

## Canada's Secretary Of State For External Affairs Attends ASEAN PMC

Canada's Secretary of State for External Affairs, the Right Honourable Joe Clark, accompanied by his spouse, Ms Maureen McTeer, was in Jakarta on July 26-29, 1990, to attend the annual ASEAN Post Ministerial Conference (PMC). This was the sixth consecutive PMC at which Mr Clark has represented Canada. Mr Clark and his ministerial colleagues from ASEAN and other dialogue partner states discussed a full agenda of global and regional issues, including Cambodia, refugees, and the GATT Uruguay Round of multilateral trade negotiations.

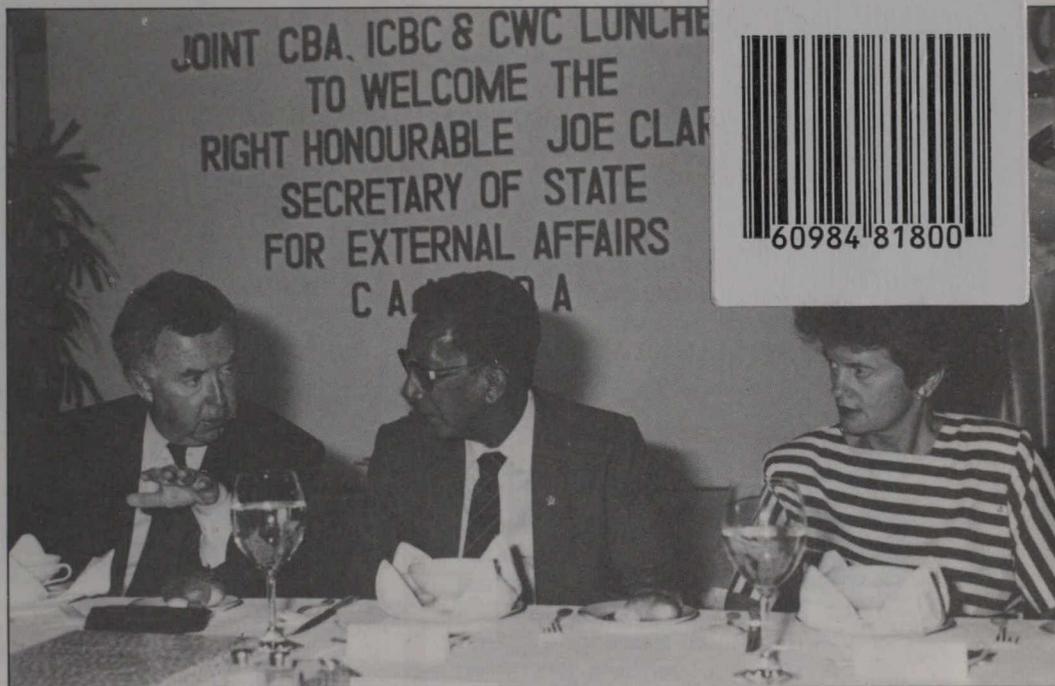
Mr Clark also had separate discussions with the foreign ministers of Indonesia, Brunei Darussalam, the Philippines, Thailand, Australia and New Zealand.

The ASEAN foreign ministers formally accepted Mr Clark's invitation to a special ASEAN-Canada ministerial dialogue session scheduled for October 5-7, 1990, in Jasper, Alberta.

Mr Clark devoted July 26, before the opening of the PMC, to a bilateral program focused on Canada-Indonesia relations. Mr Clark met with Indonesian Foreign Minister Ali Alatas to discuss common interests. Later, Mr Clark signed a Memorandum of Understanding with Indonesia's Minister for the Role of Women, Mrs Sulasikin Murpratomo, regarding a Canadian Development Cooperation project to enhance the role of women in development in Indonesia.

Mr Clark also addressed a luncheon on July 26 co-sponsored by the Canadian Business Association and Canadian Women's Club of Jakarta and the Indonesia-Canada Business Council. Head table guests included Indonesia's Minister of National Planning, the Minister for the Role of Women, and the

(cont on page 2)



Mr Joe Clark (far left) at the CBA-ICBC luncheon with Minister Saleh Ariff and Ambassador Ingrid Hall

## Secretary Of State For External Affairs Outlines Security Initiative

Excerpts from a speech delivered by the Right Honourable Joe Clark, Secretary of State for External Affairs, at a luncheon hosted by the Indonesia-Canada Business Association — Jakarta, July 26, 1990

The relaxation in superpower tensions and the new approaches to security and cooperation in Europe raise the question of whether Asia-Pacific nations should consider developing a wider framework for political and economic dialogue....

I believe that the process and techniques of consultation developed in the ASEAN dialogue forum

offer a model for improving cooperation more broadly within the Asia-Pacific region. I wonder if some way could be found to apply these same techniques and attitudes to engage other Asia-Pacific nations.

What I have in mind is the creation of what I would call a "third circle of cooperation". It would be built on the foundation of what we

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### Junior Ministers of Industry and of Trade.

In his speech, Mr Clark identified ASEAN as "the most successful regional organization of its type in the world". He advanced the idea of building on ASEAN's established dialogue consultation process to add a "third circle of cooperation" to involve other countries in this process. He also stated that Canadian official development assistance would not be diverted from developing countries as a result of recent events in central and eastern Europe: "... our help to Europe will not come at the expense of our traditional partners in development."

Mr Clark travelled from Jakarta to Singapore for the second ministerial meeting on Asia-Pacific Economic Cooperation (APEC) on July 30-31, 1990.

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now have in the present dialogue arrangement. ASEAN Ministers meet among themselves in their annual ministerial meeting; the First Circle. Dialogue partners join them for informal consultations on a broad international political and economic agenda in the forum of the PMC: the Second Circle.

The Third Circle could be based on a further phase of consultations, this time with countries which may not share the full range of values common to ASEAN and the current dialogue partners but countries which nevertheless have a substantial stake in the stability and prosperity of the region....

