

ROUSING MEETING OF ASSOCIATED KIN AT THE NORMAL SCHOOL

Sailors Made Big Hit and Secure Many Prospects. WILL VISIT DISTRICT Compulsory Service Solution of Recruiting Problem, Declare Speakers.

One of the most stirring patriotic gatherings that has ever been held in London was that last night in the Normal School, which marked the opening of the campaign of the Associated Kin of Canadian expeditious forces in this district.

There were men in khaki, there were civilians, many women, the cadetlike cadets in smart uniforms, quick and soldierly, and what was somewhat of a novelty in London a squad of recently signed up recruits for the British navy.

The "jacksies" meant business, and got busy in the crowd right away. Before the meeting began, and after it started, they secured two recruits and a score of prospects.

Some idea of the enthusiasm that was worked up that night may be gathered from the fact that the application papers for membership in the Associated Kin were distributed every eligible person in the hall signed.

Canon Tucker, rector of St. Paul's Cathedral, expressed pleasure at the formation of such an association, and told of the good it might accomplish. He made a stirring recruiting appeal, declaring that the time has now come for compulsory service, as every man is needed in the Empire's service.

Rev. W. S. Wright, new pastor for West London, inducted at St. Paul's Presbyterian Church and warmly welcomed.

THE DOOR TO HEALTH Is Through the Rich, Red Blood Dr. Williams' Pink Pills Actually Make.

The blood is responsible for the health of the body. If it is good, disease cannot exist. If it is bad, the door is shut against health.

Well on Commission's Property Not Pumped Quicksand Encountered and is Holding Up Work—Drill Broken.

HIT IN LEG WHILE HELPING COMRADE; DIED OF WOUNDS



PTE. E. A. GIBBS.

Word has come to the city of the death of Pte. E. A. Gibbs, who died on September 18th, after having been wounded on September 15th.

One half hour later the Canadians went over the parapet in fine style, writes the sergeant, "and not till after a fight, lasting five hours, did I learn that Pte. was wounded."

Springbank Jack Feeling Lonesome Few Visitors Now and Pet Dear Misses His Delicacies.

Accustomed to delicacies given him each day throughout the summer by visitors to the park, Jack, the Springbank deer, is feeling rather lonesome now, when scarce anyone comes to see him, and he pines after the fence of his park looking for the good things that come not.

MUSICAL ART SOCIETY HAS CREATED WIDE INTEREST WITH AMBITIOUS PROGRAM

Demands for Reservations Encouraging—First Concert Offers Two Great Artists.

Miss Starr is one of the few great violinists of the younger generation. Like Michael Tann and Kathleen Parlow, she is a pupil of the great Petrovich master, Leopold Auer, and lived in Russia for six years, where she caught the emotional spirit of the people who have given their art such a noble impetus.

WELL ON COMMISSION'S PROPERTY NOT PUMPED

The well on the Hydro Electric Commission's property on the Hamilton road has not been pumped as yet, owing to difficulties encountered with quicksand.

RAISE COMPANY TO REINFORCE BATT. IS MAJOR'S SCHEME

Provost Marshall Osborne Is Eager To Try. MAY OBTAIN PERMISSION Believes He Can Get Enough Returned Men as Officers.

Major Baron Osborne, acting provost marshal of No. 1 military district and one of the first officers of the 1st Battalion, is anxious to raise a company of men with the distinct understanding that they shall reinforce the 1st Battalion.

He is confident that he can obtain enough officers among the returned officers of the 1st to fill the number of returned men of the old "Fighting First" in the city who are willing to make their own way physically, to become N. C. O.'s in such a unit.

Such reinforcing companies have already been authorized in the cases of two eastern battalions, and it is thought the permission could be obtained for the 1st. The men would have the advantage of knowing that they would become part of a regiment with an already glorious record.

KITCHENER CITIZENS' LEAGUE ACCUSED OF DISLOYAL MOTIVES

British League Tells of Purposes Behind Move. CLINGS TO GERMAN NAME Members Urging Correspondents To Address All Mail To Berlin.

The restoration of the name of the Prussian capital in a British country would be heralded as a final proof that Canada is at heart breaking away from the Allies.

The commercial side of the name-changing was precipitated by the nation's desire to purchase goods "Made in Britain," which travelers reported from all over the country.

President G. F. Rogers of the Teachers' association, commenting happily upon the "banquet" given to Mr. Norwood, said, "It was fitting that it should close with a toast to two poets who are present. We must hear from them in reply."

HURON COLLEGE APPOINTMENTS

Delaware, Rev. Prof. Wright; Burton, A. S. Mitchell; St. John's, L. P. Hazen; Chelsea, Epiphany, Henry; St. Mary's, A. S. Shaw; W. J. People's Home, H. Crosby and C. Brunton.

REV. R. W. NORWOOD IS HAILED AS ONE OF GREATEST OF POETS

John W. Garvin, B.A., Predicts Great Future Fame. ALSO LAUDS DR. WATSON Editor-Author Delivers Address on "Canadian Poets" to Teachers' Association.

"Twenty years ago when I was asked for a class of 25 or 30 young women to give a series of lessons on Canadian poets, it was a difficult task. We couldn't find material, and there were no suitable critics to guide us.

The foregoing striking statement in regard to the changes which have been brought about in the way of recognition of literary, and especially of Canadian poets, in the past 20 years, was made by a lecturer on "Canadian Poets" delivered by John W. Garvin, B. A., of Toronto.

Following this introduction, one by one the pre-eminent great poets of the era extending back over fifty years were introduced, many of them still living and giving promise of achieving still greater heights in the future.

Concerning the two poets present, the lecturer said: "In order to understand the greatness of Norwood and Watson, it is necessary to understand the background of early environment, of later surroundings, of a period during training-school days.

SOLDIER-POET OF 18TH TO BE INVALIDED HOME

Pte. Fred Young Writes Wife. But Regrets He Cannot Fight Again. Pte. Fred Young, poet and chronicler of the 18th Battalion for many months, is coming home.

RHEUMATISM GOES IF HOOD'S IS USED

The genuine old reliable Hood's Sarsaparilla corrects the acid condition of the blood and builds up the whole system. It drives out rheumatism because it cleanses the blood.

LOWER ASSESSMENT ON CHURCHES IS PROPOSAL

Plan to Make Garbage Tax Less Onerous to Institutions. There will be a session of the court of revision on November 22, when the complaints of the churches regarding garbage taxes are expected to be amicably settled.

FINAL CLEARING OF DAMAGED CARPETS MONDAY

Balance From Monday's Sale Half Price

We were unable to continue this sale after Monday, owing to the uncertainty as to what quantities would be left after the deluge of orders taken the first day had been filled. These are now all out and in the making, and the balance of the carpets have been measured up again and are now ready for sale at half regular price.



Special for Clubs, Lodge Rooms, Restaurants, Offices, Etc. We have to include in this sale two particularly suitable designs in Wilton Carpets for club, lodge, restaurant or office use.

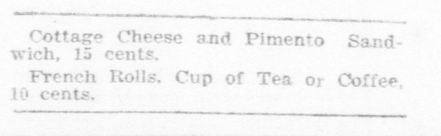
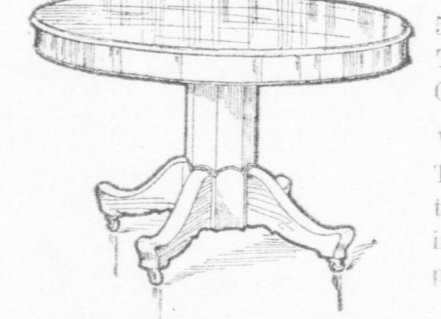
Dainty Curtain Nets, 40c Yd. A new shipment of Dainty Curtain Nets in stripe, lattice, wreath and bow-knot designs, extra fine quality fasteners, lace edged both sides; make very dainty bedroom curtains; 43 inches wide. 40c yard.

Bordered Scrimms, 14c Yd. 900 yards Fancy Bordered Scrimms, in ecrú and ivory, 36 inches wide, for inexpensive curtains. Very special value. 14c yard.

Colored Bordered Scrimms, 19c Yd. 400 yards Colored Bordered Scrimms, with striped centre, good quality, colors of rose and green, rose and brown, blue and green, gold and green; 36 inches wide. Only 19c yard.

AMERICAN WALNUT DINING-ROOM FURNITURE

A splendid Dining-Room Suite of the Queen Anne period, made of genuine walnut. The Buffet is 50 inches wide, has one long linen drawer and two short drawers. Price \$47.50. China Cabinet to match \$35.00.



Bedroom Wall Papers. A new shipment at from 5c to 20c roll; six papers at 5c, eight at 6c and a choice selection at 8c, 10c, 12 1/2c and up to 20c. All have borders and ceilings to match; all borders suitable for cutting. These are all new designs at practically old prices.

Paints, Varnishes and Lacquer. Special prices continue all next week. PAINTS: Half-gallon, \$1.40; quarts, 75c; pints, 40c. LAQUER: Quarts, 70c; pints, 40c; half-pints, 20c. VARNISH: Quarts, 60c; pints, 30c; half-pints, 20c.

STOMACH RELIEF! NO INDIGESTION, GAS, SOURNESS—PAPE'S DIAPEPSIN

Time it! In five minutes your upset stomach will feel fine. You don't want a slow remedy when your stomach is bad—or an uncertain one—a harmful one—your stomach is too valuable; you must not injure it with drastic drugs.

Here's Your Chance To Get In On A Good Fur Winter Coat Cheap

Genuine Dog Skin Coat, Special \$20.00. Black Cub Bear Coat \$17.00. Black Siberian Martin Coat, A few \$18.75. Working Coats, fur-lined and Waterproofs, Light and Heavy Mitts, anything for cool weather.

DARCH & SONS, 379 TALBOT STREET, LONDON, ONT.

disastrously to the finances of these institutions, when the garbage tax was applied to these valuations. It is now proposed to set a lower value on the properties, a value that will satisfy the churches and will not be a heavy tax for garbage purposes.

A Great Boost for London in The Montreal Journal of Commerce.

"Progress of London One of the Wonders of Ontario."

Leading Review Lauds the City As One of the Most Prosperous

Splendid Advance in Population and Business Attracts Attention From Quebec Paper, Which Sees Evidence of Mighty Future For "Our Home Town."

London's advantages and advances made a distinct impression upon the correspondent of the Journal of Commerce, edited by Hon. W. S. Fielding, when he came to the city to "write up" the city for the Ontario number of the trade revival and expansion campaign which the great Montreal paper is conducting.

Through the London industrial department, presided over by Gordon Philip, the representative secured information concerning the city which convinced him that the progress of the city was "one of the wonders of Ontario." And thanks to the careful comparisons and skillful investigations made by the industrial department of the Journal of Commerce man was thoroughly convinced of the standing of the city.

A long article filled with tabulations appears in the issue of the Journal's campaign, which has just come from the press. Every city of importance in Ontario is considered, and none of them presents a prouder record than London. Citizens will do well to possess themselves of the trade revival and expansion campaign number devoted to the interests of the province with a foreword by Mr. Fielding which bristles with common-sense suggestions for the conditions to be faced following the war. In a spirit of warm appreciation for the number as a whole, and the London section in particular, The Advertiser reproduces the article in full:

Progress a Wonder.
The progress of London has been one of the wonders of Ontario, for London is always included in the wonder cities of Ontario. In the matter of population London has been one of the fastest-growing cities in the province, and is now among the half dozen largest cities in Canada's biggest populated province. In 1891 the population of London was 31,240. In ten years it grew to 39,059, and in the next ten years jumped to 46,727. From 1911 to 1915, and the total of 1916 is likely to show proportionate gains.

Bank Clearings Big.
The bank clearings of London have been continuously increasing. As shown elsewhere in the charts in this issue the bank clearings of London are very much larger than for cities of from 75,000 to 150,000 population in the United States. Many of the industrial cities of Massachusetts, which have populations exceeding 100,000, have smaller bank clearings than London.

