

ROYAL YEAST
Has been Canada's favorite yeast for over a quarter of a century. Bread baked with Royal Yeast will keep fresh and moist longer than that made with any other, so that a full week's supply can easily be made at one baking, and the last loaf will be just as good as the first.
MADE IN CANADA
E.W. GILLET COMPANY LIMITED
WINNIPEG, TORONTO, ONT., MONTREAL.

SOME SUBSCRIPTIONS TO RED CROSS FUND DOUBLED

Appeal Only Sent Out Tuesday, But Several Responses Received.

Though the appeal for the work of the Canadian Red Cross, accompanied by subscription renewal cards, was sent out to London subscribers only Tuesday night in time for the year-end, already several have been returned in some cases pledging a marked increase over last year.

In some instances the subscriptions have been doubled, owing to the recognition of the fact that the needs will be largely increased with the greater army in the field, and the big response made indicates that citizens are not becoming weary in well-doing as far as giving is concerned, and that they are willing to meet the obligation to "carry on."

The following are among subscriptions covering the year which have reached the Men's Auxiliary of the London Red Cross:

| Yearly Subscription. | Total. |
|---------------------------------|----------|
| C. S. Hyman & Co. | \$2,400 |
| Huron and Erie Insurance Co. | 1,200 |
| London and Canada Trust Co. | 1,200 |
| Moeba Glass, Hardware and | 1,200 |
| Consigning Company | 1,200 |
| Public Utilities Commission | 1,200 |
| Smallman & Ingram | 1,200 |
| Robinson, Little & Co. | 1,000 |
| London Shoe Company | 600 |
| Sir Adam Beck | 600 |
| London and Port Stanley Railway | 600 |
| E. Leonard & Sons | 600 |
| D. S. Perrin & Co. | 600 |
| Sir George C. Clarke | 600 |
| Beck Manufacturing Company | 300 |
| A. M. Smith & Co. | 300 |
| Yates | 300 |
| D. H. Howden & Co. | 300 |
| London and Petrolia Barrel Co. | 120 |
| Frederic W. Matthews | 120 |
| G. S. Gibbons | 120 |
| Mrs. Thomas Baker | 100 |
| J. Harley Brown | 100 |
| Total | \$13,400 |

PORT HURON, OF COURSE

Magistrate Suggests Source of Liquor That Caused Trouble.

One lone, sad, solitary drunk, whose familiar figure has been seen in the police court dock for 30 years, and always because of his own weakness, drink, pleaded guilty again today, and was fined \$10 and costs.

"Where did you get your liquor?" asked Magistrate Macklin. "I have just forgotten for a minute," "Surely you must have got it in Montreal, Port Huron, from a friend or the street with a bottle who simply forced you to drink, or a drink stranger, who waylaid you and compelled you to drink," said Mr. Macklin. "That's right, your worship, I forgot, it came from Port Huron."

EFFORTS BEING MADE TO KEEP HUNT BROS.' MILLS

Efforts are being made to keep Hunt Bros.' mill in the city, but so far without definite result. Controller S. Little has been working on the proposition, but has been unable to get a working basis for opening negotiations.

The firm has not definitely decided where to locate, but it would seem that Windsor has the first call at the present time.

Flattering to the Original

But Imitations Only Disappoint

There are many imitations of this great treatment for coughs, colds, croup, bronchitis and whooping cough. They usually have some sale on the merits of the original, but it should be remembered that they are like it in name only.



This is a facsimile of the package bearing the portrait and signature of A. W. Chase, M.D.

Everyone Should Drink Hot Water in the Morning

Wash away all the stomach, liver, and bowel poisons before breakfast.

To feel your best day in and day out, to feel clean inside, no sour bile to coat your tongue and sicken your breath or dull your head, no constipation, bilious attacks, sick headache, colds, rheumatism or gassy, acid stomach, you must bathe on the inside like you bathe on the outside. This is vastly more important, because the skin pores do not absorb impurities into the blood, while the bowel pores do, save a few known poisons.

To keep these poisons and toxins well flushed from the stomach, liver, kidney and bowels, drink before breakfast each day a glass of not water, with a teaspoonful of limestone phosphate in it. This will cleanse, purify, and freshen the entire alimentary tract, before putting more food into the stomach.

Get a quarter-pound of limestone phosphate from your pharmacist. It is inexpensive, and tasteless, except a slight twinge which is not unpleasant. Drink limestone phosphate every morning to rid your system of these vile poisons and toxins, also to prevent their formation. To feel like young folks feel, like you felt before your blood, nerves, and muscles became saturated with an accumulation of body poisons, begin this treatment, and, above all, keep it up. As soap and hot water act on the skin, cleansing, sweetening and purifying, so limestone phosphate and hot water before breakfast act on the stomach, liver, kidneys and bowels.

VOICE OF THE PEOPLE

Dr. Jarvis Objects.

To the Editor of The Advertiser: Please allow me some space, as by Tuesday evening's edition our M. H. O. edition of the public giving a pneumonia patient first a laxative, then send for a physician. Why prejudice the patient's chances of recovery by sending for families to this disreputable bowels, before calling the physician? Now I know of long position of health, and I must say: "Hands off my patient!"

Salon's Analytical Cyclopaedia of Practical Medicine (Allopathic or ordinary)—latest edition—gives as the average mortality in pneumonia eighteen to twenty-five per cent. Dr. Hill, who is of that school, admits "high percentage of fatalities," whereas the average death rate in Homeopathic hospitals is under seven per cent, as can be shown authentic statistics in my possession.

Is it any wonder that I, identified with the Homeopathic school, object to someone else starting the treatment of my cases? I quite agree with the M. H. O. that "pneumonia is a disease not to be trifled with"—nor should any disease for that matter.

Thanking you, Mr. Editor, for the space,
CHARLES E. JARVIS.

Should Be Prosecuted.

To the Editor of The Advertiser: Mr. Philip Pocock makes charges of graft at the joint civic committee that had a contract with the city and the names of men he claimed got money from a contractor, and that this contractor added 26 per cent for aldermanic sap. Will Mr. Pocock, as a loyal citizen should do, give the name of the alderman, or aldermen, that received the graft in this or any other case, or the name of the contractor that gave the graft for the contract, and prosecute them in the interest of the ratepayers, or if he is afraid to, give me their names and I will prosecute them if there is any law to do it, and I will make Mr. Pocock a witness in the prosecution.
W. A. WILSON,
London, January 25, 1917.

Only One "BROMO QUININE."

To get the genuine, call for full name LAXATIVE BROMO QUININE. Look for signature of E. W. GROVE. Cures a Cold in One Day; 25c.

ABSENT WITHOUT LEAVE; REMANDED FOR A WEEK

George Goodwin Was Left Behind When 14th Departed From City.

George Goodwin, whose home is in Elmwood, appeared in police court today on a charge of absence without leave from the 14th Battalion. He was remanded to jail for one week in order to permit the military authorities to consider what disposition they desire to make of the case.

Sergeant-Major Woodrow of the 14th Battalion, and informant, stating that Goodwin was one of three brothers who had enlisted in the 14th. One was now with the 18th Battalion, and the other had been left behind because medically unfit.

"What was your reason for leaving your battalion? Didn't you want to stay with your unit when your services were most needed?" asked Magistrate Macklin.

"I did not intend to desert. I was only on a few days' leave and did not get back in time," replied Goodwin.

Sergeant-Major Woodrow impressed upon the magistrate the seriousness of the offence, which he stated was equivalent to desertion.

Goodwin's conduct had been first-class during his time with the battalion, said Sergeant-Major Woodrow.

SIXTY INFECTIOUS CASES REPORTED TO M. O. H.

German measles is very common in the city, no less than 32 cases having been reported to Dr. H. W. Hill, M.O. H., for the week ending January 20th. Many more have been discovered since that date.

Altogether 60 cases of infectious diseases have been reported, 32 chicken-pox, 1 diphtheria, 10 scarlet fever, 1 tuberculosis, 10 whooping cough, and 3 German measles. There are now 14 cases isolated at home, 25 scarlet fever, 3 chicken-pox, 3 whooping cough, and 4 German measles. There are 12 cases at the isolation hospital, 2 diphtheria, 1 scarlet fever, 1 typhoid fever, 19 German measles, and one each for diphtheria, measles and mumps. The total number of cases of infectious diseases on January 20th was 152—chicken-pox, 4 diphtheria, 3 measles, 1 mumps, 23 scarlet fever, 10 whooping cough, and 46 German measles.

DR. HUNT AND LADY BURKE.

Dr. Hunt, mentalist, assisted by Lady Burke, will answer questions at the Lyric tonight. They will give information on all questions of business, love, chances, friends, enemies, health and lost articles. The results will be astonishing and amazing. New photo plays precede the psychic show.

COMPETITIVE BACKYARD GARDENING IS ADVOCATED

Lieut.-Col. Gartshore Urges This in Connection With Welfare Assn. Claret.

The annual meeting of the McClary Welfare Association was held on Saturday evening, proceedings being started with a report on the work of the president, Lieut.-Col. W. M. Gartshore.

Replying to a vote of thanks, Lieut.-Col. Gartshore reminded the committee that he was in his fourth year with the company, and that when the meeting was being held in the York street occupied by frame houses with a large yard well filled with vegetables, which reminded him that he would like to see the committee make recommendations towards the organization of competitive back yard gardening in 1917, in which suitable prizes should be granted to those obtaining the best results from the space provided.

MEDAL AND PENSION REWARD BRAVERY OF DEAD PARIS HERO

Carnegie Fund Commission Recognizes Widow's Claim.

SAVED DROWNING GIRLS

Man Whose Family Will Reap Benefit Lost Life in River, August, 1916.

PITTSBURG, Jan. 24.—A silver medal, the highest honor in the gift of the commission and an annual pension has been awarded to Mrs. James A. Frazer of Paris, Ont., by the Carnegie Hero Fund Commission, in recognition of the heroism of her husband, who lost his life in an effort to save three girls from drowning on August 26, 1916. The amount of the annual pension awarded Mrs. Frazer is not specified in the announcement made tonight, though the statement is made that to seven persons who are recipients of the silver medal, pensions aggregating \$4,680 per annum were granted.

In all, 23 acts of heroism were recognized by the commission. Mrs. Frazer is the only Canadian named in the list.

News that brings joy to a household that has known too much of sorrow recently was received in Paris today, when it became known that the Carnegie hero fund had passed the deed of the late James A. Frazer as among the worthy of special reward, in the shape of a silver medal and pension.



JAMES ALLAN FRAZER.

shape of a silver medal and a pension for the widow and children of something like \$70 a year. It will be remembered that James Frazer gave up his life on Saturday, August 26, 1916, in an effort to save three girls from drowning in the Grand River at Paris. In his gallant attempt he was largely successful, saving two of the girls, but he went to his death while vainly trying to bring to shore Miss Dorothy Adamson, daughter of the rector of St. James' Anglican Church here.

Going to Visit.

On this August day, bright and warm, Mr. Frazer was going to visit his little daughter, who lay in bed, and his wife, who was in the hospital. He was going to visit his daughter, who lay in bed, and his wife, who was in the hospital. He was going to visit his daughter, who lay in bed, and his wife, who was in the hospital.

What happened after that is more or less conjecture. By the time others came to assist, both man and girl had disappeared. In fifteen minutes Mr. Frazer was found, but he was not found until he was found. He was found in the water, and he was found in the water.

An heroic deed.

So ended the life of James A. Frazer, in an heroic deed, typical of the man and his self-sacrificing nature. But nature has not yet finished its work. His widow and three children remain, and they are now in the hands of the Carnegie Hero Fund Commission.

Children Realize.

These children are now too young to realize how much it means to them.

THAT TICKLING IN THE THROAT

Can Be Quickly Cured by DR. WOOD'S Norway Pine Syrup.

It is not only most distressing and is caused by a cold settling in the throat. The hard dry cough causes that nasty, tickling, irritating sensation and you find yourself enjoying your night's rest. Dr. Wood's Norway Pine Syrup, which is composed of the most soothing and healing expectorant herbs and is combined with the lung-healing virtues of the world-famous Norway pine tree, will give almost instant relief in all cases of this nature.

Mrs. Alex. Stewart, Abolition, Que., writes: "I have used Dr. Wood's Norway Pine Syrup for a number of years, and find it the only thing that will help me when I have a cold or the tickling sensation in my throat, which is so irritating. I always use it for both myself and the children, and would not be without it in the house."

The thousands of testimonials we have received during the past twenty-five years prove that Dr. Wood's Norway Pine Syrup is an excellent remedy for all coughs and colds, so see that you get "Dr. Wood's" when you ask for it. It is put up in a yellow wrapper, with the pine tree trade mark, price 25c and 50c at all dealers. Manufactured only by The T. Milburn Co., Limited, Toronto, Ont.

January Clearance Sale

Friday, Remnant Day Throughout the Store

A Half, a Third and a Quarter Off

This is the great twice-a-year event, when all departments in the store join to make a one-day clearance of all short lengths and odds and ends previous to stock-taking on the last day of the month. By so doing, the reductions made are charged to the season in which the goods are sold, and all stocks are squared up to begin another business year with clean decks.

When the universal inclination of prices is upward, it is more important, even than at other times, to depend chiefly upon such opportunities as this for saving money. The purchasing power of your dollar will be doubled in most cases in this remnant sale tomorrow.

LINEN DEPT. REMNANTS

A good accumulation of all kinds of remnants from 1/4 to 3 yards, including Plain Linen, Pillow Linens, Huckaback, Guest and Bedroom Toweling, Bath Toweling, Tea, Glass and Roller Toweling, Table Padding, Table Damasks. One-third off old prices.

50 dozen seconds in Table Napkins, all old reliable qualities, and every one pure linen, assorted in three groups, 19c, 25c, 29c each. Many beautiful quality double damask in tie lot. Early Friday for these, as quantities are limited.

Curtain and Drapery Remnants

Regular 14c to 35c yard, to clear at 9c yard. 400 yards Remnants, in from 1/4 to 1/2 yard lengths, consisting of Brander Serims, Marquisettes, Voiles, Bungalow Nets, Madras, Cretonnes, Silkolines, Muslin, etc. Regular prices 14c to 35c yard. To clear at 9c yard.

Half Price.

Regular 40c to \$3.00 yard, for 20c to \$1.50 yard. 223 yards Remnants, in from 1/4 to 2 1/2 yards, of Bungalow Nets, Madras, Plum and Colored Chintzes, Repps, Cretonnes, Linens, Velton Cloths, Velvets, Velours, Drapery Silks, Casket Cloths, etc. Regular 40c to \$3.00 yard. For 20c to \$1.50 yard.

Carpel, Linoleum, Oilcloth and Matting Remnants at Half Price

All lengths of carpet up to eight yards long, in Axminster, Wilton, Brussels and Tapestry to be cleared at half-marked price.

\$2.50 Axminster, for 1.25 yard
\$1.60 Brussels, for .80c yard
\$1.00 Tapestry, for .50c yard
\$1.00 Wool Carpet, for .50c yard

Inlaid Linoleum Remnants Up to 12 Yards.

\$1.75, for .87c yard
\$1.50, for .75c yard
\$1.25, for .62 1/2c yard

Printed Linoleum Remnants Up to 12 Yards.

85c, for .42 1/2c yard
75c, for .37 1/2c yard

Cocoa Matting Up to 12 Feet.

2 yards wide, \$1.50, for .75c yard
1 1/2 yards wide, \$1.20, for .60c yard
1 1/4 yards wide, \$1.00, for .50c yard
1 yard wide, 75c, for .37 1/2c yard
3/4 yard wide, 55c, for .27 1/2c yard

Remnants of Rug Fringes Up to 3 Yards Long.

Regular 15c and 20c, for .7c and 10c yard

Wash Goods Remnants, One-Third and One-Half Off Regular Prices

These remnants represent an ever greater saving than formerly, owing to advances in market prices, and will not take long to clean up entirely. Be sure to see you are well supplied with useful pieces for waists, saques, cushions, children's rompers, dresses, etc. White Lawns, Voiles, Muslins, etc. Colored Crepes, Voiles, Muslins, etc.; Ginghams, Shirtings, Prints, etc. Also about 20 ends of Art Saten, some long enough for one side of a comforter. These are remnants of some of our best-selling numbers.

All One-Half and One-Third Off Regular Prices.

Silk Hosiery

Black Pure Silk Hose, in size 1 only, \$1.25 quality. While they last .79c pair. Also White or Black Fibre Silk Ankle Hose, all sizes. Special .39c pair.

AFTERNOON TEA.

Oyster Patties, Cup of Tea or Coffee .15c
English Walnut Sandwich, Cup of Tea or Coffee .15c

WILL HOLD DANCE.

The Liberal booster club will hold a dance on the evening of February 1, at Lyman Hall. The Tony Vita orchestra will supply the music for the occasion.

CLUB LUNCHEON.

Sir Herbert Ames will give an address at the Canadian Club luncheon on Friday on "Our National Benefaction and Our Pledge to the Men at the Front." He will discuss in detail the expenditure of the patriotic fund.

TORRIE MEETINGS

Evangelist Torrie, who is conducting a special revival mission in South London Baptist Church, has been in the work continuously for ten years, with the exception of a brief pastorate in Calgary. He has been in the largest cities in Canada and held a number of missions in the United States. He has held missions in many Presbyterian, Baptist, Methodist and Congregational churches. He has also had a great number of union missions when Anglican, Methodist and Congregational and Baptist churches have united. He is not under any board or church. He is engaged now until the end of June.

Wednesday night was young people's night, and a most interesting time was enjoyed by a full house.

Tonight the subject is "Jesus and Jonah," with a song service at 7:45 o'clock.

FARM SOLD FOR \$300,000.

SASKATOON, Jan. 24.—The Walzen farm, situated eighty miles from Saskatoon on the Elrose (C.N.R. line), has been sold to the Scottish Wholesale Co-operative Society for \$300,000, 10,000 acres, 8,000 of which are under 1000, all cash. The farm comprises cultivation.

All Remnants at Silk Department at One-Third and One-Half Off Regular Prices

This lot will comprise mostly Colored Plain Silks, in Taffetas, Poplins, Duchesse, Paillettes, Lining Satins, Crepe de Chines, etc.

All lengths, 2 yards and over, will be sold at a reduction of one-third off the former price. All lengths less than 2 yards will be sold at one-half the former price. There is a big assortment in Colored, Poplin, Satin Duchesse for waist and skirt lengths.

Crepe de Chine, in colors, washable, pure silk makes, sufficient for blouses.

Taffeta Silks, in mostly dark colors, yard wide and more, sufficient for blouses and skirt lengths. Poplins, silk and wool makes, 40 inches wide, in medium and light colors, for blouses and skirt lengths.

A few lengths of Grey and Black Stripe Taffetas, also some in black and white stripes, in blouse lengths.

Note.—That there are but a few only of Black Silk Remnants; also a few only of white in this sale. Come early for best choice.

Colored Dress Goods, One-Half Off

All ends of Colored Dress Goods will be sold at half-price, including an assortment of all kinds of goods for ladies' and children's wear, waists, skirts and school dresses. All good materials, in lengths up to 3 1/2 and 4 yards. All Half-Price. Also about 25 ends of Black Dress Goods, in lengths up to 5 yards. At One-Quarter and One-Half Off

200 Sheeting and Cotton Ends

Remnants of Sheeting, Pillow Cotton, Longcloth, White Cotton, Madapolam and Bridalcloth, about 200 ends, all useful lengths, from 1 to 5 yards. These will go in a rush. All marked the length and price on each. At About One-Third Off. About 200 yards of Kimono Cloth, in good patterns. Regular 20c and 25c quality. To be cleared Friday at .15c yard.

