


## Big 10 Days Sale 20 per cent. off

Our entire Ladies' stock which has newly arrived.

The following goods will be on Sale :
LADIES' and MISSES' COATS LADIES' DRESSES in Tricotine, Silk, and Taffetas. LADIES' COETUMES Plain and with Fur Collars and Cuffs.
BLOUSES in Tricolette, Crepe de Chine, Georgette and Canton Crepe.
SPORT SWEATERS and Slipons; also a nice line of Ladies' Hats.
All the above goods have just arrived and are priced very low.

Our Dresses running from 7.90 up on which we allow you 20 per cent.
This will give you an opportunity of getting a CHEAP DRESS, everything else accordingly.

Do Not Miss Seeing us BeforeBuying Elsewhere

Special Attention to Mall Orders.
I. LEVITZ

252 Water St. Opposile Dicks \& Co.

THE EVENING TELEGRAM. ST. JOHNS, NEWFOUNDFAND, OCTOBER 20, 1922-3


## ion

## Plate

Political Climax in Great Britain.

Asprin


ARIN

## ${ }^{0}$



## F-5 THE EVENING TELEGRAM, ST, JOHNS, NEWFOUNDDAND, OCTOBER 20, $1922-4$



Econ-o-leum Floor Covering is better than floor canvas and more economical than linoleum.

You can buy Econ-o-leum from one to twelve yards long. Less than six dollars worth will cover your dining-room floor.

Use Econ-o-leum on your attic floors, your upstairs hall, your bathroom or wherever you require to cover a floor.

Remember that it will cost less to protect your wood floors with Econ-o-leum than to lay new floors in your house.

Econ- 0 - leum wears well. The passage ways in the Majestic Theatre are covered with Econ o-leum floor covering.

## SLAUGHTER SALE

## Wises and Women's Eall \& Winter Manties Gostumes astreptokirts

## though our Entire Stock of Misses' and Women's Maintles have already been reduced 25 p.c. below first cost, also

 pstumes and Skirts, we now offer a further reduction as itemized below. We are not looking for profits on these gar ments. We are offering them much below actual cost. We mean to clear them out.1 Only Ladies' Mantle. Reg. Price \$ 6.50. Clearing. . \$ 5.00 Ladies' Mantles. Reg. Price \$ 9.50 . Clearing. . $\$ 7.50$ Ladies Mantles. Reg. Price $\$ 9.50$. Clearing.. $\$ \$ 80.52$
Ladies' Mantles. Reg. Price $\$ 10.50$. Clearing . $\$ 8.72$ Ladies' Mantles. Reg. Price $\$ 12.00$. Clearing. . $\$ 9.20$ Ladies' Mantles. Reg. Price $\$ 14.00$. Clearing. . $\$ 10.00$ Ladies' Mantles. Reg. Price $\$ 15.00$. Clearing. . $\$ 12.00$ Ladies' Mantles. Reg. Price $\$ 18.00$. Clearing. . $\$ 15.00$ Ladies' Mantles. Reg. Prics $\$ 20.00$. Clearing. . $\$ 16.51$ Ladies' Mantles. Reg. Price $\$ 22.00$. Clearing. . $\$ 17.00$ Ladies' Mantles. Reg. Price \$24.50. Clearing. . $\$ 19.26$ Ladies' Mantles. Reg. Price \$25.50. Clearing. . $\$ 21.40$ Ladies' Mantles. Reg. Price $\$ 28.00$. Clearing. . $\$ 22.40$ Ladies, Mantles. Reg. Price $\$ 30.00$. Clearing. . $\$ 24.00$ Ladies Mantle. Reg. Price $\$ 33.00$. Clearing. . $\$ 26.22$
Ladies' Mantles. Reg. Price $\$ 34.50$. Clearing . . $\$ 29.92$ Ladies' Mantles. Reg. Price $\$ 37.50$. Clearing. . $\$ 30.64$ Ladies' Mantle. Reg. Price $\$ 40.00$. Clearing. . $\$ 32.74$ Ladies' Mantle. Reg. Price $\$ 45.00$. Clearing . . $\$ 34.50$ Ladies' Mantles. Reg. Price $\$ 47.00$. Clearing. . $\$ 38.20$ LADIES' COSTUMES.

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## Ladies' Street Skirts

Tweeds, Serges, Sateens, Satins, Fancy Plaids
Regular Price 4.50. Clearing 3.21 Regular Price 5.00. Clearing 3.51 Regular Price 5.50. Clearing 3.71 Regular Price 4.60. Clearing 3.63 Regular Price 6.00. Clearing 4.50 Regular Price 7.00. Clearing 5.28 Regular Price 8.00. Clearing 6.30 Regular Price 9.00. Clearing 6.78

~ Marshall Brothers

## Niew Tapestries.

Upholostering \& Repairing.