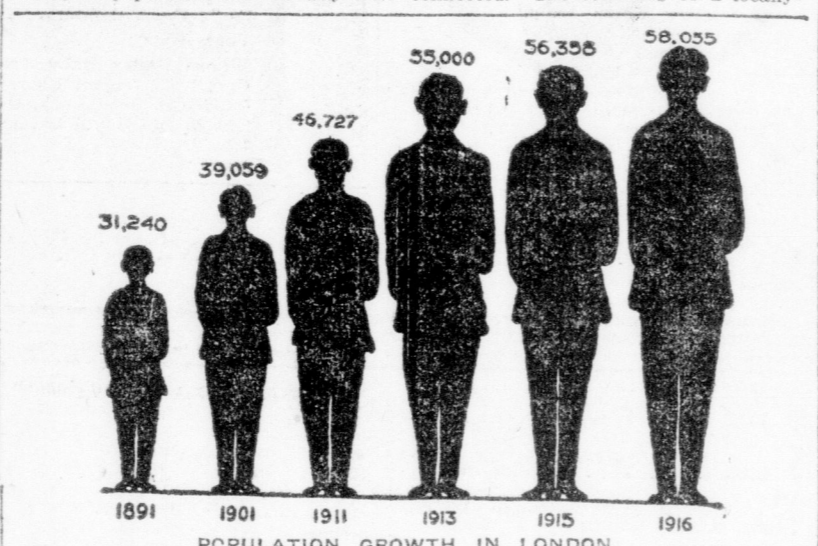
Postoffice Revenue.
The increase for the first five months of this year was over \$5,000,000 over the corresponding period last year. Statistics are shown elsewhere in this issue, showing the industrial progress of London. The manufacturing progress of London has been very rapid, and this has become one of the most important industrial cities, not only in Ontario, but in Canada. The industrial statistics

Wanted—Babies.
The menace lies not in battle casualties but in empty cradles.—Sir George Beaton.
ARE THERE TWO CHRISTIANITIES?
There was too many nations professing Christianity are unable to understand and appreciate the German spirit is that their Christianity is not the German Christianity.—Kreuzzeitung (Berlin).
PEACE NEXT SPRING.
Well, I agree to risk my reputation as a seafarer. In November the Germans will begin to sue, and in seven months the end will come.—H. G. Wells.
FALSE ECONOMY.
Not only is the fight for knowledge to be waged against ignorance and apathy, but also against the attitude of the government and the permanent officials who sacrificed the British Museum to pay for the war for three minutes.—Sir Arthur Evans.
THE CINEMA AS AN EDUCATOR.
Sooner or later every town and village in the country will have its history, geography, and science lectures illustrated by moving pictures, just as surely as it now has its roads and pathways.—Alfred Barnard.

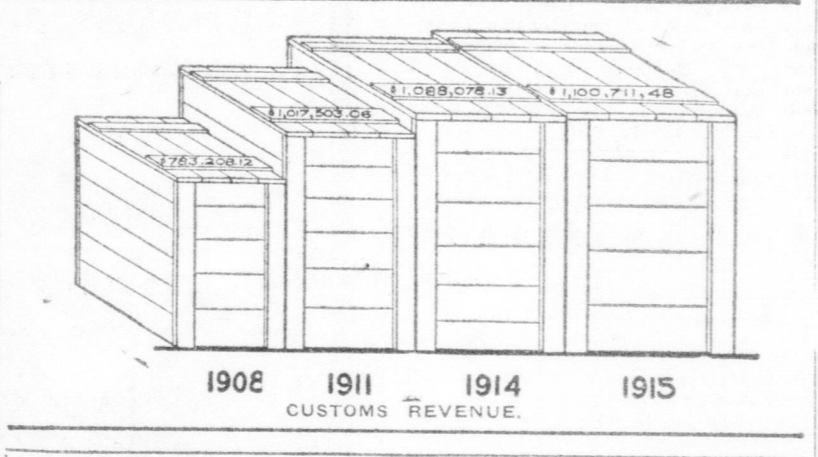
FINANCIAL STANDING OF LONDON.
The following tables show in tabulated form the bank clearings of London for the first five months of this year as indicated in the accompanying chart. London exceeds cities of from 60,000 to 130,000 population. Similar comparisons are indicated also in the twelve months' clearings for 1915:

City.	Population.	Bank Clearings.
London	56,538	\$40,138,298 (5 months, 1916). \$89,774,787 (Year, 1915).
Fall River	130,000	\$34,388,724 (5 months, 1916). \$65,517,885 (Year, 1915).
New Bedford	113,000	\$28,829,308 (5 months, 1916). \$59,945,931 (Year, 1915).
Mobilo	57,000	\$23,463,270 (5 months, 1916). \$55,282,907 (Year, 1915).
Lowell	110,000	\$20,821,165 (5 months, 1916). \$42,979,361 (Year, 1915).
Holyoke, Mass.	58,789	\$19,971,380 (5 months, 1916). \$38,397,054 (Year, 1915).
Binghamton, N. Y.	62,500	\$17,734,600 (5 months, 1916). \$36,802,000 (Year, 1915).

metal-working plants, including the largest stove works in the British Empire, employing upward of 1,500 people, mostly men; a rolling mill, several foundries and brass-working factories. London's cigar output annually is equalled only by that of Montreal, there being over 200 firms engaged in this industry. Two of the largest biscuit and candy works in the Dominion are established here, and there are several boot and shoe factories.



Most Convenient Location.
London, Canada, situated near the centre of population and railway mileage of the Dominion, the largest city (population 55,000) in Canada's furthest south—the Western Ontario Peninsula—connected by a city-owned railway, with a splendid harbor on the north shore of Lake Erie; it is recognized as a strategic manufacturing centre for assembling raw materials and fuel, economic production and easy distribution through Canada, the Empire and the markets of the world.



THE LITERARY TRAWLER

A Symposium of Current Opinion.

MERCIFUL DESTRUCTIVENESS.
In war the remarkable principle holds good that the more destructive it is the more merciful it is.—Dr. Theodor Kaufman.

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THE UNIVERSAL OPTIMIST.
If you are sane, you will see that history is not a tale of declines, falls, and catastrophes, but a drama of evolution into a world-community, in which the national members are bound in mutual respect and confidence.—P. J. Gould.

WEED OUT THE UNFIT.
If the minister and the war office are really not seeking the hospital-fodder for the British army, let them act as if they were not, by instructing medical officers, in emphatic terms, on no account to pass unfit men.—Theodore Thomas.

THE EVIL OF MILITARISM.
What is the fundamental evil of militarism? Why, this—that it both literally and metaphorically places arms in the hands of the assinine element in human nature.—William Archer.

THE FATAL DEFECT.
The fatal defect in modern civilization is that the wisdom of the ages is forgotten, and the importance of developing a strong body to contain a sane mind is entirely overlooked.—Lady Byron.

THE "TANK" AND THE SUGAR FACTORY AT COLETTET.
The tank did not mind. The bullets fell from its sides, harmless. It advanced upon a broken wall, leaned up against it heavily until it fell with a crash of bricks, and then rose on to the bricks and passed over them, and went straight into the midst of the factory ruins.—Philip Gibbs.

KILLING AND WAR.
To kill men is no more the object of war than to burn petrol the object of motoring.—R. Ellis Roberts.

RIGHT OVER ALL.
Above universal fraternity we place the respect of Right, without which there is no intercourse possible either between individuals or between nations.—Cardinal Merle.

THE ESSENCE OF KULTUR.
"Kultur" had enslavement at the back of it, and meant nothing but that. It was belly-worship, soulless, cruel, unrighteous, and enslaved.—Col. Sir Mark Sykes, M.P.

PERSPECTIVE.
Look at the Somme and rejoice over it, but do not forget to look at the Danube also.—Louis Fraser.

THE AFTERWARDS.
The weeks classes to a large extent live a hand-to-mouth existence. Their reserves and resources are extremely limited, and unless we look well ahead and make provision for them the war will be followed by a host of troubles in an acute form.—George Terrell, M.P.

WE'VE GOT THE MONEY.
Any hesitation over measures of social reconstruction, any denial of social justice, on the ground that the nation cannot afford it, means, henceforth, only this, that the Government's speaking for the pervers of super-tax, does not wish to afford it.—Sidney Webb.

What People Are Calling Each Other

THE PRIME MINISTER.
A plain, blunt man, fit to rule, but not particularly inspired to save an inch of ground with enthusiasm, and no humor to spare. Asquith may be judicially stupid, but he is never unreasonably foolish. He refuses to be unbalanced, for he keeps his footing to his own subjects. Decency without hubris is his motto.—Shane Leslie in "The End of a Chapter."

THE RT. HON. WINSTON CHURCHILL, M.P.
He failed, not through lack of courage, of which he has abundance, nor through lack of energy, of which he has even too much, but through lack of judgment, of which he has little, and discretion, of which he has none.—Morning Post.

SIR JOHN SIMON.
A visible leader of forces which, if Liberalism revives in any form, may be the saving of the country. The most penetrating mind now engaged in politics.—"A Wayfarer" in The Nation.

THE BISHOP OF LONDON.
The Bishop of London's understanding, or rather lack of understanding, of the gospel, has been made painfully apparent to me and many others within the last few weeks.—George Moore in the Sunday Chronicle.

MR. JOHN MASEFIELD.
Mr. Masefield is a poet with a stammer. Sometimes he seems to be a poet without speech. He has the poet's fire in his heart; one does not doubt that. But it does not burst easily into images and phrases. He has to search for these like a duty.—Robert Lynd in the Daily News.

MR. ALVIN LANGDON COBURN.
Talking of photography, there is Alvin Langdon Coburn. Will whoever is responsible at the war office make a note of his name? In Coburn's hands the camera favors us with pictures of the front which it would refuse to give to any other photographer.—"Under the Clock" in the Daily News.

M. ARISTIDE BRIAND.
An unrepentant orator, a debater against whom few opponents can survive. His voice is one of the most remarkable elements in his success. When he ascended the rostrum from the balcony of the French Embassy in Rome the Italians, who understood nothing of his French speech, exclaimed: "the bella voce" ("What a fine voice!"). He was given the most enthusiastic ovation.—Henry Davray in the Daily Express.

COUNT ZEPPELIN AND VON HINDENBURG.
These men are endowed by God, because the people feels and freely recognizes their divine appointment.—Dresden Anzeiger.

THE CONSCIENTIOUS OBJECTOR.
That transient and embarrassed phantom.—The Spectator.

MR. FORD'S PEACE MISSION.
There was too much money in the Ford expedition. There was too much money in the neutral conference. It

The Way of a Man

demanded Mrs. Moreland severely. "You gave us every reason to believe you really intended to marry Mr. Owen, a perfectly suitable match. And it's time you married somebody, unless you naturally desire to be a housewife. Better not carry that sort of thing too far, my dear," advised Mrs. Moreland, with an ominous air of wisdom. Having assumed Betty as a responsibility, she naturally desired to advise in the bare performance of duty. "It's a risky experiment. There are always other girls, you know."

"They are not," declared the indignant Betty. "I'm sure," remarked Betty coolly. "A few other people are nice to me."

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"I thought you were still in love with that hateful June and wanted to be free," she confessed humbly. "What not?" he declared rudely. "I can never be grateful enough to her for preferring Hart, poor fellow. Won't you take me back, Betty? It's my only chance to be happy."

And Betty, with a queer, tremulous smile that almost turned to tears, answered in a way that doubtless was perfectly satisfactory to Mrs. Moreland.

FOUR-YEAR TERM FOR OIL FRAUDS
CALGARY, Alta., Nov. 7.—George Edward Buck was today found guilty by Judge Winter in the district court on the charge of assisting in securing the publication of a false statement in connection with the well of the Black Diamond Oil Fields, Limited, and was sentenced to serve four years in the Edmonton penitentiary.

DO WE EAT TOO MUCH?
Nearly everybody who can afford it eats more than is necessary to keep his body in proper condition, and therefore, according to strict ethics, eats too much.—The Guardian.

ILLIMITABLE RUSSIA.
There can be no crisis for reserves for Russia; there will be no need to employ the unfit and the maimed. She has limitless supplies of men—and such men, too! Their physique, endurance and courage have never been surpassed.—Duke de Morny.

NEXT TO THE BEST.
Only big men appreciate the merit of others—that's the quality which makes them great. To recognize genius is the next thing to possessing it.—Herbert Kaufmann.

A GERMAN CAT.
As a woman I understand my sex as no man can, and I maintain that a woman, like the feline animal she resembles, is particularly liable to lacerate the hand that strokes her too gently.—Marie Diers.

TWO More Days

FOR

THE Battle OF THE Somme

"THE GREATEST MOVING PICTURE IN THE WORLD"

OWING to the fact that thousands of people have been unable to see the official motion pictures, The London Advertiser has been able to arrange a further presentation of the animated war history on Monday and Tuesday only of next week.

By a fortunate chance, when the Famous Players' Film Exchange was appealed to yesterday, and informed that London wished to secure a further presentation of the graphic war pictures, it was announced that the films could be held in London for two more days. This was a concession to London as other cities were appealing for the two open dates. In consequence of this arrangement eight performances of the pictures will be given at the

LYRIC THEATRE

Monday Tuesday 13-14 November

Lame Back Strengthened Stiffness Taken Right Out Was Relieved in an Hour, and Cured Over Night.

The hours of performances are 1 p.m., 2:15 p.m., 3:30 p.m., 4:45 p.m., 6 p.m., 7:15 p.m., 8:30 p.m., 9:45 p.m.

THE SAME REASONABLE PRICE OF 25 CENTS WILL PREVAIL (2 cents added for war tax).

If you have not yet seen these official pictures, which have made a record run in the city, be sure to attend one of the performances of next week.

DESTRUCTION OF CROP-BEARING FIELDS OF FRANCE TYPICAL MISCHIEF THAT HAS BEEN BROUGHT BY GERMAN WARFARE

Crude Earth That Buries Old Workable Soil Can Never Be Restored to Workable Shape by Former Inhabitants of Destroyed Territory

BY H. G. WELLS. Copyright, by H. G. Wells. Translation rights reserved; American and Canadian rights; British and Colonial Press.

SUSPENDED OFFICER NOW REINSTATED

Commander of Port Arthur Unit Goes Back On Dec. 1.

