





The Toronto World $\qquad$

## WARNING

Citizens are again warned against using hose or sprinklers for watering lawns, or - in any way wasting water during the present emergency.

The police have been instructed to immediately issue summonses against all persons found so offending.
W. STARK, Acting Chief Constable.

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## High Temperature Proves Depressing in Mining Market

$\frac{\text { High Temperatu }}{\left.\frac{\text { Porcupine Gold Camp }{ }^{\text {T }}}{} \right\rvert\,}$



## Stung!

Is this the word you used after you bought worthless stocks? Or will you use it after some of the get-rich-quick brokers have taken your money and in return soid you worthless securities?

## THE REMEDY

Don't say "stung" agaln. Before $b$ buying worthless stocks-mining or miscellaneous-read the paper that drives the crooked broker and get-rich-quick artist out of business.

THE
NEW YORK CURB
has driven such notorious promoters and brokers out of business as B. H. SHEFTELS \& CO. (George Graham Rice) THE UNTRED WIRELESS TELEGRAPH COMPANY MUNROE \& MUNROE
HENRY N. ROACH \& CO. ("Peanuts" Robinson) W. R. HOWARD \& CO.

## PORCUPINE-..THE COMING CAMP

Three members of the staff of this paper have just returned from the
Porcupine Gold Fields. One member remained there and will keep our subPorcupine Gold Fields. One member remained there and will keep our sub-
scribers posted on news of this camp. A number of "wildcat" flotations will be promoted from this camp. In fact, some of them have made their appear-

## PORCUPINE NUMBER

which will shortly make its appearance. Fortunes will be made in this camp. Fortunes will be lost. The "New York Curb" is the protective organ of the investors. Our Porcupine number will embrace a comprehensive review of
the progress at the camp: a history of the district and its geological formathe progress at the camp: a history of the district and its geological forma-
tion. The men behind the mines-their past. A complete exposure of the fakers-their records. New and exclusive pictures of many of the properties. "escription of the various properties-their possibilities. Subscribe to The

CURB PUBLISHING COMPANY Publishers of THE "NEW YORK CURB,"
25 Broad Street, New York Clity
King Edward Hotel, Toronto. Murphy House, Porcupine, Ont.
Get in Now Get in at Bottom

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| Mictausland <br> -STOCK BROKERSAll Stocks Bought and Sold on Com mission. Specialties |
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Prompt and Careful Attention
Given to ail orders in

## Porcupine and Cobalt

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COBALT STOOKS
UNLISTED STOCKS
6 KINC STRET WEST, TORONTO 6 KIKC STREET WEST, TORONTO PORCUPINE EASTERN



## Crisis in Morocco a Disturbing Factor in the Stock Market

Foreign Selling of Americans Depresses the New York Market
Prices Take a Tumble Owing to Disturbance Over Foreiga Situation
Take a Tumble Owing to Disturbaace Over Foreiga S

- Toroato Market Reflects the War Scare Rumors.


## THE DOMINION BANK 



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## CAMPBELL, THOMPSON O OOMPANY OFFER  <br> WITH A bonus of 25 PER CENT. IN COMMON STOCK <br> Tampbell Flour Mills CO

