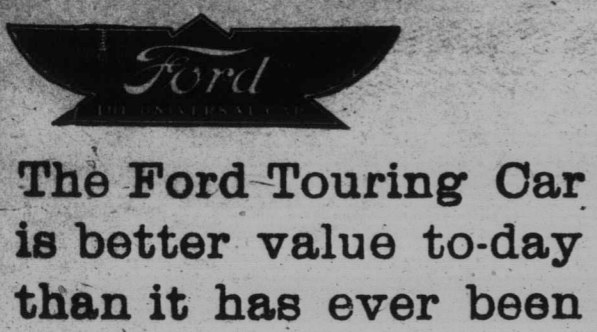


16 MAR 1922



The Ford Touring Car is better value to-day than it has ever been

Price one year ago - \$675.00
The price today - 535.00
(F.O.B Ford, Ontario)
REDUCTION - \$140.00

Buy Your Ford Car NOW
Other Models Reduced Proportionately

Liesemer & Kalbfleisch
Mildmay, Ontario

The Gazette Clubbing List

Table listing clubbing rates for various newspapers like Gazette and Daily Globe, Gazette and Family Herald & Weekly Star, etc.

WALKERTON.

Mr. Frank Rennie M.P.P. and son Joe were at London on Monday and closed a deal for a fine new sixteen passenger motor bus for the Rennie Livery. The new bus, which represents an outlay of about two thousand four hundred dollars, has a Ruggles chassis and is the latest word in motor buses. It will be used on the regular bus service and will also be available for side-trips for picnics, trips to neighboring towns, etc. The new outfit is to be ready for delivery about April 15th.

Billy Mattel, who knows all about handling a car, had a close call from breaking his neck as well as his reputation as a careful driver when he went over the curbing of the Durham Street pavement when turning around opposite Truax's office the other day. The embankment is very steep at that point but the car which appeared to be a well trained one, simply stood on its nose and no harm done.

SCARLET FEVER

Like diphtheria, scarlet fever is "caught" by direct contact, and also by breathing in the air infected by the coughing and sneezing of sufferers. The "peeling" in scarlet fever is not nearly as "catching" as the sore throat in the beginning of that disease. Children with scarlet fever should be kept apart from others until the skin is clear and all discharges from the nose and ears have stopped. There are mild forms of scarlet fever, the same as of diphtheria; but you can "catch" the disease severely and even fatally from a mild case.

TOIL

He longed to find the road to fame, but not a highway bore that name. He thought to glory there must be a level path that he should see; but every road to which he came under a terrifying name. He never thought that fame might lurk along the dreary path called Work. He never thought to go and see what marked the road called Industry. Because it seemed so rough and high he passed the road of Service by. Yet had he taken either way. He might have come to fame some day.

CANADIAN FARM VALUES

The average value of the occupied farm lands of Canada which included both improved and unimproved land together with dwelling houses, barns, stables and other farm buildings, is returned to the bureau of statistics as \$60 per acre as compared with \$48 in 1920, \$46 in 1919, \$41 in 1918, \$38 in 1917, \$36 in 1916, and \$35 in 1915. By provinces the value for 1921 is highest in British Columbia, at \$122. In other provinces the average value of farm lands per acre are reported as follows: Ontario \$53; Quebec \$59; Prince Edward Island \$36; Nova Scotia and Manitoba \$35; Saskatchewan \$29; New Brunswick and Alberta \$28.

A CLOSE CALL

Guelph, March 7.—To be washed under a ninety foot culvert by the swift waters of a creek which crosses under the roadway on Waterloo Ave., and to lie there for over 20 minutes before being forced out on the opposite side of the underground passage, was the experience of Fred Peir, eight year old son of Mr. and Mrs. Charles W. Peir, 166 Waterloo Ave. Although apparently lifeless when taken out of the water by Wm. Workton, a member of the rescue party, the little lad was brought around by doctors, who worked over him for more than an hour, and night he was resting nicely at his home, and his complete recovery seems assured. The accident happened about four o'clock this afternoon when accompanied by two playmates he was amusing himself with his little Spaniel dog on the shore of the creek. He lost his balance and fell in, and before his companion could raise an alarm had disappeared from view. Chief Knighton and three members of the Fire Department were soon on the scene, and with a number of other citizens, worked in the muddy water for 20 minutes before they succeeded in releasing the boy's body from a small barricade of brush and wood onto which he had been washed in the centre of the culvert. The speed of the water was so great that members of the rescue party were unable to make their way under the culvert, but by placing a log on the end of a rope and sending it down the stream they were able to release the lad from the obstacle on which he was anchored.

