

Weather Forecast:
Very Cold

The London Advertiser

52nd YEAR. No. 22254.

FRIDAY EVENING, JANUARY 29, 1915. FOURTEEN PAGES.

PRICE TWO CENTS.

HOME
EDITION

Enemy Preparing For Last Attack On France

ALLIES HAVE ADVANTAGE OF FIGHTING ON WEST FRONT

SLUR ATTEMPT TURNED INTO A BOOMERANG

Insinuation That Commissioner Mitchell Was Wrongfully Selling Supplies.

FIRM GIVEN STOP ORDER

This Done, Although Legally Company Could Sell to Utilities Commission.

An attempt to cast a slur on the character of Commissioner Fred. Mitchell in a local paper, and inspired, Mr. Mitchell believes, by some one or more of the commissioners, who oppose him on the Glaukiz issue, was turned into a boomerang today through the statement of the man who headed the pole in the race for the public utilities commission.

The story was an insinuation that the London Engine Supplies Company, of which Mr. Mitchell is manager, was unlawfully supplying goods to the commission.

More than two weeks ago Mr. Mitchell discussed the matter with his legal advisers, and discovered that a joint stock company had the right to sell goods to a public board, one of the members of which is also interested in the company.

While Mr. Mitchell recognized his legal rights in the matter, he determined that he would not allow any act of consent which would allow the company to continue to accept orders, even though the business would go to Toronto, and he gave his firm a stop order, refusing to sell any more goods to the utilities commission.

Order Put Through.
This order was put through some time ago, a few days after the election, and now, so far as Mr. Mitchell is concerned, the city will have to go to Toronto for its goods.

"There is no mean trick that can be tried which will not work on me," said Mr. Mitchell. "I know that an attempt would be made to show that I was selling orders through my connection with the commission. Even though this was not unlawful, because my company has a joint stock company, I determined that they would not be given the chance to use such a scurrilous story, as everyone knows the use to which the goods would be put.

"I have not yet looked it up, but I believe the order for goods submitted was given before I took office. That there has been no goods sold to the commission since I put in the stop order, which was shortly after the last meeting of the board."

Acting Manager Buchanan stated that he nor the commission had received anything from Mr. Mitchell's company since January 7, and that the goods of that had been ordered before the first of the year. Mr. Buchanan had given an order that no more goods were to be ordered, and Mr. Mitchell gave the order that no more goods were to be sold.

SOUTH AFRICA M.P. HELD FOR TREASON

B. Wessels Alleged To Have Induced Burglars To Join Rebels.

[Canadian Press.]
Bloemfontein, Orange River Colony, Africa, via London, Jan. 29.—A preliminary hearing in the case of Brand Wessels, a member of the South African Parliament, who was arrested early in December on a charge of treason, was held here Thursday. According to the evidence given he induced five hundred burglars to join the rebels. Later the case was adjourned without date, and Wessels was held without bail.

PRZEMYSL RELIEF THE FIRST OBJECT

Enemies' Activity Developing In The Eastern Carpathian Section of War.

[Canadian Press.]
London, Jan. 29.—The Times' Petrograd correspondent telegraphs: "The activity of the Austro-German forces in the eastern, or Beskid division of the Carpathians is becoming the dominant feature in the military situation. The enemy's movements are rapidly developing within a front extending from Dukla to Wyszow, a distance approximately of 100 miles."

"These columns are trying to cross the mountains by numerous passes within this front, fed by four important railways from the south. Przemyśl stands in the centre of the enemy's line of advance, and its relief forms apparently the immediate objective of the invaders."

TO HELP AMBITIOUS PATIENT.
—Lt.-Col. Garschke, with his usual generosity, is endeavoring to procure a sufficient sum to secure an artificial leg for a patient at present in Victoria Hospital, who is anxious to earn his living. It is likely that the amount needed will be subscribed within the next few days.

Covering Up and Uncovering the "German" of It!



German Dialect
(ETZ)
J. ELLIS.

Advertiser Illustration.
The above engraving is made from one of the disguised show cards displayed by the local theatre concerning the appearance of Al. H. Wilson, the famous singing comedian, who until the present has been booked as the great singer of German songs, and who has always taken German characters in his shows, until the present.

This morning it was announced that "By special request Mr. Wilson would sing 'It's a Long, Long Way to Tipperary.'"
The words "German Dialect" appearing in the above reproduction, were covered up by a poster when the bills were placed in London. The full phrase used on the cards was:

"The Singing Ambassador of German Dialect."
For his Canadian appearance Mr. Wilson's repertoire has been Britishized and he is singing "Tipperary."

The above card was "unmasked" with the aid of water and persistence on the part of an Advertiser reporter—a man whom the management of the local theatre will designate as being the meanest man living. The "scrap of paper" covering up the German words has fallen off several of the cards displayed. The management should buy a new brand of glue.

"It Must Be the GENERAL SAFETY FIRST IN ALL THINGS, ALWAYS"

—Chief Justice R. M. Meredith.

In refusing to discharge Rudolph Berauk, a military prisoner, held at Toronto, and in making the conditional remand absolute, Chief Justice R. M. Meredith, whose home is in this city, is reported by the Canadian Press to have said yesterday:

"It should be plain to everyone that in the stress and danger to the life of any nation at war, the courts should be exceedingly careful not to hamper the actions of those expressly charged with the safety of the nation, careful among other things not to take up the time and attention of those who should be fighting the enemy in the field, in fighting lawsuits in the law courts over private rights."

"It is not a time when the prisoner is to have the benefit of the doubt, it is a time when in all things, great and small, the country must have every possible advantage. WHEN IT MUST BE THE GENERAL SAFETY FIRST IN ALL THINGS ALWAYS, until the final victory is won, even though individuals may suffer meanwhile."

"Private wrongs can be righted then, while final defeat would not only prevent that, but bring untold disasters to all."

GERMAN RESERVIST ADMITTED LYING.

Mr. Justice Middleton at Toronto yesterday fixed bail at \$100,000, in the case of Emil Nerlich, a naturalized German, who is accused of aiding a German reservist, Lieutenant Arthur Zirzow, Zirzow obtained immunity by at first denying to Judge Coatsworth his connection with the German army.

In reporting the case the Toronto Mail and Empire of this morning has the following to say:

"The only evidence taken in the police court was that of Arthur Zirzow, the German lieutenant whom Mr. Nerlich is alleged to have aided. He said that he had met Mr. Nerlich at his office, at his home, and at the German Club, and that on one occasion Mr. Nerlich had given him \$10 to pay some debts he had incurred. He said he had also received \$20 from Mr. Peters. He said that he had obtained an exeat from Judge Coatsworth by telling him that he was not a German soldier. It was on that day that he went to see Mr. Nerlich and showed him the exeat he had received. On subsequent occasions he had spoken about returning to Germany, and had spoken about which way he wanted to go. This was at Mr. Nerlich's home, and he was under the impression that both Mr. and Mrs. Nerlich were present. He was under the impression that the main part of the conversation was with Mrs. Nerlich, but the court held that the man could not be relied on for what his wife had said."

"Magistrate said there was enough evidence for a conviction, and that the accused could submit his defence for the court."

LOCAL FIGHTS ALL FAVORABLE TO THE ALLIES

German Aeroplane Is Brought Down by Artillery Fire in Belgium.

ATTACKS ALL REPULSED

Their Batteries and Machine Guns Silenced in Vosges Engagements.

[Canadian Press.]
Paris, Jan. 29.—2:45 p.m.—The French war office this afternoon gave out an official report on the progress of the war, which reads:

"The day of January 28 saw nothing more than local engagements, which resulted favorably to us. In Belgium, in the vicinity of Neuport, our infantry secured a footing on Grand Dune, a locality which was mentioned in the communication of January 17. A German aeroplane was brought down by our artillery fire."

Artillery Engagements.
"In the sectors of Ypres, Lens and Arras there were yesterday artillery engagements which at times became fairly violent. Several infantry attacks were undertaken, but at once driven back by our fire. In the sectors of Soissons, Craonne and Rheims there is nothing to report. Between Rheims and the Argonne yesterday saw artillery engagements, but not of great importance."

Cost Germans Dear.
"It has been counted that the German attack repulsed by us on the night of January 27-28 at Fontaine Mademoiselle cost the Germans dear."

"On the heights of the Meuse and in the Vosges there were artillery engagements, our cannon at several points silencing the fire of German batteries and machine-gun detachments."

"We have everywhere consolidated the positions occupied by us on January 27."

RUSSIAN INVASION FULLY PREPARED

Tenth Army, in Great Force, Is Again Aiming For Koenigsberg.

GARRISON NOW AT FRONT

Move May Cause Germans To Abandon Bzura River Line.

[Canadian Press.]
Petrograd, Jan. 29.—Via London—4:40 p.m.—The advance of the Russian Tenth Army into East Prussia follows virtually the lines of the first march of Gen. Rennenkampf, except that the point of attack for the invasion is further to the northward. This was done to avoid a repetition of the Russian defeat in the Masurian Lake district. The present Russian invasion is understood to be more fully prepared, and in greater force than was the first one, and as before the aim of the army is the German fortress of Koenigsberg.

Garrison Is Away.
From information available, it appears that the Germans, who for many weeks past had maintained only a small force in this region, have rushed virtually the entire garrison of Koenigsberg to the front as the Russian advance upon the German forces on the Warsaw front in the endeavor to prevent the Russians from reaching the Masurian positions.

Russian military experts argue that this Russian offensive movement will force the Germans to abandon the Bzura River line, and compel them to draw forces from the western front as was done at the time of the first invasion of East Prussia, and especially affected the German advance in the direction of Paris.

At present there is no indication of any diminution of the almost daily attacks from the fortified line along the Bzura and Rawka Rivers.

THE WEATHER

Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night:—
The official temperatures for the 12 hours previous to 8 a.m. today were:—
Highest, 8 above; lowest, 2 below.

TOMORROW—VERY COLD.
Toronto, Jan. 29.—3 a.m.
Forecast:—
West to north winds; fair and very cold tonight and Saturday.

Temperatures.
Following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:—
Stations. Low. Weather.
Victoria 42 32 Clear
Calgary 26 16 Clear
Winnipeg 12 2 Clear
Port Arthur 10 24 Clear
Port Hope 10 14 Snow
Toronto 16 9 Snow
Father Point 16 12 Cloudy
Montreal 24 10 Clear
Quebec 28 12 Clear
Minus (—) below zero.

The Atlantic coast disturbance has passed quickly northward to Newfoundland, having caused moderate gales and a heavy snowfall over the greater part of the Maritime Provinces. The western cold wave is still centered in Manitoba, but has spread eastward over Ontario and Quebec.

EFFICIENCY IS TAUGHT BOTH OLD AND YOUNG

London's Industrial School Is Doing Splendid Work In This City.

MEN AND WOMEN THERE

Young Boys Learn To Become Handy and Efficient Workmen.

[By Isabel C. Armstrong.]
"Efficiency is the Hallelujah chorus of industry."

The above is from the pen of a very modern writer. Over in an imposing-looking building on King street, a large number of people, old and young, are learning to sing the Hallelujah chorus. In frequent passes-by and strangers to the city passing along the quiet, residential street on any one of five nights in a week are wont to inquire, "What is that big building that is all lighted up?" The answer is, "London's Industrial School—or, preferably, 'Technical'."

A further explanation reveals the fact that hundreds of boys and girls of the city in the daytime within the walls of the school acquire not only the "singing and rhythmic, but discover the one occupation in life for which they have a vocation or natural bent, and have some opportunity to become proficient therein. Evening, people of all ages and ranks in society, and of both sexes, study the things they have always wanted to know, but never had an opportunity to learn; acquire in a side information regarding the work by which they earn or purpose earning their daily bread; cultivate a talent, a hobby, but always add to their efficiency."

Supposing a visit is paid in the evening to the school, passing through the entrance doors, a subdued hum is caught of cheerful industry.

The classes differ from ordinary school classes in that everyone's mind is engaged, purposeful, happily absorbed in the task of the moment. Except for the whirr of motors and machinery, and the singing of tools, instructors, and the students, there is no sound.

(Continued on F-32)

AMBULANCE FUND IS STILL GROWING

\$132 More Received Today—Amount Now Subscribed Is \$1,282.

The growing interest in the project of forwarding from London funds to provide a Red Cross motor ambulance for the particular care of our own Canadian boys in England and later in France is evidenced today by the long list of subscriptions that have been given in varying amounts.

Yesterday, the amount acknowledged was \$1,150. In the meantime the following sums have been added:

Mrs. George T. Brown \$25.00
Mrs. E. C. Cleghorn 5.00
A friend 1.00
Anonymous 1.00
Mrs. Tilley 5.00
A friend 10.00
Mrs. Gerald Pearson 5.00
Miss Katherine Smart 25.00
V. Cronyn 50.00

TO FIGHT G. T. R.

Board of Control Won't Accept Order to Construct Crossing at Ashland Avenue.

The board of control does not propose to accept the recent order of the Dominion Railway Board that it construct and maintain at Ashland Avenue a crossing for the Grand Trunk, without a fight.

At today's meeting the controllers were unanimously of the opinion that the order is an unjust one, and will ask the city solicitor at once to enter a protest.

It was pointed out that to maintain a watchman at the crossing involves a large expenditure, for which the controllers do not think the city should be responsible. They also think that it is up to the Grand Trunk to construct and maintain its own crossing, and will make every effort to have this done.

A motion by Controller White that the city solicitor send a protest at once was unanimously carried.

MORE STRICT RULES AGAINST BELGIANS

Will Be Shot If Caught Crossing Dutch Frontier To Join Allies.

[Canadian Press.]
Brussels, via London, Jan. 29.—General Von Bissing, the German governor of Belgium, has issued a proclamation, declaring that on account of attempts by Belgians to cross the Dutch frontier in order to join the Allied army, in the future all Belgians between the ages of 16 and 40, making such attempts, risk being shot on the frontier, or, if caught, they will be punished and sent to Germany as prisoners.

The proclamation continues, together with relatives who fail to prevent them from so doing, will be treated in accordance with the military laws.

The proclamation declares that Belgians will be forced to serve in the German army.

CANADIAN BOYS ARE NOT COWARDS

By Judge Barron, Stratford.
In writing this stirring poem Judge Barron has done so with a view to stimulate recruiting. Himself one of the most widely known of Canadian patriots, his son was one of the first to enlist in the Canadian navy.

Ye are not cowards, boys, we know that well.
'Tis not from fighting that ye shrink, nor shot, nor shell.
'Tis only that the import of your country's call
Has not impressed you, gripped you—that is all.

'Tis not that our Canadian blood is scared,
Or that they fear to face the foe with bosoms bared.
'Tis only that they do not grasp the thing,
That they are wanted by their flag and king.

Perfect Man of Battalion Is a Russian

Six Recruits Sworn Into Thirty-third Belong to Czar's Domain.

Six Russians were sworn into the Thirty-third Infantry at the armory yesterday. The town of Minsk, near Petrograd, is represented by four men.

Amongst the recruits sworn in today was Fales Grouzanski, the "perfect" man of the battalion. All the Russian recruits are a fine type of men, but Grouzanski, in the opinion of the recruiting officers, is the finest developed recruit enlisted at London.

He was born at Krimlenko, Russia, and has lived in London for several years. Grouzanski is 5 feet 10 inches in height, weighs 160 pounds, and has a chest expansion of 10 inches.

John Barlow from Malinsky, Russia, another recent recruit, had served four years in the Russian imperial army. All of the Russians are under 30 years of age, and all of them expressed in broken English, a great willingness to go to the front in the British army to have a "go" at the Germans.

Harwich Bische, born in Minsk, and Pavel Komyskoff, born in Bryansk, are also recruits. Bische is a native of Minsk, and Komyskoff is a native of Bryansk. Both are now in the British army.

There are now 229 recruits in the Thirty-third. Recruiting took a jump yesterday when the six Russians were enlisted.

KAISER ASKED FOR YPRES AS PRESENT

This Drove Germans To Make a Series of Futile Assaults.

DESIGNED TO CUT LINES

But Their Massed Advance Only Resulted In Terrible Carnage.

[Canadian Press.]
New York, Jan. 29.—A London Daily Express dispatch dated "On the Belgian Front" Thursday, to the New York Herald, says:

"The series of futile attacks made by the German troops east of Ypres on Tuesday and Wednesday are explained by the fact that the Kaiser wanted Ypres as a birthday present. The German general staff apparently concluded that a heavy assault, between La Bassée and Bethune, designed to cut the Allies' lines of communication, would divert the Allies' forces in a manner to enable the Germans to penetrate them in the region of Gheluvelt and Passchendaele by pouring in troops in enormous numbers before their opponents could bring up adequate reinforcements."

Same Old Tactics.
"It would appear from the accounts of soldiers returning from Roulers that the Bethune-La Bassée battle, while it was waged with extreme violence, was in the nature of a felt compared to the contemplated efforts north of Menin. Troops sent from Bruges and Roulers to strengthen this portion of the attacking force were told they must cross the canal and take Ypres at all costs."

"The Germans used the same old-fashioned tactics of sending their infantry forward in mass formation, sinking patriotic songs, and with the usual result. They were slaughtered in hundreds by the concentrated fire of the machine guns in the Allies' trenches at close range."

Terrible Carnage.
"Although the first attacks gave the Germans a slight advantage, which seemed to rekindle their enthusiasm, their repeated attempts to gain a foothold resulted in terrible carnage."

"This was one feature of the Kaiser's birthday."

"Another was the passage of two long trains of locked freight cars from Roulers eastward early yesterday. Each was filled with naked bodies of dead Germans."

"With the exception of Zebruggen, where the artillery garrison remains full strength, apparently in fear of an attack from the sea, all the northern towns now are temporarily clear of German troops."

EVANGELISTIC SERVICES.—Mrs. Joseph Jones, of the Wesleyan Church, is singing this week at the special evangelistic services held each evening in the South London Baptist Church. Rev. H. H. Bingham, pastor of the Tabernacle Baptist Church, is conducting the services.

WILLIAM GRAY BESTS ENEMIES; WILL NOW GO TO THE COMMONS

Beck-Meredith-Moore Faction Threw Up Sponge at Last Night's Conservative Meeting—Convention Called For Saturday Night Is Cancelled.

William Gray is supreme in the Conservative party in London, and London's next member in the House of Commons, succeeding the late Major Thomas Beattie.

At a meeting in the Conservative Club last night, the Beck-Meredith-Moore faction threw up the sponge, announcing that the convention called by the club for Saturday night had been cancelled, and that Mr. Gray would not be opposed. This means that for a time at least a truce is declared, but it is stated that if Mr. Gray persists in running at the general election, he will feel the full force of those who until now have been all powerful in the machine section of the party.

