

BUY VICTORY BONDS

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- \$65.00 to \$42.50
- \$98.50 to \$45.00
- \$125.00 to \$55.00

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- \$21.00 to \$17.50
- \$21.50 to \$19.50
- \$27.50 to \$22.50
- \$32.50 to \$25.00
- \$45.00 to \$28.50
- \$55.00 to \$50.00

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2-yard and 1-yard
per **75c**

Made to Order.
Side or Front Door.

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Poor little mites,
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the Belgian Children".

Contributions to

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ch says "Charge," but Can-
says "Pay"—Buy Victory

b Berlin with your Money
ctory Bonds.



A Business Proposition!

CANADA looks to **YOU** for help in making this great Victory Loan a success.

Canada needs your **MONEY**

Ours is a country whose individual citizens are more prosperous than those of any other country in the world.

Canada has come to **YOU**—her citizens—with a straight business proposition.

The proposition in a nutshell is this:

"I NEED THREE HUNDRED MILLION DOLLARS TO HELP FINISH UP MY BUSINESS OVER IN EUROPE. LEND ME THE MONEY FOR A SHORT TIME AT 5 1/2 PER CENT. INTEREST, PAYABLE HALF-YEARLY, AND I PLEDGE THE RETURN OF EVERY CENT OF YOUR LOAN."

Plan to take all the Bonds you can possibly pay For. The payments are as follows:

- 10 per cent. on application.
- 20 per cent. December 6th, 1918.
- 20 per cent. January 6th, 1919.
- 20 per cent. February 6th, 1919.
- 31.16 per cent. March 6th, 1919.

BUY VICTORY BONDS

This space donated to the Victory Loan 1918 Campaign by

THE CANADA GLUE COMPANY, LIMITED.
BARBER-ELLIS LIMITED, Stationery
BRANDON SHOE COMPANY, LIMITED.
MICKLE-DYMENT & SON, Builders' Supplies & Planing Mills.

St. Elmo Comdy. Meets 1st and 3rd Mondays. Heyd Block A. M. CORMAN, Em. Commander. B. H. BENNING, Financial Chan. 10 Sydenham St.

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and saving it. d up at home is. Put your dol- for every day's

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d Leather Goods.

D HEINTZM. OGRAPHS CANADA

WADE NTFORD

COURIER COMICS

Can't Be Done. A young woman who thought she was losing her husband's affections...

Litter-ature. Scout—I have an uncle who is making money from his pen.

Cause. Benevolent old gentleman (rescuing one small boy from the pummeling of two others.)

Reckless Folk. "Everybody knows about it. Some people take her part and some take her husband's part."

Would Depopulate the World. Little Jack Smith's Sunday school teacher, after a lesson on Ananias and Sapphira, asked, "Why is not everybody who tells a lie struck dead?"

Don't. Don't marry a girl who looks like a magazine cover and expect her to work like a cook-book.

Foreign Dishes. Mistress—Can you prepare my foreign dishes, North? New Cook—Sure, I can, mum—French, Swiss, Spanish, Italian and Olrish specialties.

Considerate of the Family. The prisoner arrested for being drunk and disorderly had given his name as Thomas Edison.

Theological Repetitions. The Knicker—I can't conceive why God suffers you to exist.

It Was. "Was it a high fever your husband had?" "Well, we didn't think so until the doctor sent in his bill."

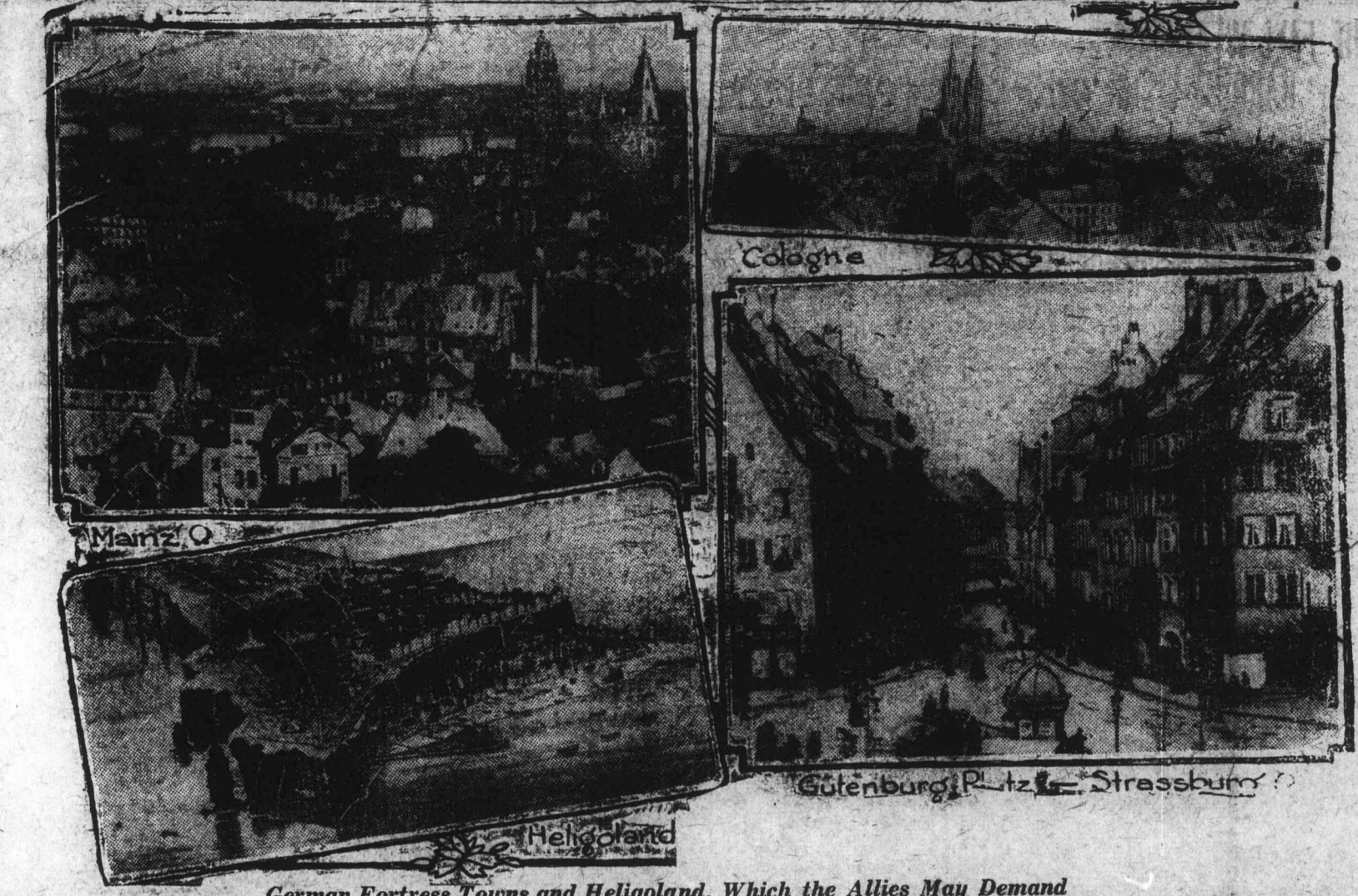
Totally Deserted. He—I was on the beach this morning alone with my thoughts. She—What perfect solitude