[I]t is important for ways to be found to integrate South Asia into the economic and political life of Asia-Pacific, not only because these nations have something to learn but also because they have something to contribute.

Of course, this sort of initiative would have to be led by ASEAN members who lie at the heart of the region. It has been their leadership which has brought the Association to the remarkable position of respect from all nations. ASEAN has developed the techniques which work in this region. Canada, for one, would encourage ASEAN to apply these lessons for the betterment of themselves and for the entire Asia-Pacific region.

# SINGAPORE APEC MEETING: Intervention by Joe Clark



At the Singapore APEC Meeting. From left: Pehin Dato Abd. Rahman, Minister of Industry and Primary Resources, Brunei Darussalam; Mr Joe Clark; and Mr Ali Alatas, Minister of Foreign Affairs, Indonesia

The following are excerpts from the intervention made by the Right Honourable Joe Clark, Secretary of State for External Affairs, at the Second Ministerial Meeting on Asia-Pacific Economic Cooperation in Singapore on July 30, 1990:

"The Asia-Pacific region is one of the most dynamic in the world. It comprises an impressive diversity, but has shown remarkable economic and trade growth in recent years. These striking achievements highlight the importance of an open, multilateral trading system to countries at all levels of development. It is an example, and a lesson, that we should bear in mind as we work towards a successful conclusion of the Uruguay Round....

Our collective and individual commitment to a comprehensive and substantial outcome must be unmistakable as we enter the last, critical phase of the Uruguay Round. APEC countries must, by our example, challenge other participants to commit themselves to a truly big package that adequately reflects the interests of all countries. Such a result is only too clearly in the economic self-interest of APEC participants. The consequences of failure are equally clear: weaker economies and greater reliance on unilateralism. We cannot afford to fail. Nor do I believe that we will. Clearly there is a strong sense of disappointment, and even pessimism concerning the state of the negotiations. But a great deal of work has been done, the issues are clear and although the time is short, we can achieve a balanced substantive outcome. Let us be forward-looking and strong in our determination to work together."



## Progress Made at Second APEC Forum

■ The Second Ministerial Meeting of the Asia-Pacific Economic Cooperation (APEC) forum ended on July 31, 1990, in Singapore with a strong call for Asia-Pacific leadership in the effort to bring the Uruguay Round trade negotiations to a successful conclusion this year.

"I am delighted with the progress APEC has made in just nine months," said the Right Honourable Joe Clark, Secretary of State for External Affairs, who represented Canada at the APEC session. "It is clear that a will to cooperate on economic and other issues exists in the Asia-Pacific region," he added. In addition to a consensus on the Uruguay Round, he noted that the ministers had agreed to seven specific work projects, including a proposal by Canada for a regional dialogue on marine pollution pro-

blems in the Pacific.

The Singapore Declaration on the Uruguay Round described the need for success in the negotiations as the most important issue on the international agenda. Ministers of Trade from the region accepted the Canadian invitation to meet in Vancouver on September 10-12, 1990, to determine how their Governments could advance the Uruguay Round negotiations, especially in such difficult areas as market access

and the strengthening of trade rules.

Canada's proposal on marine pollution was unanimously welcomed. Mr Clark said at the meeting: "The scourge of oceanic pollution knows no national boundaries. Cooperative efforts are a practical necessity." An experts workshop will be held in November 1990 in Vancouver to consider how best to cooperate on problems such as oceanic pollutants, the transport of hazardous wastes, and the problem of marine debris.

## TOASTING CANADA DAY

■ Foreign Affairs Secretary Raul Manglapus (centre), together with Canadian Ambassador Andre S. Simard (right) and Italian Ambassador Mario Crema (left) propose a toast at the 1990 Canada Day reception in Manila.

# Thailand Development Research Institute Receives Second-Phase Grant from CIDA

In a ceremony held at the Hilton International Hotel in Bangkok on May 14, 1990, Dr Phaichitr Uathavikul, President of the Thailand Development Research Institute (TDRI) and Mr Lawrence A.H. Smith, Canadian Ambassador to Thailand, signed an agreement providing the institute with \$13 million through the Canadian International Development Agency (CIDA) over the next six years. The agreement, which represents the second phase of financial assistance from CIDA, will further strengthen the institute's research capability and will promote institutional linkages between TDRI and various Canadian academic and research institutes. An exciting new initiative, which will be made possible through

this second phase, will be policy research collaboration between the Economic Council of Canada and TDRI.

Created under the initiative of the National Economic and Social Development Board (NESDB), TDRI was founded in 1984, when Prime Ministers Pierre Elliott Trudeau of Canada and Prem Tinsulanonda of Thailand presided at the signing of a CIDA aid agreement that provided the necessary start-up funding for the institute.

Research collaboration between TDRI and Canadian research institutes under this second phase was recently formulated when TDRI senior executives travelled to Canada and met with over 100 researchers from 20 Canadian research insti-

tutes. Through coordination with the Economic Council of Canada, Canadian and TDRI researchers will work together on issues related to the Asia-Pacific region and other areas of mutual interest.

Through this grant, TDRI will be able to continue operating as an independent policy research institute, whose research activities have influenced Thailand's major policy decisions. The impact of TDRI research conducted during phase one of its operation has enabled the institute to develop into one of the most prominent policy research institutes in the region and to attain international recognition for the quality of its research.



# CESO - CANADIAN EXECUTIVE SERVICE ORGANIZATION: Canadian Expertise Malaysia Can Count On

■ The arrival of the 1990s closes yet another decade of technical assistance provided to Malaysia by the Canadian Executive Service Organization (CESO).

Established in 1967, CESO is a non-governmental organization supported by the Canadian International Development Agency (CIDA). CESO's mission is to make available retired business and professional Canadians as short-term volunteer consultants to businesses, industries and governments in the developing world. The basic concept is to tap the invaluable years of knowledge and experience these Canadians have acquired in their respective careers and pass it on to organizations in developing countries to help them achieve economic and social progress. To meet the need for practical information, the volunteers adapt their skills and modify their methods to suit the local situation.

