The Ad Mens World

WHAT THEY THINK OF THE WORLD

Seth Brown of Standard Advertising, Chicago: "The World is a world-beater in handling the news of the ad convention.
It is a satisfaction to read the kind of reports which The World has been printing this week. It has someone around the shop with a real nose for real news, and I was delighted to read the account of the 'big stuff' which was pulled off on Tuesday.".



WHAT THEY THINK OF THE WORLD

EIGHTEEN PAGES-TORONTO THURSDAY MORNING JUNE 25 1914-EIGHTEEN PAGES

VOL. XXXIV.-NO. 12,279.

LOS ANGELES WON PRINTERS' INK CUP

Club There Did Most Practical Good in Its Constitu-

ency.

WILL CLING TO TROPHY

R. E. Sherman of El Paso Presented With Cup for Oratory.

Los Angeles Ad Club was awarded yesterday the cup offered by Printers' Ink to the advertising club which last year made est use of its opportunity year made est use of its opportunity to do practical good in its own city. Edmonton, Toledo, El Paso and other cities were named as having done good work, but none so thoro as Los Angeles. "We would rather have this trophy," said one Los Angeles man, "than get the convention or the \$1000 prize, and now let me tell you all your eastern cities will have to go some to lift it from the Pacific coast." C. R. Stevenson made the presentation.

work among newspaper readers and religious work in the schools. Edmonton's Club scored the greatest single advance, for it is responsible for the passage of an honest advertising bill.

Cup for Oratory.

R. E. Sherman, El Paso, the man who the delegates conceded can corral more oratory into five minutes than

who the delegates conceded can corrain more oratory into five minutes than any other delegate, created such admiration on Tuesday that he was yesterday presented with "the cup for oratory." The surprise was so extreme that before he realized it he had once again launched into an exposition of the process divine adventages which El Paso's divine advantages which terminated with the declaration that "concrete skyscrapers reached to greet the sun from the spot where once stood abode houses."

Harry D. Robbins, chairman of the problem of the stood abode houses. vigilance committee, was also pre-presented with a cane.

MONTREAL WANTS 1918 CONVENTION

Montreal wants the big convention in 1918. At the general session this afternoon a formal invitation will be extended to the delegates to return to Canada for their meetings. Everything has been so satisfactory, and the reception given the delegates in Toronto has been so cordial that the Montreal delegation are firmly convinced that every man and woman will be glad to return to Canada for the convention four years hence. convention four years hence.

Theodore Morgan, president of the Montreal Publicity Association, has appointed F. A. Cobert to extend the invitation at the meeting today.

QUALITY APPEALS TO SOIL-TILLERS

They Are Willing to Pay Fancy Prices, Says Shrewd Retailer.

Without doubt one of the most interesting addresses yesterday was that of H. G. Lirimer. a retailer in Chariton, a county seat town of 3900 population.

First he brought out the fact that the farmer was not only a customer for the better and higher class of goods, but that he was a discriminating buyer and glad to pay the price for a better quality of goods.

He showed that in securing this business, it was first necessary to anchor in the minds of his local people the fact that the store was one of service.

He also brought out the fact that farmers buy the best quality of underwear and hosiery. They wil ipay \$3, \$3.50 and \$4 for a suit of underwear if they are sure they will get their money's worth.

"He's a Peach," Cried Roger Minard, When El Paso Jack, The First Prize, Was Awardea

Huge Cheering Crowd Saw Mexican Burros Given to Their New Owners-Baby Jack So Forgot Himself as To Wink at Miss Mary Mallon.

Two new citizens were added to the rapidly growing population of Toronto yesterday when El Paso Jack and his

yesterday when El Paso Jack and its little brother, Baby Jack, both of El Paso. Texas, were adopted by two of the Queen City's brightest school children. El Paso Jack will be separated from his brother, as he will in future be cared for by Roger W. Minard of 182 Wright avenue, while Baby Jack will continue to grow urder the tender care of Miss Mary Mallon, 19 Iroquois avenue.

Now El Paso Jack and Baby Jack were presented yesterday afternoon by the El Paso Ad Club to these children thru The World, who had conducted the competition for the best essay on the City of El Paso. The presentation was made on the east steps of the transportation building at the Exhibition Grounds yesterday afternoon by R. E. Sherman, chairman of the El Paso delegation, and the youthful orator of the south waxed eloquent in praising the two children and the merits of the two burros.

The two burros, who have stood the trials and dangers of the Mexican war.

the passage of an honest advertising ordinance in that city, educational SPECIAL TRAINING SPLENDINTALK FOR THE SALESMEN

Percentage of Failures in Spe-Gustav Zeeze of New York cialty Advertising is Due to Raw Material.

enced Material," Leonard S. Crone, before the specialty advertising meeting in the dairy building yesterday morning, advocated special training for the salesmen. "The percentage of failures in the specialty advertising field is I believe as great if field is, I believe, as great, if not greater, than in any other lines of ad-New York. The making of color resometimes from raw material. The former method is used considerably, he said, altho he expressed the opinion that it was not best in the long siderably enlarged by the very clear Invitation Will Be Extended to

Delegates at Today's

Session.

In reference to training, he said: "To develop efficient salesmen from inex
lon that it was not best in the long siderably enlarged by the very clear exposition given of the subject. Charles B. Nash, of Pittsburg, point-ed out the value of educational work, in connection with advertising. The more technical knowledge the publicity man has, the better able he will be to discriminate between good and bad engraving.

An address was also given by George

In reference to training, he said: "To develop efficient salesmen from inexperienced material, and to empower even the experienced to achieve great success, there is urgent need of more technical training in the practical application of adcertising specialties, than at present is given the majority of men now essaying the battles of specialty advertising."

An address was also given by George Brigden of Toronto, on giving a square deal to the customer on the price question.

PHOENIX, ARIZONA



CHARLES H. MORALT

Spoke on Important Branch of Advertising.

In an address on "The Development of Efficient Salesmen from Inexperi- vertising men who use illustrated copy,

vertising sales endeavor," he said.

He contrasted the "giner" method productions is probably the most interwith that of the method of training, esting branch of the engraving bus-

IS A LIVE TOWN

Its Ad Club is Spreading Loads of Information in Toronto.

WINNERS IN THE BURRO COMPETITION



Roger W. Minard, winner of first prize; M. P. Carlock, of El Paso, and Mary Mallon, after the presentation of El Paso Jack and Baby Jack at the

FOR PRESIDENCY

The name of William Woodhead of San Francisco, president of the Asso-ciated Advertising Clubs of the World-was not submitted in the report of the nominating committee yesterday afternoon on candidates for the presidency
of the organization. The following
names, to be voted upon by the convention in general session this morning,
were submitted:

A E Chamberlan of Chicago III

A. E. Chamberlan of Chicago, Ill. Frank H. Rowe of Toronto, Ont. A. L. Shuman of Fort Worth, Texas. John Renfrew of Los Angeles. Cal. Edward J. Shay of Baltimore, Md. The following were nominated to erve on the executive committee: E. T. Meredith of Des Moines, Ia. W. C. D'Arcy of St. Louis, Mo. Theodore R. Gerlap of Chicago, Ill. Herbert S. Houston of New York. William H. Lee, Bridgeport, Conn.

CITIES AND TOWNS ADVERTISE MERITS

Grounds.

showing at the Ad Men's Convention, it has the largest and most varied exhibits gathered together across the west end of the government building. An immense map covering the city and many miles of the surround-

ing country is a centre of interest.

Another elaborate display, including a map on a huge scale, is made by the harbor commission. The health department also is featured in booths. Peterboro, Oshawa, London, Hamilton and Whitby are the other places tak ing advantage of the convention to bring before the visiting ad men the attractions pos-sessed by each. Photographs are the favorite form of illustrating the features, industrial or residential, possessed by each of them. Whitby alone, other than Toronto, depends almost

altogether on maps. Hydro Railway. William H. Lee, Bridgeport, Conn.

BROKE INTO HOTEL.

When Nightwatchman John Ross was making his rounds at Sprinks' Hotel about 11 o'clock last night he found that the cellar door leading from the barroom was open. He called in P. C. Kerr (219), who placed Albert Herbert, no home, under arrest, charged with the theft of several bottles of liquor.

Hydro Railway.

The Hydro-Electric Radial Railway from Toronto northeasterly into York and Ontario countles, with the chief terminal at Whitby, and its lessening of the distance between Buffalo and Toronto, are clearly shown by maps. Literature in the form of more or less in the form of more or less the distributed.

The Hydro-Electric Radial Railway from Toronto northeasterly into York and Ontario countles, with the chief terminal at Whitby, and its lessening of the distance between Buffalo and Toronto, are clearly shown by maps. Literature in the form of mortheasterly into York and Ontario countles, with the chief terminal at Whitby, and its lessening of the distance between Buffalo and Toronto, are clearly shown by maps. Literature in the form of mortheasterly into York and Ontario countles, with the chief terminal at Whitby, and its lessening of the distance between Buffalo and Toronto, are clearly shown by maps. Literature in the form of more released in the car ferry from Whitby to Olcotk, N.Y., and its lessening of the distance between Buffalo and Toronto, are clearly shown by maps. Literature in the form of more or less with the chief terminal at Whitby, and the car ferry from Whitby to Olcotk, N.Y., and its lessening of the distance between Buffalo and Toronto, are clearly shown by maps. Literature in the form of more or less with the chief terminal at Whitby, and its lessening of the distance between Buffalo and

THOUSANDS HEARD THE BANDS PLAY

Big Tattoo Was Something Entirely New for the Delegates.

DISPLAY OF FIREWORKS

Twenty Thousand People at the Exhibition for the Entertainment.

bands, several hundred militiamen and cadets, gymnasts, fencers, dancers, much national music and a wealth of fireworks. This is the recipe that last night made one of the finest military tattoos Toronto ever has turned outand she has turned out some fine ones. Not for a moment did the performance

American guests were resp most of the enthusiasm. They went plauded their own national songs to the last echo, and thru the roar soared the shrill rebel yell and the sky rocket screech from the San Francisco dele-

memoration of the century of peace between the United States and Canbetween the United States and Canada. The eight bands massed and flanked by two Highland companies played national airs of both countries. Then toward the close the two crossed flags were traced in fireworks, and at one side was a great picture of President Wilson.

"These fireworks have a militant suffragette demonstration beaten hands down," declared a man with a "Hoosier" hat band from down Indianapolis way.

At the close twenty thousand people

Frank H. Rowe of Toronto is Maps and Photographs StrikOne of Those in the ing Feature at Exhibition diamapolis way.

At the close twenty thousand people stood while "The Star Spangled Banner" and "God Save the King," with their identical music, thundered from almost one thousand instruments and drums.

CAME LONG WAY FOR CONVENTION

Jack Alicoate of San Diego Traveled Farther Than Any Delegate.

Phoenix, Arizona, has a live Ad citb. This is shown by the fact that this new taraway club of seventeen members has three men in close attendance at all meetings of the big convention. Southward of Arizona have been left with many Toronto people, in the form of cott. The gas, significant of the fact that Arizona boasts of having a majority of South Africa. They have there outsteen ostrich farms, with seven thousand specimens, one farm alone having four thousand. This country is one of alfalfa, on which ostriches thrive. It was surprising to many to know that Phoenix has a population of 25,000. Lest year building permits ox-ceeded \$1,000,000. Phoenix as surrounded by one-quarter million across of irrigated land, watered by the \$2,000. Lest year building permits ox-ceeded \$1,000,000. Phoenix as surrounded by one-quarter million across of irrigated land, watered by the \$2,000. Lest year building permits ox-ceeded \$1,000,000. Phoenix as surrounded by one-quarter million across of irrigated land, watered by the \$2,000. Lest year building permits ox-ceeded \$1,000,000. Phoenix as a live Ad citb. The bear is shown that the should be a surrounded with gratified their expectation of industrial conderns having the actual the first of the fact that they already with substines on to visit San Diego harbor, after passing the first of the fact that they already with a state that they already with grateful thrift and they are stated they with a state that they already with a state of the head on the are they already with a state of the late of the state that they already with a state of the state they with a state of the state that they already with a state

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IS WORLD BEATER

Seth Brown Pleased With Re- Contributed Largely to Great ports of Big Ad Convention.

NOSE FOR REAL NEWS

Chicago Expert Has Kind By Wives of Local Members-Words to Say of Canada's Brightest Paper.

Seth Brown, publisher of Standard Advertising, Chicago, says The World is a world-beater on handling the news being held in Toronto is the most re of the advertising convention.

"If you had been following conventions all your grown-up life as I have, you would realize the satisfaction one experiences in reading the kind of reports which The World has been printing this week," he said. "It has someone around the shop



Seth Brown

He says The World is a world beater in handling the convention.

this morning I was delighted to read the account of the great 'big stuff' which was pulled off on Tuesday.

"I like the whole Toronto press very much. In the regular way of my pilgrimage I have looked into their shop, their managing forces and their pareness."

"Toronto has reason to be proud of its papers, and I am not foolish enough to draw any comparison, because I am the guest of all, but that World 'stuff' is mighty fine, and it's a joy to say so. joy to say so.
"When the convention meets in Chicago in 1915 I hope our papers will do half as well."

MRS. FREDERICK SPOKE TO WOMEN

Mrs. Christina Frederick, who ad-dressed the evening session of the As-sociated Advertising Clubs on Tues-day, spoke last evening at 8 o'clock at the Y.W.C.A. Her subject was "Business Management in the Home." Mrs. Frederick is consulting house-hold editor of The Ladies' Home Journal; author of "The New Housekeep-ing," and conducts the Applecroft Experiment Station at Greenlawn, Long Island, where she makes tests of flousehold devices, methods, foods, etc. She is a very practical home woman, hav-

MUCH PRAISE DUE VISITING LADIES

Success of Ad Men's Convention.

HIGHLY ENTERTAINED

Theatres, Teas and Boosting.

The visiting lady delegates vote with one accord that the convention markable of its kind that they have ever taken part in. "We hardly get started on one love

cursion when we are whisked back in luxurious motors, only to pre pare for a still more wonderful triff, said one lovely woman from the south

pare for a still more wonderful try, said one lovely woman from the south. She will be such as the first per treated with such friendly courtesy and never have I seen anything so marvelous, so grand, as the Nisgare Falls.

The ladies are cartainly making the best of their time here, and if the men are bending every effort to make this convention of the Associated Act Clubs of the World on ultimate success the wives and sisters are doing their share took. A delightful entertainment, program by the radies of the Boston Plasma was enjoyed by a serveral delightful selections, and Mrs. Swan sans charmingly and was call each greated encores. Some of the sales are superior or chestra, rendered seeveral delightful selections, and Mrs. Swan sans charmingly and was called the representatives of the Saton Tespectade encores. Some of the press at the adoption of to the press at the advertisting of several delightful selections, and Mrs. Swan sans charmingly and was called the representatives of the Party." were Mrs. William Woodhead, Mrs. D. N. Greaves, Meadames J. R. The sales and and a socre of smaller enter-press.

Head of Grape Juice Company is Full of Optimisms.

General Committee Has Spared Nothing to Forward Good of Ad Convention.

HONOR FOR EDMONTON

HONOR FOR EDMONTON

BUILDING NEW PLANT

These Should Be Such as to St. Catharines Factory Will First City in Canada to Pass Bill Making Fraudulent Ads an Offence.

First City in Canada to Pass Bill Making Fraudulent Ads an Offence.

First City in Canada to Pass Bill Making Fraudulent Ads an Offence.

For one thing they are purposing to timisms.

For one thing they are purposing to the first recognized at club each of the first recognized at the frame of the pression which special pass to

dies. The refreshments were served from 11 till 12 o'clock, during which time a superior orchestra rendered several delightful selections, and Mrs. Swan sang charmingly and was called for repeated encores. Some of the ladies receiving at the "Boston Tea Party," were Mrs. William Weodhead, Mrs. D. N. Greaves, Mesdames J. R. Allen, George W. Hopkins, J. D. Bates, H. P. Porter, F. R. Estabrook.

The matinee party at the presentation of "Bunty Pulls the Strings," by the Bonstelle Playetz, was thoroly enjoyed, and the souvenir boxes of candy naturally appreciated. At the close of the performance special cars convey-ed the visitors to the City Dairy for tea. During the afternoon, teas and little private expeditions were much in favor, and delegates were recognized at many local points of interest. It was a big day for all the play-houses, each of which played to appreciative audiences. The ferry boats plied to and fro all day, carrying visitors to the island, and Exhibition Park was well patronized, especially in the afternoon, when El Paso Jack and Babk Jack were main features of the day's proogram. The military attook was attended by a large throng, and the only disappointment experienced was the realization that the great convention is altogether too rapidly drawing to a close.

A piea for the adoption of lofty standards of practice by nusiness journals, was made by A. C. Pearson of Toronto, in addressing the representatives of this banch of the presentation of the present the advertising convention yes at the advertising on the representation of the present the advertising on the representation of the present the advertising to represent the advertising on the representation of the present the advertising to represent the advertising t

money in this manner. An advertising appropriation should be made to be spent intelligently. It should be made as large as it can be made intelligently,

Concerning the question of whether a fixed sum should be appropriated for advertising, he advocated a percentage system. Some firms, he said, were in favor of the fixed basis. He also said the appropriation should a support of the party included H. S. Those in the party include

FARMERS SHOULD NOT BE FORGOTTEN

Ad Men Ought to Free Themselves From Indifference.

a very practical home woman, hav-g two levely babies of her own.

A Canadian, H. B Cowan, of Peter-boro, Ont., was a speaker at the ag-mrs. Frederick has addressed most ricultural publications session. His

New York, Philadelphia, Cleveland, Chicago and other places, and is also frequently called upon to address women employes of large firms like the National Cash Register Company, etc.

She has talked before many important balled upon to company, etc. ant bodies—the Justiciary Committee
of the United States Senate, the Detroit Chamber of Commerce, the Advertising Men's League of New York, use. Ad men could not afford to dis-

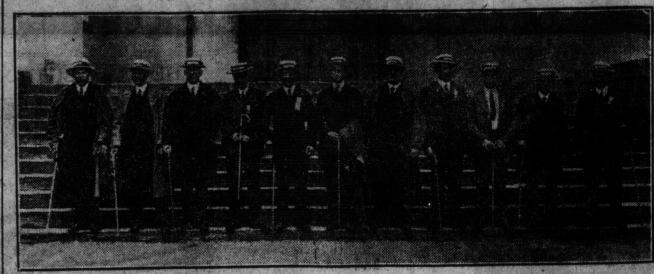
The Business Women's Club of Toronto immediately on learning of Mrc. Frederick's visit here made an engagement for her address last evening.

CAUGHT IN MACHINERY.

Sterno Jamandoff, 8 Wiltshire avenue, was badly injured when caught in some machinery at the Swift Packing.

Knowledge of correct English was some machinery at the Swift Packing plant yesterday afternoon. He was plant yesterday afternoon. He was he said, imperative to the success of conveyed to Grace Hospital.

ELEVEN HUSTLERS FROM BINGHAMTON, N. Y.



ETHICAL CANONS FOR TRADE PAPERS

spent intelligently. It should be made as large as it can be made intelligently, and not one penny of it should be saved," said the speaker.

Convention last night. The ride commenced at the Exhibition grounds at the close of the tatoo, and after a two hours' circle about the city, ended with Business Management of the Home Was Subject of the fixed basis. He also said the appropriation should fluctuate with the growth of the business.

Centage system. Some were in favor of the fixed basis. He also said the appropriation should fluctuate with the growth of the business.

Those in the party included H. S. Anderson, Salt Lake City, Utah; F. H. Lloyd, Spokane, Wash; O. A. Aultman, El Paso, Texas; W. H. Shelton, El Paso, Texas; F. E. and Mrs. Wilkinson, Syracuse, N.Y.; F. L. Aikman, Son, Syracuse, N.Y.; F. L. Aikman, son, Syracuse, N.Y.; F. L. Aikman, Toronto, supreme organizer, and J. W. McFarlane, Toronto, grand secretary. city.

CANADIAN TRADE PLEASES WELCH

Mr. Welch arrived for the convention he impressed everyone with his optimistic views on business in general, and Canadian business especially. "Business conditions never icoked better in Canada," said Mr. Welch.



He Makes Grape Juice

The rumor circulated in conventions of the executive committee of the Accordance of "If there are any who doubt this statement they should ook floout a bit and they will find up in investigation that the business outlook is exceptionally bright. Some may say that I am a rank outsider and am net in a position to indeed and am net in a position to judge business condi-tions here, but I would have to pre-test any such assertion, for I have hen making a serious study of Canadian business conditions for three years.

"When the sales of Welch Grapt Judge in Canada haven to sales on Juice in Canada began to assume serious proportions I started a close investigation of Canadian besiness convestigation of Canadian besiness conditions, the same as we keep in touch with business conditions in every state and country where Welch's is sold. We were so impressed with the outlook for business conditions for Canada for a long period of years, that we decided to build a plant in St. Catharines to take care of our rapidly growing business.

of our rapidly growing business in this country. We have purchased a large tract of land to provide for a substantial growth in our plant to take care of increasing business. The plant will oe in operation in time for pressing grapes this fall and will have a capacity of about

2000 tons.
"Our Canadian customers may sure that they will receive from our new plant at St. Catharines the same high quality grape juice they have al-ways received bearing the We'ch label."

NOT KNOWN TO OFFICIALS.

Some ladies are going thru the city selling tickets for the "Willing Circle of the King's Daughters."

The officers of the city union announce that it is not under their aus-pices nor with their approval and will not benefit the order at large in

FIFTEEN DELEGATES FROM SYRACUSE.

PRAISED WORK OF **PUBLICITY MEN**

club showing the best record for activity, which was won by the Los Angeles Ad.

the press during the four days of the convention.

Acting on the unanimous vote of the delegates, it was decided to present each member of the publicity committee with a simple expression of gratitude in a form suitable for framing, for the unusual work that they have done in connection with the convention.

A direct result of the committee's activity is the remarkable display of advertised goods in Toronto shop windows, and the colored signs that mark them. The committee have spared neither time nor effort to forward the common good.

In presenting the report of the exhibits committee, Mr. J. S. Pottsdamer made special mention of the retail display.

"After all," he said, "the ultimate object of almost all advertising is to put sales over the retail counter, and in this available to the convention of the retail display.

ject of almost all advertising is to put sales over the retail counter, and in this exhibit I hope we have carved a path that future committees can use to develop this department, not only by providing an object lesson for retail merchants as to the most effective way of displaying their goods, but also by showing the various forms of copy to use in advertising the goods displayed."

It was recommended that, owing to the tremendous amount of work entailed upon the chairman of the committee, provision should be made for a salaried agent to handle the details.

Vigulance Committee.

An interesting discussion resulted in the presentation of the report of the vigilance committee by Harry D. Robbins of New York.

York.

A number of delegates gave their experiences in the cause of clean advertising, and cited cases on which they asked the advice of the other representatives.

Great credit was given to the City of Edmonton, Alta, the first city in Canada to succeed in passing a bill thru the legislature whereby fraudulent advertisers may be punished by law.

In this connection, E. R. Shuman of Chicago stated that the principal duty of the vigilance committee is toward framing federal legislation that will cope with fake and unclean advertisers, and it was urged by a number of the delegates that a concepted movement of the Ad. Clubs be made on Ottawa and Washington for this purpose.

Newspapers' influence,

Newspapers' Influence.

Speaking of the newspapers' influence towards raising the standards of advertisers in the public press. William C. Freeman of The New York Globe stated that, in his opinion, there are more clean newspaper in America than all the other forms of publications combined. "But." he said. "If all the advertising of which there is some doubt were to be suddenly eliminated, most of the newspapers in the United States would cease publication. This must be done gradually, and great strides have already been made toward cutting out the fake clothing store ads., fake special sales, and ere long the newspapers of the country will be able to dictate to the department stores."

The whole feeling of the meeting, and, indeed, of the whole convention, tends toward the teaching that it is suicidal on the part of an advertiser to state anything but the absolute conservative truth about the goods he has to sell. In a few years extravagant praise and superiative statements in advertising copy will be things of the past. Newspapers' Influence.

FROM ST. JOHN, N.B.

Claim That Business is Rush- Charles Frederick Higham of ing in Canada's Winter Seaport.

WILL FORM AD CLUB

Delegates From East Have Advertising Men Are Not Come Here to Study Advertising Methods.

A distinct breath of bright and reezy optimism follows about in the general advertising an interesting address was read by Charles Frederick brain of five brisk young advertising Higham of London, England, the subdelegates from the wind-swept shores of the Bay of Fundy. When it comes ject being 'World Publicity as the to talking of brilliant commercial prospects the Canadian west will soon have to take second place to the east, for those who come from St. John, N.B., are convinced that no land has the

armories and a score of smaller enter-

which was won by the Los Angeles Ad. Club. It was suggested by Richard H. Waldo, in presenting the report of the general publicity committee, that in the future prospective speakers would furnish digests of their speakers would furnish additing and condensing them. He pointed out the fact that hundreds of speeches were made, each one containing upwards of a thousand words, and the impossibility of their being properly handled in the press during the four days of the convention.

Acting on the unanimous vote of the difference of St. John will be seaport trade. It is understood that in future Halifax will corral the passenger traffic, and to St. John will come the bulk of the freight trade. St. John is the millinery centre of Eastern Canada and does an enormous lumbering business. It prides itself on cleanly printed and independently edited newspapers.



In speaking of English business methods, Mr. Higham said: "The Eng-lish business man does not change his advertising man with the ropidity with which I have noted that it has seen done on this side of the water. He realizes that it takes a man a long time to absorb the traditions of the great business houses of his country and to be able to express their point of view in print, and when they have found such a man they are loth to chase him for someone else. So it follows that the it takes a man longer to get accounts in Great Britain, he holds them a great deal longer.

FURTHER PRAISE FOR EXHIBITION

Visitors Never Saw Anything to Equal the Toronto Grounds.

BEST ON CONTINENT

Permanent Roads and Buildings Struck the Ad Men

"It is time cities in the United States awake and built a permanent municipal fair ground of such beauty as you have in Toronto," said C. W. Patman, secretary of the national advertising members of New York, Mr. Patman could not find words sufficient in bestowing praise on the Exhibition Park. He felt sure that it was only the fact that it was practically compulsory to change every year which prevented Toronto from becoming the permanent meeting place of the convention.

permanent meeting place of the convention.

Henry Westfall, president of the Lincoln, Nebraska Ad Club, was also greatly struck with the beauty of the park, which he said was the finest he had eyer visited, and he has visited "some."

Paul Goss, Nebraska, said that the park was, without the slightest doubt, the very best permanent park on the continent. It was unique on account of the large buildings, the beautifully laid out gardens and the splendid water front. Mr. Goss was also greatly struck by the wonderful development of the city generally. Cyril Nast, New York, when asked what he thought of the National Exhibition Park, said "It is wonderful, It has all the advantages and none of the disadvantagts of a permanent park."

The splendid breeze fro mthe lake was perhaps the chief attraction to H. T. Bowle of El Paso. "We will, of course, have better than this shortly, but at resent wit must hand it to Toronto.

R. E. Sherman, El Paso, said the park was beyond everything he had imagined The beauty of the flower gardens was in themselves an attraction, but what struck him most of all was the usefulness of the place and the fact that it was permanent.

AD MEN TO FIGHT FOR ANOTHER TROPHY

one of the closest in the history of the organisation.

The argument which practically won the meeting for Chicago was that the Panama-Pacific Exhibition. which is to be held in San Francisco next year, would take away to a great extent the attention of ad men from convention if it were held in the Golden Gate city. Chicago, on the other hand, it was pointed out, was in a position to care for the convention probably better than any other city. The desire on the part of the committeemen to get the best possible benefit from the meeting, it is said, led to the selection of Chicago.

FOR ANOTHER TROPHY

Charles H. Moralt, president of the Kalamazoo, Mich., club, announced that the vigilance committee of that organization will present a cup to the vigilance committee that shows the best record for work during the ensuring year. The cup will be presented at the next conference at Chicago, in 1915.

The vigilance committee of that organization will present a cup to the vigilance committee of the best record for work during the ensuring year. The cup will be presented at the next conference at Chicago, in 1915.

The vigilance committee of the Kalamazoo club have been especially active in the cause of truthful and clean advertising, having succeeded in cleaning up a large number of cases of improper publicity without the neccessity of invoking the law,



CHICAGO TO GET BIG CONVENTION

Committee Chairman

Herbert S. Houston, head of the ducational committee.

Windy City Beats Out San Francisco for Next Year's Ad Rally.

FOURTEEN MAJORITY

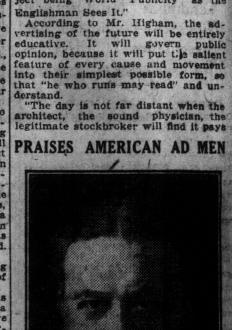
ear Was Expressed That Panama Exposition Might Detract Attention.

Next year's convention of the Associated Ad Clubs of the World will be held in Chicago. This decision was reached at noon yesterday after the nominating committee in a two-hour session canvassed the vote of practically every delegate attending the convention. Two other cities, San Francisco and Minneapolis, were nominated, but the final vote in favor of Chicago stood 37 to 23. The nomination of Chicago will be ratified by the convention today under the Associated Ad Clubs' new constitution.

The fight between Chicago and San

vention today under the Associated Ad Chube' new constitution.

The fight between Chicago and San Francisco for the 1915 convention has been a warm one since the convention opened here. Both delegations worked hard to secure the vote for their respective cities, and the nominating committee's contest, as predicted by The World yesterday morning, was one of the closest in the history of the organization.



might require his services.

The advertising field has hitherto been left to the charlatan and the quack, and ere long the organizations which control these professions will realize that it is not playing the game with the public to let the faker get their trade."

Most.

proper publicity without the neccessity of invoking the law.

arles Frederick

ngland, the sub-

English business es not change his the ropidity with that it has been the water. He a man a long tradtions of the of his country when they have they are loth to oney else. So it kes a man longer Freat Britain, he eal longer.

RAISE XHIBITION

aw Anything e Toronto nds.

DNTINENT

ds and Buildhe Ad Men

the United States rmanent municipal eauty as you have W. Patman, secre-advertising mem-Patman could not n bestowing praise. He felt sure that it was practical every year which om becoming the coe of the conven-

lent of the Linthest he had ever ited "some."

It said that the slightest doubt, park on the conon account of the autifully laid out i water front. Mr. ruck by the wonhe city generally. ork, when asked National Exhibitionderful, it has none of the disent park."

The mark was asked was the companies of the disent park." nent park."

ro mthe lake was action to H. T.

e will, of course. shortly, but at it to Toronto.

aso, said the park he had imagined.

wer gardens was action, but what i was the useful
tagent that it was

HER TROPHY

president of the lub, announ ent a cup to the shows the during the ensu-Chicago, in 1915. ttee of the Kal-en especially acuthful and clean ceeded in cleanof cases of imut the neccessity

Report of Conciliators Read

at Meeting Recommends

Wage Increases and Better

Conditions for Electrical

Workers-Employers' Re-

presentative Disagrees

Employes of the Toronto Hydro

derical Workers' Union, unanimous-

ly accepted the recommendation of the

he conciliation board of which Judge

Snider was president, and which was

appointed by the government to deal

with the differences that existed be-

Fred B. Pegg, organizer of the In-

ternational Brotherhood of Electrical

Workers, presented the report from the

government to a mass meeting of the

members of the union at the labor

temple last night, and altho some mi-

nor criticisms were offered, the men

finally agreed that the award was the

Amongst the recommendations of the

board are increases in wages ranging

from 3 per cent. to 50 per cent., rec-

ognition of the union, no discrimina-

tion against union men, extra pay for

evertime, and reinstatement, with pay,

for lost time, to men suspended for

any cause or from any department,

and after investigation found not

were working 84 hours per week at 21

cents per hour, will now work 8 hours

per day and receive a straight weekly

Clause 25 states that "Frank W. We-

genast, the representative of the em-

with the other members of the board,

until May, 1915, or until either party

have given 30 days' notice of their de-

All gangs are to be provided with

first aid. Patrol-men and repair men

are to receive two weeks' holiday per

The Two Schedules.

The following tables show the old

Foremen, inemen, old scale, \$99.35

per month; new scale, \$105 per month.
Foremen, trouble department, \$105
per month; new scale, \$110 per month.
Sub-foremen, old scale, \$88.72 per.

nth; new scale, \$95 per month.

Linemen and trolleymen, old scale

Journeymen mechanics, old scale 38c

Journeymen wiremen, old scale, 38c

hour; new scale, 43c per hour.

Journeymen cablemen, old scale, 38c

Cablemen's helper, old scale 27c per

our; new scale, 28c per hour.

Meter installers, old scale \$53 to \$70

\$95.20 per month; new scale \$100 per

per month; new scale, \$90 per month.

On Monthly Basis.

new scale, \$16 per week.

First operators, old scale, \$76 to \$88

Drivers, old scale, \$15 bper week;

Patrolmen and repairmen who were

straight wage of \$83. Trouble truck-

men, whose day shall be as at present.

lowed with pay, and alternate Satur-

expected that this schedule will also

CAUGHT IN GREAT GALE

don hydro commissioners.

adopted by the Hamilton and Lon-

FRIEDRICHSHAFEN, Germany,

June 24.—Ten bodies of fishermen were

recovered this morning from Lake

Constance, and at least 25 more are

missing, believed to have been drowned

ina sudden terrific storm which occur-

The storm broke so quickly that the

fishermen were unable to reach land,

Many were rescued by lake steamer

and other oraft after their light boats

red over this region yesterday.

only a mile or so away.

had capsized.

men are also placed on a weekly basis

eiving 33 1-2 cents per hour are

hour; new scale, 43c per hour.

per month; new scale, \$75 month.

Journey troublemen, old sc

to 41c per hour; new scale, 43c per

37 cents per hour; new scale, 40 cents

sire to terminate it.

year with pay.

the board:

ployers on the board, does not agree extent of the storm is known.

The board also recommends that the killed when her home collapsed. Two schedule be adopted by the commission and the men and remain in force when a barn in which a country wedding was a country wedding was a country wedding was a country wedge.

first-aid kits, and the men are to be teen city blocks. Scores of persons

instructed in the use of pulmotors and were reported seriously injured.

The wind reached a maximum of 68

best that they could expect.

tween the commission and the elec

ission who are organized in the

With Colleagues.

The Toronto World

Le d of Publicity

in Minnesota and

Wisconsin.

feared tonight that a still larger loss

of life would be revealed when the full

were drowned when the wind overturn-ed their canoe. Esther Munson was

ding was being celebrated was de-molished. Another death was report-ed from Clear Lake, Wis.

The storm struck Watertown, S.D.

with its full force late last night and demolished 300 buildings covering six-

Canadian Press Despatch!

the northwest today.

VOL. XXXIV.—No. 12,279

EIGHTEEN PAGES-THURSDAY MORNING JUNE 25 1914-EIGHTEEN PAGES

FOMENTER OF RISINGS **ESCAPES FROM ITALY**

> GENEVA, Switzerland, June 24 -Enrico Malatesta, the Italian anarchist, whom the Italian Government has been seeking to arrest in connection with the recent revolutionary risings in Italy, has succeeded in making his es-

Disguised as a workman, Malatesta made his way to the Swiss frontier, crossing the boundary at Chiasso. He Foot Added to Improve Steerand is now believed to be on his way

UNIONIST IN BRIGHTON NOT TO BE OPPOSED

Canadian Associated Press Cable. LONDON, Thursday, June 25 .- The Brighton Liberal executive decided yesterday not to contest the seat at the general publicity committee of the election next year guided the Liberals

Scores Injured, Crops Dam- Steamer Wrecked Off Scilly how it came about that the liner listed aged, Buildings Torn Down Islands Reported in Sinking Condition — Crew Not All Landed.

Canadian Press Despatch.

CHICAGO, June 24. Seven deaths, MONTREAL, June 24.—The office of James Thom, the Montreal agent scores of injured, crop damage amounting to thousands of dollars and heavy of the Canada Line, received the foldamage to buildings were caused in lowing cablegram today from the Antan electrical and wind storm that werp office: "Gothland making water in one and swept Minnesota and Wisconsin from

Communication between many cities dangerous. All passengers landed and was cut off owing to the prostration of proceeding to Rotterdam. Part of telegraph and telephone wires. It was crew landed."

The Gothland, when she cleared from Montreal, on June 12, carried 214,538 bushels of grain for Rotter-In Minneapolis Miss Loretta Grams, dam and 60 tons of general cargo. She and does not, therefore, join in the re- Margaret Kelly, and Louis Grams struck a rock off Scilly Islands during a fog.

> MILITANTS BREAK OUT WITH NEW MANOEUVRES

deputation of east end working wom- tombed in the Empress' hull miles an hour at Sioux City, accom-panied by a heavy rainfall.
Reports from Appleton. Watertown,
Wis., Eu Claire, Oshkosh, Madison, en, were resumed today in the shape of attacks on city pillar boxes and Fond du Lac, Wausau, Marinette and Milwaukee Wis., indicate that the

schedule and the recommendations of property damage will be extensive. ICESSIONS II

Roosevelt So Comments on Text Shows Offer Regarding Ulster's Exclusion More Grant to Colombia - Wil-Generous Than First son and Bryan Make Believed. Nation Ridiculous.

