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REGIONAL TRADE CONFERENCES

Mr. George Hees, Minister of Trade and Commerce, tecently announced that plans had been made for four more trade-promotion conferences, similar to those held in Manitoba, Alberta, British Columbia and Western Ontario earlier this year.

These conferences, which have been arranged in Co-operation with the provincial departments of industry and development, chambers of commerce, boards of trade and other trade associations in each of the provinces concerned, will take place on the following dates:

Prince Edward Island (Charlottetown) - October 18
Nova Scotia (Halifax) - October 20
New Brunswick (Saint John) - October 23
Saskatchewan (Regina) - November 14

Mr. Hees said he will be accompanied at each of these conferences by Mr. James A. Roberts, Deputy Minister of Trade and Commerce; Mr. H. Leslie Brown, Assistant Deputy Minister (External Trade Promotion); Mr. Denis Harvey, Assistant Deputy Minister (Commodities and Industries); Mr. Bertram G. Barrow, Assistant Deputy Minister (Domestic Commerce); and by the directors and chiefs of the pertinent branches and divisions of the Department. In order that full consideration may be given to trade opportunities in the countries where the provinces have a special interest, arrangements are being made for trade commissioners from the countries concerned to be present at the conferences.

TOPICS FOR DISCUSSION

Businessmen and manufacturers in both primary and secondary industries in each province will be invited to meet senior officials of the federal and

provincial departments participating in the conferences, and to discuss the promotion of trade in both export and domestic markets.

Business organizations will be requested to discuss their ability to enter the export field or to expand the volume of their sales at home or abroad. Services available through the Trade Commissioner Service, maintained by Canada in the leading centers of the world, export credit facilities and other federal measures to assist Canadian producers to secure export markets will be discussed.

It is also proposed that the services available within the Department of Trade and Commerce, designed to assist domestic industries to develop and expand, should be discussed. These services include such topics as assistance to small business, including guaranteed bank loans for small business enterprises, accelerated capital-cost allowances available for assets to produce new products; federal-provincial programmes to stimulate industrial expansion; the manufacture of products in Canada under licensing arrangements with foreign manufacturers; the importance of industrial design as a factor in the competitiveness of Canadian products; industrial standards; and the objectives and programmes of the National Productivity Council.

Mr. Hees said: "We already co-operate closely in the field of industrial development. It is most desirable that we should explore every avenue leading to the co-operative development of markets at home and abroad, and in the establishment of new industries. In this way, I am hopeful we will build together a firmer foundation for a balanced economy, and provide greater employment opportunities for Canadians.

"The fact that one out of five business firms which attended the National Export Trade Promotion Conference last December were new in the field of export trade convinced me we should pursue our promotional effort in full co-operation with provincial governments and trade associations in a co-operative effort to bring the services of government closer to business. We are gratified with the response from Canadian businessmen in the four provincial business conferences already held, and by the efforts of many Canadian firms to explore new or expand existing markets for their products in other countries."

SMALL-BOAT SAFETY

Fourteen delegates representing the ten provincial governments met Department of Transport officials on September 7 to discuss problems of water safety and enforcement of laws governing small-boat operations. The meeting was mainly exploratory, for discussion of possible means of dealing with the problems and to find out the extent to which the provinces might be prepared to co-operate in reaching solutions to them.

As a result of the session, Transport Department officials said they were in a position to formulate proposals which could be submitted at an early date for consideration by provincial governments.

Because it was the first meeting on water safety at which several provinces had been represented, no attempt was made to reach decisions on points discussed, which included:

(a) present regulations regarding licensing of small boats;

(b) value of and need for boat-operator licensing;

(c) enforcement of existing regulations.

There was also discussion as to the possible restriction of small-boat operations in certain designated areas, particularly for the protection of swimmers or others to whom unrestricted operation might present a hazard.

All delegates endorsed the need for an all-out effort in the interest of safety, but there were varied views as to the best methods to be adopted.

The delegates were welcomed at the opening of the session by Deputy Minister John Baldwin; C.S. Booth, Senior Assistant Deputy Minister was chairman.

