




 FEW ARE UNABLE CTITZENS BESIEGE TO MEET PAYMENTS CIVIC COAL YARDS



THE TORONTO WORLD

SOCIETY MRS. EDDUUND BYY


Polly and Her Pals


MINIMIZE THE FIRE PERIL BY USING EDDY'S CHEMICALY
SELR-EXTINGUSHING "SILENT 500'S"

Aftergiow.
only Canadian mak

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HE
COMPANY
HULL, CANADA





The Simpson's Men's Store Like the New Year, Is Young in Spirit But Old of Experience

\begin{abstract}

| Fore! |  |
| :---: | :---: |
| As he boarded No. 2872 and attempted to move forward in the car, he was met with the opposition of a crowded rear section. In vain did the conductor request those wedged in to "kindly move forward." Finally the young man in question began to elbow his way forward, and in a few seconds had succeeded in reaching his objective-the very front of the car. |  |
| As the car came to a stop at the transfer correr the con ductor slammed the rear door and in a pert tone of finalit said, "Front way out, piease"-Mr. Young Man leading the way to fully two-thirds of those that had occupied the car. |  |
| Thus do we find life all through-one teader in every community. |  |
| This store is ever striving to maintain its leadership by going into the world's markets at opportune times, seeking the best for its patrons-the best values-the best styles-the bes assortments-FORE! |  |
| Nestle Into One of These Warm Mufflers |  |
| Lack of wearing a muffler does not discredit him as a well-dressed man, but chilly, frosty winds demand just such good-looking mufflers as these. Note the moderate pricings. |  |
|  |  |
|  |  |
| Men's Reefer style Muffers of importedEnglish andAmerican silks; fringed ends. |  |
|  | Men's Bandana square |
|  |  |
|  | Japan |

## You-Need- $\alpha$-Cap?

 Down over the ears and close over the forehead, thesewell-cut, good looking caps will give you both comfort and
appearance-you need only pay a moderate price to have one. Materials in them are wool, of course in whe to have one. some lighter than others.
There are caps with convertible one-piece flap, which folds
neatly in the crown, and which can be worn over the ears neatly in the crown, and which can be worn over the ears
when weather warrants. There are also four and eight-piece caps without the at-
tachment. Prices 75 c , $95 \mathrm{c}, \$ 1.50$ and $\$ 2.00$.
You'll Select at Least. Two When You See These New

## ARROW SHIRTS

ful collection of handsome shirts. Men who choose them will be doubly fortunate in getting such good alue and such handsome character designs. The styles, the patterns and the weights are
there to make men appreciate them-and what man there to make men appreciate them-and what man
does not appreciate "Arrow Shirts"?
"Arrow" Silk Shirts

Arrow Wool Taffeta Shirts




## "Collar Corner" and Some 'Arrow' CollarsThat Don't

 Stop LongWe have in stock all the old favorites, as well as the newest styles in Men's "Arrow" Collars. Which of the following styles do you prefer?

## Ashby in Humbert Arthon Hur hton Bondbardo Kempton







 Dorset No Rodnor Non Foalcon Gerdon Tyone Gothic itathurst
Yonge and Richmond St.,


Arrow Shirts of Crepe, Percale, Dimity and Madras

Take Lunch in
The Palm Room Today Sixth Floor

## Wool Gloves

 for Men matas wimorad Eakibl









 ThereMay Be Other Stiff Hats, But None is Better Value Than the Christy Hat
There are many litte features about the chisty hat which
 saggms The Christy stre and shape is orizina1 and orrect on
 We have all the new styles at $83.00,83.50$ and 54.00 .
TMEMIPSONS:


Let Every Man Go Forth Into the New Year With New Clothes and New Courage to Do Things a Better Way
The beginning of a new year finds many courage and confidence to accomplish that which makes for improvement, where it is needed-TO DO THINGS A BETTER WAY. Good clothes of the right sort stimulate
restige and promote confidence in every man.

Each year finds the Simpson Men's Sit DOin Each year finds the Simpson Men's Store DOING
HINGS A BETTER WAY, TOO. You'll find MANY IM. PROVEMENTS in these "New Year" Overcoats and Suits. They not only embrace good wool fabrics, but also the finest inishings and workmanship, and you can do no better than Of course there are other coats at $\$ 20.00, \$ 22.00$

## Winter Suits

## At $\$ 28.00$

Suits of brown cheviot in double-breasted, two-button
yyle, with slash pockets, yoke back, and twin fiverted pleats. Belt all around. Single-breasted vest. Regular
style trousers. Price, $\$ 28.00$.

## At $\$ 30.00$




## At $\$ 40.00$

Suits of dark green rough.fnist cheviot Twobelt ail around, singe:-breasted vest. Regular atyle
trusers, Price, s40.00.

## At $\$ 42.50$

stripe. Suits of deark, grieen vicana, showing invisble golis



Men --- The Kind of Hose That

## Keep Away Pneumonia

The Simpson Music Studio Now Carries a Complete Stock of VICTOR Hear Them in the Spacious Studio Hear
Today

## Jack Frost and These Attractive Prices Are

 Making Underwear Jump Oir patrons are sharing the benefits now. Men who have not yet stocked
fully in their underwear needs SHOULD NOT FAIL TO SEE THESE LINES
TDAY

Men's Fleece- - ined Underwear,
shirt and drawe. Sizes 34 to 44 .
 $M$ Men; Elastic-ribbed Cotton

$\$ 2.00$, Men's Winter Weight Natural
Cashmere Shirts and Drawers. Body Guard brand, Per garment, \$2.00.
Men's soft, Fine Silk
shirt Men's Soft, Fine slik and Wool
Shirts and Dramers.
Per garment, $\$ 2.25$.

\section*{| Per Earment, 32.25. |
| :--- |
| Combinations at $\$ 4.50$. |}


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Wise Men Will Be "Warming Up" in One of These Big Woolly Sweater Coats
Big values, superb stocks and assortments that cover only the better kinds of sweater coats at surprisingly moderate prices.
Heary Winter Weight shades, with storm collars.
Wool Sweater Coats of the shades, with storm collars. Warm Winter Weight Maroon and Grey, $\$ 6.50$.
fancy kind, with high storm
 Union Elastic Knit Sweat- bed Sweater Coats, with big
er Coats in slate or khaki storm collars, $\$ 3.00$ Pure Wool Sweater Coats