CESO volunteer consultants contribute their services for the intrinsic rewards and returns associated with "helping others to help themselves". They do not receive a salary. It is this time which is freely given which makes CESO one of the most cost-effective organizations of its kind in the world. During an assignment, which can be a minimum of two weeks and a maximum

of six months, CESO provides the volunteer consultant with travel expenses and insurance, while the client provides suitable accommodation, meals, and local transportation. The Canadian contribution is worth about M\$50,000, based on the estimated market value for an international consultant and the average CESO assignment length of two months.

In over two decades of operations, CESO volunteers have completed more than 10,000 projects in more than 100 countries. Its current roster has expanded to over 2,000 active associates. Through their assignments, CESO volunteers have contributed to the success of companies and institutions in achieving their development goals.

Since 1980, 69 CESO projects have been completed in Malaysia. These have involved consultancy services in a diverse range of areas: animal husbandry; forestry; personnel management and training; food marketing and manufacturing; industrial safety; landscape architecture; computer information systems; design and operation of a steam power station; manufacture of steam boilers; hotel management; urban traffic systems; and export marketing, among others.

All CESO's overseas projects are evaluated to determine the success

or failure of a project and its related causes. For the Malaysia program, the success rate in 1989 was 92%.

CESO has established Resident Representative Offices in 44 countries around the world to field requests for assistance from local enterprises and to form the vital link between developing countries and CESO's Canadian office.

Dr Tarcisius Chin, CESO'S Resident Representative in Malaysia, quite aptly sums up CESO's successes by saying, "... sometimes all it takes is one person, one event, to turn a struggling enterprise into a successful business, and one that provides profitable use of local materials and services and expands opportunities for the employment of local peoples."

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Other resident representatives in other countries may be contacted at the following addresses:

Indonesia: Pt. Biniman Utama,  
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tel: 37-5309, fax: 37-2581

Philippines: E.D.F.,  
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Singapore: S.I.S.I.R.,  
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Singapore 0511,  
tel: 778-7777, fax: 773-0672,  
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## CANADA PROVIDES POTABLE WATER SUPPLY IN RESETTLEMENT AREA

■ Canadian Ambassador to the Philippines, Andre S. Simard is pictured cutting the ribbon at a recent ceremony inaugurating the newly constructed deep well and tank in Barangay Tirona, a government resettlement area in General Alvarez, Cavite Province. The water facility was funded by a grant of \$3335 from the Embassy's Canada Fund for Local Initiatives, which is a part of the development assistance program of the Canadian International Development Agency (CIDA) in the Philippines. The deep well and tank assure a clean and convenient source of water with maintenance of the facility to be undertaken by a community-based organization.

# "CANADIAN SNOW" IN MALAYSIA

More than half a million Malaysians recently stood in line to see snow — Canadian-made snow at that!

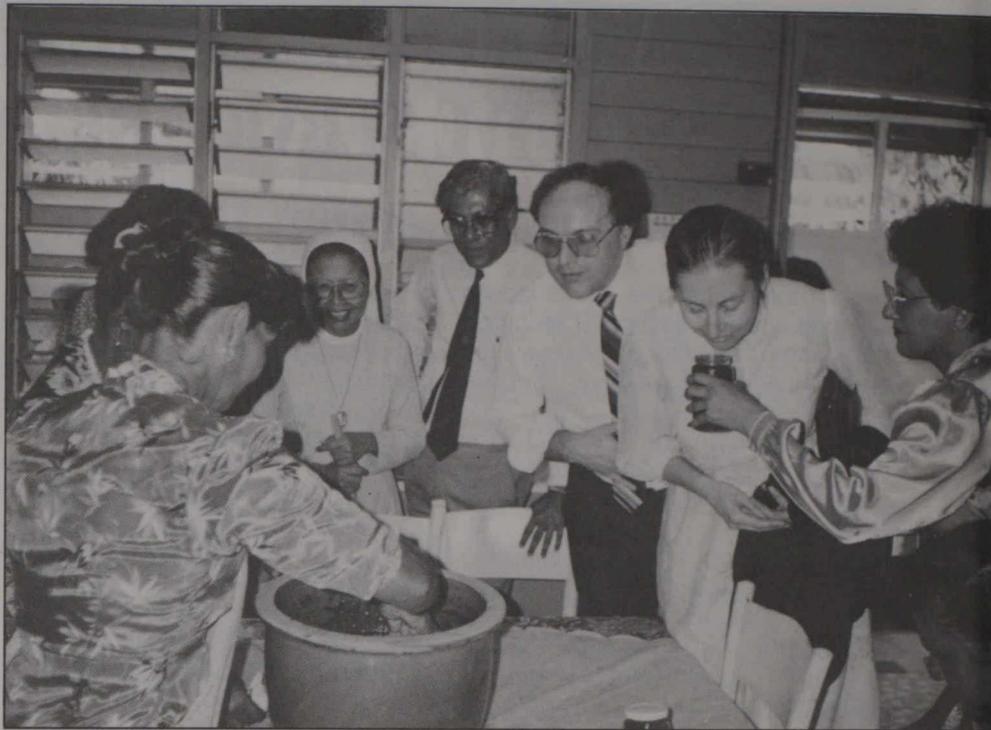
The occasion was the opening of a Canadian designed and built "Four Seasons Temperate Garden", and the first visitor was Prime Minister Dato' Seri Dr Mahathir Mohamad. The Sultan of Selangor was among the distinguished guests who visited the site in Bukit Cahaya Sri Alam Park, an agricultural park located in Shah Alam, some 25km from Kuala Lumpur.

The project was built on a turnkey basis by Hydrogarden International Ltd, the regional affiliate office of Canadian Hydrogardens Ltd. The Malaysian Government Public Works Department supervised the project on behalf of its client, the Malaysian Agricultural Research and Development Institute (MARDI).

