Horse Parade and Show Beats All Former Records
$\$ 125,000$ Fire at Hamilton Jockey Club Plant Burns


## OUR POLICY

July is stocktaking month- also, July winds up the
active Millinery Season. Therefore, it is our poolicy to go ver our entires. stock, sinint the eblur pencili
with certain effect. Everything will be marked at with certain effect. Everything will be marked at
cost ort oower during this month MCKENDRY
COST mense math COST means much, for we purchase in the world's
markets with ready cash. markets with ready cash
 late Summer Millinery must be cleaned out before
stockraking time stocktaking time.
Whatever your $M$
Whatever your Millinery needs, we can meet them,
and during this month at prices that defy competii
tion.
McKENDRY'S, LIMITED 226-228 Yonge Street

OPEN AIR HORSE SHOW GETS NEW RECORD FOR ENTRIES

Over 900 Equines on Parade
High Class Breed Competition Makeses Doubl
Awards Necossary in Delivery Class.

 Sonation Hore torea, and the stm


The Quality Goes in Before the Name Goes $\mathrm{On}_{\mathrm{n}}$


BREDINS BREADS

With over a milllon loaves a year increase in the demand for it for the past six years
Leaves no uncertainty about the quality of
The quality has made the demand-and increased demand came as a matter of course.

Ten Kinds of Bredins

## 5 Cents

And the Dessert Bread-that de- 10 C
licious Dessert Loaf-at Phones College 761 and Parkdale 1585. Bakeries at $160-164$ Avenue Road and at 1478 . 1496 Bloor Street West.


 MIL ELUNOEEETOUTIIG YaNKE NONEY CLISELY

Flight of Swind Blow at Americ Strikes Sevo in German Capital

BERLIN, June 30.-The recent Aigh
from Berlin of the mysterlous Amerit BERLIN, June 30.-The recent filgh
from Berlin of the mysterious Ameri.
tan, Mr. Draper, has atruct can, Mr. Draper, has struck a severe
blow at American reputations here, and cheaues oficered reputations here
American tourlists are anm by Where erefused dulsesse proporest cerertined
Even American paper money, formerly of reads acceptance, is hard to to get rid
of outside of banks who have expert to examine the sellow wacks.
Indignation is felt, not
 Travelers Clubs preence that
wounded
hitefy in the interests of German art
artits, but because of

Store Closes a 5 P. M. Daily and Saturday Afternoons During July and August.

## Great Program of Special Attractions In The Adams' Store All This Month

The month of July will be prolific of some of the biggest trade events this store has yet presented. There will be innumerable opportunities to buy Furniture, Draperies, Bedding, Electric and Gas Fixtures and all sorts of good homefurnishings at lowest prices-every department contributing.
Beginning Monday we will inaugurate the best floor covering buying time of the year, the


Open a Charge Account and Take Advantage of the July Sales


The "Hoosier" Hot Weather Club Has Passed the Half Way Mark

The Hoo
number.
No such generous offer has been presented to housekeepers to secure a genuinely use
ul, helpful, labor-saving, time-saving and money-saving device for the home as this

One Dollar Down One Dollar a Week
Besides, with each Cabinet bought in the Club Plan, you get absolutely
FREE a big supply of Groceries-ne arly $\$ 3.00$ worth-and a six-piece set of Kitchen Cutlery.


The Adams Furniture Company Limited CITY HALL SQUARE


Note Do not sell your tires for old junk until you have consulted our expert. You will likely have it retreaded, and get the same mileage as guaranteed for new tires at much less cost.

Come

> J.P. Holden RubberCo.

> 699 Yonge Street
> Toronto, Ont.