Whatever else may be said of Mr. Gray, it is conceded that he was successful in smashing the Conservative machine, and in forcing his name upon those who hitherto denounced him. A telegram came last night from Ottawa, the "higher-ups" has stepped in on behalf of Mr. Gray, and in view of his having resigned the presidency of the Conservative Association, the order was given that he be accepted as the candidate.

It is also announced by the party organs that the future all conventions will be held by the delegate system. Whether this meets with the approval of Mr. Gray is not known.

The entrance of Mr. Gray into the arena as a candidate dates back to the time of the Hyman-Gray by-election. When the latter opposed Hon. Charles Hyman. Following his failure to defeat Mr. Hyman, a split occurred between Mr. Gray and Sir Adam Beck, and there has been ill-feeling between the two ever since.

Repeatedly Mr. Gray said he would try to get the nomination for the Provincial House in opposition to Sir Adam, but he was always called off, and he did not make a determined effort for the nomination until the present time. Recently, at a large open convention, called by the association, he was nominated, and confusion was called down upon his enemies.

Opposition Fomented.
Since that time every effort has been made to stir up opposition to Mr. Gray. Many candidates, including Sir Adam Beck, T. G. Meredith, K. C. Percy Moore, Marshall Graydon, and others, were mentioned, but Mr. Moore, it is said, was the only one willing to enter the lists. When Gray came to call the convention, the party workers were not found to be enemies of Mr. Gray, even though the higher-ups were opposed to him. If a convention could have been secured, he would have been opposed.

Aside from the long-standing feud between Mr. Gray and Sir Adam, the question of patronage, which was taken out of the hands of a number of Conservatives, who had held it for a long time, and placed in the hands of Mr. Gray and officers of the association and ward chairmen, was the cause of the trouble. Immediately after Major Beattie's death, Mr. Gray got control of the patronage and those from whom it was taken were raging, and are still raging.

No Compromise Expected.
One of the Gray supporters stated this morning that he did not think any compromise had been effected as to patronage, and he did not think Gray was going to throw himself into the bosom of those who opposed him.

"They will try to get Billy at the general election," he said. "This is merely gaining a breathing space. The breach has not yet been sealed. They think Billy will be satisfied if he gets M. P. status, but he will not mean him to sit for London as long as he can."

GREAT OFFENSIVE MOVE BY GERMANS EXPECTED IN WEST

War Likely To Enter Critical Stages in Both Fronts Very Soon—Invaders of Egypt Seem To Be Marooned in De sert.

[Canadian Press.]
London, Jan. 29.—12:33 p.m.—With the renewal of offensive operations on the Western Front, the Caucasus campaign is apparently timed so as to force Russia to send more troops into this field, the Austro-German activities in Galicia and the Carpathians continue to dominate the military situation.

Forces of the Teuton Allies are being pushed further to the south and strung out near the Roumanian frontier, in order to meet any sudden movement over the passes from that country. The recent fighting in the Carpathians has brought no decisive engagement, both the Austrians and the Russians claiming local successes.

Expect Critical Stages.
It is expected London, however, that the struggle will soon be expected to enter upon critical stages, both in the east and west. British military observers have expressed the opinion that Germany is still keeping a preponderance of her forces in the west, and that the main thrust of the Allies should expect another great offensive movement.

The German tactics of the last few days at various points in the front have seemed to have cost them heavily and to have brought them little gain.

New Railway Planned.
A message coming from Vienna by way of Moscow, says there is a growing popular demand in Austria for the government follow the example of Germany and take over the control of all the grain and flour in the market.

From Petrograd comes the news that Emperor Nicholas has approved an appropriation of \$5,750,000 for the immediate construction of a new road from Petrozavodsk, 135 miles northeast of Petrograd, to the White Sea. This would make a second line of communication with the western world through this region, the other being to Archangel.

LONDON MAN REPORTED KILLED IN FIGHT AT FRONT OF BATTLE

Harry Rollason, Onetime Asylum Employee, and Connected For Long Period With Local Fire Department, Said To Have Died in France.

Rumor was rife at the asylum today that Harry Rollason, an attendant at that institution, who left for the front on September 10, 1914, had been killed in action while he was in a British regiment that was making a charge of the German trenches.

A number of employees at the Insane Asylum stated today that they had heard that Rollason had met his death while in action, but no person seemed to know just where they received their news from.

An attendant, who was a close friend of Rollason's while the latter lived in this city, stated that he was told Rollason had been killed, but that he had received no news from the latter's relatives in England for some time.

Rollason was given a position as attendant in the asylum on March 30, 1911, when he occupied until September 10, 1914, when he left for England. Letters received from London, England, state that he had joined an English regiment and was having for the front. Later, some of his friends here received letters saying he was dangerously ill, but since then communications from him have ceased, and many of his friends here believe that the rumor of his death is true.

Rollason was also connected with the local fire brigade for some years.

UNION LINEMAN REFUSED WORK ON THE L. & P. S. R.

First Applied to Commissioners, Then Salvation Army—Turned Down.

A lineman with a union card came to The Advertiser last night and stated he had tried in vain to find work on the London and Port Stanley Railway. He had first applied to one of the commissioners and then had gone to the Salvation Army, but in each case he was told there were no position on the road.

Frank Brown, of Ridout street, said he was one of several scores of men who registered to work on the road, and that when they expected to be taken on they were turned down, and told that unless the city provided them with rubber boots they could not work on the line. The contractor said that he did not have to come to London to get men, intimating that he had no intention of doing so.



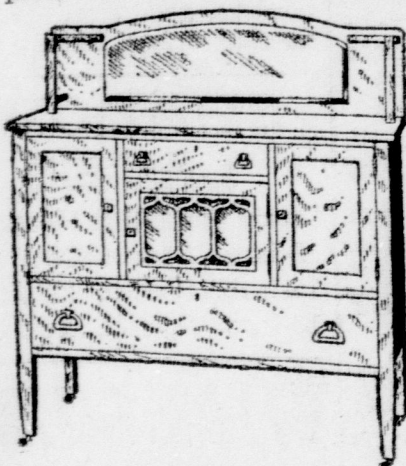
SPRINGS.

Regular \$3.00. Smoke sale price	\$2.10
Regular \$4.00. Smoke sale price	\$2.80
Regular \$5.00. Smoke sale price	\$3.50
Regular \$6.50. Smoke sale price	\$4.55



MATTRESSES.

Regular \$4.00. Smoke sale price	\$2.80
Regular \$6.00. Smoke sale price	\$4.20
Regular \$9.00. Smoke sale price	\$5.40
Regular \$14.00. Smoke sale price	\$9.75
Regular \$15.00. Smoke sale price	\$10.75



BUFFETS.

Regular \$16.00. Smoke sale price	\$11.20
Regular \$30.00. Smoke sale price	\$21.00
Regular \$31.50. Smoke sale price	\$22.00
Regular \$33.50. Smoke sale price	\$23.60
Regular \$36.75. Smoke sale price	\$26.75

PEOPLES OUTFITTING COMPANY

SMOKE SALE OF FURNITURE.

SMOKE SALE OF FURNITURE

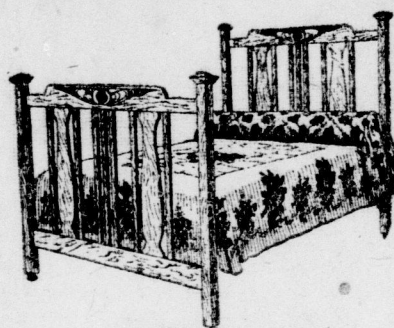
Smoke filled our store Tuesday morning and forced out "regular prices." Some of our house furnishings have been smoked and require a "polishing up." We'll pay you and pay you well to "polish them." We offer them at prices so low you cannot afford "not to buy." We save you at least thirty to sixty per cent on every article in our store, such as Furniture, Stoves, Rugs, Curtains, Chinaware, Linoleum, Bedding etc. The best goods at the lowest prices in the city. Come early. Remember, we pay you to buy here. Figure it out.

FOLLOWING ARE THE PRICES. ACT QUICK!



TOILET SETS.

Regular \$3.50. Smoke sale price	\$2.45
Regular \$4.50. Smoke sale price	\$3.20
Regular \$4.85. Smoke sale price	\$3.40
Regular \$7.00. Smoke sale price	\$4.90



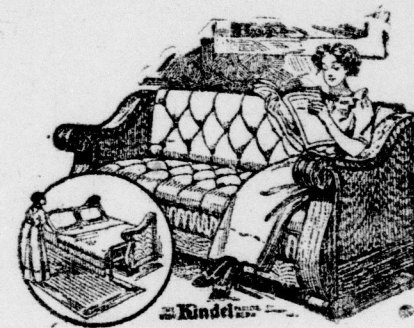
WOOD BEDS.

Regular \$15.00. Smoke sale price	\$10.50
Regular \$16.00. Smoke sale price	\$11.20
Regular \$43.00 Circassian Walnut. Smoke sale price	\$30.00



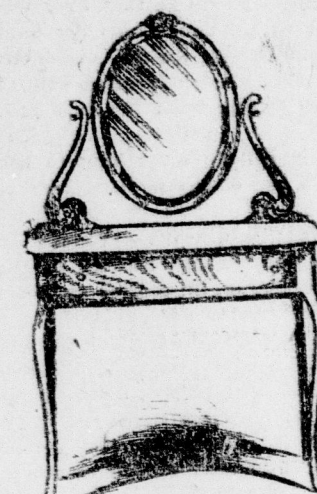
CURTAINS.

Regular 95c. Smoke sale price	70c
Regular \$1.25. Smoke sale price	90c
Regular \$1.50. Smoke sale price	\$1.05
Regular \$1.75. Smoke sale price	\$1.20



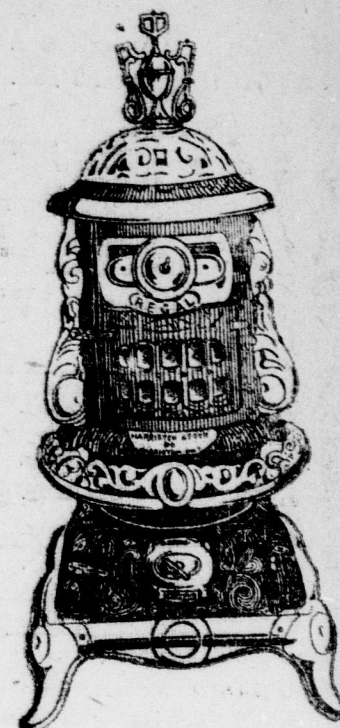
DIVANETTES.

Regular \$18.00. Smoke sale price	\$12.60
Regular \$52.00. Smoke sale price	\$37.00
Regular \$56.00. Smoke sale price	\$39.00
Regular \$65.00. Smoke sale price	\$45.50



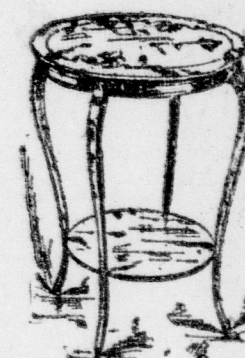
DRESSING TABLES.

Regular \$9.90. Smoke sale price	\$7.00
Regular \$13.25. Smoke sale price	\$9.25
Regular \$15.50. Smoke sale price	\$11.00



STOVES.

Regular \$16.50. Smoke sale price	\$11.55
Regular \$19.50. Smoke sale price	\$13.65



PARLOR TABLES.

Regular \$3.00. Smoke sale price	\$2.10
Regular \$3.50. Smoke sale price	\$2.50
Regular \$3.75. Smoke sale price	\$2.60
Regular \$6.25. Smoke sale price	\$4.30
Regular \$9.00. Smoke sale price	\$6.30
Regular \$12.75. Smoke sale price	\$8.90



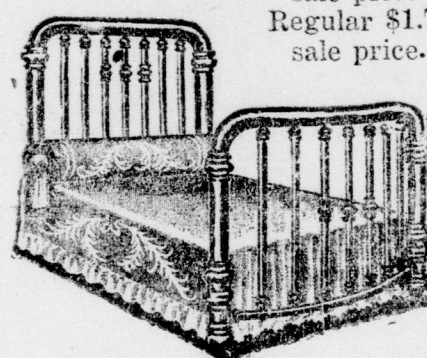
DRESSERS.

Regular \$9.00. Smoke sale price	\$6.30
Regular \$13.00. Smoke sale price	\$9.10
Regular \$16.75. Smoke sale price	\$11.75
Regular \$20.00. Smoke sale price	\$14.00
Regular \$26.75. Smoke sale price	\$18.75



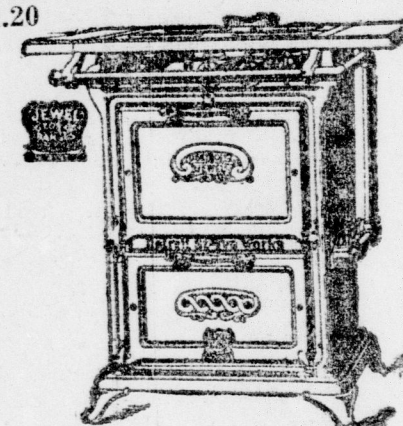
BUGGIES.

Regular \$14.00. Smoke sale price	\$9.80
Regular \$20.00. Smoke sale price	\$14.00
Regular \$22.00. Smoke sale price	\$15.10
Regular \$27.00. Smoke sale price	\$19.00



BRASS BEDS.

Regular \$17.00. Smoke sale price	\$9.95
Regular \$19.00. Smoke sale price	\$13.30
Regular \$23.00. Smoke sale price	\$17.00
Regular \$28.50. Smoke sale price	\$19.95



GAS STOVES.

Regular \$20.00. Smoke sale price	\$14.00
Regular \$25.50. Smoke sale price	\$18.00
Regular \$27.00. Smoke sale price	\$19.00
Regular \$31.00. Smoke sale price	\$20.70

EXTENSION TABLES.

Regular \$9.25. Smoke sale price	\$6.50
Regular \$12.25. Smoke sale price	\$8.65
Regular \$23.50. Smoke sale price	\$16.50
Regular \$25.00. Smoke sale price	\$17.50

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W. D. THOMAS

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FRIENDS PROTEST

Deny That Italian Minister Negotiated Secretly With Von Buelow.

[Canadian Press.] London, Jan. 29.—The Morning Post's Rome correspondent telegraphs: "Signor Gioiotti's friends protest against the idea of his having negotiated with Prince Von Buelow behind the back of the Government. That he supports the policy of absolute neutrality to the end of the war, he has informed me. He

wishes Italy to obtain the Trentino and Trieste without fighting, if possible, but if not, to intervene at the critical moment."

LONG LITIGATION ENDED

Railways Offer Compromise in Seven-Year-Old Refund Case.

[Canadian Press.] Little Rock, Ark., Jan. 29.—After more than seven years' litigation, the

St. Louis, Iron Mountain and Southern and the St. Louis Southwestern (Cotton Belt) railways today made a compromise offer in the refund cases arising out of the state's two-cent fare law, which was sustained by the United States Supreme Court.

CARRANZA AGAIN HAS MEXICO CITY

His Forces Re-establish Order and Confidence in the Community.

MANY TROOPS IN CAPITAL
Zapatistas Have Left the City, Retreating to the Southward.

[Canadian Press.] Mexico City, Jan. 29.—The capital is again in the hands of the forces of Gen. Carranza, who, while acting as the provisional president of the Government, was forced to leave Mexico City early in November under the threat of the advancing troops of Generals Villa and Zapata, who disagreed with his policy. The new authorities have re-established order and a general feeling of confidence prevails.

Attempted Assassination.
It has been established that the shooting which occurred in the main plaza, before the National Palace, when Gen. Alvaro Obregon, at the head of the Carranza forces, reached that place yesterday afternoon, was done by snipers, who were hidden on the roof of the cathedral. Speaking of the incident today, Gen. Obregon said that the shots were undoubtedly directed towards him, and that it was an attempted assassination. The perpetrators have not yet been captured. Three soldiers were killed and a number wounded during the firing.

To Resume Business.
All saloons are closed as the result of an order by the authorities, but the commercial houses and banks have declared that they will resume business immediately.

Late yesterday afternoon and in the early evening, 30,000 additional Carranza troops, consisting of three branches of arms, entered the capital and marched to the quarters selected for them by Gen. Obregon.

The Zapatista troops, who left the city on the appearance of Gen. Obregon and his forces, have retreated to the southward.

PERUVIAN DUEL

Foreign Minister Wounded by Senator—Cabinet Has Resigned.

[Canadian Press.] Lima, Peru, Jan. 29.—Fernando Gassani, former minister of foreign affairs, was severely wounded in a duel yesterday with Senator Durango. Pistols were used. Dr. Gassani received a wound in the groin.

Judge Places Nerlich Bail At \$100,000

Toronto Merchant Charged With Treason Committed For Trial.

TORONTO, Jan. 28.—Emil Nerlich, the Toronto merchant who was alleged to have attempted to assist a young German officer to escape from Canada, was today committed by a local police magistrate for trial on a charge of treason. The magistrate announced that he had no power to grant bail, and application was made by the prisoner's counsel to Judge Middleton, who later granted bail in \$100,000. The case will come up at the present sitting of the assizes.

BULK OF GERMANS STILL IN THE WEST

Will Probably Try Again To Break the Allied Line Soon.

[Canadian Press.] London, Jan. 29.—The Times military correspondent, analyzing the present disposition of the German forces, arrives at the conclusion that the preponderance of the German troops still is on the western frontier, where he estimates there are 34 divisions as against 43 divisions in the east.

"In other words," the correspondent says, "their pride would not allow them to shorten and rectify their western line, which would alone have enabled them to detach sufficient forces to bring about a decision in Poland and capture Warsaw."

"As a result the bulk of the active corps are in the west still, while in Russia the bulk of the troops are second and third line men. It may be, therefore, expected that Germany will make a last violent effort in the west to break the allied line before the allied armies are all assembled and the other neutral powers come into the war."

WANT AUSTRIA TO CONFISCATE FOODS

Council and Press Demand That Government Act On German Plan.

[Canadian Press.] Venice, via London, Jan. 29.—Dispatches from Vienna state that the council and the press are demanding that the Austrian Government immediately follow the example of Germany and confiscate all stocks of grain, flour and meat. Practically no grain is being offered on the markets in Vienna, Budapest or Prague.

