

| RUSSIANLINE YET | S.O.E. FIELD DAY | TO AID |
| :---: | :---: | :---: |
| IN RETIREMENT | HELD ATSCARBORO | BUT GAIN CONTROL |

The Torowroworio

# July a Month of Sales --Something Different Every Day 

| Sale Bargalins |
| :--- |
| In Briof |



Charming Neckwear at Sale Prices Offering Much Variety in the, Way of Collars, Stocks,
Vesteas and Fichus.
Also Hat Bands and Scarss.
UCH FASCINATING COLLARS, such modish jabots, such fers ample selection to anyone in quest of those important ac


Extremely smart, foo, are
the hat bands or scarfs, which the hat bands or scarfs, which
are also sales priced. Delightuu collars sin Georgethes, organdies, satins and broadcloths,
showing, the new designs and showing the new designt and
trimmed with lace, hemstithing and buttons. Tailored models in
arashor piquen, some with collored
embroidery in conventional



 hidere with fringed ends or fancy silides.
Tuestay, sale prices, 38 c to 75 .

Women's Tallored Suits Sale-Priced Tuesday at $\$ 10$ A Prestocktaking Clearance in Modish Spring Suits, Offered at a Price. Which in Many Cases is
Considerably Less Than :the Usual Cost of Production
A. RE YOU ON THE OUTLOOK for a bargain in suits? Then assuredly here Sale of handsomely-tailored suits-all greatly price reduced.
The materials include both gabardine and serge, and we are also offering a few of our wool jersey suits-smart sports models in heavy weight materifls. Here are

The tailored suits are designed in straight line, Russian blouse and Nor foik effects and the majority are belted.
Buttons add much in the way of trimButhons while muchid is the way of trimming, while Of course thed on severa varied as to size add freqe are pockets seen on both coat and skirt. The large shoulder collar is a notable feature in many of the suits, some having, too, an overcollar of silk poplin. A few of the models are silk lined. The skirts are made in plain straight line styles, some having belts and pockets. Procurable sey are fashioned in juounty wools sign with pockets, gathered skirt, loose belt and large fashiotuthere collar. To be had in gold, purple or green. Tuesday, Sale price, $\$ 10.00$.

## Third Floor, James St

## Two Sale Bargalns in Women's Whitewear

 Lace Trimmed Slips (Corset Cover and Petticoat) a79 , and a Varied Array of Corset Covers at 33

P
RETTY UNDERMUSLINS are always of keen interest to
womankind, but in these days of economy and thrift they must needs be practical as well as pretty. Here are combination slips
and corset covers-both necessary accompaniments to a woman's Summer wardrobe-offered at a substantial saving. Moreoyer, they are well made
and daintily trimmed. To describe them briefly:
That useful garment, the comstyles. One has the underwaist made of embroidery flouncing
with circular rows of tucking; the with circuar rows of tucking; the
shoulder straps and the back are



Sale Items in Womon's Wash Dresses Featuring Summery
Models at $\$ 2.95$ and Models at $\$ 2.95$ and \$1.98. Also Mourn-
ing Frocks at $\$ 7.50$. H AS the warm weather
found you with a Yound you with
plentiful supply tub frocks if not we are
offering three pecizis on
Tutsdy which shiould be of interest Presses in flowerea voile,
Paim Beach cloth, pique and geinm heam, marthy made withe with
fashiomable collars and cuffs hemstitching and belts of of
self material, leather. The skirts are ful.
 collerg, oitars ifitut mith sutit to For mouraling wear there




LLOVD CEORCE
ANSWERS HuNS





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mat sur minn summen





Can We Check the Food Waste？

## HEAR

 HANNA T0－NIGHT At Convocation Hall（University of Toronto Buildings－off College Street．Get off

At 8 P．M．

## Both Men and Women Welcome

You are strongly urged to attend this Mass Meeting which is to
be held in connection with the Province－wide Convention of Women． Here are the questions to be considered－vital to You as to every citi－ en of Canada，of the Empire，of the Allies：

## Prevention of Food Waste

 and the Encouragement of Thrift and Economy

SPEAKERS
Hon．W．J．HANNA，Dominion Food Controller Sir William H．Heart，Pime Minitere of Onturio
 Honorary Chimman：Lady Headice In the Chair：Mr．H．H．Looemore

## Will there be Food enough to go round？

| Both Stores <br> Close Saturday <br> at 1 P．M． |
| :---: |


| The Thermos Bottle For the Picnic Basket | A Sale of White Suitings Values to 50c，at | Fine Wool Sweaters to $\$ 6.50$ Models，$\$ 4.75$ |
| :---: | :---: | :---: |
|  |  | Here are ideal sweaters for su |
|  | The assured arrival of real summer weather over the choosing |  |
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| nevenheree yout |  | 为 |
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| Bitemotion |  |  |
| 隹 | would alse oall attention to a speeial sale of WASH |  |
| Thene sup wor the wo kio |  |  |


| e Skirts That You＇ll Priced From $\$ 1.50$ to $\$ 10.00$ |  |
| :---: | :---: |
|  | Pretty soon the good old summertime bremide |
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These Nice White Petticoas
Prtced at 52.50, s3．25 and 53.95







Joined Highland Regiment in First Dayy of the War．



I
C W CHT
THE WEATHER
page seven


## "Does better all things

 a tube is meant to do"A tube is meant to hold air-well-as long as possible; to resist air leakage. The fulfilment of this purpose lies in the word "laminated." Lamination is a quality-giving process that marks the line between the best tubes and substitutes.
For we take the best rubber and roll it out issue-thin for inspection eliminating all sand holes and air bubbles. Then we build up, layer on layer, an extra thick, extra tood valve patch, instead of sticking it on.
A costly process-yes. A cost that we pay. But we pay it gladly for it but tollows our fixed policy to put the name Goodyear only on qual ty products.
When tubes are suggested, for your tires' sake, say " Goodyears.
The Goodyear Tire \& Rubber Co. of Canada, Limited
 Goop GEAR tubes


SAVE, Because --
With the thrifty man there is prosperity for the present and comfort for the future.

