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## AUGUST, 1885.



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# FALL NOVELTIES. 

# Fancy Goods Department, <br> Auaust, 1885. 

## ALBUMS.

There is a marked reduction in the price of Photograph Albume, and buyers who have seserved their ordors for the opening up of Fall Stucks have been wiso. Perhaps the newest thing is an Album, tho back cover of nhich furms as stand, si, that the buen lits in the table at about the slope of a reading desk. Une very pretty cuver is of perfurated leather through the incisions of which are seen diamonds of silk plush in various bright colors. In Leatherette Covers the Ahbieator and Initation Calf in now shades are very effective. Some of the best patterns of American Albums havo been reproduced in Germany at about half their original cost. All the better books are for Cabinet and Panel Pictures, but there are a few small sizes to retail at $2 \overline{\mathrm{o}} \mathrm{c}$. and 50 c . which are phenomenal value.

## TOMLET ARTICLES.

White goods in Combs and Brushes continue to have a large sale both in cases and in bulk. Besides the "Celluloid" and other composition brushes there is a line of wood back goods covered with a white enamel. These are less liable to break than rubber, are well made, have good bristles, and can be retailed at popular prices. There are a few new designs m Nail sets and some very pretty low priced Pocket 'Toilets for ladies and gentlemen. Without much noticeable clange in style there is quite a variety of Dressing Cases-portable and for the Toilet Table.
Odor Cases to retail at 50c. and $\$ 1.00$ and several novelties at about the same figure are acceptable additions to a line of Fancy Goods m wheh it is somewhat difficult to obtain attractive articles at a moderate price.

## LEATHELE GOODS.

The depression in the Pocket Book trade has resulted in the impurtation of Solid Leather Portmonies and Pocket llooks at about the bogres usually paid for imitation goods, and while the demand for Street Satchels is still large in the Cnited States and Caunda, there can be little doubt but that a considerable trade will be done this fall in the pocket arti. cles. There might be specially montioned some very tasteful Miniatures suitable for Misses' and Children's use. In addition to the Staple tine of Street Bags there are a few new shapes "with Necessnire" which cannot fail to be in good demand toward the holidays.

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August, 1885.
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You will be duly notified of our traveller's visit, please wait for him. Respectfully,

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VOLUME II. $\}$
No. 1. $\}$
.TORONTO, AUGUST, 1885.

## ONTARIO BOOKSELLERS.

First Annoal Meeting of the Nem Associa-tion.-The first Annual meating of the Ontario Booksellers' Association was held on Wednesday, the 4th inst., in Philharmonic Gall. The Association was formed on January 14th of this year at the Queen's Hotel, for the advancement of the interests of those engaged in the bookselling trade. The chair was occupied loy Mr. T. J. Day, of Guelph. The following members wero present during the meeting :James Bain, sr., S. R. Hart, J. F. Ellis, S. G. Beaty, W. J. Gage, A. G. Lee, George Warwick, A. F. Rutter, George Spence, Chas. Robertson, A. R. Lorimer, C. W. Small, Alxr. Middlemiss, Saml. Wallace, S. E. Briggs, and J. J. Dyas, Toronto ; T. J. Day, J. A. Nelles, Guelph : H. Fred. Sharp, St. Mary's; Chris. Dickson, Clinton; A. G. Elmslio, J. K. Cranston, Galt; T. Clappison, Hamilton'; W. Bryce, London; D. W. Bixby, St. Catharines ; Isaac Buber, Berlin; John Butler, Goderich; A. Robinson, Bellevillo ; D. M Brown, Strathroy ; R. C. Burpee, Pembroke. H. J. Clark, of Copp, Clark \& Co., and others, were present as visitors. Lotters and telegrams were received from E. A. Taylor, London ; J. Eastrood, J. G. Cloke and E. Overell, Hamilton: John Hart, Perth ; W. Middleton, Kingston ; B. H. Rothwell, Brantford; A. Scott, Barrie; Abel Land, Drummondville ; and E. M. Law, Victoria Harbour, expressing regret at not being able to be present.
Mr. James Bain dolivered an address of welcome to the representatives of outside places, to which the chairman made an appropriate reply.
Mr. J. J. Dyas, secretary-treasurer, presented his report, showing that the balance in the treasury was \$34.10. The report was adopted.
The following committee were appointed :-Con-stitution,-H. F. Skarp, A. G. Elmslie, John Butler, A. Robinson and James Bain. Fiannce,-J. K. Cranston, T. Clappison, and A. R. Lorimer. On Officers,-C. Dickson, Isaac Huber, and D. W. Bixby. On Resolutions (afterwards appointed),-D. W. Biaby, A. Huber, W. Bryce.

## matters affectina the trade.

Several matters affecting the bookselling trade were discussed. The tirst discussion was on the
policy of buying goods six months or more in advance. The general opinion was against the import orders which are, at present, largely given by the trade. Under that system goods are ordered from foroign countries, many months in advance by retailers, and if the fashion changes they have to suffer. This was thought to be injurious, as it also took the trade from local wholesale houses and prevented them buying in large quantities and at cheaper rates.

The necessity of having a uniform price for periodicals was then considered, and a committee was appointed to draft a standard of prices, and furnish each bookseller in the Province with a copy.

The association then adjourned till eight o'clock.

## EVENING SESSION.

The Committee on Constitution presented their report, recommending that the Association be named the "Booksellers' and Stationers' Association," and be composed of booksellers, stationers, and newsdealers, the annual meeting to bo held in Toronto on the last Wednesday in October. The constitution was adopted, clause by clause, and left over for final action till the next morning.
A communication was read from Mr. N. T. Wilson, of London, stating that the Canadian postal laws injuriously affected the booksellors. American periodicals and publications were mailed to Canada for two cents per pound, while the Camadian booksellers had to pay four cents per pound. Under these circumstances it was unwise to do a mailing business in Canada as the American dealers had the advantage.