The press, the dispatches state, declares that a great catastrophe threatens unless confiscation is adopted, and it denounces the selfish attitude of certain Hungarian agriculturists who, it is claimed, are hiding thousands of tons of grain and flour.

ESPIONAGE SUSPECTED IN PAYMASTER CASE

Paris Finds Connection With German Family and Firms In Theft.

VERA CRUZ, Mex., Jan. 28.—"We have recovered Mexico City." This statement was made officially at the Carranza headquarters here tonight. It is not believed, however, that the headquarters will be moved to Mexico City until virtually the entire country again is in control of the Carranza forces. Persons close to General Carranza say this is impossible for several weeks yet.

BREAD DEAR IN ROME

[Canadian Press.] Rome, Jan. 29.—The constant increase in the price of wheat has made the cost of bread here higher than it is in some of the belligerent countries. In several provinces disorders and riots have occurred because of the high cost of bread. Energetic measures to alleviate the situation have been urged on the Government.

\$7,000 Stock Slightly Damaged By Smoke

TO BE CLEARED AT A SACRIFICE.

Watch our windows for bargains in Coats, Suits, Furs, Street and Evening Dresses, Skirts, Waists, Kimonos and Underskirts.

A FEW OF OUR MANY BARGAINS.

Waists, worth up to \$2.00, for.....39c and 59c
Skirts, worth up to \$4.00, for.....49c and 99c
Children's Coats, worth up to \$4.50, for.....\$1.98
Ladies' Coats, worth up to \$9.50, for.....\$3.95
Kimonos (long), worth up to \$2.50, for.....95c

The Metropolitan Suit and Skirt Manufacturing Co.

232 DUNDAS STREET.

LOOK FOR THE RED SIGN OVER THE DOOR

IN WATER UP TO WAIST FOR OVER TWO DAYS

Princess Pat Man Writes of Experiences in the Trenches.

TORONTO, Jan. 28.—Maurice Wagsell, with the Princess Patricia's Regiment, writing home to his wife, who lives at No. 722 Markham street, tells of the death of Capt. Newton, and gives some of his own experiences. When the Canadian regiment reached the trenches, which they did at 12 midnight, about two weeks after Christmas.

He says: "Major Smith and I fell into a disused German trench up to the neck in water. Both were soaked to the skin, but managed to get out, and crawl to our trench, under fire from the Germans."

"All this was on Tuesday night. On Wednesday morning the devils started again with the big guns and rifle fire, but, thank God, they could not find the proper range until Wednesday afternoon, when they began to get nearer with their shell fire, which was awful."

"I shall never forget that Wednesday and the next day. I should think in the two days they fired over six hundred shells. We were in the trenches from Tuesday night until Friday morning, and all the time up to the waist in water. By this time my feet were frozen and I was feeling very sick. So, along with my officer, who had hurt his knee, when he fell into the German trench, we crawled to the nearest hospital, such as it was, but it was better than nothing."

NOT HIS PASSPORT.

WASHINGTON, Jan. 28.—Investigation, although incomplete has satisfied the state department that the man imprisoned at Aberdeen, Scotland, holding an American passport issued here, Adolf Dietzel, is not the rightful holder of the credential.

CASTOR

For Infants and Children In Use For Over Always bears the Signature of

The True Seeker For Health

Passes by starchy, greasy, indigestible foods and selects food and drink for keeping Body, Brain and Nerves nourished, vigorous and strong.

Keen Brains---Strong Nerves---Healthy Bodies Are built on

Grape-Nuts FOOD

The natural food elements for just these purposes are combined in Grape-Nuts, and all are partially predigested so that the weakest invalid or the strongest athlete can digest them and be thoroughly nourished. Thus every part of the body grows strong.

A feeling of reserve force and easy poise all over can be earned by right feeding.

Trial proves this pleasant fact.

Look for the little book, "The Road to Wellville," in packages.

"There's a Reason"

Grape-Nuts food is concentrated, crisp, economical, appetizing. Made in Canada, and sold by Grocers everywhere.

Canadian Postum Cereal Co., Ltd., Windsor, Ont.

SIX.

London Advertiser

MORNING, NOON, EVENING.
 Morning Edition, Outside City,
 10c per copy. By Mail,
 \$3.00 per year.
 Noon Edition, Outside City,
 5c per copy. By Mail,
 \$1.50 per year.
 Evening Edition, Outside City,
 10c per copy. By Mail,
 \$3.00 per year.

TELEPHONE NUMBERS.
 3670, Branch Exchange,
 3671, 3672, 3673, 3674, 3675,
 3676, 3677, 3678, 3679, 3680,
 3681, 3682, 3683, 3684, 3685,
 3686, 3687, 3688, 3689, 3690,
 3691, 3692, 3693, 3694, 3695,
 3696, 3697, 3698, 3699, 3700.

TORONTO REPRESENTATIVE,
 100, Dundas St. W.,
 101, 102, 103, 104, 105,
 106, 107, 108, 109, 110,
 111, 112, 113, 114, 115,
 116, 117, 118, 119, 120,
 121, 122, 123, 124, 125,
 126, 127, 128, 129, 130,
 131, 132, 133, 134, 135,
 136, 137, 138, 139, 140,
 141, 142, 143, 144, 145,
 146, 147, 148, 149, 150,
 151, 152, 153, 154, 155,
 156, 157, 158, 159, 160,
 161, 162, 163, 164, 165,
 166, 167, 168, 169, 170,
 171, 172, 173, 174, 175,
 176, 177, 178, 179, 180,
 181, 182, 183, 184, 185,
 186, 187, 188, 189, 190,
 191, 192, 193, 194, 195,
 196, 197, 198, 199, 200.

SAFETY FIRST!
 A MEMORABLE pronouncement on
 the relation of the country to a
 man suspected of being an enemy was
 made in Toronto yesterday by Chief
 Justice R. M. Meredith in refusing to
 release on habeas corpus proceedings a
 military prisoner.

In giving his judgment Chief Justice
 Meredith said:

"It should be plain to everyone
 that in the stress and danger to the
 life of any nation at war, the courts
 should be exceedingly careful not to
 hamper the action of those who are
 charged with the safety of the
 nation, careful among other
 things, not to take up the time and
 attention of those who should be
 fighting the enemy in the field, in
 fighting lawsuits in the law courts
 over private rights."

At the time when the prisoner is to have
 the benefit of the doubt, and it is
 a time when in all things, great and
 small, the country must have every
 possible advantage, when it must be
 the general safety first in all things
 always, until the final victory is
 won, even though individuals may
 suffer meanwhile. Private wrong
 can be righted then, while final de-
 feat would not only prevent that,
 but bring untold disasters to all."

"Safety First" is the keynote of
 Chief Justice Meredith's judgment. Per-
 haps His Lordship had in mind the
 same thought that has prompted The
 Advertiser to say, "Let none but Cana-
 dians be on guard tonight!"

As has been repeatedly stated in
 these columns the individual has faded
 away in the present situation. He
 must submit, even though he is an in-
 dividual, to the demand of the pub-
 lic that there shall not be a chance
 that one chance even in a million—that
 their interests shall not be safeguarded.

Those who oppose this fair British
 right to pass judgment are opposing the
 right of the people.

The voters of London owe Chief Jus-
 tice Meredith their thanks for con-
 firming the opinion they have already
 expressed on the same principle, and for
 which they have been attacked.

It must be "the general safety first
 in all things always." The sooner this
 principle is accepted the less painful will be
 a situation that has dragged too long and
 caused too much strife because of a
 misguided belief that persecution and
 not justice lay at the roots of the mat-
 ter.

The people of London have given a
 decision. Their verdict has not been
 accompanied by any violent demonstra-
 tion. They have kept their temper
 in face of a persistent and putting op-
 position that must have been irritating
 to them.

Let those who are responsible for
 creating this situation quickly restore
 public confidence and make the people
 of London feel that they are neither
 malignant toward an individual, nor in-
 capable of deciding an issue that is
 plainly and simply, as has been so well
 said from the supreme court bench, a
 question of "the general safety first
 in all things always."

THE NAVY SPIRIT.
 A touch of navy spirit we have
 seen nothing better than the fol-
 lowing from the London Nation:

"One realizes the wonderful spirit
 of the navy, not merely in the story
 of the loss of the 'Formidable,'
 but in accounts of the slighter ac-
 cidents of the fleet. The other day,
 for example, the commander of a
 destroyer, rolling heavily in a gale,
 was with her engines disabled, tried
 to lighten the strain by lading out
 oil. The seaman engaged in this
 work was so overpowered, and
 was washed back again by a returning
 wave. He picked himself up, saluted
 his officer, and said: 'Very
 sorry, sir, lost the bucket.'"

OUR POETS.
 The Advertiser is proud of, and
 grateful to the little family of
 poets who have sprung up to occupy
 occasionally the space on this page en-
 titled "Our Poets of Western Ontario."
 Their contributions are being copied
 extensively.

Did you, gentle reader, get the spirit
 of that soldier song, "The Charge of
 the Princess Pats," from the pen of
 a British reader? There was a swing
 to it, and just enough patriotic fervor,
 and not too much.

Fred Young, a Seventh Regiment
 landsman, has written a number of
 war poems with music and strength
 to them. One of his poems had a fine
 invitation for a march writer to line
 the words with notes—"The Kaiser will
 reach Berlin!"

Frank Brown, of this city, has
 written many poems of rich merit on
 the war. Dr. Hammond, of Ingersoll,
 wrote a Rhye vein of sentiment in
 "The Toy Ship"; Amy E. Campbell's
 little verses are bright flowers in
 the garden; others have also contrib-
 uted many good things, notably Eric
 Golding, a human writer of power
 and technique.

Some folk think poetry has no place
 in a newspaper; but this is true—there
 are few great poets without the new-
 spaper or other popular journal to
 them a start. Poetry finds no
 place in the hurried reader's glance for
 long with import; but in the homes,
 evening hour, there is a welcome
 to the poet.

The Advertiser, first
 of all, tries to
 do it. It is not

all written by geniuses; but there is
 usually a wholesome thought or a good
 quotation in it. Some of it may be
 called commonplace by the critic, but
 what is more commonplace than the
 homely virtues, and can we rub in the
 homely virtues too much?

GERMANY AND ROUMANIA.

THE MOBILIZATION of the E. A.
 manian army is causing the Kaiser
 a good deal of worry. Perhaps that may
 account in part for the moving of a
 large body of Prussian troops into Hun-
 gary. Also it may be that the German
 Austro combination is preparing for the
 possibility of Italy taking the field at any
 time now. For some reason, not clearly
 explained, it is expected that Rouma-
 nia's participation in the war will
 bring in Italy. Apart from the fact that
 the two nations are sentimentally one,
 because of their common Latin origin,
 there seems no reason why they should
 join hands. It may be that Italy real-
 izes that with Roumania on her hands
 as well as Serbia, Austria could offer
 little resistance to an invasion with the
 object of getting back her lost prov-
 ince.

Germany will do everything to keep
 Roumania out of the fight. Together
 Roumania and Russia would quickly
 roll up what defence the Austrians still
 possess. But she has nothing to hold
 before Roumania in the nature of a
 bribe. Therefore she masses large
 bodies of troops within striking distance
 of the Roumanian border as a threat.
 That such a large body of troops should
 be taken so far from the scene of the
 heaviest fighting indicates how serious
 is the semi-collapse of the armies of
 the Dual Monarchy.

ALTHOUGH there was a spirited
 contest for the wardenship of
 Middlesex—the proudest position in
 the gift of the banner county—there
 will be no sore feelings because of
 the election of Joan Morgan.

He is a man who has served his
 apprenticeship in public life and in
 business. For many years he was a
 businessman in, and possessor of, Al-
 Craig. He has served the county as
 so many of its best men have served it,
 with a knowledge of the needs of the
 people and a desire to advance it.

The county seems to attract many
 good men to its council board. They
 transact large amounts of business at
 a few meetings. They handle the funds
 entrusted to them with care. There are
 few schemes proposed but have the
 merit of hard-headed common sense.
 The new warden should do honor to
 the position.

BAGDAD.
 THE MOST interesting of the mili-
 tary expeditions now afoot is in
 some respects the British march to
 Bagdad. The ancient seat of Haroun-
 al-Raschid is still a considerable
 city between Syria and Persia. It
 is the most famous city of the Mos-
 lem East.

Spreading across the Tigris River
 about five hundred miles from the
 mouth, it stands in the midst of a
 treeless plain, the sepulchre of count-
 less millions of dwellers in that primi-
 tive valley. The advancing Anglo-
 Indian force will walk over the dust
 of empires long since dead and gone.
 Bricks of every age lie beneath and
 above the soil, building brick and so
 to speak, the libraries of former days,
 for the Chaldees made their pictures
 and their histories on brick.

Going up stream towards Bagdad
 the army passes by Babylon, where
 the tower of Babel still reaches 153
 feet towards the sky covering with its
 solid mass of brick-work a space of
 ground as large as a good-sized block
 between Richmond and Wellington
 streets. The modern town of Hillah,
 with a pauper-population of 30,000, is
 the meagre representation of former
 myriads.

But Bagdad still boasts of 150,000
 living in windowless brick houses,
 in narrow, unpaved, crooked streets, brick
 is the inevitable material in this re-
 gion, building stone being as far away
 as the Armenian Mountains. A mixed
 people it is that inhabits Bagdad, made
 up of Turks and Arabs principally,
 but also of Jews, Armenians, Hindus,
 Persians and Afghans. Not many can
 be descended from conquerors farther
 back than a few centuries ago, so
 many murderous ruffians have
 conquered, ravaged and massacred
 through the region time
 and time again, making pyramids of
 skulls and carrying off the women into
 slavery. The soil should be rich, hav-
 ing been soaked with blood so long, the
 only kind of irrigation understood by
 Turk and Tartar.

It is strange to recall that Haroun-
 al-Raschid, seated at Bagdad, and rul-
 ing, more or less, from Spain to In-
 dia, exchanged presents with Charle-
 magne at Aix-la-Chapelle. They ac-
 tually got along without fighting each
 other for a while, each trusting fer-
 vently, no doubt, in hell fire to settle his
 rival in the next world for his un-
 belief in this. British soldiers will
 wonder at the splendor of Bagdad over
 the capital of civilization, and a Brit-
 ish occupation will give it another
 chance.

HUNS IN A FURY.
 THE ferocity shown by the treat-
 ment of Belgian civilians and the
 air raids on England, the "baby kill-
 ing," and in instances of inhuman
 treatment of prisoners, indicate that
 the Prussian war lords have given
 themselves over completely to try at
 being balked on land and sea. Nothing
 else can explain the unnecessary,
 unfruitful outrages against decency.
 Modern warfare has never been a thing
 of kid gloves, but hitherto the rules,
 written and unwritten, have been fairly
 well observed. Now comes the Hun
 wiping out all civility and fairness,
 as he becomes more barbarous as he
 sees his hopes of triumph vanishing
 on all sides.

The war may drag along for many
 months, but the Kaiser is already whip-
 ped, and nobody knows it as well as the
 Kaiser. He will never reach Paris.

Calais, London, and while the great
 task of driving him from Flanders,
 France and Poland is still before the
 Allies, and will not be accomplished
 except at immense sacrifice, the ul-
 timate outcome of the conflict is not
 in doubt. It is not surprising that the
 war lord, realizing the desperate posi-
 tion into which his mad adventure has
 trapped him, is slashing blindly right
 and left like a savage monster in its
 death throes.

EDITORIAL NOTES.
 Between the bulldog's grip and the
 bear's hug the daschund is due for a
 terrific mauling.

Professor Garner says some day man
 will be able to converse with the ani-
 mal. This will spoil a lot of fine dogs.

It is significant that as soon as the
 Canadians reached the front the folk
 began to predict an early end to the war.

Well, it was probably the last occa-
 sion when thousands of human lives
 were sacrificed to celebrate a
 monarch's birthday.

Besides being a long, long way to
 Paris, the world is now pretty well
 convinced that the Kaiser also took
 the wrong, wrong way.

Diplomatically, the Germans have
 made a sorry spectacle of themselves
 since the war commenced. Repeatedly
 they have used bluster when bluntness
 was required.

The Berlin account of Sunday's naval
 battle makes it read that the British
 turned tail after they had lost a battle
 cruiser and two light ones. The at-
 tempt to make a crushing defeat look
 like a victory indicates the Kaiser's
 fear of his own people when they learn
 the truth. The British admiral has
 never failed to admit defeat and dis-
 aster when met, and its statement can
 be depended upon to be the correct one.

IMITATORS.
 [Detroit Free Press.]
 The dandelion never tries
 To ape the aster's style,
 Nor does it hide in hiding
 And wears a violet's smile.
 It never views the crimson rose
 And quite its mossy bed
 To try to blossom forth with those
 Whose petals all are red.

The gay nasturtium doesn't try
 To ape the hollyhock,
 Nor does the pansy, growing by
 The highway, strive to mock
 The early yellow daffodil
 In stately courage shown.
 Without the least desire to fill
 The station of the rose.

Too often men, though, looks about
 To catch another's eye,
 And wishes as he wanders out
 Another man to be
 The actor strives to imitate
 An actor he has seen.
 And authors would perpetuate
 The writers that have been.

Our artists strive what they feel
 To catch another's eye,
 They view some stranger's work as real
 And their's not in the white.
 So each in his goes on his way
 Unhindered, wist and true,
 Endeavouring throughout the day
 Somebody else to be.

Let out your soul unto the sun
 And let it roam to glory,
 And let its roots and fibres run
 Wherever they would go.
 If you're a violet, do not try
 For perfume or for gold,
 For the rose that's meddling by
 But bravely be yourself.

NATURAL SEQUENCE.
 [Philadelphia Ledger.]
 "He was full of his subject to the
 brim."
 "That's no excuse for talking through
 his hat."

OBNOXIOUS PRESUMPTION.
 [Kansas City Journal.]
 "Why did your sister drop her wel-
 fare work?"
 "While she was out trying to uplift
 her lot, she was of others, and another welfare
 worker came along and tried to uplift
 her children."

MERELY A SUGGESTION.
 [Philadelphia Ledger.]
 The hypnotist had conquered the
 most stubborn of his subjects by the
 power of his will and eye.
 John, meekly remarked his wife,
 "would you mind trying your powers
 on the baby? I can't get him to sleep."

THE P. P. C. L. I.
 Sung to the Tune of the British Grenadier.

You heard of how Canadians
 Have fought for Britain's cause,
 Of how they've done their duty
 In the Empire's foreign wars;
 But of all Canadian Regiments
 The best I can describe
 Without a doubt and out and out
 Is the P. P. C. L. I.