Also about 12 ends of Eiderdown and Blanket Cloth, from 1 to 3 1/2 yards. 54 inches, for children's coats. Regular \$1.35 and \$1.69. Half-price .67 1/2c and \$1.47c yard.

Remnants of Lace, Embroidery and Ninons, Half Price

35 ends of Corset Cover Embroidery. Prices 29c up to 89c. Half-price .14c to 44c yard. 50 ends Edges and Insertions; 7 1/2c up to 75c. Half-price .39c to 37 1/2c yard. 50 ends Oriental Lace, Guipure and Linen Laces; 12 1/2c to 50c. Half-price .69c to 25c yard.

IN THE BASEMENT

Cowboy and Indian Suits Half-Price.

24 Cowboy and Indian Suits, all sizes for boys, \$1.50, \$1.75, \$2.00 and \$3.00 suits. Half-price .75c, 87c, \$1.00 and \$1.50 each.

Doll Buggies and Carts, \$2.95.

23 only, the number is significant; they should go quickly. English Doll Buggies and Folding Carts; \$4.25, \$4.50 and \$6.00. All to clear at .29c.

Sleighs, 69c and \$1.95.

8 Girls' Sleighs, \$1.00, for .69c each
2 Boys' Sleighs, \$3.00, for \$1.95 each

Casserole, \$1.49 and \$1.79.

12 only, white with nickel stands. Special .17c
9 only Brown Casserole Pie Plates, with white lining and nickel stand. Special .14c

THIS WEEK.

Crabmeat a la Newburg in Casserole .25c
Asparagus Tips Salad, Bread and Butter, Cup of Tea or Coffee .20c

20 MILLION PEOPLE USE CASCARETS—WHY?

Only True Tonic for Liver and Bowels Costs 10 Cents a Box.

Get one or two Cascarets like candy before going to bed and in the morning your head is clear, tongue is clean, stomach sweet, breath right, and cold gone and you feel grand.

Get as many Cascarets as you can from any drug store and enjoy the nicest, easiest liver and bowel cleansing you ever experienced. Stop sick headaches, bilious spells, indigestion, furred tongue, off-nutrition, constipation and constipation. Mothers should give Cascarets, peevish, feverish, ill-tempered children a whole Cascaret any time.

Cascarets are a treat! They loosen your liver, clear your thirty feet of bowels and sweeten your stomach. You'll find children a whole Cascaret any time.

Smallman & Ingram Limited

Smallman & Ingram Limited

Smallman & Ingram Limited

Smallman & Ingram Limited

Smallman & Ingram Limited

Smallman & Ingram Limited

Smallman & Ingram Limited

Smallman & Ingram Limited

Smallman & Ingram Limited

Smallman & Ingram Limited

Smallman & Ingram Limited

Smallman & Ingram Limited

Smallman & Ingram Limited

Smallman & Ingram Limited

Smallman & Ingram Limited

Smallman & Ingram Limited

Smallman & Ingram Limited

London Advertiser

Member Audit Bureau of Circulation.

MORNING EDITION.
City. 10c per week.
Outside City. 12c per week.
By Mail. \$3.00 per year.
By Mail. \$3.00 per year.

NOON EDITION.
City. 10c per week.
Outside City. 12c per week.
By Mail. \$3.00 per year.
By Mail. \$3.00 per year.

3670 TELEPHONE NUMBERS.
Private Branch Exchange.
From 10:00 p.m. to 3:00 a.m., and
holidays, call 3670, Business Depart-
ment; 3671, Editors; 3672, Reporters;
3673, News Room.
ADVERTISER JOB PRINTING CO.
PHONE 247.

Toronto Representative—F. W. Thompson, 57 Mail Building.
U. S. Representatives—New York:
Charles H. Eddy Company, Fifth
Avenue Building, Chicago; Charles
H. Eddy Company, People's Gas
Building, Boston; Charles H. Eddy
Company, Old South Building.

THE LONDON ADVERTISER
COMPANY, LIMITED.

London, Ont., Thursday, Jan. 25.

USE CANADIAN PORTS.

THE ST. JOHN Board of Trade, in making its yearly report, offers a suggestion which is worthy of careful consideration by the rest of Canada.

"We must inaugurate a campaign of education in the west in favor of the utilization of Canadian ports for the export of Canadian grain, as well as for the general export and import business of the country. Our slogan henceforth should be 'Canadian Ports and Canadian Railways for Canadian Business,' and we should not be content until this idea permeates the whole of Canada. Millions of Canadian dollars have been spent in building and equipping transcontinental lines of railway and in developing Canadian ports to handle traffic originating on these lines, and in the great war that is now in progress, Canada has made enormous sacrifices of blood and treasure in order that our national idea may be conserved, and that our country may be preserved from foreign aggression. These tremendous sacrifices demand of Canadians that they should present a united front to the world, not only with respect to the conservation of national ideals, and to the protection of our national trade, but for the upbuilding of Canada as a part of the British Empire. This does not mean a policy of unneighborliness towards friendly powers, but it does mean the cultivation of the idea that Canada East and Canada West must stand together in business affairs as they are standing together today in the affairs of the Empire."

One great objection to Canadian transportation has been slowness in delivery, which is considered a serious drawback by the shipper. If speedy delivery can be insured, there is no reason why the greater portion of Canadian merchandise should not pass through Canadian ports. Canada has splendid natural harbors, which are constantly being improved, and the transportation lines have been extended and will be still further extended to meet the needs of a growing trade.

The war itself should forward the co-operation between Canadian shippers and Canadian ports. The submarine danger to vessels sailing out of American ports, and the indifference of the American Government in regard to torpedoed ships, would tend to make the Canadian shipper prefer Canadian ports, where the ships would be under the protection of the British navy.

THAT UTOPIAN DREAM.

COL. CHUMSKY, the Russian military critic, is quoted in yesterday's dispatches as "protesting vigorously against the idea of limited armaments." He declares that all previous efforts to secure this "Utopian dream" ended in complete fiasco. An armed force and a strategically strong frontier are the colonel's ideas for peace maintenance.

Yet when radical Britain, radical France, and it might be added, the radical overseas dominions, come to have a voice in peace terms, it may be ventured that, Russian opinion to the contrary, there will be less armament than before the war. Lloyd George will not be for maintaining the race for supremacy that leads inevitably to clash. Instead of carrying a revolver himself he would much sooner have the thing by whom he was attacked disarmed. It may be necessary to have a dependable police officer around the corner, but surely Britain's premier of today will not have a hand in again setting the stage with the properties of conflict. And he will be chief stage director when the drama of peace is enacted.

K. B.—The Russian private soldier has had a taste of democracy also.

NO PUNISHMENT?

PRESIDENT WILSON goes on with his comfortable armchair dreams. He ought to cross over like Henry Ford, his twin brother, and find out whether there really is a fight and what it is over.

Now he says that "victory would leave a sting, a bitter memory." But what about just punishment? How can any punishment fail to leave a "sting"? The Germans need a sting of extra strength to get through their hide and awake a conscience.

President Wilson seems to think that all will be lovely again after a draw peace. Sir Harry Johnston is not of that view, though he is one of the Englishmen in favor of letting things go at a draw. In the London Daily News and Leader he wrote recently:

"As long as I live I shall never waver from my opinion that Germany was entirely and only to blame for this war. I shall feel that if strict justice were dealt out by an impartial, supreme power, the Hohenzollern dynasty and the German people would receive a crushing punishment."

But, fearing that the cost of punishing Germany as she richly deserves may be too much for an earthly power

to pay, he argues for excessively moderate terms, saying:
"On terms like these Germany-Austria are left with a future and a far horizon. They do not deserve it. That I fully admit. But I believe the punishment of Germany is yet to come. For one thing, though we may drop any policy of Governmental exclusion of Germany from British markets, or of Germans from access as tourists to this and that part of the British Empire, our citizens with the remembrance in their minds for two generations of Germany's crimes—in gross and in detail—will certainly decline to trade with that empire or associate with its people."

So speaks even the British pacifist. He is under no foolish illusions on this point, though he does not, like Wilson, boast of "seeking only to face realities." He knows very well, living in England, that a draw peace will not bring any restoration of confidence between Hun and Briton. We know very well that the viper sought our life. We know that the Hun cannot be trusted if left with power and poison in his fangs. President Wilson could say with Shakespeare, "Let the galled jade wince, our withers are unwrung." There is no arguing from the effects of other wars as to the sequel of this. Peoples got over their hatreds before, but the present war is different. Never before were whole nations pitted against each other en masse, year in and year out. Never in the history of civilized man was a whole nation so dyed in perfidy and brutality as this German. It was an elaborate, fifty-year plot of spying, trickery and secret preparations against the peace and liberties of the world. Even the German women were in the plot. When resolutions were proposed in the Women's Council of the World against militarism and in favor of armament reduction, the Hun women in brief, refused to associate themselves with the majority, in order, as they said, "not to embarrass the policy of their governments."

Against the French, whom our ancestors fought for hundreds of years, there was no such feeling of hatred and loathing entertained. In another Wilson's "Tales of the Border," written shortly after the Napoleonic war, we read things like this: "I have no doubt that our poor lads held prisoners on the privateer will be well enough off. The French are the fellows, after all." "The French captain and his officers were polite and gentlemanly, and treated us (the prisoners) as messmates and friends."

"The French captain had endeared himself to us by his handsome and gentlemanly behavior."

No one accuses the German officers of being gentlemen. They murder nurses, children, prisoners and mercantile captains. Shall these murderers be unpunished, Dr. Wilson?

EDITORIAL NOTES.

It's a wonder President Wilson isn't tired of being sat on.

German press believes Entente inspired Wilson's speech. That's an insult to the Entente.

A battle on skis sounds quite exciting. Reminds one of a snowball fight, or something of that kind.

These mortgage bonds may not be as valuable as they will appear to the deluded minds of the Austrians.

It is a tribute to the efficacy of the Penny Bank that London boys have saved enough to buy war loan stock.

Hamilton reports a coal famine. That should not bother the Ambitious City with its inexhaustible supplies of hot air.

How to raise money is the city council's problem. Surely members have had enough personal experience to give valuable suggestions.

Why not punish Harry Thaw by making him listen to all the speeches of senators on Wilson's message? If he is not crazy now, he would be at the end.

It is all very well for Raemackers to set up the Kaiser as a weather-vane just now, but soon there will be no room for vanity in the system of that potentate.

The result of the efforts of the Toronto Star would go to prove that even if Ottawa doesn't want national government, a vast number of other Canadians do.

"Light snowfalls," says the weather-man. "Ten minutes more in bed," says the shoemaker, who is weary of the far from light snowfalls with which the weather-man has so bountifully served him.

The gallant British sailors who man torpedoed destroyers deserve our sincerest gratitude. They go out in the dead of night, into lonely seas, searching for treacherous enemy ships, with the probability of never returning. The risk they run is great, but their service is indispensable.

In yesterday's editorial, "Where Peace Will Hurt," it was pointed out that extravagance, caused by the increased prosperity of the average munitions worker, was the forerunner of the painful time when peace shall come and munitions work cease. Presumably Uncle Sam was classed with these prosperous munitions workers.

In ship-loading there is a certain line of safety, called the loadline, and all British ships trading with Australia are required to respect this loadline. American ships are allowed to load deeper. Competition has urged the marine department of Canada to negotiate with Australia for the purpose of changing the loadline, so that Canadian vessels may load to the same depth as American vessels. This is deliberately putting the lives of British seamen in danger, and should not be tolerated by Australia or humane Canadians.

PEACE? YES, BUT WITH YOUR MASK OFF!



Advertiser Illustration.
"If there is an historical fact established at the present date, it is the wilful aggression of Germany and Austria-Hungary to insure their hegemony over Europe."—Entente reply to President Wilson's note.—Glasgow Herald.

THE ADVERTISER'S
DAILY SHORT STORY
(Copyright, 1918, by the McClure Newspaper Syndicate.)
A LECTURE ON CHINA.
By Louise Oliver.

Helen put the last touches to the dinner table and then went out to the kitchen to take the lemon pie out of the oven.
"More than likely the poor man has been living on rats and boiled rice and birds' nests for so many years he's lost his sense of taste, but I'd like to have things nice anyway." And she went ahead with her preparations with as much gusto as if the president were expected, smiling grimly as she worked.
Finally when the cream was whipped, the salad arranged and the butter pats made she decided to get another basket of wool for the hall fire. It's getting chilly, and after dinner it will be nice to sit out there and hear all about China. If I didn't hate clubs so I could have gone today with mother and the girls to hear the lecture. But I'll hear it all anyway." So down cellar she went.

One by one she drew out pieces of fragrant apple wood, an extra touch to the expected guest, but suddenly the pile loosened and the wood came tumbling down. Helen would have screamed, but she found herself looking directly into the eyes of a Chinaman—at least a man in a wonderfully embroidered Manchurian robe and with a long black good cap and pigtail. But even in her dismay Helen noticed that the cap and wig were crooked and a wisp of the auburn hair was peeking from beneath. Moreover, the eyebrows painted to an oriental slant had "run" and were joining in sinister gleam over the bridge of his nose.

Dismay gave place to perplexity and perplexity to mirth. Helen sat down on an upturned peach basket and laughed. "If you could only see yourself! You look so—funny."

The Chinaman gave an audible sigh of relief and then a smile spread over his face. He removed the cap and pigtail and wiped off the eyebrows. "I bet I do," he agreed, stepping out of his hiding hole and looking round over his red, blue and gold brocade. "I caught this blooming night-gown on a nail as I slid through your cellar window, and I think the professor says it's worth \$2,000. Do you see a tear anywhere?"

He pivoted slowly, but Helen shook her head. "No, I don't see anything. But for goodness sake, tell me why you are hiding in this cellar. Are the police after you?"

"Worse than that. The entire Literary Club is after me."

"Mercy! You must be the professor we're expecting to dinner. Our guests don't usually come by the cellar route, though."

"But I'm not the professor. That's the trouble. I'm an impostor, and they found me out."

"You're too frank to be very much of a counterfeiter," said Helen. "You come upstairs and tell me all about it. I'm sure there's something wrong."

"You see," said the young man when they were seated on a divan before the blazing apple wood fire, "Prof. Tallman, who has been in China for twenty years, was to lecture about the Manchus before the congress of clubs to the tune of \$100. Well, about a month ago the poor fellow broke his leg, and it seemed a shame to have to cancel all his engagements. You see, he's got three sons he's putting through college and an invalid wife; so every dollar counts. I'd heard his lecture so many times I know it off by heart, so I've been filling his engagements for him."

"Well? Isn't that all right?"

"It seems not. I forgot the thing to-day right in the middle."

Helen looked her sympathy. "And I started to improvise!"

"Which was fatal. I said something about Takahai and Kurapatin. Said I knew them well in Peking. Forgot they were Japanese instead of Chinese."

"Well?"

"And then some woman got suspicious. I think her name was Belling-ton."

"What was mother?"

"Holy cats! She'll be home soon, then; I must be going."

What are Peps

Peps are the new treatment for coughs, colds and lung troubles. They are little tablets made up from Pine extracts and medicinal essences. When put into the mouth these medicinal ingredients turn into healing vapors, which are breathed down direct to the lungs, throat and bronchial tubes. The Peps treatment is direct. Swallowing cough mixtures into the stomach, to cure ailments and disorders in throat and lungs, is indirect. Peps are revolutionizing the treatment of colds, as their price is within the reach of all. 50c. box all druggists, or Peps Co., Toronto.

vened ostensibly on Tuesday evening at the school structure, with the president, Mr. William McCauley, in the chair. The attendance overflowed into the aisles, whilst standing room was at a premium. The enthusiasm evidenced by the debate—Resolved, that the women of Canada should have the franchise, was phenomenal. The affirmative was contested strenuously by Miss Etta Fitchett, and Mr. E. Jenkins, while the negative combated the arguments logically. The referees emanated comprised auspiciously, Skene Smith, Mrs. John Brodie and Mr. O. Silcox. After due deliberation, the foreman pronounced the finding in favor of the affirmative, which was greeted with applause.

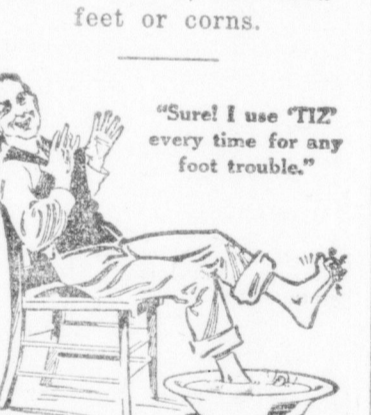
The program was replete with musical and dramatic lore. The personification of the wife of the Indian chief by Miss Annie Davis was a feat of the first magnitude. Messrs. Gordon and Harry Nichol, of Wilton Grove, veritable representatives of the Celtic race, supplemented with the bagpipes, were a feature of the function. Miss Bailey of St. Thomas, a charming damsel of fifteen summers, the veritable embodiment of Scottish ancestry, exemplified the Strathspeys dance in a fine manner, and other dances, notably the Highland Fling, the Irish Washerwoman and the Fisher's Hornpipes, Quartets from Belmont and Mapleton, duets by Miss McGee and Miss Frashman, duets by Miss Barons and Miss Falkinsen, concluded the program.

Clerk's Recovery Astonishes London.

London people will marvel at this clerk's recovery. His stomach was so bad he could eat very little. Everything fermented and he suffered from indigestion. Doctor advised buckthorn bark, glycerine, etc., as mixed in Adler-ika. ONE SPOONFUL helped him INSTANTLY. Because Adler-ika empties BOTH large and small intestine it relieves ANY CASE constipation, sour stomach or gas and prevents appendicitis. It has QUICKEST action of anything we ever sold. W. T. Strong, druggist, 184 Dundas street.—Adv.

USE "TIZ" IF FEET ACHE, BURN, PUFF UP

Can't beat "Tiz" for sore, tired, swollen, calloused feet or corns.



You can be happy-footed in a moment. Use "Tiz" and never suffer with tender, raw, burning, blistered, swollen, tired, aching feet. "Tiz" and only "Tiz" makes the pain and soreness out of corns, callouses and bunions.

As soon as you put your feet in a "Tiz" bath, you just feel the happiness something in. How good your poor old feet feel. They want to dance for joy. "Tiz" is grand. "Tiz" instantly draws out all the poisonous exudations which pull up your feet and cause sore, inflamed, aching, seventy feet.

Get a 5-cent box of "Tiz" at any drug store or department store. Get instant foot relief. Laugh at foot sufferers who complain. Because your feet are never going to bother or make you limp any more.

WINGED WHEEL WATCH CASES
GLADSTONE SAID
Decision by majority is as much an expedient lighting by gas.
The great majority of Canadians were so impressed by "Winged Wheel" Watch Cases, for over 10 years, that they recommended them as the standard of quality in Canada.
THE AMERICAN WATCH CASE CO. OF TORONTO, LIMITED
The largest makers of Watch Cases in the British Empire.