Representatives of the Royal Canadian Mounted Police, the Department of Fisheries and the Customs Branch of the Department of National Revenue attended the meeting. who sould of aleass tol cial programmes to stikikikiki industrial expansion;

the manufacture of products in Canada under licen-SUCCESSFUL FILM FESTIVALS

With the recent conclusion of the Montreal and Vancouver International Film Festivals, it appears that 1961 will go down on record as the most successful festival year to date. when the world of the sould all the field of industrial LASTROM! It is most desir-

Statistics are not yet available on the Montreal Festival, but the sold-out houses and the crush at the box-office point towards extraordinarily high attendance records. Undoubtedly the most spectacular indication of the enthusiasm of Montreal audiences

was their response to the Japanese feature film. Because of the intense interest aroused by a special preview of this film at the National Film Board, "Soldier's Prayer" was presented as an unscheduled midnight feature without benefit of any

publicity except by word of mouth. Despite the fact that the film had no English or French sub-titles (an English narration was presented live) and that the show ran till after 3.00 a.m., about 1200 paying customers responded to the opportunity of seeing this

obscure masterpiece.

Enthusiastic audiences packed every evening performance. All other showings enjoyed large attendances in the 2,800 seat Loew's Theatre. The Scientific and Educational Film Festival opened with an audience of approximately 1,200.

VANCOUVER

Not even the heat of mid-July could stop Vancouver's ardent moviegoers from flocking to the fourth International Film Festival. For two weeks, the feature films, shorts and documentaries played to capacity or near-capacity houses, and on occasion many were turned away from the door. Total attendance for the two weeks was 21,501.

An international jury including Herman Weinberg, Mrs. Kashiko Kawakita, and Norman McLaren presented West Coast Indian design plaques to the winning films. The major award went to the Canadian documentary film "Rickshaw", made by the Canadian Broadcasting Corporation and directed by Allan King, a former Vancouver resident. Shot in Calcutta, the film employed a muted style of understatement to tell the story of men whose lives run out into nothing. Winner of a diploma for feature-length documentary was "Jazz on a Summer's Day", Bert Stern's colourful record of the Newport Jazz Festival.

Poland repeated its success of the past four years by carrying off the plaque in the short-fictional category for "The Portrait of a Man". The judges presented an additional award in this category to Yugoslavia's "La Peau de Chagrin" for its outstanding animation technique.

A special plaque was given to Norman McLaren of Canada's National Film Board for his experimental film "Lines Horizontal." Two additional Canadian films received honorable mention: "Cattle Ranch" (Science, Agriculture) and "The Days of Whiskey Gap" (Sociology).

Other countries with successful entries this year were France, Czechoslovakia, Holland, U.S.A., Japan and Great Britain. In particular, the British Broad-

casting Corporation, the National Film Board of Canada and the Shell Oil Company were commended for the continued calibre of their productions.

The International Critics' Jury award went to the Italian film "L'Avventura," directed by Michelangelo Antonioni "for its visual eloquence and directional imagination". The British film "Saturday Night and Sunday Morning," directed by Karel Reisz, was given honourable mention.

The film Festival is part of the Vancouver International Festival, which also embraces a giant military searchlight tatto and festival of the arts, including ballet, opera and major drama performances, art exhibits and concert performances by some of the world's great artists. Inicite roines teem of betive

PROTECTING ESKIMO ART

Eskimo stone carving has had an enormous, and sustained, artistic and financial success both in Canada and the rest of the world. The temptation of mass production has been avoided; in the opinion of most critics, standards have been kept high for the past ten years, with every likelihood that they will be maintained at the same level at least into the indefinite future.

Ever since Canadian Eskimo carving became known to the outside world, nimours have circulated of copies made in various parts of the globe. Most have turned out to be false, but now there are reports that imitations are being made and sold in Canada.

The copies can be identified as such, for they are lighter in weight than the steatite from which all Eskimo carvings are made. But that's not the only way to see the difference.

