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THE EVENINT, TIIES AND STAR, ST. JOHN, N. B., FRIDAY, OCTOBER 18, 1918


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THE EVENING TINES AND STAR, ST. JOHN, N. B., FRIDAY, OCTOBER 18,1918


PARIS PATE
2 tins for 25 c.

4,

## ATLANTIC





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## Our Saturday Special Selling Events

Are Great Money-Savers. Many Warm Things You Will Have to Buy For the Protection of Your Health
Store Open Saturday Until IO P. M.




ARNOLD'S
90 Charlotie Street Will be continued to make
room for our bis Christmas




GUARD yoursgrf by buyng
HEAVY Hosirpy.








Renverire thr bovs ovir





Daniel

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## Send In The Cash With The Adi. No Credit For This Class of Advertising

## Times and Star Classified Pages <br> WANt ads. on these pages will be read by more people than in any other paper in eastern canada



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## E. E. PARSON'S 5c. to 50c. STORE <br> Invites the Public to Attend the Opening of the <br> New Store, Located at 207 Union Street, in the Opera Building SATURDAY, OCTOBER 19TH

## Store Open for Business at 9 a.m.

On account of the influenza we will not hold any store inspection for the public on Friday evening.
Be on hand Saturday to get some of the exceptional values that will be on sale in the following departments
Candy, Post Cards, Jewellry, Toilet Articles, Hair Ornaments, Dry Goods, Hosiery, Notions, Millinery. Ribbons, Lee
Woodenware, Tin and Enamelware, Hardware, Glassware, China and Crockery, Toys, Christmas decorations, and many other miscellaneous lines.
My chain of stores which ocvers the Maritime Provinces gives me a strong purchasing power, and enables me to offer values that in many cases cannot be duplicated today by any competitor. Some goods having been purchased over two years ago are being sold at less than we are able to buy them today.
service.
is my aim at all times to give my customers the best possible prices on all lines. We have engaged a large staff of clerks to serve you, so you will get prompt and courteous
On account of the influenza, which at the present time is so much dreaded, we will appreciate it if our customers will kindly make their purchases as quickly as possible and leave the store so as to to avoid crowding. By so doing, you will assist us to give better service and we will all be co-operating with the "Board of Health" in the effort to prevent the
syreading of Spanish "Flue." As soon as the disease is stamped out, we will be only too glad to have you sen
spreadng or peating your friends.
veniene for meting
Being formerly a Manager of F. W. Woolworth Co.'s store in Halifax for a great many years, I am very familiar with the wants of the people, and the public can rest assured
I will do all in my power to give them the very best values from 5 c . to 50 c
This is the only chain of stores of its kind in Canada, owned and operated by a true-blooded Canadian. It will be interesting for the public to know that Mr. Parsons was born
rought up in New Brunswick.
REMEMBER-Saturday morning at 9 a.m. the store will open for business. Your neighbors will be there to get the Bargains, wiLL yous
We Deliver Purchases of $\$ 1.00$ or Over to Any Part of the City

E. E. PARSON'S 5c. TO 50c. STORE<br>J. W. Ryan, Resident Manager

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How to make Piece of Furniture a gleaming, polishod surface
that MIRRORS
and the SUNNIGHT
 Arberso


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## SPECIAL CUT PRICES

for
Saturday and Monday

B-PATRIOTIC
and invest what you save by taking advantage of our Saturday and Monday Special Offerings in
in Victory Bonds. By investing your money in in Victory Bonds. By investing your money in
this way you save from 15 to 20 per cent. on all you spend.

