# EIGHT PAGES TO-DAY, THE "PPEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRED-STUDY ITS NEWSY ADVERTISING, WEATHE FOREAST. <br> VOLUME XXXVII. PRICE ONE CENT, ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, JULY 28, 1915. \$3.00 PER YEAR. <br> REID-NEWFOUNDLAND C․ 

## South Coast Service:

S. S. GLENCOE will sail from Placentia on THURSDAY, July 29th, after the arrival of the $8.45 \mathrm{a} . \mathrm{m}$. Train from St. John's, calling at the usual ports of call between Placentia and Port aux Basques.


## At the Collage, Camp, or on the Boat,

or wherever you and your family vacation this summer, you can have all the music and just the kind of m
you want, whenever you want, with a set of

## Columbia <br> DOUBLE-DISC RECORDS,

with either a Columbia Graphophone "Elipse," $\$ 40.00$, or a Grafonola "Jewell," $\$ 50.00$, or a "Favorite," $\$ 65.00$. These three Columbias are all easy to move, to crry and to store-just made for summer use.
U. S. Pieture \& Portrait Co. graphophone department.



## We have a GOOD INDIVFDUAL PHOTOGRAPH

 Of each Man of theNewfoundland Regiment that Sailed on the "Calgarian,"



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 DRAPERY GOODSWe offer the ENTIRE STOCK of clean and up-todate Goods at big reductions.
The following Lots will be sold at specially Low Prices: Ladies' and Children's White and Colored Washing Dresses, Ladies' Colored one-piece Robes, Ladies' and Children's Hats. All New Styles. Corsets, Blouses and all Summer Goods.

## SALE BEEINS MONDAY MORNNGG.

NO GOODS ON APPRO.
BISHOP SONS \& Coin, Ltit,


THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDEAND, JULT ?8, 1915-4

## Fishery Report.


MeMuŕdo's Store News
$\qquad$


To-Day's Baseball
For the Reid Cup.

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Motor Accident.

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 and onters| AT | Presentation of Colours will be Continued To-Day. |
| :---: | :---: |
| THE | "The Million Dollar Mystery." |
| NICKEL. |  |

## Knowling's Grocery Stores <br> EAST, WEST and CENTRAL

$\qquad$
WATER GLASS, the best for Preserving Eggs, 1 lb . tins, 13 c ., 2 lb . tins 20 c

| Morton's Best Table Vinegar, 26 oz. bottles . . . . . . . . . . . . . . 20c. |  | Imperial Quart Bottle Lime J Cordial |
| :---: | :---: | :---: |
| Imperial Pint Bottles Syrup . | 20 c . | Southwell's Lemen Crystals, |
| Eno's Fruit Salts | .75c. bottle | 2ear, sufficient to make 2 galls. for 11 c c. c . |
| Citrate Magnesia | .15c, bottle | Seidlitz Powders (tins of 1 dozz.) $\ldots 22 \mathrm{c}$. tin |

Large Bottle Staple, Strong \& Co's Pickles for 16 cts.
 SILVO, the New Liquid Silver Polish, makes a brilliant and lasting Polish, 17c. tin.

| Ecru Starch, for laee curtains, <br> 10c. \& 18c. a box |  |  |
| :---: | :---: | :---: |
|  |  | wax (for closing jams) i ib. pkts., 13 c. |
| it Peas |  | ish |
| st Bicarbonate |  |  |

## George Knowling.

Amusements.

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OLAM HALIS REPAIRS, Tin
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THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDL AND, JULY 28, 1915

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## To-Day's

 Messages.10.00 A.M.




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Eight Hoop Non-leakable barrels. TEXACO
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60 head prime fat cattle. 3 springers.
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 Nill pill CHESLEY WOODS,| SALAD. <br> To make a good salad you must have a Good Oil. LUCCA. Finest Cream Oil will suit you. you. | PRUNES, <br> $20-30$ to 1 lb ., 25 c . 1 b . |
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|  | EVAPORATED PEARS, |
| SALAD DRESSING DURKEES. | $\begin{aligned} & \text { MOONEYYS SODAS, } \\ & \text { 28c. tin. } \end{aligned}$ |
| MUSTARD.Coteman's Genuine.Preped (Hiein).MustrdGenuine Fresing. | TIP rop soonas. |
|  | WARM WEATHER DRINKS: <br> Rose's Lime Juice Cordial. |
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