With the dangers of exploitation of Eskimos in mind, a special trademark was registered three years ago by the Federal Department of Northern Affairs to separate authentic Eskimo art from the cheap imitations that might some day appear. The symbol is in the form of an igloo with the words "Canadian Eskimo Art" on it. Copying the registration mark is breaking the law. The customer unfamiliar with the detailed characteristics of Eskimo carvings, therefore, gets the easy protection of the trademark.

APPEARANCE OF REGISTRATION-MARKS

The igloo registration-mark appears in black and white on a small card attached to every authentic carving. The card should also have the name of the

community where the carving was produced, as well as the name of the artist. Northern Affairs licenses Eskimo co-operatives and the Hudson's Bay Company to attach the trademark to each authentic carving at its point of purchase in the Arctic. The use of the tag is carefully restricted for the protection of the customer; not all carvings made by Eskimos can qualify. Those made in hospitals in southern Canada use a symbol showing a bird in orange colouring; this guarantees that the carving is made by Eskimos but not that it is carved in the Arctic. The mark may not be used on "objects of utility" such as ashtrays, cribbage-boards, etc. It may not be used on low-priced, low-quality carvings done by children or beginners.

The registration-mark does not attempt to pass individual judgment on the artistic quality of carvings; that is up to the taste of the customer. It is, however, the customer's assurance that it is an original piece of art done by Eskimos in the Arctic.

GRAPHIC ART MARK

The same symbol is authorised for Eskimo graphic art, but here the use in more restricted. The symbol may be applied to an Eskimo print only on the recommendation of an independent committee of distinguished artists and gallery directors known as the Canadian Eskimo Graphic Art Committee. The Eskimo Art symbol on a print is, therefore, not only a guarantee of authenticity, but an assurance that it meets the critical standards of a highly respected group of southern experts.

MORE PUPILS AT STRATFORD

This week and next, the Stratford Festival is playing host to more than 25,000 high-school pupils who are coming to the Festival Theatre to see 12 special matinees of Shakespeare's "Henry VIII", which has been a favourite of audiences all summer, playing to capacity for almost the complete length of its run. Douglas Campbell plays the part of King Henry, Douglas Rain is Cardinal Wolsey and the Canadian actress Kate Reid has the part of Katharine of Aragon.

Pupils attending during the last two weeks receive a bonus at the end of each performance, when a principal member of the cast steps out of character to take centre stage for a question-and-answer period. This year six actors are alternating on this assignment - Douglas Campbell, Eric Christmas, Leo Ciceri, Peter Donat, Bruno Gerussi and William Needles. Questions range from the theatre and the plays to the performer's own life. Actors find the students an excellent audience responsive, alert, and enthusiastic.

ORIGINAL SCHEME

The original scheme of devoting some part of the Stratford season to high-school performances began in 1958. That year audiences totalled 12,-000 for six performances of "Henry IV, Part 1". The following season 15,000 attended seven performances of "As You Like It", while in 1960 houses were completely sold out to 18,000 students for eight performances of "Romeo and Juliet". For the fourth year of special matinees the Festival has extended the period to two weeks, the longest so far.

tionally. The transportation index increased 0.2 per

To date 88 per cent of all tickets for the student matinees have been sold. Of the total number of students attending, almost 6,500 will be coming from the Toronto area alone, 1,500 from Hamilton, 1,650 from Windsor and 500 from London. From Buffalo and vicinity, 1,250 students are expected. Many other Canadian and American cities will be represented.

During the first week of the school matinees, students will see Douglas Campbell as "Henry VIII". During the second week, the role will be played by John MacKay. Mr. Campbell is being released from the cast on September 16 so that he may report for rehearsals of "Gideon," the new Paddy Chayefsky play which Tyrone Guthrie will stage on Broadway this fall.

CONSUMER PRICE INDEX

The consumer price index increased a fractional 0.1 per cent between the beginning of July and August 1961 to 129.1 from 129.0. Increases in the food, transportation, recreation-and-reading, and tobacco-and-alcohol components more than balanced decreases in the clothing, and health and personal-care components. The housing component was unchanged.

