


##  On Sale T oday--Note the Many Specials for Early Shoppers

These Attractive Values in the Furniture Department
 and dining.room suites and other popular items - marted at the same low prices as srevevited during the sale. This is
your opportunity to share in the savings made possible by these prices while the goods last. Come eariy for these
thems. your opp
titems:


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These Notable Values in Waxes and Polishes Owing to transportation conditions, it is possible that the importation of these goods may be stopped, and it
is advisable to procure your requirements before stocks are depleted. These goods may be ordered by phone, or if is advisable to procure your requirements before stocks are depleted. These goods may be ordered by phone or if
you are in the Store a visit to the demonstration booth, Fourth Floor, Queen Street, will prove interesting. Attenyion is directed to the following values:




Tapestry Curtains, Half Price, Pair \$3.15, and Other Excellent Drapery Values
An excelient value is contained in the offer of these fine tapestry curtains, 50 inches wide by 23 y. yards long,
in olive, , ilith or dark green, brown and dark red, showing handsome designs, trimmed with pretty, vuimpe eyfing
one side and bottom. Some have slight imperfections, hardily noticeable when hanging. All haif-price, today,
pair, $\$ 3.15$. pair, $\$ 3$.


## Big Room Papering Special, \$6.25







This Choice Collection of Pastels Specially Priced
The Rembrandt tones in which they are done make them
admirably suited for rooms decorated with rich, sombre wall. papers and dark kinished woodwork. Therefore, if you are furr.
nishing a den, ibrary or need an extra picture for the hall, you nhould see these. There are pretty landscapaes, forests, coasts, marine and camp scenes. etce, in panel or oblong shape. Thes
are framed in brown wood frames, with narrow gilt interinining. Size 8 by 20 , with a 11 ./inch frame. Special, 81.95 . Size 10 by 20 , with 2 -inch frame. Special, 82.75 .
Size 12 by 24 , with a
3-inch frame. special, $\$ 3.25$. A New Big Stock of Comic Kid Pictures Framed in 11-2 Inch Antique Gilt Frames. Price Each 75c



'Eaton'-made Club Bags at $\$ 7.50, \$ 8.25$ and $\$ 9.25$ OAffered in the Trunk Department are these club bags of



Men's Fleece-Lined Underwear 95c Unusual values, among other splendid ones, made possibie
for the most part through fortunate special for the most part through fortunate special buys.







## A Collection of Remarkable Values in Floor Coverings

For those who need floor-coverings here are splendid opportunities to secure them in the clearance of odd tines lerf from sale offerings. Rugs, hearth rugs, matting and linoleums are among the
values. Look also for blue tikets on lines not mentioned sere Heary Axminster Rugs, $\$ 21.00$ to $\$ 37.50$. Luxurious under foot and richly designed these heayy Axminster rugs are in Oriental illover
and medalion patterns, mostly. with tan grounds with Persian red, olive, old blue and brown com and medalion praterris,
binations. Very serviceable and attractive, these present unusual values:
Size $6.0 \times 9$, each . . 821.00 Size $9 \times 10.6$, each. . 832.50 Size $9 \times 12$, each ... 837.50




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\text { Bruucole Hearth Rusg, specill, } \$ 2.35 \text {. }
$$

 Printed Linoleum, Clearing Price, Sq, Yd, 97 . $. ~ . ~$

Heavy Fibre Matting, Yaud, 89e.

Hemp Stair Carpet, Yard, 35e.


Canada Expects That Every Housewife This Year Shall Do Her Duty Canning Vegetables and Fruit
Wherefore the offer of Such Boilers, Steamers and Racks as make for
ease and success in following the approved method of "Cold Pack"








## JOHN MACDONALD \& CO., Limited, TORONTO

CANADIANS IN WAR A POWERFUL UNT

##  <br> <br> $||||||||\mid$

 <br> <br> $||||||||\mid$}at the Labor Day
ATIITUDE OF LABOR Senator Robertson, James

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SEPTEMBER 3rd, 1918

## IMPORTANT TO MERCHANTS and

 VISITING TORONTO THIS WEEKLetters of advice and lists of quotations from manufacturers inform us that prices are still on the advance. One of the outstanding causes is the demand for textile and knitted goods to clothe Five Million Soldiers of the United States of America.

