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The Better the Quality
The Grealer the Quantily GIPTON'S TEA

BONAR LAW BRANDS HOME RULE AS "TREACHEROUS CONSPIRACY"

Unionist Leader Addresses Huge Demonstration of 150, 000 Orangemen at Belfast, Urging That Measure

Be Killed Forever-No Rioting.


## 800,000 of these Tires Sold to date

Not one wrecked by Rim-Cutting

Buyers of tires are shrewd men. The merits of the tires alone for the big volume of sales of No-Rim-Cut Tires. They have made good our claims that
they save $48 \%$ in tire maintenance. How do they do it?
FIRST-By preventing rim.cutting. 23 out of every
100 ordinary tires are wrecked that way. 100 ordinary tires are wrecked that way.
SECOND By providing for overloading.
Cut Tires are $10 \%$ Rim-
Cut Tires are $10 \%$ oversize - carry $10 \%$ mor
weight-save blowouta. With the average weight-save blowouts. With the average
car this means an addition of $25 \%$ to the car this mean
tiro mileage. THIRD-The extra size of No-Rim-C
gives them more resiliency-saves the mechanical parts
from excessive jolting.

GOODSYEAR


85-87 Queen street East, Toronto. over
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York County
and Suburbs
MIEE Betiel WTH A BOTILE
Brawl at Weston May Result Fatally-Man Took Exception to Being Called Names.







NORTH TORONTO
11





## Toronto Needs This Convention <br> You Can Help Secure It

TORONTO has never had a convention that will bring to the city so much in dollars and cents value as the 1913 convention of the Associated Ad Clubs of America.

Five thousand of the biggest business men, advertising men, publishers and newspaper representatives of America and Great Britain will attend that convention.

## The Ad Club

Has a Plan
The Torowto AD. CLus hat aken it yoon iued to 10 ecurf thit convention for Tornto in 123 hy ending ipicked delegation of one

For y yern the Club has bet campiaing

Toronto's Strong
Competitors
May 19, 1912, is the date for final action. Toronto has strong opposition to contend with. The Toronto delegation must go to Dallas armed with every
Baltimore is sending 100 delegates. So is
San Franciseo. Toronto must do equally well. The clubs in there other cities have unlimited
reoources to draly upon. They will go to
Dallas with the backing in money and prestige of their Boards of Trade, Chambers of Commerce and City Councila.

## What It

Will Cost
The Toronto Ad. Club proposes, to spend
$\$ 17.000$ of its own and it mes. $\$ 17.000$ of its own and its memberr' money in ing on the campaign to secure the 1913 Convention for Toronto. Many butiness men have offered to contribute liberally. About $\$ 8,000$ Your Help 15 Needed
If you believe in the future of Toronto and have the public and civic spirit to back up that Ad. Club's Hon. Secretary.

Use This Coupon
J. A. Blackhall, Hon. Treas. Toronto Ad Club,
: Care of Dominion Express Company, Toronto.
Enclosed find my cheque for
as my contribution to the Convention Fund of the Toronto $A \not \subset d$ Club. (\$......)
Name.
Address.

## TORONTO AD CLUB 177-179 Yonge Street




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 Put "SALADA" TEA in a warm teapot--pour
on freshly boiled water--.let stand for five min

 in sealed lead Packages ONLY.

## SecIETY

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MME. TeTraAzini.






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WHEAT MOVED UPWARD in winnipeg market

| Cliago Ezchange Wes Closed Orer Election Day-Crop News of Colerless Mature, but Winripeg Was Good Bayer of All Options. |  |
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| Options. <br> WINNIPEG, Aprill 9.-To-day's market |  |
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| Winnipeg Grain Market Op. High. Low. Close Pre |  |
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|  | Corn-New, No. ${ }^{3}$ yellow corn, all rall, from Chicago, $8+$ tre, track, Toronto. <br> Peas-No. 2, $\$ 1.15$ to $\$ 1.25$, outside. |
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| Beeds- Prices at which re-cleaned seeds are |  |
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| Hay and Straw- |  <br>  |
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For Small Investors For a few cents a day you can buy a lot
in "Rosedale"--the payments required are very easy, and a large increase in value is certain. The above photograph shows some of the residences in the district alongside
"Rosedale." "Rosedale" is but twentyRosedale. "Rosedale" is but twenty-
three hundred ( 2,300 ) feet from the Posttorec hundred
office- it is adjacent to this fine residential distriet, and on the other hand is alongside the factories of Imperial Manufacturing Company, Billings and Spencer Drop Forge Company, Limited, Quality Beds, Limited, property on which other factories will shortly be built.

