- READ by everyone


## Ribs,

 pples, etc.CLAIR'S SPARE RTBS
WAGNER APPLES
RICAN CABBAGE
encia oranges.
L ONIONS.
L BEANS.
. NEAI

When A Boy.


 Y \& DE WORIS, Halifiax.



Trust Company.



Het

ten pages to-da
 Prifolume XXXVII. - PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, TUESDAY, JANUARY 19, 1915. Polume XXXVII. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, TUESDAY, JANUARY 19, 1915. S3.00 PER YEAR.



| Plot ThatFailed； |  |  |  | Evening Telegram | I |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| －That Would |  |  |  | Fashion Plates． | mex mom |  |
| Not Be Denied． |  |  |  | \％ | adies＇Felt HAT |  |
|  | SAVED MY LEGS． |  |  |  |  |  |
|  |  |  |  |  | Reduced Prices |  |
|  | \％\％ |  |  |  |  |  |
|  |  |  |  |  | 0c．，60c．，80c．and |  |
|  |  |  |  |  | 95c．each． |  |
| \％omemem | \％ |  |  |  |  |  |
| 1axmmsmem | $1 \mathrm{~m}$ | 边 |  |  | Ladies＇\＆Girls＇Feit Hats， |  |
| mex | $5 \pm=$ | －$=$ mmmen min | ， |  |  |  |
| $=$ |  |  |  |  |  | murumsos |
|  | yix | $\pm$ | m |  | AR |  |
|  | － | max mix mix | momm |  |  |  |
|  |  | m |  |  |  |  |
|  | mand | 边 |  |  | Quality COUNTS！ |  |
| $\begin{gathered} \text { in } \\ =0 \end{gathered}$ |  | and | \％ |  | $\cdots$－ |  |
|  |  | 5 m | ma |  |  |  |
|  | 边 | Sem |  |  |  |  |
| 边 |  |  | mave man |  |  |  |
|  |  |  |  |  |  |  |
| $\ldots$ | mem |  |  |  |  |  |
|  |  | ymseme | mim |  |  | Due Here |
| \％ | mamm |  |  |  |  |  |
| \％ |  |  | mom |  |  |  |
| IN SUCH PAIN | mismem |  | \％ex mex |  | Jut |  |
| WOMAN CRIED | $=$ | $2$ |  |  |  |  |
|  | mome |  |  |  | N，The King of Tailors， |  |
|  |  | \％ | mom |  |  |  |
|  | mome |  |  |  | onderful Barga | $10$ |
|  | $m_{m i n}$ |  |  |  |  | $\frac{4}{\text { SuEx }}$ |
|  |  |  |  |  | WILLIAM FREW． |  |
|  |  | $2=5$ |  |  |  |  |
| Tuize |  |  | mixmmox | \％ | THEF BIIG FURNI |  |
|  | anme |  | 2mizem |  |  |  |
| 2 |  |  |  |  |  |  |
| Fzas |  |  | or sale． |  |  | per \＆${ }^{\text {I }}$ |
|  |  |  |  |  |  |  |
| 4 |  |  | ${ }_{\text {a bum }}$ |  | Culativ，class \％ 0 |  |



## SKATES

G. KNOWIING'S

## $\xrightarrow{\text { Hardware Department. }}$





## 

LATEST

Headquarters for | From the Front. |
| :--- |



### 12.30 P.M.



BIG Clearing Sale Ladies' COAT SWEATERS, \begin{tabular}{|c|c|c|c|}
\hline NOTE THE REDUCTION IN PRICES, <br>
\hline

$|$

Regular price $\$ 1.50 . \begin{array}{l}\text { Selling now for } \\
\text { Regular price } \$ 2.00 \\
\text { Silling now }\end{array}$ <br>
\hline
\end{tabular}

 Regular price $\$ 2.50$. Selling now for .... $\$ 2.20$
Regular price $\$ 3.00$. Selling now for. .8250
Regular price $\$ 3.00$ (with Cap to match) Regular price $\$ 3.00$ (with Cap to match)..$\$ 2.50$
Regular price $\$ 3.00$. Selling now for Regular price $\$ 3.00$. Selling now for ... $\$ 22.6$
Regular price $\$ 3.25$. Selling now for .. . $\$ 227$ $\begin{array}{ll}\text { Regular price } \$ 3.25 \text {. } & \text { Selling now for } \\ \text { Regular price } \$ 3.25 \text {. } & \text { Selling now for }\end{array}$ Regular price $\$ 4.00$. Selling now for