The Finance Committee report that they had audited the books and accounts of the SecretaryTreasurer, and found them correct. The report was adopted.

## resolutions adopted.

The following Resolutions, submitted by the Committee on Resolutions, wore adopted :-

Ricsolved, That it is the duty of the retail trade to discourage, as far as possible, the ordering of any goods in advance of the requirements of their trade.

Resolved, That the average profits should be from 30 per cent. to one third, and that we should discourage, as far as possible, the sale of all goods that do not carry a profit of at least 30 per cent. on the cost. Resolved, That the retail trade in buying goods
ought to buy, as far as possible, at net prices, as largo discomats aro always decoptive.

Resinced, 'That it is the duty of the wholesale and manufacturing trado to restrict themselves to selling to the legitimate wholesale trade, and that any wholesale or mannfacturing house persisting in selling to the consumer is unwrirthy of the support of any member of this Assnciation.

The Association then adjourned till morning.

## MOIRNING SHSSION.

The Ontario Booksellers' and Newsdealers' Associntion resumed business at the lhilharmonic Hall, the next monning. Owing to the illness of the President, J. A. Nelles, Guelph, occupied the chair. The Constitution was brought up for final consideration. A clause was inserted appointing the President, Secre-tary-Treasurer, and Executive Committe, a Board of Arbitration to adjust difierences in the trade. The Constitution was then adopted. We give it elsewhere.

On motion of Mr. Clappison, seconded by Mr. Elmslie, it was determined to pay the rent of an offico for the Secretary.

Mr. Isaac Haber moved: "That any member of the Association report to the Secretary all cases that thay may discover of wholesale or manufacturing houses supplying consumers direct. The following instances to be excepted:-Supplying Railroads, Tel. egraph Companzes, or purchasers of 100,000 lots of envelopes. Such reports to be read at the following mecting of the Association."-Carried.

A resolution was passed authorizing the Executive Comanatte to orgamzo branches of the Association in cities, towns, or groups of towns and villages.

The folluwng were apponted a deputation to wait on Hun. Mr. Ciarhng, with reference to the desired clange in the Canadian postal law, so as to reduce the rate fur secund class matter frum furr cents per pound to two cents:-Messes H. F. Sharp, A.S. Irving, James Hope, W. Bryce, and R. C. Burpee.

Mr. H. F. Sharp, moved, seconded by Mr. Isaac Huber, "That the Ontario Booksellers' Association recognise l3ooks and Notions as its oftictal organ."

## ELFETION OF OFFICERS.

The election of oflicers resuited as fol'ows:-President, Mr. H. F. Sharp, St. Mary's ; First Vice President, Mr. S. R. Hart, Toronto ; Second Vice President, Mr. W. Middleton, Kingston; SecretaryTreasurer, Mr. J. J. Dyas, 'Joronto ; Executive Committee, Messrs T. J. Day, Guolph ; J. Bam, Toronto, W. Bryce, London ; J. Hope, Ottawa; and J. 'I. Hornibrook, Toronto.

Votes of thanks were then tendered to the retiring oflicers, after which the amual meeting adjourned.

## 1LFASURE FXCURSION.

The visiting members of the Association were entertained by the Toronto looksellers yesterday afternoon and evening to an excursion on the steamer " Kupert." Thy Luat left Xonge Street wharf abuat half-past twe "cluck. There was a large party on buard. Music was furnished by the band of the Queen's Own lifles. Tables with refreshments were provided in the cabin for the excursiomsts. The visitors were shown the water front, the scene of the great fire, and other points of interest. The party returned after having had a very pleasant outing.

CONSTITUTION OF THE BOOKSELLERS AND STATIONERS ASSOCIATION OF ONTARIO.

## AlTICLE I.

This Assuciation shall be known as the Buwksellers and Stationers Assuciation, and shall be cumposed of the Buoksellers, Stationers and Newsdealers, doing business in Ontario, having for its object the promotion and protection of the interest of its members. Any one wishing to join this Association, shall be recommended by two nembers thereof, and on payment of the memberahip fee of one dollar, shall become a member of the Association with full privileges, and any one engaged in the bookselling and stationary trade, either as proprictor or salesman, who is over oighteen years of age, shall be eligible for such membership.

## ARTICLE $I$.

This organization shall have power to make laws for its government, alter, amend or rescind those already made. Propositions to amend, rescind or add to any Article of this Constitution or By-Laws must be made in writing to the Exccutive Committce, at least two months previous to the Ammual Meeting, and on receipt of such notice, each member shall be notified of the proposed change, when, if threefourths of all the members present shall vote in favour, they shall stand as the law or laws of this organization.

## ARTICLE IIT.

Sec. 1. The elective ufficers of this Assucintion shall consist of a President, two Vice-Presidents, SecTreasurer, and an Exccutive Committee of five members, to be elected by the members of this Assuciation an its annual meeting. The ufficers shall be ex-ufthcio members of the Executive Committee.
Sec. 2. No member shall huld two elective uffices in this Assuciation at the same time.

## ARTICLE IV.

Sec. 1. The Ammual Meeting of this Association shall take place in 'Toronto, on the last Wednesday in October, in each year, for the election of officers and other necessary business.

Sec. 2. Candidates for office shall be voted for by ballot, and must receive a majority of the votes cast, to be entitled to an election.

## ARTICLE V.

Sec. 1. It shall be the duty of the President to preside at all meetings of the Association, enforce a due observance of the By-Laws and Rules of Order, and appomt all committees not otherwise provided for ; he shall be ex-officio a member of all committees.

Sec. 2. It shall be the duty of the Vice-Presidents to perform all the duties of the President in his absence.

SEc. 3. It shall be the duty of the Sec. Treasurer to heep, a faithiful record of the proceedings of the mectings of the Assuciation, and issue nutices fur meetings of the Assuciation. He shall prepare, previous to the annual meeting, a minute statement of all mportant matters or other useful information to the Association, and perform all other duties appertaining to his office not ierein mentioned. He shall collect all the dues, admassion fees, pay all bills
passed by the Board of Audit for paymont and countersigned by the President, and keep an accurate account of all moneys received and expended in a set of books belonging to the Association, and to rendor at the annual meetug a detaled statement of all receipts and expenditures, with the balance on hand. He shall, at the expiration of his term of office, deliver into the hands of his successor all moneys, bouks and property belonging to the Association.