It Has Been Done. "What was her wedding dowry?" "Health and good looks."

It has been done in the movies.

CAPTAIN "ART" DUNCAN Who played professional hockey in the Pacific Coast League and with the 228 Battalion in the N. H. L. is home from France after springing into prominence as a daring aviator and winning the Military Medal for engaging several enemy planes single-handed.

DODD'S KIDNEY PILLS. ALL KIDNEY DISEASES. RHEUMATISM, BRIGHT'S DISEASE, DIABETES, GRAVEL, NEURALGIA, MIGRAINE, HEADACHE, BACKACHE, STOMACH DYSPEPSIA, INDIGESTION, CONSTIPATION, ALL NEW 10c. FLEASOM to take. Work every time. 23 THE PRO...



German Fortress Towns and Heligoland, Which the Allies May Demand

ITALIAN ADVANCE CONTINUES DESPITE AUSTRIAN REVOLT

Rumors From Vienna Do Not Halt Victorious Forces of Gen. Diaz; Fresh Progress Recorded To-day

By Courier Leased Wire. Italian Headquarters East of the Piave, Thursday, Oct. 31.—(By the Associated Press, 10 p.m.)—Regarding reports of a revolution in Vienna, the Italians continue their advance. At some points the Austrians still resisted.

Since October 24 General Diaz has carried out his campaign as planned. The Block to the Mountains and plains was opened to-day by the taking of Monte Cisemon, which gives to the Allied command of the valleys of the Brenta and Cisemon.

At many points east of the Piave there are so many Austrian prisoners that they block the roads over which they are being marched to the rear. The Venetian plain is a scene of desolation. Houses and villages have been ruined by shell fire.

Every bridge in the path of the advancing Allies has been the scene of fighting. One railroad bridge near Conegliano was lost and re-taken thirty times.

Hood's Pills. The greatest, every vegetable... THE FEDERAL CORPORATION, LTD. HAMILTON, ONT.

Rome dispatches to-day describing the victorious sweep of Italian and Allied armies that is demoralizing the Austrian front, say the lines are moving forward in such great leaps that it is longer possible to identify towns retaken or to count prisoners and guns captured, or Italians liberated.

GIRLS MOISTEN A CLOTH AND DRAW IT THROUGH HAIR

It becomes beautifully soft, wavy, abundant and glossy at once. Save your hair! All dandruff goes and hair stops coming out.

Save your hair!—Keep it looking charming and beautiful. You will say this was the best money you ever spent.

TAKE OVER PHONE SYSTEM. St. Catharines, Ont., Nov. 2.—The system of the Niagara district in Independent Telephone Companies, Clinton and South Townships was taken over by the Bell Telephone Company to-day. The price paid was \$25,000.

NEGRO FIGHTER IS NOW "BROKE" Made Plenty of Money, But Lived Too Fast, Even For a Pug.

New York, Nov. 2.—Most maligned of fighters in the prize ring's whole history, Jack Johnson is facing dire poverty somewhere in Spain, to use a military term.

blighted by circumstances shrouding it, closed for all time. Johnson's next matrimonial venture involved the woman that attracted so much attention when Willard met the ponderous black in Havana a little more than three years ago.

Children Cry FOR FLETCHER'S CASTORIA

THIS WEEK 100 Copies at 65c OF HAROLD BELL WRIGHT'S BEST BOOK "WHEN A MAN IS A MAN" STEDMAN'S BOOKSTORE LIMITED 160 Colborne Street. Phone 569.

CHEW KING GEORGE'S PLUG HAVY TOBACCO. And enjoy its lingering flavor 15c.