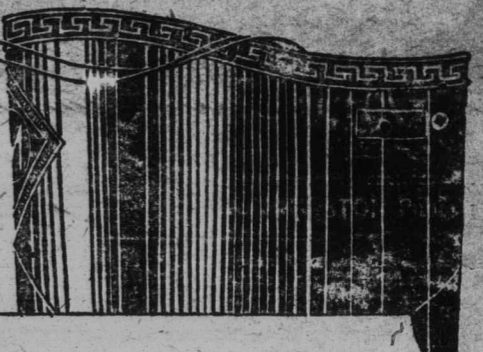
ANOTHER CURE DISCOVERED

(New York Times) A tale that is told—affidavits go with it if required—is of a woman who, by recovering, found herself a victim of obstinate insomnia. Hearing of this, her doctor gave her a tablet to take. This she put on a table close to her bed, and when, as had become her sad habit, sleep would not come, she reached out in the darkness found the tablet, and took it. A few minutes later she went to sleep, and so continued till morning when she woke much refreshed. But then she saw the hypnotic disk was still on the table, although missing therefrom a small porcelain button that she remembered as having been there the night before. The story illustrates again the powers of faith and imagination.

Everybody knows that in Canada there are more

Templeton's Rheumatic Capsules

Sold than all other Rheumatic Remedies combined for Rheumatism, Neuritis, Neuralgia, Sciatica, Lumbago, etc. Many doctors prescribe them, most druggists sell them. Write for free trial to Templeton, Toronto. SOLD BY J. P. PHELAN



This Guarantee Gives You Better Rubber Footwear

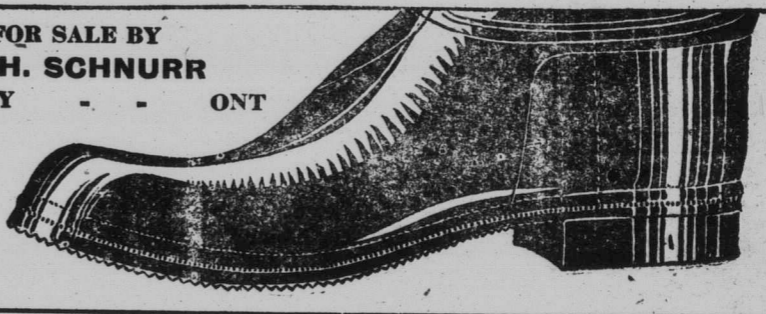
The strongest guarantee under which rubber footwear has ever been sold is fastened to each pair of Ames Holden Rubber Footwear. Here's what it says: "Every pair of Ames Holden Rubber Footwear is guaranteed to outwear any pair of similar shoes of any other make, sold at the same price and worn under the same conditions."

It protects you against inferior workmanship and materials, and assures the greatest possible value for the price you pay. If every pair wasn't made right—with the right materials—pure rubber and stout strong fabric and linings—this guarantee wouldn't be possible. No matter what you need in rubber footwear, we want you to try a pair and satisfy yourself that the best is

AMES HOLDEN RUBBER FOOTWEAR

Look for the Ames Holden mark on every pair.

FOR SALE BY J. H. SCHNURR MILD MAY - - ONT



CATALOG TIME

Where now the winds of March are blowing the garden sass will soon be growing. My muse shall sing man's yearly need for onion sets and spinach seeds, shall sing likewise that gay deceiver which stimulates our garden fever, the subtle seedman's catalog whose charms our better judgement fog. Its pictured beets and peas and chard were never grown in my back yard. My radishes are not so red, my pumpkins not so widely spread, my letuces refuse to head. The seedman is an optimist and loves the brighter side. I wist. He does not show in colored plate the woolly worms that lie in wait. No dark brown spots like mine are seen on his prolific green-pot bean. And yet for planting all those I long their place both in manner and dress exceptionally well. The sum of \$40 was realized.