The food index rose 0.3 per cent to 125.3 from 124.9, as a result of price increases for bread combined with higher prices, some seasonally, for eggs, some fresh and canned fruits, coffee, powered skim milk, pork and some beef cuts. Lower prices were reported for most fresh vegetables, particularly, potatoes and tomatoes, and for oranges, bananas, weiners, turkey and some cuts of beef.

The housing index was unchanged at 132.9, as a fractional upward movement occurred in the household-operation component, but the shelter component was unchanged. In household operation, higher prices for fuel, floor coverings, textiles and household supplies offset sale prices for furniture and power lawn-mowers. In shelter, the rent index declined as a result of lower prices for tenant repairs, while the home-ownership index increased because of higher property taxes.

CLOTHING COSTS

The slight decline of 0.1 per cent in the clothing index to 112.1 from 112.2 resulted largely from sale prices in women's wear, notably cotton street dresses. Scattered price movements were offsetting in men's and children's wear. Footwear prices were unchanged, while piece goods declined fractionally. The transportation index increased 0.2 per cent to 139.0 from 138.7, as a result of higher gasoline prices in the automobile operation component.

The health and-personal-care index declined 0.3 per cent to 154.6 from 155.1, owing to a decrease in the health-care component. Lower prices for prescriptions and vitamins in the pharmaceutical index outweighed price increases for other items in this group. The personal-care component was unchanged, as higher prices for shaving-cream, toothbrushes and face-powder were balanced by lower prices for toothpaste and cleansing tissues.

The recreation-and-reading index rose 0.3 per cent to 145.4 from 145.0. The reading index was unchanged, but the recreation index rose as a result of higher prices for admissions to professional football games in eastern and western Canada. The tobacco-and-alcohol index rose 0.3 per cent to 116.1 from 115.8, with higher prices in both components.

UNDERGROUND AIR NAVIGATION AID

By next year, aircraft on the Edmonton-Vancouver airway will be guided by the world's first underground radio range, set in the top of a mountain, the Department of Transport has announced. The Department expects to award the contract later this year for a \$200,000 combined very-high-frequency omnidirectional range (VOR) and tactical air-navigation

(TAGAN) station to be located just below the surface at the top of a 7,000-foot mountain 16 miles northwest of Enderby, British Columbia. The site is the highest point in the area.

Like all of Canada's 36 VOR installations (and 14 more under construction), the Enderby station will be unmanned.

The equipment to be housed in the structure calls for a round, flat, unobstructed platform 300 feet in diameter. Rather than extending the building's flat roof to that size, the Department found that it would be cheaper to shear the peak off the mountain and bury the station beneath it.

This will be Canada's first mountain-top VOR station and the world's first to be build underground. It is expected to be operational late in 1962.

The 12-sided concrete structure itself will have a diameter of 52 feet. A tunnel will connect it with the side of the mountain.

Technicians from Enderby will visit the station periodically and emergency shelter for an overnight stay will be provided in the building.

Annual snowfall at the site is 12 to 15 feet.

RESTORE GOLD RUSH THEATRE

The restoration of the 61-year-old Palace Grand Theatre in Dawson City, Yukon Territory, was further advanced with the awarding of a \$277,036 building contract to a British Columbia construction company. The reconstructed building will be exactly the same as the old theatre of Gold Rush days. However, to meet present-day safety standards, it will be placed on pilings and will have water, sewer and improved electrical services, as well as fire-protection facilities.

When completed, the new Palace Grand will serve as a focal point for the Yukon Gold Rush Festival now being organized by Tom Patterson, founder of the Stratford Shakesperian Festival. Mr. Patterson is confident that the revival of the romance of the Trail of '98 will become the basis for another successful annual Canadian festival.

WHOOPING CRANES SIGHTED

Eleven adult whooping cranes and three young-of-the-year have been sighted by the Canadian Wild-life Service on the nesting grounds of the big white birds in Wood Buffalo National Park. National Resources Minister Walter Dinsdale said recently that the sightings had been made from a helicopter on August 25 in the Sass River area. Three pairs, each with one young, were seen, as well as two pairs without young and one individual in flight. The lack of feeding tracks suggests that two of the pairs with young are recent arrivals in the area and that the young are flying.

