

Watford Guide-Advocate

VOLUME L, NO. 1

WATFORD, ONTARIO, FRIDAY, JANUARY 4, 1924

\$2.00 PER YEAR IN ADVANCE
In United States \$2.50

LOCAL HAPPENINGS

Wonderful bargains in Furs at Swift's.

Even the firemen hung up their hose on Christmas Eve.

Service in Trinity church on Sunday at the usual hour in the evening.

The Public Schools re-opened after the Christmas holiday on Thursday, Jan. 3rd.

All Cotton Goods are advanced in price. See what we have.—Swift's.

Calvary Baptist church service, 8 p.m.; Watford 7 p.m. Subject: "Certainty of Salvation." L. J. Stones, pastor.

Good Friday is the next public holiday, which, by the way, is quite late this year, falling on April 18th. Easter Sunday, April 20th.

One of the famous Mack Sennett comedies entitled "Love Loops The Loop" will be an added attraction at the Lyceum Thursday, Jan. 10th. 2t

We had a fine holiday business (Thanks). The big tables have a few bargains in linens.—Swift's.

The regular meeting of Women's Institute will be held at the home of Mrs. Angus Mitchell, Jan. 9th, 1924, at 8 o'clock p.m. Roll call "Ancient Events."

A total eclipse of the sun, visible in Western Ontario, is scheduled for Jan. 25. The sun will begin to be obscured by the moon about 8 o'clock in the morning.

The rural mail carriers were delighted last Saturday morning when they received official notice that there would be no rural delivery on New Year's Day. They all enjoyed their well-earned holiday.

Sweet, droll and human is George Melford's new Paramount production of "Salomey Jane" from Bret Hart's immortal story, which will be the special picture attraction at the Lyceum, Thursday, Jan. 10. 2t

The "Nursing Course and First Aid" will commence Monday, Jan. 7th, at 2.30 p.m. in basement of the Public Library, under the auspices of the Women's Institute. All ladies of town and vicinity invited to attend.

A big window of Flamelette Blankets, the price is \$2.40, only 40 pair.—Swift's.

Although the most of our advertising space has been curtailed this week we believe our news service is as good as usual. We shall endeavor to be back to normal by next issue.

A special New Year's service will be held in the Congregational church on Sunday morning, when the pastor, Rev. T. DeCourcy Rayner, hopes to be able to preach the sacrament of the Lord's Supper will follow this service. Let every member aim to be present. Everybody welcome. Begin the New Year well by attending the House of God. There will be no evening service.

On Wednesday evening, Jan. 9th, the Presbyterian church, Watford, will hold its annual business meeting in the church. Immediately before the business meeting from six to eight o'clock the congregation will enjoy a supper as the guests of the Ladies' Aid of the church. It is hoped that every member and adherent of the church will endeavor to be present.

Hatchway (no button) Underwear in all qualities and sizes, price \$2.75, combinations up.—Swift's.

The Guide-Advocate mailing list corrections present a horror to behold after the past two months' contest for lucky tickets. It will be several weeks before the corrections will all be completed to give each subscriber proper credit. For the present, at any rate, we would ask our readers to disregard the old dates on their label.

Men's sheep-lined Coats, moleskin covered. Special at \$13.50.—Swift's. The making of ice has commenced in Watford Arena and with a continued cold spell there should be a good surface ready for opening the first of the week. This California winter of ours is quite satisfactory to the most of us but it certainly has played havoc with the small boy's dreams of four months' of hockey matches.

Turkey raffles have been going on in various parts of Kent County, and the Provincial police have announced that such events are contrary to law and that the promoters will be prosecuted.

PERSONAL

R. D. Swift was home for the holidays.

Miss Ella Pearce of Toronto was home for the holidays.

Misses Florence and Frances Lovell spent the holidays in Stratford and Drumbo.

Miss Roberta Richardson, Kerwood spent New Year's with her friend Lena Temple.

Miss Marjory Swift left for Delaware Monday. She spent the holiday with her parents.

Miss Aleta Mahon of Post Stanley spent a few days in Watford with the guest of Eleanor McIntosh.

Gordon Doan of Biggar, Sask., is spending the winter with friends in Watford and vicinity.

Mr. and Mrs. Alex. J. Kelly of Sarnia, spent the holiday week with Mr. and Mrs. J. W. McLaren.

Mrs. Alf Martin, of Macklin, Man., is visiting friends and relatives in this vicinity.

Mr. Jacob Stumpf, Detroit, Mich., spent Christmas with his father, Mr. John Stumpf, Huron street.