BELMORE.

Rev. Reddon preached a most eloquent sermon in Knox Church on Sabbath afternoon. Those who failed to attend the play given in the community hall on Friday evening missed a rare treat. Those taking part deserve credit, each one filling their place both in manner and dress exceptionally well. The Women's Institute met on Saturday afternoon in the Hall. This meeting was taken charge of by the girls. A play will be put on by some of the Members on Friday evening, March 17th. Much sympathy is felt for Mrs. Herd, Sr., who had the misfortune on Saturday afternoon to have her leg broken. While driving into Teeswater with the baker, the sleigh upset, throwing them out with a above result. Mr. Thomas Baker is moving his household effects to his new home near Teeswater. Mr. and Mrs. William Hall, Teeswater, visited on Sunday with Mr. and Mrs. Joseph Hall. Master Stewart Mulvey is on the sick list.

TRAGIC END OF GODERICH TAILOR

Goderich Star: To walk into Brophy Bros' undertaking establishment last Friday morning and tell Mr. Brophy that he had come to die, was what Mr. William Johnston did, after taking a dose of Paris green. Mr. Brophy asked what was wrong and Mr. Johnston told him what he had done. The doctor was immediately called for and used a stomach pump and restoratives and had Mr. Johnston removed to the hospital. He died the same night. Mr. Johnston was in his 78th year, and had lived in Goderich since he was a boy working for practically all the local tailors at one time or another.

MORE OR LESS

Eat less; breath more. Talk less; think more. Ride less; walk more. Waste less; give more. French less; practice more.

Notice to Creditors

In the matter of the Estate of Lawrence Heisz, late of the Village of Mildmay, Gentleman, Deceased.

NOTICE IS HEREBY GIVEN pursuant to Section 56, Chap. 121 of the Revised Statutes of Ontario that all persons having claims against the estate of Lawrence Heisz who died on or about the 2nd day of October, A.D., 1921, in the Village of Mildmay, County of Bruce and Province of Ontario, are required to send by post, prepaid, or to deliver to Frank A. Heisz, Formosa, Ontario, one of the executors of the said will, not later than the 10th day of April, A.D. 1922, their names and addresses, with full particulars of their claims in writing, and the nature of the securities (if any) held by them duly verified by a statutory declaration.

AND FURTHER TAKE NOTICE that after the 10th day of April A.D. 1922, the assets of the said estate will be distributed by the executors among the parties entitled thereto, having regard only to the claims of which he shall then have notice, and the estate will not be liable for any claims not filed at the time of the said distribution. DATED at Mildmay this 10th day of March A.D. 1922.

Rosalie Heisz F. A. Heisz George M. Heisz, Executors

MAKING THE ROADS EASY

J. Peter Purvis has no bus that he can call his own; yet he is such a lucky cuss—he's in a class alone. Car owners call at his abode and take him for a ride; they haul him up and down the road all over the country-side. Oh, other men may h't the pike until the cows go dry, but all his neighbors seem to like haul this Purvis guy. "I asked this Peter, man of brains 'Why don't you own a car?' He said 'My neighbors all have wains, and that is better far; they buy the gas and oil and grease, pay all bills, by fish, and I have most abundant peace and all the rides I wish. Why should I spend my hard earned bones to buy a choo-choo car, when I can ride with William Jones, who hauls me near and far? Why should I go in debt, I pray, to buy a whizz-whiz cart, when I can ride with Joseph Jay till his bus falls apart?'"