SE. . 4. The duties of the Executive Committeo shall be to meet at the call of the President, to transact all business of the Association between the ammul meetings, and shall have the power to call a general meeting of the Association if deemed necessary.
Sec. 5. The President, Secretary and Executive Committee shall form a Board of Arbitration, tivo members thereof to form a quorum.

## 

The new Illustrated Grograpity and Atlas, by IV. C. Carpbell, author of "Modern School Geography and Atlas" with colored maps, propared by J. Bartholomew, F. R. G. S. : Toronto, C. Blackett Robinson.
This bouk which wo believe has been in preparation over a year will be ready to supply to the trade about the first of September. A look at an advance copy enables us to guage of its merits which are not a fars. A good comprehensive geography has been much wanted for Canadian schools. This ono will we believe fill the void. The book is well edited and the execution of the maps-they are large, clear and accurate - is good. The physical maps and viows, of which we believe nothing of the kind was ever attempted before in such a work, are particularly valuable. The book is suitable for the advanced classes in the public schools and all classes in the High achools. The maps are executed on what the publisher calls "the commercial plan" giving the various lines of railways and other rteson of trail, even the leading caravan routes in Africa and Asia, also showing the products of the varions countries. In addition there is a map of the World as known to the Ancients, and sufficient of Ancient Goography to answer the requirements of the High school scholar. The book is well printed and sold to the scholar at the low price of one dollar, - the best dollar's worth in the market.

The Canadian Nomth-West: its History and its troubles, from the early days of the Fur Trade to the era of the railway and the settler, with incidents of travels in the Region, and the nature of Three Insurrections. By G. Mercer Adam. Toronto, Ruse Publishing Co.
As Mr. Adam says in the preface, the scope of his work - he has "told the story from the beginning,"enables the reader "to trace in the past history some of the renote causes of the present rebellion," and this alone, coupled with its timely appearance, materially enhances the value of the book, otherwise most interesting both for its subject and for the mode in which the story is recited. Mr. Adam can be congratulated on his success in investing even the heavier
portions of his book with considerable interost, and his publighors are complimented on its handsome ap. pearance.-The Weck.

Cinas. Surnsea's Suns annuunco tho tmerica's (jup: Huw it was won by the Yacht America in 1851, and how it has been since dofonded. By Capt. Roland F. Curfin, anthor of "Sailors" Yarns," etc., otc. 1 vol., 12 mo . With Illustrations. Paper, 00 cents. Cloth, $\$ 1$.
Lawn Thennis as a Game of Skide: With the Latest Revised Rules, as played by tho best Clubs. By Lieut. S. C. Peile, B.S.C. Edited by Ridiaidd. Sears. 1 vol., 12 mo , flexible cloth, 7 j cents.
Mr. Peile's little volume appeals directly to that large class of tennis players who are anxious to become proficient in the sport. Mr. R. D. Sears, who holds the championship of America, has ndded much that will interest American readers.
A Canternury Pilgrimage: Ridden. Writton and Illustrated by Joserif and Ehizabetir Romins Pennell. 1 vol., square 8vo. Paper, 00 cents.
The publishors say Mr. and Mrs. Pennell furnish an exceedingly entertaining story of an unconvontional journey from London to Canterbury. They made the pilgrimage, not by rail, as the latter-day pilgrims usually travel, but on a tricycle. It was a merry spin through a glorious comntry, folluwing the road of the famons company of by-gone days. The histury of the ride is most charmingly told, and the illustrations which crowd every page are in Mr. Pennell's happiest vein.
The N. Y. Commercial Adecrtiser says, that Charles Scribner's Sons, will next year commence the publication of a new magazine, Scribuer's Murthly, $t$, be of the same high order as The Century bat with fewer pictures; the illustrations to be the very best.
Houghton, Mifflin \& Co., Boston, says of Gordon's Diary lately issued: General Gordon, while at Khartoum, was perhaps the most conspicuous person on the globe. For the months he was there, no emperor attracted the world's attention or sympathy as he did. The story of those months, as told in his Journals, is now beforo the public, and, as was to be expected, is read with intense eagerness. It is such a story as has rarely, if ever, been told before, as the character of the writer has hardly been parelleled in history. It is altogether probable that the general estimate of Gordon's wisdom and prudence will be modified by reading his Journals; but the splendor of his unselfish devotion to duty, of his unsurpassed courage, and of his sublime trust in the Infinite Goodness is manifest throughout. The book is made additionally attractive by a fine etched portrait of General Gordon, two maps, and numerous illustrations made from Gordon's own sketches.

They state that George Edward Craddock's books are selling well. "In the Temnesses Mountains," in its eleventh edition, and "Duwn the Ravine," is taking well with young people.

Messas. Longmans \& Co. announce the publication of "The English Historical Review," the first number to be issued in January next. With Canon Creighton as editor, and Mr. Reginald Lane Poole as sub-editor, we should think it secure of a long and
prosperous careor. Germany manages to keep up soveral reviows of this kind, and English scholars have long wanted space for the discussion of problems which no magazino or newspaper has been able to afford them.

A Cumous Instance of literary co-partnerahip has just occurred. Mr. Philip May's "Love, the Roward," has been writton in fellowship with MIr. S. Anbroy Byrne, tho Amorican journalist, and by this means, copyright on buth sides the Atlantic has been secured. The possibilities thus opened up aro boundless. Mr. Whittior might writo a fow lines for Lord Tennyson's now play, and Mr Browning's next "Dramatic Studies "coutain a dozen verses of Mr. Oliver Wendell Homes, and authors and publishers alike, find their account in so doing. The new novel describes Russia under Alexander II.

