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G. Muny C. P. R. R. agent; or write M,
Toronto.
district pasenger, agent

TOWNSHIP OFKING LOSES GRAVEL PI




## SOLDIERGETS HIS MONEY B





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## LITTLE THINGS COUNT

## EDDY'S MATCHES

 are made offected composition that guarantees "every match a
lighter." Sixty-five years of knowing how-that's the lighter.
reason.


DON'T LOOK OLD!
LOCKYER'S SULPHUR HAIR RESTORER

SOLD EVERYWHERE.
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| WOMAN SUES BECAUSE | METHODIST INSTITUTE |
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| SIGN HIT HUSBAND | STUDENTS ENLISTII |




## Every Man is Needed!

 Canada has to be saved for the Empire, and
## This Means You!

## Prominent speakers, both civil and military men, will address each meeting. Men who hape

 returned from the front will tell of their experiences, and officers who are raising battalions别 to go to the front will have some straight-from-the-should
young men of Toronto who are hesitating as to whether they should enlist.

LOEW'S THEATRE afternoon at 2 and evenic ain

## PARK THEATRE

ELDOR AND LANsDowne
BEAVER THEATRE pACIFC AND dundas-s oclock Moving Pictures at Every Meeting Full regimental brass bands will play at all meetings. The 7 tht Regimental Band will play al Loew's; the Police Pipers will phay at the Star; ;he G.G.G.G., Band will be at the Park The
-Citizens' Recruiting League
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Pa's Plot is Squelched


Polly and Her Pals
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WORKS COMMITTEE OFF
NEWS FROM
THE CITY HAIL

CITY HALL NOTES

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If you have any doubt as to Hydro Rates being lowest let us figure on your actual requirements and show you that you can save money by using Hydro.

HYDRO has led the way HYDRO REDUCTIONS are voluntary HYDRO REDUCTIONS are not forced HYDRO RATES being based on cost HYDRO RATES are fair and equitable to all HYDR0 is operated at cost for your benefit HYDR0 is yours

Increased business means lowest cost.
To secure lowest rates support THE HYDRO.

## Toronto Hydro-Electric System

Phone Adelaide 2120
226 Yonge Street

OFFCEERS FOR YEAR 25 Pounds Rooms for Knitters
 Them Opens in World Build-
ing Today.
WOOL YARN IS NEEDED Knitting Needles Will Be Supplied to the Knitters Who Con
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STREET CAR DELAYS



SOCIETY




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The F. W. Mathews Co,
Funeral Undertakers
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THE TORONTO WORLD
HOTEL CARLS-RITE



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ALEXANDRA| TODDAY BOSTON GRAND OPERA CO. PAVLOWA BALLET RUSSE





## HARRY LAUDER



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## THE QUINNEYS

OR THE ANTIQUE SHOP



## GRAMD OPERA FRein "OUTCAST"-


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In $a$ Thrilling
SPECLIL EXTRA ATTRACTION
HARAY MACDONALD
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MAS
MR.


MADISON BLOORNEAR THE TORONTO MENDELSSOHM MADISON BLHERSAY, FRIDAY, SATHUREDT

THE TORONTO MENDELSSOHM CHOIR "THE AVALANCHE"
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MISCHIEF MAKERS Evory Da
MISCHE
Next. Week-"WHRL of mirth."

The Russian Symphony
Orchestra
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Hockey ${ }_{\text {Ti.Reqides. }} 6$


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-The Hoase of Hobberlin, Limited-

- The Howe of High-grade Tailoring-
$\$ 11^{35}$
give you a Hobberlin Suit vercoat, Ready-for-Service, $t$ and stylish, and made with degree of care that marks uvery Hobberlin garment. Black, bilue, grey or khaki not included in 4 sortment. This line sells regwathy for fifteen dollars.