PORT ARTHUR, Nov. 10.—A private wire today from Ottawa says Lieut. Col. McKenzie has been reinstated as commanding officer of the 141st Battalion and will take over the command December 1.

BEATEN ON COAST TOO. SAN FRANCISCO, Nov. 10.—Complete prohibition in California was defeated in Tuesday's election.

PALE-CHEEKED GIRLS TIRED-OUT WOMEN QUICKLY BUILT UP

Wonderful Record Made By New Blood-Food Remedy. Certain Results Guaranteed. Pale people have pale blood. In other words, the blood is watery and lacks red corpuscles.

By the horrible state of the fields and gardens round about them, and my visit to Arns railway station gave me all the sensations of coming suddenly on a newly-murdered body.

Before I visited the recaptured villages in the zone of the actual fighting, I had an idea that their evacuation was only temporary, that as soon as the war line moved toward Germany the people of the devastated villages would return to their homes and till their fields again.

Belgian Officer's Story of Battle of the Yser

The following descriptive article on the battle of the Yser, which stopped the Germans on their way to Calais, was written by a Belgian officer and translated in the office of the Belgian consul-general for Belgium in Canada.

After the depressive and murderous onslaughts of the siege of Antwerp, the Belgian army, escaping from imminent destruction, had contrived by dint of skillfulness and endurance, to retire towards the coast in order to reach the line of the Yser River, without abandoning a single gun, or even one soldier during the whole course of its most exciting retreat.

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Tangle of Dugouts and Subterranean Homes of Thousands Painted in the Vivid Word-Picture by Famous Novelist.

In them, because the roads have been cleared and repaired for the passing of the guns and ammunition. Fricourt is a tangle of German dugouts. One dugout in particular there promises to become a show place. It must be the masterpiece of some genius for dugouts; it is made as if its makers enjoyed the job, it is like the work of some horrible badger among the vestiges of what were pleasant human homes.

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OH! THE CHARM OF BEAUTY

Let Stuart's Calcium Wafers Restore the Color to Your Cheeks and Remove the Cause of Pimples, Blackheads, Etc.

Everyone envies a beautiful skin, just as everyone envies a healthy person. Unhealthy faces filled with pimples, discolored, blackheads, etc., are nothing but unhealthy faces due to blood impurities. Cleanse the blood and the facial blemishes disappear.

Free Trial Coupon

F. A. Stuart Company, 339 Stuart Building, Marquette, Mich. Send me at once, by return mail, a free trial package of Stuart's Calcium Wafers.

Dutch Steamer Taken By Huns

LONDON, Nov. 10.—Reuter's Flushing correspondent says the Dutch cross-channel mail steamer Konigin Regentes, which left Flushing this morning, has been taken into Zebrugge.

LET'S FORGET DIFFERENCES, IS WILSON'S APPEAL

Quebec One Maintains He is Being Ward of Federal Government. MONTREAL, Nov. 10.—John Patton, of the Indian reserve, Caughnawaga, Que., claims that he is above the common law of the Province of Quebec, in virtue of the special federal law which makes Indians the wards of the Government and through it all property is held in trust for them.

FORMER AYLMER MAN DIES IN ENGLAND

AYLMER, Nov. 10.—Word was received here this morning of the death on September 21 in the Royal Hospital at Chelsea, South London, England, of a former well-known Aylmer citizen, in the person of George Harris, in his 75th year.

ADVICE TO DYSPEPTICS WELL WORTH FOLLOWING

In the case of dyspepsia, the appetite is variable. Sometimes it is ravenous, again it is often very poor. For this condition there is but one sure remedy, Dr. Hamilton's Pills—which cure quickly and thoroughly.

OH! THE CHARM OF BEAUTY

Let Stuart's Calcium Wafers Restore the Color to Your Cheeks and Remove the Cause of Pimples, Blackheads, Etc.

Everyone envies a beautiful skin, just as everyone envies a healthy person. Unhealthy faces filled with pimples, discolored, blackheads, etc., are nothing but unhealthy faces due to blood impurities. Cleanse the blood and the facial blemishes disappear.

Free Trial Coupon

F. A. Stuart Company, 339 Stuart Building, Marquette, Mich. Send me at once, by return mail, a free trial package of Stuart's Calcium Wafers.

Dutch Steamer Taken By Huns

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BILINGUALISM IS NECESSARY, HE SAYS

MONTREAL, Nov. 10.—Interviewed in London, England, Baron Shaughnessy stated his conviction that it was essential to the development of Canadian trade that both French and English should be compulsory subjects in Canadian schools, and that though other languages might be optional, the more languages learned the better.

KILLED IN ACTION

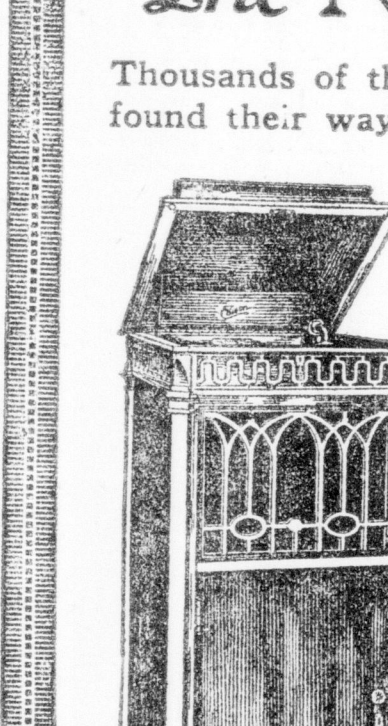
SASKATOON, Nov. 10.—Private notices to Col. Acheson of this city received today stated that his only son, Lieut. Dudley Acheson, has been killed in action. The deceased was a well-known law student.



HRH Princess Patricia of Connaught, HRH The Duke of Connaught, HRH The Duchess of Connaught

A Message from H. R. H. the Duke of Connaught. One of the significant acts of H. R. H. The Duke of Connaught, before his return to England after a long and honorable service as Governor-General of Canada, was the installation in Government House, at Ottawa, of THOMAS A. EDISON'S wonderful new invention, for perfect re-creation of music.

The NEW EDISON. Thousands of these wonderful instruments have already found their way into the homes of music-loving Canada. They are unlike any other sound-reproducing instrument for the reason that they re-create the voice or instrumental playing of an artist so perfectly that you cannot tell the original from Edison's Re-Creation.



Come In and Hear. Edison's wonderful new invention. We never tire of demonstrating EDISON'S NEW ART of Music Re-Creation. You put yourself under no obligation. Come in and hear it.

WE ARE LICENSED TO SELL THE NEW EDISON. Wm. McPhillips, 189 Dundas Street

"LA GRIPPE" You are inclined to give to colds which you may contract the fashionable name "la grippe." It May Be Worse! Why take a chance? A stitch in time saves nine.



Lung and Throat Troubles including colds, coughs, asthma, bronchitis, catarrh and CONSUMPTION CURED (in its first stage) with Dr. J. O. Lambert's Syrup. SOLD THE WORLD OVER AT 35c LARGE BOTTLE. Beware of Imitations. DR. J. O. LAMBERT, LIMITED, 396 St. Antoine Street, Montreal. A. M. SMITH & CO., LONDON, ONT., Distributors for the District.

London Advertiser

MORNING EDITION. Outside City, 10c per week. By Mail, \$3.00 per year.

3670 TELEPHONE NUMBERS. From 10:30 p.m. to 5:00 a.m., and holidays, call 3670.

THE LONDON ADVERTISER COMPANY, LIMITED. London, Ont., Saturday, Nov. 11.

THE LASH ON QUEBEC.

SURELY WE SHOULD all be ready to give the French-Canadians credit for what they have done in the present war.

We have heard from many sources that the French-Canadians have furnished only a small percentage of recruits, some 7,500 is the usual claim, and there can be no gainsaying that the response of Ontario has been tremendous.

At the same time this province will do well to hear the other side of the story. And it is told by Mr. J. K. Moran, E.C., of Ottawa, who declares that the French-Canadians have enlisted more than 40,000 men since war began.

He furnishes convincing figures with his claim, and we quote him from an article published in the Ottawa Citizen as follows:

"Are these attacks justified? Let us see? Despite this manifest hostility to their race, their language and their traditions, we find that the first Canadian contingent contained 5,000 French-Canadian volunteers.

"Taking the census of 1911 as a basis, the French-Canadian proportion is 1.7, while that of the English-speaking Canadians is 1.9 per cent."

You cannot pick them out by their clothes or their apparent ability to enlist. Some cannot go who look as if they could go and should go, and it is not fair, while the country has no system of classification, to call any man a shirker until he has sneered, with that "I-should-worry" shrug of the shoulders.

The other night we heard a group of young idlers singing "I Hear You Calling Me!" They heard some light-headed doll calling them, perhaps, but their country's words went over their heads.

Are they afflicted? Perhaps. They often dress as though they regarded themselves as so many dummies, to be decorated for public display. They bask in the mirror of fashion for the favor of the young "queen" who has never knit a stitch for Red Cross, and say: "Oh, 'can' that war stuff!" when someone starts to discuss that minor matter in Europe that does not concern them.

It isn't the young man who conscientiously considers that he has to stay in the country at whom this is aimed. There are thousands of men, young and middle-aged, who could shoulder a man's job in France, who are eating their hearts out to get away, but who are barred. Married men, who really could not be spared, have enlisted in great number, and some of their wives and children are suffering for it, no matter how hard devoted citizens strive to make them comfortable and secure from want.

Yet there was one "man," fairly "strewed" with the latest styles, much worried about the fact that in this city pictures of the Battle of Somme type were taking up the serious attention of many people.

What a pitiable thing that there are some men who do not feel that the greatest chance to be men is there; that the desire to wear the khaki is the standard by which real character must be measured.

A SOLDIER'S CORNER.

THE ADVERTISER is informed by officers of the headquarters staff, in reference to an editorial suggesting a soldiers' cemetery, that the authorities acted some time ago along these lines.

It would appear as though the Executive had wiped the Whiskers off the map.

"The war is won today," said General Brusilov. Russia must restore Rumania first.

The Hun decree seems to be to exterminate the Belgians, since they cannot be beaten.

PATHETIC FIGURES---The Kid Who Had the Largest Potato of Anyone in the Fire and Had To Leave It



The Advertiser's Daily Short Story (Copyright, 1916, by the McClure Newspaper Syndicate.)

"Old Papers"

BY OLIVE MARTIN.

"The first snow of the season!" Lorena looked out of the big window in the living-room and watched the feathery flakes of white dusting the street and sidewalk.

"Nanny, I'm so sorry. I didn't know those old dusty papers was in it. I'll put on my hat right away. Maybe I can find them."

"Hello, boys! Do you know anybody that's collecting papers around here?" "We are. Have you got any? We're after our third load."

"Lorena, Herrick's" he almost shouted. He stood looking dazedly into the shabby little wagon regardless of the curious eyes turned on him standing bareheaded in the snow.

"Don't grow. Must a fall out of something," came the answer. "It's for Miss Herrick. I'll take it to her." Lorena stood before the fire, the paper clasped tight to her breast.

The body building power of Bovril proved equal to 10 to 20 times amount taken.



Order it at the FOUNTAIN OR RESTAURANT

On sale at all DRUGGISTS and STORES.

It is stated that at a certain Epworth League meeting in the city a young chap was pressed to sing. He complied, and this is what he rendered: "If you knock the 'L' out of Kelly, you'll have to knock the 'ell' out of me."

Traction Company EFFECTIVE SEPTEMBER 17. To St. Thomas and Port Stanley—7:30 a.m., *9:30, *11:30, *1:30 p.m., *3:30, *5:30, *7:30, *9:15 p.m.

LONDON AND PORT STANLEY RAILWAY

EFFECTIVE OCTOBER 1. To Port Stanley: 6:20, 8:20, 10:20 a.m., 1:20, 3:20, 5:20, 7:20, 10:20 p.m.

CUNARD LINE

CANADIAN SERVICE. MONTREAL TO LONDON (Via Falmouth.) From London, 4:30. From Montreal, Nov. 4, 11:30.

HIGHLANDS OF ONTARIO

CANADA. The Home of the Red Deer and the Moose. OPEN SEASONS. DEER—Nov. 1 to Nov. 15, inclusive.

ALLAN LINE

From Montreal, To Sicilian, Nov. 19. From St. John, N.S., To Corsican, Dec. 2.

HOTEL CADILLAC

Detroit, Mich. UNIVERSALLY KNOWN FOR ITS HOMELIKE ATMOSPHERE. RATES: \$1.50 and Upwards.

MONTREAL - QUEBEC - LIVERPOOL PASSENGER FREIGHT (Avonmouth) Northland Nov. 19. Cornishman, Oct. 24. Welshman, Nov. 3.

The TRANSCONTINENTAL. Lv. TORONTO 10:45 P.M. Tuesday, Thursday and Saturday. Ar. WINNIPEG 4:30 P.M. Thursday, Saturday and Monday.

Advertisement for Newbro's Herpicide. Includes an illustration of a woman and the text 'Her Worry Is For Her Hat Not Her Hair' and 'HAIR SAVER'.