Histomeal Whithwasinng goes on. Hemry VIII. having been subojcted to that pleasing process by Mr. Froudo, wo can hardly bo surprised at Messrs. Williams \& Nowgate's ammouncement of a now life of that much misropresented monarch, Herod the Great. It is said to throw frosh light on the subject. Why not ? Should not our publishers issue a popular shilling series of calumniated monarchs? Horod, Nero, Pontius Pilate, Aloxander VI., Richard III., Henry Vill., Catharine de Mredicis would surely give ample scope for new and daring treatment.
Encychordida Burtanniga.-The nincteenth volume, just issued by Messrs. A. \& C. Black, ends with "Proxy." lts longer articles, such as Physiology, Pianoforto, Pottery and Porcelain, Protozoa, are complete treatises occupying many pages, and are, as usual, by writers of such assured competence that their names suftice to indicate the thoroughness of their work. Turning to the shorter unsigned articles, we find the iniormation accurate and brought down to date with the same unvarging care which has been bestowed on the longer and more ambitious contributions. Wood engravings are given with greater freedom than, wo think, has been the case in any formor volume.-Ithe British and Colonial Printer and Stationer:
Ihe A mount of Literahe Activity in India, can, to a certain extent, be gauged by the number of publications registered in tire different provinces. From the recently published returns for 1883, it appears that in that year in Madras, 763 books and pamphlete, and $\overline{55}$ periodicals were registered, an increase of 77 over the previous year; in Bombay 1.484 works were registered, an increase of $2 \overline{5} 3$; in Bengal the number of works was 2,218, an increase of no fewer than $6 \bar{i} 0$, the greatest increase being in books of Bengali, in which, moreover, a higher standard of excellence is noted. In the North-Western Provinces the publications decreased from 1,193 in 1882, to 960 in 1853; but in the Punjaub they increased from 1,198 to 1,786 .

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All Lettors and Communications intended for publication must be sont in not later than the 8th of each month.
Subscribers will oblige by informing us at once of any irregularities in delivery.
J. J. DYAS, Publisher.

Our Sister Association.-The second annual meeting of the Nowsdealers' and Stationers' National Association of the United States was held in Philadelphia on the 13th and 14th July.

In fighting the American News Co. for that now is tho great objoct of their being, they have a most formidable foe; a company that has been victorious in overy fight with its rivals, and is to-day a solid corporation holding in its hands the keystone of the trade.

Still the promoters of the Association are full of hope and vigour, and claim that they are already making inroads on the monopolist.

The ofticers for the ensuing year are President, $C$. W. Zeiber; first Vice-president, C. M. Drake; seconil Vice-president, W. B. Seeger ; Recording Secretary, C. B. Swift ; Financial Secretary, IV. C. Edwards; Treasurer, G. W. Bell.

The late President, Stophon Richardson, of Now York, is President of the new News Co. in comection with the Association.

We notice with pleasure the reappearance of H . K. Cockin's varses in The Weel. Aissed for some time until the last couple of numbers, his versatile pen again charms and brightons the page of our con
tomporary. "The Tramp," in last number, has a merry jingle.

The Booksbllers' and Stationers' Assoclation or Ontario.-Such is the new and more comprehersive name adupted at the meeting of Bouksellers in Toronto on the 4th and 5th. The addition of the word Stationers is a just recognition of a rapidly gruwing class of dealors, particularly in wur citiesmen who sell only stationery for the counting house and the boudoir.

Tho moeting of the Association was but poorly attended by those untaide of Turuntu, but though the attendance was small, the actual work was well dono.
Fur the first tinie a constitution was adopted, which in very simple terms, presents the claims of the Associntion to the Booksellers and Stationers.

Resulutions were passed affecting the welfare of the trade, which must have, if loyally adhered to, beneficial effects, and mensures were taken to present to the Postmaster General grievances as to postage on periodicals, in comparison with United States dealers.

A Large Number of those who expected to be at the meeting, were unsvoidably absent. On the first day of the meeting. letters and telegrams were recoived from no less than ten of those, while we know of at least as many more who were likesise disappointed. Unfortunately, seemingly the worst weok in the year was selected. Merchants or their ${ }^{8}$ ssistants were, in many cases,away for the holidays.

The Anncal Merting for the future, has been fixed for the third week in October, and as it would be too long to wait until October, 1886, in all likelihood a meeting will be held in two months from now. Please make a note of this, as sometimes during the Fall, many wish to visit Toronto, and this will be agood opportunity.

Tue Secretary reported the membership at 89. After the report was made a number joined, so that now it is a little over 100, and as from conversing with those present at the meeting, and a large number of others in the Western part of the Province, we are convinced that fully three-fourths of the trade are in sympathy with the aims of the Association, the increase during the coming year should be considerable. An erroncous impression regarding the number of Booksenters in Ontario is, that there are some 700. The actual number is about 350. The others who signed the petition to the Minister of Education in January were general store-keepers who dealt in'school books.

Our Rerort.-The report which wo give in another place of the meeting of the Association is taken in groat part from the excellent account in the Mfail of the 5 th and Gth inst.

We prefer, from the close connection of this journal with the Association, to give the words of others in describing the meoting.

We have added a little that would have seemed of small mportance to a daily papor, but to the trade is important.

Tononto's Welcome.-'The reception given by the Turunto trado (including tho leading Fancy finnds Houses) was something unique, and reflects the highest credit on the Committoo that so successfully carried out the affair. A sail tu Lorno Park, on the Rupert with the Band of the Queen's Own on board, after taking a glance at our "burnt district," and aided in furming many an acquaintanceship of brothers in the trade, who otherwise would know nothing of one another. The air from the water makes one hungry, and when lunch was announced all were ready to partake. The choice of a caterer was a happy one, for even ladies praised the tea and coffee as superior, and appreciated, as only a woman can appreciate, the cleanliness and neatness of the serving. When nearing Toronto, the newly-elected President called on D. M. Brown, who, in a felicitous speech, proposed the thanks of the company to the entertainers. The motion was briefly seconded by W. Bryce, and was carried with the enthusiasm that a well satisfied man only can testify. Speeches followed from representative men, J. F. Ellis, S. G. Beaty, W. D. Taylor, G. M. Rose, S. R. Hart, and George Warwick. By no means the least apprecinted were the few manly words of the heroes of the Rebellion, Captain Thos. Brown, Lieut. Irving and W. H. Smith.