## THORNCLIFFE RARK

 RACES THIS AFTERNOON a and All This Week
$\qquad$

DEER PARK GARAGE


BRICK



THRIFT IN THE HOME Food Controller Wiil Explain the
Need at Convocation Hall

HIPPODRONL
VIOLA DANA
"GOD'S LAW
AND. MAN'S"
SEE THE BIG PICTURE-
THE WHIP
 Meeting Tonight. No meat tor two dayo in tho week

STRA ND


 In "THE WAITING SOUL" 48HHIGHLANDERS WEW YORK RECEPTIOM

## Tregent

Douglas Fairbanks
'WILD AND WOOLLY'
 FANNY WARD "HerStuange Wedding",
Tourrn
comesy, mnd oummont Wend STRUCK BY STREET CAR
$\qquad$


## 

Hespltal 10 the Westen

## Pet

## Returned Soldiers!

Every returned soldier should make it his business to attend MEETING to be held Tonight at $8 o^{\prime}$ Clock, at Playter's Hall, Cor. Broadview. and Danforth Aves.

## PAGE EIGHT

THE TORONTO WORLD
MONDAY MORNING JULY 231917

## Baseball <br> For Toronto

＋．Bowling
Friendly and Trophy Games

Fine Opening At Thorncliffe

LEAFS AND REBELS



SPLIT DOUBLE BILL First Easy for Thompson，But
Leake and Forrester Were No Obstacle in Second．
The Lasfs and Rebels split up the do


GREAT THRONG OF TURF LOVERS SEE fine racing plant at thorncliffe Royals and Bears Divide on Sunday P


Snyder From Brooklyn

##  <br> Fivzixaz

The Albions Run Up Score on Dovercourt


## SENSATIONAL TIE FIITEEN ININGS

| Soxes Battle Before a Great | MIURRAY－KAY，LIMITED <br> 17－31 King St．East． <br> Phone－Adel． 5100 |
| :---: | :---: |
| Crowd for Leadership in American League． | Among |
|  |  |
|  | Pannel Suits |
|  | Home Spun Suits |
|  | Wool Crash Suits |
|  | Mohair Suits |
|  | Silk Suits |
| 隹 | Flannel Trousers |
|  | Palm Beach Trousers |
|  | White or Khaki Duck |
|  | Trousers |
|  | Lustre and Mohair Coats |
|  | Linen and Mohair Dusters |
|  | An theos mera mion in oriastee a |
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## ordinary

## MAIL TODAY <br>  <br> y You <br> $=$

uncements



# Get Right Into This Page of Simpson Values for Today 



The Summer ＇Sale of Silk Offers ：

##     <br>  










## BOYS！




Hardwood Floors Laid，Waxed and Polished Complete for 19c Square Foot


## TisuMPSON：

## Fourteen Big＇Specials Open the Linen Sale Here Today

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| ${ }^{58}$ |  |
|  |  |
| Quite the Best VC | es in Men＇s Pants |






Ready Today！ A Fresh New Shipment of Negligee Shirts．79c

Separate Soft Collars to Match

## values actually below standard．market are helping us keep shirt Here is new shirt value that is indicative of the offerings all through．Despite the extremely low price the assortment is com <br> through．Despite the extremely low price the assortment is com paratively large． <br>  <br> that are not the least skimped in making． <br>  <br> Today 79c

Men＇s Wool Two－ piece Bathing Suits
or Ano Botany mool in many
and white，navy and cardinal reye and whito．Lockeratina .3 .50


## 900 Pairs at $\$ 2.95$

## Women＇s Fine Low Shoes

## On Sale Today



Men＇s Shoes Today at $\$ \mathbf{3 . 8 9}$

Girls＇Button Boots



## Columbia

Records for August sixth floor，and hear the list of new records－－－you will b enabled to add several good one


We list below
onty
the rewerd
ore August．
2261 TTuin the Clouds Roll By，＂Jame S5 Wid．Anna，Wheaton，
 2275 ＂Mother，Dixie and You，＂steri



Summer Millinery Much Reduced
 anes；Fine white Italian milans，fme black Italian milans，fine leghorns，real horsehair，and
others，in good combinations of tulles，crepe or velvet． day＇s pricesuar prices 812.50, ， $815.50, \$ 220.00$, ， 322.50 to $\$ 225.00$ ．To． 7.65 and 10.00 Excellent Values at $\$ 5.00$

Combined Sales－－－Lace Embroidery，Etc．



Any Fibre Rug in Stock at a Reduced Price Today


 Japanese．Matting Rugs
Protty Matting Russ in new deoligns and coloring Size $9.0 \times 12.0$ ．Monday Special
 Japanese Matting at 19c Yard

Women＇s Crepe de Chine Waists
 soleme are beautifuliy embroidered，and beadod；others in plainer Made with large or small collars．

