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Iondon Advertiser LONDON, CANADA-THE HOME OF UNBROKEN PROSPERITY.

HOME EDITION

THE WEATHER-FAIR.

55TH YEAR. No. 22183

THE LONDON ADVERTISER, LONDON, CANADA. SATURDAY EVENING, SEPTEMBER 7, 1918.

# PRICE TWO CENTS.

\$10,000

German People Have Grown D espondent Over the Continued Treaty of Alliance Just Con-Defeats of the Army-Dis obedience and Defiance of Orders at the Front Are C ommon Occurrences.

London, Sept. 7.—General demoralization of the German population and widespread and growing disaffection in the German army, accompanied by mutiny and desertions, are described in a dispatch to the Daily Telegraph from its Rotterdam correspondent, under date of Thursday. The correspondent says that information reaching him is so sensational as to inspire skepticism, but declares that he has received confirmation from authoritative sources which establishes the authenticity of the knformation beyond a doubt. He asserts that the German army is filled with despondency and seething with mutinous spirit, and that alarming outbreaks have occurred in several units, principally Bavarian and Silesian. One incident on the Arras front terminated in a whole Bavarian division being disarmed and transported to Bavaria, where it was placed in a prison camp, and the mutiny of one of the Silesian regiments resulted in

RED SOX AND

CUBS CLASH IN

DEMANDED 1,000

Petrograd against the bourgeois

upon Premier Lenine and Moses Uritzky.

While waiting twenty miles from Petrograd to leave Russia, the refugees heard of the death

of Capt. Cromie, the British at

Guards who attempted to search

**VERIFIED SINKING** 

tache, who was killed by

that the Bolshevik newspapers that the Bolshevik newspapers demanded the lives of 1,000 mem-bers of the bourgeoisie for every Bolshevik killed. The Bolshevik newspapers openly charge the British and French with attacks

#### LIVES FOR ONE Stockholm, Sept. 7.—American refugees from Moscow, who arrived at Haparanda, Sweden, on Thursday, says that while the storm raged in Moscow and Petrograd against the story. THE THIRD GAME

Mitchell Confident of Success. While Barrow Feels the Same.

THIS AFTERNOON

35,000 EXPECTED. Chicago, Sept. 7.—With long lines forming in front of the ticket windows, indications were that the first crowd of real world series' magnitude would attend the third game this afternoon between the Chicago Nationals and the Boston Americans. ADMIRALTY HAS Boston Americans.

Revival of interest was attributed partially to the Cubs' victory yesterday and partly to the perfect weather with the added factor that asturday is a half nollday in Chicago, even for essential Early estimates placed the size of the crowd at more than 35,000.

work the mount of the series here the series here the series the series of the series probably and third base throughout the series. The probable setting order follows:

Strunk, cf. (Whiteman, Lf.; Mean, 2b.; Strunk, cf. (Whiteman, Lf.; Mean, 2b.; Cays, p. Crafts, p. Predictoins were for fair and warms the series are series being warms and the series are series being the series are series being the series are series being the series are series and wine to do not exceed \$20,000.

Manufacturers of Beer and Wine to Case After May 1, 1919.

Washington, Sept. 7.—Nation-wide prohably and the series are series being the series are series to keep Thomas, who is on a furlough from the Great Lakes Naval Training Station, at third base throughout the series.

The probable setting order follows:

Strunk, cf. (Whiteman, Lf.; Melnis, Ms. S., D. S., 25, Thomas, b.; Agnew, c.; Chicke, f.f.; Hollocher, s.s.; Canys, p. Predictoins were for fair and warms authority to prohibit the minufacture of beer after next December 1.

Under \*\* Under \*\*

drix, p.

Predictoins were for fair and warmer Senate, the manufacture of both beer eather.

Despite yesterday's prediction of fair
eather today the sky was overcast in
threatening manner this morning alare demobilized after the war, and the
men, compared with an aggregate of
14,484 reported in the previous week.
The casualties were divided as follows.
Killed or died of wounds—Officers 378;

# Despite yesterday's prediction of lair weather today the sky was overcast in a threatening manner this morning although no rain had fallen. The purposes would be prohibited after July purposes would be prohibited after July are 15,600. Total—Officers 1,412; men 19,228.

TRAVELERS CLAIM

LENINE IS DEAD

Stockholm, Sept. 6.—Contrary to reports from official Bolshevik sources, travelers who have arrived at Haparlanda, Sweden, from Moscow, asserts

that Prainier Lenine is dead.

purposes would be prohibited after July 1. Under the president's order stopping the manufacture of beer after December 1, wine will be the only intoxicating liquor which can be manufactured in the United States after that date, the distilling of whiskey having been prohibited last year as a food conservation measure.

cluded Between Two Countries.

Paris, Sept. 7 .- A treaty of alliance has been concluded between Germany and Finland, under which the entire manpower of Finland is put at Germany's disposal, according to a dispatch to the Matin from

# SEIZED AT HULL

Consignment Represented Ten Barrels and Over 1,000 Bottles.

Ottawa. Sept. 7.-The biggest liquor seizure in the Ottawa district since prohibition came into effect in either Ottawa or Hull was made yesterday in the latter city, when Sergt. Pelletier of the Hull police force took possession o shipment valued at \$10,000 at the premises of the Sudbury Brewing Com-

pany, Limited.

The consignment, which came into Hull from Toronto, consisted of ten barrels of 40 gallons each of dye, and 90 dozen bottles of Canadian whiskey. It is claimed on behalf of the con-signee that the liquor had been held in Toronto for the past three years for S. J. Major, Limited, and that it had been shipped to S. J. Major, Limited, at this company's former address, now the premises of the Sudbury Brewing Company, Limited.

#### PTE. P. G. ALDRIDGE OF 150 U-BOATS GASSED: THIRD INJURY

#### SCENE OF SENSATIONAL POISONING AT WOODSTOCK



The Edwards' home. The upstairs win dow on the right opens into the room where Flo Edwards Died.

Mrs. George Edwards and Miss Bella E dwards, mother and sister of dead girl.

#### WOODSTOCK PUZZLED AND AWAITS DEVELOPMENTS IN MYSTERIOUS POISONING Germans Are Nearly Back to

Edwards, Who Succumbed on July 23 to Arsenic

Comparing the coronal at more than 35,000.

Chicago, Ill., Sept. 7.—The curtain will be lowered on baseball in Chicago for the duration of the war with the third game of the series between the Boston Red. Sox and the Chicago Clus, who face each other on even terms today, each team having scored one victory. Tonight the team will entrain for Boston Red. Sox and the Chicago Clus, who face each other on even terms today, each team having scored one victory. Tonight the team will entrain for Boston Red. Sox and the Chicago Clus, who face each other on even terms today, each team having scored one victory. Tonight the team will entrain for Boston Red. Sox and the Chicago Clus, who face each other on even terms today, each team having scored one victory. Tonight the team will entrain for Boston Red. Sox and the Chicago Clus, who face each other on even terms today, each team having scored one victory. Tonight the team will entrain for Boston Red. Sox and the Chicago Clus, who face each other on even terms today, each team having scored one victory. Tonight the team will entrain for Boston Red. Sox and the Clubs, who face each other on even terms today, each team having scored one victory. Tonight the team will entrain for Boston Red. Sox and the Clubs, who face each other on even terms today, each team having scored one victory. Tonight the team will entrain for Boston Red. Sox and the Clubs, who face each other on even terms today, each team having scored one victory. Tonight the team will entrain for Boston Red. Sox and the Clubs, who face each other on even terms today. The Cluster Red. Plant Red. The Red. Plant Re

Miss Bella, on the other hand, stated Highest, 56; lowest, 42.

## Jurymen of Belief That Flo POISONED WITH ARSENIC



#### THE WEATHER

LOCAL TEMPERATURES. Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last were: Highest, 69; lowest, 49. The official temperatures for the 12 hours previous to 8 a.m. today were:

TOMORROW—FAIR.
Toronto, Sept. 7—8 a.m.
Forecasts.
Light to moderate winds; fair today
and on Sunday, with about the same

# NINE MILES EAST THE RIVER SOMME

## ENEMY AIRMEN BOMB ALLIED FIELD HOSPITAL

French-American Red Cross Tents Near Soissons Are Attacked by Huns.

With the American Army in France, Friday, Sept. 6.—By the Associated Press.)—German aviators scored two direct hits on Wednesday night on the large "Red Cross" between the wings of the French-American Hospital southwest of Soissons. There were no casualties, as the patients were removed to nearby caves when the bombling began soon after dark.

The French have advanced on a 20 miles from the River and the River began soon after dark. Eighteen bombs were dropped, two striking the Red Cross which is built of red in a great field of white. When the alarm was sounded the attention of attendants was turned to the wounded who were taken to caves.

Several bombs struck near the tentand two others struck near the Re

Owing to the darkness, due to the extinguishing of all lights there was great confusion, but not a single patient or attendant was injured. The hospital doctors related with pride the bravery of the women nurses, and the number of instances where nurses went to and from the caves to the hospital beds rom the caves to the hospital beds uring the raid to make sure that all

of the patients were under shelter

### **HUNS STILL ON** THE JUMP, WITH **ALLIES AT HEELS**

Positions Occupied On March 21.

Paris, Sept. 7 .- The Allied troops are operations have pushed them nearly back to the positions they occupied on March 21, when the first big enemy of-fensive of the year was launched. The Germans still enjoy a little leeway in the Vermand region and before St. Quentin, but elsewhere they are ex-tremely close to it, if not actually in

their old lines. of the German line at Peronne was an awkward blow for the enemy, but as long as the left hand hinge held on the Soissons plateau he could play for time by pivoting around it and clinging

#### PHYSICIAN LOSES HAND

yesterday by an accident, while duck shooting. After a turniquet had been applied, Dr. Fortin drove his automobile, steering with one hand, twenty miles back to the city, where most of pushed east of pushed east of the badly shattered member was am

#### NOT OPPOSING CAMPAIGN

Local Organization Will Include Navy in Next Call.

the businessmen's organization were antagonistic to the Navy League campaign, and were, in the parlance of the street, "bucking it."

This is not a fact. The businessmen's organization assured the citizens when they conducted their drive for the Red Crees, extricts fund eather in the Week Ending Today.

London, Sept. 7.—Casualties among the British forces reported in the week ending today totalled 20,640 officers and men, compared with an aggregate of 14.481 reported in the previous week. The casualties were divided as follows:

Killed or died of wounds—Officers 3.78; men 3,628.

Wounded or Missing—Officers 1,034; men 15,600.

Total—Officers 1,412; men 19,228.

INJURED MAN IMPROVING.—Chas. Singleton, 954 Dundas street, is reported to be improving, but it will be yet some before he will be able to leave the hose before he will be able to leave the hose before he will be able to leave the hose before he will be able to leave the hose hose pital. He was badly injured when he was knocked off a freight car at Strathroy on September 2.

Industrial All 19 men 19,228.

Industrial All 20,400 officers and in the week ending today totalled 20,400 officers and only resolute the previous to 8 a.m. today:

Stations. The following were the highest and lowest temperatures.

The following were the highest and lowest temperatures during the 24 hours brivelous to 8 a.m. today:

Stations. The did of organizations are not out and fighting for the league campaign are to be a success. This is the one and only resolute the fighting for the league campaign are not out and fighting for the league campaign for the local crass. They are previous to 8 a.m. today:

Stations. The following were the highest and lowest temperatures.

Clear Stations. The fight cave the prive into the down the same the previous to 8 a.m. today:

Stations. The following were the highest and lovest temperatures.

The following were the highest and lovest temperatures.

Clear Total—Officers 1,012; men 15,600.

Total—Officers 1,412; men 19,228.

INJURED MAN IMPROVING.—Chas.

Singleton, 97 the Cassal and only resolute the fight of the league campaign are to be a success. This is

#### French Advance On a 20-Mile Front to a Depth of More Than Three Miles-Tergnier Occupied By the Poilus Without Opposition.

With the British Army in France, Sept. 7 .- British troops today advanced to the east of Longavesnes and Lieramont, in the region northeast of Peronne. Other forces of Field Marchal Haig crossed the Nurlu-Fins road.

In the Lys salient the British north of Erquinghem are pushing toward the western bank of the River Lys. The British have

The British are well to the east of Hancourt, and are more than nine miles to the east of the River Somme. Along the Celogne

The French have advanced on a 20-mile front to an average depth of two miles, and at some places to a depth of four miles. They occupied Tergnier without opposition. The French troops also reached the Forest of Coucy, and are now on a big stretch of entirely new ground.

#### BRITISH TROOPS HAVE REACHED THE OUTSKIRTS OF MESSINES

London, Sept. 7.-British troops advancing last night on the front to the southeast and northeast of Peronne captured the towns of Hancourt, Sorel-le-Grand and Metz-en-Couture, says today's war offie announcement.

Fighting their way towards the left flank of the German positions along the Canal du Nord, from Havrincourt northward, the British penetrated the western part of Havrincourt Wood, taking prisoners as they progressed.

In Flanders, the British are pushing towards Messines, near the southern end of the Messines Ridge, and advanced their lines ast night a short distance in the direction of the town.

North of La Bassee Canal, on the Flanders front, patrols made headway in the enemy positions in the vicinity of Canteleux and

#### FRENCH CONTINUE TO ADVANCE ON THE SOMME-OISE FRONT

Paris, Sept. 7 .- On the front between the Somme and the Oise: continuing to keep the Germans on the French continued to press forward last night, overcoming the resistance of the German rearguard, according to today's war of-

Pushing east of Ham, French troops have occupied the towns of Dury and Ollezy more than three miles beyond Ham. North of the Ailette the French have made a further advance,

winning the entire lower forest of Coucy. North of the Vesle, the rupture of the right hand hinge where American troops have been advancing, there is no change in the situation. Barisis, north of the Ailette, was captured in heavy fighting.

South of the river the French have taken Nanteuil-la-Fosse, Conde Fort and Conde-sur-Aisne. The statement follows: "Between the Somme and the Oise, French troops continued

to make progress during the entire night, overcoming local resist-WHILE DUCK SHOOTING ance and forcing back the enemy rearguards.

Advancing on both sides of the Somme, the French occupied Pithon, Sommette-Eaucourt, Dury and Ollezy. Further south the leading Edmonton physician, and corlegation, Sommette-Laucourt, Dury and Offezy. Further south the oner for this district, lost his left hand French are holding Gugny, and have reached the western edge of

"North of the Oise, French troops are in Tergnier. They have pushed east of this village to the railway and canal. North of the Ailette, the lower forest of Coucy is entirely in our possession, as well as Barisis, which was captured in heavy fighting, notwithstanding the stubborn resistance of the enemy,

"North of Quincy-Bas, the French have passed beyond the villages of Aulers and Bassoles-Aulers. South of the Ailette, Nan-There are reports about the city that teuil-la-Fosse, Conde Fort and Conde-sur-Aisne are ours. "There is no change north of the Vesle."

#### TEARING HOLES IN HUN LINES.

With the American Army on the Aisne Front, Sept. 7 .-- Additional forces and supplies were brought up by both the Americans and the French during last night, and early today the Franco-American line was again advanced. The Allied artillery of both heavy and small calibres is being used to tear holes in the enemy

HEAVY ARTILLERY FIRE. With the American Troops in France, Sept. 6 .- The artillery fire on the American sector in the Woevre region, was heavier today than it had been for two weeks. The pliot and observer of a German airplane that was shot down by the French and fell within the American line, were captured today by

American troops. American patrols had a sharp encounter with an enemy ambushing party the Navy League grant last night. Another enemy patrol approached the American wire, but best hasty retreat when it was fired upon.



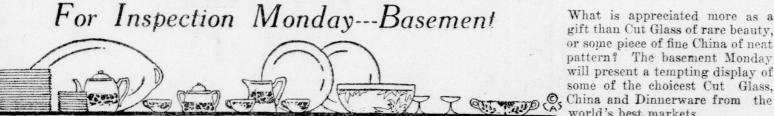
## Specials for the Laundry On Sale in

the Ba	sement
Gold Soap	Beckett's Blue
	,,,,

#### Toilet Soaps, Face Powders and Hair Tonics AT TOILET COUNTER-MAIN FLOOR.

Ivory Soap, for bath or fine laundry	15c
Lifebuoy Soap 2 for	
Genuine Castile Cakes 5c	each
Genuine Castile, large bars 29c	bar
Rose Face Powder, flesh or white25c	
Cocoarut Oil Shampoo 25c be	ottle
Palmer's Hair Tonic, cures dandruff, prevents baldness,	pro-
moting a soft and beautiful growth of hair for oily or	dry
scalp 50c and \$1.00	each
Large glass jars, talcum, with metal top, in rose, blue bird	and

# Casks of New Dinnerware and Cut Glass Will Be Open



The season of th
Berry Bowls, in genuine cut glass \$4.00 to \$11.50
Jelly Dishes \$2.75 to \$6.50
Handled Nappies
Wild Rose Flower Baskets\$3.75 to \$5.50
Vases, in different patterns, from\$2.25 to \$20.00
Water Set, in seven pieces, very special \$5.95
Sugar and Cream Sets \$1.00 to \$11.50
Salt and Pepper Sets in boxes \$1.50
Butter Tubs, Rosalind pattern, Special
Glass Inserts for Flower Holders, from 30c to 90c

#### High-Grade Quality Black Satin Duchesse. Yard Wide, \$2.50 Yard

Stock imported some time, and the original price still prevails

Pure Silk, heavy make, but soft and rich in finish, beautiful black dye; a rare chance these days on dependable Black Dress Silk at the low price of ..... \$2.50 yard Silk Department, West Aisle, Main Floor.

Western Fair Exhibits -See our exhibits on ground floor and gallery, main building.

# prices ......\$15.00, \$17.50 and \$18.50 for 97 pieces

New fall showing of Men's and Boys' Wear -Men's Store, Rich-

# The Two Events in London Next Week

The Western Fair and the Millinery and Fashion Show of Season 1918-19 at Smallman & Ingram's, Limited

#### The Sale of Materials for Comforter Making Commences Monday

With cooler nights near warmer bed clothing must be brought into use. Already some are into quilt and comforter making. to be prepared before the colder days arrive. Our sale of these comes at a time that's most appreciated, and the prices mean considerable saving.

A LARGE RANGE OF BEAUTIFUL FABRICS FOR COM-FORTERS. PRICES TO SUIT ALL PURSES.

CHALLIE-An inexpensive material that always gives satisfaction, neat floral designs in various colors, 36 inches wide ..... 30c yard GENUINE TURKEY

VICTORIA COTTON

RED CHINTZ-Always a big favorite, signs printed on a ART SATEENS-We have a splendid range of this material in floral designs, on white and colored grounds, that make ideal

coverings for comforters, etc. Beautiful qualities. 31 inches wide at ...... 40c, 45c, 50c and 55c yard 36 inches wide at ..... 60c yard A special Silk-Finished Art Sateen, close, even weave, in floral designs, with a finish almost like silk. 31 inches wide, 65c yard

COLONIAL ART SATEENS

Something different from the usual art sateens. The Colonial Art Sateens will appeal at once to those who wish to make a really good comforter, or re-cover one.

THE FABRIC is a high-grade, close-woven, even-thread sateen that will give you every satisfaction for wear.

THE DESIGNS are of the best style usually found in expensive draperies, and range from the white grounds with delicate pink, blue and yellow floral designs to the rich, full-toned, allover floral and leaf designs, embracing the exquisite art shades of French grey, Japanese blue, yellow, orange, rose, tan, pale green and mauve, in dainty combination.

THE DYES are of the best, known as Firmaniline colors, and are fast to subsequent reasonable washings, and to exposure to strong light, thus making the material ideal for side-curtains. box-covers, comforter covers, etc.

Colonial Art Sateens are made 36 inches wide; which cuts to such good advantage, two widths only being necessary in making up a comforter.

Colonial Art Sateens, 36 inches wide ...... 85c and 95c yard Wash Goods Department, Rear West Centre Aisle, Main Floor. SPECIAL NO. 1.

About 300 Batts, good clean About 160 Batts, light and Line, 100 feet. quality, opens up 3 ft. by 6 ft. ....22c each or five for \$1.00

fluffy, opens up 3 ft. by 6 ft. .... 32c each, three for 90c SPECIAL NO. 4. SPECIAL NO. 2. About 134 Batts, the well-About 100 Batts, PEERLESS known "CROWN JEWEL" quality, opens up 3 ft. by 6 ft. quality, opens up 3 ft. by 6 ft.

.... 27c each, four for \$1.00 .... 50c each, three for \$1.40 About 180 Batts at 17c each. About 100 Batts at 40c each. COMFORTER SIZE BATTS, 72 inches by 90 inches. Two

special numbers in Comforter Size Batts. These open up 6 ft. by 7 ft. 6 inches, in one piece, easy to handle ......

2-lb. rolls \$1.00 each, 3-lb. rolls \$1.50 each MAISH LAMINATED BATTS, built in layers, warmth without weight, opens up 6 ft. by 7 ft. A limited quantity only. At We cannot replace any of the above Batts at anything near these prices. Come early and get your supply, for quantities

SPECIAL SALE OF DINNER SETS.

Dinnerware, in White Gold, Limoges, just arrived from

France. Open stock pattern, Full 97-piece set ...... \$80.00

Bridal Rose Dinnerware, in Nippon China, Open stock, 97-

ferent patterns, 97 pieces, for ......\$26.50 Johnson Bros.' English Dinnerware, 97 pieces ...... \$24.00 English Dinnerware, in four different designs. Very special Closes 6 p.m. Daily.

Store Opens 8:30 a.m.

## Millinery Opening Days All Week Long

Delightful creations featuring individuality in an assortment that is remarkably varied, for there is just one of a model in this great show.

Hats that droop on both sides-such wonderful curves. Hats that roll from the face or roll up in back in lines that

reveal new charm. Hats of every rare corner or angle. Shapes that lovers of wonderful lines could create are to be seen. Picture Hats copied from rare old French prints.

Tiny Hats that have the echo of Chinese modes. Plumed Hats—a reminder of old coaching days of England. Velvet and Beaver Hats, with the magic of Paris handwork

Whatever the inspiration-whatever the line-the tilt-the angle-size or color-the hat must suit the face and dress alike. The model to suit your particular individuality is here, and you will think so, too, when you witness the finest showing of millinery ever presented by this store.

#### City Deliveries

Close 9:45 a.m., 3:45 p.m., daily. Saturday 8:45 a.m., 1:15 and 6 p.m. Extreme suburbs morning only.



#### Aluminum The Cooking Utensils of a Nation

Why? you may ask. For several reasons, we claim. Aluminum utensils are easy to keep clean. Food cooked in them will not burn. In frying, little or no grease is needed. Both from a conservative and economical standpoint, aluminum ware is best. A full selection of Pots, Pans, Double Boilers, etc., particularly the brides sets in the famous "Wear-Ever" brand.

Here is a Special Offer-a set, consisting of fourteen of the most useful Kitchen Utensils in best quality "Wear-Ever" Aluminum. Packed in a special carton ready for shipping. The price for this complete outfit is much below what they would cost if bought singly, a saving of some dollars on the outfit. Fourteen pieces, as follows:

One 1-quart Teapot. One Lipped 2-quart Saucepot. One Straight 3-quart Saucepot Two Pie Plates, deep, size One Shallow 1-quart Stewpan Two Bread Pans, 91/4x53/4

One 2-quart Double Boiler One Teakettle, 4 quarts 8½ inches One Frypan One Windsor Kettle, 4 quarts Two 8-inch Pie, straight sides

OUTFIT, COMPLETE, \$19.95. Ordered by Mail, We Pay Carrying Charges.

#### Make This Store Your Headquarters While in London

Free Conveniences-Grips and parcels checked free-

Free Rest Room, Second Floor-Stationery supplied free. Drop a line to your friends. Free Information Bureau, Rear Main Floor-Post your

letters here. Free Lavatories and Washrooms-For Women, Second

Floor-For Men, Fourth Floor Also With Extra Service-Soda Fountain and Ice Cream Parlor. Light lunches served continuously all day. Rear

Main Floor. Restaurant, Fourth Floor-Seating for 300 people. Breakfast, 8:30 to 10 a.m. Dinner, 11:30 to 2 p.m., 50c. Afternoon Teas, 3 to 5:30 p.m. A la carte luncheons ail

MAIL ORDER SERVICE.

Prompt one-day service given to inquiries and samples through mail requests given. Satisfaction guaranteed, even to the smallest mail order received, or money refunded. We pay mail, express or freight charges on mail orders, no matter the amount.

The New Fall Catalogue is now being mailed. If you are not on the list, write for one.



#### Dainty Hand-Embroidere d Madeira Linens

Hand embroidered pieces, imported direct from Madeira, and remarkably priced. We have a great assortment of these choice pieces, from the small doilies at 15c to 72-inch cloths at \$30 each. A gift of Madeira cannot fail to please. All genuine Irish linen and hand scalloped and embroidered in

	delightful designs.
	6-Inch Doilies
	8-Inch Doilies 25c, 35c, 39c, 49c, 55c, 75c, 79c each
	10-Inch Doilies
	18-Inch Centres\$1.00, \$1.10, \$1.39, \$1.69, \$2.89 each
	20-Inch Centres\$3.00, \$3.50, \$3.75, \$4.25 each
	22-Inch Centres\$1.50, \$1.75, \$2.59, \$2.79 each
	24-Inch Centres\$3.00, \$3.50, \$3.75, \$4.00, \$4.25, \$4.75 each
	27-Inch Centres \$2.49, \$3.59, \$4.50, \$5.39, \$5.98, \$6.75 each
	18x36 Scarfs\$2.00 to \$3.25 each
	18x45 Scarfs
	18x54 Scarfs \$3.00 to \$5.00 each
	6x12 Oval Trays 59c, 69c, 79c, 89c, \$1 each
	10x15 Oval Trays
	14x23 Oval Trays \$1.29, \$1.79, \$1.98, \$2.25, \$2.50
	16x24 Oval Trays\$1.19, \$1.50, \$2.50, \$2.59, \$3.00
	18x27 Oval Trays\$1.48, \$2.00, \$3.00, \$3.39, \$3.75, \$4.00
1	Madeira Napkins, per dozen
	Madeira Luncheon Cloths, 70-inch
	30.00 to \$30.00

#### Underskirts and Petticoats ALL KINDS AND PRICES TO SUIT EVERYONE.



#### FIRST SHOWING MONDAY.

Beautiful rich Taffeta Skirt, with fancy pleated flounce, in pointed effect: narrow accordeon-pleated ruffle at bottom gives skirt a very smart finish; elastic band at waistline: purple or emerald ground, with large, bright flower. . Price ..... \$10.50

Neat Taffeta Skirt, elastic band at waist, fitting neatly over hips; flounce of tucks and stitching, with two narrow ruffles at bottom. In rose, black, emerald

Solid color Heatherbloom, with draw tape regulating fullness at waist; deep flounce of tiny tucks and accordeon pleating; narrow ruffle at bottom, also tucked. In emerald, navy, copenhagen, brown or black. Price ...... \$3.50 Flowered Sateen Skirt, with elastic band at waist; deep flounce of fancy stitching, with narrow frill at bottom; black ground with a variety of colored flowers. Price .....\$3.50 Splendid Heavy Sateen Skirt, side front opening, with draw tape at back; deep flounce, trimmed with tucking, with accordeon pleated frill at bottom. In purple, brown, emerald or black. Price, \$2.25. Same in outsize at ......\$2.75 Soft Moreen Skirt with double section flounce of tucks and accordeon pleating, finished at bottom with narrow tucked ruffle; side front opening; splendid value. In navy, grey, floral pattern, in a variety of shades; flounce is trimmed with accordeon pleating, with narrow ruffle at bottom. Elastic Another model of Flowered Heatherbloom, with silk finish: accordeon pleated flounce, trimmed with narrow ruffle, stitched on in scallops; two narrow ruffles finish garment at bottom. Black ground with purple or rose flower. Price ......\$5.00 Handsome Striped Moreen Petticoat with narrow satin line; deep flounce trimmed with fancy stitching; fastens at side with draw tape at waist. In a variety of fancy colored stripes. ing, with stitching at bottom; 'all seams double stitched. Fastens at side front. In beautifully blended shades. Price ...... \$7.50

........................

Another model in Moreen; neat flounce of stitching, finished at bottom with narrow ruffle; side front fastening. In blue, emerald, brown or black. Price ...... \$4.00 Heavy Sateen Underskirt, with deep fancy flounce of narrow tucking; elastic band regulating fullness at waist line; fitting neatly over hips; all seams double stitched. In black only.

#### Ladies Dainty Silk and Crepe-de-Chine Underwear DISPLAYS ON SECOND FLOOR.

Ladies' Envelope Combinations, made of splendid quality Habutai Silk, neatly finished with hemstitching. In flesh or ..... \$8.75 each Beautiful Crepe de Chine, Wash Satin and Habutai Silk gowns in flesh or white. Prices ranging from \$6.50 to \$18.00 each Lovely Fluffy Petticoats in Crepe de Chine, Wash Satin and Habutai Silk, in flesh, white or maize. Prices from ......

What is appreciated more as a

gift than Cut Glass of rare beauty,

or some piece of fine China of neat

pattern? The basement Monday

will present a tempting display of

some of the choicest Cut Glass,

world's best markets.

#### **GERMANS THROW UP** HANDS AS CANADIANS **NEAR THE TRENCHES**

Vivid Description of Amiens Battle by Londoner.

corps was stationed around Arras; some were in the lines, and others were rest-



have heard called 'No Man's Land,'

of me got hit with shrapen, and now he is in dear old Blighty.

"The wounded and to Hoostital.

"The wounded and the wounded in the never begrudge the Red Cross anything. They are what I call a good outfit, and

"Good-bye for the present, your loving wilder,"
Pte. Keene enlisted with the A. M. C.

#### Save the Children

Own Tablets in the house may feel that the lives of their little ones are reasonably safe during the hot reasonably safe during the hot weather. VETERANS DONATE \$50 nach troubles, cholera infantum and diarrhoea carry off thousands of little ones every summer. In most cases because the mother does not have a safe medicine at hand to give promptly. Baby's Own Tablets cure these troubles, or if given occasionally to the well child will prevent their coming on. The Tablets are guaranteed by a government of the companion of the Great War Veterans' Association presented the Navy League with a check for \$50 as its donation. The officials in charge of the navy campaign were more than pleased that they were not forgotten by the returned many companion of the Great War Veterans' Association presented the Navy League with a check for \$50 as its donation. ernment analyst to be absolutely harm- the work done by their comrades. are especially good in summer because they regulate the bowels and keep the stomach sweet and pure. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams

#### Bring Your Photo Work To Us

Medicine Company, Brockville, Ont.

We guarantee "PERFECT PIC-TURES" from every negative. Special attention to mail orders.



"I nave never steam to the contractors are electer," he declared. "Exhibitors are aking all kinds of trouble this year and exercising better taste than I ever rehibits of the Canadian National Exhibits of the C ke I used to think it looked when I was

PTE. W. KEENE WOUNDED

The Western Fair of 1918 is decidedly spruce, entirely businessike and efficient, and very much interested in living, thank you.

The Western Fair of 1918 is decidedly spruce, entirely businessike and efficient, and very much interested in living, thank you.

This impression is conveyed this year limited ately upon passing through the gates to Queen's Park, and it becomes a conviction as building after building and section after section of the grounds are visited. The glory of the Fair loses nothing in the telling of the president, scretary and directors. They are divided escription of the back and any sieep at all, and who was on the of the ontario Furniture Company, and gives a vivid description of the both in the general office before to a glorious and victorious battle."

The Western Fair of 1918 is decidedly spruce, entirely businessike and efficient, and very much interested in living, thank you.

The Western Fair of 1918 is decidedly among the exhibits of local horsemen.

Every stall, in fact, is filled in the grounds and the common the park of a number outside the grounds. Graham Bros. of Claremont and showing their famous Clydesdales; G. H. Smith, Delhi, carriage horses; R. H. Duff & Son of Myrtle, Clydesdales and heavy draft horses.

Owing to the large amount of space required inside the ring for parking of the real intended to the spruce of sure with the contractors for several weeks for higher was cale was 3 to 45 cents an hour. The o'clock. They have been negotiating among the exhibits of local horsemen.

Every stall, in fact, is filled in the grounds and the common the showing their famous Clydesdales; G. H. Smith, Delhi, carriage horses; R. H. Duff & Son of Myrtle, Clydesdales and heavy draft horses.

Owing to the large amount of space required inside the ring for parking of the real live and the park of the same proved to take care of a number outside the grands the showing their famous Clydesdales and the volk of the same proved to take care of a number outside the grands titention today to the view commanded rom his corner.

'I have never seen the Palace looking eletter," he declared. "Exhibitors are letter," he de

exercising better taste than I ever remember. This looks to me this year like I used to think it looked when I was a kid."

True to Life.

One example of the care being exercised by exhibitors to make an attractive display is that of the McCormick Manufacturing Company. The same model of the white factory which attracted so much attention last year is being used again. In addition, there is an exact reproduction of the grounds, pavement, walks, grass, shrubbery and even the bed of scarlet geraniums in front of the main entrance. Mr. Dicks, who was engaged this morning in making the grass grow, explained that colored sawdust was the material of which the realistic turf is made.

Judging of women's work, roots, grains, field crops and garden vegetables is in progress today, and on Monday at noon, the judges will begin tying the prize tickets to the horses. Cattle, sheep and swine judging commences on Tuesday morning.

Local Farners Showing.

This live stock department is a feature of enormous pride to the directors this year. Names to conjure with, the confirmed are constructors and a feature of enormous pride to the directors this year. Names to conjure with, the confirmed are constant to the canada food board litself is being used of the white factory with a constant of the main entrance. The constant of the main entrance of the white factory with a constant of the main entrance of the white factory which at tracted so much attention last year is being used again. In addition, there is an exact reproduction of the grounds, pavement, walks, grass, shrubbery and even the bed of scarlet geraniums in front of the main entrance. Mr. Dicks, who was engaged this morning in making the grass grow, explained that colored sawdust was the material of which the realistic turf is made.

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#### began running towards us with hands in the air and calling 'Kamerad,' and then some battle began. The wounded were just pouring in. We crossed what you SO MUCH ACCORDING TO WEIGHT AS TO DISPOSITION OF SELLER

"Boil 'em, fry 'em, eat 'em raw, or owner of the latter refused to take any any way you got a mind to." It was in less than "\$1.25 a piece" for them, and this manner that a farmer's wife. who this was the average pr me got hit with shrapnel, and now "traded" in the market house today, today, apparently regardless of weight, is in dear old Blighty. "vouched for the absolute reliability and One vendor of plump, appetizing-

#### RECRUITING FOR TANKS PROGRESSING WELL HERE

about a year ago, and was afterwards transferred.

CARS DERAILED.—Three G. T. R. freight cars were detailed at Junction Cut, near Hamilton, this morning, and the east-hound track was tied up for action by the British on September 15, 1917, This tank is of monstrous size and carries rapid-firing guns, throwing a shell weighing six pounds. Later came the female tank. Built on the same plan as the male, but much small-er and faster, and carrying only ma-

French. The tanks are doing wonderful work in this offensive, and is proving a very formidable weapon with which

## TO THE NAVY LEAGUE

The Tablets are guaranteed by a gov- ed men, and that veterans appreciated

# Are

ing you day and night until you WARRANT OFFICER GETS are on the verge of nervous collapse?

A few weeks' use of Dr. Chase's Nerve Food will do wonders for any businessman or businessman whose nervous system has failed to stand the strain, It nourishes the nerves back to health and vigor.

Bergt.-Major John Kay, W. O. chief clerk to the assistant director of medical services at district headquarters, Wolseley Barracks, has been awarded the permanent force long service medal.

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must obey Hegulations.—The police have been instructed to strictly enforce the parking regulations relating to leaving vehicles on the streets near hydrants. The bylaw says that no vehicle may be parked within twenty feet of any fire hydrant. Chief W. T. T. Williams says any offenders will be prosecuted. prosecuted.

POINT TO LARGE ENROLLMENT. The number of inquiries coming in from all parts of Western Ontario at this date are an indication of the interest created in the Western University and point to a large enrollment of students, particularly lady students. President E. E. Braithwaite was in town for a short time vesterday and town for a short time yesterday and will be on duty next week preparing for the opening of the fall session the first of October.

LONG SERVICE MEDAL Mona

# ELECTRICAL MEN ON IT STRIKE; CONTRACTORS

Latter Will Not Treat With

Advertiser Illustrations.

Advertiser Illustrations.

FIE. WILFRED KEENE.

Ing. When the order came for us to move out, no one knew where we were group ordered are contained in the long lists of exhibitors, where they were recovered to the long in the long lists of exhibitors.

Warned For Over the Top.

Warned For the wear of the thing and finished our journey on foot, and were then informed by our officer that we would be going over the top. On the hight of the fith, we moved forward the wear of the thing of the fith the wear of the thing of the fith the wear of the thing of the thing was the provided of the wear of the thing of the thing was the provided of the thing of

Pte. Herbert Claude Lane has been wounded in the right leg and admitted to No. 4 General Hospital, according to official word received by his sister, Mrs. H. O. Leeson, 687 Princess avenue. Pte. Lane enlisted at the beginning of the war and went to Bermuda, and thence to France. He has been in the trenches for three years. William Lane, 683 Princess avenue, is a brother, and Mrs. H. O. Leeson, 687 Princess avenue, is a brother, and Mrs. H. O. Leeson, 687 Princess avenue, is a brother, and Mrs. H. O. Leeson, 687 Princess avenue, is a brother, and Mrs. H. O. Leeson, 687 Princess avenue, is a brother, and Mrs. H. O. Leeson, 687 Princess avenue, is a brother, and Mrs. H. O. Leeson, 687 Princess avenue, is a brother, and Mrs. H. O. Leeson, 687 Princess avenue, is a brother, and will am Lane, 683 princess avenue, is a brother, and Mrs. H. O. Leeson, 687 Princess avenue, is a brother, and Mrs. H. O. Leeson, 687 Princess avenue, is a brother, and mrs. H. O. Leeson, 687 Princess avenue, is a brother, and mrs. H. O. Leeson, 687 Princess avenue, is a brother, and mrs. H. O. Leeson, 687 Princess avenue, is a brother, and mrs. H. O. Leeson, 687 Princess avenue, is a brother, and mrs. H. O. Leeson, 687 Princess avenue, is a brother, and mrs. H. O. Leeson, 687 Princess avenue, is a brother, and mrs. H. O. Leeson, 687 Princess avenue, is a brother, and mrs. H. O. Leeson, 687 Princess avenue, is a brother, and mrs. H. O. Leeson, 687 Princess avenue, is a brother, and mrs. H. O. Leeson, 687 Princess avenue, is a brother, and mrs. H. O. Leeson, 687 Princess avenue, is a brother, and mrs. H. O. Leeson, 687 Princess avenue, is a brother, and mrs. H. O. Leeson, 688 princess avenue, is a brother, and mrs. H. O. Leeson, 688 princess avenue, is a brother, and move the headache.

wounded in today's casualty list:
W. E. Handley, 500 St. James street.
D. E. Tindal, 155 Briscoe street.
N. McDermid, 7 Ingleside street.
W. P. Beechey, 14 Gerrard street.

TORONTO STOCK EXCHANGE. Asked. Bid. Toronto,

will be on duty next week preparing for the opening of the fall session the first of October.

NO FURTHER WORD.—No word have been received by President Braithwaite of the Western University concerning the condition of his son, Lloyd Braithwaite, since the official notification some two weeks ago that he was seriously ill in a hospital in London, England, where he had been removed from France after being wounded. Dr. Braithwaite has wired to Ottawa and received the reply that inquiries are being made.

1. O. F. EXECUTIVE TO MEET.—

Toronto, Sept. 7.

Asked. Bid. Asked. Bid. SWheat 104 102

Ames, c. 28

do pfd. 71½

51 CF S. 11½

52 S Chem. 20

11½

53 Corp. 11½

54 Corp. 25 Corp. 17½

40 pfd. 71½

60 pfd. 71½

70 corp. 25 Corp. 30

70 corp. 25 Corp. 30

70 corp. 27 Corp. 30

8 Corp. 3 inquiries are being made.

I. O. F. EXECUTIVE TO MEET.—
The executive of the high court of Ontario of the I.O.F., with J. H. Laughton, H.C.R., presiding, will meet in London on September 10. The report of the auditors, which shows the order to be in excellent condition, will be passed. Those in attendance will be entertained at luncheon at the Tecum-seh. At the same time the district superintendents of Western Ontario will meet with G. A. Mitchell, assistant supreme chief ranger, at Toronto.

WARRANT OFFICED Condition to the condition of the superintendents of the sup 

.. 961/2 861/4

# Your Headquarters

FAIR VISITORS ARE CORDIALLY INVITED TO MAKE OUR STORE THEIR SHOPPING HEADQUARTERS. LEAVE YOUR PARCELS AND WORRIES HERE WHILE YOU ATTEND THE EXHIBITION.

HERE ARE A FEW AUTO ACCESSORIES THAT WILL ADD TO THE APPEARANCE AND COMFORT OF YOUR CAR

Road courtesy demands that you equip your car with Conaphore Lenses. Conaphores pierce fog or dust-have a range of 500 feet, and eliminate all back glare. Made

in either clear or 'Novial" (yellow tint), to fit all makes of cars. Get yours now. Prices:

"Novial," per pair ......\$5.00 and up Ventilating Windshields for | Tilting Steering Wheels for Ford cars. Complete \$7.50 ea. Ford cars, complete \$20.00

set ..... \$10.00 Rex and Champion Spark

every car. Champion "One Minute" Spark Plug Cleaner.

plete stock of Wrenches-Spark Plug, Connecting Rod, etc.



BUMPERS.

Ford ..... \$10.60

Chevrolet ...... \$11.10

Ford ...... \$14.40

Chevrolet ...... \$15.60

Chevrolet cars ....\$12.50

...... \$10.10 to \$15.90

'Aichandee' Shock Absorb-

ers, single arm style, per

Rear Bumpers for Ford and

Resilient Spring Bumpers

'Channel Steel"

Spring Bar"

Mossburg Socket Wrenches, Trimo and Stetson Adjustable Wrenches, Cotter Pin Pullers, Chisels, Screwdrivers, etc.

Tire Cement, Tire Paint, Top Dressing, Cushion Dressing and Inside Lining Dye.

"Clear," per pair .....\$3.60 and up

Windshield Wipers-Windshield Mirrors-

Plugs to fit 4-inch diameter \$1.20 each 5-inch diameter \$1.80 each



Tool Boxes .....\$3.35 each "Running Board" Sanitary Double Bulb Tail Lights, run



Adamson' Vulcanizermend a tire or tube in a jiffy .....\$1.50 to \$15.00

Head, Side or Tail Lampsoil burning or electric-for Flashlights.....60c to \$2.50

Stewart' Speedometers

..... \$13.25

Instrument Boards, \$2 each

Dash Lamps and Switches,

Defender, Ignition and Coil

Locks ...... \$4.50 each

Robe Rails and Foot Rests

Oak Door Moldings, sets of

off magneto or dry cells.

six pieces, complete with

screws, etc..... \$2.00 set

Grease and Oil Guns-Midget ..... \$1.00 Jumbo ..... \$3.75 Grease Cups, Oil Gauges, etc.

#### GLIDDEN AUTO ENAMEL

will make your old car look like new. Dries dust free in 12 hours. Hard enough to drive in 24 hours.

Price, per quart ..... \$1.70 and up



......\$3.50 to \$5.85 set

Weed," all sizes ......\$6.00 to \$11.70 set Cross Chains, Adjusters and Blowout Chains.

TIRE CARRIERS

King Expanding Ring type ..... \$6.00 Basket type ...... \$6.00

TIRE PUMPS E. Z. Quick Single Cylinder Tire Pumps. Each, \$3.25 Triple Cylinder Tire

Pumps ..... \$5.00 Yankee Running Board Pumps, with air gauge ...\$7.25 Mayo Spark Plug Tire Pump

Schraeder Tire Pressure Gauges, each ......\$1.50

for Ford cars ......\$2.75

Auto Jacks, \$1.25, \$2.75 and up. Storage Jacks, per set of four

.....\$5.75 Locktite Tire Patches, guaranteed to stick,

50c, \$1.00 and \$1.50 per

# Cowan's Colossal Hardware

125-127 DUNDAS STREET, LONDON.

THE STORE WITH A STOCK,

PHONES: 3461 and 3462.

-R. H. Smith this morning took

Mr. and Mrs. William H. Glanfield of Jarvis, Ont., announce the engagement of their daughter Almeda to George William Amos, son of Mr. and Mrs. McEwen of Knollwood Park, and Mrs. J. J. Amos, Parkhill, Ont., marriage to take place in Jarvis on September 11.

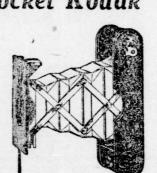
MUST OBEY REGULATIONS.—The police have been instructed to strictly enforce the parking regulations relating to the streets near of this city has been overseas for some considerable time.

MIST. II. Ellacott of 24 Hammiton 1944, and Wrs. McEwen of Knollwood Park, and Mrs. McEwen of Knollwood Park, strain are under-nourished, and you may have muscular rheumatism or lumbago. If your blood is thin and you begin to show symptoms of any of the disorders, try building up the lood with Dr. Williams' Pink Pills, and as the blood is restored to its normal condition every symptom of the trouble will disappear. There are more trouble will disappear. been gassed, according to the official list, but the n ame and address of his next of kin is not given.

The following to the official good health to Dr. Williams' Pink Pills than to any other medicine, and most You can get Dr. Williams' Pink Pills through any dealer in medicine or b \$2.50, from The Dr. Williams Medicine

> There's Room for A Little Vest Pocket Kodak

Company, Brockville, Ont.



in every soldier's kit. The expense is small, the pleasure is

J. H. Back & Co. 210 DUNDAS STREET Prompt Developing and

Finishing.

LONDON'S FIRST AND ORIGINAL

# Tire Repairing and Vulcanizing Works



#### WE WOULD RATHER

satisfy than pacify, and that accounts for our strict adherence to a high standard for all the VULCANIZING we do-it pays all around, and you will appreciate this factor when you place your orders with us for quality VULCANIZING. You will find that our VULCANIZING satisfies perfectly.

# London Tire Repair Depot

A. WILKES, Proprietor

354 WELLINGTON STREET, OPPOSITE McCLARY'S. PHONE 2334. LONDON, ONTARIO.

MINISTERIAL ALLIANCE EXECUTIVE REPORTS ON FINDING IN EGG QUESTION Says Injustice Done Prominent Busi.

0

given by Rev. B. Snell on the visit of the special committee to the farm on

great. Ask to see the new models at found, of which sixteen products the great injustice that has been for Pyorrhea actually Cured in the preasure of the great injustice that has been for Pyorrhea actually Cured in the preasure of the great injustice that has been for Pyorrhea actually Cured in the preasure of the great injustice that has been for Pyorrhea actually Cured in the preasure of the great injustice that has been for Pyorrhea actually cured in the preasure of the great injustice that has been for Pyorrhea actually cured in the preasure of the great injustice that has been for Pyorrhea actually cured in the preasure of the great injustice that has been for Pyorrhea actually cured in the preasure of the great injustice that has been for Pyorrhea actually cured in the preasure of the great injustice that has been for Pyorrhea actually cured in the preasure of the great injustice that has been for Pyorrhea actually cured in the preasure of the preasure of the great injustice that has been for Pyorrhea actually cured in the preasure of the pyorrhea actually cured in the preasure of the pyorrhea actually cured in the pyorrhea

LONDON OFFICER PAYS SURPRISE VISIT AFTER THREE YEARS ABSENCE

nessman by Reports.