Using various controlled environment techniques, the project is designed to carry plant growth through the four seasons as one might experience in Canada, providing MARDI with the means to carry out special research for development of various plants which might thrive, for example, in Malaysia's Cameron Highlands.

Moreover, with the capability of making "snow" during the winter season, this facility also enables the public to observe or experience a situation never before seen in Malaysia.

With this first facility, Hydrogarden started with the winter season, and just recently moved to spring. With the one facility one would move from season to season every three months, enabling the public to see each season after a three-month lapse. Consideration is being given to expanding to four houses, each displaying a different season of the year. The public would then have the opportunity to experience all four seasons of Canada, all on the same day.



Sister Dorothy explains the pickle-making process to Michael S. Conway, Counsellor (Development) — Canadian High Commission, and Mrs Myra Conway

## TRADITIONAL HOME-MADE PICKLES GO COMMERCIAL

Forty women from the Portuguese Settlement Women's Group in Malacca have turned pickles, formerly made simply for their own families' consumption, into a profitable business venture. With a financial contribution of \$4,028 from the Canada Fund for Local Initiatives to purchase equipment and renovate their work area, the women are able to produce 200 jars of pickles every six weeks.

The project, under the supervision of Sister Dorothy from the Canossa Convent, began on an *ad hoc* basis when a few women sold cakes and other delicacies to friends and neighbours during the festive season. Soon the demand for the traditionally flavoured pickles grew and, at present, orders come from as far away as Singapore.

The bottled pickle is unique to the Portuguese Settlement. The women work in groups of three or four to prepare the ingredients. They first sun-dry a variety of seafish locally known as *ikan kurau*. Cut into small pieces, this dried fish forms the essence of the pickle. According to Sister Dorothy, the recipe has been passed from "mother to daughter". She said that "it has a spicy flavour with lots of garlic, ginger and other ingredients which are a closely guarded secret". Needless to say, the pickles are a local delight. Sold at M\$3.00 per jar, the pickles are considered a bargain. They are often served with meals or spread on slices of bread to make a sandwich.

The State of Malacca has largely depended on tourism and agriculture for its income. The State Government is seeking to develop the industrial base of the economy by providing incentives for investors. Rather than waiting for industry to come to them, the women involved in the Portuguese pickle-making project are helping themselves to develop a small cooperative business which can expect to be self-sustaining in the future.



*Trainees at the rattan handicraft workshop*

## Rattan Handicraft Training for Youths

■ "Catch me a fish and I will have something to eat today; teach me how to fish and I will have something to eat every day." This is the spirit of a recent project to train youths from rural areas in Malaysia to make rattan handicrafts. The project was supported by the High Commission's Canada Fund.

A project organized by the 4B Youth Movement of Sungai Buloh in Malacca was the recent recipient of a contribution of \$6,100 from the Canada Fund for Local Initiatives to purchase a rattan splitting machine, raw materials and teaching aids. In collaboration with the United Nations Development Program (UNDP) in Malaysia, the project consists of a three-week intensive course and one-year informal training program in rattan handicraft. The UNDP supplied a field worker to provide technical, management and coordination services.

In the rattan handicraft training project, 14 young

men and six young women from small and rural communities in Malacca were taught such skills as the identification of rattan varieties, rattan processing and production, marketing, and management of a small-scale venture. The youths were also exposed to a two-day study tour of rattan processing factories to witness practical aspects of the rattan industry.

Coincidentally, the training project took place at the Appropriate Technology Centre, which was established in 1983 with a financial contribution of \$24,000 from the Canadian International Development Agency.

The Canada Fund supported project provides an opportunity for youths to be trained in an increasingly lucrative industry and will simultaneously enable the Sungai Buloh 4B Youth Movement to venture into the processing and export of rattan on a commercial scale.

## Philippine Plant Quarantine Officials Visit Canada

■ Agriculture Canada's Plant and Health Directorate invited Mrs Estrella Tuazon, Chief, Plant Quarantine Inspection, and Mr Eduardo Sarmiento of the Port of Cebu, to visit Canada to discuss and resolve mutual quarantine concerns. The Philippine delegation visited the Okanagan fruit-growing region, the Port of Vancouver inspection branch and various grains terminals. In Ottawa, they held a round-table discussion with Agriculture Canada officials to formalize a plant quarantine protocol between Canada and the Philippines.



## **Prime Minister Opens National Symposium of Malaysian Women**



■ The Canadian International Development Agency's program in Malaysia's newly established Women's Entrepreneurial Fund (WEF) funded its first activity, the National Symposium of Women Entrepreneurs, held in Kuala Lumpur on July 26-28, 1990. This pioneering event was rated a smash hit by all participants, who came from all parts of Malaysia, several ASEAN countries, and Canada and the United States.

Over the next two years, with a budget of \$300,000, WEF will contribute to projects which are designed to develop women's entrepreneurial skills and enhance their participation in income-generating activities, business and trade enterprises. WEF reflects the reorientation of the CIDA program in Malaysia which now concentrates on industrial development cooperation initiatives. In particular, the new orientation underlines the importance of promoting cooperation between the Malaysian and Canadian private and public commercial sectors as a means to assist

Malaysia to develop its industrial and technological base.

The symposium was organized by PENIAGAWATI (the Association of Bumiputera Business and Professional Women in the Federal Territory and Selangor State). The objectives of the symposium were to: (a) develop a profile of Women Entrepreneurs in Malaysia, (b) evaluate their prospects, (c) formulate plans and strategies for their further enhancement in the context of Malaysia's industrial economy, and (d) produce a framework for a National Association of Women Entrepreneurs.

The symposium was opened by the Prime Minister of Malaysia, Dato' Seri Dr Mahathir Mohamad, who was one of the audience of 1,500 who enjoyed a lively skit produced by the organizers. This conveyed, in a lighthearted fashion, a serious message — the difficulties and frustrations encountered by women wishing to venture into business and their limited access to credit facilities.