CHORUS.
 We never shall disgrace ourselves,
 We will, if need be, die,
 With a "no surrender" on the lips
 Of the P. P. C. L. I.

We've heard it said on all sides
 Again and yet again,
 That though a new-born Regiment,
 We're a very fine body of men,
 And though we take some credit,
 The bulk of it, say I,
 Belongs to the gallant officers
 Of the P. P. C. L. I.

I know that we can all agree
 That what I say is true,
 We have the best of ships,
 And the best of shippers and of crew,
 For all this fleet of merchantmen
 Have cast an envious eye
 At Captain "I" of the "Royal G"
 And the P. P. C. L. I.

Our Colonel is a soldier
 You don't see every day,
 He knows his job, he trusts his men,
 And he thinks they might want pay;
 We like our pipes, we like our beer,
 And no one can deny
 That a dollar or two is really due
 To the P. P. C. L. I.

We're men of every station,
 It will not be our fault,
 If we don't prove by deeds, not words,
 What we think of Major Gault;
 For he it was who collected us
 And raised the Corps, so we'll try
 To bear the brunt when we get to the front
 With the P. P. C. L. I.

Now, boys, I ask forbearance,
 Let your grumblings be but few,
 We've got a name, let's keep the same,
 And to Princess Pats stay true.
 We only need to bear in mind
 Our charging battle cry,
 "For Country, King, we'll get there and win!"
 Will the P. P. C. L. I.

The above is the fighting song of the Princess Pats. It was composed
 by Private G. D. Legge, one of the members of the regiment. The men
 charge the enemy with the song on their lips.

DAILY WAR PUZZLE



Taking French Peasants to concentration camp. Find three more peasants.
 ANSWER TO YESTERDAY'S PUZZLE.—Right side down behind soldier.
 Upside down behind child.

OUR POETS OF WESTERN ONTARIO

BONNIE DUNDEE.

There's Bonnie Dundee sounding over the glen,
 There's tramping and marching of bold fighting men,
 There's the clash of the sabre, the touch of the knee,
 And blood's on the tartans of Bonnie Dundee.

There's the shock and the shouting, the parry and thrust,
 When bayonet meets bayonet and win it we must,
 A dash at the trenches and blood flowing free—
 God help the poor laddies frae Bonnie Dundee.

The shrill sounding bugles, the clashing of steel,
 As they 'bove the carnage as backward they reel;
 They rally! they charge as if demons let free,
 And 'tis victory dear bought for the lads o' Dundee.

Aye! Scotland will honor the laddies who fell,
 And Scotland will miss them as they lie in the well,
 No more in the glen will their music ring free,
 As the peace pipes are skirlin' o' Bonnie Dundee.

Ingersoll, Ont. DR. JAMES HENDERSON.

English Press on the War

GERMANY'S WEAKENED FORCE.
 [London Daily Mail.]
 Every day that postpones a decisive
 encounter adds to the Russian strin-
 gency. We do not, by any means
 undertake it would be sheer insanity
 to do so—the enemy's capacity to en-
 dure and resist. But Germany's frantic
 efforts to convince herself that she is
 satisfied with her present situation mis-
 lead no one, except her own people.

WORTH AN ARMY CORPS TO ALLIES
 [London Press.]
 For thirty years the Teuton has been
 proclaiming his greatness to the world,
 and many of us took him at his own
 valuation. The bald, foolish lying of
 the German newspapers first shook our
 faith. People could not be invincible
 who believed any fabrication that dat-
 eled their vanity, and the continually
 increasing absurdity of the lies is the
 best proof that things are going wor-

se.

THE CRUELTY OF THE WOMEN.
 [Clara H. Davidson, in New York
 Times.]
 They tell us of wars and rumors of
 wars,
 And the orders of kings to their men,
 And little "hey head of the sorrow
 decreed
 By the stroke of a ruler's pen.
 And little they care for child and
 for wife,
 When the wife and the child make
 moan.
 While nations fight for their ruler's
 greed
 And the fighter dies alone.

The woman with hair like sunset gold,
 The woman with hair like coal,
 Each of them loved the love of her life,
 The man that was half of her soul.
 And you that flatter a ruler's greed,
 And you that flatter the love of her life,
 And you that flatter when there is no
 need—
 You, too, shall come to your hour!

When in love and wretchedness comes
 that hour,
 Your guilt shall bring your soul bewray,
 And you shall atter your cry for peace
 As we cry for peace this day.

FROM RURAL SANCTUARY
 VENGEANCE ON WHOM?
 [Walkerton Telescope.]
 Wedding bells are ringing with a
 vengeance, and then some.

A HINT FOR KITCHENER.
 [Gloucester Transcript.]
 Judging from Freddie's debates, Shet-
 land could produce a regiment of gen-
 erals.

JACK FROST VS. THE MOVIES.
 [Port Elen Times.]
 Since the skating rink has been
 opened, the picture show has been
 rather in the background, and now
 the machine and supplies are up for
 sale.

TEN CORDS A DAY.
 [Walkerton Telescope.]
 Messrs. William and Jack Gillen have
 established a record for woodcutting.
 These two youths, while working at
 their home on the 14th concession of
 Carriek, felled hardwood trees, saved
 them up and split and piled the wood,
 and at the end of ten hours' labor, a
 full day, had a ten-cord pile. Can any
 two men beat that record?

THE BRITISH RAJ EXPANDS
 (Minneapolis Journal.)
 Great Britain has made a strate-
 gic stroke by seizing the head of the Per-
 sian Gulf and the port up the river
 outlet of both the Euphrates and Tigris.
 The movement proceeded from India
 and the force that effected it is par-
 tially of British troops, the remainder
 of the British Isles, the prepared-
 ness of the British Indian Raj is dem-

onstrated by the success of its expedi-
 tion to sea and land within a fortnight
 after the declaration of war by Turkey.

The lower delta of Mesopotamia is
 indeed strategic territory. It commands
 the access to the sea of all that poten-
 tially rich river plain, which is being
 irrigated in accordance with the system
 devised by Sir William Willcocks, the
 ruler of the Assuan dam in upper
 Egypt. The region was one on which
 Germany had her eye, one she planned
 to tap by the Baghdad Railway.

The British Empire, thus, becomes
 mistress of the land route between the
 Mediterranean and India, a route util-
 ized by Alexander of Macedon in his
 invasion of India, and the route that once
 made ancient Antioch and more modern
 Aleppo rich and populous. The route
 commenced upon the Syrian coast and
 extends across the desert to the Eu-
 phrates, thence down to the Persian
 gulf, whence it takes ship or follows
 the coast eastward to Kermah, the new
 westernmost port of Hindustan. Some-
 times, of course, a railway from Damas-
 cus or Port Said, or both, will be laid
 over that route, and it is indispensable
 to British interests that the railway
 be in British hands.

The British Indian Raj grows by ac-
 cretions. In our time it has annexed
 Burma, Chitral, Kashmir, Beluchistan,
 Malaya and recently has defined a
 sphere of influence in southern Persia
 along the gulf. Aden is an adminis-
 tration of the Raj and Aden is near
 the southwestern corner of Arabia.

It looks as if all the Persian Gulf
 littoral and all Arabia would come in-
 to the sphere of the Raj eventually. The
 British already have nibbled off the
 four corners of the vast peninsula, at
 Sinai, Aden, Muscat and now the Per-

sian Gulf.

Was Personally Attended
 by Dr. A. W. Chase

Before He Became Famous as the Author of Dr. Chase's
 Receipt Book.

Here is a letter from an aged gen-
 tleman who consulted Dr. Chase, long
 before his Receipt Book attained a
 world-wide circulation or his fam-
 ous medicines became known to the
 ends of the earth.

"Like most people
 of advanced years
 his kidneys were
 the first organs to
 break down, and
 when doctors failed
 to help him he re-
 membered the phys-
 ician who cured him
 of pleurisy in his
 younger days."

Mr. O. D. Barnes, M. R. O. D. BARNES.
 Mr. O. D. Barnes, Mich., writes: "About
 fifty years ago, when living in Ann
 Arbor, Dr. A. W. Chase, the famous
 Receipt Book author, was called on to
 treat me for pleurisy. Ever since that

I have used and recommended Dr.
 Chase's Medicines, and have two of his
 Receipt Books in the house."
 "Some time ago a cold settled in the
 kidneys, causing backache, frequent
 urination, dizziness, and affected the
 eyesight. My appetite failed and I
 could not sleep nights. Two
 doctors failed to do me any lasting
 good, so I started using Dr. A. W.
 Chase's Kidney-Liver Pills and Nerve
 Food. The results have been highly
 satisfactory to me. Appetite improved,
 I gained in weight, sleep and rest well,
 and feel strong and well. My kidneys
 resumed their natural functions, and I
 believe that my cure was due to Dr.
 A. W. Chase's Kidney-Liver Pills and
 Nerve Food. I am 78 years old, super-
 intend work on my farm, and can turn
 in and do some work myself."

Dr. Chase's Kidney-Liver-Pills. One
 pill a dose, 25 cents a box. All dealers,
 or Edmondson, Bates & Co., Limited,
 Toronto.

CHAPMAN'S

Continuation of the Three Days' Sale

Until Closing Time Saturday Night

The bargains advertised for today (Friday) and Saturday will be continued until closing time at 10 o'clock Saturday night. A careful reading of these briefly-stated bargains will give you an idea of the savings possible on household needs, wearing apparel and winter comforts.

Hockey



LAST NIGHT'S GAME
O. H. A. Intermediats.
Drumbo 8, Ayr 3.
Stratford 4, St. Marys 2.
O. H. A. Junior.
Midland 10, Coldwater 0.
Northern League Senior.
Linwood 7, Milverton 6.
Northern League Junior.
Seaforth 11, Mitchell 5.
Galt 15, Preston 6.
Manufacturers' League.
Murray, Shoe 7, McCormicks 2.
McClarys 6, Postoffice 2.
Winnipeg City League.
Monarchs 11, Winnieps 7.

TONIGHT'S GAMES.
O. H. A.
 -Senior-
 Kingston at Victoria.
 -Intermediate-
 Peterboro at Bowmanville.
 Bolton at Markham.
 -Junior-
 Park at Ingersoll.
 Sarnia at Alvinston.
 Brantford at Grimsby.
 Dundas at Welland.
 -Junior-
 Belleville at K. C.
 Port Hope at Cobourg.
 Lindsay at Peterboro.
 De La Salle at Upper Canada.
 A. A. A. at Erie.
 Woodstock College at Brantford.
 London at Woodstock.
 Waterloo College at Niagara Falls.
Northern League Senior.
 Walkerton at Port Elgin.
 Windsor Forest at St. Catharines.
 Simcoe at St. Thomas.
 Preston at Waterloo.
Northern League Junior.
 Palmerston at Listowel.
Exhibition Game.
 Toronto University at London.

K. of C. Minstrels Stage Fine Show

Packed Auditorium Greets Fifty Fun-Makers—Meritorious Production.

St. Peter's Parish Hall auditorium was packed to its capacity long before the curtain was rung up for the Knights of Columbus annual minstrel show last night.

The program, which was a lengthy one, consisted of a grand first part with over fifty in the company. The olio consisted of a comedy sketch entitled "Please Hold the Kid," by D. Walsh, assisted by D. Gordon MacDonald; "Spooks," a farce comedy sketch, featuring Joseph Roman, which included a little of everything well done.

Between the olio and "Spooks," two violin solos by Joseph A. Cortese, with A. D. Jordan, piano accompanist, made a pleasing contrast. The solo, "Mazurka," by M. J. Cortese, and "Meditation," from "Thais," by J. Massenet, were beautifully rendered, and one of the features of the performance.

Catchy Songs.
Mini-men's songs, ballads and jokes kept the audience merrily throughout the whole of the first part. The entire company was black face, while black and white, contrasting costumes presented a highly pleasing effect, which brought rounds of applause on the rise of the curtain.

Local hits on prominent men were always ready on the lips of the six fun-makers, who were chosen for their parts. E. J. Ryan, J. Colgan, J. P. Porriest, with the bones, and Roy Cooper, J. F. Hickey and A. Hays, with the tambour, had the art of good old darkey music thoroughly mastered. Their neat and effective work, without a hitch through the whole show, told of a good deal of practice and hard work.

"The Eighteenth Battalion," sung by M. J. McKee, was one of the hits of the evening. The Forest City Male Quartette, in the "Rain" song, were applauded for several encores. F. Dowling almost started the audience with his surprising range of voice in a bass solo, "Any Old Port in a Storm." Joe Hickey led off the program with his song hit, "There is Nothing to Get." Roy Cooper, J. P. Porriest, "My Lovin' Man" by E. J. Ryan; "Celebration Day" by Vincent Colgan, and "Float On" by A. T. Donnelly.

Splendid Chorus.
The chorus work was everything that could be desired. It was well balanced, and a credit to the musical director, M. T. Mullins.

The Tony Cortese orchestra rendered the instrumental end of the program in a delightful manner.

The olio comedy sketch was original to say the least, and funny, too. A crying baby, who turned out to be Gordon, a six-footer, in kilt, who sang Scotch songs, brought a much deserved round of applause from the audience.

As Mr. Walsh's funny remarks to those of the audience in the orchestra seats, when in the guise of a railway conductor in charge of his train, he went on a ticket-collecting tour that brought rounds of laughter.

Clever Impersonator.
In the sketch, "Spooks," Joseph Roman, as Jimmy Wise, gave a clever impersonation of the variety in the program of a country church concert, taking the parts of a number of different characters, generally found at such a concert. The cast included Miss Clara McPhillips, who cleverly acted a leading role, and Vincent Colgan, Miss Margaret Flynn, Fred Ward, E. J. Ryan, Charles Smith and William Brennan. The sketch was well staged.

The executive committee members, whose work proved so successful, were D. Walsh, manager; J. Givins, secretary; treasurer; W. T. Mullins, musical director; C. Flynn, stage manager; M. Carroll, master of properties, and William McKee, electrician.

The Chorus.
Those in the chorus were: John Walsh, J. H. Robertson, G. J. Pocock, E. J. A. Pocock, F. Dow, P. N. Corcoran, W. J. Rice, George McCartney, J. Devine, Charles Smith, William Brennan, J. Mansel, Fred Ward, Harold McCann, Cedric McCann, J. S. Selak, J. Sullivan, A. Kenney, J. Roman, J. A. Larkin, F. Smoothey, A. McAvoy, O. Taschereau, Woods, E. Westman, E. Walker, M. O'Hagan, A. T. Donnelly, M. McKee, J. Gillies, F. Andrews, F. Dowling, J. Gillies.

**METHODISTS ISSUE
BELGIAN APPEAL**
Offering To Be Made In All Churches
Next Sunday.

Rev. S. D. Chown, D.D., our general superintendent, acting under the direction of our general conference special committee, has issued an appeal to the Methodist Church in behalf of the heroic sufferers in Belgium, and has suggested that an offering be made in all our churches, if possible next Sunday, January 31.

We hope that all our people will heartily respond to this timely appeal, if not possible next Sunday, as soon as convenient.

Belgium has laid down its very life upon the altar of human liberty and patriotism. Humanity and Christianity demand from us a liberal response. Yours faithfully,
GEORGE N. HAZEN,
President of the London Conference.

**FURTHER DONATIONS
FOR FOOD SUPPLIES**
These Specially for Condensed Milk for the Belgian Babies.

The following further donations to the Local Council of Women Belgian food supplies have been received by Mrs. H. A. Boomer:

Mrs. K. McDermott, \$5.00
Mrs. Green, Dundas street, 9.00
These have been given especially for condensed milk for the Belgian babies.

A check was also received from a generous donor, who preferred to remain unknown, for the sum of \$20. This was accompanied by a letter which suggested white flannel or some other soft and warm material might be bought and made up into plain squares for wraps for the babies. Many of the little ones have died from exposure and lack of clothing.

The further suggestion was made that those who did not feel they could afford to buy material might be willing to help make up the simple little garments.

Anyone wishing to contribute to the food supplies funds, or otherwise assist, may communicate with Mrs. H. A. Boomer, 216 Dundas street; Mrs. Yarker, Wortley road, or Mrs. R. M. Graham, 14 Kensington street.

LEGAL QUERIES
PORT ALMA.—Can you let me know if there is a firm in Ontario which starts a man in the moving picture show business by furnishing the apparatus free for a certain time?

Answer.—If you send a self-addressed stamped envelope to this office a name will be given you where you can get the information.

A SUBSCRIBER.—Would you please tell me if a man rents a farm and the lease calls for the taxes to be paid, except local improvements, would he have to pay an extra school tax?

Answer.—Yes.
What does local improvements mean?

Answer.—See Section 3, Chapter 193, Revised Statutes of Ontario, 1914.

**CHILDREN SHOULD BE
TAUGHT TO WORK**
One of the Greatest Blessings
Bestowed Upon Humanity,
Says D. C. McGregor.

"Parental Delinquency" formed the subject of a most impressive appeal for the boys and girls would delight to spend their evenings, and where they could entertain their friends in harmless recreation, and for united sympathy between husband and wife, delivered last night by Rev. D. C. McGregor, before the Union Mothers' Clubs of the city in Alexandra School. Mrs. H. B. White presided over the large gathering.

Trend of the Times.
The speaker dealt with the various steps which led to the present situation of family and community life. In the generation passing, the boys and girls were kept at home, guarded by the influences, working under the watchful eye of either parent, until they married and moved to homes of their own. Today, things were different. Industrial progress had taken away much of the work girls were wont to perform in the home. Now they went into factories or shops. This meant that they practically left home influence at the age of 14 and came in contact with all sorts of people. The same was true of the boys. As soon as they could evade the tutelage of their parents, many left school and began to work. If the parents had not been careful to lay securely the foundations of truth and morality, these young folks were apt to go astray when they met with temptation. This was parental delinquency.

Duty of Parents.
The parents' first duty to the child was before its birth. If a child was born physically weak, or with vicious tendencies, it was the result of hereditary influences. Parents should be careful to select their mates wisely, and quoted some most convincing scientific investigations along this line. Parents also owed the child a loving relationship between father and mother. The speaker deplored on side progress before children scenes of domestic infidelity. Fathers and mothers should settle their disagreements during the children's absence. Mr. McGregor also believed firmly that children should be taught to work. It was one of the greatest blessings bestowed upon humanity. Another parental duty was the teaching of discipline. The child must learn to give and also in the home, or it will have to learn the lesson later in life. The child's right to its parents' time was also emphasized by the speaker, who deplored the attitude of the mother who left her children to the care of hiredlings. Home, and home environment, should be made the best place of all for the children. Pleasing Program.
Especially excellent music was rendered by the Ernest Cortese Orchestra, whose numbers were highly appreciated by all present. Vocal selections by Mrs. Roland Munro and Mr. Lombardo also proved pleasing contributions to the program. During the business session of the meeting, the secretary, Mrs. Tait, gave a clear account of the activities of the Mothers' Clubs since their organization, some four years ago. Agitation for a garbage system was one of their efforts which had borne fruit.