At a meeting of the executive of the Ministerial Alliance held in the Y. M. C. A. Thursday afternoon a report was given by Rev. R. Shell on the view. Lieut. Gordon Galbraith, son of Capt

the special committee to the farm on Concession 1, Westminster Township, where lie the much-talked-of eggs and shells.

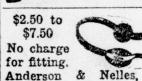
Sixty-four piles of spoiled eggs were found, of which sixteen piles were found, of which sixteen piles were

close the report stated, "the executive regrets the great injustice that has been done to a prominent businessman through the publicity given to a wrong interpretation of the situation."

The report is quite long and intimates that in the opinion of the committee no blame rests on the local cold return of the strategy form. A booklet of authentic facts, and the preparation, may be obtained from your druggist. l tained from your druggist.

om Halifax gave his mother a com-Reliance Garage

Service Station



Anderson & Nelles, London.

VISIT THE FAIR FOR \$1.00 BARGAINS IN DOLLS AND

18 Dominion Savings Building. Facing Market Square.

#### GREETINGS

## Kauf man's Shoe Store

#### A Happy and Prosperous New Year

Thanking you all for the patron age of the past year. Jewish New Year begins Friday evening, Sept. 6, and ends Sunday, Sept. 8. Monday starts a new year, which we hope will be victorious for the

Allies and bring peace to the world. Respectfully, L. KAUFMAN.

## LEAGUE IMPROVE AS **WEEK NEARS CLOSE**

Prospects Are Bright For the Receipt of \$10,000.

**DONATIONS TO NAVY** 

London has come to the fore on the last day of the Navy League campaign, and it is expected that at least \$10,000 will be the mark reached after the count has been made tonight. At noon today the office at headquarters on the corner of Dundas and Tabot streets presented a very busy scene as the promised checks began to arrive. This office was also headquarters for the women's organization, with their many taggers out on the streets. The boxes used for the convass of the city and by the taggers this morning, will not be opened until 5 o'clock tonight, when the final big count will be made. According to reports in from the canvassers, the result will be most encouraging.

list of subscribers: Hon. C. S. \$500; Col. Hobbs, \$500; J. D. 500; Lord Roberts Chapter, I. O. \$250; William Weld Company. M. Smart, \$100; London Shoe ny, \$100; Greene-Swift, Limited, W. M. Spencer, \$100; W. M. ompany, \$100; Greene-Swift, Limited, 160; W. M. Spencer, \$100; W. M. artshore, \$100; R. C. Struthers, \$100; rincess Patricia Chapter, \$50; E. B. mith, \$50; National Drug and Chemical ompany, \$25; A. E. Turner, \$25; the lisses K. and H. Elliott, \$25; John IcNee, \$25; A. C. Meredith, \$25; Louis . Meredith, \$25; Mrs. J. B. McKillop, 10; S. A. Komposa, \$10; E. C. Mithell, \$10.

It Will Pay You to See Our Latest Models.

## National Cash Registers and Credit Files

Over 1,500,000 National Cash Registers in use by 296 kinds of business. What is good for the largest store in the world, and for the smallest store, must also be good for yours.

JULIUS MADDI, Sales Agent National Cash Register Co. of Can. Ltd.



## Matchless Ammonia Powder

FOR KITCHEN, LAUNDRY AND BATH PURPOSES IS UNEQUALLED.

An ideal preparation for cleaning floors. Does not injure the most sensitive skin. See exhibit in Pure Food

Manufactured by

#### KEENLEYSIDE COMPANY

LONDON.

Distributors of: Argo Corn Starch - Liberty Gloss Starch Karo Corn Starch. We Also Handle a General Line of Groceries. Canada Food Board License No. 6-320.

## You Would Not Buy a Bond Unless You Fully Examined Its Value

yet you buy your daily bread, the most important item of your food, by simply saying: "Send me some bread," when ordering from your grocer. Why not

# Parnell's Bread?

YOU CANNOT MAKE A MISTAKE ON

PARNELL'S

It has been the favorite in thousands of homes of London and district for more than thirty years. Its delicious taste, its flakey texture and appetizing crust has lured hundreds of thousands of children into eating more bread, and gaining in health and

#### ORDER ONE TODAY

You cannot appreciate the goodness of Parnell's until you have tried a loaf.

People just returned from Port Stanley should send in their order as quickly as possible, so that we may start their delivery at once.

## Parnell, the Breadman

Food Board License No. 5-065.

#### IT PAYS TO ADVERTISE HONESTLY



CAPT. FRED. TAYLOR, proprietor of

capt. Fred. Taylor, proprietor of the Taylor Stores, who is now in France fighting with a famous cavalry regiment.

Judicious advertising, courteous treatment of customers, and as low prices as are to be obtained in Canada, with reliable preparations, are the three reasons given by Mr. E. G. Dann, manager of the Taylor Drug Company, for the big success made by this company in London.

The Taylor Drug Company is known in a great many cities of Canada and the United States for the large and excellent advertisements turned out on several occasions each year. These advertisements are the largest ever carried by any one drug company either in Canada or the United States and efter the capture of the pear they have weekly cut rate drug sales, there are many advantages to be gained by purchasing during this big sale next week.

Both Mr. Dann and Capt. Taylor are well known. I am one store they branched out in the city until they now have six stores, situated in most favorable and accessible locations.

The management of London's six stores has been under the control of Mr. Edward Dann, who has shown business acumen in controlling this immense drug business. The inspection of the several pages of advertising in tovertisements are the largest ever carried by any one drug company either in Canada or the United States, and after they appear the company is deluged with business for some time.

Once again they announce a hugh expansion sale, and use the Advertiser should point the way to great savings to those who intend to purchase. In a letter received from Capt. Taylor by Mr. Dann Friday, the former said he had just passed through a big battle in the latest drive with the Canadians, and that he was well.

#### WIFE OF SOLDIER IS PENNILESS AND HAS NO PATRIOTIC MONEY

Separation Allowance Has Failed This Month.

THREE SMALL CHILDREN

And Aged Father Has Stood Between Her and Starvation.

A pathetic case for the consideration of the Patriotic Association is that of Mrs. Mary Carroll, of 16 Paul street. this city. Mrs. Carroll has three small children under 6 years of age, and although her only means of support is Government furnishes, her husband bein the trenches, that allowance has them.

Her husband, who, previous to his husband's des

#### All Cheese and Butter

on exhibition at the Western Fair will be sold at the Dairy Building on

Monday Eve. Sept. 9

at 7 o'clock

**Public Auction** 

During London Fair The Hotel Belvedere Tues., Wed., Thur., Fri. Sept. 10, 11, 12, 13



OF TORONTO. invite you to their display of newest creations in artistic Hair Goods. If your own hair is thin, dull and unbecoming, let us demonstrate just what can be done to supply your lack of hair, and how perfectly it is accomplished. FOR LADIES—Switches, Transformations, Waves, Pompadours, Chignons, etc.

FOR BALD MEN-DORENWEND'S



will make you look years younger and improve your health. Light as a feather and inde-tectable on our sanitary patent structure. charge for

SEPT. 10 to 13 ppointments can be arranged at resi-dence if desired. THE DORENWEND COMPANY OF Head Office: 103-105 Yonge St

A YEAR FOR RECORDS

cames, trotting records shot to pieces, the gallopers beating Father Time almost every time out, and other events of a like nature, show 1918 to be year of distory in sporting events as in other happenings. It has been remarkable in gar-den production, and other war activities at home. The food problem for 1918 is solved so far as preparation for

solved so far as preparation for an increase in production is concerned. The problem now is to save every bushel and every cunce of the harvest. The time for preparing for 1919 will be here soon. Everybody can do something, and it will be necessary to do more, owing to the growing scarcity of man-power. Canada can make 1919 the greatest production year that greatest production year that has been. Look about for some ting worth while to do, and do either on the farm or in the ace of someone else who is

the separation allowance which the Government furnishes, her husband below that allowance has in the trenches, that allowance has Ing in the trenches, that allowance has failed to arrive for the month of August, leaving the young wife in a state of complete poverty. If it had not been for the kindness of her father, who is 72 years of age, and yet working for his own living, the wife and children would have been absolutely destitute on the non-arrival of the separation allowance.

Mrs. Carroli has received no help whatever from the local patriotic association and asked for heip, she says she was told that an allowance had been sent her during the months of her husband's desertion from December to October of the next year, and that this length of time must elapse after her husband's re-enlistment before she should again receive payments. Although Mrs. Carroli was in Hamilton during the time of her enlistment, was employed in the Ham-eliton Steel Wheel Works, joined the 142nd Battalion here, later deserting waited patiently for the required length However, on October 22 of last year he gave himself up, and joined the W. O.

as the separation anowance has laned to appear.

The case came to the notice of The Advertiser through the Great War Veterans' Association, and it is expected that something will be done about the

Majestic, "Hearts of the World," All Next Week,

#### GIFTS TO HOSPITAL

The London Military Convalescent Hospital, Ottaway avenue, gratefully acknowledges the following donations from August 15 to 31: Hamilton Gault Chapter, I. O. D. E.-One basket of peaches.

Mrs. F. Beck—Fruit, ice cream and Hyatt Avenue Methodist Sunda

chool-Flowers. Mrs. Taylor-Basket plums

flowers.

Mrs. Allen's Sunday School Class of Centennial Methodist Church—Flowers, basket of plums, basket grapes, dozen pears.
Miss Shaw-Wood-One bag apple SUNDAY BAND CONCERT.

SUNDAY BAND CONCERT.

Under the auspices of the 7th Regiment Chapter, I. O. D. E., a band concert will be given in Victoria Park on Sunday evening by the 7th Regiment Band, under the leadership of Lieut. A. W. Slatter. The proceeds will be devoted to the patriotic work being done by "c 7th Regiment Chapter. The following program will be given: "O Canada" and "The Maple Leaf." March—"Lorraine" Louis Ganne Overture—"Gilderoy" Warwick Williams Warwick William Selection-"Opera Bouquet," Valse—"Babe" ...... Vesse Serenade—"Sizilietta" . Franz von Blo Act III. and Bridal Chorus—"Lohengrin" ...... Wai Selection Nautical—"A Life on the

GEORGE E. LOGAN FUNERAL DIRECTOR AND EMBALMER

418 RICHMOND ST. PHONE 1968. Finest Motor and Horse Equipment

SMITH, SON & CLARKE FUNERAL DIRECTORS.

#### 115 DUNDAS ST. PHONE 58 Private Ambulance Service. Motor Equipment.

FERGUSON'S SONS FUNERAL DIRECTORS. OPEN DAY AND NIGHT. KING STREET. PHONES 643, 373, 2056

N. J. GRIFFITH FUNERAL DIRECTOR AND
EMBALMER,
104 Dundas Street, London,
Residence on premises. Phone 458,
Private Ambulance Service.

# Stock Reducing Sale



# Electric Goods One-Quarter Off During Fair Time

One-Quarter Off

PORTABLE HEATERS

VACUUM CLEANERS

Each ..... \$32.00

ELECTRIC FIX TURES, READ ING LAMPS WALL BRACKETS, FIXTURE SHADES

30 only, 6-lb Electric Irons .... \$4.59 3 only, Upright Toasters ..... \$4.59 FLASHLIGHTS.

Regular \$1.25 ...... 95c Regular \$1.50 .....\$1.10 Regular \$2.00 ......\$1.30

ELECTRIC GRILLS AND PLATES. \$5.25 \$6.25 \$8.25 WE CARRY A COMPLETE STOCK OF Tungsten Lamps, Nitrogen Lamps, Carbon Lamps, Wire

Lamp Shades, Electric Toys and Supplies. ESTIMATES GIVEN ON WIRING CONTRACTS.

## WESTERN ONT. ELECTRIC

237 DUNDAS STREET

NEWS ITEM SOON FOUND HOME FOR BOYS WHEN

OTHER EFFORTS FAILED Two young lads, belonging to parents

COMRADE J. A. DODDS

H. D. S. A. Adds Five at Friday Evening Meeting. Five new members were received at a meeting of the Honorably Discharged Soldiers' Association, held in its club rooms, 428 Park avenue, on Friday ed.

evening.

A hearty vote of thanks was passed to Ed Lance, secretary of the local branch of the Soldiers' Aid Commission, for assisting the members of the association to secure employment. Comrade J. A. Dodds won the special prize donated by the president to the member bringing in the most new members in three months. Comrade Dodds signed up 24 new members in the time.

time.

tion on the corner of Dundas and Waterleo streets on Sundays and public holidays during the duration of the war, to assist in conserving the gasoline war, to assist in conserving the gasoline war, to assist the Government in their efforts of conservation.

Canadian Oil Companies

Limited

LONDON. b

DEATHS AND FUNERALS THE LATE MRS. SHAW.

There died at her home on John street, London, on Aug. 26, Jane Mc-Nee, widow of Andrew Shaw of Ingerwith large families, were brought be- soil, after an illness of ten days. Mrs. ore the police magistrate recently for Shaw spent her earlier years on the wrong-doing. Persons interested in the 11th concession of East Nissouri, suboung lads, and desirous of giving them sequently moving to Ingersoll, where or them, in which they would be under for them, in which they would be under good influences. After many vain efforts in which time and money were spent, they almost despaired, as no one would take the boys. It was, however, decided to insert a news item in The Advertiser. Through this floods of repiles by letter and telephone came, asking for the adoption of the boys. Two good, comfortable homes have now been found for these lads, one of whom has a father serving overseas. Mrs. Gordon Robinson, who took a particular interest in saving the boys, has written a letter to The Advertiser, through which medium they were placed, expressing her appreciation and the tot the first of the community and she spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the feath of her husband she moved to woodstock, later coming to London. Where she died in her 33rd year. She was well known to a large circle of friends and relatives, and greatly loved by them all for her unassuming manner and retiring disposition and her spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On the found in the spent 20 years of her life. On th medium they were placed, expressing blank in her home, the community and her appreciation and that of the parents of the boys.

WINS MEMBERSHIP PRIZE Notice to Users of

her from attending public services in

ing home," to those who were at her her 75th year, at her residence, 554 King

prayer meetings in her own immediate neighborhood, and enjoyed them to the fuil. Her farewell message, "I am go- Friday of Mrs. Elizabeth M. Tilley in bedside, gave comfort and hope for a happy reunion. She leaves one brother, Colin McNee, and three sisters, Misses Grace and Bessie at home, and Mrs. James F. McMurry of Thamesford. The funeral was held on Wednesday, August her 75th year, at her residence, 554 King street. Mrs. Tilley was the widow of Rev. William Harrison Tilley, and was well known about this city, having lived here for many years. The funeral will be private and arrangements will be announced later.

and she lost no opportunity to attend where interment was made. The death occurred in this city on

#### 10 % Discount 10% Discount Our Special Discount Offer

For Monday, Tuesday and Wednesday Shoppers.

#### 10% Discount Off Every Purchase

Here is your opportunity to save. Select any SUIT, COAT, DRESS, SKIRT, BLOUSE, UNDERSKIRT, TRIM-MED or UNTRIMMED HAT, MUFF or NECKPIECE, and our clerks will deduct 10 per cent from the amount of your purchase. Visitors to the fair should take advantage

The newest designs and latest shades in all these lines are here for your approval.

LONDON READY-TO-WEAR

# Are You On a Treadmill?



Hard Work Alone Doesn't Guarantee =SUCCESS=====

It's the young man or young woman with a training who succeeds—who is splendidly rewarded. The knowing how is what counts. Without preparation advancement is slow. Why not get away from treadmill tasks-and rewards? There is always an unoccupied place—an opportunity for the trained young man or young woman.

THE PLACE TO PREPARE FOR A BETTER POSITION IS IN THE

# EVENING CLASSES

To Be Organized September 30

AT THE



RICHMOND AND FULLARTON STREETS

Bookkeeping, Arithmetic, Gregg and Pitman Shorthand, Typewriting, Penmanship, Correspondence, etc. Individual and class instruction. Classes each Monday and Thursday evening. For full particulars write or phone 833.

J. W. Westervelt, Jr. Chartered Accountant. Vice-Principal.

J. W. Westervelt, Principal.

# FAIR WEEK - CHAPMAN'S

VIE ARE MAKING one grand British stride to keep abreast with your requirements in these strenuous, history-making days. We have gathered from British, French, American, Canadian and other allied markets, good supplies for fall and winter wear at very reasonable prices, when conditions are considered. This store pays its tribute to the dominant courage, skill and progress of Canadian industry. They are producing merchandise of every sort that far excels what we formerly thought only the European factories could create, and the best that can be got at the price. Be sure and visit our popular store. Central location. Prompt auto delivery. Good light. Convenient space at rear to park your car free. We will make you welcome.

#### Ladies' Raincoats

Large assortment of Waterproof Coats, light weight, all- around belts, pockets, convertible collar, well ventilated. Sizes from 34 to 44, \$10 value
25 oddments in ladies' coats, poplins, tweeds, and paramattas. 36 to 44. Fair week
Misses' Raincoats (not many), 10 to 14 years\$3.45
4 only Rain Capes for girls \$2.98
8 only Ladies' Tweed Raincoats, shades of fawn and dark grey.  Regular \$10. Fair week\$6.95

# Superb Fall Apparel

Ladies' Silk Poplins, Messalines and Serge Dresses, in all the modern modes, at special prices for Fair week \$8.95 up to \$30 Stripe Silk Poplins and Serge Skirts. (These are Fair week prices) ..... \$4.95, \$5.95, \$6.45

SPECIAL SALE IN WAIST DEPARTMENT FOR FAIR WEEK.

WE'VE NEVER HAD PRETTIER WAISTS THAN THESE.

See our special display of white, pink, blue, maize, taffeta silk
waists. Long rounded collars, of white silk, trimmed with
guipure lace; white silk cuffs, edged with pretty lace. Sizes
36 to 44. Fair week\$2.50
Assorted shades and splendid quality of Habuati silk. large
collar, wide hem stitched down front, buttoned cuffs. Sizes 36
to 44. Fair week \$2.75
Just In.—Black Silk Waist, convertible collar, pin tucked
front, buttoned cuffs. Very nobby Sizes 36 to 44 \$3 50 \$4 75

## Girls', Misses' and Women's Fall and Winter Coats

Select styles, extremely smart coats, which we could not duplicate at anything like these popular prices. Made from heavy wool velours in New York designs, sure to charm the taste; cosy collars and trimmings of self and plush; colors, navy, brown, green, mole and burgundy. No two coats alike ...

...... \$32.00 and \$35.00 In Witney Cloth, shades of brown, grey, green and black; plush collar, pretty style pocket, all-around belt, snappy coat for \$25.00. Also a very attractive line of Tweeds and Cheviots at the same price.

Splendid Black Beaver Cloth Coats, sleeves and body lined, plush trimming ......\$26.50 Ladies' Plush Coats, 16 to 44, all the very new styles, large convertible collars, all-around belt, large cufts, button and buckle trimmed ...... \$35.00, \$37.50, \$40.00 and \$45.00 Misses' Coats, 12, 14 and 16 years, cheviots, heavy cordurov, eurl cloth, grey and black cheeks, \$10.50, \$11.50, \$12.50, \$14.50 Girls' Coats, 5 to 12 years, good cheviots, lined throughout, all-around belt, convertible collar. Prices from \$5.00 to \$10.00

#### Corsets and Ladies' Wear

Corset Covers, well made, lace and embroidered trimmed. sleeves, high and V neck. Drawers to match ..................59c Children's Black Sateen Drawers, all sizes, per pair 59c and 65c Corsets made of good coutil, low bust form, hose supporters. Ladies' White Cambric Gowns, slipover style, embroidery trimmed ...... \$1.00 Allover Aprons, in dark and light prints, full sizes ..... 89c

## Visit Our Book Dept.

Big assortment of Books for all ages. Picture Books, Native. Scout, Tom Swift Books, Ruth Fielding's Corner-House Girls; Big War Series and many others. Prices from .... 5c to \$2.00 Large line of Bibles, Testaments Psalm Books, Hymns, Prayer Books, and a full line of New Methodist and Baptist Hymn

## Ladies' Fall Hats

Beautifully trimmed Hats for autumn's golden days. Millinery department all aglow with interest. Hats of many types in the season's leading and most attractive styles. Neat, close-fitting hats, pretty soft effects. Broad-brimmed models, trimmed with wings, feathers and patent leather, etc. Hatter's plush, rich silk, velvets, in choice wanted shades, very moderately priced ... ...... \$3.00, \$3.50, \$4.00, \$5.00 and \$6.00

## Dress Goods, Velvets and Silks

4 pieces Scotch Tweed Dress Goods, 37 inches wide, in grey, brown, green and red mixtures. A splendid material for dresses and skirts. Specially priced at ...............65e yard 5 pieces Scotch Tweed Dress Goods, 38 inches wide, in blue, green and brown striped mixtures. Specially adapted for a good serviceable dress or skirt. On sale at ..........75c yard 3 pieces Heavy Covert Cloth, 38 inches wide, in plain solid colors of grey, brown and taupe. A smart supple material for a good suit or skirt at a great bargain. Extra value at \$1.50 a yard. On sale at ...... \$1.00 yard Black Serge, all pure wool and old dyes, 44 inches wide. Worth \$3.00 a yard. On sale at ......\$2.00 yard Navy Blue Serge, all pure wool and old dye, 42 inches wide. Worth \$3.00 a yard. On sale at ......\$2.00 yard Black Whipcord, 45 inches wide, a splendid material for a ood dress or skirt at a great bargain. Regular price \$2.25 yard. On sale at ...... \$1.50 yard Black and White Shepherd's Check, 30 to 50 inches wide. Corduroy Velvets and Plain Velveteens, old quality and old dye, in a good range of colors. Specially priced at 75c yard Silk Poplins, a full yard wide, with a rich silk finish, in a full range of beautiful colors, and also in black. Worth \$2.25 a yard. On sale at ...... \$1.69 yard

## New Glove Time Is Here

New showing of ladies' all-silk, heavy, double-tipped gloves, Kayser and Queen Quality make.

Also a grand quality and quantity of Chamoisette in the most called for shades.

Ladies' Silk Gloves, in white, pongee, grey, navy and black. ..... \$1.00, \$1.25, \$1.50, \$1.75 Chamoisette in white, grey, black, with or without black points. For Fair week ...... 79c to \$1.25 Ladies' Lisle Gloves, in white or black. All sizes ........ 50c

#### Dolls! Dolls! Dolls!

Girls' Lisle Gloves, in white. Sizes 3, 4, 5, 6 ............50c

Jointed Doll, with moving eyes and real hair \$1.50, \$2, \$2.50 Teddy Bears ...... 40c, \$1.00, \$1.75, \$2.00 Knockabout Dolls, dressed, all sizes and prices, from 25c to \$5

#### Laces and Embroideries

Mercerized Torchon Lace and Insertions to match 40c, 45c Good assortment of Collar Edging, white and ecru 10c to 30c Fine Camisole Lace ...... 20c to 35c Tassels, in different shades ...... 10c to 20c

#### Ladies' New Fall Sweaters

Knit Sweaters, in corn color, nile, yellow, blue, taupe, with brush wool collar and sash. Sizes 40 and 42, Fine Knit All-Wool Sweaters, in red, green and rose, with white trimmings. Sizes 38, 40, 42.

Brush Wool Sweaters in green and mauve, trimmed with white, with sash, belt. Sizes 40, 42.

. 66. Chechemean Go 239, 241, 243 Dundas Street.

#### STORAGE FIRM WIRES FOOD BOARD, ASKING PROBE OF CHARGES

A. E. Silverwood Declares Reports re Egg Destruction Misleading.

As far as can be learned, the Canada food board enforcement official has not reached the city as yet to open his investigation into the alleged destruction of some 20,000 dozen of eggs and shells which have been dumped on a stubble field in the east end of the city. Yesterday word was received in the city that an investigation had been or

Last night, A. E. Silverwood of Silverwood's, Limited, which firm is supposed to have caused the dumping of the matter composed of eggs and egg-shells, wired the food board, asking for in investigation into the matter. His wire follows:

His wire follows:
"Reports of a grossly misleading and apparently malicious character, relative to our alleged improper handling of eggs, have been made in the city and given wide publicity. These reports decidedly injurious to our business interests and we strongly urgs your board to immediately make a thorough investigation to put the matter properly before the public."

before the public."

Mayor Somerville says that he has had no communication about the matter and neither has Inspector J. W. McCallum. Mr. McCallum does not know if the food board officer has reached the city.

#### GENEROUS GIFT BY LADY TO G.W.V.A. ASSOCIATION

Number of Records Sent Anongmously to New Rooms.

The London command of the Great War Veterans' Association ha war yeterans Association have received \$25 worth of phonograph records from some lady of this city. The lady purchased \$25 worth of records at a local music store, and had them sent to the G. W. V. A. The members are very grateful for the donation.

Mrs. Connor of this city also donated four records. four records.

The members of the association would be very grateful to any citizen who would be so kind as to send the

#### **CANADIAN CASUALTIES**

Ottawa, Sept. 7 .- Following are the

Infantry.
Killed in Action—928603 G. Emerson,
246 Richmond street, London; 845157 A. Rodber, Arkona. Died of Wounds—823513 F. Redge, 286 Huron street, London.

Missing—922297 B. V. L. Malott,
Ridgetown; 757862 J. Finch, 109 Queen street south, Hamilton. Ill.—Lieut. W. L. Hart, Port Dal-Gassed-838372 O. L. Pennert, Owen

Artillery.
Killed in Action—222894 T. R. G
gory, 171 Drummond street, Brantf
Died of Wounds—317868 W. A. E ant, St. Catharines; Lieut. I. H. Daw-son, St. Catharines, Wounded—305043 F. E. Lavigne,

Machine Gun.
Wounded—775485 A. E. Gillies, Meaford; 838088 E. Hayward, Owen Sound; 406833 R. Vandever, 44 Mount Pleasant street, Brantford; 739390 C. A. Parkin-Mounted Rifles.

Killed in Action-Lieut, J. M. Dobie, Coatsworth.

Gassed—Lieut. E. F. Carter, London.
Wounded—654658 G. Wray, Wing-ham; 561994 F. J. Waetcher, Mildmay; 264737 W. F. Raymond, Windaor; Lieut.

Wounded—654658 G. Wray, Wingham; 561994 F. J. Waetcher, Mildmay; 264737 W. F. Raymond, Windaor; Lieut. F. Mitchell, Hagersville.

Infantry.

Wounded—Lieut. H. M. Camp, Teeterville; Lieut. Clarkson, Hamilton; Capt. A. T. Field, Mitchell; 663544 E. J. Flaherty, Barrie; 1894860 W. Davey, Chatham; 850333 J. Dorey, St. Catharines; 797574 T. E. I. Cullifert, Waterford; Lieut. R. E. Lawrence, Kitchener; 2528450 C. W. Tomlinson, 68 Fullerton avenue, Hamilton; F. C. Haller, Kitchener; 86523 H. W. Graham, Merlin; 802213 W. E. Endley, 500 St. James street, London; 3314255 C. G. Augustine, Port Colborne; C. B. Anderson, Leamington; 724207 W. J. Anderson, Dorset; 201004 H. E. Andrews, Niagara Falls; 675514 A. C. C. Field, Beachville; 651452 J. T. Nixon, Lucknow; 1003743 R. Calich, Sherman avenue, Hamilton; 1045340 H. G. Cameron, Sarnia; 3314119 A. J. Ferranto, St. Catharines; 3131271 R. P. Jones, Amherstburg; 213141 J. Costello, West Moncton; A. Kelly, Maynooth; 853600 P. Ladoucer, Midland.

Infantry.

Wounded—2042560 H. W. P. Beechey, 14 Gerrard street, London; 3031793 L. Beriot, Midland; 663284 M. E. Soper, Acton; 696882 R. S. Shipley, 213 Grosvenor avenue, Hamilton; 651679 J. L. Snowden, Kincardine; 663221 G. I. Tomlinson, Rosemont; 401514 D. E. Tindal, 155 Briscoe street, London; 652211 N. McDermid, 7 Ingleside street, London; 928454 B. C. Moorhead, Palmerston; 409583 A. McAndrew, Hamilton; 757875 A. E. Randle, Holmes avenue, West Hamilton.

#### Save Up for a Rainy Day

Nervous Energy is in Process of Manufacture in the Human Body Every Minute.

Nature stores up in the body a reserve force of narvous energy, from which to draw in case of emergency or special demand. Excess of work, lack of sleep, worry and mental troubles uses up this reserve force of nervous energy, with the result that there is a general weakening of the bodily condition. Heart, Nerves, Kidneys, Stomach, all are adversely affected—would you know the reason? It is this: the Nerves permeate every part of the body, from the finger tips to the toes, and when any one organ is affected so are the others. Here is a treatment—and a good one, too—Hacking's Heart and Nerve Remedy; a few boxes will soon bring back the Life and Animation of Good Health. Better try it today, but be sure to get Hacking's as it is a special preparation. Better try it today, but be sure to get Hacking's, as it is a special preparation for all Nervous Troubles. Price 50c a box, 6 for \$2.50. Sold by all dealers or by mail. C. B. Hacking & Co., Listowel.

#### Lesson in Scientific Complexion Renewing

Everyone has a beautiful skin underinderstand the correct principle in understand the correct principle in acquirtng a lovely complexion. Nature is constantly shedding the top skin in flaky particles like dandruff, only much smaller in size. In abnormal conditions, or in advancing age, these particles are not shed as rapidly as in robust youth. The longer they remain the more soiled or faded they become—that's the immediate cause of a "bad complexion."

complexion."

It has been discovered that ordinary mercolized wax, to be had at any drug store, will absorb these worn-out particles. The absorption, while hastening Nature's work, goes on gradually enough Nature's work, goes on gradually enough to cause no inconvenience. In a week or two the transformation is complete. The fresh, healthy-hued, youthful underskin is then wholly in evidence. You who are not satisfied with your complexions should get an ounce of mercolized wax and try this treatment. Use the wax nightly, like cold cream, washing it off mornings—Advt



Satisfactory Hosiery

Penman's Cashmere Hose, old stock, black, white and brown.

Ladies' Black Cashmerette Hose for early fall wear. Very

heavy ...... 35c pair, or 3 pairs for \$1.00

Ladies' Cashmerette Hose, O. S., with elastic top, Sizes 81/2 to

10 ...... 40c and 50c

Ladies' Heavy Lisle Hose, in black, white, brown, tan, sand,

mustard and light grey. Sizes \$1/2 to 10 ......50c and 60c

Ladies' Black Cotton Hose, fast black, old dye. Sizes 81/2 to

10. Regular 35e, for ...... 25c and 29c

Ladies' Silk Hose, in colors black, white, champagne, taupe,

grey, navy, blue and mauve. All sizes, 81/2 to 10, per pair \$1

Ladies' Silk Hose, in colors black, white, champagne, taupe,

Ladies' Silk Ankle Hose, black and white only, Sizes 81/2 to

Ladies' Black Silk Ankle Hose. Sizes 81/2 to 10. Clearing at,

pair ...... 50c Children's Hose for school boys or girls, fast black. Sizes 81/2

Children's Lightweight Hose, old stock. Sizes 5 to 91/2. Price

......15c, 20c and 25c

Boys' Worsted Sweenings, all wool, old stock. Sizes 61/2 to 10.

Price ...... 50c to \$1.00

Children's Cashmere Hose, black or white. All sizes 5 to 81/2

Pair ...... 50c to 89c

Sizes 81/2 to 10. Very special, ranging in prices from.

MORNING EDITION. NOON EDITION.

EVENING EDITION. Outside City. By Mall \$4.00 per year. \$6.00 per year.

TELEPHONE NUMBERS, From 10:00 p.m. to 9:00 a.m., and holidays, call 3670. iness Department; 3671, Editors; 3672, Reporters; 3673, News Room.

Toronto Representative-F. W. Thompson, 57 Mail Building.
U. S. Representatives—New York: Charles H. Building. Chicago: Eddy Company, Fifth Avenue Building. Chicago: Charles H. Eddy Company, People's Gas Building. Boston: Charles H. Eddy Company. Old South Build-

THE LONDON ADVERTISER COMPANY, LIMITED. London, Ont., Saturday, September 7.

#### SIR ROBERT AND THE GERMANS HE TORONTO TELEGRAM is taking violent exception to the speech of Premier Borden in which he is reported to have said:

"There is no desire to crush or humiliate the German people, but they have permitted their rulers to brand them as false, brutal and barbarous; they must prove themselves regenerate before they can be received again on equal terms within the world's commonwealth of decent nations."

not understand why such a "twaddle of arguments" should come from the lips of the chief executive of the Canadian people. To the Tele
Inay do nereafter are so fine woven that economic developments come without any sort of formula for attaining them.

He wasted no time in finding the house where dwelt the Shaws. It was midafternoon on his first Saturday, when the great war plant, where he was engaged closed for a half holiday. He publishers of this pamphlet are naturally older fashioned. The publishers of this pamphlet are naturally Robert has been dabbling with the Lansdowne school of war philosophy while in England. It does not counsel that the premier should come their judgment upon the stability of the country has increased from \$335,996,850 in March, 1914, has increased from \$335,996,850 in March, 1914, has not a hospitable welcome, but then the letter had not been presented. The purplesomething in such a contention. No one believes that the British or French or Americans have any desire to crush or humiliate the Germans simply desire to crush or humiliate the Germans simply through a spirit of wanton cruelty or from the existence of surplus funds in the country. As a existence of surplus funds in the country. As a existence of surplus funds in the country. desire to see them suffer. But most of the matter of fact, two separate loans of \$100,000,000 them them Allied people are conscious of what their fate each were floated in the States in 1915 and 1916, might be were Germany in a position to crush or while in March, 1917, a loan of \$150,000,000 was stains. "I'm glad, you have to excuse myself humiliate the nations upon which she set her dogs contracted in the American market. These were to my ears in canning. of war. They wish to see Germany crushed and all issued below par and with interest at 5 per crates of berries, and the humiliated to such an extent as is necessary to remove from the German philosophy that virus of hatrod which has poisoned her people and of hatred which has poisoned her people, and markets so far as foreign securities were conmade of them individually and collectively a cerned the Canadian people themselves took up race of brutes. The premier need not make any \$418,000,000 of their Victory Loan issued at par. plea for them, because even today with the pros- Meanwhile loans totalling \$198,000,000 had been pect of defeat before them they have lost none of their arrogance and treachery. They are the mad dogs of Europe and to discuss the crushing or humiliation of persons affected with moral rabies is to think of taming a boa-constrictor or a rhinoceros with a song. Let those means which rhinoceros with a song. Let those means which suddenly discovered themselves financially comare necessary to save the world be taken with the petent. German people.

#### THE KING'S DEMOCRACY.

IS MAJESTY King George V, has dethroned who do him homage as a man.

werd "pep" the other day in describing the qual- newly-acquired business of war times, she must ity which had been added to the fighting spirit of not only enlarge and improve enterprises upon the Canadian editors who toured Europe, en- period of competition have emphasized. flanked by members of the printing trades, are vouching for the king's use of this American slang, and American newspapers are seizing upon it eagerly to place the indelible mark of the may snap at any moment the load increases. democrat upon the hereditary ruler of the British

While such a man occupies the throne of title of the west front Allies? Britain one approaches the subject of the future of kings gingerly (that being the word to use, on the throne and is much among the people, the of nature. king would be the first to approach the subject with frankness and with an honest reading of the being obsessed with the obsolete theory of the amount. The processes of saving fruit by desands or millions of other people. That point being disposed of, we believe King George would Hohenzollerns and the detestable Hapsburgs, ner the public would be fully informed in the matcolts that turn out to be rogues they speedily ex- unjustly. terminate the line, and the taint soon is eliminated; otherwise, it is said, all horses would soon become savage or weaklings).

Having disposed of the royal blacklist, King George might turn to the available monarchial States called out as many soldiers proportionately as Great Britain has an army of 15,000,000 men would take the field. lines left in stock. They have been fast dying out. Britain has, an army of 15,000,000 men would take the field. There are only a few of them left at the present time, and most of them lack the "pep," as his majesty might say, to hold down a king's job. more, having in mind the thrones of Greece and prove finally victorious. Bulgaria. In a philosophical mood, King George would consider this phase of the question. He would see that in a generation or two the laws of

#### AN AMERICAN VIEW OF OUR FINANCE.

York dealing with the economic effects of the war in Canada, and indicating what the future may have forth. It is pointed out that Canada has a like out the entree of any emergency. He had the entree of any emergency. He had the entree of any emergency. bring forth. It is pointed out that Canada has hardly come to the point yet of considering the hardly come to the point yet of considering the leading the could neither be snubbed nor neglected. He had never felt especially the need of the tempine society, before but with his after-war period apart from the present; not that feminine society before, but with his The Toronto paper wants to know who told she is blundering into the future, but rather that and neglect so often suffered Fir Robert Borden that "there is no desire to the things she must do now and the things she ern boys at the hands of eastern maids he felt that such treatment would be crush or humiliate the German people." It can- may do hereafter are so interwoven that economic he wasted no time in finding the

gram is no doubt suggested the theory that Sir interested in the Dominion's financial record and forward and say that the German people should be crushed and humiliated, but profess that he of this represents the savings of men and women of this represents the savings of men and women ter, touching the whole the ter, touching the work that we have the terms of the should keep off the subject altogether. There is who believe in Canada's ability to pay. This is with nails and small fingers that wer

That Canada may share largely in the foreign patriotism, and she had to do it all alone, because there were so many war trade of the world after the war is the belief of works in Bayton that all the servants had been tempted to go into factories. trade of the world after the war is the belief of the writer of this pamphlet. Canada, he points out, is much in the position of many other countries which never realized the value of their natives which never realized the value of their natives work in the least dependable and decidedly the temperamental, she had to do all the work that she had formerly had done the temperamental that the position of their natives which never realized the value of their natives work that she had formerly had done the points and the points are the points ar himself. In other words he has become one tries which never realized the value of their naof his own people. While he has stepped tural resources until a world-wide shortage of from that high dignity which hedges a monarch, raw material and manufactured articles brought Eator he has become enshrined in the hearts of those the Dominion into international trade on a large scale, created new commercial routes to our very smelled the berry juice. And Eaton had at least expected an hour's bantering His majesty is reported to have used the future. If Canada is to retain her share of the shores and brought forth golden visions of the the French and British by the introduction of the which she has recently embarked, but must also Americans. No lesser authorities than some of develop more efficiently certain advantages which war conditions and the prospect of an extended

#### EDITORIAL NOTES.

The Hindenburg line is a frayed affair that

A firm advertises as "the greatest cleaners and dyers" on earth. Isn't that usurping the

While motor cars shuttle through the streets since his majesty indulges in spicy talk) yet we in hundreds the majority of children play on the venture the opinion that if one could sit down pavements unharmed. Which goes to prove that over tea and muffins with the man who is seldom even a toddling baby is conscious of the first law

The crop of preserves in the average cellar signs. His majesty would no doubt point out, in will be far from normal. Sugar costs money and the first place, that no one could conceive of his the scarcity makes it difficult to buy it in any divine right of monarchs to rule so many thou- hydration should be deenstrated for the public.

If those who handle foodstuffs of any kind give some attention to the royal perverts who would consider what an influence publicity might happen to be his cousins through no fault of his be in saving them from serious trouble when own. He would make it clear that while he lived they find it necessary to discard spoiled foods, no branch of any English line should become en- they would call up the newspapers each week and tangled by matrimonial alliance with anything inform them as to the amount of food thrown out having a trace of the blood of the unspeakable and the reason for disposing of it. In this man-They and all their family connections and all their ter, and the companies would be saved from the neutral admirers can be chalked off the list of shock of revelation when quantities of food are future prospects as the mates of wholesome Eng- destroyed. Such information as has reached the glish princes and princesses. (When horse train- public recently is almost certain to do the firms ers discover that a certain sire has been breeding concerned considerable harm, whether justly or

#### BRITAIN'S WAR WORK. [Buffalo Commercial.]

#### PRACTICAL RESULTS. [Springfield Republican.]

majesty might say, to hold down a king's job.

And decadent lines will not soon be revived, as witness the Romanoffs and later on the Romanoffs and Roman witness the Romanoffs, and later on, witness a few so long been tortured by uncertainty as to which side would

nature would work havor with the intermarried lines left available as being undamaged goods, as "We kings must stilk together."

distinguished from damaged goods of the H. and H. variety.

If Mr. H. G. Wells should happen in, the king might go into further phases of the question, but enough would have passed to show that this question of hereditary monarchs was not one that the British people need be very gravely concerned about. He might reveal that his life as he lived it now was the life for him. He was moving among the people he loved, without ceremonial robes and without making any great palaver. He was going to the front and chatting with the Sallors of the fleet. He was playing the part of a king in the most kingly way, for it has been said "there is nothing more kingly than kindness."

He has talked with the Canadians, with the Australians, with the men from countries washed by every tide that flows. He knows the full, free democracy that exists among the British people. He knows the prejudice against any system of monarchy which holds the menace of producing annother Wilhelm of Hohenzollern. Out of his true nature, this English king has come down among his people to play the man. His example will be fraught with great results over which any one may speculate.

AN AMERICAN VIEW OF OUR FINANCE. rraught with great results over which any by speculate.

AMERICAN VIEW OF OUR FINANCE.

RECORD That Is a Promise," is the expressive title of a pamphlet issued by the young girls of the town, often were ignored and even snubbed by eastern girls—because of their characteristic reticence and exclusiveness. After making this condition quite clear the aunt had given Eaton Watts a letter of introduction to Fanny Shaw, who as good luck would have it, lived

The next day's dinner proved something of a consolation, and it was really a decidedly good dinner, made by Fanny for the brother who stayed at home and himself. But she still seemed preoccupied, and when Eaton tried to shake hands with her on leaving the preoccupied, and when Eaton tried to shake hands with her on leaving she held her hand back. "It is all berry stains. They won't come off," she said. "Promise not to look at it, and I'll shake." He didn't look, but he felt the small shapely so smooth and lovely it that fingers so smooth and lovely it that fingers so smooth and lovely should be so disfigured by hard work. Sometimes Fanny was generous and gave him long hours of her society, but often on Saturday she was working over the canning kettles. She told him that the farmers often had a surplus fruits and vegetable Monday. And perhaps the worst of i was that Fanny regarded this ever-lasting work of canning with a certain degree of exaltation—almost a patrictic ecstasy. To her it was not simply storling up good things for her family to at. It was working to save country and to show her loyalty to Millover. Quite clearly Mr. Hoover wa

moon now and there was a meanderi little river at Bayton and Eaton h comes under a harvest moon, that corn mellows then, and that for the canner days are not long enough, but even evenings must be spent over the canning kettle and the drying frames.

Occasionally, to be sure, he had appointments under the August moon with Fanny, but her mind always revolved around the important business of the day. She told him just how many jars of every kind of preserve and jam were on her shelves. She asked him questions relating to the chemistry involved in the operation, chemistry involved in the operation and one night she led him down cella by the light of a candle to show th

Don't think children can be cured of bed wetting by spanking them. The trouble is con-stitutional, the child cannot help it. I will send RECIPROCITY.

[Milwaukee Sentinel.]

Kalser Wilhelm has the Spanish influenza. It would be arine difficulties by day or night. Address

Mrs. M. Summers WINDSOR.

mood he approached her on the subject. Then one day she sent for him. Her brother was going to enlist and her sister was leaving for South America with her husband on a government commission. She would have the house on her hands.

"What ever can I do?" she sald. "There are 150 jars of canned things and fifty pounds of sugar used. I thought I would send it to the camps, but I have found out that the government cannot accept individual contribu-

tions. And I may even have to leave the house and go and live with an aunt or something. Oh, I just can't endure to leave all my nice canned things!"

"Marry me, keep house for me and we'll eat it together," he suggested.

"We couldn't eat it all," she faltered.

"T've two kid brothers that I have to keep track of—they would help, and around Eaton with Joy. "Oh, it will he insist on that, even if I had to pay over factory wages—and they could eat some of it."

"And I could make Hoover menus"

"T've two kid brothers that I have to keep track of—they would help, and incorrect the attraction of them all?" Fanny was dancing around Eaton with Joy. "Oh, it will he insist on that, even if I had to pay over factory wages—and they could eat some of it."

"And I could make Hoover menus"

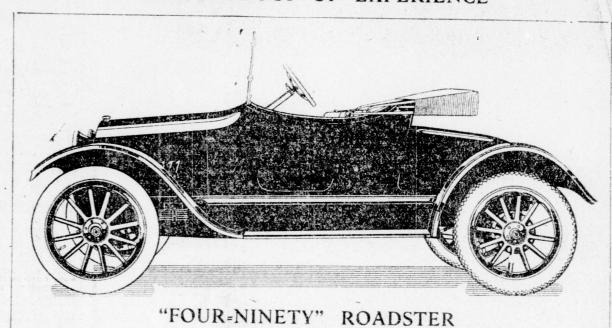


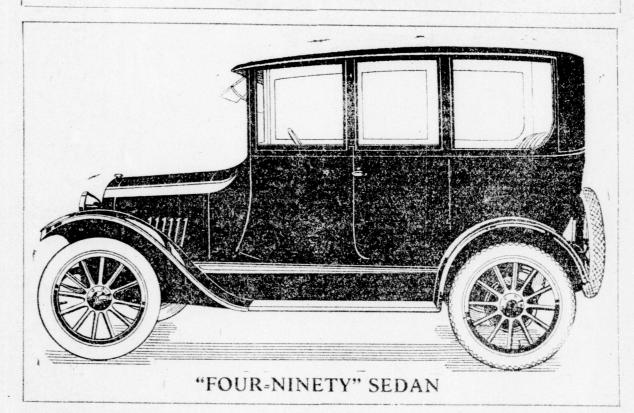


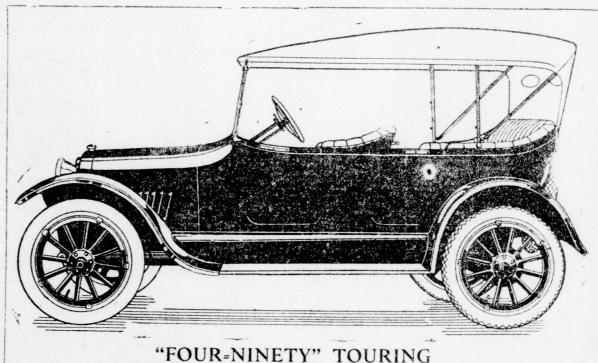
SEE THE NEW MODELS

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A Cordial Invitation Is Extended to All to Visit Our Exhibit TRANSPORTATION BUILDING, WESTERN FAIR

# Ontario Garage and Motor Sales, Limited

Service Stations: 399-401 Dundas Street. East End: 619 Dundas Street.

Chevrolet for Economy, Maximum Mileage, Gasoline, Oils and Tires. Minimum Expense.

# PAGE OF INTEREST TO WOMEN

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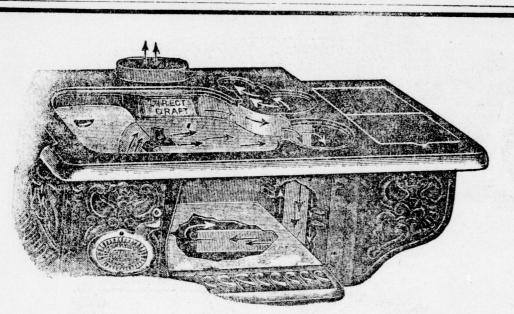
COUSIN KATE KANGAROO VISITS THE POSSUM FAMILY.

a rascal, fooling Father Possum, so she could get a small bite to eat.

