

THE ACADIAN
DAVIDSON BROS., Printers and Publishers Member of the Canadian Weekly' Newspaper Ass
Member of Maritime Selected Weekles
A. Subbeription R

Adrertioing Rate Cardo and interntion respecting territery and

 Consepondencen Leeters addresesen to the Ef ithor and intended for public-


## Editorial

=und
WOLFVILLE'S NEXT MAYOR
 Mayor Chambers has announced definitely that it is not his purcascthe time is get ing short an important one and the selection of a man who has the time and ability which its duties demand is well
worthy of the carefl considration of the electors the position, but to convine them that in is their daty as well as
privilege to undertake the work is not always an easy task. Under the interpretation which has been placed upon the Town's Incor-
poration Act many persons whom citizens would like to see engace in the carrying on of civic affairs are disqualified from so doing, much
to the detriment of the town's best interests to the detriment of the town's best interests. . not in a position to
While at the present time THE ACANIINN is
make a nomination it would recommend that the matter receive make a nomination it would recommend that the matter receive
the prompt and careful consideratoon of citizns. The coming year
should see a number of activitities undertaken which have already been too long under consideration. The selection of a man possessed
of the cualities for leadershio coupled with an intellisent public affairs and who, has enough courage to enable him to press forward along a path of duty which he ebelievesto be justifiable
would mean much to the furtherance of civic progress just now. preside over our town government will be required to be made, and it is hoped that citizens generally will appreciate that it is their busperity and well being of our town and its people. getting and givine
$\mathrm{H}_{\text {resounds }}^{\text {UMANI }}$ with incitements to production and ef getting. Life
 responding amount of giving. That is not so popular. Yet this law
is fairly well understoon in busines life, where people realize that
if they are to get rewards thes must give correspondingly good ser-
This law is not so well understood in community life. We give
taxes to be sure, in return for certain municipal services. But we taxes wne sings not paid for in taxes. We get the benefit of all the
get many the
unpaid service of the people who went before us, all the faithfull the public spirit of unselfish community workers. And then many of us sit back and fail to realize the necessity of giving anything in return To carry outt the get and give spirit in Wolfville at least four
principles should be bserved. principies should be observed.
Berve up our business men. They are doing their best to serve you 2 .oin in any civic movement that will help carry on the good
work for Wolfville, to which others have devoted and are now giving so much effort. 3 . Mare some personal addition to the neatness and beauty of Wolfville by improving your home place.
4. Help support the home newspaper, which is working in every issue to get good things for your community.

DO NOT SHIRK YOUR RESPONSIBILITY
$\mathrm{I}_{\text {more }}^{\mathrm{N}}$ VIEW of the close proximity of the town elections we are once
 che right to vote. Past experience has demonstrated that too many of our people are not inclined to regard the franchise as a sacred
trust inherent in all free men to have a share in the direction of trust inherent in all free ment to nave a share in the worth of the ballot in held lightly
government. On the
and in a very different spirit trom that of our fathers who claimed and in a very different spirit from that of our fathers who claimed
this land from its primative state with constant hazard of life and What an indictment against our twentieth century civiliza-
tion is the suggestion recently made that it may be necessary to provide a penalty in the case of those who neglect to perform their
duty at the polls. In this province, the cradle of responsible governent, it seems incredable that citizens should exhibit a willingness to run the risk of being badly governed while their only excuse
is nothing more serious than the inclemency of the weather. The ime is gone when voters should hope to be paid for going to the polls or to even expect that those who are wiling to represent them
should be put to the expense and trouble of providing for their conveyance. At the approaching civic election, as well as at all times when
citizens are called upon to select those to whom are entrusted public citizens are called and that therec may be manifested a different spiritit
affars, it in shom
from that which has in the past far too generally dominated such proceedings.

HOW MUCH FOR ADVERTISING?
$\mathrm{H}_{\text {asked by many merchants. }}^{\mathrm{OW}} \mathrm{MuCH}$ should I spend advertising?", is the question "How much business do you want to do?" Advertising should tion of the gross business you have aimed at. How high should a oyr clim n a tree to escape a dog? Far enough to be safe. Like the
prope length of a man's leg, when Lincoln said, "Long enough to reach The advert tisin
plish the desired results. Between three and five per cent. of the gross business is the proportion that has been found to do the work
in most retail lines, except when some special selling difficulty is be overcome
be justifed.
Our expert opinion is that the man who calls sweat perspira
ion doesnt know much about it.

