













**The Opening Bill of  
The Young-Adams Co.**

"The Veiled Woman," written by Wm. Devereaux is a powerful drama with an exceptionally fine plot. Mr. Young has selected "The Veiled Woman" for the opening bill of the season because he believes that St. John's likes the better class of play with opportunities for all his actors. "The Veiled Woman" gives Marie Adams ample scope to act and wear some of her beautiful gowns. H. Wilmet Young will be greeted in a part almost written for him, Donald Haynes, a big business man and a manly man who loves Ma-jorie. Edgar Harris has a very clever actor will be seen as Robert Elton a great Bridget Player. Mr. Jason is a good looking well dressed manly young man. Alfred Stretton an english actor who was imported by Mr. Young will be seen the opening night as The District Attorney, Edward Stauffer a clever character man will be Inspector Harris. Harry W. Young a young man who is bound to be popular with the fair and younger people will play Charley Ramsay. Fred Durand will be Parker the butler and will double Officer Thompson. Joe Lyne will smooth at juvenile who will become popular with St. John's will play Fred Newman. The ladies, Marie Adams, Marjorie Marguerite Young. (Mr. Young's red headed daughter) will have a wonderful part that will endear her to the hearts of St. John's Theatre goers, it will be a Cute French Girl. Cecile Florent. Lady Astruthers will be played by Ann McNeil while Mabel LeVerton will be seen as Joe. Miss Durand will be the housekeeper. This looks like a real cast of players and with such an exceptionally good play as "The Veiled Woman" with H. Wilmet Young and Marie Adams in star parts and beautiful gowns of Miss Adams and the ladies with real vaudeville acts between and a fine Orchestra it really looks like a big theatrical season. The advance sale will open to-morrow at Hutton's.

Big clearance Sale of Groceries at prices to clear before Saturday. A. HUDSON.—oct14.31

**Star of the Sea  
Association of Holyrood**

Pass Resolutions of Sympathy to their Deceased Brother Member, Matthew J. Dwyer, late Station Agent at Woodford's.

