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## Read and Reflect.

DOORS open for matinees at $2 \mathrm{p} . \mathrm{m}$. ; curtain rises at $2.30 \mathrm{p} . \mathrm{m}$. Evenings.--Doors open at 7.30 , and curtain rises at 8.15 p. m. sharp. Tickets can be reserved two days in advance without extra charge. Office open from $9 \mathrm{a} . \mathrm{m}$. to $9 \mathrm{p} . \mathrm{m}$.

Seats can be secured by mail, telegraph or telephone. Telephone 732.
Physicians are requested to register at the Box Office, leaving seat number, as this will enable Ushers to find them, if called for, without disturbing the audience.

Children in arms not admitted to evening performances. Children three years old or over, full price.

Patrons will confer a favor by reporting to the mar ment any incivility or inattention on the part of the employees, and annoyances of any nature.

If the individual members of an audience would stop to think for just an instant, they would undoubtedly appreciate the fact that the habit of rising from their seat and leaving the theatre before the curtain falls, is a most annoying one, and one that should be stopped. We therefore beg our audiences to kindly remain in their seats until the close of the performance.

Carriages can be ordered at the Box Office or of the Chief Usher.
For all lost articles, apply at Box Office.
It is strange, but there is a class of people that seem to take an intense delight in bespattering the floor with tobacco juice, and in being boisterous and using profane language. These people should know at once that the courts authorize their immediate expulsion, should the management see fit to exercise its rights.
 cent interview that his nelv spectacular production of magic has beer, the one great ambition of his life, and is the outcoine of years of experiment and research. He is an ardent student of the natural sciences, and claims to have developed some startling and entirely novel illusions, which he will present this season. As a sleight-ofhand performer, Mr. Bancroft is said to be unsurpassed, and upon the spectacular. bachground of his entertainment he is said' to have expended a large amount of money. engaging in its construction only the most noted scenic artists and the most skilled labor to be had in this country and in Europe, and he claims that the result is one of the most elaborate stage scttings ever seen in this country. Certain it is that two special cars will be required to transport it from place to place, and that he has engaged some of the best specialty artists to be had in this country, and has even drawn upon the European supply in order to secure artists whose acts are in keeping with his Oriental play and scenery. The ertertainment takes the form of a visit to the palace of a magician, where, surrounded by the slaves of his household, he performs many of his marvellous tricks and illusions. Then in the palace of the Sultans of Oriental fable the magician works fresh marvels. MR. BANCROFT'S route will embrace most of the principal cities between St. Paul and Boston, and he has already arranged to appear here. The date of the engagement will be annouced later. Mr. Clarence Fleining, who directs the first Americian tour of MI. viohn Hare, the celebrated English Actor, has this novel entertuinment in charge. His conriention with it is an ample guarantee of tho worth.

Incidental to MR. FREDERICK BANCROFT'S spectacular production of Magic, some of the best specialty artists to be hadlin this country !ands in Europe will be introduced.

## J. W. FETHERSTON



EVER GIVEN
.... IN ....

## RIDGETOWN

Was Given by his Students.


WRITE FOR TERMS
325 OUEES'S AVENUE, LONDON, ONTARIO.

# Pipe Organ, Piano, 

 Singing, Theory. TSpecialty: TONE PRODUCTION.

## Just a Word About

## BELL PIANÓS.



THESE MAGNIFICENT INSTRUMENTS llaVE NOW ARRIVED AT SUCH A DEGREE OF EXCELLIENCE THAT IT IS SIMPLY FUTILE FOR OTHERS TO EVEN ATTEMPT TO.FOLLOW.

BACKED WITH ENORMOUS CAPITAL,
the brainy managers of the great BELL Concern not only attempted, but have actually succeeded, in producing an instrument that is the peer and pride of the musical world.

## 14 Hate 10 The time has come when the worl "Bell" on a piano is known the world over as a " standard of e.r-

cellence," even as it has always been " $a$ ' sruarantee of good faith."
Canadians are Proud of the Bell Piano.
It is a Triumph for Inventive Genius and Mechanical Skill.

Be sure and see the wonder-
ful Orchestral Piano at the The BELIL ORGHN \& PIANO CO., Ltd., Western Fair. JAS. W. BELCHER, 211 DUNDAS ST., LONDON, ONT. Manager.


## A PET NAME.

Miss Birdie Slade (an Oklahoma belle) - I kinder hate to call you Mr. Bowersock-it sounds so formal.
Swain-Then call me Polecat Petc just as all the fellers do.

KNEW HER BUSINESS.
Miss Quiverful (breaking into a proposal)Why do you speak so low?

Mr. Shyman (in confusion)-I was afraid of waling your mother up.

Miss Quiverful (reassuringly) - You need not be alarmed, She won't wake up until you are through.