KEEP YOUR SHOES NEAT PRINCE SHOE POLISHES PRESERVE THE LEATHER LIQUIDS & PASTES FOR BLACK, WHITE, TAN, DARK BROWN OR OX-BLOOD SHOES.

THAT SON-IN-LAW OF PA'S (By Wellington.) Pa's the Real Contributor. A comic strip with six panels showing a man and a woman talking about money and a son-in-law.

Music in the Home

REVIVED INTEREST IN PIANO RECITALS SHOULD COME

A gentleman over in Chicago has undertaken to give people a good schooling for the tendency recent years to neglect the piano recital. He points out that such an attitude is not as those who may adopt it may think a sign of musical sophistication, but is rather an indication of ignorance. It is granted that this condition may have arisen from the piano's being the most generally possessed, used and abused of musical instruments thereby following out the old saying that familiarity breeds contempt. But the man who is reporting us warns that "familiarity breeds contempt only in the contemptible." Using the vocal recital by illustration, he says "the words of a song, if understood, add to the enjoyment of the setting they have inspired, but it is the music, as music, in a song that is of first importance. If the listener the words are of greater import than the music he is a votary of poetry rather than music. If a text is needed to make the beauty of good music appreciable one is not allowing one's imagination to have full play."

This party refers to the piano as "the most complete and self-sufficient of instruments" and claims pre-eminence for it because "not only has it the advantage over all other solo instruments in being complete in itself, but it can be made to produce unlimited harmonic combinations as well as melody in many voices. The piano, under the hands of the master, may become a myriad voiced instrument each voice singing its own song, with almost the variety, but not the volume of tone, that the orchestra possesses." It is a point well taken that the greatest composers have recognized the piano's pre-eminence from the fact that there are more masterpieces for the piano than for any other instrument.

A paragraph from this man's concluding remarks is of interest. He adds: "A great instrument has inspired great men of the past and present to write great works to be played upon it. Such a combination has stimulated most of interpretive genius to master the intricate technique of piano playing until each has become a medium for transmitting through his own individuality or his chosen instrument the inspiration of the composer."

"If you really love music—if you want to learn and love it—if you would feed your soul with beauty, hear the great pianists in recital every time you can. I do not hesitate to assure you, if you need such an assurance, that no music can be more illuminative, more thrilling, more understandable, if the ears of your imagination are open, than that for the piano played by a master."

IS THE RUSSIAN INFLUENCE ON OUR MUSIC INDELIHIBIT?

By many it has been taken for granted that our musical programmes would from now on contain a goodly proportion of Russian numbers. The tours of the Russian Symphony Orchestra, Russian pianists, the generous crop of Russian violinists and talking machine records of Russian selections have all assisted very greatly in turning public attention to Russian music. It was expected therefore, that the Russian style would work its way into the compositions of present day writers.

Especially in the field of church music has the Russian influence been exerted. And yet a prominent organist is on record as being doubtful of the lasting influence of Russian style on church music. "The Russian school, the newest and most important of late church music developments," he says, "has changed the thought of contemporary composition and the technique of choir singing. Now whether this change is indelible is arguable. My own feeling is that the Russian church music is a passing phase, a phase that has already begun to wane. Possibly we have not exhausted Russian music. There is a great deal more of it than we have heard or know. But the keen sense of interest has been dulled. I find those of us who have done much for Russian music are remaining the heaviest English-wise for newer or different clouds. I am not trying to depreciate the Russian school, only it seems to me the child-like aspects of this particular music do not fit the psycho-

THE FALL WEATHER HARD ON LITTLE ONES

Canadian fall weather is extremely hard on little ones. One day it is warm and bright and the next wet and cold. These sudden changes bring on colds, cramps and colic, and unless baby's little stomach is kept right the result may be serious. There is nothing to equal Baby's Own Tablets in keeping the little ones well. They sweeten the stomach,

regulate the bowels, break up colds and make baby thrive. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

THE NEW GLORY OF MUSIC

Some years ago the criticism directed against modern music was that it is marked by mediocrity by attention to form rather than to meaning. Modern music lacked vitality and newness. But with the coming of war and the awakening of a new dominant emotional life conditions have changed. To-day the feeling is that from the war and the atmosphere surrounding it has given to all intellectual life will come a more powerful, more inspiring music.

If war will, the musician share in it? Who can say? But owing to our greater distance from the seat of war our young musicians, particularly those of creative power have not been so intimately in touch with it as have the young men musicians of France, Britain, Great Britain, Italy and the Central Powers. Let us hope that we shall share richly in the new glory of music.

HAVE ROSY CHEEKS AND FEEL FRESH AS A DAISY—TRY THIS!

Says glass of hot water with phosphata before breakfast washes out poisons.

To see the tinge of healthy bloom in your face, to see your skin get clearer and clearer, to wake up without a headache, backache, coated tongue or a nasty breath, in fact to feel your best day in and day out, just try inside-bathing every morning for one week.

Before breakfast each day, drink a glass of real hot water with a teaspoonful of limestone phosphate in it as a harmless means of washing from the stomach, liver, kidneys and bowels the previous day's indigestible waste, sour bile and toxins thus cleansing, sweetening and purifying the entire alimentary canal before putting more food into the stomach. The action of hot water and limestone phosphate in an empty stomach is wonderfully invigorating. It cleans out all the sour fermentations, gases and acidity and gives one a splendid appetite for breakfast.

A quarter pound of limestone phosphate will cost very little at the drug store but is sufficient to demonstrate that. Those who are subject to constipation, bilious attacks, acid stomach, rheumatic twinges, also those whose skin is sallow and complexion pallid, that one week of inside-bathing will have them both looking and feeling better in every way.

