

WEATHER FORECAST.
TORONTO, Noon.—Fresh east to south winds, fair to-day, showers on Sunday.
ROPER'S, Noon.—Bar. 29.70, ther. 62.
Drink Welch's Grape Juice.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING. TEN PAGES TO-DAY.
THE EVENING TELEGRAM.
FOR LATEST WAR NEWS SEE 5th PAGE.

VOLUME XXXVIII. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, SATURDAY, SEPTEMBER 30, 1916. \$3.00 PER YEAR. NUMBER 225.

PORTLAND CEMENT!

BOWRING BROTHERS, Limited.

Auction Sales!
PUBLIC AUCTION.
ON THE PREMISES.
We have received instructions to sell by Public Auction on Wednesday, the 4th day of October instant, at 12 o'clock noon, all the right, title and interest in that conveniently situated DWELLING HOUSE known as No. 19 BRAZIL'S SQUARE. Ground rent \$15.00 per annum. Term of lease 50 years from the first day of May, 1884. Further particulars upon application to J. A. CLIFT, Solicitor, or
FRED. J. ROIL & CO.,
Auctioneers.
sep30,31

HOUSES FOR SALE!
The following are some of those listed with us:
Springdale Street
Bannerman Street
Duckworth Street
Belvidere Street
New Gower Street
Hamilton Street
Cochrane Street
Pleasant Street
Victoria Street
Prescott Street
Quidi Vidi Road
Lemarchant Road
Freshwater Road
Pennywell Road
Circular Road
Military Road
Spencer Street
Leslie Street
Queen's Road
Allan Square
Battery Road
McKay Street
Dick's Square
Gower Street
Maxse Street
Monroe Street
Plover Hill
Long's Hill
Young Street
Power Street
Water Street
Lime Street
Prices ranging from \$300.00 to \$12,000.00. Suitable terms.
FRED. J. ROIL & CO.,
Real Estate & Auctioneers.
Smallwood Building,
Duckworth St.

FOR SALE!
1 House on Gower Street.
2 New Houses, Holytown.
1 House, Prescott Street.
1 Long's Hill, 1 on Gear Street.
1 Allendale Road, with Stable.
1 Cooperage, Bannerman Street.
1 Gower Street, 1 King's Road.
1 Belvidere Street, with Stable.
1 Pleasant Street, Freehold.
6 Bannerman Street.
1 Bungalow, Mundy Pond Road, Freehold.
1 Farm, near Marconi Station, 50 acres, Freehold.
Also other property on easy terms. Come and see.
J. R. Johnston,
Real Estate Office: 30 1/2 Prescott St., or Residence, 119 Barnes' Road.
Office Hours: 12 to 1 & 5 to 6 p.m.
aug14,eod,3m

FOR SALE.
Schr. Lizzie M. Stanley,
92 Tons Net.
All oak, built Essex, Mass., 1901. To be sold with or without banking outfit. Would make a good foreign going vessel, fast mailer. Only reason for selling, going out of banking business. For particulars apply to owner.
J. H. ROSE,
Hr. Breton.
sep11,12,eod

FOR SALE!
1 MARE, 8 years old.
1 PERCHERON COLT, 2 1/2 yrs.
1 PONY, rising 6 years.
1 set PONY HARNESS.
1 set HORSE HARNESS.
2 EXPRESS SLEIGHS.
Apply
J. BUTLER,
sep25,6i 17 Spencer St.

Coal!
Just arrived, 7th July,
Choice Cargo Screened
[North Sydney Coal.]
In Store:
Anthracite Coal
(all sizes.)
M. MOREY & CO.

Newfoundland Poultry Association!
Sale of Pure Breed Cockerels—1916.
Under an arrangement with the Newfoundland Agricultural Board the above Association is offering for sale, during November next, a limited number of Pure Breed Cockerels at the nominal price of One Dollar (\$1.00) each.
Every Bird will be guaranteed to equal, if not excel, imported Birds costing Five Dollars (\$5.00) each.
This offer is only open to those persons in Newfoundland who raise poultry and eggs for sale.
Purchasers of these Birds must agree to keep his Bird for two years. Applicants under the above conditions must send their applications—enclosing \$1.00 with each, and stating breed required to
JOHN F. CALVER,
Hon. Sec'y Nfld. Poultry Association, St. John's.
All applications must be sent in by October 1st, 1916.
sep2,8,1,th

NOTICE!
IMPURE WATER.
While the Horses and Dogs may or may not be obliged to drink impure water, as no philanthropist has yet been found to supply them with WELCH'S GRAPE JUICE, certainly no human being need drink water when seventy-five different stores in Newfoundland sell WELCH'S.

You'll find Welch's Grape Juice
In the Stores where quality counts.
s,tu,th,tf

ST. JOHN'S MUNICIPAL COUNCIL.
Notice to Ratepayers.
The Collectors will call at the following localities during the week—
WEST END.
Monday, Oct. 2nd—Young and Murray Streets, Freshwater Road.
Tuesday, 3rd—Spencer and Parade Streets.
Wednesday, 4th—Field, Cook and Scott Streets.
Thursday, 5th—Merrymount Road, McNeil and Summer Streets.
Friday, 6th—Goodview and Wickford Streets, Carter's Hill, Tessler Place.
Saturday, 7th—Adelaide and Queen Streets, Atlantic Ave., Carnell St., Barts' Hill.
EAST END.
Monday, Oct. 2nd—Mullock and William Streets.
Tuesday, 3rd—Monkstown and Circular Road, McDougall and Fleming Streets.
Wednesday, 4th—Harvey and Queen's Roads, Garrison and Long's Hill.
Thursday, 5th—Plymouth, Forest, Quidi Vidi and Signal Hill Roads.
Friday, 6th—Duckworth Street, both sides.
Saturday, 7th—Water Street.
By order,
JNO. L. SLATTERY,
Secretary-Treasurer.
sep30,1f

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

BEAUTIFY INSIDE NOW
For Winter.
Use Perfection, Virginia Lake and Carboolic Soaps
for linen and floors with a dash of STANDARD DISINFECTANT in the scrubbing water. Then get a color card and order
Matchless Paint
for your rooms. Insist upon getting this Paint and these Soaps.

Will Resume Business at the Old Stand.
MRS. T. J. BAILEY wishes to inform her friends and the General Public (in City and Outports) that on and after October 1st she severs her connection with the "New Tremont," Duckworth Street, and resumes business at the Old Stand.
TREMONT HOTEL, Water St.,
(one door west new Bank of Nova Scotia Bldg.)
Prices moderate, and personal attention given to patrons.
MRS. T. J. BAILEY, Proprietress.
sep30,1i

COAL!
Now due by Schooner General Laurie,
300 Tons
NORTH SYDNDY COAL,
\$10.00 per Ton
While Landing.
Phone 244 TESSIER & Co.
sep30,31

Apples, Grapes, Onions.
Due Monday by Stephano and Tabasco:
300 bbls. CHOICE GRAVENSTEIN APPLES.
100 bbls. RED APPLES.
100 cases VALENCIA ONIONS.
50 kegs GREEN GRAPES.
20 boxes SWEET ORANGES.
Gravensteins now at their best. Grapes—good keeping stock. Order now for quick shipment.
EDWIN MURRAY.

"Victory" Flour.
On the spot and to arrive
20,000 barrels
Victory and Royal Gold Flour.
Franklin's Agencies, Limited,
J. B. URQUHART, Manager.

Read The Telegram

Tenders Wanted
Tenders will be received up to 12 o'clock noon, on Friday next, October 6th, at office of P. C. O'DRISCOLL, for that desirable building situated on Hutchings' Street, lately occupied by Mr. Rossley as a theatre. The property measures 35 feet on Hutchings' Street, with a rearage of 99 feet. Lease 99 years, which expires A. D. 2007. The building is heated with hot air and is most suitable for Church or School purposes. Would also make a first-class factory or store. Immediate possession. Any further information required may be had from WOOD & KELLY, Solicitors, or
P. C. O'DRISCOLL,
Notary Public.
sep29,6i

Toys! Toys! Toys!
NEW TOYS FOR GIRLS & BOYS.
A Big Stock Just In—New Dolls, New Teddy Bears, Toy Dogs, Toy Elephants, Toy Sheep, Toy Stoves, Toy Washing Sets, Toy Guns, Toy Bells, Toy Automobiles, Toy Beds, Toy Sets, Toy Tea Sets, Toy Trains, Toy Soldier Toys, Toy Soldier Caps, Toy Soldier Hats, French and English; Toy Targets, Toy Pistols, Toy Banks, A B C Blocks, Building Blocks, Picture Books, Toy Esquimaux, Toy Rabbits, Rubber Balls, Rubber Dolls, Dolls and Dresses, Toy Whips, Toy Expresses, Toy Skipping Hopes, Rocking Horses, Yo-yo's, Games, Paroches, Authors, Roodies, Pit, Snip, Pumpkins, Old Maid, Nations, Word Making, Busybodies, Checkers, Chess, Kindergarten Games, Water Pistols, Toy Spades, Toy Shovels, Toy Signaling Games, Children's Companions, School Sets and Painting Sets—a veritable Toy Palace. See our Window and see our Showroom. Bring the children along and give them a real treat.
DICKS & CO., Limited.
Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.
sep30,21

The Last Word
PIPE
THE ONLY PIPE THAT GIVES
Real Pipe Joy.
Tobacco burns from the bottom upwards, the only pipe in the world in which every shred of tobacco can be smoked and enjoyed.
Shipment just received.
CASH'S
TOBACCO STORE

SKINNER'S Monumental Works,
ST. JOHN'S, N.F.
Established 1874.
329 and 333 Duckworth Street.
A large assortment of Headstones and Monuments always in stock. Latest designs, etc., with prices and sizes to suit everybody. Outport customers can save time and money by writing to-day for Catalogue of designs and Price List. We have satisfied thousands of customers with our mail order system of buying from our photo designs.
N. B.—First-class carrying and durable lettering, combined with first-class stock, give us the superiority. Give us your order and get the best there is at reasonable prices for good work only.
LOCAL CEMETERY WORK PROMPTLY ATTENDED TO.
sep15,4m,1,th

MINARD'S LINIMENT CURES DISTEMPER.
WANTED—By October
21st, House with modern conveniences. State rent and locality. Apply by letter "ALPHA," care Evening Telegram.
sep26,31,tu,th,s

WANTED—By a Young Lady, a Position as Morning Governess for one or two children. Address D. W., care this office. sep27,31,w,th,s

SCHRAFFT'S CHOCOLATES.
BOSTON'S Old RELIABLE FAVORITE.
A Distinct Class
Everybody Wants —
SCHRAFFT'S!

Chesley Woods,
Sole Nfd. Distributor,
282 Duckworth St.
Lodge St. Andrew
No. 1139, S. C.
A. F. & A. M.
An Emergency Meeting of the above Lodge will be held in the Masonic Temple on Monday next, October 2nd, at 7:30 p.m., for the purpose of conferring Degrees.
By order of the R. W. M.
D. M. BAIRD,
Secretary.
sep30,21
Davidson Lodge, L.O.B.A.

The Revs. Drs. Jones and Bond will address a meeting (under the auspices of above named Lodge) in the Victoria Hall on Tuesday evening, 3rd Oct., at 8 o'clock. The addresses will be interspersed with instrumental and vocal music. Admission 20 cents. Part proceeds for W. P. A. sep30,21

NOTICE!
The 18th Annual Meeting of the St. John's Truckmen's Protective Union will be held in the Longshoremen's Hall on Monday evening, Oct. 2nd, at 8.15. A large attendance is requested.
THOMAS RICE,
Secretary.
sep30,1i

FOR SALE—That first-class
Dwelling House, No. 67 Springdale Street. The house contains Parlor, Dining Room, Kitchen and Pantries on first floor; 3 Bedrooms and Bathroom on second floor, and 2 Bedrooms on third floor. Basement contains Vegetable Cellar, Coal Cellar and Furnace Room. Ground rent \$20.00 per annum. Suitable terms. For further particulars apply to FRED. J. ROIL & CO., Real Estate & Auctioneers, Smallwood Building, Duckworth Street.
sep29,31,f,s,tu

FOR SALE—A Stable and
Barn in the rear of the new Bungalows on the Waterford Bridge Road; purchaser to remove stables; apply THE WEST END BAZAAR.
sep26,31,tu,th,s

FOR SALE—Pony, 4 years
old, weighs 750 lbs.; not afraid of autos or street cars; one two-seater Rubber Tired Bugie with hood, also Harness; all in good condition; apply J. FREHLICH, 117 Bond St. sep30,31

FOR SALE—One General
Purpose Mare, rising 7 years old; weight about 1100 lbs.; apply at this office. sep8,tf

\$5 PRIVATE CHRISTMAS
GREETING Card Sample Book free; representatives already making five to ten dollars daily. Carriage prepaid. BRADLEY COMPANY, Brantford, Ontario. sep14,13,eod

MONEY TO LEND—I have
money for investment on first mortgage security of good city real estate. C. J. CAHILL, Solicitor, Law Chambers, Duckworth St. sep30,eod,tf

Pure Bred Poultry For Sale
—I have a nice lot of Young Birds in R. L. Reds and Buff Wyandottes that were hatched in May and June, and can supply either single birds, trios or mated pens. Prices from \$1.25 up. These birds are from my Silver Cup winners and are of a good laying strain. S. EMBERLEY, Wood Street.
sep26,31,tu,th,s

DRESSMAKING in all the
latest styles. Ladies' Full Gored Costumes and Dresses from \$1.00 up; Children's Costumes, Dresses & Coats from 25c up; Pinatores, Underwear and all plain sewing from 10c up. Also Boys' Clothes. MRS. O'BRIEN, 16 Cabot Street. jly29,s,tf

LOST—On Sunday after-
noon, a Gold Brooch, between Cabot Street and Railway Station, or in Southern Shore train, Topsail Road, by way of Molloy's Lane. Finder please leave same at this office. sep30,1i

STRAYED—From Topsail
Road, near Cockpit Road, on Saturday, Sept. 23rd, Two Head Cattle. Information that will lead to their recovery will be rewarded. TESSIER & CO. sep30,31

Help Wanted!
WANTED—Representative,
either sex, for authoritatively censored war book, containing Kitchener's Career, Greatest Sea Battle, part Canadians have taken; perfectly illustrated. Salary or commission. Spare time accepted. NICHOLS LIMITED, Publishers, Toronto. sep30,12i

WANTED—Immediately,
a Good Smart Boy as Apprentice for Custom Tailoring (no messages); apply THE ROYAL STORES, LTD., Custom Tailoring Dept. sep30,21

WANTED—A Good General
Servant; also a Housemaid; apply at this office. sep30,tf

WANTED—By Xmas, or
before, an A. A. or 1st Grade Teacher for St. Stephen's School, Greenspond; good salary; apply to CHAIRMAN. sep30,31

WANTED—A Strong Boy
for the Candy Business; apply THE ANGLO-AMERICAN BAKERY. sep30,tf

WANTED—At Govern-
ment House, an Experienced Housemaid; apply by letter, stating wages required, NEYLE'S HARDWARE. sep30,31,s,m,w

AGENTS WANTED—
Agents make 500 per cent. profit selling our Auto Monograms and Initials, Window Sign Letters, Changeable Signs, and Show Cards, 1000 varieties, enormous demand. SULLIVAN CO., 1123 Van Buren St., Chicago, Ill. sep30,1i

WANTED—A Competent
Housekeeper; apply by letter only, giving references, to M. N. care Telegram Office, St. John's. sep29,8i

WANTED—A Housemaid;
apply MRS. J. J. MCKAY, 234 Duckworth Street. sep29,31

WANTED—A Washer-
woman, living in the East End preferred; not to have any other wash; to a suitable person good wages will be paid; apply this office. sep29,21

WANTED—A Young Lady
to learn Photography; apply in writing to J. C. PARSONS, Photographer, Bank of Montreal Bldg. sep29,tf

WANTED—Immediately,
First-Class Vest Makers; good wages, constant employment; apply to H. J. VASBY, People's Tailor, 36 King's Road. sep28,31

WANTED—A General Serv-
ant; apply to MRS. GEO. G. R. PARSONS, 30 Henry St. sep28,tf

WANTED—At Once, Gen-
eral Servant; washing out; references required; apply by letter R. D. O., Evening Telegram Office. sep27,tf

WANTED—A Housekeeper
for a Priest in Outport; references required; apply by letter R. D. O., Evening Telegram Office. sep27,tf

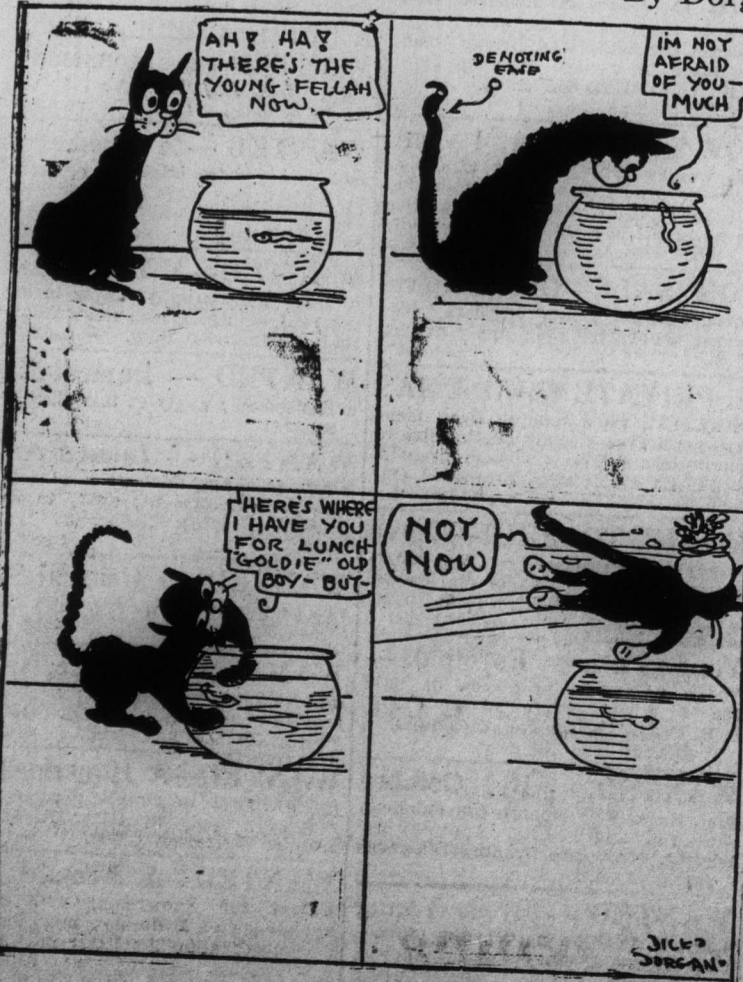
WANTED—A Female As-
sistant for Showroom, with some knowledge of Millinery; must be experienced; apply by letter only to G. KNOWLING. sep1,tf

MAGIC BAKING POWDER
CONTAINS NO ALUM.
The only well known medium priced baking powder made in Canada that does not contain alum and which has all its ingredients plainly stated on the label.
E.W. GILLET COMPANY LIMITED
WINNIPEG TORONTO, ONT. MONTREAL

WHEN LOVE Came Too Late.