HEAD OFFICE-WEST TORONTO CAPITALIZATION

## 7 per cent. can Common Stock

650,000 $\$ 550,000$

## BOARD OF DIRECTORS

| HON. ARCHIBALD OAMPBELL, Toronto. President The Oampbell Milling Oo., Ltd. |  |
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| es Richardson \& S |  |
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| Secretary-Treasurar The Campbell Millin |  |
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| BANKERS-The Bank of British North AmoritSolicrrors-For Company-Coatsworth \& R1 |  |
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| LS-West Toronto, Peterborough, Ont. Under construct |  |
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| stock in chase. <br> Campbell, Thampson *Co. will recelve subseriptions for $\$ 300,000$, or 8.000 shares of $\$ 100$ par <br> value each of the 7 per cent Comalative Preference Stock at par, carryling a bonus of 25 per cent. Com- |  |
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| value each of the 7 per cent. Cumnlattive Preference Stock at par, carrying a bonus of 25 per cent. Common Stock. Payments may be made as follows: <br> ${ }_{25}^{85}$ per cent on allotment <br> 25 per. cent. on November 15th. <br> itrag |  |
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| Subscribers have the privilese of prepill be allowed on all payments up to January date the regular dividends of Seven per cent. will accrue. |  |
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| THE TORONTO MITL is well situated on a valuable site of about three acres, and has a capacity of 1,000 barrels of flour and 100 tons of foed per day. It is running day and night; but has been unabie of 1,000 met |  |
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| to supply the ever-increasig $\frac{1}{\text { MILI }}$ was purchased (May 15th, 1911) from the Central Miling Com- |  |
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| tended to ereot the new mill, which will haver day, without structural alterations or additions. The Aber- |  |
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| deen elevator has a capacity of $1,200,000$ bushels, and is one of the most complete and up-to-date on the lakes. |  |
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We herby certury that the earnings of the Campoen
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 Wer mincurt


 of the new mill, in adation to their present output, at prat.
 8 Sabscription books are now open at our offices, and will close on or before Monday, July 17 th; at

CAMPBELL, THOMPSON \& CO,
43 King Streat West, Toronto.


Some Red-Letter Opportunities in Homefurnishings

## (Fourth Floor)

Window Shades, cream and fawn only, 37 inches wide, 6 feet long, good spring rollers, with brackets and pull. Worth 45c. Friday ........ 29
Curtain Poles, oak, mahogany or walnut finshed, 4 feet long by $3 / 4$ inch thick, . brackets and ends. Regular 15c. Friday
$\$ 15.00$ Tents, Friday for $\$ 9.98$ - 8-oz. duck, double sewn and reinforced, size 10 feet wide, 12 feet long, 7 feet high, with 3 foot walls. Friday, 9.98

Lace
Lace Curtains, Nottingham Lace Curtains, plain and figured centres, white and ivory, $3,31 / 1$
and $31 /$ vards; 52 inches wide. Friday, per pair 1.19
and $31 / 2$ yards; 52 inches wide. Friday, per pair 1.19
Tapestry Curtains, plain and two-toned effects, eversible patterns, fringe top and bottom, 40 inches


Sample Lengths of Wilton and Axminster Car: pet. Regular $\$ 2.25$ to $\$ 4.00$ each. Friday, each. . .98 No phone orders.
Tapestry Carpets. Regularly 85 c and 90 c. Friay, per yard

Scotch Printed Linoleum. Regular 45c and 50c
. 39 quare yard. Friday, square yard

## Wall Papers <br> (Fifth Floor)

Borders, 9 and 18 inches wide, by the roll. Reglar 3c to 10 c per yard. Friday
1750 rolls General Room Papers. Regular from to 10 c. Friday, per roll
Bedroom Papers. Regular to 25 c . Friday.. . 11
Fine Imported Papers. Regular 35 c to 75 c . Fri-
day, per roll.

## Verandah Furniture Bargains (Fifth Floor)

Verandah Chairs, in red, green and natural. Special price, 95́c. Friday

Verandah Rockers, in green finish, woven seat with slat back. Regular price $\$ 1$. Friday.

Verandah Rockers, in red, green and natural finish, woven seat and back. Regular price $\$ 2.25$.
Friday .................................. 1.59

Verandah Rockers, in green or natural finish, woren seat and back. Regular price $\$ 1.60$. Fri-
day ........................................ 1.19

## Hose, Hammocks and Lawn Mowers <br> (Basement)

$50 \mathrm{ft} .3 / 4$-inch Hose, with couplings and combination nozzle. Friday, 4.29; $1 / 2$-inch do. ...... 3.79 Hammocks, $34 \times 72$, head rest, foot spreader,
. alance. Regular $\$ 1.50$. Friday .