NO DECISION YET

Ottawa, Nov. 1.—The decision by the government in regard to the div. service application for a war bonus was stated to-day is unlikely to be reached before the early part of next week. The question is still under consideration, action so far being limited to the laying down of general principles on which the bonus will be granted.

At Sault Ste. Marie fines were imposed aggregating \$16,700 on seven foreigners charged with being members of the Social Democratic bodies in their possession printed in an enemy language. Two of the men were fined \$4,000 each, three of them \$2,500 each, one \$1,000 and one \$200.

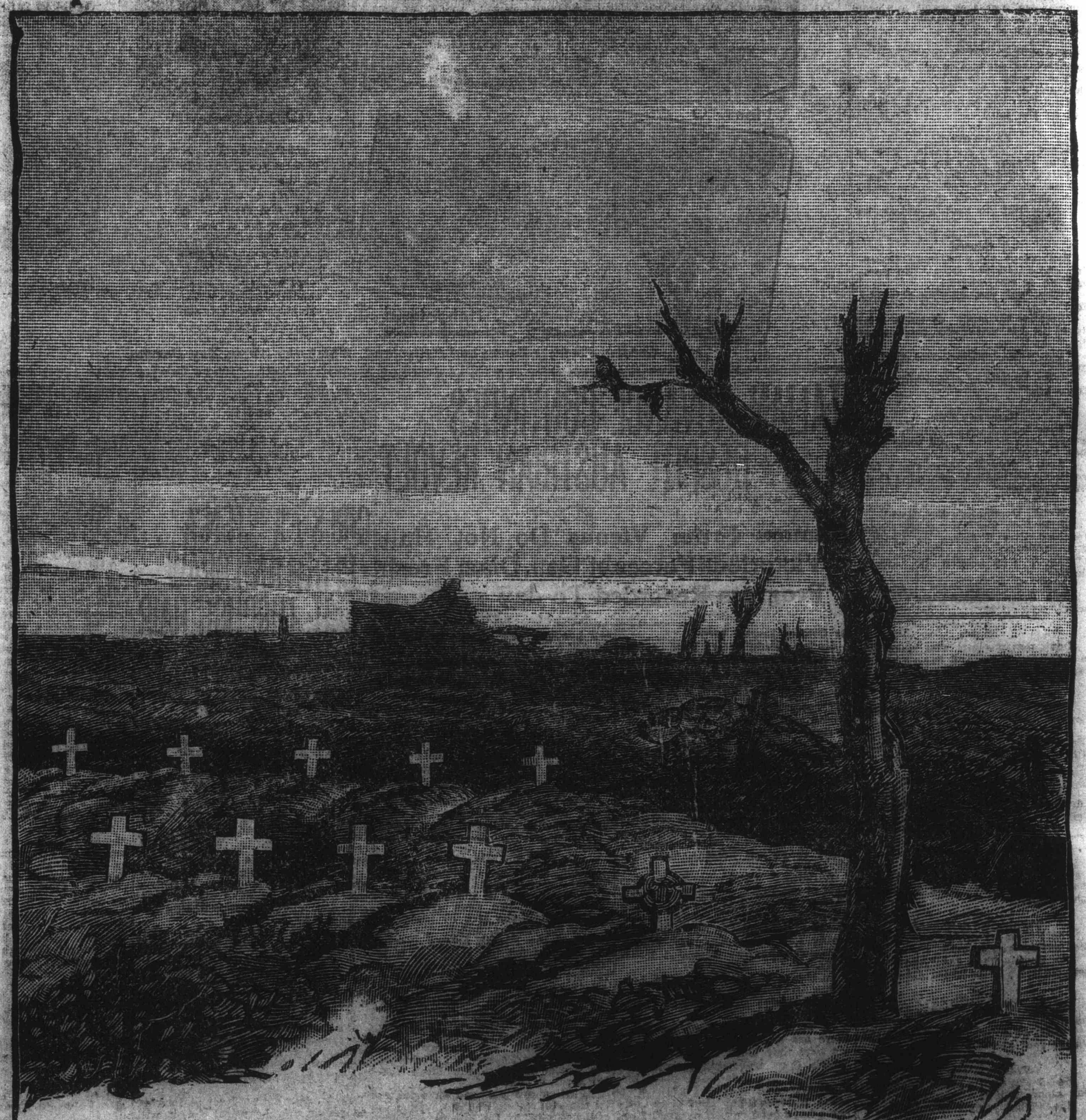
DRINK DALLEY COFFEE

Buy the Best—and enjoy your Coffee more. A special blend of carefully selected Coffee. "The Most Delicious Drink." Sold only in 1 lb. and ½ lb. sealed tins.

MONTREAL DOING WELL: Montreal, Nov. 1.—This city's contribution to the victory loan to date amounts to nearly \$40,000,000. Montreal's market is \$100,000,000. Large subscriptions reported to-day were Imperial Tobacco Company, \$1,000,000; Dominion Textile Company, Limited, \$1,000,000; Abbestos Corporation, \$500,000; Montreal Transportation Company, \$250,000.

FLUEN MONTREAL: Montreal, Nov. 1.—Influenza epidemic in Montreal to-day were 15 dead and 87 new cases.

BUY BONDS, DON'T SIGN THE L—BUY VICTORY BONDS.