CHAPTER XXXI.
"We Shall Save Him Yet."
"Now, then, you fool, just tell the lady you was only a-plantin' it low down on her, on the chance o' gettin' a copper or two, he come on, speak up. There ain't no time."
"Time! time!" Seth? the woman scolded.
"Yes!" he snarled. "You know we're a-goin' by the train, as well as I do."
She shrank back, but he pulled her forward.
"Now, then, tell the lady."
She turned her eyes upon Bessie, then let them drop.
"It—wasn't true, miss, as I was going to tell you," she said.
"There you are!" exclaimed Seth, triumphantly. "Now come along!" and he hurried the woman up the steps.
Poor Bessie sprang after them in such haste that she trod upon her dress and fell. As she got up and reeled up the steps, she heard the slamming of the carriage doors, and found the station gate locked. There was only one porter, and he did not hear her until the train had started; and she leaned against the gate, trembling and almost fainting, as the train bore Bartley Bradstone and the two gypsies toward London.
She got back to the carriage, and was driven to the Grange, and flew to Olivia's room.
Olivia met her at the door. "Well!" she exclaimed, seizing her by the hand and drawing her in, and Bessie told her all that had happened.
Olivia paced up and down.
"Oh, Bessie! Bessie! Fate is working against us. That he should have come at that moment! Oh, if I had but listened to her that night by the lodge! What does it all mean? But we will find them." She snatched up her hat. "Help me! No, you poor thing, you are tired and worn out. Stay there and rest."
"Where are you going, miss?" exclaimed Bessie; but Olivia was out of the room before she could stop her.
She came back in a little over an hour, pale, but with a resolute look in her eyes.

Goldfish Always Were Tough Luck. By Dorgan



once pleading and resolute.

"But—but you have been so ill, and still weak and unfit for the slightest excitement. How will you bear to see that poor fellow standing there, and being tried for his life? My dear, my dear, think!" and he stroked her hair with a trembling hand.
"I have thought, dear," she said, quietly, laying her pale face against his. "I must go! I should die if I stayed at home to wait, wait, wait! Besides,"—and her eyes flashed—"will not all his enemies be there—people who believe that he committed this wicked crime—and are only his friends to be absent?"
The squire kissed her and sighed.
"Have your own way, my dear. But I wish—I wish that Bartley were here!" he added with a troubled frown. "I have heard nothing from him."
She drew away from him suddenly, and without a word left the room.
All that night she lay awake, looking at the silent stars with hot, tearless eyes, thinking of Harold Faradeane in his narrow cell, waiting the verdict of life or death; and going over and over all the points of the strange mystery, which grew darker and more impenetrable the more she struggled to pierce it.
The morning broke with all the mature splendor of late summer; and as Eessie dressed her, she still thought of the man awaiting his fate, the man whose faith and honor she would have answered for with her life.
The trial was to begin at ten; but long before that time the court was crowded and all the avenues were blocked with eager and curious people, who were excitedly discussing the incidents of the murder and the chances of the prisoner. Not a few of them had been present at the entertainment, and heard him recite the tragic poem of "Eugene Aram," and the sensation he had produced was recalled, and put in evidence against him.
No wonder he had made them all shudder and tremble; he who was capable of committing a murder himself, they said.
The story of his mysterious purchase of The Dell and the strangely secluded life he had led, of the man who was always on the watch to keep people from seeing his master, and the dog kept to attack all visitors; what could it mean, but that there was some dark mystery connected with him, of which this crime in the woods was the logical outcome?
At ten o'clock the streets were crowded, and the buzz of excitement grew into something like a roar as the Grange carriage was seen to pull up at the town hall, and the squire, with Olivia and Bessie, alighted. The curiosity to see the beautiful girl who had been stricken down on her wedding day, and had not seen her husband since, overmastered the respect they felt for her, and there was a rush toward the door; but half-a-dozen policemen drove the crowd back and made a lane, and the three passed through it to the hall.
Olivia wore a veil, and her arm trembled for a moment as it rested upon her father's, but it was only for a moment, and she walked, and compelled him to walk, slowly.
They entered the court, and the judge made way for them. The judge was making his way to the bench at the moment, and, as he looked round with his calm, serene eyes, he saw the worn, pale face of the squire, and stopped to shake hands with him, and motioned him to seats just below him.
Olivia sat with clinched hands, trying to still the throbbing of her heart; then she looked round. The well of the court was filled with barristers, and among them the great London counsel, Mr. Sewell, the man whose acuteness and eloquence had sent many a man to the scaffold. Beside him she saw—and her heart throbbled again—the terrible London solicitor whose proud boast it was that no malefactor upon whom his legal claws had fixed had ever slipped through them! She looked for Mr. McAndrew, but he was nowhere to be seen. Then she looked toward the dock, and, as she did so, there was a stir and a murmur of excitement, and Harold Faradeane entered.
Pale and haggard, worn thin by the confinement of his cell and his sleepless nights though he was, there was still the look in his dark eyes which, when she had first seen it, had drawn

Note Your Increase In Weight

By making the blood rich and red Dr. Chase's Nerve Food forms new cells and tissues and nourishes the starved nerves back to health and vigor.
By noting your increase in weight while using it you can prove positively the benefit being derived from this great food cure.
20 cents a box, all dealers, or Edmondson, Tates & Co., Limited, Toronto.



ter heart irresistibly toward him; and it drew her now.
He raised his eyes and looked round at the judge and the jury and the counsel, and then he saw her. She, if no one else, saw the light that flashed for a moment in his grave eyes, and the color that passed swiftly over his face.
Obeying an impulse she did not try to resist, she raised her veil, and, looking at him steadily, bowed her head with the deep respect which only a woman can convey in a bow.
Every eye in court saw it, and a thrill ran through the crowd.
Faradeane's lips quivered, and his hand grasped the front of the dock; but he did not acknowledge her salutation in any other way.
"By Heaven, she'll believe in him if they bring him in guilty twice over!" muttered Colonel Summerford to the solicitor.
That gentleman merely shrugged his shoulders.
(To be Continued.)



Weakness
Every movement of the body uses up a definite amount of vitality. When you overtax yourself, or your vitality is undermined by illness, your whole system becomes too exhausted to recover its lost vitality without assistance. Your system is like a plant that is drooping for want of water. And just as water revives a drooping plant—so "Wincarnis" gives new life and new vitality to a weakened constitution. Because "Wincarnis" possesses a four-fold power. It is a Tonic, a Restorative, a Blood-maker, and a Nerve Food—all in one. Therefore

creates new strength, new blood, new nerve force, and new vitality. The benefit begins from the first wine-glassful. You can feel it doing you good. Over 10,000 Doctors recommend "Wincarnis," especially to those who are Weak, Anemic, Nervy or Run-down.
Begin to get well FREE.
Send the Coupon for a free trial bottle—not a mere taste but enough to do you good. Regular supplies can be obtained from all Stores, Chemists, and Wine Merchants.
"WINCARNIS" IS MADE IN ENGLAND.

Free Trial Coupon
COLEMAN & CO., Ltd.,
Wincarnis W. Ltd., Newcastle, England.
Name _____
Address _____
Agents for Newfoundland—
Messrs. MARSHALL, B.-S.,
Water Street, St. John's, Newfoundland

BOOKS FOR HIGHER EDUCATION EXAMS.

AND ALL OTHERS NOW IN STOCK.
PRIMARY.
Literature—Richard of the Lion Heart, Ballads of British History, History—Blackie's History Reader, Book 3; Cambridge History Reader, Book 3.
Hygiene—The Way to Health, Part 1.
PRELIMINARY.
Literature—Richard of the Lion Heart, Xmas Carol, Ballads of British History, Book 1.
History—Neilson's Highroads, Book 4A, Prothero's, Gardiner's, Part 1.
Hygiene—The Way to Health, Books 1 and 2.
Scripture History—St. Luke.
Geometry—Hall and Stevens' Geometry, Part 1.
Latin—Macmillan's Shorter Latin, Part 1.
Book-keeping—Thornton's Primer and Easy Exercises.
School Management—A Primer of School Method, or Practical School Method.
Domestic Economy—Chamber's Home Management Manuals, 1 and 2.
Algebra—First Algebra, by Baker and Bourne; Hall & Knight's, Blackie's.
INTERMEDIATE.
Literature—A Book of English Prose, Grey's Elocy.
Geometry—Hall & Stevens, Books 1, 2 and 3.
History—Gardiner's Outlines, 55 to 1910; Hist. Geography of the British Colonies, Prothero's.
Navigation—Macmillan's Primer of Navigation.
Chemistry & Physics—Jones, Gregory & Simmonds.
Household Science—Home Management Manuals, 1, 2 and 3.
Latin—Macmillan's Shorter Latin Course, Part 2; Eutropius, Macmillan's Elementary Classics.
Greek—First Greek Book, by White, French—Simpson's Primary French, Part 2.
Office Routine—The Beginner's Guide to Office Work.
School Management—Garlick's Primer of School Method, Practical School Method, Cox & McDonald.
Scripture History—Old Testament History.
ASSOCIATE.
English—Henry VIII, Julius Caesar, Saul and Rabbi Ben Ezra, Essays and Tales, by Joseph Addison.
Literature—Richard II., Quentin Durward.
Navigation—Hall's Theory & Practice of Navigation.
Education—Lectures on Teaching, or Manual of Method, Garlick Fitch; Foster's & Shore's Physiology.
Algebra—Baker & Bourne's Elem. Algebra, or Hall & Knight's Elem. Algebra.
Trigonometry—Hall & Knight's, Pondicherry's.
Geometry—Euclid, Books 1-4.
Latin—Caesar, Book 2; Cicero—in Catilinam, Oratio Prima.
Greek—Xenophon's Anabasis, Book 1; or Euripides Hecuba.
History—Hist. Geography of the British Colonies, Prothero's.
Geology—Geikie's Classbook of Geology.
Hygiene—Practical Domestic Hygiene.
Elementary Physics—Lessons in Physics, by Higgins.

S. E. GARLAND,
Leading Bookseller.

"Dogs Head" Brand,

"Bass Ale" and "Guinness" Stout, QUARTS

As we have a large stock of QUARTS to dispose of during the remaining 3 months we will accept a reduced price to clear.

J. C. BAIRD,
Water Street.

Fountain and Stylographic Pens!

We have a large stock of both. The Fountain Pens priced from 25c. to \$6.00, and the Stylos from 50c. to \$1.75 each.
The "Beaver" Fountain Pen, 25c., 50c. and 70c. each.
The "Camel" Fountain Pen, with Gold Pen, \$1.75.
The "Falcon" Fountain Pen, fitted with Gold Pen. Prices \$1.75 and \$2.50.
The "Onoto" Fountain Pen, a pen of superior writing qualities, fitted with 14k. Gold Pen. Price \$2.00.
The "Onoto", a self-filler, built to last a lifetime, \$4.50 each; gold band-ed, \$6.30.
STYLO PENS.
The "British Bulldog", 50c.
The "Scotch Collie", in mottled vulcanite, 75c.
The "St. Bernard" large ink holding capacity, 95c.

GARRETT BYRNE,
Bookseller & Stationer.

BEANS!

California Pea. Michigan N. P. Rangoon N. P.
OATMEAL. Hunter's Scotch, medium and coarse, in 1 cwt. kegs.
BUFFALO FLOUR in 14 lb. sax.
CURRENTS. Loose in cases, 1 lb. cartons.
BLUE NOSE BUTTER in 1 and 2 lb. tins and 2 lb. slabs.
SALMON, No. 1 pack 1916. Red Cross Baking Powder. Bake Apples in 1 lb. Tins.

TINNED FRUIT. Peaches, Pears, Egg Plums, Pineapple.
HARTLEY'S MARMALADE. 1 and 2 lb. crocks, 7 lb. tins.
TINNED FRUITS for Preserving. Raspberries, Strawberries, Apricot, Peach, Pineapple, in 6 and 10 lb. tins.
COLMAN'S MUSTARD.

Bowring Bros., Ltd.,
Phone 332. Grocery. Phone 332.

AN ARMY OF PLEASED PATRONS SPEAK WELL OF OUR SHOES!

It's an absolute fact that Hundreds of Men, hereabouts, are willing to affirm that they never experienced Full Shoe Satisfaction until they commenced buying their Shoes here!
A Man can buy Shoes here and be assured of comfortable, Stylish, perfect fitting Shoes and also be assured of obtaining them at the Lowest Price at which Good Shoes are sold.
Shoe Prices have advanced everywhere and are still advancing, but this Fact Holds True!
The Best Shoe Values at \$3.00, \$3.50, \$4.00, \$4.50 to \$7.00. The Best that the Prices can Buy

PARKER & MONROE, Ltd.
The Shoe Men.

USE Gold Soap!

\$4.60 Box of 100 Cakes.
Biggest and Best Value on the Market.
Made in Canada.

New Hats for Autumn!

Now showing, Ladies', Misses' and Children's New Fall Hats in newest and most fashionable styles. Call and **SEE THEM TO-DAY.**

Also special showing of New Fall Millinery, including Ribbons, Flowers, Fruits, Mounts, etc.
William Frew.

Gravenstein Apples, etc.

To arrive next week.
200 brls. GRAVENSTEIN APPLES, 500 half brls. PEARS. Now in Stock:
100 brls. APPLES—Duchess.
100 cases SILVERPEEL ONIONS.
30 brls. NOVA SCOTIA POTATOES.
30 cases ORANGES. PRICES RIGHT.
BURT & LAWRENCE.

Your Good Paint

that your permanent satisfaction is as much, or more, upon the quality of his care and skill in applying as the paint itself.
B-H
he knows that you expect an of painting. Like all expert when using materials that are first quality.
The high-grade quality of B-H matter of mere opinion—it is a formula:
70% Brandram's
30% Pure White
100% Pure Paint
which science and experience portion of white lead and which in Canada's climate. These marvellous fineness, in pure exact modern methods, process, easily, preserves its color, fibres of the wood, and after many years. Be Sure You Buy **BOWRING BROS. St. John's**
are our authorized agents, genuine B-H
BRANDRAM
MONTREAL-HALIFAX

LONDON

LONDON, Sept. 11th, 1916.
BRITISH RECOGNISING VALOUR
I am glad that at last the Army Council has recognised the high standing of holders of the Military Cross among war heroes. When the medal was established at the end of 1914 the holder was not entitled to the initial letters after his name, and no provision was made for men who might earn the distinction more than once. Now, however, those people who are allowed to possess the "Army List" for October will find the letters M.C. attached to the names of holders of the Cross. Officers will be entitled to use M.C. after their names, as will members of the Victoria Cross & D.C. bars will be given to those whose actions would have entitled them to the Cross had they not possessed it already. Moreover, the Cross takes precedence of all other medals except that "For Valour." It is well known that many men have been given the Military Cross for actions which would certainly have won the V.C. in past wars. So the new privileges are no more than right.
THE FLEET AND THE PRESS.
The journalists who recently made a tour of the United Kingdom's naval bases have received communications from Sir John Jellicoe, Sir David Beatty, and one or two other distinguished officers of the Royal Navy which they value, I am told, very highly. On the conclusion of their inspection they cut out from their newspapers six copies of each of their articles, signed them, and sent them to A. W. Pollen, who had them made into albums for presentation to the officers who had been at pains to facilitate their work. Sir John Jellicoe says of his album that he "shall value it very much as a most interesting memento."

Splitting Pains in Driven Out

Rheumatic Pains Ge—Suffering Cases—Cure Comes in Even Chronic Cases.
For aching bones and sore muscles nothing will sooth away the pain so fast as **Nerviline**.
For nerve-racking twinges in the muscles, for torturing backache, lumbago, you'll find **Nerviline** of amazing power.
You see, **Nerviline** has the power it's about five times stronger than ordinary remedies, and can penetrate very deeply. It contains juices and extracts of certain herbs that give it a strange power to drive out rheumatism, inflammation or pain.
You are safe in using **Nerviline**.