# LYONDE 

We Announce Our Fifteenth Annual Midsummer Reduction
 former years, to give a Special Reduction of 25 Per Cent., thus former years, to give a Special Reduction of 25 Per Cent., thus of the camera at less than the cost of ordinary photographs.
NOTICE-Our most excellent $\$ 5.00$ photographs will now cost you \$3.75.
Please remember that on and after Sept 1st, as heretofore, the slightest EVERY EMPLOYE IS A SPECIALIST FREDERICK LYONDE 101 King Street West


A copy sont on roauost.



## BOND OFFERINGS

Our QUARTERLY LIST of offorings just publishod glvos MUNICIPAL, CORPORATION AND INDUSTRIAL SSUES
An investment may be had of $\$ 100$. $\$ 500$ or $\$ 1,000$ enomination-Income yield as high as $6 \%$. Each issue purchase, affording the small and large Investor like benofit in choosing a desirable security.


| \$ | 2,000. | Province of Ontario, $3 \frac{1}{1}$ 's | 1986 |  |
| :---: | :---: | :---: | :---: | :---: |
| \$ | 5,000. | City of Winnipeg, Man., 4 | 1919 | 4.30\% |
|  | 2,500. | City of Port Arthur, Ont., $5^{\prime}$ 's | 1821 | $47 \%$ |
| 8 | 1,985. | City of St. Thomas, Ont., $\mathrm{b}^{\prime}$ 's. | 1914 | $41 \%$ |
|  | 4,778. | City of Moose Jaw, Sask., 4t's | 1915 | $47 \%$ |
|  | 4.707. | Village of Tara, Ont., 4's | 1811-24 |  |
|  | 4,000. | Town of Red Deer, Alta., 5 's | 1911-s0 | $5 \%$ |
|  | 500. | Town of Red Deer, Alta., 5 's | 1911-20 |  |
|  | 3,000. | Toun of Red Deer, Alta., $\mathrm{b}^{\prime}$ 's | 1911-15 | $5 \%$ |
|  | 3,000 | Shepherd School District, Alta., $5 \frac{1}{2}$ | 1911-30 |  |
| \$ | 1,800 | Beaver Pioneer School Distrut, Alto | 1912-21 | 62\% |
|  |  | CORPORATION AND INDUSTRIAL | ssues |  |
| \$ 50,000 . |  | Canadian Northern Railway Company Equipment Bonds 42's. $\qquad$ Serially | 1912-1920 | at market |
| \$ $50,000$.$\$ 80,000$. |  | Great Northerr Railway of Canada 4's....... |  |  |
|  |  | Toronto and York Radial Railuay Co., $\delta^{\prime \prime \prime}$ | 1919 |  |
| $\$ 25,000$. |  | Con |  | at markot |
| $\begin{array}{ll} £ & 2,000 \\ £ & 0,000 . \end{array}$ |  | Western Canada Flour M ills Company, Ltd., $6^{\prime}$ 's | 1928 | arket |
|  |  | Donitinion Iron and Steel Company, Ltd., Consolidated 5's | 1989 |  |
| \$ 25,000. |  | P. Burns and Company, Limited, First and |  |  |
| \% 26,000. |  | Refunding Mortgage 6 's <br> Dominion Steel Corporation, Limited, $5 \%$ | 1981 | 5.85\% |
|  |  | Debentures.. |  |  |
| \$ 10,000. |  | Canada Cement Company, Limited, 6 's....... | 1989 |  |

## DominionSecurties Grporation




## Indians Give Capitals

 Bad Beating at Ottawa

FOUR DA YS A VIA TION RICHTER THE FLYING DUCTHMAN | BREAK | For a Prize |
| :---: | :---: |
| RECORDS |  |
| of $\$ 1000.00$ |  |

BI-PLANE FLIGHTS FROM THE STADIUM, HANLAN'S POINT AT 7.30, JULY 5, 6, 7, 8.


LIQUOR HABIT IN THREE DAYS

LiQUOR WITHOUT HYPODERMIC INJECTION THE MOST SUCCESSFUL TREATMENT
THE WORLD FOR THE DRENK HABIT. Each patient is accepted for treatment under legal contradt that it has
be entirerely samstactory in
in The patlint is leaving the Instltute, and treatment costs nothrns.

