




for ouick sale

## GREAT JANUARY CLEARING SALE

To-morrow will see the first Saturday of our Great January Clearing Sale. Hundreds have taken advantage of this great opportunity to save money. Read the :tems carefully, but remember everything is not advertised here-Space won't permit. Shop early and have first choice ! save money. Read the :tems carefully, but remember everything is not advertised here-Space won't permit Shop
An Opportunity You Cannot Afford to Miss
S. Dowing \& Co,





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| Dress Goods at Startling Prices | SIIks and Velvets At Enormous Reductions Soo yard Fine silk Finish Imported Cin | Staple Department Bargains | Ladles', Misses' and Children's Coats At Away Below Cost Price | some specials from the Millinery Dept. | Underwear at a Great Saving |
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## There is No Doubt

That our Furniture Values bring the people to this Store

## There is No Question

That careful buyers come to see us before placing their order You kno pays to buy where values and terms are the best. Let as show you ou hines, and quote prices in Quartered Oak and Mahogany at from 10 0 per cent. below our usual low prices. We consider it no troable what ever to show our goods and quote prices whether you bay or not.

WE carry a splendid line of Go-Carts and Baby Carriages from $\$ 2.25$ up to the best we can get at $\$ 38.00$. If interested call and see them.

## OPEN EVENINGS

Look Out For Bargains For Next Week
REID Q BROWN
Furniture and Undertaking
Bell Phones: 443, 459, 794

The Big 22 For Live Clothing Bargains
A GREAT RUSH FOR

## Warm Winter Overcoats

## To-morrow at Great Reductions



Boys"Bloomer Suits $\$ 2.9$ Mothers of boys, here's a great chance to
clothe yor bor at a sanil cost swell
Bloomer Style suits, double breasted woat,
 See Our Boys' Suits at $\$ 4.95$,
$\$ 5.95, \$ 6.95$ and $\$ 7.05$. Boys' Russian Suits Fancy Tweed, made with belt, and sailor,
and miititary style collar, with emblem on
sleen sleve, and little bloumer pants, regular
$\$ \$ .75$. On sale to-morrow
at Boys' Odd Bloomer Pants Boys' Odd Bloomer Pants
Good wearing tweed, warmly lined and
has buckle at knee. Special
at .....................69C

## Now, with the winter winds blowing a warm Overcoat, swell ough tweed effects and

 cloths. Don't fail to see these Overcoats to-morrow, means a great money saving proposition to you. Read on below. Overcoats of real dollar for dollar value.

## WILES \& QUINLAN <br> he bic 22 , 2

Bell Phone 524
Brant County's Greatest Clothiers
The Home of Gond Clothing


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Put up in the sa
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## Javuary glearance sale coninues to be a big Suceress <br> Hera's Saturday's Bill of Fare!

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J. M. YOUNG \& COMPANY

Agents for New Idea Patterns
Use Either Phone 351



## Write Ideas For Moving Pieture Plays

 EARN $\$ 25.00$ OR MORE WEEKLY

## WE WILL SHOW YOU HOW!

If you have ideas-if you can THINK-We will show you he secrets of this fascinating new profession. "Positively no ex,
perience or literary excellence necessary. No "flowery language" wanted
The demand for photoplays is practically unlimited. The ig film manafacturers are "moving heaven and earth" in their demand. They are offering \$100, and more, tor single scenaarios written idea
Nearly all the big film companies, the buyers of photoplays,
located in or near NEW YORK CITY. Being right on the spot, and knowing at alt spot, and knowing at alr times just what, sort of plots are wanted
by te producers, our SALES DEPARTMENT has a tremen-
dous adrantage over agencies situated in distant cities.

We have received many letters from the hig film manutacturers, snch as VITAGRAPH, EDISON, ESSANAMY, LUBIN,
SOLAX, IMP, REX, RELTANCE MELIES, ETC., urging us to send photoplays to them. We want more writters and we'll gladly teach you the secrets of We are selling photoplays written by people who "never before wrote a line for Publication."
Perhaps we can do the same for you. If you can think of
one good idea every week, and will write it out as direeted by us and it sells for only $\$ 25$, a low figur
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Father and the Boys

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OPEN AFTERNOON AND EVENING
LAST HALF WEEK
Cox Family Farce Comedy - "THE DUTCH COOK"
GORMAN \& RECLRY-Grand Opera Girl and the Minstrel Man.
Mr. DAWDY \& REGANIN-Humorous Yiolinist
Popular Prices of 110 c and 20c
Our Theatre is one of the largest in the CitySeating over 1000 people.

## HOT WATER



Brantford Gas.


## AsA MONEY

THE ROYAL LOAN AND SAVINGS COMPANY


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## A Book is a Lasting Gift!

What could be nicer for a New Year's Gift than a nice Book? We have a choice line of Beautiful Presentation Volumes, any of
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bindings, and the Poets in padded leathers and other bindings.
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## J. L. Sutherland <br> bOOKSElLER sorr frowts 6



## M. E. Long \& Co. <br> Carpots ohina Fumpture

 Sin We would especially call your attention this week to the special values we are offering in Carpets. It will pay you to see them
We are also showing some extra good values in
Furniture. See our upholstered their special prices, and covered to suit your own taste, in silks, tapestries, or any other cover-
ings.
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