





|  | Royal Stores for Great Money-S <br> erchandise is rendered of still greater service every FRIDAY and SATURDAY. Read the Splendid Offeri | rgain Days <br> g Opportunities <br> $h$ to buy moderately priced articles <br> ar the prices charged. This stan- customer by, the special reductions <br> or this Week |
| :---: | :---: | :---: |
| Wool Blankets Maswayw wix <br>  $5=5$ $=\mathrm{za}=50 \mathrm{c}$ <br>  <br>  | Blouses in Charming Styles |  |
|  |  | Fall and Winter Hats |





## SETHAOUA

School Books 8 Stationery



## Early Buying Opportunity

Warm foll and winter Coats for School Giils-Y Outhful modes both charming tand attractive
Hundreds of Coats to Choose from
All Travellers Samples Values up to $\$ 20.00$ A line unequalled in the city for many seasons
Your Choice for
$\$ 7.95$
Heavy Tweeds, both Plain and Fancy Effects, decidedly the Latest Styles, the price, $\$ 7.95$ SEE WINDOW

## Milley's.



## NEWV STOCK!

Sheet Zinc, Sheet Lead, Ingot Tin, Bar Lead, Bar IronFlat, Square and Round Black and Galvanized Sheet Iron, Rigging Wire, Rigging Turnbuckles, Mast Hoops, all sizes.
JOB'SSTORES, tut.
 China's Great Canal. aina's Great Canal.




## Physical Development

And its Bearing on Health and Strength.

| Powze op tir min- Contivece |  |
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| Illustrated by a fact mentioned in Paris's Life of Sir Humphrey "Davy. |  |
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| $\begin{aligned} & \text { In the early period of his sclefitific } \\ & \text { career, Davy was assisting Dr. Bed- } \\ & \text { inos in his avneriment on the fnhala- } \end{aligned}$ |  |
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## ELLIS \& CO.

203 WATERER STREET. Freeh New York Turkeys Frees New York chicken
Fresh New York Ducks
Whole Chicken in
$\frac{\text { Aspic. }}{\text { Green Pickting Tomatoes }}$
Green Pickting Tomatoes:
Chockith s.ives.
Chow Chow Sote

| Chow Cow sis |
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| Spanish Onion |

 $\substack{\text { Redenerities. } \\ \text { Whole Mase. }}$
when
Honey in the Comb.

Red Cherries in Mar-
aschino.
Green Cherries in
Creme de Menthe.


- Suits. H. \& P. Breakfast Biscuits.
H. \& P. Dinner Biscuits.

Ellis \& Co.

## COATINGS!

## Don't fail to see the Big Variety of Coatings.

The best on the market-you will surely find your coat-length here--Any color you could desire

## Truly A Magnificent Showing.

Materials which are the right sort that will stand under steady wear and the uneven weather.

We warn you, you'll have a hard time deciding which is the nicest.

All Ready Now for your Inspection.

## ANDERSON'S, <br> Water Street, St. John's

 JINRIKSHA DOES SOUND LIKE A SHOT OF HOOTCH AT THAT

- By Bud Fistia

MUTT AND JEFF-


The longer you smoke MAYO'S
the better you like it Because it's good all the time.
























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 The Jopatece the (2) Mat $169 x=5$
$y=2$

Women's and Misses' New Fall and Winter COATS Wisvery one of which is this season's new-
est style; no old stock, either our own o bought Job in America, but selected from this season's new models brought over from Paris and made up to the or American buyer by America) best high Only 33.00 to 49.00 for same quality Coats as by us for as
dollars each.

NEWEST HAND BHAS Only 2.75 to 8.30 each


Women's New Silk Umbrellas in Black and new colours Purple, Green and Taupe. Only 4.60 to 14.80 a.nh

## NEN GOODS

 NEW v゙alues Dress Material Dept.COSTUME TWEED \& SUTINGS . . . $\$ 1.20$, ' $\$ 1.50$ \& $\$ 4.00$ y

new plush coating.

FANGY COAT LININGS. ................. $\%$. 80 c. yd.
1200 YARDS WHITE
Amoskeag Flannelette At Only 23e yard
blouse flannelette only
All Ready for School!
"Back to School" is what September means to the younger set, both girls and boys, and to their mothers-it means new clothes for the first school, days of Autumn.
We were never bettor phepared to help mothers get their boys and girils ready-with prices and values that caninot be
beaten.


OUR
New Fall Millinery Ready-to-Wear Hats
Inglish, Metalic or Ostrich trimmings, patent quills, leather lacings and forestry colorings. Our first shipment is almqs
completely sold out but we open another few cases to-day.

THE PRICES ARE ONLY 4.20 to 13.80

This is why most lad
our first shipment.
Cheap Sale of Hand Mirrors 1.85 to 3.90

A big assortment of cute shapes and handies all good qualty, and value for much more than prices marked.