Canadian Associated Press Cable.

fers to the provision in the first clause,

which says that if within three months

the parliamentary electors in the

county, he shall cause a poll to take

ORDERS NAVAL RESERVES

TO RETURN TO GREECE

MALTA, June 24.—The Greek consul

here today issued a notification to

the reserves to return to Greece by

a period of six years?"

Canadian Press Despatch.
NEW YORK, June 24.—In a lengthy statement issued tonight by Col. Roosevelt, upon his arrival from Europe on the Imperator, the former president declared that the payment of \$25,000,-000 to Colombia for having secured the placed on a monthly basis, with a right to build the Panama Canal, as provided for in the pending treaty, vould be merely a payment of belated

instead of hourly. A graduated scale blackmail. covering a period of three years has been drawn up for the payment of apprentices. Meter readers are to receive a minimum wage of \$50 per month. A nine-hour day is recommended for all employes except wiremen and meteremployes except wiremen and meter- abandon the zone. In the statement Col. Roosevelt said

Eight public holidays are to be al- in part: "The payment of twenty-five millions to Colombia, together with the expression of what is in effect an day afternoons are to be allowed off and payment given. The report is dated Hamilton and signed Colin C. Snider, chairman, and apology for our having secured the right to build the Panama Canal, is is signed by not less than one-tenth of Fred Bancroft for the employes. It is merely the belated payment of blackmail, with an apology to the blackmaillers. If this proposed treaty, sub-mitted by President Wilson thru Mr. place. The question shall be sub-Bryan is right, then our presence on the isthmus is wrong. In such case Panama should at once be restored to Colombia and we should stop work on clusion from the operation of the MANY FISHERMEN LOST he canal and abandon the place, bag Government of Ireland Act of 1914 for

and baggage. "The handling of our foreign affairs by President Wilson and Secretary Bryan has been such as to make the United States a figure of fun in the international world. This proposed Co-lombia treaty caps the climax, and, if ratified, will rightly render us an object of contemptuous derision to every

SUCCESSFUL AT-HOME.

very successful military euchre and at-home was held last night at Riverdale Masonic Hall under the At Government had ordered five classes of of the Eastern Star.

ing After Accident Six Years Ago - Hole in Liner's Side Measures Over Three Hundred Square Feet in Area.

QUEBEC, June 24.-The explanaion of all the suggestions that have been made during the enquiry into the wreck of the Empress of Ireland about strongholds, but it is ex- the vessel's steering gear came out plained that prospects of a general this afternoon at the enquiry of the Dominion Commission, when Percy Hillhouse of the Fairfield Shipbuilding Co., which constructed her, explained how, after an accident to it in 1908, one foot was added to the Empress' rudder area to improve her steering

Mr. Hillhouse gave the first adequate the Empress and his telling of the vater rushing thru a wound of 328 square feet at the rate of 260 tons a second gave a clear cut impression of over quickly and shortly afterwards

Whitehead Draws Crowd.

Another noteworthy feature was the evidence of Gunner Wilfrid Whitehead, the diver from H. M. S. Essex, who, in addition to inspecting the hull of the Empress risked his life in an effort to save that of Edward Cossboon, the American diver, who died from injuries received at the wreck. two holds; tugs assisting; condition to the court, including several from the entourage of the Duchess of Con naught and Princess Patrecia, one

whom sketched him. Whitehead was very modest and beyond mentioning that he had "gone down to the wreck on Sunday in an emergency." made no reference to his

ties of the militant suffragettes, Captain Watson of the cruiser Essex, lice Sergeant Miles of the island police which have been in suspense since when it was decided to make one station. Premier Asquith agreed to receive a mor attempt to get the 500 bodies en-

Reason for Rapid Foundering. Percy Hillhouse, asked by Edmund an organized raid on many west end L. Newcombe, for the government, for theatres. The militants also created an explanation of the rapid founderdisturbances at a social function at ing of the vessel, said he thought that more than two watertight compartments were filled, that the list caused boilers, and that more water ran in

with the rudder of the Empress?"

Mr. Hillhouse: "At the trials the steering gave perfect satisfaction. An accident carried away the rudder and motor his life would have been saved. the new one. One foot was added to the after edge." Mr. Haight: "Wasn't the addition made because the Empress steered Mr. Hillhouse: "Her owners wanted

her steering qualities improved."
What Storstad Did. Mr. Hillhouse thought that as cabin No. 328 had been carried away by the Storstad, the liner was rammed on the bulkhead between the two boilers and that the collier's nose entered about eighteen feet. He did not think the LONDON, Thursday, June 25 .- The boilers were hit tho they were only Irish amending bill, which has now four feet six inches aft of cabin 328 been issued, shows that the governand fifteen feet in from the skin. understood the water came into the engineroom only by the bunker doors, generous than might be first inferred and that the inner partition of the bunker was 14 feet from the ship's from Lord Crewe's statement. This re-

"Captain Kendall," said Mr. Haight when the Storstad struck the side o the Empress, she actually rebounded from the side of the Empress." after the date of the passing of the act "I do not think that possible," said

the witness. He accounted for the two ships swinging side by side after the col-lision and the Storstad passing under the stem of the Empress by saying that the Empress was moving ahead or the Storstad going astern at the lieutenant is satisfied that the petition is signed by not less than one-tenth of might have been produced if the Storstad was standing still. Huge Gap Below Water Line.

the hole in the side of the Empress. He said he thought by measuring the mitted to the electors in the following bow of the Storstad back to where the form: "Are you in favor of the ex- damage stopped that the gap below the water line would be about 350 square feet. The water would run into this at about 26 tons a second, and the whole of the two boiler compartments would be filled in from one to two minutes. This explained the initial list to the vessel. He did not think that the boiler cradles had been disturbed by the entry of the Storstad but if they had this would cause them

to topple over to starboard. Rammed at Angle of 80 Degrees. Mr. Hillhouse expressed the belief that the watertight doors on the star-Greek Naval Reservists, resident or employed in Malta, that the Greek that water flowed thru the engine-Storstad must have travelled thru the

(Continued on Page 7, Column 1.)

THE BABY BURRO AND ITS OWNER



ey's Death, Advise Change of Life Savers' Location.

who was drowned when he fell from courageous if unsuccessful effort to raise Cossboom before it was too late.

One More Attempt to Get Bodies.

One More Attempt to Get Bodies. wreck were ordered from the court to the scene of the wreck after a confrence between Captain Walsh, Marine the morgue last night by Walter Chap-Superintendent of the C. P. R. and man of the life saving crew, and Po-

It was shown that owing to the necessity of having to go two miles from Ward's Island it was about 15 or 20 minutes after the accident that the life saving launch arrived. Mr. Cameron stated that it only took about 15 seconds to get the body out of the water after the laught gotthere. Both he and the police officer believed that by the inflow of water thru the hole the life saving station should be lowas helped by the water in the ship's cated at the western channel. Had such been the case, Mooney would Mr. Haight: "Have you had trouble have been taken from the water in less than two minutes after he had fallen in, and with the aid of the pul-

The evidence showed that Mooney dental death.

Warm Reception Given to Two Self-Invited Visitors and Foot of One is Damaged.

While engaged in robbing a garage the rear of 30 D'Arcy street about 1 o'clock this morning, George Wilson. 198 Simcoe street, was sort in the foot and George Findlay, Weston road, put to flight by some person in the garage presumably an employe, who open fire on the burglars. Findlay was caught by two police constables just as he was emerging from the door of the building, and Wilson was foun disabled in the structure. He wa taken to the General Hospital.

The police were notified at No. I Station that the two men had broken into the garage by some woman who lived nearby. She saw the two make their entry and she was much alarmed. The Central Station night telephone operator succeeded in getting in touch with two officers, who hurried to the garage with the above success. The police will find out who did the hooting today.

ALBANIAN INSURGENTS GAIN SOME SUCCESSES

Canadian Press Despatch.
LONDON, June 25.—Fighting continues in Albania, and the Mussulman insurgents, according to late advices, have captured Berat, 30 miles northeast of Avlena, and one other small

Th announcement that Whitehead was to appear brought hundreds of women Jury Investigating J. Moon-Thirty Thousand Freight Manifests Examined by Commission Investigating Georgian Route.

> OTTAWA, June 24.-W. Sanford by the staff who are gathering statistical information regarding the volume of traffic for the proposed canal route and the present rates on freight. Some thirt ythousand freight mentions have cal information regarding the volume thirt ythousand freight manifests have been examined and much other information is now being got together. A meeting of the commission will prob-

ably be held this week. The commission's instructions call for an exhaustive enquiry into every phase and feature of the commercial side of the great project, which is estimated to cost \$125,000,000.

Besides going thoroly into the traffic uestion, they will consider also the waterpower that would be made available and the natural resources to be

developed in the region of the canal. PREPARING FOR VISIT

OF TRADE COMMISSION By a Staff Reporter.

OTTAWA, June 24 .- F. C.T. O'Hara, deputy minister of trade and commerce, who has been appointed local officer in Canada for the Dominion's royal commission, states that the principal boards of trade thruout the coun- WESTERN CANADA LAND try are taking an active interest in the visit of the commission in August and September, and they are materi-

ally assisting in the prepara, on of the various subjects to be dealt with, spectacular fail of 33 points in west-These will include every phase of the commercial and industrial life and the natural resources of the country. An immense amount of information

has already been sent to the commission in England. The names of 280 men have been selected from the departments of the Dominion and provincial governments, and from the business life of the country to give er at 55. evidence before the commission at different points of the tour.

KING PETER OF SERVIA HAS NOT YET ABDICATED

Canadian Press Despatch.
BELGRADE, June 24.—A royal proclamation issued this afternoon disposed of the report of the abdication of King Peter. It was as fol-

"Owing to ill health, I am unable to perform my duties and in accordance with paragraph 69, of the Servian constitution, I confide the government of Servia to my heir, the Crown Prince Alexander, during my

As it was known that King Peter \$7.50, are a feature of today's selling. Says seriously ill, the first impression caused to the public by the iswas seriously ill, the first impression caused to the public by the issue of the proclamation, was that his majesty actually had abdicated. It is Dineen's at 140 Yonge street for any believed he may do so shortly, how-

Rumor That Shipload Would Be Allowed to Land at Vancouver Not Credited at Ottawa — Both Sides Agree to Hasten Court Decision.

By a Staff Reporter.

OTTAWA, June 24.—A story gained furrency today to the effect that the Canadian Government would defer to the wishes of the British Government regarding the Hindus, and admit to British Columbia the 350 East Indians on board the Komagatu Maru, the Japanese vessel, which is still in Vancouver. In the absence of the premier. who is at Petawawa military camp, it was impossible tonight to get any of-ficial statement regarding this rumor. However, among the officers of the immigration department, the story was

treated with scant consideration. One officcial said that the feling gainst the Hindus was so strong in rders to alow the Hindus to land,

ious rioting would follow. The statement made by the governnent a few days ago was that the Hindus would not be allowed to land in Canada and nothing has transpired since which would lead to the view that there would be any relaxation of the order barring them out.

To Make Test Case.

Canadian Press Despatch.

VANCOUVER, B. C., June 24.—Apparently the government intends to have the legal end of the Hindu controversy fully threshed out in the courts. This morning there was another formal announcement in court of an adjournment of the mandamus proceedings brought by counsel for the Hindus to compel the immigration officials to give decisions on examination of immigrants in order that these decisions might then be in line for appeal to the courts. Up to the present and a

to the courts. Up to the present and to the courts. Up to the present and has been no right of appeal on navias corpus, because no decisions are given. This morning, however, a con-

It looks, too, as if the Hindus would be kept aboard the Komagata Mara

BIG WINDSOR SECTION

THREATENED BY FIRE Canadian Press Despatch. WINDSOR, Ont., June 24.-Fire of unknown origin, breaking out at 3

p.m. today totally destroyed the Windsor curling rink, the big supply house and barn of the Cadwell Sand and Gravel Company and a number of barns and houses, and badly damaged the newly-erected \$30,000 Oddfellows temple and a number of houses and stores in the vicinity. In a number of : instances persons were compelled to leap from second storeys. The firemen going to a wrong address allowed the blaze to get a good start. Fortunately the wind was not strong.

The scene of the fire is just off Oulette avenue, four blocks from the Detroit River dock. The damage is estimated at \$75,000.

BONDS SLUMP SHARPLY

LONDON, Thursday, June 25 .-- A ern Canada land, five per cent, 20 year first mortgage bonds, was the outstanding feature in the market yesterday. Bonds amounting to £300,-000 were issued in October last by the Canadian agency, both principal and interest being guaranteed by the Western Canada Land Company. On the other hand, western Canada land debenture was marked 5 points high-

THE HOLIDAY TIME.

There is surely something unusual about the summer 1914. We will have o search records years back to find



anything so irreg-ular, but the hot weather is now on the way and will swoop down upon us with enthusiasm, so prepare for your annual trip to the summer resort today.
The Dineen stock of superb Panaof superb

Hats is exclusive.

Dineen Company are sole Toronto agents. Panama hats at \$3.95, worth end umbrellas, also suit cases, club bags and leather hat boxes. Go into thing in men's headwear, whether for



To get this high-grade, hardest of anthracite coal, at the lowest price of the season, order it now. Our telephone is Main 6100.

CONGER-LEHIGH COAL CO., LIMITED Deep Stuff Should Be Elimin-

Head Office - 95 Bay Street BRANCHES THROUGHOUT THE CITY

> dorse Whitney and Condemn Roblin.

which in each case are opening short-

power by the most shameful appeals

for the votes of immigrants, whose ignorance of Canadian laws and custom

has betrayed them into its power. It has established newspapers in foreign

languages for the express purpose of

AT ST. ANDREW'S

Scholastic Honors to

Master Engle.

Lieut.-governor's bronze medal-

Johnston I. "Wyld prize in Latin"—Grant II.

van. Preparatory Form—1, Carlisle, Macdonald IV. (equal); 3. Hoare 1. Leonoard prize essay—Johnston I.

FIFTY-FIVE CENTS AN HOUR.

The agreement tentatively accepted by the bricklayers' officials and the Builders' Exchange is for 55 cents per-hour this year, 58 cents next year and

60 cents the year following. The agreement is for three years.

swept out of office.

other results:

SPLENDID PICTURE AT EXHIBITION

"Neptune's Daughter," Featuring Annette Kellerman, Will Be Shown Today.

The innovation of the dance in the racial schools. In the one case the Conference Hall at the Motion Picture | Whitney government (Conservative) Exhibition has become a pronounced

Conference Hall at the Motion Picture Exhibition has become a pronounced success. Quie a number of people who attended the exposition took advantage of the opportunity of tangoing, etc.

The theatre was again occupied by the World Film Corporation, who showed "The Golden Cross" in three parts, to very large audiences thruout the evening.

Many of the exhibits are of a most interesting nature , each one of the booths coming in for a good amount of attention from the visitors. One company who are displaying photographs of all the well-known movie stars, executed on a gelatine process, coming in for a large amount of attention. The pictures are exceptionally well printed and make an excellent display.

Today is to be "Universal Day," and the Canadian Universal Company of New York will show for the first and only time in Canada that splendid seven-reel production "Negatiness Daughter." This picture was shown at a private performance yesterday morning, and proved itself to be up to the notice which have been given of it. It is the most beautiful production ever witnessed. It shows Misa Annette Kellemann in one of the most beautiful stories possible. Altho a fairy tale it is most interesting, and Annette Kellemann in one of the most beautiful stories possible. Aitho a fairy tale it is most interesting, and Miss Kellermann, who takes the part of a mermaid is seen to perfection in her wonderful dancing, swimming, and diving performances. One scene, that is the fight under water, is executed in a most realistic manner, while the scenic effects are splendid.

The picture will be shown thruout the day, starting from two o'clock.

The dance will be continued during the rest of the exhibition.

True elections to be held in Manitoba on July 10th will decide the future of the public schools of that province. The Protestants in that part of Canada, and particularly the Orangemen, have made great sacrifices to preserve their non-sectarian system from the attacks of Romanism, and so far they have been successful. But the Robling government is in open alliance with the Roman hierarchy and other evil influences, and hopes by means of appeals to the foreign vote to secure an ender-sation of the Coldwell law, which will decide the future of the public schools of that province. The protestants in that part of Canada, and particularly the Orangemen, have made great sacrifices to preserve their non-sectarian system from the attacks of Romanism, and so far they have been successful. But the Robling government is in open alliance with the Roman hierarchy and other evil influences, and hopes by means of appeals to the foreign vote to secure an ender-sation of the public schools of that province.

BUSIEST TIME TODAY FOR CITY CONSERVATIVES are in the minority and permit the es-

The busiest hours of the whole campaign for the Conservative candidates in Toronto will be today. Speech-making will take up most of their time this afternoon and evening. The oratorical appeals to the voters will begin with a big rally in the gardens of the Centre Toronto Conservative Club, 209 Simcoe street, this afternoon, under the auspices of the women member the auspices of the women members the women members the women members the auspices of the women members the women members the women members the auspices of the women members the women members the auspices of the women members the auspices of the women members the auspices of the women members the auspi bers, when addresses will be delivered by Hon. J. J. Foy, Hon. Dr. R. A. Pyne, Mark Irish, George H. Gooder-ham, W. H. Price, E. W. J. Owens, Hon. Thomas Crawford and W. D. McPherson. Mrs. Arthur Van Kougr-

net will occupy the chair.

Tonight Hon. Thomas Crawford and W D. McPherson will speak in Madison Hall, 536 West Bloor street, and will be supported by Dr. Forbes Godfrey and Dr. Conboy. frey and Dr. Conboy. most interesting meeting of the their own. Persons who permit the campaign, it is predicted, will be that in Parkdale Assembly Hall, in the in-terests of W. H. Price, who will be as-

and G. H. Gooderham will also hold a meeting in Broadway Hall, Spadina MANY PRIZES WON NEW CHARGE BROUGHT

AGAINST DR. MACKLIN GODERICH, June 24.—The bribery charge against Dr. A. H. Macklin, Conservative candidate for Centre Huron was dismissed by Magistrate Kelly today on the ground that it was improperly laid and hence he had no juris-

A second charge was laid, Dr. Macklin and Rev. Joseph Elliott being accused of conspiracy. Thomas Gundey, constable, claims that A. H. Macklin and Joseph Elliott did unlawfully, fraudulently, de-ceitfully among themselves conspire, combine, confederate and agree to-gether to procure the election of A. H.

Macklin unlawfully by bribery. The specific charges are of giving J. B. Hunter \$10, Fred Weir \$3, Peter Weir \$3 and J. Mancil \$5. Evidence will not be taken July 3.

ELECTION IN CARLETON.

OTTAWA, June 24 .- The attorneygeneral's department has ordered that an election between Mr. P. H. Mc-Elroy, the sitting member, and Lt.-Col. Hamilton, Liberal, must take place in Carleton County. On Monday Returning Officer Craig refused to grant a poll on the ground that the Liberal nominee's paper was, not sufficienty signed. He is overridden by the de-

KING'S CAFE

14 KING ST. EAST Special luncheon served daily, 50c. Table d'hote dinner 75c. Attractive. pleasant, cool surroundings. Our cold cuts are much appreciated. 34

new Business Agent.

Local painters last night accepted ture of the double blade fours in action. The skill which prevented to the country world appears a very fine picture of the double blade fours in action. The skill which prevented the country world appears a very fine picture of the double blade fours in action. Local painters last night accepted ture of the double blade fours in accepted the first state of the double blade fours in accepted agent for Local 3. Mr. Woodrow was swamping in the choppy sea is demonstration at the exhibition world is for sale by all news-

ADDRESS PEOPLE **AS SINGLE PERSON**

That is Way to Make Advertising Booklets Effective, Says Expert.

USE SIMPLE LANGUAGE

ated to Make Appeal Count.

"Maggie, or the Public in One Person." was the subject of an address delivered by Don Herold at the departmental session of the ad men's convention devoted to printing in the dairy building yesterday morning.

"You can spend millions of dollars advertising chewing gum," said he, "but unless you can get some one girl somewhere behind a ribbon counter or milking a cow to work her face up and down and chew one stick or two sticks of your gum your millions of dollars are wasted.

"The public is one person," he add-New Policy on Racial Schools Makes The Orange Sentinel En-Ontario and Manitoba, according to

The Orange Sentinel, have one su-"The public is one person," he added. "I form an estimate of the whole world by watching my own little preme issue at the provincial polls,

How to Write a Booklet.

"I believe that when you write an advertisement or conceive a printed booklet you should be thinking of some one in your own home town, in the smallest town you ever lived in.

"What I want to see come to pass is a new kind of careful, thoughtful, conscientious direct appeal advertising." he said, "hot pretty printing, not fine, rule-of-thumb typography, but booklets that tell a good story to Bill Smith and make him want to grab one quick—catalogs that are not nice, but that will read like romances and illustrate as effectively as the animal books your mother used to show you; circulars that will get old men and old women and little children to send in a quarter or a twenty dollar bill for something good that they really want and really ought to have. ly. That problem is the existence of receives the highest commendation

good that they really want and really ought to have.

Ban Heavy Stuff.

"There should be no deep stuff—nothing to make him dig—no college text book style—just the commonest kind of interesting talk you can make him—or that some artist you can hire for any money can make him.

"Direct advertising has got the real, hard job of all advertising; it has to close the deal, turn over the mental motor—get action—or get things all set for some good salesman to get action.

"All I can hope to do in this is just to root and whoop a little for good booklets and good catalogs and good circular matter."

ircular matter.

"Booklet and Catalog Printing" was the subject of another address delivered by Ben. Corday of Cleveland. Other addresses were delivered by Barnard G. Lewis. "How to Make Type Talk," and by Jerome D. Barnum of Syracuse, N.Y., on "How the Educational Work Serves Advertising."

Dunning's Hotel & Restaurant 27-31 West King Street 28 Melinda Street

We have installed our new grill. Call Protestants of their right to non-With (Catholic teachers in places where they Coast. with Oranges; Live Lobster from the

ARTISTS CAN DO MUCH GOOD WORK

They Should Put Themselves in the Places of the Buyers.

The need for an artist, in drawing anvertisements for business men, to understand what the business man wants and where the goods will sell find their superiority over his compe titors' articles, was emphasized by F. W. Gibson, of Boston, at the session Dominion with separate schools of of the specialty advertising department in the dairy building yesterday mormaking of such incendiary appeals are worse than anarchists and should be ming. This understanding means "Where does he sell his goods? What do they sell for?. How many distributing points has he? Wherein are his goods better than his competitors?? What are his principal cells. tors'? What are his principal selling points? Armed with this information we proceed to devise an idea that will not only fill his requirements, but will render him a service," he said.

"This subject is one that is ever present with both salesman and manager of any concern engaged in sell-College Awards Its Highest ing or making advertising matter in all forms. Keep putting yourself in the buyers place during the progress of the sketch. Ask yourself, gress of the sketch. Ask yourself, would you spend your money for that order if you were in his boots? I am sure after you have applied the first test in this manner you will be able to give brother butters. St. Andrew's College issued a list of student prize winners yesterday. The highest honors go to Master Engel, who wins the lientenant-governor's silver medal. The following are the able to give brother buyer truthful and convincing reason for not mak-ing many changes which he might and

> have made a friend who will not only give you that order, but more busi-ness in future," he concluded. MUSKOKA LAKES STEAMER

"Wyld prize in Latin"—Grant II.
General proficiency—Upper VI.—

1. Wildman I.; 2. Engel. Lower VI.
(Toronto)—1. Grant II; 2. Schattner.
(McGill)—1. Johnston 1; 2. Young I.
(R.M.C.)—McTaggart. Form V.—1.
Leckie II.; 2. Bennett I.; 3. Eakins,
Macdonald I. (equal.) Form IV. A—1.
Wright III.; 2. Bennett II.; 3. Brouse,
Johnston II. (equal.) Form III. A—1. Full summer train service of the Canadian Northern Railway between Toronto, Parry Sound and Sudbury is Wright III.; 2. Bennett II.; 3. Brouse,
Johnston II. (equal.) Form III. A—1.
Macdonald II; 2. Burns. Form III. B
—1. MacLeod; 2. Kerr; 3. McLaurin.
Form II.—1. Robertson; 2. Black; 3.
Morton; 4. Somers I. Form I.—1.
Duncan II.; 2. Macdonald III.; 3. Denonow in operation.

The Lake Shore Express trains 3 and 4 have direct boat connections at Bala Park and Lake Joseph to and from all points on Muskoka Lakes.

Commencing June 27th full summer Commencing June 27th full summer service of the Muskoka Lakes Navigation Company becomes effective, providing in addition to direct boat connections for the Lake Shore Express, a connection to Port Cockburn and Stanley House for the 7.80 a.m. train from Toronto, and a connection at Bala Park to all points on the lakes for the Saturday special lieaving Toronto at 1.10 p.m.

Further particulars and tickets can

Further particulars and tickets can be secured on application to the City Ticket Office, No. 52 King street east. Main 5179, or Union Station, Tele-phone, Adelaide 3488.

TWO MORE CUPS.

The exhibit committee announce that two persons attending the Toron-to Convention will be awarded silver cups. Full details are posted at the exhibit. The competition is open until

TO THE RUBBIC:

THE State of New York, through its Department of Insurance, has completed the examination of the Metropolitan Life Insurance Company which it is required by law to make every three years. The Chief Examiner, in concluding the report, said:

"The treatment by this Company of its policy-holders in the prompt payment of their claims, in the voluntary payment of millions of dollars in bonuses, and in its social welfare work—are features of the Company's business which deserve commendation."

The Superintendent of Insurance, the Hon. William Temple Emmet, in approving the report, wrote an extended review from which we make extracts:

THE COMPANY'S GROWTH AND MANAGEMENT.

"The administrative officers of the Company * * have so increased the assets of the Company as to make these equal the resources of many states and even nations. They have at the same time steadily cheapened the cost of insurance to policy-holders, both by direct means and by the distribution of bonuses."

[The report shows that the Company has given back \$35,367,293 in bonuses to Industrial policy-holders in nineteen years.] "They have extended the Company's business to such an extent as to bring it into contact now with approximately one-eighth of the population of the United States."

[The number of policies outstanding December 31, 1913, was 13,957,748.]

"That this notable growth has involved no sacrifice of efficiency in the handling of administrative etails, but, on the contrary, has been the direct result of constantly increasing efficiency, is shown by see comparatively small losses sustained by the Company in proportion to the large investments made."

ITS POLICY-HOLDERS SATISFIED.

"The fact that the percentage of lapses due to the abandonment of their insurance by policy-holders is constantly decreasing, speaks eloquently to the same effect."

[The lapse ratio of Industrial policies has decreased 31.7 per cent. in eight years.]

"This last mentioned development is perhaps the most convincing evidence which could be offered that the Company's policy-holders are, broadly speaking, very well satisfied indeed with what they get in return for the premiums they pay. A very remarkable showing altogether."

ITS SOCIAL SERVICE.

"This Company waited for no changes in existing law before striking out as a pioneer among insurance companies along the pathway of social service on a huge scale.

"For years it has maintained for its policy-holders a nursing service upon a great scale; this has latterly become a veritable marvel of efficiency and practical helpfulness." [Metropolitan nurses made 1,127,022 visits to 7ck policy-holders in 1913, for which the Company paid the bills.]

"Leaving out of consideration the mere numbers of those who have been directly benefited by these activities, I think that the example which the Metropolitan has set to other great business organizations by its early recognition of the new responsibilities attaching to all business enterprises which have attained a certain size, is one of the most beneficial of recent occurrences in the field of American business. For years it has through its publications upon the question of health conservation been serving multitudes of people as a sort of University of beneficial instruction upon this most important subject."

ABREAST OF MODERN THOUGHT.

This great institution, having so very recently been under our critical scrutiny and presenting so many admirable illustrations of what an efficient and enlightened modern business organization on a large scale can do in the way of keeping abreast of modern thought, seems to be in a position where I may properly use it as an illustration * * that private initiative and enterprise are at their best still capable of doing the finest possible work in fields from which, latterly, all the talk has been that these agencies should be compelled to retire."

Liabilities. \$414.244.327.51 Assets, \$447,829,229.00 Largest amount of insurance in force of any company in the world \$2,816,504,462.00

Metropolitan Life Insurance Company

JOHN R. HEGEMAN, PRESIDENT 1 MADISON AVENUE, NEW YORK

Ren Mulford, jr., formerly baseball editor of The Cincinnatt Enquirer and at one time considered one of the foremost experts in the game, is in Toronto. He is now vice-president of the Blain Thompson Co. of Cincinnati,

You Want Hot Water

A coal fire nowadays has no

place in the modern home dur-

ing the hot Summer months.

Instal a VULCAN GAS WA-

quickly and cheaply. You can get enough

hot water for a bath in a very few minutes.

It will supply any quantity-a teacupful or

a tank full. \$3.60 will instal one in your

home. Pay us the balance monthly with the

The Consumers' Gas Company

12-14 Adelaide Street West

Telephone Main 1933-1188

INTHEIR PAPERS Frank W. Lovejoy Says Rural Progress Demands the Very DENY REPEALING Best Business.

"Getting the Farmer to Make the Don't Heat the Whole Dealer Stock the Goods' was the title of Frank W. Lovejoy's speech. He is Brantford Hotelkeepers Will director of advertising for The Wis-House Every Time consin Agriculturist.

REACHING FARMERS

At the outset Mr. Lovejoy strove to dispel that general impression of the "farmer" fostered by funny papers and burlesquers. He was a business farmer now and the small town dealer was realizing that. No longer did this and leave them there. He was alive, progressive, and the farmer himself insisted that he be so. The advent of the trolley, the telephone, the auto and the motorcycle brought the farmer to an important position in progress.

The farmer was largely creating the demand and it was mostly thru the papers that reached him that this demand was created. Of all publications the dealer nail his window displays in was created. Of all publications the farm paper was one of the most ef-

GOOD ARRANGEMENT

FOR THE PRESS MEN Speaking about the press gallery arrangements for the visiting newspaper delegates to the Ad Men's Convention, James Liddiard said "the arrangements at any of the previous conven-

the said report a flat denial, and wish the general public to know that the said report has not a word of truth in the said report has not a word of truth in it in any manner, shape or form."

CHILDREN KEPT OUT.

Many children were sadly disappointed the newspaper copy to the wires for immediate despatch.

UPHOLSTERERS' PICNIC.

Toronto upholsterers are combining with the upholsterers of St. Catharines a holding a picnic and sports on July

HAMILTON HOTELS.

HOTEL ROYAL Every room furnished with new beda new carpets and thoroughly redecorated January, 1914. BEST SAMPLE ROOMS IN CANADA.

HOTEL INDIAN LIST

Not Sell Drinks to Those Blacklisted.

Frederick
John Reg
William
Ont.; Jar
view ave
Bremner,
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George
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Thin m to increa pounds of should to their measure how you friends and most easily additionable to the transmission of transmissio

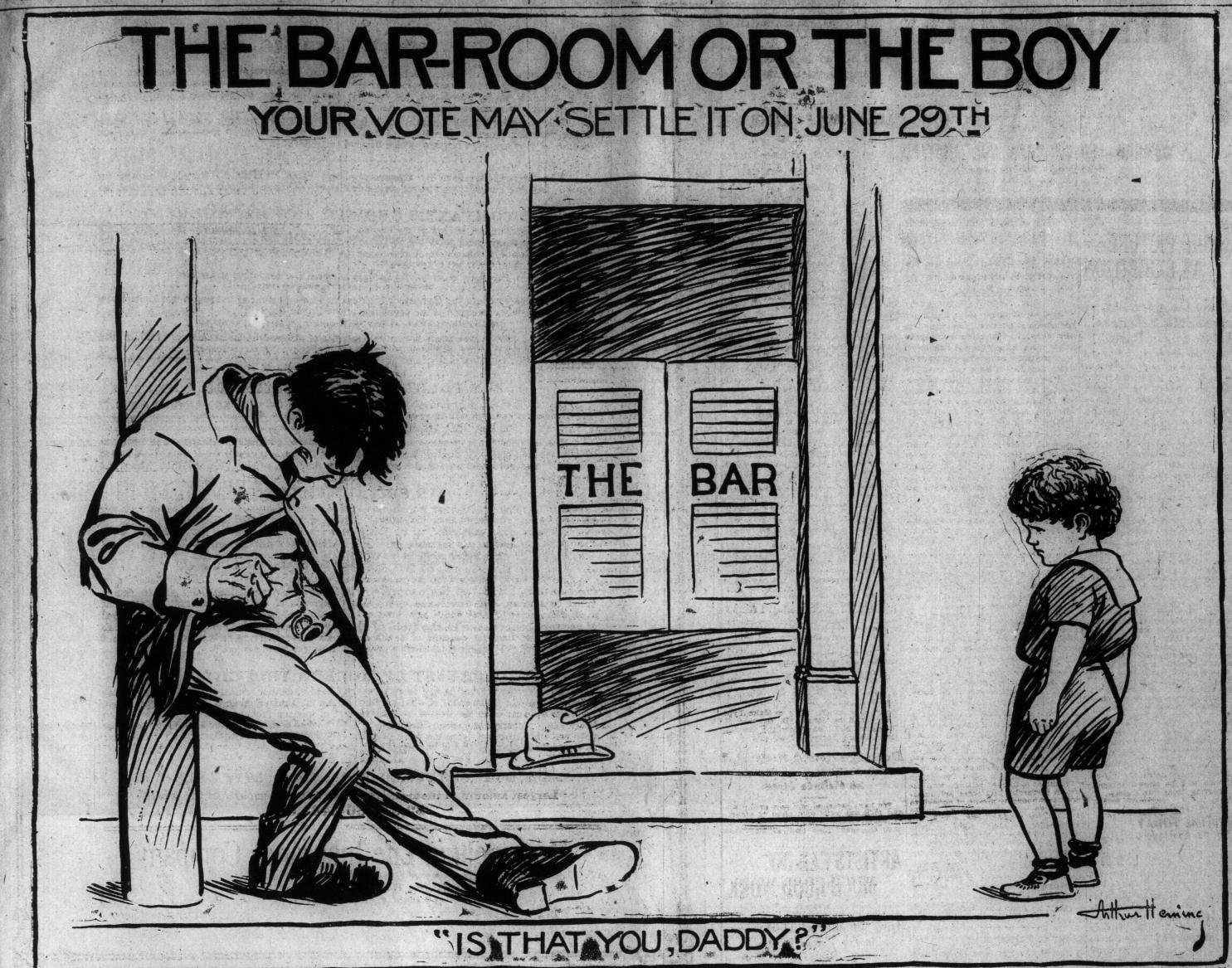
Special to The Toronto World,
BRANTFORD, June 24.—The Daily Expositor here today featured a report concerning the local Hotelkeepers' Association, which is being sent broad-cast to Liberal persons sent broad-cast to Liberal persons sent broad-

A statement signed by nine pro-prietors of Brantford hotels and four keepers of liquor stores was given out tonight, explicitly denying that such a meeting has been held or such an arrangement made. The statement reads:

"It having been reported to the Hotelkeepers' Association of Brantford that they have called off the list of men who they decided at a meeting some time ago should not be serve with liquor, we, the undersigned hote tions have not been so complete as keepers and proprietors of liquor stores of the City of Brantford, wish to give One hundred and fifty delegates have the said report a flat denial, and wish

pointed when visiting the foreign ex-hibit building at the Exhibition Park yesterday, when they found the rooms closed to them. On Tuesday some closed to them. On Tuesday some made mistakes and put books in their pockets. As this mistake somewhat spoiled the exhibition, it was thought advisable to prevent a recurrence by keeping the little ones out.

ften times does suggest, thereby not only reducing sketch expense, but you TER HEATER, and you will wonder how you ever got on without it. It heats water



NEW DOCTORS IN ONTARIO

Windsor; Charles Clarke Ballantyne, 262 St. George street, Toronto; Albert Frederick Bastedo, Bracebridge, Ont.; John Reginald Beaven, Hespeler, Ont.; William Ker Bell, box 435. Meaford, Ont.; James Ernest Bond, 262 Broadview avenue, Toronto; John Murray Bremner, Camilla, Ont.; Charles Hulse Brereton, 76 Rosemount avenue, Toronto; Harold Ernest Brown, 474 George street, Peterboro; Howard Hampden Burnham, 55 Warren read, Toronto; George Leonard Caldwell,

Shanty Bay, Ont.; Keith Wilson Cameron, 28 Elgin avenue, Toronto; William Arthur Cardwell, 1002 West Bloom street, Toronto; John Harold Cascaden, 454 Ontario street, Toronto; Michael Joseph Casserley, Hamilton, Mont., U.S.; Harold Clarke, 41 Olive

Thin People

ADVERTISEMENT.

agreeing to sell no named in that list, ing and decided to hose persons upon 1, or after the elecned by nine pro-ord hotels and four

HOTELS.

ROYAL

EALING

OOMS IN CANADA.

INDIAN LIST

telkeepers Will

onto World.
June 24.—The Daily

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spapers thruout the

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ores was given out lenying that such a neld or such an arreported to the led off the list of

uld not be served undersigned hoteltors of liquor stores ntford, wish to give lat denial, and wish to know that the a word of truth in shape or form. KEPT OUT.

were sadly disapting the foreign ex-the Exhibition Park ey found the rooms On Tuesday some mistake somewhat tion, it was thought. nes out.