Mr. and Mrs. Walter C. Pearce and daughter, Marjorie, of Detroit, Mich., spent New Year's with their parents.

Mrs. C. Brookbank and son Roy of Toronto spent Christmas and New Year's with Mr. and Mrs. Harry Pearce.

Mr. Earl Shaw of Detroit spent the New Year with his father and mother, Mr. and Mrs. E.H. Shaw, sixth line.

Mrs. B. Pask and daughter Dorothy have returned to Detroit after spending Christmas with her aunt, Mrs. J. W. Shaw.

Mr. and Mrs. Bruce Marwick and small son, Billie, are spending the holidays with the former's mother, Mrs. Alice Marwick.

Mr. and Mrs. Jas. R. Harrison and Miss Aura Harrison, Petrolia, spent New Year's with Mr. and Mrs. W. C. Aylesworth.

George H. Chambers and William Coker returned to Western University Wednesday after spending the holidays at their homes here.

Mr. and Mrs. Conrad L. Ott, Miss Florence Cooke and Mrs. Lillian Colburn of Detroit spent Christmas with their parents, Mr. and Mrs. Walter Cooke, Sr.

Rev. T. DeCourcy Rayner, who has been suffering from a nervous breakdown is improving somewhat slowly, but hopes to be able to preach on Sunday morning.

Mr. and Mrs. James Leddis and son Leo and Leonard Bedard has returned to Detroit after spending a few days with friends and relatives in Watford.

Mr. W. J. Spalding and Mr. T. Harvey returned Tuesday evening to Detroit after spending the holidays with the former's parents, Mr. and Mrs. A. W. Spalding.

Mrs. Donald Gillespie, London, spent Sunday and Monday with her niece, Mrs. A. W. Spalding and New Year's Day with her brother, Mr. Wm. Styles.

Mr. Elias Adams, who has been visiting his sister and brother in Watford and brother on the Main Road left for his home in Vancouver City on New Year's night.

W. B. Fleuty, who has been teller in the local branch of the Sterling Bank for the past year, was transferred on Thursday to Main office, Toronto. Mr. McLachlan, of Glennan, Man., succeeds him.

BORN

In Brooke, on Tuesday, Dec. 11th, 1923, to Mr. and Mrs. Robert Leach, a daughter, Gladys Irene.

MARRIED

In Arkona, on Christmas Day, 1923, Mr. Stanley Janney, of Bosanquet, to Margaret, daughter of Mr. and Mrs. J. L. Fuller of Arkona.

DIED

In Forest, on Christmas Day, 1923, Rebecca Macken, wife of John Fraser, in her 77th year.

In Harbor Beach, Mich., on Friday, Dec. 29th, Joseph E. Barnes, formerly of Warwick, aged 87 years.

In Arkona on Sunday, Dec. 30th, Melissa Price, relict of the late A. W. Augustine, aged 81 years.

In Plympton, on Saturday, Dec. 29th, 1923, Wm. C. Minielly, in his 63rd year.

In Forest, on Sunday, Dec. 30th, 1923, Irene Marie, beloved wife of Duncan Livingston Scott, of Detroit, and daughter of Mrs. Kate Kennedy, of Forest, in her 27th year.

WARWICK

Get one of these cheap Overcoats at Swift's.

Miss M. Cable spent the weekend with friends in Forest.

Walter Cook, London, spent Christmas with his uncle, Fred Cook, Main Road.

Miss Ella Thompson of London is visiting her grandmother, Mrs. W. Thompson of Forest.

Mr. C. R. Williams is spending Christmas holidays in London the guest of his daughter, Mrs. James Smith.

Mr. and Mrs. H. R. Stewart and family of Rouleau, Sask., is renewing old acquaintances around the vicinity of Warwick and Plympton.

Mr. Robert Campbell, formerly of Warwick, delivered a very appropriate service in the Baptist church on Dec. 30th. There was a large attendance.

Miss M. Irene Westgate, nurse-in-training, at Grace Hospital, Windsor, spent New Year's at the home of her parents, Mr. and Mrs. Wm. Westgate, 4th line.

Miss Vera Britney and Harold Westgate of Petrolia spent New Year's at the home of the latter's parents, Mr. and Mrs. Wm. Westgate, 4th line.

Mr. and Mrs. Fred Williamson, son and daughter of Strathclair, Man., are spending the winter months with the former's father, Mr. Wm. Williamson, 4th line.

Mr. and Mrs. John Fraleigh, Jeddo Mich., spent the weekend at the home of the latter's cousin, Mr. S. B. Chambers "Cedar Lane", 4th line, S.E.R.

