## Watford Guide-Advocate <br> \section*{}

Volume XLIV-No. 36
WATFORD, ONT., FRIDAY, SEPTEMBER 18, 1918
East Lambton Fall Fair Watford

## WEDNESDAY and THURSDAY

OCTOBER 2nd and 3rd
LOCAL HAPPENINGS
LOCAL HAPPENINGS














 and




 pivers.























The damage to rolling stock Quilt
amouat to between tirty and fortv
thousand dollars. $A$ are horse whicis
 was being shipped to Londan Fair was
not the car impediately naxt to the car
that first left the rails and was unnuiured.

## ONE THOUSAND DOLLARS

 FOR THE NAVY LEAGUE Wattord's objective Doubled And ALittie More May

The committee appointed to cavvass
Watfor for contribations to the Navy
Lenge
 a worthy one seemed to to meet with a
ready respone from all.




 paid the great sacirifice esisce the war be
gin, white many are prisoners of war in
Germany. The committe in charge of the can-
yass will give $\begin{aligned} & \text { financial statement next } \\ & \text { week. }\end{aligned}$

## No More Sunday Joy Riding

Ottawa, Sept: $10-$ Mr. C. W. Petersorn,
Assistant Fuel Controller, has issued the ollowing appeal to the public to assist
in the
conservation of the gasoline
suply:
 excentions: Tractors and numoro trucks
emploed on actual trangortation of of
frieght, vehicles of physicians used in employed on actual transportation oo
frienght vehicles of physician used in
performance of professional duties, am
 undertakers wagons and conveyances
used tor funerass, rail wat equipunant uss
ing pasoline, repair outfits emploped by
 ity in rural communities where terss
portation by steam or electricty is not
available.,
 untary conservation. Should this not be
found sumfiently or quickly effective hee
will, of course, have nuo otbe option han
wit wo , or course, have no other option than
tormbol the nuecesatyry restions
their ent enforcement.,

## THE FRENCH FARMERS SAVED THE DAY





 wo. ruid is the second time he has been

 | THB |
| :---: |
| THE |




 CANPY mannuracturers in Canada have
used, in the past, eleven percent the sugar consumed in Canada. This has

 winding people. Relatives are asked
or refer to the war ofice for confirmation
of the in to GET your Hatt and Caps for the fall
aars at SWIFT's.

 to do better next year. . It is onlly yy contive
parison that we can judge our own work
 was finished and a bale packed contain-
ng quitt, pillows new and old clothin.
hre bale pas walued at $\$ 120$ and was
 dy little silk bags. We appreciate her
gitit very much.-
Iv
 omestic service that a new name has
been invented for such service in the
nope of matio
 now called "hor milit
name enas ane the times.
with
Somerning drastic in sugar regulations
for those who have o dine out in res.
taurants and hotels is announced by the Canada Mood toarto The circular say
that on onere than two pounds of sugar
nust be used for ext Must be used for each 99 mealals, and res
tuarants figure that this means one tea
spoontul for fact tmeal.
If a man woman now orders coffee and a cereai
for breakfast, the person must make the
ore teaspoontul do for both.

 ancouver tor service with the siberia
Corps. Cadet Watier Strainwa, of
Windsor, another nephew of Mrs. Class. Sew on hast leave preparatory to going
it Force
with a detachment of the Roye Air Force, Each of these young men
have ore brother in France on active
service.



 cumbicy


PERSONAL


 Mr. Wm. Dougherty. Hagersville,
pent a cuple of days this week with his Mrs. Swanson and Miss Swanson, of
Detroit are visisting at he heme of Mr.
nd Mrs. M . At Pritchet. Mr. Guy Strangway and Cadet Walter
Strangway Winsor,
vare visiting their J. J. Cox proprietor of the Dominion
House, London, was a Watford visitor on

 Mrss. T. B. Taylor returned last week
trom Saskaton where she sen sen the
summer with her dhanghter, Mrs. TT. W.
Hansford. Mr. Ben Craig left on Thesday for
Stratherair, Man., hhere he has accepted
positon with. the Gra in Growers

Mr. and Mrs. W. H. Harper visited
relatives in Chatham last week and also


 District, and as al ways, 18
esfed in all milititary matters

Strathroy council will appoint a fuel
contoller. The town will get 67 cars of
coal.