S!
Rangoon N. P.

WALO FLOUR
14 lb. sax.

NOSE BUTTER
2 lb. tins and
lb. slabs.

ck 1916.
powder.
Tins.

ED FRUITS
Preserving,
aspberries,
awberries,
Apricot,
Peach,
Pineapple,
and 10 lb. tins.

N'S MUSTARD.

Ltd.,
Phone 332.

RONS

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ROE, Ltd.

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Cakes.

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umn!

New Fall Hats in

DAY.

cluding Ribbons,

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RENCE.



Your Good Painter Knows

that your permanent satisfaction with his work depends as much, or more, upon the quality of the paint as upon his care and skill in applying it. That's why, when you tell him to use

B-H "ENGLISH" PAINT

he knows that you expect an absolutely first-class job of painting. Like all expert workmen, he works best when using materials that he recognizes as being of the first quality.

The high-grade quality of B-H "English" Paint is not a matter of mere opinion—it is assured by the guaranteed formula:

- 70% Brandram's Pure White Lead
- 30% Pure White Zinc
- 100% Pure Paint

which science and experience prove is the proper proportion of white lead and white zinc to give best results in Canada's climate. These pure materials, ground to marvellous fineness, in pure linseed oil, and mixed by exact modern methods, produce a paint that works easily, preserves its color, penetrates deeply into the fibres of the wood, and affords perfect protection for many years. *Be Sure You Get It!*

BOWRING BROTHERS, LIMITED,
St. John's, Nfld.

are our authorized agents, and will supply you with genuine B-H "English" Paint.

BRANDRAM-HENDERSON
MONTREAL - HALIFAX - ST. JOHN'S - TORONTO - WINNIPEG

LONDON GOSSIP.

BRITISH RECOGNISING VALOUR.

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Splitting Pains in the Muscles Driven Out Quickly by "Nerviline."

Rheumatic Pains Go—Suffering Cases—Cure Comes in Even Chronic Cases.

For aching bones and sore muscles nothing will sooth away the pain like Nerviline.

For nervewracking twinges in the muscles, for torturing backache or lumbago, you'll find Nerviline is full of amazing power.

You see, Nerviline has the power—it's about five times stronger than ordinary remedies, and can penetrate very deeply. It contains juices and extracts of certain herbs that give it a strange power to drive out congestion, inflammation, or pain.

You are safe in using Nerviline. Just

rub it on—it won't blister or burn, and can do nothing but good. Whenever there is pain or suffering Nerviline will go and will drive it out. It penetrates to every cell of a sore muscle; it sinks to the heart of every stiff sore joint; it searches out the pain of rheumatism quickly. Give Nerviline a trial. See how fast it will timber your lame back, how quickly it will cure neuralgic headache, how fast it will break up a bad cold or ease a sore throat.

HIGH COST OF LIVING.

It may be noted in connection with the public protests now being made against the high cost of living that the United Kingdom is the only part of the Empire that has not taken legal steps to check the inflation of prices by artificial causes. In Canada, Australia, New Zealand, South Africa, Newfoundland, India, and the Crown Colonies and Protectorates measures have been adopted to protect consumers from the operation of foreign or home trusts or combines. The investigating machinery is very various and, though differing in details, it may generally be taken that whenever sufficient evidence is placed before a judge to convince him that a combine exists and that prices have been enhanced or competition restricted by reason of such, to the detriment of consumers or producers, he makes an order directing an investigation. This may result in the admission, free of duty or at a reduced rate of duty, of any article in order to give the public the benefit of reasonable competition; while any patent rights which have been similarly abused may be revoked, and any person found guilty of restricting the production or supply of any article, enhancing its price or lessening competition in regard

thereto, and continuing to do so is liable to pecuniary penalties.

MISPLACED INDIGNATION.

Recently Mr. Asquith's hall porter, being of military age though not suited for military service, was requisitioned for munition work. A caller at Downing Street shortly afterwards was heard to express indignation that a young man, and one who "ought obviously to be in the Army" had taken the vacant post. The indignation was ill-timed, for the new hall porter had "done his bit" in the Army, and had lost a leg. His appearance of "physical fitness" was due partly to his own adaptability, but very largely to the skill and care of the surgeons, who had fitted him with so excellent an artificial limb that nothing short of close examination could disclose his disability.

THE GREEK CHIEF OF STAFF.

General Moscropoulos, the new Chief of the General Staff of the Greek army, commanded the 4th Division in the Balkan War of 1912, and earned for it the name of the "Iron Division." He executed the brilliant turning movement at the Battle of Sarangoporgu which brought about the defeat of the Turks and the capture of Salonika. He was afterwards promoted to the command of the 3rd Army Corps in Macedonia, a very delicate position when the Allies landed. But he not only succeeded in maintaining good relations with them, but won the esteem of General Sarrail and General Mahon. Another wise appointment to the General Staff, which appears to be imminent if not actually confirmed, is that of General Stratigos, who is counted to be the best tactician in the Greek army.

COLORED WORKERS FOR FRANCE.

I hear that a battalion of coloured men from South Africa will be shortly at work behind the lines in France. It has been raised by the Union Government, and will be under the Military control of officers nominated by that Government. If the experiment is successful it is likely that the policy will be continued by using coloured African labor as an auxiliary service in Europe. I understand that the first batch is composed chiefly of men from Cape Colony, who will be employed at one of the French ports. The French have been making use of natives from their colonies for a long time, not only in the fighting forces, but in work behind the lines. This is, I believe, the first time that a working force of this kind has been recruited for Europe in a British dominion. It is especially interesting in view of the speech in which Mr. Churchill urged the Government to release men for the fighting line by calling upon the vast reservoir of colored labor in the Empire. Many of those in closest touch with the natives have always contended that it would be an immense economy in men if native laborers could be brought to Europe for army work.

ROMANIA'S RICHEST MAN.

Mr. Take Jonescu is by far the wealthiest man in Roumania, and enjoys enormous national popularity. Virtually he is leader of the Opposition. He is as much an Englishman as a foreigner can be. He speaks our tongue fluently, and for many years before the war always occupied a suite of rooms at the Carlton Hotel during the London season. At Aix-les-Bains, where he also went for an annual cure, he consorted chiefly with the English. He is a lavish host, a



Back Ache

Gin Pills banish backache, no matter how severe. The effect, understand, is not to numb the pain, but Gin Pills go right to the source of the trouble, the kidneys, restoring the natural functions of these organs, and with the blood purified, and inflammation allayed, the pains disappear permanently.

Gin Pills FOR THE KIDNEYS

Other indications that the kidneys are not purifying the blood stream properly are frequent headaches, deposits in the urine, touches of rheumatism—no name but a few symptoms—and every case calls for Gin Pills. 50c. a box, or 6 boxes for \$2.50 at all druggists.

Sample free if you write to National Drug & Chemical Co. of Canada, Limited Toronto, Ont. U. S. Address—WABRU CO., Inc. 200 Main St., Buffalo, N.Y.

Facts for Health Seekers to Ponder Over.

Nearly every disease can be traced to clogged or inactive stomachs, livers or intestines. Indigestion, biliousness, headaches and insomnia all emanate from this cause. Keep these organs in working order and you'll have continuous good health. No case was ever treated with Dr. Hamilton's Pills and not cured; their record is one of marvelous success. Dr. Hamilton's Pills are very mild, yet they cleanse the bowels promptly and establish healthy regularity. You'll eat plenty, digest well, sleep soundly, feel like a new man after using Dr. Hamilton's Pills—only a dose—25c. a box everywhere. Be sure you get the genuine Dr. Hamilton's Pills, in a yellow box always.

jolly good fellow with a somewhat rotund form, a jovial twinkle in his eye, and a keen appreciation of everything that makes life enjoyable. But he is also a profound observer, a keen patriot, a clever politician, and a man gifted with quite remarkable oratorical powers. He does not conceal his dislike for Germans. As he once said, whilst dealing with the Huns collectively, "je m'en fiche;" he has no use for them. He is sure to be Roumania's representative in the Congress after the war.

WHAT HAPPENED TO SCHENCK.

An amusing incident in the Athens situation is the ignominious collapse of Germany's champion, Baron von Schenck. He is believed to have spent in his capacity as German spy master and propagandist some £200,000 in anti-Entente work in Greece. When war broke out he was Krupp's representative in Athens. Then he became a correspondent of the Wolff Telegraph Agency. He developed an elaborate campaign of corruption among the Athens newspapers. At first fourteen Athens papers were Venizelist and pro-Entente. Gradually their numbers dwindled, and at the height of the crisis ten were exploiting German propaganda. Von Schenck is little and bald and had, the accomplice of every "crook" in Greece. Yet he was at one time a Professor of Moral Economy in a German University.

"COACHMAN'S" CAPES for the AUTUMN.

This cold weather has sent women into furs again. Those who have none handy are hurrying to the furriers for their remodeled furs or to purchase new peltry for the coming season. The new fur fashions have a mid-19th century look. Muffs are barrel-shaped, and quite small in size, and many of the smartest furriers are selling neck furs on the cape, fashioned rather full, and enveloping the upper portion of the arms. Skunk and even bear skin are used for capes, which are to be worn with the Autumn coat dresses. These dresses are trimmed with bands of fur so narrow as to suggest braid, and not infrequently two or more colored furs are used for this purpose. Walking down Dover Street, flippantly known as "Peticoat Lane"—because it has so many ladies' clubs—I found the Ladies' Athenaeum and other feminine haunts of the fair sex open again after being closed for the annual redecoration and repairs. Some of the ladies' clubs where subscriptions do not rise as high as in the men's clubs, have been very hard hit financially by the war, but one or two have never done better. The ladies' Army and Navy in Burlington Gardens, which is reserved for relatives of officers, flourishes exceedingly, with a prodigiously long list of members.

GERMAN PRISONERS.

The number of prisoners captured on the Somme and Verdun areas by the Allied forces is now between 49,000 and 50,000. I tried to compile the Somme figures at the end of August, but in some cases the numbers were only indicated by phrases like "several hundreds" or some such formula. Mr. Warner Allen, however, the official British press representative with the French forces, who has access to the official figures, has given the total up to the end of August as 49,000. Since then the Allies have taken about 6,000 men, and more are coming in, so that the sum will soon be 55,000. This is nearly double the number captured in the Champagne-Loos offensive.

Prisoners are, in a military sense, the same as dead men, for they cannot possibly be combatants again in the present war, so the news in prisoners gives even more satisfaction than our capture of territory. Mr. Forster stated in the House of Commons in July that the number of British prisoners of war in German hands on June 20, was 25,350, and the number of German prisoners in British hands was 25,467. Since then the Germans have gained about a thousand and we have added about 17,000, so the balance is now heavily on the British side.

The Preserving Season

Is in full swing. Now is the time to buy your Fruit, Vegetables, etc. We have a fresh stock just in, all in splendid condition.

- Plums, Damsons, Greengages,
- Peaches, Pears, Crab Apples,
- Green Tomatoes, Red Cabbage, Onions,
- Pickling Spices,
- Jars, Covers, Parawax.

Prompt Delivery. **Ayre & Sons, Ltd.** Satisfaction Guaranteed.
GROCERY DEPARTMENT.

Again! Again!

We are showing a magnificent assortment of charming effects in

Ladies' Emb'd Collars.

Prices as usual..... 25c. each.

Also, our Fall selection of

LADIES' HATS,

Neater, Prettier and Cheaper than ever.

A. & S. RODGER.

ALWAYS THINK OF

Callahan, Glass & Co., Limited,

When you require Furniture for your home, as they are the

CHEAPEST STORE

in St. John's for

HOUSEHOLD FURNITURE.

Every day we are having shipments of Furniture and we were very fortunate in buying at the old prices therefore we can give our patrons goods much cheaper than any other store in the city.

CALLAHAN, GLASS & CO., Limited,

The Big Furniture Store.

THEATRE HILL

DUCKWORTH ST.

Advertise in the Evening Telegram

WET Weather Suggestions!

We are now showing a large selection of **NEW RAGLANS, RUBBER and OIL COATS.** Styles correct. Prices the lowest as usual.

Ladies' Khaki Featherweight Oil Coats.

Misses' Rubber Coats.

Misses' Raglans.

Misses' Rubber Capes, with Hood.

Ladies' Reversible Rain Hats,

In Shades of White, Champagne, Saxe, Navy and Rose.

Ladies' and Misses' Oil Hats.

Ladies' and Misses' Umbrellas.

GEO. KNOWLING.

sept 30, 31, s, tu, th

Evening Telegram

W. J. HERDER, - - - Proprietor
H. A. WINTER, B.A., - - - Editor

SATURDAY, Sept. 30th, 1916.

The German Chancellor's Speech.

The good Von Bethmann Hollweg is suffering the common fate of those who create a high standard for themselves in finding it a difficult one to live up to. He is ex officio the spokesman of Germany, or so the outside world appears to regard him. His last performance is distinctly disappointing. The English press with reason dwells upon what is omitted rather than what is said, for what is said amounts to nothing at all. The Chancellor's tone has undergone much moderating of late, in striking correspondence with the plain decline in his country's fortunes. After the famous declaration of the "scrap of paper" theory, the justification of Belgium's outraging as a "military necessity," and the adjuration of the world in general and his enemies in particular to "look at the map," we had come to expect fireworks of some sort from him on every occasion such as this. But there is nothing this time, not even a miserable squib. He is confident, of course, and, of course, elusive, but his abuse has become petulant and begins to lose its interest. Lord Cecil is foolish to notice him and defend Britain and her Allies where defence is least of all necessary. But the German lines, east and west, will never be broken—no, never! We wonder whether he had yet had news of Comblès and Thiepval when he spoke. But then Comblès and Thiepval would never have fallen but for our use of this new barbaric contri-

vance, the invention of the devil. Germany is loud in her indignation about it, and aptly chooses as the time to voice it the moment when her Zeppelins are dropping fire and murder upon undefended cities. Herr Bethmann Hollweg says nothing about peace, evidently preferring to save his breath. But silence can often be eloquent, and in this there is more than a hint of the view which Germany holds of the military situation. If she really considered herself so invincible in the West, her enemies might share her opinion a little and perhaps listen to any overtures she might be disposed to make. She makes none. The syllogism is easy to complete. A far more significant speech was made recently by Count Apponyi to the Hungarian Parliament. He repeated the fairy-tale that America could end the war by ceasing to supply munitions to the Allies, but gave an illuminating reason why America should take this humanitarian course. It was plain, he said, that neither side could beat the other; why, then, continue the carnage in attempting the impossible? This is at least an admission that Germany cannot win—she cannot beat the Allies—but the admission itself is not so important as the wide publicity it has been allowed. In effect, then, Germany says to the Allies: "We cannot beat you, you cannot beat us; why continue?" The Allies reply, "Pardon us. That you cannot beat us we know, but you will forgive us for being less convinced that we cannot beat you. You had your innings, and at the zenith of your power you failed to achieve your object. We have not yet reached the zenith of our power and we are just beginning our innings. When we have finished it, if the game is still a draw we will listen to you. But we intend to have it." That is the whole position. The Allies are just settling down to the work they have in hand; they will not be turned from it by any number of politician speeches.

McMurdo's Store News

SATURDAY, Sept. 30.

Our Ice Cream season at Water Street closes to-day after a busy and successful summer; and on Monday we shall be prepared to supply hot drinks to those who would like to taste them. We shall have Coffee, Chocolate and But Drinks, and believe we can please our patrons with these drinks. Soda Water and Malted Milk will still be served in all flavors. At the Ice Cream Centre, Rawlins' Cross, Ice Cream will of course be served all the year round in addition to the hot drinks already advertised.

ARRESTED AND RELEASED.—Detective Byrne arrested a young man of Flower Hill last night on suspicion of having stolen three nickel watches and a Red Cross box, containing some money, from the premises of the Royal Stores, Ltd. The authorities could get no evidence to fasten guilt and the suspect was released from custody to appear when called on.

Here and There.

Turkeys, Ducks and Chicken at ELLIS'.

THE SUSU.—The s.s. Susu left Gardner Bay at 10.15 p.m. yesterday.

Fresh Irish Hams and Bacon at ELLIS'.

Advertiser.—Subject: "Classified Christians." Speaker: Gordon H. Smith.

St. Ivel Cheese, small tins, at ELLIS'.

WEATHER REPORT.—The weather across country is calm and fine; temperature 46 to 55 above.

PIT PROP CARGO.—The s.s. Flawly cleared to-day for Barry Roads with 1751 cords of pit props.

Partridge Dinners and Suppers supplied at short notice. WATERFORD HALL.—sep28,tf

SABLE I. COMING.—The s.s. Sable I. leaves Sydney to-day for this port, bringing a cargo of produce and cattle.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains. For sale everywhere.—jly22,tf

AMERICAN FISH CARRIER.—The s.s. J. R. Bradley, 9 days from Gloucester, reached port this morning. She will load fish here.

GIANT JUNIOR SAFETY RAZOR.—Be sure and get 7 blades with your Giant Junior Safety when you buy it. Price 50 cents with 7 blades—j24,tf

ON BUSINESS.—Mr. H. A. Bishop, of Bishop & Sons, Ltd., left by the s.s. Portia yesterday for Burin on business for his firm.

COX'S GELATINE.—Mark the brand. The housewife's choice and the old favorite that stands every test. For sale at all first-class grocers. Insist on getting Cox's.—june24,tf

RED CROSS SHIPS.—The s.s. Stephano left Halifax for this port at 10 a.m. The s.s. Florizel left Halifax to-day for New York.