Mr. and Mrs. Wm. McLeay and daughter, Mary, of Sault Ste Marie, Mich., accompanied by Mr. and Mrs. Harry Farnquist and babe of Detroit, spent the holidays with relatives in Warwick and Watford.

This will be the first year in which women will have the vote at municipal elections and for that reason a much larger vote is anticipated here. This privilege is extended to the women under the provisions of a measure entitled "an act to extend the right to vote," passed in 1922 which in substance sets out that the wife or husband of a person rated or entitled to be rated for land on the assessment rolls of the township shall have the right to vote.

The December meeting of Zion W.M.S. was held at the home of Mrs. S. C. Rycraft with nine members, three associate members and one visitor present. Members responded to roll call with a verse pertaining to Christmas. Heralds gave the latest news from China, Japan, India and Northwest. Christmas hymns were sung and four papers were read telling of immigrants from different countries who are making their home in the Dominion. Two of the members led in prayer. Business was discussed and the president closed with prayer. Next meeting at the Parsonage, Watford.

The annual concert and Christmas tree of S.S. No. 10 Warwick was held in the schoolhouse on Thursday evening, Dec. 20th. In spite of the muddy weather a record crowd was in attendance to enjoy the excellent program, consisting of recitations, songs and drills by the school children under the direction of the teacher, Mr. E.F. Forbes, and dialogues, songs and instrumental music by the young people of the section. The position of chairman was ably filled by Rev. Mr. Jennings. When the program was completed, Santa Claus arrived and distributed the many gifts with which the tree was laden.

Mr. Wm. Pavey of Wabash met with a very painful accident one day recently while moving a building. Two bones in his ankle were fractured.

That Petrolia and other towns in Western Ontario are not getting the power from the Ontario Hydro Electric System they have been paying for has been evident for some time. The street lights are not by any means as bright as they should be while in the homes 60 and sometimes even 100 watt lamps have replaced the 40 watt lamps which formerly served. The trouble is that the line is overloaded. The Ontario Commission recognizes the fact and plans are now well under way to build a 110,000 volt line on steel towers in the spring from London to Sarnia and thus relieve the load. In the meantime the transformers will be stepped up another 7½ volts. This should give better lighting and greater power though it may be hard on fuses.

GUIDE-ADVOCATE EDITOR

SUFFERS STROKE IN OFFICE

Mr. Thomas Harris, editor of The Guide-Advocate, was seized with a violent heart attack in this office on Saturday afternoon and has been in a semi-conscious condition with little change since. Medical men admit his condition as serious.

GORDON BRYCE, 4th LINE, WARWICK, LUCKY WINNER OF FORD SEDAN

All of the Fifteen Prizes Captured by District Residents.

Watford Community Club Contest, which has been running since November 3rd, and advertised Watford far and wide, came to a successful close on New Year's Eve, when Reeves W. G. Connolly, of Watford, Wm. Annett, of Brooke, and W. E. Parker, of Warwick, superintended the drawing of the lucky tickets.

Sharp on the tick of 7.30 the town bell "toll'd the knell of parting day" and closed the boxes in the various stores. These were all immediately brought to the Arena where a huge crowd of interested spectators had assembled to get the news of the drawing at first hand.

Promptly at 8 o'clock, after all the tickets were deposited in a huge water tank and thoroughly stirred with shovels and pitchforks to the satisfaction of everyone, the Committee chose a lad to do the drawing. No one knew the boy's identity until the last ticket was drawn when he announced himself as Melvin Foster, son of Rev. and Mrs. Jas. L. Foster, of Watford.

The first ten tickets drawn were cashed for \$5 each and were won by Nicol McLachlan, Alvinston R.R. 7; Archie W. Campbell, Alvinston R.R.; John R. Logan, Watford R.R.; Roy Cooke, Watford; John Brigham, R.R. 2, Kerwood; John Odell, Warwick; Freeman Birchard, R.R. 5 Watford; Miss Sarah Gilliland, R.R. 7, Watford; A. G. Brown, Watford, and Ben Colhoun, Alvinston.

The 11th ticket, worth \$10, was owned by Mrs. Richard Manders, R. R. 5, Watford; the 12th ticket, \$15, belonged to Arthur Perry, R.R. 2, Watford; 13th, \$25, Nicol McLachlan Alvinston R.R. 7; 14th, \$50, Basil Smith, Alvinston, R. 7; and the 15th and last, to Gordon Bryce, R.R. 5, Watford, passes the ownership of the fine new Ford Sedan.