When Father Possum reached the ground he could see Cousin Kate's sweet smile and her lovely eyes, and she reminded him of his dear mother, and he gave a jump to embrace his long-lost Cousin Kate.



Sold for all home-baking, in carto  $\,$  ns and sizes of 3, 5, and 10-pound tins. See Gunn's exhibit of Easifirst at Londo  $\,$  n Fair.



# Secret of the Pandora Magic

MO other range has a flue system just like that of the Pandora.

The flue system of the Pandora Range makes the almost magical efficiency of the Pandora oven-conserves the heat in the range to do its maximum of work under the covers, in the oven, in the reservoir and in the warming closet.

The Pandora flue system is the secret of the Pandora baking efficiency, the Pandora fuel economy and the complete control which makes

baking and cooking a pleasure and lightens all the other kitchen work.

Note how the Pandora flue system carries the heat to every part of the range, surrounding the oven in walls of heat under perfect control.

See how the heat passes the length and depth of the hot water reservoir.

Note how it passes under the sixhole top in a current which gives the Pandora five "boiling" holes.

"The Magic of the Pandora"—Booklet Free This is only one of the many features of the Pandora Range described in "The Magic of the Pandora," a little booklet full of information that every woman will want before she buys a range. Write for it to the nearest McClary Branch,

# McClary's Pandora

St. John, N.B.

J. A. PAGE, 807 Dundas Street.

Winnipeg

Vancouver Saskatoon

FOR SALE BY J. A. BROWNLEE, 385 Talbot St.

BULL BROS., 402 Hamilton Road.

Readers Are Invited to Phone All News of This Kind to the Society Editor. Phone

Miss Marjorie Ross is in Toronto. A pretty wedding was solemnized at the home of Rev. C. R. Gunne of 300 Hill street, when Miss Ina McLean of this city, formerly of Kilmarnock, Scot-COUSIN KATE KANGAROO VI SITS THE POSSUM FAMILY.

Well, I wish you could have seen the excitement in the homes of the Great Forest when the neighbors heard the voice of Mrs. Kate Kangaroo call out to her dear Cousin, Father Possum. You have often seen neighbors peeking out of their doors and windows to see what others are doing. Well, all that she would break down our sand some hung by their tails on their doorknobs, to see the wonderful sight.

And Father Possum almost fell out of his front window, he was so happy and proud to see ins beautiful cousin. Kate, is and we cannot wait another minute!

"Take the elevator and get off a very sweet smile, and all the neighbors sum and we cannot wait another minute!

"Take the elevator and get off a very sweet smile, and all the neighbors of the 20th floor of the big Hemlock tree. Our flat is No. 23!" And Mrs. Possum ilmbing down the fire escape to Courl fat is No. 23!" And Mrs. Possum of the house?"

"Take the elevator and get off a very sweet smile, and all the neighbors sum family and all the neighbors sum family and all the neighbors served at the No. 20th floor of the big Hemlock tree. Our flat is No. 23!" And Mrs. Possum of the 20th floor of the big Hemlock tree. Our flat is No. 23!" And Mrs. Possum of the 20th floor of the big Hemlock tree. Our flat is No. 23!" And Mrs. Possum at one bite. And all the neighbors served and the called out from the window of this city. In the flat father Possum in Her Arms. Jump only half way to her dear face. But she was so tall, as she sat up their father Possum in Her Arms. Jump only half way to her dear face for the ground, that he could held Father Possum in Her Arms. Jump only half way to her dear face for the possum in her arms. Jump only half way to her dear face for the possum in her arms. Jump only half way to her dear face for find the form of this city. For merly of Klmafrock, Scothald that he could half the section of the stanger Possum in her arms. Jump only half way to her dear face for the ground in the fell father Po

SOCIAL AND **PERSONAL** 

Mrs. J. Doherty, Maitland street, who, with her three children, has been spending the past few months at their summer home, Ipperwash Beach, returned home this week, Mr. Doherty going up to the lake to spend the last few days of the outing with his family and bring them back to the city. Mrs. Calhoun was the guest of her daughter, Mrs. Doherty, for the latter part of August. Capt. Lewis of military headquarters, ondon, and wife, have left for a two-reeks' vacation in Mount Clemens,

Mr. and Mrs. Wm. Flater and daughter Beth motored to Blenheim Sunday on a visit to relatives and friends. Mr. and Mrs. Frank Robinson of West Vancouver are visiting Mrs. Annie Adams, 129 Wharncliffe road west. Mr. and Mrs. D. R. Owen, Delaware, announce the engagement of their eldest daughter. Eva C. H., to George F. Elliott of Toronto, the wedding to take place the latter part of September.

#### CYNTHIA GREY'S MAIL-BOX

Grey, Pink and White. My Dear Miss Grey,-This is to tell 'Polly" about making paper beads. I made some just before last Christmas. I strung them together with some colored glass beads and made them into necklaces or fan strings.

First comes the selection of the paper. I found that sample books of wallpaper give one the greatest variety of colors. In making your pattern, cut several kite-shape patterns for models. When you have one the size you want, make several tracings on the best colored parts of each sheet and cut them out. Begin rolling on a knitting needle rather loosely at first and from the head end, finishing more firmly toward the tail end. Finally securely paste end down and remove the needle. Give the beads a good coating or two of white vamish. One of my friends made a portiere of them, but, candidly speaking, I think it a waste of time, as the fad for paper beads has about run its limit, and portieres of any kind are such dust-catchers.

I wonder if you readers would be interested in my room? Girls are always interested in each other's homes. My color scheme is grey, pink and white. The walls are grey, floor covering dark and light grey wool rug, with darker painted border, ceiling shell pink and furniture white. I found myself, as so many girls do, with an old-fashioned, atrocious-looking bedroom set, and no likelihood of anything better. So I figored glass beads and made them into

atroclous-looking bedroom set, and no likelihood of anything better, so I figured out how to improve the material at hand. I removed the curved standard of the mirror on the dresser, hanging the mirror separately, and leaving the lower part like a chest of drawers. These had some good-looking wooden knobs. I removed the little side boxes from the top of the dresser, because I preferred the wide effect of a plain top. The washstand was one of those high compartment affairs, commodious incompartment affairs, commodious, in-deed, but clumsy. I lowered the top to the middle by removing the upper drawers and cupboard, and made a more ap-to-minute commode effect with one arge cupboard and a wooden knob. It

dollar each. One I reserved for a bed, and the other I made over into a settee. Perhaps you have seen settees made Perhaps you have seen settees made from beds. You cut the foot in two for arms, leaving the head of the bed for the back of seat. The side board and tell us about it, Pagettes. "Polly" for the back of seat. forms the front, and plats made the will be pleased to receive the bead bottom of the seat. bottom of the seat.

An old discarded chair received a new bottom, therefore a new lease of life. Because I like to write and study

life. Because I like to write and study in my room I secured a table 20 by 30 inches, and saw to it that it was properly knobbed. As there is no closetroom, my wardrobe had to have drapes over the door to take away the bare appearance. My book-sehlves, as well as everything else, was given a few good coats of white enamel. You see, my room is large, so that I can have more pieces than the average person would need. With a few yards of cretonne I was able to make a covering would need. With a few yards of cre-tonne I was able to make a covering for settee, drapes for windows and wardrobe, and cushions. The latter I filled with pine needles. The cretonne carries out the pink. Touches of em-broidery, my water-color paintings and a few white tvory toilet articles com-plete my room.

#### UNDERCLOTHING Guaranteed Not To Shrink.

#### Rest Room

Meet your friends there Phone your friends from the telephones located on all floors.

Store Hours

Delivery

9:30 a.m. and 3 p.m. Saturday, 9 a.m., 2 p.m. and 6 p.m.



#### We Prepay Shipping Charges

all purchases of \$5 or over to any station in Canada. Also postal charges on small orders shipped to any point within 20 miles parcel post radius of Lon-

## GRAY'S THE STORE OF STYLE AND THRIFT GRAY'S

# Fair Visitors

Are cordially invited to visit this store while in the city and become acquainted with the good values of our merchandise. Exhibition week will be a week of special displays and special values. In our many departments will be found asked-for fabrics and styles. Courteous and prompt service in every department. 

#### Autumn Millinery

A charming assortment of new models. If you haven't yet secured your fall hat it will be to your advantage to see our showing on Fourth Floor.

#### PRELIMINARY SHOWING OF

Women's Fall Suits and Coats presenting a group of advance models in the materials and color tones for autumn and winter are now being shown on the Third Floor.

## Silks, Dress Goods and Dress Accessories--- Second

A well-assorted stock of colors and | In our dress goods, suitings and coatblack silks, messalines, duchess, taffetas, habutaies and crepe de chines.

ings we have many all-wool cloths, in-

Buttons, a choice assortment. Also Buckles and Slides. Silk Fringes, the cluding all-wool serges, \$1.50 to \$4 yard | newest thing in dress trimming.

#### High Class Gloves

Kayser Silk Gloves, heavy fall weight, double tipped, two domes, black, white, grey and champagne. Per pair ..... \$1.50

#### High Class Hosiery

Gordon Silk Hose \$1.50 pair Fine Black Cashmere Hose ..... 85c pair Fine Cream Cashmere Hose

#### High Class Corsets

Showing the new fall styles in the celebrated D. & A., Goddess and La Diva Corset.

#### NECKWEAR

Collars, organdy, crepe and net in almost every style of collar and cuff sets.

MARIBOU NECKWEAR soft and fluffy; colors black

#### Staple Department---Main Floor

Cottons, Tablings, Flannelettes, Comforters and Bedspreads. These goods bought many months ago. Our prices, in many cases, are less than the present wholesale prices.

Agents for the Ladies' Home Journal Patterns.

140 DUNDAS STREET Phones 115, 116.

and natural,

charming nest into the Mail-Box and secretary reported that they had durmake use of it myself, but as that is not possible, I'll be content to condition the other I made over into a settee, where there's a will there's a way and by a seen settees. Where there's a will there's a way and the secretary reported that they had durmake use of it myself, but as that is not possible, I'll be content to congratulate you upon your achievement. Where there's a will there's a way and the secretary reported that they had durmake use of it myself, but as that is not possible, I'll be content to congratulate you upon your achievement.

# Patriotic

STRATHROY.—The Canadlan Girls' to help him, to convir ed Cross Society met yesterday at ways, and to incline he home of Mrs. Harry Gerry. The heart to Jesus Christ

#### Daily Bible Question Club

UNIFORM LESSON FOR SUNDAY, SEPTEMBER 8, 1918. ONE GOLDEN TEXT SUGGESTION.

Western Ontario

Mestern Ontario

Address All News for This Column to the Editor of the Women's Page.

EMBRO.—The regular Embro and West Zorra Red Cross Society met on Tuesday afternoon. Those present spent the time in sewing shirts for the have of being kept from sin, if we keep has fermented and turned sour; head in Stomach, Stopping Dyspepsia, Pain, Belching—It's Fine!

Instant Relief! Neutralizes Acid in Stomach, Stopping Dyspepsia, Pain, Belching—It's Fine!

You don't know what upset your stomach sweetened, and they stomach—which portion of the food did the damage—do you? Well don't bother. If your stomach doesn't take care of your stomach is in a revolt; if sick, gassy and upset, and what you just are have of being kept from sin, if we keep has fermented and turned sour; head remember the quickest, support most

to settee, drapes for windows and wardrobe, and cushions. The latter of setting the special control of the special orts fund.

love or not, we should love him ten derly and do all we can in every wa to help him, to convince him of his every description.

#### Food Souring Causes Indigestion, Gases, Heartburn-Pape's Diapepsin

SEND FOR LEAFLET. WE PAY FREIGHT ONE WAY. OANADA RUG COMPANY, 98 CARLING ST. PHONE 2485.

POLLY AND HER PALS.—Yes, the Drum Corps Is Doomed, If Pa Has Anything to Say About It.









EDUCATIONAL St. Andrem's Culleng TORONTO

> FOR BOYS Boys prepared for Un ersities, Royal Milita College and Business. CALENDAR SENT ON APPLICATION
>
> . Autumn Term Commences Sept. 16 , 1918
>
> REV. D, BRUCE MACDONALD, M.A. LL. D
>
> Headmaster

HOW TO CURE GOITRE OR THICK NECK.

By a painless home treatment of roots and herbs, which build up the entire system, we have cured goitre of forty years' standing in a few weeks' time. This treatment is guaranteed to be harmless and will not harm the most delicate system. Write for information to

PROFESSOR MARLO,

245 Wortley Road, London, Ont.

# Chicago Cubs Trim Red Sox 3-1--Champion Leafs Here Today

sixth heat of the 2:24 trot.

Squires) 1 2 2 2 3 Jim Chimes, b. g., (Meyer) 3 5 1 4 2 Elennis, b. h., (Steinmetz(...4 4 3 3 ro. The Starr, blk, g., (Brinker-

hoff) ... .5 3 5 5 dts.
Time 2:21%, 2:15%, 2:19%, 2:20, 2:15%.
2:24 Trot, Purse \$500, (Unfinished from Wednesday).

2:17 Pace, Purse 1,000 Stake, (Unfinished) From Wednesday.

BETTER OF CAPTAIN

Next Week.

**VICTORIOUS IN LAWN** 

**BOWLING TOURNEY** 

Ridgetown, Sept. 6.—The singles championship competition held here by the bowling club proved a highly successful affair. Many entries were made, most of the towns in Western Ontario being represented, and the play was much enjoyed.

The first event emblematic of the championship of Ontario was won by Ralph Dauphin of Ridgetown, after a battle royal with Father Forster, also of Ridgetown. Fred Allen, the only representative from London, was not up to form, losing the first two games played, and then, after winning one game, was defeated by J. Hannan of Wheatley.

A consolation event was put on for the losers of the first two games, and was won by W. J. Taylor of Ridgetown, who defeated Hannan in the finals by a score of 14 to 7. The second event brought out some of the best plays of the day, strong players of different towns getting into their stride and putting up consistent fights. Semifinals in this event brought together John Dovan of Thamesville and W. Colwell of Waliacchurg, while R. Clark and John Bawden, Ridgetown, were the other two. Bawden and Colwell were the winners, and in the finals the latter got the decision by a score of 16 to 9.

RIDGETOWN RINK IS

Anna Moore, b. m.,

Squel, br. g., (Mallow) ....

Harrison)

#### **SERIES NOW ON FIFTY-FIFTY** BASIS AS RESULT OF CUBS' WIN OVER BOSTON RED SOX

Hurler Tyler Wins Own Gam e With a Single With Two Men on Bases - Be an-Eaters Make Final Desperate Effort.

Merkle Starts Fun

rom the Boston sky.

Pick Saves Run.

Flack Saves Game.

CHICAGO. Sept. 6.-The Chicago mightiest of the series thus far, the ball Nationals put the world's series on a smashing against the wall in centre field. Strunk trotted home and the

econd that scored two runs. All of game was over ond Inning, when Bush, pitching for the Red Sox, lost control. Boston's run came in a desperate and spectacular Thomas let it bound past him. This came in a desperate and spectacular rally in the ninth inning. Strunk, the first man up for the Red Sox, slammed the ball against the right field fence. Whiteman, who drove in yesterday's winning tally for Boston, was cheered eye, and the operation was a complete eye. Whiteman, who drove in yesterday's winning tally for Boston, was cheered as he came up. His wallop was the

BULLETIN

You will see more Brantford streets than all other makes combined.

THERE'S A REASON. Canada's One Best Bicycle Is In a Class By

Bicycle & Motor Sales Company

Itself

BICYCLE MERCHANTS.

Boston-Tyler sent up two wide ones

debrand called Hooper out at second. This gave a double play, Killifer to Hol-Strunk popped to Deal. No uns, no hits, no errors.

Chicago-Flack opened with a line single to left. Hollocher forced Flack, Nationals put the world's series on a fifty-fifty basis today by defeating the Boston Red Sox, 3 to 1, in a good old-fashioned game of baseball.

Tyler, pitching for Chicago, was the hero of the contest, for he projected a steady stream of bafflers, and capped to the climax by shooting a single over the climate that the state of the chicagoans, who had counted the game was of the chicagoans, who had counted the game was of the chicagoans, who had counted the game was of the chicagoans, who had counted the game was over the chicagoans, who had counted the game was over the chicagoans, who had counted the game was over the chicagoans, who had counted the game was over the chicagoans, who had counted the game was over the chicagoans, who had counted the game was over the chicagoans, who had counted the game was over the exits.

Bush to Scott, the batsman taking first on a fielder's choice. Strunk purposely dropped Mann's fly to short centre, and the chicagoans, who had counted the game was over the chicagoans, who had counted the game was over the chicagoans, who had cou Bush to Scott, the batsman taking first

Boston-Tyler again had trouble finding the corners and walked Whiteman on four pitched balls. McInnis dropped a bunt between Killifer and Tyler, and when the fielders collided, beat Killifer's no errors. throw for a hit, Whiteman going to Scott sacrificed. Killifer to Pick, the latter covering first. Thomas hit to Pick, and Whiteman was out at

the plate, Pick to Killifer. McInnis went third and Thomas to first on the the convalescent one on the ball delivered a two-bagger, the first a-base wallop of the which Flack caught on the line. No runs, one hit, no errors.
Chicago—Merkle walked. Pick dumped scored and Pick rested on third. Surgeon Tyler rose to the occasion with a single, scoring Pick and Killifer, but he himself was caught trying to reach second on the play. The Cubs threatened again in the sixth, but the cloud did not develop rain. Hollocher hit into a triple. He never got far, however, for Boston rallied heroically. The infield drew in and Mann was out, Scott to McInnis, Hollocher hardly having a chance to move off the third sack. He tried to register on Paskert's grounder, but Scott's sharp throw was ahead of him. Paskert was safe and Merkle singled, but a miss fire double steal from the Boston sky.

Chicago—Merkle walked. Pick dumped a swinging bunt down the third-base litne, and when Thomas missed the ball, the official scorers called it a hit. Merkle went to second. Deal popped to Shean. Killifer hit to right for two bases, Merkle scoring and Pick went to third. This was the first extra-base hit of the series. Tyler singled over second, scoring Pick and Killifer. He tried to reach second on the throw to the plate, but was out, Strunk to Agnew to Scott. Flack hit to McInnis and beat the first baseman to the bag. McInnis made no attempt to throw to Bush who was running to cover first. On Flack's attempt

ning to cover first. On Flack's attempt to steal Agnew threw high and wide, Boston started the second inning with but the runner overslid the bag and the confidence of champions, and for a Shean tagged him. Flack was credited with a stolen base, Agnew with an assist, and Shean with an out. Three runs, four hits, no errors.

time seamed to have an excellent hance to score, but a snappy relay rom Pick cut off the impending tally t the plate. Whiteman, whose bat at the plate. Whiteman, whose bat was efficacious yesterday, was awarded a pass. Killifer and Tyler collided over McInnis' bunt and both were safe. It was on this occasion that Surgeon Tyler began work on Killifer's eye. Both were advanced an additional base by Scott's sacrifice, and Thomas came to bat. His best was a drive to Pick, who threw Whiteman out at the plate. The fighting blood of both teams was up from the beginning. Umpires were growled and snapped at; the crowd grew partisan, and away down in the depths of the Boston bombproof. Knabe, Chicago coach, and Wagner, coaching for Boston got into a fight. The crowd learned of it when players and universe made additional safe when players and universe made additional safe and wagner, and universe made additional safe when players and universe made additional safe was a safe when players and universe made additional safe was a safe was THIRD INNING. Boston-Bush walked. Hooper forced him, Tyler to Hollocher, the shortstop making a fine stop of a wild throw. Hooper took first on a flelder's choice. Shean forced Hooper, Hollocher to Pick, and reached first when the second baseman's throw filtered through Merkle. Strunk fouled to Killifer. No runs, no hits, no errors. Chicago-Hollocher grounded out, McInnis and was out at first. Paskert XDubuc popped to Shean. No runs, no hits, no

crowd learned of it when players umpires made a dive into the dug-Boston-Whiteman popped to Pick. Flack's magnificent throw from right saved the day for Chicago in the eighth. Schang, batting for Agnew, singled too hotly for Hollocher. Hooper singled into far right field. Schang

FIFTH INNING.

Boston—Thomas out, Deal to Merkle.

Agnew filed to Flack. Deal missed

Bush's grounder, and the latter reached
first on the error. Flack ran to deep
right for Hooper's fly. No runs, no hits,

Tyler then put over one strike, but on the fifth pitch Hooper went to first. On the hit-and-run Shean fanned. He interfered with Killifer's throw and Hillifer's throw and Hillif

SIXTH INNING.

Sixth Inning.

Boston—Shean drove a hit to centre,
Paskert holding it to a single by a onehanded stop. Strunk forced Shean, Pick
to Hollocher, and reached first on a
fielder's choice. Whiteman hit into a
double play, Hollocher to Pick to Merkle.
No runs, one hit, no errors.

Chicago—Hollocher tripled down the
first base line, the ball rolling to the iropped Mann's fly to short centre, and first base line, the ball rolling to the then forced Hollocher by throwing the far corner of the field. The Boston incame in on the grass. Mann out, t to McInnis, Hollocher holding i. Hollocher tried to score on Paskert's grounder to short, but was out, Scott to Agnew, Paskert reaching first. On the hit-and-run, Merkle singled to centre, sending Paskert to third. With Pick up, Merkle started a double steal. Agnew's throw to Scott turned him back

Pick up, Merkle started a double steal.
Agnew's throw to Scott turned him back and he was out when the shortstop threw to McInnis. No runs, two hits, no errors.

Boston—Shean drove a hit to centre, Paskert holding it to a single by a one-handed stop. Strunk forced Shean, Pick to Hollocher, and reached first on a fielder's choice. Whiteman hit into a double play, Hollocher to Pick to Merkle.

No runs, one hit, no errors.

In 2:28. All bets were declared off on the heat.

Anna Moore, selling in the field in the 2:17 pace, beat Sequel, the favorite, in a driving finish.

Darkness prevented the completion of the 2:08 pace and the 2:18 stake trot, but they were declared finished. The money was divided as they finished.

Summary:
2:19 Trot, Purse \$500, (Unfinished From Wednesday.) field's choice. Agnew put up a tall foul No runs, one hit, no errors.

Chicago—The band played "The Star Chicago—The band played the crowd Chicago—The band played "The Star Spangled Banner," bringing the crowd to its feet. Pick walked. Deal sacrificed to McInnis unassisted, Pick taking sec-ond, Killifer walked. Tyler filed to Whiteman. Flack lofted to Strunk. No

runs, no hits, no errors. EIGHTH INNING. Boston—Schang batted for Agnew. He singled off Hollocher's glove. Bush filed to Paskert. Hooper singled to right and Flack's great throw to Deal cut down Schang at third. Shean out, Merkie to Tyter. No runs, two hits, no errors. Chicage—Schang now catching for Boston. Shean caught Hollocher's fly back of first. Mann filed to Whiteman. Paskert fouled to Schang. No runs, no hits, no errors.

NINTH INNING. Boston—Strunk hit to right for three bases. Whiteman duplicated the hit, Strunk scoring. McInnis out, Tyler to Merkle. Scott walked. Dubuc bat-ted for Thomas. Dubuc fanned. Schang popped to Hollocher. One run, two hits,

eet away from the base. It was a dispolating out for Boston.

Chicago—Whiteman dropped Merkle's fly close to the line and the batsman pointing out for Boston. 

Browns, in deep,

rich shades, with a

lustre and finish

that make you want

Prices for the bet-

play by Play of

The second game

First inning.

first on a fielder's choice. On the hitseats.

first on a fielder's choice. On the hitand-run, Deal flied to Hooper, but Pick
managed to beat the throw back to
first. Pick was out stealing on the first
pitch to Killifer, Agnew to Scott. No
runs, no hits, one error.

FIFTH INNING.

FIRST INNING.

first on a fielder's choice. On the hitand-run, Deal flied to Hooper, but Pick
managed to beat the throw back to
first. Pick was out stealing on the first
pitch to Killifer, Agnew to Scott. No
runs, no hits, one error.

FIFTH INNING.

Boston—Thomas out, Deal to Merkle.
Agnew filed to Flack. Deal missed
Bush's grounder, and the latter reached

FIRST INNING.

Three-base hits—Hollocher, Strunk,
Whiteman. Sacrifice hits—Scott, Deal.
Boutoners, T. Nationals 4. First
base on errors—Nationals 1. Americans 7. Nationals 4. First
base on errors—Nationals 4. First
base on errors—Nationals 4. First
base on balls—Off Tyler 4. off
cans 1. Base on balls—Off Tyler 2. Umpires—Hildebrand at plate, Klem at
first, Owens at second, O'Day at third.

Time—1:58.

BOBBY HECK HURLIN W.O.R. TEAM TODAY; **BOBBY HECK HURLING** 

BETS DECLARED OFF Former London Southpaw WHEN 2:24 TROTTERS Will Be Worked Against the Locals. MAKE WEIRD SHOWING

Toronto Leafs will work their regular line-up in the contest against the W. O. R. this afternoon. Furthermore, Bobby Heck, the best hurier London ever possessed, and, for that matter, one of the strongest pitchers that ever belonged to the old Canadian League, will do the hurling for the champions against the local soldiers. The fact that Heck is stated to do the mound work should be an added incentive for local fans to turn out in large numbers. George ("Mooney") Gibson will probably do the receiving for the locals, and it is likely that Dumond or Winters of the soldiers will do the slab-k work. AKRON, Ohio, Sept. 6.—It required 17 heats to complete the unfinished races from Wednesday and the three events postponed from Thursday at the Fountain Park track this afternoon. Burt Squires was out behind Judge Bingen, and Harry Gray was behind Halbrink, when Alliepage and J. W. Brinkerhoff made a welrd drive in the Bingen won, and Squires was awarded \$25. Page and Brinkerhoff were each

fined \$50. They jogged around the track their barnstorming trip to date, and it remains with the W. O. R. to break the champions' winning streak. In case of a win for London, the victory will Toronto substitutes. The local team will be intact. Several players are absent on harvest leave, but their places will be filled by others, who have shown good stuff in recent practices. Wednesday.)
Little Grove, b. g., (Dunn) 2 1 4 1 1
Sunny Smiles, b. m.,

Snown good stuff in recent practices.

Toronto will line up as follows:
Anderson, second base; Gonzales, shortstop; Callahan, centre field; Lear, first base; Purtell, third base; Herche, left field; Refly, right field; Howley and Fischer, catchers; Heck, Quinn and Lustin, nitcher. Justin, pitchers.

Majestic, "Hearts of the World," All Next Week,

C. B. HILLIER PILOTS

C. B. Hillier and his quartet of bows throwers emerged victorious from the Friday evening bowling tournament of the Elmwood Club. The rink won all the Elmwood Club. The rink won and its games with the substantial majority of 17. J. Drummond, T. C. Margrett, T. Shaw and Skip Hillier were the responsible parties.

Next in line was the combination piloted by J. E. Reid. This four secured a trio of wins with a plus of 11. Capts. a trio of wins with a plus of 11. Capts. McMillian, Gould, McDonald and Deans represented the militia rink. They won

John Heaman C. A. Fraser W. Stewart W. Stewart
J. Griffith, sk.
Won 1, minus 2
J. Banks
R. B. Wray
J. W. Scott
W. W. Scott, sk.
Won 2, plus 1
W. Hatfield
E. T. White
H. Nicholls

Gidley, sk. Won 2, plus 3 Weston Landry Deacon

. Vanstone, Won 2, plu Koch

HEIR IN 2:20 TROT DETROIT, Sept. 5.—The track was a triffe heavy at the State Fair grounds this afternoon, but the weather was warner and the four events on the worker and the four events on the

warmer, and the four events on the card offered good entertainment to a crowd that packed the stands. The feature was the defeat of Captain Hier at Law by Barney Bell in the 2:13 pace. REALIZATION CINCHED 

Little Competition Will Be Offered the Crack Three-Year-Old. 

Before the races yesterday the impression was general that the card was a picnic for S. C. Hildreth. He was expected to win three events, with Poacher, Regal Lodge and Deckmate, but Regal Lodge was the only one to succeed. Poacher, a 1 to 4 favorite, bled, and was beaten by Gamecock, while Deckmate got down in front, only to be disqualified for an unnecessary foul committed by J. Bell, and which caused the rider to be set down for the meeting.

The Richmond handlcap for all ages was the only event to bring out any

2:20 Trot; Purse \$500.

Miss Peter Gilbert, gr.m., by
Widower Peter (Sniveley) 1 1 1
The Torrenti, b.g. (Cares) 2 2 4
Little Rena G., r.m. (Miller) 3 4 2
Arwilda, b.m. (Lewis) 4 3 5
Dr. Brooks, blk.g. (Erwin) 5 5 3
Time-2:1714, 2:1614, 2:1914.
2:23 Pace; Purse \$500.

Barney Bell, b.h., by Baron
Bell (Ruff) 1 2 1 1
Captain Heir at Law, blk.g., by Heir at Law (Hoffman) 2 1 2 3
Lottle Russell, b.m. (Van
Vilet) 4 3 5 2
Periolat, b.h. (Depaul-Fleming) 3 4 4 5
Daisy H., c.m. (Hicks) 5 5 5 4
Time-2:1214, 2:1214, 2:1314. The Richmond handleap for all ages was the only event to bring out any real class, and it also marked the first appearance this year of a 2-year-old in competition with older horses. Day Due, the youngster to carry the Loft silks, was in front for half the seven furlongs route, where he died away, and Star Master came on to win by three lengths from Corn Tassel.

London and Port Stanley Railway

Timetable Effective September 2 

WESTERN UNIVERSITY AND CARLING CAMP LIKELY TO ORGANIZE FOOTBALL TEAMS

Good Material Among Soldiers for First-Rate Rugby Squad -Basketball Will Flourish During Autumn and Winter Months.

Although interest in many forms of athleticism appears to be on the wane in various sections of Canada, autumn sports are likely to be held as usual in this city. Indications point to the formation of a rugby team at Carling formation of a rugby team at Carling of the Western Liversity. Heights, and the Western University opportunity of entering in the tennis is also likely to come out with a fairly will commence about the middle of next good fourteen.

Material at the camp is of a high calibre for rugby. The only factor that may act as a deterrent is the steady departure of drafts from this military district. Major C. O. Fairbank, who has promoted athletics at Carling Heights, more perhaps than any other individual, voiced the opinion that a nilitary rugby team would be organized. He pointed out, however, that many of the football players will be today's heat. leaving for overseas later on in the season and this would necessarily dis-

rupt the contemplated rugby team. Might Form League. Might Form League.

Should Kingston and Toronto military districts organize representative football fourteens, the London district is certain to follow suit. It may be mentioned here, that the formation of an inter-district ruby-football league would assist materially toward greater interest among the soldiers in this connection. When the establishment of the local camp attains full strength with

local camp attains full strength with the return of soldiers on leave for har-vesting, a definite announcement re-garding the project will be forthcom-

garding the project will be forthcoming.

Unless unforeseen impediments crop up, Western University will re-organize a ruby squad. Last year the timetable of the varsity seriously interfered with practices of the team. This objectionable feature may be eliminated this year, however Should a team be organized, it will have to go to Hamilton and Toronto for games. The Guelph Agricultural College and Woodstock and Brantford teams could hardly be expected to offer serious competition, and if good football is to be had the local college will be ferced to take on aggregations further east.

A 'varsity basketball team will be formed shortly after the opening of the Western. Several good players are expected back this term, and the quintet will be strengthened by Cline and probably McLean, former members of

BLADDER relieved in 24 HOURS
Each CapThe MIDY Each Capsule bears the MIOT
name \*\*
Beteurs of counterfelts

yesterday's, owing to a heavy ground swell which was running. Miss Min-neapolis did the thirty miles in 39:22, beating out Whip-po'-Will, Jr., by only THERAPION No. 1 THERAPION NO. 2
THERAPION NO. 3
No. 1 fer Bladder Cabarrh. No. 2 for Bledd &
Skin Diseases. No. 3 for Chronic Weaknesses.

TORONTO, Sept. 6.—Whip-po'-Will. Jr., won the Canadian international gold challenge trophy on points, al-though Miss Minneapolis beat her in

ner of yesterday's heat b steering gear a mile ater the ran ashore. The time was

Miss Detroit III.

Go fishing for your health. Fishing will do for you what the army does for the recruit. We carry a complete line

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TRACTION COMPANY Improved Service Between London, St. Thomas and Port Stanley

SUNDAY CARS UNDERLINED: Through cars leave London for Port Stanley as follows: 8:00 a.m., 10:00 1:00 p.m., 4:30 p.m., 6:30 p.m., 9:30 p.m.

Additional cars for St. Themas only at 3:00 p.m., 5:30 p.m., 11:15 p.m., week days. Returning leave Port Stanley for London and St. Thomas as follows: 8:00 a.m., 9:45 a.m., 11:45 a.m., 2:45 p.m., 6:15 p.m., 9:30 p.m. Additional cars for St. Thomas only at 8:15 p.m. and 11:20 p.m., week days only.

Reduced rates single and return between London, St. Thomas and Port Stanley



ADDITIONAL EXCURSION Tuesday, September 10th, 1918

> \$12.00 to Winnipeg Half cent per mile beyond

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20,000 Farm Laborers Wanted \$12 to Winnipeg

Comfortable Through Trains, Lunch Service at moderate prices, Special Accommodation for Women and a Scenic Route by C.N.R.

Excursion Dates from LONDON, SEPT, 4 and 11. By regular trains to connect with C. N. R. No. 1 from Toronto 10:00 p.m., above dates.

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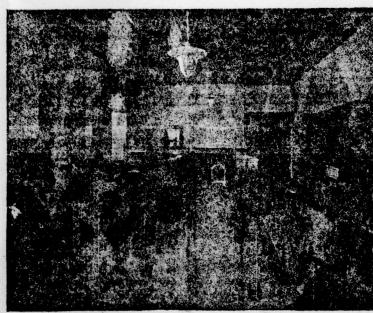
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two or three of them, it is so hard to tell which is the nicer. and Blues, with their pleasing tones, are also here by the dozen.

ter materials run from \$30 to \$50; others are priced at from \$20 to \$30 and are bought with the view of giving satisfaction to you in wear and appear-

Greens,

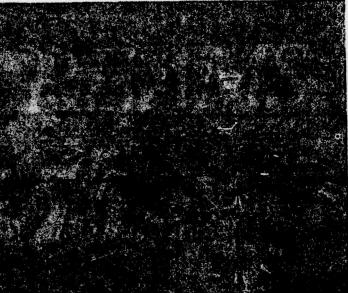


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The One Great Interesting Business Attraction of Exhibition Week will be at

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# 10-DAY EXHIBITION

#### of Extraordinary Fall and Winter Clothing Values

Over \$75,000 Worth of Stock for Men's and Boys' outfitting contracted for, in many cases, over a year ago. Suits, Overcoats and Trousers from such makers as 20th Century, Society Brand, Johnston's New Era, Perfection and Dowler Special, and many others of the most progressive makers, each with their buyers on the ground at the world's best markets.

Visitors to the big Western Fair will do well to do their winter purchasing here during Exhibition week. Winter Overcoats at sale. Scotch and English Tweed Waterproofs in the new Swagger "Belters," "Balmaroons" (very Swagger), Paramattas and Cravanettes, Silk-Lined Fall Overcoats, Sunday Best and Everyday Trousers. Wagon loads of warm Winter Underwear, Sweater Coats and Hose. Work Goods at away below present-day factory prices, all ready for our BIG, BUSY 10-DAY EXHIBITION SALE.

We have been noted as plungers from the start of the war. We plunged away deep while plunging was good, and our immense purchasing for spot cash---when cash was scarce with many makers---brought us a big reward in sterling values which we are now going to hand out.

A Big, Bright, Enlarged Store overflowing with the choicest of the Allies' Products in woolens. Fitted out with the most modern space-saving wardrobes. To accommodate our fast-growing trade we have taken in the former stockrooms and have added their full space to make room to properly display our magnificent array of Fall & Winter Goods for Men, Youths & Boys



Thousands of Suits to select from the greatest selection and some of the best clothes we have ever shown. Suits for stout men, tall men, short men and men of regular build. Swagger and Smart Belters, Militiares, form fitter, patch plain, vertical or slant pocket suits for the dressy young fellow. Every man, youth and buyer of Boys' Clothes can get fitted out here at a

#### Great Overcoat Sale, 12.65

275 warm, comfortable driving coats for Motor or Buggy in sizes from 35 to 44; one of our big cash plunging purchases. Coats that are being sold in other stores at \$18.50 to \$22. Here's a chance to save a big chunk of cash for gasoline a better coat than the cheap tailors ask \$22 for.

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185 Travellers' Model O'Coats in every style. New, tailored under the most exacting supervision of high-class designers and carried for only a few weeks on the road in special wardrobe trunks by careful travellers; Scotch Plaids Self-Lined O'Coats, British Overcoatings in such makes as Crombie's, Martin's, Carsley's and Carr's. Coats for which your tailor would have to charge you up to \$30. Come early to this great Demonstration of Dowler value giving, \$16.95

#### Our Great Exhibition "Special" Suits \$12.95

Probably never again, until after the war is over, will you be able to buy such suits as these for so little money. Travellers' models worth up to \$20, on sale during our Great Exhibition Sale, \$12.95.



clear saving of 20 to 35 per cent.

#### HATS HATS Borsalino, Arrow, King

and everything that is new in Hats. \$2.00 to \$6.50

HANDSOME FALL and WINTER CAPS The greatest range we have ever shown. Every young man should own a stylish cap. Every man should see our selection—\$3, \$2.50, \$2, \$1.75, \$1.50, \$1.25, \$1 to 50c. Distinctly distinctive for newness and colorings.

#### Over Four Tons of Fall and Winter Underwear and Warm Winter Sox

Most of this at last season's prices. We have been piling it in in cases and bales for many moons-Penman's, Stanfield's, Cee Tee, Truknit, Jagers and many others in fall and winter weights; two-piece and combinations. Many special bargains during our 10-day sale



# Men's and Boys' 75c Caps -

#### \$22.00 SILK-LINED FALL O'COATS \$16.50

In handsome, dark gray Chesterfields for dress, Sabbath wear and the chilly evenings; standard \$22 quality.

\$22.00 SCOTCH HOMESPUN FALL O'COATS \$14.65

No matter how warm the weather it will pay you to make your selection early. When the weather is cooler you may find the prices "warmer."

BENCH TAILORED FALL OVERCOATS

\$18.00 \$22.50 \$25.00 \$30.00 \$16.50

#### Young Mon's Beited and Sport Suits and Overcoats

The smartest Fall Creations in the new 'five-eighths" lengths. The models show the influence of the times, Belters being prominent among the young men's styles. Snappy style suits in Belters. The satisfaction of style and service are stitched into every garment. New ideas in pockets and lapels; distinctly new colorings in Shadow Lawn Greens, Cocoanut Browns, Copper Browns. Heathers in distinctive shades Blues and Greys.

#### 20th Century and Society Brand

Overcoats and Suits specially designed for our smartest young men's trade and shown only at this store in London. Scores of new masterpieces in Swagger styles. Every young man with an eye for the last shot in what's new should see them-\$20, \$22.50. \$24, \$27.50, \$30, \$35, \$38, \$42 to \$48.

#### Exhibition Trouser Bargains

465 paias English Hairline Tweed Trousers, reg. \$4.50 value, all sizes (32 to 42)in Mid and Dark shades of grey, specially priced for Exhibition week \$3.75

250 pairs Men's Work Trousers-special \$1.68

400 pairs Men's English Worsted finish, \$3.25 Trousers, specially priced for 10-Day Sale. Extra quality English Worsted Treesers, \$3.50, 4.00, 4.50, 5.00, 6.00 to 12.00.

Boys' Untearable Stockings-1-1 rib, all sizes, 65c quality, 50c Beys' 2-1 rib Stockings, special 29c. Boys' School Caps. Boys' Fall and Winter Underwear. Boys' School Blouses.

Young Men: 20th Century and Society Brand Suits and Over-coats. The world's Top Notchers for smartly tailored clothes-shown ready for your selection.

Society Brand Clothes

#### Raincoat Special \$9.95

Handsome Plaid-lined, Scotch Bannockburn cloth, that sells regularly for \$15. 19 only double texture, \$8 coats in dark shades, Balmaroon style. Sale \$5.

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"Bilbury," "Glengarry" and Kilmarnock Scotch Tweed Raincoats in very handsome colorings. Belted, Balmaroon and sport styles for the particular young men and more standard styles for their dads \$24, \$20, \$18, \$16,50, \$14, \$12.50 and \$10.

Fur, Fur-lined and Fur Collar Coats at very special bargain prices. An early sclection will pay big dividends on your

#### First Long Suits for Youths

\$12.50, \$14.50, \$16.50, \$18, \$20 to \$25 Specially designed for Dowler Stores, Coats, Belted and Pinch-back styles, Trousers neat with cuffs and belt loops. A splendid range of assortment.



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Sizes 25 to 33-Handsome Dark Grey Norfolks with quiet pattern, good full bloomers, lined throughout. This is an extra special bargain.

Boys' \$5.00 Bloomer Norfolk Suit \$3.65

#### Students' large-size Bloomer Suits

in Scotch Heather and handsome Overcheck Tweeds, Belted. Pinch-backs and Norfolks, Mannish Suits with Patch-Pockets; large full Bloomers. The handsomest range shown in Canada in our new Boys' Department.

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#### A Shirt Tale Plainly Told

Cluetts, fine Percales Crepes, Dimities and Cambries, Starr, W. G. & R, DeLuxe, Starr and Dowler.

It will pay you to buy a year ahead

#### **Men's Sweaters Coats** in Abundance

Two, three and four-ply yarns, with and without collars. Check, stripe, plain, fancy weaves and ribs. From the best makers, at keen prices.

> \$5.00 Sweater Coats, Exhibition Sale, \$3.59 Boys' \$2.75 Sweater Coats " \$1.89

Every Automobilist should have one

BOYS' SWEATERS in Pure Wool, 3-ply yarn, in all the School Colors; usual three year wear garments \$3.00 and \$3.50. Scores of other lines \$1.00 to 2.50

#### **Attractive Bargains in** Work Goods

\$2.50 Strong Cottonade Trousers, special......\$1.69 Peabody's & Walker Best Union Overalls, stripe, blue and black, at 10% less than small stores have to pay wholesale.



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Usual Added Screen and Vaudeville Features

MONDAY, TUESDAY, WEDNESDAY

THE STAR CLARA KIMBALL YOUNG and Finest Photoplay. "The Reason Why"

MUTT AND JEFF COMEDY

MONTGOMERY FLAGG'S "THE LONESOME GIRL" WEEKLY CURRENT EVENTS.

Vaudeville --- GERT VANDYKE and BROTHER --- Vaudeville Novelty Singing Sketch, "Selling Love".

THURSDAY, FRIDAY AND SATURDAY

# Delightful VIOLA DANA

in "Opportunity" Metro Screen Romance in Five Acts

Sparkling Comedy Brimming With Fun and Appealing Romance "BY INJUNCTION," One of the Famous O. Henry Stories

Vaudeville---The Famous Russels Big Time Novelty Variety Act

Sept. 16, 17, 18, CONSTANCE TALMADGE in 'THE SHUTTLE'

Clara Kimball Young in "The Reason

ding personages are all members of "haute monde," the highest and artest society. It is because of her mate acquaintance with the notables





DUNCAN

THE serial star extraordinary who risks life and limb time and time again in the

VITAGRAPH serial "A FIGHT FOR MILLIONS"

See every episode at the

#### "Hearts of the World" ALL NEXT WEEK

PATRICIA

TODAY—Mrs. Vernon Castle in "The First Law." Foy Toy and Company, novelty character sketch.

MONDAY, TUESDAY, WEDNESDAY—Clara Kimball Young in 'The Reason Why." Mutt and Jeff cartoon comedy. Montgomery Flagg's "The Lonesome Girl." Weekly Current Events. Vaudeville—Gert, Vandyke and Brother, singing sketch, "Selling Love."

THURSDAY, FRIDAY, SATURDAY—Adorable Viola Dana in "Opportunity." George, prime minister of England, has Just come to view since the arrival in America of D. W. Griffith, the famous producer wished to secure official permission to visit the battlefields of France in order to secure material for "Hearts of the World," a love story with the great war as the grim background. For more than two hours the coming to the Majestic Theatre Fair week. PATRICIA

Antonio Moreno in "The House of Hate."

The Reason Why" will be the features at transfer part of an entire morning to have been placed at his disposal, David Stone, in "Under the Target part of an entire morning to have been placed at his disposal, David Stone, in "Under the Target part of an entire morning to have been placed at his disposal, David Stone, in "Under the Target part of an entire morning to have been placed at his disposal, David Stone, in "Under the Target part of an entire morning to have been placed at his disposal, David Stone, in "Under the Target part of an entire morning to have been placed at his disposal, David Mary Firddy, and the production of "Hearts" of the World" in particular.

The Reason Why" will be the feature transfer, and the production of "Hearts" of the World" in particular.

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Clara Kimball Young in "The Reason Why," at the Patricia Monday, Tuesday and Wednesday.

Clara Kimball Young's production of the deventur-dust her characterization of the adventur-dust her characterization of the superlike production and material love covered by the surface venery of chies, staged in an exact in the stage of St. George's Chapel, located in Hanover Square, London. This church is the scene of every chic wedding in her story. With the stene of every chic wedding in the scene of every chic wedding in her story. With the scene of every chic wedding in her story. With the scene of every chic wedding in the scene o

Very Quarrelsome Neighbors.



Appearing in "The Shuttle," Francis Hodgson Burnett, at Patricia September 16, 17 and 18.

Week.

MONDAY, TUESDAY—William Duncan in "A Fight for Millions." Margarita Fischer in "Jitted Janet."

WEDNESDAY, THURSDAY—Harry Korey in "A Woman's Fool."

FRIDAY, SATURDAY—Harry Morey in "The Green God." Pearl White and Antonio Moreno in "The House of Hate."

Week.

Undoubtedly the greatest statesman premier of the war cabinet, directing the participation of Great Britain in the present campaign, David Lloyd George has found time to devote the greater part of an entire morning to discussing motion pictures in general discussing motion pictures in general discussing motion pictures in general Ald to Humanity. week.

Undoubtedly the greatest statesman in England today, prime minister and premier of the war cabinet, directing premier of the war cabinet, directing of Great Britain in Griffith was formally commissioned by the British Government to visit the state of the Marguerite Clark, in "Out of the Clear Marguerite Clark, in "Out of the Clear Sky"."

One of the most interesting sidelights plained to Lloyd George that the Ameri- Ham.



Appearing in "Opportunity," a Metro screen romance of fun and heart throbs, at the Patricia next Thursday, Friday and Saturday.

#### WORLD" WILL UNIQUE - THEATRE WILLIAM DUNCAN

Monday Tuesday

MARGARITA FISCHER

Wednesday Thursday

HARRY CAREY "A WOMAN'S FOOL."

A story of the Great West

Friday Saturday

HARRY MOREY Pearl White, Antoni Moreno In "THE HOUSE OF HATE."

of the World's Most Famous Attractions Coming to the Majestic

—"The Pick of the Silent Art." D. W. Griffith's supreme triumph, 'Hearts of the World." Enrico Caruso, the world's most amous tenor, in an elaborate produc-

Fred Stone, in "Under the Top." Mary Pickford, in "Johanna Enlists." Charles Ray, in "The Law of the

This is the first time these famous players have appeared together and the first time Mr. Moreno has ever been seen in a continued photoplay.