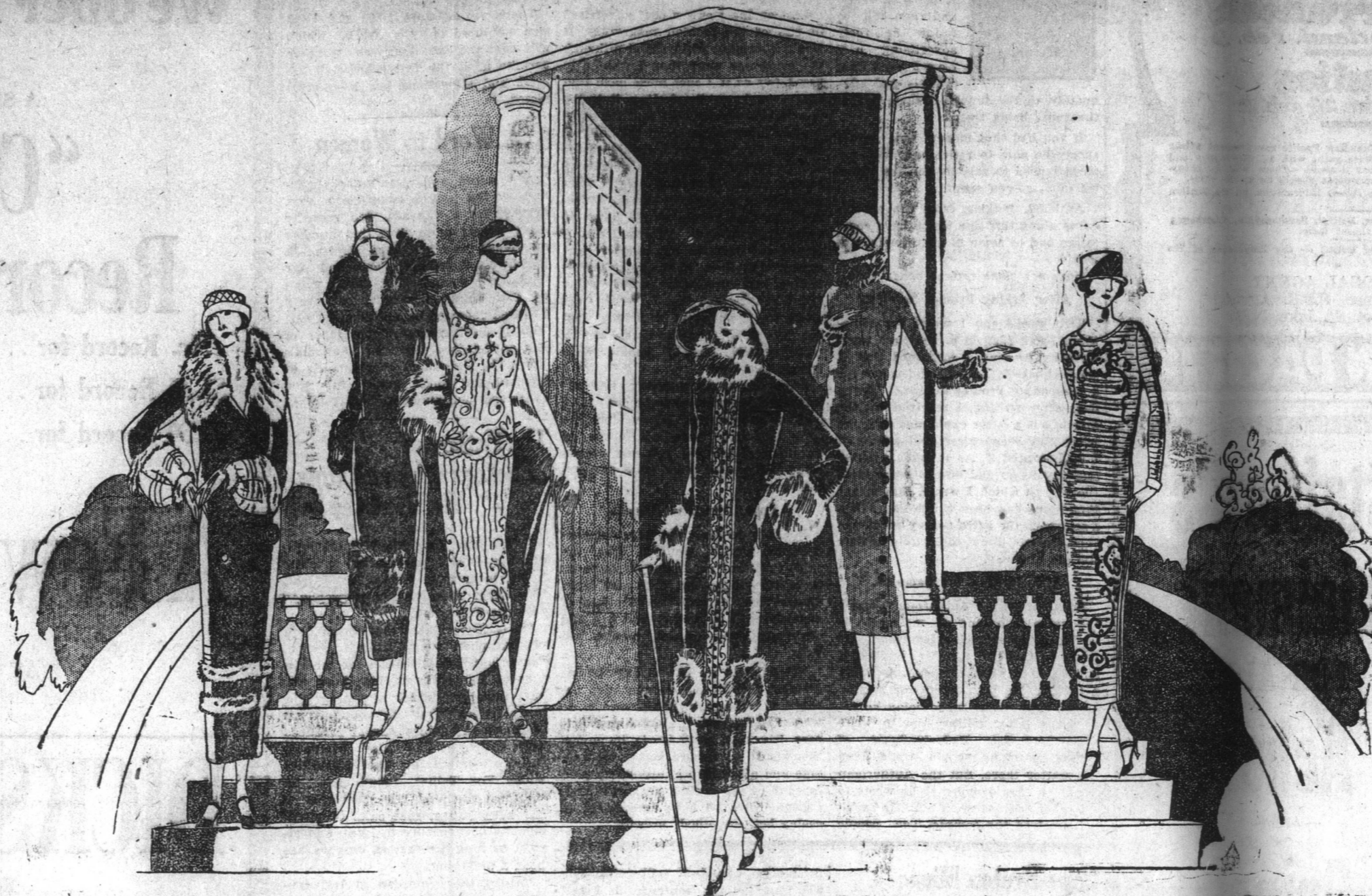
The Quarterly meeting of the Star of the Sea Association of Holyrood was held yesterday. When the minutes of the last meeting had been read and confirmed and the Secretary and Treasurer's reports submitted. Resolutions of Sympathy to the widow and children of our deceased brother member, Matthew J. Dwyer, who died since the last quarterly meeting, were proposed by President Hannon. These were seconded, suitably spoken to and supported by Messrs. W. P. Walsh, Secretary, Dwyer and W. Veitch, based and ordered to be sent to the widow and children of the deceased, together with the Death Benefit of Forty Dollars (\$40.00), due them from the funds of the Association. Our deceased friend was born at Spauld's Bay thirty-six years ago, and was a son of Patrick and Mrs. Dwyer. He received a good education—like many other Spauld's Bay boys have—from a typical and capable Schoolmaster, James Peddie, and took up the avocation of Agent in the Reid and Co.'s system in this Colony, during his employment as Station Agent at Woodford's, he met and married Miss Mary O'Neill, who was then Schoolmistress at North Arm. Soon he was promoted to Trinity, and thence to Sydney, where he was seriously injured in an accident. Having somewhat recovered from the injuries he received, he was re-appointed to Woodford's, but later new troubles developed, and his health became so impaired that he was obliged to give up work and seek treatment in hospitals at home and abroad. The best medical aid and nursing could not check the dread disease, and after two years of patient suffering he passed to his eternal reward in the flower of manhood. He received the consolations and last rites of Holy Church from his pastor, Rev. Fr. Finn, who was a frequent visitor at the bedside of the sick man. In the designs of Providence his work was finished, and he died leaving to us all who mourn him the inspiration of a gentle, good and upright life. His remains lie buried in a quiet corner of the Central Cemetery. His early grave is fresh and green, and brothers and friends who visit it will cherish his memory, and will not fail to offer up a prayer for the repose of his soul. He was most devoted to his home and family. Hence the loss to his young wife and three little children is irreparable. To them we tender our heartfelt sympathy and pray that God may comfort them in the loss of a dear husband and father, and give him eternal rest.

SECRETARY.

Holyrood, Oct. 13, 1924.

Pearline takes the Drudgery out of washing.—oct15,17

**FEATURING THE NEW AUTUMN MODES**



The Royal Stores are now displaying the newest fashion dictates for Fall and Winter wear. Appreciating the style discrimination of our customers, our Buyers have striven to excell all previous efforts in the selection of the newest modes. They have travelled far and wide in quest of style, beauty and novelty.