Additional counts will be made by the Canadian Wildlife Service before the whooping cranes begin the 2600-mile autumn flight to their wintering grounds in the Aransas National Wildlife Refuge on the coast of Texas.

Thirty-six "whoopers" completed the long flight southward last year. Because of a real danger that

these beautiful birds may become extinct, they are protected by law in Canada and the United States. There are six whooping cranes in captivity, five in Audubon Park, New Orleans, and one in the zoological gardens in San Antonio.

*** South Film Society.

JOBIN TO CANADA COUNCIL

Prime Minister Diefenbaker has announced the appointment to the Canada Council of Mr. Raoul Jobin of Montreal, internationally celebrated classical singer. The appointment is effective forthwith for a period of three years.

During the past thirty years Mr. Jobin, who was born in Quebec City in 1908, has sung in leading operatic roles and in concerts in many places in Europe, United States and South America as well as in Canada. He has been awarded an honorary Doctorate of Music by Laval University and made a Chevalier of the Légion d'honneur by France. He has recently served as President of Les Jeunesses Musicales du Canada as well as Director General and Musical Director of the Murray Bay Festivals.

read for hat daylor * * * * STRATFORD FILM AWARDS

Japan's "The Human Condition", the study of the spiritual and physical sufferings of one man who tries to maintain his own standards of human behaviour in wartime, was voted best picture in the Stratford International Film Festival, which concluded recently in the Avon Theatre. Heinz Ruhmann was named best actor for his work in Germany's "A Man Goes Through the Wall" and Janusz Morgenstern was cited as best director for Poland's "See You Tomorrow." The best short subject was the United Kingdom's "Stone Into Steel." No award was made for "best actress", but a special award for a notable juvenile performance went to Laci Toth for his work in "Be Good Until Death," a Hungarian entry.

Such were the findings of the Stratford Film Festival's Critics' Circle. Although the Festival itself is non-competitive, a group of critics who had covered all 21 of the matinee and evening showings held during the Festival's two-week duration again decided among themselves that some sort of recognition for merit should be made. Those voting were Warren Goepell of Film Daily; Dick Newman of the London Free Press; George Patterson of Films in Review; Gerald Pratley of the Toronto Star and the CBC, and Robin Sanborn of the Stratford Beacon-Herald.

The results were announced from the stage of the Avon Theatre by John Hayes, Production Manager and Director of Films of the Stratford Festival, at the conclusion of the final performance, a Canadian prèmiere of "The Explosive Generation" from the United States.

CANADIAN UN DELEGATION

The composition of the Canadian Delegation to the sixteenth session of the United Nations General Assembly, which will open in New York on September 19, was recently announced. The following have been appointed: Mr. Howard Green, Secretary of State for External Affairs, Chairman of the Delegation: Senator A.J. Brooke, Vice Chairman of the Delegation; Mr. C.S.A. Ritchie, Permanent Representative of Canada to the United Nations; Mr. Martial Asselin, M.P.; Mrs. Jean Casselman, M.P.; Mr. Gordon Aiken, M.P.; Brigadier J.H. Price, Head, J.H. Price and Associates, Ltd., Montreal; Mr. Marcel Cadieux, Deputy Under-Secretary of State for External Affairs; Lieutenant-General E.L.M. Burns, Canadian Government Adviser on Disarmament; Mr. Paul Tremblay, Ambassador of Canada to Chile. Jones John J. Instalaza A. Moord

JUNE LABOUR INCOME

Canada's paid workers received an estimated \$1,-657 million in June in the form of salaries and wages and supplementary labour income. This is a rise of 4.0 per cent from the May total of \$1,593 million and an increase of 4.2 per cent from last year's June figure of \$1,590 million. Labour income in the January-June period was up 3.0 per cent from a year ago at \$9,292 million, compared to \$9,019 million.

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ARGENTINE PRESIDENT TO VISIT

Prime Minister Diefenbaker announced on August 29 that Doctor Arturo Frondizi, President of Argentina, had accepted an invitation from the Canadian Government to pay a state visit to Canada. The President will arrive in Ottawa November 27 and leave from Montreal December 1. Details of the visit will be announced later.