The following candidates have pass-ed the final examinations of the Col-lege of Physicians and Surgeons of lege of Physicians and Surgeons of Ontario, June, 1914:

George Chambers Anglin, 21 St. Vincent street. Toronto; James Priestly Austin, 30 West Wyandot street, Windsor, Charles Clarke Ballantyne. Lloyd street, Ottawa; Richard Edwin Crane, 50 Simpson avenue Toronto; Oswald John Day, Orillia. Ont.; Her-bert Knutsen Detweiler, R. R. No. 3, Berlin, Ont.; Harry Dingle, Greenbank, Sidmouth, Devon., Eng.; Hamnett Townley Douglas, 250 West Sherbrooke street, Montreal; Harry Dover, 27 York street, Ottawa; Francis Louis Eberhart, Seaforth, Ont.; Percival El-more Faed, Woodville Ont.; George Murray Flock, Burlington, Ont.; Gordon Sutcliffe Foulds, 58 Triller avenue Toronto; William Lawrence Gaboury Lefaivre, Ont.; William John Gardi ner, Mount Forest, Ont.; George Clarence Gliddon. Union, Ont.; Malcolm David Graham, Arnprior, Ont.; Benjamin Leslie Guyatt, Binbrook, Ont.; William Hamilton, 31 Summerhill avenue, Toronto; Beverley Hannah, 15 South Drive, Toronto; Russell E. Hartry, Seaforth, Ont.; Iban Dwight Haves, 224 Davenport road, Toronto; Harold Heffering, 450 Sherbourne street, Toronto; Earl Darius Hubbeil, Thamesville, Ont.; John Joseph Hur-Can Increase Weight ley, 6 Dundonald street, Toronto; Howard Brown Jeffs. 2491 Yonge street, Thin men and women who would like Thin men and women who would like to increase their weight with 10 or 15 pounds of healthy "stay there" fat should try eating a little Sargol with their meals for a while and note results. Here is a good test worth trying. First weigh yourself and measure yourself. Then take Sargol—one tablet with every meal—for two weeks. Then weigh and measure again. It isn't a question of how you look or feel or what your friends say and think. The scales and the tape measure will tell their own story, and most any thin man or woman can Toronto; Samuel Orville Hughes Jones, R. R. No. 7, London, Ont.; Charles Ot-Edward Knox, 18 Elm Grove, Toronto; Jean Marie Laframboise, St. Eugene, Ont.; Arthur Elgin Lidstone, 157 Divi-

Earle Kister, Chippewa, Ont.; James sion street, Kingston, Ont.; William Thomas Little, 389 West 14th street, Owen Sound; Horace Roy Macintyre, Kincardine, Ont.; Charles Clifford the tape measure will tell their own story, and most any thin man or woman can teasily add from five to eight pounds in the first fourteen days by following this simple detection. And best of all, the Elizabeth street, Stratford, Ont.; simple direction. And best of all, the new flesh stays put.

Surgol does not of itself make fat, but miling with your food, it turns the fats, sugard and starches of what you have eaten, into rich, ripe, fat-producing nourishment for the tissues and blood—prepares it in an easily assimilated form which the blood can readily accept. All this nourishment now passes from your body as waste. But Sargol stops the waste and does it quickly and makes the fat-producing contents of the very same meals you are eating now develop pounds and pounds of healthy flesh between your skin and bones. Sargol is safe, pleasant, efficient and inexpensive. Druggists sell it in large boxes—forty tablets to a package—on a guarantee of weight increase or money back.

Hallitabeth street, Stratford, Ont.; Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Cont.; Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West King street, Hamilton, John Charles Richard Llewellyn Morgan, 172 West

ford. Ont.; Robin Pearse, 58 Avenue road. Toronto; John Wilmer Peck, Seaforth. Ont.; Orlando William Pickard, Sandwich, Ont.; John Melanethon Pollock, Berwick, Ont.; Douglas Absolem Quick, Harrow, Ont.; Lee Anderson Richmond, 297 Central avenue, London. Richmond, 297 Central avenue, London, Ont.; Ernest Fulton Risdon, 102 Avenue road, Toronto; Frank Ramsay Scott, 18 Maynard avenue, Toronto; James Douglas Shields, Mount Albert, Ont.; Richard James Shute, Holland Centre, Ont.; William Ewing Sinclair, Meaford, Ont.; Robert Franklin Slater, St. Mary's, Ont.; Morley Thomas Smith, Greenbush, Ont.; Roy Stanley Smith, 457 Wilson street, Hamilton; Damien St. Pierre, Moose Creek, Ont. Robert Gordon Struthers, 84 Welling-ton street, Galt; Addison Taylor. Lynedoch. Ont.; James Grant Turnbull, fourth line, Sarnia, Ont.; Thomas Geddes Wilson, Wingham, Ont.; Charles Stuart Wynne, 7 Albertus avenue, To-

AUTO VICTIM IN

Miss Eva Hinan, one of the victims of the auto accident last Sunday at Oakville, has not yet regained consciousness, and is still in a very serious condition at her home on Northcote avenue.

Her four companions, Misses May Hinan, Dorothy Galhanagan, Bertha Prussick and Mr. Northgrave, escaped with minor cuts and bruises, and are only suffering from shock.

SPECIAL BOARD OF TRADE

A special meeting of the Toronto Board of Trade has been called for temorrow at 4 p.m. to take into consideration a plan worked out by the council of the board for new quarters in the Royal Bank Building, and an increased membership fee consequent upon the acceptance of this plan by

VIOLATED HEALTH BYLAWS.

For maintaining an undrained stable Arthur Couling was fined \$10 in the police court yesterday. A. Pacelli who keeps his restaurant at 110 York street in a dirty condition, was fined

SANDERSON'S Mountain Dew POSITIVELY THE FINEST WHISKY IMPORTED

Fast Train Will Clip Time Beof baggage car and first and secondclass passenger coaches. tween Ottawa and Oueen

The new service of the Canadian tural College at Guelph. Views of them and others are shown in this week's Sunday World. For sale by all Pacific Railway over the Glen Tay line between Toronto and Ottawa will be inaugurated on Monday, June 29, according to an announcement made to The World yesterday. The service will be daily, except Sundays.

An Ottawa train is to leave Toronto at 8.05 a.m. and arrive at Ottawa at resolution as an expression of the

4.50 p.m. Westbound train will leave SERIOUS CONDITION Ottawa at 10 a.m. and arrive at Toronto at 6.50 p.m.

local service over the new line be-tween Toronto and Belleville. This STARTS ON MONDAY train will leave Toronto at 6.30 p.m. westbound a train will leave Belleville at 7 a.m. and arrive at Toronto at 11

> EAST YORK, June 25 .- (Special.)-A delegation of East York farmers re-cently inspected the Ontario Agricul-

newsdealers.

MISSION BOARD'S TRIBUTE.

BOGUS BILL FOR CLOTHES great loss sustained by the Anglican Church in the death of S. H. Blake. The Ottawa train, will consist of baggage car, first and second-class coaches, parlor car and cafe coach.

In addition to the above, the Can-

OUPON MR. and MRS. **ERNON CASTLES** MODERN DANCING

Greatest Dance Book Ever Published, Clip out this Coupon and present it together with our Special Price of 75c at the office of the **TORONTO WORLD**

COUPON 75c SECURE THE Castle Book Out-of-Town Readers will remit 10c extra for postage.

Seautifully bound in art covers, stamped in gold, with portrait inlay in flesh tints and costumes in color. CASTLES TEACH YOU TO DANCE WITH MOVING PICTURES. NO OTHER BOOK CAN COMPARE WITH CASTLE'S "MODERN DANCING."

SECURE YOUR COPY TODAY

adian Pacific Railway is to establish a local service over the new line belocal service over the new line be-

PUBLIC MEETINGS IN THE INTERESTS OF

GEO. H. GOODERHAM

Whitney Candidates

TONIGHT, 8 P.M. BROADWAY HALL

450 Spadina Ave. Friday, June 26th, 8 p.m., Orange Hall, cor. Euclid and College.

PROMINENT SPEAKERS.

ACCUSED OF PASSING

Benjamin P. Campbell was accused in the police court yesterday with having passed a bogus \$10 bill on Nathan Heintzen, a York street clothier, last December. The bill was one of those used for advertising purposes, and Heintzen remembered that the only person who had offered a bill of such person who had offered a bill of such large denomination was the man who purchased a fur-lined coat, fur cap and a pair of boots. He notified the police and the arrest of Campbell is the result. The accused admitted having purchased the garments on that date.

RUSH ORDER FOR BIBLES FOR FRONTENAC ELECTION

special to The Toronto World.
KINGSTON, June 24—In making arrangements for the election in County of Frontenac, Reeve J. A. Kennedy discovered there was a Bible famine. He found that forty-one new testaments were needed. After making a tour of local stores he found that he still required nineteen copies, and he then sept in a rush order to a Toronto firm. There is quite a large supply of higher-priced Bibles here, but for election purposes these are not necessary.

HAVERGAL COLLEGE, June 25 .-(Special.)—The graduation exercises of this well-known college were held in the open air under the trees on the collegiate campus. The graduates were uniformly garbed, and presented a striking picture. It is reproduced in this week's issue of The Sunday World. Every student will want to obtain a copy. To prevent disappointment order it now from your nearest newsdealer

PUBLIC MEETING TONIGHT

At Parkdale Assembly Hall 2 Lansdowne Ave.

in the interest of the Conservative Canadidate in Parkdale Riding. Addresses will be delivered by Bev. T. J. Glover, William H. Price, J. M. Grant, and others.

HINTS ON TAKING PHOTOS.

The members of the Women's Press The members of the Women's Press Club had a most interesting and most useful address yesterday afternoon from Mr. Ross, president of the Toronto Camera Club. Mr. Ross treated his subject to a great extent from the view of the newspaper, and gave many very useful rules which if followed would lead to many successful pictures. One of the consoling statements made was that a cheap Brownie, for example, often produces as satisfactory example often produces as satisfactory a picture as the more expensive instrument. A good negative and correct exposure are necessary elements

to success. ASSESSMENTS REDUCED.

The court of revision yesterday granted reduction in assessments to Mary J. Ackney, M. D. McKinnon, druggist; Oscar P. Johnston, 60 Langley avenue: Arthur Willey, 83 Rose avenue; Thomas P. Kent. 379 Pape avenue, and Henry Hornshaw, all of ward one.

The Toronto World POUNDED 1880.

A morning newspaper published every day in the year by The World Newspaper Company of Toronto, Limited; H. J. Maclean, Managing Director WORLD BUILDING, TORONTO, NO. 40 WEST RICHMOND STREET.

Telephone Calls
Main 5308—Private Exchange connecting all departments.

Branch Office—15 Main Street East, Hamilton.

-\$3.00will pay for The Daily World for one Great Britain or the United States.

-\$2.00-will pay for The Sunday World for one Toronto or for sale by all newsdealers all other foreign countries.

It will prevent delay if letters con-taining "subscriptions," "orders for papers," complaints, etc., are addressed to the Circulation Department.

The World momises a before 7 e'clock a.m. letivery in any part of the city or suburbs. World subscribers are invited to advise the circulation department in case of late or irregular delivery. Telephone Main 5308.

THURSDAY MORNING, JUNE 25.

SOME REPAIRS NEEDED.

Our parliamentary machinery at Ottawa needs overhauling and repairing to make it as efficient as it might and of education indicate what might be should be. When and by whom this expected under such a system. While work will be undertaken remains to be seen. The government of the day is apt to be satisfied with things as they plication than the decisions of a suare, and the opposition is powerless. Not that the opposition in recent years has made much effort to improve the machinery; indeed the essential addi- the regulation is the unjust discriminaresisted.

Just now the people in this country are considering if the machinery might not be improved by cutting out the senate or making it over after a different pattern. The senate was modeled upon the house of lords and its functions were to be much the same. but since 1867 we have learned in Ontario and elsewhere that the true bicameral system is best carried out by a cabinet which creates measures and then reports them to the house, which has full power to approve or reject.

Apart from patronage the senate is of little use except in so far as a committee of its members do the work of a divorce court. And it may be that what helps to keep the senate in exisfollow were the house to become a in the courts of law.

But even with the senate out of the way repairs would still be needed in Delaying nearly all important business be done to some extent under any rules. But the system now practised facilitates waste of time. Then again there seems no reason why the house should not meet at 10 o'clock in the morning instead of wasting until 3 o'clock in the afternoon. Neither can members from the far east and the far west see why the house should not sit on Sat-

POSTOFFICE SQUARE.

A little more enthusiasm is asked from the city council in connection with the proposed Postoffice square. It is a pity that such a project should fall thru on account of mere apathy. The city council of 1914 may go down with its predecessors, which threw away such bargains as the square in front of the city hall, the widening of Yonge street, the extension of James and Victoria streets. It is strange that in such matters the city council is usually the least public-spirited body in Toronto. The Boards of Trade, the Civic Guild, the Manufacturers' Association, the Trades and Labor Council, all concur in the desire to see the city beautiful and healthy. The aldermen revel in sordid ugliness, if one is to judge by the extraordinary amount of persuasion necessary to get them to take up such

The expense is not a serious item the amount involved being \$750,000, one-third of which would be paid by the adjoining property-holders, who are, we understand, all in favor of the improvement. The extra revenue from enhanced value of adjacent property will pretty well take care of the rest of the expense, which may be spread over a forty-year term.

The Ottawa Government would apparently be quite willing to co-operate with the city if the council showed a hearty disposition to carry out the project. The square would give us something in Toronto which is badly needed, an open downtown area in front of a great public building.

ELECTORAL PERPLEXITIES. Some of the voters, it is said, are in grievous perplexity over the question whether it is better to vote for a candidate who drinks but who would abolish the bar, or for a candidate who does not drink and who would refuse to abolish the bar. There should be no difficulty about the man who drinks and would keep the bar open, or the man who does not drink and would close the bar, and yet it appears that samples of each class are to be found on both sides, of politics. No

wonder the average voter wears worried look when he has read over the latest circular from one headquarters or another. The best bartenders. it may be pointed out, are now all otal abstainers, so that mere temperance practice is no sufficient guide for the voter. The bartender would not logically vote to abolish his own business. Then again the man who crooks his elbow may have the best reason to know what is the proper thing to do about closing the bars, and if such a candidate comes out, the temperance voter need have no more qualms about year, delivered in the City of Toronto, giving him a vote than about lighting mail to any address in Canada, his furnace with coal delivered by a tipsy coal-heaver.

The debate seems to emphasize the year, by mail to any address in Can-ada or Great Britain. Delivered in by no means on one side nor all the Postage extra to United States and strongest teetotalers in the province believe in the local option measure. three-fifths clause and all, while no Liberal will deny that stimulants are resorted to in the ranks of the great historic party.

THE SIXTY-FIVE YEAR LIMIT.

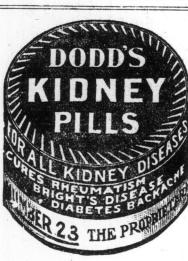
Another struggle over the superannuation regulation is announced for the board of education meeting tonight. We believe public opinion is quite settled on the advisability of establishing an age limit, and in the result the teachers will prefer to stand or fall by an established regulation rather than be in the hands of an arbitrary authority. The attempts at present being made to sway the board the 65-year rule bears hardly on some, it bears less hardly in its general apperannuating board, subject to the lobbying of the influential in politics or otherwise, would do. The one error in tion against women teachers who are given five years less of a career than men. This should certainly be

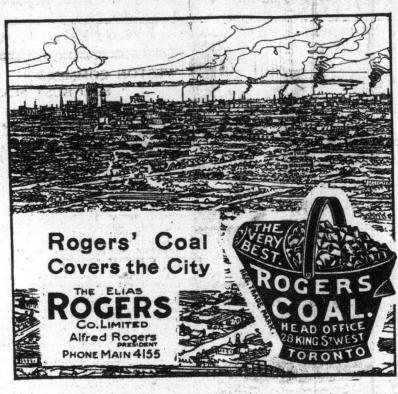
We are inclined to take the view that less objection to the regulation would have been heard had the pension scheme of the board kept pace with the superannuating regulation. There is room for compromise in this direction and it is certainly a hardship, if not ar injustice, that the scheme should not come into full operation for eight years retired. The scheme provides for a pension of one per cent. of the salary of a teacher multiplied by the number of years of his service. A teacher with \$2000 a year and forty years' service would have \$800 a year retiring allowance. It seems to us that an eftence is the embarrassment that would fort should be made to make this provision immediately effective for those divorce court, because of the strong who must now compulsorily retire. Dr. prejudice among the people against Noble has proposed that the board contributed by selves, but something more just and generous than this might be effected. our parliamentary coach at Ottawa. Perhaps the retiring teachers might be permitted to contribute their share for till the very end of the session is a the eight years still to elapse before natural enough thing to do, and would they became eligible. A measure, good in itself, as we believe the age limit regulation to be, should not be discredited by failure to adjust necessary

INCREASING RAILROAD CONTROL

Among the measures promoted by President Taft. during his term of office, was that which constituted a commerce court with power to revise the decisions of the interstate commerce commission, the board of which exercises control over the federal railroads of the United States. In various important cases the commerce court overruled the commission, one being the order directing drastic reductions in the rates to inland or mountain points in the western states. It was shown that the transcontinental railroads had been in the practice of fixing rates to ports on the Pacific coast at figures which they contended were necessary to meet seaborne traffic and of charging that rate to inland cities plus a rate corresponding to their distance from the coast. This the inland cities maintained was unreasonable, and the commission in its order gave effect to their contention in part by specifying a system of zones within which specified percentages of the Pacific rates were alone to be improvements as the Postoffice square.

The supreme court of the United States has now upheld the order of the commission and reversed the ruling of the commerce court. In doing this it has finally decided a point of equal or even greater importance than that directly involved. Many attempts have been made to limit the authority of the commission and to have the acts of congress upset, on the ground that these were unconstitutional. What the supreme court has in effect held is that the commission has been com-





THE TORONTO WORLD

AT OSGOODE HALL

ANNOUNCEMENTS.

Motions set down for single court

4. Life Publishing Company v. Tor-

10. Re Canadian Mineral Rubber Co

Master's Chambers.

Before J. A. C. Cameron, Master.

for Thursday, 25th inst, at 11 a.m.:

1. Merriam v. Kenderdine.

Re Fagan and Soushine

2. Harnett v. Wood.

6. Roos v. Swarts.

11. Re Abel Estate.

12. Bell v. Rogers.

14. Patton v. Murphy.

White v. Bennett

Crocker v. Galusha

8. Re Messenger Estate.

. Hatfield v. Hatfield.

June 24, 1914.

petently endowed with authority not only to revise the rates, but to act on its own initiative. The decision again illustrates the tendency towards full control of the actions of public service companies that has been so marked in recent years. Even the railroad executives now realize that the legislation so bitterly opposed is rendering it easier to give efficient service by preventing the stock manipulation and other abuses that have wrecked so many prosperous companies. The public and the railroads against the high financiers is the new line-up that is

WIDER SCOPE OF MODERN INSURANCE

Supt. Emmet Warmly Commends Metropolitan Life's Excellent Management.

Efficient and enlightened business nanagement is probably the outstanding feature in connection with the report of the New York State department of Inthe Metropolitan Life Insurance Com-Kahn and Kahn Costuming Company; pany. It is pointed out that with some-C Wilson for defendants' Kahn. Order thing more than 13 million policies outmade with costs. standing the company is brought into contact with proximately one-eighth of for defendant moved to dismiss action the population of the United States.

ed review in which he states that "It is quite as much the duty of a supervisory official when an arrangement of the states that are staff for plaintiff. Enlarged until 30th inst. quite as much the duty of a supervisory official, when an appropriate occasion arises, to comment favorably upon such cases of successful public service by business corporations under, private control, as it would be his duty under present.

Awarded nonors in the recent examinations: Lillian M. Allen, Edith Atkin M. Allen, Edith Atkin S. G. Devitt, Rita M. Fleming, C. P. Marwick, Kathleen P. McVean Jessie L. Muirhead, N. L. Murch, W. D. Paton, Edith V. Phillips, as it would be his duty under present.

Taylor v. Dulmuge—J. M. Langstaff

W. H. Marwick, Kathleen P. McVean Jessie L. Muirhead, N. L. Murch, W. D. Paton, Edith V. Phillips, as it would be his duty under present.

Taylor v. Dulmuge—J. M. Langstaff

Harry Levinsky, Meyer Cooper and Louis Cadensky walked on the grass of University avenue and paid \$1 each the police court exchequer yester-day, for this offence. jurisdiction over divorce being placed supplement by 25 per cent. the amount as it would be his duty under present conditions to administer sharp criticism f the tendency had been in the other

He states further that policy-holders due to abandonment of policies is de creasing. No time was lost by the company in question to strike out as a pi oneer along the pathway of social ser vice on a huge scale. The commissioner

ays:
"Leaving out of consideration the mere
numbers of those who have been directly
benefited by these activities, I think that the example which the Metropolitan has set to other great business organizations by its early recognition of the new responsibilities attaching to all business enterprises which have attained a cer-tain size, is one of the most beneficial o recent occurrences in the field of Am rican business

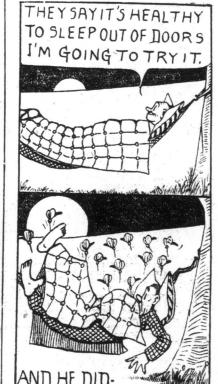
"For years it has, through its publi-ations upon the question of health con-ervation, been serving multitudes of servation. people as a sort of university of beneft cial instruction upon this most import ant subject. For years it has maintain ed for its policyholders a nursing ser vice upon a great scale; this has latter ly become a veritable marvel of efficience and practical helpfulness."

In conclusion, he points out that i organized wealth under private manage ment is going to exist at all it must as certain public responsibilities which were not dreamed of under an of the old philosophies. "My point is that private initiative and enterprise are at their best still capable of doing the finest possible work in fields from which latterly, all the talk has been that these agencies should be compelled to retire.

CONVOCATION POSTPONED.

The Convocation which was an-College for the conferring of the degree of doctor of Divinity Rverned the Dean of Argyll and the Isles is postponed on account

AND HE DID



for plaintiff moved for order of replevin; G. T. Walsh for defendant. Reserved. McClay v. Hayes-Newton (Freeman and M.) for defendant obtained order on consent dismissing action without costs and vacating lien and lis pen-

Bailey v. Crockett-Stoneman (Masten and Co.) for plaintiff obtained leave to take original writ of summons off files.

Hamilton v. Hamilton-W. J. Mc-Larty for plaintiff moved for order making attaching order absolute; J. G. Smith for defendant. Enlarged until disposition of pending appeals.

Single Court.

Before Middleton, J. Parker v. City of Toronto-W. D. Gwynne for plaintiff on motion for quashing bylaw of city; J. S. Fairty for ity. The bylaw having been repaled, motion dismissed with costs, fixed at \$50, to be paid by the city to plaintiff.

Jardine v. MacDonald — P. Kerwin Guelph) for plaintiff moved for judgnent. No one contra. Judgment for plaintiff for an account of all moneys had and received by MacDonald and Sons, Ltd., to the use of plaintiffs under and by virtue of a certain agreement of January 30, 1914, other than the sum of \$2,138.90 referred to in paragraph 3 of the endorsement or writ, with reference to local master at Guelph, and parties to pay amount found due by master who is also to

dispose of question of costs. Re West York Election—A. J. Ander son and W. A.McMaster for Alexander Hain moved for a mandamus to Enoch Ward, returning officer, to receive his nomination paper. A. F. Lobb, K.C. or returning officer. Held that either at stroke of twelve or after the proclamation was read Dr. Godfrey's nomination became effective. than an hour elapsed after that before Hain's nomination was received, and the returning officer acted rightly in closing the nomination. But whether he acted rightly or wrongly is now functus officio, and this court cannot now two days' after interfere with his action. That can only be dealt with, if at all, by an election court. Motion dismissed with costs.

Before Middleton, J. Perry v. Brandon-R. H. Greer for plaintiff; W. Laidlaw, K.C., and W. Dick (Milton) for defendant. tion on a written contract by which plaintiff rented to defendants a certain plant owned by him for purposes of excavating a siding and a site for Before J. A. C. Cameron, Master.
Cowie v. Kahm—L. Davis for defend\$62 a day. Defendants contend that

ant Poslims moved to set aside service Sundays are excluded and ask reformation of contract if this is not the for plaintiff. Order made giving de- meaning. Judgment: I am agains fendants liberty to enter appearance defendants on both contentions. I do without filing affidavit of merit. Costs Hanna v. Stewart—C. N. Black for defendants moved to change venue from Brantford to Toronto; R. G. Agincreased this sum to the second for the delay owing to absences of full quota of men contracted for between 9th and 14th October is sufficient, and I have increased this sum to the \$60 suggestincreased this sum to the \$60 suggestnes for plaintiff. Enlarged to 26th inst. ed by Mr. Laidlaw. After making all Cowie v. Kahn-W. W. Vickers for adjustments I think that there should surance on the triennial examination of plaintiff moved for judgment against be judgment for plaintiff for \$724, with costs of claim and counter claim.

WERE AWARDED HONORS.

The following graduates of the Fafor want of prosecution; J. M. Langculty of Education, Toronto, were awarded honors in the recent examina-

POISONOUS MATCHES

poisonous white phosphorous matches EVERYBODY SHOULD BEGIN TO USE

EDDY'S NON-POISONOUS

AND THUS ENSURE SAFETY IN THE HOME.

JOHN

THE WO

"SHAME

sively Fabrics Damas Sets to pensive carried Also

TABLE

NAPKIN

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Capta the time was at

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MICHIE'S GLENERNAN Scotch Whisky

A blend of pure Highland malts, bottled in Scotland exclusively for

Michie & Co., Ltd., Toronto Established 1835

ESTABLISHED 1856

GREAT REDUCTION IN PRICE OF

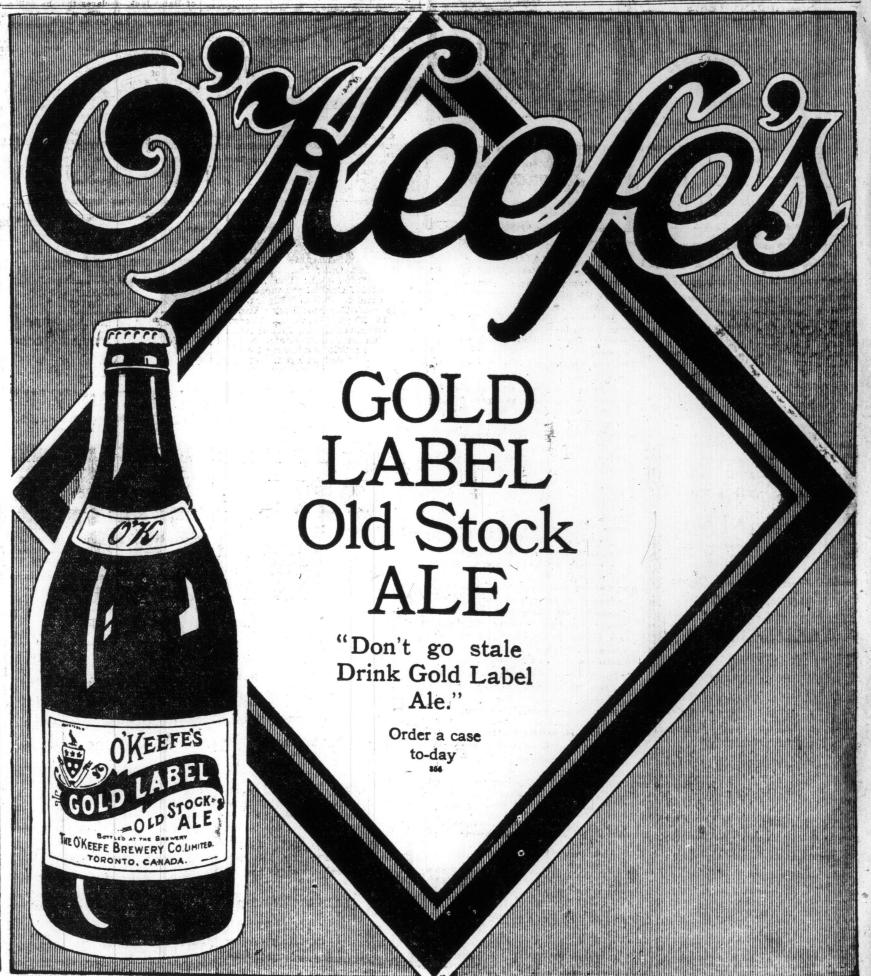
P. BURNS & CO.

49 King East

Telephone Main 131 and 132

later, F. J. Macdonald. Grace Martin

WALKED ON THE GRASS.



HOME.

Toronto

Visiting

and their ladies should take advan-tage of their present sojourn in Toronto to inspect our famous dis-play of Fine Linen Products, in-cluding an immense showing of

ESTABLISHED 1864

JOHN CATTO & SOI

THE WORLD-FAMOUS "SHAMROCK" BRAND LINENS

which is perhaps the most exten-sively advertised brand of Linen Fabrics in the world.

Damask Table Cloth and Napkin
Sets to match, from the least expensive qualities to the finest made,
carried in complete range of sizes.

TABLE CLOTHS AND NAPKIN SETS in chaste hand-embroidered pat-

LUNCHEON CLOTHS, TRAY CLOTHS,
CARVING CLOTHS,
GUEST and FAMILY TOWELS. plain, initialed, embroidered, etc. ig. beautiful showings of Cluny, lorentine and Madeira Trimmed

Fancy Linens of all kinds.

Select stock of Ladies' and Gentlemen's Pure Linen Handkerchiefs, most suitable for gift purposes, in every variety of style, size, price, etc. Fine stock of Real Lace-trimmed Handkerchiefs, at all prices. Real Lace Collars, Ties, prices. Real L. Jabots, etc., etc.

AD MEN

Make your Gift Selections for the Home Folks from our stock of high-class suggestions, and combine the pleasure of giving with the satisfaction of knowing that whatever the article chosen the choisty value is always worthy quality-value is always worthy, and fairly represented, in every depart-ment of our business.

JOHN CATTO & SON

55 to 61 KING ST. EAST, TORONTO.

EMPRESS RUDDER ONCE ENLARGED

Foot Added to It to Improve Ago.

TRY FOR BODIES AGAIN

Cruiser Essex Will Send Down Divers at Wreck

Scene.

(Continued From Page 1.) coal, the bilge keel, two stringers in the hold space, the lower deck, the main deck and the upper deck, and pos-sibly the lower deck. In his opinion the deflection to the bows to port of the Storstad was caused by the first impact before any penetration took place. He thought the Storstad rammed the Empress at an angle of about eighty degrees, not quite right angles. The Storstad was damaged eight feet farther on the starboard side than on the port side.

Mr. Haight said he would call J. Reed, a naval expert, on behalf of the Storstad tomorrow, and that he would declare that the angle of contact was about 40 degrees.
Captain Kendall was examined on the time of the collision; which he says was at 1.55 a.m., while the wireless station got the Empress' call at 1.45. Captain Kendall insisted that his time was correct.

> USEFUL APPROPRIATE WEDDING GIFTS

As shown in our lower Combination Toast Rack and Plate ... \$ 2.00 Loaf Sugar Holder ... 1.25 Cut-Glass Water Bot-

tle 3.75 Cut-Glass Bon-Bon . . 2.00 Cut-Glass Comport . 2.50 Sterling Cake Knife, in case 3.00 S-day Mantel Clock 5.75 Vegetable Dish 10.00 12 Sterling Silver Tea

doz. Pearl Handle Knives and Forks, in case 21.75 French Clock 23.75

Spoons, in case ... 6.75

90 YONGE ST.

The Oldest Established WHOLESALE Diamond Importers in Canada Store Closes Saturday 1 o'Clock

THE WEATHER

METEOROLOGICAL OFFICE, Toront

METEOROLOGICAL OFFICE, Toronto, June 24.—(8 p.m.)—Mouerate depressions tonight cover the northeastern and southwestern parts of the continent, while a shallow area of high pressure is situated over Manitoba and Saskatchewan, Showers and thunderstorms have occurred today in many sections of Ontario, tho mostly light, and they are extending into Quebec. Elsewhere in Canada the weather has been fair.

Minimum and maximum temperatures: Victoria, 54-60: Vancouver, 53-60; Kambiops, 46-70: Edmonton, 44-60; Calgary, 40-64; Battleford 46-62: Prince Albert, 49-56; Switt Calrent, 25-63; Moose Jaw, 48-64; Regina, 39-01; Winnipeg, 48-72; Port Arthur, 52-32; Parry Sound, 48-88; London, 67-90: Toronto, 65-01; Kingston, 64-78; Ottawa, 64-84; Montreal, 68-88; Quebec, 62-86; St. John, 48-54; Halifax, 54-76.

—Probabilities.—
Lower Lakes and Georgian Bay, Ottawa Valley and Upper St. Lawrence—Fresh northwest to north winds; fair and cooler. Lower St. Lawrence and Gulf—Fresh winds, shifting to northwest and north; showers or thunderstorms in most localities at first, then fair and becoming cooler.

Maritime—Fresh southerly, shifting to westerly and northwesterly, winds; showers or thunderstorms in many localities today; Friday fair and a little cooler.

Lake Superior—Moderate to fresh northwesterly to northeasterly winds; fine and cooler.

Manitoba—Fair; not much change in temperature. temperature.
Saskatchewan and Alberta—Fair at first, followed by showers in some localities by night.

29.42 19 S. E

STEAMER ARRIVALS.

STREET CAR DELAYS

Wednesday, June 24, 1914.
2.27 p.m.—Held by train, G.
T.R. crossing; 5 minutes' delay
to King cars.
Wednesday, June 24, 1914.
11.10 a.m.—Harbord Collegiate, fire; 7 minutes' delay to
Harbord cars.
9.07 p.m.—G. T. R. crossing,
Front and John, held by train;
5 minutes' delay to Bathurst
cars.

T-R-U-T-H

The Outstanding

Feature of All Our

UNDERTAKERS

32 Carlton St. Phone North 9

DEATHS. BLAKE-On Tuesday, June 23, 1913,

at 46 Maple avenue, Toronto, Samuel Hume Blake, K.C., in the 79th year of

Service at St. Paul's Church on

Thursday, June 25, at 3.30 p.m. Inter-

ment private. Please do not send

BROOKS-Suddenly, June 22, 1914, Tho-

Funeral Thursday, 25th inst., at 2.30

p.m., from his late residence, 80 Ash-

burnham avenue, to Mount Pleasant

IOPKIN S-On Tuesday evening, June

23, 1914 at her late residence, 577 Huron

street, Toronto, Elizabeth Caroline,

Funeral from the above address on

Thursday, at 11 a m. Interment in St.

ICKARD-At 599 Euclid avenue, To-

ronto, on Wednesday, June 24th, 1914, Annie Foster Pickard, relict of the late

ETERMAN-On June 23rd, 1914, at the

residence of her niece, Mrs. Norman

Duperow, 210 Beatrice street, Mrs.

Nancy Catherine Peterman, relict of the

date Henry Peterman of Aurora, and

youngest daughter of the late Peter

Funeral from the residence of her sis-

ter, Mrs. W. T. Mason, 49 Maple avenue,

Toronto, Thursday morning, at 11

IN MEMORIAM.

PLUMMER-In loving memory of my dear

son, Frank, who died on 25th of June,

In death we are parted, but in the

resurrection of the silent we hope to

Harper, Customs Broker, McKinnon Building, 10 Jordan street, Toronto. ed

The Women's Guild of St. John's

Church held a strawberry festival and indoor garden party last night in the parish house on St. John's road. A good musical program was provided by a band in attendance. The proceeds will be devoted towards the beautifying of the church grounds.

Use Gibbons' Toothache Gum—Sold

Mother.

o'clock, to the Aurora Cemetery.

Thomas Pickard, in her 73rd year. Interment will take place at Glamis,

Bruce County, on Friday.

Lawrence, in her 81st year.

meet again.

widow of the late William Hopkins.

his age.

mas Brooks.

James' Cemetery.

Advertisements.

SOCIETY影 Conducted by Mrs. Edmund Phillips.

The Right Hon, Sir Robert and Lady Borden will spend July in Halifax, Mr. F. B. McCurdy, M.P., having loaned them his house. Sir Robert will leave on Aug. 1 on a political tour of the west.

Miss Plummer is staying with Lady Cameron at Government House, Win-nipeg. His Honor the Lt.-Gov. and Lady Cameron give a dinner party in honor of Sir Conan and Lady Doyle.

The funeral of the Hon. S. H. Blake The funeral of the Hon. S. H. Blake having been arranged to take place this afternoon, the authorities of Trinity College have postponed the convocation which had been announced for this afternoon for the purpose of conferring a degree on the Dean of Argyll and the Isles.

The Boston Admanettes gave a very smart dejeuner in the banquet hall at the KingEdward yesterday morning, in honor of the Toronto women, who have been the hostesses during the convention. Those receiving were: Mrs. Woodman, wife of the predent of the A. A. C. of A.; Mrs. J. K. Allen, Mrs. Carol Swan, Mrs. D. N. Graves, Mrs. G. W. Hopkins, Mrs. C. Fredericks. Fredericks, who were all beautifully dressed in pretty light gowns, the president's wife wearing a white lace gown and wide hat. About 200 were present and enjoyed Mrs. Swan's singing, the King Edward Orchestra accompanying her and playing during the entertainment. His Worship the Mayor and Mrs. Hocken were among

Mr. Douglas Laird is in town from Winnipeg, en route to Ottawa for the golf tournament,

The Toronto women of the convention are holding a meeting in the transportation building, Exhibition Park, this afternoon at 3 o'clock, at which all the Admanettes are particularly requested to be present.

from Montreal, visiting her m Mrs. A. E. Kemp, Castle Frank.