How well they have succeeded is shown in the brilliant assemblage, now on display in our many departments. Full of soft glowing colours, and in thrilling variety, these new Goods present an authoritative guide in every detail of the New Fashions. Make a point of visiting this Store, within the next few days, if you would be informed of the very newest modes for Fall and Winter.

**The New  
COATS**

You will find here the very newest Coat creations for all occasions. Coats for general and street wear, Coats for walking, Coats for motor-ing, Coats for afternoon and evening. They all bear the unmistakable impress of exceptional worth. You can see it in the quality of the fabrics, you can see it in the fineness of the tailoring, and you can see it in the individuality of the styles.

The materials consist of Velour, Meltons, Fancy Jacquered, Tweed, Kashmirdown, Sedan and Bolivia Cloths.

The fur trimming, which seems to be the most important feature in selecting the New Fall Coat, consists of Mink, Seal, Beaver and Mole.

The varied shades are Fawn, Brown, Flame, Grey, Taupe, Nigger, Navy and Black.

Fur trimmed Coats. Prices from \$14.00 up to \$75.00

Tweed and Cloth Coats. Prices from \$9.00 up to \$52.00

**Elegant Dresses  
for  
All Occasions**

The New Fall Dresses for street and afternoon wear indicate in a charming way, that the new fashions bring a note of change, for which women have been waiting the past season or two. This is seen in the new varied neck lines, long light sleeves, and just the merest hint of gores. Our collection includes frocks of Tricotine, Gaberdine, Maracain, Silk, Crepe-de-Chene, etc.

Then there are the beautiful artistic models in Evening Gowns, that have to be seen to be properly appreciated; in the newest materials and colours.

Street and Afternoon Dresses—  
Prices from .....\$4.35 up to \$60.00

Evening Gowns—  
Prices from .....\$11.50 up to \$55.00

**Charming  
Blouses**

The new season brings a new assortment of Blouses in delightful new styles, as varied in colorings as the Costumes and Skirts which they accompany. They reveal all the characteristics of the new season, and often go to great lengths for smartness.

The selection is so varied and complete that every woman may find a Blouse seemingly designed expressly for her.

The most favoured materials are Tricolette, Crepe-de-Chine, English Broadcloth, Jap Silk, Velvete and Poplin.

Prices from .....\$2.75 up to \$15.00

**Beautiful  
New Sweaters**

The last word in Sweater style is heard in this section now. Dozens of new styles to select from, comfortable and extremely smart, they are a very necessary part of the Fall outfit. You will find all the shades most favoured for Fall and Winter wear. You are sure to need a warm comfortable Sweater, better secure one while assortments are complete.

We have them in all Wool Fancy Knit, Brushed Wool in a wonderfully silky quality, Silk and Wool, all Silk, etc.

Prices from .....\$3.25 up to \$18.00

**The Newest  
Fur Modes**

In our Fur Section you will find a splendid selection of beautiful Furs, of a quality which will delight all lovers of good Furs. Careful buying has placed us in a position to offer you quality Furs, at a very Special Price.

Included in our assortment you will find Hudson Seal, Skunk, Skunk Opposum, Australian Opposum, Black Wolf, Taupe Wolf, etc.

Prices from .....\$17.00 up to \$91.00 per set.

**The New Hosiery**

Fashion is more than ever exacting as to Hosiery this season. The wrong colour can ruin the entire Costume. Our Hosiery Section is prepared to meet the most exacting demands of Fashion, in Hosiery, that—considering quality—is very moderate in price.

Prices from .....65c. up to \$1.50

**The New Autumn  
Millinery**

The glowing beauty of Autumn tints finds artistic expression in the New Millinery. So many rich fabrics have been used in the fashioning of the new season's Hats, that our Showrooms present an aspect of surpassing elegance.

A flattering feature of the New Millinery, one that promises unusual becomingness, is that as long as the brim is rolled, it doesn't matter where, so each woman may choose the angle that's individually her's. There are delightful new shapes in Velour, Felt, Velvet, Faldroy, Figured Velvets and other pretty coverings. Trimmings consist mostly of Flowers, Ribbons, Feathers and Mounts.