Undoubtedly the fifteen lucky winners were surprised and no doubt there are many who are disappointed, although the majority of buyers were quite content to leave their chances of success entirely with Dame Fortune.

This closes the most interesting contest that has ever been held in East Lambton. Watford Community Club inaugurated the contest two months ago, chiefly to advertise Watford as "the town progressive", and to stimulate buying and selling of past due accounts. While on the whole the Contest has been an unqualified success to both the buying public and the merchant members, there are several objectionable features. In the beginning it was decided to give free-tickets for payment of old accounts (many merchants hoping to clear up their past due accounts and start the New Year fresh) but this procedure was found by the majority to be entirely unsatisfactory as it encouraged the charging of petty cash sales during the life of the Contest and also penalized the cash buyer and bonused the long-term credit man. However, knowledge is ever gained by experience and local merchants are unanimous that never again will the credit man get the advantage.

The Guide-Advocate regrets that some of the cash prizes did not go to some of our good friends at a distance who were so confident (!) of winning. In view of the fact that so many graciously granted the editor the use of the Sedan until they could come to the Old Boys Reunion, for it, we regret exceedingly that Dame Fortune frowned on both of us.

COURTRIGHT

Reeve—James Kerr (acc.)
Council—George Kirby, John Chown, William Whitsitt, Albert Muxlow. (acc.)

Hydro Commission—E. T. Kremer and Herbert Whitsitt (acc.)
School trustees—Rev. Jas. Finley, Bert Decou, Horace Andrews (acc.)

NOMINATIONS

BROOKE TOWNSHIP

Reeve—William Adinett, Albert Sutton.
Deputy-Reeve—Arthur Loosemore (acc.)
Council—Dougald Campbell, Jas. Johnston, Herbert Holbrook, James Wallis.

WARWICK TOWNSHIP

Reeve—Ben Muma (acc.)
Council—Walter Percy, John McClelland, E. A. Edwards, Ezra Sessions, Adam Higgins, S. B. Chambers and Henry Mansfield.

PLYMPTON TOWNSHIP

Reeve—Duncan Smith (acc.)
Deputy-Reeve—Thomas Burnley, (acc.)
Council—A. F. Gammon, J. Helps, D. Watson (acc.)

BOSANQUET TOWNSHIP

Reeve D. F. McIntyre, C. J. Shepherd and Orrie Walden.
Council—John Vivian, William Bright, Hugh Russell, A. D. McDonald, Clare Wilson, R. D. Thomson, Smith McBryan and Claude Lockrey.

METCALFE TOWNSHIP

Reeve—C. C. Henry, John McCaughton.
Council—C. Moyle, Peter Morrison, Joseph Blaine, John Rome, Angus McCullum.

ADELAIDE TOWNSHIP

Reeve—John Sullivan, John Campbell.
Council—M. J. McLeish, Ira Downer, Russel Parker, Proctor Alderson, Albert Ayer, A. C. Newell, Peter Reinhardt.

SOMBRA TOWNSHIP

Reeve—Edward Armitage, Victor Green, Neil Grant.
Deputy Reeve—Arthur Burgue, James W. Hagen, James A. Grant.
Council—James Huey, Robert D. Brown, Capt. A. W. Youne, J. R. Pretty, Thomas J. Hayes, James A. Grant, John Dupuis, William McNeill, Walter Selby, James W. Hagen.

DAWN TOWNSHIP

Reeve—C. Stevens, John Brown, George Boyle.
Deputy-Reeve—John McDonald (acc.)
Council—James Currie, J.B. Conibear, Neil Reid (acc.)

EUPHEMIA TOWNSHIP

Reeve—John Barron, William Elliott.
Council—James Ralph, Roy Hands, H. S. Bilton, J. H. Burgess, Ivan McCaulay, Mac Smith.

ALVINSTON

Reeve—Silas Code, James Holmes, Robert Rietz.
Council—Delmer Kearney, Alex. McLaughlin, John Smith, James Holmes, William Reader.
School trustees—George R. Whitton, W. A. Moffatt, Dr. E. C. Axford.

FOREST

Mayor—R. Cope, J. W. Duncan, W. G. Lochard, D. R. McCahill and H. A. Spearman.
Reeve—Robt. Hair, elected by acclamation.
Council—J. W. Bell, P. Campbell, R. Cope, J. W. Duncan, W. A. Dymlop, G. Hariton, F. Kimball, James Lochard, G. R. Maylor, J. J. H. Maylor, G. N. McFarlane, Joseph Prout, William Scott, R. Sparling, John Slaughter, G. VanValkenburg.