FULL IENGTH COATSI

Regular price $\$ 3.75$. Selling now for Regular price $\$ 7.00$. Selling now for | Regular price $\$ 7.00$. Selling now for |
| :--- |
| Regular price $\$ 8.00$. $\begin{array}{l}\text { Selling now for }\end{array}$ | Regular price $\$ 10.00$ (Knitted Selling now for 88.00

## Steer Brothers <br> A. \& S. Rodger's

DISPLAY THIS WEEK

Is well calculated to appeal to and highly interest all intending and expectant buyers of COTTON LACES EMB'D INSERTIONS : : 12, 14 \& 16 cls. per yd. Colton Washing Fabrics $\cdots: 14,16,18,25 \& 30$ cts. per yard.
FLANNELETTES,
Extremely suitable for morning Blouse or Wrappers, at
$15,16,18,20$ and 22 cents per yd.

| Judgment Reserved <br> In WRONGFLL DISMISAL CASE. <br> Mr. Bradbury sued his late employ | Bosx. |  |
| :---: | :---: | :---: |
|  | On Jan. 1 Sth, a daughter to Mr. and Mris. J. W. Williams (Cove), Bay |  |
| Mr. Mrabury sua hisiato empory |  |  |
|  | married. |  |
| District Court for two hours to-day before Judge Knight. Mr. E. Colli- shaw was present on behalf of the Agencies. After several witnesses |  |  |
|  |  |  |
|  | coms | Have You an ItchySp |
| case finished at 1 p.m. Judgment was | DIED. |  |
| Convicted of Larceny. | On Jan, ist, at Fogo, Laman, me, | tuay mpots, |
|  |  |  |
|  |  |  |
|  |  | $\pm$ |
| ation mom |  |  |
|  | dayt | at the trinue |
|  |  |  |
| 边 |  | bour |
|  | . |  |
|  | , |  |
|  | ${ }^{2 \mathrm{~m}}$ |  |
| As |  |  |
|  |  |  |



## JANUARY OFFERINGS

## Of WANTED WHITE cooos at Staralit Cuif Prices.

white flannelettes at special Cut Prices.
WHITE TABLE DAMASKS still offering at attractive prices.
A JOB LOT OF WHITE LAWNS. Values up to 20c. We offer at an all round price WHITE TUCKED LAWN (Lace Insertion). Regular 27e.
WHITE TUCKED LAWN (Lace Insertion). Regular 30c.

WHite tucked lawn (Embroidery Insertion). Regular 30c. WHITE TUCKED LAWN (Embroidery Insertion): Regular 35c. WHITE TUCKED LAWN (Embroidery Insertion). Regular 40c. Now 22c.

White Laces and White Embroideries.

## Marshall Bros

An immense showing of High-Class Laces and Emb

| Kaiser Changes Tme About Britain. | 'The Optimists Corner.' |
| :---: | :---: |
|  |  |
| \% mixm |  |
|  |  |
| 为 |  |
|  |  |
| an |  |
|  | Stict |
|  |  |
|  | ${ }^{\text {an }}$ |
|  |  |
|  |  |
| , |  |
| \%remp | prem, stun |
| and |  |
| Haxmeat |  |
|  |  |
|  |  |
| "victory" flour | man |
|  |  |
|  |  |
|  | morme |
| Austrian Losses. |  |
| betatea |  |
|  | mitumer ma |
| \% |  |
|  | 2m |
|  |  |
| . | , may mim |
|  |  |
|  |  |
| nim |  |
|  | Rissus cart struis |
|  |  |
|  |  |
| New German Ofiensiv |  |
| Bloeking Railways. |  |
| \% |  |
|  |  |
| , |  |
|  |  |
| 2amem |  |
|  |  |
|  | \%um |
|  | cmesur woons, 20. mater meat |
|  |  |
| and | nemin |

## The Crescent Picture Palace

"The Devil Fox of the North."

 $\frac{\text { Company. }}{\text { J. OYEL RARREL4, Baritone, singing popular: sorigs and ballads.: }}$

## JUST ARRIVED

## New Stock

Ladics' Black Enamel
$\mathbb{R} \mathbb{I} \mathbb{N}$
COATS,

Storm Collar and Strap Sleeves,

## $\$ 5.50$

each.
Get one before
it is too late.
S. MILLEY.