Prices from .....\$8.00 up to \$21.00

**Fascinating  
Assortment of  
New Scarves**

Fashion has proclaimed the Scarf an indispensable part of the new Fall and Winter wardrobe. To thoroughly understand this you will have to see our wonderful selection, and you will no longer wonder why. They are truly beautiful. Their decorative value is almost as much a reason for wearing them as is the grateful warmth they give.

We have them in all qualities—Silk, Silk and Wool, Fine Wool, Angora Wool, Heavy Wool. They are stunning in fancy stripes, Oriental designs, and Plain with gaily coloured borders, and may be chosen from

1.00 ..... up to \$6.35

**The New Gloves**

Fashion decrees a certain type of Glove correct for every different Costume. Almost every prescribed style may be found here—for with the important place Gloves have in the new mode, our stock has been more carefully chosen than even this season.

Fabric, Suede Finished Gloves—  
Prices from .....85c. up to \$1.55

Kid Gloves—  
Prices from .....\$1.45 up to \$4.25

**The New  
Dress Fabrics**

Our New Fall and Winter Fabrics show a wonderful variety in the most beautiful and original effects, newest weaves and colorings.

First, there are the Costings—Velour Cloths, Plain and Checked, Blanket Cloths, Naps, Meltons, Heavy Wool Costings, Astrachan, Sealette, Bearskin, etc.

Then there are the Costume Tweeds of superb quality, in new patterns and colorings, Serges and Gaberdines of many qualities, and a beautiful selection of Silks of various makes.

PRICES VERY MODERATE.

**Children's  
Wearing  
Apparel**

Showing the nicety of detail accorded to the attire of their elders. Practical Frocks and Dress-up Frocks—sturdy Coats and Coats for one's better frocks—smart little Hats and Caps—crisp lovely underthings. All are presented in styles which meet youth's approval for the new and different. Prices take into consideration youth's strenuous needs and varied requirements and are decidedly moderate.

**Babies Own  
Section**

A FASHION EVENT IN MINIATURE.

Smartness, Serviceability and Moderate Pricing—is the slogan of this section. And here are miniature modes, all of the newest, with details every bit as lovely as those of grown-up fashions.

Smart new Coats and Caps, pretty Bonnets, Wool Dress Sets, Wool Dresses, Feeders, Bibs, Head Straws, Pinatores, Play Frocks and Fine Frocks, serviceable underthings

AND PRICES THAT MEAN ECONOMY.

**The ROYAL STORES, Ltd.**











# Lipton's Groceries

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AT LOWEST PRICES. WHOLESALE & RETAIL

**LIPTON'S BISCUITS**  
in all the favourite kinds.

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in all the leading flavours.

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in 5-oz. and 10-oz. Bottles.

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This Cocoa is the Pure Essence of the Cocoa Blend and commands very high testimonials for Quality.

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in 1-lb. Glass Jars.

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in 1-Quart Bottles.

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- No. 299—5 Pencils, 1 Penholder, Nib, Eraser and Pencil Sharpener . . . . . 55c.
- Holder for Nibs and Blotter . . . . . 70c.
- No. 301—3 Pencils, 1 Penholder, 1 Eraser, Rubber Bands, Money Box, 1 Pencil Sharpener, 1 Nib Holder, Calendar, Blotter and 1 Ruler . . . . . \$1.20
- No. 50—4 Pencils, 1 Penholder, 1 Nib and Eraser . . . . . 40c.
- No. 100—4 Pencils, 1 Penholder, 1 Nib, Eraser, Pencil Sharpener, 1 Ruler and Drinking Cup . . . . . 50c.
- No. 120—5 Pencils, 1 Penholder, 1 Nib Holder, Pencil Cap, Eraser, Pencil Sharpener, Calendar and Blotter, \$1.70
- No. 340—5 Pencils, 1 Penholder, 1 Pencil Cap, 1 Eraser, 1 Nib Holder, 1 Ruler, 1 Pocket Dictionary and Blotter . . . . . \$1.40

These are absolutely new. Come and see them.