"For your To-morrow they gave their To-day"

(Inscribed on a cross in Flanders)

And we who live in tranquillity amid all the comforts of peace and plenty, knowing little of sacrifice, nothing at all of fear of death or violence—are we worthy of the sacrifices those crosses in Flanders mutely remind us of?

bloody sacrifices and the agonies of the battlefields; the sorrows and heart aches of Canadian mothers, wives and sisters whose loved ones lie beneath the poppies in Flanders?

Are we doing our duty to our noble dead—those gallant, high-souled boys who interposed their bodies against the assault upon civilization by brutalized might?

Do we realize that we, each one of us, as individuals have a personal share and interest in the issue for which our boys fight, bleed and die in France.

Are we living, thinking and acting as people for whom great things are being done, tremendous sacrifices made? Are we accepting in a proper spirit of humility the

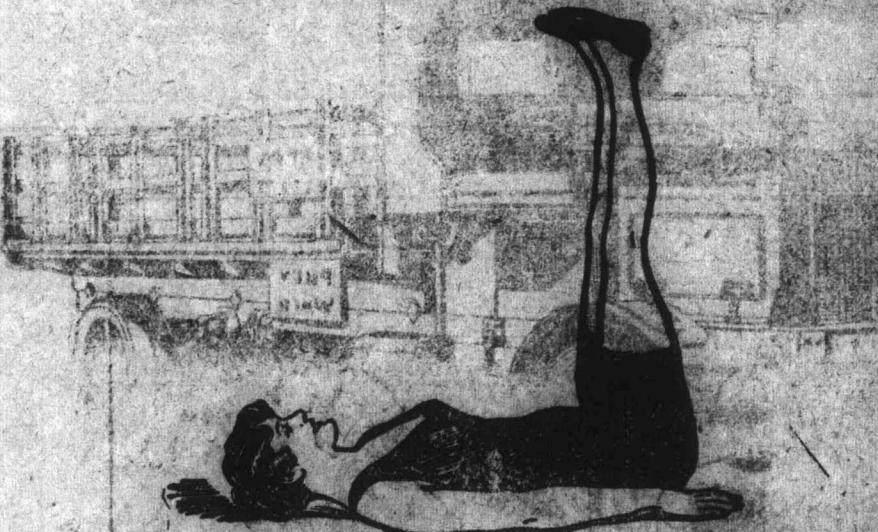
If we do realize this, then our duty is clear—a duty to ourselves, our country, our glorious fighters, and our heroic dead—to help by every means in our power to bring Victory for our boys in battle.

Buy Victory Bonds
and Help our Soldiers Win the War

Issued by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada

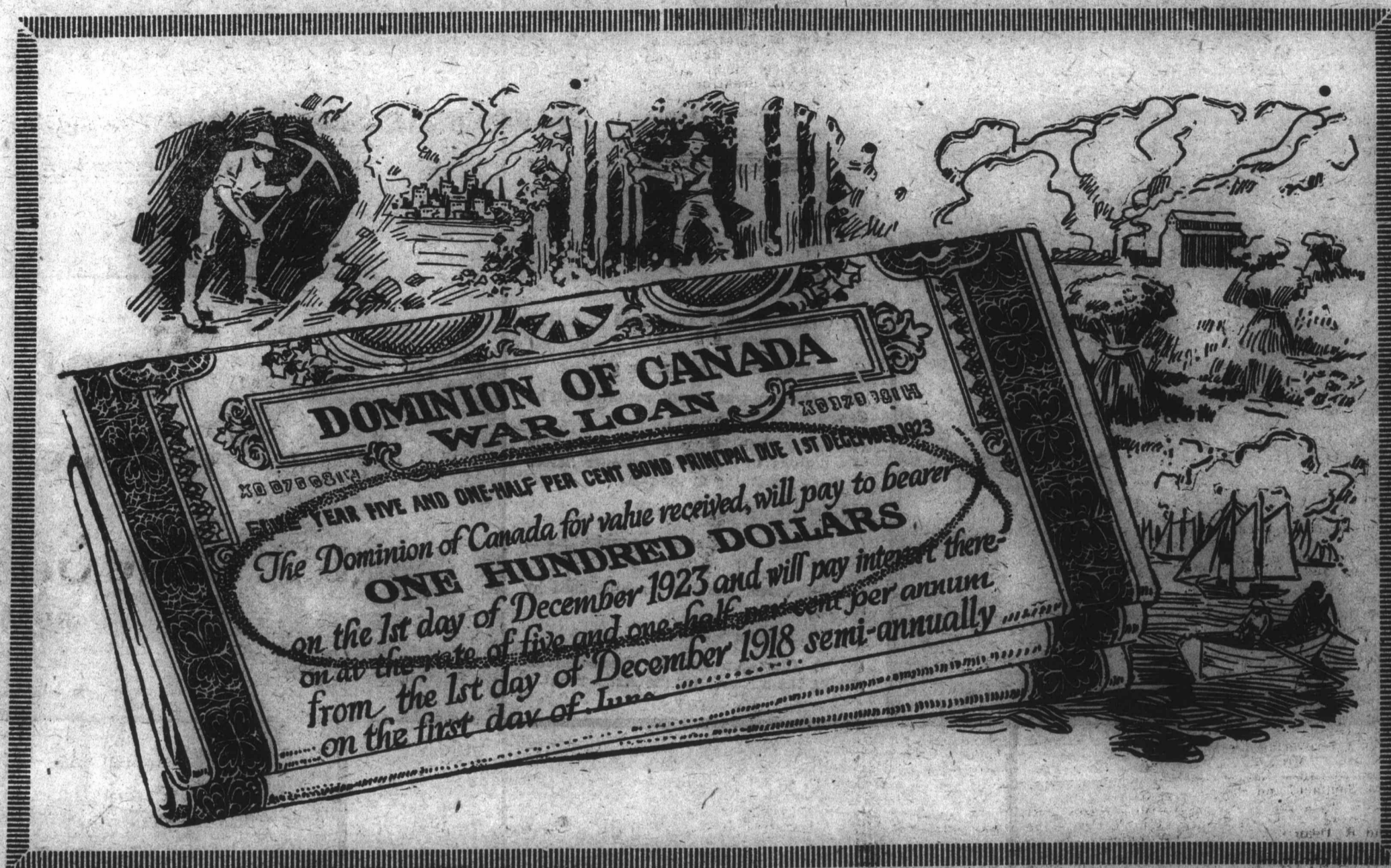
Do This Each Morning, You Won't Need Cascarets

