EVERYONE, 00000000 od Money d Coal! ewithin few Coale is usually aken up" when Now, ER in price. BELL pied by 00202002025 TEN PAGES TO-DAT THE WPEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING, TEN PAGES TO-DAY, THE EVENING TELEGRAM.
VOLUME XXXVII. $\quad$ PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, THURSDAY, AUGUST 19, $1915 . \quad \$ 3.00$ PER YEAR. NUMBER 190. F Use ALL'S WELL LUBRICATING OIL. BOWRING BROTHERS, LTD., Agents.
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| Anc Phorles |
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For Sale by Public Auction.

The S.S. MESSINA
From London, direct, for St. John's on 28th August ${ }^{\text {- }}$

## FURNESS WITHY \& CO.



Soaps You Ought to Use: Virginia Lake, 2c. and $3 c$. cake. Carbolic, $2 c$. and $3 c$. cake. Extra Pale, 2 1-2 lb. and 4 lb bars No. 1 Family, 21.2 lb . and 4lb. bars. Perfection, 5c. bars. Also,
STANDARD Washing Powder, 5c. package.


| CABBAGE! CABBAGE! <br> FRESH, GREEN and CRISP. |  |
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| We offer for two days only some excellent Cabbage at a price we cannot repeat. We believe this to be the best value in Cabbage in St. John's. The price will surprise YOU. It surprises US. The wise man will get some quick. |  |
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This Week's Bargains ! Ladies' Blouses and One Piece Dresses

WILLIAM FREW.

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Royal Stationery Co.,

Brick and Cement!

Hard Brick,
Solt Brick,
Fire Brick.
Cement, in brls. and sacks.
H.J. Stabb\&Co.


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LATEST
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Previous to 9 A.





## A Fair Showing,

garments of our tailoring make and we are high-class workmanship, as well as the newes fabrics and smartest designs:
You can't judge such unusual values by our
Tailoring for Men.
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Ladies' and Gents' Tailoring,
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Keep Your Hair on



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ing Resulis

## FRESH SUPPLIES, <br> Per S. S. Stephano To-day. <br>  <br> 



## Astonishing Values

## Ladies' Footwear!

A $\$ 4.00$ Shoe for $\$ 2.00$.



SEE
OUR
B00T
WINDOW

## ,

## Unhidden Facts!

Many happenings of great moment occurring on the battle-front to-day are being hid from us by the veil of censorship, but why should we hide from you the fact that for the next week you can obtain immense value in
Cushion Covers-50c. and 60c. each.
Cosey Covers-30c. each.
Dress Girdles-25c. and 45c. each
A. \& S. RODGER'S
(2x 2 .

| J. M. DEVINE'S, |
| :--- |
| 330 Water Street, corner Adelaide St. |
| $\mathbf{1 6 0}$ pairs Men's Pants, at $\$ 1.30$ |
| For Fi iday and Saturday. |
| Big Range Men's Suils, $\$ 6.50$. |
| Men's Khaki Pants, trom $\$ 1.70$. |
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EveningTe'egram



Master of Words

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LIS \& CO.,
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3 Water St.

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For Friday \& Saturday We Offer

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| Tapestry |
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| Hearth Rugs |
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| Huckaback |
| Towels |
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## Gents' Section.

 men's shirts
 MEN'S SLI TIE

 HALF HOSE.


SCHOOL BAGS.
For wois grad griss Guara- SHIRTWAISTS.

## TheRoyal Stores Itd.

## Ladies' FOOTWEAR!

We are clearing out an accumulation of Ladies' Lace and Buitoned Boots ( ${ }_{3}^{\nabla}$ few Pairs of Dorothy Dodd amongst them.)

Originally they ranged from $\$ 3.00$ to $\$ 4.50$, per pait

## NOW ALL REDUCED TO \$2.00.

The Sizes are 2, $21-2,3,31-2,5,6,61-2,7$. As the quantity is limited call early and get first pick.

There's no woman who can have too many dainty neckwear pieces, and you're sure to find something in the attractive lot now showing attractive
at our store to please.


Serviceable as well as Dainty is the only term to apply to a showing of
Clididren's DRESSES
we have just received fro

THE HOLL
Grand Falls.

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Marmalade in tumblers, ive. eni
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Canada's War Debt.

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The Flat Trousers.
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# REID-NEWFOUNDLAND C․ 

## Autumn Excursion--Canadian National Exhibition--Toronto, Ont.

Excursion return tickets will be sold from all points on the Reid Newfoundland Company's System to Toronto, Ont. Good going from Thursday, August 19th, up to Sunday, Sept. 5th, and good returning leaving Toronto up to September 15th. RATES ON APPLICATION.


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200 brls New Potatoes, 100 brls New Green Cabbage, 50 brls New Apples,
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Order a package to-day. For sale everywhere, at

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Before placing your Spring order, we would appre ciate an opportunity to quote our prices.
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1 HORSE.
M. A. BASTOW,

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