## Tapestries.

Tapestries that delight the eye and don't dip
too deep into the purse are those we have now too deep into the purse are those we have now
on hand for upholstering purposes. Any deon hand for upholstering purposes. Any de-
sired color scheme can be carried out, if our
stock be used for your selection, and their fine

## Our Upholstering

Department is open for all grades of upholster-
ing. New Couches, Lounges and Chairs made ing. New Couches, Lounges and Chairs made wholstered in fine quality fabrics.
Renovation and repairs are quickly made by
tpert workers. Let us ${ }^{*}$ give you estimates, and samples of
upholstery fabrics for your Fall renovations.


Stafford's Liniment





## Rare Opportunities to Save Friday \& Saturday

|  | At the Royal Stores <br> The Household Shopping Centre goods. <br> In every department you will find a host of real bargains in seasonable <br> We stick to our old tried and true policy of providing dependable goods at the lowest prices that such goods can be sold at. <br> A Great Display of Coats | Warm Wool Blankets Lowly Priced <br> Part Wool Blankets. <br> These Blankets are 70 per cent. wool and are guaranteed to give 'satisfactory and lasting wear. <br> $\begin{array}{cc}\text { Size } 50 \times 70 . & \text { Price, per pair } \\ \text { Size } 60 \times 78 . & \text { Price, per pair } \\ \text { Size } 66 \times 88 . & \text { Price, per pair } \\ \text { Size } 70 \times 88 . & \text { Price, per pair }\end{array}$ <br> All Wool Blankets. |
| :---: | :---: | :---: |
|  | Non | SeasonableStockings <br> All Stockings included in this offering are newly arrived num- bers that bear the stamp of reliability, for which our stocks are and Winter from those specials. Boys' Worsted Hose. Women's Cashmere Hose 4-1 ribbed Black Wool; strongly woven; spliced feet; Wizes p $4-1$ and $2-1$ ribbed; Blac Cashmere Stockings; pair Sizes 4 95c. Misses' Brown Hose All Wool ribbed; full length Women's Plain Hose. $\qquad$ $\qquad$ 90c. Reg. $\$ 1.20$ pair for |
|  |  <br> Warm Winter Coatings | Costume Cloths $\qquad$ venetian Cloth; 54 inches wide; terial for smart Fall Costumes. Reg. $\$ 3.00$ yard for <br> $\$ 2.70$ |
| Household Linen Bargains | Convincing Men's Wear <br> Hundreds of men have already profited by the time and money saving habit of doing all thei convinced them that their shopping can be quite women folk. Just now we are showing several displays of timely interest to men-Warmer Under- wear-and Overcoats in Negligee Shirts. <br>  Men's Pyjamas. <br> Men's Felt Hats. |  |
|  |  |  |

## Extraoridiany Conditions!

## Have Brought Us

EVERY RACK on Display has been REFILLED with NEW MERCHANDISE
London, New York $\mathcal{E}$ Paris Assoc. of Fashion

## See Opposite Page

 , 3 THE LARGEST QUANTITY
## LADIES', MEN'S and CHILDREN'S Fall Apparel That Was Ever Held Under One Roof!

To sell at prices FAR BELOW COST OF PRODUCTION, here's what happened: The makers of these fine wearables suddenly require capital. The banks holding the manufacturers notes, demanded their money, immediate liquidation for cash became necessary. We were on hand with ready money and bought--bought at our own Prices! Now we turn this merchandise over to you at Corresponding Savings--savings that will place this house to the fore --for all time--as the greatest value giving establishment in the Country. COME!

## Every Rack on Display has been Refilled with New Merchandise The Greatest Sale Ever Attempted in Appareling 1000 Grade LADIES' NEW FALL COATS Divided into Five Big Groups at $\$ 5.94$, $\$ 9.94$, $\$ 16.94, \$ 25.00, \$ 30.00$

An immense Stock, so no matter how Big the Crowds, every one will get just what she wants. THERE'S ABSOLUTELY NO POSSIBILITY OF DUPLICATING SUCH VALUES LATER ON--at any time. Bargains like these only happen once. The Prices are less than what materials are worth--less than what you would have to pay for the magnificent Fur Trimmings alone.

