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## A BANNER DAY FOR MEN

## 1-3 Off All Straw Hats and Panamas

 PANAMAMOMAD

Men's Summer Furnishings
20 PER CENT. TO 331.3 PER CENT. OFF REGULAR PRICES
This inelude Nepiriese and outing Shitst. Deather Belts, Summer TWO-PIECE SUITS, FANCY VESTS AND SUMMER TROUSERS

AT 93 YONGE STREET
This means \$15.00 sultit for s.7.50.0
SUMMER TROUSERS, $\$ 4.00$, for $\$ 3.00$.
BROWN KHAKI DRILI TROUSERS, regular $\$ 3.00$ and $\$ 3.50$, for $\$ 2.25$. PULLOVER MOTOR COATS, made from English double texture ParaMEN'S WASH VESTS, odd numbers, regular up to $\$ 2.50$, for 95 c. FANCY VESTS, $\$ 2.50$ and $\$ 3.00$, for $\$ 1.50$
J. W. T. Fairweather \& Co.

84-86 YONGE STREET
THE TORONTO WORLD
The


## T.EATONC:

THE POWER BEHIND THE STORE

Behind the store and backing up every effort to sell the best wearables at lowest prices are our busy factories.
These bright workrooms, with their 3,500 merry workers and their 2,000 quick, sure sewing machines, have done a large share in winning such Canada-wide fame for the great July Sale 'If Eaton's made It t's well made, and you save money on Its prioe.

## Great Day Millinery Clearing


T. EATON CO Limite 190 Yonge street


THE TORONTO WORLIE



## rs and



## TheSunday World THIS WEEK WILL CONTAIN MANY EXC̈LUSIVE FEATURES Radiord's Automobile Map of Ontario

Will appear. No one interested in Automobiles can afford to overlook it.

A special article with map deals with the Hudson Bay traffic route and reaches some startling conclusions.

Bees make 31,500 tons of honey annually: Read how they do it.
What is the ideal of Canadian nationhood? The Sunday World answers the question.

Death lies in the telephone. The Sunday World will tell you haw to avoid the danger.

Display of feminine form sole object of Parisian Halls.

A sketch of Hon. Byron Moffat Britton Justice of the Supreme Court of Jurisdic: diction of Ontario.

Cartoonist sees the funny side of hot weather.

Dr. J. D. Logan's sequence of patriotio poems.

Buffalo vs. Toronto--The "First" and "Fourth."

The year of victory for Bryan--Why ?
New light on the death of Wolfe.
Illustrations on every phase of city and sporting life.

All the Saturday sporting iresults.
All the latest news of Canada and the oria

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## The SLINDAY WORLD It contains

the combined features of a
GREAT MAGAZINE and big
Daily Newspaper

|  | DIAMOND CO:L, ALBERTA FOR SALE |
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## SHREDDED

You Won't Mind Warm Weather or tax the digestive machinery. Every particle of Shredded
Wheat is easily and quickly digested by the most delicate or delt WHEAT WOMAN: : Aspatione ioid

Toronto World's
Beauty Patterns


RE YOU DRINKING
THE PUREST CINS
OR DONT YOU CARE?

What you drink is of more importance th eat, especially during the warm weather.

If you DO care about the purity of your If you DO care about the purity of your "Gin Rickey"
and "Cocktail" you should always call for

## HIBETYS INS

 Old Tom London Dry Plymouth which are guaranteed absolntely pure, and of the finestquality. Ask for GILBEY's and refase substitutes. all first eles hote sid dealer.
R. H. HOWARD \& CO., Distributors FRONT STREET EAST, TORONTO

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VIISITY IPPOINTMENTS PASTOR RUSSELL'S SERMONS MIDE BY THE GOVEANOOS Messrs. DeLury and Loudon
vanced to Full Rank of




 COALN. WOOD W. McGILL \& CO.
"BOSTON"
 As a rule we find men are harder to gee
to appreciate such money saving as our sales offer-but not so this great July printed store news is candid and honest and you only have to have a "try on" or
two to learn that it's "a shoemaker's fit"


276 pairs of the nicest of our bench-made men's goods from some of the best
known American footwear fashioners, including, such names as "Nettleton"-
"Barry" and others
6.00 to 8.00 values in
the lot for to-day to
clear at............... BOSSTOON
SHOE STORE
IOGONGETREET

EXPERT HIZENS FEES FOR SUPERNISNG WORK



\section*{} | $\begin{array}{c}\text { Hon. Robert } \\ \text { Recogers Looks for } \\ \text { Reop and Collapse of }\end{array}$ | $\begin{array}{c}\text { Two Miles of Automobiles With } \\ \text { Happy Youngsters Provide a } \\ \text { Striking Procession. }\end{array}$ |
| :---: | :---: |
| Federal Administration. |  |




B
ECAUSE we sell so many Semi.ready Suits younger men who give wide thought to Good Dress do notrun away with the idea that we do not sell Good Clothes tailored for elderly men.
In pattern and style we have garments that are suitable for older men - for gentlemen who are conservative and hard to convince.
The Semi-ready Lonely Sale is our Convincing Sale. It is the time when we ask you to try at our expense---to buy clothes for less than cost and prove to yourself that our Modern Physique Type System is better in every way than custom tailoring.

