



## - NEWS OF SPECIAL INTEREST TO WOMEN

 USE PINK VELVET.FOR PARTY FROC FOR PARTY FROCK

| $\begin{array}{c}\text { Quaint Side Draperies of Chif- } \\ \text { fon Featured in Modish }\end{array}$ | $\begin{array}{c}\text { rhinestones, completed the } \\ \text { MANY REPORTS READ }\end{array}$ |
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| OF PATRIOTIC |  | fon Featured in Modish BODICE IS VICTORIAN Puff Sleeves and Pretty Bea Trimming Enhance

Unique Dress


## WRIGL

Whets the appetite Relieves thirst
Improves digestion Gives solace Lightens labor Economical in cost Yields great benefit Smokers' friend


## The Sterling Bank

of Canada

SAVE, Because-
The saving man makes the valuable citizen.

## $\qquad$


and
The Toronto World


## BASEBALL Phillies 3 䒚 Roston 1 淡 RUBY Play Opening

PHILLIES GOT THE＂BREAKS＂ FLUKE HITS BEAT BOSTON Mediocre Ball in Opening Game of World Series When Soggy Infield Helped Alexander to Win－Errors With the Kesult．


|  | 这 | Fall Wear |
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| Opening Games Decided in Inter－ Notes and Gossip． |  |  |
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|  |  | mens tan capeskin glioves， |
|  |  | made from selected skins，with one dome，prix seams，gusset fingers and |
|  |  | Bolton thumb，spear－point backs．in self and red stitching．Pair $\ldots$ ．．． 1.25 |
| \％ |  | MENS MASHABLE CHAMOIS |
|  |  | ade only．Pair， 1.5 |
|  |  | MENS FINE MOCHA GLoves， |
|  |  |  |
|  |  |  |
|  |  | －Main Floor，Yonge st． |

3T：EATON
TORONTO CANADA

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| AREOMAUTS <br> SATURDAY，OCTOBER <br> 3 p．m． <br> ROSEDALE GROUNDS |  |
| DOUBLE－HEADER Varsity stadium TODAY <br> Football Semi－Finals TWO MUlITARY BANDS． Finet game， 2 p．m．；secona game Ticleste 25 m and 50 c ． Monday at Rosedale－Argos vs． Officers． Both games in ald of Recruiting Fund． |  |
| Trotfing and Pacing Races AT HILLCREST PARK Monday，Oct．11， 1915 Mond |  |
| BASEEA <br> NSHP |  |
|  |  |







## SPLENDID VALUES AT LOW PRICES AT SIMPSON'S TODAY



Men's \$12.50, \$15.00 and \$18.00 Suits at \$9.90
150 only, made from good English tweeds and worsted cloths, in the new
fall gray and brown herringbone and stripe designs;
 MEN'S BLACK AND OXFORD GRAY MELTON OVERCOATS, SPECIAL AT $\$ 10.50$.
Of English melton cloth, in a plain black, and in a dark Oxford gray,
single-breasted
single-breasted, fly-front Chesterfields; three-quarter length; black velvet col-
lar. Sizes 36 to 44 .
MEN'S FALL-WEIGHT OVERCOAT, $\$ 12.50$.
Light weight English cheviot, in a dark Oxford gray; cut in good fitting
single-breasted Chesterfield style, with fly front; sizes 36 to 44 .
YOUNG MEN'S COATS AT $\$ 25.00$.
Of heavy English coating, in gray and black mixtures; diagonal weaves;
short length; buttoned through Chesterfield, with wide lapels, velvet collar
and box back; sizes 35 to 40 .

## OF INTEREST TO WOMEN

A Large and Splendid Lot of Smart New Hats for Thanksgiving
Selling.

## $\$ 6000$ Worth of New Millinery <br> NEW "FISK" HATS

 SMART HATS From "Burgeser" AND "CAGE"
 MORE NEW YORK HATS.
 OUR SATURDAY 55.00 SPECCAL


 WHITE OSTRICH MOUNTS.
Scarce goods that will soon be pick
NEW VELEET AND PLUSH SHAPES.
Many cases will be opened for



 \begin{tabular}{|l|}
\hline A Day of Bed <br>
Selling

 

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The Second Day of the Two-Day Sale of Overcoats for Boys BOYS' USTERS, SWAGGER COATS,
BALMACAAN AND SLIP-ON OVERBALMACAAN AND SLIP-ON OVER-
COATS FOR THE BIG FEL COATS FOR THE BIG FELLOWS. A Smarty-Tailored Slip-on Overoast
ailored from -medium gray English tweed
coating; one of the new models with full-cut coaing, one of the new models with full-cut
skirt and natural shoulders; convertible col-
lars; sizes 26 to 35 . Saturday 6.00 and 6.50 BOYS' DARK GRAY SWAGGER COATS. A particularly smart model, double-
breasted, onvertitle collar, full box back
and fancy check linings; sizes 26 to 35 . Satand fancy check linings; sizes 26 to 35 . Sat-
urday .............. 7.00 and 8.00 BOYS' DARK GRAY BALMACAAN OVERA snappy, single-breasted style, with
convertible collar, tailored from a good weight English tweed; neat pattern and
diagonal serge liningss sizes 28 to 35 . Sat-
urday .................... 10.00 BOYS' GRAY, BROWN, BLUE CHIN. CHILLA ULSTERS. A Arm, comfortable coat, full-cut
double-breasted style, with wide convertible


For Your Boy Suit or $\$ 5$
Overcoat $\$ 5$


BOYS MILITARY OVERCOATS.
 BOYS' KHAKI MILITARY GREAT COATS
 RUSSIAN AND JUNIOR STYLES FOR
BOYS FROM $21 /$ TO $_{8}$ YEARS
 tweed coathgs, collar buttons up cloose to chin
belt on back, sizes $23 /$ to 8 y years. Saturdey
3.98 -BOYS' BLUE, BROWN AND GRAY
CHINCHILLA RUSSIAN OVERCOATS.
 boys' gray and blue chinchilla


## 5 BOOTS BY THE CARLOAD!

Here's a Boot Sale with a tremendous punch behind it-the punch of two or three carloads of brand clean new Footwear at prices that beat any other sale you know of.
We have 110 salespeople in this one department today to give you prompt service-besides extra cashiers and parcellers.
Great Chances For Men, Women and Children


## THE NEW MARKET <br> 'Phone Adelaide 6100

${ }^{\text {a sprcial in spring lamm }} 20$ and Poultry

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Anem

and

CANDY SECTION.
 1000 Ib, Der John Bult Cara-
mole, per ib. ......... 25 Cond lbs. Quaker. Chewing
Candy. Regular 15 c . Satur
day, 2 libs. 1000 ibs. Simpsons's Spocial
 Choico it sectio Choioe, Cape 2 quarts