MOTOR ACCIDENTS

Motor-vehicle traffic accidents on Canada's streets and highways in June this year claimed 265 lives, a decline of 5.0 per cent from 279 in the same month last year. This brought the January-June death tollto 1,342, an increase of 14.3 per cent from 1960's first-half total of 1,174.

Fewer fatalities occurred in the January-June period this year than last in Prince Edward Island, New Brunswick and Alberta, while the remaining areas posted increases. Half-year death toll was: Newfoundland, 21 (18 in the first six months of 1960); Prince Edward Island, 2 (4); Nova Scotia, 61 (60); New Brunswick, 51 (81); Quebec, 339 (289); Ontario, 523 (408); Manitoba, 41 (37); Saskatchewan, 63 (51); Alberta, 95 (111); British Columbia, 142 (114); and the Yukon and Northwest Territories, 4 (1).

June fatalities were fewer in number than a year earlier in all regions except Ontario, British Columbia and the Yukon and Northwest Territories; Prince Edward Island was fatality-free in both years. The June death toll was: Newfoundland, 1 (2 in June 1960); Nova Scotia, 7 (16); New Brunswick, 10(15); Quebec, 78 (82); Ontario, 109 (80); Manitoba, 6 (8); Saskatchewan, 11 (17); Alberta, 19 (40); British Columbia, 22 (18); and the Yukon and Northwest Territories, 3 (1).

PORTUGUESE ENVOY INSTALLED

On September 8, His Excellency Dr. Luiz Norton de Mattos presented his letter of credence as Ambassador Extraordinary and Plenipotentiary of Portugal to Canada.

The ceremony took place at the Supreme Court, where the Chief of Protocol of the Department of External Affairs, Mr. Henry F. Davis, presented the Ambassador to the Deputy Governor General, Chief Justice Patrick Kerwin. Mr. G.P. de T. Glazebrook, Assistant Under-Secretary of State for External Affairs, and Colonel A.G. Cherrier, Assistant Secretary to the Governor-General, were in attendance,

Dr. Norton de Mattos, who was born in 1903, joined the Portuguese diplomatic service in 1931. Before his appointment as Ambassador to Canada. he was Secretary General ad interim of the Ministry of Foreign Affairs in Lisbon. He has twice been Delegate of Portugal to the United Nations.

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FILM-SOCIETY MOVEMENT

The 1960-61 season reached a high point in the expansion of the film-society movement. Twenty new societies affiliated with the Canadian Federation of Film Societies, a division of the Canadian Film Institute. With the 1961-62 season still in the planning stages, nine new groups have affiliated with the Federation.

New members are: Ciné-club Brébeuf, Montreal; Ciné-Clinique, Montreal; Ciné-club du Collège des

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Franciscains, Montreal; Ciné-club du Collége Militaire Royal, St. Jean, Quebec; Powell River Film Society, Powell River, British Columbia; Regis Film Society, Toronto; Saint John Art Club Film Society, Saint John, New Brunswick, Sault Film Society, Sault Ste. Marie, Ontario, and Swift Current Film Society in Saskatchewan.

It appears that new groups may be formed in

Brandon, Manitoba, Guelph, Ontario and Ottawa.

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Some concern has been expressed about the effect of Sunday movies in Optario on film societies. Although in some cases societies have been obliged to find new quarters for their showings, it now appears that the advent of Sunday movies has had a beneficial effect. Societies have in some cases worked out new and stimulating approaches to programming. And members are supporting these societies enthusiastically. For example, the Toronto Film Society has registered almost 50 per cent of its potential membership even before the season's programme has been announced.

The Ottawa Film Society, which has not been affected by Sunday movies, is the colossus of film societies in Canada. Running four series which present 35 shows during the year, this group accounts for nearly 20,000 admissions in a season. And this operation is run entirely by volunteers on a budget

of less than \$10,000.

In 90 groups in every province of Canada, film societies are adding a new vigour to the film society movement. os best difector for Poland's "See You romorrow."
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