## ORNITHOLOGICAL

Hungry Hank (entering taxidermist's) - Do you keep all kinds of stuffed birds here?

Taxidermist-Well, yes; but what of it?
Hungry Hank-I wish you'd gimme a turkey stuffed with oysters. I'm famished.

## NOT ROOM ENOUGH,

Haverly-Trilby could never have been a Chicago girl.

Austen-Why not?
Haverly-Becarse she could never have posed for her foot altogether in one studio.

## Joseph

## - Dambra,

NEW GOODS. LATEST •STYLES.

## $2621 / 2$ Dundas Street,

 London, Ontario.ORAHAMI BROS.
.. have.
UNDERWEAR
TO FIT THE SMALLEST HOY OR
aif Largest Man. Tit
word wn the of extry JOHNSTON'S
-monSHOES, TRUNKS, VALISES, PURSES.


## W. T. STRONG,

行

Dundas Strect.........

## Dispensing -•••• HEMIST

 headruarters for Strong's baking powder.
## EASY TO KNOW.

Reporter (examining register in foreign hotel) - I wonder what part of America these new arrivals come from.

Hotel Clerk-How are they registered?
Reporter-Just United States, that's all.
Hotel Clerk-P'ut them all down from Chicago.

## FOND HOPES BLASTED.

Satan-lou have a bright future before you you, young man.

New Arrival-Have I, really?
Satan-les.
And then Satan opened the door of the fiery furnace and gently pushed him in.

The prince's tutor - "What call your highness tell me about gold?
The prince is silent.
Tutor--"Quite right, your highness. Silence is golden ! '"-Fliegende Blaetter.


## Then Suraly A imm <br> THE LEADING DEALERS IN

Stoves, Ranges, ....and....
House
Furnishings.
WE SOLICIT YOUR PATRONAGE, STREET,
Phone 452. London, Ont.


## UNION MEANS STRENGTH.

The R. S. Williams \& Sons' Company, of Toronto, have purchased the entire stock and fittings of "Colwell's Popular Music House," 189 Dundas street. Before removal to their London warerooms, 171 Dundas street (where Mr. Colwell will be pleased to meet his friends and customers in future), all musical instruments, music and music books, will be sold at and less than cost. You will have until Sept. I to secure special bargains, but don't delay. Save your dollars and come in now. lou may never have another opportunity to buy at such low prices. The stock is well assorted, and we can satisfy all buyers. The celebrated "Willians" Pianos and Organs always take first place in quality, prices and terms. The store at 189 Dundas strect will remain open every evening until this sale is concluded.


# UP-T\%DATE FOR EARLY FALL WEAR. <br> $\xrightarrow{\text { calli And ser }}$ HARRY LENOX <br> =-... MERCHANT TAILOR. 

 CORNER RICHMOND AND CARLING STREETS.prices, style and goods right.
 PROGRAMME-Continued from Page 7.

## Arrangement of Acts and Scenes.

AC'T I.-Scene 1.-Throne-Room in Castle of Elsinore, Denmark. Scene 2-Room in Polonius' House. Scene 3.-Battlements of the Castle of Elsimore. Scene 4.-Cliffs Overlooking the Sea.

AC'T II.-Scene 1.-Room in Elsinore.
ACT III.-Scene 1.-Throne-Room in Elsinore. Scene 2.-King's Closet. Scene 3.-Queen's Closet.

ACT IV.-Queen's Closet.
ACT V.-Scene 1.-Churchyard. Scene 2.-Battlements of Elsinore. Scene 3.-Audience-Chamber in the Castle of Elsinore.

## FOR MR. WHITESIDE.

| Geo. W. Hellc E. J. Snyder. | . . Managers |
| :---: | :---: |
| D. P. Phillips | Representative |
| Beverly W. Turne | Stage Director |
| Reginald Morgan. | Scenic Artis |

The entire Wardrobe used in this production of "Hamlet" designed and made by Maurice Hermann, 20 West 27th Street, New York.

PROGRAMME-Continued on Page 11.
Amblumy mimm

## gour MARRIAGE LICENSES, WEDDING RINGS,

 ano OPERA GLASSES from

> 4A See his "Carbonetts," the Latėst and Best Invention in Modern Photography.

STUDIO: OVER 169, 171 and 173 DUNDAS STREET.


## vistors TO THE <br> FAIR

SHOULD NOT FAII, TO SEE TILE

## DISPLAY of

 HowersJ. GAMMAGE \& SONS,
213 Dundas Street.
Аиимипим a doubtrul compliment.
Mirs. Asher -How do you like our table? New Boarder-I was just thinking how little there was left to be desired.