Notwithstanding this outlook we will continue our specialty prices for the week ending Saturday, September 7th, 1918, in the following departments:

Staples and Linens
Dress Goods and Si Dress Goods and Silks

Ladies' Ready-to-Wear
Ladies' Hosiery and Underwear

Men's Furnishings House Furnishings


II





## Kitchen comfort this

 summerMake up your mind that this summer you are going to have a health saving, cool and comfortable kitchen by installing a McClary Gas Range, with heat only when wanted

The right height for cooking without stooping.
Glass oven door and thermometerright or left hand oven.


## McClays Gas Ranges







$\int_{\text {Ren }}^{\text {Ren }}$ CAWKER BROS.E.
 $\underset{ }{166 \mathrm{matn}} \mathrm{m}$


## BEAUTITPL BABIES

## Two Humded Chider

 Entered in Exhibition Contest. WINS SWEEPSTAKES Pauline Whitworth, Ear Gets Cold Medal.
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 nine years has done the welighng
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Polly and Her Pals
and pa's going to have a hand in the finishings.
 bedtime drink.
 Chase's Ointment takes out
the stinging and burning
and leaves the skin delight. the stinging and burning
and leaves the skin delight-
fully soft and smooth. fully soft and smooth.
Because it is equally ef-
fective in relieving stings of fective in relieving stings of
insects and ivy poisoning as
well as chafing and skin ir-


Oothe that whtia Shereot

## BACK НОМЕ---

## Become a Farmers' Dairy Customer NOW

FRESH, rich milk-wasn't that the real treat you discovered during your holiday? Cooling, refreshing, stimulating-you and your children found in fresh, nourishing milk a new delight.

You want that same milk-fresh, rich, pure-right along. You want it for morning cereal, for the children's in-between-meals drink, for your cooking, for a

You can have it-just as rich, just as pure-and safer.

Become a Farmers' Dairy customer. Now. Get milk that comes from the finest farms in Ontario. From healthy, regularly inspected cows. Get milk pasteurization safe by scientific pasteurization, that comes to by machinery-that is safe guarded by all the moder equipment and scrupulously clean standards of a dairy that is as up-to-date and modern as tomorrow.

Don't delay one day longer -don't deny yourself the satisfaction of getting milk that is richer in cream, that you can be

Become a Farmers' Dairy customer today. Use lots of this milk-food value considered, it is the most
economical nourishment in the world.

Telephone Hillerest 4400. Heve Telephone Hillcrest 4400 . Have
salesman call next trip. Get tickets---make an extra saving.

And do order that extra bottle for the kiddies' sake.

Phone Hillcrest 4400





THE






## How Boys Can Be Clothed for School at the Lowest Possible Cost

Boys' Blue Serge Suits \$15.00,\$16.00,\$17.00

## Beautifully tailored throughout from

 all-wool cheviot serge, in a guaranteed navy coloring. Single-breasted, 3 -button Trench effect, with neat lapels. Form-fitting shoul-ders---inverted pleats in back--3-piece belt with buckle, and fancy slash welt pockets. Twill serge body linings. Bloomers are full-fashioned -- -lined throughout. Belt loop---side and watch pocket--expanding knee bands. Boys 8 to 12 years, $\$ 15.00 ; 13$ to 16 years, $\$ 16.00$, and 17 and 18 years, $\$ 17.00$.
## Boys' Tweed Suits $\$ 8.00$ and $\$ 8.50$

New Trench models-tailored from medium grey tweeds. Small check patterns. Single-breasted models with natural shoulders-
form-retaining fronts-slash welt pockets-loose belt with buckle at form-retaining fronts-slash welt poolkets-loose belt with buckle at
waist, and durable warm linings. Full-fashioned bloomers are lined and have belt loops and watch pocket at waist-expanding knee
bands. Boys, 8 to 12 years, $\$ 8.00 ; 13$ to 16 years, $\$ 8.50$. bands. Boys, 8 to 12 years, $\$ 8.00 ; 13$ to 16 years, $\$ 8.50$.