STRATHROY

Mayor—David Evans, Walter Wright, Clarence Evoy, Henry Owens, Dr. F. J. Bateman, S. Oakes, H. Lemon, D. A. Graham.
Reeve—Ben Pike, George Lewis, Samuel Oakes.
Deputy reeve—Ben Pike, Frank Langan, J. F. Douglas.
Public Utilities Commission—O. E. Fortner, A. P. Malone.
Council—Duncan Elliott, D. A. McKellar, Herman Weise, Malcolm McKellar, F. W. Avery, J. R. Smith, F. Langan, James Kirby, F. Cuddy, A. K. Campbell, E. A. Baskerville, Thomas Smith, Clarence Evoy, L. Burkholder.
School Trustees—R. G. Thompson, T. E. Carr, A. E. Beck, Miss Jeanette Douglas and Mrs. Grace Harper.

WEDDING CAKE BOXES

Wedding cake boxes for sale at the Guide-Advocate office. The latest designs.



WE are advertised by the satisfactory manner in which we have fitted the people who have come to us with troubled vision. Our examination is thorough because our knowledge of optometry is complete. We will specify just the exact degree of lenses you need and see that you are comfortably fitted. Our price moderation is part of our well-thought-of service.

CARL A. CLASS
Optometrist

ELECTION CARDS

ELECTORS OF WARWICK

Ladies and Gentlemen:—

I am in the field for re-election as Councillor for 1924, and hope that my record for the past has been satisfactory. If elected I will continue to serve you to the best of knowledge and ability. Thanking you for past favors and wishing you a Happy and Prosperous New Year.

Swanton Chambers.

ELECTORS OF WARWICK

Ladies and Gentlemen:—

I hereby take the opportunity of thanking you for your kind favor in last election, and hereby solicit your vote and influence for Councillor for 1924.

Yours respectfully,
Ezra Session.

ELECTORS OF WARWICK

Ladies and Gentlemen:—

I am on the ballot for Councillor for 1924. While in the Council last year I endeavored to serve you to the best of my ability. Your support for this year will be appreciated, as I shall not be able to make a personal canvass.

Henry Mansfield.

ELECTORS OF WARWICK

Ladies and Gentlemen:—

I am in the field for Councillor for 1924, and if elected, am ready to do all in my power to look after the interests of my ward and assist in handling the affairs of the entire township to the best of my ability. I shall be pleased to have your support on Monday next.

E. A. Edwards.

ELECTORS OF WARWICK

Ladies and Gentlemen:—

I am again in the field for re-election as Councillor and hope that my past record will warrant your support at the poll on Monday. I respectfully solicit your vote and influence.

John McClelland.

ELECTORS OF WARWICK

Ladies and Gentlemen:—

I have consented to stand for election as Councillor for 1924. Having had previous experience on the Township Council, the affairs and business matters of the Township are by no means new to me. If you consider me worthy of your support, it will be appreciated by honest endeavors to good management.

Walter Percy.

WANTED

Reliable Sales Agent in Lambton County. Free equipment. Highest Commissions. Reserved Territory.

600 Acre Nursery

We are one of the largest growers of Nursery Stock in Canada and supply the best grade of stock at reasonable prices. Established 40 years. Our agents have every advantage, and there is money to be made with our agency. For particulars write: PELHAM NURSERY CO. d28-5t Toronto, Ont.

WANT COLUMN.

LOST

LOST—The latter part of November or first of December in Watford, a Lady's Gold Wrist Watch. Finder please leave at this office. Reward.

LOST—Tire Chain on 18 sideroad between Watford and sixth line north, Warwick, on Sunday last. Finder please leave at Williams Garage. d28-2t

FOUND—In Watford, a lady's bracelet. Owner can have the same by applying to T. Collins, proving property and paying for this ad.

FOUND—Spare Wheel on Warwick and Brooke townline. Owner prove property and pay ad. Apply C. Sisson, phone Watford 65-6.

NOTICE

ALL REPAIRS and SMALL JOBS Strictly Cash during 1924. Don't ask for credit on small amounts.—I. J. Hastings.