Enjoy your meals by taking a teaspoonful of Stafford's Prescription "A" before eating. Price 25c. and 50c. Postage 5 and 10c. extra.—jly22,tf

SUMMONED BY COUNCIL.—A number of people were summoned to court this morning for not having sewerage installed. Each of the defendants was fined \$5 or 14 days and also ordered to make installation at once.

C. C. C. Dance.—Hear the new Lancers, "Jolly Crowd," and the new Waltz, "Beautiful Roses," at the C. C. C. Dance on Monday night next, Oct. 2nd.—sep30,11

RESERVISTS FIGHT.—Two naval reservists, who are here on short furlough, began celebrating last evening and ere long started to fight. They were pummeling each other badly when three police officers hove in sight and brought the reservists to the lockup. This morning they each had to deposit \$1 for their liberty.

The Milkmen have decided to raise the price of milk to 14 cts. per quart retail and 48 cents per gallon wholesale, from Oct. 1st, '16. JOHN T. LESTER.—li

LEAVING THE STRAITS.—A large number of fishermen who were engaged in the Straits fishery arrived at Fiumerhouth yesterday and connected with the incoming express. Most of the men belonged to points in Conception Bay, Hook and liners and those fishing with trawls are doing well at places along the north west coast.

WHALING NEWS.—From people who came by the Sagona from the Labrador Coast we learn that the whaler Cachelot, operating at Hawke's Harbour had captured 60 whales up to the time the Sagona passed that way coming south. The Cachelot is the only vessel engaged at whale hunting this year and from present indications the total catch will be a good one. She will operate for a couple of more weeks yet.

BE READY for the cold weather. Get in your supply of FUEL. GAS COKE is an excellent substitute for hard coal. We have COKE of best quality, made from Pennsylvania Coal, which we are selling at \$8.50 per ton at the Gas Works, or \$9.25 per ton sent home. Send in your order now. ST. JOHN'S GAS LIGHT COMPANY.

MINARD'S LINIMENT CURES GADGETS IN COVE.

TRULY CANADIAN
22 YEARS' EXPERIENCE



DUNLOP TIRES

SEAL OF QUALITY
AUTOMOBILE

"If it's Last Cost First, and First Cost Last—Then You Want 'Tractions'."
—Hands And.



"SPECIAL"



"TRACTION TREAD"

Nothing in the way of an anti-skid has ever been able to touch "Tractions." True, other tires are lower-priced, but "Tractions" was never intended to compete on a price basis. It is made for motorists who place last cost first and first cost last.

All those "Tractions" you see in service represent greater first outlay than might seem necessary if the tire user bought for to-day only, isn't that masterly showing of "The Master Tire" proof of the good sense of Canadian motorists?

Then, there's "Dunlop Special." It takes a back seat to no other anti-skid except "Tractions." "Special" has everything in its favor—Quality, Price, Record.

QUALITY—Latest Machinery, Best Methods, All Materials.
PRICE—Lowest-Priced, Real Anti-skid on the Market.
RECORD—Has made a host of friends, since its introduction to motorists, and retained them all.

Dunlop Tire & Rubber Goods Co., Limited
A. 62

F. V. CHESMAN, 178 Water Street, Telephone 536.

Show-Room DISPLAY!

Newest Fall Styles.

Ladies' Tweed Tailored COATS, \$6.50 to \$30.00.

Caracul and Plush, \$13.00 to \$19.00.

Fancy Millinery, Ribbons, Wings, Sprays and Feather Mounts



The Last Word in Furs!

Golden Fox and Natural Raccoon Sets, with new barrel and pillow shaped Muffs; Marmot, Coney Seal and Opossum Sets.

Imitation Plush Sets from \$2.50 to \$9.00



New Millinery Hats, latest models. Soft Felt Knock-about Hats, Cardinal, Navy, Tan, Myrtle, Cream, 80c. each. Black, 85c. each.

Children's Fcy. Velvet & Tweed Hats, 90c. ea.

Silk Scarves, Wool Scarf and Cap Sets.

Newest Styles
Lace and Muslin Neckwear.

STEER BROTHERS.

Household Notes

Watermelon salad is made with the pink melon flesh piled high on lettuce leaves and served with dressing.

Bread should not be put into a too hot oven. It should not brown for the first ten minutes, and then only gradually.

When cleaning saucepans in the sink there should be a board in the bottom of the sink to stand the pans on.

Try rubbing the silver every day with a dry flannel rag; it will not have to be cleaned with silver polish so often.

A spoonful of sugar added to the water for basting meat will give it a rich brown color, and the flavor will be improved.

If the teapot smells musty when you put it away, put a piece of sugar in it, and it will be sweet when you come to use it.

The London Directory.

(Published Annually)

enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of:

EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply;

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Sailing;

PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc., in the principal towns and industrial centres of the United Kingdom.

A copy of the current edition will be forwarded (freight paid, on receipt of Postal Order for \$5.

Dealers seeking Agencies can advertise their trade cards for \$5 or larger advertisements from \$15.

THE LONDON DIRECTORY CO., LTD.
25 Abchurch Lane, London, E.C.

EUROPEAN AGENCY

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Pertumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Ollman's Stores, etc., etc.

Commission 2 1/2 p.c. to 5 p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$50 upwards. Consignments of Produce Sold on Account.

WILLIAM WILSON & SONS
(Established 1814.)
25, Abchurch Lane, London, E.C.
Cable Address: "Annuaire, London."

Reids' Boats.

The Argyle arrived at Marystown at 6.30 p.m. yesterday, inward.
The Clyde left Exploits at 7 p.m. yesterday, outward.
The Dundee left Port Blandford at 9.10 a.m. yesterday.
The Ethie arrived at Humbermouth at 1.40 p.m. yesterday.
The Glencoe arrived at Placentia at 6.15 a.m. yesterday.
The Home left Lewisporte at 4.40 p.m. yesterday.
The Kyle left Port aux Basques at 10.25 p.m. yesterday.
The Melgie is due at Port aux Basques to-day.
The Sagona is at St. John's.
The Neptune is north of Emily Hr.
The Wren left Heart's Content at 3.15 p.m. yesterday.

Sunday Services

CHURCH OF ENGLAND.
Cathedral of St. John the Baptist.—Sunday—Holy Communion at 8 a.m.; also on the first Sunday of the month at 7 and 11; Matins on the 1st Sunday of the month at 10 a.m. Other services at 11 a.m. and 6.30 p.m.
Thursdays—Holy Communion, 7.15 a.m.; Other Days—Matins 8 a.m.; Evensong 5.30 p.m. Fridays—7.30 with sermon.
St. Michael's Mission Church, Casey Street.—Holy Communion at 8 and 11 on the 3rd Sunday of the month, and 8 on other Sundays. Other services, 11 a.m. and 6.30 p.m.
Sunday Schools—Cathedral, at 1.45 p.m. Mission Church at 2.45 p.m.
PARISH OF ST. MARY THE VIRGIN, St. John's West.
Sundays—Holy Communion every Sunday at 8 a.m.; also on the first Sunday in each month at noon.
Fridays—Evensong and Sermon at 7.45 p.m.
Holy Baptism—Every Sunday at 2.30 p.m.
Public Catechising—The third Sunday in each month at 3 p.m.
Sunday School—At 2.30 p.m. in the Parish Hall.
Young Women's Bible Class—Every Sunday at 3 p.m. in the Parish Room. The Holy Communion with special Intercessions on behalf of the War is celebrated on the first Wednesday in each month at 10.30 a.m.
BROOKFIELD SCHOOL CHAPEL. Evensong—Every Sunday at 3 p.m. Sunday School—Every Sunday at 4 p.m.
ST. MATTHEW'S CHURCH, THE GOULDS. Evensong—Every Sunday at 3 p.m.
ASYLUM FOR THE POOR. Holy Communion—The first Sunday in each month at 9 a.m.
Matins—Every Sunday at 9 a.m.
**St. Thomas's—Holy Communion, 8 a.m.; Morning Prayer and Sermon, 11 a.m.; Preacher, the Bishop. Sunday School, 2.45 p.m.; Evensong and Sermon, 6.30; Preacher, the Rector; subject: "What is the Church Doing in the Present Crisis?"—a sermon on the War.
**Christ Church (Quidli Vidi)—1st Sunday in month, Matins at 11 a.m.; 2nd Sunday in month, Holy Communion 8 a.m.; 3rd Sunday in month, Evensong at 6.30 p.m.; 4th Sunday in month, Matins at 11 a.m. Evensong at 3.30 p.m. on the 1st, 2nd and 4th Sundays in the month.
Sunday Schools—At Parish Church at 2.45 p.m.; at Christ Church, Quidli Vidi at 2.30 p.m.; at Virginia School Chapel, 2.30 p.m.
Virginia School Chapel—Evening Prayer every Sunday at 3.30 p.m.; Public Catechising third Sunday in each month.
METHODIST.
Gower St.—11 and 6.30, Rev. T. B. Darby.
George St.—11 and 6.30, Rev. N. M. Guy.
Cochrane St.—11 and 6.30, Rev. Dr. Bond.
Wesley—11 and 6.30, Rev. H. Royle.
Presbyterian—11 and 6.30, Rev. J. S. Sutherland.
Congregational—11 and 6.30, Rev. W. H. Thomas.
AT THE S. A. HALL, Livingstone Street.—7 a.m. Knee Drill, 11 a.m. Holiness Meeting, 3 p.m., Free and Easy, 7 p.m. Salvation Meeting conducted by Lieut.-Col and Mrs. Otway and Adj. Tilley. At night a welcome meeting.****

BORN.

Sept. 29th, a son to Mr. and Mrs. John Weeks, 301 Hamilton Avenue.

DIED.

On the 29th inst., Myra Louise, aged sixteen years, beloved daughter of Thomas and Annie Escott. Funeral on Monday at 2.30 p.m. from 29 Charleston Street.

Passed peacefully away at Hay Bulls, on Sept. 30th, at the ripe old age of 88 years. At rest of the late John Williams, leaving one son, five grandchildren, and twenty great grandchildren.

On Friday, Sept. 29th, Dorothy V., youngest child of James F. and Theresa Wiseman, aged 1 year and five months.

This morning, after a short illness, Catherine Dunn, beloved wife of the late Thomas Lynch (blacksmith), in her 71st year, leaving 1 son, 2 grandchildren and 2 sisters to mourn their sad loss. Funeral on Monday at 11 a.m. from her late residence, 14 King's Road. Interment at Torbay. Boston and California papers please copy—R.I.P.

FUNERAL NOTICE.

Funeral of Mrs. Joseph Snelgrove takes place to-morrow, Sunday, from her father's residence, cor. of Atlantic Avenue and Power Street; friends and acquaintance please attend without further notice.

River

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Boats.

Arrived at Marytown... Exploits at 7 p.m. Port Blandford at... at Hum,ermouth... at Placentia at... Lewisporte at 4.40... Port aux Basques at... at Port aux Bas...

Services

OF ENGLAND. John the Baptist... at 8 a.m. First Sunday of the... Matins on the 1st... at 10 a.m. Other... at 6.30 p.m. Communion, 7.15... Matins 8 a.m.;... Fridays-7.30

St. John's... north of Emily Hr. Heart's Content at...

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Riverside Blankets

ARE WARMEST, ARE LIGHTEST, ARE BEST.

Riverside Yarns

Have no Equal.

Every slip bears this trade mark "RIVERSIDE."

TO-DAY'S Messages.

10.30 A. M.

BACK TO THE OLD TIME.

NEW YORK, To-day. Legal time in Britain will be put back one hour, beginning at 3 a.m. on Oct. 1, it was announced to-day by the Commercial Cable Co.

NOW WE FEEL ASSURED.

BOSTON, To-day. Sir Edward Morris, Prime Minister of Newfoundland, and member of the Imperial Defence Committee, was in the city to-day on the way home from a visit to the front in Europe. He was most optimistic regarding the outcome of the war, declaring that nothing less than a complete victory over the Central Powers would satisfy the Allies.

GERMAN SUBS ACTIVE.

BERLIN, To-day. The following semi-official announcement was made to-day: Eleven British fishing steamers were sunk by German subs in the North Sea on Sept. 23rd. Four Belgian lighters were sunk one day at the entrance to the English Channel by another sub.

PUSHING FORWARD STEADILY.

LONDON, To-day. Steadily the British troops are pushing forward towards the Peronne-Bapaume Road, the main artery immediately behind the German line, North of Cambes, after taking 500 yards of trenches southwest of Logawa. Hag's men made additional progress and captured 500 yards of German trenches east of Les Boufs. The British occupation of the territory between Thiepval and the Ancre, is being contested strongly by the Germans. A German counter-attack following the entry of the British into a trench resulted in the forcing out of the holders. The section was regained later, however, by the British.

BRITISH STEAMER SUNK.

LONDON, To-day. Lloyd's Agency reports that the British steamer Falturn has been sunk. She was 921 tons and owned by the Cork Steamship Company.

BRITISH OFFICIAL.

LONDON, To-day. Paris mentions no activity following the advance between Fregocourt and Morval toward Sully on the Peronne-Bapaume road. There has been no great activity on any other front in Europe except Transylvania, where the Bulgars have repulsed the Roumanians near Hermannstadt. Vienna says the Teutonic forces occupied the heights east and southeast of the town after violent fighting. The battle in this section has not yet been finished. Intense fighting in the region of Koryntza on the eastern front in Russia, appears to have come

The Home of Music. Some beautiful New Songs, specially selected, just received. Come and hear them at Hutton's Music Store.

the redoubt we have taken an important section of a Hessian trench; we were forced out of it by counter-attacks but regained it later to-day. In this section during the past 24 hours we have taken prisoners 8 officers and 531 men. In spite of the weather conditions our aeroplanes have done useful work attacking the enemy's reinforcements. Yesterday the enemy aircraft patrolled behind their own lines but showed little enthusiasm. An enemy machine was destroyed; one of our machines has not returned.

AFTER LIEBKNECHT AGAIN.

AMSTERDAM, To-day. The Berliner Tageblatt, a copy of which has been received here, says a Government Tribunal has begun a new action against Dr. Karl Liebknecht, one of the German Socialist Leaders, who is charged with attempting to incite to disobedience and rebellion the soldiers of the Thorn Garrison with letters he sent to them.

WANTS NO DISLOYAL AMERICAN VOTES.

NEW YORK, To-day. Stung to anger by an avalanche of insulting and insistent communications demanding that the Government take certain action with regard to Germany, the President of the so-called American Truth Society organization, formed for the purpose of aiding German propaganda, to-day served notice on the hyphenates that he wants no disloyal American to vote for him. The President's message, which was in reply to a telegram from O'Leary, accusing him of being pro-British, was sent from Long Branch, N.J., and reads "Your telegram received. I would feel deeply mortified to have you or anybody like you vote for me, since you have access to many disloyal Americans, and I have not. I will ask you to convey this message to them."

WATCHING GERMANY.

WASHINGTON, To-day. The State Department is watching closely the trend of events in Berlin and keeping informed of the political movement for the fuller use of submarines. Officials suggested to-day that Ambassador Gerard's return this time proved in itself no crisis on either hand. In that case it was said the Ambassador would be held in Berlin.

C. C. C. Dance (in aid of New Hall).

Hear the new two-steps "On to Plattsburg" and "When You Dream of Old New Hampshire I Dream of Tennessee" at the C. C. C. Dance on Monday night next, October 2.—sep30,11

Glorious "Treachery."

Here is a remarkable reply by the New York Sun to a question asked by the Kaiser: "The German Emperor is reported to have said to an 'eminent neutral': 'Why do you neutrals always talk about German militarism and never about Russian despotism. French craving for revenge, and British treachery?'"

DISASTER TO BREMEN.

PORTLAND, Maine, To-day. A life preserver marked "Bremen," the name of the German submarine freighter which has been generally expected to arrive at some Atlantic coast port for the past week or more, was picked up on the ocean side of Cape Elizabeth to-day. The name was stencilled in black letters two inches high on both sides of the buoy. On one side of the canvass covering was painted a small crown; over this mark were the words "Shutzmark," meaning patented or trade mark, beneath the words "Veppling Hoven Wilhelmshaven"; this indicated apparently the name of the maker. The preserver seemed to be new and apparently had not been in the water a great length of time. It was stained with oil.

CHIOS FALLS IN LINE.

LONDON, To-day. A despatch from Salonika says the Island of Chios has declared in favor of the National Defence movement. All the Island have now gone over to the movement.

BRITISH STEAMER SUNK.

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Train Notes.

Thursday's outgoing express reached Port aux Basques on time to-day. The incoming express reached the city at 1.30 p.m. to-day. The local from Carbonear arrived in the city at 12.30 p.m. to-day. The Trepassey train reached town at 9.30 a.m. to-day. The mail and freight left Port aux Basques at 9.10 a.m. to-day.



Fresh Cream daily.

Bishop Sons & Co. Limited. Grocery Department.

N. Y. Chicken, N. Y. Corned Beef

BELGIAN HARES KILLED TO ORDER.

- Stilton Cheese. Gorgonzola Cheese. Cheddar Cheese. McLaren's Cream Cheese. Parmesan Cheese. Vegetable Marrows. Cucumbers. Cauliflower. White Table Onions. Lettuce. Radishes. Celery. Tomatoes. Maudsloni Spinach. Asparagus. Succotash. Pickling Tomatoes.

Moirs Slab Cake.

- Oxford Sausage in Tomato. Wild Boar's Head. Scotch Haggis. English Brawn Sausage. Frankfurt Sausage. Veal and Ham Sausage. Pork Sausage. Liver Sausage.

AMERICAN BEAUTY BUTTER.