Prices of "Rosedale" Lots Remain at $\$ 85$ to $\$ 300$ for Thirty Days

Then Advance 10\%
TERMS--10 to $15 \%$ down and $\$ 5$ to $\$ 10$ per month
NO INTEREST NO TAXES FOR ONE YEAR Free Deed to Beneficiary in case of death
We know that the advantages of "Rosedale". will appeal to the sane small investor we want to get in touch with any person interested in making their savings multiply.

Laughlin Realty Limited
32 Adelaide St. East, Toronto, Can. (Next to Pot Office)

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## MESSRS. LAUGHLIN REALTY, LIMITED

 Gentlemen:am interested in dale" prope
information Name

Phone Main 6086
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## UNION STOCK YARDS

OF TORONTO, LIMITED
the leadime stock yards of camada
Cattle, Sheep, Lambs Hogs and Horses
All Modern Convenioncos for Quick,
Safe Handling of all kinds of Stock DIRECT CONNEOTION WITH.ALL RAILROADS

## WELLAND!

 WELLAND! Are You Interested in Welland? Rosedale Lots Are The Best Buy


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STORAGE



## Welland's Natural Advantages

er geographical location-transportaon facilities by water and rail-cheap elecnonsibl for her 1,700 to one of the most important manufacring centres in Ontario in five years

Nothing Can Keep Welland Back Welland has gained $a$ reputation as the stest crowing toun in Ontario mhe will retain this-manufacturers visitit Wellhnd ery day to look into her possibilities

Money Will Be Made in Rosedale Property $t$ is as certain that those who bus pre perty in "Rosedale" will make money on sit is that Welland will grow. "Rosedale" ots offer unquestionably an excentional in orkingmen and people o imited means. We do not know of a proerty or an investment of any sort now ope the general public in which our client place their savings with greater ce

# Another Gold Brick from McIntyre--Big Advance in Dome Ex. 

 Speculative intrres CENTRED IN DOME EX

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With Central Station Electric Power You Not Only Pay Just for What You Use--You Can't Use More Than You Need.
That's why the use of Central Station Service is "automatic economy." The per unit cost of power is reduced to a minimum; and then, the number of units used is governed by the actual needs of your business-there isn't a chance for waste

You can run your entire plant or only one machine, with equal economy.

You can increase the size of your plant without invest ing more money in power machinery.

You can reduce the size of your plant without losing the use of money already invested in power machinery.

You can know exactly what your power costs: for your whole factory, for every department, or even for every machine.

You can use this knowledge to make more accurate cost estimates, to discover efficiency-leaks, to keep your organization always "up-to-the-minute,"

You can reduce your power bill enough to pay for a real heating plant, far better than any makeshift, exhauststeam system.

You can relieve yourself of all power worry, saving our energy for other phases of your business.

You can practise "automatic economy" in many dif erent ways.

Isn't the subject worthy of your detailed investiga on?
Dictate a note this morning, and a power expert will call upon you-He will give you specific reasons, proving Central Station Electric Service is "The Power That Pays."

Or use the telephone
The Toronto Electric Light Co.

## Limited

12 Adelaide Street East Phone Adelaide 404


JOSEPH P. CANNON All Poroupine and Cobalt stooks
 J. M. $\frac{\text { STOCKS }}{\text { WILSON }} \& C O$. It Kin

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PORCUPINE

F. w. DUNEAN \& co.
 W. J. NEILL $Q$ CO.

L. J. West \& Co,

J. T. EASTWOOD 24 KING STRET WEST
LORSCH \& CO.
 W.T.CHAMBERS \& SOIT

 Sale of Mining Shares by Tender.

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## WORK COMMENCED

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Sao Paulo ${ }^{2}$ New Record--Upward Swing Carried Further in N.Y.