NOTHING FOR THE DUKE
Zimmerman Estate Placed In Trust For Daughter.
[Canadian Press.]
Cincinnati, O., Jan. 28.—The Duke of Manchester is not mentioned in the will of the late Eugene Zimmerman, railroad magnate and capitalist, which was filed for probate here today. The value of the estate is not given in the will, but it provides that the entire estate should be held in trust.

STEAMER CAUGHT FIRE.
[Canadian Press.]
New York, Jan. 28.—A fire which started in the hold of the steamship Preston soon after she left her pier at Staten Island last night, bound for Swedish ports, caused Captain Fehr to turn back, and the vessel was beached on a small island in the bay. After several hours' work by the crew, assisted by fire and police patrol boats, the fire was extinguished.

NEARING ITS END OUR GREAT MID-WINTER SALE

The wonderful business of the past few weeks is convincing evidence of the confidence which is placed in this great institution's merchandise and methods. Our sole purpose is to dispose of every dollar's worth of winter weight stock regardless of the cost or former selling price. If you have not as yet patronized this remarkable sale—come Saturday.



Men's Suits and Overcoats

\$8.50 Suits and Overcoats reduced to \$6.95
\$10 Suits and Overcoats reduced to \$7.50
\$13 and \$14 Suits and Overcoats reduced to \$9.00
\$16 Suits and Overcoats reduced to \$11.95
\$18 Suits and Overcoats reduced to \$13.50
\$20 and \$22 Suits and Overcoats reduced to \$15.00

Record-Breaking Prices In Men's Wear

\$1.25 Men's Tweed Trousers for 89c
\$1.75 Men's Tweed Trousers for \$1.29
\$3.00 Men's Tweed Trousers for \$1.98
\$3.50 Men's Tweed Trousers for \$2.48

Boys' Knicker and Bloomers, regular value 50c to \$1.00, reduced to 39c, 49c, 59c, 69c

Boys' Suits and Overcoats

\$3.00 Boys' Suits and Overcoats reduced to \$1.98
\$4.00 Boys' Suits and Overcoats reduced to \$2.97
\$5.00 Boys' Suits and Overcoats reduced to \$3.75
\$6.50 Boys' Suits and Overcoats reduced to \$4.88
\$7.50 Boys' Suits and Overcoats reduced to \$5.63
\$8.50 Boys' Suits and Overcoats reduced to \$6.38

Record-Breaking Prices In Men's Wear

50c for Men's Winter Caps, regular values 75c and \$1
\$1 for Men's Soft Felt Hats, reg. values \$2 and \$2.50
10c for Men's Heavy Union Wool Socks, reg. value 15c
15c for Men's Black Ribbed Worsted Socks, regular value 25c

50c for Men's Heavy Khaki, Drill and Black and White Stripe Shirts, regular value 75c

Cut the High Cost of Living By Stocking Up for a Year on FURNISHINGS UNDERWEAR

Soft-Front Shirts, a grand lot to select from, in percales, chambrays and fine American Prints, regular \$1.00 values, for 59c

GLOVES AND MITTS.

\$1.00 Men's Mocha Gloves, wool lining, for 75c
50c Men's Leather Working Mitts for 25c

25c values clearing at 12½c
75c values clearing at 50c

NECKWEAR

50c values clearing at 25c

GRAFTON AND COMPANY, Limited

DOUBLE COUPONS SATURDAY

Cut Glass Cream Dish



140 Twenty-Five Cent Coupons

Same as illustration. This handsome Cream Dish is of heavy cut glass, finest workmanship, richly decorated.

Other articles that can be had for 140 twenty-five cent Coupons are:

Tea Set—15 pieces, Japanese style, pretty design, best workmanship.

Music Case—Real grain leather, folder style, to carry square book of folded music.

Selsora Set—The "Unique," three pairs Selsora, 3½, 4½ and 5½ inches, best steel, in red-plush-lined case.

60 Twenty-Five Cent Coupons.
Handsome Lady's Ring—Eagle-filled signet design.
Bread Knife—Serviceable and best quality steel.

SAVE YOUR COUPONS. THEY ARE VALUABLE.

TOMORROW PROMISES TO BE RED-LETTER DAY IN THE UNITED CIGAR STORE WITH DOUBLE COUPONS AND UNEXAMPLED TOBACCO BARGAINS. THE POWER OF THE COUPON IS INDICATED BY PREMIUMS ILLUSTRATED HERE BUY FREELY AT THE SPECIAL PRICES QUOTED BELOW AND SAVE-YOUR COUPONS—THEIR VALUE MERITS CAREFUL PRESERVATION.

Immense Smoke Values For Saturday Selling

Baled Havanas, Julia Marlowe, Havana Imports, Boston, Banderas, 5c Each

Fresh Shipment of Repeater STOGIES, 2 for 5c, Box of 50, \$1.00

If you ever smoked a Pittsburg Stogie, try these!

Extra Special, 25 Director Cigars, \$1.09 or 4 for 25c

Only a limited supply at this price.

Have You Tried a "BENEFICIAL" CIGAR? Price, 5c each. Every Inch a Good Cigar.

Box of Twenty-Five Porto Rico Straight Cigars, Only 69c, a Snap

OVIDO CIGARS, 4 for 25c, Box of 25, \$1.50

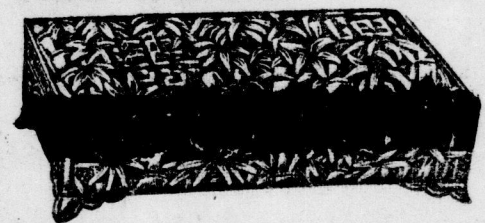
Old "Doc" says smoke Doctor's Blend Smoking Tobacco, 10c.

It's the coolest and sweetest smoke going. Try it!

HERE'S A BARGAIN. One Package of 10c Cigarettes and your choice of any 25c Cigarette Case in the store.

Special, 25c for Both. You save 10 cents on this deal.

THIS CIGARETTE BOX



175 Twenty-Five Cent Coupons

Exactly as illustrated. This beautifully designed Cigarette Box is made of solid antimony, teak-lined and well finished.

Other articles that can be had for 175 twenty-five cent Coupons are:

Football—Size 5, soccer, durable leather and strongly finished.

Signet Fob—Highest quality, gold-filled signet, black silk; guaranteed.

Silver Combination Set—Five-piece silver-plated set, comprising salad servers, gravy ladle, butter knife and sugar shell, in silk-lined case.

35 Twenty-Five Cent Coupons. Silver Butter Knife—Genuine Rogers', in silk-lined case.

Cuff Buttons—Gold-filled, newest design.

Photo Frame—Solid antimony, neat design.

SAVE YOUR COUPONS. THEY ARE VALUABLE.



UNITED CIGAR STORES, LIMITED

173 DUNDAS STREET
Largest Retail Tobacconists in Canada



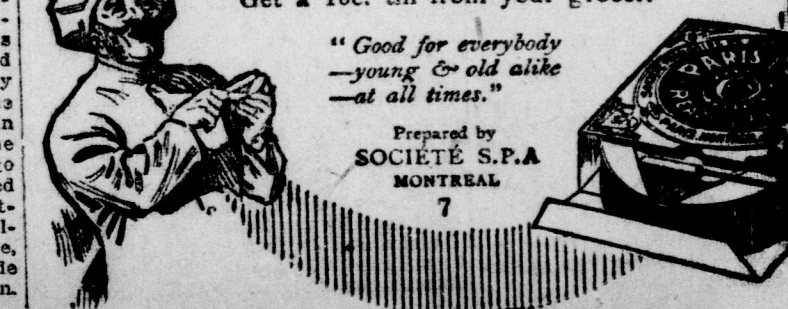
A Favorite in every Home

YES! at breakfast time, lunch time, supper time—any time—you'll find there's always a place on the table for

PARIS PATÉ

PARIS MEAT PATTY

Everybody likes it so much. It's so good—so appetizing—so pure and nutritious. Nothing to cook either. Open the tin and PARIS PATÉ is all ready to eat—the most delicious cooked-meat paste you ever tasted. There's the expert service of a French Chef in every tin. Eat it every day. Get a 10c. tin from your grocer.



"Good for everybody—young & old alike—at all times."
Prepared by SOCIÉTÉ S.P.A. MONTREAL

Continued From Page One

The Army of Constipation

Is Growing Smaller Every Day.

CARTER'S LITTLE LIVER PILLS

are responsible for the

only give one

they permanently

cure Constipation.

Mild.

Does not

disturb

digestion, Sick Headache, Yellow Skin

SMALL PILL. SMALL DOSE. SMALL PRICE

GENUINE must bear signature.

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EFFICIENCY IS TAUGHT

pupils seem strangely quiet to the un-

initiated.

Talking Not Prohibited, But—

Once, when Principal Beale paid a

visit to New York, he brought back a

memo, which is conspicuously placed in

several of the rooms.

"Talking is not prohibited. But a

good workman, like a pair of shears,

shuts up when he gets down to work."

Students of evening classes, who have

been taken from school to earn their

living at an early age, are encouraged

to improve their English. Practical Eng-

lish classes, in which arithmetic, gram-

mar, writing, and composition are

taught, are held two nights a week. In

one of which a glimpse was caught the

most efficient of the young men who

are taking the course. The instructor

is a man of the world, and his

representatives of different nationalities.

Because of the different degrees of

proficiency of the scholars, the instruc-

tion is largely individual.

The substantial-looking furniture in

the principal's office, as well as in

many places throughout the building,

shows a taste for the modern. From the

same hive of industry, supplies are sent

out to the schools, both in wood and

metal. Interesting cabinets hang on the

corridor walls in which are displayed

steel tools, etc., chisels and other pieces,

fashioned, as well as a model of a

household fixture. The work of the

class affords the boy who is still unde-

cided about his future occupation an op-

portunity to see if he likes woodwork-

ing and carpentering, and at least teaches

him how to use his hands and tools in-

telligently.

In one room, the man who likes to

tinker round home, putting up shelves

and otherwise making himself useful,

finds the right method in woodwork-

ing and carpentering, and at least teaches

him how to use his hands and tools in-

telligently.

In the tool-making and gear-cutting

classes, machine-shop practice and

forge-shop practice, men and boys em-

ployed in the daytime in local industries

are finding an opportunity to become

more proficient and prepare themselves

for higher and more remunerative po-

sitions. In tool-making, a class has been

arranged for boys who are beginners;

Tuesday and Thursday evenings, jour-

neymen have an opportunity to add to

their skill, while Wednesday evening, a

post-graduate course for experts is in

progress.

On Wednesday evening of this week,

at the entrance to the forge-room, sev-

eral boys gathered round an air-con-

ditioning machine used for sign writing

out in the daytime in local industries

are finding an opportunity to become

more proficient and prepare themselves

for higher and more remunerative po-

sitions. In tool-making, a class has been

arranged for boys who are beginners;

Tuesday and Thursday evenings, jour-

neymen have an opportunity to add to

their skill, while Wednesday evening, a

post-graduate course for experts is in

progress.

On Wednesday evening of this week,

at the entrance to the forge-room, sev-

eral boys gathered round an air-con-

ditioning machine used for sign writing

out in the daytime in local industries

are finding an opportunity to become

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EXPENSIVE HAY

\$316.20 Paid for Load on Local Market

Last Wednesday.

The most expensive load of hay ever

bought on the London market was sold

on the market square Wednesday to

half-raising price paid by Mr. Morris

was \$316.20, for one ton plus forty

pounds. When Mr. Morris found out

his mistake, it wasn't only the price of

the hay that was half-raising.

R. J. Webb, a farmer of Devizes, sold

the hay to Mr. Morris. A check was

made out, the amount being found by

multiplying the price, \$15.80 per ton, by

the number of pounds of hay in the

load. Mr. Morris was in a hurry at

looking at it.

Mr. Webb scrutinized it, and then

hurried to the Bank of B. N. A.

to cash it, later depositing the amount

to his credit in the Imperial Bank. It

must have been "some" valuable load

of hay in Mr. Webb's impartial estima-

tion.

Mr. Morris had a long, cold drive

Wednesday night to Mr. Webb's home,

finally returning with a check for \$300

tucked away in his wallet.

It was today that Mr. Morris

will look over every check that he

signs in the future.

JOHNSTON-SITTERLY.

INGERSOLL, Jan. 28.—Rev. C. J. Mc-

Lean, pastor of the Baptist Church, of-

filiated at a quiet wedding at the

parsonage, Ann Street, the contracting

parties being Mr. and Mrs. Joseph

Johnston of this town, and Joseph Johnston,

North Dorchester. Mr. and Mrs. Joseph

Johnston will reside in North Dorches-

ter.

M. B. AMES IN GODERIC.

GODERIC, Jan. 28.—The local Can-

adian Club was visited today

by the honorary secretary of

the Canadian Patriotic Fund, Mr.

Ames, M.P., who gave an after-

dinner speech in the Masonic Temple

hall. He was followed by a most in-

teresting and timely address by Mr.

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RETAIL GROCERS MAKE

PRETTY GOOD PROFITS

Buy Hundredweight of Sugar

For \$6.40—Make \$1.60

On Purchase.

According to one local wholesale

grocer, who is well posted on the sub-

ject, the Government at Ottawa will

undoubtedly put a duty of one cent a

pound on unrefined sugar from the

States.

A number of Canadian refineries have

been buying the raw sugar in New York

paying \$4.11 per hundredweight for it,

causing the price in New York to jump.

This is a higher price than the same

refineries are paying in Canada.

"I look to see the price of sugar ad-

vance to eight cents a pound, whole-

sale, by summer," declared the grocer.

"Canada, England, United States and

France have to depend on Cuba for

their sugar at this time, now that the

supply from Germany is cut off. Cuba's

price of sugar will be cut off. Cuba's

price of sugar will be cut off. Cuba's

price of sugar will be cut off. Cuba's

price of sugar will be cut off. Cuba's

The Dominion Bank

Proceedings of The Forty-Fourth Annual General Meeting of the Shareholders.

THE FORTY-FOURTH ANNUAL GENERAL MEETING OF THE SHAREHOLDERS OF THE DOMINION BANK was held at the Banking House of the Institution, Toronto, on Wednesday, 27th of January, 1915.

Among those present were noticed:
C. W. Smith, William Davies, A. R. MacDonald (Epsom), Sir Edmund B. O'Sler, A. W. Austin, Robert Ross (Lindsay), E. H. O'Sler (Cobourg), C. A. Ogert, A. Pepler, C. H. Edwards, H. R. Playter, Allan McPherson (Longford), H. A. Begg, A. E. Gibson, W. R. Brock, W. D. Matthews, C. C. Van Norman, H. E. Van Norman, Walter J. Barr, J. J. Christie, James Carruthers, E. H. Thomas Crawford, Richard Brown, Charles Walker, H. W. Hutchinson, E. W. Hamber, J. G. Ramsey, Alan R. Ramsey, Cawthra Mulock, C. E. Lee, D'Arcy, J. E. Lee, Charles B. Powell, L. H. Baldwin, Edward Galley, James E. Baillie, John F. Kavanagh, Andrew Semple, James Mathews, William McLeish, J. C. Eaton, William S. Korman, Peter Macdonald, N. Hockin, Frank H. Macdonald, Rev. T. W. Patterson, J. E. Finkle, H. B. Hodgins, Harry L. Stark, Albert Norchimer, J. K. Niven, William Ross, W. J. Fleury, A. C. Paul, Capt. Dudley F. Joseph, W. C. Harvey, Graham Campbell, Edward Burns, William Mulock Jun., W. L. Matthews, Hon. J. J. Foy, K.C., M.L.A., George N. Reynolds, F. C. Taylor (Lindsay), H. T. Eager, Frank Arnold, K.C., Hon. Duncan J. McIntyre, Alex. C. Morris, F. L. Patton, F. R. Wilson (Pictou), H. Crewe, A. Monro Grier, K.C., F. E. Dingle, Thomas Long, Edwin Roach, Dr. Charles O'Reilly, F. L. Powke (Oshawa), Aemilius Baldwin, Dr. R. M. Bateman, V. H. E. Hutcheson, James Scott, F. J. Harris (Hamilton), J. B. Bell, R. S. McLaughlin (Oshawa), A. E. Ferrie, W. Gibson Cassels, Joseph Wainman, M. S. Bogert (Montreal), Stephen Noxon, D. Henderson, K.C., Leighton McCarthy, K.C., G. H. Muntz, George MacDonald, John M. Baldwin, Thomas Armstrong, M.D., A. J. Harrington, L. A. Hamilton, A. H. Campbell, H. S. O'Sler, K.C., J. Harry Patterson, E. C. Burton (Port Perry), J. Gordon Jones, H. Gordon MacKenzie, W. Wallace Jones, F. C. Snider, W. Cecil Lee, N. W. Towell, H. E. Smallpiece, N. F. Davidson, H. S. Harbottle, J. J. Cook, John J. Dixon, R. M. Gray, W. H. Knowlton, H. S. Harbottle, F. D. Brown, Thomas H. Wood, A. R. Roswell, K.C., D. Buchanan, John Leckie, Perry, William Crocker, E. C. Jones, F. H. Gooch, W. H. Edwards.
It was moved by Mr. W. R. Brock, seconded by Mr. A. W. Austin, that Sir Edmund B. O'Sler, M.P., do take the chair, and that Mr. C. A. Bogert do act as Secretary.

Messrs. A. R. Boswell, K.C., and W. Gibson, Cassels, were appointed scrutineers.

