


PAGE FOUR

## You can't be at Church all day Sunday

And it IS necessary to keep well informed upon what is going on in the world
That is why you should be a reader of The Toronto Sunday
World. Every issue contains much World. Every issue contains much reading matter of interest to every The coming issue contains a wealth of pictures and a splendi The coming issue contains a wealth of pictures and a splendid
descriptive article about the new military hospital and re-education descriptive article about the new military hospital and
depot at Guelph by a Sunday World staff correspondent

A splendid story about pioneer days in Ontario. A timely article on St. Valentine's Day
The story of Belgium's wonderful underground paper which is regularly published despite the vigilance of the Cerman govern
An excellent article on Daylight Saving, which
will shortly be considered by the Dominion Parliament. An illustrated article from France describing the
movement of the heavy guns in the allied advances that have been made during the past year
The British soldiery.
And another of those clever deep-sea nature
stories by "Observer."
These are but a few of the main features of the issue. The children's pages and those devoted to fashions, home cookery, busi-
ness women's affairs, health articles and general news of the weel ness women's affairs, health
are each of outstanding value
This week's issue will be one of the best that have ever been pro-
duced.

## It is the best Five Cents' worth of reading matter obtainable

 THE
## TORONTO SUNDAY WORLD


the Special Day for Women
 GLOBE publishes its weekly feature,
"The Homemakers' Page." It is additional to the daily Woman's Page, conducted by a staff of trained writers, and
which has given Canada's National Newspaper pre-eminence among women. In his Thursday' feature is given what women want to read. Among the chief contributors is Jean Blewett, whose name is a guarantee of ideas, entertainment and literary excellence. Variety is one of
the strong characteristics of the Homemakers' Page. The favorable reception this new department has received woman to look for it next' Thursday.

What Women Like About Canada's National Newspaper



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$\mathrm{T}_{\mathrm{GL}}^{\mathrm{HE}}$ home life of the Cinadian people has been honestly reflected by THE






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The Toronto World


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Russia's Economic Grisis Is Of Dark Significance


Brewed from MALT and HOPS The same high standard of purity, wholesomeness and delightful flavour which has charac, terized O'Keefe's brews for over 60 years is maintained in the Imperial beers, brewed to meet the Ontario Temper ance Act.

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# Curling 

QUEEN CTTY RINKS WIN FIVE GAMES

Second Half of Prel Reduces Teams to

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SOLDIER BOXERS IN
 Four c.O. . Units Will Pro-
vide Men With Fina lin
Brantford.

GROUP HONORS FOR
Outplayed Aura Lee Nearly
All the Way in Junior
Fixture.
HOCKEY SCORES UPPER CANADA ARE
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## AS CHARLIE SAYS:-

"Those who smoke an ARABELA wonder why some fellows don't.
Despite everything--they're ten cents.

SCALES \& ROBERTS, Limited Toronto
That Son-in-Law of Pa's
PA'S ROLL IS SAFE, IF CEDRIC DOESNT GET THERE FIRST.


## BY G. H. Wellington




## BREAD AS USUAL

## Saturday and Monday

 Deliver just as usual on Saturday and regular lines and We call special attention to the particularly delicious, nut
## LAWRENCE'S Home-Made Bread

 baked in Canada has such full quality of substantial, appethe original recipe for shortening and sweetening is stillthe Order a Trial Loaf---Phone College 321 George Lawrence, Baker




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## GOOD THREE TIMES A DAY

Parched corn, during the United States Civil War, dry and unpalatable as it was, furnished many a wholesome meal and sustained the endurance and courage of many a brave soldier.
Corn contains all the elements or tissue building and energy making.
Put up as Kellogg's Toasted Corn Flakes, it is a delicious, appetizing, three-times-a-day food-not merely a breakfast food.
Sold only in the original red, white


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Polly and Her Pals
as long as there's life, there's hope, says pa.
By Sterrett




## EARLSCOURT CHURCH IS FILLED WITH COAL

 Appeal on Behalf ofSick in That District Sick in That District
Made by Rev. Peter Bryce Meets With Splendid Response.

USING FAT FROM DISH-WATER TO MANUFACTURE MUNITIONS




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## SIMPSON'S

In Compliance With the Order of the Fuel Coptroller

## Simpson's Will Be Closed Today and Monday

Watch Newspapers for Announcements of Special Selling on Tuesday

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