"I said, 'I do not understand just how you work your graft; men toil on foot throughout the land, I see them fore and aft; yet no one offers them a ride, as they go drilling on, while you ride forth in pomp and pride—it's queer, so help me John. Why do the chauffeurs stop their boats, inviting you to ride, when other men who've lost their goats, art evermore denied?'" "It is no mystery," says Pete, "I have no lucky star; I merely make some comment sweet about the driver's car. 'Well, this is luxury, I say when I have climbed aboard, I wish that I, some day, could such a car afford.' I make a few remarks like that i grave and earnest tones, and so I ride with Jinks and Jones. All drivers like to haul a man that talks along that line, who sings the praises of the van as something extra fine." "And this philosophy will win where ever it is tried; the man who boosts your car of tin can always have a ride. But if you give a man a lift, and he begins to knock, and says your car's a poor cheap shift, next time



Winter Term From Jan. 3rd Western Ontario's best commercial School with Commercial, Shorthand and Telegraphy departments. We give individual instruction, hence "Entrance" standing is not necessary. Graduates assisted to positions. Get our free catalogue for rates and other particulars. D. A. McLACHLAN, Principal

Jos. Kunkel .. Mildmay ..

Agent for the Hoag Oil Engine, cheapest power known. Six-horsepower Engine, can be run for 37 cents per day.

Cookshutt Farm Implements

Litter Carriers, Wooden Silos, Cutting Boxes, Windmills, Weigh Scales, Cream Separators, Brantford Roofing.

Call and get prices before purchasing elsewhere.

You'll let him walk. We all would smother the path we tread by saying pleasant things; I'm sure we never forge ahead by heaving caustic flings. This morn I praised my neighbor's cow, said she was as fine as silk; and he is bringing me just now three quarts of kickless milk. I praised the tailor for his skill in making clothes for gents, and when I went to pay his bill he knocked off fifty cents. I say kind things to every lad, to every chap I know, and so, in all this widespread grade I think I have no foe. In younger days I was a fool who trained with flippancy sparks, and some indulged in ridicule and venomous marks. I jeered at all the village hicks and likened them to cheese, and I was always dodging bricks and climbing popular trees. But now I wear a trenchant smile that keeps my face ajar; and some one, every little while, hands me a fresh cigar. The world has little of distress, and life is slacks of grass; my ways are ways of pleasantness and all my paths are peace.

16 MAR 22



NUTRITIOUS LENTEN DISHES

Those who abstain from eating meat during Lent are looking for wholesome foods to take their place. We have lots of articles on our shelves that will fill the bill perfectly. Include some of these in your next order:—

CANNED SALMON. One of the most nourishing of fish foods; can be served in many tasty ways. 25, 30, 35, & 40 cts

BAKED BEANS. No better substitute for meat. Place the can in boiling water for a few minutes and you have a delicious warm, wholesome food. Per tin 15, 25 & 35 cents.

CANNED VEGETABLES. Its a long way to harvest time and new Canadian vegetables. Maple Leaf Brand of Vegetables, all canned when fresh, retain the fresh field flavor. Per tin 18 to 20 cents.

MACARONI. Is made entirely from wheat—what better recommendation could it possess as a food of high value. Boiled alone or with cheese, it is a wholesome dish. Can be served in many other ways. Try a package. 15 & 20 cents.

RICE. There is no more nutritious food on the market than Rice. In fact, it is a staple food of more than half the population of the globe. Eat rice during Lent and plenty of it. 10 and 15 cents a pound.

In addition to the above we have dozens of other lines suitable for Lenten meals, such as Domestic and Imported Sardines, Shrimp, Pickleds, Chicken Haddies, Vermicelli, Spaghetti, Dried Green Peas, Factory Cheese, Cream Cheese, Limburger, Kraft Cheese, etc., etc.

GIVE US AN OPPORTUNITY TO SHOW YOU.

At the Sign of the Star
The Store of Quality
J. N. Scheffter



Buy your Spring Necessities at the Quick Service Hardware

PAINTS OILS VARNISHES

A Full Line of Sherwin Williams Products.
S. W. P. for outside painting.
S. W. P. for inside painting.
Mar-not Varnish for Floors and Linoleum.
Sher-Will-lac Stains for all purposes.
All Colors in Alabastine and Muresco—the popular Wall Coatings.

Frost Fencing

The Frost Fencing is recognized as the leader in Fences. Our prices are as low as "mail Order" fences.
Steel Posts, Barb Wire, Coil Wire, etc.