ANOTHER VERY SMART SUIT is featured in a fine grey worsted. Single-breasted, two-button model, with notch lapels- form-fit
ting shoulders-slash welt ting shoulders-slash welt pockets-dip yoke in back with box pleat
to waist; 3 -piece buckle belt sewn at back only. Twill serge body to waist; 3-piece buckle belt sewn at back only. Twill serge body expanding knee bands. Sizes 25 to $30, \$ 14.50 ; 31$ to $34, \$ 15.00 ; 35$
and $36, \$ 15.50$.
Boys' Negligee Shirts \$1.25 Made of durbble percales and madrases in a variety of
striped effects. Soft
Soft cuff and separate collars.
At $\$ 1.25$. Binst sHIRT WAISTS in sport styles with collars at-
Bent tached are priced at $\$ 1.25$.
BOYY' KHAKI SIIITSTS and shirt waists in light and
dark shades are priced at $\$ \$ 1.00$. dark shades are priced at $\$ 1.00$
BOYS' COMBINATION UNDERWEAR in balbiggan
waves. Short tleves and knee lenght, priced at 7 7c.


## The Boy Who Starts School With a

 New Suit Has Much in His Favorcism. The result it reseflecteted in hisis his unperior abability mand better work.
no more than clothes which do not come up to our standard.

Boys' Blue Serge Suits $\$ 8.50$ Muate. Minge of importeded worteded serge in inderk navy
 betu sewn at back-set-in pockets with top flaps.
Full fashioned bloomers are lined. Boys. 7 to 17 years. Today, special, s. s.50.
Boys' Norfolk Tweed Suits $\$ 8.00$ and $\$ 9.00$
Smart Fancy Norfolk Model, tailored from
dark grey tweed, in atractive pin-head check pat-
 shoulders, well tailo ored fronts. Loose all around
belt, side patch pockets, twill body linings, full fit
 ting bloomers, all lined.
Boys, 13 to
Boys,
years, 99.00 .'

Boys' School Bloomers $\$ 1.85$ Of sturdy medium weight tweed in seasonable
shades of dark grey and brown. Mixed dtriped patterns. Lined throughout. Boys, 7 to 16 years.
Special, si.85.

Advance Showing of Boys' Fall and Winter Overcoats
Tailored from all-wool English and Scotch ulstering in rich heather mixtures. Double-breasted trencher effects, with wide convertible collar that may be worn showing lapels or buttoned close.
Double stitched, raised seams, slash welt Double stitched, raised seams, slash welt pockets,
loose belt with buckle. W loose belt with buckle. Wool body linings. Boys,
8 to 12 years, $\$ 15.00$. Boys, 13 to 16 years, $\$ 18.00$. 8 to 12 years, $\$ 15.00$. Boys, 13 to 16 years, $\$ 18.00$
Boys, 17 years, $\$ 19.00$. Boys, 17 years, $\$ 19.00$.

Another exceptionally dressy coat is shown in heavy Scotch ulstering-a rich olive mixture-dou-
ble-breasted trencher model. Convertible collarnatural shoulders-slash pockets-loose back, and buckle. Wool serge body linings. Boys, 14 to 16 years, $\$ 22.00$. Boys, 17 years, $\$ 22.50$.