CUNARD LINE

CANADIAN SERVICE.
LONDON TO HALIFAX
via Plymouth.
HALIFAX TO LONDON
Calling Falkland, and passengers.
For particulars of sailings and rates apply to local agents or to The Robert G. Gair, Limited, General Agents, 50 King Street East, Toronto.
Jan. 31

Notice—London Headquarters for Columbia Grafonolas and Records Is
Gourlay, Winter & Leeming, LIMITED
261 Dundas Street
Buy From Us and Have a Complete Stock to Choose From

Columbia
February Records
Note the Notes

New Columbia List an Instrumental Triumph

THE most brilliant names in the instrumental field distinguish this month's list of Columbia Records: the Chicago Symphony Orchestra, with Wagner's "Ride of the Valkyries;" Pablo Casals, with Schumann's "Abendlied;" Josef Hofmann, with Paderewski's "Minuet in G;" Kathleen Parlow, with the "Cavalleria Rusticana" Intermezzo; and Eddy Brown, with Massenet's "Elegie."

Equally distinguished is the vocal list, with Oscar Seagle singing Moore's "Meeting of the Waters;" Lucy Gars rendering "Come My Beloved;" David Bispham with his famous "Daddy Deever;" and Vernon Stiles singing "At Dawning" and "Because"—examples of the quality and interest of the

New Records for February on sale January 20th

Among the sixteen popular recordings, Al Jolson is again the headliner, singing "A Broken Doll" from "London Taps," the big hit from abroad which is also recorded as a fox-trot in this month's list of eight dance-records.

A Few of the Song-Hits and Dances Listed:
A 2148 10-inch 85c. HONOLULU, AMERICA LOVES YOU (We've Got to Hand It to You). Knickerbocker Quartette.
A 2151 10-inch 85c. 'Twas Only an Irishman's Dream. Empire Trio.
A 5914 12-inch \$1.25 MY LONELY LOLA LO. (Murphy, Lange & Solman). Melody Fox-Trot. Inducting. 1. When Evening Shadows Fall. (Palla). 2. "On the Arm of the Old Arm Chair." (Lange). Prince's Band.
A 5918 12-inch \$1.25 DANCE OF THE DOLLS. (Ager). Fox-Trot. Prince's Band.
A 5918 12-inch \$1.25 MURIEL WALTZ. Prince's Orchestra.
A 5918 12-inch \$1.25 BETTY. Betty Waltz. Prince's Orchestra.

Then there is a wonderful choral recording of the second-act finale of "La Traviata," the initial recordings of James Harrod, tenor, two monumental hymns, Charles Harrison in two songs of the heart, light orchestral selections and overtures, marimba and accordion-banjo novelties, and even two story-records for the children to make this interesting list complete. Whatever your tastes, you'll be sure to enjoy a visit to your dealer's today!

New Columbia Records on sale the 20th of every month.

COLUMBIA
GRAFONOLAS and DOUBLE-DISC
RECORDS
FOR SALE BY
WM. McPHILLIPS 189 DUNDAS STREET.

COLUMBIA RECORDS AND GRAFONOLAS ON SALE AT
HARMONY HALL 4 Doors North of Dundas. 421 Richmond Street.

The Wright Piano Co., Ltd.
352 DUNDAS STREET. A. M. DOUTHWRIGHT, Manager.
Columbia Machines and Records. "Wright Pianos Are Right Pianos."

Nordheimer's
2 Doors West of Majestic. 227 Dundas

GREAT INVALIDS.
[New York Sun.]
It sometimes seems as if the major part of the world's work had been done by invalids. One of the greatest composers of music was deaf, so is one of our country's greatest statesmen. A great statesman was an epileptic. Keats, frailty of Col. Roosevelt in youth, was concerned by his parents. Napoleon had a great deal of trouble with his stomach. If you are a genius of the first magnitude, posterity will prove conclusively that you were insane.

Traction Company London and Port Stanley Railway
EFFECTIVE SEPTEMBER 17.
To St. Thomas and Port Stanley—7:30 a.m., *9:30, *11:30, *1:30 p.m., *3:30, *5:30, *7:30, *9:15 p.m.
To Tempo, 4:30. To St. Thomas, 6:15 p.m. and 11:15 p.m.
Sunday cars marked with a star (*)
EFFECTIVE OCTOBER 1.
To Port Stanley—6:20, 8:20, 10:20 a.m.; 12:20, 3:20, 5:20, 7:20, 9:20 p.m.
To St. Thomas—5:20, 7:20, 9:20 a.m.; 12:20, 3:20, 5:20, 7:20, 9:20 p.m.
Heavy duty denotes no local stops between London and Port Stanley.
*Daily, except Sunday.

A PAGE OF GENERAL INTEREST TO WOMEN READERS



It Cleans and Safeguards

Lifebuoy Soap is always on guard against dirt and disease. In the home, at your work, for hands and face, for shampoo and bath it will be found always on the watch against germ and microbe. Withal, the rich, creamy Lifebuoy lather makes it a real pleasure to use this "super soap."

LIFEBUOY HEALTH SOAP

The old proverb "prevention is better than cure" is another way of saying use Lifebuoy Soap. Start using it to-day and see that the children use it.



The mild antiseptic odor vanishes quickly after use.

At All Grocers—
LEVER BROTHERS
LIMITED
TORONTO

Cynthia Grey's Mail-Box

(Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letter can be answered privately.)

Who Can Oblige?
Dear Miss Grey—Can you or your readers please print the directions for the knitted gloves, also child's petticoat, and I will do what I can in return. And oblige.
Ans.—Referred to readers who knit, and may possess these directions. Who can help "C."? I shall be glad to print any directions sent in.

Facts For "Historian."
Dear Miss Grey—Being a constant reader of your valuable "Mail-Box," I thought I would try and give a little help. I saw in Monday's paper where "Historian" was asking for the date of the Donnelly tragedy, and as I have the history of the whole affair, thought I would send it.

The tragedy occurred on the night of February 4, 1880, about twenty persons went to the house of the Donnelly's and murdered four, old Mr. and Mrs. Donnelly, Thomas Donnelly and Bridget Donnelly, a niece, John Donnelly was also murdered the same night at the home of his brother William, about three miles distant. Would love whole history to "Historian," but would not like to lose it.

Re the piece in recent paper about the mailman, I think it was just fine. We should be more considerate. We could not get along without our mail-carrier. He is so obliging, and we have decided since seeing the piece in The Advertiser to be more thoughtful for him.

Hope I have not remained too long for a new-comer. May I come again? Your opinion of my scrawl?
PATSY.

Ans.—Anyone coming in the spirit of helpfulness, is always sure of a welcome, and is certainly invited to come again. Am very glad if the publishing of "Mail Carriers" protest has borne fruit for the relief of some other courier. It must be a long, cold drive these winter days. Your writing is average. I've seen better and I've seen worse.

Two Brothers Overseas.
Dear Cynthia—Will you kindly send me a soldier's address. One who has few friends in Canada. I have two soldier brothers, so think I could write him an interesting letter. One of my brothers is already in France, the other in England. I saw in The Advertiser a few days ago where a reader was sending a Scotch lad's address. If no one has already got his address send it to me please. If it has already gone send me another address. I find your column a very interesting page.

Yours sincerely, GLAD.

Ans.—You will have noticed from the page that "Scotch Lad" has already been befriended by four of our readers. But I shall send you his address, anyway, as I am sure your letters would be appreciated.

Brother Gets the M. C.
Dear Miss Grey—I always enjoy reading your Woman's Page. Also the "Wait a Minute" column, by J. B. P. is so funny. I wonder why the correspondents from the front do not write often, but suppose they are kept pretty busy. I have a dear brother in France, who has been there since the first contingent went. It seems very, very long ago to me, though he has been most fortunate, and has not been wounded or sick since he left, and he has won the Military Cross, and we are very proud of him, as he is such a

Wants Brioche Stitch.
Dear Miss Grey—Like many others, I have written to you because I wish to learn the brioche stitch. Have some remnants of very fine yarn that should not be left for moths to destroy, and would make wristlets or scarf for a needy child, and think that stitch would be most suitable.
MARGARET.

Ans.—Personally, alas, my knitting accomplishments are confined largely to "purl 2, knit 2, for 4's inches, then knit plain." But amongst our scores of clever readers I am confident someone can supply the directions for this stitch. What a nice idea to utilize the wool to keep some kiddie warm!

These Glad Times.
Dear Miss Grey—This time I come to ask a favor and will be glad if someone can help me.
Can any of the Mail-Box readers let me have the Ladies' Home Journal (published by the Curtis Pub. Co., Philadelphia), for the month of December, 1916, and January, 1917? I want them for a "shut in" and will pay the regular price for them. If I can't get both, will be glad of one, but am anxious for both. I will send pay for them and address if any reader get them for me. Will watch the Mail-Box for answer. Hoping some one can help me in this. I will close with best wishes to the Mail-Box for the coming year.

Sometimes I may be able to do something to help. In these glad times we should try and cheer others if we can and this is something this poor "shut in" can do.

DAILY BIBLE QUESTION CLUB
By Rev. T. S. Linscott, D.D.
(All Rights Reserved.)
The six daily studies for this week constitute the International S. S. Lesson for next Sunday. Read the Bible Story on which this study is based. As you ponder the following questions:

"Reverence of Jesus For His Father's House," John, 8, 12-22.
Golden Text—"My house shall be called the house of prayer," Matt., xxii, 13.
10. Verses 18-19—"What more authority does any man want than the Bible, for the right to condemn present-day commercial methods for financing the church?"

11. To what extent is it right, or wrong, for us to make a statement that we know will be misunderstood?
12. Would you, if you knew that your words about destroying the temple and raising it in three days, would be misunderstood?

Advertiser Patterns



A New and Up-to-Date Design.
1501—Ladies' Shirtwaist with Convertible Collar.
Figured silk in brown tones was used for this style, with collar and cuffs of organdie. The fronts are full and gathered to square yoke portions. The closing is in vest style. The sleeve is in regular shirtwaist style and finished with a neat cuff. This model is also good for velvet, flannel, madras, lawn, chambray, voile, batiste or corduroy. The collar may be rolled open at the throat or closed high. The pattern is cut in seven sizes, 32, 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 3 1/2 yards of 40-inch material for a 36-inch size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.
Please send above-mentioned pattern, as per directions given below, to:

Name.....

Town.....

Province.....

Age (if child's or misses' pattern).....

Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent measure your bust only mark 32, 34 or whatever it may be. When in waist measure, 22, 24, 26 or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of mailing.

"Boy." But this is getting long, and I will close with this one question: What is a camisole? If it is wearing apparel which cannot be mentioned, why just drop this in the W. P. B.

Ans.—Your letter is so exceedingly feminine, Billie, that I have no hesitancy in answering your query. The camisole is really a very dainty undergarment to be worn under a sweet blouse or evening gown. It is usually fashioned of washable silk or shadow lace. Well may you be proud of your brother's achievement. Accept congratulations.

Wants Brioche Stitch.
Dear Miss Grey—Like many others, I have written to you because I wish to learn the brioche stitch. Have some remnants of very fine yarn that should not be left for moths to destroy, and would make wristlets or scarf for a needy child, and think that stitch would be most suitable.
MARGARET.

Ans.—Personally, alas, my knitting accomplishments are confined largely to "purl 2, knit 2, for 4's inches, then knit plain." But amongst our scores of clever readers I am confident someone can supply the directions for this stitch. What a nice idea to utilize the wool to keep some kiddie warm!

These Glad Times.
Dear Miss Grey—This time I come to ask a favor and will be glad if someone can help me.
Can any of the Mail-Box readers let me have the Ladies' Home Journal (published by the Curtis Pub. Co., Philadelphia), for the month of December, 1916, and January, 1917? I want them for a "shut in" and will pay the regular price for them. If I can't get both, will be glad of one, but am anxious for both. I will send pay for them and address if any reader get them for me. Will watch the Mail-Box for answer. Hoping some one can help me in this. I will close with best wishes to the Mail-Box for the coming year.

Sometimes I may be able to do something to help. In these glad times we should try and cheer others if we can and this is something this poor "shut in" can do.

DAILY BIBLE QUESTION CLUB
By Rev. T. S. Linscott, D.D.
(All Rights Reserved.)
The six daily studies for this week constitute the International S. S. Lesson for next Sunday. Read the Bible Story on which this study is based. As you ponder the following questions:

"Reverence of Jesus For His Father's House," John, 8, 12-22.
Golden Text—"My house shall be called the house of prayer," Matt., xxii, 13.
10. Verses 18-19—"What more authority does any man want than the Bible, for the right to condemn present-day commercial methods for financing the church?"

11. To what extent is it right, or wrong, for us to make a statement that we know will be misunderstood?
12. Would you, if you knew that your words about destroying the temple and raising it in three days, would be misunderstood?

HURRY! Tomorrow Is Positively the Last Day



Then the "WHITE" Progressive Sewing Machine Club Closes. Only a few machines left.

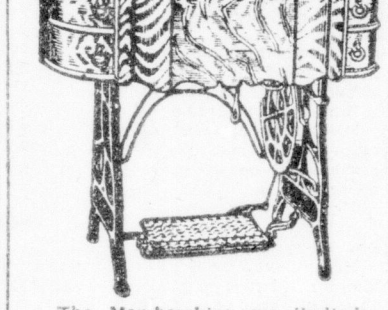
YOU MUST HURRY

If You Expect to Get a "White" on This Plan.

Membership in the "WHITE" Progressive Sewing Machine Club means many advantages not to be had any other way. Come before the list closes, make an initial payment of TWENTY-FIVE CENTS and enroll as a member. Have this wonderful machine sent to your home, and enjoy the privilege of paying the balance on small Easy Payments.

The "WHITE" Sewing Machine Delivered for only 25c

Of all the articles we take so much pleasure in selling, none is more satisfactory than the New "White" Sewing Machine. It is unquestionably Canada's Finest. "White" on a Sewing Machine means Comfort, Ease and Real Pleasure while sewing. Many styles from which to choose and every one brand new. This beautiful four-drawer model is specially priced at..... \$39.20



The Memberships are Limited Club Closes Tomorrow

Every Machine Is Absolutely Guaranteed.
10c Saved each time you make an advance final payment. A wonderful opportunity to reduce the cost of your machine.