HOGS will be shipped every Friday. Prices on basis of grading.—E. L. Moffatt, phone 66-31, Watford. j4-4t

ANNUAL MEETING of the Watford Horticultural Society will be held in the basement of the Public Library, Thursday, Jan. 10th, 1924, at 8 p.m. The principal business of the meeting will be to receive the report of the operations for 1923 and the election of officers for 1924.—M. Cameron, Sec.-Treas.; A. G. Brown, president. d28-2t

FOR SALE

FOR SALE—House and Lot with good barn, Home Comfort Range and Perfection Oil Stove with oven. Apply to Mrs. M. Clark, Huron street. j4-3t

ABERDEEN ANGUS BULL FOR Sale—A real good farmers' bull and priced reasonably.—E. A. Edwards, R. R. No. 5, Watford. j4-2t

TWO MEDIUM SIZED SYRUP Evaporators for sale; also 1 set of Sleighs. Apply Roscoe Kearney, 48-14 Watford. j4-2t

MANITOBA FLOUR

Bonnie Doon98c, cwt. \$3.35
Peerless98c, cwt. \$3.35
Royal Household98c, cwt. \$3.50
Thorobred98c, cwt. \$3.50
24 lb. Pastry Flour80c
90 lb. Oatmeal \$3.25
20 lbs. Oatmeal85c
Bran, cwt. \$1.45
Shorts, cwt. \$1.55
Feed Flour, cwt. \$2.00
Imperial Flour98c, cwt. \$2.25
Tankage, cwt. \$3.25
Salt, cwt.85c
Century Block Salt50c

WATFORD ELEVATOR

Andrew Hay d14-4t

WANTED

REPAIR WORK WANTED—I am now prepared to do upholstering and light furniture repairs. Terms: cash. J. Tomlin, Warwick and Simcoe streets. july27-tf

TENDERS FOR JANITOR—Tenders for the janitor work of the Methodist church, Watford, will be received by the undersigned up to Jan. 15th, 1924. The lowest or any tender not necessarily accepted.—W. H. Harper. d28-2t

THE OLD FAVORITE AGAIN

Old subscribers of the Family Herald and Weekly Star of Montreal, fathers and grandfathers, mothers and grandmothers, who have known and read that remarkable paper for thirty, forty and even fifty years, still are amazed by the improvements which are made year after year. Each year it would seem that perfection were reached, but still the Family Herald would launch some new feature and make improvements here and there, that always add to the value and attraction of the paper.

This year the publishers promise that those who wisely subscribe to the Family Herald and Weekly Star may depend upon vast improvements and greater value than ever before, with several pleasant surprises thrown in. For example, it is announced in a recent issue that a beautiful picture of a remarkably lovely woman, entitled "The Wonderful Heroine" will be given free to each new subscriber who renews in time for another year. Such value is amazing beyond words.

A sketch of "The Wonderful Heroine's" life has been published in pamphlet form and our readers may obtain a copy free by sending a post card to the Family Herald and Weekly Star, Montreal.

FROM OLD SUBSCRIBERS

Rev. S. P. Irwin, Kingsville, The close of the year again reminds me that my subscription to the "Guide" should be renewed. I am enclosing note for two dollars. We all look forward to its coming. I suppose the giving away of the Sedan has made quite a stir in the old town. We almost had a green Christmas, about half an inch of snow fell Christmas morning. Allow me to extend the kindest of New Year wishes to all.

W. C. Fitzgerald, London, Deposit tickets for me on the auto contest. I have been a continuous subscriber of your paper for upwards of 30 years and am always anxious to see it every week. May your paper continue to be as bright and newsy in the future as it has been in the past.

Mrs. J. Johnston, Ingersoll, Ont, Enclosed please find postal note for two dollars in payment of my year's subscription. Hope you have been saving the lucky ticket until my subscription arrived.

J. Warren Bate, Rockford, Ill., I am enclosing \$2.50 to renew my subscription for a year from expiration. You can let me know when to call for the Ford Sedan. With very best wishes for the New Year.

Miss Anna Cochrane, "Dutton Advance":

We take great pleasure in reading The Guide And in that Sedan would be pleased to ride.

Please place four tickets in the box or "can"— And here's hoping on New Year's to "Se-Dan."

Henry Williams, Harbor Beach, Mich., You may drop my ticket in the box also. We are having beautiful weather up here in the thumb, no snow yet and fine roads.

Wm. S. Clark, Stayner, Enclosed find two dollars to pay for renewal of your valued paper. Please do not forget to drop our two tickets in the box, as we would like to receive the Sedan for our next summer outing.

Dr. F. E. Elliot, Chicago, You can send the Ford Parcel Post to 139 N Mayfield ave. Happy New Year to you all.

Geo. Sweet, Coronation, I hasten to renew for the Guide and the Ford Sedan. The old Ford will last out this year.

Chas. E. Peaslee, Medicine Hat, Enclosed find postal note for four dollars which you will kindly credit to subscription. Four dollars should give me four chances on the Sedan and four will doubtless be enough. I purposely withheld my name from your competition until this late hour so as not to discourage others. [Editor's note: Sorry, but you purposely withheld it too long, as your letter, like many others, did not arrive until January 2nd.]