WHAT is the Board of Trade doing? is a question which we Wa sometimes hear asked. It would be a good enquiry to make
at the annual meeting which will be held at the Council Chamber commodation and comfortable quarters for all who wish to attend this gathering, and a ffull attendance of the citizens is solicited by hose who have in charge the affairs of this most worthy institution,
What the Board of Trade is doing, however, is not nearly so What the Board of Trade is doing, however, is net neary sort of business men and citizens generally. That there is ample scope
here for the activity of such an organization will not be questioned. of the town may get together and work together in the interests of he community. There are problems which face us as a town which
can only be solved by united and carefully thought out action on he part of our peopip. Some on ese perhaps are scarcely realized theless. Merchants might improve their conditions very much by using the Board of Trade as an agency for the promotion of the
general trade of the town. Nothing can ever be gained by a pulling apart policy, but a spirit of confichencing of all concerned.
fail to work to the profit and well being Let us then make the meeting of the Board of Trade next week a citizens' meeting, and let us each comed eterrmined to do our bit
to make the operations of the New Year worth. while in every reto make
spect.
WINDSOR SHUT OUT KENTVILLE The Players: Jack M HRILING GAME













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## $3)^{4}$



YOU'LL DO BETTER S. FRANK'S THE JANUARY SALE IS
STILL GOING STRONG
you in this Januery Sale. This is an opportunty that will not agyin be prsenied to you
this yer in this stort nd the suvirgs you will ffect depeacs on the
amount of your purcheses this yeert in this sores ind
amount of your purchases.

Special Reductions on These Lines


## S. Frank

eaton block

The name "Red Rose" has been a

## TEA" is good tea"

The ORANGE PEKOE is extra good. Try itl

## BUSINESS NOTICE

Having purchased the stock of the Valley Real Estate Agency Ltd. formerly held by P. S. Ilsley, this is to informrepresentative, Mr. F. E. Roop, and our other agents in cton, N. B, we expect to vigorously push the sale of rea estate and personal property in these Provinces in future To buyers we offer a great variety of properties of all values, and will be pleased to show them, giving every ad-
vantage of personal knowledge of location and productive vantue. To sellers we give practical advertizing the benefit of ngs and an energetic interest in disposal particular holdWe may have an enquiry now that fits the place you in the Eaton Block, Woifville, or a letter.
N. W. EATON,

President Valley Real Estate Agency Ltd.
Wolfville, N. S., Dec. 15,' 1924.

## ELECTRIC WIRING

## AND SUPPLIES

Why not have an extra plug for that new Paino Lamp and other accessories?
We advise you to have your Electric wiring gone over and brought up to standard.

Burgess Radio Batteries
Eveready Batteries
Radio Supplies of all Kinds

## J. C. Mitchell

Electric Contractor and Supplies
Phone 320
Wolfville, N. S.

HUTCHINSON'S TAXI
AND BUS SERVICE
 BuspiririEs given specal attonton.
Patronizo tho placo whero you got sat
erato pricioces. Bus indivice betwoon Wolfvillo and Kentvillo, dat-
Iv, including Sunday.

CASH AND CARRY
We wish all our friends and customers A Bright and Prosperous New Year.


CALDWELL-YERXA
LIMITED


> GOOD WILL toward your neighbor, LOYALTY to your home and country, WHOLE-HEARTED CO-OPERATION with those who help you, and
> DETERMINATION to attain greater comforts and education.

Those are the materials of which GREAT COMMUNITIES ARE BUILT.
Of these---"Good Will- toward your neighbor" has a sighificant meaning. It means not only having a kind word and a smile for him at all times, but it means---actually Helping Him. He'll do the same for you, thus creating the Spirit so absolutely essential to a Progressive Community.
Yes, there is another interpretation for that clause. It lies in cultivating that form of neighborliness that comes with---PATRONIZING YOUR HOME MERCHANTS. In doing so, you help them to become stronger and, therefore, better able to serve you more Economically and Efficiently.
And don't forget to keep boosting