He -"And I will promise that I will let you have your own way in everything." She-"Oh, I don't require thrt!" He"You don't?" She-" I mean the promise."


## YOUR PLEASURE ASSURED

If you get your Cigars and Tobaccos at the right place Your interest and my interest are identical. I know if you are once satisfied you will come back again. That's why I keep the best goods.
SAM. Y. STEWART,
TOBACCONIST,
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## A.SCREATON \& CO. <br>  <br> Ordered Clothina! <br> Perhaps You Didn't Know <br> THAT WE CARRY <br> ONE OF THE FINEE'I STOCKS OF <br> SUITINGS <br> OVERCOATINGS

IN IOINDON.

WPE $D$, and can make them up as they ought to be made-that means to fit well, to look nobby, and made for a reasonable price.

## A.SCREATON \& Co. <br> 134 DUNDAS STREET and 135 CARLING STREET,

LONDON, - ONTARIO.
 PROGRAMME-Continued from Page 9.

> During the evening, incidental to the stage performance, the ORCHESTRA of the Grand Opera House, under the direction of FRED. L. EVANS, will perform the following selections :

$\mathcal{T}$ N. B. - The Orchestra at the Grand Opera House may be secured for engagements outside the theatre, by applying at or addressing the Box Office.

## THE GERHARD HEINTZMAN PIANO

o—_USED IN THIS OPERA HOUSE WAS SUPPLIED BY_-o
Warerooms: 229 Dundas St., London. -:- W. MCPHILLIPS.
After the Show is Over
call and see
JOE NOLAN,
Where you can get ali the leading brands of Cigars and Tobaccos. oria GIGAR smone NO. \& M.ASONTC TEMPLE.

Friend (being shown through the house)"Do you find that the use of the gas-stove increases your gas bill much ?" Mr House-keep-" Not a bit, the company doesn't know we have it !"

Miss Coygirl-"Jack Softleigh told me last night that I ought to accept him, because he was willing to prove his love for me." Her Friend-"What did you say?" Miss Coygirl"I said I couldn't see it in that light." Her Friend-"Then what did he say?" Miss Coygirl--" Nothing. He just turned the light out."

This Space is for Sale．Try it． You will be benefited and want more．

Thursday，Oct．24th．

## The Chieago Marine Band

## greatest popular music band in america．

T．P．BROOKE， Conductor．

SEATS ON GALE TUESDAY．

ADVERTISING is the foundation of all successful enterprises．If your advertisement was here it would be read by every visitor to this theatre．

## A Hew Wrinkle in notography.

Sol Superseded.-Ti Annihilated.
By an entirely novel method of artificial illumination,
MR. JOHN. NICHOLSON
the Photographer, of
521 RICHMOND ST., CITY,
in prepared to make views at your own home of Wedding Parties, Receptions, Theatrical Groups, Society Entertainments, and Individual Portraits just as weil as if done in a well-appointed Studio, with the additional advantage of home surroundings.

The apparatus used is cleanly in the extreme, causes neither strangling smoke, obnoxious fumes, nor disagreeable dust, which facts Mr. Nicholson will be pleased to demonstrate to all who honor him with a call at the above address.

## COMING!

## THE FAMOUS CHICCGO MARINE BANO,

T. P. BROOKE, Conductor.
said to be the greatest band in the wobld for populab music.

A
BAND was organized in Chicago at the close of the World's Fair, as an adjunct to the Naval Militia which took charge of the Exhibition Warship "Illinois," and Mr. T. P. Brooke was secured as its musical director. This band made an instantaneous list, and everybody who has heard it declares that it is the greatest and most unique band for playing popular mu., ${ }^{\prime}=$ that has ever heen heara. It has created a sensation and become a rage in Chicago, where every concert of its last season series was crowded. The success has been wonderful.

An engagement has been made for the band to appear here, and something sensational and in the nature of a revelation may be expected.


Combined with the best filling in the world, makes the " Featherbone Corset " unequalled.

## TRY $A$ PATR.



## AS GOOD AS WHEAT. <br> Buffalo Express.

"I see," remarked the wide-awake farmer, "that wheat has gone up to seventy cents in Chicago, and there's a report that it will keep goin' till it gets to one dollar. Now, I'd like to contract to sell you my crop for seventy cents. Seventy cents will do me. I'd rather have a sure thing while it's goin' than to take my chances on doin' better by waitin'."
"But,"replied the commission merchant, "I can't agree to contract for your wheat at seventy cents."
"'Why not? It's goin' up to a dollar an' you'll make thirty cents a bushel. Ain't that enough ?"
"Oh, yes; but you see that seventy cents is only a speculative price. It ain't what they pay for real wheat.'
"Don't pay that for real wheat? What in thunder do they pay for, then ?"
"Why, for options."
"Well, what the blazes are options?"
"Why, they're promises to get wheat and sell it for such and such a price."
"Well, then, they got to get the wheat, ain't they ?"
" No ; they sell the promises again, according as the market rises or falls."
" An' don't they buy an' scll any real wheat at all?"
" Not much."
" Just buy an' sell wind at seventy cent: bushel ?"
" That's about it."
" Thunder an' Mars, wish I'd knowed that last fall. I wouldn't a-sowed any wheat. I'd tied my grain bags to the back o' my fannin mill an ' kept the boy turnin' it all winter, till I'd filled all the bags I could get hold of. But it ain't too late yet. By gosh, if it's wind they want 'stead of wheat, I can supply the market for the hull country right off my farm!"