You Had Better Come Early

| FIRST PAYMENT | 2nd Paymt | 3rd Paymt | 4th Paymt |
|---------------|-------------|-------------|-------------|
| 25c | 25c | 25c | 25c |
| 5th Paymt | 6th Paymt | 7th Paymt | 8th Paymt |
| 50c | 50c | 50c | 50c |
| 9th Paymt | 10th Paymt | 11th Paymt | 12th Paymt |
| 50c | 50c | 50c | 50c |
| 13th Paymt | 14th Paymt | 15th Paymt | 16th Paymt |
| 50c | 50c | 50c | 50c |
| 17th Paymt | 18th Paymt | 19th Paymt | 20th Paymt |
| 50c | 50c | 50c | 50c |
| 21st Paymt | 22nd Paymt | 23rd Paymt | 24th Paymt |
| 50c | 50c | 50c | 50c |
| 25th Paymt | 26th Paymt | 27th Paymt | 28th Paymt |
| 50c | 50c | 50c | 50c |
| 29th Paymt | 30th Paymt | 31st Paymt | 32nd Paymt |
| 50c | 50c | 50c | 50c |
| 33rd Paymt | 34th Paymt | 35th Paymt | 36th Paymt |
| 50c | 50c | 50c | 50c |
| 37th Paymt | 38th Paymt | 39th Paymt | 40th Paymt |
| 50c | 50c | 50c | 50c |
| 41st Paymt | 42nd Paymt | 43rd Paymt | 44th Paymt |
| 50c | 50c | 50c | 50c |
| 45th Paymt | 46th Paymt | 47th Paymt | 48th Paymt |
| 50c | 50c | 50c | 50c |
| 49th Paymt | 50th Paymt | 51st Paymt | 52nd Paymt |
| 50c | 50c | 50c | 50c |
| 53rd Paymt | 54th Paymt | 55th Paymt | 56th Paymt |
| 50c | 50c | 50c | 50c |
| 57th Paymt | 58th Paymt | 59th Paymt | 60th Paymt |
| 50c | 50c | 50c | 50c |
| 61st Paymt | 62nd Paymt | 63rd Paymt | 64th Paymt |
| 50c | 50c | 50c | 50c |
| 65th Paymt | 66th Paymt | 67th Paymt | 68th Paymt |
| 50c | 50c | 50c | 50c |
| 69th Paymt | 70th Paymt | 71st Paymt | 72nd Paymt |
| 50c | 50c | 50c | 50c |
| 73rd Paymt | 74th Paymt | 75th Paymt | 76th Paymt |
| 50c | 50c | 50c | 50c |
| 77th Paymt | 78th Paymt | 79th Paymt | 80th Paymt |
| 50c | 50c | 50c | 50c |
| 81st Paymt | 82nd Paymt | 83rd Paymt | 84th Paymt |
| 50c | 50c | 50c | 50c |
| 85th Paymt | 86th Paymt | 87th Paymt | 88th Paymt |
| 50c | 50c | 50c | 50c |
| 89th Paymt | 90th Paymt | 91st Paymt | 92nd Paymt |
| 50c | 50c | 50c | 50c |
| 93rd Paymt | 94th Paymt | 95th Paymt | 96th Paymt |
| 50c | 50c | 50c | 50c |
| 97th Paymt | 98th Paymt | 99th Paymt | 100th Paymt |
| 50c | 50c | 50c | 50c |
| 101st Paymt | 102nd Paymt | 103rd Paymt | 104th Paymt |
| 50c | 50c | 50c | 50c |
| 105th Paymt | 106th Paymt | 107th Paymt | 108th Paymt |
| 50c | 50c | 50c | 50c |
| 109th Paymt | 110th Paymt | 111th Paymt | 112th Paymt |
| 50c | 50c | 50c | 50c |
| 113th Paymt | 114th Paymt | 115th Paymt | 116th Paymt |
| 50c | 50c | 50c | 50c |
| 117th Paymt | 118th Paymt | 119th Paymt | 120th Paymt |
| 50c | 50c | 50c | 50c |
| 121st Paymt | 122nd Paymt | 123rd Paymt | 124th Paymt |
| 50c | 50c | 50c | 50c |
| 125th Paymt | 126th Paymt | 127th Paymt | 128th Paymt |
| 50c | 50c | 50c | 50c |
| 129th Paymt | 130th Paymt | 131st Paymt | 132nd Paymt |
| 50c | 50c | 50c | 50c |
| 133rd Paymt | 134th Paymt | 135th Paymt | 136th Paymt |
| 50c | 50c | 50c | 50c |
| 137th Paymt | 138th Paymt | 139th Paymt | 140th Paymt |
| 50c | 50c | 50c | 50c |
| 141st Paymt | 142nd Paymt | 143rd Paymt | 144th Paymt |
| 50c | 50c | 50c | 50c |
| 145th Paymt | 146th Paymt | 147th Paymt | 148th Paymt |
| 50c | 50c | 50c | 50c |
| 149th Paymt | 150th Paymt | 151st Paymt | 152nd Paymt |
| 50c | 50c | 50c | 50c |
| 153rd Paymt | 154th Paymt | 155th Paymt | 156th Paymt |
| 50c | 50c | 50c | 50c |
| 157th Paymt | 158th Paymt | 159th Paymt | 160th Paymt |
| 50c | 50c | 50c | 50c |
| 161st Paymt | 162nd Paymt | 163rd Paymt | 164th Paymt |
| 50c | 50c | 50c | 50c |
| 165th Paymt | 166th Paymt | 167th Paymt | 168th Paymt |
| 50c | 50c | 50c | 50c |
| 169th Paymt | 170th Paymt | 171st Paymt | 172nd Paymt |
| 50c | 50c | 50c | 50c |
| 173rd Paymt | 174th Paymt | 175th Paymt | 176th Paymt |
| 50c | 50c | 50c | 50c |
| 177th Paymt | 178th Paymt | 179th Paymt | 180th Paymt |
| 50c | 50c | 50c | 50c |
| 181st Paymt | 182nd Paymt | 183rd Paymt | 184th Paymt |
| 50c | 50c | 50c | 50c |
| 185th Paymt | 186th Paymt | 187th Paymt | 188th Paymt |
| 50c | 50c | 50c | 50c |
| 189th Paymt | 190th Paymt | 191st Paymt | 192nd Paymt |
| 50c | 50c | 50c | 50c |
| 193rd Paymt | 194th Paymt | 195th Paymt | 196th Paymt |
| 50c | 50c | 50c | 50c |
| 197th Paymt | 198th Paymt | 199th Paymt | 200th Paymt |
| 50c | 50c | 50c | 50c |
| 201st Paymt | 202nd Paymt | 203rd Paymt | 204th Paymt |
| 50c | 50c | 50c | 50c |
| 205th Paymt | 206th Paymt | 207th Paymt | 208th Paymt |
| 50c | 50c | 50c | 50c |
| 209th Paymt | 210th Paymt | 211th Paymt | 212th Paymt |
| 50c | 50c | 50c | 50c |
| 213th Paymt | 214th Paymt | 215th Paymt | 216th Paymt |
| 50c | 50c | 50c | 50c |
| 217th Paymt | 218th Paymt | 219th Paymt | 220th Paymt |
| 50c | 50c | 50c | 50c |
| 221st Paymt | 222nd Paymt | 223rd Paymt | 224th Paymt |
| 50c | 50c | 50c | 50c |
| 225th Paymt | 226th Paymt | 227th Paymt | 228th Paymt |
| 50c | 50c | 50c | 50c |
| 229th Paymt | 230th Paymt | 231st Paymt | 232nd Paymt |
| 50c | 50c | 50c | 50c |
| 233rd Paymt | 234th Paymt | 235th Paymt | 236th Paymt |
| 50c | 50c | 50c | 50c |
| 237th Paymt | 238th Paymt | 239th Paymt | 240th Paymt |
| 50c | 50c | 50c | 50c |
| 241st Paymt | 242nd Paymt | 243rd Paymt | 244th Paymt |
| 50c | 50c | 50c | 50c |
| 245th Paymt | 246th Paymt | 247th Paymt | 248th Paymt |
| 50c | 50c | 50c | 50c |
| 249th Paymt | 250th Paymt | 251st Paymt | 252nd Paymt |
| 50c | 50c | 50c | 50c |
| 253rd Paymt | 254th Paymt | 255th Paymt | 256th Paymt |
| 50c | 50c | 50c | 50c |
| 257th Paymt | 258th Paymt | 259th Paymt | 260th Paymt |
| 50c | 50c | 50c | 50c |
| 261st Paymt | 262nd Paymt | 263rd Paymt | 264th Paymt |
| 50c | 50c | 50c | 50c |
| 265th Paymt | 266th Paymt | 267th Paymt | 268th Paymt |
| 50c | 50c | 50c | 50c |
| 269th Paymt | 270th Paymt | 271st Paymt | 272nd Paymt |
| 50c | 50c | 50c | 50c |
| 273rd Paymt | 274th Paymt | 275th Paymt | 276th Paymt |
| 50c | 50c | 50c | 50c |
| 277th Paymt | 278th Paymt | 279th Paymt | 280th Paymt |
| 50c | 50c | 50c | 50c |
| 281st Paymt | 282nd Paymt | 283rd Paymt | 284th Paymt |
| 50c | 50c | 50c | 50c |
| 285th Paymt | 286th Paymt | 287th Paymt | 288th Paymt |
| 50c | 50c | 50c | 50c |
| 289th Paymt | 290th Paymt | 291st Paymt | 292nd Paymt |
| 50c | 50c | 50c | 50c |
| 293rd Paymt | 294th Paymt | 295th Paymt | 296th Paymt |
| 50c | 50c | 50c | 50c |
| 297th Paymt | 298th Paymt | 299th Paymt | 300th Paymt |
| 50c | 50c | 50c | 50c |
| 301st Paymt | 302nd Paymt | 303rd Paymt | 304th Paymt |
| 50c | 50c | 50c | 50c |
| 305th Paymt | 306th Paymt | 307th Paymt | 308th Paymt |
| 50c | 50c | 50c | 50c |
| 309th Paymt | 310th Paymt | 311th Paymt | 312th Paymt |
| 50c | 50c | 50c | 50c |
| 313th Paymt | 314th Paymt | 315th Paymt | 316th Paymt |
| 50c | 50c | 50c | 50c |
| 317th Paymt | 318th Paymt | 319th Paymt | 320th Paymt |
| 50c | 50c | 50c | 50c |
| 321st Paymt | 322nd Paymt | 323rd Paymt | 324th Paymt |
| 50c | 50c | 50c | 50c |
| 325th Paymt | 326th Paymt | 327th Paymt | 328th Paymt |
| 50c | 50c | 50c | 50c |
| 329th Paymt | 330th Paymt | 331st Paymt | 332nd Paymt |

Taylor Buys Direct from the Manufacturer And Saves You the Middleman's Profit

Taylor's Chain of Confidence

"Square Deal" Taylor's chain of Six Cut-Rate Drug Stores give you the best service, the highest quality drugs and the lowest prices in Canada. Each store is in charge of a competent staff of obliging and efficient clerks. They are not \$40-a-week persuaders, but they will always give you just what you ask for—never try to sell you something "just as good." They are all instructed to stand back of Taylor's guarantee of satisfaction or money refunded.

Each Taylor store is located where it will be most convenient to you. You do not have to pay carfare to take advantage of Taylor's wonderful bargains. Each store is located out of the high rent district. This means a big saving in Taylor's cost. You get the advantage. Every preparation made by Taylor is backed by his written guarantee to cure or it costs you nothing. Taylor buys direct from the manufacturer in enormous quantities, and saves you the jobber's profit—from 20 to 40 per cent. He takes advantage of every quantity discount and pays spot cash. This enables him to sell all drug store goods to you at a lower price than smaller dealers can buy them. *It will always pay you to deal with British subjects.*

This great Trade Expansion Sale starts today and will continue every day until February 3. Prices the same at all six stores.

\$1.50 Syrup of Hypophosphites, 79c
 \$1.00 Tasteless Cod Liver Oil . . . 69c
 35c Listered Dental Cream . . . 24c
 50c Hind's Honey and Almond Cream . . . 33c
 25c Thomas' Electric Oil . . . 14c
 25c Carter's Pills . . . 2 for 25c
 25c Witch Hazel Cream . . . 16c
 \$1.00 Best Beef, Iron and Wine, 49c
 50c Thermogene Wadding . . . 39c
 50c Mentholatum . . . 28c
 25c Mentholatum . . . 14c
 35c Castoria . . . 22c
 25c Cascarets . . . 16c
 \$1.00 Morina Face Powder, all shades . . . 49c
 25c Steedman's Powders . . . 19c
 50c Williams' Pink Pills . . . 28c
 50c Sweet Nitre Pills . . . 24c
 100 A B S and C Tablets . . . 14c
 50c Canthrox . . . 38c
 \$1.00 Enos' Fruit Salts . . . 63c
 50c Nestle's Food . . . 39c
 50c Emulsified Coconut Oil . . . 28c
 15c Palmolive Soap . . . 3 for 25c
 50c Palmolive Shampoo . . . 33c
 50c Palmolive Cream . . . 33c
 75c Jad Salts . . . 48c
 \$1.00 D. D. D. . . . 69c
 \$1.00 Pinkham's Compound . . . 69c
 50c Pinex . . . 33c
 50c Ingram's Milkweed Cream . . . 28c

For Colds That 'Hang On'

Be sure you get the genuine Taylor's Throat and Lung Balm. It is the only remedy sold under a written guarantee to cure the worst cough, cold or bronchial irritation. It is at least five times as strong as ordinary cough syrups, mixtures, etc., and the dose is accordingly very much smaller (just one-half teaspoonful). Do not upset your stomach by taking large doses of cheap, inferior imitations. Throat and Lung Balm acts on the eliminating organs of the body, as well as on the throat and lung passages, and in this way enables the system to quickly throw off the worst cough or cold without upsetting the stomach. Sold at 25c a bottle, on our no-cure-no-pay guarantee.

25c Ingram's Talcum . . . 16c
 50c Ingram's Florida Water . . . 33c
 50c Peerless Hair Restorer, for restoring color to grey, faded hair . . . 25c
 25c Bar Castile Soap . . . 19c
 25c Carbolic Tooth Paste . . . 14c
 25c Analgesic Balm . . . 19c
 25c Cook's Chilled Ointment . . . 19c
 \$1.00 Quinine Iron and Wine . . . 49c
 25c Hutax Paste or Powder . . . 16c
 25c Wiltshire Oils . . . 14c
 25c Shaving Sticks . . . 18c
 20c York Shaving Sticks . . . 14c
 50c Sage and Sulphur . . . 33c
 \$2.00 Real Ebony Hair Brushes, 98c

English Rheumatism Capsules.

Are guaranteed to relieve the worst rheumatic pains inside of six hours, and to cure permanently if given a fair trial. They act entirely on the blood, dissolving and carrying away the uric acid, the true cause of all forms of rheumatism. They will not upset the most delicate stomach. Price, 50c per box.

25c 4 T's . . . 17c
 25c Rowntree's Throat Pastilles 19c
 25c Evans' Throat Pastilles . . . 19c
 50c Dodd's Kidney Pills . . . 28c
 25c Sloan's Liniment . . . 18c
 25c Nerviline . . . 18c
 \$1.00 Ever-ready Safety Razors 79c

Taylor's Cream of Roses

An ideal lotion for chapped hands, cracked lips, rough, red skin, windburn and all irritations of the skin. Does not contain one particle of oil or grease, and cannot promote the growth of hair on the face. Delightful after shaving. Sold in bulk at only 5c per ounce.

35c Fig Syrup . . . 19c
 25c Baby's Own Tablets . . . 15c
 60c Chase's Ointment . . . 39c
 50c Fruit-a-tives . . . 27c
 10c Toilet Paper . . . 4 for 25c
 75c Bisurated Magnesia . . . 44c
 50c Lithia Tablets, 5 grains . . . 29c
 25c Mennen's Talcum . . . 11c
 \$1.00 Nuxated Iron . . . 57c

Don't Injure Your Health

With calomel and other poisonous mineral preparations, so common in Laxative Pills and Tablets, Taylor's Stomach and Liver Cure is a liquid preparation, made entirely from roots and herbs. It is the safest and best remedy for constipation, biliousness, indigestion, torpid liver, sick headaches, backache, sour stomach, gas and all impurities of the blood. It is a laxative, but unlike pills, it does not weaken the system, but acts as a powerful tonic. Sold at 25c a bottle, and your money back if it fails to cure.

10c Styptic Pencils . . . 5c
 100 Improved Bland's Iron Pills, 17c
 50c Peroxide Vanishing Cream 24c
 50c Pebecco Tooth Paste . . . 38c
 25c Danderine . . . 16c
 50c Danderine . . . 32c
 25c Mecca Ointment . . . 2 for 25c
 35c Pond's Vanishing Cream . . . 21c
 25c Frostilla . . . 18c
 25c Abbey's Salts . . . 16c
 60c Abbey's Salts . . . 36c
 25c 1-lb. Pure Talcum . . . 14c
 60c Antiphogistone . . . 43c
 25c Syrup White Pine and Tar . . . 14c
 25c Beecham's Pills . . . 17c
 50c Household Ointment . . . 28c
 35c Sal Hepatica . . . 24c
 60c Sal Hepatica . . . 48c
 35c Best White Liniment . . . 18c

London Agents for VINOL The Great Cod Liver and Iron Tonic.

50c Pape's Diapepsin . . . 29c
 35c Carbolic Ointment . . . 16c
 \$1.00 Sargol . . . 69c
 40c Limestone Phosphate . . . 24c
 10c Lux . . . 2 for 15c
 10c Old Dutch . . . 2 for 15c
 25c Hamilton's Pills . . . 17c
 25c Cascara Bromide Quinine . . . 14c
 25c Swansdown Face Powder . . . 18c
 25c Elliman's Embrocation . . . 19c
 25c Fluid Magnesia . . . 16c
 25c Tooth Brushes . . . 16c
 35c and 40c Tooth Brushes . . . 24c
 10c Japs, Suns, Rex, Santa Clara, Havana Perfecto, 1492, Baled Havanas, Mi Linda, Humps, etc., . . . 5 for 25c
 5c Panatelas . . . 8 for 25c

25c 1 oz. Bovril . . . 18c
 50c 2 oz. Bovril . . . 36c
 90c 4 oz. Bovril . . . 69c
 45c Bovril Cordial . . . 36c
 \$1.00 Bovril Cordial . . . 89c
 \$1.25 Bovril Cordial . . . \$1.07

There Is a Taylor Store Near You

MAIN STORE—399 Talbot Street, Opp. Market. Phone 1194
 EAST BRANCH—652 Dundas Street Phone 663
 NORTH BRANCH—Cor. Richmond St. and Central Ave. Phone 4151
 SOUTH BRANCH—Cor. Horton and Wellington Streets. Phone 379
 HAMILTON ROAD BRANCH—Corner Hamilton Road and Anderson Avenue Phone 405
 LONDON SOUTH BRANCH—Cor. Wortley Rd. and Craig St. Phone 1920

Dr. Morin's Reliable Family Remedies

are a line of open formula remedies honestly made and honestly marketed on a clear-cut policy of a square deal to the purchaser. The Morin remedies are not cure-alls—each one is designed for a special ailment and can be depended upon to have a specific action upon the trouble for which it is intended.

Dr. Morin's Family Remedies are sold in London exclusively by the Taylor Drug Co.'s Six Stores. at cut-rates every day in the year by this progressive firm.

Dr. Morin's Listered Dental Cream

Be proud of your teeth. Don't be ashamed to smile and show them. Use Dr. Morin's Listered Dental Cream. It whitens, polishes and preserves the enamel. The alkaline feature in this preparation corrects acid mouth, and it contains listerine, the best antiseptic for the mouth and gums. Its fine, pleasing flavor freshens the mouth and removes any bad taste. In a handy tube with ribbon opening. Price 35c, except at the Six Taylor Stores, where it sells for 24c.

Dr. Morin's Compound Syrup of Hypophosphites

Composition: Hypophosphites, calcium, potassium, sodium, quinine, strychnine, iron and manganese; a cloudy syrup of the good, old-fashioned kind. A nerve and brain food. Hypophosphites provides an easily assimilated and convenient form of phosphorus; excellent after nervous strain and in convalescence. Good for the blues and lack of concentration. Good for children studying hard. "Square Deal" Taylor sells the \$1.50 for 79c every day in the year.

Dr. Morin's Fig Syrup

A splendid fruit laxative for women and children; made from fresh, ripe figs. It is especially useful in the treatment of chronic constipation, sick headache and biliousness. Can be given to the youngest child. Pleasant and effective. Taylor sells the 50c bottles for 29c and the 35c bottles for 19c. Try it.

Dr. Morin's Sore Throat Remedy

An efficient antiseptic remedy for the treatment of inflamed or sore throat, tonsillitis and all ulcerated conditions of the mouth and throat. A gargle, but no harm to swallow it. Dr. Morin's Sore Throat Remedy is made to cure sore throat and it does it. You can buy a 35c bottle for 24c at any one of Taylor's Six Cut-Rate Drug Stores.

Dr. Morin's Laxative Cold Cure

A laxative tablet treatment for grip, cold in the head and neuralgia. In ordinary and non-complicated cases they will produce a cure in a day and a night. It does its work effectually and promptly, reducing the fever, relieving pain and eliminating the causes which produce colds. Get a box today and stop that cold. Regular price, 35c. Taylor's price, 19c.

Dr. Morin's Clean-Head Lotion

For head and body lice and other vermin. It is no disgrace to contract "boos," but it is a disgrace to keep them. Dr. Morin's Clean-Head Lotion is a sure and safe cure. You can buy a 35c bottle for 24c at Taylor's.

Dr. Morin's Kidney Tonic

Kidney and Bladder Affections and all diseases arising from disorders of the urinary organs, such as gravel, catarrh, congestion of kidneys or bladder, incipient Bright's disease, acidity, cystitis, backache and that burning stinging sensation yield readily to this remedy. Dr. Morin's Kidney Tonic is a real kidney tonic, far superior to pills or tablets. It is composed of the following well known ingredients: Cornsilk, couch grass, ura ursi, saw palmetto berries, buchu leaves, potassium acetate and sodium benzoate. Dr. Morin's Kidney Tonic is priced at \$1.00. Sold at the 6 Taylor Stores for only 49c.

Dr. Morin's White Liniment

Works almost instantly, relieving bruises, swellings, stiffness of the joints or muscles, etc. As a household remedy it cannot be beaten. Taylor sells the large 35c bottles for 24c.

Dr. Morin's Catarrhal Balm

A bland ointment, useful in catarrhal conditions which have not become chronic, cold in the head, etc. In severe weather is a great protection for inflamed membrane. It comes in a collapsible tube with special nasal attachment. Price 24c.

Dr. Morin's Extract of Wild Strawberry

Diarrhea usually results from fermentation or other poisonous matter in the bowels. The antiseptic feature of this preparation converts and expels the cause. It soothes and heals the mucous membranes of the bowels, does not dry up and contract, cures naturally and comfortably; a dependable remedy, splendid for children. "Square Deal" Taylor sells the 35c bottles for 24c.

Dr. Morin's Stomach and Liver Pills

Purely vegetable, contains no calomel; an excellent pill for the purpose; a vigorous cathartic, but does not gripe; a reliable remedy for bilious headache. You can buy the 35c boxes for 24c at any one of Taylor's 6 Cut-Rate Drug Stores.

Dr. Morin's Sarsaparilla with Iodide of Potassium

A thoroughly-tested formula, used for half a century for the certain cure of all skin affections, boils, scrofula, pimples, ulcers, etc., general debility and all other diseases caused by impurities of the blood. Composed of sarsaparilla, stinging, burdock, yellow dock, saffra, wintergreen, licorice, mandrake and potassium iodide. Taylor sells the \$1.00 bottles for 79c.

Dr. Morin's Emulsion of Cod Liver Oil

An emulsion of pure cod liver oil with hypophosphites of lime, soda and potassium. A predigested and pleasant tasting preparation which will be quickly assimilated without the slightest tax upon the digestive organs. Especially recommended for colds that "hang on," bronchitis, pulmonary diseases, and general run-down conditions of the constitution. Taylor sells the \$1.00 bottles for 69c, and the 50c bottles for 35c.

