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## 8 thursday mornina

THE TORONTO WORLD
NOVEMBER 11916

## Rugby <br> Senior Meds 5 <br> Senior School 0 <br> $\div$ Skating <br> Opening of The Season <br> ! Turf Results at Ne wmarker

SCHOOL NEEDS GAGE TO HELP THEM OUT

Defeated by Senior Meds in Mulock
Cup Game Five

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There are Ginger Ales and Ginger Ales-But This is the Best!

special pale dry GWGER ALE
Your first bottle of O'KEEFE'S GINGER ALE will prove a new and entirely plessing experience.
But be sure it is O'KEEFE'S! Look fol the mark of quality

## Insist on O.K. Brand

PPECLAL PALE DRY GINGER ALE.
BELFAST STYLE GINGER ALE

O'KEEFE'S, - Toronto

| BASEBALL GOSSIP |  |  <br> ULSTER team againen Puniop in the <br>  <br> Charge Chatham Man With Selling Liquor Ilegally Chatham Ont., Nov. 1. - Charged with James Steadman of Tilbury was sentenced to a term of eighteen months in the Ontario Reformatory. <br> year- Amithson and a seventeentoxicated condition in Chatham Township on Thursday last, charged in the county police court today, were fined pleaded guilty, and admitted having procured the liquor from a Chatham Township farmer. Information been laid against John Gillett for sup- plying the liquor to the minor. <br> Capt. C. Young, Guelph, <br> Wins Military Cross Guelph, Nov. 1.-Wm, Young, Ed- inburgh road, received word today that his son, Capt. Clarence Young who ber of the British Army Medical Corps. and who has been at the front for sevMilitary Cross. No purticulars reparticular deed he pertormed which received. Capt. Clarerice Young Is Collegiate in the public schools and took his medical course at Toronto |  |
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|  |  |  |  |
| Jake Daubert is to deesert Brooklyn and the cigar business there for the winter, according to teport He gotng back to Pennaylvania and lead the simple ilie. | The election of Dan O'vell as oresident Irom minor ieazuabair or Tim Murnane <br>  <br>  |  |  |
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|  |  | Chatham Ont., $\overline{\text { Nov. } 1}$-Charged with |  |
|  |  | assault against a Tilbury woman, |  |
|  |  | tenced to a term of eighteen month |  |
|  |  | ghteen months <br> in the Ontario Reformatory. <br> Albert Smithson and a seventeen- |  |
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|  |  they can mell or shitt. Falling in hind |  |  |
|  |  | pleaded gullty, and admitted having Townshtp farmer. Information has deen laid against John Gillettplying the liquor to the minor. |  |
|  |  | Capt. C, Young, Guelph, Wins Military Cross |  |
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|  |  |  |  |
| Pitcher Bill Rose who looked like | Clearing Station of Capt. CharlesHaskle Bell, a former St. Catharines | eral months, has been awarded, the |  |
|  |  | Military Cross. No purticulars re- |  |
|  | Haskle Bell, a former St. Catharines jeweler who for for two years ilved in Mellvilie, Sa sate | particular deed he pertormed whichearned him the high honor have been |  |
|  Hho wil manaze Tracoma next year, be- |  |  |  |
|  |  | a Guelph boy and received his eariyeducation in the public schools andCollegiate Institute here. He later |  |
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## THE O

Mayor Church Also Urges Housewives to Do Own Baking to institute investigation versity Stadium by Sir John
Hendrie. Recommends That Hon. I. B
Lucas Find Out if Increases Are Warranted. That the continued advance in the
price of bread will neeessitto city-
edy at present and that the only
ed yat present against the tigh price
 Church yesterday in cormmenting
pon the increase to 9 and 18 cents He also recommended
apectively.
ant the attorney-general of rhe pro carn if the increased prictee was wa
wa
"We will have to establish
 eople to bake their own bread. Tha
would help some.
"But there should be an tinvestige lon by the attorney-general of onta
nto existign prres of foodstust,
conturued, "and whether there
 NOTED PERSONS PRESE ed by Bishop Sweeny-U
Goes Overseas Soon. Before a very large autience at the
University Stallum yesterciay after niven the stadium yesterday after
nosth Battanion Canadian
Buffs received its colors trom the hands of the He
John Hendre.
The battallon




















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Get Rid of Piles at Home
Thoonsands Report Relief and Cureen
Through the Use of Pyramid. Pile Treatment Within
Their Own Homes



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NOVEMBER 21916

Passenger Traffic CRAND TRUN 4 Ranlwat Annual Plowing trocTractor Domonsifratioe WHITBY, ONT. November Ist, 2nd and 3 rd Thunisizvi
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 Canadan Governumin Ralliang