To record the reception, and not to mention the very handsome invitation cards and programme of music handed to each visitor, would be like describing a lady's dress, and saying not a single word about the dear duck of a bonnet. Both cards are very handsome specimens of lithography, designed expressly for this occasion. The invitation card containsin the upper right hand corner the emblems of our trade in chaste colouring. On the left hand corner, the word "complimentary," on turned-down corner. A sample inscription on the card is "The Booksellers, Newsdealers, Stationers, and Fancy Goods Dealers of Toronto, request the pleasure of the company of Mr. T. J, Day and ladies to a complimentary excursion on Wednesday, Aug. 5, 1885. Chas. Robertson, secretary." The programme is even richer and handsomer than the other,
with a good sketch of Toronto on the first of the four pages.
You who did not come missed one of the pleasantest afternoons that could possibly be spent.

Puinteis of the Meetinu.-Not many present, but though few very enthusiastic.

Speeches short, practical, and to the point.
Plan and positive testimony that import orders are not for the benefit of the denlers.

Plain talk on the naughty wholesale man who sells to the consumers direct.

A good past Prosident as guod a man as his successor.

Low postage our desire and hope.
Will the Board of Arbitration be needed?
The Wisdom o' it.-The fable of the tree that refused to let the rain through its leaves to moiston the earth and thus so hardencd the ground that it withered and died, has found an apt illustration in the action of the Publishers of the School Readers in refusing to allow the retail dealers a fair paying discount.

They do not deny, they cannot dony, that 20 por cent. is too small, but adopting tho motto " might makes right," they refuse to listen to the pleadings of the retailers, and demand alr. that the bond possibly allows them. The old story of 20 por cent. being the most they were allowed to give is long ago exploded-they must come down to the naked fact that they won't do more than they are compelled to do. To what will this lead? None know botter than the publishers themselves. They are porfectly well aware, they know it from their own books that many of the dealers are not in an independent position. They are under obligations at the least for extended time and renewals, and that which makes a man no longer his own master, the bond of mortgage, consequently they cannot remonstrate and must continue to buy at whatever prices are demanded. Not being able to buy any line of goods at an advantage the profits are materially reduced, and to add to their troubles, school books, which had a certain fixed margin, are deprived of that difference and must be sold at little or no profit. And these men are expected to pay 100 cents on the dollar. How can they? The very life is taken out of their business by small profte and competition in their proper line by other branches of business.
They lose heart, and life, with its exacting requirements of dollars and cents, becomes a burden. They surrender, themselves penniless, their hopes blasted. These are the men who are being ground down-these are the men struggling for the bread they eat, who find-
ing all their timo has been spent in making money, not for themselves, but for those who have been oxacting the last cent, at last give up. Who sutfers? The very men who have been hard and exacting, the very mon who would not, willingly, let others live, thoy who must not only live but be " merry withal." They are the branches of that tree that, denying the ground the nourishment of a refreshing shower, suffer in consequence from the drought.

And tie stmangest part of the whole story is this. The individual houses, Copp, Clark \& Co., W. J. Gage \& Co., and the Canada Publishing Co. have the reputation of treating their customers fairly. So much is this the opinion that one man, a determined oponent of the monopoly, speaks of the first-named as a "grand old house." And yet what thoy do individually they are not willing to do in combination.

What demon is there in the bond of monopoly that mon otherwise fair and just are so exacting in their dealings with the self-same people.

The New Volome.-The cordial approval of our course during the past year, as evinced by the unanimous recognition by the Association of Books and Notioss as its organ, with the very hearty support wo have received since our last issue, has indeed been gratifying to us. We feol that we need make no promise for the future-as we have done in the past so it will be the coming jears-frank and outspoken in all matiers pertaining to the trade, and to the best of our ability advocating justice and equity in all things.

Home Again.-"My boy comes to day." How many mother's lips and hearts repeated this phrase o'er and o'er again, as the news came that the veterans from the Nor'. West were nearing home? How the pulse bent, and the cye dimmed with the tear of joy, ns the mother rerelled in the thuught that her darling son, may be her ouly c.i., was returning safe and well from his arduous journey! Sho had steeled her heart when he went away. Glad of his proud courane and high idea of devotion to his country, she bid him "Good-bye," with a Spartan mother's pride - a beaming eyo, but with a doubtful, quivering heart. Fivery day she read with anxious eyes the nows from the Rebellion. Erery line she scanned with fearful trombling, lest her loved ono's name might be among the slain or wounded, -and now the agony is orer, and knowing that her offspring has nobls done his duty, her heart gladdens with the thonght that all danger is over.

The meeting-we draw a veil over this sacred scene-'twere sacrilege even to steal a glance at the

## THE <br> ILLUSTRATED <br> WAR HEWS.

## Numbers 1 to 18 inclusive.

We have re-issucd the back numbers of this paper, and now offer them to the public in booh furm. This solume is onc of intense interest, ns it contains all the mumbers issued from the outbreak of the Reveition of $19 x$ up to and buchudne the return and distandiog of the trons. It will form a lasting memento of Riel's second revolt.

The Ellusitathons are from Authentic Souress, and have secured an excellent reputation for the paper. We liave had a special artist with Gen. Midaletwn's division from the frst, and correcpondenta and artists with all the other divisions.

The intense intere whelh has naturally been shown by tho people of Canada in the Rebellion, and the numicous repuests we have lind for the bound volume warrants the helief that there will be an cnormous demand for this work.