Many New Banks


## DOMINION OIL COMPANY

## Authorized Capital, $\$ 1,000,000$

THIE DOMINION OIL COMPANY owns 240 acres, situated in the proven oil fields of Coalinga, California, and valued at $\$ 2,000$ per acre, or $\$ 480,000,00$ telegram just received, it would appear that the big flow of oil, which the surrounding companies have, would shortly be encountered.
WILLIAM GRAY, ESQ., COALINGA, CAL., 8th April, 1912. Pres., Dominion Oil Company,
"Well twenty-five hundred and fifty feet. More gas and oil as we go deeper. Formation what we should encounter above the big pay sands,
Owing to the rapid development of the Company's well and the practical adian Coalinga Company hntering the big flow of high-grade il, whis. and after Monday, the 15th of April, the price of the shares of the DOMINION OIL COMPANY will be advanced from 50c to 75e per share.
We have been strongly advising tise purchase of the Dominion Oil Company's shares, and now on the eve of the advance in the price of these shares,
we want to ONCE MORE ADVISE THEIR PURCHASE. Remember when the big flow is struck, these shares whi a you can purchase to day at 50 c per
share will immediately share will immediately be selling at MANY TEMES THEIR PRESENT
SELLING PRICE. The Canadian Coalinga Company's shares, which a few SELLING PRICE. The Canadian Coalinga Company's shares, which a few
weeks ago could have been bought for less than $\$ 1.00$ per share, are to-day beweeks ago could have be
ing sought for at $\$ 20.00$
The DOMINION OIL COMPAN Y, with its big acreage, honest manage ment and practically proven well, offers a rare opportunity for a safe and pro-

MONDAY IS THE LAST DAY ON WHICH THESE SHARES CAN BE PURCHASED AT 50c. DO NOT DELAY, BUT SEND IN YOUR AP. CHEERTULJY FURNISHED UPON APPLICATION. WRITE US AT ONCE-TO-DAY-NOW.

Brokers:
J. A. MORDEN \& CO., ${ }^{\text {surfe }}$ zuge Confederation Life Chambers, Toronto

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THE STANDARD BANK OF CANADA



For Sale A. M, Gamphell 12 Richiond stroot Eas

STOCKS and BONDS

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investment bonds

J.P. BICKELL \& CO
J. P. BICKELL \& CC GRAIN
ENCLISH GAPITAL
A. MORDEN \& CO.


## WANTED




COTTON MARKETS



## YOUR WILL

Should Have a Clause Appointing as
EXECUTOR


THE TORONTO WORLD
MM SMMPSON:


Wolsey
Underwear for Men for Spring and Summer
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Clearing Broken Lines of Easter Neglige Shirts
750 Men's Neglige shirts, ranging in price from one dol-
lar to two dollars, to be cleared Thursday at 89 c each. Fresh
en stock, perfect in every way, bet-
ter quality materials; the lines ter quality materials; the lines
are left over after a splendid
shirt husiness at shirt business at Easter; ${ }^{\text {; all }}$ all
sizes in the lot. Regular \$1, $\$ 1.25$, 11.50 , and $\$ 2$. To clear

## The Grocery Program

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Adornments for Your Home and Person at the Snecial Values in Simpson Store Dependable Boots English Raincoats Simpson Store Specially Priced
 Women' Danty Boots,
 button and Blucher stylies, in all the popular leathers and fabrics,
including satin, velvet cravenette, tan Russia calf, patent pony, gunmetai, etce, ete., dull out linings, is perfect fititing and is mive with
best workmanship. $A$ coat that is correct the
every A Sale of Men's Paramatta Coats York, Cuban, military, and college New York, Cuban, military, and college
girls' heels, sizes $11 / 2$ to $71 / 2$. Regular
$\$ 3.50$, $\$ 4.00$, and $\$ 5.00$. Thursday, $\$ 2.45$ $3.50, \$ 4.00$, and $\$ 5.00$. Thursday, $\$ 2.45$
Men's High-Crade Cloodyear Welted Men's High-Grade Coodyear Welted
Boots, tan Russia calf, patent colt box Boots, $\tan$ Russia calf, patent colt, box
calf, vici kid, and gunmetal leathers,

Itastes The Simpson Men's Store caters to men and youths whose tastes are educated. Styles that show the influences of the fashion centres in every line eand crease, materials from the best of
the world's makers, and workmanship that we can guarantee, have given the store ansers, anviable stankmanhing. Have you a e clothing problem. ither your own or your

## Sturdy Wear for the Boys

 Boy's Blomene Bith made trom an imported calf, vici kid, and gunmetal leathers,
single or double soles, short or medium single or double soles, short or medium
vamps, button and Blucher styles. The brands are: "Invictus," "McCready," and "Tetrault." Sizes 5 to 11. Regular prices were $\$ 3.50, \$ 4.00$, and $\$ 4.50$.
Thursday.........