They're the sample lines of High Grade Coat Makers, and the choicest Styles offered this season. The Styles are altogether stunning. Big wrappy, dressy models the very last word in richness--the sport models the final achievement in swagger smartness--the utility models comprehending every possible requirement of general usage.

| Sizes for Misses |
| :---: |
| Sizes for Women |
| Extra Sizes for Large |
| Women |

THIS STORE is ALREADY WELL KNOWN for its extraordinary value-giving events, well-known for its truthful advertisements, and when we say that this Sale so completely overshadows any previous event at value giving ever attempted, you will realize to the full

No Mail or Phome Orders
№ Deposits No Approvals extent just what this OPPORTUNITY MEANS TO YOU IN MONEY SAVINGS. Corne!

## See Sealette Coats, $\$ 14.50$ ur. . Read opposite Page

 LONDOM, NEW YORK \& PARIS ASSOC. OF FASHIONEARLI MORNING SPECIALS!
600 TRICOLETTE WAISTS! Every shade, style and color. Worth up to $\$ 4.00$. Sale $\$ 1.44$

The London, New York and Paris Association of Fashion

EARLY MORNING SPECIALS ! OVER 500 LADIES' COTTON BLOUSES In good White washable materials-all sizes-neat designs-easily worth $\$ 1.50$ for 48 c .

## Read Opposite Page

Bigaer. Better, the Economy News from this Live Appareling House!

EXTRAS!
a Kemarkable Purchase and Sale
up to $\$ 5.00^{\text {d }}$
SILK OVERBLOUSES.
Pussy Willows, Crepe de Chine, Georgettes-all colors and sizes.

Sale $\$ 2.94$
400 Pairs LADIES' SILK HOSE Slightly damaged; easily worth 60 c .

Sale 18c. pair.
68 LADIES' BLACK RUBBER CHECK \& DRESS RAIN COATS. Worth from $\$ 6.00$ up to $\$ 12.00$. All on Sale at
$\$ 2.98$
150 LADIES' SKIRTS.
All materials, colors and sizes.
Worth up to $\$ 6.00$. Sale $\$ 3.24$

A DRESS SENSATION
A Colossal Purchase and Sale. The Greatest Value-giving Event this City has known in years.
HUNDREDS ALL WOOL SERGE and TRICOTINE DRESSES All Sizes-\$5.44-Fresh Brand New Dresses. A remarkable Sale at the very beginning of Fall when Women and Misses' want good style Cloth Dresses. The materials alone would cost you more-and when you see the clever models, the fetching trimming notes, the workmanship - you will wonder how they can be sold for $\$ 5.44$.

Hundreds of other Dresses on display at $\$ 6.94, \$ 8.94, \$ 10.94, \$ 13.75, \$ 16.98, \$ 25.00$ $\$ 37.00$
in all the most intriguing and alluring modes one could conceive. Never will you expect to find them at the low prices that they are now being sold at.

Popular Priced FUR CHOKERS-SPECIAL! Fur Chokers would be sold up to $\$ 15.00$. Sale \$5.94.
SCARVES-Two, Skin Dark Fitch, and Grey Fox Chokers, etc., etc. Also large Fluffy Scarfs-a worth while investment at 10.98

## For Women and Misses'

 A Gigantic SUIT SALE!| Worth up to <br> $\$ 15.00$ | Worth up to | Worth up to | Worth up to | Worth up to | Worth up to |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SALE | $\$ 22.00$ | $\$ 25.00$ | $\$ 30.00$ | $\$ 35.00$ | $\$ 45.00$ | 10.9415 .0017 .5022 .0029 .5035 .00

Ultra-smart, Practical, all-occasion Suits-Distinctive in line-in fabric-in expertness of tailoring and finish. Developed in high-grade SUITINGS-WORSTEDS, TWEEDS, TWO-TONE FABRICS, TRICOTINE, POIRE TWILL and VELOUR-DE-LAINE, featuring every newest style variation-the very acme of smart practicabil. ity for any and every occasion. These SUITS are a tremendously fine buy at the price. MISSES' SUITS (Sizes 14,16 \& 18 years). WOMENS' Sizes-Extra Stout Sizes for large Women.

## MiSSes' $1 \begin{aligned} & \text { are on display in THIS EXTRAORDINARY } \\ & \text { SALE. Built on the smartest New Season }\end{aligned}$ SALE. Built on the smartest New Season lines-and featuring the newest effects in 7.98 treatment and trimming. ALL SERVICEABLE LINES; including both Fur and plain $\begin{aligned} & \text { up to } \\ & \text { trimmed styles. } 6 \text { years up to } 18 \text { years. } \\ & 10.98\end{aligned}$

Other Specials on display-space preventing us from advertising-all assuring the same Supreme Values. Remember these values cannot be duplicated. Your opportunity is here. Grasp it! You may not have intended buying your new Fall apparel so early. But if you will make a point of it to inspect these offerings on TUESDAY, you will see at a glance that here is a most unusual opportunity-a saving too real-too great to overlook! COME! YOU BE THE JUDGE !