The Secretary read the Report of the Directors to the Shareholders and submitted the Annual Statement of the affairs of the Bank, which is as follows:

TO THE SHAREHOLDERS:

The Directors beg to present the following statement of the result of the business of the Bank for the year ended 31st December, 1914:

Balance of Profit and Loss Account, 31st December, 1913.....\$ 67,488.22

Net profit for the year after deducting all charges and making full provision for bad and doubtful debts.....925,364.94

Premium received on new Capital Stock.....158,555.20

Making a total of.....\$1,761,798.46

Which has been disposed of as follows:

Dividends (quarterly) at Twelve per cent.....\$715,244.67

Bonus, Two per cent.....115,992.00

Total distribution to Shareholders of Fourteen per cent for the year.....\$835,236.67

Contribution to Officers' Pension Fund.....25,000.00

Contribution to Canadian Patriotic Fund.....25,000.00

Contribution to Canadian Red Cross Society.....2,500.00

Contribution to Belgian Relief Fund.....1,000.00

Transferred to Reserve Fund—Premium on New Stock.....\$888,786.67

Transferred to Reserve Fund—Premium on New Stock.....185,655.20

.....\$1,077,391.57

.....\$ 884,515.59

Written at Bank Premises.....\$100,000.00

Reserve for possible depreciation in value of Assets.....300,000.00

.....400,000.00

Balance of Profit and Loss carried forward.....\$ 284,316.55

RESERVE FUND.

Balance at credit of account, 31st December, 1913.....\$6,811,844.80

Transferred from Profit and Loss Account.....185,655.20

.....\$7,000,000.00

E. B. O'SLER, President. C. A. BOGERT, General Manager.

In the last Annual Report your Directors made reference to the general

and commercial depression then existing which condition was much

intensified through the outbreak of the war in Europe in July last, necessitating

the exercise of unusual care in administering the affairs of the Bank. It has

been our endeavor to fully provide for the requirements of deserving borrowers,

particularly through the provision and marketing of the footstuffs of the

country, at the same time maintaining strong cash reserves and liquidity of assets.

This policy has been satisfactorily carried out.

The earnings were somewhat smaller than in 1913, but justified the declaration

of the usual dividends and bonus after ample provision had been made for all

accounts of a doubtful character and for possible depreciation in the value of

assets.

The Directors feel that you will approve of certain unusual disbursements

that were made from the profits of the year, namely, contributions to the Canadian

Patriotic Fund, the Canadian Red Cross Society, and the Belgian Relief Fund,

reported in detail in the Statement.

It will be observed that the issue of new Capital Stock of the 15th of February

1914, is now fully paid up, the Capital Account standing on 31st December, 1914,

at \$6,000,000, and the Reserve Fund at \$7,000,000.

A notable event in the history of the Bank has taken place since the

Shareholders last met, in the completion of the new Head Office Building, which

was occupied in November last. The results obtained may be considered highly

satisfactory. Allowance has been made for the natural growth of the Bank's

business, and every facility has been provided for the convenience of its

customers; furthermore, considerable revenue will be derived from the space

rented by the various tenants of the building.

During the year Branches were opened at Fort Frances, Ont., and in Toronto

at Yonge and Hayden streets, and at the corner of McCaul and St. Patrick

streets.

The following Western Branches were closed, as the business secured and

the prospects did not justify their further maintenance: Hanley, Sask.; Clare-

holm, Alta.; Granville Street Branch, Vancouver; South Hill Branch, Moose Jaw,

Hillhurst Branch, Calgary; Riverside Branch, Calgary; Fernwood Branch, Victoria.

In accordance with Section 46 of the Bank Act, and following their appoint-

ment at the last Annual General Meeting, a complete audit of the affairs of the

Bank was made by your auditors, Messrs. G. T. Clarkson and R. J. Dilworth,

whose certificate is attached to the Statement now submitted.

In addition, the usual inspections of all the Branches of the Bank have been

made during the twelve months under review, and the Head Office Cash, Invest-

ments, and Balance Sheet of the 31st December were verified by a committee of

your Directors.

E. B. O'SLER, President.

Toronto, 27th January, 1915.

It was moved by Sir Edmund B. O'Sler, M.P., seconded by Mr. W. D.

Matthews, and resolved that Sir Edmund B. O'Sler, M.P., do take the chair,

and that Mr. G. T. Clarkson and Robert J. Dilworth, do act as

Scrutineers.

The thanks of the Shareholders were tendered to the President, Vice-President

and Directors for their services during the year, and to the General Manager

and the other officers of the Bank for the efficient performance of their respective

duties.

The following gentlemen were duly elected Directors for the ensuing year:

Messrs. A. W. Austin, W. R. Brock, James Carruthers, R. J. Christie, J. C. Eaton,

J. J. Foy, K.C., M.L.A., W. D. Matthews, A. M. Norton, E. W. Hamber,

H. W. Hutchinson and Sir Edmund B. O'Sler, M.P.

At a subsequent meeting of the Directors, Sir Edmund B. O'Sler, M.P., was

elected President, and Mr. W. D. Matthews, Vice-President, for the ensuing term.

GENERAL STATEMENT

31st December, 1914.

LIABILITIES.

Capital Stock paid in.....\$ 6,000,000.00

Reserve Fund.....7,000,000.00

Balance due to Dominion Government.....284,316.55

Dividend No. 123, payable 2nd January, 1915.....179,979.10

Bonus, Two per cent, payable 2nd January, 1915.....115,992.00

Former Dividends unclaimed.....725.75

.....7,585,013.44

Total Liabilities to the Shareholders.....\$13,585,013.44

Notes in Circulation.....\$ 4,143,940.00

Balance due to Dominion Government.....284,316.55

Deposits not bearing interest.....\$ 8,597,303.59

Deposits bearing interest, including inter-

est accrued to date.....49,169,692.82

.....57,756,996.75

Balances due to other Banks in Canada.....314,220.67

Balances due to Banks and Banking Correspondents

in the United Kingdom and foreign countries.....2,068,126.19

Bills Payable.....9,600.00

Acceptances under Letters of Credit.....465,873.80

Liabilities not included in the foregoing.....531,576.85

.....66,872,096.21

Total Liabilities to the Public.....\$80,457,109.65

ASSETS.	
Gold and Silver Coin.....	\$ 1,904,941.79
Dominion Government Notes.....	9,598,675.50
Notes of other Banks.....	558,713.37
Cheques on other Banks.....	1,937,110.23
Balances due by Banks and Banking Correspondents elsewhere than in Canada.....	1,644,084.25
.....	15,343,475.14
Dominion and Provincial Government Securities, not exceeding market value.....	409,287.29
Canadian Municipal Securities, and British, Foreign, and Colonial Public Securities other than Canadian, not exceeding market value.....	554,058.32
Railway and other Bonds, Debentures, and Stocks, not exceeding market value.....	4,836,937.19
Call and Short (not exceeding thirty days) Loans in Canada on Bonds, Debentures and Stocks.....	6,185,653.13
Call and Short (not exceeding thirty days) Loans elsewhere than in Canada.....	32,640.00
.....	\$27,812,110.98
Other Current Loans and Discounts in Canada (less rebate of interest).....	47,196,777.26
Other Current Loans and Discounts elsewhere than in Canada (less rebate of interest).....	12,248.16
Liabilities of Customers under Letters of Credit, as per contra.....	465,673.80
Real Estate other than Bank Premises.....	20,343.23
Overdue Debts (estimated loss provided for).....	114,996.10
Bank Premises, at not more than cost, less amounts written off.....	5,051,775.65
Deposits with the Minister of Finance for the purposes of the Circulation Fund.....	268,900.00
Mortgages on Real Estate sold.....	18,872.11
Other Assets not included in the foregoing.....	799.35
.....	\$50,457,109.65

E. B. O'SLER, President. C. A. BOGERT, General Manager.

AUDITORS' REPORT TO SHAREHOLDERS.

We have compared the above Balance Sheet with the books and accounts at the Chief Office of The Dominion Bank, and after checking the returns received from its Branches, and after checking the cash and verifying the securities at the Chief Office and two of the principal Branches on December 31, 1914, we certify that, in our opinion, such Balance Sheet exhibits a true and correct view of the state of the Bank's affairs, according to the best of our information, the explanations given to us and as shown by the books of the Bank.

In addition to the examinations mentioned, the cash and securities at the Chief Office and two of the principal Branches were checked and verified by us during the year and found to be in accord with the books of the Bank.

All information and explanations required have been given to us and all transactions of the Bank which have come under our notice have, in our opinion, been within the powers of the Bank.

G. T. CLARKSON, R. J. DILWORTH.

CLARKSON, GORDON & DILWORTH, C.A.

Toronto, January 19, 1915.

ROCKEFELLER HAS TALK WITH MEN

But Neither Side Will Say
What Was Discussed In
Detail.

[Canadian Press.]

NEW YORK, Jan. 28.—John D. Rockefeller Jun., and representatives of the

mine workers of Colorado met and

talked this afternoon for two and a

half hours in the offices of Mr. Rocke-

efeller, at 26 Broadway. The conditions

of the employees of the Colorado Fuel

& Iron Company, of which Mr. Rocke-

efeller Jun. is a director, were discussed.

At the close of the conference neither

Mr. Rockefeller nor the miners' of-

officials would discuss the talk in de-

tail.

There were present at the conference

besides Mr. Rockefeller, William

Lyon Mackenzie King, head of the

Industrial Relations division of the

Rockefeller Foundation; Starr Murphy,

a member of the personal staff of

John D. Rockefeller Sen.; Frank J.

Hayes, vice-president of the United

Mine Workers of America; John R.

Lawson, international executive board

member of the United Mine Workers;

and Edward L. Doyle, secretary of

District No. 15 of that organization.

The six men sat about a table in

Mr. Rockefeller's "dining room," and

were asked and answered by both

representatives of capital and labor.

When the miners' officials left the room

they would only say "We had a pleas-

ant talk and an exchange of views

about conditions. Don't ask us any

leading questions. See Mr. Rocke-

efeller."

An Informal Talk.

Mr. Rockefeller came out of the con-

ference room a few minutes later.

"It was just an informal, unofficial

talk," he said, replying to questions.

"They gave me certain facts about the

situation in Colorado that I was glad

to know, and there was a general to-

on the situation. No new suggestions

were made."

"When are you going to Colorado?"

Mr. Rockefeller was asked.

"If you can tell me I should be glad

to know, confidence in the reply.

"Perhaps not until spring," was the

next query.

"I cannot tell," he replied. "There

are certain things upon which that

will depend."

LABORERS FIGHT FOR SHOVELS.

MONTREAL, Jan. 28.—The struggle

for existence of the city's unemployed

becomes a real struggle every morning

when, before daylight, in Yerville, at

the far north side of the city, laborers

fight fierce hand-to-hand battles for

the possession of picks and shovels,

that they may get in a day's time in

the construction of the water system

being installed by the city in that dis-

trict.

Was Troubled

With Eczema

Would Nearly Yell With Pain

BURDOCK BLOOD BITTERS

CURED HIM

Mr. R. J. Swales, Harrison, Ont.,

writes: "I have been a great sufferer

with eczema. I tried all kinds of

remedies but they did me no good. Sometimes I

would nearly yell with the pain, and

would pass little white worms. I was

told to get at the blood, so I used four

bottles of Burdock Blood Bitters, and

it has made a complete cure."

All skin diseases, such as eczema or

scald, itching, burning, rashes,

boils, pimples, eruptions, ulcers, etc.,

are all caused by the blood becoming

impure and while not usually

Your dollar is worth what you make it worth. The easiest way of making your dollar bring you a premium is to read and profit through the Advertiser Want Ads.

CONDENSED ADS.

Advertisements—Fifteen cents per line each insertion, or two cents per word if set solid.
Meetings—When no admission is charged, one cent per word each insertion.
Articles for Sale To Let, Help Wanted, Situations, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent a word. No advertisement less than fifteen words.

AMUSEMENTS, LECTURES

HOCKEY PRINCESS RINK
LONDON FEDS. VS.
TO ONTO RIVERSIDE.
(Senior O. H. A.)
Friday, January 29, at 8:15 p.m. Admission, 25 cents. Refreshments, 10c. Extra. Plan at Bruce Wallace Drug Store.

GREECE

National Steam Navigation Company of Greece, Ltd., Agents, 416 RICHMOND STREET, Next Bank of Commerce, London, Ont.

ARCADIA

Dancing Tonight
ENTERTAIN YOUR FRIENDS HERE.
MASONIC TEMPLE, 8:30 P.M.

Cortese Orchestra.
Ask your friends who have been there. Every Tuesday and Friday evenings, until further notice.

MONDAY EVENING DANCE, PALACE Academy, Monday, February 1, 8:30 p.m. Best floor in city. Private dancing lessons, 10c. Experienced, expert teachers. Reasonable rates. Phone Dayton & McCord.

WESTMINSTER RINK—HUSSEARS Band tonight and Saturday nights. Admission 15 cents. Skating afterwards. Fairlyland Monday.

PRINCESS ICE PALACE—MUSICAL skating machine, Saturday afternoon. Admission 15 cents. Doors open at 2:30.

TOBAGOANS TO RENT, 624 KING street.

REDUCTION SOUTH RINK—Admission 10c. Saturday night. 25c. Sunday afternoon. Good ice, Ten cents.

HOCKEY SPECIAL TO WOODSTOCK. Friday, January 29.
WOODSTOCK JUNIORS, VERSUS WESTERN U. JUNIORS.
Train leaves Grand Trunk depot at 7 o'clock sharp. Round trip fare, 85c. Train leaves Woodstock at 11 o'clock.

MRS. ALICE HENDERSON, TEACHER of Scotch, Irish and fancy step-dancing. Concert talent supplied. Phone 2859.

CANADIAN ORDER OF CHOSEN Friends "At Home" Friday, February 5. Call on recorder for invitation. 53c.

MUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1266. Tony Vita's Italian Harpers, 212 Queen's avenue.

KENWICK MALE QUARTETTE and Concert Company. Engagements accepted. Len. Barr, 33 Charles street.

SCHOOL OF MODERN BALLROOM dances, "Palais de Danse," 214 Dundas street. Instruction by appointment. Jack W. Cortese. Phone 1570.

LONDON LADY HARPERS—ENGAGEMENTS accepted for concert and social events. Address Miss E. Topping, Tamblin's Corners. Phone 91, ring 9, Byron.

LONDON MINERAL BATHS—OPEN every afternoon, Sundays in forenoon. Phone 2198.

LOST AND FOUND.

LOST—57-58 ANTI-SKID CHAIN, BELT, TWENTY-ONE AND POTTERS, burg. Reward 50c Dundas street. 54c.

LOST—MUSIC CASE, WEDNESDAY night. Reward at Henry & Colerick, printers, Park avenue. Phone 1.

STRAYED—ENGLISH BULLDOG pup, brindle and white, weighs about 10 pounds, from 3 Maryboro Place. Kindly return. Reward. Phone 54c.

LOST—ON ROAD BETWEEN LONDON and Delaware, one caddy to vacco. Reward. Owen & Son, Delaware.

LOST—ON THURSDAY MORNING, gold watch, initialled dial "S. W. P." Reward. Coates, Burns & Wainwright, 53c.

LOST—LADY'S GOLD WATCH, NAME engraved (H. A. Pichett), valued as memento. Reward. Phone 53c.

LOST—ON MONDAY AFTERNOON, between 409 King and Albert street, gold carved bracelet. Reward 40c King street.

LOST—DIAMOND RING, FIVE stones. Reward at this office. 53c.

WOULD PERSON HAVING WIRE-HAired terrier, known as "Rex," kindly return to Sam Munro, care John Marshall & Co.'s. Reward. 53c.

LOST—GENTLEMAN'S WATCH FOR initials "J. S. S." Reward at 217 Dundas street. 53c.

LOST—SILVER WATCH FOR, with owner's name engraved on back. Reward at this office. 53c.

MONEY TO LOAN.

PRIVATE AND TRUST MONEY TO loan on farm and city property, low rates; terms to suit. T. W. Scandrett, 88 Dundas street.

MONEY TO LOAN—ON FIRST MORTGAGE, EDWARD TOWNE & CO., 100 insurance agents, 405 Richmond street, London.

PRIVATE FUNDS TO LOAN—LOWEST rates—Thomas C. Knott, real estate broker, 230 Richmond street.

PATENTS.

P. J. EDMUNDS, REGISTERED ATTORNEY and Solicitor of Patents, Central avenue, London, Ont.

SIGNS.

THE SIGNIFY LIMITED, RICHMOND street, London. Phone 1465. Cotton signs, cards, posters. Mail orders promptly filled.

GLEN BROS. (SIGN PAINTERS)—Designs and estimates furnished free. 129 Talbot street. Phone 1142.

BORN, MARRIED, DIED.

DIED.
ALEXANDER—Alas, Craig, Omit. On Jan. 28, 1915, James Alexander, dearly beloved husband of O. B. Alexander, died at his residence, 2100 Dundas street, at 1:30 p.m.

BORN.
ELLIOTT—In Calgary, on Jan. 27, 1915, Friedella, infant of the late John Elliott, of Cannobie Place, this city. Funeral (private) from the residence of Mrs. H. W. Lind, 495 Dundas street, on Monday, at 1:30 p.m.

JONES—At her late residence, 215 Charlotte street, on Thursday, January 28, 1915, Margaret, dearly beloved wife of John Jones, died at 1:30 p.m.

Funeral (private) from the above address, Saturday afternoon, at 2:30 o'clock; services at 2 o'clock, interment at Pond Mills Cemetery.

POWELL—Suddenly, in Toronto, Jan. 27, 1915, A. B. Powell, formerly of London.

Funeral (private), Friday, Jan. 29, from residence of Mrs. John Green, 325 Ridout street, at 2:30; service at 2 p.m. Interment at Mount Pleasant Cemetery. In kindness omit flowers.

RANSAY—At his late residence, 3000 road, near 3000, London, on Jan. 27, 1915, Ira J. E. Ransay, third son of Mr. and Mrs. James Ransay, aged 20 years.

Funeral will be held on Saturday, January 30, at 10 a.m., from Mount Pleasant Cemetery. Service at 2 o'clock. In kindness please omit flowers.

STAPLETON—At Victoria Hospital, on Jan. 28, 1915, Charles O. Stapleton, 405 Dundas street, at 2:30 p.m. Interment at Mount Pleasant Cemetery.

MEETINGS.
Say you saw it in The Advertiser.

AUDITORIUM
SUNDAY, 4 P.M.
Mass Meeting
REV. A. J. THOMAS, SPEAKER.
Subject: "Slippery Places."
Soldier, Mr. Henry King. 54c.

Thebes Sanatorium
No. 26, O. H. and P.
meets Friday night, Jan. 29, at 8 p.m., in Odeonville Hall, Infirmary. All Tribesmen are requested to attend. Mitchell, G. H., R. Brock, 53c.

