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# The Huge Sale of Ready-to-Wear Clothing 

 Continues Daily During This Week at the Royal Stores

Crowds of people have visited the Royal Stores during the last few days. Keen buyers are realizing that the present moment constitutes a golden opportunity of acquiring Men's and Boys' Clothing at prices more similar to pre-war prices than any yet offered.
This Sale is the chance of a life-time and people from all over the country are realizing it.
Have You been to this Sale Yet?
We wish to call attention to the fact that all these goods are of the highest grade, the styles are the latest for
present season's wear, and are varied enough to fot men and boys of every build. Come to this Sale as early as you an. Grasp this great opportunity to save money
Spring Simevent Men's Kitchener Back Suits. Neguar \$25.00 suit tor .:....: $\$ 18.75$ Regular 527.50 suit for .:
 Resulares stats ant tor... Reguar \$52.50 sutt tor .. Regular $\$ 58.00$ suit tor $\ldots$.... $\$ 39.38$ .ar $\$ 86.50$ s. sut for .. .. .. $\$ 43.50$

Odd Pants for Men and Boys
Boys' Rugby Suits.
 malsiel
 Mer.s Tweed Vests.


| Men's <br> Spring Overcoats <br> Tailored in the very latest styles from selected weeds and Homespuns. Regular $\$ 20.00$ each for Regular $\$ 30.00$ each for |
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## Sir John Croshie, K.B.E  










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## THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, APRLL 2 <br> 1/FCO F for $\$ 9.50$ SUITS \$4.98 and \$16.98

THE SKIRTS ARE WORTH IT.
FOR THIS WEEK we will offer all our Dresses and Suits for the above prices in order to give everybody in the City an opportunity of securing one of the most astounding values ever offered. We do not say this alone; the hundreds of satisfied purchasers are making it known all over the city.
The Alove Prices Stand Good for the Nart Ten Dajs
and ONLY ONE of each item to a customer.

## 500 MEN'S CAPS, <br> Original Values up to $\$ 3.00$. Now All one Price, $\$ 1.25$ <br> 200 Other Original Values up to $\$ 4.00$. <br> Now All One Price, . . $\$ 1.98$

Gent's Will Come in to Get Their Share:

## ALL OUR HATS At one Price, $\$ 3.50$



Every man and young man in the city requires a Raincoat. We have 180 to dispose of at a price that labour alone cannot produce it for.
We are discontinuing Raincoats, otherwise you could not purchase same for anything less than original price. It is worth your looking over.

## Men's $\$ 85.00$ SUITS for $\$ 49.00$ Men's $\$ 60.00$ SUITS for $\$ 35.00$

GENT'S, the Ladies will advise you that what we advertise stands good, as a rule you do not consider a radical opportunity like the one we offer. Ask your sister or wife about what we say. All we ask is your investigation.

The above prices of both Ladies' and Gent's Wear are POSITIVELY ONLY GOOD FOR TEN DAYS and only ONE of each item allowed to a customer.

## London, New York\& Paris Ass'nof Fastion,




## Hat

## A GIGANTIC RUMMAGE SALE

Extraordinary Values, Keenly-Pared Prices and Timely Offerings Characterize This Most Important Event.

36-inch Table Damasks



COMPARE OUR PRICES


More White Table Damasks


Boys' Cricket Shirls 52.40 Regular for $\$ 1.40$
 Boys' Top Shirts

Boys' Khaki Pants .


## DOUBLE-WIDTH

DWTWEEDS
$\mathbf{\$ 3 . 5 0}$ yard for $\$ 2.00$

Tweed Suitings

Navy Serge

MIENS OVERALLS
$\$ 2.80$ value for $\$ 1.59$
 Men's Night Shirts




## Cuptains DRESS SERGES

$\$ 4.50$ pair for $\$ 3.35 \$ 4.00$ yard for $\$ 2.35$

Lace Curtains
 Currain Laces
 Currain Scrims



We have arranged for a generous dis-
SPECIALS
to be also placed in our New Store-the
Store lately vacated by WM. FREW. Store lately vacated by WM. FREW, And we ask during busy hours that
you call in there and inspect these val-
ues for yourself. ues for yourself.
EQUAL OPPORTUNITIES IN ALL
 Shinereftes
 Two Special Lines of HEARTH RUGS


## TO CLEAR

 Reversible Turkish Patterned MEN'S TWEED SUITS Up to $\$ 50.00$ each, for $\$ 23.68$


## P.E.L.POTATOES.

WE OFFER 400 bags GOOD SOUND P. E. I. POTATOES at Low price to-day
AMERICAN BALDWIN APPLES.
SLIVERPEEL ONIONS.
CALIFORNIA ORANGES
New Lot SPECIAL PLATE and SPECIAL FAMILY BEEF; also SPARE RIBS-Bar rels and Tierces, at Lowest Prices.

GEORGE NEAL, Ltd.
J. J. ST. JOHN.
our tecurper Teathe the prize (TITVED BAERAPL TREE CUTTINGS-No bone, 10 ibs.
SARDIV SARDNY SANDWICH in tins. ibs. for .......
 con
J. J. ST. JOHN, Duckworth St.