## MAIL ORDERS

Samples and prices sent cherfully on request.

## BISHOP, SONS \& CO., LTD.,



Red Preserving Plums, etc.

Ex: Sable Island to-day, Sept. 18. PLUMS in perfect ordè
GRavenstein apples from 18e demell Green tomatoes far wichling: G. Jeng gafes in ${ }^{\text {Smail }}$ Baskets. RIPJ TOMATOES, 12 c III.
EGG Plan
BLACK, YMIUE MiA PED GRAPES.
255 Haif. Bartels PEARS.
Ci PwEAGAN,
Duckwöffif Stieet E Cueen's Road

##   <br> In the popular sizes we have a fine stock of "Kodak Kameras," from Brownies to Folding Autographics. Don't be without one, its great sport taking snaps, Indian Summer is coming, and there'll be some geargeous picare <br> Make your choice of a Camera NOW, and Tooton, the Kodak Man, will give you his best <br> TOOTON'S, The Kodak Store, Water Street. <br>  <br> $\qquad$ <br> <br> \section*{Kodak Kameras} <br> <br> \section*{Kodak Kameras} <br> 


not mine





## T- A New Departure.

## A SATURDAY NIGHT SALE At BAIRD'S

It's something new and we are going to make it a memorable
event by reason of its super-values-values which can only be
Saturday Nights at Baird's Between the Hours of $\mathbf{7}$ to $\mathbf{9 . 3 0}$
 Hex
First Saturday Night Sale It's ging to be a
week. stuyy this list.

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boys jersers.


Ladies
WINCEY KNCEERS

chidrens tan hose.


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bovs negleer shirts.



FELT HATS.


| CHILDREN'S |
| :---: |
| COMBINATIONS. <br> White Jersey Ribbed Combinations reinforced with straps; perfect goods; to 14 years. Were $\$ 1.70$. Sat 7 sc urday Night |
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HUCK TOWELS. yuck

LADIES Hosiery.


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## The Horseless Carriage.




Absolute Satisfaction or Your Money Gheerfully Rofunded-at BAMRD'SI
Points to Direct Your Shopping
TABLE DAMAKKS.



It Pays to Visit the Men's Section of Our Store


NOW OPENING UP
A Full Assortment of STANFIELD'S UNDERWEAR
COME AND TEST THE GOODNESS OF THESE VALUES!
 and ININGS, SAlifricm


NEW ARRIVALS $\ln$ Our
FANCY LIVEN Soction

in Hings moon SHOWROOM Section

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## Good "Buys."

Fisk and General Motors at the market;
Sinclair and Southern Pacific, Midde States, Nipissing, United Eastern, Dome these are
market leaders in market leaders "n our opinion ant
stitute bargain "Suys" right now.

We are fully equipped to serve you.
J. J. LACEY \& COMPANY, LIMITEED, stocks and bonds. telizphone ivi.


## We Want You all to Know of the Unnsual Values Offered During <br> OUR 25c. SALE.

look Over the List :
 38
 nhese and Laid mer articles, all of exceep. tiond value, are to be had during the remain
of this week at our ANNUALL
25. SALLE.

## Templeton's.

Coal! Coal! Coal!
Piscof rerer beet N.S.Srenend Coal becinning on Monday, September 12th will be
$\$ 17.00$ Per Ton
ex Store, sent home.
Special price per ton will be given for
 A. Harvey \& Co.,


## Fashions in Furniture.

## 

U. S. Picture \& Portrait Co, General Furnishers.


## John Maunder,

Tailor and Clothier, 281-283 Dackworth Street
clearance sale
of Men's overalls, Pants, suits of Clothes for





ANTONI MICHAEL,

NATIONAL OIL PRODUCTS CO. NEW YORK.
COD OLL, SEAL OIL, POT-HEAD OIL


## $=$



Reid-Newfoundland Co.; himited
 Trair will leave the Depot at 2 .m. Sunday
 S. S. GLENCOE SOUTH WEST COAST


 10


## Passengers and Freight.

ST. JCHN'S, NFLD.-NORTH SYDNEY, C.B. STEEL STEAMSHIP SABLE I. Sailings from St. John's, 10 a.m. every Tuesday.
Sailings from North Sydney, 2.30 p.m. every Sat. One Way Fare $\$ 30,00$ inelud. ing Meals and Berth.
 Drenthe FarquHar Tradivg co, LTD.,
North Sydney, C.B.,

Canadian National Railways. TORONTO EXHIBITION. Angust Twenty-seventh to Sept. Tenith. Cheap Fares. For further information apply J. W. N. Johinstone, Board of Trade Building,

No Matter How the is Cause