Dr. and Mrs. W. B. Amy sail on Fuesday by the Royal George, on a ten weeks' trip in the United Kingdom

Miss M. R. Northcote, Melbourne, Australia, has arrived in town and is staying with her uncle, Mr. Reginald Northcote and Mrs. Northcote, 93 Elm Mrs. James Ince and Miss Reda Ince



Mrs. Chattan Stephens is in town EL PASO JACK AND **BROTHER AWARDED**

> Roger Minard and Mary Mallon Receive Their Prizes

(Continued From Page 1.)

Mr. Hugh Ince from the Royal Military College.

Miss Gladys Huestis is also in Kingston with Mrs. Neil Pelson, for a few days, and Miss Isabel Reid is visiting Miss Helen Campbell.

Satisfied. Then came Baby Jack and little Mary Mallon, shyly cuddled up to her new treasure. Baby Jack seemed to relish the affection, and one of the El Paso delegates, who knows the ways of the burros very well, claims that he forgot himself so much that he winked at her.

Roger W. Miss Helen Campbell.

The **Brightest** Day of the Year

is the day you start with a breakfast of

With Strawberries or Other Fruits

A return to this simple, wholesome, nourishing diet after a season of heavy foods means renewed mental and physical vigor-a clearing of the cobwebs from the brain. It keeps the stomach sweet and clean and the bowels healthy and active.

Heat one or more Biscuits in the oven to restore crispness; then cover with berries or other fresh fruit; serve with milk or cream and sweeten to suit the taste. Better than soggy white flour "short-cake"; contains no yeast, no baking powder, no fats, no chemicals of any kind-just the meat of the golden wheat, steamcooked, shredded and baked.

The Canadian Shredded Wheat Company, Limited Niagara Falls, Ontario

Toronto Office: 49 Wellington Street Last

YORK COUNT

WESTON COMMISSION HAD BUSY SESSION

The Weston Water, Power and Light Commission at its meeting last night received a petition from 11s dents on Graham street, Juna street, Goldwin avenue and Weston road, Mount Tennis, for an extension of hydro service for house and street lighting it was pointed out by the superintendent, A. G. Pierson, that some of the names on the petition represented vacant lots, and that some were already served by the Interurban Company and some by the T.E.L. Company. Commissioner Irwin, as chalrman of the electric department, with the superintendent, will go into the matters of cost and guarantee and report at the next meeting.

An estimate was received from Engineer Hicks for the extension of water service to Mr. Fundy's property on Wills.

and guarantee and report at the next meeting.

An estimate was received from Engineer Hicks for the extension of water service to Mr. Eundy's property on William street: 200 feet of 2-inch pipe would be replaced by 4-inch, and the 4-inch continued 544 feet beyond Pine street, a total of 744 feet, at a cost of \$669.60. Engineer Hicks and the superintendent will calculate debenture debt and revenue and report.

Water Extension.

be replaced by 4-inch, and the 4-inch continued 544 feet beyond Pine street, a total of 144 feet, at a cost of \$669.60. Engineer Hicks and the superintendent will calculate debenture debt and revenue and report.

Water Extension.

Mr. Boylen appeared in support of the property owners on Lippincott street, asking for an extension of the water service. Three houses only, it was pointed out, would use the water, many of the names representing vacant lots, and one or two not deairing it. The engineer was instructed to report on a 10-year debenture debt at 5½ per cent., and on the revenue to be derived were the service extended only to Mr. Boylen's own house and two he is building.

Mr. Graham saked for water for building a house for Mr. Pearson on Lemaire avenue. Mr. Graham had already received were the service extended only to Mr. Boylen's own house and two he is building.

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Mr. Graham saked for water for building a house for Mr. Pearson on Lemaire avenue. Mr. Graham had already received were devenue and two he is building.

Mr. Boylen appeared in support of the particular devenue and two he served by the Ladies' Aid, and, as Mr. Bamford had just brought a bride from England, the proceedings included to "kitchen shower." The rectory has been newly furnished and everything put in readiness for the reception of Mr. and Mrs. Bamford had just brought a bride from England. The rectory has a "kitchen shower." The rectory has been newly furni

Mr. Gardhouse, and he was recommended to make an arrangement with Mr. Gardhouse.

Warm words were used by Mr. Drummond of Milligan & Drummond, steeplejacks of Toronto, who appeared in support of an estimate submitted for the painting of the standpipe tower. Commissioner Cousins was emphatic in saying "I don't think we ought to let that without tenders." It was public work, he explained, and in answer to Commissioner Irwin's remark that the painters of Weston were not very anxious to undertake the work, said they were not very far from Toronto.

"There are only four of us in Toronto," said Mr. Drummond. "I have given a fair price, and if you tender I don't want it put before the board if not accepted tonight. Better give me back my tender to low and I wish it back."

The compregation of St. John's Church. York Mills, will hold their annual picnic on Saturday, June 27, in the orchard south of the church, by kind permission of Col. Van Nostrand and Messrs. Whitton.

The Thornhill brass band will render selections and a program of sporting events will be run off. Tea will be served from 5 to 8.

An usements

PRINCESS | MATINEES, Wed., Fri., Sat PERCY HASWELL THE TORONTO FAVORITE in Mark Twain's Great Story.

PERCY HASWELL THE TORONTO FAVORITE in Mark Twain's Great Story.

PUDDIN' HEAD WILSON Introducing the Famous American Actor. George Fawcett, in the title role.

CALLED IN POLICE AT EARLSCOURT MEETING

Kingston with Mrs. Neil Polson, for a few days, and Miss Isabel Reid is visiting Miss Helen Campbell.

Free Dancing Instruction.

The latest innovation at the Palais de Danse at Hanlard's is free instruction in all the latest society dances, by Mr. Frank Barton on Wednesday and Saturday afternoons and Monday and Saturday afternoons and Monday and Friday evenings from \$ 10.50.

This should be an excellent opportunity for multitust dancers.

GALT, June 25.—(Special.)—Major McCrimmon of London recently in specied the cadets of Galt Collegiste Institute, and on the same day they were presented with a flag. A picture of this event is reproduced in this week's issue of The Toronto Sunday World. The picture demonstrates the magnificent type of Canadians who go to make up these regiments. The Sunday World. The picture demonstrates the magnificent type of Canadians who go to make up these regiments. The Sunday World is for sale by all newsdealers.

CLOSING EXERCISES.

The children in the kindergarten of the Annester street school are holding their annual closing exercises in their big room this morning. Neat little cuttout invitations made by the little ones them, and friends to be present.

ISLINGTON

In celebration of the 70th anniversary of St. George's Anglican Church of the parish of Islington, a most successful garden party was held yesterday afternoon and evening in the orchard of J. Tische, Dundas street, immediately east of the church. About 700 of the parishioners and their friends were entertained with games, and patriotic selections were rendered at intervals thruout the proceedings by a brass band. In the evening the grounds, from which an extensive view is obtained, were lit by Chinese lanterns, and the proceedings terminated with a magnificent pyrotechnic display, the fireworks being set off by the rector himself, the Rev. Frank Vipond.

On Sunday next special services will be held in the church.

WARD SEVEN WORKMAN CRUSHED IN MACHINERY

While at work in the Swift Canadian Company's packing house on St. Clair avenue yesterday morning about 9.30 Stauro Germantoff, a Polish workman living at 5 Wiltshire avenue, was drawn into some machinery nearby and had his head badly crushed. He was fortunately extricated by a fellow-workman before he could be pulled farther into the revolving wheels, but his injuries will prove serious. Dr. Gilmour of Annette and Keele streets, was summoned and had him rushed in Speers' ambulance to Grace Hospital, where he is now reported to be out of danger. ut of danger.

N. W. TORONTO TORIES HELD TENT MEETING

Hon. Thomas Crawford, Conservative candidate for Northwest Toronto, speaking at a tent meeting held on the corner of St. Clair avenue and Earlscourt avenue last evening, said that Mr. Rowell never raised his voice against the liquor traific, aitho he was active in many things the Ross government did. "Abolish the bar" was not in reality an issue in politica today, and the Scott Act was dead, owing to the Liberals' failure to support it.

Mr. Crawford claimed that the brewers would not worry about the cry of "abolish the bar" as long as the shops were kept open. It was hard to dissociate Mr. Rowell from the acts of the former government, he said, and perhaps there had not been much change in him.

"Abolish the bar" was but a catch phrase.

perhaps there had not been much change in him.

"Abolish the bar" was but a catch phrase. Mr. Rowell could afford to wink at the doings of his party, as he was well paid for the legal work he did.

Received Legal Fees.

"He received \$50,000 in legal fees," said the speaker, "and what did the Ross government do for agriculture during the fifteen years prior to the formation of the Whitney government?"

Mr. Crawford size touched on the splendid work of Sir James Whitney's government in the mater of gotod roads, the hydro-electric, workmen's compensation and hydro radials. Other speakers were W. D. McPherson, Superintendent Gilchrist of College Street Sunday School.

Barn Raising Postponed.
The barn-raising of Mr. George Padgett, Ferndale Farm. Dollar, will be postponed until next-week.

...AND... SUBURBS

LAMBTON MILLS

PALAIS DE DANS Refreshing—DANCING —Refined

Every Evening, 8 till 12. Wednesday and Saturday Afternoons.

Ladies 10c. Gentlemen 15c.

BARTON'S EXHIBITION DANCING, WATSON'S ORCHESTRA. Amateur Cup Contests Tuesday, Thursday Nights.

FREE LESSONS BY MR BARTON ednesday and Saturday Afternoon 8-8.30 Monday and Friday Nights. COME EARLY. OPERA CHAIRS FOR SPECTATORS.

"Dance Where the Breezes Blow." MAT. 25c CHILD'S 15c EV'gs, 25c, 35c, 50c. Triumph in Photography SIXTY YEARS AQUEEN

The Coolest Place in Town. CITY HALL SQUARE.

HIPPODROME

except SHEA'S Mats. 250. Evenings. 250 & 50e.

ADELE BLOOD

O'BRIAN

OF R.N.W.M.P.

Next Week
MADONNA OF THE LOUVRE.
The Thousand Dollar Prize Play
(Won by H. Benjamin Oeborne of
Kingston, Ontario.)
48

Shows Daily-3. Continuous 1 to 11 p.m. Mats., 10c, 15c. Ev'ge, 10c, 15c, 25c.

ALEXANDRA PATOA 250 ES' BONS TELL PLANERS he Noted Scotch Comedy,

NEXT WEEK—SEATS NOW A SPLENDID REVIVAL OF LITTLE FAUNTLEROY

EXPOSITION

"ARENA," June 20th to 27th FEATURE FILMS ORCHESTRA

THURSDAY ANNETTE KELLERMAN IN "NEPTUNE'S DAUGHTER"

for Seven Weeks on Broadway, at LOEW'S WINTER

High-Class Vaudeville Every Evening at 8.15. This Week—SAGER, MIDG-LEY & CO., Thornton & Curlew, Von Dell, FRED ST. ONGE TROUPE, Arthur Rigby, Leonard & Louis, Hoyt & Wardell, SALLY FINK.

All seats reserved. Prices 25c, 25c, 50c, Box office open 10 s.m.—M. 3600.

Downstairs Performance Continuo From 11 a.m. to 11 p.m. 48 Mats., 10c, 15c. Ev'gs, 10c, 15c, 28

HANLAN'S ACROSS THE BAY-GALA WEEK Every Afternoon and Evening

Dunbar's Goat Circus

PAT CONWAY AND HIS FAMOUS BAND The musical feature of last Exhibitio

TRUTH IN ADVERTISING

When We Say-

"Mint Perfecto" is the finest eigar sold anywhere at 3 for 25c, we believe we are telling the plain unvarnished truth. They are genuine hand-made,

Perfecto shape, long clear Havana filler. Better than any clear at 3 for 25c

25 IN BOX, \$1.75.

50 IN BOX, \$3.50.

A. CLUBB & SONS Distributors

TENDERS

10 WELLINGTON EAST.

WILL BE RECEIVED BY

The Title & Trust Company

NO. 131 JAMESON AVENUE

The property consists of 100 feet frontage on Jameson Avenue, on which erected a solid brick dwelling containing thirteen rooms and two bathoms, in a good state of repair, also a brick garage.

Separate tenders will also be received at the same time for the FURNITURE AND HOUSEHOLD EFFECTS contained in the house, as shown on schedule thereof, which can be seen at the office of the undersigned. Tenders may also be submitted for both the furniture and the house together.

Inspection of the premises by intending purchasers can be made on application to the undersigned. FIVE PER CENT. OF THE AMOUNT OF TENDER must accompany the tender and a further payment of twenty per cent. on acceptance of offer and execution of contract of purchase in form satisfactory to the vendor's solicitors, and the balance to be paid in cash on closing sale, ten days or after. If desired, a reasonable portion of the purchase money may stand on first nortgage upon the property at six per cent.

The highest tender not necessarily accepted. Further particulars may be had on application to

THE TITLE AND TRUST COMPANY,

Administrators, 61 Youge Street.

BOWLS Granite Tourney Draw RACES Results at Aylmer
Niagara Falls Finals RACES Results at Aylmer
Hamilton Opens Hamilton Opens Today

EIGHTY RINKS IN GRANITE TOURNEY

Draw for Bowling Competition That Starts on Saturday Afternoon.

The draw for the Granite bowling tour nament was made last night, with a total entry of eighty rinks, comprised as follows, from twenty clubs: Granites 12, Canadas 8, Rusholme 6, Parkdale 6, Queen City 4, High Park 4 R.C.Y.C. 5, Lawrence Park 4 Thistles 4, St. Matthews 3, Oaklands 3, Alexandras 3, Victoria 2 Weston 8, Kew Beach 4, St. Simons 2, Riverdale , Balmy Beach 1, North Toronto 1, Par-Owing to the large entry, as intimated, the preliminary round will be played on Granite and Queen City lawns at four o'clock on Friday. On Saturday. VICTORIA BOWLING CLUB TOURat two o'clock, sixteen games of the first round will be played, and the other remaining sixteen games on the Granite and Queen City lawns at four o'clock. On account of Monday being election day, no games will be played that day, but play will be resumed Tuesday at four, and completed on Wednesday, July 1, commencing at nine o'clock.

The following is the draw for the pre-liminary round at 4 p.m. Friday:

—Queen City Lawn, 4 o'clock.—
1—T. H. McDermott (Kew Beach) v. W. J. Fuller, High Park.

3—W. J. Grantham (High Park) v. R. J. Goudy (Parkdale).

3—John Rennie (Granite) v. A. J. Blackman (Thistes).

4—A. T. Yule (St. Matthews) v. G. A.

4-A. T. Yule (St. Matthews) v. G. eters (Oakland).

Granite Lawn, 4 o'clock.—
1—W. J. Stewart (Parkdale) v. P. Maguire (Weston).

2—J. H. Macdonald (R.C.Y.C.) v. Dr.

E. Paul (Alexandra).

3—A. F. Jones (Granites) (v. F. Corrigan (Canadas).

4—R. B. Rice (Queen City) v. W. Hun-B. Rice (Queen City) v. W. Hun--Dr. E. G. Wood (Granites) v. John

Brooks (Lawrence Park).

E-W. Tovell (R.C.Y.C.). v. W. A.
Strowger (Canadas).

7-E. B. Stockdale (Granites) v. M.
Rawlinson (St. Simons).

8-G. S. Pearcy (Lawrence Park) v. W.
J. Albon (Riverdale).

9-G. R. Copping (R.C.Y.C.) v. C. Boyd (Thistles).

10—W. H. Grant (Victorias) v. H. E. Rowell (High Park).
11—J. R. Shaw (Queen City) v. Dr. Maclaren (Alexandra).
12—W. O. McTaggart (Rusholme) v. Sir John Willison (Canadas).
The first round starts at two o'clock on Saturday afternoon, twelve games at Granite and four at Queen City.
The following are the umpires: Sir Jno. Willison, W. O. McTaggart, P. B. Rice. Jno. Rennie, C. O. Knowles, H. Barker, Dr. Gallanough and Jno. McBain.

NIAGARA FALLS Ont., June 24.—The annual bowling tournament of the Niagara Falls Club came to a close this afternoon with the awarding of prizes to the winning rinks. The presentations were made by W. B. Masters, president of the club. The club trophy, a handsome silver cup, was won by Ballard of Grimsby. The Stamford Cup went to Chambers of Hamilton, while the City Trophy went to Seagram's Waterloo rink. Seagram defeated Phelps of this city by a narrow margin. The scores:

—City Trophy—Final.—

Grimsby—

Buffalo—

Hamilton— Welland—
Chambers, skip. 19 Peel, skip 10
— City Trophy—Final.
Waterloo— Niagara Falls—
Seagram, skip. . . 19 Phelps, jr., skip. . . 15

STANLEY GUN CLUB. The regular weekly shoot of the Stanley Gun Club was held Tuesday night with a fair attendance of members and friends. Mr. Houghton was high, breaking 90 out of 100, including a straight of 25 birds. On account of the Canadian Indian shoot at Niagara-on-the-Lake June 27 to July 1, there will be no shoot next Tuesday, but will open as usual on July 7. The scores were as follows:

	Shot at. Br
Houghton	. 100
Fox	. 100
Stevens	. 100
Marsh	. 100
Hogarth	. 50
Jennings	. 75
Ely	. 60
Mackenzie	. 50
Ten Eyck	. 35
Buck	. 25
ingnam	. 25
Tomlin	. 25
The West Toronto Senio	r League stan

1838

Bowling Program O. B. A. Tourney

The executive committee of the Victoria Lawn Bowling Club has decided to hold a tournament of singles for its club members only on Dominion Day. A handsome trophy and two individual silver cups will be competed for. The tournament will consist of singles only, each player to use three pairs of bowls. The draw will take place at 9.30 a.m. on the Victoria lawn on the morning of July 1, and the play will commence at 10 o'clock.

Members of the club wishing to enter this competition are requested to send their names

OSHAWA BOWLING TOURNEY. The annual tournament of the Oshawa Lawn Bowling Club will be held on their greens in Oshawa on July 1 and 2, when the McLaugh-lin Motor Car Company's trophy and other valuable prizes will be competed for. A cordial invitation is extended to all bowling clubs, and programs will be sent on request by writing to the secretary, D. A. J. Swanson, Oshawa. Entries close June 30.

OAKLANDS LOST AT THISTLES. Oaklands lost at Thistles last evening

SPLIT HEATS AT BELLEVILLE. BEILLEVILLE, June 24.—In this city this afternoon a two-day's meet was commenced under the auspices of the Central Ontario Racing Association. Two events took place, a 2.25 class and 2.15 class. In the former four heats were necessary to decide the race, and in the 2.15 class five heats were necessary. The result was as follows:

2.15 class—

Jimmy Direct, blk.h.; F.

Montgomery, Peterboro. 3 2 1 1 1

Montell, b.h.; G. J. Bohan,
Belleville 1 1 2 4 5

Susle Hal, blk.m.; Dr.

Johnson, Peterboro 2 3 5 2 3

Manor King, blk.h.; T.

Hodgson, Orillia 5 5 3 3 2

Steal Away, b.m.; F. W.

Toor, Dunnville 4 4 4 5 4

A double bill will be the attraction at Rosedale, Young Torontos will entertain St. Simons before the Shamrock-Rose-dale game.

The rival lacrosse leagues are like the Federals and organized ball, picking holes in each other. N.L.U. supporters made the allegation that Nationals laid up a heat or two in winding up their former game at the Island with the Tecumsehs. Now the Big Four people come right hack with the assertion that the Rosedales pulled up shamefully last Saturday at Montreal to let the Shamrocks make the close finish.

1914

Correct Clothes" Coleman's Alteration Sale Increasing to Double Size

We have leased the entire building of which we to-day occupy part. Our store frontage will be increased to twice the size. Contractors have already entered on the work of tearing down and remodeling. Soon they will be into the store part, compelling us to at once clear all

-Within 30 days the entire stock on hand must be cleared out-every yard. Suitings up to \$45, including English, Scotch, and Irish tweeds, cheviots, serges, wersteds; fancy designs. Choice of anything in store, made-to-measure with the complete and finished manner characteristic of Goleman clothes, while \$25 sale is on



King St. Styles-King St. Workmanship.

JOHNSON AND MORAN EVENTS DECIDED BOTH IN FINE FORM

Championship on Saturday in the French Capital.

PARIS, June 24.—In Jack Johnson's camp odds in his favor of 3 to 1 and 2 to start at the are quoted for his fight next Saturday

A great deal of interest is evinced in Saturday's fixture between Tecuments and Nationals at the island. Tecumsels have to win to stay in the running, while in the event of Nationals coming out on top they will have an insurmountable Frenchmen want to go thru the 3eason without a defeat and thus hang up-1 new record in Big Four lacrosse.

Dr. McGregor will be back on the Tecumsels hand Gorgor are working together in great style at practice.

The reserved seat plan for the big at Moodey's, 33 West King street.

The Nationals have scored an average of fifteen goals a match this season:

Before the senior game at the Island Stouffville and the Robert Simpson Cowill play an intermediate O.A.L.A. game, and the Robert Simpson Cowill play an intermediate O.A.L.A. game, commencing at 1,30.

A double bill will be the attraction at Rosedale, Young Torontos will entertain St. Simons before the Shamrock-Rose parts of the proper scheme of the senior game at the Island dala game.

Frank Moran has now reached the top-marked of the tree of the senior that the season is such as the season of the commencing at 1,30.

Simons before the Shamrock-Rose reached the top-marked of the tree of the senior parts of the senior that the season is the season is the season of the senior that the season is the season is the season is the season is the senior game at the Island Stouffville and the Robert Simpson Co. Will play an intermediate O.A.L.A. game, commencing at 1,30.

A double bill will be the attraction at Rosedale, Young Torontos will entertain season that the season is the season to referee the fight. It is believed this fact will add \$20,000 to the gate parts.

Frank Moran has now reached the top-marked of the tree of being work is espectianly excellent, and his stomach sessessially excellent, and his stomach is awall in its resistance to tremendous blows.

Frenchmen the makes his boxing the talks in a perfectly n

been chosen to referee the fight. It is believed this fact will add \$20,000 to the gate receipts.

Frank Moran has now reached the topnotch period of his training. Willie Lewis is superintending the final week of the big "white hope's" preparation. He is working with Lewis, Tom Kennedy and Hatton, and proposes to lay off Friday before the fight.

He is now physically perfect—a towering mass of muscle. Experts who have examined him unanimously declare there isn't an ounce of superfluous fat on his body, while the wall of abdominal muscle he has developed is impregnable. Lithe, active, strong, Moran, despite his 206 pounds, springs about the rink like a ballet dancer, but what has especially impressed all the big boxing authorities who have watched him in his camp at Butry, is his amazing straight left.

Ever since he went into training Moran has been cultivating this blow, which comes out from the shoulder like a piston rod, and is capable of felling an ox. When he meets Johnson, the white man's plan is to wait steadfastly for an opening and then bring his left into full play, believing only one such well-planted blow will be required to knock out Johnson. and then bring his left into full play, be-lieving only one such well-planted blow will be required to knock out Johnson. Everyone who has visited Burry has left deeply impressed with Moran's quiet de-termination to succeed where Jim Jef-

Moran himself, however, is modesty itself. He doesn't belittle Johnson's chances, and admits he is taking on one of the most scientific boxers who ever an hour.'

NEW TRAIN SERVICE TO ORILLIA AND ATHERLEY.

Passengers from Toronto for Orillia and Atheries now have the opportunity of traveling via the Canadian Northern Railway, leaving Toronto daily except Sunday at 7.30 a.m., 10.00 a.m. and 5.15 p.m., and on Saturdays only at 1.10 p.m. returning only at 1.10 p.m.; returning leave Or- keep the Parson waiting, nor did illia 6.45 a.m., 2.10 p.m., and 5.55 p.m.

This offers the traveling public an alternative route at convenient hours.

Train equipment consists of first
"Now friend Sharman would be supported by the result of the rough and the rough a hole in his pocket." class coaches, parlor cars and dining

Tickets and further particulars can Paso?" be secured on application to the City Ticket Office, No. 52 King street east. Telephone Main 5179, or Union Station, Telephone Adelaide 3488.

AT MOTORDROME

Heavyweights Fight for Harding Wins Pursuit Race, and Carslake the Five

Finals to Waterloo,

Hamilton and Grimsby

H

thereby leaving only Harding and dimself in the race. It took Harding about ten laps to overtake Barclay, but he was finally also to do so, and the race was over.

In the five-mile free-for-all the riders remained bunched J.ruout the race, after Caralake had overcome a lead, which the other riders had secured at the start.

The consolation race was won by Hankman, with Barbeau second. The final of the pursuit race was started by A. H. Bursen of the Bosch Magneto Company of New York.

The feature of Saturday night's races will be a 15-mile motorcycle handicap. There will also be the five-mile Ad Club Sweepstales, and a two-mile bleycle handicap. The results were as follows:

Miss and out bleycle race, first heat — A Spencer 1, Colecioush 2, Doc Merton 3. Time 4.52 4.5 for 1% miles.

Second heat—Munroe 1, Fred McCarthy 2, Walter Andrews 2, Time 3.33 5-5 for 1% miles. Finel heat—4. Spencer 1, Fred McCarthy 2, George Watson 3. Time 4.31 1-5 for two miles. Free-for-all, first two-mile heat —Menkman, Detroit, 1; Leonard, Cleveland, 2; Joe Barlbeau, Toronto, 3. Time 2.13 4-5.

Second two-mile heat—Carslake, Australia, 1; Don Barciay, Denver, 2; Jack Harding, Sirmingham, 3. Time 3.25.

Final five-mile heat—Carslake, 1; Leonard, 2; Henikman, 3. Time 3.25.

Don Barciay, 3. Time 3.35. Henikman, 3. Time 3.89.
Four-mile consolation—Henikman 1, Baribeau
1, Don Barclay 3. Time 3.45.
Australian unlimited pursuit race; first heat
-Carslake and Hardins, in three miles.
Second heat—Joslin, Wilkesbarre, and Bob
Sarciay, Denver.
Final heat—Jack Harding 1. Bob Barclay 2,
Joslin 3. Time 3.41. Distance, 4 miles.

The action of the minister of militia in forbidding the 65th Regiment of Montreal to carry arms will lend interest to the picture which appears in this week's Sunday World of that regiment in attendance at a Corpus Christi celebration in Montreal, and showing the magnificent decoration christi celebration in Montreal, and showing the magnificent decorations, gorgeous costumes and the splendor of this religious event. For sale by all newsdealers and newsboys.

"Out at one of the Convention meetings a whirlwind orator from El Paso, Texas, simply swept the crowd before him with his bursts of eloquence.

"He referred to El Paso as 'that city down on the border, where Stouffville vs. Robert Simpson we do things and do them fast." "The following will show that we 'go some' up here, too: NATIONALS vs. TECUMSEHS

"A chap came running into the store one day last week and said: I want a suit, and I want it quick. My tailor has disappointed me, and I am going to be married in

"My tailors dropped everything else, and in 35 minutes from the time he came into the store he walked out with his wedding suit on.

"He came in to see me yesterday, and told me that he didn't

"Now, friend Sherman, would you call that MOVING in El

Semi-ready Tailored Clothes, R. J. Tooke Furnishings, 143 Yonge Street.

Argos' Time at Henley

CITY CHAMPIONS IN LAWN TENNIS

Baird and Sherwell Win Doubles, Last Final of Tournament.

city tournament was concluded yester-far as the championship events are con-. Baird and Sherwell won the mon's s championship rather casily from Burns closs in straight sets. 6-1, 6-2, 6-4. The ing are champions of Toronto in the dif-events for this year, as a result of this

BALMY BEACH REGATTA.

The Balmy Beach regatta on Saturday is attracting much attention among the local canoe clubs. They have an open war canoe race with entries from Toronto Canoe, Parkdale, Humber Bay and Balmy Beach. This will be the third war canoe race in a week and should certainly put the crews in fine mettle for the big race on Dominion Day. Balmy Beach have had bad racing luck in their two starts this year, but hope to be up with the leaders on Saturday over their own course. There is also an open double-blade single event with special trophy. The war canoe race is at 4 p.m.

MAITLANDS 10, ST. SIMONS 2. The Maitland senior city lacrosse team won their league game from St. Simons last night on Cottlingham Square by 10 goals to 2.

Special Trains to Hamilton Races.
The Grand Trunk Railway System
will operate special trains to Hamilton
Races, leaving Toronto 1.05 pm., June
25th to July 2nd inclusive (except Sunday), also extra special will be run on
June 27th and July 1st, leaving Toronto 1.30 p.m.
\$1.55 round trip on June 25, 26, 29,
30 and July 2, valid returning date of
issue only.

issue only.
\$1.40 return on June 27, good to return until Monday, June 29.
\$1.15 round trip on July 1st and valid to return date of issue only. Special trains will run direct to race track and return immediately after last race, thus avoiding any inconvenience to passengers.

Tickets, etc., at City Ticket Office, northwest corner King and Yonge streets, or Union Station.

HAMILTON OCKEY

SPECIAL TRAIN ON G.T.R. Direct to Track LeavesTerente

at 1.95 e'clock

FARE, ROUND TRIP, \$1.55

Admission GRAND STAND, \$1.50 LADIES \$1.00.

PAUL SMITH'S HOTEL

Championship Lacrosse ISLAND STADIUM Saturday, June 27th, 1914 At 1.30 p.m., At 3.30 p.m.,

Children under 15 Free. Seats at Moodey's. 3466

BASEBALL TODAY At Stadium, at 8.15 ERIE vs. TORONTO

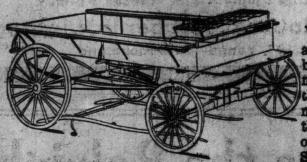
Combination Grand Stand tickets, 50c; pleachers, 25c; children under 12 years of age, 15c. No reserve seats. 45

HOTEL LAMB

Special Luncheon. 506 Quick Service. SUNDAY DINNER FROM 5 TO Large and Varied Menu. Phone Adelaide 283

On Sale Today

Extraordinary Sale Clearance of Wagons for Expressmen, Gardeners, Etc. \$89.00 and \$97.00 Each



Wagons built, and

for General Express, Delivery, Baggage, Market Gar-deners, etc. The gears have good solid reach, well ironed; also both wood and iron braces. Heavy 7 leaf elliptic springs. Wheels of finest selected hickory, and short turn. The box is well ironed on bottom and corners and has flat shelving, securely braced; size of box 9 feet long, 42 inches wide. With 1% in steel tires and gear. Sale price, each ... 89.00

With 11/2 in. steel tire and gear. Sale price, each

Vehicle Department-Basement of Furniture Bldg.

Buy Team Harness, Thursday, \$29.00

Team harness, suitable for either city or country use. These are strong and well made and are good stock throughout. All sold under the EATON guarantee. Bridles have blinds, side cheeks. Hames are high top, with 134-inch traces with heel chains at end. Heavy breeching with short side straps. These are mounted in Japan and are specially priced. Without collars. Sale price, per set 29.00

WATERPROOF HARNESS DRESSING Three-pound pails of excellent Harness Dressing. is waterproof and will not injure the leather. Price.

Harness Dept., Basement-Furniture Building.

Get a New Wagon or Buggy for the Horse Show Now

We are showing many styles of buggies and strong wagons for delivery purposes in our Vehicle Department. These goods are all offered with the ATON guarantee, and the prices are made so close that you will save on every purchase by taking advantage of

Five only full-size top buggies with steel tires, carmine gear and constructed of selected stock. Sale price 59.50

Three only Pony Buggies with rubber tires and carmine gear. Exceptionally neat in design. Marked for quick sale at prices ranging from . . . 68.00 to 96.00

An 12.15 Noon Today; 150 Two-Piece Suits to Rush Out at \$5.75

150 Suits, dozens of pat-terns and materials, to rush out at, each 5.75 Here's a great opportunity and inducement to buy at noon-hour Thursday an offering by which men can save dollars on well-made tweed suits of Summer weight. A manufacturer's odd lots, to which we have added several lines from regular stock.

In the lot are smart patterns, neat stripes and fancy mixtures in greys, browns and fawns, many shades and designs; light-weight tweeds and worsteds in cheviot and flannel finish; the coats are halflined only, and mostly in three-button sacque; trousers finished in cuff-bottom style, and have belt loops. Sizes in the lot, 34 to 44. Every suit in the lot offers remarkable buying. Thursday at 12.15 noon, rush price 5.75 Main Floor-Queen Street.

STORE HOURS

Store Opens 8.30 a.m. and Closes at 5 p.m. Saturday Closing at 1 p.m. With No Noon Delivery

T. EATON COLIMITED

Secres Clothes Made to your measure

Summer Comfort A Suit of genuine Scotch Homespun, half-lined with alpaca, gives the wearer that cool and comfortable feeling. We are showing a grand range of patterns in this par-

ticular weave at. We invite inspection. R. SCORE & SON, LIMITED Tailors and Haberdashers

77 King West

ach These Vagons e well e best aterials

roughtitable rket Gar. Heavy 7 selected roned on securely e. With ... 89.00 ale price.

country are good

.. 97.00

ure Bldg.

ON guarames are hains at These . With-.. 29.00 Dressing. r. Price.

uilding.

nd strong Depart-CATON that you antage of

ires, car-Sale .. 59.50 ires and Marked 0 to 96.00

of patto rush ... 5.75 portunity buy at an ofcan save de tweed ght. lots, to eral lines

patterns, tures in is, many t-weight viot and are halfree-butished in eve belt 34 to 44. ffers resday at . 5.75 treet.

LIMITED

Coolest Men's Suitings

Cool, Comfortable, Dressy, But Not Conspicuous.

If you would keep cool while the sun is at its hottest, wear a suit, tailored-to-measure, made from fine quality English mohairs as shown by merchant tailors of the West of London. Nothing more proper--finished in best Hobberlin style -- 2-piece \$21.75

Store Opens 8 a.m. Closes 9 p.m. The House of Hobberlin, Limited 151 Yonge-9 E. Richmond

Ride the Raleigh

FAMOUS "POPULAR" MODEL

Built to Canadian standards.

The Raleigh Bicycle has conquered the market.

We said it was a standard Canadian model, built of best British material, of perfect

And today, though the season has only just started, hundreds of riders all over Ontario are enthusiastic about it.

The big features of the Raleigh Bicycle are: Allsteel and no castings or malleable iron; forks and crown made of one piece of cold-drawn steel, never known to break; Raleigh coaster hub, guaranteed not to lock; rigid steel mudguards, with front extension; Michelin puncture-proof tires, with famous red fabric inner tubes.

There is no "rattle" in a Raleigh and there is nothing cheap about it except the price.

The famous Raleigh "POPULAR" \$40 The Raleigh "TRI-COASTER" Model, fitted

.....1052 Gerrard Street

RALEIGH CYCLE CO. TORONTO:

The World's Selections BY CENTAUR.

HAMILTON.

FIRST RACE-Crystal, Ed. Crump Ethan Allen.
SECOND RACE—Rockspring, Crystia. woga, Diamond Cluster, THIRD RACE—Great Britain, Pan-Mareta, Marjorie A. FOURTH RACE-Vreeland, Rifle Briade, Toy Boy.
FIFTH RACE—Schorr entry, Waterbass, Black Broom.
SIXTH RACE—Mama Johnson, Hill
Stream, Vested Rights.
SEVENTH RACE—Irish Gentleman, AQUEDUCT.

FIRST RACE-Ella Bryson, Orotund SECOND RACE—Polish, Type, Distan THIRD RACE Donald Macdonald Amalfi, Dartworth.
FOURTH RACE—Butler querader Sea Shell. FIFTH RACE—Pawhuska, J. J. Lillis, SIXTH RACE—Sprite, Tranid, Cut-

EVERYTHING IN LIQUORS HATCH BROS. Main 625. Motor Delivery. 433 Yonge.



If you deal in values--you'll appreciate the Ford. Its simplicity - its economy and its dependability give it a value that cannot be measured by its price. The Ford is the one car that has "made good" in world-wide service.

\$600 for the runabout; \$650 for the touring car and \$900 for the town car—f. o. b. Ford, Ontario,

MARGOT LEONARD STILL UNBEATEN

Without Losing a Heat This Season — Good Racing at Aylmer.

