## POOR DOCUMENT

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Newspapers Now Receive Pictures Transmitted Over Wire M. P'S SCORE TRADE SCOUT SYSTEM



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## EMPIRE SALE



## AT LONDON HOUSE

A Store Wide Economy Event for Three Days Only.
Wednesday - Thursday - Friday
Manufacturers' Lines of Most Seasonable Goods Bought at
Great Advantage Which Benefit Is Now Handed Over to the People. Great Advantage Which Benefit Is Now Handed Over to the People,
Many Summer Sports Lines Especially Suitable for the Holiday.


An Interesting Purchase of $\$ 8.50$ Voile and Ratine Dresses Just In, and to Go Out at $\$ 4.85$
Cool summery models, some trimmed val insertion
and tuckings, hort bebe sleeves, new light shades, Misses
and Women's sizes; also Ratine D Desses.
and tuckings, short bebe sieeves, new ilight shades, Mises
and Womens sizes; also Ratine Desse.
"Empire Sale" $\$ 4.85$

Pick Out Your
Dresses From This
Group at $\$ 18.50$

Popular Pleated
Armure Crepe Skirts Empire Sale $\$ 3.75$
Some have camioole top.
others waist band, knife or
box side pleats, in sand, co-
box side pleata, in
coa, gray or navy.
"Empire Sale" $\$ 3.75$
Girls' Middies For The Holiday,
$\qquad$ 3 Empire Sale" $\$ 1.78$, detachable navy fannelicosollar, trimmed
white braid. Size 6 to 14 yre. "Empire Sale", $\$ 1.78$
Jolly Tar White Jean cloth Mid-
Nate Jolly Tar White Jean cloth Midd
dies. Navy flannel, detachable collar
and cuffs. trimmed white braid. 6 to
14 yrs. Res. $\$ 2.45$. Children's Vests and "Empire Sal
In "Empire Sale",
"E0 children s sibbed vests, Spring
i ihht erochet armholes, drawn string weight, crochet armholes, drawn string
at top. Sizes 2 to 9 "Emp.
"Empire Sale" 19c

 200 Women's, Summer Vests in Empire Sale

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\begin{aligned}
& \text { "Empire Sale" 29c } \\
& \text { Holiday Veils and/ }
\end{aligned}
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\begin{array}{c|c|}
\hline \text { Holiday Veils and } & 100 \text { New Hand- } \\
\text { Handkerhiefs } & \text { "Empire Sale" For "Empire } \\
\text { Sale" } \$ 1.29
\end{array}
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\begin{array}{c|c}
\text { apire Sale" } & \text { Sale" } \$ 1.29 \\
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\text { Prether bags at }
\end{array}
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\begin{array}{c|c}
\text { Prices } \\
\text { Outing or fitted veils, } \\
\text { colors and black, spotted }
\end{array}
$$

 Oceans of "Empire Sale"
5 dozen white cambric gowns, slipover
kimona sleeves, trimmed pink or blue stitching 5 dozen w
imona sleceves 4 dozen envelop


 HEAD KING ST
 Clempingre Sale" 1ine of flowing ea.
veiss, blick, brown
Reg. 5 , veils, black, brown, navy
Res. 50c.
"Empire Sale"
Het Sport
"Empire Sale"
Handkerchief,
summer shades, embroid summer shades. embroin
ered comers. Reg.
25c.



SPECIAL SHOWING Of Newest Sport Hats On Wednesday




Among them are large poke shapes with foundachenille; soft felt hats in white, peary grey, light sand shapes; white Milan hato-and plenty of othera. You'll thoroughly enjoy wearing such cleverly fash-
ioned sport hats and the best of it is-they re almost all very reasonable in price.

Just Received-A new showing of the Ultra Fash-
onable Bambalina Sailors. These are from a leading New York fashion house and they represent the very
lateot idea in sport hats as featured in authoriative style cent
exclusive.

SALE WEDNESDAY MORNING More of Those Extra Special Golf Hose



Striped Awning Duck


Heary Natural Linen with red or green stripes, suit.
able for camp chairs, etc., 18 in.
wide.

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Wecome Price-Cut in Children's Hose Buy Now For The Summer Holidays.
 AMDUR'S, LTD., No, 1 King Sq.

W. DANIEL \& CO.

LONDON HOUSE

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THE EVENING TIIES-STAR, ST. JOHN, N. B. TUESDAY, MAY 20, 1924
EVENING TIMES-STAR MAGAZINE PAGE FOR THE HOME


## POOR DOCUMENT MC2035

THE EVENING TINIES-STAR, ST. JOHN, N. B., TUESDAY, MAY 20, 1924

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| :---: | :---: | :---: |
|  |  | (en |
| Great Pre-Holiday Sale SUITS and COATS Starting Wednesday <br> 1st Range <br> $\$ 17.50$ <br> Reg. up to $\$ 35.00$. <br> STYLES <br> The season's dressiest modes short boyish. styles and tailored models. <br> MATERIALS <br> Fine all wool Twills, Tricotines, hair and pencil line stripes. <br> Reg. up to $\$ 63,50$. <br> 3rd Range <br> \$19.00 <br> Reg. up to $\$ 45.00$. <br> COLORS Are navy, fawn and black. <br> SIZES <br> Range 16, 18, 20 for misses and small women and 36 to 40 for women and misses. <br> Avail yourself of this opportunity of possessing a Smart Spring Suit at practically cost price. <br> SPORT COATS <br> POLO ${ }^{\text {1st Range }}$ CLOTH COATS <br> $\$ 9.95$ <br> Worth $\$ 16.00$ <br> Smart spring models in soft surfaced novelty Polo Cloths. Half lined with flowered sateen. All sizes. <br> 2nd Range <br> $\$ 5.00$ <br> Reg. up to $\$ 15.00$ <br> Swagger Coats of very tine workmanship and ma- terials. Styles, colors and variety unlimited. <br> 3rd Range <br> $\$ 12.00$ <br> Reg. up to $\$ 17.95$ Jacquette Coats, newest 8 pring models, wrap around and belt effects. Silk lined, all sizes. Your choice, $\$ 12.00$. <br> Just how remarkable the values are will only be realized by you upon special inspection of the garments. <br> SALE STARTS WEDNESDAY <br> F. A. Dykeman \& Co. <br> THE STORE OF COMPLETE SATISFACTION |  |  |
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## When the family votes