THE GATLIN INSTITUTE $\begin{gathered}\text { of ostranio } \\ \text { militen. }\end{gathered}$




## Racing and the Pari Mutuels

 f the System Is a Good One, Why Should it Not Be Gen erally Adopted-An Appeal to the Racing Astion to Arrive at a Settled and Unani-
mous Policy. mous Policy.

|  |  |
| :---: | :---: |
| Miller bill. Had the Canacizn | ${ }_{\text {a }}^{\text {a }}$ |
| 年ey Club exerted the powers 1 |  |
| sessed the protracted meeting ${ }^{\text {a }}$ |  |
|  |  |
|  |  |
| Hisposition to let things arift that there was then. "The Ontarlo Govern. nent will do as it pleases," we are to |  |
|  |  |
|  |  |
| "and there is no reason for our interference." Up to date the O. J. C. wes |  |
|  |  |
| the dominant influence in racing. It |  |
| ng fossllized and of other clubs runaling into the lead. <br> The Bookmaker Must Go. |  |
|  |  |
|  |  |
| majority of |  |
| gent men-men |  |
| rt's sake,-are convinced that |  |
|  |  |
|  |  |
|  |  |
|  |  |
| the loan of a dollar or two for a fe |  |
|  |  |
| uble, treble, que |  |
|  |  |
|  |  |
| tro |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## THE REPOSITORY



Tuserk 225 HORSES

##   <br> A Special for Tuesday <br> For Tuesday the 4th. <br> ramer 175 HORSES

Carriage and Harness Department

McLaughlin Buggies


Union Stock Yards TORONTO, ONT.


1000 Horses Two Great Special Auction Sales Monday, July 3rd, 1911
75 HORSES
Monday, July 3rd, 1911.
The Great Special Reducing Sale 35 mILCHCOWS


AUCTION SALE
75 HORSES

## Eaitorial section of Che Coronto Sunday Taorla

6

喑諳

＂Submerged．




3IST YEAR－PAGES I TO 10 TORONTO SUNDAY MORNING JULY 2 IgII $\quad$－PRICE FIVE CENTS



dend morn
THE TORONTO WORLD

Wull tay for Th Worrid taitiv por weed



| EDITORIA |  |
| :---: | :---: |
| inion Da |  |
|  |  |
| celebrate the forty-fourth andiver--sary of contederaton, the act ob |  |
|  |  |
| to effect on July 1, 1867. |  |
| pointment as first governor-genera |  |
|  |  |
| Of the United Provinces and Cana- |  |
| da entered upon that process of ex-pansion which more slowly in earl- |  |
|  |  |
| ier years but ever accelerated has culminated in the marvellous devel- |  |
| belleved to be for the greater part |  |
|  |  |
| an Arctic waste in its long and dreary winter and an uninhabitablewilderness in its grief and torrid sum- |  |
|  |  |
| mer, it was themselves to reveal the greatness oftheir national heritage. In 1871 |  |
|  |  |
| 隹 |  |
|  |  |
| $3,500,000$ ten wears later it had in creased to $4,324,810$ and on May 2 |  |
| great transcontinental railway which |  |
|  |  |
| ot the Domition and to reveal its un̂told natural resources. |  |
| Stealdy the Ilitt of protabie |  |
|  |  |
| that Canada is bound to become the world's most important granary. |  |
|  |  |
|  |  |
| Its wealth of forest and minerals unequalled position on the Atlantic |  |
|  |  |
|  |  |
| da stands in the foxwiront of the foung and rising nations of the world |  |
|  |  |
| both because of what she is and of what she is going to be. Strong, |  |
| people are scarcely conscious of the |  |
|  |  |
| responsibllity they have assumed. With immigrants pouring in like |  |
|  |  |
| flood, with pioneers pushing into |  |
|  |  |
| s of the north, the country has taken to find them in labor, to |  |
|  |  |
|  |  |
|  |  |

The National Game


Americans at the Coronation
So

- Mrsceritoob Buitr No. 131-MORESUMMER MINTIS. Dy Mme. Lima Cavalieri, the Most Famous Living Beauty.