R. Morningstar

Watford, Ont.


Every musical longing is easily satisfied
Finished in various sizes and models and at prices that makes it attainable in every home. You may
take your choice of the models, feeling assured that you are securing an instrument that will bring you a perfect rendition of any music you want to hear.
If you haven't a Victrola in your home, it is because you don't know how perfectly it will bring to you all the music you like best.
We will be pleased to demonstrate any of these
Victrolas and will gladly play for you any music you Victrolas and will gladly play for you any music you
wish to hear. Large assortment of Records always kept in stock-and if we haven't the Records you
want, we can get them for you very quickly. HARPER BROS. hine furnitura pHone 31. funeral direotors
$\qquad$

The Iind you Fave Always Bought, and which has been'








genuine CASTORIA always Custrlethem In Use For Over 30 Years
The Kind You Have Always Bought


Barn and Silo Roofed with Brantord Asphalt Roofing
Resists Fire, Sheds Water, Wears Long
Flying sparks and embers from a burning building
ften cause roofs near by to catch fire, especially in a

## Brantford Asphalt Roofing





is the sme ounilizantord Rubber Roofing

is male of the stane mard Mon muwt Rooffing


Mhatank Rubbor Roofing



Brantford Roofing Co $_{\text {Limiteo }}$
Head oftice and Factory, Brantordit can For Sale By

## GEO. CHAMBERS EST

Guide-Adrocate Want Ads. Get quick Results











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GULDE-ADTOCATE, WATFORD, SEPTEMBER 13, 1918


GUIDE-ADVOCATE, WATFORD, SEPTEMBER 13, 1918

## minin in imin SUBSTITUTE FOR ROLL OF HONOR DINER GRMMEYT

Men From Watford and Vicinity Serving The Empire








 foth battralion


 | Iorene tinas |
| :---: |
| Chas Poter |

 Cor founden killed in action Sept.t.t.t.9.t. Hospital, London 347B martraliox ECCon
 c jamienen

 H Loveday, Ahill Aanks ,om Meyer Thomas Lamb, killect in anction
 Fred A Taylor
 $\underset{\text { Tromin }}{\substack{\text { Thail Saunders } \\ \text { Secil } \\ M \text { Mevanghtor }}}$
 Sesi Ganit





 Austin Poter ceconkr kusG Clark ${ }^{\text {GUNSRR }}$
 Tredercok HRH Haskett, subbusurgeon
 trakk Eniot sservich corzs Roy EActon, killed in in action



Chester W Cook Gort natrrav










English Tea Gown Adopted by Value and Comfort.

## WAR IWIUENCES FASHEOSS

## valry Results in Introduction of th. "Rainbow Gown, In Honor of First Fighting Division to

First Fighting Divisi
New York-The world goes on re
viving old things and calling them new. spectace of war the its mot mot barbionic
form, asserts a prominent fashlon eritle, but It is true of the minaor accicidents
and happenings that fultor through
"this imbroglio calle "this imbrogios called life Observe Pashlons. The designers dip
their hand shees into the bolling pot
of anclent lands, history and peoples. of ancient lands, history and peopless
and pull out or or diterure or flatatic
things, which they dress up a bit and
 Eive oret to a most
sceept them as new.
At
At present the designers are dipping
more deoply than ever. They seem to
 who hare money. appetites of those
Garden Hats and Tea Gowns. Garden Hatto and Tea Gowns.
It soemed a ftring thing today to retve the simplucity of Civil war cos-
tumery, and therefore we see ap proeching us an era of printed mus-
hnse. amroen hats, pastel colors and
Colonal
 ment called the tea gown. It is as
much a much
tem ns ine oclock tea, cricket and par-
Unmed Lemont. The French have alwayst
placed their rellance upon the garment Whtch they call the "robe d'"nterieur."
Bat the American had nothing to place Desthe therican had nothing to place
beste these two.
Whark was once made
 There was she was ass Hubs. butd?
was not the kind of garment of which
Ben would approve.
Bat here in America today we aree
rapdily learnling the artistic value and comport of the British tea gowns
Which someone one deat
 however, before the Eng Enlish maden
had learned to copy the arts and the
graces graces of face and figure from the
French, and when she still wore he
 tweede, and raclan coats.
The Eaglish tea The Engllsh tea gown has spread
over the clvilized world, alongside oo over the civilized world, alongside of
the English five oclock tea, which even


