


LONDON DIREGTORY




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MALE HELP WANTED-

number 3.

## The Imperial

 Pocket Cigarette Machine.
## imited

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14 lbs . BESE

## 

 6 lbs. POTATOES 5 lbs. CAbBAGE 1 tin MILK..1 tin BAKING
1 tin BAKING POWDER 13 c c
1 pack. YEAST...
1 pack. YEAS
2 lbs. PEA BEANS
FIRST CLASS GROCERIES.
PROMPTLI DELIVERED
J. J. ST. JOAN, CORKWOOD!





imited

## COAL!




100 Fore Ouarters Muto 100 Hind Quarters Mutton. . . . 25c. lb. 200 lbs. Chops. .22c. lb.
20. lb.
Also CHOICE FED BEEF.
FOSTER \& SHIELDS,
Batchers and Sausage Makers,
Phone 12 hivgs beach.

$\qquad$

## DANCE!

The Finest Green Tea you can buy is undoubtedly GREEN TEA it is pure, fresh and wholesome
is that of the true green leaf. BAIMLI \& CO. WHOLLESALEAGENTS ST. JOHNS

Sweet Eva!






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Fashion
Plates.

Name .. .. .. ....
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GERALD S. DOYLE


the evening ty

## 1922 Off to a Flying Start JANUARY <br> Friday and ELE勾T包TLE

 SaturdayBargains

The Royal Stores programme for 1922 is the same as in 1921, except on a broader scale.
The first week-end of the year finds a number of money-saving events arranged-Clearance sales tha mean wonderful savings on
ner year for money saving.


Serious Loss to Rose Blanche Fishermen





 Thousands of Yards of
Dress Goods Half Price


| Glove Bargains $=6$ =2 룰 s1.20 $\qquad$ <br>  $=5$ |
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Sweater Wools The P SVal Perfumes

## Hosiery Values

Women's Hose.
 Children's Hose

 Art Craft Doyleys.
 Lambrequins.
 Cushion Covers.


## To My Customers $\mathcal{E}$ Friends

 FUTURE, I EXTEND Greetings for 1922, AND WISH ALL
A Very Happy
Prosperous New Year.
"Press on, and thou shalt surely reap a heavenly
harvest for thy toil."-Benjamin.
. m . Noseworthy, Ltd.


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## the fiest vear isfot the happiest.






## "Seek andYouShallFind"

By now almost everyone knows where

## THE UNION SHOE STORE

is and the wonderful bargains it offers.
The prices of our present stock are so ASTONISHINGLY LOW, that in the pastfew days, we have actually had great difficulty in making some of our customers believe it.

## Every Shoe is of This Seasons Model.

Come soon and secure your share. THEY WON'T LAST LONG.

## THE UNOON SHOE STORE

Noah Building, 320 Water Street, St. John's


MUTT GETS THIS WAY EVERY CHRISTMAS


"Men hat ten.


TInsemise men desisike tears.









## NEW SHIPMENTS

## Sweater Wool

We are pleased to announce the arrival of some small shipments of

## CORTICELLI and REGENT SWEATER WOOL



## MEN'S CAPS

 MEN'S BEST QUALITY ENGLISH CAPS, 1.20 to 2.50

Regular values up to 3.60 See WVindow
$\sqrt{\text { Classic Loveliness. }}$
 COIKE。 CHEAP FUEL FOR EVERYBODY,
Coke may be obtained at the Gas Works in sacks at seventy cents per sack throughout the Winter.
Sacks may be returned for refilling at sixty cents each.
T. JOHNS GAS LIGHT COMPANY.


## Dry

 Kindling Wood Delivered Daily.West Ind WoodCo.
A Calaita Avertid White Coal for Italy.

CASCARETS $10^{\circ}$
For Constipated Bowels，Sick Headache $\rightarrow$ Sour Stomach，Bilious Liver



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## Matinee <br> OF THE ＂Quaker Girl＂

Saturday Afternoon．
Admission
50 cents all over the Hall． 30 cents in the Gallery． 20 cents in the Pit．

## WE ARE SELLING

## Barrington＇s Irish Complextion Toilet Soap at $\$ 14.40$ Per Case．


 Buttermilk，Glycerine and Wallflower． Each cake has the maker＇s name＂Barrington＂printed
thereon．Ask for Barrington＇s Irish Complexion Soaps．

## Colin Campbell，Ltd．

NEW ARRIVALS SOIL PIPE．
BLACK，GALVANIZED and BRASS PIPE SWING CHECK VALVES，ANGLE and GATE VALVES． BRASS and IRON COCKS． HEWANEE UNIONS，FLANGE UNIONS up to 6 inch． ELBOWS，TEES，ETC．，up to 6 inch． NIPPLES，COUPLINGS，RETURN BENDS． REDUCING COUPLINGS，BUSHINGS，ETC．

Lowest Prices． JOB＇SSTORES，tut．



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## qoewish you and your feet <br> 

It's up to you whether your feet have a Happy New Year or not. We have done our part. We have purchased the shoes you need and they are that you crave and the last that
 wear creation that should be yours.