Liesemer & Kalbfleisch

UNION STOCK MARKETS TORONTO

Prices throughout the live stock market at the Union Yards were generally steady for the opening of the week. A light offering of calves strengthened this market a little but elsewhere there was slight change. An easy feeling was evident in the cattle section, but sales were mostly made at levels which were unchanged from Thursday's decline. Cows formed a big proportion of the offering, and these met a good trade, kosher cows particularly being keenly sought after. Trade was more or less slow all day but a fair clean-up was effected. The demand, however, was none too brisk and light runs should be shipped during the next two weeks if values are to hold steady. A few loads of heavy steers were brought for export and there was some inquiry for stockers. Farmers who were looking for stockers, however, were unable to secure many, as none were offered for sale. The trade in cows was perhaps the feature of the cattle market, the supply being a heavy one, and the demand good. A couple of sales were made at \$8 per hundred and

one of these averaged 1710 pounds. The balance of the sales in cows were made between \$4.75 and \$6. Bulls held about steady. The top price for heavy steers was \$8.25, 2 loads selling at this figure, with others moving down to \$7.25. A half load of choice butchers brought \$7.85, but there were not many sales above \$7.50. The bulk of the best killers sold between \$6.25 and \$7.25. Packers talked of a 50c cut per hundredweight for hogs loaded at the week-end, but receipts were too light to permit of any move this way. Sales were being made at \$12.50 per hundred fed and watered unchanged from last Thursday, although outsiders were said to be bidding 10c and 15c higher. The offering of calves was lighter than has been the case lately, and values were slightly stronger. The best offerings brought from \$13 to \$13.50, with a few tops at \$14. With the exception of 150 head all the sheep and lambs were billed through. A few lambs sold up to \$14, and a load of sheep changed hands at \$8.25.

Vote "Yes" on March 17th.

ADDITIONAL LOCALS.

Ontario's population is 2,931,264 as given by the last census figures. Mrs. Ignatz Scheffter of Walkerton visited relatives here for a few days last week.

The Evangelical Conference will be held at Kitchener, beginning on Wednesday, April 19th.

Moses Bilger of Mildmay has the Farmers Central Mutual Fire Insurance Company of Walkerton.

Mr. August Procknow sold lot 7, con. 14, Carrick, to Mr. Ben Whitehead. Mr. Whitehead takes possession this month. Mr. Procknow is moving to the farm he purchased from Mrs. H. Radel.

A comedy entitled "Don't Lie to Your Wife" will be presented in the town hall, Mildmay, on Wednesday evening, April 19th, by Walkerton talent trained by Mr. M. Van Gene, under the auspices of the G. W. V. A.

Rumors of wholesale bootlegging operations in the township of Howick have been circulated here during the past week. A dozen young fellows are said to be implicated in the manufacture and sale of swamp whiskey.

Vote for the Waterworks. On Friday, March 17th, the ratepayers of Mildmay will be given the opportunity to do a good stroke of business for themselves. Get out to the poll and give the Waterworks By-law a vote, and put the municipality in possession of the local system.

Taken Chevrolet Agency. Messrs. Joseph Kunkel and Henry Schmidt have taken the local agency for the Chevrolet Motor cars, and will have their warehouses in the old British hotel building. The new firm has already sold one car and are on the point of closing up another deal. Repair work will also be done.

Couldn't Do Business. A Hebrew drygoods peddler came here this week to make a house canvas in the village to sell suitings and dress goods. He wanted a license from the local authorities, but was referred to the County Clerk for same. When he was told that it would cost him \$110 for a peddler's license, he made a quick getaway.

PROTECTION AGAINST CHIMNEY FIRES

According to the statistics of the Ontario Fire Marshall's Department chimney fires now rank second in number amongst those of strictly preventable origin. Two out of every three fires occur in homes.

It is therefore desirable that steps should be taken to minimize the risk of chimney fires. Inspection of the work during construction is exceedingly difficult and would hardly be adequate, as one defective motor joint may be all that is necessary to start a disastrous fire.

Chimney construction can be made safe by using clay flue linings within the brickwork. These are made either round or rectangular in shape, from the dense vitrified clays used in the manufacture of sewer pipe.