Ladies' Department







LADIES' DRESSES Sill



Mevs surts Department

MENS OVERCOATS

Boys' surrs s.
Less 10 Toor cont for so saturday
BOYS' OVERCOATS
AND REEERS




MENS REEFERS

MENS HEAVY May

MENS HEAYY GREATERS

MENS HEAVY Wool sox
Worth soc..... For A0c.
MENS FLEECE
 Worth s1.50... For s1.29




| PEABODYS LEATHER |
| :---: |
| WORK GLIORS |
| For 88a |

MENS Cotron | WORK SHIRTS |
| :---: |
| Far 60 ac. |


MENS 51.25 DREss shlrTs

 IT PAYS TO SHOP AT
$\underbrace{}_{\text {Corner Chariote and Union }}$

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THE EVENING TIIIES AND STAR, ST. JOHN, N. B., FRIDAY, OCTOBER 18,1918




## King Square Sales Company Announce a Biǵ Sale

| Men's Footwear at Extra Snaps |  |
| :---: | :---: |
| 为 | FURS FURS FURS |
| meal | We were fortunate in secur <br> We were fortunate in secur- ing quite a large shipment of popular Black Wolf Furs, which |
| A Ald |  |
| Cut | pop car offer at special prices for we $\underset{\substack{\text { this sale } \\ \text { Neck } \\ \text { Neie }}}{ }$ <br> Neck Pieces, with tails and heads |
|  | Muffs in melon shape.. $\$ 11.98$ Muffs in pillow shapes. $\$ 10.98$ |
| Do You Think | MISCELLANEOUS LIST OF BARGAIN SALE PRICESLadies' Sweaters-A full line, stylish brushed wool, $\$ 2.00$ to $\$ 5.98$ |
| N COUNTE |  |
| Seasonable Underwear |  |
|  | Men's Work Shirts-Various colors, all qualities. $\mathbf{6 9 \text { c. to }} \mathbf{\$ 2 . 7 5}$ at This Sale <br> Men's Ties-Big assortment of the latest effects and shades at $\mathbf{~ 2 9 0}$ |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Ladies' Wool Ribbed Underwear. $\begin{aligned} & \text { Special Sale Price, 59c. }\end{aligned}$ |  |



Co. King Sq. and
Charlotte St.

KING SQUARE SALES CO.
Opposite the Market"

Cor. King Sq. and Charlotte St.

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, OCTOBER 18,1918

LOPA NEWS PIEEI. THMNPSON N..









## Don't Delay!

Is your body in condition to throw of the disease germs
ou come in contact with every day? After that cold, or for run-down constitution, we advise and recommen
REXALL, CELERY AND IRON As the Best of Tonics.

The Ross Drug Co., Ltd 100 KING STREE


## Hot Chocolate

With Milad minim and

- Themp

Canada Food Board License, 10-162
GARDEN CAFE R ROYAL HOTEL
Canade Food Borrd Leenese $10-162$







LETER FROM WOUNOED SOH




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## $\mathfrak{c}$




MACAULAY BROTHERS \& CO.
ON SALE TOMORROW
Every Color in Pussy Willow Jap Dress and Waist Silk

36 inches Wide, at $\$ 1.10$ a Yard
Men's Navy Blue Working Shirts' in best All-Wool Flannel- $\$ 4.00$ qualfor $\$ 2.00$ and $\$ 2.40$ each.
Clean-up Sale of Men's All-Wool Undershirts and Drawers - We are selling best grade of these we hed in in utock ats just one-half t the prices now ask-
ed by manufacturers for this seasons stock. Hundreds of well pleased buys have secured their Winter's wants in these lines. We can please many Men's Wool Socks-The best produced for the prices, 0 c., 50 c ., 60 c ., See the New Weather-proof Coats for women, shown on second floor.
They are in stylish Mixed Tweed, in brown, grey and Oxford; practical and sightly, all are new models, $\$ 13.00$ to $\$ 24.00$ each. MACAULAY BROTHERS \& CO.



## The Up-to-Date Mattress

 Trut of our above curtillistatates its conotruction, and a glance at it will convince you of the
 ins $p$ lea for duat dirt and gema
 -1.G9icest Gucretty 91 Charlotte CTHE HIUSE FUFMISHEF Street

## MAGEE FURS

 thrught beause every step in the
The Resutt: "RRLIABLE FTRS.,

 63 KING STREET, ST. JoHN, N. B.