- Royal Mint Sauce. Red Pepper Sauce. Green Pepper Sauce. Chili Sauce. Lea & Perrin's Sauce. Bananas. Oranges. Table Apples. Grapes. Lemons. Pineapples. Grape Fruit. Preserving Plums.

Abdulla Cigarettes. Abdulla Tobacco.

'Phone 679.



Having enjoyed the confidence of our Outport and City patients for many years, we beg to remind them that we are "doing business as usual" at the same old office, 203 Water Street.

Remember, Lehr's Teeth stand for durability and workmanship, combined with good fit.

Full Upper or Lower Sets \$12.00. Good Clean Extraction Without Pain 25c.

A. B. LEHR, (The Senior Dentist) s.t.u.th.tf 203 WATER ST.

Spasmodic Advertising

No one ever made a success out of spasmodic advertising. Successful advertising is the continual pounding away at prospective buyers until when they think of your particular line of goods they immediately think of you. The public mind is feeble. It easily forgets. Spasmodic advertising is a waste of money, time and effort. If you haven't faith enough in real advertising to make it a component part of your business, then don't start it. Spasmodic advertising has killed many a man's belief in advertising. It's a poor proposition from beginning to end.—Economic advertising.

Was Arrested and Remanded.

At daylight this morning, Const. Tobin arrested, under warrant, a 39 year old resident of Lime Street, named Michael Connors, charging him with attacking and assaulting Mrs. Lillian Dodd and Miss Emma Dawe on Freshwater Road last Thursday night. The accused was arraigned before Judge Hutchings to-day and pleaded "not guilty." After several witnesses were examined the accused was remanded to enable the Crown to secure three other witnesses.

Blackmailers Had a Very Good Year.

Chicago Syndicate, According to Confessions made, Netted One Million Dollars.

Confession has been made by two members of the alleged syndicate of blackmailers, eight of whom are under arrest here, that operations of the swindlers netted them \$1,000,000 during the last year. Federal officials announced to-day. The confessions, it was said, disclosed that the alleged band numbers sixty persons, a third of them women. A dispute over the division of spoils, it was said, led to the confessions. Arrest of a score or more members of the syndicate are expected within a week.

The men who confessed are "Dick" Barrett and Edward J. Thompson, according to Hinton Clabaugh, head of the Chicago Bureau of the Federal Department of Justice. Both are at liberty, and will become witnesses for the Government.

This is to certify that I have used MINARD'S LINIMENT in my family for years and consider it the best liniment on the market. I have found it excellent for horse flesh. (Signed) W. S. PINEO. Woodlands, Middleton, N.S.

Marvellous Development.

The Ford motor car is the object of as many jokes as the mother-in-law, but the Ford manufacturing industry is far from being a joke. From a New York commercial journal we call the fact that the chief shareholder and director himself made \$65,099 per minute in profit for the twelve months ending July 31st, or a total of over thirty-four millions. The total profit for the Company was \$114 1/2 per minute. During the period named 508,000 cars were made and over 472 thousand sold. This means that a car was made and sold every minute of a twenty-four hour day throughout the year, an unparalleled accomplishment. On October of last year the head of the Company announced that ten million dollars would be distributed annually to the employees and at the same time fixed the minimum wage at five dollars per day. The average profits shared by the employees in addition to their wages were \$270.91 each. The total number of employees on July 31st was 49,870, and the value of all the cars turned out was \$208,000,000. The man, Ford, is in some ways an eccentric and evidently believes that, because he has founded and successfully managed a great industrial concern, he is capable of ruling nations and managing international affairs generally. But with all due deference to his industrial genius and success, it cannot be said that he has shown any great capacity in the broader field of national politics. His celebrated Peace Expedition to Europe was decidedly ludicrous and was ended by an explosion of world laughter. The expansion of his business is an index of the tremendous demand for the gasoline motor for transport and travelling purposes, and he has shown himself a true psychologist in his methods of encouraging and getting the greatest possible amount of work out of his myriads of employees, and he has been fair in giving them a share of the products of their toil.

Spring Suitings!



Have just opened our new Spring Suitings. We were fortunate in securing a splendid range of

English Worsteds and Irish and Scotch Tweeds.

Notwithstanding the scarcity of the woollens and the drawbacks in freights, we are able to show as good a selection as before the war. The latest in cut, the best in make. Write for samples and self-measuring cards.

John Maundel TAILOR & CLOTHIER, St. John's, N.F. 281 and 283 Duckworth Street, St. John's, Nfld.

5c. The Crescent Picture Palace. 5c.

EVERY AFTERNOON 2.15—EVERY NIGHT 7.15. Presenting Marguerite Clayton and Richard C. Travers in "The Intruder." An Essanay 2 reel feature; a sequel to the "Edge of Things." "HIS MOTHER'S SON"—A Biograph drama with Mae Marsh and Jenny Lee. "CURED"—A comedy-drama with Billy Reeves. Burns and Stull as Pokes and Jabbs in "THE ARTIST'S MODEL"—A lively Vim comedy. Extra Pictures at the Big Saturday Matinee—Send the Children. PROFESSOR MCCARTHY PLAYING THE PIANO. SAM ROSE, Baritone, singing the newest Ballads & novelty songs A NEW AND CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.

Ladies' Coats, BLAIR'S

FOR FALL AND WINTER NOW SHOWING AT Our Values are Absolutely the Best Obtainable.

This year's style in Coats is distinctive. The Coat with the flare (or wide) skirt is the mode. Coats this year are either without belts or come with a half belt effect. This is quite different from last season's Military Coat, which had a belt all round and was much tighter in the skirt.

Despite increasing cost of Coats, through rising prices of materials, and the fashions demanding more cloth in each, we are enabled to offer you the NEWEST GOODS at the LOWEST PRICES. This we are enabled to do by our early contracts and also by our moderate margin of profit, which has built us up such a successful coat business, as it is well known our values are the best. Our prices are:— \$4.90, 5.90, 6.90, 7.90, 9.50 and upwards.

We are also busy opening a full selection of Misses', Children's and Infants' COATS, which you can depend will be the best values procurable.

Henry Blair

Advertise in the Telegram

Embroidered Flannel

Put up in 1 1/2 yard lengths, suitable for making Children's Underskirts.

Corduroy Velvets.

20 bds. of Corduroy Velvets, in all shades. Price \$1.50 per lb.

Pound Tweeds.

2000 lbs. of Tweeds, 2 to 5 yd. lengths. Just in time for the Fall Trade.

Turkish Bath Sheets.

3 doz. White Turkish Bath Sheets, 60 x 86. Old Price, \$2.20.

Hump Hair Pins

The newest Hair Pin made, picks up all the short hair and keeps it in place; non-rust, satin enamel finish; all sizes. One price, 6c. per packet.

We Have Many Bargains

for the next week. We again emphasize that lines mentioned below were purchased before very material advances. Our customers get the benefit.

Men's Khaki Shirts.

50 doz. Men's Khaki Shirts, made of strong Cotton material, and some Sateen. Old Prices, 65c., 70c., \$1.40 each.

Gent's Neck Ties.

60 doz. Gent's Mohair Neckties, in Plain Colors and Plaids. No trouble putting them on; you just hook them on the stud. Old Price, 10c. each.

Warner's Corsets.

60 pairs of Sample Corsets of this well known manufacture. Odd sizes. Selling at Half Price.

Marshall Bros.

Dress Buttons

The largest variety of Dress Buttons in the city to choose from; all sizes and all shades.

Dress Goods.

A large and well assorted stock of Dress Materials in Tweeds, Meltons, Amazons, etc. Old Prices from 35c. per yard to \$2.00.

Sealette

One end only of Black Sealette, suitable for making Ladies' Coats. Price \$4.80 per yard.

Net Gain, a Week.

By RUTH CAMERON.



One simply can't help getting used to blessings. Two years ago I spent the summer at a beautiful country place.

When we first established ourselves there, we were impressed at our good fortune at being able to spend the whole summer at such a lovely place.

We were sure we would be perfectly happy every minute, and that we wouldn't forget for a day how very lucky we were.

I suppose you are wondering how long it was before we began to take it all for granted.

Oh, a week, perhaps, or maybe two. Last summer, on the other hand, we spent the bulk of the time in town, only making brief visits to the country.

Oh, Those Blue Monday Mornings! And never did any place look so lovely as that when we came to it out of the heat and dust of the town. Except that same place when we cast longing glances behind as we left on a Monday morning to return to the heat and dust. We savored every moment of our stay, and enjoyed each approaching visit in anticipation as well as reality.

And felt sure we had learned a lesson. "If we ever go away for the summer again," we said, "we will appreciate our good fortune, we won't take it for granted."

That was last summer. This past season we spent the summer in the country again.

And We Were So Sure We Wouldn't Forget.

How long did our lesson last us?

Oh, two weeks, perhaps, or maybe three. A net gain of a week.

The moral? Well, here are two of them—there may be more.

In the first place, don't blame people with more luxuries than you have for not being made happy by them and for constantly wanting more.

They Can't Help Taking Their Luxuries For Granted.

They can't help taking the measure of luxury they are accustomed to for granted any more than you can yours. The only way to get any great measure of happiness out of money would be to start poor and to keep on always having a little more, and still a little more.

The other moral is this—it is the natural instinct to take things for granted, but if you do, you don't get half so much savour out of them. So, forcibly shake yourself out of that mood once in a while. You can fight against that instinct as well as others, and it's worth fighting against.

Stafford's Phorathone Cough Cure is the best preparation for all kinds of Coughs, Colds, Bronchitis and various Lung Troubles. Price 25c. Postage 5c. extra.—July 22, 16

Everyday Etiquette.

"Please tell me what is the proper time to return a call made by a friend," asked Enid.

"First calls in the season should be returned on the next reception day of the person who has made the call. If she has no reception day, then a call should be made at any convenient time within a week or fortnight. After this exchange of calls a longer period between visits may be allowed to pass," instructed her mother.

Plums!

We have received by express this morning 390 6-qt. baskets of splendid fruit.
100 baskets Blue Plums.
150 baskets Greengage Plums.
100 baskets Golden Drop Plums.
30 baskets Ripe Tomatoes.
10 baskets Crawford Peaches.
We do not expect any further shipments this season.

APPLES.

In stock, by Graciana and
100 lbs. Early Williams.
100 lbs. No. 1 Gravenstein.
100 lbs. Large 3's Gravenstein.
50 lbs. assorted kinds.

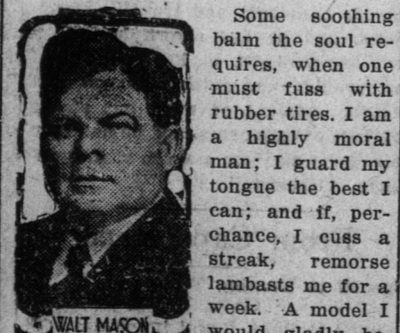
Soper & Moore,

Retail and Wholesale.

Capt. Pinkham Killed in Action.

The many friends of Bishop Pinkham, of Calgary, will learn with deep regret of the death of his youngest son, Capt. Ernest Pinkham, who was recently killed in action while fighting in France. Capt. Pinkham prior to enlisting was a student at Law in London. Mr. Archer Ellis and many others in the city are relatives of the deceased, by whom the news of his death is keenly felt. The Lord Bishop of Calgary is a Newfoundland-er and one of the first of her sons to be consecrated to the Episcopate. Newfoundlanders visiting or residing in the mountain city of the Great West have always received a cordial welcome from His Lordship, who has many questions to ask concerning the welfare of his native land.

RUBBER TIRES.



Some soothing balm the soul requires, when one must fuss with rubber tires. I am a highly moral man; I guard my tongue the best I can; and if, perchance, I utter a streak, remorse lambasts me for a week. A model I would gladly be, to growing youth and infancy, and ore I got a motor car, my fame for virtue traveled far. But often now I may be seen, all bathed in sweat and gasoline, and spotted over with rancid grease, dispensing words that break the peace. I Jack my car up with my lyre, and while I labour in the ditch, I'm laughed at by the idle rich, who whiz along in pomp and state, and jeer the more unlucky skate. And as I toil with wrench and crank, I keep on saying, "Blinky blank," and children toddling on their way give ear to smoky things I say, and as they leave, on learning bent, they whisper, "What a sinful gent!"

Vegetable Sale

Closed with Enjoyable Concert. The vegetable sale at St. Joseph's School-room was continued yesterday afternoon and terminated last night with a grand concert. At 8.15 when the concert opened an overflowing audience was present, standing room being at a premium. The programme was:—Instrumental Duet, Misses Demiel, (2); Vocal Solo, Mr. C. J. Fox; Guitar Duet, Messrs. Devoreaux and Penman; Vocal Solo, Miss Annie Murphy; Vocal Duet, Miss Rose Brophy; Recitation, Mr. T. H. O'Neill; Ventriloquism, Mr. J. Wheeler; Vocal Solo, Miss Ida Howlett; Instrumental Solo, (French Horn), Mr. A. Bulley; Instrumental Solo, Miss Mullings; Vocal Solo, Mr. P. F. Moore; Vocal Solo, Miss Rose Brophy; Vocal Solo, Mr. John Fox.

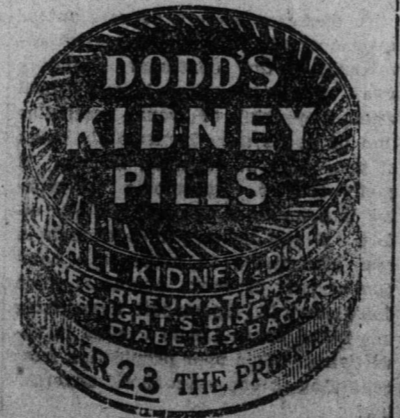
Mr. John Fitzpatrick filled the post of Chairman in his usual tactful and unassuming way and announced the events of the evening. The concert on the whole was creditable, the numbers well received and virtually all the performers had to respond to encores. It is not our desire to be invidious, suffice it to say that Mr. Wheeler, the ventriloquist, was mirth provoking and won prolonged and well deserved applause, as did also his dummy companion, the latter bringing down the house. At the close Rev. Dr. Kitchin, P.P., assembled the platform and sincerely thanked all for their liberal patronage, mentioning that the object of the affair was to help to swell the funds for the building of the new church, which was so badly needed in St. Joseph's Parish just now.

The entire proceeds of the vegetable sale and concert amounted to a substantial figure and to Miss Fitzpatrick and her zealous co-workers congratulations are due.

William Cleary Wounded.

Mr. Phillip J. Cleary, of Monkston Road, has received word from the authorities at Ottawa that his son William, attached to the 4th Battalion, 3rd Brigade, C.E.F., had been wounded in the head and arms. This is sad news at this particular time when Mr. and Mrs. Cleary are mourning for their heroic young son, Allen, who laid down his life at Beaumont Hamel on July 1st. It will be earnestly hoped that the wounded young soldier will have a speedy recovery.

CAPT. HAL TAIT.—Capt. Harold Tait, second son of Councillor Tait, has recently left England on one of the largest Cunard Liners now in use as a transport. The young doctor holds a high position on the medical staff.



Amusements.

SPLENDID SHOW AT NICKEL THEATRE.

The week end programme at the Nickel Theatre is an exceptionally good one and was appreciated by very large audiences. The pictures were even better than the other fine shows given there of late, and they were followed with the keenest interest. The three part serial drama by the Broadway Star Artists was a very clever story. The acting was of the best quality. The Western drama "The Grudge" was another interesting film. "The Diamond from the Sky" was repeated this evening when there will be crowded audiences again.

CRESCENT PICTURE PALACE.

The Crescent Picture Palace presents a big variety programme to-day. Marguerite Clayton and Richard C. Travers in "The Intruder," an Essay two-reel feature. Mac Marsh and Jennie Lee in "His Mother's Son," a strong biograph drama. Billie Reeves in "Cured," a comedy drama, and Burns and Stull as Pokes and Jabbs in "The Artist's Model," a lively vim comedy. Mr. Sam Rose sings "Where did Robinson Crusoe go with Friday and Saturday Night." Professor McCarthy presides at the piano. On Monday a three-reel knickerbocker star feature "Who Knows."

DELAYS ARE DANGEROUS

—Don't delay in ordering your new suit as the price of goods is continually on the jump in the home markets, and the longer you'll wait the more you'll pay. If you want a suit, GET IT NOW and get it at SPURRELL'S, where good goods, low prices combined with style and fit predominate. SPURRELL BROS., 365 Water St.—may 4, tu, th, s, f

Your Boys and Girls.

Babies should live in a room full of sunshine and air. It must be well ventilated but never draughty, and the thermometer during the day, should register from sixty-eight to seventy. At night it should run as low as forty.

Of course the baby must be kept warmly covered, but by no means with covers of any weight. Soft, light-weight blankets and if possible, a down puff, as the latter gives a sense of warmth without the weight. Fresh air is necessary, quantities of it, and a regular diet for the baby, and the same for the older children.

When the kiddies are old enough to run out by themselves, care must be taken that they are warmly dressed, but not as warm as the child who does not get exercise by playing. Quite often a severe cold is caught by getting too warm and cooling off too quickly, plain but wholesome food, air, sunshine, and plenty of sleep will start any youngster on the road to health.

ALL GONE HOME.—Yesterday the last of the Trinity Bay schooners, which were fishing out of St. John's this season, left for home. All the craft had a successful voyage.

MINARDI LUMBERT CURRI
SOLE AGENTS

BUY YOUR FLOOR COVERINGS

—FROM—

BLAIR'S

Because they will Save you Money.

They are offering a big variety of patterns in the New American Floor Coverings at

\$1.10 yard.