## INVESTMENTS!

With an early settlement of the English Labor
trouble apparent and the market not yet recovered from its recent setback, the present seems very oppor-
tune for the eurchase of high-grade, dividend-paying
stocks and bonds. We are fully equipped to execute promptly and ef-
ficiently any marginal orders you entrust to us. Ask for our Weekiy Market Letter-no obligation.
J. I. LACEY \& COMPANY, LIMITED, STOCKS AND BONDS.

## CUTLERY!

KNIVES and FORKS-Assorted. DESSERT and DINNER KNIVES. POCKET KNIVES. nUTCHER KNIVES. SPLITTING KNIVES. BAIT CHOPPERS. SPOONS

Dessert, TEA, TABLE.

Harris \& Elliott, Lid.
Whiesale Hardware Dealers McBRIDE'S COVE

FIRE INSURANCE. FIRE INSURANCE




Nild. Labrador Export Company, Limited,

## SAVE MONEY

## 0




## ANTONI MICHAEL,

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## BOX STRAPPING:

Best Quality Dot Embossed, Japamned, hall inch,
300 feet coils, 20 coils to case, or singly.

 Holmes \& Edwards' FLATWARE.
mox

 "SOMETHING DIFFERENT."
D. A.Mcrae

## Passengers and Freight.

St. Johrs, NAd- HALIFAX, Novara Sotia. Stell Steamshin Sabie 1 -First class passenger ac.
 aril 30 ath. The fastest. Most frequent and direct steamship
servico bet reen Sts. Johnz NAld, and Canada fax. Route your freight clo Farquhar Steamships, HaliWire. Afents for passenger reservations or space
carload shipments. Through rates guoted to Canadian, United States For furter information apply harver \& Co, Lid. FARquiar \& Coo, Ltd. alifax, Nova Scotia.

GEO. PAYNE'S TEA. Tea you and and we have have not seen for many, many years. Trade supplied by

Phone 761.


ICE! ICE! ICE!
$\begin{array}{lll}\text { No SNOW- } \\ \text { Clean. } & \text { NO SLUSH- } & \text { No DIRT- } \\ \text { Convenient. } & \text { No } \\ \text { Economical. }\end{array}$
PUT UP IN 300 POUND BLOCKS.
(Made from the City's Water Supply.) Owing to our delivery employed at other work we
cannot make deliveries this season. Ioe sold by the
Cound Coupon system. Price of each Coupon $\$ 1.50$.
Buy your coupons for the season's supply. ICE AND SQUID BAT SUPPLIED TO BANKING vessels.
NFLD. ATLANTIC FISHERIES, Limited. appre. 11

Newfoundand Manufacture Victory Brand Elothing.

FOR MEN-Stylish well-made suits in pinch
and plain backs, with cuff bottom pants in Ser ges, Fancy. Worsteds and Tweeds.
FOR BOYS-Rugby, Pinch-back and Suffolk FOR BOYS-Rugby, Pinch-back and Suffolk
Suits, strongly made from hard wearing Tweeds
and Worsteds.
INSIST
On your Dealer showing you this popular line.
MADE BY
The White Clothing Mifg. Co.,
manama
Prime Timothy HAY.

## We have a large shipment of <br> PRIME TIMOTHY HAY

due to arrive ex S. S. "Manola" from Montreal on Thursday next and are naming low prices on this consignment for prompt delivery from ship's side.

GET OUR QUOTATIONS.

## F. McNamara, QUEEN STREET.

## Immediate Delivery

1 50-H. P. Steam Boiler, new.
1 Mumford Shingle Machine, new, capacity 15,000 per day.
1 Double End Pedestal Grinder, complete with Countershaft,
And numerous other machines which
C. A. Hubley 406 Water Street.

Government Railway Cotmmission

## Freight Notice!

Freight for all Branch and Main Line Points will now be accepted as usual.

## Government Railway Commission,

## TheBig Eye


Optical Business
Karl S. Trapnell, Opt
Eyesight Specialist, 307 Water
(Over Kodak Store.)

## Ellis Make Clothes.

Have that REAL STYLE that MEN recognize at a glance.
They are carefully TAILORED by FIRST CLASS wozz men, from the BEST ALL wool British Fabrics, and the atest LONDON and york styles All goods have been
marked down to meet the drop in prices.
Order your SPRNG SUIT and OVERCOAT SUIT
now.
no

CHARLES J. ELLIS, Engiish and American Tailor,
302 WATER SEREET.


## WEDDING RINGS!

 EVERY YEAR.

R. H. TRAPNELL, Ltd.
 00000020000000000000000 0000060000wor0ppro00000
J. M. BROWN,

The W.at End Grocer, Cross Roads.
GOODS ALWAYS FRESH-SPECIALLY
SELECTED.
TEAD Grocieriss. cigars.

YEGETARLESS. MEAL, BRAN.
CONFECTIONERY:= OATS, FLIOHR
-elephone No. 1040 for prompt