Advertisement for Watson's Underwear. Includes an illustration of a woman and the text 'THOSE who think most highly of Watson's Spring Needle Ribbed Underwear are they who have been next to it the longest.'

Advertisement for ENO'S Fruit Salt. Includes an illustration of a bottle and the text 'When you Rise in the Morning take a dose of ENO'S FRUIT SALT'.

A PAGE OF GENERAL INTEREST TO WOMEN READERS


MAGIC BAKING POWDER
CONTAINS NO ALUM.
The only well known medium priced baking powder made in Canada that does not contain alum and which has all its ingredients plainly stated on the label.
E.W. GILLET COMPANY LIMITED
WINNIPEG TORONTO, ONT. MONTREAL
MAKES THE FINEST LIGHT

ADVERTISER WAR PRISONER'S FUND.
I pledge myself for the sum of..... monthly (for the following six months), towards The Advertiser Mail-Box readers' fund for prisoners of war, and herewith inclose.....
Name..... Address.....
Pen-name..... Date.....
Return to Miss Grey, in care of Advertiser.

ADVERTISER PATTERNS
A NEAT BLOUSE DRESS FOR MOTHER'S GIRL.
1784—Serge, repp, drill, linen or poplin could be used for the skirt, and crepe, batiste or lawn for the blouse. The entire dress may be of one material. The skirt is buttoned to the blouse at the belt. The sleeve may be in wrist or elbow length. The pattern is cut in four sizes—6, 8, 10 and 12 years. It requires 3 1/2 yards of 44-inch material for a 10-year size.
Plaid gingham, in brown and blue tones, would be nice for this skirt, with white linen for the blouse, and collar and cuffs of the plaid. Khaki cloth is also good for the skirt, and tub silk or voile for the blouse.
A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

London Advertiser COOK-BOOK
Recipes Supplied by Cynthia Grey's Readers.
Old Kaintuck.
Boiled Raisin Cake.—Take 1 cupful of raisins and boil in enough water to make 1 cupful of liquid; when cool add 1 cup of granulated sugar, 1 tablespoonful of butter, 1 teaspoonful of cinnamon, 1 of nutmeg, and 1 of soda. 2 teaspoonfuls of flour; beat well, and add 1 egg last of all; bake in layer tins.
Filling.—Dampen 1 cup of brown sugar, boil until it "hairs"; beat well, and add the white of one egg, well beaten; sprinkle top with coconut. Mighty fine.

Indian Economy
MANY careful people have found that Red Rose Tea is very economical—that it yields more cups to the pound. That is because it consists largely of Assam-Indian teas, which are famous for their full-bodied richness and strength. They make Red Rose Tea go farther.
Try the Indian Economy of this distinctive tea.



In sealed packages only

Boil It!
The beautiful aroma of the finest cocoa beans is brought out by boiling Cowan's Perfection Cocoa from three to four minutes.

Daughters of the Empire
Mrs. C. T. Campbell, treasurer of the Municipal Chapter, I. O. D. E., has sent to the local treasurer of the British Red Cross, the sum of \$367, being the contribution of the following chapters: Municipal, \$30; Lord Roberts, \$50; Trafalgar, \$25; Lord Elgin, \$25; 7th Regiment, \$25; Sir John Carling, \$25; Campool, \$20; St. Ovens, \$10; Sir George Ross, \$10; McGill Becker, \$5; Mrs. Cameron, West London, \$2.
A very interesting correspondent is Pte. A. Stafford of the 13th Battalion, Canadian Infantry, now a prisoner in Cassel, Germany, who was wounded and captured at St. Julien. Answering the queries of his correspondents in the Campbell Becker Chapter, who are looking after his welfare, he tells them that he comes from a Shropshire country village, having come to Canada as the representative of his brother's fruit business. "A man of 34 years of age; 5 feet 11 inches in height, weight 170 pounds; face clean shaven, brown eyes and hair." Both he and the brother with whom he was in business became soldiers when the call to arms was heard, and their mother, advanced in years, and crippled with rheumatism, waits patiently at home in England for the return of her boys. He appreciates very much the gifts from the chapter, and enjoys those home-made cakes that "give warmth to a pair of weary feet waiting the time to tread home and soil one more." Most of all, he enjoys the letters from the chapter in London, which he reads over at night, after his day's work is done, and which bring words of good cheer and comfort in his dreary prison life. Officers of chapters and others who have adopted prisoners in Germany should bear in mind that while the parcels of food and comforts are welcomed by the recipients, the personal interest shown them in letters from those to whom they are indebted, but who they never saw, brightens their lonely lives as nothing else can do.
The soldiers' comfort committee acknowledge the following contributions for parcels:
Lord Roberts Chapter, I. O. D. E.—108 pairs socks, 30 pillowcases, 6 knee caps, 14 pairs bedsocks.
Avonton Chapter, I. O. D. E.—13 Christian Science Church—8 suits of pajamas.



ADVERTISER PATTERN DEPT.
Please send above-mentioned pattern, as per directions given below, to:
Name.....
Town.....
Province.....
Age (if child's or misses' pattern).....
Measurement: Bust..... Waist.....
Caution: Be careful to inclose the above illustration, and send no money wanted. When the pattern is sent measure you need only mark 32, 34 or whatever it may be. When in waist measure, 22, 24, 26 or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "children's" or "misses'" pattern cannot reach you in less than one week from date of application.

Rideau Hall Coffee
is prepared by a special process which eliminates all dust and chaff.
Billy Coffeybean says: "Cooks all think of their favorite drink, 'Rideau Hall.'"
45c per lb. Tins only
Gorman, Eckert & Co., Limited
London and Winnipeg

Active co-operation in patriotic work is by no means confined to women of leisure, or so circumstanced as to be able to give part of their day to the service. Many of our women, in their evenings to spare are doing all they can to assist. A number of those are making arrangements to form a new chapter of the Daughters of the Empire; and we expect soon to see it in active operation.
L. K. C.

Cynthia Grey's Mail-Box
Misses The Old 'Uns.
Dear Miss Grey,—Regarding adopting prisoner, I say adopt one of our own instead of giving money to another. When matter is fully settled, shall send my bit.
Where are all the old readers? Have they forgotten the Mail-Box entirely? I haven't seen a letter from "Homesbird" for a long while. Will any of Mail-Box readers send me some, some of the words of which are as follows: "I never saw a man who had a great slip. Just one more sack of that golden treasure. Then we'll settle down in a cosy cottage. And enjoy the rest I've earned." Best wishes to Mail-Box readers. Will sign myself, MELISSY.
Ans.—I think the song you wish is entitled "The Ship that Never Turns," and as I have a copy of the words, will print them some day. Shall send your letter forward.

ADVERTISER PATTERN DEPT.
Please send above-mentioned pattern, as per directions given below, to:
Name.....
Town.....
Province.....
Age (if child's or misses' pattern).....
Measurement: Bust..... Waist.....
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Upholstery
The Parker dry cleaning process for upholstered furniture grows in favor as it becomes known how thoroughly successful it is.
It is not necessary to remove coverings and trimmings. Your furniture can be restored to its original freshness again and again, as occasion arises. Telephone or write for particulars.
PARKER'S DYE WORKS LIMITED
475 RICHMOND STREET, LONDON ONT.

FREE Grand 34-Piece Scholar's Outfit and a Dandy \$5.00 Camera
BOYS AND GIRLS—This is the chance of your life to get the most Scholar's Outfit that was ever offered. Just read what it contains: One high-grade fountain pen and pencil, one complete writing outfit with (some pens of this one don't!) high-grade fountain pen, a big complete writing outfit, a microscope or magnifying glass, a dandy new pencil sharpener, a fine scientific pocket dial, one set of school buttons, and last but not least, a fine camera. It is a wonderful outfit for you.
Send your name and address today and we will send you, postage paid, a free sample package of Fairy Berries, the delicious, new Cream Candy Caramel Breath Perfume, and just 32 large like packages to introduce among your friends. Open your free package and ask all your friends to try a "Fairy Berry." This is the time to get it, while it is still here.

NO Cure Guaranteed MORE CORNS
Never known to fail; acts without pain in 24 hours. It soothes, healing, relieves the sting right out. No remedy so quick, safe and sure as PUTNAM'S PAINLESS CORN EXTRACTOR. Sold everywhere—25c per bottle.
"A Case for Wincarnis"
Dear Miss Grey,—The high cost of living seems to bother the farmers a lot; they seem to think that they are the only people that feel it much. They are crying hard times just as if it was not hard to live through, and yet they don't feel the hard times like the laboring men. They say that everything is so awful; they say they don't know what people will do if the prices keep going up. Yet they think and say that there is no money to be made on the farm; that they pay everything out and get nothing from the farm, with the wages or hired help. They think it is awful to pay a man from \$25 to \$35 per month in these hard times. But they don't stop to think what that hired help is earning for them. They don't pay much more than a quarter of what the man is making for them. Then they are not satisfied with the work that the man does; they think he doesn't do enough for the wages he receives; they think it is awful to have to pay the prices themselves for the stuff they have to buy, but they don't think a second time whether to charge the same prices. All they say is, "You will have to go easy on butter and not use so much," and eggs are so dear one day.

Upholstery
The Parker dry cleaning process for upholstered furniture grows in favor as it becomes known how thoroughly successful it is.
It is not necessary to remove coverings and trimmings. Your furniture can be restored to its original freshness again and again, as occasion arises. Telephone or write for particulars.
PARKER'S DYE WORKS LIMITED
475 RICHMOND STREET, LONDON ONT.

For a Quick Pick-Up Luncheon try that most delicious, nourishing, whole wheat food, Triscuit, the shredded wheat wafer-toast.
It contains all the body-building material in the whole wheat grain, including the bran coat which promotes healthful and natural bowel movement. It is real whole wheat bread without yeast, baking powder or chemicals of any kind—an ideal food for children because it compels thorough mastication and ensures perfect digestion. A crisp, tasty "snack" for picnics or excursions. Toast in the oven and serve with butter, soft cheese or marmalades.
Made in Canada

FREE
24 Inch Real Character Doll with magnificent gown, real Bisquit hair, and beautiful Swedish face.
THEY COST YOU NOTHING
Girls! Did you ever see a premium so magnificent as this one? We want every little girl in Canada who loves dolls to have these lovely premiums. They won't cost you one cent. The big sweet doll is just too nice for anything. She will stand four inches tall, with a face just like a real baby. You make her clothes in the latest style, because we send you a New Idea Pattern for making her a dress in the latest Canadian fashion, and we send you all the materials, trimming, and easy instructions for making it up. The doll goes along with her, too. You make her clothes easily in a few minutes out of the material we send you. The sewing outfit is just the same as another set. We send you everything you need to get these LOVELY GIFTS FREE.
We are the publishers of the famous Com-Art picture, pictures that everyone wants to buy because they are so delightful. We have a lot of different subjects. Our little girl agents sell them so fast that we can hardly keep them supplied. We want you to sell them for us, too, and if you will send your name and address and agree to sell them, we will send you only 40 of these charming Com-Art pictures to sell for us at 10c each. As soon as you have sold them, return us the \$4.00, and we will immediately send you the lovely doll and complete sewing outfit just as represented. We arrange to stand all charges directly to your door. Send today.
British Empire Picture Syndicate
Dept. D-16 TORONTO, ONT.

OSTERMOOR
I feel fine as silk, thanks to my new OSTERMOOR MATTRESS
\$18 for 50 Years of Restful Sleep
If you have never enjoyed the luxury of restful sleep on a soft, resilient Ostermoor Mattress (and a Banner Spring) you have a treat in store. You will then realize that the Ostermoor means real rest for the rest of your life. Look for the name woven in the binding. Ask your dealer for the Ostermoor or write for agent's name.
The PARKHILL MANUFACTURING CO.
Successors to Limited
The Alaska Feather and Down Co. Limited
Makers of Bedsteads and Bedding
Winnipeg MONTREAL Vancouver
"ALASKA as an article means High Grade Every Particle."

Anaemia!!
—Bloodlessness
—Poor Condition
Yours is a case for Wincarnis
In anaemia your blood cannot provide nourishment for the body. Therefore the face becomes white and a feeling of utter weariness pervades the whole system. To overcome anaemia a wineglassful of WINGARNIS should be taken three times a day.
Wincarnis is a blood maker. It brings the roses back to the cheeks—gives a sparkle to the eyes—and surcharges the whole body with new vitality and new life. That is why over 10,000 doctors recommend Wincarnis.
ASK YOUR DOCTOR
GET IT AT YOUR DRUGGIST'S
Price, 90c. Quarts, \$1.50
CANADIAN AGENT: FRANK S. BALL
67 Portland St. Toronto, Ont.

Daily Bible Question Club
By Rev. T. S. Lincoff, D. D. (All Rights Reserved.)
The six daily studies for this week constitute the International S. Lesson for next Sunday. Read the Bible story on which this study is based, as you ponder the following questions:
"World's Temperance Sunday." Rom. xiv, 21.
"Golden Text"—"It is good not to eat flesh, nor to drink wine, nor to do anything whereby thy brother stumbleth." Rom. xiv, 21.
"Lesson for Sunday, November 19, 1916: 'From Malta To Rome.'" Acts, xxviii, 11-31.
Why is the gospel message sent primarily for the fittest, but for those who are least fit?
What practical lesson should we learn from the fact that "Christ pleased not himself," but lived and died for others?
Lesson for Sunday, November 19, 1916: "From Malta To Rome." Acts, xxviii, 11-31.