There are many other points of interest about "The House of Hate," among the foremost being the fact that it is a perfect example of his distinct type of motion picture, which is as imtinued story to a magazine.

The picture has a mystery which is more interesting, because it is more deeply interwoven in the plot, than any

deeply interwoven in the plot, than any former serial.

The head of the house of Waldon, for generations makers of munitions, at the Majestic Theatre all next week.

receives this mysterious note, "Make way for the true Waldon, born of the lust for profit out of blood. I shall snuff out your light and rule in your place. I am come to claim my own." Who and what is this mysterious and awful man—or is it a man?—who vows vengeance upon the house of Waldon, and upon the beautiful girl, who, through the violent death of her father, becomes its head. That is the question everyon who was this stre climax at the end of each episode. TORONTO FAT STOCK SHOW.

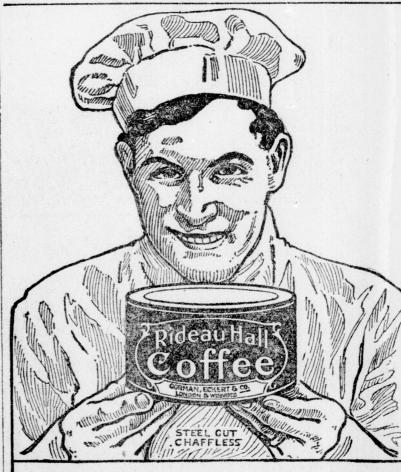
In order to protect the bone fide eeder of carloads of cattle, the Toonto Fat Stock Show is this year 
pecifying three months' ownership, ronto Fat Stock Show is this year specifying three months' ownership, and the readers will notice by advertisement carried in this issue that entries close in these classes on September 16. The premiums have been increased, and should bring out a strong entry. Further particulars regarding this show can be obtained from C. F. Topping, secretary, Union Stockyards, Toronto.



Dorothy Gish, as "The Little Disturb-



Lillian Gish and Robert Harron, in D. W. Griffith's great triumph, "Hearts Of the World," showing at the Majestic Theatre all next week.



Delicious flavor-rich aroma-matchiess qualityand sold at the same price to-day as when potatoes were 50 cents a bushel.

Rideau Hall

"HEARTS OF THE WORLD" A Story of Love and Strife Three Crises in the Lives of "The Boy" and "The Girl."



'Hearts of the World' will be shown at the Majestic Theatre all next week. Prices will range from 25 cents to \$1.50. An enormous advance seat sale has so far marked this coming event. Special musical effects will be furnished by a big symphony orchestra accompanying this production. The seat sale is now on at the

#### SEE

One Million Fighting Men

Miles of Artillery

Squadrons of Airplanes

# MAJESTIC One Week, Commencing MONDAY THEATRE. LONDON SEPTEMBER 9

Fleets of Zeppelins

The Destruction of Cities

The Charge of the Tanks

# preme Invmph

THE SWEETEST LOVE STORY EVER TOLD

It is a World-drama that goes straight to the Heart. It is this Human Quality that makes it as Big as Man-

# MONTHS IN MAKING

# Lloyd George

SAID TO D. W. GRIFFITH:

"This is the greatest and most wonderful task you have ever attempted. God speed you in your great work, and may the great drama which you are about to stage upon the Battlefields of France prove a MESSAGE TO HUMANITY THAT CIVILIZATION WILL STILL PREVAIL over the hordes of Huns who are trying to stifle liberty and drive it from the face of the earth."

# ALL SEATS IRESERVED

#### **PRICES**

MATINEES 50c, 75c, \$1.00 Rush Seats 25c

AT NIGHT Boxes = \$1.50 Reserved, \$1, 75c

400 Rush Seats

#### Reserved Seats

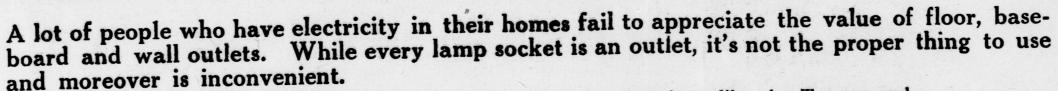
NOW ON SALE FOR THE ENTIRE ENGAGE= MENT



# Have Your Home Equipped

## Convenient Service Outlets!

More Outlets---More Service



Then-you often want to use two appliances at the same time-like the Toaster and the Percolator, a Drop Light and your Electric Sewing Machine, or other combinations.

TO INCREASE THE CONVENIENCE AND EFFICIENCY OF YOUR ELECTRIC SERVICE, YOU SHOULD HAVE YOUR HOME EQUIPPED WITH CONVENIENT SERVICE OUTLETS.

These outlets provide handy places where you can "plug-in" your Electrical Appliances without unscrewing bulbs from the fixtures or other= wise disturbing the lighting system.

They also do away with dangling cords that are often unsightly and in the way-set into the floor, base= board, wainscoting or wall. All that can be seen is a small, neat brass or porcelain plate.

Can be placed wherever handiest, within arm's reach, in any room. Very easily installed without disfig= uring floor or walls, and without mussing up the house.

RIGHT NOW we are offering a special opportunity for the installation of Convenient Service Outlets. One of our experts will call at your home, at the time most suitable to you, to offer suggestions and give full information. There will be no charge for this, and you will not be under the least obligation.

> A demonstration of these Convenient Outlets will be held in our Model Dining-room and Kitchen during the month of September, to which you are cordially invited.

Also be sure to see our Exhibit at the Western Fair -situated in the right wing of the Palace. Showing all the newest Appliances and most improved labor-saving Electrical Devices.

## TY HYDRO



Cor. Dundas and Wellington Streets. Phone 6480.







he kind that wash and iron-no stretching or

Ask to see these Reduced Price Curtains. If you do not like them there are thousands of other grades to choose from at prices to suit your purse.

Lace Curtains Good Nottingham Lace Worth \$2.00 per \$1.35

Scrim Curtains Nicely trimmed with lace adgings, white, cream and eru, 214 yards long. Regutar \$2.35 a pair \$1.79 Bungalow Curtains

Net or Scrim, in different vles; fine for bedroom While they last. \$1.29

Swiss Net Curtains These are \$5.00 Curtains

Double Art Scrim, ros rown and green. Neat de signs. Regular 20c yard, for, yard ...... 11c Spotted Muslins r some Striped. Regular 25e per yard, for, per 19c

Madras Fifty inches wide, in different patterns, suitable for living-rooms. Regular 59c Bungalow Nets Finished edges, 40 inches wide. Regular 45c 29c

of all materials, 2, 3, 5 and and Saturday only, \$3.90 of all materials, 2, 3, 5 and when open; \$18.00 \$14.75 while they last. 1-2 Price

Combination Buffet and China Cabinet No other article of furniture is more useful. There are five, all different, at the reduced prices for this great Shopin-London Day.

Centre Tables Attractive Centre Tables-Oak or mahogany finish— 24x24 inch top. Special in this sale

Extension Tables Good design, oak 44-inch Kitchen Chairs

Sewing Rockers

Neat little Sewing Rockers

-oak finish, wood seat. priced \$1.98 If you need a few good can buy them in this sale at

Extra Special Low Prices On Large-Sized Room Rugs

Linoleums and Oilcloths, PRICES 69c, 89c, 98c Yard

BROS 125 & 127 KING ST.

This Is London's Best Drapery, Rug and Furniture Store. Don't Fail to See It Next Week Our Exhibit At Western Fair Is Upstairs At the East End of the Palace

# McLaughlin Motor Cars

Count Them on the Streets of London

See Our Exhibit in the Automobile Building at the Western Fair.

#### **ACUTE NERVOUS EXHAUSTION**

**All Treatments Proved Useless** Until He Tried "FRUIT-A-TIVES."



"I began to mend almost at once; and after using this fruit medicine

"JAS. S. DELGATY."
Fifty cents a box, 6 for \$2.50, trial

# ARE DUE TO ACIDITY

indigestion, gas, sourness, stomachache and inability to retain food, are in probably nine cases out ten simply evidence that excessive exercition of acid is taking place in the stomach, nursing sisters in future will have the causing the formation of gas and acid opportunity to transfer to the C. E. F. Gas distends the stomach and causes overseas.

Gas distends the stomach and causes that full, oppressive burning feeling sometimes known as heartburn, while the acid irritates and inflames the delicate lining of the stomach. The trouble lies entirely in the excessive development or secretion of acid.

To stop or prevent this souring of the food contents of the stomach and to neutralize the acid, and make it bland and harmless, a teaspoonful of bisurated magnesia, a good and effective corrector of acid stomach, should be taken in a quarter of a glass of hot or cold water after eating, or whenever gas, sourness or acidity is felt. This sweetens the stomach and neutralizes the acidity in a few moments, and is a perfectly harmless and inexpensive remedy to use.

such as highrated mag-An antacid, such as distirated mag-nesia, which can be obtained from any druggist in either powder or tablet form, enables the stomach to do its work properly without the aid of arti-ficial digestants. Magnesia comes in several forms, so be certain to ask for and take only Bisurated Magnesia, which is especially prepared for the which is especially prepared for the above purpose.—Advt.

#### LEMON JUICE TAKES OFF TAN

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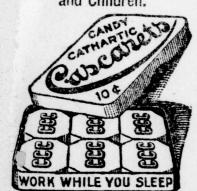
Girls! Make bleaching lotion if skin is sunburned, tanned or freckled

Squeeze the juice of two Iemons into bottle containing three ounces of Orenard White, shake well, and you have a quarter pint of the best freckle, sunburn and tan lotion, and complexion beautifier, at very, very small cost. Your grocer has the lemons and any drug store or toilet counter will supply three ounces of Orchard White for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how freckles, sunburn, windburn and tan disappear and how clear, soft and white the skin

#### YOU'RE BILIOUS! CLEAN LIVER AND **BOWELS TONIGHT**

Don't Stay Headachy, Sick or Have Bad Breath or Sour Stomach.

Wake Up Feeling Fine! Best Laxative for Men. Women and Children.



gentlest liver and bowel cleansing you ever experienced. You will wake up feeling fit and fine. Cascarets never gripe or sicken like salts, pills and calomel. They act so gently that you hardly realize you have taken a cathartic. Mothers should give cross, sick, billious or feverish children a whole Cascaret any time—they act thoroughly and are Majestic, "Hearts of the World," Al harmless. Next Week.

#### MILITARY NOTES

TRANSPORTATION RULES. In the future officers issuing transportation are to have three object of all warrants issued in connection with the Siberian expeditionary force. These must be plainly marked "Mobilization, Siberia."

CARE IS URGED.

A warping has been issued at Ostawa to the effect that holders of class A badges must be more careful in the future. They advise that they be fastened more securely to the clothes. This will disper all possibility of the badges being lost. They also claim that these badges can never be replaced.

ENTERS SPORTS. Color-Sergt. A. L. Ponton of the C. A. G. S. has entered in the military athletic meet to be held at Magara-on-the-Lake Camp on September 7-18. INDOOR BASEBALL.

The headquarters staff is forming an indoor baseball team. An invitation will be extended to all units to enter.

FORCE NEARLY COMPLETE. The recruiting strength of the Can-dian Siberian Expeditionary force has een completed much sooner than was anticipated, there now being room for only about 50 more recruits. Those with the intention of joining had bet-ter do so quickly or they will be left to wait until called.

HAD AN HOUR'S LIBERTY.

MR. JAS. S. DELGATY.

R. R. No. 4, Gilbert Plains, Man.

"In the year 1910, I had Nervous rostration in its worst form; was requed in weight from 170 pounds to 115 outsided."

HAD AN HOUR'S LISERYT.

Pte. Chas. Hamilton, a member of the W. O. R., Carling Heights, who has been spending the last few weeks in the guard-room, escaped last night and was at large for about an hour. In an unknown manner Pte. Hamilton passed the picket about 10 o'clock unpassed the picket about 10 o'clock unpass to the guard-room to await draft.

normal state of health.

"I never had such good health for twenty years as I have enjoyed the past six years. We are never without a box of 'Fruit-a-tives' in the house.

"JAS, S. DELGATY."

TO SHIP ALL HORSES.

A telegram was received this morning by military headquarters, Carling Heights, containing the order to ship all available horses to Quebec. When this action has been completed the London district will have very few horses.

size, 25c. At all dealers or sent postpaid on receipt of price by Fruit-a-tives, Limited, Ottawa.

COMRADES 10 MEL:

A meeting will be held by the London's Own Comrades' Club next Friday, commencing at 8 o'clock. The purpose will be to arrange the program of the club for the coming winter months; also to sign up many new members. Men of the 142nd are earnestly requested to attend. COMRADES TO MEET.

COURT OF INQUIRY. AKE UUE IU AUIUIY

A court of inquiry, consisting of Capt. G. T. Bartlet as president, and Lieut. J. C. Frith and Lieut. H. B. O'Loane as members, will assemble at the call of the president to place responsibility for the loosing of a bayonet by Pte. Benjamin Joseph Cleary, attached to the 1st Depot Battalion, W.O.R.

It was learned yesterday that all sursing sisters in future will have the

Y. M. C. A. AND Y. W. C. A. LAUNCH CAMPAIGN FOR \$30,000 IN OCTOBER

The Y. M. C. A. and the Y. W. C. A. The Y. M. C. A. and the Y. W. C. A. are launching another joint campaign, commencing on October 3 and lasting until evening of the 4th. Early on the morning of the 3rd, women who have been specially assigned will start canvassing the city from house to house for contributions. Businessmen and firms will also be canvassed by men appointed. At the meeting held last night all details were cleared up ready

ight all details were cleared up ready r action. The money received in these two The money received in these two lays will be used for the maintenance of the "Y" work, as since the war started the Y. M. C. A. has been greatly burdened by the extra expense of providing free privileges for the sol-

War conditions are bringing a great many young women to the city, and accommodations are needed for them. Providing the \$30,000 limit is reached, these young women can be provided for these young works properly.

The committee appointments were: Chairman, W. R. Yendall; vice-chairman, E. E. Reid; advertising committee, G. F. Copeland (chairman), C. T. Glass, H. Mills, W. T. Clark and Dr. K. P. Neville; teams committee, J. J. Foote (chairman), A. A. Langford, C. G. Markle and W. D. Beamer; program committee, J. W. Westervelt (chairman), A. M. Langford, C. G. Markle and W. D. Beamer; program committee, J. W. Westervelt (chairman), A. M. Langford, C. M. Westervelt (chairman), M. Mach and James Gray.

THREE VOLUNTEERS FOR W. O. R., TWO FOR R. A. F.

man), A. F. Nash and James Gray.

Three more volunteers forwarded to this city by the British and Canadian Recruiting Misston at Detroit were examined by the medical board at the local mobilization centre on Friday. W. R. Wilson and H. G. McFarlane, the latter being a native of Jamaica, were placed in Category A-2 and attached to the Western Ontario Regiment, while J. J. Doherty was given A-2 and placed in the Canadian Engineers. Two more volunteers for the Royal Air Force, W. E. Lewis and F. B. Baker, were also examined and found to be in A-2 Category. They will proceed to Toronto, where they will try further examinations, and if found satisfactory will be placed on the strength of the R. A. F. One apprehended absentee and one apprehended man were placed in A-2 and E respectively, and attached to the W. O. R. Three more volunteers forwarded to

TWO YEARS IN KINGSTON FOR PTE. HUGH McKAYE

Apprehended Under M. S. A. and Found To Be Deserter.

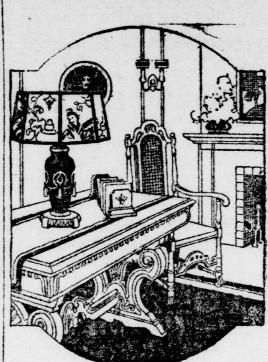
Apprehended in Detroit on August 5, 1918, under the M. S. A., Hugh McKaye, upon examination in Windsor, after being turned over to the military authorities there, was discovered to be a deserter from the 241st Battalion. He was sentenced by Magistrate Graygon this morning to two years in Kingon this morning to two years in King-ston Penitentiary on the charge of

don this morning to two years in kingston Penitentiary on the charge of
desertion.

Admitting the charge was correct, he
told the court that he had served only
seven days after his enlistment on
January 30, 1917, when he became blind
and was sent to the hospital. On
March 9 of that year he went to Detroit
on a pass from the hospital, but he
failed to return. He stated that he
was so blind that he had to be escorted
to Detroit, and he further says that
he spent the major portion of the time
in a hospital while there.
Major Hirsch reports that his eyesight is normal at present, according
to the medical examination sheet. He
would not make an efficient soldier,
Major Hirsch told the court. Accordingly he was sentenced to Kingston for
dered at any time the military authorities desire to take him into the ranks
again. He was dressed in uniform
this morning.

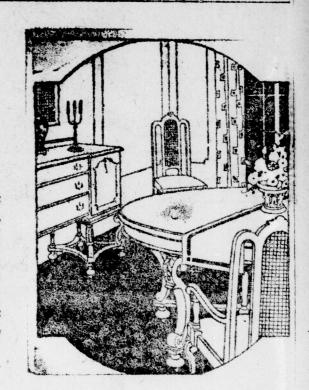
DOCUMENTS EXCHANGEO. Amsterdam, Sept. 7.—The instruments f ratification of the Russo-German supplementary treaty were exchanged yesterday by the Russian and German representatives, according to an official dispatch from Berlin.

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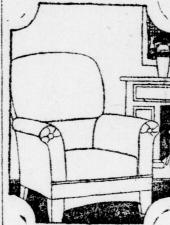


# EXTENSION OF OUR AUGUST SALE

TE HAVE DECIDED to continue our August Sale till the end of Fair-Week, Sept. 13. We are doing this for the benefit of our Fair visitors. This sale will include furniture of every description from the most moderately priced to the very finest, bearing special price reductions which makes it purchase at this time an opportunity not to be overlooked. Every department in our store is represented, and anyone having the slightest need of Furniture and failing to take advantage of this sale will be neglecting an opportunity which may not be duplicated during the duration of the war. We therefore urge immediate selection.



# pounds. The doctors had no hope of my recovery, and every medicine I tried proved useless until a friend induced me to take Fruit-a-tives. The began to mend almost at once. The doctors had no hope of my recovery, and every medicine I tried as for time later by members of the military police. He has been returned to the guard-room to await draft. Furniture, Rugs, Draperies, Stoves, Refrigerators, Baby Carriages, Etc. All Greatly Reduced in Price



TPHOLSTERED Chairs, in tapestry, velour and silk damask, enter this sale at a saving. In spite of the increased costs of all upholstering materials these great Easy Chairs are priced at a big sav-

ing.		adalation to	,
\$27.50	Chairs		\$21.25
\$35.00	Chairs		\$28.75
\$42.50	Chairs		\$34.50
\$60.00	Chairs		\$47.50

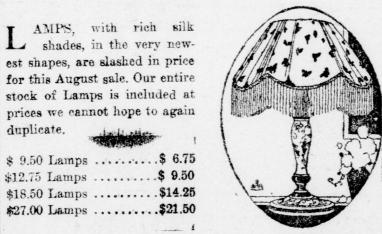
HERE you will find a wonderful assortment of Baby Carriages greatly reduced in price. Genuine Reed Carriages, Perambulators and Go-Carts are included; some with wire wheels, others with artillery wheels, all of the very finest quality.

\$16.50 Carriages ..\$12.75 \$24.50 Carriages ..\$19.50 \$32.50 Carriages . . \$23.50 \$55.00 Carriages ..\$42.75



UST THINK of Library Tables of this quality at these low prices. Every style is included in all the best woods-mahogany, American walnut, and oak. Don't fail to see them.

00	Tables	\$12.50	\$35.00	Tables	\$28.2
	Tables				\$51.5





London's

Largest Home

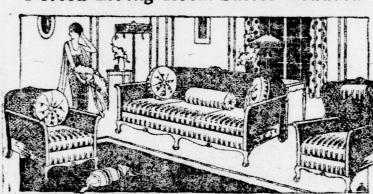
**Furnishers** 

The Dixie"Silken Floss"No-Tuft Compartment Mattress -It has ten compartments, each a mattress in itself. The compartment construction does away with dustcatching tufts. The Dixie is very easily handled, because it is filled with light spring 'Silken Floss Fibre,' the complete mattress weighing only 32 pounds.

A beautiful souvenir will be given away to every visitor to this exhibit.

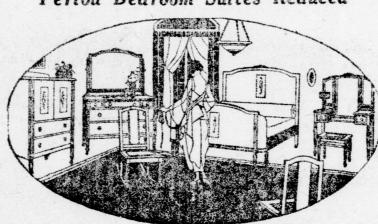
Every article in our entire store bears the original price tickets, together with the reduced price of which the articles will be sold during this sale. Convenient credit terms will be arranged on the purchase of any article or room outfit.

#### Period Living-Room Suites Reduced

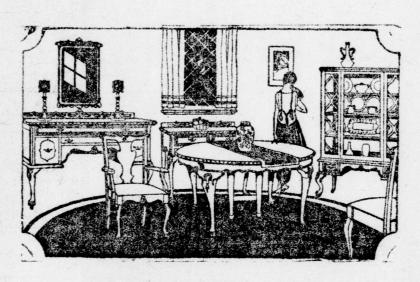


HERE is nothing like an Upholstered Living-Room Suite to add a touch of luxury and comfort to the home. Here you will find suites in velour tapestry and silk damask, all richly upholstered and magnificently finished, on sale at greatly reduced prices. See these complete Living-Room Suites tomorrow. Sale prices start

#### Period Bedroom Suites Reduced

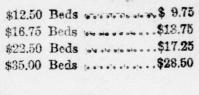


Y OU WOULD hardly expect to buy this beautiful Bedroom Furniture at such low prices, but every piece of Bedroom Furniture in our store, including Period suites in mahogany, antique ivory and walnut, has been greatly reduced. In the face of increasing costs you will never again have an opportunity like this. August sale prices start 



D INING-ROOM FURNITURE has shared in the general reduction of prices in this A duction of prices in this August sale. William and Mary, Queen Anne, Colonial and all Period suites are now on sale at bargain prices. Richly finished pieces, every one, and in mahogany, walnut, oak, etc. May be purchased \$122.75

OU should be one of the many thrifty purchasers who will avail themselves of these Metal Bed bargains. Brass, Steel and Iron Beds enter this sale at practically cost. Every style and finish is included.



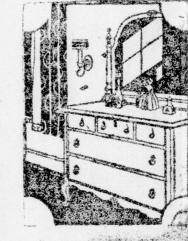


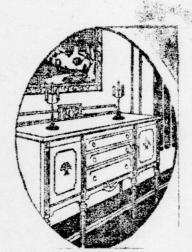
N OW is the time to enjoy these Reed Rockers. Upholstered in cretonne of beautiful pattern, and finished in baronial brown, natural and sea green. They go on sale at practically one-fourth off.

\$ 6.50	Rockers	\$ 4.70
\$ 9.25	Rockers	\$ 7.25
\$14.50	Rockers	\$11.25
\$18.00	Rockers	\$13.50
\$22.00	Rockers	\$17.00

E XTRAORDINARY values were never more in evidence than in this August sale of Dressers. The choicest of Dressers, in beautiful Period designs, built of selected mahogany, oak and American walnut by America's most skilled workmen go on sale at remarkable reductions.

\$19.50	Dressers	\$15.2
\$27.50	Dressers	\$21.7
\$32.00	Dressers	· o o o o o o . \$25.3
\$44.75	Dressers	\$37.0



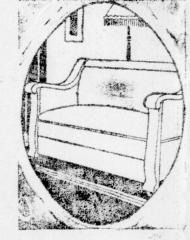


ERE'S a real opportunity II to purchase a beautiful new Buffet at a saving. In many cases there is only one of a particular design, taken from a costly Period suite, in mahogany or walnut, Our advice is to come early.

\$29.50	Buffets	\$24.00
\$35.00	Buffets	- \$27.50
\$42.75	Buffets	2 alecte of a \$34.75
\$64.25	Buffets	*** \$52.25

Two Rooms in One and Save 25 Per Cent

DY purchasing a Bed-D Davenport during this sale you add what is practically another room to your home, and pay exactly 25 per cent less than you would ordinarily. There are any number of different designs in the short or long length. Prices ranging upwards from ...... \$35.00



The Ontario Furniture Co.,

We pay freight charges within 100 miles of London.

228-230 DUNDAS STREET,

#### ONTARIO LADIES' COLLEGE

WHITBY - ONTARIO A SCHOOL OF IDEALS AND AN IDEAL SCHOOL FOR GIRLS AND YOUNG WOMEN

Healthful, picturesque location amidst 200 acres of garden and farm land. Civicand Parliamentary Studies,

#### **UPPER** CANADA COLLEGE

Autumn term begins Thursday, 12th September, at 9:15 a.m. Boarders return Wednesday, 11th Septem-

**TORONTO** 

W. L. GRANT. Principal.



LMA LADIES' COLLEGE (Canada's National Residential School for Girls) OPENS ITS THIRTY-EIGHTH YEAR ON SEPTEMBER SIXTEENTH, NINETEEN HUNDRED AND EIGHTEEN

Thorough courses in Music, Art, Oratory, High School, Business College, Domestic Science and Superior Physical Training 33

For terms, address: R. I. Warner, M.A., D.D., President, St. Thomas, Ont.

#### HAVE YOU APPOINTED A PERSONAL EXECUTOR?

If so have you faced the following possibilities:

1. That he may be unwilling to act. 2. That he may die before your estate is fully administered, and his Executor will then become your Executor.

Would you like this? 3. That he may be ill or away when your estate needs

4. That his training may not qualify him to deal with vour Estate.

5. That he may not be financially responsible. Why not appoint THE PREMIER TRUST COMPANY as your Executor and be assured of full protection to your

#### The Premier Trust Company

Head Office: 428 Richmond Street, London, Ont. Branch Office: 6 Sandwich Street West, Windsor, Ont.

## Western Fair Now On

this year, and the crowds will break all records. Plan a "Western

#### Monday, the 9th

And the full program of attractions, afternoon and evening, before

## Tuesday Is Military Day

A special Military Program will be staged, in addition to the regular attractions, afternoon and evening, beginning with a Grand March Past of all the troops in camp. See the infantry drill, physical exercise, bayonet fighting, etc. A Military Program will be

#### **Grand Military Tattoo**

including the massed bands, under Bandmaster Slatter. Admission to Grounds, 25c-(have coin ready).

Autos enter by New Subway, corner Dundas and Egerton, Admission, \$1, covers car and driver, with privileges of parking as

long as desired. LIEUT.-COL. W. M. GARTSHORE.

Secretary.

Gasoline Conservation

HOSE ENGAGED in the Oil Industry are putting forth every effort

that these efforts will be successful. A grave shortage is extremely unlikely,

discontinue the use of these vehicles on Sundays for purposes of pleasure, a

gasoline reserve may be built up within a few weeks that will be ample in-

the overseas requirements of our Government and her Allies. We cheer-

fully accept the situation, and are glad to co-operate in the patriotic purpose

IMPERIAL OIL LIMITED

If Canadian owners of pleasure cars, motorcycles and motorboats will

Imperial Oil Limited understands the difficulties involved in meeting

but a limited conservation of gasoline is now advisable.

to conserve gasoline. Our Country's needs come first.

surance against any serious shortage.

to adequately meet the heavy demands for gasoline and other oil

products created by war requirements. We have every confidence

#### DISTRICT CASUALTIES

#### KILLED IN ACTION

WOODSTOCK.
Percy Jones. NOT STATED. Lleut. L. W. Smith. C. B. Reid. STRATFORD.
Albert T. A. Hammond.
A. J. Stephenson.
J. Kennedy.

CLINTON. Lleut. J. K. Mair. Major Broder McTaggart, D S.O. Lleut. J. K. Mair.

Lieut. J. K. Mair.
Austin Nediger.
SEAFORTH.
Lieut. F. N. Cluff.
OWEN SOUND.
Lieut. C. A. Rutherford.
Lieut. J. Milton Doble.
Lieut. Cecli A. Rutherford.
NOT STATED.
H. L. Levesque. H. L. Levesque.

Albert Rodber. DIED OF WOUNDS

NOT STATED,
P. J. Childs.
W. Roberts.
WALTERS FALLS. C. C. Proud.

GALT.
Stephen Ridley.
STRATFORD.
E. N. Peachey.
Frank Funnel.
TILBURY.
Lleut. A. P. Wilson.
OWEN SOUND.
Clifford Proud. Clifford Proud.

WIARTON. W. A. Dobson.

#### GASSED

J. W. Torrance. KERWOOD. R. J. Foster. HANOVER.

A. S. SWITZER.
OIL SPRINGS.
A. E. Cary.
MAXWELL.

M. H. Morrison.

Alex. Leith.
ST. THOMAS.
A. H. Swift.
SEAFORTH.
A. E. Cluff.
AYR.

J. E. Woolsey. OWEN SOUND. E. J. Skinner. Herbert Schwan.

PRINCEVILLE.
H. C. McIntosh.
WIARTON.
W. A. Dobson.

ADMITTED TO HOSPITAL

HAGERSVILLE.
C. Crysler.
BRANTFORD.

L. Shuert.
A. N. Pearson.
ARKONA.

J. E. Crawford. SARNIA. W. G. Ross. George E. Hornbostel.

WOUNDED LONDON. J. E. Perkins.

J. E. Perkins.
W. Perle.
Lieut. H. C. Fetterly.
Enoch Irvin Acker.
Lieut. C. M. Kennedy.
J. W. Grimmett.
Major C. M. R. Graham.
LONDON JUNCTION.
Lieut. L. C. McDonald.

INGERSOLL. A. W. Routledge. CHATHAM.

J. H. McLean.
BLENHEIM.

G. F. McVittle. WIARTON. E. McVannell.

NOT STATED. T. Charmley.

M. Clark
E. Logan.
A. H. Adams.
C. O. Thayer. M. Doyle.
BRANTFORD.

R. Jackson.
C. J. Milligan.
A. A. Clark.
Lieut. W. P. Blathwalte.
SARNIA.
Lieut. Afred R. Adams.

James Steele.
Edwin W. Myles.
STRATFORD. Albert Zulouf. Capt. Arthur Field, M. M

Capt. Arthur Field,
E. E. Reinhart.
Lieut. J. C. Fuller.
A. Demetz.
J. H. Hansul.
Lieut. J. C. Fuller.
GODERICH.
F. C. Hamilton.
Charles Barker.
Charles C. Littlechild.
Charles F. Hamilton.
G. W. Stokes.
R. Wilson.

R. Wilson. GLENCOE.

T. Tyler. ELMWOOD.

W. H. Turner,
CLINTON.
N. O. Fitzsimmons.
LEAMINGTON.
K. E. Morris.
MOUNT PLEASANT.

A. E. Miller.

J. J. Higgins.
J. S. Tate.
A. Leach.
ST. THOMAS.
Lleut. T. G. Courtenay.
Sergt. Thomas Cutout.
Lance-Corp. Turrill Prouse.
Pte. Clifford A. Nichols.
Pte. William J. Calvert.
Pte. G. Axford.
STRATHROY.
F. P. Collins.
WINDSOR
D. Cralg.

D. Craig.

F. Fingland.

BAYFIELD.

W. M. Westlake.

WALKERTON.

H. A. Threndyle.

WINDSOR. E. N. Reynolds. NORTH BRUCE.

WM. DOBSON.

# Serious Matter

There is a delicacy about mentioning piles. And yet so many suffer needlessly who could be readily relieved and cured if they only knew about Dr. Chase's Ointment.

Men tell one another about this remarkably successful treatment. But many women pine away their health and vitality, dreading a surgical operation and not knowing how easily they can be cured at home by Dr. Chase's Ointment.

ILDERTON.
Capt. B. Charlton .
 OWEN SOUND,
Lleut. J. W. McGrath.
 PRICE, ESSEX COUNTY.
Capt. J. A. Linton.
 PRINCEVILLE.
H. H. McDonald.
 FOREST.

T. G. Dew. LEAMINGTON.

F. Given.
MOUNT BRYDGES.
L. R. Humphrey.
HESPELER.
F. G. Howell.
INGERSOLL.

F. Stacey. WOODSTOCK.

PORT ELGIN.
R. G. Chick.
DURHAM.
W. J. McGirr.
HOLSTEIN.

J. M. Ross. DELHI. P. Dickson.

KINCARDINE.
S. R. MacDonald.

WIARTON.

L. Catley.
NORTH KEPPEL. J. Mobbs.

R. B. Harrison.
SEAFORTH.
N. A. Willoughby.
ANNAN. J. A. Reilly.

F. J. Mangus.
KITCHENER Lieut. R. E. Lawrence. WOODHAM. N. T. Hopkin.

H. G. Burgess. OWEN SOUND. W. J. Hyslop.
WINDSOR. T. W. Brogan. LUCKNOW.

J. McCoy.
KITCHENER. KITCHENER.
G. Schlebel.
CAPE CROKER.
H. Taylor.
WEST LORNE.
W. Stormont.
TEESWATER.
G. E. Coble.
ILDERTON.
W. G. Scott.
DURHAM.
D. McGillivray.
BRANTFORD.
Lieut. D. J. MacDonald.

ALVINSTON, Sept. 6.—The whole community was shocked today to hear of the sudden death of one of its most respected members in the person of Dougal Emily McKellar. He was found dead in bed by his daughter this morning.

## SUMMER COMPLAINT

#### CAUSES MANY DEATHS AMONG INFANTS.

If every mother would keep on hand,

been on the market.

Mrs. C. W. Cooper, Collingwood, Ont., writes: "When my little boy was four months old he had a very bad attack of summer complaint. Nothing seemed to do him any good that was prescribed by the doctor. He got steadily worse until we thought we would lose him. One day a friend, with children of his own, asked me if I had ever used Dr. Fowler's Ex-tract of Wild Strawberry. I at once got a bottle, but with no hopes of it doing any good, as so much else had failed but to my surprise and wonder, I soon saw a change in baby, much to my great relief, and we soon had him well

"I now keep it in the house all the time, and when the children show any signs of diarrhoea it never fails to check the attack."

There are many substitutes for "Dr. Fowler's" on the market. Don't accept any of them. Get the genuine put up by The T. Milburn Company, Limited, Toronto, Ont. Price, 35c.

#### AGED MAN FALLS TWO STORIES FROM ROOF; MAY NOT LIVE

Charles Armstrong, 70 Years Old, Seriously Injured at Brantford.

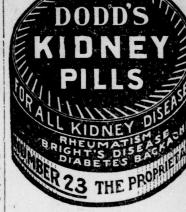
she would be saved a great deal of probably fatal accident here this afpain.

Armstrong. aged 70 years, met with anxiety and her baby a great deal of ternoon when he fell from the pain.

Hundreds of infants are carried off the concrete walk below. annually through neglect of this simple precaution. There is no remedy so safe and effectual for the cramps and pains in the stomach, cholera infantum, the diarrhoea of teething children, and none which has saved so many babies' lives during the past seventy-two years it has been on the market.

Armstrong was repairing a roof for the owner, Hugh Howie, Sen., when he lost his balance and fell. Neighbors heard the thud, and when discovered, he was unconscious. His skull was fractured and one arm broken in many places. The injured man was rushed to the hospital where but little hope is held out for his recovery.

SUNLIGHT SOAP is made from the sweetest and choicest of editional from the sweetest and choicest of editiona



#### "Orange Lily"--the woman's friend--will transform your life! If you are of that numberless host of women who stlently suffer untold distress

and agonizing pains caused by obstinate and long-standing disorders of an internal nature let me make you this free and open promise... "Orange Lily" will transform your life!

I know the symptoms as well as yourself, for I too suffered for years before the disc





The cool days of Fall are fast approach= ing. The need of new fall footwear is evident. While at the Western Fair come in and inspect our immense stock of high-grade fall and winter footwear. We have anticipated your "wants" in this respect, and feel confident that your visit to this store will be both profitable and interesting. We are doing what we advertise: "Bringing down high prices on shoes." We can "shoe" the whole family at a remarkably small outlay, and "Fair Time" is "Shoe Time" at this store.

#### FOR "GRAN'DAD"

We have those comfortable, satisfactory kinds, with and without cushion soles, made of fine kid and fine calfskin leather, plain toes, and toecaps, and at prices that spell economy, from

\$3.98 to \$6.95



#### FOR "DADDY"

We have those fine Mahogany, Patent Kid and Calfskin Leather Shoes in all the newest fall styles, also good solid, serviceable shoes for work, and at big money-saving prices,

\$3.98 to \$6.95



#### FOR "THE BOYS AND GIRLS"

We have one of the best assortments of Dress and School Shoes in the city, made of the very best leathers, all new fall styles. Ask to see our special cushion welted sole shoes. Prices

\$1.98 to \$3.98

#### FOR "GRANDMA"

We have comfortable fine Kid Shoes, with cushion turned soles, plain toes and toecaps, also fine patent, kid and gunmetal shoes, with medium heels and neat, rounding toes. Prices

\$2.98 to \$5.95



#### FOR "MOTHER"

We have the new, up-to-date fall styles in patent, dark brown, grey kid, two-tone, gunmetal and fine kid leathers, at doubly attractive prices, from

\$2.98 to \$7.95.



#### FOR "THE CHILDREN"

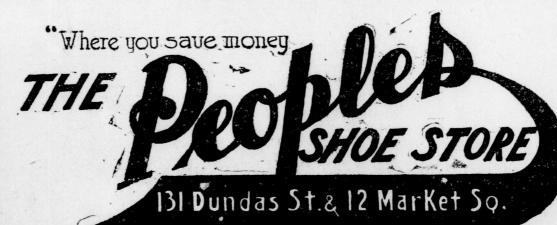
Parents will be delighted with our wonderful showing of Children's Shoes, from soft-sole shoes for the baby to sturdy shoes for the small boy or girl. You must see our big assortment to realize the values. Special cushion welted soles for children. Prices to suit every purse, from

98c to \$2.98



#### A CORDIAL INVITATION

is extended to every vismake yourself at home.



#### A REST ROOM

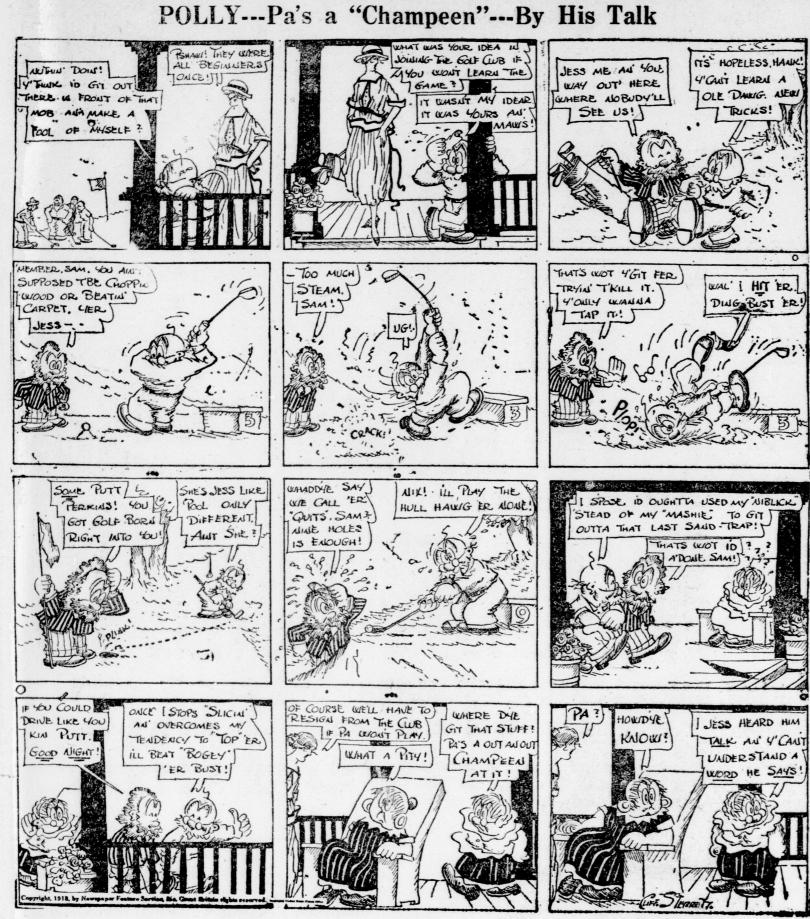
We have arranged a comfortable rest room for Fair visitors, where you can wait and meet your friends. In connection we have a first-class Shoe Repair Department, which will be at your service.

A.D. Holland, Manager.

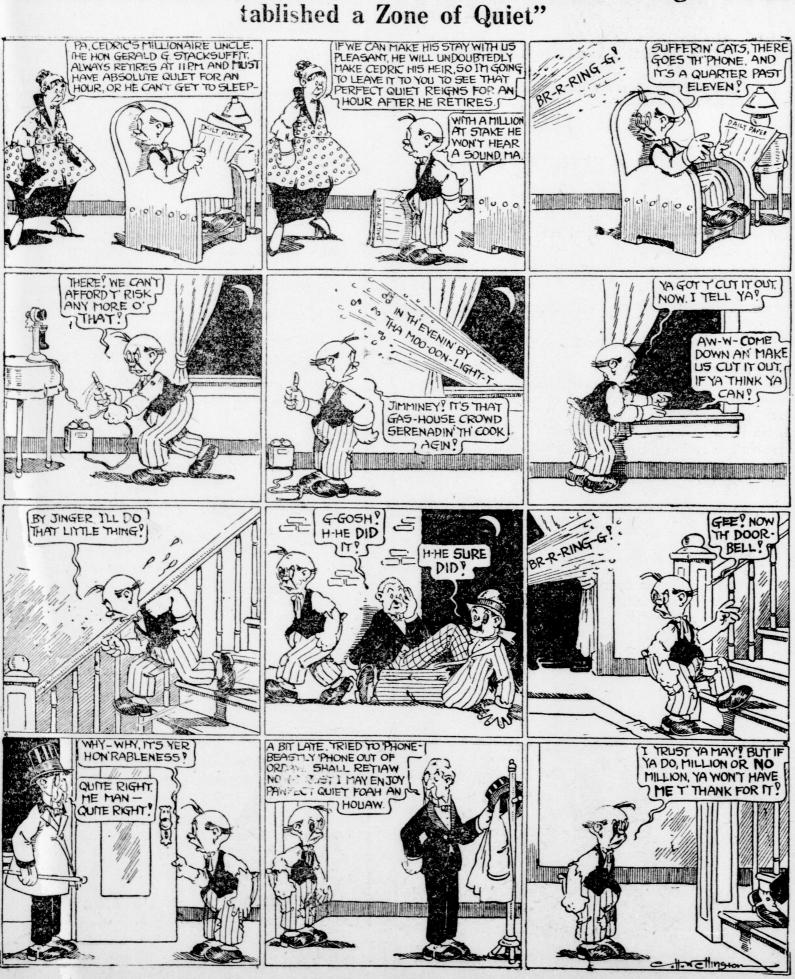
#### As an evidence of our co-operation, all Imperial Service Stations will hereafter be closed on Sunday throughout Canada, this ruling to be effective for the duration of the war.

itor at the Western Fair to visit our store. Make our store your headquarters during your stay. Leave your parcels, and

# The Advertiser's Big Four Comics For Saturday Readers



THAT SON-IN-LAW OF PA'S --- "With a Cool Million In Sight Pa Es-



"TIGE'S IN LINE FOR THE BIG DRIVE TOO"



DIMPLES---"Pussy Gives Them All a Big Surprise"



#### ROWAT'S COFFEE The best procurable. Pleases particular

55c PER POUND 250 Dundas St. Phones 3051-3052. Canada Food Board License No. 8-3422.

WILL ADD TO WAREHOUSE .- The Fireproof Warehousing Company, Pic-cadilly and Richmond streets, this morn-ing took out a permit to erect a \$13,000 addition to its building. J. M. Moore is the architect and J. Putherbough is the

## Ladies' New FALL HATS

BELTZ & CO. PRACTICAL FURRIERS.

## About Your Eyes

Do you realize the service our stores offer? Two optical departments. Two competent opticians. Lenses matched. Frames repaired. Save the pieces. Quick and accurate service.

#### YOUNG'S

Two Optical and Jewelry

East London.

We Are Glad To Welcome You Home!

Now that you are back from your



BREAD

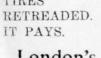
JOHNSTON BROS.

Our RETREADING is QUALITY Work, Not the

London Tire Repair Depot 154 Wellington Street. Phone 2334 A. WILKES. Opp. McClary's.

GET YOUR TIRES RETREADED.

Average



London's Rubber Man





C. H. WARD & CO. DIAMOND MERCHANTS 386 Richmond Street

WHY NOT? BUY GUARANTEED GOODS.
Canadian Beauty Irons ......\$5.00
Canadian Beauty Toaster ....\$5.00
Electric Fans .....\$7.50 to \$40.00
Flashlights .......90c to \$2.50 Western Ontario Electric Co. 237 Dundas Street.

A BLOW IN THE DARK.

That is what you are going to get some night when your storage battery gives out unexpectedly. Why not bring the battery to us for inspection and avert it? It will save you time, trouble and expense.

BENSON-WILCOX ELECTRIC CO., 264 Dundas. Phone 2671.

London Loan and Savings Co. OF CANADA

Government Bonds

To Pay 61/2% 4% ALLOWED ON DEPOSITS.

NEWSPAPER, magazine, farm paper, trade paper, billboard, street car and direct ad-

Federal Advertising





## Bring Your Money to London!

London is the financial and commercial centre of Western Ontario.

The business interests of London desire the trade of Western Ontario.

Geographicallyfinancially-in fact, in every way-they are best able to handle that busiF YOU are a resident of London and have funds lying elsewhere you naturally require your money more conveniently near.

Let us transfer it here for you. If you live out-of-town you will find a deposit of your spare funds in the staunch old Huron & Erie an advantage to you.

Call or write and let us explain. Certain charges usually made for the transfer of such funds are not made by the Huron & Erie, and you are protected against loss of interest while

your funds are in transit. Deposited with the Huron & Erie your money is easily available in case of emergency. Simply issue your check. No long delays or trying

#### Bring Your Money to London! Huron & Erie Interest Rate

Huron & Erie Interest Rate on Deposits

Per Annum, Payable Half-Yearly.

on Debentures

51/2%

MORTGAGE CORPORATION

Assets Over Seventeen Million Dollars.

Two Branches in London:

MARKET SQUARE. 442 RICHMOND STREET, W. T. WESTBY, Manager. C. J. CLARKE, Manager.

"Older Than the Dominion of Canada." T. G. MEREDITH, K.C., President.

General Manager

thich started among some papers in that while someone was in the cellar a First Nurse Joins the basement of the home of Mrs. Bur-gess, 66 Stanley street, caused \$25 dam-the fire.

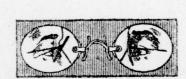
#### DO IT NOW!!=

Is often seen in many business offices where it is supposed to be a forceful reminder to the clerical staff to do things promptly. May we ask our lady patrons to come soon, since we know they are interested in see-

#### **NEW YORK STYLE SHOES**

We know too that we have the very thing that will please you. Come early today and tomorrow and take your time looking over the different models and varieties of material. We have the stock and will be pleased to show you. Don't feel that you are obliged to buy, because you may have looked at two or three pairs of shoes. That IS NOT our idea of shoe service. We have the goods, and our business is seiling shoes, but we don't want to effect a sale unless it pleases the buyer to buy what we have to offer. THAT IS our idea of shoe service.

COOK'S SHOE STORE : THE STORE WITH



THILE money is plentiful today, prices have so advanced that people are buying only where they get the best values. This is just where we can help you. In spite of advancing prices, you will find ours moderate and the returns in the way of service and satisfaction greater than ever.