First citizen (in the near future)-" Who is that they're goin' to string up?" Second citizen-" That's the man that stolc Tornado Pete's bicycle."
"War," said the lecturing philanthropist, " is a horrible evil. The warrior is a survival of barbarism-What's that! A drum! Soldiers coming !! Open the window. I want to see them. ${ }^{\prime \prime}$-Boston Transcript.

## 

Patrons of this Theatre will confer a favor by reporting any discourtesy on the part of employees, to A. E. ROOTE, Manager.

Parties finding lost articles in any portion of the theatre will please leave them at the Ticket Offise.

Parties losing any articles in this Theatre will please inquire at the Box Office.

## 

## Harry McKenna, dealer in

## @hoice ढOBACSONIST'8 Goods.

always Open after the Opera.

## 225 DUNDAS ST. RETAIL and WhOLESALE

 SAVING.
"I much commend Jcanette and John, Their thrift could never bc outdone, Though twenty chairs are in the room, Night after night they use but one." -Boston Budget.

## UNNECESSARY.

" In popping the question, he did prefer To do it in manner firm and steady ;
He did not go on his knees to her--
For shc was on his knees already."
-Lifc.

## ACCOUNTED FOR.

Foot Tighes-: Ifungry ! Dere's an appetizing odor about you dat reminds me of the roast goose of mc childhood. Hev you hed any?

Hungry Hawkes-"Nupc! But I slep' in an onion bed last night."

# This Space is for Sale. Try it. You will be benefited and want more. 

## ONE ON WOMAN.

Oh, woman, lovely woman, were it not for thee,
Man, indeed would have a fit and die from apathy.
Thou art fair as the lily, and beauteous as the rose,
For, coming down to beauty, you're in it, "I'll tell you those."
Oh, woman, lovely woman, thy charms are ever great,
Thou dost keep the men all guessing so netimes at a lively rate.
How often hast thou caught them with thy smile so fair to see,
Oh, woman, lovely woman, come, wilt "smile with me?"
Oh, woman, lovely woman, chief attractionnay, save one,
And that one is our office, where the finest Printing's done.
Our printing is par excellence in quality, and the price,
When you see the work we do you'll say "It don't cut ice."
Oh, woman, lovely woman, thy influence with man
Has always held full sway e'er since the world began.
Exert it in a profitable way o'er fathers, lovers and brothers,
And tell them when they printing wantforget that "there are others."
Then woman, lovely woman, thou hast not lived in vain,
Pleasant day to morrow, if indeed it does not rain
We'll sing your praises truly, your charms both rich and rare.
Some dny you'll have a harp and wings, and go "up in the air."

PRINTERS. LITHOGRAPHERS, ENGRAVERS.

Printing and Lithographing Co'y,
OPFICE,
"PREFPRESS" EUILDING.


#### Abstract

$W^{E}$ call the attention of our business men to the "Program" as an advertising medium. It reaches the class of people whose trade you wans, and the way to get that trade is to make yourself known.


## BELTON \& ROOTE Bill Posting Distributing

## General Advertising Agents.

Control all the Bill Boards and Dead Walls throughout the City. Population of City, 40,000 .

All orders for Bill Posting, Distributing, Card Tacking, and General Advertising for Western Ontario wlll recelue prompt attention.
OFFICE: BOX OFFICE, OPERA HOUSE.

He-"I'd like a flower in my, coat when I go." She-"I'll put it in now."
" Going to take your family abroad, Hicks?" "Yep." "Where do you expect to be in August ?" "In bänkruptcy."

Wife-""What do you think of Bridget's cooking?" Husband-"I think if she tried to boil water she'd burn it."

She (reproachfully)-" You said you would die for me." He (stifly)-"I was referring to my whiskers, madan."
"Say, guide, what does that memorial stone commemorate?" "I put it there. It is upon that spot where a tourist once gave me five marks."

Painter (to his model)-"Now you can rest a bit while I paint in the background." Peasant woman (bashfully)-"Ach, then I suppose I shall have to turn 'round.'