SAILINGS TO ENCIAND FROM NEW YORK
 A. F. WEEETERR \&
(Botween Colbore strer
\& Wellingt

Book Now for Christma Sailings to England


 WHITE STAR ${ }^{\text {OOXMTME }}$ PASSENGER SERVICE "NORTHLAND" | t. 2,000 |
| :---: |
| tons |
| Nov. |

 Mommantanamoin amai.
american line All Neutral Fiag Steamers New York---Liverpool
White Star Line
 holland-america live





SAIIIIGS TO EMGLAND






## Hardwood Flooring

This is the age for hardwood floors and 'small rugs. Get our prices before going elsewhere as we have experienced work-
men and a splendid stock of the finest lumber on hand. We will send and measure your house or any separate room if requires and submit to you an estimate free of charge. Best
selected quarter-cut white oak, 20 c per square foot, laid, selected quarter-cut white oak, 20c per square foot, laid, waxed and polished complete. Plain oak flooring can be sup-
plied at 18c per square foot, laid, waxed and polished complied at
plate.

## Concerning the

 Window FurnishingsThere is very little that is required for the furnishing of the
windows that we have not got in our Drapery Department, windows that we have not got in our Drapery Department,
Fourth Floor. Our stock at the present time of Lace CurFourth Floor. Our stock at the present time of Lace Cur-
trains, Curtain Nets, Scrims, Madras Musing, Window Shades thins, Curtain Noes, Scrims, Madras Musing,
and Curtain Poles is today at its best. Select your curtains now while the stocks are complete.

## Lace Curtains

A complete line of lace curtains, including the beautiful scrim A complete line of lace curtains, including the beautiful scrim
and marquisette creations, Swiss curtains and the ever-popular Nottingham curtain.

Nottingham Lace Curtains A huge variety of this make of curtain, in white or ecru, $21 / 2$
and 3 yards long, and with pretty, lacey borders; some have


## A Special From the Lace Curtain Section

 350 pairs of English Lace Curtains, some are of the regular Nottingham weave, others in rich heavy fish net effect, and all of excellent quality; $21 / 2$ and 3 yards long, in white orcero, which regularly sold at $\$ 1.50$ a pair. Thursday, 1.29

## Curtain Materials

We have lots of nets, scrims, marquisette and madras muslin for you to select from, in width varying from 30 to 50 inches;
in white, cream or ecru, in an exceptionally large variety of in white, cream or ecru, in an exceptionally large variety of patterns, including the small conventional trellis and the larger
floral patterns. Specially priced at $19 \mathrm{c}, \mathbf{2 3 c}, \mathbf{3 5 c}, \mathbf{3 9 c}, 49 \mathrm{c}$, floral patterns. Speci
$59 \mathrm{c}, \mathbf{7 5 c}$ up to $\$ 1.50$.

## A Special From the Curtain Material Section

65c Madras Muslins at 49c




## Window Shades

 When selecting curtains for your windows do not overlookthe window shades, as nothing looks worse than new curtains the window shades, as nothing looks worse than new curtains stock of opaque window shades, in white, cream or green size $36^{\prime \prime} \times 72^{\prime \prime}$, at $30 \mathrm{c}, 39 \mathrm{c}$ and 49 ceach . But we have a complete stock of Scotch Hollands in any width which can be made to fit your window. A phone message to our Drapery Department will bring a man to measure your windows.

[^1]
## The Bazaars of the East

glowing with color and filled with gorgeous merchandise were, before the war, the gathering places for the rugs of the Orient, those floor coverings that are satisfactory above all others.

> Here are moderately priced rugs from
> our stock-purchased before the war:











