



## Bring the Opera to Your Home




## The NEW EDISON





Nome W. H. THORNE \& CO, Ltd. ${ }^{\mathrm{k}=\mathrm{m}}$






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Notice to Mariners





All
Together And Over The Top!

It will take the united effort of every man, woman and child in town to surpass the quota set for us in this Victory Loan 1918 drive.

But well do it!
We cannot afford to let any ward-any section-any individual institution lag behind.
The only way to do a thing is to do it.
When the men at the front get an order to take an enemy trench, they don't say "tomorrow will do."
No! "They respond to the call of duty promptly.
When we, at home, are given a definite objective to reach-as we are in this Victory Loan Cam-paign-we must lose no time in getting our individual subscriptions in.

If the Victory Loan workers fail to call on you promptly, look them up.
Plan to take all the Bonds you can possibly pay for. The payments are as follows:
10 per cent. on application.
20 per cent. December 6th, 1918.
20 per cent January 6th, 1919.
20 per cent. February 6th, 1919.
31.16 per cent. March 6th, 1919.

Or, you can arrange with your employer, or your Bank, to buy your Bonds, on other terms, extending the payments over a year.

See that your factory-your store-your place of business-earns the right to display the Honor Emblem, that signifies a duty well done.

TALK VICTORY BONOS TO YOUR FRRENDS. BUU YCCTORY BONDS FOR YOURSELI. GVE VICTORY BONDS TO YOUR RRATIVES.

This Space Contributed to the Winning of the War by J. B. M. BAXTER.

THE STANDARD. ST. JOHN: N B. SATURDAY, OCTOBER 26, 19

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The advantage of a good baking powder as a leavening agent instead of cream of tartar
and soda is twofold. First, it is scientifically prepared in such a way as to insure satisprepared in such a way as to insure sates-
factory results. Second, it is much more
economical when one considers the high prone of cream of tartar. Magic Baking Powder is guaranteed to
be the best and purest baking powder it is possible to produce

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## 4) (ix NEW SUITS

## For Fall and Winter

This display of new Fall and Winter Suits, appealing alike to your tastes and t

The most charming of the season's accepted styles are here. The best materials were used in their making, and they were made by expert tailors. Suits sike.
Two very special lines of Black and Navy Suits at $\$ 29.50$ and $\$ 39.50$ that are worth a great deal more.
At $\$ 29.50$-An assortment of Fine Serge Suits, made in smart new design with all round belt, high-low collars and trimming of braid, buttons,
or stitching. Sizes 16 to 40 . or stitching. Sizes 16 to 40.
At $\$ 39.50$ - Very Smart Suits in Broadcloth, Serge and Gabardine, tailor-
ed design or with half or all round belt.
Very Handsome Suits of Fine Broadcloth, Velvet or Gabardine, with trim-
ming of Fur, dressy designs suitable for all winter wear, warmly ming of Fur, dressy designs suitable for all winter wear, warmly
lined and interlined, $\$ 55.00$ to $\$ 65.00$. lined and interlined, $\$ \$ 5.00$ to $\$ 65.00$.
New York Model Suits-Individual styles and only one of each design, of
Duvet, Delaine, Tricotine, Poiret Twill and Silvertone Velour. All newest colors and designs. Some are beautifully embroidered in
self colors, others are trimmed Fur, Braid or Buttons. Each one self colors, others are trimmed Fur, Braid or Buttons. Each one
has an individual touch and all these are exclusive, $\$ 80.00$ to $\$ 100$.
London House DANIEL Head of King St.

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By EDWINPUCH


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