

MERCHANTS,--We Challenge Competition with ImportedyGoods.


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THE EVENING TELEGRAM

## the evening telegram, Limited, propristor,

St. John's, Newfoundland, Monday, August $6,1923$.

The British Empire Exhibition. OUR OPPORTUNITY
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City Folk Visit Country.

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## No Fall Lobster Pack.


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## New Teacher for

## Methodist Orphange.

## Train Notes.




## No Consideration.





Your Regatta Films Please!

Bring them to the Kodak Store and g benefit of our 24hour service, which insura
accurate development, and the best possible sults from your negatives. You bring us in
sour roll-films to-day, we give you the finished prints to-morrow.

Our store, the genuine Kodak Store is jus
ow well worth a visit, as we have in wonderful selection of Cameras in all sizes an grades, adapted for both roll-films and film
packs. Select yours now and get some remem. acks. Select yours now and get some remem
ance snapshots of the events of the Summe

## TOOTON'S

The Kodak Siore : Water Sire 'Phone 131

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BUTTTER finss cando mi
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G. Knowling, Ltd.


AMERICAN and WELSH ANTHRACITE COAL
Will arrive about Angust 15th.
BEST NORTH SYDNEY SCREENED AM
ERICAN and WELSH ANTHRACITE COAL
M. MOREY \& CO., Ltd.

## NEW ARRIVALS!

100 Sacks CHICKEN FEEDS.
200 Sacks GOOD WHELE OATS
25 Puns. Choice grocery molasses
250 Brls. VICTOR \& POLAR BEAR FLOLR 50 Bxs. Choice CAN. CREAMERY BUTTER 25 Boxes TWIN CHEESE.
$1001 / 2-$-h. Chests TEA.
50 Cases WHITE \& CO'S. PICKLES.
20 Cases MACHONOCHIES INDIVIDUAL
${ }_{30}$ PICKLESS.
10 Cases GRAPE FRUTT
Steer Bros, Groceer
PHONE NO. 568.


Fashionable Weidings．

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Telegram Fashion Plates．




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## Mothers--Vives-Daughters

1. If you buy the cheapest soap manufactured you apparently save three dollars a year
2. But because cheap soap will rot your clothing and damage your hands
3. You will really not save a dollar, on the contrary, you will lose money

Cheap impure soap will ruin your blouses, waists, collars, stockings, underwear, blankets, etc., and by using cheap or impure soap to save, apparently three dollars a year-you will possibly lose, if your family is large, a hundred dollars worth of clothing. Don't do it.

## Read the Sunlight Soap Guarantee of Purity

HERE IT IS---One thousand pounds (about five thousand dollars) will be given any person who can prove that Sunlight Soap contains any form of adulteration whatsoever or contains any injurious chemicals.
This one thousand pound guarantee of purity must mean that Sunlight Soap is purrest, best and most economical of laundry soaps

## SUNLIGHT SOAP IS THE CHEAPEST ALL-PURE SOAF ¿VERY INTELLIGENT WOMAN USES SUNLIGHT SOAP




## Hay-Oals-Cheresel

In Stock August 6th.
No. 1 Timothy Hay White Oats
Canadian Cheese Whole Corn Yellow Cornmeal Canadian Table Butter.

## GEORGE NEAL, Ltd.

100002006060000000000000000 12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPER LEATER. Large Quantity of CHAINS \& ANCHORS. NEW RBON \& LUBRICATING oll, at Rock
 And all kinds of Ships' Supplies. North Am. Fur, Hide and Metal Co'y


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The Globe Indemnity Co. of Canada, Whose Policies are Guarantee
Liverpool and London and Globe Insurance Company,
One of the Strongest Fire Companies in the World.
Underurite anl kinds of Thsurance exceot tife. Underwite all kinds of Insurance except Life. BOWRING BRÖTHERS, Ltd.

BON MARCHE SPECIALS fhese valezs cansot rail to attract yoet

$19 c^{\text {Jint }}$, arrived.




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hill orders shipred same pa y as received.
A GANDSOME SERGE SUIT.
W50 That's the price for a $\begin{aligned} & \text { fine Custom-made, In } \\ & \text { digo Blue, All Wool }\end{aligned}$ Serge, with best of trimming, good workman-
ship and a perfect fit. ship and a perfect fit.
Tweed Suits from $\$ 40$ to $\$ 55$. Mail orders promptly attended to.

> SPURRELL The Tailor WATER ST. WEST, ard at duckworth ST.


THE AUTOMOBILE MAN. King's Road, City.
Tel. $109-1169$.




Wallace Silverware.





 Tea spoons cost s.0.00 for a Dozen
T. J. DULEY \&CO.,Ltd.

Di Music for the Regatta.


## BURT \& LAWRENCE

## FIRE! FIRE! FIRE!

## To POUR ON WATER! POCR oो WATER:





Reid-Newfoundland Co., Limitu
S. S. "HOME."

HUMBERMOUTH-BATTLE HARBOR STEAMSHIP SERVICE.



Reid-Newfoundland $\mathrm{Co}_{\mathrm{o}}$, Limited

## RED CROSS LINE

NEW YORK HALIFAX ST. JOHNY SCHEDULE OF SAILINGS FOR AUGUST. From Now Yort

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START RIGHT ON THIS SEASON'S FISHING

TOWER'S OILED SUI
Roomy and comfortable; made stro
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PENDANTS. EAR RNNGS
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This beautiful Native Stane, famous for its differ
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