EVERY DAY IS BARGAIN DAY AT TAYLOR'S SIX CUT-RATE STORES

"SQUARE DEAL" TAYLOR'S WONDERFUL DRUG BARGAINS

TAYLOR PREFERS A VERY LARGE BUSINESS AT A SMALL PROFIT TO A SMALL BUSINESS AT A VERY LARGE PROFIT

Taylor's 6 Red Drug Stores

Dr. Morin's Special Hot Water Bottle

Chocolate Rubber. Best quality. Two quart. Fully guaranteed for two years. Regular \$2.25,

Sale Price, \$1.59

| | |
|--|-----------|
| 10c Clear Gum Nipples | 6 for 25c |
| 75c Combinations for Hot Water Bottles | 59c |
| 50c Red Rubber Tubing Lengths | 39c |
| \$1.00 Household Rubber Gloves | 49c |
| \$1.75 Fountain Syringes | \$1.29 |
| 75c Atomizers | 44c |
| 25c Ear and Ulcer Syringes | 19c |
| 25c Infants' Syringes | 19c |
| \$1.00 Suspensories | 73c |
| 75c Enema Syringes | 49c |

Nobility Crystal Nipples

Made from pure gum. Extra heavy. Sanitary. Each nipple packed in individual box. Never touched by hands.

10c, or 3 for 25c

Are Headquarters for All Drug Store Sundries and They Are Sold in These Popular Stores at the **LOWEST CUT-RATE PRICES** Every Day in the Year.

Every Article Is Backed By
Square-Deal Taylor's
Guarantee of Satisfaction
Or Money Refunded

\$1.75 Hot Water Bottles, 1 year guarantee.....\$1.29

\$1.25 Hot Water Bottles75c

\$1.00 Taylor's Special Atomizers74c

50c War Boxes, containing Absorbent Cotton, Gauze, Bandages, Adhesive Tape and Lint, all packed ready to mail, for39c

Guaranteed for Five Years,

Normandie Bottle

Two quarts. A seamless hot water bottle, made from pure para rubber, extra heavy. Will last a life time. Regular \$3.50,

Sale Price, \$2.19

| | |
|--|-----------------------------|
| \$1.25 Enema Syringes | 89c |
| 15c Breast Shields | 10c |
| 50c Breast Pumps | 39c |
| \$2.75 Ladies' Douche Syringes | \$1.69 |
| 40c Atomizer Bulbs | 29c |
| Rubber Sponges, Eye Shields, Eye Caps, Wrist Straps, Bandages, Plasters, etc., | at lowest prices every day. |

Heavy Cash Buying for the 6 Busiest Drug Stores in Canada enables Taylor to sell all drug store goods to you at a lower price than smaller dealers can buy them.

Dr. Morin's Guaranteed

Whirlspray Syringes

The best at any price. Regular \$5.00,

Sale Price, \$2.49

ESTABLISHED 50 YEARS

ANNOUNCEMENT!

MEDALS 38 AWARDS

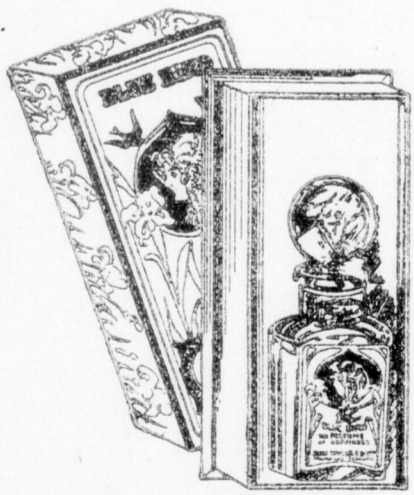
Infants' Delight Toilet Soap



Taylor's
Perfumes
Lasting and Fragrant.

Taylor's
Lotions

Florida Water
Toilet Waters



Taylor's

A
Real Skin
Food



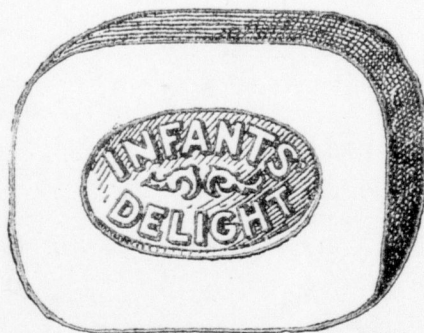
Cocoanut oil is recommended by the doctor for chapped lips and hands, and in all cases where the skin is roughened and made tender by exposure. The choicest cocoanut oil the Orient can provide is used in

INFANTS' DELIGHT SOAP

You wrong yourself and may work permanent injury to the delicate skin if you are so unthinking or unknowing as to use a harsh, ordinary soap for baby's bath.

You will be surprised and delighted to notice how soft and velvety the tender skin becomes and how chafing and irritation are overcome after you have begun to use this mildest of soaps and most perfect of cleansers.

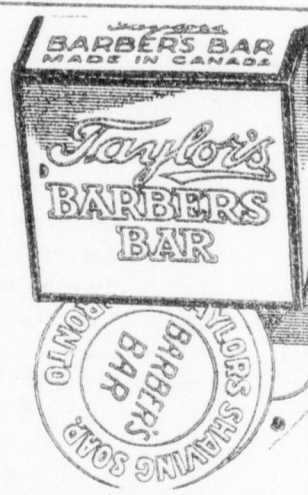
Your dealer has *Infants' Delight Soap*, and you will add much to the baby's comfort if you decide to use it to-day.



10 Cents a Cake
At All Dealers

JOHN TAYLOR & CO. Limited
TORONTO

SALES DEPARTMENT—
12 Wellington St., E., Toronto, Canada



Taylor's
Shavers

Stick, Cream, Powders, Barber Bar
Makes Shaving a Pleasure.

Taylor's Dentifrices
Cream or Powder



Taylor's
Talcums

Assorted
Odors

Flesh Tint and White



TAYLOR DRUG CO.
LONDON'S LARGEST CUT-RATE DRUGGIST

6
STORES


Main Store—399 Talbot Street, Opp. Market.....Phone 1194
East Branch—852 Dundas Street East.....Phone 683
North Branch—Cor. Richmond St. and Central Ave. Phone 4151
South Branch—Cor. Horton and Wellington Streets....Phone 378
Hamilton Rd. Branch—Hamilton Rd. and Anderson Ave. Phone 405
London South Branch—Cor. Craig St. and Wortley Rd. Phone 1929

Taylor's Six Cut-Rate Drug Stores Are Always Busy---There's a Reason!

Taylor Gives You Every Advantage of His Unlimited Buying Power

TAYLOR'S 6 CUT-RATE DRUG STORES ARE ALWAYS BUSY. THERE'S A REASON.

TAYLOR SELLS THEM AT ALL SIX STORES



Found in the most exclusive company

Willard's Forkdip Chocolates

In the "Blue Book" of aristocratic confections Willards take precedence. There is no time, no place, no occasion in which Willards are not *au fait*. Dainty and tempting in appearance, exquisite in flavor, of many new and delicious combinations in fruits and nuts, Willards offer something distinctively different—and better—in the way of fine chocolates.

WILLARDS CHOCOLATES LIMITED, TORONTO, CANADA.

We are special agents for Willard's Chocolates.

THE TAYLOR DRUG COMPANY

SIX STORES
IN LONDON

MAIN STORE—399 TALBOT STREET, OPPOSITE MARKET.....PHONE 1194
EAST BRANCH—652 DUNDAS STREET EAST.....PHONE 663
NORTH BRANCH—COR. RICHMOND ST. AND CENTRAL AVE.....PHONE 4151
SOUTH BRANCH—COR. HORTON AND WELLINGTON STS.....PHONE 379
HAMILTON ROAD BRANCH—HAMILTON AND ANDERSON.....PHONE 405
LONDON SOUTH BRANCH—COR. CRAIG AND WORTLEY.....PHONE 1920

Smoke

The Cigar of Excellence

Discovered 1492
Rejuvenated 1916

Gaste's 1492

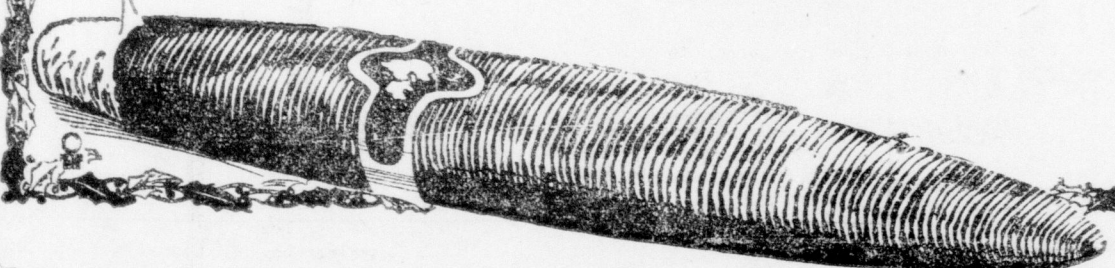
Guaranteed long Havana filler.
Hand made. A great favorite
among men who know tobacco.
Regular 10c. Taylor sells

5 for 25c

Don Cassio

A clear Havana Cigar, always fresh, always dependable, always the same. Sweet and mild to the last puff. Like all other 10c Cigars, "Square Deal" Taylor sells these

5 for 25c



"Acid-Mouth" Means Toothless Gums

IN TIME teeth must go---if "Acid-Mouth" is not prevented. If "Acid-Mouth" is checked, then you have a good chance to keep your teeth for life. Yes, keep them sound and white, even beautiful, unto the very limits of old age.

In these days, to lose your teeth seems the height of folly. Saving Teeth is so simple. Between your dentist and Pebeco it is even easy. And decidedly pleasant. Use



twice daily. Visit your dentist twice yearly. Not much to do. But effective in the last degree. Let's see why.

Regular use of Pebeco offsets "Acid-Mouth." And teeth have no worse foe. It is estimated that "Acid-Mouth" is the cause of 95% of all tooth decay.

Computation indicates that nine out of every ten persons have "Acid-Mouth" before they begin to use Pebeco.

"Acid-Mouth" Comes in Secret

Except by scientific test, there is no way for you to know if you have "Acid-Mouth." But how can you expect to escape? Even if you are one of the lucky few now, how long can you hope to be exempt?

"Acid-Mouth" is no respecter of persons. It not only comes, but works its destructive way in secret. It weakens the enamel. It opens the way for bacteria of decay to enter the soft interior. It makes destruction easy.

Your First "Warning" a Tooth-Ache

A sharp twinge or a violent pain may be your first informant of the damage "Acid-Mouth" has done. A warning that often comes too late.

Do what you should do now. Turn to Pebeco in time. And if you wish your children to have and retain sound, white teeth, teach them to use Pebeco regularly.

Pebeco leaves a fresh, keen, refreshing taste. Children and grown-ups soon learn to like it immensely. Its business is to polish your teeth beautifully—to remove unpleasant odors—and to help you keep your teeth for life.

For Sale at Cut Prices Every Day in London at All Six Stores of

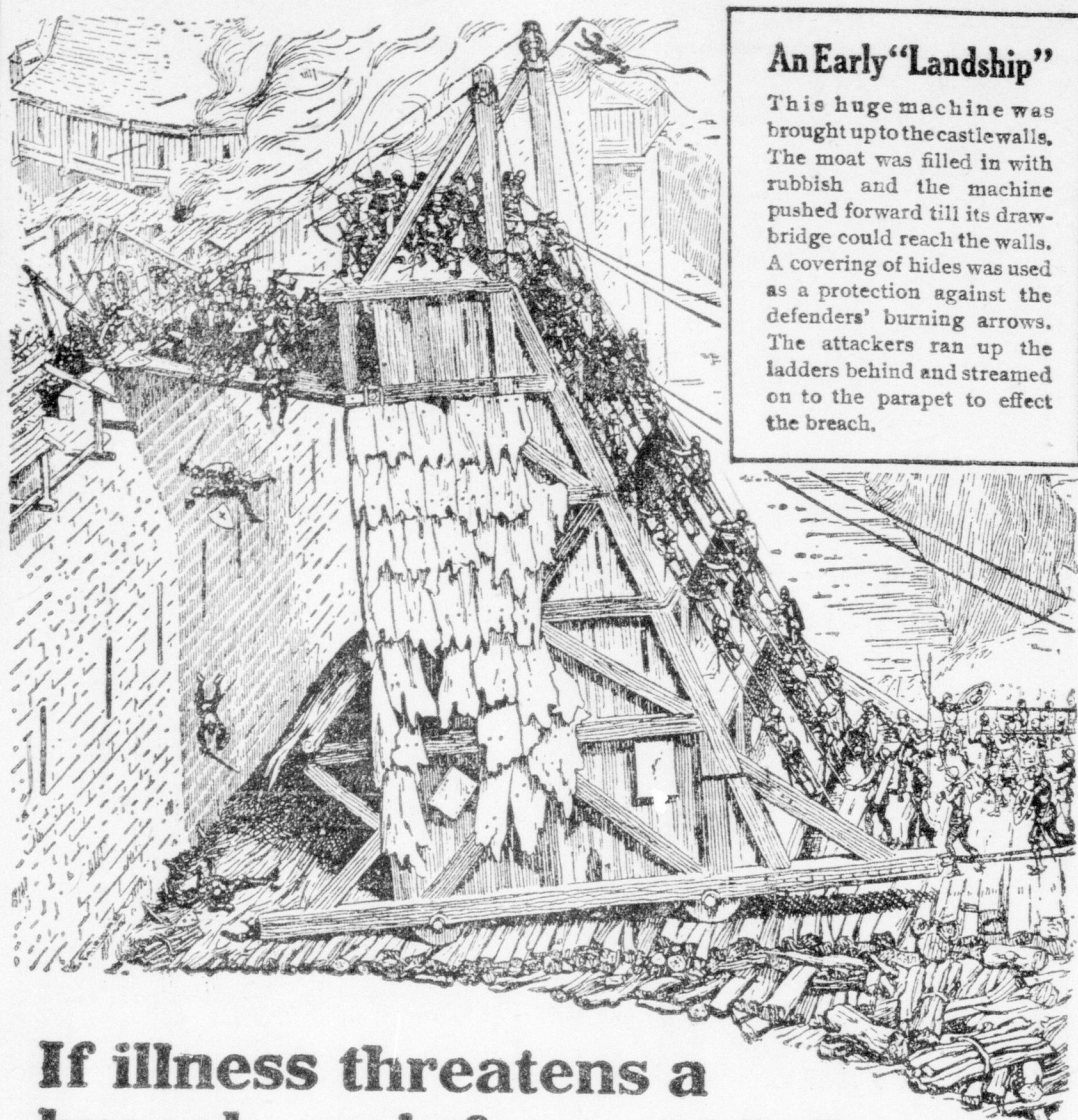
The Taylor Drug Company

MAIN STORE—399 TALBOT STREET, OPPOSITE MARKET.....PHONE 1194
EAST BRANCH—652 DUNDAS STREET EAST.....PHONE 663
NORTH BRANCH—CORNER RICHMOND STREET AND CENTRAL AVENUE.....PHONE 4151
SOUTH BRANCH—CORNER HORTON AND WELLINGTON STREETS.....PHONE 379
HAMILTON ROAD BRANCH—CORNER HAMILTON ROAD AND ANDERSON AVENUE.....PHONE 405
LONDON SOUTH BRANCH—CORNER CRAIG STREET AND WORTLEY ROAD.....PHONE 1920

Every Taylor-Made Preparation Is Sold Under Our Printed Guarantee

TAYLOR HAS 6 CUT-RATE DRUG STORES IN LONDON

IT WILL PAY YOU TO DEAL WITH BRITISH SUBJECTS.



An Early "Landship"

This huge machine was brought up to the castle walls. The moat was filled in with rubbish and the machine pushed forward till its draw-bridge could reach the walls. A covering of hides was used as a protection against the defenders' burning arrows. The attackers ran up the ladders behind and streamed on to the parapet to effect the breach.

If illness threatens a breach—reinforce with Bovril

If you let yourself get "run down" the germs of illness break through the defensive forces of your body and you fall a victim. To-day more than ever you need to hold the fortress of your health intact. The nation needs your work. The nation cannot afford that you should fall out of the fight. Maintain your health with Bovril.

The wonderful body-building powers of Bovril give you more strength to resist the attacks of illness. You are sure of being nourished if you take Bovril.

And Bovril gives you that fine sense of energy and vitality which makes it a joy to accomplish big work. Indeed, Bovril may well be termed "concentrated energy", for it takes a joint of beef to make a bottle of Bovril. Start taking Bovril to-day—but remember it must be Bovril.

BOVRIL FOR THE FRONT

We have made special arrangements on receipt of \$3.50 to despatch from our factory in London, Eng., half a dozen (6) 4 oz. tins of Concentrated Campaigning Bovril post free to any Canadian Soldier in England or with the Expeditionary Forces.

This is an exceptionally quick and cheap way of sending Bovril to your friends.

BOVRIL LIMITED, 27 St. Peter St., Montreal.

The Body-Building Powers of Bovril proved to be 10 to 20 times the amount taken

In spite of the increase in the cost of beef, the raw material of Bovril, the price of Bovril has not been increased since the outbreak of the war.



D.D.D.

PRESCRIPTION FOR ECZEMA

for fifteen years the standard remedy for all skin diseases. A liquid used externally. Instant relief from itch. 25c and \$1.00. Your money back if the first bottle does not bring you relief. Ask also about D. D. D. Soap.

All Taylor Stores are painted bright red.
There is one near you.

TAYLOR DRUG CO.

LONDON'S GREATEST
CUT-RATE DRUGGISTS

6—STORES—6

MAIN STORE

399 Talbot St., Opp. Market . . . Phone 1194.

EAST BRANCH

652 Dundas St. East Phone 663.

NORTH BRANCH

Corner Richmond Street and Central Avenue Phone 4151.

SOUTH BRANCH

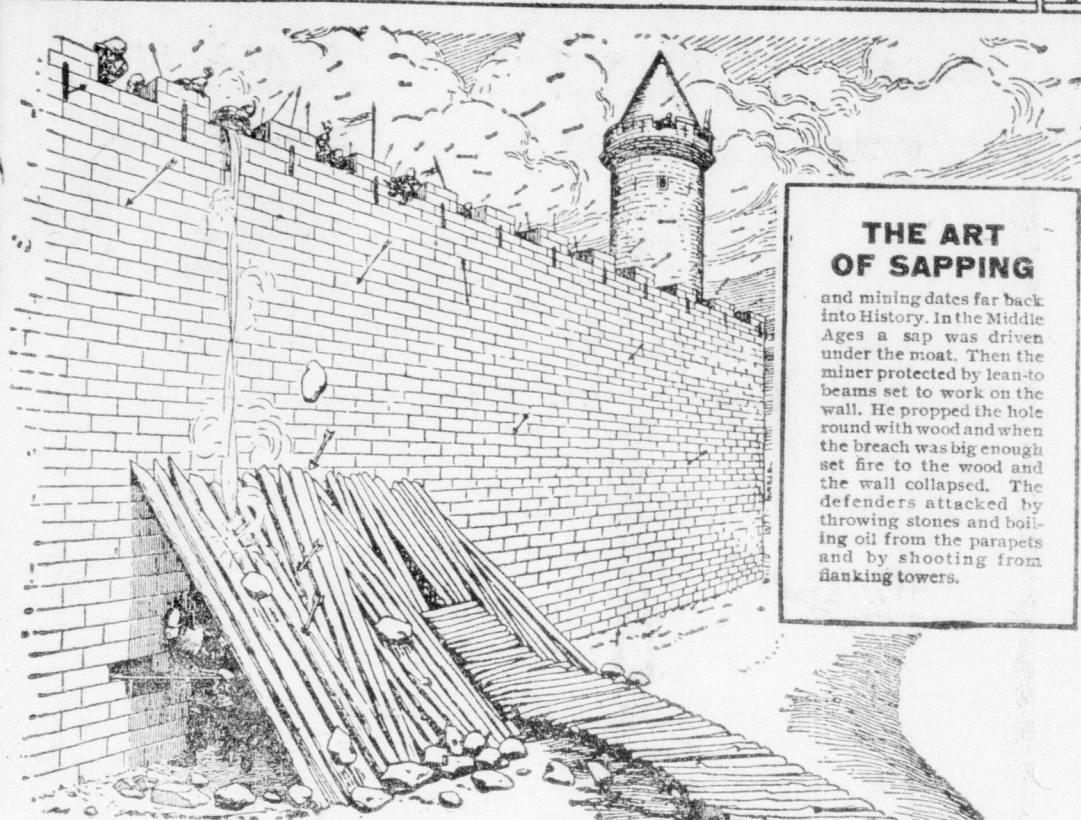
Corner Horton Street and Wellington Street Phone 379.

