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## See My Free Offer



## ATI LIA COUNTNP and Lake can give you in sure and enjoyment, are yours if you live in our LAKESHORE PROPERTY <br> And prices start as low as

## \$16 PER FOOT <br> $\$ 10.00$ SECURES A LOT 50 X 150 FEET $\$ 10.00$

The property is most desirably situated at Stop 21. You can live here and have access to the lake, all its enjoyments and pleasures-in a short time have all city conveniences--build your home, each lot is large enough for your house and a garden--and it is butthirty minutes' car ride from the city.

## CARS PASS THE PROPERTY

Other improvements are contomplated, and somo are undor way, such as WATER, SEWERS, SIDEWALKS, ELECTRIC LIGHT

## The Toronto-Hamilton Boulevard

All of which should in'a short time make the prices you can buy at today look extremely cheap. You have seen East End property touching on Lake
Improvements went on, Here's the same chance today in WESTERI LAKE SHORE PROPERTY. LIVE HERE AND WORK II THE CITY

Take advantage of it---don't put off buying.


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& \text { New Styles } \\
& \text { The new style, features for the season } \\
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JUNOR ALL STARS AT ARENA TONGHT

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## EATONIS

## ON SALE TODAY

This is the New Spring Hat That Many Men Will Buy Today


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Men's High-grade Boots, Much Reluced to $\$ 3.50$
lightfully soft, refined, and fairly light weight kid (a debest wear); patent leather or gunmetal calf (Balmoral las in new recede shape), and wici kid laced (straight London shape); all made by the Goodyear welt or hand-sewn prowear. Some of these boots, inf fact, are half price and foot $8.300^{\circ}$ clock special, Saturday

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## Safety Military Watch,

 $\$ 15.00$ Constructed specially for mili-tary wear, with solid back case of heavy sterling silver. The movement screwing finto the case makes if dust and damp proof. nent with clear Arabic luminous dial which can be easily read in
the dark. A serviceable wrist watch. Price ...
-Main Floor, Yonge Street
Special "Roai Kling" Bieycles, With Coaster Brake, \$19.75
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##  <br> 2nd Floor Kent Buildin <br> Corner Yonge and Richmond Streets <br> 

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## The Toronto General Trusts Corporation DIVIDEND NO． 75





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## FOR TODAY ONLY---A SIMPSON PAGE OF SATURDAY VALUEA



## THE SHOE SALE OF THE SEASON

You know our Saturday Shoe Sales, so when we call this one the sale of the season, you may expect something extra big and you will
not be disappointed. not be disappointed. Today's values have everything else backed orf the boards- here they are for men, women and children-the kind
of footwear that is wanted now: Men's 'Liberty,' Moir,' 'Yale,' and Several Other London Made Boots, \$2.95
5,500 pairs of box calf, gunmetal calf, vici kid and velours calf boots in button and lace styles; light, medium and heavy Goodyear welt soles; advance spring styles showing
the new cloth and dull calf military upeard Sizes 5 to 11 new cloth and dull calf military uppers. Sizes 5 to 11
1,500 pairs of patent colt button and lice and street weight soles; p'ain dress and toe-cap styles; this Spring's newest lasts. Every pair made by a custom maker. Sizes 5 to 11 .

500 pairs tan willow calf, mahogany tan calf and tan Russia calf leathers in button and blucher styles with selected oak tanned leather soles. The newest and most popular
styles. Eas-fitting lasts. Sizes. 5 to 11. This lot of 7,500 pairs of boots styies, Easy-fitting lasts. Sizes.5 to 11. This lot of 7,500 pairs of boots 2.95
regularly $\$ 4.50$ to $\$ 7$. Saturday Men's Prospector Boots, 10, 12 and 14 Inches High, Saturday $\$ 2.95$
278 pais witch ell, oil grain calf, tan winter calf and black viscolized calfleathers some styles have two straps and buckles at top, all have bellows tongues, leather lined and unlined, heavy double Goodyear welt and reinforced brasss riveted soles, plain and winged toecaps, strong outside counters, sizes 6 to 12 . Regular prices $\$ 6,2.95$
$\$ 7, \$ 8$. Starday Ladies' "Perth" and "Classic" Misses "Classic" Boots, Sizes 11
Boots Saturday $\$ 2.49$
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the new styes and conservative kinds all here
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# Women's "Utz and Dunn" Sample Boots Saturday $\$ 2.49$ 

 400 Pairs of Ladies' Boots, made by New York's premiermanufacturer; button and lace styles; leathers are patent dull calf, vici kid, kangaroo, suede and Russia calf; best , kolt
2.49

600 Pairs of Button and Lace Boots, in seiected gymmetal
calf, dongola kid, patent colt, and tan Russia calf; soles best quality oak tannage, low and baby doll heels, orthopedic
and educator toe shapes, and educator toe shapes, dull calf, white nu-buck, matt kid
uppers; some styles trimmed with patent feather top facings Mothers who recognize the importance of well-
shod children should attend this sale; sizes '11
to 2. Regular price $\$ 2.50$ to $\$ 3.55$ s. to 2. Regular price $\$ 2.50$ to $\$ 3.75$. Saturday Sizes 7 to $101 / 2$, Saturday. ........
No Phone or Mail Orders.
Boys' "Boy Scout" and Simpson's Active Service Boots Saturday \$2.49 patent colt, gunmetal calf, fan willow calf and box calf leathers,
best wearing sole best wearing sole leathers, Goodyear welt and McKay seavn;
solid leather heels, toe boxes and counters; solid leather heels, toe boxes and counters; round, easy-fitting
and stylish toes. Every pair guaranteed "by us to give
satisfaction


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## The Robert Simpson Company, Limited



## "SomeClass" to This SuitSaleforM:


 $-4{ }^{20}$ $-5=4$ Boys' Norfolk Suits $\$ 3.95$


 LONG-TROUSER SUiTs FOR YOUNQ CHAPS, SATURDAY, sB.45.
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suite, smarty deeisned for the natty dressel
 Great Values for Men at 50 c





Saturday is Family Day in the Easter Club For Homefurnishers manmon

Last Day of March Linoleum Sale




 The Furniture