Save money and your eyesight by having us examine your eyes, make and fit your glasses.

Phone 2351.

233 Dundas St.

Two Doors East of Majestic Theatre.

#### London's Branch of Great War Veterans

Nursing Sister Dorothy Frier is the first nursing sister to toin the London branch of the Great War Veterans' As-

Nursing Sister Frier has served in France and has been overseas for two years and joined the G. W. V. A. yes It has been a common occurrence

for nursing sisters to join the association in Torento. Within a short time it is expected that a number of other nursing sisters will be on the membership roll of the

#### BEWARE OF PICKPOCKETS

overcharging and misrepresentation by drivers of taxicabs in this city, claiming that they are Blue Bonnet taxis, we have, for the protection of the public, equipped all our drivers with caps bearing the words "Blue Bonnet Taxi," and all our cars have a number on the all our cars have a number on the sign on the windshield of the car. A our charges comply with the tariff se by the city, and if at any time yo think you are overcharged, by making



## King Albert of Belgium

Europe, who defeated the aims of the kaiser to overrun France in 1914. Defeat of that archenemy, "Poor Eyesight," may be accomplished through our well-fitted glasses.

# **BROWN**

VISION SPECIALISTS. Phone 1877. 223 Dundas Street. LONDON, ONT.

#### TRUE PATRIOTISM

"Mr. Henry D. Thomson, chairman of the Canada Food Board, proudly states that the conservation practiced by the people of Canada last year added thousands of tons of meat and other produce as well as millions of bushels of wheat to the food supplies of the Allied nations."

good-arod fo realod ent much

# "Your Daily Bread"

About the most important food item coming into your home. You want it-

WHITE LIGHT PALATABLE NOURISHING

# Meal's AloafA Bread

(SOLD FOR CASH ONLY)

Pleases the most critical. It is a remarkable achievement in good bread-making.

"We Invite the Table Test" ASK YOUR GROCER FOR NEAL'S

Phones 1313==2173 NEAL BAKING COMPANY, LIMITED

BREAD FACTORIES AT WINDSOR, LONDON, SARNIA, ST. THOMAS

GRAIN DEALERS APPROVE omplaint at our office, Grigg House building, York street, your case will be ooked into. We try, and have been uccessful in giving the citizens a per-

successful in giving the citizens a per-fect taxi and baggage transfer system 24 hours of the day, which we know the citizens appreciate, because we handle more calls than all taxis com-bined in the city. Blue Bonnet, Lon-don's best-equipped motor service. Phone 6262. Majestic, "Hearts of the World," All before the war, sell to the mill the apportionment and distributions of the world,"

GOVERNMENT'S ACTION

Toronto, Sept. 6 .- Grain dealers seem to be well pleased with the action of the Government, as announced in yes-

Entries Close Sept. 16, 1918

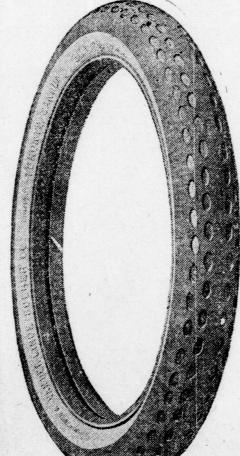
In Carload Cattle Classes

Write today for Premium List and Entry Blanks. **TORONTO** 

# Fat Stock Show

Union Stock Yards, Toronto

December 5th and 6th, 1918



Every Size aSupersize'

Automobile tires are carefully built by hand, not pressed into shape. They are remarkable for their resiliency and wearing qualities, and stand up under all conditions.

Sold in London by London's Rubber Man, Dundas street. See his display.

Manufactured by The Van Der Linde Rubber Co., Limited at 142 Weston Road, Toronto.

# the wheat will be under the absolute terior, but all purchasing will be under control of the Government, as represented by the board of grain supervisors. The allied buyers will operate at the seaboard instead of in the in-R055°

Manufacturers of Furs and Ladies' Cloaks and Suits.

Our Fur Showrooms are now open for the season, with a complete range of all the popular and fashionable Furs in the market.

THIS YEAR AS MANUFACTURERS WE ARE MOST FORTUNATELY PLACED, HAVING VERY EARLY SECURED AN AMPLE SUPPLY OF FUR PELTS DIRECT FROM THE TRAPPERS IN THE WESTERN AND NORTHERN COUNTRY.

Having selected the very choicest furs we can confidently recommend their quality and guarantee their

BEING MANUFACTURERS YOU PURCHASE FROM US ON THE BASIS OF FIRST COST WITH NO MIDDLE PROFITS ADDED.

Full range of Hudson Seal Coats. Full range of Natural Muskrat Coats. Mink Sets, stole, neckpiece and muff. Sable Sets, stole, neckpiece and muff. Natural Lynx Sets, stole, neckpiece and muff. Black Lynx Sets, stole, neckpiece and muff. Hudson Seal Sets, stole, neckpiece and muff Natural Wolf Sets, stole, neckpiece and muff. Natural Fox Sets, stole, neckpiece and muff.

## Ladies' Apparel

Ermine Sets, stole, neckpiece and muff.

Styles for the coming season are now definitely settled, and our designers, operators and finishers are busy producing the latest styles of the day.

Correctness of garments bearing our label is assured. Style and durability are prime considerations in all our garments. Materials and colors are absolute-

Fall Suits in Velour, plain and fur trimmed. Fall Suits in Poplin, plain and fur trimmed. Fall Suits in Gabardine, plain and fur trimmed. Fall Suits in Tricotine, plain and fur trimmed. Fall Suits in Serge, plain and fur trimmed.

Fall Suits in Broadcloth, plain and fur trimmed Fall Coats in Tweed, Velour, Serge, etc. SILK GOWNS IN THE VOGUE OF THE DAY. In Silk Poplin, Charmeuse, Duchess, Plain and Shot

Taffetas, etc. BLOUSE DEPARTMENT .- The usual high standard in excellency of style, richness of fabrics and attractiveness of design characterizes this season's showing. Everything new in Voiles, Silks, Crepe de Chines, Georgettes, etc., are now here.

SILK HOSIERY, GLOVES AND NECKWEAR A SPECIALTY.

196 Dundas Street

Phone 1319



Now in full swing. Entries ahead of former years. Attractions surpass anything in the past. What is going on and what to see fully described herewith. Come with the crowd and enjoy Western Ontario's greatest yearly event.

"This will make the 51st year without a break and the event that is now ready to be launched promises to greatly eclipse all previous records." Thus spoke Secretary A. M. eclipse all previous records. Thus spoke Secretary A. M. Hunt of the Western Fair Association in referring to this year's fair, which will be started in full swing on Monday. "The fair board," continued Mr. Hunt, "has expended a great deal of money to make this season's event a success, and many of the drawbacks of former years have been remedied, which will enable proceedings to be run off this year without a hitch. One of the chief drawbacks of last year was that of caring for the hundreds of automobiles that flocked to the exhibition. This problem has been overcome by the erecting of a subway at the corner of Dundas and Egerton streets, which enables the auto owners to enter the grounds through this entrance, bringing them out in the centre of the large circle inside of the race track. Here they can park their cars for any length of time. The difficulties of getting in and out have also been overcome by making the entrance into two sections, one for cars coming in and one for them going out."

#### PREPARATION DAYS.

The final preparations for the event have been completed, and Friday and Saturday were "preparation days." The "real" opening will take place on Monday. Secretary A. M. Hunt and a small army of workers have been working for the past week at the grounds since the offices were moved out there in order to have the necessary equipment ready for the opening and the best results have been met with. The secretary and his helpers have been working all day and mostly all night, with the result that the final preparations for the placing of exhibits and the disposing of the multitudinous details that are encountered with all such large events have been successfully met with and disposed of until things are now completed and awaiting the crowds.

#### SOME TURNED AWAY.

There never have been, according to the secretary, so many exhibits offered, and many more than could be handled were presented, until it was found necessary to turn many of the later ones down, on account of insufficient room to accommodate them. As it is many of the buildings had to be en-larged to accommodate the calls of the hordes of exhibitors who are placing their exhibitions throughout the week. All that is possible has been done by the exhibitors to make the displays up to date, and the result is that the class of exhibits promises to be greatly in advance of former years. Anyone attending the fair of former years knows that even a little improvement on these displays would seem almost im-

#### PURE FOOD SHOW.

The Pure Food Show, in the Process Building, promises to be of special interest. This exhibition is something new and, is, as all others, open to the public, who can witness it free of charge. Capable persons have been put in charge of this display, and some very startling facts will be placed before the public. The Government Wool Exhibit is now up and ready for business, and the egg display, which also is a Government affair, has just been completed. These displays, which are in the hands of Government workers, promise to be exceedingly fine, and will be on display in the Dairy Building. The butter and cheese exhibits are well competed for, and large quantities of these products are arriving daily, some coming from as far as Calgary and Edmonton. The butter and cheese will be sold on Monday evening at 7 o'clock. This is a

change from former years, as these products were kept until Friday evening and then sold, but different arrangements have been made by which it is thought that less confusion will be encountered by selling them on Monday evening.

#### EMBROIDERY EXHIBITS.

An exceptionally large and heavy exhibit of Ladies' Work has been presented, and all are of rare designs and many varieties, in inspecting which one can spend much time with advantage. Several exhibits by returned soldiers have also been offered, and these pieces, which have been made by returned heroes, some of them from France, some from England, and the remainder made in this country, are of excep-tionally beautiful construction and carry with them the spirit and quaintness of the villagers of Sunny France and Flanders, the people who taught the work to the boys.

A special prize for embroidery done by returned men is being offered and, by the looks of the exhibits that are being

placed, this prize will be keenly contested.

An exhibit that promises to be exceedingly interesting is that of the Domestic Science display offered by the Govern ment. This exhibit will be shown in the Agricultural Building, and will be officiated over by special Government agents, who will demonstrate the art of cooking food stuffs in wartime. Strictly wartime recipes will be used, as well as wartime materials. This demonstration promises to prove interesting as well as beneficial.

#### FINE ART DISPLAYS.

The art displays are mostly all arranged and some very rare and beautiful specimens of oil and water colors are being shown. Many exhibits from the National Art Gallery at Ottawa were forwarded to this city, and arrived here at Ottawa were forwarded to this city, and arrived here Thursday. Among them is work by famous artists, some of which are: Box 1, "Breaking Road," by W. Cruikshank; "Mother Love," by Paul Peel; "Britain's Domain," by W. M. Cutts; "Beaupre," by F. McGillivray Knowles; Box 2, "Youth and Sunlight," by Suzor Cote; Box 3, "Interior of Sall Loft," by H. Britton; "Spring's Garland," by Ivan Neilson; "Late Fall, Manitoba," by L. L. Fitzgerald. These are a few of the very fine specimens of art that are being displayed, and as the display is said to be greatly in excess of former years, the the display is said to be greatly in excess of former years, the art lovers of this city and vicinity will be given a treat that will live long in their memories.

The machinery exhibit promises to be a great one this year, and many new firms in addition to the former ones are placing exhibits in the building, which is packed to overflowing by the large quantities. The feature of the machinery display is that of the farm tractors. Almost every firm represented in the building exhibits, in addition to its other displays, a farm tractor. These implements, which have just recently come into prominence, will feature every day of the fair, and many exhibitions of their efficiency and worth will take place daily on ground specially prepared for the occasion.

#### GREAT AUTO SHOWING.

The Transportation Building is straining its sides in an effort to hold the large display of automobiles and motor-driven vehicles that are being packed into it. Cars of all shapes and sizes, red cars, blue cars, white cars, and still more cars, including the old reliable blacks, are exhibited everywhere, including engine displays in which the engines are cut directly through the centre in order to show their construction thoroughly, as well as many engines which have little glass windows in their sides, which enable the interested onlookers

to gaze on their electrically illuminated interior, are everywhere about, and the person who sees them all will have "some time" viewing them thoroughly in one afternoon.

#### THE MIDWAY.

W. L. Sharman of New York arrived in the city Thursday, and promises to give the association a real live, clean midway, which includes many sideshows and platform attractions. Mr. Sharman says that the troupes will arrive in this city in time to put on an excellent program, which will be started with a rush on Monday. He reports that everything is O. K., and that the shows will include everything that has been advertised, and the affair will continue in full swing throughout the week.

#### MUSIC WILL BE EXCELLENT.

On Monday, which will be the opening day of the exhibition, the Western Ontario Regiment Band will be in attendance, in addition to the 7th Band and the Juvenile Pipers of this city. The two last named will be in attendance every day throughout the week. Tuesday the band of the 1st Hussars will be there, while the 1st Garrison Battalion Band will help furnish the harmony for Wednesday. Thursday, will help furnish the harmony for Wednesday. Thursday, which will be St. Thomas Day, the 25th Regimental Band of that city will be in attendance, in company with many hundreds of people. Friday, the 1st Hussars will attend in the afternoon, and Friday evening a tattoo, under the direction of Bandmaster Slatter, will be held, in which all the bands mentioned will take part, accompanied by a bugle band selocted from the soldiers at Carling Heights. This massed band concert will be a rare treat, as well as something that has never before taken place in this city.

#### SOLDIERS WILL HOLD SWAY.

Tuesday will be the day of days, Military Day. The soldiers of Carling Heights as well as many others stationed in this city will attend the exhibition "en masse," and this day promises to be one long remembered. A class of men specially and carefully selected from the physical classes of Military District No. 1 will be in attendance, and will perform many drills, including physical and infantry, as well as many exhibitions of bayonet fighting. This will last throughout the afternoon and evening.

Some very exciting speed events have been arranged, and these will take place every day, starting at 2 o'clock. Some fast horses are now at the grounds and many more are pected. The racing will consist of pacing and trotting, and each heat promises to be a good race. Over \$3,800 has been set aside for purses for the racing events only, and many competitors are envious to many the flow checks. competitors are anxious to race their flery steeds and "cop the bacon" offered.

Last but not least is the display of cattle and sheep. This exhibit is the greatest in years, or, it is safe to say, the greatest yet. Many horses, cattle and sheep are being brought in, and a large addition had to be erected to the regular display building, and the old building as well as the new addi-

tion is now packed to overflowing.

Friday and Saturday were "preparation days," after which everyone will rest on Sunday. They will arise on Monwich everyone will rest on Sunday. They will arise on with day morning, breathe happily at the results, and go on with the proceedings, letting joy be unconfined. There will be every reason for this feeling, as the weatherman and old Sol have united and promise to furnish A1 weather for the

DOWN THE LONDON ! STREET RAILWAY WAY

SCENICALLY GORGEOUS

HEALTHFULLY REVITALIZING

> MOST PLEASING TRIP AMERICA

TAKE YOUR FAIR VISITORS TO

SPRINGBANK

MAGNIFICENT DANCE HALL

METROPOLITAN **ORCHESTRA** 

HAPPY TIMES AND REVELRY DARIC

See the Boxing Bears and Other Wonders at the Big Free Zoo CANNON-BALL ROLLER COASTER

**BIG MIDWAY FEATURES** 

CONEY ISLAND **AMUSEMENTS** 

TROLLEY SERVICE SAFE SWIFT FREQUENT

ONE **NICKLE** TAKES YOUDOWN-ANOTHER BRINGS YOUBACK

#### THE SAFEST MATCHES IN THE WORLD

also the cheapest, are

SAFEST because they are impregnated with a chemical solution which renders the stick "dead" immediately the match is extinguished.

CHEAPEST because there are more perfect matches to the sized box than in any other box on the market.

War-time economy and your own good sense will urge the necessity of buying none but EDDY'S MATCHES.

Bill and Alice were on their

way to school when they

passed a newly-formed mud-

Bill didn't do a single thing

except push Alice right smack

And Alice's pretty white

coat was spattered so badly

that it had to go to the

And that's where the worst

For Alice's mother sent the

coat to a cleaning shop

around the corner. The shop

had a sign on it, "Cleaning and Dyeing"; but Alice's

mother did not know that all

the cleaning in that shop was

done in the back room of the

place where the cleaner ate

and cooked and slept.

part about Willie's thought-

puddle.

Cleaner's.

less act begins.

into the puddle.

WHO DOES YOUR

CLEANING?

AN EXAMPLE OF WHAT HAPPENED:

WESTERN CROP DAMAGE REPORTS | ST. THOMAS VISITED BY GREATLY MAGNIFIED-WANT 10,000 HARVESTERS AT ONCE.

Reports previously published regarding the damage by frost to the crops in Saskatchewan were unduly pessimistic. Frequent showers and favorable weather have changed the outlook, and it is apparent that the great Province of Saskatchewan will have a normal crop. This is evidenced by Western demands for Farm Laborers, as not less than 10,000 are required immediately for har-

Every young man and those more mature, in every community in Ontario, including our own, should get away and can make this a great opportunity to serve the country in a practical way, and at the same time be of invaluable benefit to himself. It means an interesting, long-distance journey at low fares, and a chance to see and study the immense new country served by Canadian Northnew country served by Canadian Northern—the People's Road.
Final excursions, by Canadian Northern trains leaving Toronto 10 p.m.
August 28, 30, September 4 and 11, Harverters for the country servers of the country served by Canadian Northern—the People's Road.

Final excursions, by Canadian Northern—the People's Road.

Final excursions by Canadian Northern—the People's Road.

Final excursions are considered to the country served by Canadian Northern—the People's Road.

Final excursions by Canadian Northern—the People's Road.

Final excursions by Canadian Northern—the People's Road.

Final excursions considered to the country served by Canadian Northern—the People's Road.

Final excursions by Canadian North—the country served by Canadian North—the count vesters from outside points to use connecting trains to Tor

Well, the very unlooked for

thing happened! The disease

germs lurking in the back

room of this shop weren't

slow to act. They did not

seem to care whether the coat

belonged to a nice little girl

like Alice or not. They just

came back home with Alice's

coat; and it wasn't a week be-

fore Alice was sick in bed.

You see, the little germs that

were transferred to her home

from the insanitary cleaning

shop had done their work to

Of course Bill's Ma heard

But Bill still thinks that

Alice's mother should have

known better than to send

her coat to that sort of place.

all about it. And Bill got the worst walloping he ever had.

Alice.

STRANGE TRAIN WHICH AROUSES SOME INTEREST

Twentleth Century Limited Routed Through There Owing to Broken Bridge.

St. Thomas, Sept. 6 .- St. Thomas rallroaders were given a surprise last evening when a strange train, bearing strange coaches, as well as a strange crew, steamed into the Michigan Central station, changed engines in record leading to the first overhead bridge.

Bridge Under Repair, The train passed through this city between 9 and 10 o'clock in the evening, and will no doubt continue to do so for some time, the reason stated being that the bridge near Toledo, Ohio, over which all the trains of the so great that it will be a number of days before it is completed and ready for transportation again.

Have M. C. R. Pilots. In the meantime all the trains of the In the meantime all the trains of the Lake Shore Railroad will pass over the Canada Southern Division of the New York Central Lines, thus passing through this city on their route from Detroit to Buffalo and "vice versa."

The trains will carry their regular train crews, but will be piloted through Canada by crews from the M. C. R., who are familiar with the division. Last evening it was found necessary to run freight crews on some of the passenger trains in order that the Lake Shore train might have crews to pilot them.

MORE MEN REQUIRED FOR HAR-VESTING IN WESTERN CANADA-ADDITIONAL EXCURSION TUESDAY, SEPT. 10.

Thousands of men are still required to help in the work of harvesting the western crop. For those going from points in On-tarlo to Manitoba, Saskatchewan and Alberta extra trains will be operated through to Winnipeg (the distributing point) without change.

Going trip West, \$12 to Winnipeg. Returning trip East, \$18 from Winni-

peg. Consult C. P. R. Agents regarding transportation arrangements west of Further particulars from any C. P. R. Ticket Agents, or H. J. McCallum, city passenger agent, London.

Prince George 细otel TORONTO In Centre of Shopping and Business District

250 ROOMS

EMERY CLOTH.

GLASS, FLINT and GARNET PAPERS IN SHEETS AND ROLLS

Genuine Emery Wellington" Knife Polish SILVERSMITHS' SOAP.

PLATE POWDER, ETC.

WELLINGTON MILLS London, S. E. (1), England.

TAKE A TIP, SEND YOUR CLEANING нинининининининини AND DYEING TO A MASTER CLEANER

# JACKSON Cleaner and Dyer

2 STORES

2 MOTOR DELIVERIES

# How About That Phonograph You Were Thinking of Purchasing?

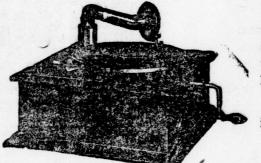
WE KNOW OF NOTHING BETTER THAN THE RAYOLA.

Free for Fair Week Only We will give with our \$38.50 machine Three 10-inch Records; with our \$60.00 Six 10-inch Records; and Twelve 10-inch Records with all large floor machines.

RAYOLA PHONOGRAPHS are finished in Fumed Oak or Mahogany, and fitted with Multiple Springs. Equipped with Improved Tone Moderator and Automatic Cover Supports. Automatic Stops on all machines if wished. RAYOLA is supplied with a Tone Arm and Sound Box that will suit the most particular person.

#### RAYOLA HAS MANY SPECIAL FEATURES

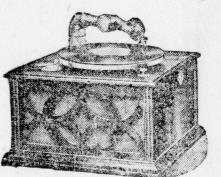
Plays all makes of Disc Records without any attachments. Plays with Diamond Needles, Sapphire Needles, Fibre Needles, Steel Needles, and in fact any style of needle on the market.



Records. Finished in Mahogany only.

Call and hear them either at our showrooms or any of our agents. If there is no agent in your town or city, write us and we will advise you of our nearest agent in your

Below are a few of our many style cabinets of which Rayolas are manufactured.

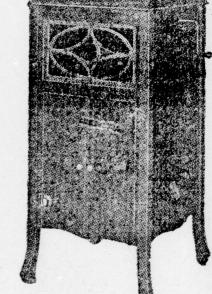


with single spring worm gear motor, also fitted with \$165.00 machine.



with improved tone moderator and automatic cover port and automatic stop; finished in quartered oak or tered oak or selected maselected mahogany. Multiple spring, silent running hogany. Multiple spring motor. Height 44 ins.;

motor. Height 441/2 ins.; width 203/4 inc.; depth, 221/8 width 18% ins.; depth, 18% ins. Plays any make of



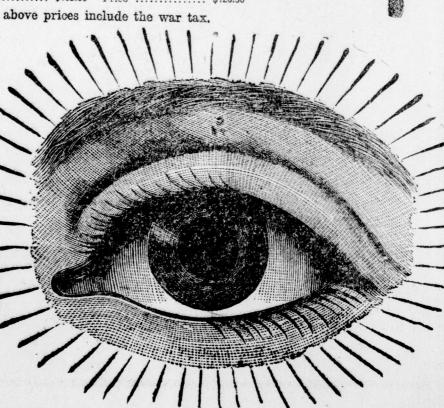
The above prices include the war tax.

#### **OPTICAL DEPARTMENT** You should have your eyes on us

if you need Glasses. Our prices are the Lowest when quality is considered. Prices range from 50c up.

EYES TESTED FREE.

234 Dundas St., London, Ont.



YE OLDE FIRME

# HEINTZMAN & COMPANY

Offer to the Western Fair Visitors

THE MOST SENSATIONAL BARGAINS THAT HAVE EVER BEEN POSSIBLE IN NEW AND SLIGHTLY USED

# Pianos, Player-Pianos, Grand Pianos, Organs and Talking Machines

WHEREBY YOU SAVE FROM \$100.00 TO \$250.00 ON EACH INSTRUMENT BOUGHT DURING THE EXHIBITION. NOTE THE WONDERFUL BARGAINS IN STRICTLY NEW PIANOS AT THIS SALE:

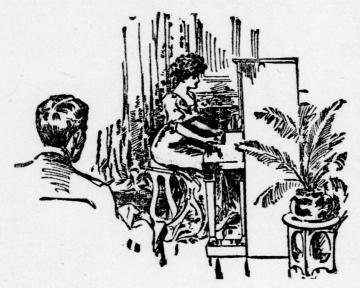
New Piano. Reg. value \$450. \$315

\$205

on this strictly

Player-

Why not



This beautiful piano can be supplied in oak, mahogany or burl walnut. Has solid iron plate, three pedals, and fully guaranteed for ten years.

New 88=Note Player=Piano. Regular \$545 price, \$750. Special sale price......



purchase other things with, when

New Grand Piano. Reg. price, \$575



Save \$125 On This Grand

You

This famous little Grand Piano is manufactured by the largest manufacturers in the world, and has a ten-year guarantee.

Furnished in any wood desired. Bench and \$10.00 worth of Music FREE.

# We Also Have Some Very Rare Bargains in Used Pianos and Organs

LOOK AT THE PARTIAL LIST BELOW AND THE VERY LOW PRICES

Cottage Organ Same as cut.

You

Save



Price. \$10.00 \$500 Piano. Sale price, \$245



\$475 Piano. Sale price, \$230

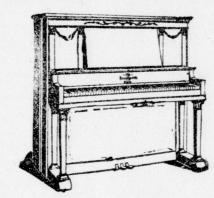


\$425 Piano. Sale price, \$225 | \$375 Piano. Sale price, \$175





\$300 Piano. Sale price, \$75



Every Piano or Organ Shown in This Advertisement Can Be Scen on the Floors, and Full Purchase Price Allowed in Exchange on New Piano on or Before Two Years From Date of Sale.



\$700 used Player-Piane \$295 Sale price .....



\$750 used Player-Piano. \$425



\$150 Piano-case Organ. \$65



\$350 used Piano.



Come early and get first choice. Store open evenings during the Fair. Arrange your own terms and full allowance for your old instrument in exchange. If you find it impossible to call, phone or send in this coupon.

Heintzman & Co., 242 DUNDAS STREET LONDON, ONT.

MAIL THIS COUPON

HEINTZMAN & CO. Please mail me list of Pianos as per your advertisement in The Advertiser. Name .....

Two beautiful Square Pianos of the highest quality and in



# Extra Specials Fair Week

Men's	Suits\$18.00
	Raincoats\$10.00
Boys'	Suits\$6.95
Boys'	Raincoats\$3.50

## OAK HALL

156 DUNDAS STREET.

#### With These Store Conveniences at Your Disposal, Make This Store Your Headquarters During Fair

This is to be the greatest Western Fair yet and, like all other people come. The Millinery and Fall Fashion Displays will continue in every section of the store, showing the correct modes for women, men and children for seasons 1918-19.

Rest Room, second floor, where you may drop a line to your friends; free stationery supplied. Information Bureau-Lost and Found Office. Post your mail here-Rear

Main Floor. Free Parcel Checkroom-Basement. Ice Cream Parlor and Soda Fountain. Light lunches served also throughout the day-Rear Main Floor.

Lavatories and Washrooms-For women, 2nd Floor. For men, 4th Floor. Restaurant—Fourth Floor. Seating capacity 300 people. Breakfast, 8:30 to 10 a.m. Dinner, 11:30 to 2 p.m. Afternoon Teas, 3 to 5:30 p.m.; Canada Food Board License No. 10-208.

# Buy Now and Save Money

SAVE MONEY HERE

While on your trip to the fair Monday, Tuesday and Wednesday mornings, between 9 and 12 o'clock, we will give on any portable electric lamp an absolute guaranteed reduction of 25 per cent.

Benson & Wilcox Electric Co.

Electrical and Automobile Supplies. 246 DUNDAS STREET.

# Special Prices in

MONDAY FROM 9 TO 12 A.M.

Women's high-cut Lace Boots in Mahogany and Gunmetal Calf, high or low heels, good value at \$6 and \$6.50, all sizes, Monday, from 9 to 12.....\$4.95 Women's Vici Kid, High-Cut Lace Boots, Louis heels, plain toe, up-to-date last, good value at \$5 and \$6, all sizes, Monday, from 9 to 12......\$3.95

#### The MORRISON SHOE Co

123 Dundas Street, and 8 Market Square.

#### Sensational Coat Sale Monday Morning, 9 to 12 Only

nd will place them on sale in two groups on Monday morning. These Coats are numbers which we cannot duplicate at their original prices, and we refuse to pay the recent advance which the manufacturers want. Therefore, in order to avoid broken lines, we will clear these

Two Lots, \$21.50 and \$35

ALL SHADES AND SIZES.

Artistic Ladies' Wear Co.

# OUR SPECIAL

full line of Axminsters, Wiltons, Brussels, and Tapestries, in all sizes up

A Few Bedroom Rugs, Reversible, at \$8 and \$9 Extra Special Value

A large number of Axminster Rugs, 9x9 feet, at, each ........... \$30.00 These are specially reduced for Fair Week. See our full line.

#### Wm. Trafford Furniture Co.

COMPLETE HOMEFURNISHERS,

129 DUNDAS STREET. 11 MARKET SQUARE.

## Monday Morning Specials 9 to 12 a.m. Only.

Men's and Youths' Splendid Coat Sweaters, in many fancy weaves and colors, all with collars, size 32 to 42, values up to \$4.50. Monday a.m.....\$2.98

5 pieces Pure Linen, Half-Bleached Table Linen, handsome designs and extra nice quality. Selling in most stores at \$1.50 yard; Monday a.m......98c

Women's and Misses' Silk Poplin Dresses in every good shade, satin collar and cuffs, and wide silk girdle.

R. J. YOUNG & CO.

#### ROSS' LIMITED

Manufacturing Furriers and Manufacturers of Ladies'

Fair Week Specials

Monday Forenoon, From 9 to 12 A.M., September 9. Ten Silk Suits, latest styles, and in the new shades. Regular \$25.60 to One Velour Coat. Regular \$15,00, for ..... Three Tweed Coats. Regular \$15.00, for
Three Silk Sleeker Raincoats. Regular \$20.00, for Three Sik Sieker Raincoats. Regular \$20.00, for \$11.70
Three Paramatta Raincoats. Regular \$8.25, for \$6.00
Two Poplin Raincoats. Regular \$6.00, for \$4.00
Two Fancy Black Silk Coats. Regular \$21.00, for \$12.00
Six Sults, in Velour, Tweed and Poplin. Regular \$24.00 to \$31.00, for from \$8.50 to \$20.00
Lot of White Tailored Waists. Regular \$1.50 to \$2.50, for, each ...25c

A FEW OF

## Rowland Hill's Specials

Women's Calf Blucher Laced; good \$3.00 values all
rizes \$2,15
Women's Brown Calf Laced; on new English last. All
sizes \$4.90
Men's Brown Laced. Neolin Soles. One of our newest lines. All sizes
Boys' Calf Bluchers. Double soles. A good \$3.50 line. All sizes

#### ROWLAND HILL

Main Store-189 Dundas Street, Next to Advertiser Office. Branch-429 Hamilton Road, Bourn Block.

# Taylor Drug Co. Specials

A real money-saving opportu	nity for you.
1-50c Liquid Veneer	38e
2—25e Hydrogen Peroxide	9c
3—Lifebuoy Soap	
` <b>*********</b>	

TAYLOR'S 6 Cut-Rate Drug Stores

#### HEINTZMAN & CO.

## Special Piano Bargains

\$400 Used, Upright Piano ......\$125 \$300 Used, Upright Piano ..... \$75 FROM 9 TO 12 ONLY.

Heintzman Hall

Dundas Street, London.

# A Big Special for

Seven-inch Double Disc Emmerson Records

25 Cents

London Phonograph Co.

R. H. & J. DOWLER, Ltd

#### 9 to 12 Monday Forenoon BIG FAIR SPECIALS

\$20.00 English Wool Cravenette Raincoats\$13.50
\$22.50 English Wool Cravenette Raincoats\$16.50
150 pairs Men's English (old cloth) Trousers\$3.19
250 pairs Boys' \$1.50 Bloomers, full lined\$1.19
25 dozen Men's and Boys' 75c Tweed Caps59c
Men's Early Winter Combinations, all sizes\$2.40
MEN'S SUITS, WINTER AND FALL OVERCOATS.
At a clear saving of 20 to 40 per cent.

# On Sale from 9 to 12 Monday Shirts, 89c

50 dozen Men's \$1 Work Shirts, big bodies......79c

Real Bargains-Hard cuffs, in black and white stripes, blue and white stripes, in all sizes from 14 to

CORNER CLARENCE AND DUNDAS.

## MARA'S Fair Week Specials

First showing of Salt's Sealette Coats, made of best-quality imported sealette; all made with large, convertible shawl collar, in two styles, in flared coat with belt and plain flared, in sizes 32-46. Regular \$50.00 value. Fair Week Special ......

READY-TO-WEAR HATS. Just opened, New Fall Ready-to-Wear Hats, in silk, velvet, plush, satins, 

SILK POPLIN.

# 

## The London Advertiser

"Supreme in the Field."

in ADVERTISING.

Service to both advertiser and reader 24 hours of the day.

#### Ladies' Patent Colt Boots

Imported lines of high-grade Boots, in laced and buttoned styles, broken sizes. Regular \$5 and \$6,

Ladies' 11-Inch High Top Boots

Fine Vici Kid and Patent Colt, laced and buttoned styles, medium long vamps, up-to-date, French heels. Regular \$6.00, \$6.50, \$7.00, for .....\$4.95

182 DUNDAS STREET

## Monday Morning Specials

Bleached Tabling .. 50c yd. Bordered Table Cloths, 2x2 yards .....\$2.59 Tablecloth ends, 1½, 1¾, 2, 2¼, 2½ and 3-yard ends, at clearing prices. Embroidered Day Slip Pil-

lowcases, open both

SALE OF FANCY PIECES. Dresser, Sideboard, Scarfs,

Stand Covers, Lunch Cloths, Shams and Centre Pieces. A big selection specially priced at

# ends, pair .....\$1.98

# Phonograph Lovers

234 DUNDAS STREET.

#### THREE BIG SPECIALS

At London's newest Ladies' Ready-to-Wear store Fair Week only.

Beautiful Coats-Well made of best cloth..... Set of Black Russian Wolf.....

CHIC MILLINERY-Specially trimmed Hats, different shapes, shades and trimmings, at....\$4.95

Royal Millinery and Ladies' Wear

## Brick & Dundas, Limited

10 only Black Navy, All Wool, Serge Skirts, 23 to

## WOOL VELOUR COATS

Made from fine quality velour, belt all around, full skirt, gathered at belt, convertible collar, navy, brown, burgundy, taupe ......\$29.75

Brick & Dundas, Limited



## SAMPLE HATS

Soft Felt Hats, English make, all sizes and colors. Worth regularly \$2.50.

FAIR WEEK \$1.27

#### Wegner Clothing Co.

C. P. Wegner, the original low-price hat man, The Heart of London, The Real Live Store, 371 Talbot Street. Opposite Market. Open evenings.

193 KING STREET, LONDON.

Glassware, Aynsley's Fine English China, French China, Nippon Fancy and Table Chinas, Genuine Satsuma and Cloisonne Ware, Wedding and Holiday Gifts. Come and see our immense display of beautiful goods. Seven floors devoted to Crockery, etc. Prices will interest you.

PHONE 1374.

# SPECIAL:

FIBRE SUIT CASES, 24-INCH AND 26-INCH, HEAVY LOCK, STRONG CATCHES. REGULAR \$1.75, MONDAY.

# J. McCormick

THE LEATHER STORE OPPOSITE MARKET.

J. G. Steele & Co, Hardware

SPECIAL **Perfection Coal Oil Heaters** \$6.00 and \$6.50 So nice for cool evenings.

Kiddie Cars, \$2.00 and \$2.50 each
Silver Knives and Forks, half a
dozen of each for.....\$3.00

Dessert Forks ...\$2.50 dozen

Dessert Forks ...\$2.50 dozen Silver Knives and Forks, half a dozen of each for......\$3.00

J. G. Steele & Co., Hardware

JOHN GRAHAM & CO.

MEN'S OUTFITTERS

Special Bargains

For Monday morning of Fair week at

JohnGraham & Co.

lines. Monday morning ......\$1.75 \$1.25 and \$1.50 Colored Shirts, stiff and soft cuffs. Mon-

day morning .......\$1.00 25 dozen new \$1.00 Ties, just opened. Monday morning

#### THE RELIABLE CROCKERY HOUSE

## Johnson & Barbour

Dinner Sets, Tea Sets, Fancy China, Rich Cut

# Johnson & Barbour

193 KING STREET.

FAIR WEEK SPECIALS

#### Three Bargain Tables 50c \$1.00 \$2.00

See north window for Fair week specials in diamonds, watches, clocks, jewelry, cut glass, umbrellas,

Diamond Merchants and Jewelers, 386 RICHMOND STREET.

#### STANDARD DRUG **STORES**

FAIR WEEK SPECIALS FOR ALL. Fair Week-Every Morning from 9 a.m. to 12 Noon.

FOR THE MEN. Big special in Cigars-Ola, Mona and Five Days from Havana. Your choice of a box of 25 of either of these extra fine 10c Cigars for .....\$1.50

FOR THE WOMEN. High-grade Toilet Articles. Mennen's Tooth Paste. 19c Pebeco Tooth Paste...38c Djerkiss Face Powder.72c Veloute Souveraine Face Powder ...........39c Mary Garden Talcum.57c

SEE OUR GUARANTEED HOT WATER BOTTLES. WE SAVE YOU MONEY.

# Fair Week Specials!

Monday Morning From 9 to 12 o'clock.

25 dozen Razors (straight 200 dozen Silver Knives blade), regular value \$2.50, sale price ..\$1.49

Cut Glass Water Set, grape design. On sale .. \$2.50

and Forks, 12 and 16 dwt., slightly marred in polishing. Regular value \$6.50. Monday only \$2.99 per set of 12 pieces.

## Cowan's Colossal Hardware

THE STORE WITH A STOCK,

125-7 Dundas Street. Two Phones-3461, 3462.

#### **BROWNLEE'S** Extra Specials for Fair Week

O-Cedar Mop and Bottle of O-Cedar Oil. Regular \$1.75, for ......\$1.50 Heavy Side Lift Copper, Nickel-plated Tea Kettles. Regular \$3.50, for ......\$2.25 Blue Enamel Oil Heaters. Regular \$3.00, for .....\$2.25 Stovepipe, 6-in. and 7-in. ......20c length

Slightly soiled. Our Fall Enamelware Sale Now On.

J. A. Brownlee, opp. Market

#### CASSELMAN BROS.

171 DUNDAS STREET. Fourth Door East of Richmond.

## Fair Visitors' Specials LADIES' dark tan calf, new styles, walking heel, Neolin

or leather soles, also black vici kid, low or high heels. Worth \$7.00, at ......\$5.95 MEN'S black calf or brown calf, Goodyear welt, lace, with Neolin guaranteed soles.

Black Shoes, \$4.95. Brown Shoes, \$5.95.

# asselman Bros.

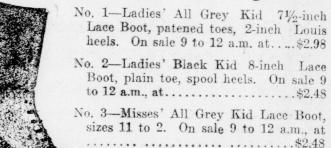
# H. Chapman & Co.

ONE DOZEN BOYS' BLUE JERSEYS, PULL-OVERS, sizes 30 to 34. Special, each.....98c BOYS' SWEATER COATS, red trimmed with blue, blue trimmed with red, sizes 26 to 34, with roll collars and fancy pockets .....\$1.98

MAROON SWEATERS-One dozen for girls and boys, all wool, sizes 32 and 34. To clear.....\$2.98 1/2 dozen White, 30 and 32, roll collars and fancy cuffs, heavy worsted, each.....\$2.98

Children's All-Wool Sweaters, red, blue and rose, sizes 28 to 34, each.....\$3.95 CENTRAL STORE-239-243 DUNDAS STREET.

# Monday Morning Shoe Specials





## The Purdom Hardware Co

Yale Builders' Hardware, Night Latches, Pad Locks,

## Specials For Monday

Tungsten Lamps, at ......25e each Lawn Seats. Regular \$1.75, at .....\$1.25 each Furniture Polish. Regular 50c, at ...........25c each Chi-Namel Floor Wax. Regular 75c, at ......50c

The Purdom Hardware Co

Big Special Sale of

Women's Button Boots

875 pairs gathered together for a clean-up. Regular values \$5.00 to \$8.00 a pair. Marked for quick selling

# Women's High-Grade Samples

made. Sell regularly for \$8, \$9, \$10, specials for fair days

**JOHNSTON & MURRAY** 

# Now Is the Time To Buy Shoes

## In Greys, Browns and Blacks, finest quality and well

\$4.95, \$5.95 and \$6.95

DUNDAS STREET.

EXTRAORDINARY VALUES IN

## Men's and Boys' Suits and Overcoats

FOR FAIR WEEK

Boys' Suits ......\$4.98, \$5.98, \$6.98 and \$7.98 Men's Suits ......\$10.98, \$12.98, \$13.98, \$15.98

GRAFTON & CO.

# "IDEAL" SPECIAL \$8.50

This splendid Mattress is built of felt fibre, covered with heavy art ticking, has French roll edge and fitted with handles on the side. This is our regular \$10 mat-

tress. Club terms: \$2.00 cash; \$1.00 weekly. Ontario Furniture Co., Limited 228-230 DUNDAS STREET.

Wonderful Values in Soap

15e "All-Pure" Soap, a large Bath Tablet ..... 3 for 25c 15c Buttermilk or Verbena Soap, exceptional value.... ......3 for 25c 10c "Xtragood" Toilet Soap, nicely perfumed .. 3 for 21c 15c Vinolia Bath Soap, the best value for the money.... 10c Vinolia Lotus Soap, a new soap, and a wonder.....

......3 for 25e 15c Jap Rose Soap, the famous "Bubble-Bath" Soap ... For Monday Only.

## Cairncross', The Chemists

## TWO FAIR WEEK SPECIALS

BARNARD'S Shop Here

For Fair week only we are offering hundreds of genuine bargains in many lines, and each day between the hours of 9 and 12 we will give the public the benefit of our extra special prices on

THESE TWO SPECIALS 17-jewel adjustable works, in medium-size Watch gold-filled case, Regular \$25.00. Now \$16.50.

Fountain Pen 14k gold point; satisfaction guaranteed. Regular \$1.25. Now \$1.00.

JOHN S. BARNARD

194 DUNDAS STREET

Opposite Advertiser.



\$6.90 For this \$10 Easy Rocker

Bargains in Rugs

Upholstered in genuine cowhide

from 9 to 12 o'clock. Extra Wilton Samples . . \$2.50 each

125 AND 127 KING STREET.

London's Best Drapery, Rug and Furniture Store.

## \$3.00, \$3.50, \$4.00 \$4.50, \$5.00 a Pair

COOK'S SHOE STORE The Store With the Stock.

# Taylor Has 6 Cut-Rate Drug Stores in London

# There Is No Secret About TAYLOR'S Wonderful Bargains

#### An Absolute Necessity

Increased cost of ingredients, bottles, labels, corks and labor has made it absolutely necessary for us to increase the selling price of Taylor's Throat and Lung Balm and Taylor's Stomach and Liver Cure. We kept the price down through four years of rising ec. ts, in some instances 1,000 per cent. Absolute necessity forces this raise. Until further notice, our price will be 35c. 65c and \$1.20.

\$1.50 Syrup of Hypophosphites98c
\$1.50 Syrup of Hypophosphites
\$1.00 Tasteless Cod Liver Oil 79c
50c Mentholatum
25c Mentholatum
35e Castoria
or C
25c Cascarets
100 A. B. S. and C. Tablets15c
\$1.00 Eno's Fruit Salts79c
50c Emulsified Cocoanut Oil 28c
90c Jad Salts
\$1.25 Pinkham's Compound98c
50c Pinex33c
도 발매하다 하면 있다면 하는데 하는데 하는데 보다면 보다면 보다면 보다면 보다면 보다면 하는데 되었다면 보다면 보다면 보다면 보다면 보다면 보다면 보다면 보다면 보다면 보
50c Peerless Hair Restorer, for
restoring color to grey, faded
hair38c
Large Bars Castile Soap29c
25c Wiltshire Oil Liniment14c

#### Taylor's Cream of Roses

An ideal antiseptic lotion for tan, sunburn, chapped skin, windburn, and all other irritations of the skin. It does not contain one particle of oil or grease, and cannot promote the growth of hair on the face. Delightfully perfumed Excellent "after shaving." Price,

#### Rheumatism Can Be Cured

English Rheumatism Capsules are guaranteed to relieve the worst rheumatic pains in six hours, and to cure permanently if given a fair trial. They act entirely on the blood, dissolving and carrying away the uric acid, the true cause of all forms of rheumatism. They will not upset the most delicate stomach. Price, 50c a box.

-		
75c	Wyeth's Sage and Sulphur.	.590
25c	Four T's	.19c
	Fig Syrup	
	Fig Syrup	
150	Bisurated Magnesia	48c
50c	Bisurated Magnesia Lithia Tablets, 5-grain	39c
	Blaud's Laxative Iron Pills.	
	Abbey's Salts	
	Abbey's Salts	
25c	Syrup White Pine and Tar.	.140
50c	Household Ointment	.280

#### Don't Injure Your Health

with calomel and other poisonous

mineral preparations so common in laxative pills and tablets. Taylor's Stomach and Liver Cure is a liquid preparation made entirely from roots and herbs. It is the safest and best remedy for constipation, indigestion, sick headache, sour stomach, gas, and all impurities of the blood. It is a laxative, but unlike pills, it does not weaken the system; it acts as a powerful system tonic. Sold at 35c a bottle, on our no-cure-no-pay guarantee. Larger sizes, 65c and BUYING DIRECT from the manufacturer in jobbers' quantities enables Taylor to eliminate the wholesaler and save you his profit (from 20 to 40 per cent), and makes a direct saving for you. Taylor's enormous turnover (20 to 30 times a year) further reduces his cost of doing business and enables him to sell all drug store goods to you at a lower price than smaller dealers can buy them. Taylor's absolute guarantee of satisfaction or money refunded insures the quality and freshness of everything you buy.

#### Western Fair Visitors

are invited to use Taylor's stores for their convenience. Arrange to meet your friends at his stores. Leave your parcels there. Use them in any way that will convenience you. They are conveniently located, and no matter where you are visiting, there is one near

This great sale commences today, and will be continued every day of next (Fair) week. Make up your list today and bring it with

PRICES THE SAME AT ALL SIX STORES.

25c Eclectric 14c   50 cli	c Fruit-a- ves 28c   \$1.1 Iron	0 Nuxated 65c Lux 10c
		50c Sweet Nitre Kidney 28c
		5c   25c Miller's Worm 19c
60c Dr. Chase's Ointment 38c	The state of the s	
35c Freezone 24c	Tonal Iron \$1.00	Paper 4 for 25c

#### 6 RED STORES

LONDON'S GREATEST CUT-RATE DRUGGISTS

#### Several Hundred

Western Fair visitors took advantage of this opportunity last year to buy a bottle of Taylor's Throat and Lung Balm. It is the only remedy sold under - written guarantee to cure the worst cough, cold or bronchial irritation. It is at least five times as strong as ordinary cough syrups, mixtures, etc., and the dose is very much smaller (just one-half teaspoonful). Do not upset your stomach by taking large doses of cheap, inferior imitations. Throat and Lung Balm acts on eliminating organs of the body, as well as on the throat and lung passages, enabling the system to quickly throw off the worst cough or cold. Gives prompt relief in asthma and bronchitis. Every 35c bottle is sold under a written guarantee to cure or your money back. Larger sizes, 65c and \$1.20.

#### London Agents for VINOL

The great Cod Liver Oil and Iron Tonic. Pleasant to take.