Johnston E. Cowan, Calgary, Enclosed find four dollars, subscription for the Guide—the paper we could not get along without. Hope we are not too late for your Community Club Contest. Wishing you a Merry Christmas and Happy and Prosperous New Year.

Mrs. Thos. R. Graham, Redford, Mich., Enclosed find three dollars to apply on my subscription to the Advocate in advance and be sure to put three tickets in the box for me for I want that Sedan just as much as anybody else and I think if I don't get it there will be a mistake, so don't forget the tickets. Wishing you and all my old friends in Watford a happy and prosperous New Year.

John Mains, Madison, Sask., Please find enclosed \$2.00 and push my name ahead another year on your mailing list. It was leaving too much responsibility on the first tickets for the Ford Sedan, so drop these in the box. We can't do without the Guide-Advocate so might as well be a little in the lead on the mailing list and put a little more punch to our chance on the Sedan. Wishing the Guide staff a Happy New Year in the true meaning of the term.

(Thanks, John, the staff sure wishes you could drop in and help us correct the mailing list these days! It's worse than setting nonpariel, even if we do have a Linotype.)

D. Alexander, Saskatoon, We have had fine weather but has turned cold on Christmas Day. Drop four tickets in the box, maybe I might win with the first ticket. Wishing all old friends a happy New Year.

THE STERLING BANK OF CANADA

SAVE, Because—

The most profitable finish to the week's work is a regular deposit in your Savings Account.

It's A Good School.

ENTER ANY MONDAY.

Geo. Wise, Sarnia, Find enclosed \$2.00 for 1924 and for your ever welcome paper. It will only take one ticket to draw the Lizzie but you can put them both in, it will help to fill the sack. Boost for the Old Boys' Reunion and extend our best wishes for a successful New Year to our friends.

W. G. Hull, Sarnia, I am sure I will get the Ford Sedan Don't forget to drop my tickets in. I am leaving Sarnia on Monday for Hamilton. Have sold out my interest here in business and going back with my old firm D. J. Perrin & Co., of London, and taking charge of their business in the City of Hamilton. Wishing you a prosperous New Year.

Theo Styles, Souris, Man., Please drop tickets in box for Sedan. We are having a lovely mild winter, no zero weather yet, not enough snow for good sleighing, every kind of rigs driving on the roads. Mr. J. Weedmark suffered a slight stroke a week ago but is able to be around again.

A. Beedham, Calgary, Alta., If you receive this in time kindly drop in a couple of tickets on the Sedan. Wishing everyone a prosperous New Year.

Geo. W. Hagle, Calgary, Alta., The "Guide" is yet a welcome visitor to my home, tho' I have been away from Watford more than 20 years. Each week as I read the "Personals" new names appear in the place of those formerly appearing there, indicating that old friends and acquaintances are passing. I hope the old Boys and Girls may receive an invitation to attend a reunion the coming summer. Here's luck for the winner of the automobile. Drop my tickets in the box and tell the little girl to pick out the right one for me.

F. A. MacLean, Chesley, Ont., I arrived here on the 14th inst and like the town very well. Of course it is hard to leave old friends and make new, but it has to be done in our business. I am anxiously waiting to give instructions as to the care of my Ford Sedan until I get down in the spring. I understand the draw is to be made the 31st instant. Kind regards to all.

F. J. Roche, Mission City, B. C., Any time after New Year's Eve you may forward to me "The Universal Observation Car" by Parcel Post. They claim out here that a Ford will go any place but into society. Our winter is very mild, many of our garden flowers are still blooming, a day or so ago I picked some violets. I see "Dad Williams" occasionally, he is fine. Vancouver is fast becoming a great sea port, and it is predicted that 50,000,000 bushels of grain will be shipped through there during 1924. With kind remembrances to yourselves and all my old Watford friends, I also take this opportunity of wishing you a most prosperous New Year.

FREE RAILROAD FARE To Nearest Branch

A JOB FOR YOU—\$20-\$35 per Week

We want fifty men. We will train you for Auto, Tractor, and Garage Mechanics. Hundreds of jobs vacant. Qualify now. Write quick. This is a special offer good only for fifteen days. Mention ad. Hemphill Bros., Auto & Gas Tractor School, 163 King st., W., Toronto.

Everyone reads the "Guide-Advocate Want Column" on page 4. j4-3t.