Live (anvasisers can make more mency selling this volume than they can with juy other book in the marliet. We watit good men and will pay them woll.

Apply at once, stating first and second choice of territory, to

## The Grip Printing and Publishing Co.,

26 and 28 Front st., West, TORONTO.

We are prepared to bind back numbers in same styles as above for partics who have complete fyles, and can also supply any mis:ing issues, at retail price, w those whose fyles are incomylete. Prices on application.

## EMIBOSSING AJ/D ENGRATITG <br> FOR THE TRADE. <br> JOCAIRTC DOMUPANIY9 TORONTO,

Remind the exuntry trade that they have the very best facilities for exceuting, with promptness, all orders for Embossing
©Txsts, fflonograms, Exitials, adDRESS bYES;
AND ALL KINDS OF BUSINESS DIES.
H゙EDRING ST: STRONERX.
They also kecp in stock a lagec line of the latest and best styles of
WEDDING INVITgATIONS,
at home cards \& visiting cards
And engrate them to orter in the very lest manner
AT SHORT NOTICE.
They also print from type, all kinds of Wedding Cards, from spaciat fonts ihat were made sperially for this class of work: these nicely cmbriad with monusrans look very well.

It will be a convenience to the trate to have thisedass of work done in the best stsle and at prices that leabe the mamakin for pront.

## Sinmples and fintimates Submitted.

## HART \& COMDPANTY,

Stationers, Engravers, Embosscrs, etc., 31 \& 33 KING ST., WEST, TORONTO.
greeting of the brave boy and the mother who boro him.
And did not thoso Canadian boys do nobly? Where under the sun will be found a more devoted people, and a more heroic soldiory?

Our boys of yesterday are the men of co-day.
On the graves of those who died fighting for Queen and Country we drop a tear in memory of the manly follows, and in silent sympathy press the hands of those who were near and dear to them.
"In the days far onward" the names of those who fell shall be as household words, and the youth of the future will be incited to noble self-sacrificing action by the recitations of the deeds of the heroes of ' 85.

When the history of Canada will be penned by the future historian, no brighter names, no nobler examples of heroism will be found than in the namesakes of our time:

Williams, of Kars;
Willians, of Batucia:.
A Disapponmument.-Wo regret to see by the last number of the War News that the Grip Co. have determined not to publish the proposed illustrated paper. They consider that they would not be warranted, at the present time, in taking such a risk as a first-class paper would be. We regret it the more in that in the latest numbers of the War News we see promises of faithful and artistic work that would be creditable to any land.

## H. FRED. SHARP,

President of the Booksellers and Stationers' Association of Ontario, is a Canadian of English parentage, having been born in Woodstock, Ont., on the 16 th Sept., $183 \%$. At the age of 13 he left school and home to commence the world for himself. His first situation was as errand boy in the establishment of Mr. John E. Tisdalo, then doing a large and successful general business in Woodstock. He remained in this establishment for eight years, working gradually up until he filled the position of head salesman. It was while in Mr. Tisdale's employment he received that thorough business education that fitted him to so successfully conduct his own business in after years. Leaving Mr. Tisdale's employment he was two years head salesman with the late Thos. Oliver, M.P., then doing a large Dry Goods business. In 1860 he started in business for himself at Lakeside, opening out a general store. For four and a half years he carried on the business, but for lack of sufficient capital and the long credit that was given in those days, he was not successful in making any money, so concluded to sell out and return to Woudstock, where he learned the photography business. He then remored to Clinton and wurked at photographing for ? $\frac{1}{2}$ years, but not having any particular liking for the business sold out and went to St. Mary's, where he bought the "Argus Book Store" from AIf. A. J. Belch. This was 17 years ago, and

AND ALL OTIIER

## SCHOOL

## REQUISITES.

## COMPLETE STOCK

## AT BEST PRICES.

## WII. WARWICK \& SON,

from a small Book Store Mr. Sharp has, through onergy and diligence, succeeded in building up a large and protitable Book and Stationery business. Since his residence in St. Mary's he has always taken an active part in municipal matters, having sat 10 years at the Council Bonrd, and is now serving his second year as Mayor of the town. As already noticed some months ago, he is publisher of "History Notes" and other books for the use of schools. At the meeting of Booksellers in Jamuary he was present and took a prominent part in the meeting. He was elected member of the Executive Committee of the Associa. tion. His absence in Europe, however, prevented his taking any active part. The late President having declined re-election, the Association unanimously elected Mr. Sharp as his successor. His well known ability as a good practical speaker, his experience in presiding over the Comncil of his town augurs well for a successful year for the body over which ho has been elected to preside.

School Surplies.-We are favoured by a Toronto wholesale house with the following letter from the four booksellers in a western town.
Dear Sirs,
The undersigned Booksellers \& Stationers of - have combined together and agreed not to supply the public schools here with school books or school supplies by tender, as they have been doing for the last number of years. We have been losing money, and wish to protect ourselves by selling direct to the iamilies, or to the scholars; wo will ask you not to give any figures to trustees should they submit any tenders for your consideration. The bouks they must have, and can get them from us in the regular way. We will take it as a favour should they write you in the matter to kindly refer them to the trade in ———, consider our interest and we will reciprocate.

> Yours truly,

## Toront", 0.

We, commend the above to the trade, as it is a move in the right direction; there is no doubt that in places where the 13 nard of School Trustecs is sup. plied by tender that prices are cut so close as to leave no room for profit. The propor and legitimate way is for the scholars to buy their books from the stores direct, without the intervention of any Board of Trustees. While the aggregate los to the dealer is large. the saving to the individual is practically nothing. There aro some other towns and cities in Ontario, to the dealers in which we would say, "Go and do likewise."

Buows Brose, send us one of their handsome Comutry Homse Daries for 1S86. They make lt rarieties, and about 1 jol for pocket use.
(ive F. Wanwhe (W. Warwick of Son), has just returnod from his European trip. His purchases for the house have been large and raried.


