


THE EVENING TELEGRAM, ST. JOHN'S, NEWINOUNDLAND, NOVEMBER 4, 1916-3



| A Contrast: |
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| Illutrating a problem which must <br> be faced by many women. |



Assurance Company
TORONTO
C. A. C. BRUCE

anager for
NEWFOUNDLAND.

\section*{Eiderdown Quilts! 30 Beautiful Eiderdown Quilts. \\ | Old Prices: |
| :---: |
| $\$ 8.00$, |
| 9.50, |
| 10.00, |
| 12.00, |
| 15.00, |
| 21.00 |
| each. |}

## BLANKETS and QULITS

## Prepare for the Cold Weather.

 301 PaIrs WHITE WODL RANKETS Old Prices: \$3.30, 3.60, 3.80, 4.30, 5.00, 5.50, 6.00, $7.00,7.50,8.50,9.00,11.50,13.00$ per pair.Wadded Quilts,
5 by 6, 6 by 7 feet, Nicely covered. with Art Sateen.

## Old Prices :

$\$ 1.40$,
1.70 ,
2.20,
3.60,
4.50, 6.00

Children Had Ecz


War News.
Messages Received
Previous to 9 A M
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## UNIVERSAL UNDERWEAR

is made of the best materials, and con-
structed by skilled workment to fectly, loose and comfortable. . It is highly sanitary and does not irritate. Sizes : 34
$\$ 1.75$ to \$3.50


WITHN THE LAW!
For comfort and satery cas
POCKET FLASHLIGHT. GEO. M. BARR.


## ACCORDEONS:

CHARLES HUTTON, 00000000000000000005000
Household Notes.

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| Children Had Eczema |  |
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##  <br> 'Yes, John's Insurance Keeps Me in Comfort" <br> "He was a far-sighted man. "Every time his salary was in creased he would put a portion of it into life insurance. "He used to say, 'A man cannot put his money into a safer place Martha. And the more insurance I have the more my mind is at pensto me you will be able to live comfortably and without ada will send you a cheque every about investing the insurance money. They will look after all that: <br> "And so you see, Mrs. Dann, I, ive comfortably, thanks to John's live comfortably, tha <br> "Well, I wish my husband had had more insurance, Mrs. Wrigh which is to work for my living, which is pretty hard at my age I must keep on knitting day after day to try and make enough money to make ends meet." <br> The Mutual Life of Canada <br> Waterloo, Ontario <br> S. RENDELL, Gen. Atent: W. J. PIKE, Spec. Agent, St. John's, Newfoundland <br> Think it over, men. Figure out what your wife would do to keep up the home were you Isn't the answer: More life insurance? And preferably a Mutual Life Mo Company relieves the widow of all financial worry. A cheque is years and should she outive that time, for the remainder of her life. also participates in the splendid profits earned by the Mutual Life This form of insurance is cheap- er than when the claim is paid in one sum. The beneficiary also has the option of receiving the in one sum. <br> Write for further particulars. If you will send present age of yourself and wife (or other intended benefficiary) we will quote you rates, too.


 the front there was intermatitent can
ronading without infantry action.






 Roteriam on October 31st,

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he mouth of the Thames and the nominee of the thiberals, main

## eRISCo!

The Ideal Cooking Fat. Betier than the best Leaf. Lard.
$\qquad$ Foods cooked with CRISCO are more dige than those cooked with'animal fats.


THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, NOVEMBER 4, 1916-6

## 6. kivennct Ladies G. KNOWIIVG, Showroom. Winter COATS.

$\mathbf{W}^{\mathrm{E}}$ believe we can now show the SMARTEST and BEST of SELECTED city. The goods we are now showing are along the line of the latest and most
NAP, BLANKET CLOTH, TWEEDS, CARACUL, FUR LINED,
in all the lean $\$ 4.50$
cial and seb the best stille and value in the city.

| Ladies' Outfitting |
| :---: |
| Dept. |

6. KNOWLING $\qquad$
ing Telofram


## 1st Nfld.

 REGIM ENT.Casualty List.








 Feared Trawler Lost





 Sunday Services














SPECIAL VALUES

## G. KNOWLING'S

Central, East End, West End DRY GOODS

We are now offering some very Special Values in fancy Flannelettes,
White Shirting, Sheeting, Job Dress Goods, Ginghams, Striped
Flannelete, etc.
Goods sutable to season, and under to-day's values.
FINE
FLANELETTE
Bargain

This is a splendid soft spun striped and
checked fabric, suitable for houses, under-
12c. and 16c.
This is another line we cannot repeat at
the price, now worth 16 ets. to 20 cts. yard
SHOPPING BAG BARGAIN-Just the thing as a cheáp Shop- 10c

| Bargains |
| :---: |
| ELEEGE CALICO |
| REMNANTS |
| These goods were bought before the present rise and are wonderful value |
| $\begin{aligned} & 8 c ., 9 c ., 12 c ., 16 . \\ & \text { Per Yard. } \end{aligned}$ |
| Very. sutitabe where hard wearing and good washing |

## GREY

UNION MOLLETON
Bargain
Suitable for Men's and Boys' Shirts
children's wear, etc. Wonderful value.
20c, and 30c.
$\xlongequal{\begin{array}{c}\text { A splendid wor } \\ \text { warm and strong. }\end{array}}$


## GEO. KNOWLING.

Just received a shipment of FIELD FENCING, selling at Very Low Prices. Now is the fime to buy.