Daisy Mowers, three blade, 16 -inch cut. Fri-
Star, three blades, 14 -inch cut, 4.00 ; 16 -inch
Woodyat, four blades, 16 -inch cut, Friday, 5.00;

## 0 -inch cut, Frida

Some Red Hot Bargains in the Cool China Basement
Tea Set, 40 pieces, ivorine porcelain ware. Reglar $\$ 2.50$. Friday
1.69

2000 Tea Cups and Saucers, gold decoration. Half price Friday

30 only 97 -piece Dinner Sets, for twelve people.
riday
2 only Limoges China Dinner Sets. Regular
Tumblers, fine clear glass, Chippendale design.
Ketchup Bottle, pressed glassware. Friday . 10 50 only Brass Fern Pots, Jardinieres, Kettles,
Candlesticks, ete. Half price, Fridar ........ 79 Rich Cut Gil
Rich Cut Glass Fruit Bowl, 8-inch size, deep
flaring cut. Regular $\$ 6.00$. Friday .......... 2.98

## The Simpson Price-Barometer Always Points to "FAIR"



Thermometers and barometers have been performing some queer antics lately; but now that we can stop knocking the weather for a short time, let us ask ourselves-"Weren't some of our recent discomforts up to us." Had we-or for that matter, have we nowclothing designed to keep us cool, and frequent changes of everything we wear next the skin?

Look carefully through this list; if it suggests things lacking in your wardrobe, you'll be able to supply the deficiency to-morrow at a worth-while saving, for we've planned to make Friday and Saturday here

## Two Red Letter Days

English Tweed Suits, grey and brown shades; three-button, single-breasted sack

## style; sizes 36 to 44 . Regular to $\$ 12.00$. Friday <br> 5.95

| English Terry Cloth Bath Robes, in self colors; long and roomy; sizes 36 to 44. |
| :--- |
| Friday | Friday

 Regular to 75c. Friday
English Tweed Working Pants, medium and dark grey Scotch effects; sizes 31 to
4. Regular to $\$ 2.00$. Friday .......... . 98
Men's Fancy Vests, white grounds, with black and fancy stripes and figures; five button, single-breasted style; sizes 36 to 44 . Friday

## Straw Hats

'Assorted, in sailor and curl brim styles. Regular up to $\$ 1.00$. Friday ........ . 49
Panama Hats, fine, even braid; good shapes. Friday Men's, Women's and Children's Land and Water Hats, in plain colors. Friday,

## Men's Furnishings, etc.

Men's Summer Balbriggan Shirts and Drawers, in sky, natural and grey. Reguar 50 c . Friday
450 Men's LeatherBelts. Regular 50c. Friday
300 only Men's Outing Shirts
1.25 and $\$ 1.50$. Frith lay laundered neckband and soft cuffs. Kegular 2000 Men's Silk Neckties. Regular 50c and 75 c . Friday
Men's Lisle and Cotton Socks, plain colors; also fancy patterns. Regular 25e. Fri-
Men's Lisle Thread Socks, in plain.......................................... . $121 / \frac{1}{3}$
Men's Lisie Thread Socks, in plain colors; also fancy patterns; all sizes. Regular
35. Friday, pair, $.19 ; 3$ pairs ........................................................ 55

## TimsIMIPSONTE

These Shoe Prices Should Make the Whole Family Happy 120 pairs Men's Barefoot Sandals, tan calf lea-
sizes $6,7,9,10$ and 11 only. Friday barther; sizes $6,7,9,10$ and 11 only. Friday bar-
gain .......................................... 180 pairs Men's Boots and Oxfords, Blucher
gain 1.99 tyle; fine white duck. Friday. 180 pairs. Women's White Canvas Oxfords, Blucher
Friday

300 pairs Women's Oxfords and Ankle-Strap Pumps, tan calf, gun-metal, patent colt and vici kid leathers; sizes $21 / 2$ to $71 / 2$. Friday
180 pairs Women's Bathing Shoes, black or white duck; sizes 3 to 7. Friday

> (Telephone orders filled.)