AYLMER, Ont., June 24 .- The second

lay of the Aylmer circuit races was

ushered in by rain early in the morning. ed and the sun came out strong with a nice breeze, which made it pleasant for spectators, as well as those contesting in the races. The attendance was considerably larger than on the opening day, as Wednesday is a half holiday here. There were three races on the program, the 2.18 trot, with a field of ten; the 2.17 pace, with nine entries, and the 2.25 pace with five starters. The first and last races were won in straight heats. Margot Leonard kept up her reputation of not naving lost a heat so far this season. She seemed to hold her field safe at all stages, and Charlie Dennis drove her a nicely rated race. Dalsy C., from the stable of J. Neville, broke from the maiden class, and now has a tab of 2.16½. The 2.17 pace was the most keenly contested race of the day and it required five heats before the winner was registered. Martin, from Dover, N.H., owns the winner that was an outsider in the betting. He drew the pole and won eased up the first and second heats. Col. Baxter was the topheavy favorite and it looked very much like his driver laid him up in the first heat; in the second heat the horse laid himself up. Nothing was said about the drive in the first neat, but he eventually landed out of the money. Berlin Belle driven by Charlie Dennis, landed second money, while Nat Ray's mount got the show end. There are three good races on for tomorrow and the fields are all large. Summary:

FIRST RACE—2.18 trot, stake \$1000: a nice breeze, which made it pleasant for

Dalsy C. (b.m.), by Pilot Chimes.
T. Neville, Ottawa (Neville).
Piato (b.g.), by Directly, N. Ray
Toronto (Ray)
Pedro (b.g.), by Exminster, A.
B. Martin, Dover (N. H. Martin)
The Moose (b.g.), J. Cook, London (Boyd)
Francis Viceroy (ch.m.), E. C.
Lewis, Port Arthur (Lewis).
Time 2.1714, 2.1614, 2.1814.

Latonia Results

LATONIA, June 24.—The races today resulted as follows:
FIRST RACE.—Six furlongs:
1. Charmeuse, 107 (Mott), \$8.70.
2. Beaumont Belle, 110 (Taylor), \$11.90.
3. Claxonette, 107 (Neylon), \$2.40.
Time 1.13 1-5. Gladys Y., Grizelle, Claribel, Hortense, Miss Barnharbor, Mexilow, Colle, Billows and Superl also ran. SECOND RACE—Five and a half furongs; 1. Linda Payne, 109 (Taylor), \$4.30. 2. F. A. Weigle, 99 (Mott), \$11.80. 3. Rhodes, 107 (Ott), \$4.90. Time 1.07 3-5. Martinos, Eiderdown. commauretta, Sprudel, and Planetary

Commauretta, Sprude, and salar also ran.
THIRD RACE—Six furlongs:
1. O'Sullivan, 114 (Neylon), \$12.30.
2. Transmiller, 103 (Carroll), \$55.80.
3. Robert Kay, 103 (Obert), \$3.20.
Time 1.13 1-5. L'Aiglette, Breakers, Brickley, Charles B. and Headfort also ran. FOURTH RACE-Five and a half fur-

FOURTH RACE—Five and a half furlongs:

1. Menio Park, 10\$ (Connolly), \$12.30.

2. Dark Flower, 100 (Martin), \$2.29.

3. B. First, 100 (Neylon), out.
Time 1.07 2-5. Malabar also ran.
FIFTH RACE—Six furlongs:
1. Huntress. 102 (Martin), \$5.10.

2. Miss Declare, 98 (Carroll), \$5.70.

3. Whitewool, 110 (Waidron), \$18.30.
Time 1.12. Othello, O'Hagen, World's
Wonder, Jessie Louise, J. W. O'Shea,
Cash on Delivery and Osaple also ran.
SIXTH RACE—11-16 miles:
1. Transportation, 104 (Connolly), \$6.60,
2. Kingling, 102 (Neylon), \$3.10.
3. Wander, 101 (Mott), \$3.90.
Time 1.46 1-5. Léopold, Hanley, Prospect, Dryad and Ovation also ran.
SEVENTH RACE—1-1-16 miles:
1. Guide Post, 108 (Martin), \$6.10.
2. Reno, 101 (Mott), \$4.10.
3. Mary Ann K., 102 (Taylor), \$5.30.
Time 1.46 1-5. Furlong, Loveland, Bolly
Hill, Big Dipper and Mockler also ran.

Board of Trade, Toronto-Special-The members of the Toronto Board of Trade have recently returned from an observation tour, and this body, which represents the brains of business Toronto, is pictured in many places. These pictures are reproduced in this week's issue of The Sunday World. which is for sale by all newsdealers and news-boys at 5 cents a copy. 456

Rosary Hall—Special—The recent garden party held on the delightful grounds of Benvenuto was the opportunity for The Sunday World photographer to secure a series of pictures that will not only interest all who were fortunate enough to attend, but their hundreds of friends. The views include a group of flower girls, the attendants at the refreshment booths; groups of out-of-town and local visitors and many in fancy costumes, including the gipsey group, the cigaret group and many others. These pictures will all appear in this week's art section of Sunday World, which is for sale by all newsdealers and news-

Hotel Krausmann, Ladies' and Gen tlemen's grill, with music. Imported German Beers, Plank Steak a la Krausmann. Open till 12 p.m. Corner Church and King Streets.

Men's Outing Trousers

We've the correct Outing Trousers for summer wear, in cream, gray and fancy flannels, all sizes, 28 to 42 waist,

\$3.50 to \$5.00 White Duck Pants \$1.00,

Hickey & Pascoe 97 YONGE STREET

Hocnir Wins Union Stakes at Aqueduct

NEW YORK, June 24 .- The Aqueduct aces today resulted as follows : FIRST RACE—Five furlongs:

1. Miss Fielder, 104 (Marco), 9 to 5.

2. Athena, 104 (Neander), 5 to 2.

3. Al Rèeves, 107 (Buxton), 16 to 5.

Time 1.00 3-5. Haversack, Hafiz and Umbel also ran.

SECOND RACE—One mile:

1. Stonehenge, 101 (Buxton), 15 to 1.

2. Amaifi, 104 (Wolfe), 11 to 10.

3. Mr. Specs, 113 (Fairbrother), 15 to 1.

Time 1.41. Mater, Nild, Odelia, Oakhurst, Master Joe and Lost Fortune also

THIRD RACE—Six furiongs:
1, Yankee Notions, 106 (Kerrick), 3 to 1.
2. Stromboli, 109 (Butwell), 5 to 2.
3. Vandergrift, 104 (McCabe), 4 to 1.
Time 1.12 4-5. Grover Hughes also ran. FOURTH RACE-Union Selling Stakes, seven furiongs:

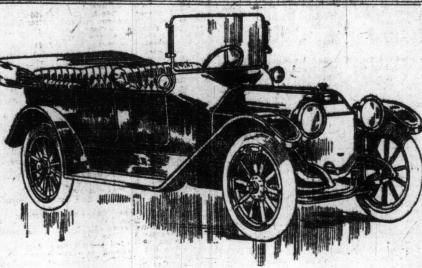
1. Hocnir, 107 (Buxton), 4 to 1.

2. Pomette Bleu. 110 (Wolfe), 11 to 5.

3. Undaunted, 96 (Sumter), 3 to 1.

Time 1.27. Garl, Song of Valley, Yodeling, Walters also ran.

Just Can't Stop Those Hoosiers



Discriminating men and women who buy the Haynes car select it not because of its beautiful finish, its long, graceful lines, its roominess, its refinements, nor its complete equipment, but primarily because of its enduring qualities.

When they buy the Haynes they know it is not for one season but for satisfactory service, year after year.

The sturdiness of construction of the



is best attested by the fact that we are called upon from time to time to furnish minor repairs for Haynes cars ten, twelve and fifteen years old.

Although the original Haynes is not in use, being a government exhibit at the Smithsonian Institution, there are numbers of Haynes cars built back in the nineties which are still running and giving good service.

Quite frequently we receive letters from Haynes owners stating that they have driven their cars-ten, fifteen, and even twenty-five thousand miles without making adjustments or repairs.

The car as a whole is designed and built to withstand the most severe shocks and strains. Haynes endurance is proven by past performances.

S. J. MURPHY & CO., Tel. Adelaide 258 53 Richmond St. E.

Dealers: The Haynes has feature after feature that appeals to dealer and consumer alike. Write us for catalog and proposition today.

The Haynes Automobile Company, Kokomo, Ind.

Today's Entries

AT AQUEDUCT.

AQUEDUCT, N.Y.. June 24.—Entries for tomorrow are as follows:
FIRST RACE—Three-year-olds and up. mares and geldings, purse \$400, selling, 1

Arellow Eyes 192 Amail 105
Dartworth 107 Lohengrin 106
Afterglow 103 Col. Holloway 103
Also eligible:
D. MacDonald 120
FOURTH RACE—Two-year-olds, the
Hudson \$1000 added, five furlongs:
Banquet 122 High Noon 117
Comely 125 Sea Shell 114
Gaelic 117 E. Dellinger 117
Noureddin 114 Masquerader 123
Double Eagle 114
FIFTH RACE—Three-year-olds and up which have not won three races since May 25, 1914, selling, purse \$600, six furlongs:
112 Pawhuska 121
Aviator 12 Pawhuska 121
Water Lily 106
Northerner 100
J. J. Lillis 105
Sir Caledore 99 Maxim's Choice 108
Sir Caledore 99 Maxim's Choice 108
Phew 105
Siver Moon 113
Recession 101
Mater 106
Miss Eleanor 105
SiXTH RACE—Three-year-olds and up, mares, purse \$500, conditions, six furlongs:

*Apprentice allowance claimed. Weather clear; track fast.

AT HAMILTON.

HAMILTON RACE TRACK, June 24.—
The official entries for Thursday, opening day, are as follows:
FIRST RACE—Purse \$600 added, for 2.

1. Hocnir, 107 (Buxton), 4 to 1.
2. Pomette Bleu, 110 (Wolfe), 11 to 5.
3. Undaunted, 96 (Sumter), 3 to 1.
Time 1.27. Garl, Song of Valley, Yodeling, Walters also ran,
FIFTH RACE—One mile:
1. Joe Rosenfield, 107 (Schuttinger), 13 to 5.
2. Beethoven, 110 (Butwell), 7 to 2.
3. El Biod, 110 (Doyle), 6 to 1.
Time 1.42.5. His Nibs, Chupadero, 2. Beethoven and Easter Star also ran.
SIXTH RACE—4½ furlongs:
Time 54.1-5. Forecast and Change also ran.
SIXTH RACE—4½ furlongs:
Time 54.1-5. Forecast and Change also ran.
The retail butchers will have two class races at their annual picnic and games should any be scratched:
Stoler three classes, and abattoir and outs, three classes, and abattoir and outs, three classes, and abattoir and outs, three classes, and fatted calf will be turned loose.

In one of the weirdest games played in the fivil Service Lessue this season, the City Hall beat the Hydro. The feature was the fisiding of Belz for City Hall and L. Smith for Hydro.
SIXTH RACE—Purse \$500, 3-year-olds, 1½ furlongs:
Time 54.1-5. Forecast and Change also ran.

The coming Saturday in the Toronto Scnior fan.

The coming Saturday in the Toronto Scnior fant of the with St. Andrews and bt. Patricks, while at the Hydro standard should any be scratched:
Stolen bases—City Hall 6. Hydro 4. Sacrification of the wind St. Andrews and bt. Patricks, while at the Hydro standard should any be scratched:
Stolen bases—City Hall 6. Hydro 4. Sacrification of the wind St. Andrews and bt. Patricks, while at the Hydro standard should any be scratched:
Stolen bases—City Hall 6. Hydro 4. Sacrification of the wind St. Andrews and bt. Patricks, while at the Hydro standard should any be scratched:
Stolen bases—City Hall 6. Hydro 4. Sacrification of the wind St. Markey and bt. Patricks, while at the Hydro standard should should be start in order and should any be scratched:
Stolen bases—City Hall 6. Hydro 5.

laimed. Weather cloudy. Track fast.

AT LATONIA.

| Ings | FOURTH RACE—Selling, three-year-olds, one mile:

 010s, one mile:
 99
 Bushy Head
 101

 Woof.
 103
 Patience
 102

 First Degree
 *102
 Disparity
 102

Rooster

*Apprentice allowance claimed. Weather, raining; track fast.

DR. SOPER DR. WHITE



Blood, Nerve and Bladder Diseases Call or send history for free advice. Medicine furnished in tablet form. Hours—10 a.m to 1 p.m and 2 to 6 p.m. Sundays—10 a.m. to 1 p.m. Consultation Free DRS. SOPER & WHITE

LACROSSE IN THE NORTH.

NORTH BAY, Ont., June 24.—In the O.A.L.A. intermediate game here today North Bay defeated Mattawa 10 goals to 3. North Bay is leading the New Ontario section, having defeated the other two teams, Copper Cliff and Mattawa.

Beach Federals of the Senior Beaches League would like to arrange a game out of town for July 1. Write F. Feeney, 32 Kenilworth crescent.



Manufacturers of Bowling Alleys and Bowling Supplies. Sole agents in Canada for the celebrated

because it never slips, never loses its shape, always rolls true, hooks and curves easily, does not become greasy, is absolutely guaranteed, is cheaper than any other reputable patent ball, and complies with the rules and regulations of the A. B. C. All first-class Alleys are putting these balls on. Try one on the Alley where you roll and you will never roll

Diseases of the Blood, Skin, Throat and Mouth, Kidney and Bladder affections, Diseases of the Nerves, and all debilitated conditions of the system, a specialty. Call or write. Consultation Free. Medicines sent to any address.

Hours—9 to 12. 1 to 5. 7 to 9.

DR. J. REEVE
Phone North 6182. 18 Carlton Street, Toronto.

Liquid Extract of Malt The most invigorating preparation of its kind ever introduced to help and sustain the invalid or the athletic. W. H. LEE. Chemist, Toronto,

Canadian Agent.
MANUFACTURED BY 246
THE REINHARDT SALVADOR BREWERY, LIMITED. TORONTO.

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THE BEER THAT HAS MADE A HIT

"Pale Extra LAGER REINHARDT'S

NAKAKAKAKAKOAKOAKAKAKAKAKAK

Beavers and the Champions Had Merry Battle in Final

Athletics Drop Two Games Rudolph Beats New York

WIN AND LOSE AT BALTIMORE TIM JORDAN'S BIG AFTERNOON

THURSDAY MORNING.

First Sacker Collects Six Hits in Two Games - Leafs Captured First Fixture, But Birds Grabbed the Last

DAY OF WONDERS

FOURTH STRAIGHT

WARRANT ISSUED FOR COBB'S ARREST

EVEN ON DAY

REAL BATTING RALLY

TWO FROM SUPERBAS

Brooklyn 1 0 0 0 0 0 0 0 0 0 0 1 7 0
Philadelphia 3 0 0 0 0 0 1 2 x - 6 10 1
Batterles—Allen and Brwin, McCarty;
Alexander and Killifer.

RED SOX AND YANKS

DOUBLE WIN FOR

JOHNSON DAY IS REAL BIG AFFAIR

Baseball Records

INTERNATIONAL LEAGUE.

MATCH TO SAINTS

IN HAMILTON GAME

DETROIT'S WONDER

ST. LOUIS BROWNS

ST. LOUIS, June 24.—St. Louis won two games from Cleveland today by 5 to 4 and 3 to 1. St. Louis won the first on Agnew's double and successive singles by Wellman and Shotten. In the second game three bases on balls, coupled with a single and a sacrifice fly, gave St. Louis a lead Cleveland could not overcome. Score:

HEAVY HITTING

Senators Celebrate Home-coming With Double Victory Over Champions.

JIM DUFFY DISQUALIFIED.

PLENTY OF LIFE

Beavers Finally Come Out on

IN LAST OF SERIES

Top — Champions Hit Four Pitchers Hard.

"With the Introduction of Light Beers There Has Been Less Intemperance"

Editorial Toronto World, June 6th, 1913



SCIENCE AND THE LIQUOR

sor Caler gave a series of extended ad-dresses to medical students, nurses and practitioners of medicine, which addresses have been published in book. form under the title of "Aequanimitae."

In these addresses Professor Osler severely arraigns alcoholism. "Sensible people." he says, "have begun to realize that alcoholic excesses lead inevitably to impaired health. A man may take four or five drinks a day, or even more, and think that perhaps he transacts his business better with that amount of stimuiant; but it only too frequently happens that early in the fifth decade, just as business or political success is assured, Bacchus hands in heavy bills for payment, in the form of serious disease of the arteries or of the liver, or there is a general breakdown."

Then Professor Osler proceeds to take substantially the same position with regard to the light beverages, such as beer, that Professor Enrico Ferri, the great Italian criminologist, and other noted scientists, have taken. "With the introduction of light beer," he goes on, "there has not only been less intemperance, but a reduction in the number of cases of organic diseases of the heart, liver and stomach, caused by alcohol. While temperance in the matter of alcoholic drinks is becoming a characteristic of Americans, intemperance in the quantity of food taken is almost the rule. Adults eat far too much, and physicians are beginning to realize that the early degenerations, particularly of the arteries and kidneys, leading to Bright's Disease, which were formerly attributed to alcohol, are due in large part to too much

The World has repeatedly advocated the recognition in law of the evident fact that beer and whiskey should be separately classified, and that light beer is a beverage, while whiskey is a heavy intoxicant, often a distinct poison. That The World's position in this matter is backed by science as well as common sense, is amply seen in the citation fromthe eminent authority given here. It may be added, as a significant item

of news, that in Texas, where a prohibition constitutional amendment will probably be submitted to the vote of the people, a strong movement, headed by Judge Norman G. Kittrell, one of the most prominent jurists in the state, has developed to submit the question of "beer" and "liquor" separately. The intention of this movement is to do away absolutely with intoxicants such as whiskey, while allowing the people full opportunity to say whether the sale of a mild drink such as beer shall not be retained. Denouncing whiskey as a curse, Judge Kittrell argues that the people will vote it out of existence if allowed to separate vote on the question of beer.

The editorial from The Toronto World of June 6th, 1913, quotes such eminent physicians and medical authorities as Dr. Wm. Osler and Prof. Enrico Ferri, as an authority for this statement.

Prof. Ferri states that physicians are beginning to realize that early degenerations leading to Bright's disease are due in a large part to too much food. It must be remembered, however, that one should drink pure beers.

The Cosgrave Brands:

Half-and-Half XXX Porter

Golden Gate Beer

are guaranteed absolutely pure, being brewed under a scientific method that could produce no other kind.

Always ask for Cosgrave's. They cost no more than ordinary brews, and in ordering for family use, see that your dealer sends the Cosgrave Brands.







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MRS, A

Early ed awa tonto, steventy-late The only five and was in Esquis daugh was marked was William to book an ind of william tonto in sons an ind of william tonto in the falls. Mark J. Late Mr. J. Late Mr. J. Late Mr. J. Late Mr. S. Ctty.

Brewery bottling only. On sale at hotels, licensed cafes and dealers.

York

9 12 27

7 11 24 10 r in fourth. rs in ninth.

3 0 1 4 -9

1 3 0 0 0 2-7

erts. Two-base hits
rifice hits-Isaacs,
Stolen bases-Bulg summary-2 runs
fer in 4 innings;
suberts in 4 innings;
uld in 1-3 innings;
irley in 2-3 innings;
coberts 4, off Auld
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Halligan and Reed. s in ninth.

the three-game at 3.15. On Satur

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T VISIT.

REV. FATHER COPUS ADDRESSES NURSES

Emphasizes That Enthusiasm the fact that my three sons received is Keynote for Attaining High Efficiency.

HISTORIC PROFESSION

Nurses Were Trained by Innocent III. in Thirteenth Century.

At the cathedral chapel yesterday afternoon Rev. Father Copus, S. J., gave a most interesting address to the St. Elizabeth Order of Visiting Nurses. the nurses of St. Michal's Hospital and the members of St. Elizabeth Nursing Association.

In a most happy manner the speaker told of some of the most important features that should characterize the nurse. Professional etiquet commanded that anything she might learn of a private nature from her patient should not be divulged. The confidence given may have been divulged either thru may have been divulged either thru sympathy, weakness or some other condition not normal. The nurse, too, should always maintain in the highest degree her self-respect. Woman, said Father Copus, had always been man's equal and she sometimes became his auperior from the very high standard she sets in this regard.

Enthusiasm was given as the key-note for attaining the highest results for all concerned. Sickness to the nurse may become an old story, but to the patient it is ever new. If the house has wanes many things else will soon be tacking. As to whom they should give their services, the nurses were remind-ed that it would be just as scandalous one of them to refuse to attend case, no matter where situated, as would be for a priest to refuse to attend a sick call from any quarter. particularly interesting part of talk was the statement that, tho professional nursing was supposed to have come into existence with the Crimea and Florence Nightingale, it had ben established as far back as the 13th century, when Innocent III. found-ed the Hospital of the Holy Spirit near Rome. Here the nurses went thru training something the same as that of today, and proof remains that their costume was of very much the same design as that now worn, the most conspicuous difference being that the head was altogether covered for

fear of infection.

Praised their Work.

In conclusion Father Copus praised the Toronto nurses very wanmly for the good work done, as he had heard from the reverend rector of the cathedral, Father Whelan, who was also

The annual report of the St. Eliza-beth Nurses was then read, showing that 1168 patients had been attended; visits made, 9392; night calls, 705; ob-stetrics, 561; operations, 114; clinics, 129; doctors under whom nurses had woked, 227.

A vote of thanks was moved to the onded by Mrs. H. T. Kelly. A similar courtesy was offered the reverend recby Miss L. Hynes, for having ex-ided the invitation to the speaker Mrs. McLean French, the president, said a few words of appreciation.

In the evening Father Copus spoke to the nurses and doctors of St. Mi-

PLAYED WITH TORPEDO **BOY WAS BADLY HURT**

Special to The Toronto World.

KINGSTON, June 24.—William ohnston, aged twelve, son of Henry Johnston, was badly injured by the explosion of a torpedo. He picked the orpedo up on the railway tracks, and on to amuse himself, hit it with an axe, ind his face and neck were terribly burned. He will recover, but will be scarred for life.

MRS. ANNIE PICKARD HAS PASSED

Early Wednesday morning there passed away at 599 Euclid avenue, Toronto, Annie Foster Pickard, in her seventy-third year. Her husband, the late Thomas Pickard, pre-deceased her only five weeks. The late Mrs. Pickand was born and passed her girlhoodd in Esquesing, Halton County. She was daughter of Thomas Howson. She Black of Paisley, and Frank H. Leslie, publisher of the Review at Niagara Falls. Thirty-seven years ago she married Thomas Pickard of Glamis, Bruce County. They moved to To-ronto nearly eight years ago. Stepsons and stepdaughter are T. A. Pickard of Owen Sound, A. E. Pickard of Wiarton, Dr. H. G. Pickard of Brandon, E. J. Pickard of North Bay and Mrs. J. K. McLennan, of Glamis. The late Mrs. Pickard was the author of the Mrs. Pickard was the author of the proposed which achieved a wide publication. verses which achieved a wide publi-

SIMPLICITY TO MARK S. H. BLAKE'S FUNERAL.

In accordance with his expressed wishes, the funeral service and interment of the late Hon. Samuel H. Blake, K.C., will be marked with the utmost simpleity. The funeral service will be held this afternoon at St. Paul's Anglican Church, Bloor street west, and interment will take place at St. James' Cametery. The service will be public, but the interment will be strictly private. There will be no person but the immediate relatives at the graveside.

Excellent Service to Muskoka Lakes
Via Canadian Pacific Railway.
Train leaves Toronto 9.15 a.m. daily
except Saturday and Sunday, making
direct connection at Bala Wharf, with
Muskoka Lakes Navigation Co.'s
steamers for all points on Muskoka
Lakes. Commencing June 27, "Bala
Limited" will leave Toronto 1 p.m.
Saturday only, arriving Bala 4.25 p.m.,
making direct connection with steammaking direct connection with steamers, and returning will leave Bala Wharf 8 p.m. Sunday only, arriving

This service will be of great convenience to those wishing to spend the week-end on the beautiful Muskoka Lakes. Return tickets will be issued from Toronto at single fare, plus 25

WORK OF R.M.C. LAUDED BY SIR JOHN GIBSON

one great believer in this institution. There is no better evidence of this then their diplomas here today. If I had a dozen sons, I would send them all dozen sons, I would send them all here. I think the course education is sound, solid and of a kind which turns boy-men into full men." Thus spoke Sir John Gibson, lieutenant-governor of Ontario, during an address to the cadets of the Royal Military College at the closing exercises at noon today. Commissioners announced are Cadet

Commissioners announced are Cadet C. V. Strong, Montreal, Royal Engin-eers; Cadet C. W. A. Barwis, Van-couver, Indian army; Cadet J. H. Ro-berts, Royal Canadian Horse Artillery. BOY DROWNED IN CANAL.

ST. CATHARINES, June 24.—
While playing on a raft in the old
Welland Canal at Merritton, Albert
'Hyde, aged 14 years, fell into the
water and was drowned; the sun's
rays apparently rendering him unable
to see a pole which was placed within
his reach by a companion.

GUILTY OF CRIMINAL NEGLI-

Judge Coatsworth in the County Criminal Court yesterday afternoon found Herbert Howson, 68 Kingswood read, who knocked down a little girl named Nellie Reardon at the corner of Knox Avenue and Queen street east on May 8, with his automobile, guilty of criminal negligence. His Honor will pass sentence next Tuesday.



2,000,000 Bei "The Beverage that Benefits" tles last year.

Not simply a thirst quencher, not merely a stimulant, but just the purest most health infusing spirit that has ever been produced.

Excellent as a "pickme-up" tonic and most beneficial in its effect on the liver, kidneys, and other organs. Vastly superior to ordinary gin. Obtainable at all hotels and retail stores.

> R. H. HOWARD & CO. Distributors: 29 Front Street East,

Toronto.

Summer Resorts

Summer Resorts

Summer Resorts.



The Royal Muskoka Hotel opens June 27, the event

If you can come up over Saturday, the 27th, until Tuesday the 30th, buy a ticket for \$8.95 (children half tare) good for a trip all over the Muskoka Lakes, Joseph, Rosseau and Muskoka. Hotel offers commer hotels on the continent. Golf, fishmer hotels on the continent. Golf, fishmer hotels on the continent. Golf, fishing bathing, tennis, dancing and follow-

ing bathing, tennis, dancing and following all the joy of rest and dreamless sleep in the ozone-laden Muskoka air.

Information, etc., B. E. Laciar, Manager, Royal Muskoka P.O., Lake Rosseau.

Auction Sales

Suckling & Co. RICHARD TEW

to offer for sale by Auction at our Sales-rooms, 78 Wellington St. West, Toronto

Thursday, July 2nd at 2 o'clock p.m., the stock belonging to the Insolvent Estate of RAY SUTHERLAND

Consisting of:

Men's Underwear and Furnish
ings
Men's Shirts and Collars
Men's Hats and Caps
Shop Fixtures and Furniture
1,733.00

Totals\$5,781.10 only five weeks. The late Mrs. Pickand was born and passed her girlhoodd in Esquesing, Halton County. She was a daughter of Thomas Howson. She was married twice. Her first husband was William Leslie. They lived in Meadowvaie, Georgetown and Toronto, from this union survive Mrs. (Dr.)

Totals

Totals

Terms, one quarter cash, ten per cent, at time of sale, balance at two and four months, bearing interest and satisfactorily secured.

Stock and inventory may be inspected on the premises Queen St. West, and inventory at the office of the Assignee, 23 Scott St., Toronto.

Mortgage Sales.

MORTGAGE SALE OF VALUABLE Freehold Property in the City of Tor-

Under and by virtue of the powers contained in a certain mortgage, which will be produced at the time of sale, there will be offered for sale by public auction on Saturday, the 27th day of June, A.D. 1914, at the hour of II o'clock in the foremon, at the Auction Rooms of Messrs. C. J. Townsend & Co., corner Church and Carlton streets, in the City of Teronto, the following property, namely: All and singular those certain parcels or tracts of land and premises situate, tying and being on Springhurst avenue, in the City of Toronto, in the County of York and Province of Ontario, and being composed of parts of Lois Nos. 40 and 17, as shewn on Registered Plan No. 710, and more particularly described and set forth in the above-mentioned mortgage, which is registered as No. 13880 H, in the Registry Office for the Registry Division of West Toronto.

On the said property is erected a solid brick house known as street No. 96 Springhurst avenue. The property will be sold subject to eserved bid.

Terms—Ten per cent. of the purchase money to be paid down at the time of sale; balance to be paid within two weeks thereafter, or, if purchaser prefers, a portion thereof may be allowed to stay on first mortgage for three years, bearing interest at six and one-half per cent. per annum, payable half-yearly. Further particulars and conditions of sale will be made known at time of sale or on application to

CAVELL & CAVELL, Solicitors for Mortgagee, 43 Adelaide St. East, Toronto. Dated at Toronto, this 10th day of June June 12,17,25 A.D. 1914.

BAND CONCERT TONIGHT.

health-giving air and scenery at the same time?

comforts of "The Royal" and the wonders of Muskoka's



CARMANIA FRANCONIA CARONIA LACONIA FRANCONIA CARMANIA

July 7 July 14 July 21 Aug. Aug. 25 FRANCONIA Sept. 1

the Year MINERAL World Renowned BATTES RHEUMATISM

the Land of Lakes and Islands

the Land of Lakes and Islands
Once you know the charm of Lakes
Rosseau, Joseph and Muskoka no other
holiday land will draw you so irresistibly.
This 100-mile stretch of island-decked
waters in the cool northlend is a
veritable paradise for the vacationist
a big, open playeround that caters to
one's every mood.

Dozens of comfortable hotels now open
the Royal Muskoka opens June 27th.
For illustrated folder, with list of hotels
and rates, write Muskoka Navigation Co.,
Gravenhurst.

Ho for Muskoka-

And All Nervous and Blood Diseases

Mt. Clemens is easy 20 miles from Detroit. Through
Grand Truck trains. Detroit subtribut care every half hour.
Write for Plustrated book and full information. Address
BUSINESS MEN'S ASSOCIATION
14 Chamber of Commerce. Mt. Clemens, Mich.
41.1.

PUPILS WROTE PAPERS WHILE FIRE RAGED

Harbord Collegiate Institute pupies, to the number of 160, sat writing a paper on physics yesterday morning all unconscious of the fact that a fierce inconscious of the fact that a herce fire raged below them in the basement. The blaze, which was caused by an el-ectric bolt striking heavily loaded wires which run into the senior science laboratory, was discovered by Caretaker Vine. Not wishing to alarm the pupils, he ran upstairs and, quietly calling about half a dozen who had finished their papers, told them to unite the school hose. An alarm was a postoffice square. An explanative transfer is any clause in the recommendation says

Lakes points, good going Friday night, all trains Saturday, valid returning Monday following date of issue. Full information from C. P. R. ticket information from C. P. R. ticket waldron, will play at Trinity Park Waldron, will play at Trinity Park till the firemen arrived. He noticed that the fan of the motor went out that the fan of the motor went out this evening, from 8 till 10, o'clock.

The band of the Royal Grenadiers, "The caretaker deserves great credit," said Principal Hagarty, "for locating the fire and holding it in check till the firemen arrived. He noticed that the fan of the motor went out that the fan of the motor went out that the fan of the motor went out that the fan of the proposal to carry.

Passenger Traffic



London-Faris-Liverpool Calling at Cueonstown-Fishguard

June 30

Sailing from Boston offers the advan-tages of a chorter sea voyage and attrac-tive rates on these popular and palatial Meamers. Send for booklet "H storic Boston.

APPLY TO LOCAL AGENTS or 126 State Street, Boston

Thoroughly Delightful Two Weeks' Vacation \$65.00 including From Montreal, down the St. Lawrence and across the Gulf, to Newfoundland.

BLACK DIAMOND LINE steamers leave Montreal every Friday, calling at Quebec, Chariottetown and Sydney, Magnificent scenery—bracing air—perfect rest—all the pleasures of a water trip, with the best accomodations and meals. Marconi Wireless Write for copy of "River, Gulf and Sea", our new book about this trip. It gives complete information and is attractively illustrated. Scut free on request.

A. T. WELDON. General Passenger Agent. 112 St. James St., . Montreal. R. M. Melyille and Son. Toronto and Adelaide Streets General Agents for Ontario.

APPROVE EXPENDITURE OF THREE QUARTER MIL-LION ON POSTOFFICE SQUARE.

also turned in, and the firemen soon tory clause in the recommendation says brought the blaze under control. The damage is placed at \$700.

Toronto Ticket
Office
King Edward
Hotel Block.
Phone Main 554

The International Limited Canada's Train of Superior Service, Léaves Toronto 4.40 p.m., arrives Detroi 9.55 p.m., Chicago 8 a.m., daily. Parlor Library car, Dining car and electric lighted Pullman Sleeping cars. LAST TRAIN OUT of TORONTO at NIGHT Leaves 11 p.m. daily, making connections with trains leaving Chicago for St. Paul, Minneapolis, Winnipeg and points in Western Canada, also for points in California, Colorado, etc. Morning train leaves Toronto 8 a.m., arrives Detroit 1.53 p.m., and Chicago 9.25 p.m. daily.

· Passenger Traffic

INTERCOLONIA

THROUGH TRAINS DEPART

Bonaventure Union Depot, Montreal

Dally 7.30 p.m. Through Sleep-ing Cars, ST. JOHN and HALIFAX.

Daily Except Saturday, 8.40 a.m.

Quebec. Moneton, St. John,

Halifax The Sydneys, Prince Edward Island, Newfoundland.

Excellent Sleeping and

Dining Car Service

Ocean Steamship Tickets by

All Canadian Lines

E. TIFFIN.

Gen'l West'n Agen

Ocean Limited

Maritime Express

The Double-Track Line between TORONTO and MONTREAL 9 a.m., 8.30 p.m., 10.45 p.m. daily. Highest Class of Equipment,

Berth reservations, etc., at City Office northwest corner King and Yonge Sta Phone Main 4209: 7edit HOLLAND - AMERICA LINE New Twin Screw Steamers, from 12,500 to 24,170 tons.

York — Plymouth, Boulogne Rotterdam. tterdam otsdam New Triple-Scrow Turnine Steamer of 15,000 tons register in course of con-

R. M. MELVILLE & SON, Gene Passenger Agents, 24 TORONTO STREET.

Boston, Queenstown, Liverpool, lew York, Queenstown, Fishguard,

w York, Mediterranean. Adriatic. WEBSTER & SON, General Agents 53 YONGE STREET edit

R. & O. DIVISION Rochester, 1,000 Islands lapids, Montreal, Quebec

and Saguenay River. Steamers "Rochester" Syracuse," 2.00 p.m. Charlotte), daily, except ay. (Effective June 20.) Express steamer service at 6.00 p.m. direct to Kingston via steamers "Toronto" and "Kingston" (daily, except Sunday).

NIAGARA DIVISION Ningara-on-the-Lake, Lew-iston, Queenston, Ningara Falts and Buffale. Steamers CHIPPEWA, CA-FUGA, CORONA leave 7.80 a. m. 0 a.m., 11 a.m., 2 p.m., 3.45 p.m., 5.65 p.m. (daily, except Sunday)

HAMILTON DIVISION. summer service—Steamer ienve 8, 11.15 a.m., 2.15. 7 p.m. (daily, incine-ing Sunday) TRI-WEEKLY

MONTREAL SERVICE Btr. Belleville, Mon-days, 10.30 p.m., via Bay of Quinte, to Montreal and intermed, ports. Strs. City of Ottawa and City of Ham-liton, Wednesday and Shur-day at 5 p.m., for Eingston, Montreal. Low rates. SUMMER CRUISES. Saronic, weekly from Quebec to Guif & Labration

GRIMSBY BEACH New Open. STEAMER "MACASSA" Leaves Toronte 6.15 a.m., 2.00 p.m. (dally, except Sanday). Single fare, 50c. Return, 75c. OLCOTT BEACH STEAMER "UNICORA," Commencing Saturday, Jun 20, leaves Toronto 7.30 a. m., 2.45 p.m. (daily, including Sunday.)

TICKET OFFICE:

46 YONGE STREET and YONGE STREET DOCK Passenger Traffic

Passenger Traffic

INAUGURATION OF TRAIN SERVICE

MONDAY, JUNE 29th,

Between Toronto and Whitby, Oshawa, Bowmanville, Port Hope, Cobours, Trenton, Belleville, etc.,

Brand New Service

CANADIAN PACIFIC-MICHIGAN CENTRAL Through Michigan Central Twin Tubes via Windsor Daily

No. 19, "The Canadian" No. 22, "The Canadian"

Solid Electric-lighted Trains with Buffet-Library-Compartment-Observation Cars, Standard and Tourist Sleepers, and First-class Ceaches between Montreal and Chicago in each direction.

Standard Sleeping Cars will also be operated between Montreal. Toronte, Detroit and Chicago via Canadian Pacific and Michigan Central Railroads through Michigan Central Tunnel via Windsor on trains No 21 Westbound leaving Toronte 5.90 a.m. daily, and No. 20 Eastbound leaving Chicago 5.40 p.m. daily.

Particulars from Canadian Pacific Ticket Agents, or write M. G. MURPHY, Dist. Passr. Agent, Corner King and Yonge Sts., Toronto.

CANADIAN NORTHERN

DOMINION DAY EXCURSIONS SINGLE FARE-Good going and return Wed., July 1st, only. FARE AND A THIRD—GOOD GOING TUES., JUNE 30th, and WED., JULY 1st. RETURN LIMIT UNTIL THURS., July 2nd, 1914.

SPECIAL

Between TORONTO, NAPANEE
and INTERMEDIATE points.
Leave Toronto, 2.10 p.m., Tuesday,
June 30th.
Returning, leave Napanee, 5.40 p.m.,
Wednesday, July 1st.
Connection at TRENTON, for PICTON and intermediate points.
For Parlor Car Reservations and all information of Connections at UDNEY for OR-For Parlor Car Reservations and all information as to service and fall apply to City Ticket Agent, 52 King Street Bast. M. 5179, or Union Stati

MONTREAL and QUEBEC to LIVERPOOL TEUTONIC, JUNE 27 | *CANADA, JULY 11 Dona Class (11.) Cabin Service. Orchestras Carried Beginning June 27th

"MEGANTIC," July CANADASTEAMSHIPUNES 1 "LAURENTIC," July 18

LARGEST STEAMERS FROM MONTREAL! Superb Accommodation! Elevators! Lounges! Ladies' Rooms! Smoking Rooms! Magnificent Promenades! Orchestras Carried! Unsurpassed Cuisine and Service!