You can buy these same Floor Cloths somewhere else for \$1.20 and that is the usual price, but Blair's say September being a kind of a quiet month they can easily cut more Floor Cloths than, so the cut in the price cuts two ways.

They say according to the prices the manufacturers are now quoting, these coverings would cost them all this to land.

They show a big range of Block and Floral Patterns, as they have the manufacturers of three different makers, viz.: Congoleums, Feltoleums and Neponsets, and show the best patterns of each make. These are much better than cheap Floor Canvases, of which the cheapest to-day is about \$1.00 per yard.

This is mainly because the basic material for Cheap Floor Canvas is Burlap or Brin, and the immediate demand for that is tremendous. It is estimated that for the making of sand bags and the wrapping of foodstuffs, etc., for the Army, that the British Government calls for sixty million square yards per week. Therefore the price of brin has more than doubled. But Blair's are trying to help you all they can on prices, therefore remember—

BLAIR'S FOR FLOOR COVERINGS



JUST RECEIVED:

1917 Model Overland.

Call and see them, they are beauties. No waiting for Cars to arrive, we deliver at your door one hour after your order is received.

Read the letters from satisfied "Overland" owners which will appear in the Daily News.

SERVICE COUNTS.

T. A. MACNAB & Co.,
(Overland Distributors for Newfoundland)
CITY CLUB BUILDING.

Job Printing Executed.

THE CA OF



MAKE YOUR

\$100 left with The the present

Other amounts with. Accounts may Interest will be Deposits may be of-town accounts

THE BANK HAS AND IN LONDON AND OTHER

Thousands of people money, and this

OPEN AN ACCOUNT, KEEP

ST. JOHN'S

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We are now delivery, or with Gallons or bott this opportunity time. It is proving.

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THE CANADIAN BANK OF COMMERCE



HEAD OFFICE: TORONTO

MAKE YOUR DOLLARS INCREASE

\$100 left with The Canadian Bank of Commerce at the present rate of interest will amount to
 \$103.01 in one year
 \$106.14 in two years
 \$109.34 in three years
 \$116.05 in five years

Other amounts will accumulate in the same proportion. Accounts may be opened with \$1 and upwards. Interest will be added half-yearly. Deposits may be made and withdrawn by mail. Out-of-town accounts receive every attention.

THE BANK HAS BRANCHES THROUGHOUT CANADA AND IN LONDON, ENG., NEW YORK, MEXICO CITY AND OTHER IMPORTANT FOREIGN CITIES

Thousands of people use this Bank as the custodian of their money, and their combined deposits now amount to over \$100,000,000

OPEN AN ACCOUNT, KEEP ADDING TO IT, AND ENSURE YOUR INDEPENDENCE

ST. JOHN'S BRANCH - WATER STREET

SOMETHING GOOD THAT IMPROVES WITH AGE.

NEWMAN'S Celebrated Port Wine.

ELLIS & CO., Ltd.,

203 Water Street,
Grocers and Wine Merchants.

We have recently purchased
18 Hogsheads of this CELEBRATED PORT WINE,

Equalling nearly
1000 Gallons,
or 450 Cases of 1 doz. each,
or 5400 Bottles.

We are now booking orders for immediate delivery, or within the next 5 months, for Cases, Gallons or Bottles. Now is the time to avail of this opportunity and purchase while there is yet time. It improves with age and keeps on improving.

Also, remember our stock of
WINES—Sparkling and Still.
Whiskies, Brandies, Gins, Ales, Stouts and Liqueurs.

have all to be disposed of during the next
4 Months.
Don't Neglect Ordering Now,
and not leave till too late.

The "Evening Telegram" is read by over 40,000 People daily.

The Acting Postmaster General.

Address By Members of Staff.
Yesterday the heads of the different branches of the Post Office and the staff of the Postmaster-General's office called upon the new head, Geo. W. LeMessurier, Esq., and the senior clerk Mr. J. W. Kinsella, read to him the address printed below, offering their congratulations upon his appointment and expressing the assurance of their hearty co-operation with him in the performance of their public duties.

To the officials generally the appointment is much appreciated as they look upon the selection as an intimation that henceforth the higher positions in the service will not be filled by outsiders but will be made from the staff already engaged, many of whom by experience are most fitted to fill same.

The new Acting Postmaster-General thanked the officials for their thoughtfulness and expressed the hope that during his time in office, whether it be long or short, their associations would continue to be pleasing to both. Knowing most of them for many years he knew he could rely upon them.

The Government had appointed him to be in charge and it was his duty as well as theirs to do their utmost to carry out the Government direction. George W. LeMessurier, Esq., Acting Postmaster-General.

Dear Sir,—On behalf of the Staff of the Post Office Department we beg to offer you our congratulations upon your appointment by His Excellency the Governor-in-Council to the position of official head of this Department of the Public Service.

In placing you as Chief of the Postal Telegraph Department we feel and trust that it is the desire of the Government to fill all vacancies in this important branch of the Public Service on merit and competency. No more fitting choice could have been made and we consider it a just reward for your forty years of good and faithful service in the Department.

We beg to assure you of our hearty co-operation in the performance of our services, and trust that the result of your term as Acting Postmaster-General will be such as to warrant your appointment permanently in a short time.

We are, dear sir, on behalf of the men in our different branches and the staff of the Postmaster-General, Your obedient servants,
E. Devereaux, Supt. Registration; J. W. Kinsella, Supt. Parcel Post; J. H. Clark, Supt. Distribution; W. Campbell, Secretary and Inspector; A. W. Martin, Cashier; E. J. McGregor, Supt. Postage Stamp Branch; F. Ronald Clark, Asst. Secretary; James Galway, Sup. Dead Letter Branch; Jordan Milley, Supt. Money Order Branch; John Jackman, Clerk Accounts Office; W. Coultas, Junior Clerk; Elsie Penston, Stenographer.
26th, September, 1916.

THE LORD BISHOP.—The preacher at the morning service at St. Thomas's Church to-morrow will be the Lord Bishop.

THE PREMIER IN NEW YORK.—We learn that Sir Edward Morris, who is reported in a public message as having been in Boston, has gone to New York on important public business.

The C. E. T. S. will hold a Public Meeting in the Synod Hall on Monday evening, Oct. 2nd, commencing at 8 o'clock. The Bishop of Newfoundland will preside. Ten cent Teas will be sold at the close.—sep30,11

COCHRANE ST. CHURCH.—Rev. Dr. Bond preaches at Cochrane Street Church to-morrow. Morning subject: "The Hand that Rocks the World." Evening subject: "God's Use of Common Things."

NOTE OF THANKS.—St. Thomas's Women's Association desire to heartily thank all those who so kindly sent donations and helped in any way to make their sale and entertainment so successful.—adv11.

Fourteen Underwood Type-writers sold by us during the last thirty days, nearly as much as the yearly sales of all other machines combined. Over four hundred in use in Newfoundland. WHY? ROYAL STATIONERY COY.—sep30,31,eod

1st Nfld. REGIMENT.

Casualty List.

Previously Reported.
1011—Private James J. Kelly, 257 South Side, Dangerous injury ill Wandsworth, gunshot wound in head. Now progressing very favorably.
153—Lance-Corp. Larry Feld, 4 Deady's Lane, Seriously ill, Wandsworth, shrapnel, back. Do.
2195—Private Augustus Quinton, Red Cliff, B.B. Very ill, King George Hospital, London, Gunshot wound in back. Do.
J. R. BENNETT,
Colonial Secretary.

Fall Weather.

WET STREETS AGAIN!
Why Should They Trouble You?
Invest to-day in a pair of Stylish, Well-Fitting BEAR BRAND RUBBER SHOES (Climax Blizzard) and your comfort is assured.
CLEVELAND RUBBER COMPANY,
New Martha Building, St. John's, sep27,w.s.t

Unlikelihood of a Zeppelin Service.

(New York Tribune.)

The possibility of establishing a Zeppelin mail service between Germany and the United States is not seriously considered in England or France, nor should it be necessary to go to a "London expert" to discover the obvious difficulties of such an enterprise. Comparison with the Deutschland's exploit is quite irrelevant. No one ever doubted the possibility of a transatlantic submarine trip, for the feat had in fact been performed by several submarines in the British service before the Deutschland was ever heard of, and it is nearly three years since two submarines completed the voyage from England to Australia without convoy.

It was for this reason that the Deutschland's exploit was regarded with comparative equanimity abroad, and not as some Germans pretend to think, because other nations were jealous of German enterprise. Every one knew what a modern submarine could do; the only question was whether the risk was worth running in war time. It is by no means certain even now that the risk was worth running or that a regular service is practicable; indeed, there is some reason to apprehend that the second vessel in the service, the Bremen, was captured, and is now lying idle in a Scottish port.

Be that as it may, the difficulties in the case of an airship service are of a different kind, and much greater. An airship is a huge and unwieldy vessel. It cannot appear, as a submarine could, with little or no warning. Preparations, and elaborate preparations, must evidently be made for the reception of a machine measuring from five hundred to six hundred feet in length—and the latest Zeppelins are said to be even more immense, exceeding in dimensions the greatest of transatlantic passenger ships. Such a vessel cannot cross the ocean on the chance of finding a convenient landing place when it arrives here.

When the war began there were no sheds, even in Germany, large enough to house the gigantic craft of the most modern type, and there are certainly none on our coast to-day. But even if there were, there would still be the difficulty of finding men sufficiently skilled to handle such a vessel on her arrival and assure a safe landing. Let it be remembered that a mere score or two of trained hands would be of little or no use; that in bad weather as many as two hundred or even three hundred might possibly be required. Where are they to be found in this country?

In all the talk about a Zeppelin service these difficulties seem to have been overlooked. They are manifestly formidable, and until they are overcome it is idle to speculate on the radius of action of the latest ships. It is conceivable that the most powerful could cross the ocean if the conditions were favorable, but until preparations have been made for landing and housing them it is safe to assume that the attempt will not be made.

ROYAL VICTORIA COLLEGE

MONTREAL
THE RESIDENTIAL COLLEGE FOR WOMEN STUDENTS OF MCGILL UNIVERSITY
Courses lead to degree in Arts separate in the main from those for men, but under identical conditions, and to degrees in music.
For prospectus and information apply to the Warden.

Sewing Machines
With Our Reputation Behind Them.

COLUMBIA HD. A. \$8.00
COLUMBIA HD. B. \$9.50
COLUMBIA C., with Cover \$11.25
COLUMBIA IMPROVED, B. \$11.25
COLUMBIA IMPROVED, B., with Cover. . \$13.00

Also FOOT MACHINES, complete with all attachments, which are worth double the value.

OUR LEADER COLUMBIA \$20.00
SPECIAL COLUMBIA \$24.50
IMPROVED COLUMBIA \$28.50

If you intend to purchase a Machine, see these and save money.

MARTIN HARDWARE CO., LTD.

THE EVER POPULAR MILO CORSETS

80 CENTS AT MILLEY'S

Sagona Arrives From North.

The s.s. Sagona, Capt. Parsons, reached port last evening from the Labrador mail service having got as far north as Nain. Leaving here on the 7th inst., she called at several ports along the coast picking up freight and a few passengers who were going north to settle up their season's business. Fair weather was experienced as far as Battle Hr. when continuous head winds and thick fog were encountered, preventing the ship from making much headway, and on several nights the Sagona was forced to harbor till daybreak. Capt. Parsons and crew sailed farewell to the inhabitants of Nain till sometime in June next year, when the Sagona or some other ship will put in an appearance at that place. The next trip the ship will only go as far north as Hopedale. Sunday night's storm was not nearly so violent there as was experienced further south. On Wednesday afternoon a thick fog was met with after passing through Stag Harbor Run and fearing damage to his ship Capt. Parsons harbored at Seldom-Come-By where a large number of schooners were anchored waiting

German Humor.

(Montreal Weekly Witness.)
It has been said that one of the most serious defects in the German make up is the lack of a sense of humor. Unconscious humor the solemn Teuton has, however, in plenty; whether he is Kaiser or statesman, admiral or general, clergyman or professor, he is amusing. Probably of all these unconscious humorists, the professor class is the best—or worst. There is for instance, Herr Doctor Mutresius, who compares the conduct of the British soldiers in Flanders with that of the Germans—much to the glorification of the latter. While the British Tommies, he says, were playing football, "the tender German soldiers," thirsting for knowledge, were prevailing on their officers to take them through the cities and explain the historic monuments. This touching picture of the gentle Germans, and their thrice gentle officers, who burnt Louvain and Malines, and who murdered, outraged and destroyed, under Wilhelmstrasse instructions, touring

for a favorable wind down the Run. The Labrador fishery is drawing to a close, a large number of the shore fishermen coming home by the Sagona.

round and giving and listening to historical lectures, and no doubt dropping tears upon the venerable relics they had levelled with the ground, is truly a wonderful work of Teutonic fancy playfulness. Then there is Rheinfeld Seeburg, Professor of Theology at Berlin University, who tells the world that Germany—in spite of the "Hymn of Hate"—obeys the Gospel command, and loves her enemies. "But we believe," he continues, "that we perform an act of love in killing them, in making them suffer, in burning their houses, in invading their territories. . . . Germany loves the other nations, but chastises them for their good."

Corns Applied in 5 Seconds Cured

Sore, blistering feet from corn-pinchings can be cured by Putnam's Extractor in 24 hours. "Putnam's" soothes away that drawing pain, eases instantly, makes the feet feel good at once. Get a 25c. bottle of "Putnam's" to-day.

PASSED THE NARROWS.—Last evening a big steamer, apparently one laden from Bell Island, passed the narrows.

War News.

Messages Received Previous to 9 A.M.

FURTHER GAINS FOR BRITISH.
LONDON, Sept. 29.—An attack by the British troops on the Somme front early to-day resulted in the capture of a strongly defended farm 500 yards southwest of Le Sars, the War Office announces. The official statement follows: The night was quiet on the greater part of our front. The positions we have won north of Thiepval were heavily shelled. Our bombing parties were active in the neighborhood of the Schwaben redoubt and the Hessian trench, parts of which are still held by the enemy. A strongly defended farm 500 yards south of Le Sars were captured by our troops early this morning. North of Ytres, two miles south of Bettecourt and southeast of Bapaume, our aeroplanes observed a huge explosion as if a large ammunition dump had blown up. The smoke ascended 9,000 feet.

FIGHTING IN THE AIR.
PARIS, Sept. 29.—Three German aeroplanes were

T. J. Edens

By S. S. Stephano, Sept. 30, '16:
N. Y. Chicken.
N. Y. Corned Beef.
Bananas.
California Lemons.
20 cases California Oranges.
Table Tomatoes.
Am. Beauty Butters, 1 lb. prints.
Fresh Oysters—in shell.
Cranberries.
Pears—brs. and half brs.

APPLES!
By S. S. Stephano:
50 brs. No. 1 GRAVENSTEINS.
50 brs. No. 2 GRAVENSTEINS.
50 brs. No. 3 GRAVENSTEINS.
10 brs. CRABPLES.

Routeless Codfish, 2 lb. boxes.
Bakeapples in tins.
50 cases Boyer's Early June Peas.
Peanut Butter.
Small Pearl Onions.
Preserved Raspberries in glass.
Preserved Strawberries in glass.
Green Peas in glass.

Boildog Brand TEA
45c. lb.
5 lbs. for \$2.00.
RABBITS & PARTRIDGE coming by rail.

T. J. EDENS.
Duckworth Street and Military Road.

brought down in two minutes and 30 seconds by stop watch, is the latest record of Second Lieut. George Gujnmeyer. Accidentally, Lieut. Gujnmeyer fell 10,000 feet but escaped unhurt. Gujnmeyer went to the assistance of a comrade who was hard pressed by five German machines. He brought down two of them within 30 seconds, and then, rising, overtook the third which he shot down two minutes later. He was looking for the remaining German machines when a shell burst beneath him and striped the left wing of his aeroplane of every stitch of its covering, and he plunged giddily earth-wards.

LONDON'S MAYOR.
LONDON, Sept. 29.—Sir Wm. Henry Dunn was to-day elected Lord Mayor of London. The new Lord Mayor, who will take office in November will be the third Roman Catholic Lord Mayor of London in recent years. He has been closely associated with Sir Wm. Trevelyan in work of improving the conditions of thousands of London's poor cripples, and is Treasurer of the Alton Cripples' Home, Alton.

SERBS HOLDING OUT.
SALONIKA, Sept. 29.—Despite violent attacks by Bulgars, the Serbs still hold the highest peak of Kaimakian Ridge, says an official to-day.

MACEDONIAN OPERATIONS.
LONDON, Sept. 29. (Official.)
In the Macedonian operations to-day, bridges at Orjak and Kopriva were shelled by the enemy. An attempt by enemy patrols to approach Kopriva was unsuccessful. Our artillery dispersed working parties near Ormani. Patrol encounters in Neohori area resulted in our favor, some Bulgars being killed and others captured. On the Dobran front there were no developments. Enemy aircraft displayed considerable activity.

NORWEGIAN STEAMER SUNK.
LONDON, Sept. 29.—The Norwegian steamer Vindeggen has been sunk by an Austrian submarine, according to a Reuter despatch from Madrid. Twenty-four of the crew have been landed at Las Palmas, Canary Island.