Every Rack on Display has been Refilled with New Merchandise
1100 Ladies Street \& Dress Hats ${ }^{\text {In Grand }}$ Sale
We have just received 1100 more of those captivating, distinctive, Street and Dress Hats-Higher quality, smarter styles and bigger value than those featured in our previous Phenomenal Sales. Genuine Panne Velvets-Silk Velvets and Lyons.

In Our Men's and Boys' Department--Second Floor= "WALK UP STAIRS AND SAVE!"
A MAN'S SALE--SUITS, OVERCOATS, TROUSERS.

110 Men's Suits, worth up to $\$ 30$. Sale Price $\$ 19.94$. Hundreds of Suits on display in those guaranteed All Wool Models in Cassimeres, Cheviots, Tweeds, Herring-bones, etc.; and young or old men these Suits will fit-and the prices are a revelation.
OVERCOATS-Undoubtedly the greatest vari- - MEN'S SINGLE TROUSERS—A splendid vari-
ety ever on display at one time - the styles ety. Your chance to match up an old coat ety ever on display at one time-the styles
-the materiats-the prices will amaze!

BOYS' STJIT AND OVERCOAT SALE.
THE SUITS-Every inch All Wool Cassimeres, Cheviots, Velours, Tweeds, Brown and Grey mixtures, Blue Serge, Blue, Brown and Grey pin stripes, sturdily tailored in the very smartest Norfolk and plain styles.
THE COATS-Smart, full-belted models with muff or flap pockets-made on the men's styles. In Brown and Grey Cheviots and Cassimeres-sizes 4 up to 18 years.
SPECIAL LOT OF MENS RAINCOATS and BOYS' OVERCOATS all lumped together and on Sale at $\$ 6.98$ per Garment.

## London, New York and Paris Association of Fashion


 OPEN UNTIL 10 P．M．OPEN UNTIL 10 P．M．
Clearance Bon Marche Sale！
Only Staple Lines carried in our Stock，so you have the rare opportunity of buying these at Bankrupt Prices．



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r．Bellew Produces Proof









ATTENTION：
WELSH HARD COAL HOTTER THAN U．S．
Less Ash and Much Better Heat，Says Ottaw great difference
Six Tons of Welsh Gives Same Heat as Seven Tons U．S．Coal．







A．HARVEY \＆COMPANY，LTD．
$\qquad$ ＂ANTHRAC
H．
STOOK：FURNACE YEGG，STOVE S Sizes．
BOLDERS IMMEDIATELY．

Economy Specials
We can save you money！Come in and make us prove it Buy where you can save the most．That＇s the way we do．


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\begin{aligned}
& \text { CORSET COVERS } \\
& \text { CORSET COVERS }
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$$



## Mirs．Somebody

緗 CothesKEROSENE OIL ！

2000 Wood Barrels Kerosene Oil ORDERS NOW BOOKING． JOB＇S STORES，tul．










## In Flanders Fields.











 much ther filight





## Ladies' Sweaters. 


$8 \left\lvert\, \begin{gathered}\text { Hand Mirrors. } \\ \text { End fony } \\ \text { nished } \\ \text { hand mintron } \\ \text { and }\end{gathered}\right.$


Corsets.
You will


## Each \$1.49

## Ladies' Spats


fiter
clars.
Black.
Per Pair $\$ 1.981317$ WATER ST. Store Open Every Night.

## 

## bons' Great Courage. <br> 

 Lova 1 ATFORDABLE THINGS| English | Linene |
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| Long Cloths | The ortest finsh yon conid |
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| $31^{\circ}$ | $31^{c}$ |


| English | Linene |
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| Linenilike toture, prire | wish for, free from filling |
|  | childens or latese under. |
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| $31^{\circ}$ | 31 c |

Linene
$\qquad$

日RAB UP-THLESE STAR values!

FRIDAY, SATURDAY and MONDAY
 SALE Ribbons $24^{c}$

## 

Shipping Notes.