## Be Doctor.


When you meet with an acc:ldent
 at once. This herbil bialm will end
thenting stop the bleedink proent
festering and heal quickiy. Keep




## 7am.Buk

sirincora, ane tne cape has a rolluing De American golders behnd the
Trench battle front have learned to Sesire Tre Britsh wear two sets of cos. aumery at that hour in the afternoon,
and obth of these are introunced this summer; the flowered maslln with the
bg shade hat and the alluring tea
gown with its fanciful coloring and Its
loone gractite
Subetitute it for Dinner Gown.
One of the reasons that America
wearing thlss tea is wearing this tean gown at anm ancter
the Ave $0^{\circ} \mathrm{c}$ 隹 hour is that the French have taught her the economy and Dleasure of
Black, midnight blae, ollve green
 people stice costumery of the French
worn white only at mountain and have sea. sora white ondy at moontatn and sea-
shore rearta, and then it was re-
stricted to sport clothes for the striceo ro sport clothes for the morn-
ing bour.
The French are quite willing to wear but they ease up the depression of thelr spirts by adopting colors in thelir
own homes. At the opera, the play, in publice cestanarants, one sees clothes nomber colors; but in the French
bomesesppeclaly in the Paris houses, Where women are involved in a hoseses
watem syxtem-there 1s a brilliant display of
the British tea gown. It solves the it doblem; it satisfies the need for color
inaunt itself in the face of


Sumptuous sown with long mantle
Pupplo and sold tissues are com
bined bined in thie garment.
annd opold oriental sash which prappes
the hips ende in a gold embroid.
eered ered panel in front, gond thembroite ates
are of draped gold and purple tulle, the pablic. It is worn intimately,
cheerfully and artistically in one's own
che About the begining of January the Americans saw the attractivenenss of the
this Idea, and it was adopte in
inde area of houses where wome dress well. In the smartest private
homes tea gowns were substituted tor
dinner gowns, in the French tashilon. There has been मittle disposition on
the part or the American woman to
put a great deal of money into an oxseedingly decollete evening zowna, al
hough hundreds more have been puir
 planed in high or in middelo soclety
telt that she would prefer o popt heal
money finto a bouse gown the money fito a house gown that g
her the chance to wear colors. Americk's Contribution.
We aro becoming sulte sell-assured

 France has sent to us a striking tea
gown

 of white lece satin Thi There is a filicker
and the robe is complete. white antin,
 substituted for dinner oowns this
spring and summer oo ono owe thelr
Inspiration to the exotic East There Inspiration to the exotic East. There
are other epochs and other fashlons
from which the desimest are other epochs and other fas
from which the designers dram.
The eariy nineteenth century The early sineteenth century has
been found proilc in ideas, The tea
gowns whic been found prollicic in ideas, The tea
goons which are taken from that time
are sometimes more sultable to the are sometimes more sultable for the
average woman than the more compli-
cated draperies cated drapertes,
These are made of flowerect chifion,
printed volle end sill net, and they are These are made of flowered chifion,
printed oolle end silut net, and they are
run beneath the Dust, after the manner run beneath the Dost, after the manner
that obtanine in the Directore, with
broad ribbons of old Dive, pale pink and Chinese yellow. Thee paie phalf
low and round tit the neck, and have
ehort puffed sleeres.

 quality which the sufferer from asthma
jearsh to krow.
attack, but get this spotendifid remedy ther

LITTLE CUBES AND BLOCKS Smart Chippendala Foularte Supplant
ing Commonptace
the Coln
Dpotas. Chippendale prints to foulard weaves
are among the fashlon suceesses of the new season, notess a fashion writer. In
Diace of the more and coin spots one notes dice motirs-
intle eubes and biocks in white, tan, hesh and in eertatn of the approved
high colors on a background of black,
 spreaning foral and them one sees aliso
ae well as window-pane designs, mosters
and ae well as whindow-pane designs,
attractivo th therl siliplicty.
silk tricot tseatremely hard to with the correct ridge effeet which is
i characteristic of this season's weave.
N Not only for sport wear but alaso in
combinaton with satn, wool jerse.
gerge and foulard is the silk tricot in
 mentioned that the coarse weaves are
the ones that have recelved the tion-
dorsement of Paris. Indeed, some of
them look more like open silk hand
 In alliance with the Levantine foulards
that the loosely knit jersey silks show
offt to best advantage. Such foullards oft to best advantage. Such forlards
have henvier twill and mare bods
than the average silk of that weave. Sulks have advanced in prive ilike
everything else, but it it well to ree
 er degree than the better grades be-
canse the price of labor is just as canse the price of labor is just as sreat
in connection with theso as writh
pertor quallties. As one authority puts it, the cheaper. material autharity purts
to pritited while
hardly doubled. the better grades have


