By everyonm $\overline{\text { ERIES! }}$ ERIES !

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ten fages to-day.


## VOLUME XXXVII. - PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, THURSDAY, APRIL 1, 1915. B3.00 PER YEER. NUMBER 75.

THE EVENING TELEGRAM.
TEN PAGES TO-DAY FOR LATEST
WAR NEWS SEE 4th PAGE.

## WHITE'S PORTLAND CEMENT.

## ( GET OUR PRICES.

BOWVRING'S Retail Store.

## 

## Standard Copper Paint!

Best for Boats and Ships Use.
Have your Dealer write us for Free Trial Proposition.

The Standard Mifg., Co., Ltd.


## FIRE:

The Motor Union Insurance Co.
Litiono

OF LONDON, ENGLAND.
(Head Office: 10 St. James's St., W.)
R. W. MILLER, Agent for Newloundland.
"Martin Billding," Water st, st. John's.
Fighting Water!

If the roof of your dwelling or your hen
house or your factory is leaky, you can make it house or your factory is leaky, you can mak
water tight with a few cents worth of Elastigum.
We have just received a shipment by the S. S.
"Stephano."

## COLIN CAMPBELL.

## J. J. St. John.

 Our TEAS have nearly doubled their sales the pastfew months. We are not surprised as we are seling at old prices, notwithsanding thre advances the past
few months. Our ECLIPSE and TIPTOP are our two

nal Hill.
Pe care IRISH BUTTER is another leader; in fact
weep enough stocked, as ours is the only real

BEANS, 5. ID. PEARL BARLEEY, 7c. Ib.
Make y you purehases from us get your free Cou-
ons and see how pleased you will be at Xmas.
J. J. ST. JOHN
dUCKWORTH ST. \& LEMARCHANT ROAD.

To the House Wife! WALL PAPERS
 WILLIAM FREW.

Wis
st. John's
Municipal Board.

Tennis Club!
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Second-Hand BRICK (Cheap) thomas brothers,
EBill") Sundays Message
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THE EVENING TELEGRAM，ST．JOHN＇S，NEWFOUNDLAND，APRIL 1，1915－2

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| CATARRAH NEVER STOPS IN SAME PLACE REACHES THE LUNGS－DEVELOPES CONSUMPTION |  |  |  |  |  |
|  |  |  |  |  | New Green CABBAGE |
| TO STOP A COLD QUICKLY AND PREVENT CATARRH，USE＂CA． <br> TARRHOZONE．＂ TARE |  |  | Sod of Extr |  |  |
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## Free Churchmen



Yes! Positively the newest out! As fresh as the newly-laid Easter Egg comes this magniffcent assortment of
Ladies' American
Silk Poplin Dresses,
showing the new full-flared skirt,
lace-trimmed waists and, such a handsome display of fashionable shades in

NAVY, SAXE, TAN, FAWN,
BROWN, SAND, GREY,
MYRTLE,RESEDA,LAVENDER
PURPLE and BLACK.
Some shirred at waist, others with the new broad belt effect. Sizes from 34 to 44 inch bust; also sizes to fit Misses from 16 to 20 years.

This is the FIRST showing of these Dainty Dresses.

Come in and have a look at them!

Our window gives you but a faint idea of the styles.

Prices run from
$\$ 7.00$ to $\$ 11.00$

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## Men Who.Work!

This week we are throwing open to you one of the Finest Chances you could wish for to save money on Tweed Pants. Prices:
$\$ 2.20,2.50,2.70,2.80 \& 3.00$ per pair.
If's an Absolute Bargain Offer.
A. \& S. RODGER

THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, APRIL 1, 1915-4


Ho Glad Tidings for Quitters.

## 

## The Roval Stores, Ito Wman we thermete we selt What we Sell Advertises us.

 THURSDAY and SATURDAY BARGAIN LIST.
## 

| MEN'S Job Shirts <br> A beautiful Soft Shirt, with fancy front, plain body, soft col ed with stud. Reduced to <br> $55 c$. each. | GANTS FMTM |  |  | MENS Linen Collars <br> 20 doz. Men's White Linen Collars in perfect condition. <br> Regular prices Now all one price 8c. each. |
| :---: | :---: | :---: | :---: | :---: |
|  | MEN'S BRACES <br> POLICE \& FIREMAN'S BRACE. Reg. price 27c. Reduced Price 20c CYCLO BRACE. Reg. price 38c. Reduced Price 30c Reg. price 55c. Reduced Price 43 | Men's Cold. Silk Neck Ties Regular Price Reduced Price <br> Wide Ends. Regular Price Reduced Price Wide Ends. Regular Price Reduced Price | Men's Handkerchiefs <br> 100 doz. MEN'S MERCERIZED <br> HANDKERCHIEFS. <br> Colored Border. <br> Regular Price . . . . . . . . . 7c. each <br> Reduced Price . . . . . . . . . . . . 5c. each |  |
|  | Men's INVICTUS BOOTS still Selling at Old Prices |  |  |  |
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Getting Stale and Coming Back.