HUNT'S DIAMOND FLOUR
You're interested in better baking? You'll induce you to use HUNT'S DIAMOND FLOUR
Always the same

Protect Yourself
Many cases of blood-poisoning could easily be prevented if Compound Oil was immediately applied to the wound.
Cuts, burns, bruises, of every description, are quickly healed by Compound Oil, antiseptic, healing oil. Make sure
Compass Oil
has a place in your home.
25c—At All Druggists—25c.
CEETEE UNDERCLOTHING
Guaranteed Not To Shrink.
Brussels Sprouts, Box 20c
Spinach, Peck 30c
Main & Collyer
TELEPHONE 2331. P. O. BOX 275
T.W.

Upholstery
The Parker dry cleaning process for upholstered furniture grows in favor as it becomes known how thoroughly successful it is.
It is not necessary to remove coverings and trimmings. Your furniture can be restored to its original freshness again and again, as occasion arises. Telephone or write for particulars.
PARKER'S DYE WORKS LIMITED
475 RICHMOND STREET, LONDON ONT.

How many hairs? has a Bear?
We doubt if there is any person in Canada who is not interested in Furs, and who does not admire their beauty, softness and warmth, but how many have ever thought of the great number of hairs that cover a skin to produce this warmth and softness?
The actual number of hairs on any given skin can be actually determined by mathematics and an abundance of patience.
We have cut a piece out of a black bear skin, one inch square in size—have sealed and deposited it with the bank—and are giving \$300.00 IN PRIZES
to the 64 persons who are nearest correct in their estimate of the actual number of hairs on that one square inch of black bear skin.
This contest is entirely free to every one who complies with the conditions, and we might frankly state that the sole object of this contest is to familiarize as many people in Canada as possible with the wonderful bearings they can secure in stylish guaranteed Pure and Fur garments, through Hallam's system of dealing direct "From Trapper to Wearer."
Just send today for a copy of the 1916-17 Edition of
HALLAM'S FUR STYLE BOOK
RAW FURS
We are the Largest Cash Buyers of Raw Furs direct from Trappers in Canada—Our Raw Fur Quotations sent Free.
GUNS
Traps—Animal Bait, Fish Nets, Tackle, and complete line of operator's supplies, at very low prices. 24 page catalog free.
on the back cover of which are full particulars of this Zoological contest.
This 1916-17 Edition is a handsomely printed 32 page book—fully illustrated with the latest styles and models of Fur Coats and Sets and will show you how you can save many dollars in the future. It will pay you to read it. Don't fail to send for it today and have your free chance of securing this \$300.00.
Be sure to address as follows:
John Hallam Limited
547 Hallam Building
TORONTO

BUY MATCHES as you would any other household commodity—with an eye to full value. When you buy Eddy's Matches you receive a generously-filled box of sure, safe lights. Ask for
EDDY'S "SILENT PARLOR" MATCHES

BUY MATCHES as you would any other household commodity—with an eye to full value. When you buy Eddy's Matches you receive a generously-filled box of sure, safe lights. Ask for
EDDY'S "SILENT PARLOR" MATCHES

STRAIGHT NEWS AND SIDE SLANTS ON SPORT

YOU CAN'T ACCOMPLISH THE IMPOSSIBLE, SO WHY WORRY?



GUELPH CURLING CLUBS HOLD ANNUAL MEETINGS

[Special to The Advertiser.] GUELPH, Nov. 10.—The annual meeting of the royal City Curling Club was held tonight in the Victoria rink club rooms. There was a splendid attendance and interest throughout was keen.



Admiral Jellicoe looks for Canadians

The Royal Naval Volunteer Reserve Overseas Division will enrol 2000 men of good character and good physique for immediate service overseas, in the British Navy.

Thistle Club Holds Enthusiastic Meeting

A. M. Heaman Elected Head of Curlers, While W. A. McCutcheon Again Leads Bowling Brigade—A. M. Trick Still Secretary.

WOODSTOCK COLLEGE OUT TO WIN FROM SARNIA BOYS

Collegians Take Strong Line-Up to Tunnel Town Today.

ELMWOOD BOWLING CLUB REPORTS BEST SEASON OF HISTORY

Has Bought Grounds and Clubhouse Outright. J. J. DYER IS PRESIDENT

TOOKE COLLARS advertisement featuring a rook logo and 'TOOKE BROS. LIMITED MONTREAL'.

Mike Gibbons Outpoints Jack Dillon at St. Paul

Famous Michael Takes Six Rounds, While "Jaw" Manages To Get Shade in One Spasm—Jack Couldn't Get Close Enough.

MINOR LEAGUE REFORMS ADVOCATED BY PRESIDENT

M. H. Sexton Protests Against Unbusinesslike Methods Used at Present.

AMERICAN FOOTBALL FANS ARE PROMISED FAST GAMES

Princeton-Harvard Game to Have Important Bearing on Championship.

SCOTTISH BORDERERS PLAY 186TH KENTS AT CHATHAM

A strong team from the 21st Kiltie Battalion Canadian Scottish Borderers, will play at Chatham today on invitation from the 186th Kents.

PACIFIC COAST LEAGUE CHANGES SEVERAL RULES

Western Puck Chasers Hold Annual Meeting at Vancouver.

COLLEGIATE SECONDS GET TRIMMED AT STRATHROY

Local Collegiate Goes Down to Defeat 10-5 in Well-Played Game.

BIKE TEAMS STILL TIED

BOSTON, Nov. 10.—Ten teams competing in the six-day bike race were still tied for the lead at 10 o'clock tonight at 1,944 miles and 4 laps.

LEONARD DEFEATS YOAKUM

NEW YORK, Nov. 10.—Benny Leonard of this city defeated Stanley Yoakum of Denver in a ten-round bout here tonight.

WESTERN U. AND 118TH POSTPONE RUGBY GAME

The Western University and the 118th Battalion rugby clubs will meet on Thursday, November 17, instead of November 14 as the schedule called for.

ERTLE WALLOPS BYRNE

CLEVELAND, Nov. 10.—Johnny Ertle, bantamweight champion, easily disposed of Mickey Byrne in Cleveland, his scheduled ten-round bout here tonight being stopped in the ninth to save Byrne from a knockout.

STRAND A NEW W.P.R. COLLAR advertisement with an image of a collar and promotional text.

SMITH, SON & CLARKE UNDERTAKERS advertisement with address and phone number.

GEORGE E. LOGAN FUNERAL DIRECTOR AND EMBALMER advertisement with address and phone number.

GUNS LARGEST STOCK BEST QUALITY LOWEST PRICES BROCK'S advertisement with address and phone number.

BEEMER & CO., LIMITED advertisement for motor cars with various models listed.

STARR SKATES advertisement featuring 'STARR' Ladies Regis Skates and 'STARR' MFG. CO. LTD.

Willard advertisement for 'A Gentle Reminder' about storage batteries, including Benson-Wilcox Electric Co.

CHEW STAG TOBACCO advertisement featuring a stag illustration and the slogan 'Over-lastingly Good'.

Deutsch and Now Ready For Dash To German Shores

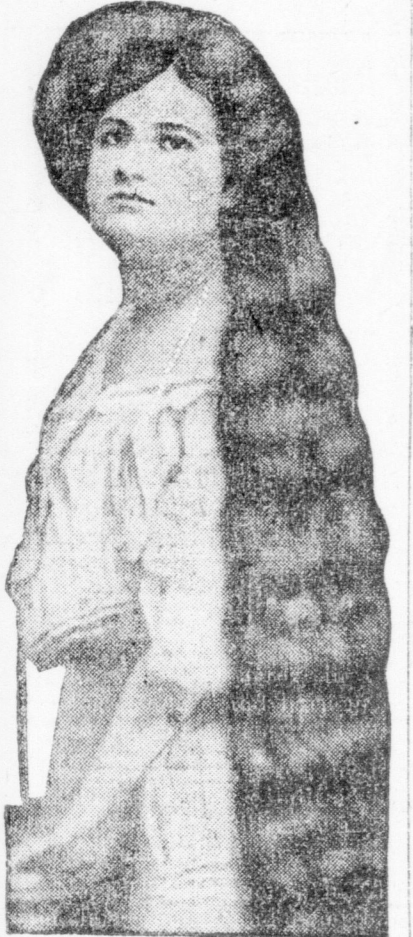
Loaded and Provisioned Sub Is To Leave in 48 Hours.

NEW LONDON, Nov. 10.—The Deutschland, the German merchant submarine, which arrived here on November 1, is loaded and ready to make her dash homeward.

GIRLS! LOTS OF BEAUTIFUL HAIR

25 cent bottle of "Danderine" makes hair thick, glossy and wavy.

Removes all dandruff, stops itching scalp and falling hair.



To be possessed of a head of heavy, beautiful hair; soft, lustrous, fluffy, wavy and free from dandruff is merely a matter of using a little Danderine.

Announcement No. 3 Labatt's India Pale Ale Extra Stock Ale XXX Stout Canada First Lager FULL STRENGTH.

These brands are now brewed in their original full strength. All their old quality has been retained—you will find them fully aged and right up to the famous Labatt standard.

WOULD MOVE AHEAD STATE PROHIBITION BY 12 FULL MONTHS

Michigan Workers Considering Such Demands.

SAY 18 MONTHS TOO LONG Statutory Legislation Suggested, to Become Law May 1 Next.

[Special to The Advertiser.] LANSING, Mich., Nov. 10.—That Michigan "drys" who carried the state for state-wide prohibition so overwhelmingly last Tuesday, are seriously considering the advisability of asking the next legislature to apply prohibition by statutory enactment during the year from the 1st of May until the prohibition amendment becomes effective on May 1, 1918.

Missouri Still Has To Be Shown

It Rejects Prohibition by a Majority of 124,000.

ST. LOUIS, Nov. 10.—State-wide prohibition was defeated in Missouri last Tuesday by an overwhelming vote.

GAIN MORE GROUND IN THEIR MARCH ON TRIEST, SAYS ROME

Italians Straighten Out Line on Corso Plateau.

WEATHER HINDERS FIGHT Austrians Claim Losses of the Allies Have Been Tremendous and Attacks Futile.

ROME, Nov. 10, via London.—Some new ground has been gained by the Italians on the Corso Plateau against the Austrian lines defending the north of Triest, the war office announced today.

HERE IS AUSTRIAN VERSION.

VIENNA, Thursday, Nov. 9, via London, Nov. 10.—(Delayed)—Reports received here from the Isonzo front show that the latest Italian offensive against the Austrian positions barring the road to Triest was the shortest, most costly and most resultless operation yet undertaken by Gen. Cadorna.

POLE SELECTED AS NEW AMBASSADOR TO STATES

WASHINGTON, Nov. 10.—Secretary Lansing announced today that the Austrian Government has named Count de Tarnow-Tarnowski ambassador to the United States, and that he had been accepted by this Government.

DISCOVERS GOLD ORE IN WILDS OF QUEBEC

[Canadian Press.] Quebec, Nov. 10.—Adelard Rock, a mine prospector who worked in Colorado, in Alaska, California, and other mining centres, has just taken claim papers at the provincial mines department to work a claim in the parish of St. Joachim, near St. Anne de Beaupre, where he says he discovered a gold mine some days ago.

WILSON'S ELECTION CALLED FAVORABLE BY BRITISH PRESS

Some Papers Express Gratification at American Results.

MEANS EARLIER PEACE So Says One Editor in Lauding Prowess of U. S. Executive.

LONDON, Nov. 10.—The re-election of President Wilson is welcomed by the Weekly Nation as an event favorable both to peace and to the cause of state liberty, and the paper thinks that his election offers hope of an earlier end to the war than any nation enduring it can yet foresee.

MAELSTROM OF WAR PURGES HIM FROM FORMER DISGRACE

Heroic Deeds Win Recognition for Ex-Court Chaplain.

DECORATED FOR VALOR Dismissed Clergyman Sought Solace and Won Honors in Foreign Legion.

NEW YORK, Nov. 10.—The Evening World today says: "Another man has emerged from the European war purged of disgrace, according to information received today.

GRECIAN TANGLE MORE OF GORDIAN KNOT THAN EVER

Germans Give Tino Warning About Transferring Guns.

LONDON, Nov. 11.—Count von Mirbach, German minister to Greece has notified the Greek Government, according to special dispatches from Athens, that the handing over of Greek guns and rifles to the Entente Allies, would be considered an unfriendly act by Germany.

SAYS NORWAY MUST KOWTOW OR GERMANY WILL SEVER RELATIONS

Berlin Paper Which First Announced War So Declares.

BERLIN, Nov. 10.—Via London, Nov. 11.—The Lokal Anzeiger in a letter regarding the hourly-expected Norwegian answer to Germany's protest against Norway's attitude toward submarines, declares that should Norway refuse to alter its position, Germany would be forced to ignore Norway's order to submarines to avoid Norwegian waters.