The Fire Underwriters of the United States insist on the use of flue linings compulsory by State ordinances. Several municipal authorities in Ontario have already passed a building by-law incorporating the use of flue linings for chimney construction. The extra cost is negligible, when the safety is considered and the Fire Underwriters are likely to give a better rating to a town where this form of construction is compulsory.

Canada has the unenviable distinction of having the largest fire loss, per capita of population, of any civilized nation, and it is a national duty to take all possible precaution against the origin and spread of fire.

PLAYER DIES AT CHECKER BOARD

Warton, March 14.—When Irwin Kidd and George Keyes, old rival checker players, fell forward in sleep over their checkerboard at Keyes' home near Hepworth on Saturday night it was the last long sleep for Kidd. Mr. Keyes' daughter put her daughter to bed late at night, but was unable to move his visitor, who slipped to the floor. She placed a pillow under his head and a blanket over him. He was dead when she came downstairs in the morning. He had apparently choked to death.

Kidd, a picturesque and well-known character of the district, and famous as a barn framer for 40 years, was in the habit of visiting Keyes and very often in the evenings they would light their pipes and fill their glasses and sit down to a campaign at the checker-board. Saturday they played late and when Miss Keyes looked in on them she found them both fast asleep and bowed over the board.

The coroner decided no inquest is necessary. Kidd has no relatives locally.

THINGS THAT MIGHT CAUSE A SENSATION IN OUR TOWN

(By Him)

If we were to agree to Church union If the Waterworks By-law were to carry by a large majority. If Tom Bennett were to get married If the bell in the big church were to cease its chiming. If the two leading General Merchants were to amalgamate. If our Ford Garage were to give away a Ford.

Helwig's Weekly Store News...

New Spring Goods Ladies Suits and Coats

Ladies Spring Coats

Ladies Coats for Spring, all-wool Velours, Serges and Covert Cloths. Some lines are silk lined throughout, in loose and belted styles. Prices range from \$20.00 to \$35.00

Galatea

Galatea in Navy, Black, Copen and White Grounds with stripes. A real wearing cloth for dresses, rompers, aprons, shirts, etc. Price 35c yd

Ginghams

Ginghams in very small and medium checks, colors white and sky, white and pink, white and red, white and brown, also white and black. 35c yd.

Prints

32 in. Best Canadian Print in Indigo with stripe and floral designs. Also lilacs, greys, pink and cadets. Prices 25c to 35c yd.

Flannelettes

Wide flannelette in light colored stripes, also plain white 25c yd.

Ladies Spring Suits

Ladies Suits, Navy Tricotine, also Navy Serge, of very fine quality, made in the new styles, silk lined. Prices range from \$25.00 to \$50.00

All Wool Serges

54 in. Wool Serge, fine weave, colors Black, Navy and Brown. Price \$2.50

All Wool Serge

40 in. Wool Serge, medium weave, colors Black, Navy, Nigger, Myrtle and Copen. Price 98 cts.

Sport Flannels

27 inch Striped Sport Flannels, Navy ground with colored stripes, for sport skirts \$1.75

Paisley Silk

Paisley Duchess Silk for trimming blouses and dresses. Comes in dark colorings.

New Floor Coverings

Wilton Rugs Tapestry Rugs Velvet Rugs
Linoleum Rugs Congoleum Rugs Floor Oil Cloth Rugs
Linoleum 2 yds. 3 yds. and 4 yds. wide
Floor Oil Cloth all widths

HELWIG BROS.

GENERAL MERCHANTS,

THE PEOPLE'S STORE.

Big Specials for One Week

In Clothing, Underwear, Overcoats, Suits, etc.

Flour Specials

Our best grade of High Patent Flour which is called Thorobred, manufactured by Hunt Bros. of London, will be offered up to Saturday, March 11th at \$4.25 cash or trade, after this date this flour will be \$4.75.

Prairie Pride Flour, a Pure Manitoba Flour manufactured by Pletsch Bros., at \$4.10.

Bran 1.65 Shorts 1.85 Low Grade 2.25 a cwt.

TERMS: CASH or PRODUCE

WEILER BROS.