


## WORLD'S Breaties kiniey REMEOY <br> "Fruit-a-tives" Have Proved Case <br> WONDERFUL RECORD OF A WONDERFUL CURE

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Canadian Engineers,". Inspec Concrete Roads
Pearty of fourteen vistit, Wayne Coun
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## GUIDE-ADVOCATE, WATFORD, JULY 24, 1914



## July the Month of Bargains at Switt, Sons \& Co.



## July the Month of Bargains at Switt Sons \& Co.



To be "on the square" is so essential in our life out Squareness means friendship between a out. squareness means
$\begin{aligned} & \text { On this rock of honesty has our growing business been } \\ & \text { built. You find sixteen ounces to the pound or eight }\end{aligned}$
$\begin{aligned} & \text { built. You find sixteen ouncos to the pound or eight } \\ & \text { quarts to to pook, in your purchases the quality and } \\ & \text { value of our groerios are as sure as the rising sun. The }\end{aligned}$
$\begin{aligned} & \text { high stand } \\ & \text { methoods. }\end{aligned}$

It is nice to know with whom you deal, isn't it? We are always the same-the Square Deal Grocery.

For weight, measire, value and quality the
following cannot be beaten in this town :Strawberries, Cherries, Radishes, Onions, Green Peas Leave your order for fruit
P.Dodds \& Son




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COAL and LUMBER

## We wero never better prepared and equipped to meet the wants of our customers than at the present time

Lumber, Shingles, Builders' Supplies, Etc,
All Sizes of Reliable Coal at Lowest Prices.
Planing Mill and Factory in Connection.
Prices Reasonable and Everything Up-to-date.
Your Patronage Appreciated and Solicited.
Electric Light. Chopping Mill.
EsTableshed 1870. GEORGE CHAMBERS
Western Canada Notes WANT COLUMN
Sernon, B. C., now has a troop of Boy
Scouts
At sate in Huntingon, B. C., year.







IXED FARMING LANDS III SOUTH SASKATCHEWAI

Kolliher, Sask,. July $7 \mathrm{th}, 1914$. I. bee to advise all subseribers
thait valuable 1 litle paper called ti








 | ranging riery easy terms. Gen |
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| aeron on very |
| men, I do not invito vou out here | seo all level open prairie lands gentinem mixad farming distrint.


 our hundred thousand bashels s,
 prove it by the G. T. P. Pagnt
The
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inches, with a clay subsoil.
I the exdestasive agency for twent
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hections, also the ageny for
for seetions, all south, and south shor. particlatrs write to
J. WLLAMS,

| Roal $\begin{array}{c}\text { Bestate } \\ \text { Eelliher, }\end{array}$ |
| :--- |

TEACIIER WANT

TENDERS FOR DRAI


ARKONA
$\begin{gathered}\text { Mr. and Mrs. N. . . . Carty, of } \\ \text { rd. and Mrs. Gray, of Chicag }\end{gathered}$. .
 Mr . and Mrs. B. Dickison, of
re visting at Mr. Juo. F. .icki
. Miss Lou Moore attended the the
Conention hell at Windsor last
our t. F. Tacksou and siste
 Miss Grant of Loondon, will si
Methodist church next Sunday Mrs. Hut, of Thorold, is vi
sister Mrs. Richard Wiscon.
The Misses Hilda and marah
Madelin Georgia Davidson, Madel
Hattie Hill are ocupying a
Hillshoro this week.


 Ge. Tremble.
Mr. and Mrs. Geo. Huntley
May with friends in Strathroy Mrs. M. Morningstar, of
visting her son, Mr. B. . . orr
vis. Misses Ila Hinntey, Lyde
Magrie Donaldson spent
 Master Kenneth Herringtc
In visiting Mr. H. Langan. Miss Emma Augustine,
visiting her mother, Mrs. A. ree angle hosiery for ladi
Pen hat
proot hose for men.-Brown
 Hillsboro.
Misseserl Pearl and ceeil $~ 又 ~$
nia, are renewing old acc nia, are renewing old aç
town: New lines in fancy caps
boys.- Fuller
Miros.
Flisp, Gladys Thorp at
Fint, Mich., are the gues Flint, Mich., are the guest
Augustine,
Mr. Harold Fair, Londc
few dars in town. few days in tow Johnston
MT. Newman Cenar