THE CHANCELLOR'S SPEECH.
LONDON, Sept. 29.—The evening newspapers publish lengthy reports of Chancellor Von Bethmann-Hollweg's speech, contrasting it with his early utterances, and drawing the conclusion that Germany fears defeat, and is anxious for peace. The Standard says that the Chancellor makes it clear that peace must be on the whole a German peace, but there is now no talk of vast indemnities, great territorial acquisitions, and so forth. The Chancellor labors to make the world believe that the conflict was forced on his country by England. How came it then that England, France and Russia were indifferently prepared, while Germany was ready to the last button. If the slaughter of the youth of France and Russia really affects Germany to tears, it is curious that she never thought of ending the carnage when she was in a position of undoubted advantage. The Standard concludes with the remark that neutrals must now be told, with the utmost politeness of course, that terms of peace are no concern of theirs. The Westminster Gazette says there is nothing for it but continuance of the war, and Germany definitely and mercilessly defeated. The address of the German Imperial

Chancellor in the Reichstag is more remarkable for that which it omitted than what it said, according to Lord Robert Cecil, Minister of War Trade, who in discussing the speech with the Associated Press to-day, declared the most significant fact in connection with the Chancellor's utterance was the failure to mention Belgium. Lord Robert adds that there is a very great change in the tone of the speech over previous efforts. The Chancellor's talk of a complete German victory is entirely absent. There was not a word about Belgium. The significance of this was that probably he was unable to say anything about Belgium. As his listeners can be assumed to be the whole world, he was bound to offend a section of it if Belgium was mentioned. If he attempted to justify the German occupation he would offend the first of all neutral opinion, and equally he would offend his own people if he expressed determination to give up that country. Dr. Von Bethmann Hollweg's denunciation of England, while violent, contained nothing really new. It was merely an old trick of attempting to convince our Allies that we are trading on their efforts and bleeding them to death in the process. But recent events on the Somme ought to convince him of his error. The idea that we want supremacy is fantastic. Discussing this phase of the Chancellor's speech, Lord Robert declared, you will note that in this race for commercial supremacy England is the chief opponent to be feared, the United States being left out altogether. Lord Robert continued, any one can really see that we made no preparation for any such contest for world supremacy. I note in a portion of his speech devoted to efforts for peace my name is used, but I cannot understand his complaint, that Germany was once ready for peace on his own terms. The Germans were ready not for peace but for a truce to enable them to prepare to enforce their own terms on the world. There will be no peace as long as Germany is content to be ruled by the military caste. Lord Robert stated he believed that the German Imperial Chancellor was sincere in his declaration that Germany was waging war with every possible instrument.

Missing Sehr. Has Six Lives on Board.

Mr. H. W. LeMessurier, C.M.G., Deputy Minister of Customs, is in receipt of a message from Trinity intimating that James Morris's schooner Harry D. M., missing since the big storm of Sunday night last, had the following men on board—J. Morris, Robert Guy, Andrew Lucas, James Locke, Ephraim Hiscock and Charles Hiscock. Enquiries have been made in various ports of the coast and the vessel is not reported to have put in anywhere. Grave anxiety is expressed for the missing craft and her six lives by the friends of those on board.

HOME!

For everyone there is a place known as home, and it is the duty of someone to make it cheerful and attractive. Perhaps that some one is you. Now that the evenings are beginning to close in earlier, persons will be more indoors than during the summer months, and now is the time to

Brighten Up The Home, and make it pleasant. Nothing changes the appearance of a place more than

Wall Paper.

It can be bright and clean, quiet and restful, or it may be soiled and so old that the monotony of looking at the pattern for day after day gets on your nerves.

We have a large stock of carefully selected

Room Papers of the Right Kind with Borderings to Match.

These are all modern designs, and it will give us pleasure to help you with your decorating problems.

Come & inspect Them.

ROBERT TEMPLETON,
333 WATER STREET.

RED ROSE TEA "is good tea"

THE NICKEL "ALWAYS WORTH WHILE."

Programme for Friday and Saturday, "THE ROAD OF MANY TURNINGS."

A 3 act social drama produced by the Broadway Star Features, presenting LEAH BAIRD, LOUISE BEAUDET, VAN DYKE BROOKE, KALEM MATUS and GERALD GORDON.

"THE GRUDGE"—Wm. S. Hart, the Triangle Star, in a thrilling 2 act western drama. "THEIR VACATION"—A sure-fire Vim comedy.

"OLD FOES WITH NEW FACES"—Chapter ten of that powerful serial story with Lottie Pickford.

"THE DIAMOND FROM THE SKY."

SEND THE CHILDREN TO THE GREAT BIG BUMPER MATINEE EVERY SATURDAY—SPECIAL PROGRAMME.
Monday—"MORTMAIN," in five parts, with ROBERT EDSON, a great Vitagraph Blue Ribbon Feature. Coming—"WHEELS OF JUSTICE," with DOROTHY KELLY and JAMES MORRISON.

5c.

Royal Theatre, :: Star Hall,

TO-NIGHT.
Just arrived by to-day's express, all New Pictures.
The Rival's great Vitagraph Drama, "ACT FOR A GIRL."
"ALMOST A HEROINE."
"A WOMAN WITHOUT A SOUL."
"SWORDS AND HEARTS."

Miss Cleary and Miss Ryall in New and Popular Songs.
5 REELS. 5 CENTS. 2 SHOWS.

5c.

MAYO'S

is a household word all over our own little Island, wherever the fisherman has his home—there you'll find Mayo's established as an old and valued friend.

Mayo's—The plug that is made at home.

Imperial Tobacco Co.
(Newfoundland) Ltd.

Age Only Improves STEWART'S Cake.

Some housewives demand Lightness in cakes. Some demand Fine Flavor or Appearance.

Users of Stewart's Cake demand more—and they get it consistently, because its wholesome quality seldom varies.

Long after ordinary cake is dry and tasteless you can readily identify Stewart's Cake by its rare freshness of flavor and a texture still soft and moist.

Here again is the economy of Stewart's Cake. It prevents waste by keeping fresh. Buy your next cake at Stewart's and let your folks decide without prejudice. The bright porous texture will win them—the well aerated crumb, the thin tender crust. Its amazing lightness brings no regrets.

"We Want More Men."

Yet despite the entry of the fourteenth nation—and our truth Ally—to the fray, what is the pressing need and demand to-day in this country? Hidden away in a modest paragraph or two in the papers on Wednesday is the perfectly clear answer to this. At the banquet of the departing Commonwealth deputation, Sir William Robertson—whose authority in this matter is unrivalled—said: "We want more men. We want all the men we can get. We want them not merely to win this war—we feel quite certain of that—but we want to win the peace. We want to win a peace as will compensate us for the great sacrifices we have made. Assume the triumph of the Allies and end of the war next year. We then have incomparably the greatest masses of national problems and friendly claims to disentangle and settle which have ever faced statesmanship after a campaign; and Great Britain can only hope to play the part the nations will expect and call on her to play provided she can give the world ocular demonstration, on land as well as on sea, of the fact that she is not a spent, but a mighty force. Therefore we must continue to pile up the men and to pile up the munitions against the day of settlement. Sir William Robertson's call is as true as it is nobly phrased.—Saturday Review.

NAVAL DISTURBERS.—About 4.20 p.m. yesterday two naval men, under the influence of the cup that cheers, started to mix matters near Mr. P. J. Shea's store, Water Street, and notwithstanding the fatherly advice of an officer of the law they persisted in keeping up the fight. Seeing that this timely council was of no avail he was forced to call for assistance and soon after had the disturbers landed in the cooler at the lockup.

Gossage's Soaps!

In stock the following well known brands:
GOSSAGE'S WHEEL,
GOSSAGE'S HOUSEWIFE'S FRIEND,
GOSSAGE'S MAGICAL,
GOSSAGE'S PURIFIED CARBOLIC.

All size boxes in stock.
GEO. M. BARR, Agent.

Don't Neglect Your Cough.

A little cold may not seem a dangerous thing—you may feel inclined to let it go on hoping that to-morrow it will be better—but can you afford to take chances? Just as the little insignificant acorn grows if left alone, to the mighty giant oak, that cough if not stopped may grow to a very serious illness. When a cough starts there's no telling where it will end. You know no doubt, of cases right among people you have known, where serious complications and fatal illness have had their start from a neglected cough or cold. "Don't neglect your cough." Stafford's Phorone Cough and Cold Cure is what you should take. For sale at Stafford's Drug Store, Theatre Hill, and Stafford's Pharmacy, Duckworth Street. Price 25c., postage 5c. extra. No trouble to take this cough remedy. Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld. Manufacturers of 3 Specialties: STAFFORD'S LINIMENT, STAFFORD'S PRESCRIPTION A, STAFFORD'S PHORATONE.

SLATTERY'S.

Arrived ex "Florizel,"

200 Gross Boot Laces,
100 Dozen Negligee Shirts,
200 Pairs Cotton Blankets,
100 Gross Pearl Buttons.

W. A. SLATTERY.
Slattery's Bldg., Duckworth & George's Sts.
P. O. Box 236. St. John's, Nfld. Phone 522.

Look at Your

with the Doctor's eyes, tongue is coated and your offensive—your skin marred with pimples, bowels are irregular—bothered with Stomach or Chronic Indigestion take what many doctors recommend—Abbey's Effluvia Salt.

For over a quarter of Abbey's Effluvia Salt in warm water, has

THE THOU

SUGAR.

During the time of the which we faced last winter ent coal merchant, in arg the Government taking an in interfering with the co or importing coal, pointed the sugar market at the the war, saying that it failure. I have wanted get some figures or to ge or otherwise of the sugar only now have received is a necessary of life seco and to flour and I think marks on the subject v interesting. Up to t Era, England drew near gar she required from the pendencies in the West-1 control of this country a symbol of her comanc and maritime supremacy one period of the Nap while a pound of sugar lings in France, in Engli st sixpence. Then in 18 chemist discovered that be extracted from beet- tor to cane, and by ge- es and concessions, Ge at building up a flouris industry and at the san- ing one competitor after doubt aiming at Englan objective. And so nearl ced that by 1900, cane posed and beet was king- once buying the larges cane sugar, now had be get purchaser of beet- rather she nor her col- The following table sho- formation:

Imports of Sugar into Kingdom.		BEET.		CANE SUG.	
Year	Tons	Value	Year	Tons	Value
1872	57,600	280,000	1872	276,500	298,800
1882	280,000	665,500	1882	298,800	134,500
1892	665,500	1,025,000	1892	134,500	98,100
1902	1,025,000		1902	98,100	

This remarkable table while in 1872 German one-twelfth of her to 1882 she sent one-fifth half and in 1902 two-thirds the result was impos- bounty system and the Germany spent to oust from the British mar-

Simple Was Cures E

A great skin speci- compounded for his vellovly effective cu- Bad Leg and all oth- has recently given h- paration to the worl- as D. D. D. Prescrip- a simple external w- ply, a reliable home- D. D. D. gives ins- skin distress the me- plic. It penetrates kills the germs whic- skin disease. Naus- drugs are worthless- is in the skin, not i- salves are dangerous- the pores and aid- germs. D. D. D. wa- cleanses the pores, i- heals the skin. Test this simple- of D. D. D. Prescrip- Everywhere.

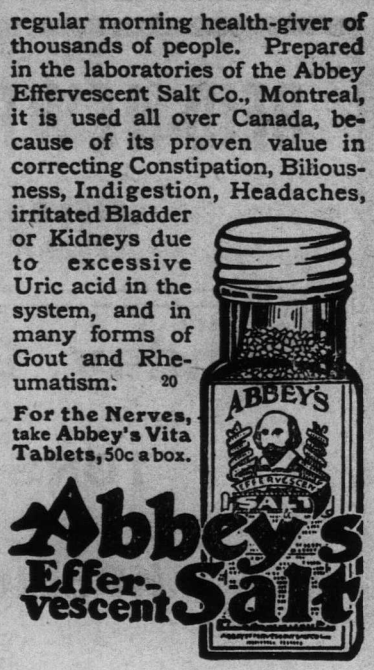


Look at Yourself

with the Doctor's eyes. If your tongue is coated and your breath offensive—your skin sallow or marred with pimples—if your bowels are irregular—if you are bothered with Stomach Trouble or Chronic Indigestion—then take what many doctors recommend—Abbey's Effervescent Salt.

For over a quarter of a century, Abbey's Effervescent Salt, taken in warm water, has been the

All Druggists and Dealers.



regular morning health-giver of thousands of people. Prepared in the laboratories of the Abbey Effervescent Salt Co., Montreal, it is used all over Canada, because of its proven value in correcting Constipation, Biliousness, Indigestion, Headaches, irritated Bladder or Kidneys due to excessive Uric acid in the system, and in many forms of Gout and Rheumatism: 20 For the Nerves, take Abbey's Vita Tablets, 50c a box.

THE THOUGHTS OF THEOBALD.

SUGAR.

During the time of the coal problem which we faced last winter, a prominent coal merchant, in arguing against the Government taking any part either in interfering with the coal business or importing coal, pointed to the British Government's action in entering in the sugar market at the outbreak of the war, saying that it had proven a failure. I have waited patiently to get some figures or to get at the truth or otherwise of the sugar problem, and only now have received them. Sugar is a necessary life second in importance to flour and I think a few remarks on the subject will not prove uninteresting. Up to the Victorian Era, England drew nearly all the sugar she required from her own Dependencies in the West Indies, and the control of this commodity was indeed a symbol of her commercial, colonial, and maritime supremacy. Thus, at one period of the Napoleonic Wars, while a pound of sugar cost six shillings in France, in England it cost only sixpence. Then in 1811 a German chemist discovered that sugar could be extracted from beet as a competitor to cane, and by generous subsidies and concessions, Germany aimed at building up a flourishing national industry and at the same time crushing one competitor after the other, no doubt aiming at England as her final objective. And so nearly did she succeed that by 1900, cane had been disposed and beet was king, and England, once buying the largest quantity of cane sugar, now had become the largest purchaser of beet sugar, which neither she nor her colonies produced. The following table shows this transformation:

Imports of Sugar into the United Kingdom.

	BEET.		CANE SUGAR.	
	Germany	Other Countries.	British Possessions	Other Countries.
1872	57,500	174,500	275,500	242,500
1882	285,000	625,000	298,800	400,000
1892	655,500	292,000	134,500	255,000
1902	1,025,000	366,000	98,100	90,350

This remarkable table shows that while in 1872 Germany sent England one-twelfth of her total imports, in 1882 she sent one-fifth, in 1892, one-half and in 1902 two-thirds. Of course the result was impossible without the bounty system and the sums which Germany spent to oust all competitors from the British market were enormous.

Simple Wash Cures Eczema.

A great skin specialist who has compounded for his patients a marvellously effective cure for Eczema, Bad Leg and all other forms of Itch, has recently given his valuable preparation to the world. It is known as D. D. D. Prescription for Eczema, a simple external wash, easy to apply, a reliable home remedy. D. D. D. gives instant relief from skin distress the moment it is applied. It penetrates the pores and kills the germs which are the root of skin disease. Nauseating stomach drugs are worthless for the disease, it is in the skin, not in the blood. Greasy salves are dangerous for they clog the pores and aid the growth of germs. D. D. D. washes out disease, cleanses the pores, then soothes and heals the skin. Test this simple cure; get a bottle of D. D. D. Prescription to-day. Sold Everywhere.

The War Week by Week.

By OBSERVER.

Once again, at the end of another seven days of fighting, we are able to record victories for the Allies. They are this time of large dimensions. While in all the other theatres of war nothing decisive has occurred, though not a little to inspire confidence, the events on the battleground of the Somme could hardly have been better. They have left the position such that only a miracle, it would seem, can prevent the almost immediate occurrence of further events of equal importance. The thrusting forward of the two wedges on either side of Combes had threatened that town when we last wrote, but it fell last week with a suddenness we had not looked for. Hardly had the British and French forced their way in and around it and met joyously in its streets, when another British force succeeded at last in carrying Thiepval, the seemingly impregnable point of what has become a German wedge. This was a fine feat, but it is too early yet for jubilation. Though its capture included that of the famous Hohenzollern Redoubt, we do not yet know whether our men have taken and hold the three crests behind the village, from which its strength has really been derived. It would seem, however, to be so, for we are told that the Germans have begun to retire their batteries, a necessity that would not be upon them unless this important ground had in fact passed from their control.

The past few days have recorded no further events of importance on this front, but only the apparent calm to which we have become accustomed after a great effort by the Allied forces, and which marks the period of consolidation and preparation for the next step. This, when it comes, will be of the utmost importance. In Combes and Thiepval, particularly the latter, the enemy has lost two key positions. By taking Combes the Allies have removed a stubborn obstacle from their path, while in taking Thiepval they have struck away what is almost the corner-stone of a great part of the German defence. It will be interesting to see the effect it will have upon the line to the north. Probably the Germans will have to abandon this salient to as far north as Hebuterne, if the process is not carried further. Even this will facilitate greatly the attack upon Bapaume. The co-operating armies are achieving two of their first objects: they are pushing forward, taking one position after another, and at the same time widening more and more their front. This latter is of great importance. There must be no narrowing to a point, which the Germans may be able to crush in every time it is pushed forward, but instead a fan-like widening, which lengthens the whole line, prevents dangerous salients and favors our greater numbers. Altogether, the situation on the Somme front has in the last three weeks undergone a great transformation and is pregnant with possibilities the most favorable to us.

PREVENTION vs. CURE.