First, Second and Third Class Passengers Carried.

WHITE STAR

Min'apolis June 27 Min'haha ...July 11 Min'waska July 4 Min'tonka July 18 WHITE STAR LONDON JULY 11

PARIS Aug. 8, Aug. 29 SEPT. 19, OCT. 10, OCT. 31. In Plymouth - Cherbourg - South'pton

OTHER SAILINGS

New York, Queenstewn, Liverpo Baltic....July 2 CedricJuly 16 Adriatic...July 9 CettleJuly 23 Boston-Queenstown-Liverpool ONE CLASS CABIN (II.) SERVICE \$52.50 and up, according to steamer. Cymric ... June 30 Arable ... July 1 Boston-Mediterranean-Italy OCEANIC July 4, August 1, August 22. Cretic June 27, Aug. 1

ATLANTIC TRANSPORT

New York, London Direct.

Apply to agents, or H. G. THORLEY, Passenger Agent, 41 King St. East. Toronto, Phone M. 954. Freight Office, 28 Wellington St. E., Toronto. 2480

CUNARD LINE

FROM NEW YORK. Laconia June 23 LusitaniaJune 2 Carmania June 30 Aquitania July Franconia July 7 Mauretania July Caronia July 14

A. F. WEBSTER & SON - 53 YONGE ST.

GENERAL AGENTS.

PACIFIC

LIVERPOOL SERVICE Empress of Britain July 9
Virginian July 23
Lake Manisoba (one class) Aug. 1
Empress of Britain Aug. 20
Virginian Aug. 20

DIRECT ANTWERP SERVICE One Class Cabin Ships From Antwerp. From Montreal
 June 17
 Ruthenia
 July 8

 July 15
 Tyrolia
 Aug. 5

 July 29
 Ruthenia
 Aug. 19
 All particulars from Steamship Agents, or from M. G. Murphy. Dis-trict Passenger Agent, Toronto, Ont.

NAMBURG-AMERICAN "IMPERATOR"—"VATERLAND"

IMPERATOR.......June 27 12 noon
AMERIKA (FROM BOSTON)...June 38
PRES. LINCOLN ...July 2, 11 a.m.
VATERLAND ...July 7, 10 a.m.
CINCINNATI (FROM BOSTON) .July 1
KAISERIN AUG. VIC ...July 11, 1 p.m. MEDITERRANEAN SERVICE FROM NEW YORK. GIBRALTAR, NAPLES, GENGA

SS. HAMBURG.... SS. MOLTKE.... SS. HAMBURG.... SS. MOLTKE Tourist Dept. for Trips Everywhere HAMBURG-AMERICAN LINE

71 Notre Dame St. W., Montreal, or S. Sharp Co., Toronto, General Agents of Ontario, Canada.

TEMPERANCE RALLY **EN MASSEY HALL**

"Banish the Bar" Forces Will

Song Sheets to Be Given

compaign.

Following the "Rowell" meeting of some weeks ago and the "Whitney" meeting of Tuesday night the "Banish the-Bar" forces will hold a monster nonpartisan rally in Massey Hall fonight.

The gathering will be one of provincial importance as well as local interest, and prominent temperance speakers from other points of the province will be present. The "Banish-the-Bar" people are putting on many unique features.

These differ largely from those staged at the party meetings. One distinctive feature will be the "boys" demonstration."

The raised seats on the platform and seats in the wings, have been specially reserved for boys, and they will be present in large numbers.

Mr. R. G. Kirby, choirmaster of Trinity Methodist Church, will conduct the singing. Song sheets are being prepared, and the Queen's Own band will accompany the audience in a number of popular hymns and temperance songs. Some prominent local soloists will also render a number of selections during the evening.

The women of the W.C.T.U. will be the "circumpartic to the province of the will and cannot obtain a cres extra).

A homestead right and cannot obtain a pre-emption may enter for a purchased homestead in certain districts. Price, \$3.00 per acre. Duties: Must reside six months in each of three years, cultivate to fifty acres and erect a house worth \$300.

W. W. CORY.

Deputy of the Minister of the Interior.

N. B.—Unauthorized publication of this advertisement will not be paid for. 26686.

TENDERS OR DREDGING.

TENDERS, addressed to the undersigned, and endorsed, "Tender for Dredging, McKellar River," will be received until 4.00 pm, Friday, July 3 1914, for dredging required at McKellar McKel

The meeting is timed to start at eight o'clock, but the doors will be open at seven. Rev. Father L. Minehan will occupy the chair.

The list of speakers includes: Dr. A. S. Grant, missionary secretary Presbyterian

The list of speakers includes: Dr. A. S. Grant. missionary secretary Presbyterian Church; Rev. Can, R. W. E. Greene, president of the Ontario branch of the Dominion Alliance; Rev. John McNeill, pastor of Cooke's Presbyterian Church; Rev. John MacNeill, pastor of Walmer Road Baptist Church; Mrs. E. A. Stevens, provincial president of the W.C.T.U.; Chas. E. Steele, Port Colborne, Independent Temperance-Conservative candidate in Welland; J. J. Mason. Stratford; Chas. J. Doughty, Toronto; W. C. Senior, secretary of the Layman's Missionary Society Baptist Church; and Ben H. Spence, secretary of the Ontario branch of the Dominion Alliance.

DEVIL'S DEN BY ANOTHER NAME NOT SO SWEET

Canadian Press Despatch.
SOUTH NORWALK, Conn., June 24. -To jump from Devil's Den to Eden Park is too much for the people of Weston, and they are vigorously op-posing a change of name for this historic locality.

Devil's Den, one of the prettiest and

wildest sections in the Nutmeg State, has been given to the Town of Weston, and along with the gift comes a proposal to change the name. Whether for euphonic or other reasons the plan has provoked a storm of protest. Even the late Mark Twain who lived near-It is probable that the farmers will repudiate the gift unless the famous old name is left unchanged.

The Belfast News Letter says the The Beltast News Letter says the latest move is a bid for a bargain, but that Unionists must refuse to haggle. The Northern Whig insists on total exclusion for Ulster for an unlimited

Toronto has many foreign-born amongst her almost half million population. A very large number of these people live adjacent to York Street School. In this week's Sunday World there is a group view of the junior pupils of this school. It shows the happy, smiling faces, children of prosperous and contented people. No better means of convincing friends in ter means of convincing friends in Europe of the satisfactory conditions in Canada than to send them a copy of The Sunday World containing this interesting picture. The Sunday World can be obtained from any newsdealer or newsboy.

MORE AUTOISTS FINED.

J. W. Nimmo was summoned to court yesterday because he had no light on the rear of his auto at 10 p.m. Sunday. June 21, and came prepared to swear that his car never left the garage on that date. The constable made an error and the charge was changed to June 20. Even at that he put up a good argument and Magistrate Cohen allowed him to go without a fine.

without a fine.

Other autoists were not so fortunate. Samuel Harris paid \$5 for exceeding the speed limit, B. M. Chapman paid \$5 for allowing his rear light to go out. J. G. Stewart refused to stop when the policeman signalled and paid \$5, Joseph Bailey committed the same offence and was in a lane and the police said that 't obstructed traffic and a fine of \$5 was imposed. John McDonald and Percy Jolliffe and paid \$5 each.

ADVERTISEMENT.

Aunt Sally's Advice

Aunt Sally's Advice

to Beauty Seekers

K. C. F. says: "My skin becomes so greasy every summer, and this so attracts dust and dirt, I have an awful time keeping my face clean looking. Can you suggest anything?" The method mentioned in reply to Eloise will overcome this condition.

D. N. A. writes: "How can I get rid of crowsfeet and wrinkles about the mouth coiners?" Use a wash lotion prepared by dissolving 1 oz. powdered saxolite in ½ pt, witch hazel. This tightens the skin dispersing the wrinkles, and its tonic effect is more than temporary.

Eloise says: "My freckles are worse than ever this year, made doubly conspicuous by a pallid complexion. Is there any cure?" Ask your druggist for gage valued at \$6100, gas stock \$2500 and a cash bank account of \$200. Application has been made for letters of administration.

than ever this year, made doubly consplcuous by a pallid complexion. Is there any cure?" Ask your druggist for ounce of mercolized wax; apply nightly like cold cream, nemoving in the morning with warm water. As the wax gradually, harmiessly absorbs the affected cuticle, not only will the freckles



Hold Demonstration
Tonight.

WILL SING HYMNS

Song Sheets to Be Given
Audience — Many
Speakers.

Tonight will see the last big political demonstration of the present provincial compaign.

Tonight will see the last big political demonstration of the present provincial compaign.

Following the "Rowell" meeting of some weeks ago and the "Whitney" meeting of Tuesday night the "Banish" A homesteader who has exhausted his



SEALED TENDERS, addressed to the undersigned, and endorsed, "Tender for Dredging, McKellar River," will be received until 4.00 p.m., Friday, July 3, 1914, for dredging required at McKellar River, Fort William, Ont.

Tenders will not be considered unless made on the forms supplied, and signed with the actual signatures of tenderers. Combined specification and form of tender can be obtained on application to the Secretary, Department of Public Works, Ottawa. Tenders must include the towing of the plant to and from the work.

The Dredges and other plant which are intended to be employed on this work shall have been duly registered in Canada at the time of the filling of this tender with the Department, or shall have been built in Canada after the filling of the tender.

Contractors must be ready to begin work within thirty days after the date they have been notified of the acceptance of their tender. Each tender must be accompanied by

Each tender must be accompanied by an accepted cheque on a chartered bank, payable to the order of the Honorable the Minister of Public Works, for five per cent. (5 p.c.) of the contract price, but no cheque to be for less than fifteen hundred dollars, which will be forfeited if the person tendering decline to enter into a contract when called upon to do so, or fall to complete the work contracted for. If the tender be not accepted the cheque will be returned.

The Department does not bind itself to accept the lowest or any tender.

By order,

R. C. DESROCHERS,

Secretary,

Newspapers will not be paid for this advertisement if they insert it without authority from the Department.—6370.

234



TIMBER SALE

AN EARLY ELECTION IS

PREDICTED IN BRITAIN

LONDON, June 24.—The Dublin papers today mostly follow the usual party lines in discussing the home rule amendment bill, tho the Independent is suspicious that the government is weakening. The Irish Times declares a general election is assured within a few weeks.

The Belfast News Letter says the latest move is a bid for a pargain but

MONTREAL -TORONTO-DETROIT-CHICAGO TRAIN SERVICE.

These solid de luxe trains, carrying buffet - library-compartment - observation cars, electric-lighted standard sleepers, together with standard dining can service between Montreal-Toronto-Detroit-Chicago, via Canadian Pacific and Michigan Central Railroads, are known as "The Canadian" and operated through the Michigan Central twin tubes between Windsor and Detroit.

Westbound: Leaving Montreal 8.45 westbound: Leaving Montreal 8.45 a m., arriving Toronto 5.40 p.m.; leaving Toronto 6.10 p.m. arriving London 9.25 p.m.; leaving London 9.33 p.m., arriving Windsor 12.10 a.m.; leaving Windsor 12.20 a.m., arriving Detroit 11.35 p.m. (central time); leaving Detroit 11.55 p.m., arriving Chicago 7.45 a.m. Chicago 7.45 a.m.

Eastbound: Leave Chicago 9.30 a.m. (central time), arrive Detroit 3.55 p.m.; leaves Detroit 5.05 p.m. (eastern time), arrive Windsor 5.15 p.m.; leave Windsor 5.25 p.m., arrive London 7.55 p.m.; leave London 8.03 p.m., arrive Toronto 11.20 p.m.; leave Toronto 11.40 p.m., arrive Montreal 8.55 a.m. Particulars from Canadian Pacific ticket agents, or M. G. Murphy, district passenger agent, Toronto.

JUDGE DISMISSES

McNAMARA SUIT

In dismissing the suit of M. J. Mc-Namara, who sought in the non-jury court to establish his rights to partrership and interests in properties situated at the corner of Stafford and King streets, now in possession of his brother. E. J. McNamara, Mr. Justice Latchford-declared that the case was a hopeless one for the plaintiff. Whether this had been seen by counsel was hard to say, but he had thought fit to withdraw from the case.

plication has been made for letters of

COLD FRUIT ON SUNDAY,

Annie Lipch'in did not make mue profit from the fruit she sold on Sunvanish, but the new and younger skin which appears will have a healthy day, because she was fined one dollar resterday for this act of world by length yesterday for this act of worldby labor.

Properties For Sale

Properties For Sale

ISLINGTON LOTS AND ACREAGE

ISLINGTON on Dundas and Bloor streets, seven miles westward from Yonge street, is a fast growing suburb. EXCELLENT Train Service, a Radial Railway under construction, and the leading western auto road add to the attractiveness of Islington; see it and be convinced.

00 AND UPWARDS per acre; good garden land. 6 AND UPWARDS per foot; deep building lots.

MAKE arrangements for trip out by Phoning Adelaide 4140 or calling at the

Colonial Realty & Securities Corporation, Ltd. Lumsden Building, Yonge and Adelaide Sts.

TOWN OF LEASIDE



ne Municipal Corporation of the Town of Lea tentioned works on the following Streets, he tends to specially assess a part of the cos e said works:—

SEWER EXTENSIONS

Cost payable in twenty (20) annual instalr

和国际的 100 年7 日本日本			
Estimated cost of the work	Corporation's share.	Estimated special rate per foot.	Estimated annual
ve\$1,318	\$1,060	65c	5.20
ve 2,193	1,136	65a	5.20

A. T. LAWSON, Clerk-Treasu

Laird Drive. From Cranbrook Ave. to Lea Ave. 3,186 2,780 65c A Petition against this work will not avail to prevent its Leaside, June 24th, 1914.

TOWN OF LEASIDE



Take notice that the Council of the Municipal Corporation of the Town of Leaside intends to construct the undermentioned works on the following Streets, be tween, the points mentioned, and intends to specially assess a part of the cosupon the land abutting directly on the said works:—

WATERWORKS EXTENSIONS

Corporation's state of the stat	Estimated speci rate per foot.	detimated annuate ber foot.	
Drive\$2,650, \$1,450	47c	4c	STATE OF THE PARTY
th Ave 2,240 - 554	47c	4c	

Annesley Ave. From Sutherland Drive to From Broadway to Soudan Ave. 2,565 From Cameron Cres. fo Sutherland Drive 1,668

From Sutherland Drive to Laird Dr.... 1,090 A Petition against this work will not avail to prevent its construction

A. T. LAWSON, Clerk-Treasu Leaside, June 24th, 1914.



Annesley Ave. From Brentwood to Sutherland

Beyview Ave. Craig Crescent Cameron Cres. Edith Ave. Eglinton Ave.

oudan Ave.

TENDERS FOR ALLAN WATER RIVER WOOD LIMIT

TENDERS will be received by the un-dersigned up to and including Wednes-day, the 15th of July next, for the right day, the 15th of July next, for the right to cut ties from Spruce, Balsam, Banksian or Jack Pine, Popiar and Whitewood trees seven inches and upwards in diameter, two feet from the ground, sufficient to supply a tie preserving plant for a period of twenty-one years from unoccupied, unsold and unlocated lands of the Crown tributary to what is known as the Allan Water River, tributary to the Grand Trunk Pacific Railway in the District of Thunder Bay.

Tenderers shall state the amount they are prepared to pay as bonus in addi-

Tenderers shall state the amount they are prepared to pay as bonus in addition to the crown dues of \$2 per thousand feet board measure for anything not manufactured into ties, and for ties at the rate of 5c each, or such other rates as may from time to time be fixed by the Lieutenant-Governor-in-Council. Such tenderers shall be required to erect within the limits of the territory covered by the right to cut ties, or at some other place approved by the Lieutenant-Governor-in-Council a tie preserving plant.

tenant-Governor-in-Council a tie preserving plant.

Parties making tender will be required to deposit with their tender a marked cheque payable to the Honorable the Treasurer of the Province of Ontario for \$25,000.00, to remain on deposit as security for the carrying out of the conditions of their tender.

The highest or any tender not necessarily accepted.

For particulars as to description of territory, capital to be invested etc. territory, capital to be invested, etc., apply to the undersigned.

W. H. HEARST.

Minister of Lands, Forests and Mines.

Toronto, Ontario, 27th April, 1914. 4tf



METAGAMI INDIAN RESERVE

TENDERS will be received by the undersigned up to and including the 6th July next for the right to cut the Red. White and Jackpine timber over eight inches in diameter on the Metagami Indian Reserve, situate on the Metagami River in the District of Sudbury.

For particulars, descriptions, conditions.

Toronto, 2nd May, 1914. No unauthorized publication of this section will be paid for.

There are not many lots left for sale in this beautiful residential property

situated in the exclusive Forest Hill North section. The cheapest land in this fine district. Annexation of Cedarvale brings property within a few hundred feet of city limits. Let us motor you out.

Oliver, Reid & Co. -Limited-

43 Adelaide St. E., Toronto.

Telephone Adel. 1161.

See Our Exhibit at College and Yonge Streets.



Buffalo's Real Estate values are on the rise—Buy Now. FIRST PROFITS ARE SUREST PROFITS AND DESCRIPTIONS WHEN BUFFALO SUBURBAN EGURITIES CORPORATION

21 COLBORNE STREET, TORONTO THE RESERVE OF THE PARTY OF THE lo Contractors

eived until the first of July for the erection of a large fire proof restaurant built on Queen Street West, near Day 2.500 Square Feet on Aget, I'm a Metorkey Plans and Open cations can be seen, and all other in- First Floor Flunter-Rose formation obtained at my office. 46161461 E. J. LENNOX.

ON JUNE 24TH INST., on Bathurst of Arthur street, cheque, made by the Metropolitan Insurance Co. of New York for \$102.10, and payable to Elizabeth O'Riley, and endorsed on back be Elizabeth O'Riley. Reward at W. H. Murphy's, 366 Bathurst street.

STRAYED-From pasture, 2 horses, fro near Lansing, on the second; 1 small dark-bay gelding; 1 large, gray gelding Reward for information to Dominior Transport Company. Horses and Carriages

GOOD BROOD MARE, suitable for farm er; cheap for quick sale. 101 Duchess street.

Dentistry

PAINLESS Tooth Extraction specialized Dr. Knight, 250 Yonge, over Sellers-Gough. Detective Agencies.

EXPERT Detective Service, reasonable rates. Over twenty years' experience Consultation free. Holland Detective Bureau, Kent Building, Toronto. Phone Adelaide 351. Parkdale 5472. ed tf

Summer Resorts CEDAR WILD summer resort. Write for terms. H. Sawyer, Milford, Mus-koka.

Metal Weatherstrip. CHAMBERLIN METAL WEATHER-strip Company, 598 Yonge street. North 4292.

Coal and Wood. THE STANDARD FUEL CO., Toronto Telephone Main 4103.

WANTED y Rev. and Mrs. S. Edward Young, laughter 15, sons 11 and 7, at their sum-ner home on the Lake-of-Bays, Ontario

eral housework girl, to cook, bake ad, wash and iron, from June 30 to bread, wash and fron, from June 30 to Sept. 20. Best wages, round-trip fare. Write Dr. Young, 1273 Pacific street, Brooklyn, N.Y. Arrange to meet at Hotel King Edward, Toronto, Tuesday, June 30, at 12 o'clock noon, or 3 o'clock in

FOR RENT

Bldg.,12-14 Sheppard St,

Farms For Sale.

A-A-WE SPECIALIZE in Nia fruit farms and St. Catharloss city perty. Melvin Gayman, Limited, Catharines.

ara district trut farms and St. Carlnes property a specialty. R. Locke, St. Catharines.

house, situated in Village of Thornhill; quarter-acre of land, furnace, large verandah, garage. Apply A. R. Hall, Thornhill.

PEWTRESS, who sells farms and west-ern land, will remove from 78 Adelande East about June 29 to 110 Church street Visitors are always welcome. 34567 NVESTMENTS for profit, real estate, stocks, bonds, morigages and securities. The Exchange, Hamilton. Canada. TEN THOUSAND DOLLARS buys one nundred acres, with new bank barn, good nouse and fences. This is a first-class stock farm, good ciay learn, possession immediately

Syndicate Opportunity

to finance some inside city acreage. Will be subdivided and soid under contract within eighteen months, and syndicate guaranteed one nundred per cent. Profit on total investment, which, on account of tavorable terms of payment secured for the syndicate, means several hundred per cent. on the original outlay. The services of the best real estate selling organization in America have been secured to handle this. If you are interested and have the money, apply Box 35, World.

Landscape Gardening

Business Opportunities.

Money to Loan.

Personal.

Manufacturing Flats

ATTRACTIVE GROUND FLOOR of 10, 000 square feet, new building, very central, light four sides, vaults, high pressure sprinkler system; also concrete basement and floor space above; low rent to good tenant. W. H. Harris, North 6044.

WM. POSTLETHWAITE, Confederation Life Building, specials in city and farm properties. Correspondence solicited FIRST MORTGAGE FUNDS to loan on good residential property at currentes. Frank Bott, 707 Kens Buildis Adelaide 255.

MARKET GARDENS \$1 DOWN and \$1 week, valuable acre lots close to Yonge street at \$150 per acre. Yonge street lots at \$375 per acre. Cars pass every so minutes. Best market garden sui, has yielded 150 hushels polatoes to an acre. Clear deed given. richey-Trimble, Limited, owners, 167 Yonge street, Main \$117. ed7

LOST—Brown Leather Purse, containing four \$10 bills, cor. King and Yonge, 10 o'clock Sunday night; finder suitably rewarded. 375 Concord avenue, ed

Land Surveyors. GRANT & McMULLEN, 411 Mann Chambers and 961 Gerrard east. M 6263. Gerrard 2077.

Typewriting and Copying

ADA NOBLE, Public Stenographer. Staff Building, Bay-Adelaide. M. 3065.

Properties For Sale

FOR SALE OR RENT-New, 7-room

Real Estate investments.

H. C. SEWELL, Ontario Land Surveyor 79 Adelaide East, Main 6417. Patents and Legal

HERBERT J. S. DENNISOL, Registered Attorney, 18 King street West, Toronto. Patents, Trade Marks, Designs, Copy-rights procured everywhere. Eighteen wears' experience. Write for booklet.

FETHERSTONHAUGH & CO., the oldestablished firm; Parliamentary and Exchequer Court Counsel in Patents and Trade Marks. Head office, Royal Bank Bldg., 10 King St. East, Toronto. Head office branch, Canada Life Bldg., Hamilton. Offices throughout Canfore your patents are applied for. Our modern machine shop and tools are at your service. We are the only manufacturing attorneys in the world. Get our advice regarding your invention. All advice free. The Patent Selling & Manufacturing Agency, 206 Simcoe St. Toronto. FORMULAS — 100 valuable, reliable recipes, toilet, medical, domestic. Car make for home use or sell. Send 2-cent stamp for lists. Canadian Recipe Publishing Co., Wandsor, Ontario.

Legal Cards CURRY, O'CONNOR, WALLACE Macdonald, 86 Queen street east. FRANK W. MACLEAN, Barrister, Stor. Notary Public, 24 King street private funds to loan. Phone 1

MONEY TO LOAN on first mortgage large amounts only; \$50,000 upward low rate of interest. J. J. Doran, Res Estate and Financial Broker, Crown Office Building, Queen and Victoria streets. YCKMAN & MACKENZIE, Barristers MRS. BETTY STOKUM from wishes to find her brother, D. nors, who has been living in for some months. Address 22 Laramic avenue, Chicago. Solicitors. Sterling Bank Cha

Rooms, 24 West King street, Toron Rooms and Board.

COMFORTABLE Private Hotel, Ingle wood, 295 Jarvis-st.; centra; neating Collectors' Agency

CCOUNTS and claims of every nature collected everywhere. Send for free booklet K and forms. Commercial Col-lection Co., 77 V:ctoria street, Toronto,

WINDOW LETTERS and SIGNS. J. E. Richardson & Co., 147 Church street. Medical. DR. DEAN, specialist, plies, fistula, urin ary, blood and nervous diseases, 5 Col-lege sereet.

DR. ELLIOTT, Specialist, Private diseases. Pay when cured. Consultation free. 81 Queen street east. HE F. G. TERRY CO., Lime, Cei Mortar, Sewer Pipe, etc., corner G and Front streets. Main 2191.

LIME, CEMENT, ETC.—Crushed Stone at cars, yards, bins or delivered; best quality; lowest prices; prompt service. The Contractors' Supply Comeany, Limited. Junction 4006. Main 4224. Hillcrest 870, Junction 4147. ALVER'S RESTORATIVE Capsules No. 3, female laxative compound and nerve tonic, at druggists. 34 Queen west and 501 Sherbourne street, Toronto.

INE, hemiock and spruce i hardwood flooring, lath and sh Dewar Lumber Co., Toronto,

Carpenters and Joiners. Fittings, 114 Church, Telephone. ed-RICHARD G. KIRBY, Carpenter, tractor, Jobbing, 589 Yonge-st.

Roofing. SLATE, felt and tile roofers, sheet met; work, Douglas Bros., Limited, 12 Adelaide wast.

REPAIR WORK-Plaster Relief De ations. Wright & Co., 80 Mutual

REPAIRING, roughcasting, whitewaing. Cambridge, 43 Berryman str Phone N. 6962. Live birds.

House Moving HOUSE MOVING and Raising done. Nelson, 115 Jarvis street. ed-7

Concrete Paving /. BUCKHURST, concrete contractor, 16
Bartlett avenue, Toronto, Phone Jistotion 1011, Estimates given.

DANIELDSON, headquarters fer Victor, 680 Queen West; 1185 Bloor West. ed-GRAMOPHONES repaired, bought, and exchanged; also records. 268 liament street,

Butchers THE ONTARIO MARKET, 482 Queen West. John Goebel. College 806. ed-7

LADIES' and gentlemen's hats clean and remodeled. Fiske, 35 Richmoreast.

Architects WM. STEELE & SONS CO., Architects and Engineers; power, industrial factory and commercial buildings in reinforced concrete and other types modern construction, 305 Stair Bidg., Toronto, Ont.

Decorations

FLAGS, lanterns, canes, confettl and confetti dusters, parasols, etc. Write for catalogue. Celebration Supply Co. 513 Queen St. W. Toronto.

Help Wanted.

found Men Wanted in freight a passenger departments of Canadi railways; training is necessary; prove your spare moments and let this profitable business through medium of our course, which has be approved by railway experts. W Dominion School Railroading, Toro

ONE OR TWO GOOD SHIPPERS. dress Oak Vale Dairy, 661 Gern street east. 23

CHERRY small factory in the city; must be n able to charge out material and und stand all machines. Apply in own he writing to Box 23, World. Green P

SHIP SHELL PLATERS and riveters wanted; best wages to class men. Apply Poison Iron V Limited, Toronto.

STAIR BUILDER, first-class man factory out of town wanted. Apply Royce avenue.

VANTED—Live agents to represent of the very best oil companies in C gary district. Send references first ter. Wetherall & Shillam, 216 Avenue East, Calgary, Alta. Situations Wanted

ONTRACTS taken for assessin Porcupine mining division

Teachers Wanted.

class certificates; one for primer first book classes and one for set and third book classes; must be disciplinarians; state experience salary expected; dutles to common September 1st. Apply to H. D. Intyre, Woodbridge Ont.

Agents Wanted.

WANTED immediately—A reliable, getic agent to handle the district tween North Toronto and Richt Hill, and also Markham Township, agency is valuable; exclusive ri Apply or write Pelham Nursery pany, Toronto, Ont.

Articles For Sale. College. Open evenings. Watson, 53 RAMOPHONE, suitable for su sort, with records, fourteen good as new. 841 Dundas St.

gan; good as new; cost \$140.00. Will sacrifice for immediate sale; either cash or time payments. Call at 51 West King street. Phone Main 5639.

RICE TICKETS—All prices in st Fifty cents per hundred. Darnard Dundas. Telephone.

GRAMOPHONES for sale from five 68 Parliament street. Articles Wanted

HIGHEST PRICE for used Feather E ond-hand Bicycles. Bicycle Munson. Spadina avenue

Miik Wanted MILK WANTED—One or two good ship pers. Address Oak Vale Dairy, & Gerrard street east.

Autos For Sale. WE Have a Number of Care, taken in exchange for new "28" Russella, among which are included the following makes: Stearns, Packard, Reo, Oldsmobile, White, Cadillac, Galt, Elveritt. A special bargain today: Humber, \$350. All are in splendid condition; overhauled, fully equipped and ready for the road. Russell Motor Car Company, Limited, 100 Richmond street west, Toronto.

aEO 1911, newly overhauled and painted; in first-class condition; will sell to quick buyer for \$550; for demonstration phone Hillcrest 276.

ANADA'S FASTEST TYPISTS trail at Kennedy School, Toronto. Get co LLIOTT BUSINESS COLLEGE, YO

NDIVIDUAL TEACHING IN STEND graphy, Bookkeeping, Civil Service General Improvement, Matriculation

ATTRACTIONS—Park and concert, for Dominion Day, Port Eligin. R. C. Crawford, Secretary. 36

Massage MASSAGE, baths, superfluous hair re-moved. 755 Yonge street, North 4739. Mrs. Colbran.

ASSAGE, face and scalp treatment. Madam Louise, 97 Winchester St. ed? Bicycle Repairing.

ALL WORK GUARANTEED. Try F.

W. J. SHEPPARD, Dancing Master, 48 Manning avenue. College 2209, 7669. Marriage Licenses.

FLETT,8 DRUG STORE, 502 Queen west lasuer, C. W. Parker. Cleaning and Pressing

HE TORONTO Cleaning, Pressing an Repairing Co., 584 Yonge, Phone North

Shoe Repairing. ALL REPAIRS guaranteed, Peerless Shoe Repair, 797 Gerrard East, 248 ARTIFICIAL TEETH. -. We explates: Bridge and Crown work
traction with gas. Our charges at
sonable. Consult us. Advice
C. H. Sign. Temple Suitefine.

OVIX

BEC

paragus ber

and \$1.75
Ess pl
Onions

Dairy Per Butter Begs, Duck Poultry-Chick Chick Chick Chick Chick Squab Meats—Beef, Spring Veal, Pork, Grain—Veal, Pork, Grain—Veal, Pork, Grain—Whay, Hay, Hay, Hay, Hay, Hay, Hay, Neef, Beef, Beef, Beef, Rutt Veali Dress Hoga Lami Spring FA Hay, Neraw, Potato Potato Potato Dela Butter Butter Butter Butter Butter Butter Begs, Cheese Che

Turke Ducks Chicke Hens, Spring Squab

SUGAR QUOTATIONS.

CHEESE MARKETS.

CHICAGO LIVE STOCK.

DOMESTIC FRUITS

Strawberries Went as Low as Eight Cents a Box Whole-

CHERRY PRICES STEADY

Green Peas Were Lower, Asparagus Scarcer and Gooseberries Unchanged.

ies yesterday, and the price dropped

CHICAGO, June 24.—Cattle—Receipts. 14,500: market, steady; beeves. \$7.50 to \$8.90; Texas steers. \$6.90 to \$8.20; stockers and feeders, \$6.1) to \$8.15; cows and heifers. \$3.75 to \$8.80; calves. \$7 to \$10. ierries were also plentiful yesterday, to the price did not alter much. Some he choicest shipments were from Jas. Usher, Niagara-on-the-Lake; Erie perative Company; John Irwin, anston, to White & Co.; W. Weir, gara-on-the-Lake, to McWilliam & rist; Jos. Parnell, Queenston, to J. Anford; C. S. Saunders, Leamington, to & S. S.; pigs, \$7.25 to \$8.30; mixed, \$8.05 to \$8.35; heavy, \$7.90 to \$8.35; rough, \$7.90 to \$8.35; pigs, \$7.25 to \$8.10; bulk of sales, \$8.20 to \$8.35.

Erowler & Co.; J. F. Bell, Leaming-to McBride; R. McCauley, Vineland, Clemes Bros.; W. E. Woodruff, St. Sheep—Receipts, \$2.000; market, steady; attive, \$5.30 to \$8.35; yearlings, \$6.30 to \$7.50; lambs, native, \$6.50 to \$8.25; spring lambs, \$6.75 to \$9.25.

it since Tuesday, now selling at 75c 1 quarts.

It quarts, the property of the following shippers: C. A. Eaton the following the f

from five dol-

used Feather Beds. 246

GES paid for sec-sicycle Munson, 413 ed

Vale Dairy, 661

of Care, taken in
"28" Russells,
uded the following
tard, Reo, Oldsmo, Galt, Eweritt. A
Ly: Humber, \$350.
condition; overand ready for the
r Car Company,
street west, To-

TYPISTS trained oronto, Get cata-

COLLEGE, Yonge s, Toronto. Sum-une, July, August. ed?

ing in STENO.

S. Civil Service.

It. Matriculation.

alogue, Domnies

unswick and Coi
B. A., Principal

and concert, for t Elgin. R. C.

eet, North 4729

TEED. Try F.

cing Master, 483

, 502 Queen west.

eed. Peerless Shoe

Pressing

iring.

airing.

Carrots-\$1.50 per crate; 15c to 25c per Garrots bunches.
Colery Bermuda, \$1.50 per dozen.
Cucumbers \$1 and \$1.25 per basket,
and \$1.75 per hamper.
Egg plant—25c each.
Onions—Egyptian, \$6 to \$6.25 per 112-

b. sack. Onions Canadian, large, green, 25c t Onions—Canadian, large, states, 35c per dozen bunches.

Parsley—40c to 50c per basket.

Peas—75c to 90c per 11-quart basket.

Peppers—75c and 65c per dozen.

Potatoes—New, \$5.50 and \$5.75 per bar

Potatoes—New, \$5.50 and \$6.16 per barel.
Potatoes—Old, \$1.25 per bag.
Spinach—30c per bushel.
Tomatoes—\$1.65 per case.
Tomatoes—Hothouse, 16c and 17c ib.
—Wholessle Fish Quotatins.—
Whitefish—11c to 12c per lb.
Salmon—11c to 12c per lb.
Halibut—11c per lb.
Finnan haddie—5c per lb.
Codfish—8c per lb.
Haddock—9c per lb.
Mackerel—20c and 25c each.
Clams—\$12.50 barrel, \$1.50 per 100.
Lobster—25c and 30c per lb.
Pickerel—12c per lb.
Pickerel—12c per lb.
Pike—7c and 8c per lb.

ST. LAWRENCE MARKET.

Retall Prices.

Dairy Produce—Butter, farmers' dairy 30 25 to 80 30 Bggs, new dozen...... 0 27 0 30 Duck eggs, dozen..... 0 60 Grain— Wheat, fall, bushel....\$1 05 to \$.... 0 62

Straw, bundled, ton... 17 00

Fresh Meats, wholesale—
Beef, forequarters, cwt. 511 00 to \$12 00
Beef, hindquarters, cwt. 15 00 17 00
Beef, choice sides, cwt. 13 00 14 00
Beef, medium, cwt... 12 00 13 00
Beef, common, cwt... 9 50 10 00
Mutton, cwt... 9 00 12 00
Veals, cwt... 12 00 13 00
Veals, cwt... 12 00 13 00
Dressed hogs, cwt... 11 00 12 00
Hogs, over 150 lbs... 10 50 11 50
Lambs, yearling ... 14 00 16 00
Spring lambs, dressed, lb 0 22 0 25

FARM PRODUCE, WHOLESALE.

POULTRY, WHOLESALE.

Spring chickens, live w't... 0 30 Squabs, per dozen 4 00 HIDES AND SKINS.

Prices revised daily by E. T. Carter & 85 East- Front street, Dealers in

GOOD ROADS WORK NOW UNDER WAY

Provincial Engineer McLean Begins Preliminary Work of Improving Highways.

LOOKING INTO NEEDS

Engineers Are Sent Out to Find Out Requirements of Counties.

The first stage of the reorganization road this morning, and the fouth fol-McLean that by the fall the reports will be in such shape that the actual

solved into the sending out of parties and for the first few months work will be centred in them. One feature which will expedite matters is that these countles are in groups. Theaim is to arrive at a means of linking up the

arrive at a means of linking up the different market and traffic arteries and conform them to a plan which will include the province.

Counties Selected.

The number of staff inspectors has been increased to six, and these will tabulate the progress of the counties and report on the main township routes to be improved as feeders to county market roads.

The counties to be studied are grouped as follows: Ontario, Victoria, Peterboro, Northumberland and Durham; Rssex, Kent, Elgin and Lampton;

co-operation, is preparing a plan of every township in Ontario, and this will be used in systematizing the work in the municipalities.

IMPORTANT CHANGES

In Grand Trunk Train Service, Effective June 28.

The Grand Trunk Railway System will inaugurate new summer train service, effective June 28, leaving To-

ronto as follows:

New train will leave Toronto 12.05
a.m. daily, commencing June 27, for
Hamilton, Niagara Falls and Buffalo.

