| ore Closes |
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| 5.30 p.m. |
| $\mathbf{S}$ |
| s. | Tuesday

Hide leather
Uit CASES.
$\square$
$\square$ ble Cloths

Steres in the Mew Royal Bank



The Toronto World
Defeat of Germans dy Russians is Complete--Their Retreat is Changing Into a Rout That is So Disorderly and Precipitate That They Are Forced to Abandon Guns, Ammunition and Supplies


 by Close Competition-
The Hydro Reviewed.
Von Moltke Superseded

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## Gen. Voighterhetz Reported to Have Been Appointed Successor to Nephew of Great Leader Who Led Victorious Campaign Against French Forty. four Years Ago

GEMMANSPES

## $\square \longrightarrow$


British Forces Enabled to Repulse Every Attack by Germans.

## AFRICANS ALSO AIDED

## Enemy's Designs on Uganda

 Railway Were CompletelFrustrated. (BRITISH OFFICIAL)



Victory for Russians is Com-
plete - Cracow Soon to Be Attacked. VON KLUK MAKES GAINS




PORTUGAL TO SIDE WITH ALLIES.


 prince hac severely arraigned the war party in that cound

GERMANS GAINED SLIGHTLY.

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French Lines, Catch
Climpse of Teutonic
Methods.



today. Until the points lost are made public, no conclusion can bo
iven as to the true situation.
RUSIANS CROSS CARPATHIANS.
A Reuter deussitans CROSS CARPATHIANS. official account of the German detreatrad on the Russo "Side by side with the
details are published of the Rusians crossing the Carpathians, frontier, details are publish
as one writer say
are impregnable.
are impregnable. ${ }^{\text {"Before attaing U Usok Pass, the Russians successively captured, }}$
thanks. to a wide flanking movement, three well-masked positions,
which were stronsly


# SELLERS-GOUGH FUR COMPANY, Limithe The Largest Exclusive Fur House in the British Empire 

## 500,000 FUR SALE

You Have Insured the Success of This Sale We want to make public acknowledgment of the wonderful support we have received from the
people of Toronto. As we announced our object in sacrificing all profit during this sale was to create
work for our expert makers of fur garments, the motto being: "Sell at cost and keep the workroams

Immense purchases, will use all stock we) can
manufacture.
$\qquad$

gidy maintaininghigh est quality standardsLowest prices on record being launched.



## PERSIAN LAMB PRICES A SENSATION

 The ever-fashionable Persian Lamb comes in for first consideration. We were enabled to buy thevery finest of peltts this season- finer pelts than we ever saw before. We have studied the fashions to the
best ad




Sellers-Gough
244-246-248-250 Yonge St. mowtret store
FUR COMPANY, LIMITED

## BRITISH CASUALTY LIST

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## The New Patriotism

There is more than one way of serving your country. We cannot all go forth to fight on the blood-stained fields of France and Belgium, but it is within everyone's power to help crush the monster that threatens Europe.

[^0]The new patriotism seizes every opportunity to help-----the enlightened patriot insists that everything he buys be "Made in Canada.


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ORO The Neat leme of O TELEPHONE DIRECTORY Will Go to Press on OCTOBER 15th, 1914

## ORDERS FOR NEW TELEPHONES

 or change of address should be sent at 4000.




TND EAFDERS punter, Rose $\mathrm{Co}_{\text {u }}$ Itd

AN JOURNALIST
PRISONER AT BERLIN PRISONER AT BERL
Arrested Following
ution of Clothing to

THE TORONTO WORLD

| SOHII CATTO \& SOI <br> Continued Display <br> of New Autumn <br> Iililinery, <br> New Suits, <br> Hew Coats, <br> Hew Dress Fabrics, <br> New Silks. <br> Our Ladies' <br> Tailoring <br> and Dressmaking <br> (TO ORDER) <br> Departments <br> Get in Your Orders Now <br> And Avoid Disappointment. <br> It Out of Town-Write <br> Jili hill <br> 55 to 61 KING ST. EAST, TTORONTO. <br> TRENCHES CARRIED <br> IN FIERCEST FIGHI |
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$\sqrt{y_{y}^{3} \text { SOCIETY }}$

Honor Lies Largely Wit
British Troops, Especially With Highlanders.