For Further Simpson Announcements See Other Page in This Paper

Socks for Men Finest quality plain black cashmere Hose, of good weight, extra fine yarn, close elastic finish, with deep close-fitting ribbed top, double heel and toe, 9 to 11. 25 c regularly, Thursday 19c pair, 3 pairs


## Good Values in Furniture

 Dressers, made of hardwood and finished pure white enamel.Three deep drawers and oval plate mirror. Regularly $\$ 14.50$.
Thursday special....................................75 Dressers, in pure white enamel finish, lots of drawer space,
and good mirror. Regularly $\$ 13.50$. Thursday special, $\$ 10.75$ Bedroom Tables, made of hardwood, And ..finished white
whel. Regularly $\$ 2.50$. Thursday special. .......... $\$ 1.90$ Dressers, in satin mahogany finish, Princess style, long deep
drawerss, with two short drawers above, and large beveled plate
mirror. Regularly $\$ 21.00$. $\$ 16.50$ Dressers, in dull mahogany finish, colonial style, with heavily.
arned posts and standards, syuare mirror, and wood trimmings.
Regularly $\$ 23.50$. Thursday special. gularly $\$ 23.50$. Thursday special.................. $\$ 18.50$
Dressers, in selected quarter-cut oak, also in mahognt Dressers, in selected quarter-cut oak, also in mahogany;
quare or oral-shaped mirror, well made and beautifully finished.
Regularly $\$ 19.50$. Thursday special. ....................... Dressers, in genuine quartered oak, finished rich golden also in mahogany; good duartered oak, sike, andished rich golden,
mirror. Regularly $\$ 23.50$. Thursday special. heavy oval plate. $\$ 10.50$
Turcoman Cloths and Other Draperies
Rich Antique Fabric, reversible, in shades of blue, brown,
ive, Nile, and myrtle, closely woven, in chenille finish 50 inches wide, an ideal portiere fabrie, very durable. Special Thursday, SHADOW OLOTH.
New Attractive Shadow Clóths, linen jaspe grounds, wíqh ărtistic shadow borders, for effective bedrom hangings it is un-
equalled, 50 inches wide. Special Thursday, vard..... $\$ 1.25$ enclish ohintz.
English Ohintz, many designs, well covered, suitable for curtains and coverings in the library, den, or living-room, so inches
wide. These are well worthy of your consideration. Thursay wide. These are well worthy of your consideration. Thursday
special........................................................

## TAPESTRY AT $\$ 1.19$

atterns, heavy and durable quality, Tapestries, wide range tunity to recover odd picees. Worth fully one-third to one-half
.
CASEMENT AND bungalow nets.

Beautiful Range of These Heavy or Fine Artistic Nets-The patterns, are new block designs, very prominent, white, cream,
and ecrut tones, various widths. Prices range from 35 c to $\$ 1.00$ and ecru tones, various widths. Prices range from 35 c to $\$ 1.00$ AWNING OLOTHS, 25c. Oloths, in equal and briang
otripes, colors red blue, and
green; fulfil your summer
gre green; fulfil your summer
wants at a low figure by taking advantage of this, sale
Thursdag. Very special....25c CURTAIN POLES AND FITTINGS.
Curtain Poles and Accessories
in abundance, enabling us to fit in abundance, enabling us to fite
any shape, window.
White enamel, stained wood, or brass
cased, at very moderate prices.
Ends, from ...et Ends, from $\ldots \ldots .15 \mathrm{c}$ to 50 c
Bracket, fromi. 10 to
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## nce of Odd Lots of Stationery             <br> (6) <br> A Huge Clear ance of Odd

Big Day in the House Mantels Special Offer of 4 Draw-
ing-room Mantels and Grates of the newest design, of pol. ished birch-mahogany, fitted
with 42 -inch British beveled
Nlate plate mirror. They have
tile facings and hearths coal or gas grate, or tile linings
for open Set open basket or gas logss.
city anywhere within the city limits. Regular value within the
$\$ 41.50$.
. $\$ 35,00$
Your. choice of four pat-
terns. Solid Oak Mantels,
eolde golden or Early English fin-
ish, fitted complete as above, and set up anywhere within
the city limits. Each, 835.00 Savings in Toilet Goods
$\qquad$



 Toilet Roll, full 1,000 sheets to
rollt
Benecial. 5 tollo Bentrovato Massage Cream,
regular prico Bentrovato Massage Cream,
eegular price e5se Special, 19 c
Phone direct to To Toilet Dept.

Attractive Special Items in Car pets, Linoleums, and Rugs



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## Bathroom Fixtures

 that are sanitary