War Costs Canada \$24,000,000 Each Month Just Now

OTTAWA, Nov. 10.—Canadian revenue in October showed a further increase. The total was \$18,158,125 against a total of \$14,440,358 a year ago.

STANFIELD'S Unshrinkable UNDERWEAR. Owes its Popularity to the Very Best of Wool. Includes illustrations of a man and a woman in underwear, and a sample book.

GRECIAN TANGLE MORE OF GORDIAN KNOT THAN EVER. Germans Give Tino Warning About Transferring Guns. Includes an illustration of a man in a military uniform.

PERJURY VERDICT TODAY. VICTORIA, B.C., Nov. 10.—Evidence in the Gordon perjury trial was completed today. The verdict is expected tomorrow at noon.

MEAT INJURIOUS TO THE KIDNEYS. Take a teaspoonful of Salts if Back hurts or Bladder bother. Includes an illustration of a person and text about kidney health.

CHEW King George's NAVY PLUG CHEWING TOBACCO. AND ENJOY THE LINGERING FLAVOR OF CHOICE, RICH, SAPPY TOBACCO SEASONED AND SWEETENED JUST RIGHT. SOLD EVERYWHERE 10 CTS. A PLUG.

FIVE ROSES FLOUR for Breads - Cakes - Puddings - Pastries. CARVE thick, satisfying slices for famished children—cut thin, dainty slices for the "five-o'clock"—all from the same fat FIVE ROSES loaf.

BOOK ON DOG DISEASES And How to Feed. H. CLAY GLOVER CO., Inc. 118 West 31st Street, New York.

PARIS IS PLEASED BY WIN OF WILSON; CALL IT DESERVED

Consider His Record as to Germany Honorable. SKETCH IS SARCASTIC

Predicts Another Four Years of Note-Writing From Washington.

(Canadian Press.) Paris, Nov. 11.—The newspapers, while printing the news of the American election in a prominent position, express little opinion as to the result.

The Petit Journal says: President Wilson's victory is highly gratifying to us, for two reasons: The first is that for four years American foreign policies will be free from all electoral considerations, as the constitution forbids President Wilson from seeking a third term; the second reason is that the result of the election must put new life into American neutrality. Evidently an immense majority of the electors pronounced against war, but against the millions of voters who approved the vigor with which the president forced the Germans to cease on the submarine war question, other millions voted for Hughes because he demanded an even firmer defence of American rights.

The Morning Post and the Express express the same view. The latter paper concludes: It is because he played a very honorable role in a moment of national crisis that the American people have renewed their mandate to President Wilson. In 1912 he saved his election to the presidency by his neutral policy. This time he saves it by his neutrality. The election campaign and the confidence which he inspired, it is possible that his policy will become firmer and clearer. His standing in the eyes of the world will be a more determined champion of the law of nations.

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Advertisement for Gin Pills for the Kidneys, Rheumatism Disappeared! Includes an image of the product box and descriptive text.

A GLIMPSE OF THE KAISER BEHIND THE SOMME FRONT

Behind the Somme Front, Nov. 5.—(Correspondence of the Associated Press)—There never was a time when so little was known of the Kaiser's movements as at present. When he decides upon a trip to some point on the front, it is kept as secret as possible, and if ever reported in the German press is delayed until the second day at far away—perhaps on the other side of the empire. It is believed Emperor William visits the front more frequently than any other ruler.

Recently correspondents visiting the southern section of the Somme front did not learn until well past midnight that the emperor at 9 o'clock on the morning of the day just preceding would review as many of the troops as could be assembled at a point a few miles back from the fighting, but still within sound of the guns.

The correspondents were on hand before the appointed time and had a chance to see some manoeuvring that would have done credit to first-line troops in peace time. On the day of nine the emperor drew up in parade formation on a broad level ground that was formerly a backyard of an ancient chateau. They formed three sides of a square, at one end of which was a military band, in the center the officers, Kaiser a High Stepper.

Half an hour after the appointed time, the Kaiser arrived in a lean grey automobile. He sprang from the car with the vigor of a young man. He wore the helmet of a general of infantry, but the tall boots, coming in front high above the knee, of a cuirassier. He came from the car with the vigor of a young man. He wore the helmet of a general of infantry, but the tall boots, coming in front high above the knee, of a cuirassier. He came from the car with the vigor of a young man.

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LES BOEUF IS STILL CENTRE OF SOMME BATTLES HEALTHIEST ONE IN THE FAMILY

French Capture Trench and Take Prisoners. "STRAFING" AT VERDUN Artillery Ceaseless in Bombardment of Sectors in Its Vicinity.

PARIS, via London, Nov. 10.—The war office tonight issued the following official communication: "North of the Somme we captured several trench elements northeast of Les Boeuifs, and in the region of Saillies. A German counter-attack directed against Saillies was easily repulsed. We took some prisoners. South of the Somme there was a continuous bombardment which was somewhat violent at times on the Pressoirs and Abiaucourt sectors.

On the right bank of the Meuse there was great artillery activity on both sides at all points between the Ludromont quarry and Damoupy. There was no infantry action, and the day was quiet on the remainder of the front. Easter army: At the end of the Cerna River (Serbia) the British troops attacked against the Serbian positions. Inconsequent weather continues along the whole front.

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Advertisement for Sonora Phonographs, featuring the text 'THE INSTRUMENT OF QUALITY Sonora CLEAR AS A BELL' and 'NOT MERELY A CLAIM, BUT A FACT'. Includes a list of features and a price list.

Advertisement for Harmony Hall, 421 Richmond St. London, Ontario. Includes contact information for L. Montague & Co.

Large advertisement for ThermoGene Curative Wadding, featuring illustrations of people using the product for various ailments like Sore Throat, Chest Colds, Backache, etc.

VATICAN SENSATION; POPE BARS TEUTONS FROM HIGH FAVORS

All Austro-German Candidates Excluded From Coming Consistory. Thirty Germans Are Reported Killed in the Disturbances.

London, Nov. 11.—The correspondent of the Daily Chronicle at Milan sends the following: The Pope's decision to exclude all Austro-German candidates from the forthcoming consistory, while showering signal favors upon the church in France, has created a profound impression in the ecclesiastical circles in Northern Italy, where this action is widely interpreted as marking a changed trend in Benedict XV's policy.

It is pointed out that the coming election to the cardinalate of France, French prelates will bring the number of French cardinals to eight, which is unprecedented in the history of the Gallican Church.

On the other hand, Germany has only a single representative in the present College of Cardinals in the person of the Archbishop of Cologne. This state of things is all the more remarkable in that not fewer than four Austro-German sees usually occupied by a titular cardinal remain unrepresented, namely the archbishoprics of Vienna, Salzburg, Prague, and Cracow, the capital of Austria-Poland.

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BRUTALITY OF HUNS CAUSING RIOTS AT CITY OF BRUSSELS

London, Nov. 10.—A dispatch to Reuters' Telegram Company from Amsterdam says: "The Telegram's frontier correspondent reports that placards were posted at Antwerp last Saturday summoning citizens from 17 to 30 years of age to hold themselves ready to depart. He adds that 30,000 Belgians already have been removed from Antwerp to Germany. They receive thirteen marks weekly, with military rations. Several riots have occurred. 'Les Nouvelles' prints a Maastricht dispatch saying that there are persistent rumors that the deportations have provoked a revolt at Brussels, in the course of which thirty German soldiers were killed or seriously wounded, and that there were numerous Belgian casualties. The city of Brussels is closed, and no one is permitted to enter or leave."

London, Nov. 10.—The British admiralty this evening made public the following communication: "Early this morning a squadron of naval aeroplanes attacked the harbor and submarine shelters at Ostend and Zeebrugge. A great number of bombs was dropped, with satisfactory results."

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RUSSIANS STRIKING AT THE LEFT FLANK OF MACKENSEN'S ARMIES

Battle Rages Around Marshes of the Danube. IS THE KEY TO CONSTANZA Bulgars Have Apparently Repaired Bridge and Crossed the Danube.

LONDON, Nov. 11.—The Russian Black Sea fleet has bombarded Constanza and Mangalia, Rumania, causing heavy damage, according to Reuter's Petrograd correspondent.

LONDON, Nov. 11.—The news that fighting is again in progress around the great Tchernavoda bridge in the Dobruja region of Rumania is the most interesting item of this morning's war news. The Russian official communication reports that Russian infantry and cavalry have occupied Dunareva station on the west side of the Danube, two miles from Tchernavoda.

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SPLENDID CONTRIBUTION TO THE PATRIOTIC FUND

Brings Total Given by Grand Trunk Employees to Nearly \$100,000.

BERLIN SAYS ATTACKS WERE UNSUCCESSFUL

Local attacks on the German lines in the Somme area near Cassucourt and Les Boeuifs, and a more formidable attack by the French on both sides of Saillies, are reported in today's official statement.

WATFORD NOTES

[Special to The Advertiser.] WATFORD, Nov. 10.—At this week's meeting of Tecumseh Chapter, I.O.O.F., it was decided to endow a cot at Ramsgate Hospital, the cost being \$50.

GERMAN NEWSPAPER SAYS CZAR PLANNED FOR WAR IN 1912

Allege Papers Found Prove Invasion Prepared.

TO DASH FOR GERMANY

Mobilization Order Meant War On Kaiser, Is Charge Made.

[Canadian Press.] Berlin, Nov. 11.—Via Sayville.—The assertion of Chancellor von Bethmann-Hollweg in his address to the Reichstag main committee, that as long ago as 1912 Russia had made plans for war on Germany, was supplemented today by the same official with the following explanation...

[Canadian Press.] Berlin, Nov. 11.—Via Sayville.—The proclamation of mobilization at the same time a proclamation of war against Germany. The text of the order, as given by the newspaper, follows: "Alleged Orders."

The German army, in full readiness for war, can complete the occupation of strategic points in the district of the Mazurian Lakes on the thirteenth day of mobilization. The German vanguard corps may cross the frontier on the fourteenth day.

[Canadian Press.] Berlin, Nov. 11.—Via London, 2:11 p.m.—Rumanian troops on the Transylvanian front gained ground yesterday on the left bank of the River Alt and in the region of Dragoslave, it is announced officially. Assaults by Austro-German forces in the Prutova were repulsed.

[Canadian Press.] Bucharest, Nov. 11.—Via London, 2:11 p.m.—Rumanian troops on the Transylvanian front gained ground yesterday on the left bank of the River Alt and in the region of Dragoslave, it is announced officially. Assaults by Austro-German forces in the Prutova were repulsed.

One of the most welcome gifts for our boys "Somewhere in France" is a pair of warm Gloves—they need them. Think of the long days and nights in cold, open trenches.

DEVONSHIRE SAFE AT HALIFAX WITH VICE-REGAL PARTY

Governor-General Had a Good Trip Across On Warship.

[Canadian Press.] Halifax, N. S., Nov. 11.—The Duke of Devonshire, Canada's new governor-general, the Duchess of Devonshire and suite, arrived at Halifax today from England.

LATE EMPEROR OF CHINA SECURE AGAINST SPIRITS

Geomatic Expert Arranged Site of Tomb, Coffin Embedded in Concrete. [Canadian Press.] Changshu, Honan Province, China, Oct. 22.—(Correspondence.)—Just one year after the movement to make Yuan Shi-Kai emperor was formally launched, the body of the dead president as placed in its final resting-place near this city today.

CORPORAL EMERY JOINS RANKS OF THE KILLED

Official Telegram Notifies Friends He Was Slain in Action. One more name was added today to the list of London boys who have died defending the Empire. Mrs. B. J. Emery of 487 Dorinda street was notified by an official telegram that Corp. Reuben Franklin Emery was killed in action on October 31.

[Canadian Press.] London, 2:11 p.m.—Rumanian troops on the Transylvanian front gained ground yesterday on the left bank of the River Alt and in the region of Dragoslave, it is announced officially. Assaults by Austro-German forces in the Prutova were repulsed.

Advertisement for DENT'S GLOVES. Includes image of a man in a military uniform and text: "Gee! That's Better!"

DOES IT END HERE?



WHERE AGED SERBIAN KING IS AWAITING RESTORATION OF KINGDOM BY THE ALLIES

Euboea, the Greek island in the Aegean Sea, where the exiled King Peter of Serbia is reported to have found a temporary asylum, is the subject of a war geography bulletin issued by the National Geographic Society from Washington, D. C., which says: "The northern promontories of Euboea, on one of which the aged, throneless seigneur is reported to have taken refuge, are the most interesting part of the island, which became a part of the kingdom of Greece in 1830."

"JAIL BIRD" SLACKERS MAY BE SENT TO WAR

France May Compel All Prisoners to Do Their Bit. Hayes, Political and Social History of Europe (two volumes). The Night Cometh; Fischer, Secret Memoirs of the Storm; Zangwill, War for the World; McBride, With Napoleon at Waterloo.

CHINA NEEDS A LOAN OF A BILLION DOLLARS

New Minister of Finance Plans Financial Reform. Pekin, Nov. 9.—(Correspondence of the Associated Press.)—Chen Ching-tao, the new minister of finance, has outlined plans for financial reform and prepared estimates on the possible income of China under effective administration, which shows an annual total of \$450,000,000 silver.