## W OLFVILLE

```
Lumber,'J. H. BALTZER
Lumber, Lath, Shingles, Mill Work
    Men's. Furnishing
    M S Fulohing
H. E. BLAKENEY
        A. W, BLEAKNEY
    CALDWELL-YÉRXA LTD.
            H. E. CALKIN
            DON
            DON. CAMPBELL
            ISADORE COHEN
    Clothing, Boots and Shoes
        DAVIDSON BROS,
    Printers and Stationers
    M. R. ELEIOTT, M.D.
```

N. EVANS

Orpheum Theatre
S. FRANK
Dry Goods, Boots and Sho EDSON GRAHAM Photographer
J. E. HALES \& CO. LTD.
Dry Goods, Mon's Fur
J. D. HARRIS
R. E. HARRIS \& SONS

Coal, Feed, Fertilizer
Jiseases of the Eye, Ear, Nose \&e
Throat
Watch Maker and Jewel
G. D. JEFFERSON

Goots and Shoes
J. C. MITCHELL WM. H. McMILLAN J. M. NEWCOMBE J. M. NEWCOMBE
Confectionery and Ice Cream G. C. NOWLAN
Barrister and Solicitor
C. H. PORTER

Dry Goods, Men's Furnishings O. D. PORTER

Auctioneer, Real Estate, Insurance
GORTER BROS. Goods
W. O. PULSIFER A. V. RAND

Druggist
A. E. REGAN

DR. J. T. ROACH
B. K. SAXTON
L. W. SLEEP
WATERBURY CO. LTD

Men's Furnishings, Boots \& Shoes H. M. WATSON
Confectionery and Ice Cream E. J. WESTCOTT A. M. WHEATON Coal and Kindling WILLIAMS \& CO. Jeweller, Engraver, Optician WOLFVILLE FRUIT CO. LTD.
Groceries and Fruits WOODMAN Fruits WOODMAN \& CO.

Furniture
A. M. YOUNG

Mo Boston. Willizims is on a bus
Mrip of Truro tids week. on a visit G. Guest Reft on Friday las Minc. is Disid
M. Fratt



 and dater will go to Gergia to visit th
 Mhe Bank of Monpon, of the staft



 completing a course at the Boston Scho
of Occurationar
 ANNUAL MEETING OF KINGS









 married


 CORD OF N.S. PULP LEAVES $\$ 8$ IN





$\$ 25.00$ REWARD





The Bankruptcy Act




Dith nater at Hilifex, N. S. Shis sth day
of Junuary, A.D., 192 s . the canada permanent trust
COMPANY $436-40$ Barrin zutodian ington Street, Halifax

## THE ORPHEUM

This Friday \& Saturday SHIRLEY MASON

## My Husband's Wives

also comedy
No MATINEE ON SATURDAY
WEEK OF JAN. 19
Monday and Tuesday: Jaqueline logan

Code of The Sea
$=x=2$
alsó pathe news
Wednesday and Thursday:
HOUSE PETERS
Held to Answer
$\underset{\text { Rotail } 115 \text { J. D. HARRIS }}{\text { Phone } 16}$

$\qquad$
$\qquad$

## REDUCED PRICES ON MEATS

My purchase prices on meats have' been reduced so I am only too pleased to pass the reduction on to my customers.

|  | Round Steak, per lb |
| :---: | :---: |
|  | Hambourg Steak, per Sirloin Steak, per lb |
|  | P. H. Steak, pe |
|  | Sirloin Roasts, per lb |
|  | P. H. Roasts, per lb |
|  | Pot Roasts, per lb. |
|  | Stew Meat, per lb. |
|  | Whole Hind Quarters Beef, per il |
|  | Whole Fore Quarte |
|  | Loin Roasts of young Pork, per lb. |
|  | Shoulder Roasts of y |
|  | Pork Steak, per lb. |
|  | Pork Chops, per lb. |
|  | Fores Veal, per lb. |
|  | Hinds Veal, per lb. |
|  | Veal Chops, per lb. |
|  | Fillett Veal, per lb. |
|  | Fores Lamb |
|  | Hinds Lamb, per lb |
|  | Lamb Chops, |
|  | Leg Lamb, per lb. |
|  | b Stew, |
|  | Pork Sausages, per lb. |

Every quarter of Beef is kept in up-to-date sanitary quarters nearly two weeks in the winter and aboutten