Gloves for Women and Girls
Women's Long Silk Lace Gloves, black, also ds and ends of other lines; 75 c value. Friday .35 Girls' White Lisle Thread Gloves, wrist length.
egular 20c. Friday …...................... . 5 .
For Brass and Leather Workers (Main Floor)
Brass Outfit, complete for pierced brass work. Regular $\$ 2.50$ and $\$ 1.50$. Friday, to clear, 1.25
Just Half Price for This Delightful Jewelry
10 k and 14 k Gold Brooches and Lace Pins, pearl and fancy stone settings. Regular $\$ 3.50$ to
$\$ 32.00$. Friday ................... Half Price 98c JEWELRY BARGAINS
10k Pearl Set Earrings; Black Silk Ribbon Watch Fobs, with safety chain attachment; GoldWilled Curb Vest Chains and Charm, complete; 10k
Gold Pearl Set Rings; 10k Gold Birthday Rings; Gold-Filled Lockets; Plain, Pearl Set and Fancy Engraved 10k Gold Pearl Set Crescents; 10k Gold Pearl Set Wishbone Safety Pin; Gold-Filled Curb
Necklets Fockiets
Gold- Filled Cuff Links, any monogram engraved free; 1k Gold Pearl Set Fleur de Lis Scart Regular value up to $\$ 2.50$. Friday bargain.... 98 $\$ 5.00$ Egg Cruets, 3.98 ; $\$ 5.00$ Nut Bowls, 3.00; $\$ 5.00$ Salad Bowls, 3.98; $\$ 5.00$ Bake or Pudding Dishes, $3.98 ; \$ 5.00$ Water Pitchers, 2.98; $\$ 3.00$ Fern
Pots, $1.95 ; \$ 1.98$ Fern Pots, 1.39; $\$ 1.50$ Marmata Jars, $.98 ; \$ 2.00$ Fern Pots . ..................... . 98
You Will Gain Personal Comfort by takjing adrantage of the list of seasonable neees-
sairies published here, for sale in the Drug and Toilet sares published here, for
Department, to-morov:

## Toilet Department

| (Main Floor) |
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| Tooth Brushes. Regular to 20c. Special, $13 ;$ | Wilbert's Liquid Shampoo. Regular 25c. Spe-

$\qquad$
Roger \& Gallet's Veloute Powder, in white and am only. Regular 40c. Friday
Imitation Ebony Hair Brushes. Regular 50c.
Stillman's Freckle Cream, Friday
Men's Shaving Brushes. Regular 35c. Spe-
Ingram's Florida Water. Regular 25c. Fri-
Wilbert's Oxford Violet Talcum Powder, 15 c
e, Friday.......................$~$
3 for . 25
Zenobia Lavender Soap.. Regular 15c. Special,
Zenobia Lavender Soap.. Regular 15c. Special,
or................................... 3 for . 25
French Castile Soap. Regular 15c. Special, 10 ,
French Castile Soap, in cakes. Regular 35c per
zen. Friday, per dozen, .25 , or... 2 dozen for .45
Arbest Toilet Paper. Regular 5c per roll. Fri-
7 for .25
(Phone direct to Toilet Department.)

## Drugs

Syrup Hyponhosphitloor
Syrup Hypophosphites, 50 c bottles. Friday .25
 Peroxide Hydrogen, 4-oz. bottles. Friday... 10
package, Friday
Foot Powder, 20c lines. Friday
Corn Cure, 10c boxes. Friday
Vacuum Baths, bottles, guaranteed
Rubber Complexion Brushes, 25 c si
Sponge Bags,
40 c . Friday