 afield enough to atiest it excellence, for
in in lithese countries it is on sale and in
in
demand.

OWES HER LIFETO "FRUTIT-A-IVES" The Wonderfal Medicine, Made Frome
Fruit Juices and Valuable Toaick


29 St. Rose St., Montreal "I am writing you to tell you that I owe my lifing to Fruit-a.tives'. This medicine relieved me when I had
given up hope overbeing well.
I was a terrible sufferer from $D$ wspecsia a terrible sufferer frome and nothing I took did me any good. I read about 'Fruit-a.tives'; and
tried them. Afer taking a faw
oxeses, I amm nowertirely boxes, I am now ertirely well. You
have my permission to pullish this
lettex, as I hope it will persuade have my permission to publish this
letter, as I hope it will persuade other sufferers from Dyspepsis to
take 'Fruitatives' and get well" Make 'Fruit-atives' and get well".
MADAMB ROSNIA FOISIZ, "Fruita-a-tives" is the only medicine In the world made from fruit.
$50 \mathrm{c}, \mathrm{a}$ box, 6 for $\$ 2.50$, rriel At ail dealers or sent postpaid om receipt of price by $\begin{aligned} & \text { Fruit-- -tives } \\ & \text { Limited, ottama. }\end{aligned}$

Auotioneer
J. F. ELLIOT.
$\qquad$
 $\frac{\text { MEDICAL. }}{\text { JAMES NEWELL. PH. B., M.D }}$ Coroner County of Lambon,
Watfurd, Ont

C. W SAV.ERS, M. D.
 3A. Residence-Ontario street, opposite M
3. McDonnells, Night calls Phone 13 B W. G. SIDDALL. M. D. watrord
$\qquad$
DENTAL.
GEORGE HICKS,




## a. N. HOWDEN

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\text { D. D.․․ 工. } \mathrm{D} \text {. }
$$




Voterimaxy Guxeocn
J. Mceillicuddy oterinary Surgeon,



FALL TERM
The Elliott Business Coliege
Young and Charles sts., Toronto
 Canade. The demand for our gro
is. more than ite times our supply
Write to.day for catalogue.

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To the
Mak
advt

Get a:
By P
'GUIDE-ADVOCATE, WATFORD, SEPTEMBER 13. 1918

| / |
| :--- |

## Fashionable Fall Fabrics

CORRECT AUTUMN FASHIONS are now on display and those who want old-time quality and don't want to pay war-time prices will be more than pleased with the nest stock we have ever shown.

LADIES COATS-Correct models for the present season. A variety of styles in all the wanted We are showing the genuine Salts' quality in brown, blattk and gray. Coats from $\$ 15.00$ to $\$ 60.00$ DRESS GOODS AND SLLKS-You will be delighted with our splendid digplay of Dress Goods
and Silks. Britigh Serges and Broadeloths in all leading shades ............ $\$ 1.00$ to $\$ 4.00$ per yard

Silks, Poplins, Duchesse Satins and Charmeuse in all popular colors.
Fancy plaids and stripes for separate skirts
MEN'S AND YOUNG MEN'S SUITS AND UVERCOATS A wonderful range of novelty and standard styles-the new belted as well as the more conservative garments. Sole agents
for the 20th Century Clothing-ready to put on or made to your seaial for the 20th Contury Clothing-ready to put on or made to your special measure. We would advise
our friends to make their elothing purchases early. The prices are soaring every day and eloths are becoming very scarce.
BOYS' SUITS AND OVERCOATS - Honest, durable cloths for that active bor.i. The styles
are smart and the patterns will appeal to any lad. Special values................... $\$ 3.75$ to $\$ 14.50$ KING AND BORSALINO HATS-Sole agents for these celebrated lines. The Fall styles
are now showing.
A. BROWN \& CO.