One cause of Summer colds is the habit of underdressed,
men leaving heated ball rooms for the cool piazzas."



,

## WARREN THIRTY

MOTOR CYCLING




## Look out for the Warren Thirties T0-DAY You see them coming and going

for the Warren Thirties, You will be for the Warren Thirties. You will be
suprised to see how many there are on Toronto streets.
Note the class of people who drive them - keen, alert, progressive-the people who insist on efficiency. They not only want a car that goes-that can go fas
-but they want comfort, style snap. A glance will convince you that most of them can afford higher-priced cars, but they know higher price does not necessarily mean greater value Warren owners want a dollar's worth for every dollar, and they dit worth
Perhaps you would like to be out in a Warren yourself. There is no better way to appreciate a Warren than to drive it. Soupspos. You let us give you way a demonstration and find out for yourself. Just phone

Downtown Sales Room, Mr. E. R. Hurst, 9 Adelaide Wes Uptown Sales Room, Deer Park Garage, Yonge and St. Clair

## WARREN " 30 "

Ontario Distributors
American Abell Engine \& Thresher Co., Limited
Toronto, Canada
And, Warren cars have the clean-cut strong, vigorous look that reflects the personalities of Warren owners. Warren cars look strong, solid and powerful-and they are. The big radithe strong front axle, the large wheel and tires, the large steering weeping fenders, the silent, smoth running flexible motor-are at once the envy and admiration of those who drive cars of both lower and higher Next
ext time you go out, afoot, by motor




## THE WEEK IN SOCIETY




## If you require Choice Cut Flowers for the Home or Friend <br> Dunlop's




International Press Bible Question Club


## The Queen's Royal

 NIAGARA-ON-THE-LAKE
## Ontario. Canada

$=2$ $2=5$

Winnett \& Thompson, Props. L. R. COLE, Manager

Sit ${ }^{2}$ Company Milliners, Ladies' Tailors and Costumiers ARTISTIC

Dinner and Evening Gowns
TAILORED SUITS
MILLIA Reduced Prices for Summer Wear
A special offering of Model Hats.
IS KID GLOVE STORE
Evening Gloves in shades
Evening Gloves in all lengths
REDFERN-CORSETS-LASPIRITE
11-13 King St. East.
Toronto, 0 nt.


(2) Cill his heart wiht joy and bliss:Does an-y-boody want a lit-tle maiden With Nos: will someone kind-ly tell me that Im




## 





## The Open Road Towards Democracy

By Flora
MacD. Denison

## The Boy's Home.



## Editorial.




THE THREE KEYS
By FREDERIC ORMOND





RESTITUTION



The Light Beer in the Light Bottle is Far Better Than The Government Regulation Requires The Canadian Government regulation, regarding the brewing of lager, is probably the most exacting in the world.

保 O'Keefe's "Pilsener" restrictions on her brewers.
O'Keefe's "Pilsener" not only complies with the Canadian
The Beer with a Reputation THE OKEEFE BREWERY CO

TORONTO.






How a"Harmless "Insect
Tolerated as an almost
Constant Guest at Our Tables Acts as a Carrier of Diseave and a Harbinger of Death.
by H.M. Mosdell, M.B.