HAMILTON ROAD BRANCH

Corner Hamilton Road and Anderson Avenue Phone 405.

LONDON SOUTH BRANCH

Corner Craig Street and the Wortley Road Phone 1920.



THE ART OF SAPPING

and mining dates far back into history. In the Middle Ages a sap was driven under the moat. Then the miner protected by lean-to beams set to work on the wall. He propped the hole round with wood and when the breach was big enough set fire to the wood and the wall collapsed. The defenders attacked by throwing stones and boiling oil from the parapets and by shooting from flanking towers.

If hard work is sapping your strength—reinforce with BOVRIL

HARD work does not hurt you if you are properly fed. But if your food does not nourish you, fatigue saps your strength until a breach is made for illness to enter in. You are sure of being nourished if you take Bovril.

The body-building powers of Bovril have been proved by independent scientific investigation to be ten to twenty times the amount taken. And that is exactly why Bovril is so valuable when one is working at high pressure.

The body is being perpetually and literally "broken down". The old tissues perish and must be replaced by new ones. This process is known to science as "metabolism" and the harder you work the faster the body is "broken down".

Bovril helps you to build up the body faster than work and life break it down. That is why Bovril safe-guards your health and gives you, over and above, that store of splendid energy which makes living a pleasure. Start taking Bovril to-day.

BOVRIL FOR THE FRONT

We have made special arrangements on receipt of \$3.50 to despatch from our factory in London, Eng., half a dozen (6) 4 oz. tins of Concentrated Campaigning Bovril post free to any Canadian Soldier in England or with the Expeditionary Forces.

This is an exceptionally quick and cheap way of sending Bovril to your friends. BOVRIL LIMITED, 27 St. Peter St., Montreal.

In spite of the increase in the cost of Beef, the raw material of Bovril, the price of Bovril has not been increased since the outbreak of the war.

**Bovril
gives
strength
to win**



These Prices Continue Every Day
in the Year at Taylor's Six Stores.

Made In — ?

WOULD you have our Canadian Soldiers' clothing and equipment made in foreign countries when they can be supplied in Canada?

The idea would be absurd.

Is it not just as absurd to spend money on Shaving Sticks and Toilet Articles made in foreign countries, when you can buy the finest and best that science, experience and skill can produce, made here in Canada, from British formulae and material?

Think It Over!



Royal Vinolia Shaving Stick or Powder . . . 25c.

Royal Vinolia Tooth Paste 25c.

Vinolia Toilet Soaps—in a number of odours and varieties, at 3 cakes for 25c. and upwards.

You can buy these from
The Taylor Drug Co., London, Ont.

VINOLIA COMPANY LIMITED

Soap Makers to H. M. The King
LONDON TORONTO PARIS

We Save For Our Customers

You are not obliged to take advantage of our special sales to make a saving. Our regular every-day prices afford a good chance to save money. Our low prices are made possible only by our heavy spot cash buying for our six stores. The firm that has the ready money to plank down for the goods is the firm that gets the best price. That is the way we buy, and it's the reason we can sell all drug store goods to you at a lower price than any smaller dealer in Western Ontario can buy them.

Remember that this great Trade Expansion Sale will be continued every day at the prices listed. For this reason it will pay you to preserve this ad. for future reference.

Taylor's Drug Stores

MARY GARDEN PERFUME



Is the ideal perfume for the "lovely woman." It has won its world fame through its distinctive odor, and because it is so frankly unlike other scents.

Rigaud

The Master
Perfumer of Paris

Is the originator and creator of the famous Mary Garden Perfume, and Mary Garden herself is not a more striking personality than the perfume that bears her name.

It has been well said that "Mary Garden Perfume is the queen of all perfumes."

Price, \$1.45 per ounce. In 1-ounce boxes, price \$1.95 per box. In 2-ounce boxes, \$3.55 per box.

MAY ALSO BE HAD IN

Lotion or Toilet Water, \$2 per bottle
Face Powder, 85c per box
Soap, \$2 per cake
Sachet, 1-ounce box, \$1.50 per box
Sachet, 4-ounce box, \$5 per box
Talcum, 45c per box

FOR SALE AT
TAYLOR'S SIX STORES IN LONDON

All Taylor Drug Stores Are Painted Bright Red

There Is One
Near You



Ingram's

Milkweed Cream 50c and \$1
Milkweed Soap 25c
Velveola Souveraine Face
Powder 50c and \$1
Rouge, Blonde and Brunette, 50c

Ingram's Milk Weed Cream

Corrects Complexion Faults

Ingram's

It May Be Only Gossip

but they do say that the woman who is wise in her choice of Toilet Articles is apt to be the "choice" herself, everywhere. Women—the successful ones at home, in business or society, on and off the stage—acknowledge a debt to Ingram's Face Powder, Velveola Souveraine. It not only conceals blemishes but adds a fresh transparency that takes away the years.

As one business woman says: "At 5:30 I feel 35—but after a clean-up with Ingram's Milkweed Cream, a dash of Ingram's Rouge and a light sprinkling of their incomparable Face Powder, I throw off ten years, at least."

We are giving away a most attractive souvenir—a generous amount of Ingram's Powder and Rouge in novel little "packets," which can be conveniently slipped into the purse. Get one while the supply lasts.

On Sale at 28c Per Jar at Taylor's 6 Stores
During Our Trade Expansion Sale.

MAIN STORE—399 TALBOT STREET, OPPOSITE MARKET.....PHONE 1184
EAST BRANCH—552 DUNDAS STREET EAST.....PHONE 663
NORTH BRANCH—COR. RICHMOND ST. AND CENTRAL AVE.....PHONE 4181
SOUTH BRANCH—COR. HORTON AND WELLINGTON STS.....PHONE 379
HAMILTON ROAD BRANCH—HAMILTON AND ANDERSON.....PHONE 405
LONDON SOUTH BRANCH—COR. CRAIG AND WORTLEY.....PHONE 1920

Cut out the coupon below, present at any one of Taylor's 6 Red Stores, and receive a liberal sample free of charge.

COUPON

The presentation of this coupon at any of the Taylor Stores entitles holder to a liberal sample of Ingram's Milkweed Cream.

Name

Address

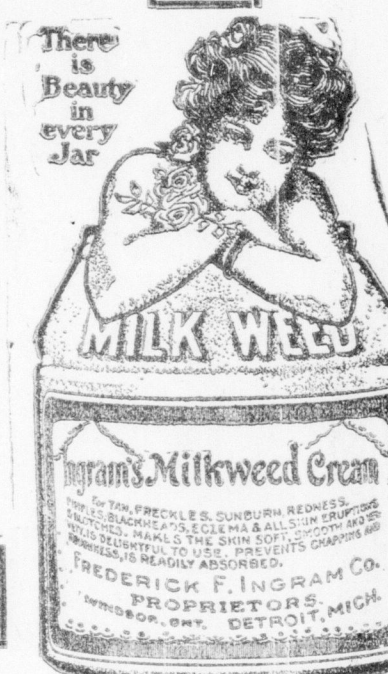
Ingram's

Zodenta Paste and Powder . 25c
Talcum Powders ... 25c and 50c
Perfumes 50c to \$2 per oz.
Toilet Water 50c to \$1.50

Ingram's

Milk Weed Cream

There Is Beauty in Every Jar.



Thanks, old man, for telling me about Dr. Chase's Nerve Food

It has given me back my old time vigor
and made me strong and well

This is the way people feel about Dr. Chase's Nerve Food. It arouses the enthusiasm of those who use it because of its remarkable restorative and up-building influence.

It lifts them out of the tired, nervous and helpless condition resulting from exhausted nerves, restores health and vigor and makes life worth living.

Sleeplessness, irritability, nervous headache, indigestion, and all the warning symptoms of nervous collapse disappear when this great food cure is used to nourish the nerve cells back to health.

Nervous Collapse

Mr. Victor Higgs, Windham Hill, Cumberland Co., N.S., writes:

"My case was a peculiar one. It was one of those strange nervous diseases which are so difficult to describe. The doctor said that my nervous system was all run down. I experienced that uncertainty in walking which indicates the approach of paralysis and locomotor ataxia, and I now realize that I am greatly indebted to Dr. Chase's Nerve Food for the great good it has done me.

"I could not work, read or write, or do anything requiring energy or the concentration of mind. Before using Dr. Chase's Nerve Food I could not get an hour's sleep all night. My brain and nerves seemed to be all unsettled. I sleep well now, and believe that my nervous system has been fully built up by this splendid medicine."

It rests entirely with you as to whether you benefit by these experiences of others. If you could talk with persons who have used this treatment and note their enthusiasm you would not be long in putting it to the test in your own case.

Sciatic Rheumatism

Mr. W. J. Talbot, Edenweld, Sask., writes: "It is a great pleasure for me to recommend Dr. Chase's Nerve Food as a cure for sciatic rheumatism. The pain I have suffered from sciatica has been well nigh unbearable. It would start in the hips and run down the legs to the toes, gradually getting worse. The nerves contract until one is practically useless. My doctor tried many different treatments, but could only afford relief for a time."

"For about five years I was subject to this trouble, with severe attacks which would last about two months. The last attack I had was shortened to two weeks by the use of Dr. Chase's Nerve Food and Dr. Chase's Kidney-Liver Pills used in conjunction with it. This treatment was continued until I was satisfied that the cure was lasting."

This statement is endorsed by Mr. H. E. Woolley, J.P.

Dr. Chase's Nerve Food

50c a box, 6 for \$2.50. All dealers,
Or Edmanston, Bates & Co., Limited, Toronto.

Do not be talked into accepting a substitute.
Imitations disappoint.



Taylor Always Saves You Money

ASK FOR

A 10c Cigar for 5c

We Absolutely Guarantee HAVANA PERFECTO To Be a Clear Havana-Filled Cigar of a Mild, Exquisite Flavor. Our Increased Sales of

Havana Perfecto

Has Proven Its Quality. Try a Quarter's Worth Today and You Will Be a Steady Customer.

REGULAR 10c---3 FOR 25c
TAYLOR'S PRICE . . . 5 for 25c

Taylor Drug Company Sole Distributors For London

Hale & Fauria, Makers, London

Be Sure You Get What You

CALL FOR

"Mecca" Ointment

TO MOTHERS!

We recommend the following for:

Colds on Chest, Inflammation of Lungs, Pneumonia, Sore Throat, etc.

FOR CHILDREN of 1 year to Adult age of 17.

To 2 tablespoonfuls of "MECCA" OINTMENT.

To 1 teaspoonful of MUSTARD.

If this is too hot add a little more "MECCA."

FOR ADULTS:

The same proportions, only much larger poultices, adding the "MECCA" and MUSTARD accordingly.

THE TAYLOR DRUG COMPANY.

"Mecca" Ointment

Cures Burns, Scalds, Cuts, Old Sores and All Skin Diseases

Sold at Lowest Cut Rates Every Day at Taylor's 6 Red Drug Stores.

TESTIMONIAL.

My boy was very low with Pleural Pneumonia, and upon recommendation of MECCA OINTMENT used with mustard in a plaster form, I poulticed his chest and back. In a short time he was greatly relieved, and in a few days was up and out of bed. I consider MECCA OINTMENT an absolute necessity in my home, and would never be without it. Yours sincerely,

MRS. WALTER DEAN,
No. 26 Callendar Street,
Toronto, Ontario.

COUPON

Any reader cutting out this coupon and sending same to address below will receive a good sample FREE.

Name

Address

Foster-Dack Company, 337 King Street West,
Toronto, Ontario.

ATTACKS POLITICAL NEWS CENSORSHIP

French Socialist Condemns Red Tape of Present System.

Paris, Jan. 25.—An attack upon the political censorship was made in the Chamber of Deputies yesterday by Alexandre Blanc, a Socialist deputy. Replying to Deputy Blanc Premier Briand declared that a country where the liberty of the press was suppressed would be a country without liberty.

"But, we are at war," he continued, "and some sacrifices must be accepted even in the domain of thought. A censorship is necessary. Assuredly there are risks of abuse, but this comes about through the complexity of the organization of this institution."

Deputy Blanc's request to the Chamber for leave to continue the discussion was rejected by a vote of 224 to 145.

WILL TRAIN AVIATORS

Lieut.-Col. Hoare Has Arrived in Toronto From England.

TORONTO, Jan. 24.—Lieut.-Col. Hoare, in command of the reserve squadrons of aircraft to be used in Canada, and supplied by the Imperial Government, has arrived in the city, accompanied by Capt. Lord Innes, R. H. G. R. F. C.; Capt. P. F. G. Struble, Capt. D. L. Allen and Capt. H. B. Denton.

An official interested in aviation stated today that the work of training aviators in Canada is to be taken up on a large scale. Fifty trained air mechanics are already at exhibition camp.

The Imperial Government has appropriated the sum of ten million of dollars to make school machines for training purposes in Canada.

WOMEN'S AILMENTS Come From the Heart and Nerves.

Young girls budding into womanhood who suffer with pains and headaches, and whose face is pale and watery, will find Milburn's Heart and Nerve Pills build them up.

Women, between the ages of 40 and 50, who are nervous, subject to hot flashes, feeling of pins and needles, another feeling, shortness of breath, palpitation of the heart, etc., are tired over this trying time of their life by the use of this remedy.

Milburn's Heart and Nerve Pills have a wonderful effect on a woman's system, making pains and aches vanish, turning color to the pale cheek and sparkle to the eye.

"The old, worn out, tired out, languid feelings give place to strength and vitality, and life again seems like living."

Mrs. Alfred Winter, Castor, Alta., writes: "I would like every woman who is suffering from nerves or heart trouble to know how much Milburn's Heart and Nerve Pills have helped me. For two years I kept a hired girl, and was doctoring all the time. After having taken four boxes of your pills I am able to do all my own work. I would especially recommend them to women between 40 and 50, as at that time they are more liable to be far from well. One of my neighbors knows how they helped me, and she is now using them." Milburn's Heart and Nerve Pills are 60c, or three boxes for \$1.25, at all dealers or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

Parliament to Adjourn on Friday, Feb. 15

[Special to The Advertiser.]

OTTAWA, Jan. 24.—It is understood that Friday, February 15, has been practically agreed upon as the date for the adjournment of parliament to allow Sir Robert Borden to cross the Atlantic and represent Canada at the Imperial war conference.

War and domestic supply will be passed without opposition to enable the adjournment to be made for two months.

Bequeaths Entire Estate to Entente

NEW YORK, Jan. 24.—Mrs. Kathryn H. McCune, whose will was filed for probate today, bequeathed her entire estate to the cause of the Entente Allies, asserting in the document that "all my life and hopes are in England and France."

The estate is said to be of nominal value.

COL. GORRELL FOUND DEAD FROM EFFECT OF POISON

Canadian Officer Concerned in Tiplow Hospital Probe.

LONDON, Jan. 24.—A painful sensation to the Canadian forces today was caused when Col. Gorrell, formerly commandant of Tiplow Hospital, was found dead in his lodging in Malden, from the effects of poison.

Col. Gorrell, since the recent investigation of the Tiplow Hospital administration, has been living in seclusion as a civilian in London. Recently he had a serious seizure and was ill in Millbank Hospital for some weeks. Leaving the hospital, he was a mere shadow of his former self.

Col. Gorrell, before going overseas was a prominent medical practitioner in Ottawa.

DOG WILL BE DECORATED

TORONTO, Jan. 24.—In recognition of a dog's devotion, the Toronto Humane Society, it having a medal especially made for presentation to "Boo," a fire collie, which has been much service in the trenches. When Pte. Jack Munro of the Princess Pats answered the country's call, "Boo" went with him, and for eight months they lived together in the trenches in Flanders. Both were wounded and treated in hospital. The dog will be decorated at the annual meeting of the Humane Society on Friday evening.

DISTRICT CASUALTIES

KILLED IN ACTION

WOODSTOCK.
Pte. M. Webb, (previously reported missing).

DIED

SIMCOE.
Pte. F. J. Dorey.

\$206,059 WORTH OF EGGS SOLD BY CO-OPERATION

CHARLOTTETOWN, P.E.I., Jan. 24.—Reports submitted at the annual meeting of the Provincial Co-operative Poultry Association today showed that \$12,595 dozens of eggs, valued at \$206,059, were sold through the egg circles.

There are 50 on the island, and this is the largest co-operative egg association in Canada. There was an increase of 281,000 dozens over 1915. The average price last year was 35 1/4 cents. The association voted \$200 for the patriotic fund.

TABLOID NEWS OF CANADA, THE WAR AND THE WORLD

WESTERN ONTARIO

After an all-day session, the Elgin County School Trustees Association went on record as opposed to military training in the public schools. The fear was expressed that United States would follow and that a war spirit would be engendered.

Kent County Council may name a county magistrate at the present session.

Port Huron's coal famine is so acute according to stories from Sarnia, that factories there will have to be closed unless the supply is forthcoming.

A request for \$100,000 for patriotic work was made to the Elgin County council on Wednesday.

As result of the charges in connection with the settlement of a damage suit, members of the Glushko sewage and public work commission have instructed their solicitors to taken slander proceedings against six members of the city council.

Lambton's corn show continues to break all records. It was formally opened yesterday by Bert Roadhouse, deputy minister of agriculture. He urged the farmers to aid the Empire in its vital needs, by increasing their production. The entries at the show were never better.

Economy was the watchword preached to the Lambton County council at its meeting in Sarnia yesterday. Warden Woodhall urged it in his inaugural address.

Shortage of coal has forced the Pere Marquette to curtail its passenger service on its Canadian lines.

CANADIAN

C. P. R. earnings for the week ended January 21 were \$2,235,000, an increase of \$205,000.

G. T. R. traffic earnings for the week ended January 21 were \$1,026,507, an increase of \$75,000 compared with the same week last year.

The greater part of the afternoon session of the United Farmers of Alberta convention Wednesday was occupied with the amendment of the proposed constitution and bylaws, which had been made in the draft submitted by the executive.

Owing to coal shortage, the railway department contemplates taking off one steamer, the Prince Edward Island winter ferry to make tri-weekly trips between Guelph and Port Huron, and the heavier portion of the mails, including newspapers, other mail matter to be handled by small boats between Capes Traverse and Fortnash.