FOUGHT NIGHT AND DAY
Wounded Compelled to $R$ to for Many Hours.

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| Heularly with two famous Highland regiments. |  |
| For some days the allies have been advancing until the distance separ- |  |
| ating the trenches of the combatants was little more than 200 metres. Over |  |
| this distance a continuous rifle fire |  |
| by infantry rushes from either |  |
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| Thirty Men Enlisted Last Night St. James' Parish Hall. |
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## Rugby Extibition Exhibition Aftermath

HAMILTONSWEET GETTING THE BRAVES ON JUNGLE KINGS PRIMED FOR SERIIS | Think That Another Cahadian | Boston Crew Hammer th |
| :--- | :--- |
| Championship is in Order | Ball and Win Two Games |

- Rugby News.

The Players' Records World's Series Clubs


## Men's Overcats

Our full range of these London-tailored. Overcoats
goes from $\$ 20.00$ to $\$ 50.00$. But-we have made it a point in choosing stock fo
this season's trade to popularize these two pricesThere's a reason-and you know it-
And so we are offering a wide range of colors in
fleece- Saxony-and blanket cloth weaves - in
single and donble-breasted styles. ingle and double-breasted styles We believe unsurpassed in value, quality and design
at these two prices$\$ 25$ and $\$ 30$

Fairweathers Limited
84.86 Yongo St., Toronto Montreal

| BASE BALL | STARS FOR GIANTS |
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| tional leag | NEW YORK, oct. 5.-New Yoris shut |
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| nap | Billy Hay |
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| PIRATES AND ${ }_{\text {CUBS }}$ |  |
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| Batteries-MCQuillan and Smith; Ames, |  |
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| At St. Louis-The St. Louis teamclosed its season by losing to Chicago, 4 |  |
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|  | The pick of the best British |
| ATHLETIC REGULARS TUNING UP FOR THE WORLD'S SERI | Cloth |
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| ories after a week's rest, when they de-feated Now York, by 2 to 0 . All or the regular infielders, outfielders and catch |  |
| rs that Manager Mack expects to send in against the Braves next Friday were in the came wit |  |
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| practice. The infury is not serriousonoush to keep him out of he pis game. Waleh played first |  |
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## WATFORD UNBEATEN ASDO MANCHETTR

English Soccer Records
Date in Three Big
Leagues.

EATON'S

 32-40, $38-55$ Marlin Sporting Rifles, with 26 -inch round
barrel; each . ............................... 32 and $30-30$, Special Marlin; each
 each Marlin 12 -gauge Pump G
inch, full-choke barrel; each Marlin Take-down, Hammer Pumb Gun, with 25.19 .50 Remington $30-32$ and 35 Special Pump Rifles; each.. 22.00 Savage 22 Hi. Power Sporting Rifle; each
AMMUNITION


## Men, See These Fur-lined Coats at $\$ 22.50$ <br> They are actually lined with muskrat (dark souther

 pelts), and have good quality black English beaver clothshell; the storm eollar is of dark European otter, and cut in shawl style. Special.........................22.50 CHILDREN'S FUR COATS Children's Fur Caps, MARKED FOR RUSH
$\begin{aligned} & \text { gray kid, to math the coats, } \\ & \text { SELLING, TUESDAY, }\end{aligned}$
made in the popular Hussar AT $\$ 9.00$.
$\qquad$ Kin, a ong-haired rich look- of Baby Carriage flobes. in
ing gray fur that will give ex-
ceptional service; handsome

lambskin, gray kid, coney \begin{tabular}{ll|l}
looking little coats that will <br>
keep the

 

keep the kiddies warm and <br>
comfortable. Tuesday... 9.00 \& to \& Main Floor, James St.
\end{tabular}

## Young Men Speak of This $\$ 1.50$ Soft Hat as "Nifty""



It is a style that becomes majority of men, and consequent-
1y is a very popular shape. Has a fairly low crown, full and slightly rounded at top, with rolling brim, and trimmed with high
silk band and bow on the quarter. THE SMART NEW CAP FOR MEN IS THE BAL. It's the dressy cap of the seaso. thing for evening wear in, whe fall and wintes to blend Jrice.. Just the
the
the -Main Floor, James St.