HFTCHED midst inth and mainly subsisting on nastinesss the conumon housefy lias come to be recog-
nized as one of the most prolific of all the carriers
of disease that plasuc our medern civilization. of disease that plagure our modern civilization.
That the housefly is responsible for the dissemina: tion of contagious disease is a truism recognized communities. In the medical health ofticers of and our organized large cities 'as Toronto and Ottawa are waging encrggetic war on
the common pest. In the United Staics the Federal Government at Washington has an entomologist whose buisiness it is to devise
Ways and means for the extermination of the housefy because ot its disease-spreading labits. "It is the duty of every community thru its board of ifealth, to spend money in warriare against this
encmy of mankind.". say, these men of science. encmy of mankind.: say these men of science. "The duty is as
clear as if the community were attacked by a mad dog." This secribic indictment is based upon unanswerable evidence.
And. shorn somen what of its scientificic zarb, the prooi of the charge is so plain that even le. Who runs may read and winderstand. The
danger, to be cficectively grappled. musi first be recosmized. The housefly is a danger. a very real menaice to public heathi and this pronouncement, against it may help the average layman to recog.
nize this danger and to abovisht this menace to life and well-bcing. Qentortunacly for humanity the natural cquipment of the h
 Each hy hat six pairs of legs. wach icg terminating on two claw.
and two lightic colored pads. By means of these claws the fly cal run up any roug̀h suriacc it alights $c$. The pads are covered wit
tiousando of tiny, sticky hairs and cmable the fly to run
 ing inherited a taste for fillh he often repairs to the abodes oi nast necs. where also arc swin the seeds of death. Coming thence with
millionsof of these seed.gerruis adhering to his sticky pads, hic secks
to dioes sol destroy and so becormss the deadly intermediary betweer
the placees of wincleandine

 may be but freshly arrived from some lurking place of disease and
capable in virtue of its restless. activity of infecting the whole household.
Paradoxical as it may sound, the fy, the conveyor of filt unspeakable, is one of the cleanliest of insects. Ever notice it "wash-
 minicant of its desire to clean off the particles of dust and dirt that
have adhered then sticky pads. Nuch of this encumberin tad lave adhered loits sticky. pads. Much of this encumbering load it
swallows and passes out with its excreta depositing it as "flv specks" on brass fittings, giided picture frames and, moost deplor" able of all, food for preference. : No, this is emphatically not mere theory. Actual count by poweriul microscope has been made of the germs adhering to house fly pads. In the hottest months of the summer these have been found to average over a million and a
quarter per fy? And, as a result of examination it is lecl and by quarter per Ay! And, as a result of examination, it is declared b
competent observers that fly excreta contains that number muly plied hiundreds, often thousands of times! But has the connection between the fiy, the patient and the
source of discasce cerer been established. source of disease ever been established? Most certainly. One clas
sical instance occurred in the British navy some vars ago.. A mas $0^{\circ}$-war stationed at Malta had many of her men strickern with chol era. When she put to sca it was noticed that the epidemic abated
as the fies disappeared, the disease being finally poeted sonye time later when shie returned again to the reoced out. Bu cra r cappeared on board. altho absolutely no conimimuyication was
ailowed with Dinearance of the shore. Hence mecical authoritics ascribe the re swarms of fies which boarded the the ship) irom the shopens. That coik periectly obvious, sceing that fixy-specks have been iound to contai 1 still better casc in point is that which occurred in connection with the spanish-American War. It will be' remembered that veloped typhcid. For a time the military medical men were puzz


 truc. F. Frrther its logical to argue therefrom that the housefly must.
in more wass than the one adduced, have been responsibibe Ior that
terbic) terribe e typhoid epidemice
Nost peop people are unfiortunately only too well acquainted with Most people are uniortunately only too well acquainted with
the foct that infant morality runs terribly high in the hot summe
monthes. Nany homes. adas mourn it




Jimmy--He Witnesses a Tragedy.


A Hot Time at Howson Lott's!




2. GRANDPA- I'll soon start him along.


## Happy Hooligan Makes, a Grand Hit!

## Yep! There Are Worse Thing's Than Pirates!




## EATON ATHLETIC MEET AT SCARBORO BEACH.


agnes grote copeland, who wrote an ode on the