J. E. C. Daoust was elected president of the Montreal Chambre de Commerce by acclamation.

Delegates representing all the northern states east of the Mississippi River and the eastern provinces of Canada are at Washington attending a ten-day conference of evangelistic workers on home missionary and publishing work of the Seventh Day Adventist Conference of those states.

Speaking in Montreal, Sir Gilbert Parker, the Canadian novelist, declares that the war will end next autumn.

Col. Gorrell, late commandant of the Duchess of Connaught Canadian Red Cross Hospital at Tiplow, was found dead from poison on his lodgings in Old London. He was removed from his command after an inquiry, and has since been living as a civilian in Old London. He was an Ottawa practitioner.

Nearly \$300,000 worth of furs were sold at the New York fur auction in three days.

An appeal has been entered in the United States supreme court by Mrs. Anna Dolly Ledeswood Matters from the ruling of Judge Landis of Chicago that she condition that the vessel are not Mrs. Matters was the mother of the boy, and claimed as the offspring of both.

The case is a sequel to the famous claim of Mrs. Matters to part of her husband's estate for the child.

Henry Clay, mayor of Union, Township N. J., is leading the fight to prohibit the Canadian Car and Foundry Company from rebuilding its munitions plant destroyed by fire and explosions on January 11.

Directors of Sears, Roebuck & Co. Chicago, have recommended the distribution to stockholders of a 10 per cent stock dividend, making the entire capital of the company \$75,000,000 common and \$5,000,000 preferred. A special meeting of the stockholders has been called for February 25.

GENERAL

The French Chamber of Deputies has passed a bill authorizing the navigation under the French flag of foreign shipping companies that one of the principal features will be a concern by the Kosciuszko, an ancient vessel, which the emperor has ordered the trumpeters to give the concert on the roof of the palace for the entertainment of the police.

The Bishop of Sheffield, presiding at a diocesan conference, and making reference to President Wilson's address, said he believed with his whole heart in ultimate and complete victory in the war. He had no belief whatever in peace without victory. It was "a positively ludicrous impossibility." The bishop deprecated the talk of making compromises with evil.

In an account of the celebration to be held in Berlin on Saturday of Emperor William's birthday, the Amsterdam correspondent of the Exchange Telegraph Company says that one of the principal features will be a concert by the Kosciuszko, an ancient vessel, which the emperor has ordered the trumpeters to give the concert on the roof of the palace for the entertainment of the police.

Samuel Caniff-Lister, second Baron Masham, died Wednesday night at Masham. He was 58 years old, and the owner of about 24,000 acres.

A French girl has acquired a French girl on a charge of murdering her child. The child was the result of the girl's violation by German soldiers. The girl, born of German outrages has been one of the most pitiful in France. She was placed in every town hall in which a mother could place her babe without having any stigma attached. The child, even will be raised at the expense of the state.

British beer production has been reduced to 70 per cent in order to use the barley, sugar and other ingredients for food. According to the food

Britain Will Not Allow Firm to Make Shells for Uncle Sam's Navy

LONDON, Jan. 24.—The British Government has refused permission to the Haddfields, Limited, to proceed with work on the contract for shells for the American navy, "so long as the exigencies of war continue."

controller it is a question of "bread or war."

Bulwar, in sending another note to the neutrals on the Entente reply, disdains the real issues and endeavors to again lay the blame on the Allies.

Manuel Boudouin, president of the French court of cassation, and who was attorney-general of the court at the time of the famous trial of Major Alfred Dreyfus for treason, died Tuesday night. He was 70 years old. In 1900 M. Boudouin devoted an extended argument before the court in which he contended that Dreyfus was innocent of the charge against him. His argument, which covered a period of ten days, was followed by the vindication of Dreyfus.

The British Parliament reopens on February 7. There will be no state ceremony.

An attempt was made to wreck the train bringing Count Romanones, Spanish premier, to Madrid. It failed.

WAR

The Lokal Anzeiger announces that Baron Von Massenbach has been appointed director of a new department of the German war feeding board, whose object will be to promote agricultural production. This action is believed to forecast important developments in the direction of stimulating agriculture.

An official French report from the Macdonald railway reports the capture of a number of prisoners by the Russian detachments there.

Estimating the total losses of Germany at 2,000,000, the National Zeitung of Berlin declares there are still 8,000,000 men available for army and navy service.

EMBARGO ON FREIGHT PLACED IN MONTREAL

Only Munitions, Fuel and Vital Necessities to Move.

MONTREAL, Jan. 24.—The Grand Trunk Railway Company today issued notices to shippers placing an embargo on all general freight until further notice. The embargo, which is consequent upon the congestion of freight during the past few weeks, and the unusual severity of the weather, went into effect today. It applies to all freights outside of war supplies, perishable goods and the necessities of life. The latter include coal and coke, which are being used in large quantities in the munition factories.

MAJOR EATON BACK.
KINGSTON, Jan. 24.—Major Frederick Borden Eaton, who was formerly assistant director of supplies and transports in London in M. D. No. 1, has returned from the front and will take over the duties as A. D. C. and T., relieving Major Hamilton, who has been carrying on these duties in addition to his work as quartermaster of the R. C. E. A. since the war broke out.

CALL OUT ALL MEN WITH NO DEPENDENTS TO MILITARY SERVICE

Recommendation From No. 2 District to Government.

MEANS 22 REGIMENTS

Measure to Speed Departure of Men Enlisted for Overseas.

[Special to The Advertiser.]

TORONTO, Jan. 24.—"The unanimous, absolute opinion of everybody was that voluntary enlistment has ceased, and that the only thing to do is to enforce the militia act. They got an expression of opinion from every officer present. The conference asked that an order-in-council be passed by the Dominion Government enforcing the militia act, and providing for the mobilization and training of the militia for active service."

This statement, by a prominent officer of the overseas forces, summed up the proceedings at the all-day conference of senior officers of the Canadian expeditionary force, and the militia regiments of No. 2 Military District, which was held today in the mining building of the University of Toronto, under the presidency of Major-Gen. W. A. Logie, Major-Gen. W. G. Gwatkin, chief of the general staff, Ottawa, and Major-Gen. W. E. Hodgins, adjutant-general, Ottawa, were present.

Call First Class at Once.

The chief of the general staff and the adjutant-general were astonished at the unanimity of opinion in favor of enforcing the militia act. It was urged that the first class affected by the act should be called out "at once."

The first class applies to all men of 18 years and upwards, but under 30 years, who are unmarried, or widowers without children.

There are 22 infantry regiments in the militia of No. 2 Military District which embraces the counties of Lincoln, Welland, Haldimand, Norfolk, Brant, Halton, Wentworth, Peel, York, Ontario, Grey, Dufferin and Simcoe, and the districts of Muskoka, Parry Sound, Algonoma and Nipissing. All were represented at the conference.

Means 22,000 Men.

In the event of the militia act being enforced, these 22 regiments probably would be instructed to recruit up to war strength, which is approximately 1,000 men per regiment. Should the Government take action, it was suggested that a judicial tribunal be appointed by the Government in each military territory for the purpose of selecting the men required to serve.

Gen. Logie said the feeling of those present at the conference was that some form of compulsion was necessary to secure men for overseas. It was felt that the militia should be called out in order that the men who had volunteered for service at the front might go without undue delay.

"The chief of the general staff said he would inform the ministers of the opinions the officers had expressed," said Gen. Logie.

If the militia act is enforced the men called up would go into a training camp for perhaps a year.

Report of S. S. No. 10, Ekfrid: Fourth Class—Grace Laughton 71, Irene Ramsey 66.

Third Class—Russell Smith 74, Adeline Piers 72, Mary Laughton 61, Ernie Roemle 58, Murray Laughton 59, Milton Roemle 55, Ruby Chisholm 51, Frank Carman 43.

Second Class—Ivan Chisholm 61, Willie Basy 61.

First Class—Hazel Brooks 65, Teacher—Miss C. Waring.

ing enforced, these 22 regiments probably would be instructed to recruit up to war strength, which is approximately 1,000 men per regiment. Should the Government take action, it was suggested that a judicial tribunal be appointed by the Government in each military territory for the purpose of selecting the men required to serve.

Gen. Logie said the feeling of those present at the conference was that some form of compulsion was necessary to secure men for overseas. It was felt that the militia should be called out in order that the men who had volunteered for service at the front might go without undue delay.

"The chief of the general staff said he would inform the ministers of the opinions the officers had expressed," said Gen. Logie.

If the militia act is enforced the men called up would go into a training camp for perhaps a year.

Report of S. S. No. 10, Ekfrid: Fourth Class—Grace Laughton 71, Irene Ramsey 66.

Third Class—Russell Smith 74, Adeline Piers 72, Mary Laughton 61, Ernie Roemle 58, Murray Laughton 59, Milton Roemle 55, Ruby Chisholm 51, Frank Carman 43.

Second Class—Ivan Chisholm 61, Willie Basy 61.

First Class—Hazel Brooks 65, Teacher—Miss C. Waring.

In the event of the militia act being enforced, these 22 regiments probably would be instructed to recruit up to war strength, which is approximately 1,000 men per regiment. Should the Government take action, it was suggested that a judicial tribunal be appointed by the Government in each military territory for the purpose of selecting the men required to serve.

Gen. Logie said the feeling of those present at the conference was that some form of compulsion was necessary to secure men for overseas. It was felt that the militia should be called out in order that the men who had volunteered for service at the front might go without undue delay.

"The chief of the general staff said he would inform the ministers of the opinions the officers had expressed," said Gen. Logie.

If the militia act is enforced the men called up would go into a training camp for perhaps a year.

Report of S. S. No. 10, Ekfrid: Fourth Class—Grace Laughton 71, Irene Ramsey 66.

Third Class—Russell Smith 74, Adeline Piers 72, Mary Laughton 61, Ernie Roemle 58, Murray Laughton 59, Milton Roemle 55, Ruby Chisholm 51, Frank Carman 43.

Second Class—Ivan Chisholm 61, Willie Basy 61.

First Class—Hazel Brooks 65, Teacher—Miss C. Waring.

In the event of the militia act being enforced, these 22 regiments probably would be instructed to recruit up to war strength, which is approximately 1,000 men per regiment. Should the Government take action, it was suggested that a judicial tribunal be appointed by the Government in each military territory for the purpose of selecting the men required to serve.

Gen. Logie said the feeling of those present at the conference was that some form of compulsion was necessary to secure men for overseas. It was felt that the militia should be called out in order that the men who had volunteered for service at the front might go without undue delay.

"The chief of the general staff said he would inform the ministers of the opinions the officers had expressed," said Gen. Logie.

If the militia act is enforced the men called up would go into a training camp for perhaps a year.

Report of S. S. No. 10, Ekfrid: Fourth Class—Grace Laughton 71, Irene Ramsey 66.

Third Class—Russell Smith 74, Adeline Piers 72, Mary Laughton 61, Ernie Roemle 58, Murray Laughton 59, Milton Roemle 55, Ruby Chisholm 51, Frank Carman 43.

Second Class—Ivan Chisholm 61, Willie Basy 61.

First Class—Hazel Brooks 65, Teacher—Miss C. Waring.

ing enforced, these 22 regiments probably would be instructed to recruit up to war strength, which is approximately 1,000 men per regiment. Should the Government take action, it was suggested that a judicial tribunal be appointed by the Government in each military territory for the purpose of selecting the men required to serve.

Gen. Logie said the feeling of those present at the conference was that some form of compulsion was necessary to secure men for overseas. It was felt that the militia should be called out in order that the men who had volunteered for service at the front might go without undue delay.

"The chief of the general staff said he would inform the ministers of the opinions the officers had expressed," said Gen. Logie.

If the militia act is enforced the men called up would go into a training camp for perhaps a year.

Report of S. S. No. 10, Ekfrid: Fourth Class—Grace Laughton 71, Irene Ramsey 66.

Third Class—Russell Smith 74, Adeline Piers 72, Mary Laughton 61, Ernie Roemle 58, Murray Laughton 59, Milton Roemle 55, Ruby Chisholm 51, Frank Carman 43.

Second Class—Ivan Chisholm 61, Willie Basy 61.

First Class—Hazel Brooks 65, Teacher—Miss C. Waring.

In the event of the militia act being enforced, these 22 regiments probably would be instructed to recruit up to war strength, which is approximately 1,000 men per regiment. Should the Government take action, it was suggested that a judicial tribunal be appointed by the Government in each military territory for the purpose of selecting the men required to serve.

Gen. Logie said the feeling of those present at the conference was that some form of compulsion was necessary to secure men for overseas. It was felt that the militia should be called out in order that the men who had volunteered for service at the front might go without undue delay.

"The chief of the general staff said he would inform the ministers of the opinions the officers had expressed," said Gen. Logie.

If the militia act is enforced the men called up would go into a training camp for perhaps a year.

Report of S. S. No. 10, Ekfrid: Fourth Class—Grace Laughton 71, Irene Ramsey 66.

Third Class—Russell Smith 74, Adeline Piers 72, Mary Laughton 61, Ernie Roemle 58, Murray Laughton 59, Milton Roemle 55, Ruby Chisholm 51, Frank Carman 43.

Second Class—Ivan Chishol

AMUSEMENTS, LECTURES.

CONDENSED ADS.

REAL ESTATE FOR SALE.

FEMALE HELP WANTED.

ARTICLES FOR SALE.

ARTICLES FOR SALE.

ARTICLES FOR SALE.

Used Motorcycles From \$100 Up

Now is the Time to Buy. A small deposit will hold the machine for you until spring.

Bicycle & Motor Sales Co.
425 Wellington. Phone 3182.
75c wvt.

RISING PRICES OF FOOTWEAR

Need not worry you yet if you buy your shoes and rubbers at either of our stores. Our long experience has taught us how to buy in advance of our needs. Our capacity for handling large quantities—buying and selling only for spot cash, and our economical methods give us every advantage. These advantages are turned to your account when you make your selections from our big stocks

Rowland Hill

RELIABLE FOOTWEAR.
Main Store: 129 Dundas Street.
Branch: 428 Hamilton Road.

SIGNS.

GLEN BROS., SIGN PAINTERS—Designs and estimates furnished free. 1221 Talbot street. Phone 1545.

WAKELING SIGN COMPANY—Signs, showcards, scene painting and electrical advertising. 229 1/2 Dundas. Phone 114.

VETERINARY SURGEONS.

WILLIAM J. WILSON, VETERINARY—Horse and dog hospital. 84 King street. Phone 114.

W. McDONALD, VETERINARY SURGEON—217 Horton street. Phone 683. Phone 1785.

ARCHITECTS.

H. C. McBRIDE, MEMBER ONTARIO Association of Architects etc. 534-346 Block. Phone 262.

ARTHUR E. NUTTER, ARCHITECT—Rooms 18, 19, Dominion Bank Building, Dundas and Richmond. Telephone 658.

WATT & BLACKWELL, MEMBERS OF THE ONTARIO ASSOCIATION OF ARCHITECTS—Banks of Toronto Building, London; Lister Chambers, Hamilton.

WILLIAM J. MCNEIL, ARCHITECT—Dominion Savings Building, top floor. Phone 1537. Phone 1684.

JOHN M. MOORE, Architect and Civil Engineer, 415 RICHMOND STREET.

L. E. CARROthers, ARCHITECT—Member Ontario Association of Architects. Room 58, Bank of Toronto Chambers.

TENDERS FOR DRAIN.

Tenders will be received by the undersigned, all noon, Monday, Jan. 29, 1917, for the excavation and construction of a drain on lots 2, 4 and 5, in ward 2, lots 2 and 4, in ward 4, Township of North Dorchester, south of River Thames. Plans and specifications can be seen at the office of C. A. Jones, Petrolia, or the clerk's office, Dorchester Station.

W. B. LANE, Township Clerk. 763

EXECUTORS SALE OF FARM AND IMPLEMENTS—There will be offered for sale by public auction on Thursday, Feb. 1, 1917, at 2 o'clock p.m., on the premises, 5 miles east London on the Hamilton road, lot 2 and 3, the choice dairy farm belonging to the late Nelson Sage, together with implements. For further particulars, apply J. Sage, 275 York St. Sags, 176 King, or J. W. Laidlaw, auctioneer. 71n wvt

EAT MORE FISH

With the constant cry of "The High Cost of Living" comes the search for something cheaper to supply our daily wants. The doctors tell us fish is the greatest brain and body food known, so again we say **EAT MORE FISH**. We have without doubt the finest stock of fresh and smoked fish in the city, which, coupled with the reliable "Anderson Service," makes the greatest money-saver yet offered to the London public.

FRESH FISH.

Halibut, per lb. 20c Salmon, to bake, per lb. 20c
Halibut, to boil, per lb. 15c Pink Salmon, choice, per lb. 15c
Cod, per lb. 15c Yellow Pickerel, per lb. 15c
Cod, in piece, per lb. 15c Lake Herring, per lb. 15c
Whitefish, plump beauties, per lb. 15c Salmon Trout, per lb. 15c
Sole, per lb. 15c Fresh Smelts, silver beauties, per lb. 15c

SMOKED FISH.

Finnan Haddies, per lb. 15c Kipper, per pair 12c
Fillet Haddock, per lb. 15c Bloaters, extra large fish, each 15c
Closely, large and juicy, per lb. 15c Salted Herring, per dozen 45c

ANDERSON'S

Take advantage of our splendid phone service. Call 4520, 455 or 500.

The Big Store, Market House, Stalls 1, 2, 3, 4 and 5.

FORD TOURING

Perfect condition. Price reasonable. Also several other bargains in used cars.

LONDON MOTOR SALES CO., LIMITED.

187 King Street. Phone 3478.

FIVE CENTS

Buy a Large-Sized Package of Matchless Ammonia

At Any Store. IT CAN'T BE BEATEN.

MUSICAL INSTRUCTION.

Musical Art Society

A. D. Jordan, Mus. Dir.

Fred N. Soper, chairman chorus committee, phone 247.

J. H. Ryan, secretary, phone 3397.

LUTA LAYMON, TEACHERS SINGING—Soloist First Methodist Church. Pupils A. D. Jordan. Studio 143 Waterloo. Phone 878.

GWYNETH ANTHUS, TEACHER OF reading and dramatic art. Studio, 264 1/2 Dundas street. Concerts accepted. Phone 838.

BERT WEIR, ORGANIST CENTRAL NIAL Methodist Church, teaches piano, organ, theory, and vocal. 452 Adelaide street.

PARNELL MORRIS, CONCERT Pianist, vocal instructor Alma College, St. Thomas. Lesson studio, 448 Co. borne. Phone.

CHARLES E. WHEELER, F.C.O.C.—Elementary and advanced tuition, organ, piano, singing, harmony, composition. Studio 422 Waterloo. Telephone 470.

GUAR, MANDOLIN, UKULELE, and steel guitar instruction. Thomas Shuter, 470 Dundas street. Phone 2787.

NORA LITTLE, TEACHER OF SINGING—New studio, 260 Dundas. Phone 2787.

JAMES CRESSWELL, TEACHER OF Violin, mandolin, harp and orchestra instruments. Studio, 422 King street. Phone 5334.

GLADYS ANDRUS, CONCERT Pianist and accompanist. Pupils of A. D. Jordan. Concert engagements and pupils accepted. Phone 4022.