Better Style Better Fit. Better Quality Better in Price
We are selling this week nearly 1000 Suits at less than the wholesale cost to the store. There is nothing the matter with these clothes. They are of this season's style, and we show our good faith by promising to return what you pay if you don't like the clothes when you take them home.
The Semi-Ready Store, 8 I Yonge St., Toronto.

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Proving by Actual Experiment


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## Free Receipt For Weak Men



EXCUMSIONS FROM PA．GOUERMMENT WILL OWH






## THE NUMBER FOUR Victor Clover Huller THRESH CLOVER

## moser <br> AMEERCAN－ABELL ENENE \＆THRESHER CO．Limited

Send 50c for Thresherman＇s Account and Expense Book．
Something you can＇t afford to be without．

## Farm and Heavy

Team Wagons
Dump Carts，Market Gardeners＇ Wagons，Express Wagons，Deli－ very Wagons，Drays and Lorries． A FULL LINE NOW IN STOCK．
THE Sepeiri whan co．lumito

| MARKHAM，ONT． |  | OAKEY'S |
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| high－grade refinej olls lubricating olls AND GREASES <br>  |  |  |
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| a CALL ON THEIR LIABILITY． Hoo．wis mortin say．ontaro samik |  |  |
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|  | aganss opiem trapeio． | EMERY：EMERY CLOTH |
| the liquidator of the defunct OntarioBank，stated yesterday that a callwould be made on shareholders ontheir double liability，probably in Sep－ | OrrawA Juiy $10-$ In the house or |  |
|  | ccmmons to－day Hon：Mr．Lemieux in－troduced a resolution declaring it ex－pedient to prohibit the importation，manufacture and sale of opium forother than medicinal purposes．The proposal was greeted with callsof＂carried！＂and a bill was Introducedto give effect thereto． | JOH |
| 25 to 50 per cent．＂A good deal will depend upon what |  |  |
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Kellogg＇s Corn Flakes
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Four Per Cent. Per Annum term of one or more years. Interest accrues from the date on which all and see us about it or write at once for full particular CANADA PERMANENT MORTGAGE CORPORATION Toronto Street, Toronto

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## The Dominion Bank

Pays Special Attention to Savings Accounts


Save Something Wèekly
 The Sterling Bank of Canada manmo

## VALUABLE DOCUMENTS

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THE OBSTACLE IN THE WAY OF HIGHER PRICES.

## For To=Day and Other Days


to-day in the parade for other days. We have Silk Hats by all the great makers, and some individual styles that no other dealer is allowed to handle -those by Henry Heath of London England, and Dunlap of New York. A special line, too, of our own superior makes, manufactured from European blocks.

SILK HATS $\$ 5.00$ to $\$ 8.00$.

The W. \& D. Dineen Co.
COR, YONGE AND TEMPERAITCE STS


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SCORE ESTATE SALE
Make a part of your errand down town o.day - this short thopping day - we clos at noon-to select 2 haff dozen or so or
those very exelusive bits of neckery, the FRENCH FOUR-INHAND TIES

Y.P.M. CQNFERENCE

DRS. SOPER and WHITE
PRIVATE DISEASES


Underpriced Hats

1000 Boys' Shirts Reduced
re than 14 around the neck nor less than 12 , they may have 75 c and $\$ 1.00$ shirts for 49 c Monday.
1000 Boys' and Slender Men's Negligee Shirts, cuffs attached, cambric and zephyrs, in plain white, biue, grey and black and white checks
and figures. Sizes 12 to 14 . Resular $75 c$ and $\$ 1.00$. Monday 490

Summer Suit Cases


The Bediord Sult Case
$\qquad$
Our new Model "Bedford" Suit Case is all we claim for it-"The best in Canada a the price"-saving one dollar on each case-made of genuine cowhide leather on English stel frame with double bolt, brass locks, easy handle, inside straps and shirt pocket, linen-
lined.
Trunks, Suit Cases, Club Bags, Bureau Trunks, Stationery Cases, Shawl Straps, in all sizes, and at prices from $\$ 1.00$ to $\$ 45.00$.


## Housekeepers' Day




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WASH-DAY ITEMS
Fels Naphha Soap, per bar 
Fels Naptha Soap, per bar
Surprise Soap, 6 ba...........
Nap
per bar %...............
Mer bar M...........
Old Dutch Clea
Kitthan Sapolio, per cake
Mage, 9c; 3 packages ....,25c
Naptha Powder, 1-lb. package 5%
Canada White. ....
Moyal Blue, 2 packages ....
    Pure Ammonia Powdee....7c
    Mure Ammonia Powder, Bulldog
    *
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THE TORONTO WORLD


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