Fresh Fruit, New Vegetables,
New Butter, etc., for Easter.

| To arrive S. S. Stephano: | Fresh Easter Eggs. Selected Canadian Bacon. |
| :---: | :---: |
| New Potatoes. <br> New Cabbage. <br> New York Corned Beef. | Foster's Wrinkled Peas, |
|  | Marrowfat Green Peas. |
|  | homestead tea. |
| Yellow Onions. | Moir's Chocolates. |
| Wine Sap Apples. | Wallace \& Co's. Chocolates. |
| Bäldwin Apples. | Lowney's Chocolates. |
| Ben Davis Apples. | Preserved Ginger in Syrup, |
| California Navel Oranges. | , viz: Cubes, Stems, China. |
| Canadian Creamery Butter | Crystalized Ginger Cubes in Glass. |
| in 56 and 14 lb . boxes. | Crystalized Ginger Chips in |
| Cranberries, 30c. gallon. | Tins. |




## THE IMPORTANT POINT:

You can PICK OUT THE MAN you are Particularly interested in, in OUR PHOTOS of the Contingent on S. S. "STEPHANO."

THE HOLLOWAY STUDIO, LIMITED,


FOR EASTER TRADE!

 BURY \& LAWRENCE, 14 New Gower Street.


## MILL SUPPLIES, ETC.,

Rubber Belting, 4 and 5 ply.
Belting, Single and Double Rubber Belther Belting, Single and Double.
Belt Lacing. Belt Lacing.
Circular Rip Saws
Circular Cross-Cut Saws. Steani Jointing, Rubber Insertion. Rubber Sheet, Asbestos Gaskets. Asbestos Sheet, Asbestos Cement.
Steam Packings, High and Low Pressure.
 Magnolia Metals, Rubber Fire Hose.
Cotton Mill Hose, Condenser Tubes. Hex Bolts and Nuts, American Axes, Axle Handles, etc., etc.
SELLING AT LOWEST PRICES


man mones fapre- THE EVENING TELEGRAM, Apri1, 1st, 1915-10-rbad by gekrome REID-NEWFOUNDLAND C…

Easter Excursions!
Excursion Return Tickets will be issued to and from all Stations between St. John's, Carbonear, Placentia and Renews, at ONE WAY FIRST-CLASS FARE
Good going Saturday, April 3rd, and returning Monday, April 5th, at ONE WAY and ONE-THIRD FIRST-CLASS FARE. Good going Thursday and Friday, April 1st and 2nd, and returning Monday, April 5th.

IN STOCK: YELLOW CORN.
YELLOW CORN MEAL (Coarse \& Fine) "HOMCO" WHITE HOMINY FEED. victoria hominy feed. GLUTEN FEED. BRAN.
HAY-Small Bundles. OATS-Black, White and Mixed 'Molassine' Meal,

The famous feed for all animals. in good condition

HARVEY \& C0., LTD.
Wholesale Agents.
In Time for Easter!

Due Thursday ex Stephano: HALIFAX PORK CABBAGE-Crates. chifornia oranges. winter kerping apples.
F. MeNAMARA, Queen Street.

## TEMPLETON'S SPRING CLEANING SALE <br> Is Now Over. <br> We have to thank the public for making it the success it was. We teel the values given will win favourable comment. We are breparing now for a special show at Easter, eommeneling Tues.  <br> ROBERT TEMPLETON

Furness Line Sailings!


Sole Distribators for the Ferro,

## L. M. TRASK \& Co., <br> only exclusive dealbrs in oil engines and supphes in newfocndland.



 Engagement and Wedding Rings !






Advertise in The Evening Telegran


IN STOCK!


Barbed and Plain Wire Fencing, Field Fencing, Wire Netting-all sizes.

Long and D. Handle Spading Forks. 4, 5 and 6 Prong Manure Forks.
Garden Rakes, Shovels, Spade Mattocks, Garden Sets, Garden Hoes $D \mathrm{C}$ MARTIN HARDWARECo.
wholesale \& retail.

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PARKER \& MONROE, Ltd. The Shoe Men.