## THE NEW YORK

## Arclusucalex and Stationer

## 

It contains a review of the market, keeps its readers posted on all matters of interest, gives valuable information for the business, personal notices, etc.

The price of subscription is fifty cents per year. Sample copies mailed free to any address, upon application.

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THE NEWSDEALERS \& STATIONERS'
PROTECTIVE ASSOCIATION OF NEW YORK AND VICINITY, AT 442 NINTE AVENUE, N.Y.
WMr. H. KUYFENDATLL, Business Manager, 59: Dekalb Avenue, Brooklyn, N.Y.

## JULIAN SALE \& CO.,

M.SNGFICTOREIS OP

## Ladles' Satobels, Rurses, Rockat Books, \&e.

 To the Wholesale Trade only.169 BLEEKER STREET, TORONTO.

John Walker \& Co. have just secured an extensive piece of vacant land in Warivick Lane, Paternoster Row, with a frontage in Warwick Square, on which they are preparing to erect a warehouse and factory specially designed to meet the reguirements of their business. The situation is most advantageous, as it is in the centro of the trade, and easily accessible from all parts of the metropolis. Several times already the firm have been compelled by the rapid increase of their business, to enlarge their premises. First thoy annexed as much of the adjoining building in Farringdon Street as they were able to obtain, which nearly doubled their floor space; but the relief was only temporary, and they shortly afterwards removed the whole of their manufacturing department to a separate building in New Street Square. The state of congestion has now become worse than ever, but the ample site which they have acquirod will at length enable them to erect a building sufficient for their needs.-Stationery I'rades Journal, Iondon, Eny.

Last montir we had the pleasure of an intervien with James McDonald, of the firm of John Walker \& Co., London, Eng., at the Queen's Hotel in this city, and were favoured with an inspection of his really wonderful line of Fancy and Staple Stationery, among which we could not help but be struck with a novelty in writing sets consisting of a combination of decorated art china with plush or leather stands in triangular and Davenport shapes. The effect is very rich, the china being of the celebrated Crown Derby pattern. These goods will doubtless meet with a ready sale and be found a very good substitute for brass and ormolu work, the novelty of which has somewhat passed away.

We also notice a very good line of new leather goods known as the bamboo leather, the pattern and colour being something very novel and altogether different from anything iwe have sten. We were pleased to have some time to devote to looking over their splendid series of Bibles, Prayer and Hymn Books. In this department alone, the samples are well worth a visit.

In answer to a question addressed to a dealer in a Western town, we have the following:-
"Sir,-Your favour to hand, re pens. Would say I am the man. This man came to store and offered exagency for the pens, provided I bought 25 gross, he agreeing to take orders for 12 gross for mo before leaving town (to introduce them). I bought 25 gross and foolishly paid for them before receiving the promised orders. He in the meantime was selling all he could for cash. I was green (but not blind), and soon saw the drift. Secured a constable and warrant and tapped him on the shoulder whon ready to board the train for west. He was glad to refund money and get amay, but not till brought to court. The pens were good, but price exorbitant, viz., $\$ 1.50$ gr."

He played the same game in a Canadian city, and has been doing the same for a couple of years. Look out for him. Surely this must be one of the members of the ten lost tribes-no good Jew would be guilty of such a trick.
Witir the second nuruber of the souvenir volumo of the War Neacs, ready about September 1st, will be a plate in eight colours,-The Volunteers' decturn. There were five colours in the plate with number one.

TRADE NOTICE.

## PLAYING CARDS.

L would inform the Trade in Cannda that I have lately started the mannfacturing of American Style of Phaying Cards and that the first edition is now ready. IRound Corners. Packed in hoxes.

$$
-\mathrm{A}-10 \% \text { Card }
$$

Retail Trade Price, $\$ 9.00$ per gross.

## Discount according 10 quantity.

## All my own made cards will be

## ROUND CORNERS,

Indered. Ench phek in a box. It is my present intention to make only Ronnd Corner Cards and pack only in hoxes, hut the Trade if they so desire can have in paper wrappers.

New Designs and Nos. each month.

I have in stock at present a large supply of fine English made Cards from the celebrated house of De La Rue d Co., and which will be offered to the Trade at

SPECIAL LOW PRICES TO REDUCE STOCK.
I will fill Sumple Orders, one pack cach time, in stock at dozen rates to cnable the Trade to see goods.

Send for Samples.

We are pleased to chronicle the fact that added to his many other enterprises-W. Bryce, of Londonhas commenced the manufacture of a really good class of playing cards. The sample sont of his "Round Cornored Indoxed Playing Cards" is neat and well finished, and recommends itself favourably to one who has some knowledge of the "paste board." Some cool evening soon we will try their merits at the whist table.

We learn from the dmerican Stationer, that C. M. Ward, whe Now York agent at the Globe Fiold Co., has kindly arranged that his office, 28 Bond Street, may be used by stationers visiting the city as their headquarters. A-ward him the prize for thoughtfulness. In connection with this announcement wo may state that the Booksellers' and Stationers' Association having engaged an office at 20 Wollington St. east, Toronto, it will be the pleasure of the Secretary to shew attentions to any of the Trade, not only from any point in Ontario, but also those from a distance who have occassion to visit the Queen City of Canada.

Tue illness which compelled the absence of T. J. Day from his duties as President of the Booksellers' Ass'n., on the last day of the session, happily proved to be but temporary. After three days' indisposition ho " is himself again."
N. T. Wilson, in his letter to the Association was in error, in naming 2 cents as the United State rate of postage-it should be 1 cent. This makes the difference still more glaring.
B. ©J. F. Meenax, Bath, England, send us a new catalogue of rare, valuable and useful works, which they say have all been bought within the month.
W. C. Hulhavi, of Bothrell, has purchased the Post Ollice book store in Ingersoll, and has moyed to that torn. Ho still continues the Bothwell business, having a manager to represent him.
W. H. Bleasdell \& Co., Toronto, hand us their very complete Fall Catalogue of Fancy Goods.