ARRIVALS

Sta






Boys ${ }^{\text {st.50 }}$ Boots
Specially Reduced to \$2.95




|  | ce Ladies' |
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|  | Cabarotine |
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| wool pist-Mow | St |
|  | Taides striped coton |
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|  | Saturday and Mondas, |
| $\pm$ cita | 1.39 |

## "SILVER GLEAR" FINGERING YARNS

## Special 29c Ball



RICH LOOKING PLUSH
TABLE COVERS
Listed for Clearance



## OPPORTUNITIES

to Save on HOUSEHOLD NEEDSReal Values--Be Prompt to Act





Art
Sateens
 Curtains

 3.49

ST. JOHN'S GROCERY STORES.
Pork Loins Pork. Ham Butt, Choice, Small


Pork Jowls


Spare Ribs

J. J. ST. JOHN,
$\frac{\substack{\text { DUCKWORTH STREET } \\ \text { LeMARCHANT ROAD. }}}{\text { and }}$

0 -bliging
I-mmediate
L-UCRative.
Give us a trial.
FRANKLINS AGENCIES,
LIMITED.

Sewafipipes
in Stock
Four, Six and Nine Inch
SEWER PIPES
H.J. Stabb\& \& Co.

Special Mark Down
Sale of Spats




| White SHIRTINGS | 36 inch Flannelettes |
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| ,38 man maen men |  |
| ate |  |
| Ale | and |
| $24^{\circ}$ | $29^{\circ}$ |

me propras rpera- Don't say Paper, Say "EVENING TELEGRAM."


Exporters Requiring
Box Strapping
Japanned Embossed Steel Strapping

Robert Templeton's. and



William "en "en Nosworthy


## NEW ARRIVALS!

PLANTERS SALTED PEANUTS.
FILSHILL'S CONFECTIONERY
INGERSOLL CREAM CHEESE
and CORONA MIXTURES.
CRYSTALIZED BON BONS.
CRYSTALIZED BON BONS.
OUTPORT ORDERS PROMPTLY FILLED.
P. F. FEARN \& 00 , LId.,

4-3
THE LEADING OPTICAL HOUSE
Where eyes are tested carefully and accurately.
Where Glasss are supplied at shortest notice.
Where only the best $O$ ptical material is intice.
Whert in stock. Where broken Lenses are duplicated.
Where special Lenses are ground from any yrecription
Where all kinds of Optical repairs are attended to. R. H. TRAPNELL, Ltd., $\underset{\substack{\text { Jewellers and Opticians, } \\ \text { eod.ti }}}{\text { 197 Water Street. }}$

## Gravenstein Apples

BURT \& LAWRENCE.

## FIRE INSURANGEI

QUEEN INSURANCE CO. of America THE GREAT AMERICAN INS. CO. OF NEW YORK. Abstutely no trouble when a loss occurs. Unym, GEO. H. HALLET, ARent
dvertise in The Evening Telegram


## CAUTION:



J. A. BASHA,


We are selling
ECON-O-LEUM
Floor Covering
37 cents per yard. BOWRING BROS., LTD.


Westinghouse COSY GLOW "Kills the Chills." You can't go Wrong Buying the WESTINGHOUSE.

## SERVICE!



 J. J. LACEY \& COMPANY, LIMITED, CITY CHAMBERS.

## N.S.COAL!

CHOICE NORTH SYDNEY COAL
Due to arrive:
Schooner Gilbert Walters.
Prices and Quality Right prompt delivery. Also a large quantity BIRCH JUNKS.
NFLD. COAL and TRADING CO., LTD. TAILORING SERVICE From the booking of your measure, to the las of the garment, we are at your service. Each individual has his own selection, cutting and selection, Any defect is
making. making. Any defect is
remedied before leaving remedied before leaving
store. You are always store. You are always
at liberty to have your clothes kept in order and good repair. Added to this, you have a choice of a splendid and varied range in Suitings and Overcoatings. New goods always arriving. Our Fall and Winter style books to than hand-me-downs.


## John Maunder,

Tailor and Clothier, 281-283 Duckwo rth Street Advertise in the "TELEGRAM"

Reid-Newfoundland $\mathrm{C}_{\mathrm{o}}$, Limited

South Coast Steam. ship Service.

Freight for the above route will be ac. cepted at the Freight Shed, to-morrow Saturday, from 9 a.m.

Reid-Newfoundland Co., Limited

RED CROSS LINE!
new york halffax st. johns Schedule of Sailings for October Month.





## WHNTRATSNOTME

 $\substack{\text { October } 7 \mathrm{th} \text {, October 21st, November 4th, Novem. } \\ \text { ber 18th. }}$

HARVEY \& CO., Limited, | Representatires Canadian Steamship Lines, Ltd. |
| :---: |
| w.t.t. |


 Farquhar Steamship Line
 ST. JOHNS TM NORTH HYDNEY.

 205030

Canadian National Railuays

$$
\begin{aligned}
& \text { is is ria Halifax and South Western Railway } \\
& \text { mouth. } \\
& \text { For rates and other information, apply }
\end{aligned}
$$

J. W. N. Johnstone,

GENERAL AGENT,
Board of
crade Building