The Secret 0 is Flimir
 GOLDEN MED




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Addess $: ~$ Adares:

## Watfor <br> SUNRISE, First FIVE ROSE HORTON GOLD DUST NEW ERA, Sp <br> C. B. MA <br> TREN <br> Flour, Oatme Feod, Grain, <br> INTMENA:

The Secret of Health is Elimination of Wasie E-F
 DR. PIERCE'S

## GOLDEN MEDICAL DISCOVERY





## Concrete Adopled as Road Standard

Wayne County, michigan, where
$W_{\text {nearly one hundred miles of Concrete }}$ Roads have been built in the past six years,
during which time nearly every method of during which time nearly every method of
road oonstruction has been tested, now comes out flat-footed and adopts concrete as the road standard.
The story is best told in the following paragraph which has been taken from the atest
report of the Board of County Road Commissioners of Wayne County, Michigan.
"With the completion of Plymouth Road,
we have abandoned every other form of conwe have abandoned every other form of construction and have adopted concrete as our past six years warrants us in arriving ot the past six years warrants us in arriving at this
determination, based on its general satisfactoriness and its annual cost as compared with other forms of constuction. In addition to the economy in hauling, the
pleasurec in dyiving and touting, wnd the increase in land valuation, the concrete roads of Wayne Country have been
the means of of bringing tens of thousands of dollars to
this localition Concrete road will benefit any locality proportionately as
they have benefited Wayta Cole Connty Michizan The fullest detaled information about concrete roads will
be esent to anyone interested, without cost or obligation. Address:

Concrote Roade Departmont
Canada Cement Company Limited
805 Herald Building, Montreal

## Watford Flour Mills

 $\begin{array}{lll}\text { FIVEROSE } & \text { do } & \text { do } \\ \text { RUYAL HOUSEHOLD do } \\ \text { do } & \text { do }\end{array}$
 RED ROSE, High Grade Blended Flour NEW ERA, Special Pastry Flour
C. B. MATTHEWS \& $\&$ SON.

TRENOUTH \& CO.
Flour, Oatmeal; Cornmeal, Wheat TKornells, Flaked Whast and Barloy, All IZinds of Feod, Grain, Soods and Poultry Food.

Wo Carry a Full Stock of
INTHRNATIONAL STOCK FOOD and three difyerent makes of celebraten calf meal. ALL AINDS OF GRAIN TAKEN IN EXOHANGE Cropping and Rolling Done While You Wait PHONE 39

## SILLAGE ALONE NOT A balanced ration

 it must be ree witt food whichiruns
hish in proten or the element in which
silage is most deficient. With my dry silage is most deticient. With my dry
cows and young stock 1 found clover
俍 hay, which may be ralised succeessfully
on the same farm which raises the on the same farm whict raises the the
corn, with perhaps a little grain, to give very good results, as this runs
higg in protetin. Alfaila is still bet
ter, as it runs as bigh in protein as ter, as it runs as high in protefn as
bran ton for ton. 1 found altalaza hay
nd sillage
In and silage to be all that was needed,
with no grain, to make east and good growth on young stock. With large
producing cowws or ocws giving over
twenty pounds of mills a. day some grain, being balanced as to protein
and fat the same as soughage, was re-
anired to teen uired to keep up the milk flow and silage may be balamed with bran,
oilmeal, cottonseed meal, ooats, peas or any, crainonseed which muan, oats, pilst in pana,
tein, but any of the legumes, such as orer, alfalia, pea bay, etc., are bet-
ter for the mechaniceal efrect. Silage,
 the effecten is conctrotole a dy feedinn extent a tit-
the dry matter, and this we get in tho tle dry matter, and this we get in the
lays $\begin{aligned} & \text { have mentioned as well as the } \\ & \text { elements in whict the silage is shorth }\end{aligned}$ CARE OF SICK ANIMALS. Medical Equipment Should Bo Kept on Every darryman who keeps even à
small berd will fin it convenient to ave cline tollowing metical equipment:
A linical thometer shoula always
be at hand, and the her be at hand, and the herdsman should
know how to ose it It can be got
through any drug store or from any through any drug store or from any
from dealing in veetrinary instruments.
The normal temperature of mature Mue normal temperature of mature
cows are from 9 to 102 and may reach
as high as 103 E . Two or three mill
 it or a bicccle pump. a large syringe or funnel and three feet or small. rub-
ber hose and one gradate or meas-
uring glass shonld be provided. Remember, milk tubes should always be be
sterilized by heat or a a disinfectant be