THE GROUP OF TH THE GROUP OF TH
War
Messages Received Previous to 9 a. m offichal report,
Lovion, Jan. 18.


## NAVAL RESERVIST GROUPS:

## Ps. <br> THE GROUP OF THOSE THAT LEFT HERE ON THE "NIOBE". <br> the group of those that left here on the "franconia" <br> Phone 768. <br> War News.

THE GROUP OF THOSE THAT LEFT HERE ON THE "CARTHAGINIAN"
Each of these Groups is $8 \times 10$, and each man can be seen distinctly. Unmounted for 40 cents Mer for
TEE HOLLOWAY STUDIO, LTD., Corner Bates' Hill and Henry Street, St. John's, Newlomndland.

Messages Received



\section*{Just In!

 <br>  <br> 


## Card Tourneys. Recruiting North.

$\qquad$ andHere and There.




## 

## 






$$
\frac{x}{x}
$$ <br> , <br> ,

## $\stackrel{\text { think }}{\text { tay }}$

## $\stackrel{\text { think }}{\text { tay }}$

"VICTORY" FLOUR




"The Smugglers of Sligo."




## Don't Forget






## thanksgiving spelais.








$\left.{ }_{679}{ }_{6701}\right\}$ Bishop Sons \& Co. ${ }^{\text {Plone }} \mathbf{6 7 9}$ Doctors and Gas Fires


|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
| Coumbia rraphophone company, who are <br> paying a rovalty on each record sold to the |  |
|  |  |
|  |  |
| Neentouranad at one time |  |
| Goos Save the King |  |
|  |  |
|  |  |
| Rusiai National Anthem. |  |
| My Pugler Boy- |  |
|  |  |
|  | My Volunteer. |  |
|  |  |  |
|  |  |  |
|  |  |

U. S. Picture \& Portrait Co.
and

## Blankets！

Eiderdown，Marchlla Honeycomb Quilts． A Splendid Range of Bed Furnishings， White Wool Blankels， \＄2．10．$\$ 2.60 \quad \$ 3.80$. $\$ 4.25$ to $\$ 10.00$

 Special Value in heavy weight White Cotton Blankels－ $\mathbf{\$ 1 . 3 5 \& \$ 1 . 6 0 .}$



\＄2．20，\＄3．10，\＄4．00．

## G．KNOWLING．

| Itain＇s Man－Powe |  |
| :---: | :---: |
| smoter |  |
|  | mer meory and dob |
|  | Salvia Hair Tonic Makes Hair Grow |
|  |  |
|  |  |
| Somar |  |
|  |  |
| and |  |
| wer | uxthots mumtrat aroo． |
|  |  |
|  |  |
|  | 边 |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | 边 |
|  | 隹 |
|  |  |
|  |  |
|  | orn in |
|  |  |

## Fresh Turkeys，

Geese，Chicken．




 Ameri Grapes
 T．J．EDENS，Dockworth St \＆Military Road

Four Thousand Cooks at the Front

Tommy＇s Daily Food Bill．

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| cemem | mea |
|  |  |
|  | Ib， |
|  |  |
|  |  |
|  | momm |
|  |  |
|  | den |
|  |  |
|  |  |

## $16,000,000$

 Pound＇s Per WeekWhat the Navy Saves Us．


## FRENCH MOVE ON

 LAON EXPLAINED．
## From the Heart of the Wheat

Comes the delicate flour． There＇s only a little．
And around it lies gluten that＇s hard and tough－bothersome in baking．

To pick this cream of the flour from the ordinary，we sift it ten times－ Ten times through fine silk
And only the daintiest particles， sifting through，go out as Gold Medal Flour．

The rest we deem unfit．
flour？Do you want all of the flour，or just the best of the －

Will you have milk and cream，or just the cream，when both cost an equal price？

There can＇t be any question． Then in ordering，Madam，don＇t merely say＂flour．＂That meagns any flour．

Say the flour sou want－say－

## Washburn－Crosby＇s

## Gold Medal FLOUR．

Sold Wholesale，
In Store and to Arrive．
G．I．ANDERSON，Agent， 165 Water Street
 THE MODERN MERCURY



 STARR MANUFACTUUNG，CO．，LMITED


BOWRING BROTHERS，Limited， Hardware Department．



# REID-NEWFOUNDLAMD C® 

## TREPASSEY BRANCH!

Commencing Monday, Jan. 18th, Train will leave St. John's at 8.30 a.m., arriving Renews at 1.30 p.m, Returuing, will leave Renews at 3 p.m., arriving St. John's at 8 p.m.
RIPID-NTHWEOUNIDIAIND COIMPAINY.