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BEST NORTH SYDNEY SCREENED COAL.  
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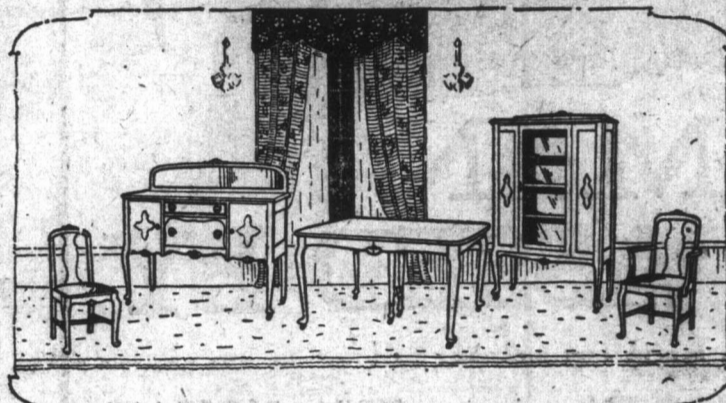
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CALL AND SEE ME.

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Manager for Newfoundland.

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Offices: Law Chambers Duckworth Street.

### Nfld. Government Railway.

#### PLACENTIA BAY STEAMSHIP SERVICE.

Owing to S.S. ARGYLE being off schedule, freight for the Merasheen route (Bay run) will be accepted Friday, October 17th.

#### NORTHERN STEAMSHIP SERVICE— S.S. PROSPERO.

Freight for ports of call on the above route, as advertised in Directory, and extra ports, namely, Valleyfield, St. Brendan's, Flat Island, Salvage, Hooping Hr., Williamsport, Canada Harbor, St. Julien's, Ship Cove, accepted at Dock Shed to-day, Wednesday, from 9 a.m. to 5 p.m., and to-morrow, Thursday, up to noon.

S.S. PROSPERO will leave Dry Dock Wharf 10 a.m. Friday, October 17th, calling at regular ports en route to Cook's Harbor.

#### HUMBERMOUTH-BATTLE HARBOR STEAMSHIP SERVICE.

Passengers leaving St. John's on express 1 p.m. Thursday, October 16th, will connect with S.S. SAGONA at Humbermouth for usual ports en route to Battle Harbor.

#### EMBARGO NOTICE.

Effective November 1st, and until further notice, an embargo is placed against horses and cattle from North Sydney to points on this system, and vice versa.

### Nfld. Government Railway.

#### CANADIAN NATIONAL RAILWAYS TORONTO TO—DETROIT CHICAGO

TRAVEL BY NATIONAL LINES  
"INTERNATIONAL LIMITED."  
Leaves Bonaventure Station, Montreal, at 10.00 a.m. Daily  
Direct connection from Halifax or North Sydney by  
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For Fares, Reservations, etc., apply to  
**R. H. WEBSTER, General Agent.**

### RED CROSS LINE!

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#### SCHEDULE OF SAILINGS FOR OCTOBER

From New York at 11 a.m. From St. John's at 12 o'clock, noon

October 18th . . . . . SILVIA . . . . .	October 18th . . . . . ROSALIND . . . . .
October 25th . . . . . SILVIA . . . . .	November 1st . . . . .

THROUGH RATES QUOTED TO ALL PORTS.  
WINTER RATES NOW EFFECTIVE.  
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### R. M. S. P.

From HALIFAX to the WEST INDIES. From NEW YORK to HAMBURG (The Comfort Route)

S.S. Chignecto . . . . . Oct. 25	Calling at Cherbourg and Southampton.
S.S. Teviot . . . . . Oct. 25	S.S. Orduna . . . . . Oct. 18
(freight only) . . . . . Nov. 7	(Cherbourg & Southampton only)
S.S. Chandlere . . . . . Nov. 21	S.S. Orbia . . . . . Oct. 25
	S.S. Orca . . . . . Nov. 22

Ships of the West India Service from Halifax call at Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada, Trinidad and Demerara, returning to St. John, N.B.

**The Royal Mail Steam Packet Co.**  
Halifax, N.S.

### Furness Line Sailings.

Liverpool to St. John's to Halifax to Boston to Halifax to St. John's to Liverpool

SACHEM	DIQBY	Oct. 7th	Oct. 18th	Oct. 8th	Oct. 11th	Oct. 15th	Oct. 23rd	Nov. 2nd
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