Great exercise! Keeps Stomach, Liver and Bowels active. Nothing like it! Splendid! But if you insist upon taking your exercise in an easy chair you simply must take a laxative occasionally. The very, very best laxative is Cascarets—10 cents a box. "They work while you sleep."



Nothing else works the bile, sour fermentations and poisons from the liver and bowels like harmless Cascarets. When Headachy, Bilious, Constipated or if Breath is Tainted, Complexion Sallow, Stomach Sour, just take a Cascaret at night. Wake up next morning looking rosy and feeling fine. Cascarets never gripe or sicken. Cause no inconvenience!

What is the True Meaning of THE VICTORY LOAN?



WE are within sight of Victory, and now, less than ever, can we afford to rest in a false atmosphere of security. Now is the moment for a grand rally, an irresistible push forward with men and money.

The men are there, and always fresh ones go. They must continually be fed, clothed and supplied with ammunition. The work of supporting them, the *EASY PART*, is ours. Shall any one of us fail them at this end?

NO! A HUNDRED TIMES, NO!

And what are we asked to do? What is it that Canada Asks of us?

Simply to *Lend* to our own country, more money, that the great fight may be finished for us, and that the sacrifices made for us in four years of war shall not be in vain. No thinking man or woman who realizes this can fail to respond to the limit of his or her ability

And Canada makes it very easy for us to do this through

THE VICTORY LOAN, 1918

Buy Victory
Bonds

SHE WILL PAY US INTEREST AT 5% PER CENT ON ANY AMOUNT WE LEND. SHE OFFERS US BONDS BACKED BY THE COUNTRY ITSELF, THE HIGHEST SECURITY IN THE WORLD. BONDS ISSUED IN CONVENIENT DENOMINATIONS OF \$50, \$100, \$500 AND \$1000 REPAYABLE IN 5 OR 15 YEARS, AS WE MAY DESIRE.

Buy Victory
Bonds

This space donated to the 1918 Victory Loan Campaign by

Dominion Steel Products Co., Ltd., Brantford

was well known here, he hav-
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a widow and six young chil-
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A. Freize of Saskatchewan has
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Canadians Capture German Trench Mortars in Recent Drive