## Farmers, Look Here! <br> Fertilizers <br> for Spring delivery. Book your requirements at once before the price advances. COLIN CAMPBELL. <br>  <br> R. H. TRAPNELL, Eye Specialist. Water Street.

CLEARIVG BALANCE OF
Ladies' Hats
At Half Price,
50 cents, 90 cents, $\$ 1.20$ and $\$ 2.00$. latres fall stiles.
Liberal Reduction in Ladies' FURS.
Robert Templeton.
Spare Ribs, Apples, etc.

Ex Durango and Stephano:
50 tierces SINE
SINCLARPS SPARE RIBS 200 brls. No. 1 WAGNER APPLES 50 brls. AMERICAN CABBAGE.
75 cases VALENCIA ORA
50 cases SMALL ONIONS.
300 bags SMALL BEANS.

## GEO. NEAL

Over 40,000 People Read The Telegram


DICKS \& CO.,


Apples \& Cranberries
Due To-Day ex "Dorango, 150 barrels
No. 1 Winter Keeping Apples 20 barrels
Cape Cod Cranberries.
F. MeNAMARA, Queen Street.


这
buy Flour to-day. Many people are buying a few barrels now to protect themselves against further advances in price. Quality is always as great a consideration as price. Low grades cost almost as much as high grades now. Therefore buy

## Windsor Patent,

## Royal Household,

the best on earth, and obtain all round protection and value for your money. In bursbend 14.

## Sold Everywhere

PATRIOTISM



The Nild. Clothing Company, Ltd.

## Fleceed Underwera

It Will Warm Your Heart See the Values We Offer.
Ladies' Cream Ribbed Fleeced Vests and Knickers, no only 25 c. garment.
Ladies' Cream Ribbed Fleeced Vests and Knickers, Regular 40c. garment. Now . . .. . . 35c. garmer Ladies' White Fleeced Vests and Knickers. Regular 65c. garment. Now Ladies' White Fleeced Vests and Knickers, very hea and warm make. Reg. 80c. garment. Now 65c, gur,
Men's Jaeger Fleeced Underwear.
Special 50c. value. Now only ......43c. garment
Boys' Jaeger Fleeced Shirts and Drawers. All the sizes from $24^{\prime \prime}$ to $34^{\prime \prime}$, only 29 c . garm
Girls' Cream Ribbed Fleeced Vests and Pants.

Prices-
12c. 14c. 16c. 18c. 20c. 23c. 26c. 29c. 32c. 35 c
Henry Blair


Alliance Assurance Co., Lttd. The Right Hon. Lord Rothschild, G.C.V.O., Chairmat Total Assets Exceed $\$ 120,000,000$. Fire Insurance of Ever Description Etfected.
LEOONARD ASH, CARBONEAR, Sub-A zent for Ca
bonear District
BAINE JOHNSTON \& CO.,

## CABBAGE and ONONS.

NOW IN STOCK.
We have also a few WAGNERS ÀPPLES. Choice stock just in ex Stephano.
PRICES RIGHT.

BURT \& LAUMRENCE,

The w
Our Columb

Auction Sale


AUCTION̄.
Friday, next, 22nd ins
3 Upright Pianos an
1 Table Piano.
Parties desirous of sending fur
at above sale will ppease commi


P. C. ODRISCOI

FOR SALE.
BUSINESS STA
and Dwelling,


$\xrightarrow{\text { an20.6.i.eod }}$ C. O'DRISCO

Thursday, ${ }_{\text {at }} 10.39$ a.m.m.
At Store, 12 Adelaide
Bankrupt stock by ord

1 cases Boots and SHOE
9 Also
9 cases CANMED FRUITS

5 cases DATES
1 TXPD SHITry. Small sto
T. A. PIP

Machinist,
AND BRASS WO
Waldegrave Stre
8. Leow Agents for

Engines and Boilers.
Lloyd wig. co, LTD.
ITSON-EMPIRE LIGH:
REMigh Power kero oin

Bharing, Shaft Conplings
Pulless, Iron Pli

FOR SA
Fresh Drav
TURKEY, GEESE,
DUCKS, CHICK
BEEF, EG
JAS. R. K.