## F. SMALLWOOD, <br> The Home of God Shos, Witer

## ANOTHER REDUCTION

 Coloured Knitting WoolJust received 60 lbs., Saxe. Pink, Brown, Navy, in 1 and 2 ounce slips.
Only 20c a slip.


| NEW ARRIVALS! |  |
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| Men's Fleeced Lined Inderwear. <br> Men's Wool Underwear. <br> Ladies' Fleece Lined Underwear. <br> Girls' Fleece Lined Under- <br> Boys, Fleece Lined Underwear. <br> Men's Negligee Shirts. <br> Men's Work Shirts. <br> Sweater Coats. <br> Men's Mackinaw Coats. <br> Men's Guernseys. | PIECE GOODS <br> in White and Striped Flannel. <br> ettes. <br> DRESS GOODS. <br> Blue Denims. <br> Cottonades <br> Apron Checks. <br> Regattas. <br> White Shirtings. <br> White Gauze. <br> Plain and Corded Velvets. |
| Men's and Boys' Braces. Men's Leather Gloves \& Mitts. Men's and Women's Wool Gloves. <br> Ladies' and Misses' Corsets. Beehive and other Wools. Ribbons and Embroideries. Cotton Blankets. Lumbermen's Grey Blankets. Towels. | POUND GOODS. Misprints, Calicoes, Cretonnes cong, fannelettes, Fleece Calico, Mottled Flamnels Cotionades, Percales, Khaki Drills, Sateens, Ginghams, White Lawns. Full line smallwares and |
| GARNEAU, Ltd., <br> (1st Floor T. A. Hall) |  |

W. \& R. JACOB \& CO., LTD.

The charming variety of Jacob's Biscuits or afternoon teas are well worthy of your spe ial attention, as these rich and attractive novel ties have secured an extensive patronage among
'T. B. CLIFT,
Newfoundland Representative

## Fancy Mol:zses,

 Puncheons, Tierces, Barrels. GRANULATED SUGAR Barrels and Cases.Lowest Prices.<br>GEORGE NEAL, Ltd.<br>Phono 264

## WANTED TO PURCHASE

 MUSKRAT AND ALL KINDS OF FURS. RELIANCE COMMISSION COMPANY,
Cicc.an omee 334 Water Street (opp. R. Templetors).

## The Banks of

 NewfoundlandA WONDERFUL RECORD.
No home with a Gramophone should be without one

## CHARLES HUTTON,

The Reliable Piano \& Organ House

NEWFOUNDLAND'S LEADING OPTICAL HOUSE
Wishes its Many Friends and Patrons
A Bright and Prosperous New Year.
R. H. TRAPNELL, Ltd., Jewellers and Opticians,
197 WATER STREET:

Travel via the National Way.




J. W. N. Johnstone,

MOREY'S COAL IS GOOD COAL!
Best Screened North Sydney
American Anthracite sizes COAL
M. Morey \& Co., Lid.

## 

On the present reduced prices an extra dis-
10 per cent.
will be given on all orders for the next six
weeks.

## The American Tailor <br> $\begin{array}{lll}\text { Phone } 477 . & \text { W. P. SHORTALL. } & \text { P. O. B. } 445 .\end{array}$

## C. A. HUBLEY

Electrical Equipment installed, Wiring and Repairing, Lights, Bells and Phones. Satisfaction guaranteed.

| Phone <br> 950. | Call <br> 160 WATER ST. <br> Night Phone 1181. |
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Reid-Newfonndland Co., Limited

Carbonear branch
Commencing Monday, January 9 th, there will be

 BONAVISTA BAY STEAMSHIP SERVICE.
 the Freight Shed to-day, Thursady, from 9 a.m.
BONAVISTA BRANCH, BAY DE VERDE BRANCH AND TREPASSEY BRANCH. HRAN been deciided to continue operation of these
tranches during the winter months unless weather conditions prohibit.

Reid-Newfoundland $\mathrm{Co}_{\mathrm{o}}$, Limited

Intercontinental
Transports Limited
 S. S . RHBSTRE LIVEROOL SERVICE.
s.s. Hastings coünty
S. s. GREY COUNTY
S. S. LISGAR COUNTY
S. S. HASTINGS LONDON AND HAVRE

HARVEY \& CO., Limited



Advertise in the Evening Telegram Sorty-