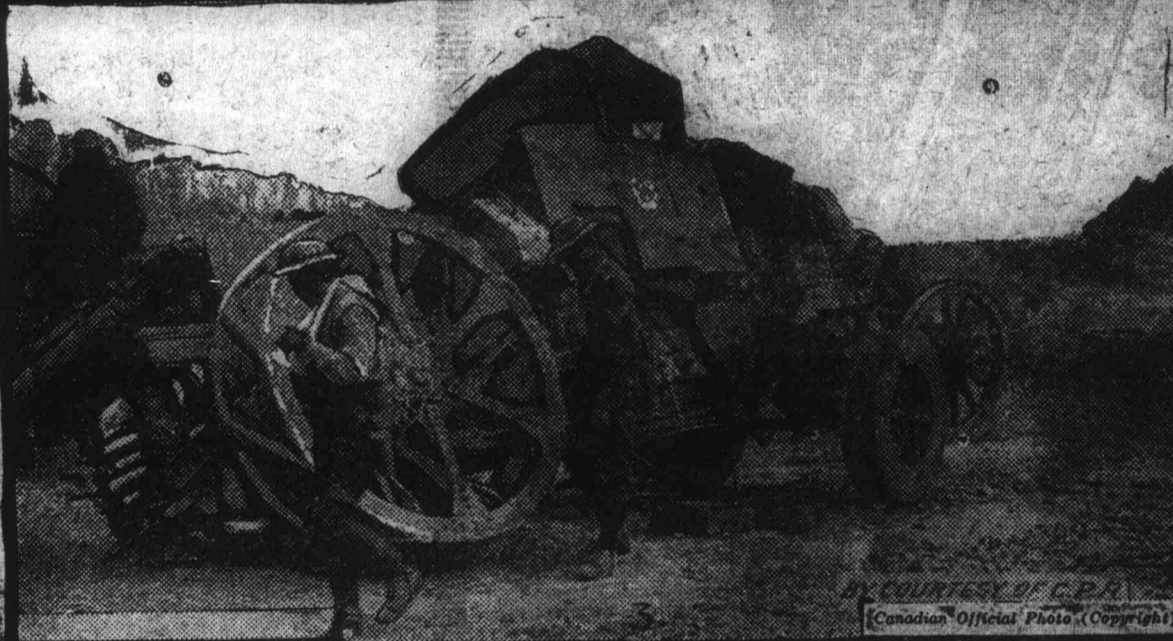


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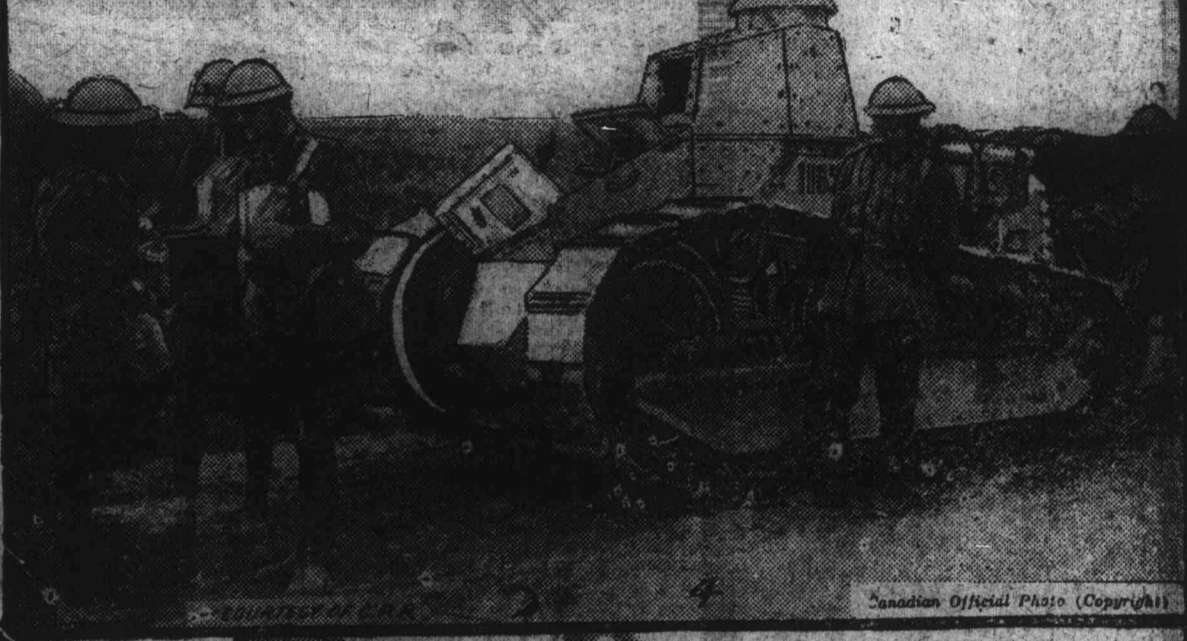
Canadian Official Photo (Copyright)



- (1) Canadian officer interested in a German trench mortar.
- (2) A direct hit on a German gun.
- (3) A German tractor put out of action by Canadian artillery.
- (4) A Canadian Brigadier General giving instructions to a machine gunner before he started scouting in the tank.
- (5) Sailors fighting on land.
- (6) Railway engineers' supply train, France.
- (7) Automatic washing machine used by soldiers.
- (8) Field pieces in action.
- (9) A Canadian Brigades Headquarters during the advance on the Arras front.

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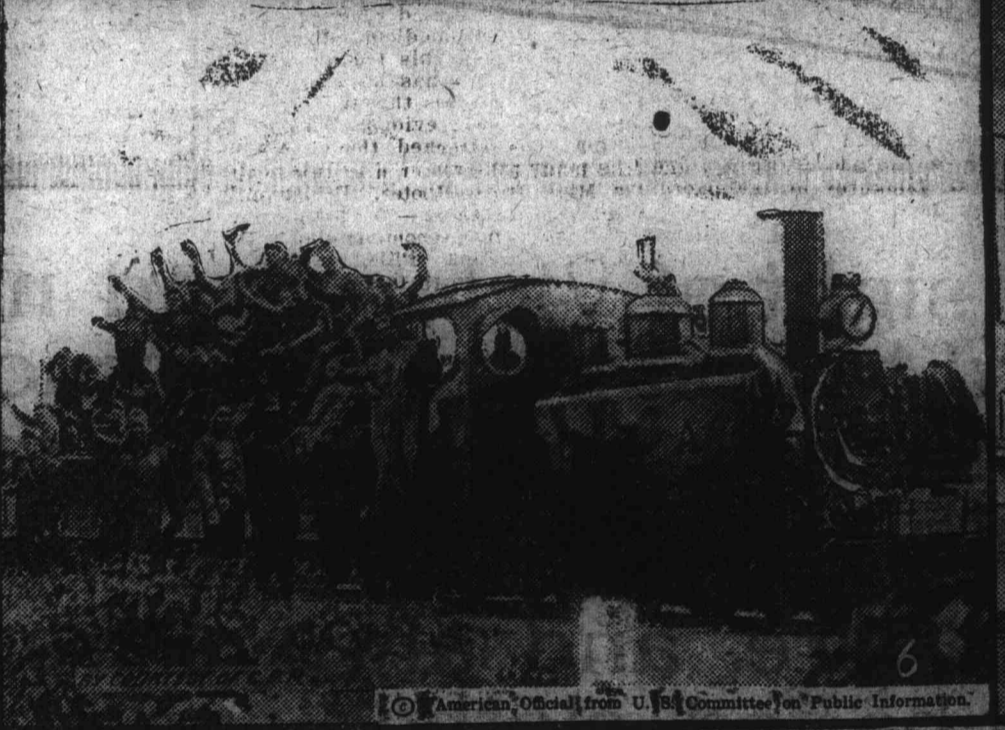
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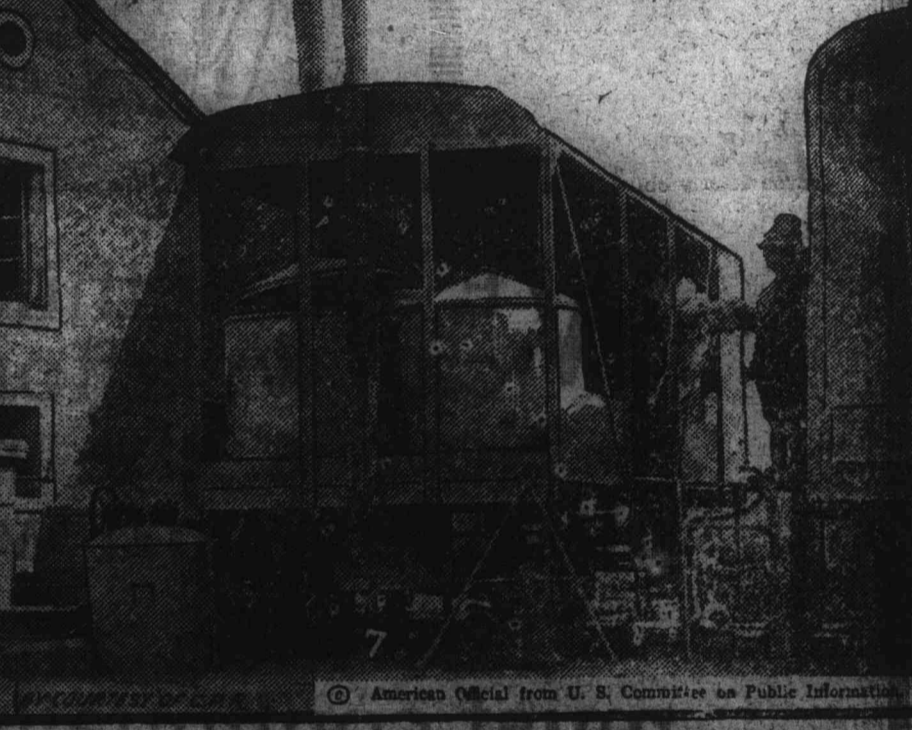
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American Official from U.S. Committee on Public Information