## $\$ 15.75$

520.00 Made-10-Mensure Suit of Overcoost Customers have choice of any iw ty dollar fabric in the House, reayt blacks, blues, greys or khakl. sult of onercoat will be made up accorrdng to bent Hobberllll standarras wided.
All Prices Down for January at they tabrics in the House aro down in prict or Januar, and all Ready-tior.Senice napints in siock, oxxept blacks, blues, rowe and khaki, aro cut tin price.
A MONEY-SAVING SALE FOR MEN the House of Hobberlin, Linited



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## THE RUMP LANDS

LAST AT HAVANA







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furtionss:




 Little String Lands Handicap at Juarez


gth annual quotation and sales record of mining shares listed on the exchanges and curb markets of toronto
Copyright, canada, in the Year 1916, by heron \& coo, Toronto





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## Last Day <br> of "Sewing Week" Sale  and Dress Good

THE SIMPSON LIMTEDED

Toboggan Cushions 89c Each RobBRTTIMPSON LIMITED

## Cold Weather Clothes on Sale Today



Women's $\$ 12.50$
Winter Coats $\$ 5.95$

## Fox Furs

## Red Fox Muffes new round ani

 830.0. sturrata, s2.00.
 with head and brusti. Regular 5 so







## Beds

 and Bedding
## Floor Coverings

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| Hangings for Your | , |
|  | $\$ 7.00$. Saturday, $\$ 4.55$. |
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For Men and Boys
Men's Winter Overcoats $\$ 10.95$

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 One ine, uut tises 35 to te it in the grour.The Styles are the season's best; slip-ons, with box back; wide lapels; ; belted back; Newmarkett style; short, close-fitting styles. Materials are all-wool English coatings, in browns; plain and small pa

## Men's Plush-lined Coats

bber interlining. Regular $\$ 19.75$. Saturday, $\$ 13.75$. Men's Black Russian Rat and Canadian Muskrat-lined Coats, Canadian Meits Persia
Men's Persian Lamb Collars, to fii any coat. Regular $\$ 12.50$ and $\$ 15.00$
Men's \$18.00, \$20.00, \$22.00
and $\$ 25.00$ Suits at $\$ 15.00$ breasted sacque style, high cut vest; sizes 36
$\mathbf{\$ 3 . 5 0}$ AND $\$ 4.00$ TROUSERS AT $\$ 2.49$.
BOYS' $\$ 9.50$, $\$ 10.00$ AND $\$ 12.00$ ULSTERS AT $\$ 5.95$
52 Double-Breasted Ulsters, shawl and notch convertible collars, full cut
belted back,. English and Scotch ulsterings, browns and grays; sizes 31 to 35
BOYS' $\$ 6.50$ TO $\$ 9.00$ DOUBLE-BREASTED SUITS AT $\$ 3.95$.
Stock and Sample Suits, in dark gray or brown imported tweeds, cut full
with bloomer pants; sizes 25 to 33 . Saturday, $\$ 3.95$.

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Today's Boot Sale
EXTRA!
Two Big Purchases of Men's and
Women's Winter Footwear
Merged Into One Great Saturday Boot Sale.

This sale offers what every shrewd buyer seeks out, and occasionally finds-style, quality, accurate workmanship and bargain prices all in all sizes, plenty of widths, and extra salespeople to serve you
MEN'S $\$ 4.50$ TO $\$ 7.00$ SAMPLES, SATURDAY,
600 pairs high-grade makers'
samples, newest and best styles, leathers, shapes and designs; all the air Goodyear welted; latest cloth and leather tops; plain and toecap styles; every conceivable style and
design; sizes 6 to $71 / 2 ;$ widths $B$ to design; sizes 6 to $71 / 2 ;$ widths B to
F. Regular $\$ 4.50$ to $\$ 7.00$. Satur day, $\$ 2.99$.
3000 PAIRS MEN'S $\$ 4.00$ TO Button and lace styles, paten Button dull calf, vici kid, tan calf and

Today in the New Market Telephone Adelaide 6100



300 PAIRS WOMEN'S NEW
Beautiful High-Grade American Boots, in button and lace, in the diff ferent designs and pafterns; seleeteded
patent colt and Boston calf leathers ahd rich black velvet; superior eveningi and winter weight soles; newest
heels; latest toe shapes; many verye heels; latest toe shapes; many yerye
original New York styles; widths AA to D; all sizes. Regular $\$ 5.00$ ahd 8000 Pairs Best Quality Rubbens for mom and children at thatif gain prices