MARTIN HARDWARE Co., Ltd.

11.00

## 11

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The War Week by Week.



## I's the Quality of the Goods

that creates the demand. We have just received a large shipment of Condensed Milk, the best on the market.


When using this Milk you can feel assured that you are using the best as they are guaranteed absolutely pure

man mont Ayre \& Sons, Ltd.
moms


Rain Hats:
These are the garments of demand with such
weather as this, and, fortunately, we are well
stocked with Raglans, Mackintoshes, Black and stocked with Raglans, Mackintoshes, Black and
Coloured Oil Coats and Waterproof Capes, for
Children, Misses, Boys, Women and Men. If you are thinking of renewing any of these it
would be to your advantage to call and inspect
our stock before you buy.

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the evfning telegram, st. Johns, newfoundland, november 4 . $1916-9$

## PUBLIC NOTICE!

Excellency the Governor from the Right Hon ${ }^{\circ}$ "Government of Italy desire to


 "ery. Matter urgents BoNAR LAW.
 Saturrday naxt, Norember the at 5 oclock $\mathrm{p.m}$.

A. W. PICCOT,

Minister of Marine \& Fisheries.



SUNLICHT SOAP.


THE British Soldier is used to having the best. His whole equipment, from his service cap down to his boots, is the best which the British Government can
cure. So, too, when he buys soap, he buys the best-SUNLIGHT SOAP. procure. So, too, when he buys soap, he buys the best-Sun it He kne knows that he could not obtain the same results with cheaper soaps, just as he could not obtain
the same results with a cheaper rifle, a cheaper bayonet, or a cheaper pair of boots. $\mathcal{E} 1,000$ GUARANTEE OF PURITY ON EVERY BAR.

LEVER BROTHERS LTD., PORT SUNLIGHT.

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|  |  | mination with which it was carriedout, it failed in all it sought to achieve. |  |
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| wher man runs up a bill, he keeps it climbing steady; when asked to pay, |  | $\begin{array}{l\|l} \text { ing destroyer, and of her crew nine } \\ \text { have been saved. } \\ \text { "In view of the attempt to-day, it is } \end{array}$ |  |
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|  | $\begin{aligned} & \text { PURE WAX CANDLES } \\ & \text { for altar purposes, } \\ & \text { poc. } 1 \text { Il. } \end{aligned}$ |  |  |
|  |  |  |  |
|  | BULLDOG BRAND 5 lbs. for $\$ 2.00$. | bers of men have been carried across for General Haig's armies, btt all have arrived safely. "And the failure of the German ef- |  |
| Your Boys and Girls. <br> It is an excellent rule to forbid the |  |  |  |
|  | 100 brace RABBITS.FRESH COUNTRY EGG |  |  |
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No Rubber Boot has ever been made to equal them.
Every pair you buy guaranteedto give satisfaction.
They are GREY all over from top to bottom.
They are a light weight, perfect fitting Boot, and are not wool-lined. They are much more healthful than woollined Boots, and can be easily dried inside.

## Buddy Boots

Are Patented
and guaranteed to outwear any other Rubber Boot Made. 200 Dealers in Newfo'ndland are seliing BUDDY BOOTS. For sale in St. John's by-

Nicholle, Inkpen \& Chafe, The Royal Stores, Ltd., Fred. Smallwood, Smith Co., Ltd.,

## Steer Bros.,

Jesse Whiteway.

SAILORS' \& SOLDIERS' CLUB, C.C.C. HALL, TUESDAY, Nov. 7h. TICKETS: Gents' $\$ 1.00$. Ladies' 80 cents. May be had at Grey \& Goodland's or from Mrs, Patterson or Mrs. T. J, Edens. Dance will be under the management of the
adies' Committee of the Sailors' and Soldiers' Ladies' Committee of the Sailors' and Soldiers' Club.

## Pime TimothyHay!

We offer to-day at Lowest Prices 2000 Bales Prime Timothy Hay,

We look for higher prices owing to FREIGHTING difficulties, and would advise our customers to "stock up," without delay fearing shortage and disappointment.
F.McNAMARA, Queen Street.


| 50 Kess in stock. |
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## Furness Line Sailings

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harvey \& Co.. LTo.


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REID-NEWEOUNDEAND COMPANY.

## Train Sctiedilu!

The Cross Country Express leaves St. John's Station at 12.30 p.m. instead of $6.00 \mathrm{p} . \mathrm{m}$., as in the past.

Reid-Newfoundland Co . Sox
Waterproof Boots !

Hello! Have You Got Your Winter Coat Yet?

If not, come and see our Coatings, Blue, Grey and Bromn Nap of the betland.
in Scot in Scotland.
Also Mixed Blanket Cloth and
Plaid Coatings that are so much Plaid Coatings that are so much
in demand at present. Prices. Plaid
in demand at present. Prices
from $\$ 2.40$ to $\$ 4.50$ per yard; 3
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## 333 Water St. St. John's.



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