50c	Limestone Phosphate	.390
25e	Hamilton's Pills	.19c

Leave Your Films taken at the Western Fair at Taylor's to be correctly finished. Any size roll film developed and print-

ed for 25c. Expert Work. One-Day Service. Films and supplies for any make

#### Cigar Bargains

10c Arabs, Havana Perfectos, Baled Havanas, Mi Lindas, Rex, or El Moros..... 4 for 25c 10c Japs, Santa Claras, Suns or Gaste's 1492.....5 for 40c Gaste's Spark or Stockbroker ...... 5 for 25c

35c Best White Liniment	19c
35c Carbolic Ointment	
25c Cascara Bromide of Quin	
25c Fluid Magnesia	190

#### TOILET SPECIALS

TOTAL SPECIAL	U
50c Morina Peroxide Vanish-	
ing Cream	24c
50c Pond's Vanishing Cream	330
25c Mennen's Talcum	17c
25c Lilas de France Talcum	
2 for	250
97 - T	10.

	gram's Tal		
	gram's Mill		
\$1.00	Ingram's	Milkweed	1
Crea	am		57c

\$1.0	U ingr	am's	MILL	rweed	
C	ream				57c
35c	Listerat	ed To	oth I	Paste.	240
50c	Pepsode	ent T	ooth	Paste	43c
	Florida				

25c Mecca Ointment	160
Dutch Drops10c, 3 for	
25c Chase's K. and L. Pills	19
25c Tiz	19

#### Champion Bed Bug Killer Safe, Clean, Certain,

The only sure eradicator of this pest. Large syringe-topped cans. Price, 25c can.

# TAYLOR DRUG CO.

-	Nyal's
١	Family
ı	Medicines.

	Maln Store-399 Talbot Street, Opposite Market
	South Branch-Corner Horton and Wellington Streets
	East Branch-652 Dundas Street
	North Branch-Corner Richmond Street and Central Avenue
-	Hamilton Road—Corner Hamilton Road and Anderson Avenue  London South Branch—Corner Wortley Road and Craig Street
1	London South Branch-Corner Wortley Road and Craig Street.

# There is a Taylor Store Near You. TAYLOR DRUG CO.

## Try a---

# Havana Perfecto

---a clear Havana cigar

Always fresh, always dependable. Sweet and mild to the last puff.

A GREAT FAVORITE AMONG MEN WHO KNOW TOBACCO.

REGULAR 10c

4 for 25c

At Any One of

Taylor's 6 Red Stores

#### Smoke the

# ARAB

# CIGAR

--- a breath of fragrance from old Havana

Regular 10c

"SQUARE-DEAL" ----TAYLOR ----

Sells

# Dr. Morin's Reliable Family Remedies

Are controlled in London by the Taylor Drug Company's Six Stores, and are sold at cut-rates every day in the year by this progressive firm.

The Morin Remedies are not cure-alls. Each one is intended for some special ailment and can be depended upon to have a specific action upon the trouble for which it is intended. Below is a list of a few of their popular remedies:

#### Dr. Morin's Compound Syrup of Hypophosphites

This is the best preparation of its kind on the market. It is a real nerve food, body builder and general system tonic, and is very useful in wasting diseases. For Red Stores. nerve troubles caused by worry or overwork, and as a quick tonic after any sickness, it is very effective. The regular price is \$1.50 a bottle, but at any one of the Six Taylor Stores you can buy it for 98c.

#### Dr. Morin's Listerated Dental Cream

Be proud of your teeth. Don't be ashamed to smile and show them. Use Dr. Morin's Listerated Dental Cream. It whitens, polishes and preserves the enamel. The alkaline feature of this preparation corrects acid mouth; it is the best antiseptic for the mouth and gums. Its fine, pleasing flavor freshens the mouth and removes any bad taste. In a handy tube with ribbon opening. "Square" Deal" Taylor sells the 35c tubes for 24c.

#### Dr. Morin's Syrup of Figs

A splendid fruit laxative for women and children; made from fresh ripe figs. It is especially useful in the treatment of chronic constipation, sick headache and biliousness. Can be given to the youngest child; pleasant and effective. Taylor sells the 50c bottles for 39c, and the 35c bottles for 22c. Try it.

#### Dr. Morin's White Liniment

ness of the joints or muscles. As a household remedy it cannot be beaten. Taylor sells the large 35c bottles for 19c. 35c. Taylor's price, 24c.

#### Dr. Morin's Stomach and Liver Pills

Purely vegetable, contains no calomel; an excellent pill for the purpose; a vigorous cathartic, but does not gripe; a reliable remedy for bilious headache. You can buy the 35c boxes for 24c at any one of Taylor's Six

#### Dr. Morin's Kidney Tonic

Kidney and bladder affections and all diseases arising from disorders of the urinary organs, such as gravel, catarrh, conjestion of kidneys or bladder, incipient Bright's disease, acidity, cystitis, backache and that burning, stinging sensation, yield readily to this remedy. Dr. Morin's Kidney Tonic is a real kidney tonic, far superior to pills or tablets. It is composed of the following wellknown ingredients—couch grass, cornsilk, uva urse, saw palmetto berries, buchu leaves, potassium, acetate and sodium benzoate. Dr. Morin's Kidney Tonic is priced at \$1.00. Sold at the Six Taylor Stores for only 59c.

#### Dr. Morin's Clean Head Lotion

For head and body lice and other vermin, a clean, safe cure. You can buy a 35c bottle for 24c at Taylor's.

#### Dr. Morin's Extract of Wild Strawberry

Diarrhoea usually results from fermentation or other poisonous matter in the bowels. The antiseptic feature of this preparation converts and expels the cause. It soothes and heals the mucous membrane of the bowels, does not works almost instantly, relieving bruises, swellings, stiff- dry up and contract, cures naturally and comfortably; a dependable remedy, splendid for children. Regular price,

Every Day Is Bargain Day at Taylor's Six Cut-Rate Stores

# "Square Deal" Taylor's Wonderful Drug Bargains

# TAYLOR'S 6 RED DRUG STORES

DR. MORIN'S SPECIAL

# HOT WATER BOTTLE

Chocolate Rubber. Best quality. Two quart. Fully guaranteed for two years. Regular \$2.25.

SALE PRICE: \$1.59

10c Clear Gum Nipples 6 for 25c 75c Combinations for Hot Water Bottles 59c 50c Red Rubber Tubing Lengths 39c \$1.00 Household Rubber Gloves 49c \$1.75 Fountain Syringes \$1.39 75c Atomizers 44c 25c Ear and Ulcer Syringes 19c 25c Infants' Syringes 73c	C. Nimples	. 6 for 25c
50c Red Rubber Tubing Lengths	10c Clear Gum Nipples	59c
\$1.00 Household Rubber Gloves \$1.39 \$1.75 Fountain Syringes 44c 75c Atomizers 19c 25c Ear and Ulcer Syringes 19c	75c Combinations for Hot water Bottles	39c
\$1.75 Fountain Syringes	50c Red Rubber Tubing Lengths	49c
75c Atomizers	\$1.00 Household Rubber Gloves	\$1.39
25c Ear and Ulcer Syringes	\$1.75 Fountain Syringes	440
250 Infants' Syringes	75c Atomizers	190
250 Infants' Syringes	25c Ear and Ulcer Syringes	190
	OF a Infants' Syringes	
\$1.00 Suspensories	\$1.00 Suspensories	75

# Nobility Crystal Nipples

Made from pure gum. Extra heavy. Sanitary. Each nipple packed in individual box. Never touched by hands.

10c Each, or 3 for 25c

ARE HEADQUARTERS FOR ALL DRUG STORE SUNDRIES AND THEY ARE SOLD IN THESE POPULAR STORES AT THE LOWEST CUT-RATE PRICES EVERY DAY IN THE YEAR.

> EVERY ARTICLE IS BACKED BY Square-Deal Taylor's

GUARANTEE

SATISFACTION

OR MONEY REFUNDED.

\$1.25 Enema Syringes 89c
25c Rubber Sponges 19c
\$1.25 Hot Water Bottles
\$1.00 Taylor's Special Atomizers
50c War Boxes, containing Absorbent Cotton, Gauze,
Bandages, Adhesive Tape and Lint, all packed
ready to mail, for
15c Breast Shields 10c

Guaranteed for Five Years.

# NORMANDIE BOTTLE

Two quarts. A seamless Hot Water Bottle, made from pure para rubber, extra heavy. Will last a lifetime. Regular \$3.50,

SALE PRICE: \$2.19

						200
SOc Breas	st Pumps .					590
oc break	ouche Syr	indec				. \$1.69
Ladies' I	Jouche Syl	mges				290
40c Aton	nizer Bulbs					270
Dubbon	Spanges	Eve	Shields.	Eye	Caps,	Wrist

Rubber Sponges, Eye Shields, Eye Caps, Wrist Straps, Bandages, Plasters, etc., at lowest prices every

Heavy cash buying for the 6 Busiest Drug Stores in Canada enables Taylor to sell all drug store goods to you at a lower price than smaller dealers can buy them.

#### THERE IS A TAYLOR STORE NEAR YOU

TITERE 15 11		
MAIN STORE-399 Talbot Street, Opp. Market	Phone	1194
EAST BRANCH—652 Dundas Street	Phone	663
NORTH BRANCH—Cor. Richmond and Central Ave.	Phone	4151
NORTH BRANCH—Cor, Elemmond and Central 275	Dhone	379
SOUTH BRANCH—Cor. Horton and Wellington Sts.	THOMO	0.0
HAMILTON ROAD BRANCH-Cor. Hamilton Road a	nd	
Anderson Avenue	.Phone	405

LONDON SOUTH BRANCH-Cor. Wortley and Craig. Phone 1920

ESTABLISHED 50 YEARS.

MEDALS, 38 AWARDS



SOAP INFANT'S

Real Skin Food



Real Skin Food

Cocoanut oil is recommended by the doctor for chapped lips and hands, and in all cases where the skin is roughened and made tender by exposure. The choicest cocoanut oil the Orient can provide is used in

#### INFANT'S DELIGHT SOAP

You wrong yourself and may work permanent injury to the delicate skin if you are so unthinking or unknowing as to use a harsh, ordinary soap for baby's You will be surprised and delighted to notice how soft and velvety the tender skin becomes and how chafing

you will add much to the baby's comfort if you decide You Can Buy 3 Cakes for 23c

and irritation are overcome after you have begun to

use this mildest of soaps and most perfect of cleansers.

Taylor's Drug Stores have Infants' Delight Soap, and

10c Cake

AT ANY ONE OF

Main Store-399 Talbot Street, Opposite Market South Branch-Corner Horton and Wellington Streets . Phone 379

Hamilton Road-Cor. Hamilton Rd. and Anderson Ave. Phone 405 London South Branch-Cor. Wortley Rd. and Craig St.. Phone 1920

THE FAMILY FRIEND!



# "MECCA" OINTMENT

Greatest Healer on Earth

FOR BURNS, SCALDS, SORES, ULCERS, CUTS, PILES, INFLAMMATIONS, ETC.

# FREE SAMPLE

By calling at any one of our Six Stores.

The Taylor Drug Co.

Main Store-399 Talbot Street, Opp. Market. Phone 1194 South Branch-Cor. Horton and Wellington Sts. Phone 379 East Branch-652 Dundas Street. North Branch-Cor. Richmond and Central Ave. Phone 4151 Hamilton Road Branch-Corner Hamilton Road and Ander-

son Ave. Phone 405, London South Branch-Corner Wortley Road and Craig Street. Phone 1920.

Or send this Coupon to-FOSTER=DACK CO., Toronto, Canada.

FREE	SAMPLE	ME	CCA	OINT	MENT	
Name	e					
Addr	ess					
	<u></u>		• • • •			

Taylor Prefers a Very Large Business at a Small Profit to a Small Business at a Very Large Profit

There Is One All Taylor Drug Stores Are Painted Bright Red There Is One Near You

# Supreme From a Quality Standpoint

# MINTY'S TOILET PREPARATIONS

# Minty's Minty's Minty's Minty's

## Tooth Paste

Cleans! Whitens! Prevents Decay!



Its real worth as an aid to better teeth has been proved by the dental profession throughout Canada, most of whom use it themselves and recommend it to their

Its peculiarly delightful flavor and the lasting sensation of refreshing cleanliness it leaves in the mouth, is appreciated alike by young and old.

Because half an inch is all you need to properly clean the teeth and sterilize the mouth and brush, the most economical tooth paste to buy is MINTY'S. It has been well said,

Minty's Tooth Paste is necessary to good teeth.

25c Per Tube

#### Talcums Breathe Cooling Comfort

MINTY'S JAC-ROSE TALCUM is an extremely fine, light, fluffy talcum, delightfully and richly perfumed with the famous Jac-rose odor (short for the French Jacqueminot rose).

#### PRICE ....... 25c. MINTY'S BRISE CHARMANTE TALCUM

(Pronounced Breeze Shar-Mant) is of the same fineness as Minty's Jac Rose Talcum. and as smooth as the softest velvet delicately perfumed and truly refreshing. PRICE ..... 25c.

#### MINTY'S CALLA LILY TALCUM

is of the same high grade quality, and of a specially delightful odor. PRICE. ..... 25c.

#### MINTY'S TINY TOTS TALCUM.

A specially-gotten up absorbent and healing Talcum for baby's use.

#### PRICE......25c.

MINTY'S TALCUM IN GLASS JARS. containing 4 ozs, of the same refreshing airy talcum daintily packed in square clear glass bottles, fitted with patent self-closing sprinkler top. PRICE......35c.

## Face Powders

The Choice of Discerning Women

#### MINTY'S POUDRE SURFINE

A superfine powder of unequalled quality, highly, yet delicately perfumed. Packed in dainty imitation kid-covered boxes. PRICE......\$1.00 PER BOX.

#### MINTY'S POUDRE FLEURETTE.

One of the nattiest Face Powders on the market, and worthy to be found on the best dressing tables. PRICE......75c PER BOX.

#### MINTY'S POUDRE VELOUTE

of unquestioned quality. When judiciously used will incompieuously adhere to the skin, giving a clear, fresh appearance.

#### PRICE ..... 50c PER BOX.

MINTY'S IDEAL FACE POWDER. Also a very fine face powder in three popular odors -rose, lilac and violet.

PRICE ..... 50c PER BOX

# Toilet Waters

### Really Delightful Truly Refreshing

So concentrated they are often used as handkerchief perfumes

Artistically gotten up in handsome, graceful-lined pyramid-shaped bottles, fitted with leak-proof sprinkler stoppers.

May be had in individually-boxed bottles.

4-0z. Size - \$1.25

6-Oz. Size - \$1.50

Gift Boxes Extra.

THE MODERN IDEA

# SEELY'S

# BEAUTY CREAMS

(Day Cream and Night Cream.)

We Recommend These Wonderful Creams

Price for the Pair . . \$1.00 Price for Singles . .

99999666666

FOR SALE AT ALL SIX STORES OF

Taylor Drug Company

# ENILIST.

THE SERVICES OF THAT OLD RELIABLE REMEDY

# DR. THOMAS ECLECTRIC OIL

USED BY HUNDREDS OF THOUSANDS FOR NEARLY

# SIXTY YEARS IN CANADA

That it is sold more today than ever before is proof positive of its tremendous curative properties.



#### Positively Without a Peer

in the treatment of Coughs, Colds, Sore Throat, Cuts, Scratches, Bruises, Burns, Scalds, Stiff Joints, Sore Muscles, Strains, Sprains and numerous other minor ailments of both man and beast.

Sale Price



Every Taylor-Made Preparation Sold Under Our Printed Guarantee

# Taylor Sells Service Besides Dependable Goods

#### **Bad Spells With the Heart**

Mrs. A. D. Cameron, Birch Brook, Pictou county, N.S., writes:—"For two or three years I was in a run-down condition, very nervous, lost strength, and was drowsy and sleepy. Then I began to have bad spells with the heart, and cold feelings would creep over me until I felt like death and as if I were sinking away. I would smother, and my hands would become stiff and cold, and windows and doors would be thrown open to bring me back to life. A year ago I read about Dr. Chase's Nerve Food and began its use, and can now say that I am practically cured. As I am still gaining strength I shall continue its use for a time. During my illness I had two different doctors, but as I could see little benefit I turned to Dr. Chase's Nerve Food, with great advantage. I will gladly answer anyone who wishes to hear direct from me."

#### Weak Heart-Palpitation

Mr. Stephen J. Leard, North Tryon, P.E.I. writes:—"At seventy-five years of age my heart gave out and became very irregular and weak in action and would palpitate. My nerves also became weak, and I could do nothing but lie in bed in a languishing condition, losing strength and weight In that condition I began using Dr. Chase's Nerve Food, and am cured. Had I not obtained this treatment I would now be in the box with the roof over my nose. At eighty-one I have an energy which means go, and I am writing this letter so that old people like myself may prolong their health and strength by using this great medicine."

#### Blood Weak—Nerves Exhausted

Miss Effe Bancroft, Longwood, Ont., writes :--"A year ago I was very much run down in health. The blood seemed to be weak and the nerves very much exhausted. Having heard of Dr. Chase's Nerve Food and of its success in curing cases similar to mine, I began to use it, and was very greatly bene-fitted by continuation of this treatment. Two of my sisters also used this medicine, and found it to be a splendid means of building up the system.

"We have also used Dr. Chase's Syrup of Linseed and Turpentine with good results. One of my brothers had pneumonia twice, and we always use this medicine for him, as we find that it breaks up a cold the quickest and best of anything we can get."

#### Stomach Trouble—Fainting Spells

Mrs. A. A. Currie, ladies' tailoress, Bideford, P.E.I., writes :- "I had stomach trouble and fainting spells, and the gas would form on my stomach, so that I would feel like smothering. Often I could not sleep at nights without being propped up in bed, as I couldn't get a breath. For about five years I was like that, and consulted four dectors, without being benefitted. By using Dr. Chase's Nerve Food and Kidney-Liver Pills I have obtained the greatest benefits imaginable. No medicine I ever took did me so much good, and I want to recommend them."

#### Chorea—St Vitus Dance

Mrs. Geo. Chisholm, R.R. No. 1, Grafton, Ont., writes :-- "I have used Dr. Chase's Nerve Food for my little girl for whe the doctors pronounced Chorea, a disease of the nerves. I consulted our family doctor, and he gave her a liquid medicine, but do what we would, we could not get her to swallow it. A neighbor advised the use of Dr. Chase's Nerve Food, and, being in pill form, she took it without any trouble. She was about seven years old, and got pale and run down. The muscles of the face were affected, and she became a pitiful sight. She seemed to improve right along under his treatment, and was entirely cured by using six boxes. She is nine years old now, and you cannot find a larger, healthier-looking child for her age. I shall always be grateful for what Dr. Chase's Nerve Food has done for us, and I can recommend it to all nervous people. You are at liberty to use this letter, so that others may benefit."

# Old and Young Pay Tribute

to the Great Restorative and Upbuilding Influence of

# Dr. Chase's Nerve Food

From Ocean to Ocean Come Letters of Gratitude to Tell of the Benefits Derived From This Great Food Cure.



# Cheering Messages to Nervous Sufferers

Throwing aside all prejudice, the real test of any medical | know how slow and tedious nervous diseases usually are, and to Dr. Chase's Nerve Food and you find the answer on this page from men and women who have no other object in writing these

letters than the benefitting of their fellow men and women. From bitter experience they can sympathize with all who are run down in health, nervous, irritable and discouraged. They

after all be, "Will it Cure ?" Apply this test | how difficult it is to find a real cure. They are grateful for benefits received, and anxious that others may know about Dr. Chase's Nerve Food, the great food cure. Dr. Chase's Nerve Food is for sale at all dealers at 50 cents

a box, 6 for \$2.50, or sent postpaid on receipt of price by

Edmanson, Bates & Co., Limited, Toronto.

#### Chronic Indigestion Cured

Mrs. Herbert Arbuckle, Deschene, Que., writes:—
"I had a bad attack of Chronic Indigestion after the birth of my baby, and though I went to three doctors they all failed to cure me. I read about a lady being cured by Dr. Chase's Nerve Food and began its use. It was only a short time until the trouble was evercome, and I can eat anything I want now without ill effects. My weight now is 180 pounds, and I am writing this so other women may know of the Nerve Food and get well and strong.

"My brother had piles and was cured by Dr.

#### Anaemia-Extreme Weakness

Mr. T. Hyndman, farmer, Rupert, Que., writes:-"I had been gradually failing in health for two years and tried many remedies. Among others I used Dr. Chase's Kidney-Liver Pills, and found them doing me good. Some neighbors told me the doctors said they were dangerous, so I quit their use and went to the doctor. Under his treatment I got so weak I was unable to raise my head from the pillow, and he told me that I had ansemia of the blood and could never be better again, so I sent for another doctor, and he told me the same. I could not take their medicine and was continually vomiting, so I gave them up and said, 'Kill or cure, I will again try Dr. Chase's medicines.'

"I used altogether fourteen boxes of Dr. Chase's Nerve Food and six boxes of Dr. Chase's Kidney-Liver Pills, and now I can work from 6 o'clock in the morning until 7 at night, and I don't poke at it either. Any man that works a farm knows what kind of a job it is. I honestly believe that I owe my life to Dr. Chase's Nerve Food and Pills, and I praise them everywhere I go. Many of the people here use them to keep the system in good condition and prevent disease."

#### Dizzy Spells—Peculiar Feelings

Mrs. T. P. Cullen, Fairview Farm, Shepard, Alts., writes :- "My nervous system was so run down and exhausted that terrible dizzy spells would come over me, and I would have most peculiar feelings. Everything appeared as if it was falling on me, and caused me to jump after taking a few steps. While in this frightful nervous condition I heard of Dr. Chase's Nerve Food and began using it. This treatment built up my nervous system and com-pletely cured me, and for this reason I am always glad to recommend it for the sake of those who

#### Nerves Exhausted—Feared Future

Mrs. R. J. Billings, nurse, North Bay, Ont., writes:—"I am happy to be able to say that Dr. Chase's Nerve Food is fully worth all the praise given it. I have used Dr. Chase's Nerve Food for some time, and would not be without it in the house. I know that if it had not been for Dr. Chase's Nerve Food I would have been out of my mind. My nerves were so far gone that I had gloomy forebodings of the future, and feared the loss of reason. I feel fine now, and do not lose an opportunity of recommending this treatment to my patients."

#### Nervous Breakdown—Sleeplessness

Mr. R. B. Hillman, Purbrook, Muskoka, Ont., writes: - "About four years ago I was all run down and could not work, and as to writing a letter, I could not do it on account of my hand shaking so badly. My nerves were unstrung and I was troubled with a nervous breakdown. I could not sleep soundly and would start up so suddenly as to almost jump out of bed. My kidneys were bad, too, and I had awful pains in the back all day. I doctored with our family doctor, but he did not seem to know what I needed. I was recommended to try Dr. Chase's Nerve Food, and could sleep well three nights after starting the use of the Nerve Food and Kidney-Liver Pills. I take great pleasure in recommending these medicines, as I have proved that they do all that is



## Ingram's

Milkweed Cream .... 50c and \$1 Milkweed Soap ...... 25c Velveola Souveraine Face Powder ..... 50c and \$1

Rouge (Light, Medium and Dark) ...... 50c

We are offering a pair of portraits of famous Movie Stars, free with each Ingram item. Six pairs are available.

Ingram's MILKWEED **CREAM** 

Corrects Complexion Faults.



# It May Be Only Gossip

nouans

but they do say that the woman who is wise in her choice of Toilet Articles is apt to be the "choice" herself, everywhere. Women-the successful ones at home, in business or society, on and off the stage-acknowledge debt to Ingram's Face Powder, Velveola Souveraine. It not only conceals blemishes, but adds a fresh transparency that takes away the years.

As one business woman says: "At 5:30 I feel 35-but after a clean-up with Ingram's Milkweed Cream, a dash of Ingram's Rouge and a light sprinkling of their incomparable Face Powder, I throw off ten years, at least."

We are giving away a most attractive souvenir-a generous amount of Ingram's Powder and Rouge in novel little "packets," which can be conveniently slipped into the purse. Get one while the supply lasts.

Cut out the coupon below, present at any one of Taylor's 6 Red Stores, and receive a liberal sample free of charge.

On Sale at 28c Per Jar at Taylor's 6 Stores During Our Trade Expansion Sale.

Main Store—399 Talbot Street, Opposite Market ....... Phone 1194
South Branch—Corner Horton and Wellington Streets ...... Phone 379 East Branch—Gorner Horton and Wellington Streets Phone 663

East Branch—652 Dundas Street Phone 663

North Branch—Corner Richmond St. and Central Ave. Phone 4151

Hamilton Road—Corner Hamilton Road and Anderson Ave. Phone 405

London South Branch—Corner Wortley Road and Craig St... Phone 1920

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The presentation of this coupen at any of the Taylor Stores entitles holder to a liberal sample of Ingram's Milkweed Cream.



# Ingram's

Zodenta Paste and Powder. . 25c Talcum Powders....25c and 50e Perfumes ..... \$1 to \$2 per oz. Toilet Water ..... \$1 to \$2

We are offering a pair of portraits of famous Movie Stars, free with each Ingram item. Six pairs are available.



There Is Beauty in Every Jar.





Kweed Crean

serves Good Complexion

ederick F Ingram Company

oves Bad Complexions



# Taylor Gives You Every Advantage of His Unlimited Buying Power



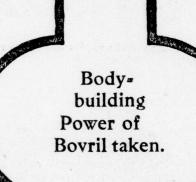
Boyril is one of the most precious food substances in the world. Its beneficent effects are immediate; it acts like a glass of champagne, but without the reaction which wine sometimes brings. Bovril does permanent good by building up the very fabric of

To get the full benefit of Bovril, take it regularly day after day. The value of "a course of Bovril" has been scientifically demonstrated by the independent investigations of Professor Thompson.

After bringing human subjects to a constant weight on a standard diet, he added Boyril to the other food, and found the bod y-building powers of Boyril to be 10 to 20 times the amount taken.



Boyril taken



BOVRIL stands alone.



#### People of Taste

and refinement are revealed by the care with which they select their toilet requisites.

To these, Vinolia Liril Soap appeals by reason of its high quality its purity and its soft and refreshing action upon the skin.

is entirely a "different" soap. It contains no animal fats whatever, but makes use of the gentler-cleansing and skin-feeding qualities of the oils from certain fruits and flowers.

Liril is a splendid soap for anyone but it is a decided boon to those of "delicate" complexion. Try it today.



All druggists sell Liril 10c a cake Other Vinolia toilet delights are

Royal Vinolia Tooth Paste 25c Royal Vinolia Face Cream 250 Vinolia Face Powder 50c and up VINOLIA COMPANY LTD.

YOU CAN BUY THESE GOODS

SIX STORES IN LONDON.

FROM THE Taylor Drug Co.

#### No Secret about Vinol Formula of a Great Tonic

Vinol is superior to all other tonics and cod liver oil preparations to create strength for weak, rundown, overworked, debilitated men and women, after sickness, for feeble old people and delicate children. Because it is a scientific combination of the greatest tonics known to medicine, viz:

R Cod Liver and Beef Peptones, Iron and Manganese Peptonates, Iron and Ammonium Citrate, Lime and Soda Glycerophosphates, Cascarin. (Contains no Oil.)

This formula shows that Vinol has the power to improve the appetite, aid digestion, supply iron to the blood and bring back the strength of renewed health. There is nothing like it to build one up.

## Creates Strength

FOR SALE AT ALL SIX STORES

TAYLOR DRUG CO. LONDON

#### QUEEN COMMENDS AGED WOMAN FOR KNITTING SOCKS

Mrs. R. Reynolds of Goderich,

Sen., residing at Goderich, Ohanger W. J. Clarke. Experiences at the Front.

the following letter of commendation for the splendid work done by this wonderful old lady, who although totally blind, has knitted 738 pairs of socks for the soldiers, and is still at it. It is one of the outstanding examples of how Canadian women have served their country. This is the letter:

"The Queen is interested to hear about the splendid work you have been doing, in knitting such a large number of so is for our soldiers, and her majesty heartly congratulates you on your patriotic efforts. The Queen feels sure that these gifts made by your own hands cannot fail to give great satisfaction to our soldiers, and her majesty trusts that, in spite of your advanced years, and loss of sight, you may have strength and courage to continue your useful labors."

Clarke.

Experiences at the Front.

On Tuesday morning at 11 o'clock. Rev. Capt. E. Appleavard, M. C., M.A., and Rev. A. L. G. Clarke will eliver addresses on the "Experience of a chapter of a chapter of an animal true the Front." The election of officers will also take place on Tuesday morning.

Memorial Suggested.

The suggestion has been made that a screen be placed behind the altar in the college chapel in memory of those who have fallen. A plan of this screen has already been drawn and the question will be discussed at the business meeting on Tuesday morning. It is proposed that a brass tablet with the names inscribed will be added later to the screen. If this plan is adopted it will necessitate subscriptions being made to meet the cost.

HURON COLLEGE ALUMNI ASSOCIATION TO BEGIN ANNUAL MEETING MONDAY

The annual meeting of the Huron College Alumni Association will be held on Monday and Tuesday of next week, eptember 9 and 10, at Huron College. Rev. S. P. Irwin, president of the association will occupy the chair. The program for both sessions already has been Although Blind, Has Done
Great War Work.

[Special to The Advertiser.]
Toronto, Sept. 6.—Mrs. R. Reynolds
Sen., residing at Goderich, Ontario, has received from Queen Mary's secretary

[Clarke.]

Toronto, War Work.

gram for both sessions already has been arranged, the first session to take place on Monday night at 7:30 p.m., following a supper at 6 o'clock. The chief speaker of the evening will be Rev. Canon Smith, B.A., rector of Saskatoon, his subject to be "The Outlook of Colleges in the West." Other speakers will be Rev. H. E. Bray, M.B., Rev. W. L. Armitage, M.A., Rev. J. Chapman, Rev. W. J. Doherty, B.A, and Rev A. L. G. Clarke.

# **HEADQUARTERS** FOR **MOTORISTS** DURING

WESTERN FAIR

WEEK

DISTRIBUTORS FOR Chalmers, Gray-Dort Cars

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Main Floor See Our Exhibtioin the Transportation Building Main Floor

BEEMER & CO., LIMITED

131-133 QUEEN'S AVENUE

Everything for the Motor Car

LONDON, ONT.

# DAILY PAGE FOR EVERYBODY

Secrets of Health and Happiness

#### Why You Ought to Have Your Child Examined Now

By DR. LEONARD KEENE HIRSHBERG.

A. B., M. A., M. D. (Johns Hopkins University.)



Maladies of various sorts are present in the air in germ form during the summer months, and these have by no means disappeared in the month of September and for a time thereafter.

The germs of many a disease are harbored in the summer air and are easily spread and made active. In this season of the year, moreover, the general resistance of the human mechanism is almost invariably lower than it is in winter, when the air, though cold, is invigorating, and favors resistance to the attack of fatal germs.

Assure Perfect Health.

a heating state one in which the development of disease one in which the development of disease germs is next to impossible. Many germs, for example, tuberculous, malarial, typhoid and othe try to gain harial, typhoid and othe try to gain mastery in the human mechanism, and especially in that of the child. If these were all allowed to develop, the child would hardly ever live to see adult life.

A.—Go to see a good dentist, and the control of their actions.

—Chesterfield.

There is danger of mistaking wandering thought for brilliant thought. Discursiveness is not brilliancy.—Biair's Rhetoric.

were all allowed to develop, the child would hardly ever live to see adult life. Nature has taken sufficient precaution to preserve its offspring, and the child is protected from the very first against the manifold enemies of its life.

In the scarlet fluid of his structure the little lad or maiden has millions of white, living units called the white corpuscles to take care of the enemy germs. Just as soon as one of them attempts to find a secure foothold in the internal structure these white corpuscles engage in mortal combat with them, and almost invariably send them shooting headlong out of the blood or hold them fast, as if behind prison bars. Either they are cast out or they are rande helpless before the soldiers of the scarlet stream.

Try TETROL, 25c

BRUCE WALLACE

Perhaps at no time during the course of the year is the year in the course of the year is the year in the course of the year is the year in the year is the year in the course of the year is the year in the year in the year is the year in the year in the year is the year in the ye

THANK YOU, London, Ont.: Q.—Please tell me what to do for white spots on my finger nails, and also what to do for a white blister in my mouth? A.—Evidently your health is not perfect. It must be brought up to par. White spots on the nails is evidence. White spots on the nails is evidence of deficient vitality somewhere. They come sometimes after an illness, because it takes several weeks to come thing.—Charles Summer water may be used for the blister. Clean the teeth after each meal with some antiseptic tooth paste. Take ten grains of bicarbonate of soda before each meal.

What we say here will soon be forgotten, but what they did here will ever live in the nation's memory.—Lincoln at Gettysburg.

A.—The lance, radium, X-rays will remove moles. The knife is most certain, less painful, not dangerous, and most quickly over with.

Men are born with two eyes, but with one tongue, in order that they should see twice as much as they say.—Colton.

don, Ont.—A. If you will send a standard ed self-addressed envelope, with your query repeated, I will be glad to answer tions, but by the results of their actions your questions.

Men are judged not by their interestions, but by the results of their actions—Chesterfield.

M. S., London, Ont.: Q.—Please give ne something for pimples and blackheads.

A.—Use a little of the following for your pimples: 2½ drams

Sulphur loti 2½ drams
Balsam peru ½ dram
Camphor ½ dram
Green soap 1 dram
Lanolin ½ ounce
Vaseline ½ ounce
Gentle massage with a sterilized piece
of absorbent cotton or chamols, followed by the application of a little paste
made up with the following, is very
good for blackheads:
Fuller's earth 4 drams
Vinegar 2 drams
Glycerine 3 drams

M. K., Kitchener, Ont.: Q.—Please tell men how to live and die happy.—
Joseph Brooks of Boston. A cordial, warm shake of the hand takes my heart.—N. P. Willis.

ADELE GARRISON'S NEW

#### REVELATIONS OF A WIFE

What Harry Underwood Declared As He Said Good-by.

Harry Underwood sprang to his feet prise, good or evil, for her sake, in order ith a muttered exclamation.

to save her from danger. I felt that I was justified by his own words in "I give you my word of honor," I re"I give you my word of honor," I re"I give you my word of honor," I reLillian had always maintained that he
"I give you my word of honor," I reLillian had always maintained that he turned quietly.

"Then the jig is up," he said despairingly, and dropping into the chair again, put his head in his hands.

And as I looked at that bowed, massive head, the black hair streaked much havoc with her life and mine. But that, in order to do so, he had involved himself in a plot against his country I had always been loath to believe.

Now I was convinced, and with the conviction came an intense desire to save him from the consequence of his wrecked—even if chivalric—folly.

I put out my hand, touched his hair conviction came an intense desire to save him from the consequence of his wrecked—even if chivalric—folly. I put out my hand, touched his hair

"Mr. Underwood! Please!" He started up, his face drawn with pain, grasped my arm so flercely that I winced inwardly with the hugt. "For God's sake, child," he wildly cried, "go and get that paper and give Madge Breaks Down.

Madge Breaks Down.

"You know I cannot do it, even if there is such a paper as you describe," I answered. "But won't you try to get out of this terrible intrigue? You have said—some—things. Lillian had hinted—Oh, I cannot say what I wish—it sounds too absurd. If—you have any thought of—protecting—me—by involving yourself in this thing, won't you please believe that I would far rather die—have anything happen to me than die—have anything happen to me than accept such a sacrifice from you—from anyone—even Dicky! I don't want to preach, but don't you see that we—we don't belong to ourselves now, but to our country? What happens to each one of us is no matter as long as we are true to the flag."

My use of Dicky's name was unfortunate, although I had only used it for fear that Mr. Underwood would twist fear that Mr. Underwood would twist
my little speech to mean that I would
accept nothing at his hands. But his
was a black, reckiess mood, ready to
blaze at the slightest pretext.

"I don't think you need to worry
about being called upon to accept much
of a sacrifice from the Dicky-bird," he
sneered. "He's too busy twittering about
other cages to concern himself much
about home, country or flag."

The steel-tipped irony of the words
pierced the chamber of my heart in
which I had shut up all my doubts and
fears of my husband, let out a flood of
shamed grief which overwhelmed me.
To my horror I found I couldn't control the tears of humiliation which
rushed to my eyes. I flung my hands
over my face, and, turning my head,
buried my face in the back of my chair,
while sobs I had so long repressed tore
at me.

"I'm Mad About You."

"Oh, child, don't do that!" Mr. Underwood adjured frantically. "I was a low-down, ornery pup to pull that last spiel. I don't know anything about Dicky or where he is. I simply spilled over with crazy jealousy."

He knelt by the side of my chair, and with the touch of his strong hands, as gentle as a woman's, turned my head toward him, took my hands from my face, and thrust into them one of his own large, fine handkerchiefs.

"This sort of thing don't get you anywhere," he said practically, and then—

own large, the handkereniers.

"This sort of thing don't get you anywhere," he said practically, and then—as I sat up stiffly, in anger at my own weakness—his voice and manner took on a humility utterly foreign to my knowledge of Harry Underwood.

"Of course, it's nothing but mockery for me to ask your forgiveness," he said, "but I do want you to know that I'm sincerely sorry for having caused you pain. It's no news to you, probably, that I'm mad about you—have been for ages—Lil saw it long ago—and when I'm with you I'm hardly responsible for what I say or do. And I'm just ass enough to believe that if I had met you long ago when we both were free I could have made you care, and also made you riotiously happy. But there's no use hashing that over now. The Dickybird's always had you hypnotized, always will have, and I've always known just where I got off at with you, which is exactly nowhere.

"But, Lady Fair." he spoke the name which he had given me with such tender solemnity that I was awed. "you "But, Lady Fair." he spoke the name which he had given me with such tender solemnity that I was awed, "you can't keep me from watching out for you, doing my little bit to thwart the devils that have it in for you. I suppost there's a nut loose somewhere in my upper story, but flag and country come second to you with me. You're my flag, country and religion just now, and I'll fight for you till hell freezes over. Good-bye."

He bent over me, took my face between his hands and looked into my eyes for a long moment. Then his lips touched my hair, the merest shadow of a caress, and the next moment he was gone.



By Genevieve Kemble SUNDAY AND

SUNDAY AND MODAY,
SEPTEMBER 8-9.
Sunday's aspects promise some unusual, probably unconventional and unexpected occurrence in domestic, social or romantic affairs. The position calls for the september of the sep

supports.—Washington.

Friendship which flows from the heart cannot be frozen by adversity, as the water that flows from the spring does not congeal in winter.—Cooper.

The dame. The dender it is may change, travel and make new friends, being generally successful. A child born on this day will be clever, industrious, original and fond of the gayeties of cocial life.

Al-Minter

Those with whom we can apparently become well acquainted in a few moments are generally the most difficult to rightly know and to understand.—Hawthorne.

A nation cannot afford to do a mean A nation cannot affo





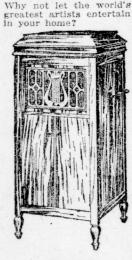
# WORLD-FAMOUS

# STARR PHONOGRAPHS

Awarded the Grand Prize, Blue Ribbon and Gold Medal over all Phonographs at the Panama Pacific Exposition. Singing Throat and Sounding Horn are made of the finest Silver Grain Spruce, the same as used in all the best Pianos and Violins in the world—the difference is in the Tone. Starr Phonographs are the only Phonographs made that play Edison, Victor, Columbia, Pathe, Starr and all other makes of Records, perfectly. Fully guaranteed in every

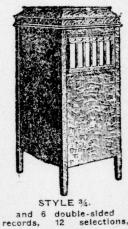


records, 12 selections, \$250.40. YOU LOVE MUSIC



and 6 double-sided records, 12 selections, \$215.40.

YOU'LL ENJOY HEARING all the greatest living artists: such as "Caruso," "Ruffo," "Meiba," "Galli-Curei," "Alma Gluck," "Tetrazzini," "Lazaro," "Mischa Eiman,"
"Scotti," "Harry
Lauder," "McCormick."



\$128.90.

FRIENDS

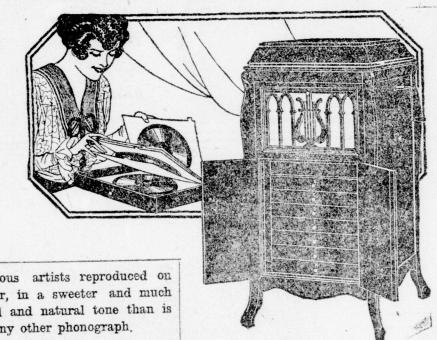
Mix a little music with the conversation, and they will visit you

records,

The Starr has a "Singing Throat" of mellowvibrant Silver Grain Spruce-the music-YOU HAVE

wood of centuries, which reproduces all tunes with original reality. Come. Hear. Let your ears tell you that Starr Phonographs have a tone so true that one must "rub his eyes" to be convinced the artists themselves

the artists through the



A LL famous artists reproduced on a Starr, in a sweeter and much more musical and natural tone than is possible on any other phonograph,

## Reasons Why YOU Should Buy STARR PHONOGRAPHS

Because they are made by one of the oldest, largest and wealthiest manufacturers of musical instruments in America.

Because each and every part of Phonograph, including Motor, Tone Arm, Sound Box, Cabinet, Records, etc., are made in The Starr Company's immense factories at Richmond, Indiana, which cover 35 acres of land.

RAISE YOUR CHILDREN

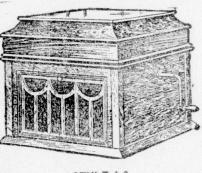
"ON" GOOD MUSIC

with this versatile Music Master, the all-

record-playing Starr Phonograph. Cultivate

their love for music. Inspire them to imitate

Help them rapidly to acquire skill in their vocal, piano, violin and dancing lessons



and 6 double-sided records, \$85.40.

Records perfectly, including Starr, Edison, Victor, Columbia and all others.

Because they were awarded Grand Prize, Blue Ribbon and Gold Medal over all others at Panama Exposition.

Because they are the most natural tone of them all, and have none of that nasal quality of tone, nor any of that terrible grinding and scraping so common to all

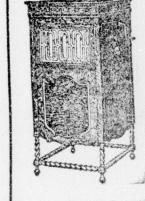
We are offering to the music lovers of London the very latest and most wonderful development among talking machines. Because it is fundamentally right in construction, the tone of the Starr is free from that rasping, scraping, nasal and metallic quality of tone so common to all others. If you are familiar with other types of Phonographs, you will understand why we say the difference is in the tone. There are many distinctive

features in the Starr, as it is the only Phonograph

made with silver grained spruce singing throat and

sound horn, and the Starr has been designed and developed to play every make of disc record, including Starr, Victor. Columbia, Edison and Pathe perfectly. We will consider it a

pleasure to demonstrate this perfect and complete instrument for you, either at your home or our warerooms, and cordially invite you to call or write us concerning this matter.



and 6 double-sided ords, 12 selections,

\$390.40. YOU HAVE CHIL DREN

Begin now to train their ears to good music, which is refining to all.



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YOU GET QUITE TIRED

ing moods will rest you most wonderfully, you



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extent, and its use saves

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# FAILS IN EVERY TEST AND THAT MEANS RUIN

Host of Crises, Little and Big, Have Shown That French Genius Is More Than a Match for German Power and System-Tomorrow Is Fourth Anniversary of Marne.

By Frank H. Simonds

Author of "The Great War," "They Shall Not Pass." (Copyright, 1918, Tribune Association, New York Tribune.).

Four years ago tomorrow, September 8, 1914, the first battle of the Marne had reached its crisis. Already Maunoury's thrust eastward from Paris had been checked and turned back on the edge of the Ourcq. Foch's gallant effort from the Plateau of Sezanne to that of Euvy above La Fere Champenoise was becoming a despairing defensive for all but Foch himself, who was already meditating the final thrust which next day was to decide the issue of the battle—and in the very largest sense the issue of the war. On September 8, with victory almost in sight, Germany stood on the eve of a fatal defeat.

And now, after four years, it is possible to appraise that supreme revelation of France at something like its real value. The Marne was and remains the great battle of the war. From the consequences of the defeat Germany has never been able to recover. She has tried at Verdun, in her great offensives of this year, by her unlimited and ruthless submarine warfare to escape from the decision of the Marne, but she has failed, and the consequences of her failure are written now on the western battlefield where the German tide is receding at last in an unmistakable ebb which, thanks to the presence of American divisions, can have no

In a sense the first battle of the Marne was indecisive. It was a battle of arrest which halted the German hordes as Attila's masses had been checked at Chalons and the Saracen hordes at Poitiers. The army which was beaten was thrown back, not destroyed—there was no absolute destruction such as Napoleon suffered at Waterloo, or Prussia at Jena. It was not within the power of France with smaller population and infinitely lesser preparation to turn the success into the national collapse into which Napoleon transformed Jena. They had lost Paris in September, and the six weeks' dash to Paris the German millions.

Continued on Page Twenty-nine.

The whole German plan of campaign was wrecked by Joffre at the Marne in 1914, by Petain at Verdun in 1916, by Foch at the second Marne in the present summer. These have been the three great crises of the western front and thus of the war. Each time victory for Germany would have won the conti-nental phrase of the war. But each time French military genius has risen to the highest level and the result has been German defeat. But in each case the exploitation of victory has waited upon the coming to France of sufficient numbers to supply the weight France could not furnish. Three times, however, the fate of the world has hung upon the issue of a clash between French and German military genius, and in each case the German has lost. Here is a final answer to the claim still advanced of the invincibility and the superlative ability of German high command.

On the military side, knowing as we have now that the way of positions was on the mintary side, knowing as we know now that the war of positions was bound inevitably to come, it is impossible to escape a sense of retrospective horror at what might have been the consequences had the Germans grasped consequences had the Germans grasped realities instead of clinging to the futlle notion that a decadent France was bound to succumb to German might, if the amazing cycle of preliminary victories had not gone to their brains, as the wine of Champagne went to the

the wine of Champagne went to the brains of many of their soldiers, who, still drunk. were captured by Foch's soldiers in La Fere Champenoise.

Defeat Within an Eyelash.

In the first days of September Calais and Boulogne were open to the smallest German attack. German garrisons occupied Amiens and Chalons, cutting the main line of French communication with their British ally, and practically isolating the French eastern fortresses main line of French communication with their British ally, and practically isolating the French eastern fortresses from Paris. Verdun was almost surrounded and doomed to fall like a ripe fruit into German hands; Maubeuge was on the point of surrender, and its surrender wound have opened the only essential line of communication between Germany and Notthern France.

Had Moltke, had the German general staff but contented itself with a moment's pause, with a brief withdrawal over a few miles to detensive positions at the Marne, it would have been possible, simple, to have straightened the line across France to the channel. Calais and Boulogne would have fallen, undefended. The line of the Somme would have been occupied, and thus, on a straight and short front from the sea to the Argonne, behind the Marne, Germany would have held France to ransom; could have proceeded to the capture of the eastern fortresses and the reduction of France as one eats an artichoke, leaf by leaf.

All these immense and patent possibilities were surrendered to the grandiose dream of the first successes. The German failed to see realities; he saw only me swift end, the final destruction of the French armies, which in his vision had already succumbed where they had only retreated. "Six weeks to Paris" has been the timetable of the high command, and since it was there must be a realization of the first Marne was

interally.

Fatal Pig-Headedness.

This mistake of the first Marne was repeated at the second, was illustrated at Verdun. Three times the German convinced himself that he was irresistible, and three times, acting on the conviction, he met defeat. But if he had decided upon a temporary halt on the first days of September, when his armles had reached the Marne, if he had then "dug in," as he dug in a few days later, after the Marne and behind the Aisne, his hold upon France would have been such that it is beyond question that France would have been incapable of that mighty reorganization which made it possible for the French army to continue its resistance over four more years.