STORE OPENS 8.30; CLOSES 5 P.M.
T. EATON C:

## Watch Our Windows

> In future our Window Displavs will be changed three - times weekly-Monday, Wednesday and Friday. Our displays will prove interesting to our customers, inasmuch as they will show you every up-todate style in Men's and Young Men's Clothes and Haberdashery. We want you to get aequainted with the HICKEY Store; also get acquainted with every "HICKEY STYLE", shown. The styles are not only new to you and to us, but we can guarantee that they are the product of the highest grade style originators in the world, in both clothes and haberdashery. Ye. Watch Our Windows.

## Hickogis

"The Store for Men, Young Men, and

Pomette Bleu Wins Astrologer Also Ran Handicap at Laurel In Old Dominion Purse

| LaUREL, Md. Oct. 5.-The HIRST RACE-Selling three-vear-olds nod up, one mile and 70 yards: 5 , |  |
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| 82.10. Thornhll, 107 (McCahey), 52.30 and |  |
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| then <br> loone: |  |
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| 1. Mabel Montgomery, 109 (McCahey), 90, Mallard, 105 (schuttinger), 88.70 and ane |  |
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| Wood, Bran Boru, Keymar, surgeon aibo ran. |  |
| SIXTH RACE-Three-year-olds and up. <br>  |  |
| ${ }_{i} 1$ ad f2.60, 108 (Burlingame), 53.90 and 280. |  |
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WON AT GOOD ODDS
AT HILLCREST PARK



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DR. SOPER



If you want a clinking drink
wolfe:s
Schnapps


LȮYAL ROOTERS TO FOLLOW THE BRAVES
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 "TIFCO" BALI



DC.W.WALKER WERVESSIIFBILOOD

## Toronte Diving Club

 Hillcrest Park TODAY SAM'L MeBRIDE, Pres.J. h. Lock, Tras
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RICORD'S SPECIFIG

HERYOUS DEBILITY


POLLY AND HER PALS




## 

Hosiery and Gloves










## A Varied List of Furniture


Seamless Wilton Rugs in Criental Designs


$\qquad$
NEW ENGLISH AXMINSTER CARPETS.
 NEW SCOTCH INLAID LINOLEUMS.


BASEMENT







 Wednesday Selling




 ${ }^{505}$



## A Separate Service for Men

The average man is busy; too busy to spend time search-
ing round the floors of a department store when he wants to buy a collar or pick out his new gloves.
Recognizing this we have created The Men's Store, a store within a store. The Richmond-Yonge corner of the building has always been devoted exclusively to the men. Hats right at the door, suits and overcoats beside and around them furnishings immediately back of them with a side entrance on furnishings, running toward the centre of the store.
It's convenient for the men and at the same time o
splendid place to meet your wife if yon have a suit splendid place to meet your wife if yon have a suit
to buy or need a new overcoat this fall and desire to buy or need
her judgment.
For those who feel that custom made clothes are a necessity we have a perfectly equipped and efficiently necessity we have a perfectly equipped and efficiently',
run custom department in connection with our men's run custom department in connection with our men's
clothing department. Look over its goods and prices when you are in the Store.

## A Find By Our Men's Buyer


 witl get enormois val
prices conservatively.

 95 Only in the Lot, in assorted Eng lish and Scotch tweeds, and a number
Harris' tweeds and Scotch vicuna coatings; all are specially tailored, and made up with silk trimmings; some unlined, with faincy check tailiored, and
olthers lined throughout with satin; light and medium weights. others lined throughout with, satin; light, and medium weichts; all sarictly
high-grade garments. Sizes 34 to 42 in the lot. Wednesday at ..... 12.95


## Clearing Boys' Suits at $\$ 4.75$



## The Fall Hat Low Priced

Christy's Feather-weight Derby or Stiff Hats, fall designs. Wediesday
FINEST ITALIAN SOFT HATS.
In an excellent style and color range; grays, brown, olive, green and navy; mixed or plain finish. Special price .... $\mathbf{3 . 5 0}$ VELOUR SOFT HATS.
Fine Belgian stock, and one of the best of the kind; colors bay green, dark browi and jet black. A $\$ 5.00$ quality. Wed-

