## The © Chartatiftlown Iteratu.

 NEW SERIES.Oharlottetown, prinoe edward island, wednesday, June $28,1899$.

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| Tea Party | ORRSSS GIOOSS |
|  | The New, |
|  | Only the New. |
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|  | $=5$ |
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| 隹 | Stanley Bros. |
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|  | Real Valu. |

The outside of a suit is not all of it, neither is the inside. The stays, the bracing, padding, etc., form garment are what give long

These little things that no one sees keep the coat in shape and relieve the more sensitive
cloth of most of the strain of wear.

The true value of Fit-Reform garments is not all on the surface.
Guaranteed by the maker to
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Tea at Sturgeon JULY Bth, 1899.

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We do not head our ad. in
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it is particularly clever or
smart. We are very serious
And Why ?
Because we sell Shorey's
Ready Tailored Clothing. by the best tailor's labor, finished and put into shape in the best possible style.
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We are waiting for a call from you
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