NEW BOOKS AT LIBRARY

The following are the new books that have been added this week at the public library and that are now in circulation:

CANADIAN CASUALTIES

Infantry. Missing—No. 823042 Sergt. G. M. Brown, Winnipeg; A1441 Lance-Corp Campbell, Bass River, N. E.; 138063 E. Day, Westport, Toronto; 142182 G. C. Duff, Cookstown, Ont.; 201785 W. H. Franklin, Rosenath, Ont.; 460181 S. Halloway, Gladstone, Man.; 201131 D. H. Home, Sarnia, Ont.; 195284 H. McKee, Hagle, Watford, Ont.; A15844 L. E. Howard, Middleton, N. S.; 133148 E. Campbell, Little Metis, Que.; 133105 A. Dunlop, Toronto, Que.; 152772 J. Francis, North Bay, Ont.; 201890 J. H. Gibson, Toronto; 122374 H. Hodgson, Craighurst, Ont.; 180261 I. Henderson, Merriestown, N. B.; 201645 E. G. W. Hackett, Toronto; 602469 S. Irons, Grand Mere, Que.

"There are plenty of Conservatives who has no use for Sam Hughes, but there is not a word against Sir Robert Borden." "Oh, isn't that?" asked someone, "forget him."

RUSSIA KEEPING HOLD UPON OUTER MONGOLIA

Pekin, Nov. 2.—(Correspondence of the Associated Press.)—Russia's demand that representatives of Outer Mongolia shall not be permitted to sit in the Chinese Parliament is an indication that Russia does not intend to slacken the hold which it obtained upon Outer Mongolia through its treaty with China recognizing the autonomy of Outer Mongolia in so far as domestic affairs are concerned.

FOOD ECONOMY

Every housewife knows the length of time it takes to prepare the most ordinary soup, the cost of fuel, ingredients, etc. But with a few vegetables, one or two Oxo Cubes, a little flour and water, a most excellent soup can be prepared in a few minutes at the cost only of a few cents.

So far Outer Mongolia has not officially stated whether it desires to be represented in the Chinese parliament. However, in view of Russia's control of Outer Mongolian affairs, it is believed that the Hutuktu will decline representation at Peking if he is called upon by Russia to make a decision in the matter.

OBSTINATE COUGHS AND COLDS YIELD TO DR. WOOD'S Norway Pine Syrup.

All obstinate coughs and colds yield quickly to "Dr. Wood's" containing as it does all the lung healing virtues of the Norway pine tree combined with the soothing, healing and expectorant properties of other excellent herbs and barks.

After I had taken a bottle of Dr. Wood's Norway Pine Syrup I felt better. I took two or three and was entirely cured. I have three children and I always give it to them when they have a cough or cold.

Dr. Wood's Norway Pine Syrup has been on the market for twenty-five years and we claim that it is the best cure for a cough or cold you can possibly procure.

Dr. Wood's is put up in a yellow wrapper, three pine trees the trade mark, price 50c and 50c. Manufactured only by The T. Milburn Co., Limited, Toronto, Ont.

To Get Rid of Wrinkles and Bad Complexions. It is more important now than during the period of profuse perspiration to keep the pores clean. All cosmetics clog the pores. In cool weather this interference greatly with elimination of waste material, injuring instead of aiding the complexion.

For removing wrinkles, without stopping the pores with paste, stop, here's a never-failing formula: One ounce powdered saxatile dissolved in one pint witch hazel. Bathe the face in this daily for awhile; every line will vanish completely. Even the most stubborn application gives surprising results.—Adv.

EASY TO DARKEN YOUR GREY HAIR

You Can Bring Back Color and Lustre With Sage Tea and Sulphur. When you darken your hair with Sage Tea and Sulphur, no one can tell, because it's done so naturally, so evenly. Preparing this mixture, though at home is messy and troublesome.

Grey faded hair, though no disgrace, is a sign of old age, and as we all desire a youthful and attractive appearance, get busy at once with Wood's Sage and Sulphur Compound and look years younger. This ready-to-use preparation is a delightful toilet requisite and not a medicine. It is not intended for the cure, mitigation or prevention of disease.



FOOD ECONOMY

Every housewife knows the length of time it takes to prepare the most ordinary soup, the cost of fuel, ingredients, etc. But with a few vegetables, one or two Oxo Cubes, a little flour and water, a most excellent soup can be prepared in a few minutes at the cost only of a few cents.

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OXO CUBES

Tins of 4, 10, 50 and 100 Cubes. Another point of great importance is the peculiar power of Oxo Cubes to increase the nutritive value of other dishes. For instance, Oxo and rice is much more nourishing than rice without Oxo. Hence when Oxo Cubes are used lighter meals can be indulged in.



Instant Relief for LIVER TROUBLE

No liver sufferer can fail to benefit from the use of Dr. Cassell's Instant Relief. Its action is natural as nature, sure as science. It is altogether different to ordinary liver stimulants and morning salts. These weaken the liver by forcing it, till it cannot work at all without the daily dose. Dr. Cassell's Instant Relief strengthens the liver and enables the system to cure itself. Then cure is lasting.

Dr. Cassell's Instant Relief for constipation, biliousness, torpid liver, sick headache, etc. Incessant specks before the eyes, flatulences and windy eructations, acidity, heartburn, impure blood, and that dull, heavy feeling which is a sure indication of liver troubles.

Dr. Cassell's Instant Relief

Ask for Dr. Cassell's Instant Relief. Price 50 cents. from all Druggists and Storekeepers. or direct from the Sole Agents for Canada, Harold F. Ritchie and Co., Ltd., 16, M'Gill Street, Toronto. War tax 2 cents extra.

Sole Proprietors: Dr. Cassell's Co., Ltd., Manchester, England.

Croup

"I don't think there is a more anxious time for parents than when their children have croup. Without they are prepared with Chamberlain's Cough Remedy they must wait for the doctor and listen to the choking, metallic cough and watch their little one gasping for breath."

You know the great danger of croup is the formation of a false membrane in the larynx, and until this is expelled relief cannot be obtained, and the spasmodic choking continues. Give Chamberlain's Cough Remedy in frequent doses. It will loosen this membrane and cause the child to expel it by vomiting.

Chamberlain's Cough Remedy

is an absolutely safe and certain remedy for croup, and if given as soon as the child becomes hoarse, or even after the croupy cough appears, it will prevent the attack."

Years for Health — Genuinely Chamberlain's. GET Our Prices for Tin, Lead, Zinc, Babbitt, Solder, Sheet. THE CANADA METAL CO., Ltd. Lead, Lead Pipe. FACTORIES: Toronto, Montreal, Winnipeg.

RELIGIOUS SERVICES

Opening Services

A new modern church building, erected by the sacrifices of its members, is ready for the formal opening.

Sunday, November 19

Order of services—Prayer service at 8:30 a.m. Opening ceremony at 10:30, Bishop R. C. Evans officiating.

Latter Day Saints' Church

Maitland Street, Between King and York

St. Andrew's Presbyterian Church, Service of Praise, Special Soloists, Special Program.

First Congregational Church, Morning and Evening services, Rev. J. B. Silcox, D.D.

First Methodist Church, Pastor: Rev. Chas. R. Flanders, B.A., D.D., "The Last Bridge", "Love's One Limitation", "GALLIA".

Cathedral St. Paul's, Holy Communion, 8:30 a.m. Morning service, 11 a.m.

Christ Church, Corner Wellington and Hill Streets, C. R. Gunne, Rector.

Centennial Methodist Church, Anniversary Services, Rev. W. J. Ashton, B. D.

Dundas Centre Methodist Church, Rev. A. E. Moorehouse, Farnell Morris, organist and choir director.

BUSINESS CHANCES.

SAY YOU SAW IT IN THE ADVERTISER. HOTEL BUSINESS AND CONTENTS to be sold on account of ill-health...

AGENTS WANTED. SAY YOU SAW IT IN THE ADVERTISER. WANTED—THE NAME OF EVERY canvassing agent in Canada.

SURVEYORS. F. W. FARNCOMB, CIVIL ENGINEER, Surveyor—Pulse Block, Phone 262.

TAXI SERVICE. CHARLTON TAXI SERVICE—BY hour or trip, Phone 2138.

MEDICAL CARDS. SAY YOU SAW IT IN THE ADVERTISER. DR. HOLMES, 344 RICHMOND street—Specialty, skin diseases, medicine, X-rays, Has resumed practice.

DR. EDWIN SEABORN, FELLOW OF THE AMERICAN COLLEGE OF SURGEONS, Major, including gynaecological and neuro-ocular.

DR. G. L. CLARKE—EYE, EAR, NOSE and throat, 234 Dundas street.

DR. KARN. 425 RICHMOND STREET. Specialties: Surgery and Genito-urinary Diseases of Men and Women.

ARCHITECTS. WILLIAM G. MURRAY, ARCHITECT, Dominion Savings Building, top floor.

WATT & BLACKWELL, MEMBERS Ontario Association of Architects, Bank of Toronto Building, London.

Financial, Market and Commercial Section

OATS MOUNTING UPWARD; BARLEY IN GREAT DEMAND

The local market was a large one this morning and trade was plentiful. Oats climbed to a higher level. New oats sold at \$1.25 to \$1.30 a cwt.

Wheat was steady at \$2.25 to \$2.40 a bushel. Hulled wheat was at \$2.25 to \$2.40 a bag. Potatoes were at \$1.10 to \$1.20 a bushel.

Vegetables. Potatoes, per peck, 40 to 45. Onions, per bushel, 1.50 to 1.60. Cabbages, per doz., 50 to 55.

GRAIN. Oats, per bushel, 1.25 to 1.30. New oats, per bushel, 1.35 to 1.40. Barley, per cwt., 2.00 to 2.05.

Wool. Sheepskins, per lb., 1.00 to 1.10. Lambskins, per lb., 1.20 to 1.30. Calfskins, per lb., 1.50 to 1.60.

WHEAT. Winnipeg, Nov. 10.—Wheat closed 3c down for December, and 2 1/2c down for May.

CHICAGO. Nov. 11.—Wheat that frost had done great damage to the crop in the Argentine.

WALL STREET. New York, Nov. 11.—Wall Street, 10:10 a.m. An abrupt decline of 5 1/2 points occurred in the opening.

REUTERS NEWS AGENCY MAY CHANGE HANDS. Control, However, Will Be "All British" if Deal Goes Through.

WILSON'S MAJORITY CALLED THE GREATEST INCREASE SINCE WAR. Secretary Lauds President With Some Figures of Victory.

WELCOME TO NEWLYWED. CHESELY, Nov. 10.—Councillor Little has returned home with his bride after spending a honeymoon in Toronto.

THE NORTHERN LIFE ASSURANCE COMPANY OF CANADA

Reason for Life Insurance IT IS THE BEST ASSET. Insurance is bound to be the best asset of the estate, because there may be no other that can be converted into cash at will.

COTTON FOR AMERICA DESTROYED BY SUBS. Liverpool, Nov. 10.—Cotton—Futures closed quiet and steady: November, 12.12 1/2; December, 12.00 1/2.

CHICAGO MEDICAL SCHOOL HAS RECORD ENDOWMENT. \$8,000,000 Provided For It According to Announcements Made.

WALL STREET REVIEW. New York, Nov. 11.—Weekly market summary: The market was generally drawn from this week's extraordinary stock market.

SILVER SECURITIES. From now forward silver stocks will command greater interest among securities buyers.

CHAS. A. STONEHAM & CO. ESTABLISHED 1903. 23 MELINDA STREET, TORONTO.

IMPERIAL BANK OF CANADA. CAPITAL PAID UP \$7,000,000 RESERVE FUND \$7,000,000.

THE HOME BANK OF CANADA. ESTABLISHED 1854. ORIGINAL CHARTER 1854.

REAL ESTATE FOR SALE. REAL ESTATE FOR SALE.

THOS. C. KNOTT 117 DOMINION SAVINGS BUILDING-First Floor Up. Phone 650. REAL ESTATE BROKER, VALUATOR, ARBITRATOR, OPTIONS OBTAINED...

Farms For Sale In Kent

No. 7274-60 acres, in Chatham Township, clay and good sand loam, house and barn in fair condition; 1 mile to school, 20 rods to market. Price, \$6,000.

The Western Real Estate Exchange 78 DUNDAS STREET, LONDON, ONT.

ANDERSON & CO. Suite 4, Coote Block, Market Lane. Fire, Life and Accident Insurance Executed. Money to Loan.

A Special Offering in Attractive Properties

520 acres-Southeastern Saskatchewan, soil clay loam, 160 acres under crop, good frame buildings, insured for \$4,000; conveniently situated as to schools, electric line, etc.

DON'T FORGET about Argyle Park.

Argyle Land Co., Limited 176 Dundas Street Phone 4. 65 ACRES-ABOUT 45 GOOD WORK LAND, mostly sandy loam, suitable for tomatoes, tobacco, etc.