The Canadian contribution,

through WEF, covered the cost of conference facilities, secretariat support, printing of resource kits and promotional material, accommodation and meals for the participants, internal transportation and the travel and associated costs of six resource persons from ASEAN. A grant was also provided by the Prime Minister's Department to cover the use of facilities at the Putra World Trade Centre and hospitality-related expenses at the official opening.

The symposium provided an opportunity for Malaysian and ASEAN businesswomen to meet together in formal and informal sessions to share their experiences and expertise.

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*From left to right: Puan Jenny Shabudin, Organizing Chairman; Mr Michael Conway, Counsellor (Development), Canadian High Commission; Dato' Seri Dr Mahathir Mohamad, Prime Minister; Dato' Seri Rafidab Aziz, Minister of Trade and Industry; Puan Hajjab Faridah Shamsudin, President of PENIAGAWATI*



*Some of the speakers at the Workshop on Gender Analysis in Farming.*

## Canada and Indonesia Sign Agreement to Support Indonesian Ministry for the Role of Women

During his recent visit to Jakarta, the Secretary of State for External Affairs, the Right Honourable Joe Clark, signed a Memorandum of Understanding with the Indonesian State Ministry for the Role of Women. Signing on behalf of the Government of Indonesia was the State Minister for the Role of Women, Sulasikin Murpratomo.

The Agreement outlined the details of Canada's five-year \$2.87 million contribution which will provide Canadian and Indonesian resources to enhance the Ministry's monitoring and coordinating capacities. The project will also include training in the role of gender analysis in project planning and implementation.

The Ministry's program is part of an overall \$5 million CIDA-funded Women's Support Project. This project is designed to support the integration of women into all CIDA's work in Indonesia. A Canadian Executing Agency will be contracted to manage the Canadian contribution.

*Mr Joe Clark and Mrs Sulasikin Murpratomo at the signing ceremony*



## CANADA-ASEAN CENTRE WOMEN'S INITIATIVE FUND

The Canada-ASEAN Centre recently launched a Women's Initiative Fund designed to assist collaboration among women's organizations and interests on a regional basis. The focus of this fund is to enhance regional collaboration in project development, research, or information and training related to women's issues in ASEAN countries.

The first recipient of this funding was a workshop, held in Bogor, Indonesia, June 4-8, 1990, by the International Rice Research Institute. The topic of the workshop was: "Gender Analysis in Farming Systems: Does it make a Difference?"

Participants from all the ASEAN countries, as well as representatives from Vietnam, Laos, Kampuchea, and other Asian countries, shared research findings and systems analysis. In the end, the participants came up with practical suggestions towards the increased planning and integration of women's interests and technological needs in future research and farming systems. It was concluded that gender analysis was a unique and positive methodological tool for monitoring the impact of a project upon women in agricultural research and planning systems.

Guidelines for proposals for the Women's Initiative Fund may be obtained from the WIF Coordinator, Ms Nancy Spence, at the Canada-ASEAN Centre.

## HUMANITARIAN ASSISTANCE

### ACCESS TO HEALTH CARE

Health is more than the absence of disease. It is a basic human right. The Canadian High Commission in Malaysia, through the Canada Fund for Local Initiatives, continues to place a high priority on providing assistance to projects that provide primary health care services. One such donation is the mobile medical health van presented recently to the Sathya Sai Central Council of Malaysia, Perak Region.

The Canada Fund contributed \$30,000 to purchase a 15-seat van with structural additions, a tent, and portable medical and dental equipment. Not only does the vehicle play an important role in transporting volunteers and equipment, it is uniquely fitted with additional structures which were designed locally and allow for a make-shift dispensary and clinic. The van will be used in remote areas, particularly in Perak and the northern regions of Malaysia, where there may not be a community hall or other suitable building.

The mobile health van was officially handed over in Ipoh at the World Handicapped Day Sports Fair, organized by the Sathya Sai Central Council of Malaysia, Perak Region. A total of five schools for the handicapped, involving some 100

### Further Assistance from Canada for Earthquake Relief in the Philippines

Canada was among the first countries to respond to the relief and emergency efforts launched by private and government agencies in the Philippines in the wake of the earthquake which hit northern Luzon on July 16, 1990. Grants amounting to more than \$500,000 supported the relief operations of a wide range of Philippine non-governmental organizations. Most of this assistance was channelled through the Canadian Physicians for Aid and Relief agency based in Toronto to PHILDRRA and to the Inter-Agency Network for Disaster Response, a grouping of non-governmental organizations coordinated by the Philippine Business for Social Progress (PBSP). These grants were used for medicines, shelter materials, water supplies and other goods needed to support the earthquake victims. Similar assistance on a smaller scale was channelled to the relief efforts of Emmanuel International.

This Canadian assistance consisted of several grants from the Canadian International Development Agency (CIDA), totalling \$350,000. Other official assistance included \$100,000 from the Province of Ontario to the Philippine National Red Cross and \$3,500 in direct assistance from the Canadian Embassy. Above and beyond this official effort, Canadian non-governmental organizations sent over \$70,000 to support the relief efforts of their partners in the Philippines.

children, took part in the one-day sports fair.

The mobile health van is the second vehicle presented from the Canada Fund to the Sathya Sai Central Council of Malaysia. The success of the earlier project and the fact that the second vehicle will allow the expansion of the program to a wider area prompted the High Commission to

consider the project favourably.

The Council President, Mr Jegathesan, thanked the High Commission and commented that the first vehicle has been instrumental in facilitating its health programs in the central and southern regions of Malaysia. It is estimated that over 9,000 people in the rural areas have benefitted from the program in the last two years.

## TRADE

### General Motors Canada Concludes Sale of Ten Locomotives to Malaysia

On August 30, 1990, General Motors Canada signed a contract for the supply of ten shunting locomotives and parts, valued at \$21.3 million, to the Malayan Railway Administration (KTM). This is a repeat order, following the sale of two first locomotives last year.