## The following medicines sbould be

 The following medicines should bekept on hand One pound botlte erys-
tallized carbolic acild, five pound sep som or glauber salts, one pint castor
oill, one gallon linneed oill oreolinin vase-
ine carbolized raseline acente IIne, carbolized raseline, acetate of
lead (sugar of leat), flowers of sulphur,
lugdrogen peroxide hydrogen peroxide, one pint tincture
of gentian. Dissolve the carbolicic acla
by placing the botte in warm water
 carbolized vaseline by adidig tom a
pound of vaseline less than one-balt ounce of the dissolved carbolic acla;
then warm and stir thoroughly while cooiling. Otter medicines may be add-
eend and eren needed but these should
always be available.- 10 Iowa Homestead. Little indigs sometion In Pigs. Little pigs sometimes suffer from ini
digeston and worms map be present
Phystic them with castor oil in milk
nid the Pbysic them with castor oil in millk
and then feed mill with an adationa
one one ounce of lime water per pint
When they can bold that down grad
ually thicren with midalings and corimea. If worms pass in the droppings
give the ples two dram doeses of toid
extreet of
 Ing id a cased It seldous pays to to
with a thriftless, stunted ples Fhe Foeding For Pork, The best hams and becon, the sweet-
est and best or or an maeat, monst con-
tat astreak of lean and a streat of
fat the tain a streak or lean and a streat- of
tat trom plgs fee upon milt, whent

feeds and grass with a luttle com. Fn| $\substack{\text { feeds } \\ \text { frease } \\ \text { the la }}$ |
| :--- | the last silx

an the eorr
twice a day. $\qquad$
The Duke of Wisilington onit
 the sclentife accaulrements of a young
officer who had been under his isstruc
tion The doctor thought he could not
do do less than answer the tue cuestion vot
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 lime is
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morning."
Test For Hydrochlorio Aoid.

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& \text { localty many housen have curtans of } \\
& \text { the cream color produced by metanil } \\
& \text { tellow, popalarly known as "dolly" }
\end{aligned}
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\begin{aligned}
& \text { eurtains, and the dye became } \\
& \text { useful test-Lonãon Globe. }
\end{aligned}
$$

Political Influeneo.
dat
 Lot of people come around and tell you
they brought to bear after you have they eedoud in
sington star.
Colloge Education.
to enable a man to live without work its purpose is to help him to work to
advantage - to make every stroke count-Davia Starr Jordan.
 "T have Jolned the sons of rest"
"How can you do to?" "By haring a father who aidn't"
 Cough looking waiter suggestively.
"Gentiemen who dine at this table usually -er-remember me, sir."
"I ton't wonder," said the cordiant. wonder,", sala the costomer
be hard to forget,", mug on yours would
$\xrightarrow[\text { The Cranky Stage }]{ }$
"What ts the dilierence betwen stck-
ness and convalescence, pa ?" "The convalasescent. my prov", , benerally
makes those around him sick." makes those
Honors come by aligence; riches
spring from economy.-John
Davis. Davis
 Hob-That's Just Ilke you-almays
lookkng for the dearest instead of the "Hom Temperamental.
Temperamental.
"How is the star actress toay?
"I don't knowr The doctory in her
coom now taking her tomperanent" room now takng her tem
Baltumore $\Delta$ mertcan.
$\underset{\substack{\text { Too much is } \\ \text { man Proverb. }}}{ }$
It is a Liver Pill. Many of the ail-
nents that man has to ootend with have
heir
heir origin in 1 a disordered liver, which
sa delicite organ, peculiarly susceptible
the



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## CANADIAN <br> PACIF'AC

 HOMDSEEKEKN EXCURSIONSMANITOBA, ALBERT





Voterizary Eurgeon. J. McCillicudDY
Voterinary Surgeon,



CI
MIL ENGINEER.
onzablo Land gurveyo
$\xlongequal{\text { Box mo } \quad \text { StRATHROY. ONTARIO }}$
Anotioneer
J. F. ELLIOT.