I have had some opportunities of learning something about life in some of our outposts, and it is deplorable even now how insufficiently some are served in what are generally termed necessities in cities. For instance, in cases of sudden sickness, or accidents there are many places in which a Doctor's services cannot be secured under many hours. There is neither telegraph nor telephone connection and only in special cases can a Doctor pay such regular and necessary visits as the doctors do in the city. The people are thus thrust upon themselves for home remedies, and whilst these often prove useful, in too many cases many deaths, and principally of young babies, occur which could have been prevented. In the critical first weeks of a baby's life, without the care that should be taken, many a young life slips out, while others simply live in spite of bad treatment. I have heard a Doctor express himself very forcibly about this and question the value received for the thousands spent on the anti-Consumption campaign, being of opinion that this money might be more profitably spent in the conservation of the child, in establishing a group of capable nurses who would reside in the outposts and towns and help and advise the sick, paying special attention to the child, that it may be given the best chance to live a healthy life. It is all so obvious and necessary. No one would hinder in any way the good work of the anti-Consumption work, and this new scheme is just as necessary. Dr. Rendell and his assistants may travel the country, in many cases recommending food that cannot be obtained by the people, especially in the outposts, but what is also needed is some practical help that will be of real service. It seems to me that it is for the Government to interest themselves in such matters as these. If a people cannot afford to have a doctor it is manifestly the duty of the Government to look to it, inasmuch as a healthy man is as necessary as a solvent business and more so. I am sure that all outpost doctors will agree with the intention of this article and I hope that before many years a Government of service and vision will take the matter up and lead Newfoundland a step forward on her slow journey on a progressive road.

Granite ironware cannot stand the direct heat of the gas burner. It cracks the glazing, and the pot is spoiled. It is better to put a plate under cooking vessels of this ware.

Once more the Italian and Russian theatres can be passed over with a few words, not that nothing is happening there, but because there has been little reported to indicate what it is. For some time now the drive against Trieste has been resumed, and there have even been premature reports of Austrian preparations to evacuate it. But beyond some minor victories for the Italians on the Carso plateau we have heard nothing. They have also made progress in the Trentino, a few months back so vital an area and now but little thought of.

What we know of the fighting along the great Russian and Galician line has on the whole favored the Germans, who have clearly been considerably reinforced from various sources. They claim the repulse of Russian attacks at Lutsk, Halicz and other and less important places. But it is probable that these attacks have been merely a sort of trying-out process. Brusiloff is so fond of, with a view to ascertaining where the defence is strongest. A new and very great Russian offensive appears now to be under way. It has for the present manifested itself in greatest force in the Carpathians, where they adjoin the mountains of Transylvania. This means that the Russians and Roumanians are pressing forward along what are roughly the two sides of an angle, of an irregular arc. The menace of the Russian approach was seen with consternation by Austria months ago when Bukovina was overrun; it is now renewed with the added terror of half a million Roumanians as a reinforcement. Probably this area will very soon become the centre of chief interest, for a great measure of success for the Allies here might speedily bring about the dissolution of Austria.

There seems to be little doubt that broad and open frontier of Dobruja has been definitely checked, and once checked it is not likely to regain sufficient force to carry it far. The broad open frontier of Dobruja could not be defended: it was not until the railway line from Constanza was reached that the defenders could make a stand. They have now done so effectively, so that when the drive from Salonika gathers way, Mackenzien may find in the concentration of Russians and Roumanians that he has caused a weapon to be turned with effect upon himself.

On the Macedonian front the only fighting of importance proceeds on the extreme left, south of Monastir. The Serbs, strengthened by French and Russians, are doing brilliant work there and hold important heights on their own soil. So strong are the natural defences that Bulgaria can rely upon that it is likely General Sarrail will for the time being bend his greatest efforts to the capture of Monastir, which would effectively turn the Bulgarian flank. The political situation, too, may influence him and the possible entry of Greece as an ally, a possibility which looms large at the moment of writing.

RANNDOM REELS
Howard L. Rann

*Of shoes-and slips - and sealing wax - of cabbages & kings

THE TIRE GUARANTEE.

The pneumatic tire guarantee is a mournful attempt to satisfy people who object to buying new tires every time they run over a beer bottle. This guarantee does not cost anything until the man who owns it tries to collect a new casing on the strength of a nine-inch blow-out caused by driving over a pickle jar. It then assumes a threatening aspect, and has to be mollified by paying the list price, with express tire is bought for cash. It is guaranteed against various forms of disease, any one of which may sap its vitality and cause it to pop open in some unexpected place. It is also understood that the owner is to prop it up occasionally with air. It is difficult for a four-inch-tire to carry 3,800 pounds of instalment-plan automobile and seven robust passengers on sixty pounds of air, without giving way at some vital spot and spoiling an entire evening for all concerned. If an adjustment is not made at once, on the basis of a new casing and tube, the local dealer will lose one of the best time customers in town.

The tire guarantee does not protect the man who allows the insidious sand blaster to crawl into the casing through a stone bruiser and eat its way down to the demountable rim without interference. There are two ways to treat the sand blaster. One is to have it vulcanized by some leisurely artisan, and the other is to open it up with a jack-knife and wait for the grand finale with a tight grip on the steering wheel. Some tires are guaranteed longer than others, and will last for several years if not driven to excess. The best way to preserve tires is to drive slowly and around the block once a week and then put the car to sleep on stilts over night. When the catalog house tires run 15,000 miles without a puncture, it either proves that the



tries to collect a new casing on the strength of a nine-inch blow-out caused by running over a pickle jar. owner stole it from a truck or a massive and ornate bar. People would have less tire trouble if they paid less attention to the guarantee and more to the short, crisp warnings of the tire tester. The best kind of a tire guarantee is a mixture of plain mule sense along with the ability to dodge between the three-cornered rocks which strew the highway. The man who sets his brakes at thirty miles an hour and starts his car with a jerk that would dislocate the neck of a prize wrestler doesn't need a guarantee so much as he does a gardian ad litem.

THIS WEEK'S SPECIAL.

Our strong line this week is CHILDREN'S and MISSES' MILLINERY and READY-TO-WEAR HATS. Positively the largest, daintiest and best selection ever brought together at St. John's, there being hardly two alike. We would advise seeing them now while the variety is so large.

- | | | |
|--|--|---|
| COLD PLUSH HATS,
\$2.50, \$2.80, \$3.00.
All shades, trimmed with fur bands. | NEWEST MOTOR CAPS,
85c. each.
The correct Cap for this season, and most comfortable, too. They come in Tweed and Cream Flannel; nice attractive patterns. | COLORED FELT READY-TO-WEAR,
\$1.50 & \$2.20.
Big variety, only the newest and most becoming shapes featured. |
| BLACK & COL'D VELVET HATS,
\$2.00 each.
Black with Colored Crowns, the new shades only. | VELVET TAMS,
85c. each.
This year's newest shape and shades. See that you have only the newest. | WHITE FELT,
85c. & 95c. each.
Two shapes only. |
| COLD CORDUROY HATS
\$1.35 and \$1.60.
Good shades with fur trimmings. | BROWN PLUSH HATS AND BONNETS,
\$2.30 and \$2.50 each.
Coats to match, \$8.60 up. | CHILD'S KNOCKABOUT CAPS,
45c. and 50c.
Velvet and Corduroy, the real thing for school wear. |
| MISSES' PLUSH HATS,
\$2.60, \$2.80, \$3.30, \$4.80.
Black and Colored. | BLACK CARICULE HATS AND BONNETS,
\$2.30.
Coats to match, \$11.20 up. | INFANTS' CAPS,
80c. each.
Eiderdown and Corduroy, with flannel lined ears to tie down. |
| MISSES' VELVET HATS,
\$3.30 each.
Black and Colored. | GREY CHINCHILLA HATS,
85c. each.
Coats to match, \$5.60 up. | MISSES' STITCHED VELVET SAILORS, \$1.70 each.
In Black, Navy, Brown and Green. |
| MISSES' VELVET CAPS,
\$1.20 each.
Splendid knockabout, being soft and uncrushable. | | |

SEE WINDOWS!

SEE WINDOWS!

Bishop Sons & Co., Limited.

Telephone 484.

DRY GOODS DEPARTMENT.

MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.

MOVE OUT SALE!

Every article of Summer Merchandise must be moved out to make room for New Fall Goods to arrive soon.

Every article has been marked down so low that you can get goods at this store to-day as cheap as if you were buying on Broadway, New York City.

Practically all goods on sale were imported this summer and you get the newest styles. Further price concessions is the order from main office—to move out the stock quickly. Come to the Move-Out Sale to-day. Come and get your share of the Bargains.

- 15c. Apron Gingham. Move-Out Price 11c
- \$1.50 Boys' Sweaters. Just the thing for Fall. Move-Out Price 95c
- Boy's Fleece Lined Underwear, for cold weather. 45c
- 45c. Preserving Kettles. Enamel and good quality. Move-Out Price 29c
- 40c. Tea Pots. Will move out quickly at this price. 25c
- 10c. Soaps. A splendid variety of the best Soaps

- BLOUSES.**
A special lot of Blouses, all sizes and patterns. Regular price up to \$1.25 On Sale now 50c
- HOUSE DRESSES.**
Apron with Cap attached; will save your good dresses, and sensationally low priced. Reg. \$1.50. Move-Out Sale 1.00
- CHILDREN'S SUITS.**
A special assortment recently imported from New York. Regular up to 95c. suit. Move-Out Price 50c

- 9c. Embroidery Insertion. Many patterns & sizes 5c
- \$1.25 Misses' Dresses. Very latest styles. Move-Out Price 85c
- 75c. Men's Shirts. Many sizes and patterns. Move-Out Price 50c
- 15c. Men's Ties. A grand selection, many patterns 10c
- 45c. Glass Butter Dishes. Only a few at this price 10c
- 25c. Tin Kettles. Only a few left. Come early. 10c
- 15c. Baking Pans. Something you will always need 10c

The FAIR,
ST. JOHN'S NEWEST SPECIALTY STORE.
Cor. Water & Springdale Streets.

C. M. B. C.

At the meeting of the Cathedral Men's Bible Class, held on Thursday evening, it was decided to open the twenty-fourth session of the class on Sunday, October 8th. The class will again be under the spiritual direction of the Rev. J. Brinton. The opening services, as in former years will be held at the Cathedral, and will consist of a corporate communion at 8 a.m., followed by a service for men in the afternoon. The Class has a large and growing membership and are

ROYAL THEATRE STAR HALL.

Just arrived by to-day's express a shipment of new films, and the following will be shown to-night: "The Rivals," a good vitagraph play; for a good Lubin comedy "Almost a Heroine," a "Mother's Son," and "Swords and Hearts." All new pictures never before seen in the city. Miss Cleary and Miss Royal in new popular songs. A 5-reel show; two shows each night. Admission only 5 cents.

Once upon a time there was a child that never had its picture taken. That was its parents' fault. Once upon a time there was a young man who never had his picture taken. That was his fault. Once upon a time there was a dear old Mother who never had her picture taken. That was her children's fault. It's YOUR fault if your friends Haven't YOUR picture. Portraits portray life history. They are a necessity. Arrange for a sitting NOW.

Once upon a time there was a young man who never had his picture taken. That was his fault. Once upon a time there was a dear old Mother who never had her picture taken. That was her children's fault. It's YOUR fault if your friends Haven't YOUR picture. Portraits portray life history. They are a necessity. Arrange for a sitting NOW. J. C. PARSONS, Bank of Montreal Bldg. WINARD'S LINIMENT LUMBER-MAN'S FRIEND.

**New GRAPES,
ONIONS,
SPARE RIBS.**

Due Monday, ex "Tabasco," from
Liverpool,

**100 KEGS
New Green Grapes,**

First for the Season.

**150 CASES
Silverpeel Onions.**

And on the Spot

50 trcs Fancy Spare Ribs

**F. McNAMARA,
Queen Street.**

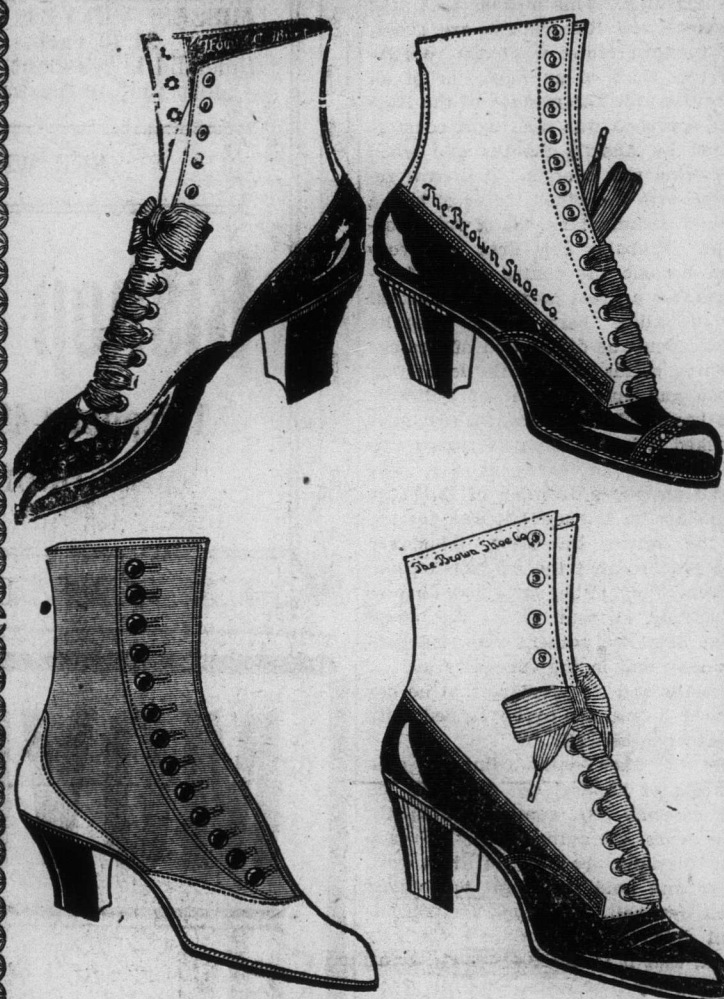
**Onions!
Onions!**

On the Spot:
100 Cases

New Oporto Onions.

GEO. NEAL

**Smallwood's
BIG SHOE SALE!**



**FOUR HUNDRED PAIRS
Ladies' Fine Button and Laced Boots,**

in Tan Calf, Patent Leather and Gun Metal Calf, with Grey, Fawn and Black Cloth Tops, in the following sizes: 2 3/4, 3, 3 1/4, 4 and 4 1/4. These Shoes retail in some shoe stores for \$4.00, \$4.50 and \$5.00. Sale Price, \$2.00, \$2.50 and \$3.00.

NO CHARGING. NO APPROBATION.
N.B.—These Shoes are sold in every particular, being Good-year welted.

**F. SMALLWOOD,
THE HOME OF GOOD SHOES (Ladies' Dept.)**

WINDOW GLASS.

Received by S. S. "Florizel,"

A large shipment of

**Superior Quality
Window Glass,**

Sound and well packed in strong Boxes.

Special Prices to Wholesale Buyers.

Bowring Brothers, Ltd.,

HARDWARE DEPARTMENT.

**HAY takes up a lot of room,
And I am in urgent
Need of Room.**

**That's why I am Selling
Hay Cheap.**

All Choice Hay in
Small Strong Bales.

**ASK, 'PHONE,
Write, or Telegraph
For my Price on Hay.**

**COLIN
CAMPBELL.**

Telegram Ads. Pay

J. J. St. JOHN.

**Before Flour
goes higher put
in your stock.**

1500 barrels on hand and to
arrive, of best brands.

Pork, Beef, Jowls.

Spare Ribs at \$19.00 bbl., or
10 lbs. for \$1.00.

Molasses—1st runnings.

Tea, Sugar, Kero Oil.

Oats, Bran & Cattle Feeds.

Our **ECLIPSE TEA** is
the best in Newfoundland
at 45c. lb.

J. J. ST. JOHN,

Duckworth St. and LeMarchant
Road.



HEY! THERE,
your premises are safe. Are you pre-
pared for such an emergency? That's
our question, and which refers to in-
surance.

**WHEN BURNING IT'S TOO LATE
TO INSURE.**

Now is the time. Give us your or-
der and we will write you a policy at
once.

**OUR STRONG COMPANIES GIVE
AMPLE SECURITY.**

**PERCIE JOHNSON,
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**Glover Leaf
Tobacco,**

Smoking or Chewing,

**5c. and 10c.
per plug.**

The Best Value in
Newfoundland.

M. A. DUFFY

(Sole Agent).



JUST AS YOU WANT
it, we cut the choice meats we offer
you. Come in and tell us what you
want and how you want it and see
how satisfactory

OUR MEATS,
our service and our prices prove.
You will like sanitary cleanliness of
our market, our honest weight and fair
trading also.

M. CONNOLLY.

mar 14th. U. S. G. T. F.

**WINNIE'S LINIMENT FOR SALE
EVERYWHERE.**

**REID-NEWFOUNDLAND
COMPANY.**

Sunday Excursions.

TORS COVE.

Train leaves St. John's Station at 2.00 p.m.

KELLIGREWS.

Train leaves St. John's Station at 2.30 p.m.

BOWRING PARK.

Train cancelled for remainder of
season.

Reid-Newfoundland Co.

Men's Overcoats!

Fall---1916---Models.

Just opened — and ready
for your inspection and ap-
proval, a fine range of Men's
Winter Overcoats in Chin-
chillas, Tweeds, etc., in Navy,
Grey, Brown, and some very
smart mixtures.

These Overcoats, perfect-
ly cut and tailored, are all
Fall 1916 Models, and are
the productions of first-
class English and American
tailoring houses.

**U. S. Picture and Portrait Co.
Water Street.**

Furness Line Sailings!

From St. John's, Halifax to St. John's
Live-pool, to Halifax, St. John's, to Liverpool.
S. S. TABASCO Sept. 22nd Oct. 1st Oct. 10th Oct. 14th
The S. S. RAPPAHANNOCK called from London for St. John's direct
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