The proof of this is on the man

of that mighty reorganization which made it possible for the French army to continue its resistance over four more years.

The proof of this is on the map. Had the Germans never been able to advance beyond the Marne they would still have necessarily taken the eastern fortresses, already almost enveloped. They would have taken the last of French iron fields in Lorraine, Nancy and its surrounding industrial regions would have passed like the coal regions of the north to German hands. Seated at the edge of the channel, too, the Germans would have been able, without the loss of a man, to do those things for the chance to do which they sacrificed masses of men a few weeks later in the final act of the Marne campaign, which was the battle of Ypres. Never was there a better example of the fashion in which lost opportunities did not return. A division of Landsturm could have taken Calais in the first days of September; all the kaiser's best corps failed in the same task in October and November.

And to this very day the German explanation of the Marne remains unmade. For three years, indeed, the Germans denied that there had been abattle of the Marne. Their official statements went dumb in the very first days of September, when the fight was beginning. The battle itself, the "battle for Paris." was covered by the reports of Hindenburg's triumph at Tannenberg. Only after the retreat to the Aisne was over did the official utterances begin again to take up the fortunes of the army which had reached the very environs of Paris. And this return to the western campaign for a brief hour was only because for that space of time the Germans were convinced, the general staff was convinced, that they had repaired their mistakes and were now about to resume their offensive, which had been interrupted at the Marne.

Joffre On His Feet.

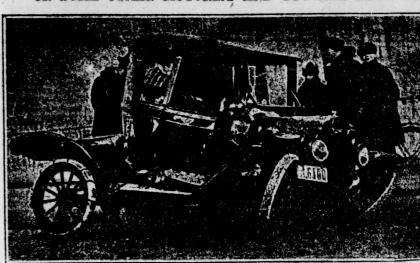
But it was too late. Joffre had already begun that turning movement on fields which in recent days have seen another mighty struggle and a new vic-

years before the first Marne, and it was done for many, many months before the recent offensive of this year. But de-spite its power for organization, for preparation, for all the smaller things that make the great and well-nigh per-fect machine, the German general staff has always been wrong in its big de-cisions, and its mistakes have lost the Continued on Page Twenty-nine.

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phonographs will be in the near future. We had seriously considered, under these circumstances, the advisability of discontinuing for this year our annual custom of making special summer inducements. But wiser counsel prevailed We believe that every Vocalion placed in a Canadian home will bring about many further sales of this wonderful phonograph—for each instrument that leaves us to perform its mission of cheer and mental uplift is so satisfying to all who hear it played that they, too, will never rest content until they are possessors of instruments of the same superiority. This will be your last opportunity to purchase any of these instruments under such reasonable conditions

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MOTOR-Multiple-spring, constant-speed, non-vibrating, and mounted free from contact with resonating parts. Equipped with speed regulator. VOCALION AUTOMATIC STOP-Of an entirely novel and improved type; superior to and simpler than any

other on the market. REPRODUCER-The Agolian Improved Sound-Box, and tone-arm plays all makes of records. NEEDLES-200 Aeolian-Vocalion needles.

RECORD SPACE-Cabinet affords liberal space for re-

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Oak case-triple spring motor - Combination tone arm-Plays all records — Tone control— Record Shelves — 300

> Price of Instrument \$110.00

Style "G"

#### Aeolian-Vocalion CABINET MEASUREMENT-Height forty-one and three-eighths inches; width, seventeen and seven-eighths inches; depth, twenty and five-eighths inches.

CASE WOODS-Selected Mahogany or Oak. FINISH-Standard piano, dull finish.

MOTOR-Multiple-string, constant-speed, non-vibrating, and mounted free from contact with resonating parts. Equipped with speed regulator VOCALION AUTOMATIC STOP-Of an entirely novel and improved type; superior to and simpler than any

REPRODUCER-The Acolian Improved Sound-Box and tone arm. Plays all makes of records.

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NORA LITTLE, TEACHER OF SING-ING, resumes teaching Sept. 9. Studio, 265 Dundas. Phone 2346. MISS M. RAYMOND RESUMES teaching Sept. 4, at her studio, 556 Richmond street. Phone 2686. 78tf R. M. BALDWIN WILL NOT BE RE-SPONSIBLE for any debts contracted by his wife, Alice Mabel Baldwin, after this date. FRANCES CULLIB. CONTRALTO SO-LOIST Askin Street Church, teaches singing. Studio, 177 Wortley road. Phone. PRIVATE HOME FOR PATIENTS BE-FORE and during confinement: doc-The Marks-Winn School MRS. LANE. CLAIRVOYANT. 363

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taught in ten to twenty lessons. Success guaranteed or money refunded Send for our free 36-page booklet. CHARLES E. WHEELER, F.C.G.O.-Classes in vocal, plano, organ, harmony and counterpoint resumed September 3. Studio, 429 Waterloo. 77-tf

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THOMAS MARTIN, PIANO INSTRUCTION. Lessons resumed an instruction TION. Lessons resumed on Wednesday September 4th. Studios, 428 Queen's avenue and London Conservatory of Music. Phone 2551. 71-tyw MISS J. STEELE—PIANO LESSONS resumed September 4. 61 St. George. •79k-ywt

CORDA WARD BUCHNER, TEACH-ER violin, will reopen studio for sea-son, September 2. 140 Langarth. Phone 2848. 825-wty BERT WEIR, ORGANIST CENTEN-NIAL Methodist Church, teaches piano, organ, theory and vocal, 493 Adelaide street. 188. G. PENHALE HARRISON, teacher—Piano, voice, theory. Studio, 166 John street. Phone. Pupils frepared for university exams.. New term September 1.

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# GERMAN GENERALSHIP

FAILS IN EVERY TEST

Continued from Page Twenty-eight.

Was every time that it was within the grap of its armies to achieve victory.

The more one studies the Marne the more one set that it optomizes the part of a broken heart. Kluck, Bulow, Hausen have disappeared from the strength and exposes the weakness of the strength

in the west, this is the outcome of three duels with the French military stricts. There duels with the French military stricts. Pointed illustration.

There is a record of the Prussian of Guards in the last phase of the Sattle of Yorks which somether which the phase of the Sattle of Yorks which somether which the sattle of Sattle of Yorks which somether which the sattle of the Sattle of Yorks which somether which the sattle of the Sattle of Yorks which somether which the sattle of the Sattle of Yorks which somether which the sattle of the Sattle of Yorks which somether which the sattle of the Sattle of Yorks which somether which the sattle of the Sattle of Yorks which somether which the sattle of the Sattle of Yorks which somether which the sattle of the Sattle of Yorks which somether which the sattle of the Sattle of Yorks which somether which the sattle of the Sattle of Yorks which the sattle of the Sattle of Yorks which somether which the sattle of the Sattle of Yorks which somether which the sattle of the Sattle of Yorks which somether which the sattle of the Sattle of Yorks which somether which the sattle of the Sattle of Yorks was open. But once through in late of the Sattle of Yorks was open. But once through it was learn through and the road to the sattle of Yorks was open. But once through it was learn through and the road to the sattle of the Sattle of Yorks was open. But once through it was learn through and the road to the sattle of the Sattle of Yorks was open. But once through it was learn through and the road to the sattle of the Sattle of Yorks was open. But once through it was learn through and the road to the sattle of the Sattle of Yorks was open. But once through it was learn through it was learn through and the Yorks was open. But once the sattle of the Sattle of Yorks was open. But once the sattle of the Sattle of Yorks was open. But once the Sattle of Yorks was open. But of the Sattle of Yorks was open. But of the Sattle of Yorks was open. But of Yorks was open. But of Yorks was open. But CANCERS CURED BY PLASTER method—Established 40 years. Henry Ridout street. Phon 3666. SCIENTIFIO PALMISTRY AND Phrenology—Accurate, scientific and reliable advice on business, health, love, marriage, travel, investments, changes, choice of occupation, etc. When in doubt consuit Mrs. Morris, 910 Dundas street, opposite Fair Grounds gates, Hours of consultation 10 a.m. to 10 p.m.; Saturday to 5 p.m.

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cryps. You will find today more value, more economy, more real satisfaction in Red Rose Tea than ever before.

It is truly a war time tea.

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## FINANCIAL AND

of the German maching upon the actual of the German muching upon the actual Even when the events upon the terest, it is therefore worth white now on this anniversary to look oackward four years. If the German shad prevailed on this day, or the would have for the tribute of the tribute New York, Sept. 7.—Influenced by further favorable war news and absence of yesterday's pressure, stocks displayed a steadier tone throughout today's brief session. Short covering also added to the better tendency, especially in such leaders as United States Steel and C. P. R., which retained the greater part of their gains. More moderate strength was shown by Anaconda Copper, American Car, United States Rubber, Maxwell Motors, Atchison, Wabash preferred and Seaboard Air Line. Union Pacific was slightly reactionary, with St. Paul and General Motors. The closing was firm. Sales approximated 200,000 shares.

New York, Sept. 7.—Influenced by the meantime there are rumors that Tozer is to be taken back on the department.

Is Still Out.

He is still out and unemployed. He has not turned his clothes in to the month's hotice given him expired.

The payroll for the period from August 18 to 31 shows that Capt. Tozer was on the roll for ten days. This would mean that his pay ceased on August 25, the day the notice expired.

In Chief's Hands.

tion to the firmness of stocks at today's opening.

10:30 a.m.—The moderate rally, in which short covering was no inconsiderable factor, attended the opening of today's stock market, most leaders showing fractional advances over yesterday's final prices. Trading was cautious, however, in consequence of the additional credit restrictions, and dealings for the most part were limited to relatively small lots. Union Pacific was the only investment 'sue to register more than a nominal decline, but this was offset by Canadian Pacific's gain of 1½ points. Steels, equipments and specialties were steady to firm.

France saved us at the Marne, but France herself remains in part in the enemy's hands. The German still holds regions and provinces seized in 1914 and claim to Franders and to Champagne is no stronger than her moral title to Alsace and Lorraine. We are to erect new frontiers against an old barbarism, and we must erect them in such fashion as to make certain that if the need ever comes again France can again hold the gateway—not this time at the Marne, but at the Rhine.

French provinces stolen in 1871 have been the foundation of German strategy in 1914. Without Metz and Strassburg Germany could not have undertaken the Belgian adventure without risking certain ruin. French iron has supplied Germany with the essential material for her onslaught, and Rheims Cathedral has been destroyed by the shells made of iron found in French soil. Without this ore a new German attack will be impossible.

War Decided In 1914.

NEW YORK STOCK EXCHANGE.
Thomson & McKinnon, brokers, Royal
Bank Building, report fluctuations in
New York stocks for The Advertiser
as follows: 

this ore a new German attack will be impossible.

And there is yet another aspect to the case. The loss of her provinceshers by every claim, hers by the will of the people who inhabited them, hers by the voluntary decision of men of other generations in certain cases—was for generations in certain cases—was for France a moral even more than a material blow. A beaten France suffered over more than forty years with a deep over more than a material blow. A beaten France suffered over more than a material blow. A beaten France suffered over more than forty years with a deep over more than a material blow. A beaten France suffered over more than a material blow. A beaten France with a deep over more than a material blow. A beaten France will remain the guardian of the gateway, and for that reason the gateway must be made strong.

Trunk Lines and Grangers—Open. Eating the committee of the provinceshow of the provinceshow. So, when I salimore & Ohio. 52 St. Eric, lst pfd. 22 St. Friel St. Frie. Ist pfd. 22 St. Friel St. Friel St. Morthern Action. So, when I salimore & Ohio. 52 St. Friel St. Friel St. Friel St. Friel St. Friel St. Friel St 54 54 5214 53 Southerns—
Atchison, com... 86%
Canadian Pacific.161¼ 162 161¼ 161¼
Kansas & Texas. 5½
Missouri Pacific. 24½
Northern Pacific. 90%
Southern Pacific. 86½ 87½ 86½ 87½
Southern Ry... pfd 68 Southern Ry., pfd 68 Union Pacific....124% 125 Coalers—
Coalers—
Ches. & Ohio... 58 58 57% 57%
Lehigh Valley... 61
Norfolk & West... 105½ 105½ 105½ 105½
Pennsylvania... 44 44 437% 43%
Reading Railway. 90½ 90% 89% 89%

reason the gateway must be made strong.

War Decided in 1914.

Today men and women are thinking of contemporary battles and contemporary events, and the first Battle of the Marne is already a thing remote, like Valmy—almost like Marathon. Yet I make no excuse for dealing with it rather than with the contemporary struggles, because I believe that the cutcome of the war was decided on the battlefield between Paris and Verdun between September 5 and September 10, 1914. Ever since that period the German has sought by every frantic and calculated device to abolish the decision then had that he could not overthrow western civilization or supplant western democracy by the Prussian gospel of force. We have trembled before each attack. We have seen each attack fall, and now as we enter the final phase of the war, at last possessed of the numbers and the material necessary for the task, we are but exploiting the victory of the Marne, carrying out the logical and incluctable decision made on September 9, in the late efternoon, when Foch attacked westward of La Fere Champenoise, and by his success insured a German retreat from the Oise to the Meuse, But the genius was not the genius of Foch or of Joffre—It was the genius of Foch or of Joffre—It was the genius of Foch or of Joffre—It was the genius of France, and the victory was the victory of the civilization France, like ourselves, held to: the civization France had already twice saved, against the Huns at Chalons and against the Battle of the Marne did not overwhelm the common enemy immediately, but, like Marathon, its wound was mortal. 

#### FIRE CHIEF STOPPED TOZER'S PAY AT END OF DISMISSAL NOTICE

Pay Sheet Allows Only Part of August.

PROBE FURTHER DELAYED

City Solicitor Not Ready, Is Reason Given for Ex-

tending Date.

The probe into the Tozer charges by ludge Macbeth will not take place on September 13, the date set by the judge. The reason given is that City Solfcitor Meredith will not have his matter ready for presentation on that date. It is not known when the probe wil

proceed. J. M. McEvoy, who represented Capt 33.90 Tozer at a recent council meeting, said and was anxious to have the matter disposed of as soon as possible.

The matter of disposing of Tozer's asse was left in the hands of Chief Aitken. Prior to that the chief had given Tozer the letter dismissing him. Attken. Prior to that the thin siven Tozer the letter dismissing him. The chief's letter said he did so on the instructions from the special committee. The chief's report to the special committee was that he had dismissed

chief apparently has cut Tozer The chief apparently has cut Toze off the payroll, and the logical conclusion is that the chief is done with the matter, and that Tozer will stay dis missed in so far as he is concerned. It is unlikely that there will be any further action one way or another un-til the judge opens his probe.

MONEY TO LOAN. MONEY TO LOAN AT CURRENT rates-J. W. G. Winnett, Barrister, Talbot street. \$89,000 LEND 6-CITY, F. Reynolds. 77 Victoria. Toronto. PRIVATE AND TRUST MONEY TO loan on farm and city property; lowest rates, terms to suit. T. W. Scandrett, 98 Dundas street. PRIVATE FUNDS TO LOAN-LOW-EST rates. U. A. Buchner, corner Talbot and Carling. MONEY TO LOAN AT LOWEST rates—Thomas S. Knott, real estate agency, 117 Dominion Savings Building (first floor up).

The HURON & ERIE Mortgage Corporation

QUARTERLY DIVIDEND NO. 124.
Notice is hereby given that a Dividend of three per cent for the quarter ending September 30, 1918, being at the rate of TWELVE per cent per annum upon the Paid-up Capital Stock of this Corporation, has been declared, and will be payable at the Corporation's Office in this city on and after October 1, 1918, to Shareholders of record at the close of business on September 14, 1918. By order of the board,

M. AYLESWORTH, M. AYLESWORTH,
Secretary.
London, Canada, Sept. 3, 1918.

INVESTMENTS

Thomson & McKinnon I THE ROOKERY, CHICAGO.

**BROKERS** 

rivate wires to New York and Chicago, Toronto and Winnipeg. Phones 213-294. ROYAL BANK BUILDING, (Ground Floor) LONDON.

The fixing of silver metal price of \$1.00 means great prosperity for Cobalt properties. This price will remain for years to come. The purchase of \$50,000,000 ounces by the United States Government cannot be completed under five years, possibly ten. Buy now before the boom starts in Silver shares.

The New York Curb beginning to take an active interest in Silvers. We have direct wire to that market. Orders Executed for Cash or Moderate Margin.

CHAS. A. STONEHAM & CO. 23 Melinda St., TORONTO.

NEW YORK. "No Promotions."

# THE NORTHERN LIFE

Assurance Company of Canada HEAD OFFICE, LONDON, ONT.

LIFE ASSURANCE is the means of changing uncertainty into certainty. He who does not insure gambles with the greatest of all chances, and when he loses makes those dearest to him pay the forfeit. Not one in ten succeeds in accumulating a reasonable competence at the age of 50, and the great majority of this meager number lose all after they reach that age. Protect those dear to you, and your own older age by a. Northern Life policy.

Communicate with us today as to rates and particulars in

CITY AGENCIES:

112-317 Dominion Savings Building. Phones 5520, 1004, 1006.

the Canadian milling, feeding and manufacturing trade. ASK FOR PRICES DELIVERED AT YOUR STATION. LET US MAIL YOU OUR WEEKLY LETTER ON CROP CONDITIONS.

MAKE YOUR BUSINESS AND OURS RECIPROCAL BY OFFERING US YOUR OATS, BARLEY, RYE AND BUCKHWEAT.

IT'S FREE ON REQUEST.

We solicit your hedging or future orders in Chicago or Winnipeg markets

MEMBERS DETROIT BOARD OF TRADE-CHICAGO BOARD OF

# The Ontario Loan and Debeuture Co.

#### Good Business in a Nutshell

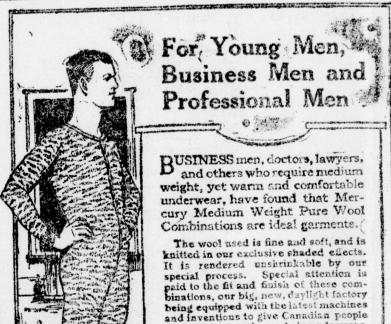
What is it? To invest sums of money and get the largest possible returns for the investment, together with the assurance that your investment is absolutely safe.

You can invest in Ontario Loan Deben-tures, in sums of \$100 or more; for terms of three; four or five years and receive 51/2 % per annum on your investment, payable half-

For terms of one and two years 5% per annum will be paid half yearly.

Manager. President. Corner Dundas and Market Lane, London.

Reserve \$1,950,000 Capital \$1,750,000



the best that can be made in underwear. These Mercury Form-fitting Combinations have the snug Mercury V-shaped neck, shoulder strap inserts, ribbed gusset in closed crotch, and covered seams inside and out. Luxurious garments that will give the utmost comfort

Also lighter weights and heavier weights for men who require them. Ask your dealer to show you Mercury

MERCURY MILLS, LIMITED,



for Men, Women and Children.

Also high-grade hose and half hose

Norma Talmadge The Safety Curtain

VAUDEVILLE HEADLINER FRANK CALLAN The Celebrated Ziegfield Follies Bo With Brand-New Line of Songs. Special music by the Majestic Co

Roaring Mack Sennett Comedy, with Chester Conklin. A Bomb of Laughter.

#### BASEBALL

TORONTO (Leafs), International League Champions), vs W. O. R. TODAY. TECUMSEH PARK.

Admission 50 cents. Proceeds in at regimental fund. Stand 25 cents. Exhibition Baseball Tour Toronto League Champions. PLAY THE FOLLOWING SCHEDULE IN WESTERN ONTARIO CENTRES:

BAND CONCERT SUNDAY NIGHT, VICTORIA PARK. Seventh Band in attendance, Under auspices of 7th Regiment Chapter, I.

BENEFIT CONCERT Auspices Navy League of Canada. CORDA WARD BUCHNER. ANGELO CORTESE,

Distinguished Harpist.
Y. M. C. A. AUDITORIUM,
THURSDAY, SEPT. 19. THURSDAY, SEPT. 19.
Tickets \$1.00, on sale at Hambly's book store.
S. 7, 10, 12, 14. ROLLER SKATING-BAND TONIGHT

Victory Bonds Highest price paid for Victory Bonds. Consult F. B. Clarke, Lon-don Stock Exchange, 416 Richmond street, next Bank of Commerce, London, Ont., if you wish to buy or sell Victory and other Govern-ment Bonds. Office open Saturday evenings 7:30 p.m. to 3 p.m.

PROFESSIONAL CARDS. Do not be a wan-flower. Learn the tent teachers. Phone. McCormick. EAN WALKER, TEACHER OF ELOcepted. Address 411 King. Phone 4219.

RUNSWICK TRIO, "THE HAR-MONY Boys"—Fall fair program, songs, violin specialties, comic. Other artists supplied. W. Spence, 2 Erie avenue. Phone. GLADYS COMBER, PIPER AND dancer. Leader of Henderson's Kiltie Band. 431 Ottaway. Phone 4397.

HENDERSON'S AMUSEMENT EX-CHANGE now booking for fall fairs; two juvenile pipe bands, all expert pipers, drummers and dancers. No better attraction for your parade and grandstand platform program. For your evening concert, secure Hen-derson's kiltie lads and lasses, the celebrated juvenile entertainers. Also booking Alice Dunbar, famous comedian; Oliver Sinclair, tenor, and other first-class artists. Write now and secure attractions. Mrs. Alice Henderson, manager, 91 Wellington street, London. Phone.

#### GEORGE C. CARRIE (Late of New York City.) VOICE SPECIALIST.

Tone production to artistic finish.
Interviews solicited by appointment.
Studio, 556 Richmond. Tuesdays and
Fridays. Telephone 2686. MACDONALD LONDON JUVENILE Pipe Band, dancers and entertainers, specialty Red Cross and patriotic. Whole or part program. Booker, G. W. Stark, 41 Ridout, London. Phone BAM MUNRO, JUVENILE HARRI Lauder, featured with Henderson's Juvenile Pipe Band, 101 Waterloo street, Phone 3199.

and soloist—Concert engagements accepted. Care The Purdom Hardware ROBERT HANNAH, ELOCUTIONIST. entertainer, concert engagements. 367 Princess avenue. Telephone 3735. PHONE 2198 REGARDING MINERAL baths and massage treatments for various allments. Experienced at-

DERMATOLOGY

MARINELLA SYSTEM FOR FACE, scalp, chiropody. Removal of super-fluous hair permanently. Miss Beattle, corner Talbot and Fullarton. Phone

RUPTURE APPLIANCES THE HOLDRITE TRUSS, PATENTED 1918. Something better, no leather or metal, except two buckles; very light, comfortable and efficient.

Price \$3; child's, \$1.50. For further

BORN, MARRIED, DIED. BORN.

DYDE—STUART—On August 20, 1918, at the Scotch Presbyterian Church, Covent Garden, London, England, by Rev. Dr. Fleming, Marguerite Brow Stuart, daughter of the Rev. J. G. Stuart, London, Canada, to Major W. Farrell Dyde, son of Dr. W. Dyde, principal of Queen's Theological College, Kingston.

LOVER - HUCKETT - At London, Ont., September 6, 1918, at Colborne Street Methodist Church, by Rev. Ont., September 6, 1916, at Condonic Street Methodist Church, by Rev. Louis Barber, Maria Huckett to Corp. James Henry Glover. MORGAN-STANLEY-At 11 o'clock, MORGAN—STANLEY—At 11 o'clock, this (Saturday) morning, September 7, 1918, at Cronyn Memorial Church, Gertrude Jane Stanley, eldest daughter of Mrs. Ellen Stanley and the late Robert Hanley, was united in marriage to Mr. George Morgan of Saskatchewan, eldest son of Mr. and Mrs. Fred Morgan, this city. McCORMICK—CARROLL—At the Colborne Street Methodist Church parsonage, by Rev. Dr. F. L. Barber, on Aug. 31, Jane Irene Carroll to Hugh Briton McCormick, both of this city.

RAYNOR—GEACH—On Wednesday, September 4, 1918, Annis Louise Geach to Jack Rayner, by Rev. A. A. Bice. \*83c

ATKINSON—In Toronto, on Friday, September 6, 1918, Levina Atkinson, beloved wife of Samuel Atkinson, and daughter of William Abram, formerly Funeral will leave George E. Logan's funeral will leave design of the funeral parlors, 418 Richmond street, on Monday, September 9, at 2:30. Service at 2 o'clock. Interment at Wood-

MEETINGS.

VEGETABLE GROWERS' MEETING AT McInnis Bros., Trafalgar street, to see garden tractor at work. Demon-stration in charge of A. H. McLen-nan, vegetable specialist, Monday, at 2 p.m.

Women's Battalion Recruiting will take place at No. 1 Emergency Station, Queen's Park, dur-ing Fair Week. Also registration for first aid and home nursing, male and female. Weekly drill will take place on the Market Square at 8 p.m. Tuesday.

NO. 4 NURSING DIVISION, 404 TAL-BOT—First aid classes will commence Monday at 8 p.m. Also registration for home nursing class at the rooms. WANTED TO PURCHASE. WANTED TO PURCHASE-SMALL ne 878, ring 1 and 2. \*b WANTED — GOOD 1½-STORY house, with garden, east or north pre-ferred. Terms. Apply Box 126, Ad-vertiser. 82u

Wanted to Purchase Dressed hogs, live cattle, calves and ambs. Must be choicest quality. ANDERSONS THE BIG PURE FOOD STORE. 83tf

We have the best market for good balls, banquets. Phone 1265. Tony Vita's Italian Harpers. 122 Queen's month we require a large quantity of live hens and dressed turkeys. It will wanted washing or heavy work. Apply 302 Waterloo. Waterloo. Wanted—Also first-clars pantmaker; union live hens and dressed turkeys. It will wanted works apply 302 Waterloo. C. A. MANN & CO. 78 King Street, London, Ontario. Canada Food Board License 7-078.

Wanted, SUGAR BAGS Will pay 9c each delivered free of holes, many or few. Any number will do.

W. LEFF & CO.

555 Bathorst Street. Phone 2792. AGENTS WANTED.

AGENTS WANTED—\$1,000; YOU CAN make it your county with our fast selling Combination Cooker. One salesman banks \$388.55 the first

salesman banks \$388.55 the first month. Another agent sells 20 in two hours. Others cleaning up \$10 daily. No capital necessary. Goods shipped to reliable men on time. Territory going fast. Write quick to secure your field. Combination Products Company, Foster, Que. t law Oct26 AGENTS-"MY FOUR YEARS IN Germany," by the American ambas-sador to Germany; greatest seller ever. Make big money. Full copy sent free to actual canvassers. Brad-ley Company, publishers, Brantford, Sept. 14

SITUATIONS WANTED. STUATION WANTED AS HOUSE-KEEPER, by widow, in good home, where daughter can board; city pre-ferred. Box 136, Advertiser. b TENOGRAPHER WISHES WORK IN

evenings and spare time. Box 130. \*82c RESPECTABLE WOMAN, EXPERI-ENCED, best of references, wishes position as housekeeper, to two or more, companion help or any place of trust, in quiet city life; good home preferred to high salary. Box 121, Ad-vertiser. LADY, WITH DAUGHTER OF 14,

ADY, WITH DAUGHTER OF 1, wishes position as housekeeper, in city; good home and small wages; best of references. Box 120, Advertiser. \*Sic AUCTIONEERS.

AUGER, AUCTIONEER, VALUATOR, 141 King. Boots, shoes, clothing. Private sale daily. See my shoes, You save. McDONALD, FARMERS' AUCTION EER. Sales conducted in any local-ity. Write or phone. R. A. McDonald,

ach insertion.

Meetings-One cent per word each CLUE—To Mr. and Mrs. Christian Clue.
202 Horton street, September 5, 1918, twin sons (Christian William and Alton James).

NELLES—To Major and Mrs. E. B. Nelles, at St. Joseph's Hospital, on Thursday, Sept. 5, 1918, a daughter.

MARRIED.

Meetings—One cent per word each insertion.

Births, Marriages and Deaths—One insertion, 50 cents; each subsequent insertion, 25 cents. Memoriam notices, \$1 each insertion. Cards of Thanks, 50 cents each insertion. Articles For Sale, To Let, Help Wanted, Situations Vacant, Board and Lodging, Lost and Found, Rooms To Let, and all similar condensed advertisements—First insertion, one cent per word each insertion.

DEARE—CLUGSTON—At the home of the bride's parents, 14 Wyatt street, Sept. 2, Letitia, daughter of Mr. and Mrs. John Clugston, to Clarence L. Deare, of Necedah, Wis.

DYDE—STUART—On August 20, 1918, at the Scotch Presbyterian Church, and all aimilar condensed advertisements—ments—First insertion, one cent per word; each subsequent insertion, one-balf cent per word for consecutive insertions. Advertisements ordered for special days, one cent per word, each insertion. No advertisement less than fifteen cents.

An extra charge of ten cents is made An extra charge of ten cents is made for all transient advertisements that are charged.

FEMALE HELP WANTED. GIRLS FOR BISCUIT AND CANDY departments. Apply at once Time-keeper, McCormick Manufacturing Company. NURSE ATTENDANT TO WAIT ON patients wanted—Apply Home.

OUNG GIRL WANTED FOR LIGHT housework; no washing; may go home evenings. Mrs. Bert Weir, 493 Adelaide street. 83c EARN \$25 WEEKLY, SPARE TIME, PRIVATE NURSES EARN \$10 TO \$25

a week. Learn without leaving home. Booklet free. Royal College of Science, 709R Spadina avenue, Toronto, Can-ada 83k-t YOUNG GIRL, 18 YEARS OF AGE desires position; has had excellent education and two years' high school work. Box 137, Advertiser. 83c KESPECTABLE, ALL - AROUND housekeeper, for one, farm, must milk; good home to right party. State wages. Box 93, Wroxeter. 83c

NATIONAL SERVICE Ten girls for flax spreading at Alvin-ston, at once, 15c an hour. Fare paid one way, and guarantee of \$1 a day and

ONTARIO GOVERNMENT EMPLOY-MENT BUREAU. 108 DUNDAS STREET. THREE DINING-ROOM GIRLS WANT ED fair week. Dominion House. \*820 STENOGRAPHER AND BOOKKEEPexperienced, wanted temporary Box 131, Advertiser.

WHEN ORDERING GOODS BY MAIL send a Dominion Express money S. 7, 21. Ar'ABLE MILLINER WANTED TO take charge. Apply Dickison-Nichol-son Company, London. 82c TENOGRAPHER, COMPETENT, OF-FICE work, etc. Box 124, Advertiser 82c

EXPERIENCED TYPIST AND STEN-OGRAPHER for wholesale office. Ap-ply in writing to Spittal Bros & Co., wholesale furs and hats. 82u VANTED—100 GIRLS TO WORK IN knitting mills. All kinds of operations on underwear and hosiery. Good wages paid while learning. Write or phone Penman's, limited, Paris, Ont. Sept.28-ywt

POSITION OPEN FOR A GOOD EX-

PERIENCED saleslady on suits and coats. Good wages and steady em-ployment to the right girl. Apply in person. Artistic Ladies' Wear Com-MELODEONS WANTED - KEENE'S pany. 211 Dundas. WANTED-AN APPRENTICE TO learn the Marinella system of face and scalp treatment, shampooing, etc. Apply between 8:30 and 9 a.m. to Mis Beattie, 466 1/2 Talbot street. \*81c on tables, 11:30 to 3:30, week of West-ern Fair. Smallman & Ingram, Lim-ited.

> wages. Apply 1381/2 Wortley road. 81c WANTED — COMPETENT GENERAL maid, highest wages. Apply 251 Syd-enham street. 81tf GIRLS WANTED TO SERVE ICE cream at Western Fair. Apply Silverwoods. Limited.

> MAID, GENERAL—THREE IN FAM-ILY. Apply Mrs. A. Keene, 458 St. James street, or phone 3313. \*80k COOK GENERAL WANTED-SMALL family. Apply Box 112, Advertiser.

Apply 362 Dufferin avenue. WOMAN WANTED TO DO HOUSE-WORK—Small family; can go home nights. Apply 858 Queen's. •79n EXPERIENCED GENERAL SERVANT wanted—No upstairs or laundry work. Apply Mrs. F. F. Harper, 483 Col-borne. •79n TOBACCO STRIPPERS WANTED— John McNee & Sons, 381 Clarence atrect. 75tf

Smart Girls Wanted For Biscuit Packing Department and Candy Department. Apply at once to D. S. Perrin & Co., Ltd. Carling Street Entrance.

WANTED — HOUSEKEEPERS TO test wonderful invention and inform their neighbors; tablets that wash clothes absolutely clean without rubbing. Send 10 cents for samples for four washings. Make one dollar an hour. Washing Tablet Distributors, Brantford, Ont. Sept. 14

TEACHERS WANTED. SCHOOL TEACHER WANTED FOR village of Erieau, S. S. 18, Harwich; \$750 per year; give certificate and experience. J. B. De Cou, treasurer, Erieau, Ont. 83c

WANTED.

MMEDIATELY, DRESSMAKER, BY the day; references required. Apply Box 146, Advertiser.

MARRIAGE LICENSES MARRIAGE LICENSES ISSUED BY W. G. R. Bartram. 59 Dundas. Price 36; child S. 31.50. For further function write. The Aylmer Truss Company, Box 474, Aylmer, Ont. Sept. 18 SEE H. VAN LOON, 261 DUNDAS an auctioneer. Sept. 18 W. G. R. Bartram. 59 Dundas.

W. G. R. Bartram. 59 Dundas.

MARRIAGE LICENSES ISSUED BY H. J. Childs, druggist, 632 Dundas.

MALE HELP WANTED MEN WANTED TO UNLOAD LUMBER -Apply London Box Company, 309 Bathurst.

BOY WANTED-PASSED ENTRANCE preferred; five dollars. W. E. Saunders & Co., 352 Clarence. \*83c CABINETMAKER, AT ONCE — Steady work. Good wages. Apply Mc-Cracken Showcase Company, Dundas street.

BOY, WITH WHEEL, WANTED AT ONCE—APPLY STANDARD DRUG, 174 Dundas street. •82c BOY WANTED-APPLY CAMPBELL'S Carriage Company, King street. \*82c EXTRA BELLBOYS WANTED FOR fair week. Apply Tecumseh Hotel RECEIVING CLERK WANTED AT

once—Apply National Drug Company
\*82c BOY, TO DRIVE DELIVERY WAGON, wanted—Apply 45 Blackfriars. \*82c TINSMITHS AND TINSMITHS' helpers wanted at once. Apply Wm. Stevely & Son, 197 King street. 82u MAN WANTED TO WORK AROUNI bakery. Fawkes, 660 Dundas street

PLASTERERS WANTED - GOOD

wages, steady work. Somerville & Dilworth, 12 East Main street, Welland. SEE THE SERGEANT AT HILL 60 STORE. TOBACCOS, CIGARS, CIGARETTES, MAGAZINES, PAPERS.

SERGT. A. H. DAVIES

Union-Made Tobacco.

SERGI. A. H. DAVIES

312½ DUNDAS. ywt PHONE 2885.

WANTED — ONE MAN, CAPABLE
of weighing and testing milk; also
other men to do general labor. Apply Canadian Milk Products, Limited,
Glanworth, Ont.

WIRELESS TELEGRAPHERS WANT-ED—Train in a recognized licensed school. Special equipment and first-class service. Write Cassan's Wireless School, Toronto. NTELLIGENT MACHINIST — To take charge of sewing machines of local manufacturing concern and make himself useful around the fac-

tory. Give references and experience, and state salary expected. Box 105, Advertiser. 80c xwt BRICKLAYERS WANTED - STEADY work. Somerville & Dilworth, 12 Eas Main street, Welland. ATTENTION!-HUNDREDS OF DOL-LARS, spare time, transferring our gold initials and tri-color flag emblems gold initials and tri-color has canonic on automobiles, stores, etc. Large profits and demand everywhere. Send quarter stamps for samples. Tremendous profits for the fair. Autogram Company, 136 University avenue, Toronto. SMART BOY WANTED TO LEARN mailing. Apply Circulation Depart-ment, London Advertiser. 82-ti YOUNG MAN WANTED FOR GRO-OUNG MAN WANTED
CERY store—Apply 515 Richmond
\*81c

SHOEMAKER WANTED AT ONCE-Steady work. Famous Shoe Repair, 302 Dundas. JANITOR WANTED

sition and good wages. Apply HEINTZMAN & CO. 242 Dundas Street, London. \*81c

fust be honest and good worker; steady

CABINETMAKERS, TRIMMERS AND machine hands wanted—Apply quick! State wages. The Hespeler Furnitu Company, Hespeler, Ont. Piano Finisher Wanted

FIFTEEN WAITRESSES TO WAIT Must be high-class man, for wareroom work; steady position and good wages. Apply Heintzman & Co., 242 Dundas street, London. \*81c POULTRY WANTED COOK GENERAL—FAMILY OF 3; NO FIRST-CLASS COATMAKER WANTED COOK GENERAL—FAMILY OF 3; NO ED—Apply 138½ Wortley road. 81c Washing or heavy work. Apply 502 ED-Apply 138½ Wortley road. 81c Waterloo.

\*81c WANTED-SMART BOYS TO LEARN the manufacturing jewelry business.
Apply to Charles F. Jones & Co., 380
Clarence street.

PATTERN MAKERS—METAL PAT-TERN makers wanted; good position and constant employment. Apply Tay-lor-Forbes Company, Limited, Guelph, Ont. 81c MACHINISTS - T W O hands and three machinists wanted; highest wages. Apply Taylor-Forbes Company, Limited, Guelph, Ont. 81c

CARRIAGE BLACKSMITH WANTED -Apply, Campbell's Carriage Company, King street. 80n pany, King street.

80n

OB COMPOSITORS WANTED —
Steady work. Apply foreman, Advertiser Job Printing Company, York and Wellington streets.

OUNG MAN WANTED TO MAKE nimself generally useful; good chance for promotion. Apply Advertiser Job Printing Company, corner York and Wellington streets. 80n BOYS, AT ONCE, TO LEARN GOOD trade. Consolidated Optical Company, 212 Dundas street. •79-tf SEND A DOMINION EXPRESS Money Order. They are payable

TIRE BUILDERS - \$2.75 PER DAY while learning; steady work guaranteel. Apply at Dominion Tire Factory, or 127 King street W., Kitchener, Canada. YOUNG MEN WANTED

For Candy Department GOOD PROSPECTS. Apply

D. S. Perrin & Co., Limited CARLING STREET ENTRANCE.

WANTED

BLACKSMITHS MACHINISTS BOILER MAKERS MOULDERS FOR MARINE WORK.

APPLY WANTED BY CITY MISSION. Clothing. to help poor and needy family. Phone 4420. TORONTO

HOTELS

LONDON HOUSE — PHONE 4995 — Remodeled. Modern rooms by the day or month.

MALE HELP WANTED MEN, AGE 17 TO 45—EXPERIENCE unnecessary; travel, make secret investigations; salaries, expenses. American Foreign Detective Agency, 741, St. Louis, Mo. b

WRITE THE WORDS FOR A SONG We write music and guarantee pub-lisher's acceptance; submit poems on war, love, or any subject. Chester Music Company, 538 South Dearborn, Suite 2019, Chicago. BUTCHER BOY WANTED — APPLY 231 Wellington. 83c

Steady work, short hours, good wages

Opportunity to advance. McCormick Mfg. Co. LIMITED, LONDON.

HELP WANTED

BANDERS WANTED-FORTY CENTS a thousand; steady work. Gaste Company, Limited, 288 Dundas street. \*83u PIPE ORGANIST FOR FIRST CON-GREGATIONAL Church. Apply by letter, stating experience and salary expected. E. F. Barker, No. 2 N. St. George Apartments.

WORKING JEWELERS IN ALL branches, male or female, improver, or skilled. Apply Box 128, Advertiser stating experience and wages expected.

TELEGRAPHERS WANTED-OPEN-TELEGRAPHERS WANTED—OPEN-INGS for young men and women; good wages to start and positions secured; with our special text books it is easy to study. Regular railway forms and mail line telegraph wires insures results. Day or mail courses. Particulars free. Write to the Do-minion School Railroading, Toronto. Satf-t

25 GIRLS AND BOYS WANTED TO work during the Fair week, good wages. Information, G. Jefferies' booth, Fair Grounds. WANTED-FOR "THE GARDEN OF

VANTED—FOR THE GARDEN OF Allah," fifteen white men and women and ten colored men and women. Apply stage entrance Grand Opera House, at 10 a.m., Monday, September 9. MAKE MONEY AT HOME WRITING show cards. Quickly and easily learned; new, simple method. No canvassing; we seil your work. Big demand. Write today. American Show Card School, Ryrie Building, Yonge and Shuter streets. Toronto. Ont. Card School, Astro and Shuter streets, Toronto, Ont. Sept.30

\$5 PRIVATE CHRISTMAS GREETING card sample book free; representatives elready making five to ten dollars daily. Bradley-Garretson, Brantford,

TO LET. HOUSE TO LET-WITH ALL CON-VENIENCES; 149 Central. Apply 151 Central avenue. IVE-ROOMED HOUSE TO LET

Furnished if wanted; barn, chicken coop, and half acre of ground; possession 1st of October. 662 Oxford street. HOUSE, NUMBER 938 WELLINGTON street, seven rooms and strictly mod-ern; rent \$25. Also five-roomed cot-tage. Apply 922 Wellington street.

HOUSES. COTTAGES, OFFICES store, warehouse, factory, thirteen dwellings, 4 to 9 rooms; eleven to thirty dollars; modern, semi-modern; large tental, exchange and sale list. Parsons, 379 Wellington street. yt GARAGE AND SERVICE STATION— Fully equipped; must be practical man. Apply Box 133, Advertiser. 83c 10 LET — LARGE GARAGE — WILL hold dozen cars, with stable attach-ed, hayloft, central, Inquire 821 Lorne avenue.

PLETED, Cheapside street, \$35 per month; also two apartments at 614 Apply Ed Shea, 572 Wellington. 832 TO LET - EIGHT-ROOMED DWELL-ING, Dundas, central, \$15, immediate possession. Inquire 821 Lorne avenue. 83c

THREE NEW HOUSES, JUST COM-

FOR SALE OR TO LET - BRICK veneer cottage, six rooms, light sewer and water. 398 Wharncliffe road south. 82c

DOMINION EXPRESS MONEY OR-DERS are on sale in five thousand offices throughout Canada. S. 7, 21 GOOD COTTAGE, WEST LONDON OOD COTTAGE, when the couple with references preferred immediate possession. Box 122, Ad 82c STORY-AND-A-HALF HOUSE, CON-

VENIENCES, cellar, garage; moderate rent. Apply 37 or 39 Garfield street. FOR RENT-HOTEL EMPIRE, WAL-LACEBURG, Ont., busy manufacturing town, good light, ventilation and location, doing good business. Good reasons for renting. M. Doyle, Wallaceburg, Ont.

TO LET-NEAT GARAGE. 140 RIDOUT SPLENDID COTTAGE TO LET -AP-PLY 61 Clarence street.

ROOMS TO LET.

NORTH—FIVE ROOMS TO LET, modern convenience, private, posses-sion 1st October, half block from Richmond car. 258 Cheapside. FRONT ROOM, WITH KITCHEN-ETTE, to let—Conveniences, cosy an warm. Phone 2951. 315 King. THREE UNFURNISHED HOUSE-HREE UNFURNISHED THE KEEPING rooms to let—Gas, hydro, separate slnk, private entrance, immediate possession. 100 High. \*83c-tyw

WESTERN FAIR VISITORS! — EN-JOY beauties of Springbank while in city. Comfortable room with break-fast. Five minutes from car. Room for autos. Phone Byron 2 and 2. 83c FURNISHED ROOM, STEAM HEAT-ED, bath, private family. Apply Box 125, Advertiser. 82c FURNISHED ROOMS, WITH LIGHT FOUR FURNISHED OR UNFUR-NISHED housekeeping rooms, private entrance, modern, reasonable. 12: Tecumseh avenue.

FRONT SINGLE BEDROOM, MOD-ERN conveniences. 402 Dundas. 81c TO LET—SUITES OF UNFURNISHED rooms, with conveniences for light housekeeping. Apply 192 Central.

\*58tf

Shearer.

MOLDING SHOP—A SMALL MOLD—ING shop for rent or sale, cheap; or would consider an exchange. Box 84, Paris.

ARTICLES FOR SALE

ARTICLES FOR SALE

BUY A

Brantford Red Bird Bicycle

HIGHER PRICES ARE COMING. BICYCLE AND MOTOR SALES CO., 425 Wellington, Phone 3182.

ARTICLES FOR SALE

EAVESTROUGH, FURNACE RE-PAIRS, chimney stacks, roofing kit-

UPHOLSTERING, POLISHING, RE-

chen utensils repaired, called for and delivered. Phone 4911.

PAIRING, and mattresses made, is our business. Charles M. Quick, 725 Richmond. Phone.

SONORA-CABINET PHONOGRAPH,

mahogany case, cabinet will hold 75 records, complete with 12 selections of your own choice. Regular price \$131.40. Special sale price, \$110, payable \$10 cash, \$7 per month. Apply Mason & Risch, London, 248 Dundas street, London, Ont. \*79n

UPRIGHT PRACTICE PIANO. \$125-

Upright plano, 7 octaves, rosewood case, 2 pedals, height 4 feet 2 inches. This is a good-toned instrument, and is very suitable for beginner's use. Full

purchase price allowed within three years on any new piano in our warerooms. Sale price \$125, payable \$12, cash, balance \$5 per month. Out-oftown prospective purchasers write for full particulars. Apply Mason & Risch, Limited, 248 Dundas street, London, Ont. \*79n

WE BUY AND SELL SECOND-HAND clothes and shoes. We pay the highest price. 341 Dundas.

THOUSANDS OF EVERGREEN trees, many sizes, from 25c up. Shade and ornamental trees, flowering shrubs, many kinds. Rose bushes, Christmas roses. Rhubarb, peonles, 25c each, or 5 for \$1. Three varieties many trees has a property of the control of th

maple trees, basswood, mountain ash, horse chestnut. Charles Baker, nurseryman. Ridout south. Phone 2222.

coat, dress or anything in wearing apparel for ladles, men and boys. Terms arranged to suit your convenience. I am also selling furniture and house furnishings. My patronage is the largest in the city. I guarantee satisfaction. Call, write or phone 3208.

J. Wolf, 821 Lorne avenue.

WHY PAY I UR . DULLARS FUR

dollars at Siskind's, 375 Clarence, an 338 Richmond? \*32tf

THE WONDER COAL OIL BURNER

WINDOW AND DOOR SCREENS

made to order. Chamberlain weather strip. Phone 1504.

a word. with cash order. Subscriptions: Daily, 25c a month, \$2 yearly;

Saturday edition, 50c yearly. Sample

HOT WATER HEATING SYSTEM,

sweater coats, suits, dresses, coats.

nien's and boys' suits and sweater coats, house furnishings, shaker flan-

forters, at \$1 per week. J. Holiff, 463 Dundas. Phone 3595.

UPRIGHT Beautiful rosewood case, 71-3 octaves, full iron plate, good rich tone. This instrument, including case, has been completely done over in our repair department, and is now in excellent condition.

2265, payable \$10 cash, balance \$6 per month. Out-of-town prospective pur-chasers write for full particulars. Apply Mason & Risch, Limited, 248 Dundas street, London, Ont. \*79n

LIMON BANANAS

have arrived for FAIR WEEK.