The London Mutual
Fire Insurance
Company of Canada
Notice is hereby given that the annual meeting of the Shareholders and Members of the London Mutual Fire Insurance Company of Canada, will be held at the office of the Company, No. 31 Scott street, Toronto, on Saturday, the 30th day of February, 1915, at the hour of 11 o'clock a.m., to receive a statement of the business, and to elect directors, and to transact such other business as may be brought before the meeting. The undersigned, Secretary of the Company, hereby certifies that the above is a true and correct statement of the business of the Company for the year ending 31st day of December, A. D. 1914, and for the purpose of electing directors, and for the purpose of transacting such other business as may be brought before the meeting. The undersigned, Secretary of the Company, hereby certifies that the above is a true and correct statement of the business of the Company for the year ending 31st day of December, A. D. 1914, and for the purpose of electing directors, and for the purpose of transacting such other business as may be brought before the meeting.

AN EMERGENCY MEETING of St. John's Lodge, 200A, A. M., will be held at the Masonic Temple, this (Friday) evening, at 7:30 o'clock sharp. First degree will be conferred. Visitors welcome. George W. W. M., J. E. Keenleyside, Secretary.

BOARD OF TRADE REGULAR GENERAL meeting, Tecumseh House dining room, Friday, January 29, at 4 p.m. Following city council, board of trade and industrial bureau dinner at 6:15 p.m. sharp.

MALE HELP WANTED.
Say you saw it in The Advertiser.

BARBER WANTED—GOOD, EXPERIENCED man. No other need apply. C. B. Lawrence, Thistle, Ont.

GENERAL SERVANT WANTED AT once, middle-aged woman preferred. Apply 34 King street.

WANTED—EXPERIENCED MAID—No washing. References required. Good wages. Apply Mrs. G. F. Copeland, 525 Richmond street.

2 A DAY SALARY FOR INTELLIGENT married or single woman, for work around home, or liberal reference. 200 Park street. 53c.

VETERINARY SURGEONS.
Say you saw it in The Advertiser.

WILLIAM J. WILSON, VETERINARY—Home and dog hospital, 41 King street. Phone 788.

C. S. TAMELIN, V.S.—OFFICE and hospital, 153 Talbot. Phone 866, residence 758.

WILLIAM McDONALD, VETERINARY—Home and dog hospital, 121 Bathurst. Phone 688.

ARCHITECTS.
Say you saw it in The Advertiser.

WILLIAM G. MURRAY, ARCHITECT, Dominion City Buildings, top floor, corner Richmond and King.

HOBBS & GILBERT, MEMBERS Ontario Association of Architects, etc., Edge block, Phone 262.

JOHN M. MOORE, ARCHITECT, 127 RICHMOND STREET.

ARTHUR E. NUTTER, ARCHITECT—Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 656.

WATT & BLACKWELL, MEMBERS Bank of Toronto building, London; Lister Chambers, Hamilton.

SURVEYORS.
Say you saw it in The Advertiser.

F. W. FARNSWORTH, CIVIL ENGINEER, surveyor—Edge block, Phone 262.

PERSONAL.
Say you saw it in The Advertiser.

A PARISHAN (YOUNG MAN) WISHES to give private lessons in French, English, Latin, and German. Charges moderate. Address Mr. A. Albert, 509 King street.

INFORMATION REGARDING Arthur Palmer, late of the Royal Berk. Regiment, left England April, 1907, for Toronto, Saskatchewan. If alive, cable Harpadin, Oxn, England.

STRICTLY PRIVATE MATERNITY home for ladies before and during confinement. Trained nurse, 37 Victor street.

GREENWOOD BROS.—PRIVATE Hospital, Rice & Millard, Hale street, London. Phone 1195.

WANTED.

WASHING WANTED TO TAKE home, called for and delivered. Box 48, Advertiser.

MELODEONS WANTED AT KEENE'S Antique Store, 312 Talbot street.

WANTED—DEAD HORSES and cattle. Phone 638. Will give twelve miles. No animal removed without its hide. On London Fertilizer Company.

WANTED—ONE OR TWO ROOMS (east end preferred), with running water, for photographic purposes. Apply Box 42, Advertiser.

HOUSES, ROOMS, TO LET.

SMALL COTTAGE TO LET, 238 CLARKE street. Apply Mrs. I. Levy, 247 King street.

ROOMS TO LET—LARGE, WARM, comfortable room, with board; modern conveniences. 526 Talbot street.

TO LET—TWO ROOMS FOR FOUR young ladies. Breakfast and sun day meals; use of piano and phone. Box 47, Advertiser.

TO LET—DESIRABLE OFFICE ROOM, steam heated, very central, cheap rent. Box 45, Advertiser.

LARGE FRONT PARLOR—NICELY furnished, for light housekeeping, 531 King street.

TO LET—LARGE FRONT ROOM—Suitable for two gentlemen, with board. All conveniences. Phone 450, 411 King street.

OUR RENT—SIX-ROOMED HOUSE—Modern, 806 Eucled avenue. Apply 526 Edward street.

TWO-STORY BRICK HOUSE, and bath, 112 Elmwood avenue, London. Rent, \$12.00. For particulars, call on 233 Piccadilly street.

PACKERS OF GLASSWARE, CHINA, Terms moderate. Fowler Wright, 14 Ryegumam. Phone 5032.

UP-TO-DATE MOVING VANS—FURNITURE and pianos carefully handled. R. B. Powers, 825 Colborne street. Phone 2636.

TO LET—APARTMENTS, \$25 TO \$40; central, modern. Dr. Kingsmill, Park avenue.

ON MOVING DAY REMEMBER "DAY" movers. 22 Haymarket, London. 480 Maitland; phone 2857. H. F. Day.

BIGGS' FURNITURE STORE—Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162. 97 Carling street.

SITUATIONS WANTED.

EXPERIENCED YOUNG LADY wishes position of stenographer or typist. Address Box 33, Advertiser.

THREE TO FOUR ACRES, INSIDE city, new 1½-story brick veneer, four bedrooms, bathroom, and kitchen, piped for furnace, wired for electric light, two bedrooms, all kinds of fruit, shade and ornamental trees. Price for immediate sale, \$3,750. For particulars, call on 233 Piccadilly street.

WORTH \$1,800; for quick sale will sell for \$1,500. Thos. C. Knott, 117 Dominion Savings Building, first floor.

REAL ESTATE
Removed to Room 117, Dominion Savings Building.
FIRST FLOOR UP.
Thos. C. Knott

NORTH.
New 2½-story, solid red brick, 4 bedrooms, 2 bathrooms, hardwood finish and floors. Very large lot. Price reduced for immediate sale.

J. F. SANGSTER & CO., 202 Dominion Savings Bldg. Phone 3938.

FOR SALE—115 ACRES, DELAWARE Township, nine miles from London market; stock and grain farm; good buildings, water and fences. Apply John K. Hooper, Lambeth. 49c.

WANTED—FARMS IN MUSKOGEE County Sound or locally, 1000 acres. Jan. 30.

HAIR GOODS PROPERLY MADE UP; reasonable prices. Madame Moxley, 729 Richmond street.

MARINELLO SYSTEM FOR FACE, skin, chin, cheeks, removal of superfluous hair permanently. Miss Beattie, corner Talbot and Fullarton. Phone 3027.

EDUCATIONAL.
Say you saw it in The Advertiser.

THE MISSES WESTCOTT'S SCHOOL, 411 Ridout street, reopens January 11.

GARMENT CUTTING.
Say you saw it in The Advertiser.

FRANKS' CUTTING SCHOOL, 27 Talbot street, London. Full and part courses in designing ladies' garments.

MUSICAL INSTRUCTION.
Say you saw it in The Advertiser.

CHARLES E. WHEELER, F.C.G.O.—Organist St. Andrew's Church, Organ, piano, singing and theoretical subjects. Studio, 429 Waterloo street.

GWENDOLYN ANTHISTLE, TEACHER 198 reading and dramatic art. Studio, 216½ Dundas street. Concerts accepted. Phone 698.

London Conservatory of Music and School of Elocution, Ltd.

A thorough course in music and dramatic art. Special offers in scholarships, prizes and medals.

F. LINFORTH WILLGOOSE, Mus. B.Sc., Principal.

BERT WEIR, ORGANIST, CENTENARY Methodist Church, teacher piano and organ. 498 Adelaide street.

JAS. CRESSWELL, MUSICAL DIRECTOR, Grand Opera House—Violin, piano and orchestral instruments. 498 King street.

MRS. McHARDY-SMITH, PIANO—Just returned from abroad. Mathey method. Studio, Conservatory of Music.

INSURANCE.

G. M. GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life, accident and automobile insurance.

MARRIAGE LICENSES.

MARRIAGE LICENSES ISSUED BY W. G. B. BARTON, 19 Dundas.

MARRIAGE LICENSES ISSUED BY E. J. CHILDS, DRUGGIST, 625 Dundas.

POULTRY AND EGGS

Say you saw it in The Advertiser.

Hundreds of possible poultry or egg buyers read The Advertiser Want Ads. Every day. An advertisement in the Poultry Column will be sure to reach them.

TWO SETTING HENS FOR SALE. \$2.50 each. Apply Geo. Jeffries, R. 4, No. 6, London.

SMALL COTTAGE TO LET, 238 CLARKE street. Apply Mrs. I. Levy, 247 King street.

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MARRIAGE LICENSES ISSUED BY E. J. CHILDS, DRUGGIST, 625 Dundas.

ARTICLES FOR SALE.

Say you saw it in The Advertiser.

BRICKWORK—I CAN CUT THE price of brickwork in half during the next few weeks, and guarantee the work. Box 45, Advertiser. 51c.

TEA, ETC., AT CUT-RATE PRICES—Wholesale to private families. Why not buy three, five or ten pounds before Feb. 4? There may be a war tax of 5 or 10 cents per pound imposed. Alfred Tyler, direct importer, 355 Clarence street.

A LOT OF LADIES' SHOES—LARGE Victoria, oak cases, and a shop full of other goods. J. B. McKim, auctioneer. Phone 4320.

GOOD WORK GUARANTEED—Prices right. Ray Kinney, painter and paperhanger, 17 Pipe Line. P. 22.

FOR SALE—JERSEY COW, LIGHT delivery horse and set of sleighs. Alfred Tyler, direct importer, 355 Clarence street.

FOR SALE—MAHOAGNY CHIFFONIER, rugs, brass bed, springs, etc., fitted oak library table, cellarette, etc. 232 King street.

"CHRIST'S EMPIRE

FINANCIAL AND COMMERCIAL

GRAIN.
Winnipeg, Jan. 28.—Each day sees new high figures run up for both wheat and oats. The four market days of this week made their own records, and today, previous to noon, July was within a few cents of the \$1.50 mark, while May was under that figure. Trading in futures was fairly active.

James Carruthers and Company report that yesterday and today there were over 500,000 bushels of Manitoba sold for export at the highest prices of the season. The cash trade was indifferent today for all grains, there being few offers of any of the cereals. The market quite a change took place later in cash, and heavy sales were made for quick delivery, and a fall.

Inspections yesterday totaled 169 cars, as against 106 last year, and in eight days were 140 cars.

Oats made new high points, and at noon wheat advanced further, and prices stood as follows: May wheat, \$1.45; July, \$1.48; May oats, 67½c; July, 68c.

Wheat futures closed 1½c to 2½c higher, cash closed 2c to 2½c higher, oats, the higher, cash oats, 1½c to 1c higher, and flour, 1c to 1½c lower.

Cash Grain.—Wheat—No. 1 northern, \$1.44; No. 2 northern, \$1.42; No. 3 northern, \$1.40; No. 4, \$1.35; No. 5, \$1.31; No. 6, \$1.28; feed, \$1.22½.

Oats—No. 2 C. W., 66c; No. 3 C. W., 65c; extra No. 1 feed, 66c; No. 1 feed, 65c; No. 2 feed, 60c.

Chicago, Jan. 29.—Despite higher quotations at Liverpool and Paris, a good deal of selling pressure today was put on the market here. Many traders look the view that the recent steep advance had made something of a reaction a natural thing to look for, and that the new upturn in Europe had merely reflected the course of prices in America. Buyers, however, quickly took advantage of a break and there was soon a rally. After opening unchanged to ½c higher, and then falling to more than 1½c last night, the market steadied with the loss fully recovered.

ELEVATOR GRAIN EXEMPT.

Chicago, Jan. 29.—Grain stored in elevators in the fifteen Illinois counties placed in close quarantine against the foot and mouth disease, and grain in transit from those counties, was exempted today from the quarantine order proclaimed on Monday by Gov. Duggan.

The prohibition against any movement of grain, hay or fodder from farms in the quarantined areas, except in pairs, nominal.

on special permission from an assistant state veterinarian, was continued in force.

Liverpool, Jan. 29.—Wheat—Spot was strong; No. 1 Manitoba, 12s 7d; No. 2, 12s 4d; No. 3 hard winter, 12s 4d. Futures nominal.

Corn—Spot arm; American mixed, new, 7s 9d; do. old, 7s 11d. Futures firm; February, 7s 4d; March, 7s 5½d.

FLOUR.

Liverpool, Jan. 29.—Flour—Winter patents, 48s.

Liverpool, Jan. 29.—Hope (in London)—Pacific coast, £2 16s to £4 3s.

HOPE.

Liverpool, Jan. 29.—Beef—Extra India mess nominal.

Pork—Prime mess western nominal.

Hams—Short cut, 14 to 15 lbs, 65s; Bacon—Cumberland cut, 28 to 30 lbs, 65s; do. short ribs, 16 to 21 lbs, nominal; clear bellies, 14 to 15 lbs, 65s; long clear middles, light, 24 to 34 lbs, 65s; do. heavy, 24 to 34 lbs, 65s; do. short clear backs, 15 to 20 lbs, 55s; do. shoulders, square, 11 to 13 lbs, 54s.

PROVISIONS.

Liverpool, Jan. 29.—Beef—Extra India mess nominal.

Pork—Prime mess western nominal.

Hams—Short cut, 14 to 15 lbs, 65s; Bacon—Cumberland cut, 28 to 30 lbs, 65s; do. short ribs, 16 to 21 lbs, nominal; clear bellies, 14 to 15 lbs, 65s; long clear middles, light, 24 to 34 lbs, 65s; do. heavy, 24 to 34 lbs, 65s; do. short clear backs, 15 to 20 lbs, 55s; do. shoulders, square, 11 to 13 lbs, 54s.

COTTON.

New York, Jan. 28.—Cotton—Futures closed firm; closing bids: January, 8.00c; March, 8.02c; May, 8.04c; July, 8.06c; October, 8.22c.

Spot—Quiet; middling uplands, 8.00c; strict, 8.20c.

Liverpool, Jan. 28.—Cotton—Spot bid; inquiry; prices irregular; American middling, fair, 5.80d; good middling, 5.90d; middling, 5.95d; low middling, 6.00d; good ordinary, 6.10d; ordinary, 6.20d. The sales of the day were 7,000 bales, of which 1,000 were for speculation and export, and included 5,000 American. Receipts were 14,000 bales, including 13,000 American.

LONDON CLOSING PRICES.

London, Jan. 29.

Consols, for money, 85½.

Amalgamated Copper, 35½.

At. 200, com., 100.

Batman and Ohio, 73.

Canadian Pacific, 167.

Chesapeake and Ohio, 46.

Chicago Great Western, 11.

Chicago, Mil. and St. Paul, 81½.

De Beers, 29½.

Denver and Rio Grande, 23½.

Erie, com., 38.

Erie, first preferred, 38.

Grand Trunk, 11½.

Illinois Central, 101.

Louisville and Nashville, 91.

Missouri, Kansas and Texas, 114.

New York Central, 93½.

Ontario and Western, 24.

Pennsylvania, 44½.

Rock Island, 17½.

Southern Railway, 17½.

Union Pacific, 122.

United States Steel, 122.

February Furniture Sale

Commences Saturday, January 30, at 9 a.m.

Sale includes nearly 90 per cent of our immense stock of Fine Furniture, Rugs, Linoleum, Oilcloth, Curtains, Window Shades, Go-Carts, Baby Carriages and Furniture Coverings, together with a large number of

1915 FACTORY SAMPLES

bought at the recent Berlin Furniture Exhibition away below their regular price, and offered here at one-third to one-half the amount that will be asked by the trade. Every piece in sale guaranteed absolutely and up to the regular Trafford standard of quality.

DRESSERS AND DRESSING TABLES.

Three-Drawer Dressers, plate mirror, \$7.65

Oak Finish Dressers, long plate mirror, \$11.50

White Enamel Dressers, large plate mirror, \$13.50

White Enamel Dressers, long plate mirror, \$16.50

Mahogany Dressers, oval plate mirror, \$16.50

Mahogany Dressers, long plate mirror, \$18.75

Quartered Oak Dressers, plate mirror, \$19.75

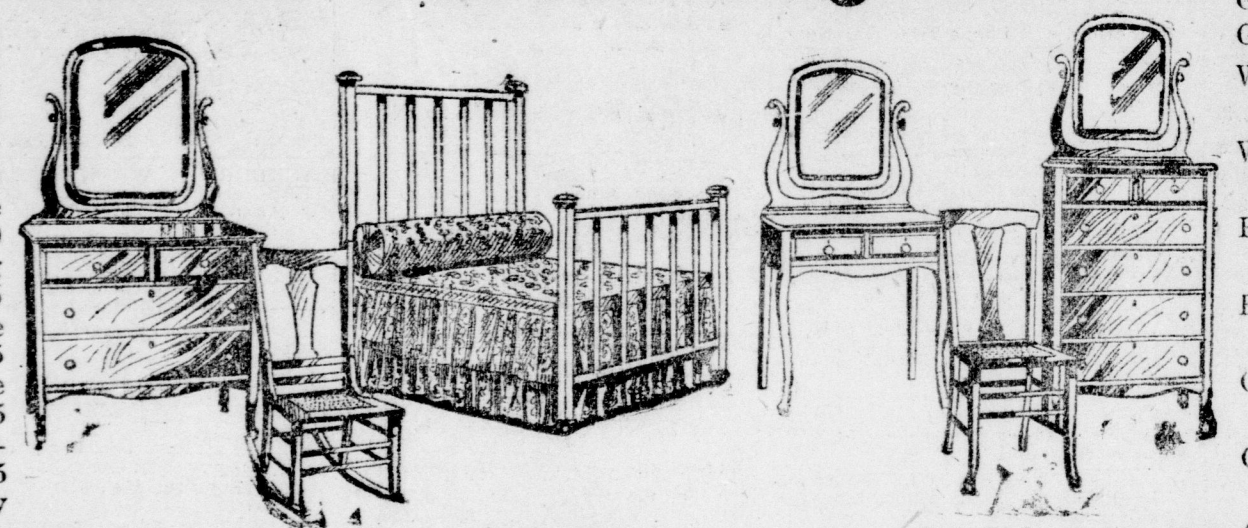
Quartered Oak Dressers, large plate mirror, \$22.75

Genuine Black Walnut Dresser, worth \$47.00, for \$32.75

Genuine Solid Mahogany Dresser, worth \$48.00, for \$34.75

Circassian Walnut Dresser for \$34.75

Greatest Bedroom Bargains Ever



Special Complete Living-Room Suite of \$40.00 Fumed Oak Bed Davenport, \$15.00 Fumed Oak Table, \$12.00 Fumed Oak Chair, \$12.50 Fumed Oak Rocker, all for \$49.75

Brass and Wood Beds

Guaranteed Brass Bed, \$9.85

Guaranteed Brass Bed, \$11.75

White Enamel Wood Bed at \$10.50

White Enamel Wood Bed at \$11.75

Heavy Napoleon Wood Bed, mahogany finish, \$18.75

Fumed Oak Napoleon Bed at \$19.50

Genuine Mahogany Napoleon Bed \$22.75

Genuine Black Walnut Bed at \$4.75

Genuine Solid Mahogany 4-Poster Bed, \$52.75

Other Brass Beds up to \$44.50

DRESSING TABLES.