Boys' Khaki Bloomers \$1.49 | Servicable, hard-waring bloomers, cut from |
| :--- |
| a dark khaki drill. |
| Boys, 8 to |
| 14 years, 81.49 . |

The S$][\mathrm{M}] \mathrm{S}(\mathrm{S}) \mathrm{N}$ Company
Robert

## Junior Norfolk Suits \$4.50, \$5.50, \$6.50

Smartly tailored models for the little fellows from 21-2 to 8 years. Grey and brown tweeds in broken checks, stripes and plain weaves. Single-breasted with neat lie-down collars--- tassel cord ties---slash pockets and loose belt with buckle at waist. Durable, warm body linings. Straight knickers are lined and have waistband. Sizes 201-2 to 26. \$4.50, \$5.50 and $\$ 6.50$.

## Boys' Coverall Suits $\$ 1.50$ and $\$ 1.75$

These serviceable little garments are very necessary at times to protect the better clothing. Cut from strong drill
materials in black, blue, tan and khaki colors, with contrasting collars, cuffs and stitched belts. Suit consists of a blouse tunic,
attached to long overall pants, buttoning at back. Boys, 2 to attached to long overall pants, but
6 years. Today, $\$ 1.50$ and $\$ 1.75$
Boys'KhakiBloomers\$1.50 Full fashioned, hard-wearing bloomers, for boys 8 to 15
years. Cut from a reliable khaki drill, with bett loops at waist years. Cut from a reliable khaki drill, with belt loops at waist
and strap and buttons at knee. Sizes 26 to 33. At $\$ 1.50$. A better grade is featured same as above in light and dark
shades. Boys, 6 to 16 years. Today, $\$ 1.75$.
Boys' Tweed Caps 75c
Four and eight-piece tops. Obtainable in several attrac-
Others in four and eight-piece top shapes with strap and buckle. Made of tweeds, Donegals, homespuns, etc. Priced 95c.

High-class caps in excellent variety of shapes and pat-
Boys' Varsity Caps, of reliable navy b
Boys Varsity Caps, of reliable navy blue serge with crests
Allies, Canada and Boy Scout, 75 c . With the crests, Model School and U. T. S., $\$ 1.00$.

## Suiting Men and Young Men With Medium Priced

 Suits is the Business of the Simpson Men's StoreIt takes mighty good merchandising to keep prices down on such reliable suits as these. But that's the Simpson idea---to offer better suits at a little lower than one would expect to pay. There'll be a lively dispersal today, so get yours as early as possible.

Young Men's Suits $\$ 15.00$
Of medium grey twed, showing a neat



Stout Men's Suits $\$ 22.00$
Dark thown tweed with small check pat-


Simpson Special Boot for Men $\$ \mathbf{6}$ Choice of five different shapes, in gunmetal leatere, with dill calf tops. Single or
double leaterer or Noulin sole, military and low
heele
Size
 Blucher. Pair, 57.00 . mahogany calf, lace or 8.30 Special---Men's Goodyear Welt Boots $\$ 4.40$
Three styles, gunmetal boots, Blucher cut,
edium and heavy Goodyear welt soles, memedium and heavy Goodyear welt soles, me-
dium wide and narrow English recede toe. Sizes dium wide and narrow English reced
$51 / 2$ to 8 only. Today, pair, 44.40 .

Men's Suits \$18.00
Developece in dark brows mart theed mixture effect. Single-brasted -3 -buton
model Vest has 6 buttone-medium cut
 Youths' Long Trouser Suits $\$ 14.00$

Made of tweed in brown mixed patern. Semi-Norfolk model-6-6.btton vest- narrow
trouers. $\operatorname{Sizes}$ sit to 35 . Today, $\$ 14.00$.

## VISITORS

## Store Conveniences

PALM ROOM RESTAURANT. INFORMATION BUREAU. TELEGRAPH STATION AND FREE PARCEL CHECK ROOM. WOMEN'S REST ROOM. POST OFFICE. TELEPHONE BOOTHS.