*Mr Wirot with Don Gillespie of B.C. Hydro's Systems Planning Division*

## CANASEAN PROGRAM PROMOTES TRADE

■ Capilano College in Vancouver, British Columbia, has really taken the lead in cultivating trade between Canada and ASEAN countries by offering another program — the CANASEAN Program — which pairs ASEAN business entrepreneurs, managers and executives with their Canadian counterparts.

Ed Wong, Director of the program, explained that Capilano College brings "these two groups together to take part in a series of lectures, seminars, workshops, field trips and on-the-job sessions. It's the perfect setting for establishing relationships and business linkages. And who knows what they will lead to."

"It is really a two-way exchange," confirmed Wirot Boonchayangoon, Senior Engineer for Corporate Planning at the Electricity Generating Authority of Thailand (EGAT) and one of the four Thais in the group of 12 participating in the inaugural six-month Manager Program, which started in September, 1989.

"Although we were in Canada and learning about the Canadian economy, business practices, culture and customs, we also had a chance to represent and promote our own countries, to explain about doing business, and to talk about joint venture opportunities, both in a formal and informal way, with the other ASEAN participants and Canadian business people."

There are other benefits too. For Mr Wirot, it was the opportunity of

working for two months inside B.C. Hydro.

"It was great," exclaimed Mr Wirot. "Working in the same field, we were able to share our experiences, to know that we have the same goals and that we share the same problems. And, to learn that we have different approaches to solving these problems. What could be a more useful experience?"

Mr Wong is now recruiting for next year for both the Manager

Program, which has now been compacted into four months instead of six, and the three-week Executive Program.

As Mr Wong said, "The CANASEAN Program offers a chance for people already involved, or interested in getting involved, to pick up some essential skills, including finding the right partner and building good working relationships for the future."

### Visit of the Junior Minister of Industry to Vancouver

■ The Junior Minister of Industry of Indonesia, Ir. T. Ariwibowo, led a delegation of twelve businessmen to Vancouver in June, 1990. The purpose of the mission was to promote trade and investment in Indonesia. Minister Ariwibowo was the guest speaker at a function co-hosted by the Canada-Indonesia Business Council, the Vancouver Board of Trade and the Asia Pacific Foundation. The event attracted more than 100 representatives of the local business scene. Minister Ariwibowo also met with B.C. International Business Minister, Elwood Veitch.

# Canadian Trade Mission Visits Manila

■ A large trade and investment mission from Saskatchewan recently visited Manila to look into developing the Province's trade prospects in the Philippines, as well as identifying education linkages for its business students. Saskatchewan, in the Canadian prairies, has an agricultural base coupled with expanding industrial strength in high technology.

Apart from renewing relationships with the Asian Institute of Management, the mission explored business opportunities with the Asian Development Bank, Philippine Government authorities, including the Board of Investments,

and clients, distributors, and potential joint venture partners in the private sector. From the Philippines, the group proceeded to Singapore and Malaysia.

Canada's bilateral trade with the Philippines in 1989 registered an increase of 37% over 1988. Saskatchewan wheat accounted for 600 million pesos worth of Canadian exports to the Philippines in the past year.

Mr Bill Reid, Executive Director for Saskatchewan of the Department of Industry, Science and Technology Canada, led the mission, which also included Asid Sarkar, Professor of Business at the University of Saskatchewan.

## EDUCATION

# THE RATTANAKOSIN SCHOLARSHIP



*Farewell to Rattanakosin scholars. From left: Ms Nualpun Thammachot, Mrs Jatuporn Aroonkamonsri, Mr Somgiat Hengnirun, Ambassador L.A.H. Smith, Mr Pichet Soonthornpipat, DTEC, and Mr Eric Yendall, Canadian Embassy*

■ In 1982, Canada established the Rattanakosin Scholarship to commemorate Bangkok's bicentennial as Thailand's capital and the founding of the Chakri Dynasty. In the years since, over 80 Thai scholars have benefitted from the program to study for master's and doctoral degrees in Canadian universities.

The current phase of the program will see

10-15 scholars going to Canada in 1991 for higher degrees, as well as a number going for short or long term professional or technical training. Advertisements for the competitive degree scholarships have just gone out, and it is expected that the successful scholars will represent the very best of Thailand's young talents.

# Training Canadians for Work in the Pacific Rim

■ Lorraine Chin of Vancouver considers herself to be very fortunate. As she put it, "I'm doing exactly what I want to do and I'm having fun doing it." Lorraine is a graduate student working in the Business Development Division of Berli Jucker Co. Ltd, a leading Thai trading company in Bangkok. Her one-year overseas work term is part of the curriculum of the innovative Asia-Pacific Management Program at Capilano College, Vancouver.

The Asia-Pacific Management Program is a two-year graduate program designed to offer training to Canadian university graduates or professionals who are seeking international careers in areas such as finance, international trade, development, applied technology, education, tourism, journalism, government and non-government organizations. The focus of the program is entirely on the Pacific Rim and, as its brochure announces, it "offers an interdisciplinary and integrated approach to the economic, political, geographic, cultural, social and business dynamics" of the region.

The program combines academic studies, including language training, with a four to twelve-month work term experience. Currently, there are students working with companies and organizations in Thailand, Japan, Taiwan, Hong Kong, China, Macau, Malaysia, Singapore and Indonesia.

In 1988, Canadian Airlines International's Bangkok office was the first recipient in Thailand of a student of this program. The experience was so positive, according to David Solloway, CAI's then resident General Manager, that he has encouraged other firms to take advantage of the program. They have done so, if numbers are any indication.

Although corporate sponsors are expected to pay salaries to the student workers, the Cooperative Program is supported by the Canadian Federal Government through Canada Employment and Immigration and

## STUDENTS TODAY... BUSINESS PARTNERS TOMORROW

■ "We're interested in promoting interest and awareness in Asia and Asians among British Columbia students. Students in B.C. and Thailand today may well be business partners tomorrow."

That is how John Crawford, Manager of National and International Education for British Columbia's Ministry of Education, explained B.C.'s latest foray into international student exchanges.