Fresh, Smoked and Salt Fish
When tired of meat try a good fish dinner. You wil always find a good assortment of fresh, smoked and salt Fish here
Digby Filletts, 18c. 1b. Digby Finnan Haddies, 15c. 1b
Etdc.
Etc.
will be sure to get sats and fish before $9.30 \mathrm{a} . \mathrm{m}$. so you
YOURS FOR MORE BUSINESS

Che Season's Greetings
"The Gift Shop" Williams \& Co
$\frac{\text { vol. xuly. No. } 133 \text {, }}{\text { Items Of Local Interest }}$



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THE ACIDUN, WOLFVILE, N. S.; JAMUARY IS 122 s .
Wolfville BaptistChurch

Friday, Jan. 23, 1925

The Acadian Classified Advertisements Rintes for cussiried or wait aviertisement
 The ACdian For thit exvice add 10 conte

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 why not buyat home and from ws THE ACADIAN
EXECUTORS NOTICE



EMBROIDERY is the most interesting of
fancy work. Do some and fancy work. Do some and
see if you do not find
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it 10
Novel and effective stamp-
ed articles to be had d the needlecraft Shop

EXECUTORS' NOTICE

## Ai prasons havig Iecal demiad


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## e <br> Town of Wolfville

St.ANDREWSUNITED

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& \text { Wolville, w. s. }
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\mid \text { Minister: Rev, D. Dopsian Hemmon, }
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Sunday, January, 18, 1925
Morning Worship at 11

Evening Worship at 7 | 3P.M. - Services at Greenwich and |
| :--- |
| Grand Pre. |

## Why Stand Watch

 all night with a smoky orpoor FURNACE
FURNACE
Have it looked after before
it is too late. Call
 © WORK GUARANTEED Let me install your ne
PIPED or PIPELESS.

## Big Auction

Saturday evening

## 

The LITTLE SHOP

## JAZZ <br> GARTERS <br> 25c. pr.

Subscribe to
The Canning Acadian

The Canning Acadian
DEVOTED TO THE INTERRESTS OF CANNING AND VICINITY

##  <br> 

CANNING AND VICINITY
Mr. Heiser , who has ben visiting



 the tea cups

 proved. E. F. Avery left for Massachu-
selts oin Frian where for four months
she will visit telatives. She Mr. Philip Brown ise the guest of Mr. Much sympathy, is felt for Mrs. Ed-
ward
arrobtuse Med





 spent. J. D. Bennett hass returned from
the vicloria General Hoppitil Halifax,
and is imporing
 terrinect the Carnilat Mrshestra, 1raed practice Tuesday evaning, Jan. 6 th.
ANNUAL roll Call AT BAPTIST Thuc annual roll call of United Baptist
 Warde, clerk, cilled the roll. lirge num-


 huccars inan a attained the previous year.

 Whare Eaton-re elected Suprinte. Ward assisitit
ed Dr Dacond Warren Eaton were elect-
 William Eutse was elected Trustee
Mrs. Rufus Eaton was re-appointed





Minard's Luniment for Sprains and

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Snne.
ANNUAL MEETNG OF CANARD
PRESBYTERIAN CHUCH




## THE

who was disappointed by not receiving the doll she wanted at Christmas
HAS STILL ÅN OPPORTUNITY
A Few Hours Work Will Do The Trick!


These Big Máma Dolls are 25 inches high; have Moving Eyes Natural Hair; Open Mouth, showing Pearly White Teeth; Ver Pretty Assorted Dresses; Composition Legs; Patent Leather Shoe and Real Stockings.

## THEY ARE RETAILED at $\$ 10.00$ EACH

HOW TO GET ONE FREE; Secure Five New Subscriptions to THE ACHDAN at $\$ 2.00$ per year: send us the ten dollars and we will forward you one of these beautiful dolls by return mail - FREE and $\$ 2.00$ in cash, and we wilt send you one of these handsome doils,
$T$ wo six month's subscriptions at $\$ 1.00$, count the same as on year's subscription.