White Enamel Dressing Table for \$10.75

White Enamel Dressing Table, with three mirrors, \$13.75

Mahogany Dressing Table, \$10.50

Solid Black Walnut Dressing Table, large mirror, \$19.75

BEDROOM CHAIRS.

Birch-Mahogany Chair, with cane seat, \$2.75

Quartered Oak Chair, \$2.75

Quartered Oak Chair, \$3.50

White Enamel Chair, \$3.75

Circassian Walnut Chair, \$4.85

BEDROOM ROCKERS.

Birch-Mahogany Rocker, with cane seat, \$2.95

Quartered Oak Rocker, \$2.95

Quartered Oak Rocker, \$3.75

White Enamel Rocker, \$3.95

Circassian Walnut Rocker, \$5.25

CHIFFONIERS.

Mahogany Chiffonier, only \$15.75

White Enamel Chiffonier, \$18.50

Solid Quartered Oak Chiffonier, only \$21.00

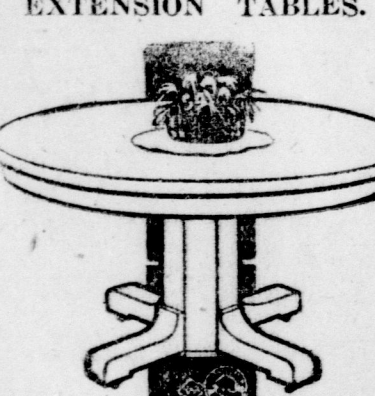
Fumed Oak Chiffonier, only \$21.50

Quartered Oak Chiffonier, \$23.75

Large mirror.

ONE ONLY SOLID BLACK WALNUT CHEVAL MIRROR, WITH BEVEL PLATE, GUARANTEED, ONLY \$19.75

EXTENSION TABLES.



SOLID OAK TABLE, FUMED, \$10.75.

\$10.00 Square Table only \$6.75

\$12.00 Square Table only \$7.75

\$18.00 Round Table only \$12.75

\$20.00 Quartered Oak Table only \$14.75

\$25.00 Quartered Oak Table only \$18.75

\$30.00 Quartered Oak Table only \$21.50

Others up to \$40.00.

DINING-ROOM SUITES

SOLID FUMED OAK SUITE.

Round Extension Table, Large Buffet and Six Oak Chairs. Real leather seats. Only \$48.50

Regularly sold for \$85.00. On sale, \$59.75

FUMED OAK SUITE.

Extra heavy Art Craft Style, now \$64.50

QUARTERED GOLDEN OAK SUITE.

Worth \$110.00, now at \$79.75

GENUINE MAHOGANY SUITE.

58-in. Colonial Buffet, 48-in. Round Table, 6 Solid Mahogany Chairs, \$137.50

CHINA CABINETS.

Solid Quartered Oak Cabinet at \$18.75

Solid Quartered Oak Cabinet at \$19.75

Solid Fumed Oak Cabinet at \$21.50

Solid Fumed Oak Cabinet at \$24.75

Solid Quartered Oak Cabinet at \$26.50

Solid Fumed Oak Cabinet at \$31.50

Solid Quartered Oak Cabinet at \$39.50

Worth up to \$50.00.

DINING CHAIRS

Six Solid Oak Chairs, \$11.75

Set Quartered Oak Chairs real leather, \$15.75

Set Fumed Oak Chairs \$16.75

Set Fumed Oak Chairs \$19.75

Set Quartered Oak Chairs at \$21.75

Set Quartered Oak Chairs at \$23.75

Carved claw foot.

SERVING TABLES

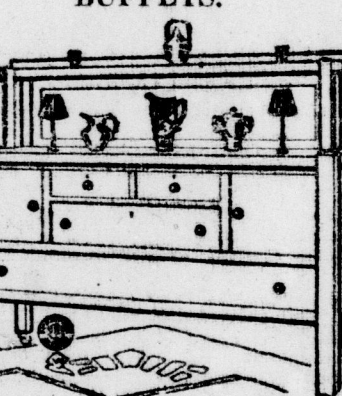
Fumed Oak Serving Table \$7.50

Fumed Oak Serving Table \$11.75

Fumed Oak Serving Table \$13.75

We sell the McKay Ventilated Table Pad. Guaranteed to protect the finest finish.

BUFFETS.



SOLID OAK BUFFETS, FUMED, \$24.75.

Oak Finish Buffet, \$16.75

Solid Fumed Oak Buffet at \$21.75

Solid Quartered Oak Buffet at \$24.75

Solid Fumed Oak Buffet at \$26.75

Solid Quartered Oak Buffet at \$28.50

Solid Quartered Oak Buffet at \$32.75

Worth up to \$40.00.

LIVING-ROOM SNAPS

CHAIRS AND ROCKERS.

Solid Fumed Oak Chair, \$5.95

Solid Fumed Oak Rocker, \$6.35

Solid Fumed Oak Chair, \$8.25

Solid Fumed Oak Chair, \$8.75

Solid Golden Oak Rocker, \$7.50

All above with upholstered spring seats.

Large Leatherette Rocker, \$10.75

Large Leatherette Rocker, \$11.75

Genuine Leather Rocker, all upholstered, \$26.75

LIVING ROOM TABLES.

Solid Fumed Oak Table, \$10.50

Solid Fumed Oak Table, \$12.50

Solid Quartered Oak Table, \$13.75

Solid Quartered Oak Table, \$14.75

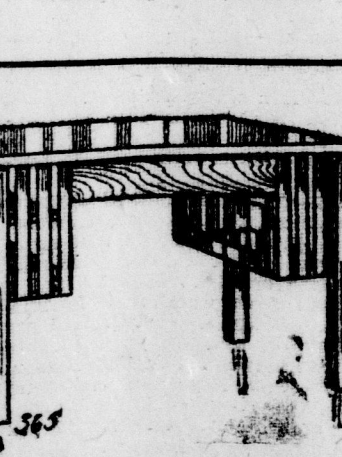
Solid Quartered Oak Table, with desk drawer, \$14.75

Solid Fumed Oak Table, \$17.75

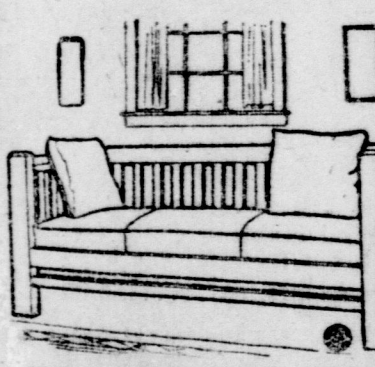
Extra Heavy Fumed Oak Table only \$20.75

Large Fumed Table, cane panels, \$24.75

1 Jacobean Table, \$21.50



Solid Quartered Oak, \$13.95.



Fumed Oak, Genuine Leather, \$34.75.

Imported Cork Linoleum, 39c

Good Combination Mattress, \$2.69

Complete Bed Outfit, \$7.75

Tapestry Rug Bargain, size 8x3½ yds, \$8.25

Guaranteed Folding Go-Cart, \$7.65

English Oilcloth, 28c

Sliding Bed Couch, Good Mattress, \$9.85

ALL FURNITURE COVERINGS AT REDUCED PRICES.

FREIGHT PREPAID TO WESTERN ONTARIO POINTS.

GOODS HELD UNTIL MAY OR JUNE ON PAYMENT OF DEPOSIT.

The Wm. Trafford Furniture Co.

129 DUNDAS STREET.

ESTABLISHED 42 YEARS.

11 MARKET SQUARE

MONEY MARKET.

London, Jan. 29.—Bar silver, 22½d per ounce.

Money, 1 per cent.

Discount rates—Short bills, 1½ per cent; three months' bills, 1½ per cent.

LONDON STOCK EXCHANGE.

London, Jan. 29.—Money was in demand and discount rates were lower today.

A fair amount of business was transacted on the stock exchange at steady prices. Home rails and war loans were the most active issues in the British section, and Japanese bonds, Shell Oil and industrial stocks were the leaders in the other departments.

American securities opened rather better. Erie changed hands frequently. Prices reacted a fraction in the afternoon and the market closed easy.

WALL STREET.

New York, Jan. 29.—Wall Street, 10:30 a.m.—United States Steel, common, whose minimum price was reduced from 48 to 46 after the close of yesterday's stock market session, opened today with one lot of 7,500 shares at 40½, immediately followed by two lots of 2,500 shares at 40½. Total sale in the first fifteen minutes exceeded 30,000 shares, the high quotation being 40½. The preferred stock declined a small fraction. Other active stocks, as well as numerous specialties, improved over yesterday's close, there being substantial gains in leading railways. Amalgamated Copper and General Electric were among the gainers. Sugar shares were again strong. Pressed Steel lost 1 point.

Noon.—Steel dominated the market throughout the early session, contributing almost 10 per cent to total operations of that period, and finally testing at its new peak, 40½. The weight of the selling, which came largely from foreign sources, according to reports, militated against recovery elsewhere. The entire list was adversely affected by this liquidation, early gains giving way to numerous declines under yesterday's final figures. Canadian Pacific and New Haven were weakest, losing 2 points. Outside the exchange steel sold at 20½. Bonds were irregular.

NEW YORK STOCK EXCHANGE.

J. M. Young, 3 London Loan Building, reports fluctuations in New York stocks as follows:

New York, Jan. 29.

Trunk Lines and Grangers—Open, High, Low, 1:30.

Baltimore & Ohio, 73½, 73½, 73½, 73½.

Erie, com., 38½, 38½, 38½, 38½.

Erie, 1st pref., 38½, 38½, 38½, 38½.

Great Northern, 115½, 115½, 115½, 115½.

New Haven, 23½, 23½, 23½, 23½.

New York Central, 93½, 93½, 93½, 93½.

Rock Island, 17½, 17½, 17½, 17½.

St. Paul, 81½, 81½, 81½, 81½.

Southern Railway, 17½, 17½, 17½, 17½.

Union Pacific, 122, 122, 122, 122.

United States Steel, 122, 122, 122, 122.

THE LOCAL MARKET.

Hay was slow on the market today. However, there was no change in the price. Twenty-seven loads were sold Thursday, while this morning a dozen loads were lined up on the square waiting to be sold at 9:30 o'clock.

Oats were a trifle easier. The top price is now \$1.80 per hundredweight. Most of the sales were made at about \$1.77 per hundredweight.

Straw was also slower. Although the top price was \$3.50 per ton, the prevailing price being \$3 per ton.

No other changes were reported.

Grain Per Cwt.

Wheat, per cwt., \$2.20 to \$2.30

Oats, per cwt., \$1.70 to \$1.80

Grain Per Bushel.

Wheat, per bu., 1.20 to 1.25

Oats, per bu., .57 to .60

Vegetables.

Potatoes, load, bag, 50 to 55

Potatoes, per bag, 55 to 60

Beets, per bu., 40 to 45

Lettuce, per doz., 40 to 45

Caulages, each, 5 to 10

Radishes, per doz., 25 to 30

Turnips, per doz., 25 to 30

Carrots, per doz., 40 to 45

Celery, each, 50 to 60

Parasius, per bu., 50 to 60

Onions, per peck, 25 to 30

Apples, per bag, 75 to 100

Apples, per bu., 1.50 to 2.00

Hay and Straw.

Hay, per ton, 14.00 to 15.50

Straw, per load, 8.00 to 9.00

Straw, per ton, 7.99 to 8.50

Dairy Products, Wholesale.

Butter, dairy, lb., 25 to 27

Butter, crocks, lb., 25 to 27

Butter, rolls, lb., 25 to 27

Butter, store, lb., 25 to 27

Eggs, per doz., 35 to 40

Eggs, basket, doz., 35 to 40

Butter, rolls, lb., 25 to 27

Butter, fancy, lb., 28 to 30

Butter, dairy, lb., 28 to 30

Butter, crocks, lb., 25 to 27

Eggs, per doz., 35 to 40

Eggs, basket, doz., 35 to 40

Honey, strained, 10 lbs 1.40 to 1.50

Poultry, Alive, Wholesale.

Old fowl, lb., 8 to 9

Young chickens, lb., 10 to 12

Ducks, per lb., 10 to 12

Geese, per lb., 11 to 12

Turkeys, per lb., 11 to 12

Poultry, Dressed, Wholesale.

Chickens, per lb., 12 to 15

Ducks, per lb., 12 to 15

Geese, per lb., 11 to 12

Lucks, per lb., 11 to 12

Spring chickens, pair, 1.00 to 1.50

Ducks, per pair, 1.25 to 2.00

Chickens, per lb., 14 to 15

Turkeys, per lb., 20 to 22

Geese, per lb., 14 to 15

Live Stock.

Hogs, per cwt., 7.25 to 7.50

Fat sows, cwt., 9.00 to 10.00

Small pigs, pair, 9.00 to 10.00

Export cattle, cwt., 8.00 to 8.50

Milch cows, each, 75.00 to 90.00

Butcher's Meats.

Dressed hogs, carcass, 10.00 to 10.50

Veal, per cwt., 13.00 to 14.00

Beef, per cwt., 9.50 to 11.00

Lamb, per cwt., 8.00 to 10.00

Spring lamb, carcass, 15 to 14

DAIRY HERD KILLED ON ACCLIMATE DISEASE

Pittsburg Also Has Suspected Case in Herr's Island Yards.

[Canadian Press.]

Pittsburg, Jan. 29.—What was believed to be a case of foot and mouth disease developed at the Herr's Island stockyards here today, but as the yards are already quarantined and in process of fumigation, it did not affect the situation. The infected cow came from Columbiana, Ohio.

A dairy herd of eighteen was killed last night near Pittsburg by the federal bureau of animal industry, but no other cases are known.

EXCURSION TO TORONTO.

In order that Londoners may have the opportunity to visit Toronto and hear the Mendelssohn Choir, the Canadian Pacific Railway will run an excursion leaving here at 10:10 a.m., February 1, and good returning any train next day, February 2, at rate of \$2.05. Tickets and other information from W. Fulton, city passenger agent, corner Dundas and Richmond streets.

EDWARD CRONYN & CO.

Ontario Municipal Bonds yielding from 5 per cent to 6 per cent.

J. M. YOUNG, Broker

3 London Loan Building, STOCKS, BONDS, GRAIN AND PROVISIONS. Phone 707. Private Wires.

Cut Prices Every Day At PATTEN'S Furniture Store

27 DUNDAS STREET. 22V

THE HUNT PLUMBING CO.

PHONE 1213. RICHMOND AND KENT STREETS.

Dufferin Market

246 Dundas Street. Phone 4708. SATURDAY SPECIALS.

Fancy Pot Roasts, per lb., 15c

Prime Rib Beef, per lb., 17c

Ham Roast Pork, per lb., 17c

Loan Roast Pork, per lb., 18c

Fresh Spare-Ribs, Sweet Bones and Tenderloins

Mild-Cured Breakfast Bacon, 22c

Mild-Cured Bacon, 25c

Try our Famous Sausage, 2 lbs. for 25c

Try our Celebrated Shortening, 2 lbs. 25c

We also have Fresh Eggs, Pickled and Perch.

All phone orders given our very best attention.

A. Braithwaite

MANAGER.

WAR PRICES

On Fresh Cut Flowers, House Plants, Etc.

THE QUALITY FLOWER SHOP.

F. Dicks & Son

235 DUNDAS STREET. 22V

London Ready-to-Wear

256 DUNDAS STREET. M. Fishbein, Manager.

Clean-Out SALE

Everything in the ready-to-wear line, including Ladies' Coats, Suits, Dresses, in silk and serge; Furs, Waists, Kimonos, Millinery etc., at clean-out prices. SILK DRESSES, in all shades and sizes, in the newest effects. Regular values to \$12.50. Clean-out price \$6.95

JAP-A-LAC

for renewing woodwork, furniture, floors, picture frames, bedsteads and a hundred other things around a house that is beginning to look shabby. Made in 22 colors. Price 10c a tin to 90c a quart.

"Valspar Varnish"

is the best Varnish we know of for furniture, floors, or wherever a finish is required to stand water, hard usage or weather. Guaranteed not to turn white even with boiling water.

Pints 75c

Quarts \$1.50

"RONUK" FLOOR POLISH

We recommend "RONUK" for polishing hardwood floors, linoleum, furniture, etc.

We keep both Liquid "Ronuk" and Wax "Ronuk."

Don't forget, our sale of Enamelware still continues to boom. Only first quality Enamelware on sale; no "seconds."

COWAN'S COLOSSAL HARDWARE

125, 127 DUNDAS ST. TWO PHONES—3461, 3462

THE DOMINION SAVINGS AND INVESTMENT SOCIETY

Capital \$1,000,000.00

Reserve Fund 200,000.00

Highest current rates allowed on deposits and debentures. Interest payable half-yearly on 30th June and 31st December.

No better security is possible than that afforded by Loan Company Mortgages on real estate.

T. H. PURDOM, K. C., President.

NATHANIEL MILLS, Managing Director.

BUTTER FROM STATES

Two Carloads Shipped Through Canada for Britain.

[Canadian Press.]

Chicago, Jan. 29.—Europe has turned to America for butter. Chicago dealers shipped two carloads to England by way of Canada, and are negotiating for additional large sales to the warring nations.

STEAMERS ARRIVED.

New York, Jan. 29.—Arrived: Steamer Europa, from Naples.