A complete catalogue of Sheet Music, dated this month, has heen forwarded to us by Strange $\&$ Co., Publishers, Toronto.
Thape Collectionsareroported by theTorontoWholesale Trade as slow. Some are grumbling in good earnest. Prospects for the Fall Trade are good. Thoro is every indication of wore than average crops in Ontario, while reports from the North- West speaks of overtlowing granaries; of the Eastern Provinces we can say nothing. Good crops mean good business and the buying to some extent of luxuries. Fancy goods, of which retail dealers are holding but very linited stocks, should bo in good demand.

Now is the time when those immense profits on school readers are going to fall into the laps of the fortunate retailer !

Trane.-" Trado in Angust," said an out of town dealer, "does water run up a hill?" No, but sometimes you can pump it up. Still no amount of for will bring much business to the bookman outsido the centres of trade. In Montreal and Toronto and such places tourists buy more or less of nich-nacks; through them book purchases seldom exceed a cheap novel.

SEIND -FOR OUR-


- OF -.

KEEP A FULT LINE IN STOOCE.

## THE AMERICAN LIBRARY.

Nono but the most popular and best selling books are published in this series.
The American Library is printed in large, bold type, and is by far the most attractive in appearance of any Library published.

The American Library is on sale, aud dealers RUN NO RISK in keeping a full stock on hand.

## A LIBERAL DISCOUNT TO THE TRADE.

1. A NAUGHTY GIRL'S DIARX, by the Author of "A Bad Boys Diary."
2. TEEE ADOPTED DAUGHTER, by Eizza A. Dupuy.
3. HIS SOMBRE RIVALS, by E. P. Roe.
4. FROM JEST TO EARNEST, by E. I' 1 Roe.
5. A HAUNTED LIFE, by Bertha MI. Clay.
6. ZOST FOR A WOMAN, by May Agnes Fleming.
7. AN ambitious woman by lidgar lawcett.
8. MAUDE PERCY'S SECRET, by May Agnes Fleming.
9. THE ACTRESS' DAUGHTER, hy Mily Agnes Fleming.
10. PASSION AND PRIDE, by Eliza A. Dupuy.
11. THE EARL'S ATONEMENT, by Bertha M. Clay.
12. A YOUNG GIRL'S WOONG, by E. P. Roe,
13. ' 49 , THE GOLD SEEKER OF THE SIERRAS, by Joaquin Miller.
14. SWORN TO SILENCE, by Mrs. Alex. McVeigh Miller
15. A GOOD BOY'S DIARY, by the Author of " A Dad Bor's Diany."
16. LADY ISABEL'S ATONEMENT, A Sequel to "EAST LANNE." (In Press)
17. PUT ASUNDER, by Bertha M. Clay.

New Selections For Autogiaph Albums,
Notes on Ingersoll, by Rev. 1. A. Lambert.
THE TORONTO NEWS COMPANY, TORONTO,
and niagara falles, ontario, and
THE MONTREAL NEWS COMPANY, MONTREAL, PUBIISEERRS AGENTIS.

INEW EIDITIONS.
RIOHARDSON'S
NEW METHOD FOR THE PIANO.

Howe's Piano without a Master.
$\qquad$
SYDNEY SMTTH'S


## JOHN WALKER \& CO.,

## Publishers and Wholesale Stationers,

96 FARRINGDON ST., LONDON, E.C., ENGLAND.

## SOCIETY NOTE PAPERS AND WALLET-SHAPE ENVELOPES.

In Regina and Princops sizes, boxed in 10j's; also in Papeteries. Now the fashiunable Note laper and fast becoming the most popular size for latlics use.

## THE SOCLETY MOURNING NOTE PAPER,

 With Envelopes to Match.
## THE ATHOLE NOTE PAPER.

Smooth Vellum.
Boxcd in 5 quires with Envelopes to match in boxes of 100.

## TIE WARWYCK NOTE PAPER.

Rough Vellum, done up similar to.Athole.
The Athulo and Warwick are considered the best vaiue in cheap Vellum papers yot produced.

CRAPE MOURNLNG PAPER, With Envelopes to Match, in all Borders.

An extra Crean Laid paper of good quality and finish, with edges embossed in imitation of crape.

## THE OLD SAXON NOTE PAPER,

 With Envelopes to Match (Rough Edge). The cheapest Rough Edgo Noto Paper in the market.
## CORMESPONDENCE CARIS.

A complete line, with Envelopes to match.
Unfform in atyle and ghape with our well-known Society, Athole, Warwick, and Old Saxon l'apers.

THE NEW

perslan note parer and envelopes. In the following rich colours:-<br>Cardinal Red, Royal Blue,<br>Ripe Apricot, Peacock Green, Tan Brown.<br>Also Papeterles, containlug No:e Paper and Envelopes to match, in ayy one or assorted colours.

## Novelties IN XMaS AND NEW YEaR'S cards.

THE NOVELTY OF THE SEASON.
ORYZA CARIS.
A NEW MATERIAI FOR HAND PAINTING.
(Patented.)
A new and charming effect is produced in the Oryya Cards, and Hand Paintiog on this material poseess the nearest approach to nature ever yet attained.
"It would be difticult to praso them too highly.' Sculomala.

## Pearl Carids.

Tho success of our Prearl Cards last seasun has induced us to improve and greatly extend this line, and some striking effects are now introduced.

## ETCHLIGS

ON LEATHER-GBAINED CARDS AND PAPER.
The tasto for this delicate and artistic class of souvenirs is evidently on the increase, and customers wito lart ycar purchased stock of our Etchings had quite a successful sale. This year we have added New Etchings and New Styles.

## NEW COMBINATION CARDS.

unice selection of Lithographed Cards, mounted in a new and elegant manner and intended to take the place of fringo mounting; a novelty behre much sought after in this department.

Mr. MACDONALD visits Canada in the Spring and Fall with full lines of Samples in all Departments.

## RESIDENT FINANCIAL AGENTS:

