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## POOR DOCUMENT

MC 2035

THE EVENING TINES AND STAR, ST. JOHN, N. B., TUESDAY, NOVEMBER 16, 1920



Attractive Sanitary-Economical Cover up unsightly floors, replace worn-out carpets,
form an attractive yet inexpensive background for rugs

## LINOLEUM

FLOOR OILCLOTH AND FELTOL With these Canatian
made floor coverings every floor in the home can be attractively mad economically covered.
These artistic floor coverings find ready approval- their smooth,
lonj-waring surfaces, their cleaniliness, their reilitience and the
onl
 Linoleum, Foor Oilcloth and Feltol-difficult to get during the past few years are now obtainable and are being sold auring trice loor coverings Wide variety of artistic patterns are available.


Imperial Premier Gasoline is perfectly balanced winter fuel. It ow boiling points make starting power and mileage. From the lowe
po the highest fraction there's no brea o the highest fraction there's in
in its continuous chain of power

$$
\begin{aligned}
& \text { If Better Gasoline Could Be Made } \\
& \text { Imperial Oil Limited Would Make It }
\end{aligned}
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IMPERIAL OIL LIMITED
power - heat - light - lubrication branchls in all ctities

Imperial Premier Gasoline is an
all-refinery product. It is free
from water and impurities. Every drop is uniform, clean-burning and
powerf ul. You cannot buy better powerf ul. You can-ot buy better
motor fuel an any price than Imperial
Premier Cosoline motor fuel at any
Premier Gasoline.
dine.


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Five Things Happen
When you brush teeth in this way


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Eastern Canada Air Lines and Devere Aviation Co. Limited
Head Office - Truro, N. S.
Incorporated by Letters Patent under the laws of the Dominion of Canada
THE shrewd business men of Eastern Canada who study the 1 boundless possibilities of commercial aviation fully believe that the story of all, great present day utilities will be repeated, on
very much larger scale in the Aerial Transportation business.

|  |  |  |
| :---: | :---: | :---: |
| CAPITALIZATION |  |  |
| Present Issue. | . 20,000 | 200,000.00 |
| Balance in Tre | y. 5,000 | 50,000.00 |
|  |  |  |

Estimated Cost of Establishin the Business Machines, Freight, eta
Grounds and Sheds....
Stores and Space Parts.....
Organzation and Expenses


## Revenue

Estimated profits on a mini-
mum of 600 pounds of mail over 700 miles at one cent
per letter for 300 days.... $\$ 245,000.00$

Estimated profits on a 7 pas
senger machine 700 miles per day, 300 days, 20 cents
per mile per passenger.... $136,500.00$
Eetimed profto Estimated profits on a a 600
pound express machine, 700 52,500.00

Total Estimated net profits per year, 700 Passenger \& Express 434,700.00

Six seroplanes with a total commercial capacity
of 96 possengers can be bought for sio conoon and


Wstem will corer every town and city in Eastern
Canada. Over a score of aerodromes being geneed. This is your opportunity for a sound investedment
in the ground noor of a business with a
wididen on the ground hoor of a business with a golden
tuture. Send to the compny for futul particulars send your subseription by registered post. thls great b
reward.
transportation concern in Canaion is the onis
Starting right
the beginning of the business which few weens will preaom ingte in the con
Captain Stevens is in St. John for a few days, and will be pleased to call on you. 'Phone Victoria Hotel.

THE EVENING TIMES AND STAR, ST. JOHN, N. B., TUESDAY, NOVEMBER 16, 1920

|  | Times and Star Classified Pages |  |  |  |  |  |
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## Winterport Lunch Boxes



CHANGE OF TIME FOR ADVERTISERS Advertisers are requested to submit copy to The Times business office before 2 p . m . on the day previous to publication. Advertisements received at a later hour cannot be
anteed for following day's publication.

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MACAULAY BROS. \& CO., LIMITED