Llognsed Auctioncer.
$\xrightarrow{\text { Poupr muonion oill }}$
INSURANCE
General Insturtance Office


F. J. HUGAES, agent.
J. H. HUME.

COMPANIKS.
REPRESENTINa
No old and Eellable piro Insuran
 C. P. R. Telegraph and Conada Permanaen


THE LAMBTON Farmers' Mutual Fire Insur$\underset{\text { ance Compantibed anany. }}{\text { and }}$

 W G. WILLOUGHBY, $\left\{\begin{array}{c}\text { MANAORAND } \\ \text { SRO. TRMA }\end{array}\right.$ J. . . . ELLIOT, $\}_{\text {Fite }}^{\text {R. }}$
 Farmers Attention

COCKSHUTT IMPLEMENTS MELOTTE CREAM SEPARATORS KEMP MANURE SPREADERS TORONTO WINDMILLS BUGGIES. WAGCNS LIGHTNING RODS EVERYTHING NEEDED ON THE :FARM

## gameron \& Graham

Children Cry
CASTETCHER'S A.

## GREAT SEMI-ANNUAL 1-4 OFF CLOTHING SALE

These prices should make brisk selling for the balance of July. The finest stock of Clothing in Western Ontario at prices below the cost of manufacture. No reserve. Every ready-to-wear garment in
this Bench Tailored Brand. Yon will find no difficulty in being correctly fitted here If Bench Tallored Brand. You will ind no diffculty in being correctly fitted here.
are tall; \&hort, stout or regular you will be able to find just the suit tailored for your particular figure.

| Men's Suits 1-4 Off | Boys' and Youths' Suits 1-4 Off |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| All $\$ 10.00$ Suits for.......................... $\$ 7.50$ | All $\$ 3.00$ | Suits |  |  |
| " 12.50 " .................................. 11.25 | " 5.00 | " |  | ${ }_{3}^{3.00}$ |
| " 18.00 ". ................................. 13.50 | " 6.00 |  |  | 4.50 |
| 20.00 " ........................... 15.00 | ". 7.00 |  |  | 5.25 |
| 22.50 " .......................... 16.87 | 8.00 |  |  | 6.00 |
| Boys' Wash Suits 1-4 Off |  |  | Off Odd Trousers |  |
| \$ 90 Suits for................................ \$ . 68 | \$1.00 Trou | sers |  |  |
| 1.00 " ................ ................ 75 | 1.50 |  |  | 1.12 |
| ${ }_{1.50}^{1.25}$ " ${ }^{\text {a }}$.............................. ${ }^{\text {a }} .94$ | 2.00 |  |  | 1.50 |
| Straw and Panama Hats at....................... 1.10 off | ${ }_{3.00}$ |  |  |  |
| Any Felt Hat in the store..................... $\frac{1}{}$ off | 4.00 |  |  |  |

=A. BROWN \& CO.