Get busy right away. Ask your friends and neighbors if they take The Acadian
a big Mama Doll.
Call At The Acadian and See The Mama Dolls For Yourself


## The Port Williams Acadian

| PORT WILLIAMS AND VICINITY |  |
| :---: | :---: |
| Mr. Stanley Clarke, of Sunnybrae, Pictou county, is the guest of his brother, Mr . Campbell Clarke. <br> We are glad to report that Mrs Sit |  |
|  |  |
| titute was held at Citizens' Hall on |  |
| feature of "the meeting, was an address given on "Tuberculosis" by Dr, Dillian |  |
|  |  |
| Chase, of Church Street. We are sorry to hear that Mr. Grant |  |
| of blood poisining in hys band. His oriends all hooe for a speedy recovery. |  |
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|  |  |
| ing some months at her home here, , lefton Wednesday afternoon for Moose Jaw, Saskatchewan. She was accompanied as far as Moncton by her mother, Mrs. Mr. Robert D $\qquad$ |  |
|  |  |
|  | MAY BE FOUND, CALL YE UPON HIM WHILE HE IS NEAR. -Isaiah |
| Hants county., has been visiting his daughter, Mrs, Loughton Burgess, of |  |
|  |  |
| Mrs. Theron Healy of Church Street, entertained at "bridge" on Tuesday ${ }^{\text {and }}$ Mr. Robert Chase, of Church Street, returned on Tuesday last to the Trure |  |
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|  | other better than themselves.-Philippians 2.5, 3. |
| Agricultural College to resume his studies.Miss Wiss Susie Chase left for Truro on Wednesday last to visit friends. |  |
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| home after spending a wesk with friends in Truro. |  |
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| Miss Mary Pierce left last Saturday fternoon for a two weeks' vacation in Truro. |  |
| Last Saturday afternoon the Port Williams boys played Grand Pre in a game of hockey. At the end of the gamethe score was $i-1$, the score was $1-1$, and after a fitteen won by Grand Pre, 2-1. |  |
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| FAREWELL GIFTS TO MINISTER |  |
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| W. Meisner, pastor of the Falmouth United Baptist church, and wife were very pleasantly remembered on Thurs-day evening when the asteem in which they are held by all denominations in the community was expressed in a very tangible way. |  |
|  | Mrs. L. Hutchinson, Woifville, one day last week and was |
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| About eight o'clock, a large number of friends invaded the parsonage and after |  |
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| 6. social hour ani refreshments served by the ladies, P. W. Shaw on beh If of |  |
| the gathering delivered an address inwhich he expressed the high esteem in which Mr. and Mrs. Meisner are held and appreciation of their work in church |  |
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|  | sway for a few weeks in this community |
| and community. After the address the pastor and hits wife were pressnted with |  |
| a large number of gifts including vegetables, flour, sugar, meats, chicken, but-ter, dishes, etc. and about $\$ 50,00$ in ter, dishes, etc., and about $\$$ Thoy were previously presented with a handsome casserole froni the B.Y.P.U. and silver teaspoons from thechoir of which Mrs. Meisoer is organist. choir of which Mrs. Meisner is organist,Mr. and Mrs. Meisner expressed their |  |
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| grateful appreciation in short addresses. The remainder of the evening was spent very enjoyably in readings and the singing of old time songs. | ing. ${ }^{\text {a }}$ He Greenwich Community League |
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| singing of old time songs. <br> resignation as pastor of the church his has been called to the United Baptist church at Nictaux. |  |
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| C ANADA'S ANNUAL PAYMENT, \$163,656 |  |
|  |  |
| Expenses of League of Nations for 1925 will Total $\$ 4,371,963$. |  |
|  |  |
| NEW YORK, Jan. $10 .-$ The expenses year will total $\$ 4,371,963$, according $t$ figures compiled 1 Dy the secretary-general of the Leaspue of N:tions Non-Partisan |  |
|  |  |
|  |  |
|  | of Dramatic Committee, Miss Esther |
|  | Pearsoa; Convenor of Social Committee, |
| Fifty-five nations are contributing to this year's expenses of the Loague, thefigures show, with Great Britain as th largest contributor to the |  |
|  |  |
|  |  |
| $\$ 411,178$. France will be secona with $\$ 364.719$. |  |
|  |  |
| Other liars contributors will be Cilial |  |
| ard Cze ho-siov uka $\$ 154,364$. |  |
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| Tne Non-Partisan Ass ciation pointe3out that "thus the total expenses of the League of Nations for a year is less than the cost of one modern torpedo-boatdestroyer, destroyer |  |
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7
. manr. T. Natate

in the choir on Sunday. Many frisends
topa for a speedy return to her usual
health.
Miss Esther Pearson is able to ke out
and oun the job" again this weak at the
post office, after bemin a shut in ",