## The Men's Furrishings <br> WHITE PLEATED BOSOM SHIRTS.

Evenly tucked, beautifully laundered. Regularly $\$ 1.25$. Wednesday ....
MEN'S SWEATER COATS.
In many colors, high collar, plain or fancy weaves; two pockets; heavy weight, sizes for 34 to 40 . Regularly $\$ 3.00$ to
MEN'S ENGLISH NATURAL WOOL UNDERWEAR.
Shirts and drawers, double or single-breast styles, several different makes; all sizes 34

$$
\begin{aligned}
& \text { Shirts and drawers, double or single-breast styles, several different makes; all sizes } 34 \text { to } 44 . \text { Regularly } \$ 1.25 \text { to } \$ 1.50 \text {. } \\
& \text { nesday } \ldots \ldots . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . ~
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Draperies ARTISTIC CHINTZAT 59c.
Not the ordinary colore Not the ordinary colored
printed cotton, but a beautiful printed cotton, but a beautiful
fabric, printed with the greatest care, and the colors so tateste-
fully blended as to make them fully blended as to make them
pleasing and restful; 30 inches
wide. Wednesday wide. Wednesday, yard.... 59
50 INCH SHADOW CHINTZ 50 INCH SHADOW CHINT An assortment of colorings
in dainty soft tones on light or
dark dark grounds, 50 inches wide;
an excellent fabric for curtains
or coverings. Wednesday STRIPED ORIE . 1.50 TRIPED ORIENTAL COUCH
COVERS, 95c EACH This is a large cover incles, in Roman size stripe, with
green, red and brown colorings, green, red and brown colorings,
fringed all round. Regular
$\$ 1.50$ each. Wednesday ENGLISH CHINTZ, 39c YARD Suitable for hangings for the
bedrooms, beautiful color com-
hinations, bedrooms, beautiful color com-
binations, dainty foral designs,
30 inches wide. Wednesday, per TAPESTRY CURTAINS, $\$ 3.39$ A new tapestry. portiere, suit-
able for dining-room or den, all able for dining-room or den, all
new shades and trimmed with
fringe to fringe top and bottom, or van-
dyke edgings on one side and
and

## The Robert Simpson Company, I,imited



Our recently-enlarged department oa the Fourth Floor is now
年作e with all that could be desired to make the home beautiful and cosy for the long Winter months.
The Chintz Section is especially worthy of a visit. In it will colors are superb, the quality excellent whe have ever shown. The most economic taste. -
Our recently-enlarged department on the Fourth Floor is now -
able spring roller, size $36 \times 70$ inches. Complete with brackets
and pull, Wednesday, each. .49 EXTENSION RODS, 17e
nished bra
A well-finished brass rod, ex-
tending from 30 to 54 inches,
with with curved ends. Complete with curved ends. Complete
with brackets. Regular 25
Draperies
FRENCH TAPESTRIES, $\$ 1.35$ Coverings of excellent quality in colorings to suit almost an
color scheme for the livin room; 50 inches wide. Per
yard................... 1.35
Have our specialist call and give you price for fentenovating,
repairing and re-upholstering that comfortable old chair.
SUNFAST. REPS AND AR Nothing could be nicer f
portieres or side curtains in then
living - room, hall or dinin iving - room, hall or dining-
oom, a bo ute ly unfad-
able; in rich colorings of red, ablue, irose, brown or rgreen, 50
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inces
yard Tapestry Bandings to match,
rom, a yard....... .10 TRIMMED WIND OW
SHADES, 49c EACH. SHADESD, 49c EACH.
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Electric Fixtures Depl., Firth Floor.


[^0]:    Modern warfare is a battle of resources, financial resources most of all.

    Every dollar you spend for goods "Made in Canada" is increasing the wealth, the resources, of the Empire, it is giving employment to Canadian workmen, it is contributing to Canada's welfare, and it is supplying the sinews of war to Britain, it is helping to fight the enemy.