LOLA STEVENS-VOICE CULTURE. Soloist, New St. James. 252 Princess. Phone 5334.

FRANCES CULLEN, CONTRALTO soloist. First Presbyterian Church. Teacher of singing. Studio, 177 Waterloo. Phone 2146. Concerts accepted.

PROF. F. VENUTA—TWO MEDALS and diplomas. Teaches all instruments, harmony, transcription, reading. Music arranged. Terms moderate. 612 Talbot.

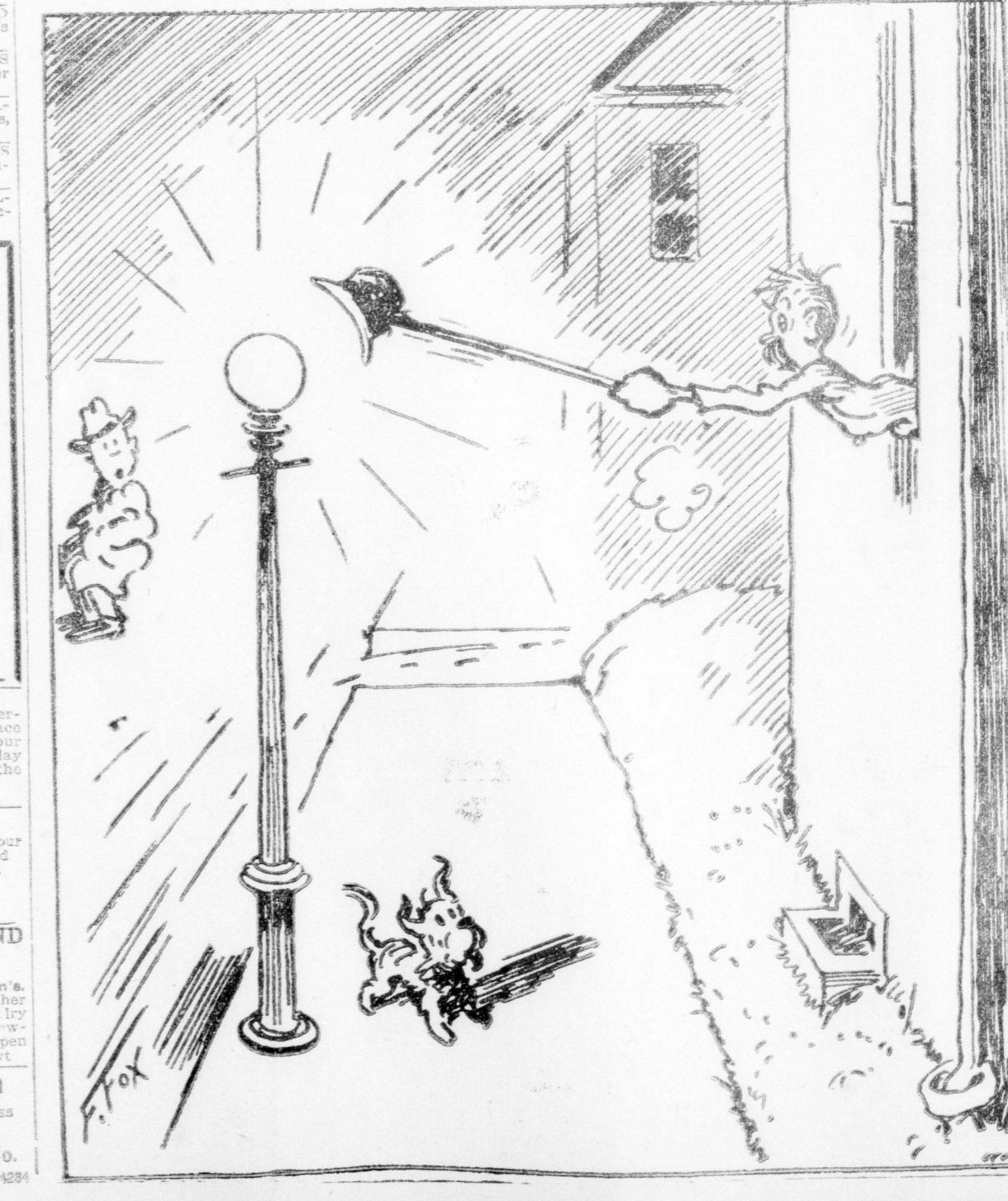
NURSES.

MRS. N. ROBINSON, MASSAGE, Swedish movement. Hydrotherapy treatment. Nervous cases specialty. Phone 1425.

MISS CHUBB, PRACTICAL nurse open for engagements. Apply 72 Byron avenue. Feb. 29

PATHETIC FIGURES—Gentleman at 3 a.m. Trying to Put a Dimmer on the New Street Light in Front of His Bedroom Window.

BY FONTAINE FOX.—Copyright, 1916, by the Dominion News Bureau, Ltd.



90c A Bargain in MEN'S RUBBERS

Regular \$1.25, first quality, for 90c

SOME LADIES' RUBBERS, FOR 48c.

PAXMAN'S SHOE STORE

King Street, 17 Dominion Savings Bldg.

SPECIAL! For Sunday wear or Sunday afternoon tea, nothing quite takes the place of ICE CREAM. Order one of our Wonderful Specials! Delivery Saturday afternoon. Packed to keep until the next day.

SILVERWOODS, LIMITED. PHONE 3440

When you are ready to have your bicycle stored for the winter and thoroughly cleaned and overhauled.

F. BENSON & CO. 260 DUNDAS STREET.

MAJESTIC LEATHER AND JEWELRY HOUSE

245 Dundas St., 1 Door East Chapman's. We can save you money in Leather Novelties, Watches, Diamonds, Jewellery, repaired at reduced prices. Open evenings.

Accuracy, Dispatch and reasonable prices for first-class machine work at London Machinery Repair Co. 74 Fullarton Street. wvt Phone 4294

Winter Garden

AS YOU LIKE IT TONIGHT

Friday Night 3 Grand Prizes

PRIZE TWO-STEP
PRIZE WALTZ
PRIZE ONE-STEP

Demonstrations

Something New by the

PARKINSONS

DANCING 8:30 to 11:30.

ADMISSION ALWAYS 10c. BEST MUSIC MONEY CAN BUY.

Held Over

AGAIN FOR

Tonight, Friday and Saturday

DR. ZELL HUNT AND LADY BURKE

SENSATIONAL SUCCESS! ENTIRE CHANGE OF PROGRAM AND NEW PICTURES.

Balcony 15c, Lower Floor 25c.

"A Perplexing Question"

By Marian Keith Club and Assistant Artists. St. Andrew's Hall, FRIDAY, JAN. 26, 8:15 SHARP. Adults, 25c; Children, 15c. "An Evening of Real Entertainment."

Sailings to the Old Country

Plenty of sailing dates to and from the Old Country. Special arrangements for soldiers' wives and others. For correct information, call, phone or write P. B. CLARKE, 415 Richmond street, next Bank of Commerce, London, Ont. Office phone 655, residence 3742. wvt

CANADIAN CLUB LUNCHEON.

Friday, Jan. 26, 12:30 sharp. The House, Sir Herbert B. Ames, honorary secretary Canadian patriotic fund. "Our Pledge to the Men at the Front." The Board of Trade, Rotary Club, City Council, Patriotic Fund Association and citizens generally are invited. Tickets, 50c at Mills'. Accommodation limited.

WESTMINSTER RINK—SKATING TONIGHT.

Band Friday and Saturday nights.

SIMCOE STREET RINK—BAND TONIGHT.

SKATING TONIGHT—GARLAND Rink. Band in attendance. Penwarden Bros., proprietors.

ELITE MANDOLIN AND GUITAR Orchestra. Concert engagements. Gordon Donaghy, 470 Dundas. Phone 555.

MUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1265. Tony Villa's Italian Harpers, 122 Queen's avenue.

CONCERT BY LONDON SYMPHONY Orchestra, under leadership of Rosella Kokoc, assisted by Forest City Male Quartet, Masonic Hall, Thursday, Jan. 25, 8 o'clock. Speaker, Hon. George Brown, ex-lieutenant-governor of Saskatchewan. Admission, silver collection. Proceeds for Belgian Relief Fund.

MASSAGE AND BATHS—HYDROTHERAPY a specialty. Scientific massage and treatment. London Mineral Baths. Phone 2184.

DANCING LESSONS, PALACE ACADEMY—Strictly a school—not a public dance hall. Private lessons any time. Five expert instructors. Popular club dances every Wednesday and Saturday evening. Phone. Dayton & McCormick.

CENTRAL ICE RINK—SKATING afternoon and night. North Belt or Normal cars. 6212

VINCENT G. PERRY, ELOCUTIONIST—Concert engagements accepted. Humorous and dramatic repertoire. 673 King street. Telephone.

EAST END RINK—SKATING EVERY afternoon and night. Admission. Adults, 10c; children, 5c. 4617

ROBERT HANNAH, ELOCUTIONIST and entertainer. Concert engagements accepted. Address, 310 Princess avenue. Telephone 3732.

IRROQUOIS HOTEL BILLIARD PARLOR—Soldiers in khaki, 91c hour.

TONY CORSE & SON, ORCHESTRA, original 151 Maple. Phone 1570. Violins and wood instruments repaired. Bows rehair.

GEORGE A. STEER, ELOCUTIONIST and soloist. Concert engagements accepted. Care The Pardon Hardware Company, London.

PATENTS.

P. J. GONDOUS, REGISTERED ATTORNEY and solicitor of Patents. Central avenue, London, Ont.

BARTER AND EXCHANGE.

NEW RED BRICK HOUSE, THOROUGHLY modern, best renting locality in London for sale or lease. on good 50-acre farm with buildings. Address owner, Box 42, Advertiser office.

FOR SALE OR EXCHANGE—GOOD cash grocery business; good cash hardware business for city property. Owner interested in other business. Box 74, Advertiser. 75n

CHIROPRACTIC.

DR. MACFIE, CHIROPRACTOR—REMOVED to Room 213, Dominion Savings Building, corner King and Richmond. Phone 5110. Office, 4110, Richmond.

CLARA KILBONNE, UNIVERSAL College of Chiropactic graduate. Office, 321 Queen's avenue. Telephone 8235.

BORN, MARRIED, DIED.

BORN.

BRINE—In this city, on the 23rd inst., to Mr. and Mrs. C. D. Brine, a son. b.

MARRIED.

McKEOWN—NUGENT—On Saturday afternoon last, at the hall, May, eldest daughter of Mr. and Mrs. E. H. Nugent, 171 Bruce street, to George May, formerly of the city. Ceremony performed by Rev. Dean Davis.

DIED.

BRINE—In this city, on the 23rd inst., the infant son of Mr. and Mrs. C. D. Brine.

CROCKETT—On Wednesday, Jan. 24, 1917, James Kennedy Crockett, infant son of Mr. and Mrs. Sidney Crockett, aged 1 year and 7 months.

FUNERAL—Friday, Jan. 26, 1917, at 2 p.m. Interment at Dorchester Union Cemetery.

McKEOWN—Metcalfe, on Tuesday, Jan. 23, 1917, William Redmond, dearly beloved husband of Elizabeth Redmond, died at his residence, 4110, Richmond street. The funeral will take place from the family residence, lot 7, con. 2, Metcalfe, on Friday, Jan. 26, at 10 a.m. for All Saints' Church, Stratford, where mass will be celebrated at 10:30 o'clock. Interment at the Roman Catholic Cemetery, Stratford. Friends will please accept this intimation.

SULTON—Suddenly, in Lobo Township, on Tuesday, Jan. 23, 1917, William Sulton, beloved husband of Caroline Sulton, in his 66th year. Funeral from his late residence, lot 10, con. 1, on Saturday, at 2:30 p.m. Interment at Woodland Cemetery. Friends and acquaintances please accept this intimation.

WHITE—At his late residence, 120 Adelaide street, on Wednesday, Jan. 24, 1917, Caroline White, widow of the late William White, died at her residence. The funeral will take place from the family residence, lot 7, con. 2, Metcalfe, on Friday, Jan. 26, at 10 a.m. for All Saints' Church, Stratford, where mass will be celebrated at 10:30 o'clock. Interment at the Roman Catholic Cemetery, Stratford. Friends will please accept this intimation.

MEETINGS

LYRIC Theatre

SUNDAY, 4 P.M., JANUARY 28.

PICTURES

JERUSALEM AND ITS TEMPLES

OPEN TO THE PUBLIC.

MONTHLY SHOW OF LONDON AND DISTRICT ASSOCIATION will be held at 3035 Richmond on Friday, Jan. 26, at 8 p.m. Addressed by Rev. Canon J. H. Smith, Wiltshire, England. Free admission. Free will contribution. For tickets, apply to the Association, 3035 Richmond, or to the Association, 3035 Richmond, or to the Association, 3035 Richmond.

COURT MIDDLESEX, No. 113, C. O. F., meets second and fourth Thursday, in Sherwood Hall, Market Lane, London, at 8 p.m. All members and friends are invited to attend. A progressive evening will be held, for which prizes will be given. All members are invited. Jas. C. Young, Chief Ranger.

BOARD OF TRADE REGULAR MEETING, Tuesday, Jan. 23, 8 p.m. Sir Herbert B. Ames, honorary secretary, Canadian Patriotic Association, will address the meeting. Trade expansion, shipping, and special paper, card-board, etc., will be discussed. The Board of Trade, Rotary Club, City Council, Patriotic Fund Association and citizens generally are invited. Tickets, 50c at Mills'. Accommodation limited.

HEAVY LOYAL ORANGE LODGE, No. 12, meets on Tuesday, Jan. 23, at 8 p.m. in Orange Hall, Market Lane, at 8 p.m. Charles Elmore, worthy master. George Leno, recording secretary.

SPECIAL MEETING, MACHINISTS' Local Union, No. 38, Saturday, Jan. 27, 8 p.m. Installation of officers and speakers. Foresters' Hall, East End.

RELIGIOUS SERVICES

TONIGHT!

Evangelist Torrie, in South London Baptist Church, subject, "Jesus and His Church." Large singing choir. Books of the Bible. Billy Sunday's "The Christian's Life." Come early tonight, and get a good seat. Song service at 7:45.

WANTED.

WANTED—LAP ROBE, ALSO LIVE hens. P. J. McCue, 392 Waterloo. Phone 555.

SETTING HENS WANTED—PHONE 207, 39 Victor street.

SETTING HENS WANTED—PHONE 207, 39 Victor street.

MELBOURNES WANTED AT KENNEDY'S Antique Store, 342 Talbot street.

WANTED DEAD HORSES AND cattle; will pay \$2 to \$5 for live animals. London Fertilizer Company. Phone 658.

WANTED DEAD HORSES AND cattle; will pay \$2 to \$5 for live animals. London Fertilizer Company. Phone 658.

WANTED.

LIVE STOCK OF ALL KINDS

Also Dressed Hogs and Veal.

ANDERSON BROS.

WANTED

1,000 heavy live hens, 1,000 young cockerels. Special prices.

C. A. MANN & CO.

78 KING STREET, LONDON, ONT.

PERSONAL.

TAKE NOTICE THAT I HEREBY forbid any person giving credit to my wife, Ida B. Wright, and that I will not be responsible for any debts contracted by her after the date, Jan. 24, 1917. R. T. Wright, Toronto, Ont. J. 25, 23, 31.

I DENY THE STATEMENT IN LAST week's paper about leaving. Charles John Scott, as it was he who left me without money or any place to stay. Mrs. Charles J. Scott, E. R. No. 2, London. 76n

HERBAL HAIR TONIC RESTORES faded grey, streaked hair. Partial baldness, eradicates dandruff; guaranteed. Generous trial 10c. T. Rodwell, 405 King west. London. 75c

CANCERS CURED BY HAMLET, method—Established 40 years. Henry Edwards' Cancer Hospital, 339 Ridout street. Phone 2385.

GLENWOOD PRIVATE HOSPITAL—Nervous cases a specialty. 435 Ridout street. Phone 1705.

SCIENTIFIC PALMISTRY AND Phrenology—Accurate and reliable advice on business, health, love, marriage, travel, investments, changes, election of occupation, etc. When in doubt consult Mrs. Morris, 655a Queen's avenue. Hours of consultation, 10 a.m. to 10 p.m., Saturday to 5 p.m.

SURVEYORS.

F. W. FARNCOMB, CIVIL ENGINEER, Surveyor—Edge Block. Phone 22.

REAL ESTATE FOR SALE.

\$1,550—NEW BRICK COTTAGE, EAST London; easy terms. I will build your cottage, your own design, on 1927 terms. Apply Bert Weir, 495 Adelaide. 75n

\$2,500—New 1 1/2-story red pressed brick; hall, parlor, dining-room, kitchen, 1 bedroom downstairs, large bedroom upstairs, system, bathroom, veranda, gas, electric light, furnace. Immediate possession.

ANDERSON & CO., Ont. 23xwv

SEVEN-ROOMED COTTAGE FOR sale—Seven rooms, walk from market; easy terms; am determined to sell, somebody will get a bargain. 1 Murray, 19 Surrey avenue. Phone 4268.

FAIRM IN NEW ONTARIO—500 acres; 50 acres in 168 ft. railway. J. W. G. Winnett, barrister. 75n

STORY AND HALF RED PRESSED BRICK, modern conveniences, central location, will sell \$360 down, balance easy terms. Apply T. H. JAMES, 514, 3663, Ontario Loan Bldg. Phone 514, 3663.

\$8,000—100 ACRES, NEAR ST. MARYS—Good soil, first-class buildings, windmill, barn, well, water supply, close to school and cheese factory. Patterson, Imperial Bank Chambers.

New Modern Dwelling

Worley road south—Two-story brick, 7 rooms, finished, hot water heating, gas, electric light, modern plumbing, corner lot. As owner has left city, immediate possession can be given.

A. A. CAMPBELL, 428 Richmond Street, London, Ont. 73c-trw

One acre, 5 miles from London market, soil sandy, loam, frame cottage, barn, drive barn, chicken house, pen, fruit, close to school and church. \$1,200 cash, and balance on easy terms. THOS. C. 117 Dominion Savings Building.

FAIRM FOR RENT OR FOR SALE—on 100 acres, 168 ft. railway, 160 London Township; good clay loam; well underdrained; brick house; two barns; 2 p.m. Interment at Woodland Cemetery. Friends and acquaintances please accept this intimation.

\$2,400—COTTAGE, ADJOINING CITY, on car line, 168 ft. railway, stable, apples and small fruits, natural gas; taxes \$15. Patterson, Imperial Bank Chambers.

MODERN HOME ATTRACTIVE design, best locality; will be sold for quick sale. Box 825, Advertiser.

HOUSES, ROOMS TO LET.

BRIGHT AND COMMODIOUS STEAM-HEATED offices on first floor, Fitzgerald block, 233 Dundas street, opposite Richmond, with use of office furniture if desired. Apply W. Fitzgerald, 233 King street. wty F. 20.

SOMETHING ESPECIALLY FINE in furnished room for one or two gentlemen, use of phone and piano. 73c-trw

BUILDING, FOR LIGHT MANUFACTURING. Apply 591 Richmond street. 75n

STORY DIXON'S MOVING VAN—FURNITURE and pianos carefully handled.

UNFURNISHED ROOMS, WITH CONVENIENCE, ES. for light housekeeping. 429 Central avenue.

1