ABDELH BROS.

Phone 4050.

FLOWER POTS

All sizes of pots and saucers, fertilizers, piant food, lawn seed, ferns. Cut price on all jardinieres at

MORGAN'S, 100 Dundas St. Phone 1428.

Mammoth Purchase of

1,000 FUR FELT HATS

Worth Up to \$2.50 Value, for

These Hats Escaped the Submarine.

SEE WINDOW DISPLAY.

fornia Grapes and Pears.

We also have a large quantity of Cal-

nel and woolen blankets

fits any stove; cheaper than gas or coal. See it at Lewis's, 1011/2 King.

VISITORS TO THE FAIR Are invited to visit our new and up-to-date sample and showroom at 100 Dundas street, where you will find exhibited the largest and most complete assortment in Canada of Bird Cages and Supplies, Aquaria Supplies, Dog Supplies, Incubators, and everything required for poultry, pigeons and pet stock. All kinds of Garden Tools and Appliances, Bee, Dairy and Stockmen's Supplies. We stock all leading makes of incubators. Do not buy until you see our lines. We can save you \$5 to \$25. See our Bird Bath Houses.

Canaries, Gold Fish, Fox-Terrier Pupples, Egg Preserver. Ferns, Jardinieres, Flower Pots. Baskets and Measures.

Plant Perennial Onions now and have lots of green onions next winter. Also Candidum Lilies now.

All Jardinieres are cut 20 per cent. We have a fine assortment. Remember we save you money. \$1.00 packages Liquid Disinfectant.....

#### MORGANS SUPPLY HOUSE

100 DUNDAS STREET. PHONE 1428. HORSES, CATTLE, ETC.

For Sale or Wanted. ERSEY COW AND FOUR WHITE pigs for sale. Apply only house on Chester street east of High street.

TWO SPLENDID JERSEY MILCH cows, also large quiet sow in pig, and yearling Chester White boar. Apply Warren Elson, Byron. Telephone eleven, ring two. \*\*81c\* DEAD HORSES AND CATTLE taken away promptly. Will pay cash for live animals. Phone 4740. London Fertilizer Company.

ACCOUNTANTS. WM. H. WILLIS, PUBLIC ACCOUNT ANT-Audits, investigations and sys-tems. 384 Burwell street. Phone 2720.

WANTED TO RENT. WANTED — SIX OR SEVEN ROOM-ED house; will pay \$200 or \$300 cash. Balance monthly. Give all particulars in first letter. Apply Box 143, Adver

A FURNISHED ROOM REQUIRED -GENTLEMAN WANTS WELL-FUR-NISHED room, with private family, privilege of breakfast preferred, in nextorhood of Queen's and Waterloo. Garage accommodation desired as well. Apply Box No. 145, Advertiser. 83c

A FURNISHED ROOMS WANTED (heated), in private family, with light heasekeeping privileges, ground floor, east preferred. Box 135, Advertiser. WANTED — SMALL HOUSE, CENTRAL, conveniences; immediate possession. Box 134, Advertiser. 83c

WANTED TO RENT-1½-STORY house or cottage, with modern conveniences, by October 1. Apply Box 132, Advertiser. ROOMS WANTED FOR housekeeping. Box 116, Advertiser

WANTED — FIVE-ROOMED APART-MENT or modern small house, cen-tral. Box 118, Advertiser. 81c BOARD AND ROOMS. ROOM AND BOARD WANTED IN

private family by young lady, central, south of Dundas, preferred. Box 129, Advertiser. \*82c MOVING AND STORAGE.

ON MOVING DAY, REMEMBER "DAY, the Mover." Motor vans. Fireproof storage at reasonable rates. Residence, 480 Maitland. Phone 2887. H. F. Day. FURNITURE AND PIANOS CARE-FULLY moved at \$2 per van load. Phone 2839. UP-TO-DATE MOVING VANS-FUR-NITURE and pianos carefully handled. W. R. Flowers, 863½ Colborne street. Phone 2636.

S. J. HENDERSON'S LARGEST moving vans and storage. Phone 1254. Residence. 573 Adelaide. BROUGHTON, THE MOVER-SPE-CIALTY, crating and shipping. Phone

LOST AND FOUND.

LOST — LADY'S GOLD WRIST watch, Friday afternoon, between Smallman's and Waterloo street. Reward at this office. LOST-SMALL GOLD CHAIN, WITH emerald pendant, set in pearls. ward at this office. AR LICENSE MARKER NO. 50612, with lamp, between London and Sparta; also No. C2311 in city. Findwith lamp, between London and Sparta; also No. C2311 in city. Finders notify Manness & Son, London. b FOR SALE—SEVERAL CARS OF 4-LOST-FOLDING PURSE, CONTAIN-ING bills and tickets and papers, Thursday night, in front of Princess Theatre or shoe shining parlor on Richmond. Reward 417 Ottaway. \*82u LOST - WEDDING RING, AT SALE, 379 Eva street, Wednesday after-noon. Please return to 246 Egerton street. Phone 6364 or 3593. 81c

BUSINESS CHANCES.

LOST — AIREDALE DOG — RE-TURN to 579 Talbot street and receive

AND-FREE FOR HAULING AWAY. ONDON BUSINESS FOR SALE — Grocery, confectionery, drug store, books, rooming house, hardware and general repairing shop. Sydney Smythe, Talbot street. OR SALE OR TO LET — THE PEO-PLE'S Store, Dundas east, opposite Egerton. Best business stand in London. Sale or rent. Apply Reginald Christian, Charlotte street.

HANDSOME UPRIGHT NORDHFIMER Plano, mahogany case, rich tone. Will be sold to cash buyer at less than half original cost. Apply 613 Wellington street. CONFECTIONERY, ICE CREAM AND home-made candy, using 2,500 sugar monthly, city trade, \$1,000 cash re-quired. John A. Moody, London. b YOU WANT BUY, SELL OR EX-CHANGE business or property, call and see me when in city Fair week. John A. Moody, Dominion Bank John A. Moody, Dominion Bank Building, London

ESTABLISHED QUICK LUNCH AND restaurant business for sale, Ill-health cause of selling. Doing good business. Address Box 238, Advertiser. ywt.

FOR RENT — GENERAL STORE.

Four feet 6 inches high, mahogany case, cannot be told from new. This instrument was taken in exchange for a Grand piano last week, and will be sold for \$150 less than original sale price asay terms. Out-of-town prospective purchasers write for full particulars.

MASON & RISCH LIMITED. ESTABLISHED QUICK LUNCH AND

FOR RENT — GENERAL STORE—
in Villa Nova, Ont.; an ideal location,
in a rich agricultural district; large
annual turnover. Write. Wm. R.
Shearer.

MASON & RISCH, LIMITED,
248 Dundas Street, London. \*79n

YOUR SPRING SUITS AND SUMMER
apparel for ladies, gentlemen and
boys will be at your request for \$1

OAK MANTEL BED AND HOUSE-HOLD furniture. 716 Colborne. \*83c ANARIES-CHOICE SINGERS-ALSO females. 35 The Ridgeway. OR SALE-GOOD BRUSSELS RUG 3x4 yards, cheap. 1 Perry street, near

PRACTICALLY NEW FURNISHINGS of an up-to-date lancy store for sale, comprising white enamel counter, glass cuppoard, chairs, showcase and linoleum. Apply Every Woman's Shop, 523 Richmond street. FOR SALE — A FULLY MODERN new solid brick bungalow. Phone

4138. FIRST-CLASS UP-TO-DATE FOLD-ING bed. Box 140, Advertiser. b SEE ME ABOUT YOUR NEW SUIT. RIVATE SALE - FURNITURE OF Monday, Sept. 9. Mahogany and was nut chest of drawers and beds, rugs, curtains, Hoosier kitchen cabinet, Mc-Clary gas range, refrigerator, gem Jars, etc. Wm. D. Mills, 7 Victoria Apartments. Prone 5032. 83c LADIES' SUITS, DRESSES, WAISTS and skirts on credit; newest styles and fashions; also men's and boys' clothing. Drop me a line and I will bring down what you require. Lewis Wolt, 769 Dundas street, in grocery store. Phone 6112.

BANDA MACE, THE VERY BEST, 10c an ounce. Tyler's, 355½ Clarence. FOR SALE-AIREDALE PUPPIES two dogs and three remales, 2 months old; good snow prospects; sire, son of Champion Rebound Oorang, winner nine championships in England; parents of these pups are registered in American Kennei Club; pups will be sold cheap to make room. Apply Harry Lawder, Windermere Kennels, 380 male street, London. 830 380 Hale street, London. SPLENDID RANGE, IN CLASS condition. Apply 33 Ardave Place, South London. Phone 5929. b

FEATHER PILLOWS, MATTRESSES, renovated. Hunt & Sons, 593 Rich-mond street. Phone 937. FOR SALE — LIVE OAK HEATER, in good condition. Cheap for quick sale. Apply Box 150, Advertiser. 83c HAPPY THOUGHT RANGE, CHEAP for quick sale. 147 Tecumseh avenue. THE JOY-FUL SMOKE — SMITH'S "Joy" 10-cent cigar. S. Smith, manufacturer, London. F YOU WANT HELP, SITUATIONS, want to buy or seil real estate, etc., insert an advertisement in the Hamilton Herald, the recognized want medium of the city. Rate, ic a word, or three consecutive insertions for 2c a word with cash order. Subscript GOOD KITCHEN RANGE FOR SALE -Burns coal or wood. 798 Dundas. 836 CANARY SINGERS (ROLLERS) High-class stock, Yell splashed, \$6. 262 Central. Yellow, green

OR SALE — MATCHED PAIR OF black Percheron colts, 3 and 4 years old Apply lot 19, con. 5, Westmin-ster, or lumber office, corner York and Ridout streets. MCKIM'S AUCTION ROOM - SOME iron Apply John G. Dodd & Son, 448 King. splendid ranges and heaters, iron and brass beds, some new gasoline irons, etc. Call. Phone 4820, 357 Tat-ONN'S rISH MARKET-rISH, UX TERS, poultry, twice daily, 143 Kir street, opposite market. Phone 120

BLACK HORSE, HARNESS, WAGON AACK HORSE, HARRING 1004 Dun-and sleighs for sale. Apply 1004 Dun-83n LADIES' SILK BRUSHED WOOL AN AL BUSINESS STOCK AND FIX-TURES, postorfice in connection. Apply 1004 Dundas. 83n 21 CHICKENS, BARRED ROCKS -Best strain in London. Cheap. 27
Front street. Cheap. 27
Best strain in London. Cheap. 27
and Kent streets, for school books and school supplies.

Front street.

FOR SALE—ONE NEW RUBBERTIRED buggy; McLaughlin make. ApTIRED buggy; McLaughlin make. Ap-STOVE, ALSO BABY BUGGY, IN good condition. Apply 1073 Francis street. 1918 FORD TOURING CAR, SPLEN-DID condition. 844 King street. 82tf EIGHT WHITE LEGHORN ROOST-ERS—Apply 366 Grosvenor. 82c

REMINGTON TYPEWRITER, NO. 10 model. Bargain price. E. O. Graves, 110 Dundas. NEW WOOD YARD, 241 OTTAWAY avenue. Phone 2208. \$2.75 to \$5.50 per load. EXCELLENT KITCHEN CABINET-Good as new; a snap. Apply 364 Princess avenue.

PATHE CABINET PHONOGRAPH, with six double-sized records, slightly used, \$55, easy payments. Mason & Risch, Limited, 248 Dundas street, London.

FOR SALE—SEVERAL CARS of FOR SALE—SEVERAL CARS money orders. Five dollars costs three cents. For Fair Week---Two Cars of cents. AEOLIAN VOCALION - CABINET

phonograph and 12 selections of your own choice. Mahogany case—while same has been slightly used, it cannot be told from new. For quick sale, a be told from new. For quick sale, a special price of \$79.50 will be accepted for outfit, payable \$10 cash, balance \$7 per month. Mason & Risch, Lim-

TRY US FOR STAIRCASES, STORE and office fixtures. 673 Bathurst street. Phone 2830. John H. Campbell. Oct.3-wty

MASON & RISCH

Geo. H. Belton Lumber Co. apparel for ladies, gentlemen and boys will be at your request for \$1 per week. Also furniture and house furnishings. Call. write or phone 1267. M. Lerner, 502 Hill street .Busi-ness confidential. Rectory Street and G. T. Railway. HAVE YOU Considered Hydraulic Water System for farm, house and barn? If not, why not consult us about the L. E. S. Waterworks System? Write today.

LONDON ENGINE SUPPLY CO.

> ELECTROPLATING In Nickel, Brass, Copper and Bronze,
> Polishing and Lacquering. Automobile,
> motorcycle and bicycle parts made like
> new. Church brass work, lighting fixtures, etc., refinished.
> THE DENNIS WIRE AND IRON
> WORKS COMPANY, LIMITED,
> LONDON, CANADA. STEWART & MORKIN 152 Fullarton St. Rear Grand Opera All classes electric power repairs, tallations, windings, etc. Prompt at-tion, quick service. When you have tention, quick service. trouble with your motor telephone 3165.

SIGNS.

GLEN BROS., SIGN PAINTERS— Designs and estimates furnished free, 420 Taibot street. Phone 1842. ROOFING

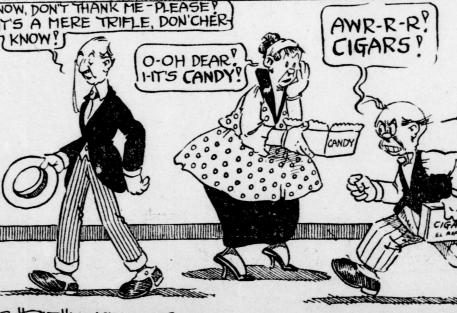
SLATE ROOFING-OUR SPECIALTY is slate blackboards. J. Whittaker, 551 King street. SLATE, GRAVEL AND CEMENT roofer. Paint for iron roofs. Walter Scott, 506 York street.

EVER SINCE I PLEDGED MYSELF TO EAT NO YWELL- ITS TH' SAME WITH MORE CANDY 'TIL THE WAR'S OVER, EVERY- ME SINCE I PROMISED BODY HAS BEEN OFFERING ME CANDY! TT' QUIT SMOKIN'! I'VE IT. MAKES. IT DREADFULLY HARD! HAD T'STAY HOME T' AVOID TEMPTATION?

THAT SON IN LAW OF PA'S.—Cedric's Presents Mean Sacrifice for Pa and Ma.







#### THOS. C. KNOTT

PHONE 650. 117 DOMINION SAVINGS BUILDING. SOUTH—Only ten minutes' walk from 20x40 feet, one-half acre land. Price have to offer, THE WEST two-story red pressed brick veneer. three bedrooms, modern, hardwood finish throughout; price reduced from \$4.500 to \$3,800, \$700 less than cost to the owner.

GENERAL STORE—In a small village, on electric line, 1½-story frame building, three bedrooms; barn about \$2,500. We will buy your Victory Bonds, will be will buy your Victory Bonds, we will be will be will be a payment on real will accept them as payment on real

20 ACRES—Florida, situated in central forms of the finest fruit and vegetable lands in the state, has direct frontage on Government main highway from Jacksonville to Atlantic coast, 4 miles to county town. Price only \$40 per acre. 16 ACRES—Three miles to London market. Frame cottage, barn, drive—will be pleased to give you a list if you will call or write.

WANTED-FARM AND CITY PROPERTIES FOR SALE. REMEMBER THAT THERE IS NO CHARGE UNLESS THE PROPERTY IS SOLD BY OR THROUGH US. LIST NOW AND HAVE YOUR PROPERTY WELL

THE PROPERTIES ON THIS LIST ARE ONLY A FEW OF THE PROPERTIES THAT WE HAVE FOR SALE. CALL AND SEE US.

#### FARMS FOR SALE AND EXCHANGE

100 acres in West Zorra Township, County of Oxford, No. 1 dark clay learn soil, land level; small young orchard; two-story solid brick house, 9 rooms, cellar, furnace, bathroom. Newly remodelled barn, several good outbuildings, steel roof on all. Price \$10,000. Will exchange for good 50 acres.

221/2 acres in Westminster Township, Middlesex County, sandy clay loam soil, all tile drained; small orchard; two-story frame house, 4 bedrooms; barn, nearly new; other new outbuildings. Situated 6 miles to London. Price \$4,200. 100 acres in the Township of London, Middlesex County, dark clay soil, partly tile drained; small orchard; 11/2-story brick house, cellar under house, frame barn

on stone wall, stabling under; other outbuildings; 12 miles to London market. 100 acres in Township of Blenheim, County of Oxford, sand and gravel loan soil, all natural drained land; small orchard; 1½-story frame house, bank barn, other outbuildings. Price \$5,500. Will exchange for city property in Woodstock

97 acres in the Township of West Williams, County of Middlesex, clay and clay loam soil; 14 acres of timber; small orchard; 1½-story frame house, 8 rooms; frame barn with basement under used for stabling; 4 miles to Parkhill market and post office. Price \$5,500. Write our general agent, C. W. Redick, Parkhill,

80-acre chicken farm, good clay loam soil; small orchard; two-story frame house, 8 rooms; barn and other outbuildings; chicken house 260x15, capacity for 5,000 chickens, 12 colony houses. Situated 2 miles to Petrolea. Price \$5,000. Will exchange for a country store. Write our general agent, S. H. Cummings, Dres-

We have dozens of exchange propositions: Country stores for farms; small farms for larger ones, and city property for farms of all sizes.

#### The Western Real Estate Exchange, Ltd. 78 Dundas Street, London, Ontario.

City Property.

BRICK COTTAGE FOR SALE, 118

Mamelon street, 3 bedrooms, turnace, gas, Easy terms, Price \$2,200. Ap-ply 61 Beaconsfield avenue. Phone 77c-tyt

MODERN HOUSE ON COLBORNE

age, large lot, near in, south. T. Faulds, 59 Dundas. 81u wt

NO. 12 ELMWOOD AVENUE.

bay window, etc. Bert Weir, 493 Adelaide. \*81k

\$200 DOWN, \$1,850—NEW FRAME

cottage, Sackville street, near Ham-ilton road, 3 bedrooms, hydro, gas

LOT FOR SALE-GOOD LOCALITY;

RED MILTON BRICK HOUSE - OAK floors, all modern. Phone 4670. 80n

City Property.

BRICK COTTAGE, 18 SURREY AVE-NUE-Electric light, gas, water in-side, large rooms. For quick sale, \$1,850.

VETERINARY SURGEONS

W. McDONALD, VETERINARY SUR-

GEON, 2 Riverview avenue. Phone 688. Phone 1786.

WILLIAM J. WILSON, VETERINARY

-Horse and dog hospital. 84 King
street. Phone 788.

FOR SALE Good-hand car and exchange for second-hand car \*80k

\*81k

water, etc. Bert Weir, 493 Adel

Box 114, Advertiser.

FOR SALE — 100 ACRES — NOT IM-PROVED—Very low price. Must sell. Box 123, Advertiser. 82c P. WALSH'S BULLETIN BRISCOE STREET-New red brick

cottage, 6 rooms, electricity and gas, toilet, lot 50x189 feet. \$1,900. PICCADILLY STREET \_\_ 1½-story frame house, on brick foundation, 3 bedrooms, bathrooms, furnished, electricity and gas, lot 40x161 feet. \$2,400. HOME, ON FINEST CORNER IN north end—One block to car lines, hardwood and parquet floors, 100x150. Telephone owner, 3273. Thirteen OAKLAND AVENUE—Near Dundas street east, new brick cottage, 3 bed-rooms, cellars, lot 33x123 feet. Price \$2,-

MATTLAND STREET, CENTRAL— Large frame cottage on brick founda-tion, 7 rooms, in good order, electric light and gas, two verandas; lot 42x121 feet. Price reduced to \$2,200. Inspect at 600. Large cottage.

PRINCESS AVENUE, CLOSE IN-Two-story frame house on brick foundation, 9 rooms, decorated in style, fully modern, corner lot 38x120 feet. Price \$5,000. Desirable location. WHARNCLIFFE ROAD SOUTH—
Two-story red pressed brick house, 4
bedrooms, modern verandah, lot 38x150
feet. Price, \$3.500. TECUMSEH AVENUE-Frame cot-

tage on brick foundation, 4 bedrooms, polished floors, bath, gas, lot 68x226 feet. \$2,850. MAITLAND STREET - Two-story orick house, 5 bedrooms, fully modern, desirable corner, 108x126 feet to a lane. We have houses and vacant lots all BUNGALOW, ST. JAMES STREET— \$2.15

#### P. WALSH

#### 425 RICHMOND ST. PHONE 358. ANDERSON & CO.

Suite Four, Coote Block, Market Lane. Fire, Life and Accident Insurance Effected. Money to Loan.

\$3,800 — RED PRESSED BRICK bungalow, nearly new, strictly modern, slate roof, beautiful hardwood trim, hardwood floors, large veranda, good barn, choice location, south, about 8 minutes' walk from market.

T. A. Faulds, 59 Dundas. 81u wt 75 acres—On car line, good buildings, clay loam, drained by tile. \$7,300. clay loam, drained by tile. \$1,300.

83 acres—On the L. and P. S. Railway, frame house, two bank barns 38 by 40 and 30 by 40, 1 acre orchard, 100 maple trees, 5 acres bush, first-class land all drained by tile.

Westminster—Two miles

good barn, choice location, about 8 minutes' walk from market.

T. A. Faulds, 59 Dundas. 81u wt \$2,800 — THOROUGHLY MODERN wo-story brick, 4 bedrooms and den, choice location, about 8 minutes' walk from market.

T. A. Faulds, 59 Dundas. 81u wt \$2,800 — THOROUGHLY MODERN wo-story brick, 4 bedrooms and den, choice location, about 8 minutes' walk from market.

T. A. Faulds, 59 Dundas. 81u wt \$2,800 — THOROUGHLY MODERN wo-story brick, 4 bedrooms and den, choice location, about 8 minutes' walk from market.

T. A. Faulds, 59 Dundas. 81u wt \$2,800 — THOROUGHLY MODERN wo-story brick, 4 bedrooms and den, choice location, about 8 minutes' walk from market.

T. A. Faulds, 59 Dundas. 81u wt \$2,800 — THOROUGHLY MODERN wo-story brick, 4 bedrooms and den, choice location, about 8 minutes' walk from market.

from Glanworth, milk and cheese fac-100 acres, Westminster—1½-story frame house, frame barn and other outbuildings, good bush. \$6,000.

buildings, good bush. \$6,000.

100 acres, Caradoc Township—Modern
2-story brick house, large bank barn, silo and other outbuildings, all in first-class repair, 6 acres of bush, 1 mile from railroad station.

A. Faulds, 59 Dundas.

\$2,000 — N E W 1½-STORY — CON-TAINING veranda, hall, parlor, dining-room, kitchen, den, 4 bedrooms, hydro, gas, water and tollet. Terms hydro, gas, water and tollet. Terms \$300. Brodie's real estate, London \$300. Brodie's real estate, Londo

\$8,000. Terms arranged if desired.

Sky000. Terms arranged if desired.

Owner rettring this fail. Box 141,
Adv riser. \$3u

O AARES, EKFRID — ONE MILE

O AARES, EKFRID — ONE MILE

of AARES, EKFRID — ONE MILE

gain). Bert Weir, 493 Adelaide. \*81k 90 A.RES, EKFRID - ONE MILE from station, three miles from good village, frame cottage, first-class basement barn, choice day loam, some sand loam; \$5,800; \$1.000 cash; balance at 5 per cent. T. A. Fauids, balance at 5 per c

60 ACRES — \$5,500 — WESTMINSTER
—Seven miles from London. Good
buildings, 2 acres good orchard, well
tiled and fenced, rich clay loam and
very productive. T. A. Faulds, 59
Dundas.

80 Street.

\$3,090—RED PRESSED BRICK, 1½STORY house, Tecumsch avenue,
SOUTH London, fully modern.

81k
NO. 12 ELMWOOD AVENUE.

Dundas.

50 ACRES, NEAR KINTORE; 50
acres, near Thamesford; 60 acres, near
Granton; 50 acres, near St. Marys; 93
acres. near St. Marys. Patterson, Imperial Bank Chambers.

143 ACRES IN £AST WILLIAMS, MIDDLESEX COUNTY.

Wall drained, mixed loam. Frame house, No. 12 ELMWOOD AVENUE.
Two-story modern house, red pressed brick, new painting and decorations, 33,600; easy payments.
Craig street, 2-story brick, divided for three families, \$3,900.
To Let—Elmwood avenue, partly modern house.
MODERN BRICK COTTAGE.
No. 14 Gerrard street. All conveni-MIDDLESEX COUNTY.

Well drained, mixed loam. Frame house, barn, stabling. Good water, orchard, maple and elm woods. For particulars, write James M. Waters, R. R. 7, Parkhill.

1awt-Oct.5

modern house.

MODERN BRICK COTTAGE.

No. 14 Gerrard street. All conveniences. Reduced to \$2,500. Immediate possession; owner leaving city.

APPLY R. H. SMITH.

191 Wharncliffe Road South Phone 2003

WESTERN LANDS.-WELL SELECT. /ESTERN LANDS.—WELL SELECT-ED farms in province of Saskatche-wan. Easy terms. Apply Fidelity Trusts Company, Dominion Savings Building, London. 1 aw tf t 1 tion, fancy fire-flashed brick, fur-nace, 3-piece bathroom, 3 bedrooms, full-sized basement, hydro, gas, water, Building, London. 1aw tf t WELL, for sale or exchange for house and lot in London. James Will, R. R. No. 5, Bothwell, Ont. Aug.31, Sep.7,14

No. 5, Bothweil, Con.

UP-TO-DATE DAIRY FARM — 200
acres, for sale or rent. Apply Mrs. P.
H. Rickard, Dorchester Station.
80n xwt station at gate, dairy and stock farm, clay loam, half mile from chuirch and school, rurai mail, telephone lines, two miles from St. Thomas, elevenroomed brick house, slate roof, full basement and furnace; bank barn 52x80 feet, full basement; other outbuildings, silo, artesian well, windmill, and young orchard. Apply David L.

and young orchard. Apply David L. Gilbert, Talbotville, Ont. 82bu Gilbert, Talbotville, Ont. 82bu

100-ACRE FARM, 8 MILES FROM
London. This farm is an old homestead and will sell for \$7.500. 50-acre
farm near Eastwood station. Will exchange for house in London. 100-acre
farm near Rodney. Will exchange
for house in city. 135-acre farm near
Delaware. Price \$9,500, half cash. Full
list of farm and city properties. Call
and get list. Apply W. B. Reid, real
estate, 419 Talbot street.

GENERAL ORE FOR SALE. WITH
or withou. tock or fixtures; dwelling above. all conveniences. hard and

estate, 419 Talbot street.

GENERAL ORE FOR SALE, WITH or withou, took or fixtures; dwelling above, all conveniences, hard and soft water, piped upstairs, sares, oilhouse and public shed in lively village; only two stores. Apply to Box 1, Camischie, Snap, if sold at once. HUNDRED ACRES, WITH FIRST-CLASS buildings, soil clay loam, eight miles from London market. Currie & Tull, 418 Talbot street.

FARMS WANTED. We have clients for farms of from 100 to 200 acres in Middlesex, Elgin or Oxford Counties. Some clients to buy outright for cash, others with 50 and 75 acres or city property to exchange. When in the city at Fair time drop in and see us and let us know what you

end, partly modern, 4 bedrooms. Price \$3,600. Exchange for 50 acres near Lon-Frame cottage, northeast end, with nearly ½-acre of land. Price \$2,200. Exchange for small farm.

Brick cottage in southeast end, 6 rooms, small cellar, electric light, water. Price \$2,200. Exchange for 50 or 75 acres in Lambton County. Must

#### 78 Dundas Street, London, Ontario. ARCHITECTS

JOHN M. MOORE, Architect and Civil Engineer, 415 RICHMOND STREET. WILLIAM G. MURRAY, ARCHITECT -Dominion Savings Building, top floor. Phones: Office 1557, nouse 1584. H. C. McBRIDE, MEMBER ONTARIO Association of Architects, etc., Molsons Bank Building. Phone 262.

ARTHUR E. NUTTER, ARCHITECT—Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 656. WATT & BLACKWELL, MEMBERS
Ontario Association of Architects—
Bank of Toronto Building, London;
Lister Chambers, Hamilton.

Dundas or phone 5994. \*82u Ew 1918 FORD SEDAN RUN ABOUT 300 miles, fully equipped, self-starter, A1 condition. Apply 380 Dundas street. 82k

FOR SALE-NEW COTTAGE, ON monthly payments. Apply Room 2, I, 1916 Ford, all new tires. Coote Block, Market Lane. 83c-tyw 1 McLaughlin Ton Truck

FOR SALE—HOUSE, CENTRALLY ONTARIO GARAGE AND MOTOR located. Apply 508 Maitland street.



north, choice location, good barn, large, deep lot. Will sacrifice for im-mediate sale. Box 139, Advertiser. 83u

car line. Phone 1956.

OUR MODERN RED BRICK — SIX
and eight rooms, central, Albert,
Richmond north; two brick, semimodern cottages, Oxford, bargains,
Sutherland, second floor,
Sutherland, second floor,
Book Xt

H A WARRENES. H. A. WARREN'S. 298 Dundas Street.

#### PARK YOUR **FORD**

\$2,200 — TWO-STORY BRICK, MOD-ERN, three bedrooms, newly decorated, garage, near car line, south. T. A. Faulds, 59 Dundas.

Slu wt

While at the Fair where it will be given good attention while you are absent. Also have any

Agents for Genemotor Starter. Pall Mall Street, Next Ford Building. PHONE 6012.

126 CARLING STREET, CITY.

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37x5

SAME ON SHORT NOTICE.

#### **COOPER'S AUCTIONS**

TONIGHT 374 Dundas Street

eal sh Parter And Excusive Street Consignment of Choice House Furnishings.

Comprising parlor, dining-room, bedroom and kitchen effects. A sale well worth attending. Don't miss this evening set your money back. S. 7, 21

WANTED TO BUY OR RENT — 100 to 200 acres of good land, near London. Must have good buildings; full particulars. J. R. McClelland, Box 637, Simcoe, Ont.

BARTER AND EXCUSATION FURNISHED TO CHOICE HOUSE FURNISHINGS.

Comprising parlor, dining-room, bedroom and kitchen effects. A sale well worth attending. Don't miss this evening sale.

SALE AT 7:30 P.M.

MONDAY, SEPT. 9

208 Rectory Street

MR. B. BULMER HAS INSTRUCT-ED ME TO DISPOSE OF TOOM STRUCT-FURNISHINGS. BARTER AND EXCHANGE.

HOUSES TO EXCHANGE FOR
FARMS.

1%-story frame house, on splendid corner in South London; large lot; close to car line. Price \$3,500. Consider exchange for 100 acres in Lambton or Kent counties.

1%-story white brick, central, eastend, partly modern, 4 bedrooms. Price \$3,600. Exchange for 50 acres near Longe 100 acres near

WEDNESDAY, SEPT. 11 47 Emery Street

(Was Wreay Street.) REAL ESTATE AND HOUSE FURNISHINGS. rooms, small cellar, electric light, water. Price \$2,200. Exchange for 50 or 75 acres in Lambton County. Must be clay loam soil.

Two brick houses in north end, partly modern, close to car line, low township taxes. Price \$5,600. Exchange for 100 acres near London or Sarnia. Drop into our office when you are at the London Fair and let us show you some of these places.

THE WESTERN REAL ESTATE EXCHANGE, LIMITED.

78 Dundas Street, London, Ontario.

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NISHINGS.

COMPLETE CONTENTS OF THIS NICELY FURNISHED HOME. In part: Parlor tables, rockers and chairs, electric fixtures in house, curtains, blinds, pictures, clock, carpets, sewing machine, baby carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, bay carriage, sulky, table, dishes, pictures, clock, carpets, sewing machine, particular colors, color, carpets, clock, carpets, clock, carpets, cloc

ALSO REAL ESTATE NICELY SELECTED LOT, 60 by 198 feet, known as lot No. 12, Emery street; planted on lot are potatoes, corn, beets and turnips. This double lot should be in great demand in this fast developing district. Look this one over. SALE OF REAL ESTATE 12 NOON. SALE OF HOUSE FURNISHINGS, 10 A.M.

THURSDAY, SEPT. 12 374 Dundas Street COMPLETE CONTENTS OF WELL FURNISHED COTTAGE, removed to

New 1918 FORD SEDAN RUN ABOUT
300 miles, fully equipped, self-starter, Al condition, Apply 360 Dundas street.

Notice to Creditors
of John Killeen, Deceased
1. 1916 Chevrolet Touring, I Roadster.
1. 1918 Ford, fully equipped.
2. 1, 1916 Ford, all new tyes.
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2. I, 1916 Ford, all new tyes.
3. In Mark of Ford all new tyes.
3. In Mark of Ford all new tyes.
4. In Mark of Ford all new tyes.
5. In Mark of the Card of Ford all new tyes.
5. In Mark of Ford London of Ford London of Ford all new tyes.
5. In Mark of the Dundas Street.
5. In Mark of the Card of Ford London of Ford

for the said assets or any part thereof to any person or persons of whose claim notice shall not have, been received at the time of such distribution. THE FIDELITY TRUSTS COMPANY OF ONTARIO.

Agents for Executor. PURDOM & PURDOM, Solicitors.

Dated at London, this 1st day of August, 1918. Aug.3, Sep. 7,14

USED CARS FOR SALE. FOR SALE-HUDSON SPEEDSTER thoroughly overhauled, every part showing slightest signs of wear re-placed. Has new axles, crown and pinion gears, drive shaft bearings, pinion gears, drive shart bearings, magneto points, never-leak piston rings, etc., etc., Bosch dual ignition, 15-gallon tank on rear, Stewart vacuum system, 4 absolutely new tires, none of which have been run over 200

492 TALBOT STREET, ST. THOMAS

# Administrators' Sale

#### Public Auction

There will be offered for sale by Joseph Brown, auctioneer, on Saturday, September 14, 1918, at 3 p.m., on the premises, No. 488 Egerton street, that story and a half frame house, on cement foundation, lot 34x133. For terms of sale apply to

The Premier Trust Co. 428 Richmond Street.

AUCTION SALE Sergt. Palmer has instructed me to sell all of his household goods at No. 455 Dundas street on Tuesday, Sept. 10, at 1 o'clock sharp, consisting of sideboards, extension table, dining roll-top desk, kitchen chairs, dressers, iron beds, springs and mat dressers, iron beas, springs and mactressers, mirrors, linoleum, wardrobe, gas range, kitchen range, heater, garden tools, etc. Remember the date and place. No reserve, as owner is leaving for Florida. Thomas B. McKim, auctioneer, 357 Talbot street. Phone 4820.

50 Head Scotch and Scotchtopped Shorthorns, TUESDAY, SEPT 17, 1918 at Tregenna Stock Farm

3 miles south of Glencoe, at 1:30

King streets.

Or to E. H. Johnston, Market Lane Vendors' Solicitor. b

#### Shorthorn Sale

3 miles south of Glencoe, at 1:30.
Fourteen cows with calves at foot, 8
heifers, 2 years old, coming in; 8 heifers,
yearling, open; 7 bulls, about 1 year
old, and the stock bull, Pride of Tregenna, No. 190203, by imported Pride of
Scotland, Np. 45203, will also be sold.
Will Johnston, Shorthorn World Fieldman, will be present. In the offering are some of the most noted families that can be found in the

breeding circle. Lunch will be served and trains met for those coming a distance. Remem-ber the date. Write for catalogue. CAPT. T. E. ROBSON, Auctioneer. TRESTAIN & HENDERSON,

Proprietors.
Aug.31,Sept.7 MORTGAGE SALE

bers, Dundas and Richmond. Telephone 656.

WATT & BLACKWELL, MEMBERS ON COMPLETE CONTENTS OF WELL FURNISHED COTTAGE, removed to my rooms for convenient sale. Plenty of goods. Come.

Bank of Toronto Building, London; Lister Chambers. Hamilton.

USED CARS FOR SALE.

FOR SALE—FORD CAR, IN FIRST—CLASS order; 1917 model. Apply 736 Dundas or phone 5994.

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NEW 1918 FORD SEDAN RUN ABOUT

All condition. Apply 380 Dundas street.

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\*\*New 1918 FORD SEDAN RUN ABOUT

All condition. Apply 380 Dundas street.

\*\*S21

\*\*S20

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GIBBONS. HARPER & GIBBONS— Barristers, etc., Imperial Bank Building. Sir George Gibbons, K.C.; Fred Harper; George S. Gibbons. T. W. SCANDRETT, BARRISTER, solicitor, notary. Money to loan, 98 Dundas street.

McKILLOP, MURPHY & GUNN--OAK HALL BUILDING PURDOM & PURDOM—
DOMINION SAVINGS BUILDING.
First Floor, corner of Richmond and

TENNENT & TENNENT, BARRISMoney to loan. 78 Dundas. D. H.
Tennent, Gordon H. Tennent.

GRAYDON & GRAYDON, BARRISTERS, Bank British North America,

2 Market Square.

Morning class, 10:15. Morning service,
11 a.m.; subject, "A Search Warrant."

3 p.m.—Sunday school. Evening service,
7 p.m. Subject, "A Prayer Our
Lord Taught Us." Pte. Rev. A. E. Nelson will preach morning and evening.
Good music by choir. Miss H. Powell,
organist. Miss Irene Bartlett, soloist. MACPHERSON & PERRIN, BARRIS

W. G. R. BARTRAM, BARRISTER, notary, etc., 59 Dundas street.

# nurch Announcements

BAPTIST

Adelaide Street Baptist

James H. Boyd, Pastor.

Rev. A. C. Bingham, Pastor.

Pastor, W. M. Walker.

Rev. H. H. Bingham, B.A., Pastor.

SCIENTIST

FIRST CHURCH OF CHRIST (SCIEN-

TIST), corner Richmond street, Princess and Park avenues. Sunday services at 11 a.m. and 7 p.m. Subject, "Man." Wednesday, testimonial meeting, 8 p.m. Free reading-room

open every week day, 11 a.m. to p.m., and 7 to 9:30 p.m. Room 20

welcome. Literature for sale and free distribution.

MISCELLANEOUS

Associated Bible Students

Dowler Building, 176 Dundas St.

"HOW TO ATTAIN PERFECTION."

"ORGANIZATION OF THE NEW

Castle Hall, corner Dundas and Clarence streets, Sunday, 7 p.m. Subject:
"The Fresent War a Necessity for the Deliverance of the Holy Land and the Jews." No collection. All wel-

GOSPEL HALL

Hamilton Road and Grey Street.

will speak; subject, "Watchman, What of the Night?" A cordial wel-come awaits you at any and all of

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account of holidays. For any business phone 5422. W. Leff & Co. \*82u

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these services.

CREATION."

CHRISTADELPHIANS MEET

Discourse at 3 p.m. Subject:

Questions 123 to 130.

It is important that all changes for Church Services be handed into the office or telephoned not later than 6 p.m. each Friday. We cannot guarantee to make the change unless the copy is sent in up

#### METHODIST

Askin St. Methodist Church Rev. J. T. Cosby Morris, B. A., B. D. 11—"The Past and the Future." 7—
"The Sacrifices of Men and of God."
You are cordially invited to hear these 11 a.m.—"The Unfolding Life." 7 p.m.—"A Manly Religion." Strangers welcome at all services.

Egerton St. Baptist Church Centennial Methodist Church Rev. A. G. Harris will preach at both services. 11 a.m.—Solo, Miss Gladys Standfield. 7 p.m.—Solo, Miss Gertrude Wood. Anthem soloists, Miss Gertrude Wood and Mr. Ray Hueston, Mr. Bert Weir, organist. 11 a.m.—"The Home and Visitors." The J. W. L. will receive their rewards. 7 p.m.—"Three Classes of Christians." London South Baptist Churcu

Colborne Street CHURCH Good music and sermons. 11 a.m Seeking an Inheritance." 7 p.m.—"The pirit and the Letter." Dr. F. Louis Barber will preach. A welcome for all.

#### **DUNDAS CENTRE**

REV. W. E. PESCOTT AT BOTH SERVICES.

Hale Street Methodist Church
Rev. B. Snell, Pastor.

Sunday school at 2:45 p.m. Gospel address at 7 p.m. by Mr. Allan Simpson.
A cordial invitation to all. 10 a.m.-Fellowship. 11 a.m. subject, THE THEOSOPHICAL SOCIETY

Hyatt Ave. Methodist Church Rev. G. McKinley, B.D., Pastor.

SERVICES AS USUAL. Memorial Methodist ST. NORTH. B. H. Robinson, B. A., Pastor. Morning class, 10:15. Morning service, 11 a.m.; subject, "A Search Warrant."

U. A. BUCHNER, BARRISTER, SOLICITOR, corner Taibot and Carling.

Phone 99. Money to loan.

Rev. J. E. Holmes, Pastor. 11—"The Highway or the Bypaths."
7—"Plucking a Thistle and Planting a Flower." Sunday school and Bible class at 3 o'clock.

453 Horton street.

McLEOD & GREY, KEAR ADVERTISER—First-class livery and boarding. Bus parties our specialty. Phone 1277.

DR. B. KNIGHT, DRUGLESS PHYSICIAN—Chiropractic, electro-therapy, X-rays, etc., 267 Piccadilly. Phone Rev. W. J. Ashton, B.D. Pastor 4009. miles, 2 extra tires with demountable rims. This is a fast, comfortable riding car. Over \$500 has been spent in the last two menths putting this ear in perfect mechanical condition, and today it is as good as new. Car must be sold immediately. A bargain. Can be seen by calling 5130 between 5 and 6:30.

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#### ANGLICAN

Rector, Rev. L. N. Tucker, M.A., D.C.L. Holy Communion, 8:30 a.m. Morn-ing service, 11; preacher, the rector, Evening service, 7; preacher, Rev. D. D. Douglas, M.A.

D. Douglas, M.A. Cronyn Memorial Church Rev. G. Quintin Warner, Rector.

thanksgiving services. 11 a.m.—Rev. Principal Waller, D. D. 7 p.m.—Rev. G. W. Lattimer, M. A. Appropriate

Chelsea Green Presbyterian 11 a.m.—"Our Foreign Work." 3 p.m.—Sunday school, 7 p.m.—"What 18 a Christian?" Everybody welcome. REV. JOHN ELDER, PASTOR

Talbot Street Baptist Church 11—"Holiness in Modern Life." 3— Sunday school. Men's class. 7—"Seeing Life." Seats free. Strangers welcome. J. R. Laverie, Pastor.

11—"We Never Saw It in This Fash-on!" 2—Sabbath school and pastor's Bible class. 7—"Am I Right?" First Presbyterian Church

11 a.m .- "The Faith of the Believer." 3 p.m.—Church school.
7 p.m.—"The Mystery of the Gospel." King St. Presbyterian Church

p.m., and 7 to 9:30 p.in. Room 207, Royal Bank Chambers. Everybody W. R. MacIntosh, Minister.

> Knox Church South London. Services at 11 a.m. and 7 p.m.

Sunday school at 3 p.m.

Cor. Oxford and Wellington Streets. Services 11 a.m. and 7 p.m. The pastor, Rev. James Mackay, will

St. Andrew's Presbyterian

Rev. D. C. McGregor, B.A., Minister.

FIRST BRIGHT SUMMER SERVICES.

CAMPBELL, M.A., M.D.—SPE-LTY, diseases stomach and sur-Park avenue)--Eye, ear, nose and

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MION and pyorthea, Painless method. DR. JARVIS, SPECIALIST—EXTRACTION and pyorrhea. Painless method. 213 Dundas street.

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Queen's. Phone 3373.

DRS. MARIE H. HARKINS, REHECCA Harkins, St. George Apartments, Wel-lington. Phone 1560. Rebecca Har-kins, specialty catarrhal deafness. E. S. DETWILER, D. O., HAS RE-MOVED to 444 Waterloo, corner

Cathedral St. Paul's

Services 11 a.m. and 7 p.m. Rev. Dr. Macdougall, corporal, A. M. C., will preach at both services. ST. GEORGE'S CHURCH - HARVEST

#### PRESBYTERIAN

11 a.m.-"How the First Church p.m.—"An Old Text in a New

Ha nilton Road Presbyterian

Corner Dufferin and Park Avenues. Rev. W. J. Knox, Minister.

11 a.m.—"The Story of a Great Life in Two Words." 7 p.m.— "Four Kinds of London People Who Are Lost Who Probably Don't Know It." The minister will preach at both services.

New St. James' Presbyterian

Corner Queen's Avenue and Waterloo Street.

11 a.m.-"The All-Seeing God." The street, near Free Press, on Sunday evening at 8:30. All welcome.

Junior Congregation: "How We Got Our Bible." SALVATION ARMY—394 CLARENCE The minister.

Street, Sunday services at 7 and 11 The Sabbath school will resume its

#### CONGREGATIONAL

Morning at 11. Evening at 7.

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WE CLOSE ALL DAY SATURDAY ON account of holidays. For any busi-later than the state of the stat DR. J. E. KIDD, OFFICE AND residence, corner Dundas and Mait-land. Phone 889. DR. NORMAN R. HENDERSON, COR-NER Dufferin and Clarence (former-

RICHMOND STREET'S NEW FISH market, 523 Richmond. Fresh fish every day. Phone 1510. OR. KARN, SPECIALIST, GENITO-URINARY and rectal diseases of men and women, 426 Richmond street, London. WASH DAYS AND ACHES AND pains go hand in hand. Excellent work and complete satisfaction go hand in hand, if you let the Forest City Laundry take care of wash day. Phone 3881.

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(Edinburgh) — Diseases of women children. 461 Waterloo. Phone 258. DR. W. J. STEVENSON, 389 DUNDAS street—Specialty, diseases of women and surgery. Phone 510. DR. HUGH A. STEVENSON, 391 DUN-DAS street-Special attention X-rays. JOHN G. HUNT-EYE, EAR, NOSE, throat, Hayman Court, Queen's ave-nue-Wellington.

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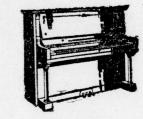
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So Bad Could Not Sleep. Red With Water Blisters and Burning.

"I had eczema so bad I could not sleep. It first started on my arm, then I had it on my body so that I could hardly wear my clothes, and I had to stay in bed. My flesh was dark red with water blisters, and burning and itching.

with water blisters, and burning and itching.

"Everything I tried seemed to make me worse, and I had to a trouble for nearly two years. I read about Cuticura Soap and Ointment, and I got them. They did me good right away, and now I am entirely healed." (Signed) Mrs. Peter McIntosh, French River, Ont., April 10, 1917.

How often such distressing, disfiguring skin troubles might be prevented.

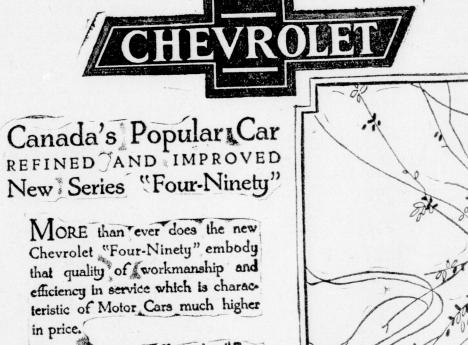
How often such distressing, disliguring skin troubles might be prevented by every-day use of Cuticura Soapand Cintment for all toilet purposes. For Free Sample Each by Mail address post-card: "Cuticura, Dept. A, Boston, U. S. A." Sold everywhere.

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