New train will leave Toronto 2.05
a.m. daily, commencing June 27, for
Muskoka Wharf, Huntsville. Burk's
Falls and North Bay, making connections for Muskoka Lakes Lake of
Bays Maganetawan River and Tima-Bays, Maganetawan River and Tima-

Bays, Maganetawan River and Timagami Lake points. Through sleeping car on this train for Algonquin Park daily, except Sunday.

Train now leaving Toronto 8.00 a.m. will run via Junction Cut (near Hamilton) not via Hamilton, and will arrive Detroit 1.45 p.m. and Chicago 8.40 p.m.

daily.

Train now leaving Toronto 8.00 a.m. daily, except Sunday, for North Bay and intermediate stations will be discontinued beyond Gravenhurst.

Train now leaving Toronto 9.00 a.m. for Hamilton, Niagara Falls and Buffalo. will leave at 8.10 a.m. and arrive Buffelo 11.40 a.m. daily.

Buffalo 11.40 a.m. daily.

The International Limited (eastbound) will leave Toronto same time as at present (9 a.m.) and arrive Montreal 15 minutes earlier (5.45 p.m. New train will leave Toronto 10.15

a.m. daily, except Sunday, for Penetang, Midland, Huntsville, Burk's Falls and North Bay, making connections for Georgian Bay, Lake of Bays and Maganetawan River points.

New train will leave Toronto 12.01 noon, daily except Sunday, for Musko-ka Wharf. Huntsville, Algonquin

Park and Madawaska, making connections for Muskoka Lakes and Lake of Bays points. New train will leave Toronto 1.40 p.m. Saturdays only for Jackson's Point and leaving Jackson's Point 7.30

trip June 27 eastbound and June 29 Train now leaving Toronto 1.50 p.m. daily, except Sunday, will arrive Belleville 15 minutes earlier (5.40 p.m.) and Brockville 20 minutes earlier

A Big Revival in

Bicycling this Year

All the signs point to a greater

demand for bicycles, likewise

But no matter whether bicycling

was up or down, Dunlop Tires

were always "there." In other

words, Dunlop Tires have always enjoyed the biggest portion

of the patronage that was going.

So this likely-looking increase

in this year's bicycle business

means more friends added to

the Dunlop calling list of twenty-

six years.

(8.40 p.m.)

The Eastern Flyer, now leaving Toronto 10.45 p.m., will leave at 11.00 p.m. and arrive Montreal 10 minutes. earlier (7.30 a.m.) daily. Train now leaving Toronto 11.00 p.m. for Detroit and Chicago will leave at 11.45 p.m. daily and run via Hamil-

Train now leaving Toronto 11.00 p.m. daily will run to Guelph and Stratford

only.
In addition to the regular electriclighted equipment, now operated on the International Limited leaving Toronto 4.40 p.m. daily for Detroit and Chicago, an observation - library - drawing-room-compartment car will be added to this train.

Full particulars from Grand Trunk agents, or write C. E. Horning, district passenger agent, Toronto.

OWEN SOUND, June 25.—(Special.) The recent convention of the Christian Endeavorers, held here, was photographed opposite the First Methodist Church. This picture is reproduced in this week's art section of The Toronto Sunday World. Copies can be obtained from any newsdealer.

CULVER and COMPANY

INVESTMENT BROKERS Suite 803, Traders Bank Building OFFER---For Public Subscription

Remaining BALANCE of 100 Shares of the Common Stock of the CONNESS-TILL FILM CO. LTD., Par Value of Shares \$100.00 each---All Common Stock

MOTION PICTURES MADE IN CANADA

Opportunities To-day are Gone To-morrow

Object of Company

The CONNESS-TILL FILM COMPANY. LIMITED has been organized and incorporated under the Ontario Companies Act for the purpose of manufacturing Motion Picture Films in Canada.

Capitalization SPORTATIVE STROMESTAN

The company is Capitalized at \$50,000.00, divided into 500 shares, par value \$100.00 each, All common stock. A big part of this stock has been privately subscribed by New York and Toronto men IN THE KNOW, and only ten thousand dollars' worth of this stock has been placed before the Public. The fact that this company has saved at least \$60,000.00 by leasing their Land and Studio (which admirably suits their purpose) at a nominal rental for five years, with a three-year option of buying same, in place of buying and building, as was their original intention, allowed them to capitalize for this small amount, thereby selling only sufficient stock to absolutely guarantee the successful outcome of the company's undertaking.

Possibilities of This Company

Think of the possibilities of this company, the only one of its kind in Canada. Think of the immense field for its activities, from Coast to Coast in Canada, also realize that we can undersell any imported Film, thereby giving the Motion Picture Owners a bigger profit. In a nut-shell, we can save the duty on the imported Film, and OUR FEATURE PICTURES, like all other feature pictures, will be in demand the world over.

What Is A Feature Film?

A Feature Film is a Film in three to five parts, usually taken from some standard book or play, which creates a world-wide demand for it.

Many Feature Films which have cost from three to ten thousand dollars to produce have been sold, under STATE RIGHT CONTRACTS, for from thirty to one hundred thousand dollars each. And, remember, there are 47 States in the Union. Figure these profits. For instance, "QUO VADIS" and "DANTE'S INFERNO" ARE SAID TO HAVE REALIZED OVER ONE MILLION DOLLARS APIECE FOR THEIR OWNERS.

This company will specialize on FEATURE FILMS and the finest cast to be had is now being contracted for, in fact, the cream of the best producing film companies in the States.

Location of Studio

The studio is located in Swansea on the Humber-property covering about two and a quarter acres, with three separate buildings. The main auditorium building, which is 70 x 150 feet, will be used for interior picture purposes, while the beautiful Humber, with all its natural facilities, will be used for exterior pictures. Our builders, who are now renovating the interior of the auditorium, are rapidly nearing completion.

We invite the public generally to make a personal visit to the company's studio, which will be most interesting and enlightening to those who are not familiar with this novel industry. The company's motor cars are at their service to convey them to the studio at their convenience.

We would advise you to immediately investigate this company for yourself, as similar enterprises in the States are paying enormous dividends, and the possibilities of this company are conceded immense, and immediate action on your part is necessary, should you wish to become a shareholder. All further information, prospectus, etc., gladly furnished at our office.

CULVER and COMPANY 803 Traders . Bank Bldg.

Please find enclosed \$... being 10 per cent. on...shares of the Conness-Till Film Co., Limited ed. Par Value of shares One Rundred Dollars each. Balance on allotment of shares. Subject to prospectus of the company.

CULVER and COMPANY

Suite 803, Traders Bank Building

MONEY EXCHANGE BONDS STOCKS COMMERCE METALS

RAILWAY STOCKS WERE WEAKEST

Market Leaders Declined Un-Textile and Nova Scotia der Weight of Selling Pressure.

ket embraced all of the important railwa yissues. Weakest stocks were New York Central, St. Paul and Baltimore & Ohio. Other market leaders, including U. S. Steel, declined under he weigh of he selling pressure. The closing was at or around the lowest level of the day.

Passed Dividend.

Todays budget of news included the passing of the Panhandle common dividend, with a reduction of the rate previously paid on the preferred. The dividend on U. S. Cast Iron Pipe prefered also was passed because of poor business, with a sharp feedine in the stock. Unfavorable reports respecting the steel industry accounted for the heaviness of those stocks.

Copper Metal fell off sharply abroad and further price shading was in offect here.

ket, London selling very lightly at the outset, but buying to the extent of a

WELCOMED IN LONDON

LONDON, June 24.—Financial circles welcome the news of the compul-sory winding up order for Chaplin, Milie, Grenfell Co. It came at the lat-ter's request. Fullest publicity is now

ANNUAL MEETINGS TODAY. Demerara Electric Co., Limited, an-

nual meeting, Halifax.

American Cyanamid, annual meeting at 3 p.m.
Trinidad Electric Co., Limited, annual meeting at 10 a.m.

Ames-Holden-McCready,
annual meeting at 3 p.m.

sion and the sprinkler system at the Hollinger mirre is making good pro-gress. In the Hollinger statement, has just been made public \$7222.07 is charged up against mill extension and \$3682.78 against the sprinkler system, which is to reduce the cost oof insurance vehy materially.

GRAND TRUNK DENIES.

MONTREAL, June 24.—"There is absolutely no truth in the rumor," said D. E. Galloway, assistant to Pre-sident Chamberlin of the Grand Trunk Railway, this morning, in answer to a question caused by a report coming from Chicago yesterday to the effect that the Grand Trunk Railway would in a short time take over the opera-tion of the Chicago and Great Western Railway.

TELEGRAPH DIVIDEND. The Montreal Telegraph Co. has declared a 2 per cent. dividend, pay-

able July 15 to shareholders of record

PASSED THE DIVIDENDS. NEW YORK, June 24.—Panhandle directors today passed the dividend on the common stock and cut the pre-ferred dividend in half, reducing it to

34 of 1 per cent. for the quarter. Cast Iron Pipe directors today pass-the dividend on the preferred stock. LOCAL BANK CLEARINGS.

Bank clearings yesterday were \$7,

BRAZILIAN ABROAD. Bongard, Ryerson & Co. quote Bra-

zilian in London as opening at 79 3-4 to 80 1-4 yesterday. The close was at 79 5-8 to 80. LISTED ON EXCHANGE.

One hundred and ten thousand dollars additional ordinary stock of the Canadian Sait Co., Limited, has been listed on the Toronto Stock Exchange

MONTREAL STOCKS **WERE IRREGULAR**

Strong, But General Tone Was Weak.

MONTREAL, June 24.—The stock maret presented a rather confused appear nce today, smart rallies in the two Europe Not a Factor — Paris Had Steadier

Tone.

NEW YORK, June 24.—today's selling movement on the local stock market embraced all of the important radiwa yissues. Weakest stocks were New York Central, St. Paul and Baltimore & Ohio. Other market leaders, including U. S. Steel, declined under he weigh of he selling pressure. The closing was at or around the lowest level of the day.

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Foremost Financial Facts

Announcement is made that the Eastern Car Co. at New Glasgow, N. S., will open for business on July 1. It has been closed for some time.

dutset, but buying to the extent of a few thousand shares later. Paris reported a steadier tone, with prospects of a lower bank rate. No more gold was taken for shipment to Europe.

Bonds were weak, with a decline of 6 points in International Pump 5s.

S., will open to the same time.

Today a \$30.000,000 loan, negotiated by the Dominion some time ago at 3 1-2 per cent., falls due. Because of an option to retire this in 1919, that will be done in view of present conditions.

RICH STRIKE OF GOLD IS REPORTED

Vein of Fourteen Inches Said to Be Found in Alma Township.

PORTO RICO EARNINGS Porto Rico Railway comparative state ment of earnings for May, 1914:

For May, — 1918:

—For May, — 1918.

Gross . \$73,022 88 \$68,932 24 \$10,090 64

Net . . . 32,346 66 26,893 23 5,453 43

—For Five Months.—
1913.

Gross . \$363,120 81 \$344,111 30 \$19,009 51

Net . . . 159,799 06 156,465 37 3,333 69

DEEPEST WELL At Czuchow, in the coal field of Upper Silesia, is the deepest well in the world. It has reached a depth of over 7348 feet, a trifle under a mile and a half below the surface. America has three wells ranking next in order. That near McDonald, Pa., some 10 miles southeast of Pittsburgh, is 6860 feet deep; one in Putnam heights, Conn., is 6004 feet deep, and one now being bored at Derrick City. Pa., has reached the depth of 5820 feet. Altho each of these wells is over a mile in depth, little that is new in geologic for-

mation has been learned from the bor-

ings, as owing to the dip of the strata.

of which is covered with marble or en-by 26 in., to give ample room to place food conveniently without crowding.

THE ROYAL BANK OF CANADA

Capital Paid Up \$11,560,000 Reserve Funds 13,575,000

BANK MONEY ORDERS A safe and economical method Rates: \$5 and under

Over \$5, not exceeding \$10, . . 6c. Over \$10, not exceeding \$30, . . 10c. Over \$30; not exceeding \$50, . Payable without charge in Canada (Yukon excepted) and Nfld. at any Bank—in U.S.A. at all principal cities—and in Great Britain and Ireland at over 500 points. WILL CLOSE FOR HOLIDAY.

BREAK IN LOCAL INDUSTRIAL ISSUE

General Electric Goes Down -Brazilian and Barcelona Weaker.

Stocks on the Toronto Exchange continued to move in the same narrow terday. Beyond the fact that Canadian General Electric was lower, that Nova Scotia Steel was firm and that there is little to report.

General Electric started at 100 1-4. t dropped to 98 1-2. Slight fluctuations occurred from this figure, but it held at the close.

Both Brazilian and Barcelona were weaker. The former opened at 77 3-4. It fell to 5-8 and then to 1-2. Sales were made at 77 1-4. Barcelona was not traded in to any extent. It started at 25 1-2. The close was at 25 5-8.

Depression in New York was an influence. Rumors of adverse character regarding the Brazilian loan were responsible for the weakness in for-

responsible for the weakness in for-eign issues. price held firm. C.P.R. sold at 193 1-4.
Banks were neglected. Bonds were in the same class. Mining issues were fairly active.

EASIER TREND ON **MINING EXCHANGE**

Hollinger Goes Up — Dome Mines Weak — York, Ont., Active and Strong.

Hollinger was the feature in mining stocks yesterday. It sold up to 1905.

WHAT THE

American stocks in London quiet ind irregular.

Canadian crude oil reduced 3 cents \$1.56 a barrel. Paris expects reduction in Bank of France discount rate from 3½ to 3 per cent.

Home rule amendment offered to give Ulster right to wrote offered to give Ulster right to vote on six-year xemption.
Wannamaker says if the government ran the ratiways we would have one-cent postage.

L. J. Spence says railroads can obey

interstate commerce commission by increasing rates to Pacific coast points instead of cutting them to interior points.

OF FRANCE
MAY LOWER DISCOUNT
Hill. Trac. ... 60
Laurentide ... 1761/
Mt. Power ... 227
do. new ... 226 BANK OF FRANCE

many comparatively shallow wells have touched the underlying rock beds of very old formations.

TABLE AND CHAIR

An inventor has recently brought out an ingenious combination for use in lunch rooms, in a swivel chair, without arms, and a small table, the top of which is covered with marble or on the shallow wells are to take this action with a view of encouraging and facilitating the approaching new issue of rentes by providing a far orable investment atmosphere.

Mt. Power do new
Mt. Cot. pr. N. S. Steel...

Quebec Ry....
Shawingan .!
Sherwin W...
Spanish R...
Steel pr...
Sherwin W...
Spanish R...
Toronto Ry...! The loan will comprise 800,000,000 W. Kootenay

RAILWAY EARNINGS.

CHURCH ORGANS

In a recent report it is estimated that about \$10,000.000 is spent annually or organs in the American churches, \$30.000,000 for church-choir salaries, \$25.000,000 for organists' salaries, and \$7,500,000 for sheet music.

In the statement of earnings and operating expenses for May the Canadings was \$576,800. The expenses show a decrease of \$478,200. The net earnings are \$481,600, which is a decrease of \$98,600 from May of a year ago; mileage in operation has increased by \$73 miles.

For the 11 months from July 1, 1913, to May 31, 1914, the net earnings show an increase of \$381,900. The expenses have decreased by \$138,100. The mileage is increased by \$138,100. The mileage is increased by \$256 miles.

age is increased by 256 miles. Lehigh Valley— Gross for May Net for May

Change.
Dec. \$ 278,000
Inc. 126,881
Dec. 2,224,032 Net for May
Net 11 months
Havana Electric—
Third week June
Jan 1 to date
Baltimore and Ohio—
Gross for May
Net for May

C. P. R. earnings for the traffic week ended June 21 were \$2,185,000. For the ended June 21 were \$2,185,000. For the same week last year they were \$2,530,000. D. A. Cameron, manager of the Canadian Bank of Commerce, is out of the city. He will return today.

Latest Stock Quotations

TORONTO

orto Rico common Russell M. C. pref.

TORONTO SALES.

heavy and closed steady on the bourse today. Three per cent, rentes 84 francs 10 centimes for the account; exchange on London 25 francs 184 centimes for cheques; private rate of discount 234 per cent.

BERLIN. June 24.—Trading was quiet and prices were steady on the bourse today. Exchange on London 25 marks 50 pfennigs for cheques; ing quartz with free gold in evidence. 20 marks 50 pfennigs for cheques; private rate of discount 25-8 to 3 per cent.

MAKING GOOD PROGRESS.

The district from whence today when they returned for medical attention to a cut foot that they bave uncovered a vein of 14 inches of fine-looking quiet and prices were steady on the bourse today. Exchange on London 20 marks 50 pfennigs for cheques; ing quartz with free gold in evidence. Those who have seen it say it gives promise of bonanza ore.

MAKING GOOD PROGRESS.

DECREASE SHOWN IN

COBALT, June 24.—The mill exten-

Commerce .200 Ottawa .2014 —Loan, Trust Etc.— Lon. & Can. .1341/2...—Bonds.— Can. Bread.\$300

MONTREAL

Op. High. Low. Cl. 101 100 do. pref. ... 67½ do. V. Trust 12½ 227 2261/2 2261/2 52% 51 51% -Bonds.-

NEW YORK COTTON.

Brickson Perkins & Co. (J. G. Beaty), 14 West King street, Toronto, report the following fluctuations on the New York Cotton Exchange:

Glazebrook & Cronyn, exchange and Buyers. Sellers. N.Y. fds. .3-64 dis. 1-32 dis. Dec. 1,381,243 Mont, fds. 10c dis. par. % to % to ... par. 1.52 dis. 78 to ... par. 1.52 dis. par. 1.52 dis. 78 to ... par. 1.52 dis. pa Sterling, 60 days sight... 485 90 487 Sterling, demand 488.18 489 Sterling, demand 488.15 489
Call money in Toronto, 6 per cent.
Bank of England rate, 3 per cent.
Open market discount rate in London

for short bills, 21/4 per cent.

MONEY AND EXCHANGE.

NEW YORK

Erickson Perkins & Co., 14 West King Street, report the following fluctuations on the New York Stock Exchange:

Op. High. Low. Cl. Sales.

—Railreads.—

Atchison 99½ 99½ 98½ 28% 2,800
Atl. Coast 121 121 119¾ 119½ 390
B. & Ohio 91 91 89½ 99 30 3,900
B. R. T. 91 91 90 90 3,800
C. P. R. 193¾ 193¾ 192½ 192½ 3,200
Ches. & O. 51⅓ 51⅓ 49¾ 49¾ 3,500
Ches. & O. 51⅓ 51⅓ 49¾ 49¾ 3,500
Chic. G. W. 14¼ 14½ 14⅓ 14⅓ 14⅓
Chic. Mil. &
St. Paul .100 100 97% 97% 10,400
Bcl. & Hud.148⅓ 148¾ 148 148 400
Erie 22½ 23½ 28 28¼ 4,000
do. 1st pr. 43½ 43½ 42 42 500
dt. Nor. pr. 123½ 123½ 122½ 123 1,800
lnt. Met. pr. 62⅓ 62⅓ 61¼ 61¼ 1,700
K. C. South 26½ 26½ 26¼ 26¼ 400
Lehigh Val. 138 138¼ 137 137 900
M. K. & T. 17 17 16⅓ 16½ 300
M. K. & T. 17 17 16½ 16½ 300
M. Y. C. 90⅓ 90⅙ 87⅓ 87⅓ 15,800
N. Y. C. 90⅙ 90⅙ 87⅓ 87⅓ 15,800
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Woolw. com. 96% 96% 95% 95% 1200
Money 1% 2 1% 1%
Total sales, 353,600 shares.

MINING QUOTATIONS. Cobalts Beaver Consolidated Coniagas
Crown Reserve 1.05
Gould 1%
Great Northern 7

 12
 Kerr Lake
 5.15

 La Rose
 1.44

 McKinley Dar Savage
 67

 Nipissing
 6.55

 Peterson Lake
 34

 Seneca
 Superior
 2.60

 Timiskaming
 14

 Trethewey
 233

 Wettlaufer
 61

 25
 York Ont
 13*

 Foley - U Brien
Homestake 49%
Hollinger 19 10
Jupiter 61%
McIntyre 26
Deerl Lake 35 18.75 Pearl Lake
Porcupine Crown
Porcupine Gold
Porcupine Imperial

Porcupine Pet 32
Porcupine Vipend 281/2
Preston East D.
Rea Mines 20
United Porcupine 5/6
West Dome 10
Sundry— Sundry— G. F. S. 61/2 NEW YORK CURB. Quotations and transactions on the New York Curb, reported by Erickson Perkins & Co. (John G. Beaty):

200 Nipissing 100 Yukon Gold STANDARD SALES.

Big Dome, 35 at 8.65, 100 at 8.50; 200 at 8.45; Bailey, 2000 at %; 500 at %; Buffalo, 100 at 85; Beaver Con., 2500 at 30, 900 at 31; Crown Reserve, 500 at 1.01, 100 at 1.02, 200 at 1.03; 700 at 1.04; Dome Extension, 500 at 7, 200 at 7½; Dome Lake, 1000 at 38; Chambers-Ferland, 1000 at 17½; Foley-O'Brien, 1200 at 27; Hollinger, 420 at 19.00; 100 at 19.05; Jupiter, 500 at 7, 500 at 6½; McIntyre, 200 at 28, 1150 at 26; Peterson Lake, 200 at 34½, 2800 at 34, 3000 at 33½; 60 days, 1000 at 35; Porc. Pet., 3300 at 32, 2500 at 31¾, 300 at 32¼; Porc. Vipond, 3000 at 28, 2000 at 27¾, 200 at 28¾; Pearl Lake, 2000 at 31¼; Swastika, 1500 at 1½; Timiskaming, 1500 at 14; York, Ont., 2700 at 13½, 700 at 18¾, 3250 at 14, 500 at 14¼. Big-Dome, 35 at 8.65, 100 at 8.50; 200

A meeting in the interests of the candidature of Willitm H. Price will be held tonight at Parkdale Assembly Hall, Lansdowne avenue, at 8 o'clock

quarter ending 30th June, 1914, being at the rate of twelve per cent. per annum, and that the same will be payable at the head office of the bank and its branches on and after Thursday, the 2nd day of July, 1914, to shareholders of record of 20th June, 1914. By order of the board.

C. A. BOGERT, General Manager.

Toronto, 22nd May, 1914.

12 King Street West. DIVIDEND NOTICE '

SPACE IN THE

Royal Bank Building

is, peculiarly, a spacious subject. You can do almost anything with it. Let us introduce you to our efficiency engineer, who will take the worry of economy in space off your mind.

RENTING AGENTS. Fred H. Ross & Co.Ltd. LUMSDEN BUILDING.

6 Adelaide Street East

5%-DEBENTURES

Debentures are a particularly attractive investment unditions of the security market. They are not only profitprincipal and interest being guaranteed by the assets of our entire company.

The Dominion Permanent Loan Company
12 King Street West, Tor

THE BEARDED LADY

PARIS. June 20.—"I am going to surprise you," said Prof. Huffler, when introducing to his colleagues at the Academy of Medicine a person wrapped in ample garments in such manner that age and sex could not be guessed. Bemoving some of the handages from Removing some of the bandages from the head and chest, he revealed a sturdy individual with a thick black beard reaching down to the waist. But the personage was really a woman, who possessed all the feminine attri-butes until the age of forty, when she began to assume a masculine aspect owing to what the professor termed as "extraordinary hypertrophy of the cerebrorenal glands." In addition to her beard she has developed muscles

KING ALFONSO AN ADEPT AT

MADRID, June 20 .- King Alfonso is an ardent devotee of polo, and recent-ly captained the Spanish team against the English four at Caso de Campo, near this city. King Alfonso is pre-paring to enter a Spanish team for the paring to enter a spanish team for the international trophy in 1915. The Spanish ruler is becoming quite adept at the game, and it would occasion little surprise if he took an active part in the cup match.

LETTUCE AND BACON.

The coarser outside leaves of the lettuce can be used with bacon in an appetizing dish. Chop them fine with a bunch of green onions and one sweet red pepper. Fry five or six strips of bacon until very crisp and crumble these with the soft vegetables. Mix together enough dressing to saturate it, of olive and seasoning, to which has added a tablespoonful of bacon fat from the frying. Mix the chopped vegetables with the dressing and serve soon after.

SURPLUS FRUIT JUICE.

One very acceptable way of using juice left from the jars of canned fruit or preserves is for pudding sauce. Dilute if very strong, add a little lemon juice if too sweet or a little sugar if too sour; thicken with flour blended with an equal amount of butter. This is delicious for cottage pudding. Another way of using left-over fruit juice, if there is enough, is to make a clear tapioca pudding, sweetened to taste, with this for the flavoring. Serve with

SPINACH SALAD.

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Investment Securities Specialists

UNLISTED ISSUES Correspondence Invited. 16 King St. W., Toronto

LYON & PLUMMER Members Toronto Stock Exchange.
STOCKS AND BOND BROKERS.

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English and American investors are beginning to realize that Calgary oil fields are the real goods, why not you? For a short time we are offering commercial oil at par value of \$1.00. All our leases are reported by the leading geologist to be AI. Mail us your order for what you want, or write us for prospectus and full information. Commercial oil and Gas Co., Ltd., 706A Centre Street, Calgary, Alberta. Reliable agent wanted.

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Porcupine Legal Cards tors, Notaries, etc., Tempie Building, Toronto; Kennedy's Block, South Por-cupine.

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16 KING STREET WEST, TORONTO. Calgary and Medicine Hat.

Among the prominent speakers will be Rev. J. T. Glover, J. M. Grant and W. H. Price. Ladies are specially invited to hear the political issues discussed.

Boil one pint of spinach for ten minutes; drain and press nard to reminutes; drain and press nard to reminutes; drain and press nard to reduce the political issues discussed.

Boil one pint of spinach for ten minutes; drain and press nard to reduce the political issues discussed.

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Free. FE BUILDING. N & CO. ck Exchange, BOUGHT AND

ROYAL CANADIAN OILS,

"NON-PERSONAL LIABILITY"

I am offering to the Public Shares in the

At \$1.00 Per Share

I consider this Oil Company second to none in which shares have been offered for public subscription in Calgary. Most of my best leases comprising some of the very choicest holdings in the entire field, are owned by this Company, which will have my very strongest support at all times. It is my intention to develop these properties as quickly as possible so as to make these shares increase in value rapidly. I invite the public to subscribe for stock in blocks of ten shares or more. Shares in Royal Canadian Oils, Ltd., "Non-Personal Liability," are being offered in Calgary, Edmonton, Vancouver, Victoria, Toronto and Medicine Hat, it being my intention to create a wide market for this stock.

F. C. LOWES

Calgary

.....AND THE WORST IS YET TO COME

Alberta

RUN OF CATTLE CONTINUES LIGHT

Price Unchanged for Choice Butchers — Easier for Cows.

VEAL CALVES HIGH

Demand Greater Than Supply

—Sheep and Lambs Want
Sheep and Lambs Want
Sheep and Lambs Want
Sheep and Lambs Want
Sheep and Lambs Want
Spring lambs—20, 70 lbs., at \$11.55; 5,

74 lbs., at \$11.50 lbs., at \$2.50; 5, 150 lbs., at \$9.50; 7, 150 lbs., at \$9.77, 200 lbs., at \$8.40 weighed off ed at Good Figures.

Receipts of live stock at the Union Stock Yards yesterday were 54 cars, 594 cattle, 1069 hogs, 568 sheep and 245

The run of cattle was again light with isw good to choice quality among them. Trade was quiet with prices unchanged for choice butchers', but easier for cows and common to medium grass cattle.

On account of the warm weather and fruit becoming more plentiful the prospects are for lower prices for cattle, excepting choice stall-fed animals.

A few cattle sold up to \$8.50, but of course they were of extra quality, being stall-fed.

The market for stockers and feeders was if anything weaker, few reaching \$7 per cwt., the bulk selling from \$6 to \$6.50.

There being little or no demand for

milkers and springers, prices were easier on a weak market.

Veal calves still sold at high values. the demand being greater than the sup-

the demand being greater than the supply.

Sheep and lambs were in demand, and the latter sold at higher quotations.

Hogs were quoted about 10c lower than on Tuesday.

Butchers' Cattie.

Choice butchers' steers by the load sold at \$8.25 to \$8.50; choice steers and heifers at \$8 to \$8.25; medium to good at \$7.80 to \$5.10; common, \$7.30 to \$7.65; choice cows, \$7 to \$7.25; good cows at \$6.50 to \$6.90; medium cows. \$5.75 to \$6; canners and cutters, \$3 to \$4.75, bulls, \$6.50 to \$7.50.

\$6.60. Wm. Ettridge sold I load stockers, 600 lbs. at \$6.50; 16 milkers and springers at

stockers and Feeders.

There was little doing in stockers and feeders, as demand has fallen off and prices were lower. Choice steers, \$6.75 to \$7.75; good to choice steers and helfers at \$7.90 to \$8.50; common to medium at \$7 to \$7.75; good to choice steers and helfers at \$7.90 to \$8.50; common to medium at \$7 to \$7.75; good cows at \$6.25 to \$7.76; good cows at \$6.25 to \$7.76; good cows at \$6.25 to \$7.75; good cows at \$7.7

Veal Calves.

The delivery of veal calves was light, which caused prices to be very firm. Choice veals \$10 to \$10.50; good calves, \$9 to \$9.50; medium calves, \$8 to \$8.50; common, \$7 to \$7.75.

Choice veals \$10 to \$10.50; good calves, \$9 to \$9.50; medium calves, \$8 to \$8.50; common, \$7 to \$7.75.

Sheen and Lambs.

There were 568 sheep and lambs reported on sale. The market for both was firm, for sheep of good, light quality, but lambs were sold at higher values. Sheep, ewes, light, sold at \$5.75 to \$6.25; heavy ewes and rams at \$4 to \$4.50; sheep, ewes, light, sold at \$5.75 to \$6.25; heavy ewes and rams at \$4 to \$4.50; sheep, ewes, light, sold at \$5.75 to \$6.25; heavy ewes and rams at \$4 to \$4.50; sheep, ewes, light, sold at \$5.75 to \$6.25; heavy ewes and rams at \$4 to \$4.50; sheep, ewes, light, sold at \$10 to \$12 per cwt.

Hogs, selected fed and watered, sold at \$8.15, and \$8.35 to \$8.40 weighed off cars.

Hogs, f.o.b. cars, \$7.75.

Representative Sales.

H. P. Kennedy sold:

13 butchers', 1125 lbs., at \$8.25; 18 butchers', 900 lbs., at \$8.15; 7 cows, 1100

NEWSPAPER DIGEST

lbs., at \$6.65; 3 cows, common, at \$5.25; 1 load butchers', 1040 lbs., at \$8.20; 1 load stockers, 470 lbs., at \$6.5; 1 load stockers, 500 lbs., at \$6; 4 decks of hogs at \$7.75 Wall street: Stocks are reported be in strong hands now.

f.o.b. cars.

In our report of hog prices received by this company Tuesday it was stated \$8.25, fed and watered. It should have been \$8.25 weighed off cars.

Rice and Whaley sold 5 car loads:
Butchers'—3, 980 lbs., at \$8.50; 6, 1150 lbs., at \$8.15; 5, 860 lbs., at \$8.10; 6, 1050 lbs., at \$7.35; 3, 860 lbs., at \$7.85.

Bulle—1, 1280 lbs., at \$7; 1, 830 lbs., at \$5.80. NEW YORK, June 24.—Newspapers comment on the financial situation as follows: \$5.80. Cows—1, 770 lbs., at \$7; 1, 720 lbs., at \$7; 1, 1080 lbs., at \$7; 2, 1000 lbs., at \$6.20; 1, 1000 lbs., at \$6; 1, 990 lbs., at

Journal: There is no doubt that the value of Southern Pacific oil lands has been exaggerated. Commercial: The rate decision simplifies the railroad business of th which is an advance.

EAST BUFFALO CATTLE.

BAST BUFFALO, June 24.—Cattle—Receipts, 63; quiet; prices unchanged.
Veals—Receipts, 25; active and steady; \$5 to \$10.75.

Hogs—Receipts, 1300; active; pigs steady; others, higher; heavy and mixed, \$8.60 to \$8.65; Yorkers, \$8.50 to \$8.65; pigs, \$8.50; roughs, \$7.25 to \$7.35; stags, \$6 to \$6.75; Canadas, \$8.25 to \$8.50.

Sheep and lambs—Receipts, 600; active and steady. at \$9; 45, 150 lbs., at \$7.55.

Hogs—77, 200 lbs., at \$8.40 weighed o'f cars.

The Corbett, Hall and Coughlin Company sold 11 cars of live stock on Tuesday and Wednesday:
Choice butchers', \$8.25 to \$8.40; medium to good, \$7.85 to \$6.10; choice cows, \$6.75 to \$7; good cows, \$6.40 to \$6.70; medium cows, \$5.50 to \$6; common cows, \$3 to \$3.50; 10 milkers and springers at \$55 to \$80 each; one deck of hogs on Tuesday at \$8.35, weighed off cars; one deck on Wednesday at \$8.15 fed; 30 spring lambs at \$11.75 to \$12.25 per cwt.; 20 sheep at \$5.50 per cwt.; 60 calves at \$9 to \$10.50 per cwt.; and bought on order one load of butchers'—5, 1110 lbs. at \$8.45; 4, 350 lbs. at \$8.25; 5, 1010 lbs. at \$8.25; 5, 880 lbs. at \$8.25; 4, 810 lbs. at \$7.90.

Stockers—3, 520 lbs. at \$6.50.
Bulls—1, 1910 lbs. at \$6.55.
Cows—2, 1150 lbs. at \$6.55.
Cows—2, 1150 lbs. at \$6.55.
1, 1200 lbs. at \$6.50; 1, 1050 lbs. at \$7.15; 1, 1030 lbs. at \$6.50; 3, 1110 lbs. at \$6.50; 3, 1100 lbs. at \$6.60; 2, 1000 lbs. at \$6.60; 2, 730 lbs. at \$6.40; 2, 1000 lbs. at \$6.50; 1, 730 lbs. at \$3.75; 1, 1000 lbs. at \$6.50; 3, 1000 lbs. at \$6.50; 3, 1100 lbs. at \$6.50; 3, 1100 lbs. at \$6.50; 1, 1000 lbs. at

slightly lower, but as there were no extra choice steers offered the top price of Monday was not realized. Best steers offered cold at \$5.50 and the lower grade from that down to \$7.50, with some common lots selling at \$5 to \$6.50 per 100 lbs. Butchers' cows brought from \$4 to \$7.75 and bulis from \$5 to \$7.50 per 100 lbs.

Hogs were in fair demand and Ontario selected lots were made at \$8.50 to \$8.60 and a few lots of heavyweights sold at \$8 to \$8.25 per 100 lbs., weighed off cars The demand for spring lambs was good

GOES TO PEN FOR TWO YEARS.

Penal servitude for two years was the sentence imposed by Magistrate Denison yesterday upon Harold Clarkson, who was found guilty of stealing clothing tent, was beyond the jurisdiction of the magistrate and Clarkson will be brought from Kingston to face that charge at the Shipments Corn
and her parents Shipment

Sheep and lambs—Receipts, 600; active and steady.

C. P. R. LIVE STOCK MARKET.

MONTREAL, June 24.—At the C. P. R. live stock market the range of prices was fixed to the stock market the range of prices was to good conduct, was for the best.

Ciarkson's young wire and ner parents Receipts . Shipments were in court and the father told of the shooting. W. K. Murphy, counsel for the accused, pleased for a light sentence, as this was the young man's first offence. Shipments but the magistrate said that he had given the case careful consideration, and the term, being stiblect to reduction for good conduct, was for the best.

GRAIN STATISTICS

LIVERPOOL CLOSE. Wheat, 1d lower; corn, %d higher. CHICAGO CLEARANCES.

Wheat, 371,000 bushels; flour, 11,000 bushels; corn, 7000 bushels; oats, 17,000 bushels; wheat and flour, 421,000 bushels. NORTHWEST CARS.

PRIMARY MOVEMENT. Yest'dy. Last wk. Last yr.

747,000 757,000 682,000 760,000 CHICAGO MARKETS. Erickson Perkins & Co. (J. G. Beaty), 14 West King street, Toronto, report the following fluctuations on the Chicago Board of Trade: Prev. Open. High. Low. Close. Close

38 1/3 37 % 38 %

July ...10.10 10.12 10.07 10.07 10.07 Sept. ..10.27 10.27 10.22 10.22 10.22 GRAIN AND PRODUCE.

Manitoba flour—Quotations at To-ronto are: First patents, \$5.70 in cot-ton and \$5.60 in jute; second patents, \$5.20 in cotton and \$5.10 in jute; strong bakers', \$4.90 in jute.

Ontario oats—No. 2 white, 39c to 40c, putside, and 41½c to 42½c, track, To-

bay ports; No. 2, 43c, immediate ship-

Buckwheat-88c to 90c. Rye-63c to 64c, nominal.

Bran-Manitoba, \$25, in bags, Toronand shorts \$26, Toronto; middlings, \$2

Rolled oats-\$2.25 per bag of 90 pounds Manitoba wheat—Bay ports, No. 1 northern, 94c; No. 2, 92%c; No. 3, 91%c. Barley-Ontario, No. 2, 56c to 58c, out

Corn-No. 2 yellow, 75c, track, Port

WORKED SUFFERING HORSES. The Humane Society is hot after thos who work suffering horses and as a result of their activities, Louis Grossi and Fred Dansy paid fines of one dollar, while William Freeland, Samuel Tipperne and Morris Cohen were fined five dollars in the police court yesterday.