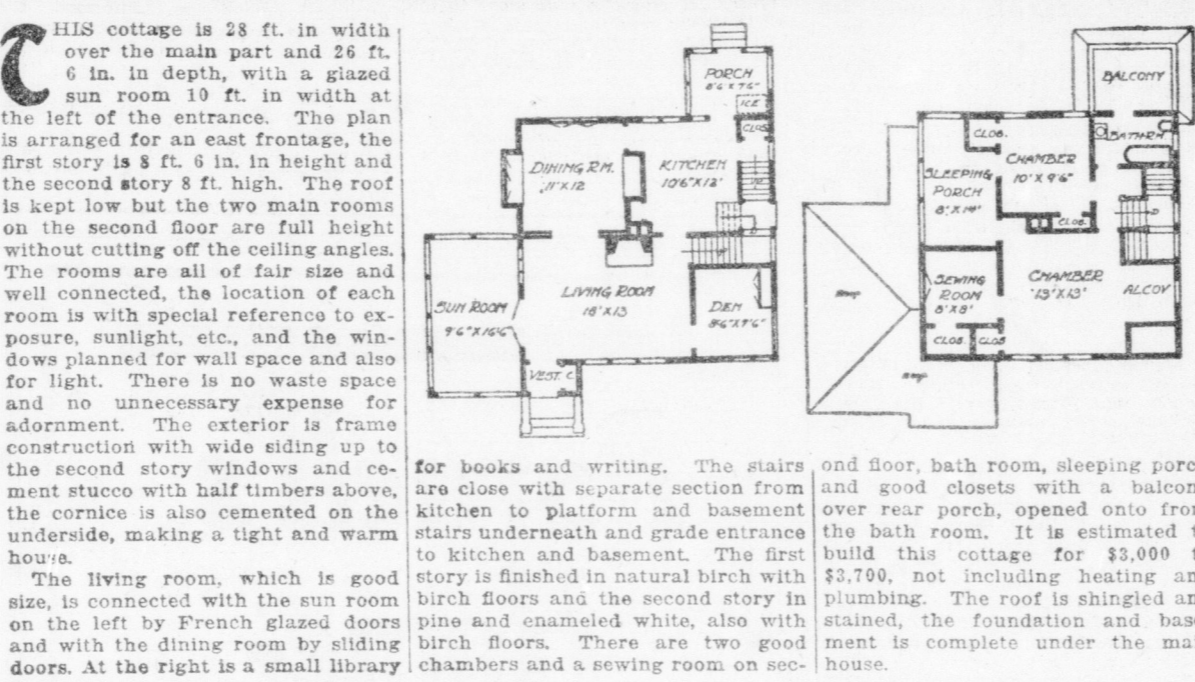
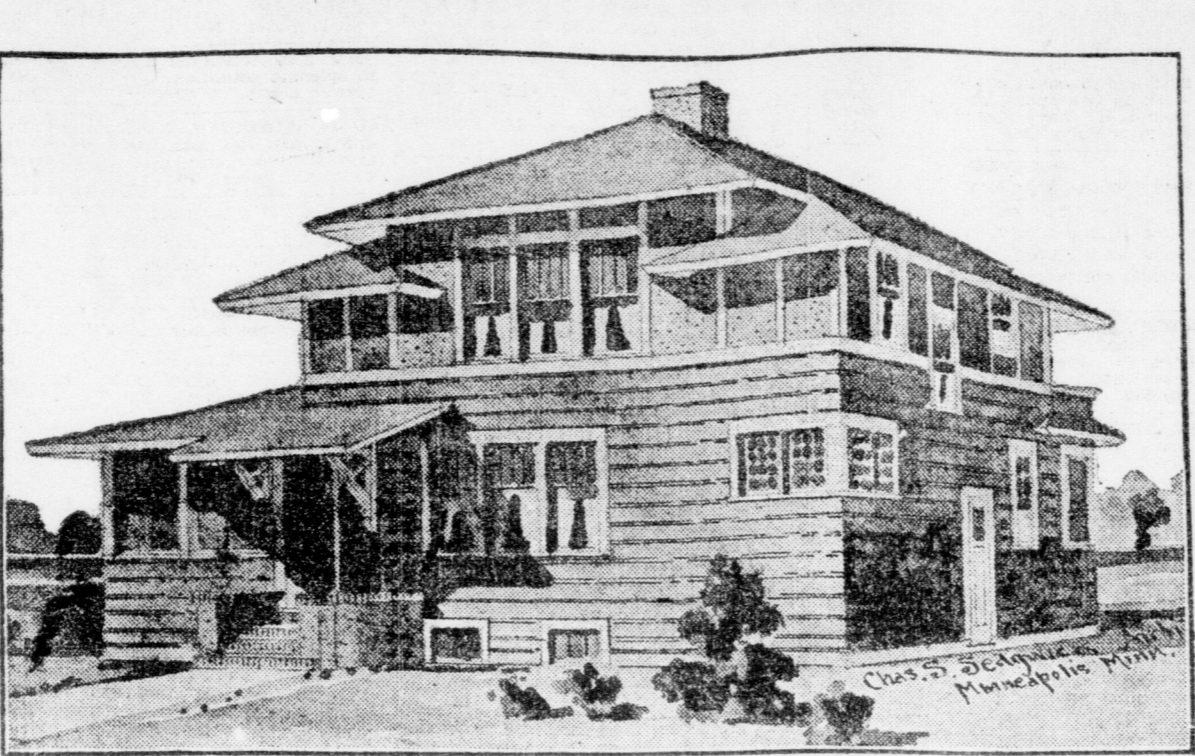
MONEY TO LOAN. \$12,000 TO LOAN ON FIRST MORTGAGE, good security. Box 54, Advertiser.

ROYAL ACADEMY OF MUSIC for Local Examinations in Music PATRON: His Majesty the King. Music Examinations 1917

MARRIAGE LICENCES. \$20.00 MARRIAGE LICENCES ISSUED BY W. C. Fitzgerald, 116 Dundas Street.

MARRIAGE LICENCES ISSUED BY W. G. R. Bartram, 59 Dundas.

A LOW-ROOFED COTTAGE



This cottage is 28 ft. in width over the main part and 26 ft. 6 in. in depth, with a glazed sun room 10 ft. in width at the left of the entrance.

MUSICAL INSTRUCTION. Say you saw it in The Advertiser. RUTH MARY KEYS-DRAMATIC ARTS TEACHING.

Musical Art Society CHORUS REHEARSAL. Next Monday evening, Nov. 13, at 8, Normal School, Bring copies "Messiah".

FOR RENT COMMODIOUS RESIDENCE, 572 QUEEN'S AVENUE. Canada Trust Co. Telephone 471. LEGAL CARDS. W. G. R. BARTRAM, BARRISTER, Notary, etc., 59 Dundas Street.

The Associated Board of the Royal Academy of Music for Local Examinations in Music PATRON: His Majesty the King. Music Examinations 1917

WAKELING SIGN COMPANY - Signs, showcards, scene painting and pictorial advertising, 296 1/2 Dundas. Phone 2153.

AUCTIONS BY COOPER

MONDAY, NOV. 13-77 DUNDAS ST. (Next Parlian Steam Laundry.) Contents of two well-furnished houses moved for convenient sale, in part:

TUESDAY, NOV. 14-182 BRISCOE ST. Complete contents of house, including the following high-class house furnishings:

THURSDAY, NOV. 16-222 TALBOT STREET. Contents of nicely-furnished home of high-class, just new house furnishings.

CLEARING AUCTION SALE. Farm stock, implements, etc., lot 60 at 63, East Talbot Street, will be sold east of Stop 21, Traction Line, Westminster, on Tuesday, Nov. 14, 1916.

MORTGAGE SALE. Under power of sale contained in a certain mortgage, which has been made at the time of the sale, there will be offered for sale by public auction at Cooper's Auction Rooms, No. 258 Dundas Street, on Thursday, November 23, 1916, at the hour of 3 o'clock in the afternoon.

CITY OF LONDON ONTARIO, CANADA. Tenders for the Construction of Sewers. Sealed tenders addressed to the Chairman and Members Board of Control will be received at the Office of the City Clerk up to 10 o'clock on the 17th day of November, 1916.

NOTICE TO CREDITORS. In the matter of the estate of Mary Smith, late of the Township of Lobo, in the County of Middlesex, widow, deceased.

INSURANCE. Say you saw it in The Advertiser. G. M. GUNN & SON (GEORGE C. GUNN)-Established 1859, Fire, Life, Accident and Automobile Insurance.

J. A. NELLES & SON Fire, Life, Accident, Marine, Plate Glass, Rent and Automobile Insurance.

Automobile Insurance. D. CAMPBELL & SONS BANK OF TORONTO BUILDING. PHONE 1552. ywt

DENTAL CARDS. Say you saw it in The Advertiser. DR. HOCKEN, CORNER ADELAIDE AND DUNDAS STREETS. Phone 2433. Consultation by appointment.

CHIROPRACTIC. Say you saw it in The Advertiser. DR. J. M. FREZELLE, DENTIST-OVER McLaughlin's drug store, opposite old city hall.

OSTEOPATHY. Say you saw it in The Advertiser. DR. H. V. CATON, GRADUATE OSTEOPATH-465 Richmond Street. Phone 1573.

DERMATOLOGY. Say you saw it in The Advertiser. MARINELLO SYSTEM FOR FACE SCALP, CHIROPODY, REMOVAL OF SUPERFLUOUS HAIR PERMANENTLY. Miss Beattie, corner Talbot and Fullerton. Phone 2027.

MRS. N. ROBINSON, MASSAGE, Swedish movement. Hydrotherapy, Electricity. Nervous cases specialty. Phone 1425.

Evening tells a Real Story. Repair Directory.

REPAIR DIRECTORY LOOK down this list and have that repair work done NOW. Every ad. represents the best of workmanship and years of experience. Keep this directory. It's a money-saver.

J. FRAUMENI, Tailor London Garment Care Why Don't You Try Us? We call for and deliver work. Clearing, pressing and repairing. Only place in London where the repairing is done by expert tailors. Give us a trial.

SAVE THE PIECES! Bring your broken lenses to us. We grind our own lenses and can duplicate any lens on short notice. Carlyle Trebilcock Optician, 293 Dundas St., Phone 2581.

Wm. M. Patten HIGH GRADE FURNITURE. Fine upholstered and repairing. Fine couches a specialty. 247 1/2 DUNDAS STREET. Phone 1688.

We Repair Hot Water Bottles just as satisfactorily as tires. LONDON TIRE REPAIR DEPOT A. Wilkes. 354 Wellington St., Phone 2334. Opposite McClary's.

STOVES and FURNACES of all kinds repaired. First-class work guaranteed. Phone 1305. T. B. SIMPSON, Tinsmith. Agent for Kirby-Ranges and Furnaces.

Accurate Watch Repairs AT MODERATE PRICES. John S. Barnard Jeweler and Optician, 194 DUNDAS ST., LONDON.

NORDHEIMER'S REPAIR DEPARTMENT. Planos tuned, repaired and refinished. We can make your old piano like new. Phone 1392 for estimate on work. 227 DUNDAS STREET.

THOMPSON Trunk and Leather Goods manufacturing and repairing. Commercial work a specialty. 420 WELLINGTON STREET. Rear London Life. Phone 1855.

THE MASON & RISCH LIMITED PIANO and VICTROLA REPAIR DEPARTMENT employs experts only and offers a service unapproached for intelligence and promptness. Charges are moderate. 245 DUNDAS. PHONE 1268.

Why don't YOU place your ad. in this directory? Let us help you increase your business. Better try one and be convinced.

Auction Sale of General Store Property at Crumlin. Under Power of Sale contained in a certain mortgage, which will be produced at the time of sale, there will be offered for sale by public auction at Cooper's Auction Rooms, 258 Dundas Street, on Thursday, Nov. 16, 1916.

ADMINISTRATOR'S SALE OF PLANNING MILL PROPERTY. TENDERS will be received by the undersigned administrator till noon the twelfth day of November next for the purchase of the Planning Mill Plant, situate on part of lot 25, on the south side of Queen Street, between the city of London, known as municipal numbers 272-282, more or less, and containing an area of 150 feet trackage on lot 136, 102 feet trackage on lot 136, 102 feet trackage on lot 136, 102 feet trackage on lot 136, 102 feet trackage on lot 136.

MACHINERY. Engine, Post Grinding Machine, Two Planing Machines, Drift Drum, Saw, Tenon Machine, Carpenters' Benches, Mitering Machine, Jointer, Planer, Sander, Crosscut Saw, Emery Wheel, Door Chair, Bolter (E. Leonard) Mire Machine, (Sons), Hand Cramps, Spindle Shapers, Vice, etc., and Bands. Separate tenders will be received for either the Land and Buildings or the Machinery. No tender necessarily accepted. Tenders must be accompanied by 10 per cent of purchase price, which will be returned if not accepted.

W. R. COOPER'S CLEARING AUCTION SALE. As we have sold the farm, all will be sold on Tuesday, the 14th inst., on or before the day of said meeting. D. H. Porter, for assignee. Dated at London, Ontario, this 2nd day of November, 1916. Dated at London this 30th day of October, 1916. N. 4. 11.