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The of
wor bet
ond bet
and


## Saturday Special

Bargains in School Scribblers
All our 10 cent Scribblers selling at 3 for 25 cents.
All our 5 cent Scribblers selling at 6 for 25 cents. These prices good only for Sat., Jan. 17.
The Acadian Store
wolfville


## Hardie Power Sprayer

Hardie power sprayers are now used wherever good fruit is grown. They are preferred by the largest and most successful growers, not only throughout United States of America and Canada, but in South Africa, and are all large orchards.

THEY ARE NOTED FOR THEIR
Light Weight, High Pressure, Sturdy Construction, Reliability
the accessibility of all working parts, and the absence of weak and complicated contrivances. Hardie Power Sprayers are made in a number of sizes and styles. In fact, no matter how large an orchard you have or how small, no matter what sprayer problem you are up
against, there is a Hardie to fit your needs.

## 

A SIZE and TYPE for EVERY NEED Service seldom needed, but real SERVICE when ou do need it.

Write for Catalogue and Prices dISTRIBUTOR FOR NOVA SCOTIA

## GEO. A. CHASE Port Williams

BOSTON AND YARMOUTH STEAMSHIP $\mathrm{CO}_{n}$ LTD reicht and pissengep service FALL AND WINTER SCHEDULE S. S. Prince Arthur Leave Yarmouth Tueedays and Fridays at $6: 30$ p.m. (Atlantic Time)
Return leave Booton Mondaye and Thursdays at Por Statemoons and Other Information
apply to J. E. Kimpans, Suphe, Yarmouth, N.

## HANTSPORT

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# The Hantsport Acadian <br> DEVOTED TO THE INTERESTS OF HANTSPORT AND VICINITY 






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| the yavious toxts. They are, in to Prof Smith, A. R. Gorcton, of |  |
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PENALTIES FOR MURDER
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Co., Ltd.
Canadien Standard Sleoe Sive nis Eloven Ouart Emeloto ${ }^{\text {Applo }}$ And Prem
$\qquad$Write for prices


The people who use MORSLI'STM are the most satisfled tea drinkers in this country. There is no doubt about it!

| Erecutor's Notice |  |
| :---: | :---: |
|  |  |
| NEW LAMP BURNS 94 p.c. AlR <br> Beate Electric or Gas | We Believe |
|  | IN keeping our <br> shelves amply stocked at all times with the bat lines of Canned Botled and Packlines oi Canned, Bottiod and rack- gige Goode. So So when you thop here you're asaured of getiving what you want and-at a ngebt proce, too. |
|  | L. B. Harvie Phone 27-4 Hantaport' N. S. |

## Your Public

 Information Bureau!Distributing signs around town and hiring a brass band to drum up customers for your bargains, Mr. Merchant, would not bring one-third the results that could be obtained with a few dollars invested for advertising in


## The Acadian

Verily, people look to our columns for "news", of your bargains. So why not make this paper your "Public Information Bureau?"
The well known Bonnet-Brown Sales Service which we carry for your convenience, will make your "information", appealingly attractive to our readers. Give us a ring-217-and

Noo Tom
THE ACADIAN, WOLFVLLE, N. S., JANUARY 15, mas.
Vol , xemv. Mo. is
THE INVERTED PYRAMID
Bertrand W. Sinclair
Author of "North of Pitut-throc"

CHAPTER XXX As the reaprng machines pass over a
field of wheat at harvest tme mown
swath after







Canada's Smaller Wool Crop Affords Food For Thought
























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## GOOD ADVERTISING Pays Its Own Way

To Advertise Is One Thing--To Advertise At A Profit Is The Real Objective

Good and bad seasons are merely a state of mind. The man who is big enough to make his own condition never has any "bad" seasons. Equalizing business through out the year is simply a matter of education-education

WHO ARE YOUR PROSPECTIVE CUSTOMERS? Mail your sales message DIRECT to them and eliminate waste circulation. Don't wait for that "beaten path to

We are a nation of headline readers; therefore you've got to say what you have to say whe a PUNCH. You with a 44 . You might reach your customers with general adyertising. You WILL with direct advertising in THE acadian.

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