for a cereal for breakfast, or any other meal, you can be sure that the majority will be for Shredded Wheat. It is eaten in more homes, on more days of eaten in the any other ready-cooked the year than any other ready-cooked cereal. Children fed on Shredded ridge. The crisp, flavory shreds of baked whole wheat appeal to their appetites, and the chewing develops sound teeth and healthy gums. Two biscuits with milk make a nourishing meal and cost but a with fruits.
he Canadian Shredded Wheat Company: Ltd

## Shredded Wheat






TVTHEN dining in a noted restaurant haven't you enjoyed a cream soup you wished you could duplicate at home? Most likely, it was made with evaporated milk.

It is marvellous how your favorite recipe is improved if you use Borden's St Charles Milk. Just try, this Cream of Green Pea Soup recipe!

Use St. Charles Milk also for delicious creamed vegetables, smooth salad dress ings and rich desserts.

The Bonden Co: Imited
MONTREAL

Borden's

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For You-a Free Test


New Nicety

## New beauty and new charm



Pexpsocent


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Ther in wiy io peraitiat tiet

 Film is the teeth's great bues most toon It clings to teeth, becomes

 1 These witherter Modern sceience ha Protoct the Enamel
Pepoodent disinteratee
film the then removed it with an
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THE EVENING THMES-STAR, ST. JOHN, N. B. TUESDAY, MAY 20, 1924


## VIIEGZS BROCR LI SUPERIOR FOOTWEAR 243 Union Street

## FRANCIS \& VAUGHA N

 Pllo.Podicic Footwear in slzes and width AA to D





Start filling your jam cupboard now

## Everyone loves the fragrance, flavor an delicacy of fresh pineapple. Why not pre delicacy of ress pineapple. Why not pre- serve a lot of it in the form of Jam or Jelly

 for winter use?Do it the Certo way which saves that
delicious flavor because only one minute's deliicious is required. No wasted batches o fruit-no reboiling-sure success every time, even for the most inexperienced. Certo is pure, concentrated pectin-the
natural jelly-making substance of fruits no gelatine-no preservatives.
The Certo way makes fifty per cent. more jam or jelly from the same amount of
fruit. Your jams or jellies will cost less and fruit. Your so made. Certo is endorsed
where. domestic science and At your grocer's or send 40c direct to
Douglas Packing Co., Limited, Cobourg, Ontario

Follow exactly the complete, simple directions in the
Certo Booklet of 73 recipes which goes with every bottle AT
Certo Booklet of 73 recipes which goes with every bottle ers


$\left[\begin{array}{l}\text { (and } \\ \text { and } \\ \text { and }\end{array}\right.$
She gets relief from SIN SYRUP PEPSII And so do the children Some Families Are Never III





Largest






BOYS GIVEN CHANCE, $\left\lvert\, \begin{gathered}\text { case was dismised with the unde }\end{gathered}\right.$





Insist on seeing the label that proves it's a genuine Simmons

The special qualities that make rant you and thousands of othe the vital difference between a Sim- critical buyers and users of bed mons bed and any one of the nu- ding in insisting that your be only in service. It is important however, that you make sure of these qualities at the very moment to make the and it is easy for yo . Simmons lasting finishes, repro- really is not made by Simmons. ducing the beauty of walnut, ma- The trade-mark guide
hogany and other fine woods, can be suggested in substitute beds. So Unless-you look for the Simmon can Simmons color effects and the label! There's your evidence. I general features of Simmons de- the bed before you has the Sim sign. To a large percentage of the mons label on the crossbar at it public a bed is still just "a bed." foot, that bed is a Simmons. If Varied types and styles Simmons. Spare twenty seco now to find the label. you'll be But the Simmons range of styles glad you found it for many year designs, exclusive construction Challenge any and all "substifeatures, sciencife methods of thes. No mer whice your cialized experience are things far on seeing the label that proves the beyond the reach of any imitator. bed, mattress, or spring you wan They are the qualities which war- is a Simmons-before you buy


Look for the Simmons Label. Beware of imitations

## Tots F SCENE OF

 TRAGEDY| Coal Oil Used in Kitchen Spills and House is Soon Ablaze. |
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| Eldest Girl Makes Brave Effort to Rescue Her Litthe Sisters. |
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FROM DROWNNG

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SIXTEEN PAGES
in Fire 31 STUDENTS GRADUATE FROM MT. A.
PAGES NINE TO SIXTEEN STXTEEN PAGES SOHN, N, B., TUESDAY, MAY 20, 1924 S S

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THE EVENING TIMES-STAR, ST. JOHN, N. B., TUESDAY, MAY 20,1924

## SPORT NEWS GLEANED FROM WORLD'S CENTRES



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the evening times-star, st. John, n. B., TUESDAY, MAY 20,1924

## NEWS NOTES GATHERED FROM THE WORLD OF STAGE AND SCREEN



BIG PRODHCTION PROGRAMME IS PLAN

Dress Salon Make Inroads On Feminine Supply For Chorus
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