The Sterling Bank
of CANADA

## SAVE, Because--

Thrift does for the individual what it does for the nation-it makes for strength.

Prompt Returns From Shipments
When you ship Grain, Butter, Cheese or Fruit, put through The Merchants Bank a Draft on the buye This is the business way of securing prompt and satisfactory settlement. It saves time and possible loss,
TH€ MERCHANTS BANK Head Office: Montreal. OF CANADA - Established 1884. WATFORD BRANCH,
ALVINSTON BRANCH, $\quad$ G. $\quad$ 'F. C. A. MaclesAN, Manager.


WATFORD COUNCIL.








 tify Mrs.
west side of
Canried
Finance
 $\underset{\substack{\text { S. } \\ \text { Treem } \\ \text { Wm } \\ \text { W. } \\ \mathrm{J} \\ \hline}}{ }$


 Carried.
Harper-Doan, that we adjourn until
Wearnesday 1th inst. at 8 oclock p. m.-
Carried. Wartied.
w. S. FULLER, CLERK.
BROOKE GOUNCIL,


 S.S.ton-Johnston-that the sum of $\$ 30$
be granted.-Carried. Mr. David Leacock served notice to
have the Leacock A ward Drain No. 2 re Sutton-Oke-that Clerk notify inter
ested parties to repair their respective
portions to
 Cowan and Ern. Cowan had not don
theer share of repairing the Gillian
ther Award Drain and rep
done instie 30 days. Johnston-Sutton-that the notice be be
forwarded the Engineer for to entorce
the repairing of thelr respective portions.
 phone purposes. Granted on motion b
Jomnson and Atkin.














 Sutton-Oke-that as assessment on
the Broke-apaphemi
Bryan-Iohnston drains is in
Thine
and
and
 time and finally passed and Mr. C. At-
kin be appointed Commissioner to over-
see e see the work. - Carried.
By-law read and passee. Mr. A. E. Sutton, Commissioner in
charge of erpairs to Stewart-10.uglas
Drain, reported the work complete
 drata on la
rain
saic
sitrain




 Saturda
Carred.

## $\underset{\text { Pastors' Conference }}{\text { W. J. WEED, CLLER }}$

## A conference of the pastors of the Middlesex and Lambton association of





CURING SKIN TROUBLBS


 reasy ointments. Otten thes conld not
got
onything torse, for the grease clogs
he pores of the tronbled skil






 the system - the only sure way. with-
It should be added that



Town Man and Farme
 Yo beat the farfung German foe, roaut
need sust plant and reap and sow. Bend
lot our task with zeal and haste.
let an
Don't pean ficre go to waste . To win the Euro-
fight!
?
just spade all day and hoe aly
 me tackle this old tarm and and haise
dickens witho

 with ally your prate, done for us farmers
up the date.,
The town man threw his hands ow
 now that we are th
told you what to do?


REXALL DIARRHOEA REMEDY.
(/

 LIVER SALTS. HXDROGEN. MEDICATED SKIN SOAP
J. W. McLAREN

DRUGGIST" The Rexall stors

KVolume East Lamb WA WEDNESDAY OCTOBER 0000000400 LOGAL
 $\underset{\substack{\text { Frouve has gor } \\ \text { barrel. }}}{ }$
 MRIDAY, the thi
an unlucky day fo The myaporat
apples.
Mr.
Ece
 $\underset{\text { THE Toronto }}{\text { gian postroned }}$


 Now is the time

 $\xrightarrow{\text { tor }}$ tion

 sentenced to ten yc
seditious oratory.
Trie young piper
 ade, are a pair oft
Havk youn notice
which led in the
and the sailors
was herand
the local paper.
 curtain stretchers,
trkR were iot
street Sumday, eve could being auxio
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stamp weather. grace of rubbers,
THE Food Boat
Heavy penalties $w$
 orher vegeables.
qure alicense to
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oget yous read for
-T Dopss \& Son Some of our co
not teard from 1 1a
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M ERCHAN shouldn't be
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tice has become
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DINNRR SETS If you want one th
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HowDEN ESTATE.