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Canadian Official Photo (Copyright)

Maintaining Beef Cattle a Public Service

FARMERS who developed their cattle business yesterday are reaping large profits to-day; those who are developing it to-day will be well remunerated in the future. Because the year more money in cattle in the next few years than ever there has been in the past, far-sighted men are buying stock and holding them. The enormous depletion that has been going on in Europe for the last four years, and which is now taking place on this continent, has already placed good cattle at a premium. The demand will not be modified by the termination of the war. Then will be the time when the herds will have to be built up again. And the building up process will require years. All this points to high prices for a long while to come, which will benefit the man who is devoting himself to the cattle business now.

More than in any other country, perhaps, is there room for the expansion of the live stock industry in Western Canada. Here are still enormous areas of pasture lands practically unused. Here can the most nutritious fodder be grown in sufficient quantity to support many times the number of cattle now being supported. For a number of years the finishing of cattle has been an important phase in the efforts of a comparatively few farmers, who have found it a very paying business. That more and more farmers are beginning to realize how favorable the conditions on the Canadian prairies are to the finishing of cattle is evidenced by the increase in the numbers of animals brought to maturity. The figures of Saskatchewan, which are now available, convey an idea of what is going on throughout the prairie west of Canada. In 1915 farmers of this province purchased 3,339 head of immature live stock at the Union Stock Yards at Winnipeg for the purpose of finishing; in 1916, 28,246 head were imported; while in 1917 the number increased to 56,323. During this period, from 1915 to 1917 the number of live stock exported from the province rose from 69,378 to 127,257. Despite this doubling of the number of cattle exported in a period of two years a steady increase in the number of cattle remaining on the farms is being maintained.

Two recent instances will show how remunerative the finishing of cattle is proving to Western Canadian farmers. On March 4th last, James Tully, a Manitoba farmer, purchased twenty-five head of cattle weighing on an average 1,240 pounds a head at \$18.16 a hundred pounds. Six months later these steers went over the scales showing an average weight of 1,428 pounds, and were sold for \$14.60. The animals had no special care. When taken to Mr. Tully's farm they were allowed to help themselves to the strawstacks until the grass began to grow. No grain was given to them. They were practically grass fed steers. An average gain of four hundred and two pounds per head was made, and with a decrease in price of \$4.50 a hundred pounds, the gross profit on the transaction was \$605.94 a head, and the selling price \$210.63. The total expenses, including commission at the time of buying, freight to the farm, care on the range, freight to market, feed and care in the market and commission on the sale, was less than \$10, so that the net profit was almost one hundred per cent.

W. R. Davidson, of Senlac, Saskatchewan, has even better results to show on forty head of cattle which he purchased at the Union Stock Yards at Winnipeg a little over a year ago. On these steers he claims to have made a net profit of hundred per cent. Their total cost, including the freight from Winnipeg to Senlac, was \$105.94 a head, and the selling price \$210.63 for the lot. They were sold last month for \$5,000 at the local station. As was the case with Mr. Tully's cattle, these animals were given no grain. During the winter they were fed on bran and straw, and from the spring onwards finished on grass.

Mr. Davidson showed his faith in the business by immediately buying seventy head of two year old steers at Winnipeg. The price he paid worked out to an average of \$28.10 a head, but he expects that his percentage of profit on these animals will be equally as great, or greater, than on the cattle he bought this year.

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