For three years, B.C.'s Pacific Rim Education Initiatives program has increased teacher and student knowledge of Asia through travel and scholarship assistance. The latest project assists Asian high school students in Japan, Hong Kong, Taiwan and Thailand who wish to study in B.C.. Offices in each of these countries carefully screen and select students for high schools throughout the province.

Thailand was chosen as the location for one of the newest offices because of Canada's expanding links with this country. "Canada's trade with Thailand is increasing and it is becoming a favourite destination for Canadian tourists," said Mr Crawford. "Furthermore, Thailand has encouraged our interest, so we decided to set up an office in Bangkok."

Bangkok's Student Selection Office, which opened in November, 1989, is under the direction of Associate Professors Chom Poomipark and Dr Suthorn Kohtbantau,

President and Secretary General, respectively, of the Education Society of Thailand. The office is housed at Srinakharinwirot University.

According to Dr Suthorn, they receive calls and visits daily from students and parents who have learned of the B.C. Student Selection Office through ads in newspapers and in the schools, and through word-of-mouth.

He explained, "Thai people are reluctant to send their children abroad at this age. However, the desire of business people to have their children educated in English is overcoming this." There will be nine Thai students attending B.C. high schools this September.

"Bringing students to B.C. from Thailand is a winning situation for all the players," said Mr Crawford. "The school district benefits from fee-paying students. The Thai student learns English and experiences Canadian culture. And our own students benefit by bringing them together with the Thai students for an extended period, providing the opportunity to forge long and lasting friendships."

Commenting on the visitors to their new B.C. Student Selection Office, Dr Suthorn said, "Many are just curious. They want to know about education in Canada. Is it different from America or England or Australia?" Laughing, Dr Suthorn concluded, "So of course I tell them ... Canada is better!"

CIDA, and by British Columbia's Ministry of Advanced Education and Job Training.

The benefits for the students are clear. For the sponsor, the program provides a cost effective way of recruiting talented individuals. One need only talk to some of them and hear comments like "very keen" and "highly motivated", to begin to wonder who is reaping most of the benefits, the students or the companies?



*Ambassador Ingrid Hall greets Dr Sukadji Ranuwihardjo before the signing ceremony*

## Canada Continues to Support Indonesia's Open University

■ The Open Learning Agency of British Columbia is cooperating with the Universitas Terbuka (Open University) of Indonesia on a five-year project, which is receiving \$4.8 million from the Canadian International Development Agency. The Government of Indonesia, through the Department of Higher Education and Universitas Terbuka, is providing support valued at \$5.5 million.

On June 8, 1990, Canadian Ambassador Ingrid Hall and Indonesia's Director General of Higher Education, Dr Sukadji Ranuwihardjo, signed a Memorandum of Understanding for a third phase of development cooperation for this initiative.

Under the new phase, 34 Universitas Terbuka

staff members will undertake post-graduate training in Canada. Activities of the Canadian educators will include working with their Universitas Terbuka counterparts in producing and distributing course materials, enhancing systems of registration and examination, planning practical studies programs, and conducting research.

Cooperation between the Universitas Terbuka and the Open Learning Agency began in 1985, during the first year of the university's existence. Since then, 27 Universitas Terbuka staff members have earned masters degrees in Canada, and the university's management and operational systems have been substantially improved.

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## UNIVERSITY OF VICTORIA PICKS THAILAND

■ "No other law school in North America deals as extensively as we do with Thai law." So says Ted McDorman, Assistant Professor at the University of Victoria Faculty of Law, in describing a course entitled "Asia-Pacific Comparative Law", which takes Thailand as one of two countries of examination.

That is just one of the Thai-related activities of the University of Victoria, located in British Columbia's capital city, Victoria, on Vancouver Island. Another is the placing of Canadian law students in Bangkok law firms during their summer break — a practice that has been in place for four years now.

The principal activity, however, is the student exchange with Chulalongkorn

University in Bangkok which permits an exchange of up to four students between these two universities for a period of three to four months. The program, now in its second year, is largely self-financed, with the Canadian students receiving a small bursary from a University of Victoria donor and Alcan Siam Co. Ltd contributing to the costs of the Thai students.

According to Darcy Wray, one of the first Canadian law students to participate, "the exchange was about more than just credits towards graduation. This program provided us with an opportunity to receive an 'environmental education', an education that incorporated diplomacy, insight, culture and, most importantly, people."

## CANADIAN FILMS AND EXHIBIT TOUR MANILA



Canadian Ambassador Andre S. Simard welcomed Secretary Ceferino Follusco of the Philippines Science and Technology Department to a special screening of Canadian feature films which previewed the exhibit "Canadian Innovations". The film evening kicked off two Canadian film festivals, which focused on Canada Day, at the Cultural Centre of the Philippines and the University of the Philippines Film Centre.

In view of Canada's continuing interest in science and technology research, the exhibit, "Canadian Innovations", highlighting the country's achievements in energy, transportation, space technology and communications, was also used in a one-week Science and Technology Fair at the Philippine Trade Training Centre and is being featured in the Canadian booth at PhilTelecom 90, an international communications fair in Manila in September 1990.

*Shown with Ambassador Simard (centre right) and Secretary Follusco (centre left) are Dean Georgina Encanto of the University of the Philippines College of Mass Communications and Dr Metodio Palaypay of Lingap Pangkabataan, Inc. (an agency for children). A segment of "Canadian Innovations" is shown in the background*

## Thailand at the Pacific National Exhibition

"Amazing Thailand" certainly described the theme and the success of Thailand's participation at the 1990 Pacific National Exhibition from August 16 to September 3 in Vancouver, B.C. Close to 100 Thai exhibitors promoted a variety of their country's export goods, from food products, artificial flowers, jewellery, and passenger vehicles, to furniture, housewares and handicraft. Cultural shows and handicraft demonstrations, as well as an array of Thai dishes served in a Thai-style pavilion, complemented the commercial

presentation.