HAMILTON AND RETURN, \$1.55.

June 25, 26, 27, 29, and July 2. Account Hamilton Jockey Club
Races.

Particular attention is called to
Canadian Pacific train leaving To-

REPORTS CAUSED

Abrupt Setback on Chicago 08 Market — General Rush to Sell.

CHICAGO, June 24.—Flattering reports about the wheat harvest in the United States caused a severe break in prices in Liverpool before trading etback for the Chicago market the nstant that business opened. There was a general rush, which was followed by a reaction on profit-taking, and by a renewal of weaknes, with later a second rally.

Market Depressed. Market Depressed.

Liberal acceptances of bids here for the wheat to arrive from the country had to much to do with keepin githe market and depressed, notwithstanding advices that European rivals had withdrawn from efforts to undersell the United States. In addition, harveting was reported general as far north as the Kansas-Nebraska line, with field conditions ideal, and 40 per cent, of the Nebraska crop was expected to be ready to cut by the end of the present to week.

week.

Oats weakned in sympathy with wheat and because of reports that rural holders were showing wore with ingress to sell.

Provisions averaged higher with hogs. Cash meats were said to be in excellent demand.

12.33 p.m., which enables you to have lunch in Hamilton with plenty of time to reach the race track before first race. Excellent service returning, trains leave Hamilton 7.45 and 8.20 p.m.

On Saturday, week-end fare of \$1.40 applies, good returning Monday following date of issue. Full particulars from Canadian Pacific Ticket Agents.

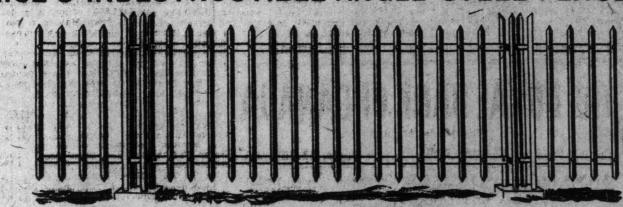
Section demand.

Through Coach to Lindsay.

Canadian Pacific train No. 36, leaving Toronto 9.20 a.m., arriving Lindsay 12.10 p.m., and train No. 35, leaving Lindsay 4.20 p.m., arriving Toronto 7.10 p.m., will carry through coach between Toronto and Lindsay.

Full information, etc., from Canadian Pacific Ticket Agents. City Office, cornier King and Yonge streets, Toronto.

RICE'S INDESTRUCTIBLE ANGLE STEEL FENCE



CHEAPER THAN WOOD G. RICE WIRE M'F'G CO.,

SIMPSON'S SUMMER SALE FRIDAY BARGAINS

Saturday Closes at No Noon Delivery

Misses' and Women's Cotton Dresses 98c

An offering of manufacturer's seconds, that in some cases has become slightly stained or soiled from handling, others fresh and clean, in voiles, ratines, cords and crepes; all these dresses sold previously from \$1.95, \$2.50, \$3.50 to \$4.50. Friday bar-

No phone cails.

A Suit Sale (): Misses and Women. \$4.95-A very special price offered for one day's remarkable selling. Formerly sold at \$8.75, \$9.75, \$11.50 to \$12.00. Finely tailored suits of serges, tweeds and checks, nicely lined with siks. 8.30 rush bargain sale 4.95

Smart Coats for Summer Wear, Friday, \$3.95-These coats sold regularly at \$7.50 and \$9.00, but to educe our stock this season of the year we are making this special sale. The materials include navy and black serges and wool tweeds. Styles are all new and up to date, but not too extreme. Suitable for misses or women. Remarkably good bargain at 3.95

Big Reductions on College Girls' Coats, Friday, \$2.95—Sold at \$5.00, \$6.00 and \$7.50. Many styles gathered together to make this one day's sale an exceptional bargain. Tweeds, vicunas and black worsteds. Made in pretty styles. Some have belted backs. Sizes 13, 15 to 17. Busts 30 to 34 . . 2.95

Wash Skirts, 98c-A very special lot of Wash Skirts, in a wide range of styles, some buttoning down front with white pear! detachable buttons, and others plain gored styles, suitable for outings. Materials are natural linens, striped, mercerized reps, linens, cordeline, reps and piques. In all stock sizes.

The Silk List

Remnant Sale, 25c Yard-All ends of natural olor Shantung silk, 1 to 2 yards, formerly 50c to 75c yard; odd lengths of plain and cord velveteen, to 68c; colored Honan and Shantung silks, regular \$1.00 qualities; satin de chines, peau de soies, tamolines, Jap silks, etc. Friday, yard .25

Extra Value in Black Duchesse Paillette-300 ards of a bright-finished paillette, 36 inches wide; a et satisfactory wearing weave. On sale84

Black Duchesse Satins, 36 and 38-inch satins, in the best Swiss and French makers, in qualities we can recommend. All considerably reduced Friday. Per yard 1.19

Beautiful Duchesse Satins, in lovely colorings, and at a big discount; 36 inches wide. Sale

hartung Silks, 33 and 34-inch. Some of the rist pieces we have ever handled are shown in ot. Rich, crisp qualities that are worth fully per cent. more than we have priced them. Natural

Ivory Jap Silks, in the soft or natural finish. lendid value to meet the present demand, in a

Men's \$2.00 Working Boots \$1.35

The sizes are 8 and 9 only. They are made from strong split leather, laced Blucher style, English back strap and leather pull, heavy double soles, strongly reinforced with rows of nails. Regularly \$2.00. Friday bargain 1.35

Men's \$3.50, \$4.00, \$4.50 and \$5.00 Oxford Shoes, \$1.99—They have Goodyear welted soles, are made on the newest and most popular lasts, and every pair are perfect; button and laced styles; tans blacks and patents; all sizes from 5 to 11. Regularly \$3.50 to \$5.00. Clearing price, Friday bargain 1.99

Men's \$4.00, \$4.50 and \$5.00 Goodyear Welted Boots, \$2.95 — Beautiful footwear in button and laced styles, tan Russia calf, patent colt, gunmetal and velours calf leathers. They are made on five different popular lasts, and every pair is Goodyear welted; all sizes from 5 to 11. Regularly \$4.00, \$4.50 and \$5.00. Friday bargain 2.95

Boys' Boots, \$1.99-Made from strong box kip eather on a neat, full fitting last, double solid leather soles. Sizes 1 to 5. Friday, 1.99; sizes 11 to 13. Friday 1.69

Telephone orders filled.

Children's White Oxfords, 79c-Neat Little Oxfords, of fine white canvas, full round toes, medium weight soles and spring heels; sizes 8 to 10 1/2. Regu-

Barefoot Sandals-Cream American elkskin and tan leather, made with fancy open vamps and two straps and buckles, reinforced soles. Sizes 12 to 2, Friday, .79; sizes 9 to 11, Friday, .69; sizes 5 to 8, Friday, .59; sizes 2 to 5, no heel, Friday49

Women's Pumps and Oxfords, \$1.75 - High-Grade Button and Laced Oxfords and Pumps, with tailored bows and pretty buckles, medium and light weight soles, high, medium and low heels. There are patent colt, gunmetal, tan Russia calf, vici kid and dull kid leathers; sizes 21/2 to 7. Regularly

\$2.50, \$3.00 and \$3.50. Friday bargain . . . 1.75 Women's \$2.50, \$3.00 and \$3.50 Boots, \$1.75 Button and laced styles, made on popular perfect fitting lasts, gunmetal, patent colt, fine vici kid, tan Russia calf and fine white canvas; medium and light weight soles; all styles of heels; izes 21/2 to 6. Friday bargain 1.75

The Weekly Clearing Day assumes new importance from the Midsummer Sale. For it is a clearing of clearings; a great disposal of the broken stocks from the Sale, as well as of arriving goods purchased for these cut-price bargains. Come early.

THE NEWLY LOCATED DEPARTMENTS are getting into permanent shape, incidentally providing many good values for the Bargain day.

400 Suits for Men to Clear Friday \$4.95

Another Clearing Sale of Men's Good Business Suits, from good-wearing English tweeds, in browns and

400 PAIRS OF MEN'S TROUSERS TO CLEAR AT 95c. A rush sale of Men's Strong, Good Wearing Tweed Pants browns and greys, in stripe designs; these would be good buy-

YOUTHS' SUITS WITH LONG TROUSERS, \$4.90. Regularly \$7.50 to \$10.50. 85 Smart Single-breasted Sack Suits, with single-breasted vest and long trousers; suits are odd sizes from our regular stock; tailored from English tweeds, in brown and grey shades, lined with serge linings, sizes 32 to 35. Friday bargain 4.90

BOYS' WASH SUITS TO CLEAR FRIDAY, 49c. 400 Neat Russian Wash Suits, made from natural linen-ettes and striped cambrics, in blue and white stripes, single-breasted Sailor and military Russian style with belt at waist and elastic bottom bloomers, sizes 2½ to 7 years. Friday

BOYS' TWO-PIECE SUITS FROM STOCK, \$3.95.

BARGAINS IN FLOUNCINGS.

27-inch Flouncings—Fine quality of Swiss, splendid assortment of patterns in floral, eyelet and guipure lacey effects, scallop borders; 65c, 68c and 78c flouncings. Friday bargain 33 22-inch Swiss Flouncing—Scallop borders, open-work patterns, for chil-dren's dresses, and trimming princess lips, a 17c flouncing. Friday bar

PARASOL BARGAINS.

Special clearing of High-grade Silk Parasols, in smart combinations of stripes, florals and fancy Dresdens, in all the newest shades, mounted on brass frames, in tub, canopy and standard shapes, long stylish handles. Regularly \$3.50, \$4.00 and \$5.00. Friday harrain

Plain and Fancy Taffeta Silk Parasols, in light and dark greens, navy, brown, cerise and black, mounted on brass frames in the regular style, long handles. Regularly \$2.00 and \$2.50.

WOMEN'S LISLE THREAD HOSE.

Regularly 25c, 35c and 50c. Friday 10c. Tan, lace, ankle, neat small design, imported stock; in the lot are some plain black and tan cotton, extra value, all are perfect. Sizes 8½ to 10. tan and white and black, with colored silk embroidered fronts, finest qualities, best finish. Sizes 3½ to 10. Regularly 25c and 35c. Friday, 19c; 3 pairs, 55c.

Children's Ribbed Black Cashmere Stockings, summer weight, good wearing yarn, spliced heel, toe and sole; sizes 5½ to 10. Extra value, Friday, 19c; 3 pairs, 55c.

Children's All-wool Ribbed Black

Cashmere Stockings, seamless, nice weight, spliced heel, toe and sole; sizes 5 to 8½. Regularly 30c. Fri-

WOMEN'S WRIST LENGTH TAN LISLE THREAD GLOVES. women's Long Silk Groves, enow length, opened at wrist, dome fasteners, double tipped fingers, black and white; sizes 5½ to 7½. Friday . . .59
Women's Long Lisle Thread Gloves.

LIGHT-WEIGHT MOIRE PETTI-COATS.

Imported Light-weight Moire Petti-coats; black, navy and emerald; twelve-inch knife-pleated flounce, finshed with velvet binding. Sizes 38 ral patterns, sky, pink, helio; belt of self; collar and cuffs finished with shell stitching. Sizes 34 to 44. Friday bargain

HAND BAGS. Seal Long Grain, Morocco Grain and Moire Silk Hand Bags, side strap and pannier handles, fitted with purse and mirror. Regularly \$1.00. Fri-

es, in polished or French gray finish, compartments for coins, mirror, powder puff and bills. Regularly \$1.50. Patent Cloth Girdles, 6 and 8 inches

WAIST BARGAINS. mixed collection of Silk Blouses and Shirts, colored messalines, paillette, shantung and striped washing silks, mostly low necks and short sleeves, but quite a selection with high neck and long sleeves, a choice of sizes from 34 to 42 inch. Regularly \$1.99 and \$2.95. Friday bargain . 1.60 A Lovely White Lingerie Waist, with high neck, short sleeves and fastening in front; the whole front is heavily embroidered with embroidery floss; all sizes from 34 to 42 inch, made up to sell at \$1.95. Friday bargain ... 69

A big table of Summer Waists, in Peter Pan, sailor and other cool effects, some are all white, others are trimmed with colored collars and cuffs, a choice of all sizes. Regularly 28c a choice of all sizes. Regularly 98c.

Bedspreads Reduced in Price—150 White Honeycomb Bedspreads, good heavy quality and fringed all round, for double beds. Regularly \$2.25, \$2.50, \$2.75 and \$3.00. Rush price Friday 1.69 1,800 yards Plain Bleached English Pillow Cotton, 42 inches wide. Rush price, Friday, per yard 121/2

Bleached English Longcloth, a good general purpose cotton, 36 inches wide, done up in 12-yard lengths. Regularly \$2.25. Friday bargain, 12 yards

Hemmed Huckaback Bedroom Towels, size 19 x 38 inches. Rush price Friday, 3 pairs for98

Damask Table Cloths, in a range of pretty bordered designs, size 2 x 2½ yards. Friday bargain 1.88 Bleached Sheets, made from a nice, closely woven fine cotton, and finished with deep spoke-hemstitched hems, size 70 x 90 inches. Friday bargain,

GIRLS' DRESSES AND COATS.

RENGO BELT REDUCING CORSETS. Miss Anderson, of New York, is at your service in our Corset Section, de-monstrating these splendid comfort-producing garments for stout and me-

dium women.

Rengo Belt Corsets are justly famous, and the remarkable work they do with supreme ease and comfort is attested to by thousands of wearers.

These corsets are scientifically constructed to mould the figure into present lines. See Miss Anderson today. CORSETS AND BRASSIERES.

\$2.00, \$2.50 and \$3.00 Corsets, Friday \$1.25—Clearing five beautiful styles, C. C. a la Grace and D. & A. makes, spring 1914 models, fine white batiste or coutil, medium or low bust, finest rustproof boning, two of the models given the corsetless effect, four or six garters, loce or silk trimming.

DRUG SPECIALS. Beef, Iron and Wine, 40c bottles. Fri-Friday 5 Complexion Brushes, all rubber, 25c

Sanitary Belts, adjustable. Friday

EYEGLASSES AND SPECTACLES, FRIDAY SPECIAL, \$2.45.

HAIR GOODS BARGAINS. Back Combs, Barrettes, Bandeaux, Side Combs and Turban Pins, in shell and few amber. Broken lines from WOMEN'S UNDERWEAR.

The last Bargain Day of the June White Sale; a wonderful clearance at rush prices of all balances of lines that have almost sold out, countermused goods and manufacturer's

samples.

For Women—Nightgowns, Corset Covers, Drawers, Princess Slips, Combinations, Underskirts, Aprons, French hand-embroidered and crepe de chine are included.

For Children—Nightgowns, Princess Slips, Drawers, Petticoats, Aprons, best choice at 8.30. Friday bargain, (inethird to Half off Regular Prices.

RIBBON BARGAINS.

A number of styles at various prices will be reduced to one price Friday. They include stripes, plaids and Dresdens, in a good color range. Regularly 35c and 39c yer yard. Friday bargain MILLINERY FOR FRIDAY.

The price-making for Friday is most attractive in the Millinery Department. These are values we have not shown before:

before:

Silk Lace Trimmed Hats, made of white silk chantilly lace, in six styles of shapes, trimmed with flowers or small wings. Friday. 2.35

200 Trimmed Hats at \$1.00—These we have taken off our table at \$2.35 and \$3.50. Friday, while they last 1.00

Shapes—There is no need to wear your hat if it looks a little worn, with such values for Friday. We give you a hat that originally sold for \$1.25, \$2.25 and \$3.00 at 50c, 75c and \$1.00.

Flowers, in white silk, white wings, grapes, at 50c and 75c.

Children's Section—New boxes will be opened showing hats of quality and kind similar to those in the children's sale at prices like 50c and \$1.00.

BRASS BEDSTEADS.

BRASS BEDSTEADS. That Have Been Used as Samples on the Floor. Some are Slightly Damaged.

Damaged.

Brass Bedstead—One only, 4-6 size.
Regularly \$18.00. Sale price . 14.50
Brass Bedstead—One only, 4-6 size.
Regularly \$15.75. Sale price . 11.50
Brass Bedstead—One only, 4-6 size.
Regularly \$15.60. Sale price . 11.50
Brass Bedstead—One only, 4-6 size.
Regularly \$24.90. Sale price . 16.50
Brass Bedstead—One only, 4-6 size.
Regularly \$26.00. Sale price . 18.90
Brass Bedstead—One only, 4-6 size.
Regularly \$41.00. Sale price . 29.50
Brass Bedstead—One only, 4-6 size.
Regularly \$41.00. Sale price . 33.53
Brass Bedstead—One only, 3 ft. size.
Regularly \$33.50. Sale price . 24.00
Brass Bedstead—One only, 3 ft. size.
Regularly \$35.00. Sale price . 55.00
Brass Bedstead—One only, 4 ft. size.
Regularly \$35.00. Sale price . 36.75
STERLING SILVER TOILET PIECES STERLING SILVER TOILET PIECES AT HALF PRICE.

different patterns. Regularly \$1.50 each. Friday 50 Embroidery or Manicure Scissors, in Embroidery or Manicure Scissors, in different patterns, with sterling silver handles. Regularly, \$1.00 and \$1.25 pair. Friday 50c and 63c.

Celery Trays, in clear crystal, fine quality glass, sterling silver deposited. Regularly \$4.00 each. Friday ... 1.98

Silver-plated Bread Trays, your choice of four or five designs; these are slightly shop worn Fertiles.

FANCY NEEDLEWORK, THIRD

A big clearance of pure white em-broidered pieces just delivered from Belfast and comprising tray cloths, scarfs and shams, table covers, pillows, etc., a wonderful line of goods worth from 25c to 39c each. Friday bargain,

In tourist, neglige and telescope crown shapes; fine weave and a natural bleach, good quality of trimmings; \$4.00 hats. Friday bargain 2.00

Men's Panama Hats

Men's Derby or Stiff Hats, fine imported fur felt, and in fashionable styles, balances in sizes 65% and 63/4 only. If you wear either of these sizes, you can select a specially good hat from this lot at a remarkably low price. Regularly \$2.00 and \$2.50 hats. Fri-

Men's Straw Hats, neglige shapes, in medium high crowns and curl brim, fine quality imported chip braids, black silk bands. \$1.00 hats. Friday bar-

Men's Straw Hats, in boater or straight brim styles, fine sennit or fancy rustic braids, dressy and up-to-date 1914 shapes, fine quality black silk bands and easy-fitting leather sweatbands. Friday bar-

Children's Straw Hats, fine white Canton braids, in turban and middy shapes, white and navy trim. Regularly 50c and 75c. Friday39

Men's Furnishings at Sale Prices

Men's Summer Underwear, mostly balbriggan and merinos, in white, sky, gray and natural; shirts and drawers all long sleeves and ankle length, with the exception of a few pure white mesh knits in short sleeves and knee length; sizes in the lot 34 to 44. Regularly 50c and 75c. Friday bargain . . . 29

Men's Soft Shirts, with double cuffs and detached soft collar, hairline stripe designs, white ground, blue, black or tan stripes. Regularly \$1.00. Friday

Men's Open Mesh Combination Underwear, in pure white only and some fancy nainsook, athletic styles, all have the closed crotch, short sleeves, knee length style only; sizes 34 to 44. Regularly \$1.00.

Men's Two-Piece Bathing Suits, in navy blue with white or red stripes around bottom of jersey and knee; sizes 32 to 44. Regularly \$1.00. Friday

Special Steamer *I run* Rs

Steamer Trunk, fibre bound, canvas covered, hardwood slats, sheet iron bottom, two heavy outside straps, heavy brass dome corners, brass lock and bolts, fitted with end covered tray; size 32-inch, regu-

Jewelry Reduced

9k Beauty Pin Sets, plain style or set with pearls; 9k Rings, in many styles, such as signets, birthday rings, opal rings, etc.; 9k Brooches, with amethyst and pearl settings; 9k Bar Brooches, chased or plain; 10k Pearl Crescent and Star Brooch; 14k and 10k Scarf Pins, set with real pearls, in maple leaf, daisy, wishbone, crescent and star and fleur de lis designs; 10k Screw Earrings, with pearl studs. Regularly \$2.00, \$2.50, \$3.00, \$3.50. Friday bargain...98

Best Gold-Filled Cuff Links, for men's summer shirts, loose link connection, oval ends and bevelled edges; the popular black hoop earrings in drop patterns, several designs; Men's Gold-Filled Lockets, place for two photos, fine Roman finish. Regularly 98c, \$1.25 and \$1.50. Friday bargain59

The Grocery List One car Granulated Sugar, 20-lb cotto

	Choice Family Flour, 1/4 bag6
0.0000000000000000000000000000000000000	Choice Cleaned Chirrants 3 ins
03000000	
	Yellow Cooking Sugar, 11 lbs
	Perfection Baking Powder. Three tins
g	I full Nettle Religered Lard. Per nound
8	Canada Corn Starch. Per package
100000	Heather Brand Flavoring Extracts, assorted. Thre
	New Orleans Molasses, 2-lb. tin
į	I lifest Callied Coffi of Peas. I hrea time
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Ì	Choice Pink Salmon. Three tins
l	Choice Rangoon Rice, 5 lbs
i	Pearl Tapioca, 4 lbs
ı	Fancy Mixed Biscuits, 2 lbs
l	Sunkist Oranges. Per dozen
1	2½ LBS. PURE CELONA TEA 58c

1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Friday 21/2 lbs. .58

FRESH CANDIES DAILY.

500 lbs. Assorted Chocolate Creams, fresh fruit

1000 lbs. Walnut Maple Cream. Per lb. .10

The Robert Simpson Company, Limited

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PECK H ON '

Advertising Service to Supply

All This Class of Periodical

Approved.

ADVANTAGES ARE MANY

Would Enable Keeping Up

Large Organization and In-

tensive Soliciting.

The formation of an advertising

service by the different papers and

magazines of the religious press was

Some of the advantages named were:
"First, that by consolidation of interests a large organization could be maintained and a thoro and intensive soliciting be done.
"Secondly, a much more efficient organization could be maintained with men receiving larger salarizated."

s, in medium imported chip Friday bar-

straight brim is, dressy and ack silk bands Friday bar-. 1.00 Canton braids, nd navy trim.

ngs at

tly balbriggan natural; shirts e length, with mesh knits in the lot 34 to pargain . . .29 fs and detachwhite ground, 1.00. Friday 69

Underwear, in sook, athletic sleeves, knee gularly \$1.00. in navy blue tom of jersey

1.00. Friday

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anvas covered. wo heavy outbrass lock and 32-inch, regu-\$4.60; size ich, regularly 4.39

quare shape, in 1.00 and 1.25

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men's summer s and bevelled s in drop pat illed Lockets, sh. Regularly

List ton bag .. .95

.60 .31 .50 sorted. Three .25 .10

ich. Per 1b. .14 .25 .25 .25 .15

.25

.35 A, 58c. rm quality and ay 2 1/2 lbs. .58

ms, fresh fruit .25 h Delight. Per .15 ream. Per lb. .10

EWSPAPERS ARE THE BEST MEDIUMS

"Give the People Good News and Clean Advertisements" -Freeman

THE ORIGINAL "SHOW ME"

London Daily Mail's Front Page Taken Till Next April.

William C. Freeman, advertising

ounsellor of The New York Globe, in

his address yesterday morning on "How the New Adman Will Increase the Efficiency of Newspaper Advertising." gave twenty-five qualifications needful to the successful pursuance of the duties of counsellor. "He likes advertising and believes in it," stated Mr. Freeman. "He stands absolutely for truthful advertising, and is able to distinguish between that which is chaff and that which is wheat; the reliable and the unreliable, the objectionable and the desirable. He is broad-minded and recognizes merit in others. He is able to advise his associates how to develop different lines of business and why these lines should advertise not only in his publications, but in others as well. He knows that courtesy to all is important and enforces it. He sees to it hat information is furnished willingly and pleasantly. He insists that each salesman shall be his own master and must feel that he is backed up to the limit by his publication. He co-operates with advertisers—helps them in every way he can and sees that all the people connected with the advertising department do the same. He is a natural builder of business and is able to show others how to tionable and the desirable. He is and is able to show others how to

Must Make Mistakes
"The advertising counsellor cannot qualify under these classifications until he has had a varied experience until he has made mistakes and learned how to avoid them, for a man who has never made a mistake cannot properly advise others what not to do, which is

advise others what not to do, which is more important than advising them what to do."

He concluded his address with an appeal for devotion and care to be given to the cause of advertising in order that its efficiency might be increased.

Some Diversion

During the address of Dan A. Carrol, special representative and members of

strongly oppose," he said, "the advertising joker who writes all dealers, when the public have to start a young when the public have to start a young on Broadway. A. M.Briggs produced on Broadway. A. M.Briggs produced on Broadway. marathon around the town shops to Put the Reader First

"Our papers on the other side of the water are entirely different from yours in this country," declared Holford Bottomley, of the Associated Newspapers, Limited London Eng., who was received with applause. "My paper, The Daily Mail, covers England Ireland and Scotland," he continued. "I can truthfully say that the paper which holds the greatest support and confidence of its readers gets the best results for it advertisers. The news-paper is responsible for everything, appearing in its pages, and such being the case we must not shirk our duty of censorship. Why does the reader buy our paper? For its news. Well! then, give him news and let us not give him false news in the form of fake advertisements. Put the read-

er first, not the details." He then proceeded to show how better news may be obtained and published. By the use of elimination,

delimitation, discrimination, much progress could be made, he said.

The Front Page is Full

In reply to questions from the audience as to whether his paper limited the number of advertisements. Mr. the number of advertisements. Mr. Bottomley declared emphatically, "Yes." "If our paper undertook to print four jewellery advertisements and two more were offered they would be turned down. Of course we must remember that our front sheet is filled up until April, 1915," he concluded amid laughter and cheers.

The meeting was concluded by a mastrely summary by Elon G. Pratt, of the J. Walter Thompson Co., New York City, on "Facts About Trade Territories Which Advertising Agents

PECK HAS A FINE TIME ON THOUSAND DOLLARS

Testerday at the Bank of Toronto J. George Frederick, editor of Advertis-ing and Selling, assisted J. P. Peck, winner of the \$1000 prize offered by Advertising and Selling, in turning the certificate given him on the platform into negotiable paper.

Laughingly, Mr. Peck confessed that

Morgan asserted, which had brought together the hundreds of delegates from all parts of Canada and the United States. Nearly every club represented at the convention had taken up the work of education along some line or other. The keynote of the work delegations from the several cities which claimed Mr. Peck as a favorite son had already eaten into the one thousand quite extensively. These delegations have nicknamed him "Thousand Dollar Beauty." B.B. Ayres, an official of the United States Steel "Thousand Dollar Beauty." B.B. Ayres, an official of the United States Steel Corporation, of which Mr. Peck's firm is a subsidiary, is a famous jollier, and led by him, the Chicago delegation has been sporting Mr. Peck around with great pride.

Mr. Peck is having the thousand dollars photographed at the suggestion of the Chicago boys, who are going to make full use of the honor which has fallen in them.

WORKED FOR CONVENTION CO-OPERATION FOR **RELIGIOUS PRESS**



During the address of Dan A. Gairo, special representative and member of the Six Point League, New York City, the cheers of other meetings combined with the thunder and rain on the roof drowned his words. Atlanta men jumped to the rescue moving an adjournment for the purpose of a "little song service." Chairman Free-worth of paid space was secured by "little song service." Chairman Free-worth of paid space was secured by those engaged in promoting the ad-

the roof drowned his words. Atlanda men jumped to the rescue moving an adjournment for the purpose of a "little song service." Chairman Freeman of New York acceded and the formal mediey of "Hail, Hail, the Gang's All Here," followed by "Rain, Rain, the Gang's All Here," followed by "Rain, Rain, the Gang's All Here," formed a langhable five minutes' diversion.

Continuing. Mr. Carrol said. "I want to call particular attestion to the the type of general advertiser who gones into the game with the idea that it is a thing whitch can be taken in smeal doses like a spring tonic and news used again till the proper season comes around. To the advertise of preparing to advertise nationally when your goods are only handled locally in a few cities. It is more important to build up your sales organization territorially than to try to conquer the whole United States and Canada with one spiash."

In conclusion Mr. Carrol declared and distributing 250,000 copies of a continuing the convention in street carrolly and distributing 250,000 copies of the specialty combined cand and the special continuity. The combined Canada with one spiash."

In conclusion Mr. Carrol declared and the convention in conclusion Mr. Carrol declared and the organization territorially than to try to conclusion Mr. Carrol declared and the organization territorially than to try to conclusion Mr. Carrol declared and the convention of the previous content of the convention of a street carrolly the proper season of the previous conventions of the previous convent

ADVERTISING HAS

BECOME SCIENCE

Hundreds of Books Have Been

Written Owing to Serious-

ness of Subject.

The injection of a spirit of good times into their advertising was the

keynote of several firms which had met with tremendous success on ac-

count of their advertising campaigns,

Educational training for the adver-

tising men was fraught with the highest possibilities," said Thoedore G.

buildings and mighty concerns all over the country were evidences of the benefits of national advertising. This

great power is prophetic of still larger growth if the effectiveness of edu-

cation along these lines was fully used. Business men everywhere were becom-

ken up, hundreds of hooks had been written, and invaluable data had

power by using its great advantages.

was to train advertising men to become more effective in their work. Not

It was the educational factor, Mr.

and this was impresed upon the dele-

ADVERTISEMENTS CAN

NOT BE NEGLECTED

WALTER S. HAMBURGER

The extensiveness of "the influence of the ad," in certain lines particular-Baltimore, before the retail advertiser was given by Walter S. Hamburger, of Baltimore, before the retail advertisly, was described by Charles Coolidge ing session of the Ad Men's con-Parlin, Boston, at the morning session of advertising agents. The speaker is

can put a personality on his goods by he divided into five classes, from the can put a personality on his goods by he divided into five classes, from the every day, or once in a while," means of advertising was dealt with \$5000 car down to the one priced beby Mr. Walton in the departmental low \$900. There was a large and session on house organs yesterday sale for motor cars, and in tegral part of the store itself," he canada and the States, now a mar-Canada and the States, now a mar-ket for 250,000 of them existed and would for a number of years. Most would for a number of years. Most would be bought by the farmer. Mr. Parlin then showed the difference in effecting the sale of autos and general

RETAIL ADVERTISING

ing yesterday morning.
"When should an advertisement apmanager of the commercial research division of the Curtis Publishing Company.

When should all division of at division of the Curtis Publishing itervals? To this there can only be one answer — a store's advertising should appear as regularly The means by which a manufacturer ample thruout the address. These would think of asking whether it would be advisable to open a store

> representative, with entree to every home that a newspaper reaches." The title of his address was "The Retail Advertising Appropriation; Where and How to Spend It." In re-lation to the latter matter he said: merchandise. The latter was sold partially by jobbers and salesmen; the motor car by straight advertising. Therefore the auto ads could not be appropriation of a retail store would be, in my opinion, almost suicidal."

FROM THE SUNNY SOUTH



Charleston, South Carolina, sends twelve to big ad rally.

TWO WOMEN DELEGATES

JUNE 25 1914



Miss Dora Doscher and Miss Olga Doscher, two delegates from Charleston, S.C.,

organization could be maintained with men receiving larger salaries and naturally with men more competent.

"Third, such an organization could afford to develop adwriting, designing, business planning and co-operation with the sales departments as well as the advertising departments of various advertisers,

Co-operative Benefits.

"Fourth, the co-ordination of interests of a large list of publications would bring to each publication the benefit of all the enquiries, so that if 100 publications were so allied, the enquiries reaching each of 100 offices, could be used to the advantage, not only of the publications to which they are originally addressed, but also of all the other 99 publications of the list.

"The organization would also have such coontrol of rates that it would be able to maintain rates absolutely tomed to give, for it is certain that | TEXAS MAN HAD NEVER customed to give, for it is certain that these papers must have some advertising of a high-grade if they are to continue their work and enlarge its usefulness," said Rev. William E. Barton, in his opening remarks before the departmental session of the religious press yesterday morning. "We have real need of the help of our friends in the advertising world," continued the speaker. be able to maintain rates absolutely without rate-cutting, and so gain the respect of advertisers and general

RODE ON STEAMBOAT

To have never ridden upon a steamboat altho he is twenty-one years of age, until a few days ago, and to have never seen a boat of more than thirty feet in length was the experience of Raymond Gillingtyne of Dallas, Texas, who is with the Ad. Club Convention.

without rate-cutting, and so gain the respect of advertisers and general agencies.

"The organization would admit other publications to representation, and also would admit of a publication selling out its interest and withdrawing.

"The capital of such an organization would be at least a quarter of a million dollars, and its sales force would include from 20 to 30 men, its office force 40 or 50 people additional. Financial Side.

"The operating expenses would probably run to \$200,000 a year. Such an organization would produce \$600,000 per annum of business, of which an organization would produce \$600,000 per annum of business, of which and \$50,000 remain to add to the financial strength of the organization.

R. R. Shuman of Chicago advocated to the trade and technical pressy and \$50,000 remain to add to the financial strength of the organization.

Mr. Jacobs also proposed that a business of consideration than they have been active the street of the organization.

The could easily find it in my heart to use this occasion to ask all of our here to make the speeches should be paid out in expense of maintenance of the produce store the speeches should be paid out in expense of maintenance of the produce store the speeches should be paid out in expense of maintenance of the consideration with the organization.

The could easily find it in my heart to use this occasion to ask all of our here to use this occasion to ask all of our produces the produce that the departmental session of the help of our friends in the devicting of the help of our feel deviced by Oliver R. Williamson of Chicago, on The Religious press and when the Religious press, and John Renfrew of Los Angels in the Advertising of the Religious the Advertising of the Religious the Advertising of the Religious press, and John Renfrew of Los Angels in the Advertising of the Religious the Advertising of the Religious the Religious press and John Renfrew of Los Angels in the Advertising of the Religious press and John Renfrew of Los Angels in the Advertisin Living on a ranch in the heart of Texas, where the sun plays with the red hot sands and where water is usually at a premium, this young man never found it necessary to travel by never found it necessary to travel by boat until he arrived at Detroit last Friday afternoon. From there to Sarnia, he took his first boat ride, and when questioned by The World as to how he liked it, he stated that he thought it was fine. Asked if he thought that he would miss the water after seeing so much of it in the last few days, he replied that as he has not been used to having much fun by the aid of water, he did not expect that it would make much difference to

The Man Who Put TRUTH in TRUTHFUL Advertising



F电景 [] 探线形 [] 多核亚维拉

Average net paid cincula tion more than 33,000. SEMI-W BEKLY Over 71 ,000. Fort Worth, Tewas.

The Railroad, Livestock and Grain center of the greatest State in the Union.

The Market Center

Upon the return of the Fert Worth delegation from the Baltimore Convention, at which time the "Truth Emblem" was adopted as the official badge of the A. A. C. of A., Mr. Brown conceived the idea of incorporating the Emblem in the advertisements of all members of the Fort Worth Ad. Club, as a great step in the direction of eventual elimination of untruthful the terments and examples in advertising and an statements and exaggeration in advertising, and an educational campaign was at once started in the columns of the Fort Worth papers, to acquaint the buying public with the fact that the Fort Worth Ad. Club, Inc., would stand behind all advertisements in which the Emblem appeared, and make good any loss of any description sustained by the public as a result of a misstatement in such advertisements. The move of the like wildfire from the start, and in one issue of the Fort Worth Record appeared the advertisements of some fifty of our most respected merchants, bearing the Emblem. Since that time the Executive Committee of the A. A. C. of A. have been struggling with the solution of some plan whereby all local clubs in the country could be authorized to use the seal in a similar manner. A definite plan is to be adopted by the convention to-morrow. In the meantime, the Fort Worth Ad. Men's Club has been the only club in Fort worth to receive the permission of the National Executive Committee to license the use of the seal to its members. THE FORT WORTH RECORD.

By Jno. L. Foley, General Manager,



Copyrighted TORT WORTH AD MEN'S CLUB.



Cargoes

Quinquireme of Nineveh from distant Ophir

Rowing home to haven in sunny Palestine, With a cargo of ivory,

And apes and peacocks, Sandalwood, cedarwood, and sweet white wine.

Stately Spanish galleon coming from the Isthmus.

Dipping through the Tropics by the palm-green shores,

With a cargo of diamonds, Emeralds, amethysts,

Topazes and cinnamon, and gold moidores.

Dirty British coaster with a salt-caked smoke-stack,

Butting through the Channel in the mad March days,

With a cargo of Tyne coal,

Road-rails, pig-lead, Firewood, iron-ware and cheap tin trays.

Ten thousand miles from the Simpson Store there are ships of the desert and ships of the sea starting on their long journeys with precious Simpson cargoes. These cargoes that arrive from the ends of the earth are opened daily for your inspection and make this store the most attractive kind of market place, where the products of the wide world are brought to your very doors.

Like merchants who bring their wares from a far country, the Ad. men of America have brought to this city from all over the continent the most precious of all cargoes-new ideas. It is in the Simpson Store that the people of this city will find these new merchandising ideas first taking concrete form, and bringing mutual benefits to them and to us. Therefore we say to the Associated

Advertising Clubs of America "Hail and Farewell."

The SIMPSON Company Robert SIMPSON Limited

