BY EVERYONE. आबाबनानाबनान FORT!


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COMPANY. वाणाणाणाणाणावए।

## of Dress ! <br> Can Indian, civiliza- thes itis a hirher hen wont tolerate a <br> e demands of scieiety apparel immaculate. John's, Nild, Agts. NORKS, Halifax



Portrail Co.

002025036
BIG G" $^{99}$
Store.


TEN PAGES TO-DAY

 VOLUME XXXVIII

## FUSE BUFFALO FLOUR!

## Sold at BOVVRINGS' Stores.

## $2000000000000000000000000000 \times 2000000000000000000000000000000003000000000000000000000000000$





## Ladies ${ }^{3}$ Winter Coats! We have a splendid assortment of fashionable and seasonable Winter Coats in very latest styles and ma- terials, such as Nap, Beaver, Astrachan, Fur, Furlined, <br> WOLSEY UNDERWEAR <br> We have the biggest and most completes. stock of Underwear in the city. We also have just opened <br> Women's and Children's LINED and UNLINED FUR TOP GLOVES. G.KNOWLING

EveningTelegram $\begin{gathered}\text { Lieut. Donnelly's } \\ \text { Distinction }\end{gathered}$


## A CERTAINTEED ROOF

largeet Rooming miris in the worla. mate by the the
usmes
GEO. M. BARR, Agent.

## 1st Nfld.

 REGI MENT. Cassally list.
## Office Supplies

KNOWLING'S

|  |
| :---: |


|  |
| :---: |



## Stationery

GET our Typisis Easel and Short Hand Books, The copy is direcly before the eye while using the Typewriter, 75c. each

## G. KNOWLING.

## 

## Our 25 cent Sale!

Stock-taking over, we find many odds and ends that we are desirous
of cleaning out, so we have offer them at the uniform price of 25 cents each, or in groups of 2 or more or same money. Many articles worth double the money we ask. We have also bought some Jobs and Specials for this Sale, so we adlist a few of the many things offered:


| Needle Cases | Crockeryware. |
| :---: | :---: |
| Veiling Embroidery, 3 yds. | Fancy Jugs |
| Cushion Tops | Fern Pots |
| Pillow Slips | Meat Dishes |
| Centre Pes. for working | Marmalade Jugs |
| Toweling, 3 yds. | Pudding Plates (4) |
| Lawn, 3 yards. | Sinner Plates (3) |
| Gingham, $21 / 2$ yards | Tumblers (6) |
| Flannelette, $2^{1 / 2}$ yards | Frying Pans |
| Blouse Flannelette, 2 yds | Milk Pans Many things in Tinware |
| Towels | $\begin{aligned} & \text { Many things in Tinware } \\ & \text { offered at half price to } \end{aligned}$ |
| Men's Collars |  |
| Men's Ties | Silver Forks (6) |
| Arm Wristlets | Pictures, frame |
| ${ }^{\text {Braces }}$ | Tea, Dinner and Toilet |
| Bovs' Shirts Men's Socks | Sets and other Crock- |
| Men's Gloves | eryware at enced prices to cl |
| Men's Shirts. | See window. |

Cor. Water and Springdale Streets.
THE WEST END BARGAIN S Tore.




Watch the Papers for Specials during this Sale.

Sheetings, Sheets, Pillow Cases.



Fancy Linens: Don't miss these. TEA LOTHS.


Wonderful Values in Jean \& PiqueSkirts, Blouses, etc. WHITE
$\substack{\text { JEAN SKIRTS. } \\ \text { Lenghm } 36,58, ~ 40}$


 CRELDRENS KILTS.
 BLOUSES and
SHIRTWASTS.
 SILK \& NE
BLOUSES.
 LADES WHITE
 CRERGM SKIRTS.




 Mincilitian
PILIOW Cotro


Crctuar
19c



 ${ }_{\text {TABLE }}^{\text {mexicovers. }}$
Ramat sutw ToILET COVERS.



 cushon covers.



THE SALE will embrace--EVERYTHiNG White--Undermuslins, Laces, Muslins, Lawns, Curtainings, Sheets, Sheetings, Pinow, etc.

We prepared for this event months ago---before the prices were advanced. At the present market prices these Goods Now is the time to lay in Your Stock of White Goods
Beautiful Whitewear Garments


New Embroidery Lace.











Great Curtain Opportunity





JANUARY CLEARANCE SALE.
 20c. Vitrage Nets 10C
Selling at, per $\mathbf{y d}$.
 35c. Silver Faced 20C
Bar Pins selling for 20C
 2.80 Velvet Pile 2.45
Rugs selling for.. 2.45




Silk Braid more | 75c. Silk Braids and |
| :--- |
| Oriental Trimer |
| mings for, per yd. 30C | Assortea, colors and wilaths.

frety Braids for dress trimmingi Assortea colors and
Prety Bratid for dress trimming
about 50 yards in all 95c. Allover Nets \&
Laces,for per yd...
55C Laces, for per yd...
shatow
Lace and Embroldered 30c. Shell Barret- 106
tes Selling for $\ldots \ldots$
$\underset{\substack{\text { Les Selling for .... 10, } \\ \text { Light and dark colored }}}{\text { Hair }}$ Light and dark colored Hair
Batroteses in a variety of pretty
styles:

## TheRoyal Storestud.

- Men's Linen Collars




## JANUARY OFFERINGS of Wanted WHITEGOODS at Sharply Cut Prices.

Wonderful Chance to Save on EMBROIDERIES. All widths and splendid variety of patterns.
This Department has always been noted for its This Department has always been noted for its
genuine values. Our present display will prove genuine values.
no exception.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will recognize that now is the time to buy.

## Intending Purchasers



Will do well to avail of the present offerings, all foreign advices point to higher prices.

| A Lot of |
| :---: | :---: | :---: |
| WHITE TURKISH |
| TowES. |
| Speciallypriced for <br> clearance. |

## Marshall Bros

Where your Dollars go Farthest.


Coffey the Roscommon agan put $\overline{\text { that }} \overline{\text { the }}$







THE THOUE


rap proples pafer-THE EVENING TELEGRAIM JAN. 15th, 1916. - 10 -read by gerryone.

| $\begin{aligned} & \text { Dried and } \\ & \text { Green } \\ & \text { Fruit } \end{aligned}$ |
| :---: |
| Lowist Prices |
| \%axam |
| ? |
| 2 |
| F.McNAMARA |


| Pork, Beef and Ribs ! |
| :---: |
|  |
| GEO. NEAL |




REID-NEWFOUNDLAND COMPANY.

## Columbia

 Ignitor Cells,We have just received a shipment of the world-celebrated No, 6 Dry Cells.

Water St. Stores Dept.

## GREAT BARGAINS

Ladies' Fur Stoles and Muffs.
WILLIAM FREW.


## JUST REEEVED,

 100 CASES OF
## 2 Crown Raisins,

 100 CASES OF
## 3Crown Raisins

Wholesale only.
harvey \& Co., Ltd, Agents.