This was Thailand's third such exhibition in Canada. The first was in 1987 at Edmonton's Klondike Days Exhibition, followed by the Canadian National Exhibition in Toronto in 1989. The "Amazing Thailand" show, organized by Thailand's Department of Export Promotion, was one of the country's largest ever trade exhibitions abroad.

His Excellency Subin Pinkayan, Thai Minister of Commerce, travelled to Canada to open officially the event.

# UZEB ENERGIZES JAKARTA

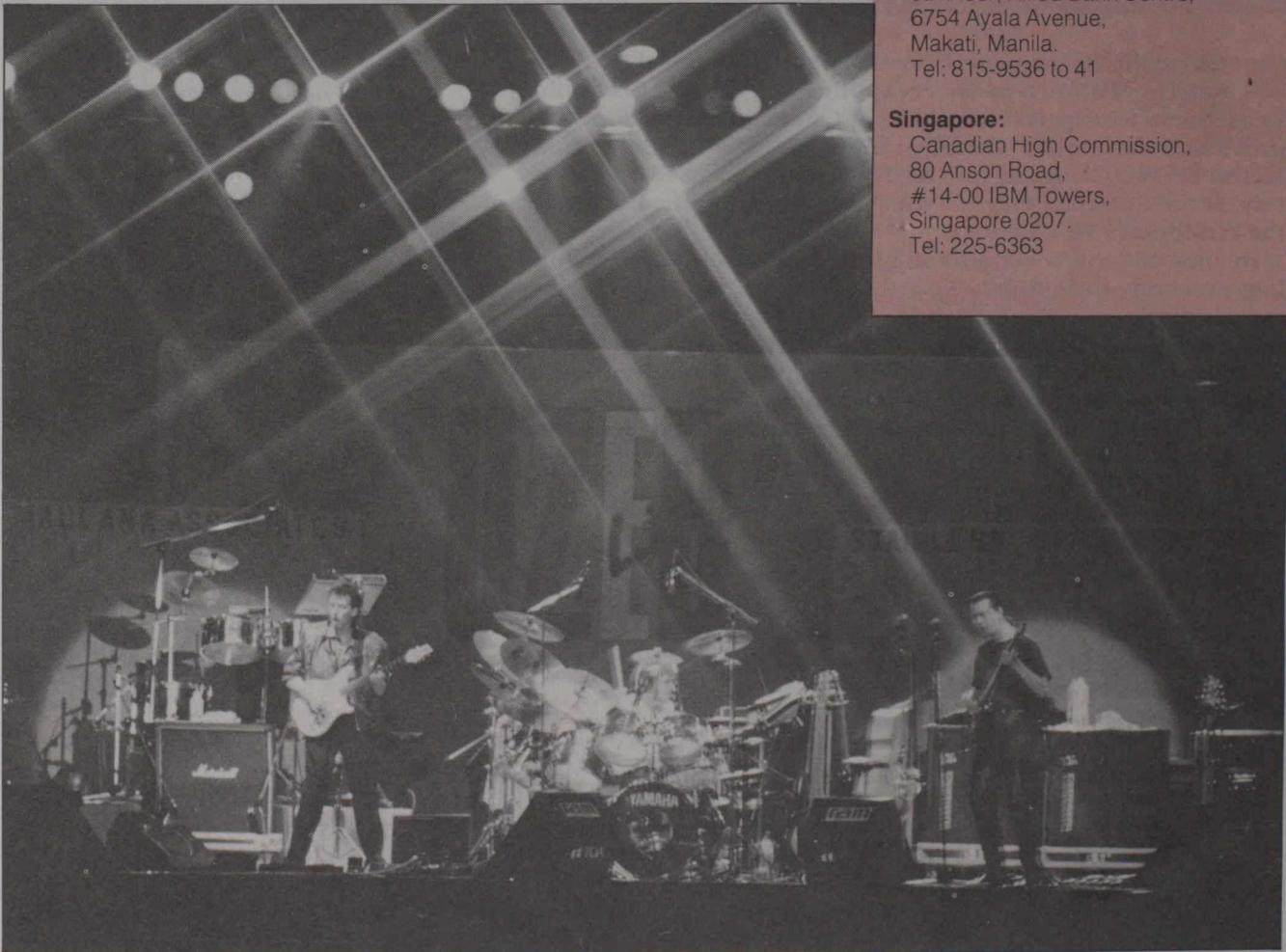
Canadian jazz trio UZEB gave two energetic live shows on June 18-19, 1990, at the Drive-in Theatre Ancol Jakarta. Jakarta was their first stop in Asia and this was their 75th concert in a six-month tour around the world. The show was organized by Ireng Maulana Associates, a well-known jazz artist and promoter in Indonesia, with the support of the Canadian Embassy in Jakarta. UZEB, which had been used to smaller audiences, attracted about 7,000 people on their two nights. The audience was lively, enthusiastic and surprisingly knowledgeable about UZEB.

"It's very interesting to play in front of a new crowd," said Michel Cusson, guitarist. "In Europe, you can expect a certain reaction. But here, we don't know anything about Asia, and for a Canadian band to play outside in such beautiful weather is unbelievable."

UZEB's history began in Quebec in 1976. The jazz trio group consists of founding member Michel Cusson (guitar), Paul Brochu (drums) and Alain Caron (bass). Their first performance was organized by their friends on August 14, St Eusebe's Day, from which the group derived its name.

In Jakarta, UZEB frenzied the audience in their concert and was rewarded with rave media reviews and two 15-minute features on national and cable television. Commentators marvelled at both their technical virtuosity and inspired improvisational abilities. Among the pieces they played were "Noisy Nights", "Live in Brancknell", "You, be Easy", "Fast Emotion" and "Between the Lines". In short, UZEB's impact was enormous in this voracious market for jazz and Canada has certainly been put on the map for jazz audiences.

*UZEB in action. From left: Michael Cusson, Paul Brochu and Alain Caron*



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