## $\therefore \quad \therefore \ldots \quad x$ <br> The French Government's Exhibiton of Thousands of War Trophies From the Battlefields of France <br> > is now on view on the Sixth Floor of the Robert Simpson Co. This was the central attraction of the, Great Allied Bazaar, held a short time ago in New York, where thousands of people paid $50 c$ to see this part of the show, after having paid $\$ 1,00$ admission to the bazar. This sensational collection of trophies, which the French Govern ment values at 950,000 francs, has, pot been shown anywhere on this continent before except in the New York Allied Bazaar. This is a rare opportunity for Toronto citizens to see the first Important trophies of the war (trophies that have stood in the Hotel des invalides at Paris), and at the same time to help the Red Cross Society. This exhibit is held under the auspices of the Toronto Branch of the Canadian Red Cross Society, who are charging an admission fee of 25c for adults and 15 f for children. One 25c ticket admits two children. <br> <br> is now on view on the Sixth Floor of the Robert Simpson Co. This was the central attraction of the Great Allied Bazar, held a short <br> <br> is now on view on the Sixth Floor of the Robert Simpson Co. This was the central attraction of the Great Allied Bazar, held a short time ago in New York, where thousands of people paid 50 c to see this time ago in New York, where thousands of people paid 50 c to see this part of the show, after having paid $\$ 1,00$ admission to the bazaar. part of the show, after having paid $\$ 1,00$ admission to the bazaar. This sensational collection of trophies, which the French Govern This sensational collection of trophies, which the French Governcontinent before 90,000 francs, has not been shown anywhere on iscontinent before 90,000 francs, has not been shown anywhere on is rare opportunity for Toronto citizens to see the first important rare opportunity for Toronto citizens to see the first important trophies of the war (trophies that have stood in the Hotel dis In trophies of the war (trophies that have stood in the Hotel dis Invalides at Paris), and at the same time to help the Red Cross Society.valides at Paris), and at the same time to help the Red Cross Society. This exhibit is held under the auspices of the Toronto Branch of the Canadian Red Cross Society, who are charging an admission fee of This exhibit is held under the auspices of the Toronto Branch of the Canadian Red Cross Society, who are charging an admission fee of 25 c for adults and 15 c for children. One 25 c ticket admits two 25 c for adults and 15 c for children. One 25 c ticket admits two children. children. <br> <br> Military Band in Attendance

 <br> <br> Military Band in Attendance}Hours 10 a.m. to 5 pm. daily. Sixth Floor of The Robert Simpson Company, Limited

## Wallpapers, Burlaps, Mouldings

Tapestry Wall Papers, Autumnal and Summer tints; others in old blue, grey and tan shades. This selection includes many pat terns from Thomas Strahan. Per 1.00
single roll ...... ............ 1.00 Blend Papers, hand mottled tones of brown with green, Persian blue, golden $\tan$ and green with brown; put on horizontally, cor ing without seams, 60 inches wide. 60
Per lineal yard...............

Cut-Out Blend Borders, hand stencilled designs, in rich color treatments, to ha monize with blend walls. Per
yard ....... .................. 25

Queen Anne Chintz Papers, for bedrooms; these papers are becoming very popular; attractive color workings, in rose, blue and ellow; some designs have gaily plumed roll ..... the bowers. Per single .50

English Handblock Wall Papers, fabric and silk fibre backgrounds; with patterns artistic color workings for halls and living-rooms, Half regular price, 75
ingle roll


Dyed Burlap From Scotland, large shipment Just received, evenly woven and free from
flaws; rich tones of dark green, brown, red, flaws; rich tones of dark green, brown, red,
medium green and tan. Full 36 inches
wide. Per yard ................... White Enamel Room Moulding, for bedrooms 1
and parlors, $11 /$ inches wide. Per foot... 10 Chair Rail, 2 inches wide, imitation oak finish. Regular Bc. Thursday, per foot ... 2

A Cold, Raw Wind!
How are you fixed to go up against it, and later on the cold days of
winter? If you need an ulster make a visit to the Men's Store. Our stock is large and excellent.
Men's Ulsters at $\$ 15-$
a Value for Which Our Men's Department is Noted It's a very satisfactory coat from the stand-
point of wear and warmth, as well as that
of and point of wear and warmth, as well as that
of appearance. It's a heavy English of appearance.
tweed in a brown mixture. Cut in double-
breasted ulster style, 50 inc convertible collar, belt
lined throughout. Sizes $\qquad$ 15.00

One of the New Green Overcoats for Men



## An English Greatcoat

Made from a beautiful all-wool dark blue cloth, in a smart Made from a beautiful all-wool dark blue cloth, in a smart
English slip-on style. Single-breasted, buttoned through front,
leather buttons, patch pockets and silk lined shoulders and sleeves. Sizes 36 to 42 . A handsome coat, warm, 30.00
serviceable and dressy. Price ............... An Extra Fine Heavy English Greatcoat is made from a beau-
tiful cloth that is warm without being excessively heavy. Comes tiful cloth that is warm without being excessively heavy. Comes
in medium shades of brown mixtures. It is a double -breasted ulster style, with storm collar, belted back, satin lined shout-
dens and sleeves, and is beautifully hand tailored.
Sizes 36 to 42 . The price is ................ 40.00

## Boys' Ulsters and Slip-on Overcoats






White Union Wool Blankets Made for Warmth and Service

The Pure Food Market Telephone Adelaide 6100

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[^1]:    (Get Our Estimate).