|  | THE ARMY WOR |
| :---: | :---: |
| New Telephone <br> Directory |  |
| The Bell Telephone Company of Can- ada is soon to print a new issue of its Official Telephone Directory for the District of | The army worm is about one and one-half inches long when full grown and is striped with black, yellow and and is striped with black, yellow and green, of $a$ dingy appearance and |
| ERN ONTA | much resembling the cutworm. When detected, all efforts should be |
|  |  |
|  |  |
|  |  |
| nsur | ted |
| Connecting Companies | th |
|  |  |
| Should also report additions and | should |
|  | fuz |
| e Local Manager, or direct to | for a place to set out |
|  | looking for a place to get out. can then be destroyed with a |
| e Bell Telephone Comp | stick or by burning straw oyer them. |
| of Canada | By thoroughly spraying or dusting a small strip of the crop in advance |
|  |  |
|  | (m |
|  | bra |
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| m From |  |
| Business-ollege. | must be done quicky delay may often F. C. N., Commission of Conservation. |
|  | $y$ Worm Stall Spre |
|  |  |
| ereasonable. Write for our | County |
| talogue and see what we can you. |  |
|  |  |
| A. Mclachlan - | On Sunday George $\mathbf{H}$ |
| NQUET | practically destroyed by the worms b been invaded. Trenches were dug |
|  | beer invaned. Tring possible was done to preve |
|  | l the worm |
| event | elery <br> road <br> den |
| The funeral of the late Elizab | road is |
| of Kettle Point, took ple | with |
| ch. The deceased leaves four |  |
|  | Woodstock, July 20.-Very 1 l |
|  | chang |
|  | several ne |
| Bur |  |
| township, died at Wiarton, on July 4th. for some time he also resided at Thedford. | the plages |
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| by five bro | an |
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| del | their time in the country these their advice and assistance |

 or was held on Wednesslay, July sth
gratefully recived by the troubled and
somewhat discouragee farmers. The of
fice of the agricultural
men is.
without fice or the agricultural men is without
dobut the busiest place in Oxford County
these daps.
Petroves, July $20 .-$ No sign of army Petrolea, July $20 .-$ No sign of army
morm tas setbeen seen in Limmbon. TTe
farmers and fruit men are on the alert

 ago the began their ravages in the
townin
townip Gosfield Northo This wee
they have shown up in Gosfield township of Gosineld North. This weok
they have hown up in Gossild south
Township, about two miles trom this
town.

 GUARD AGAINST

CHOLERA INFANTUM




 Western $\overline{\overline{\text { University Music Exams }}}$



 Lambton County 1s Well
ented at $\mathbf{0}$. A. C. The report of the Ontario Agricultural
Colliege and Experimental farm for 1913,
which has just been sent out, ootains
 $\left\lvert\, \begin{aligned} & \text { horticulturists, beekeepers, fruittrowers, } \\ & \text { stockraisers, } \text {, airymen and others of of }\end{aligned}\right.$


Gustin-Crossley


To every purchaser of any Rexall Talcum Powders at 25 Cents we will give FREE, while they last, either one Jap-
anese Folding Fan or one anese Folding Fan or one
Best Quality Face Chamois

Yucca, flesh or white Harmony Carnation Violet Dulce
or Plain Violet
YUCCA is the latest crea-
tion in the Rexall line. It has a delicate odor, quite
different than different than any other,
and is already becoming
very popular. See our
J. W. MCHAREIT

DRUGGIST STATIONER, Issuer of Marriafe Licensee

## Wat

Volume XL-No. 31 CIIIC Holidy
at the request of a large nember of ra
uEREBY proclatim
WEDNESDAV, AUG. 12, '1
 mbquest all ctitizen
observe it as such.
S. STAPLEFORD,

Wattord, July 29, 1914.
East Lambton Fall watrord
October 6th and 7th, 19
LOCAL HAPPENINGS
$\qquad$
item in GUDDE-ADvocats Leterrbox. SAMURDAY is Emancipation Day.
SHop where you are invited to sho
suit Spu,EnDio weather for harvesting HavHiLCCK LODGE. A. F. \& AUSTrRa-HUNGAR叉 made a fo
declaration of war against Servia
Tuesdas. Wrar became of the band concer
Yriday evening? Did the light sh
diampen their ardour.


 MEs's sinen harudkerchiefs, regul
cents, 40 dozen, 3 for 50 cents. $-S W 1$ WHR a young man sits in the
talking nonsense to his best girl
capital. But when, he has to
sta takieng nonsense when he has so sta
capital.
evenings atter they're married -
labor.
Tige old fence on the Meth
church property on ontaro Stree
been pulled down and the tot cleane
dea beens., macch imp
of the corner.
Trinre will be morring servic
Trinty Church next Sundas. especially for roung people. A
ration of the holy communion at cl Tation of the holy co
the regular sevice.
ExTENSIVE impro
EXTRNsive improvements have
made on the octage on park
occuped by Mrs. Rapson, by the
 place a most desirable dwelling. SWFrs's straw an