A NEW YEAR SURPRISE

- 48 MEN'S OVERCOATS
- 26 YOUNG MEN'S OVERCOATS
- 33 BOYS' OVERCOATS

A New Gift in Every Coat

All Winter still ahead. Save money. We purpose selling every Coat Regardless of Cost. A fine stock of Good Garments.

ANOTHER BIG SURPRISE

IN OUR LADIES' COAT DEPT.

As we will not carry over a Coat if prices will clear them out. Come now! We have them all ready—about

40 LADIES' COATS

15 CHILDREN'S COATS

AT HALF PRICE

Good warm Garments.

GET THESE BARGAINS THE

COMING WEEK

WOMEN'S COATS \$10.00

GIRLS' COATS \$6.50

CHILDREN'S COATS \$4.00

FUR COLLAR COATS \$16.00

Reg. \$25. and \$30. at

Swift, Sons & Co.

PRIVATE SALE OF HOUSE FURNISHINGS

Mrs. Eugene Fisher will hold a private sale of House Furnishings in her apartment over Sterling Bank, during the month of January. Inspection invited each day between 9 and 12 a.m. and 3 to 5 and 7 to 9 p.m.

Overstuffed Tapestry Suite, Davenport and two chairs.

Dining Room Suite, Jacobean oak, period design.

1 Walnut Bedroom Suite, with Chiffonier and Vanity Dresser and Bench.

White Enamel Bedroom Suite.

Kitchen Cabinet, white enamel.

Refrigerator, white enamel.

Coal Oil Stove, 4 burner, practically new.

Kitchen Table and Chairs.

2 Bedroom chairs.

Floor Lamp.

Mahogany Library Table.

Mahogany Spinet Desk & Chair.

2 Pedestals, mahogany and oak.

1 Sewing Box.

Hall Mirror and Rack, oak.

2 White Enamel Wall Cabinets.

1 9x12 Axminster Rug.

Several small Floor Rugs.

Complete Set of Gold Band Dishes

Mrs. Eugene Fisher, phone 80w, j4-3t.

A Full Page of Interesting News Items of this District

News From the North, East, South and West.

ARKONA

Hockey shoes at Fuller's. Mr. Robt. Quayle spent Christmas at his home in London. Mr. Thos. Knapp spent a few days at his home in Sarnia last week. Preparations are being made for the opening of the Skating Rink. Mr. Ivan Crawford of Hamilton visited his parents Mr. and Mrs. R. Crawford last week. Mr. and Mrs. W. Baldwin and family of Sarnia spent Christmas with Mr. and Mrs. Wm. Evans. Mr. and Mrs. W. H. Sittlington spent Christmas holidays in Toronto visiting the latter's sister Mrs. C. H. Barnes. Mr. Price Augustine of Vancouver, B.C., has returned to his home after a visit with his mother Mrs. A. W. Augustine. Mr. and Mrs. Frank Morningstar of Sarnia, together with the latter's parents, Mr. and Mrs. Edwards of Port Arthur, spent Christmas with Mrs. E. D. Morningstar. The song service in the Methodist church, given by the choir on Christmas Sunday evening was exceptionally good. Mr. Roulston told the story of "The Other Wise Man" by Henry Van Dyke, in a very realistic manner. A very quiet but pretty wedding took place on Christmas Day at the home of Mr. and Mrs. J. L. Fuller, when their youngest daughter, Miss Margaret, was united in marriage to Mr. Stanley Janney. The happy couple left on a honeymoon trip for Toronto, Niagara Falls and other points. They will reside on the 2nd concession of Bosanquet. The well being drilled at Arkona by the High Pressure Oil & Gas Co., of which the main spring is Mr. W. J. Hyatt, of Petrolea, is down 2,300 feet with a show of gas in the Guelph limestone, which was not present in the last hole drilled. The Company plans to go down another 700 feet. The well, it is expected, will be finished some time about the middle of February. An interesting relic brought up by the sand pump from a depth of 2,100 feet was a fossil of a frog's head, perfectly formed, which, in the opinion of Dr. Harkness of Toronto, is at least 400,000 years old.

PLYMPTON

Miss A. Fowler, Sarnia, is visiting with her sister, Mrs. W. J. Williamson. Miss Margaret MacDougall, Toronto, spent the holiday at her home in London road. Miss Lila Wakefield spent Christmas at the home of her uncle Mr. Jeffrey Wakefield. Miss Mamie Dewar, Toronto, spent Christmas at the home of her mother Mrs. John Dewar. Dr. and Mrs. H. L. Forbes, Toronto, are spending a few weeks with relatives in this vicinity. Miss Kate Bryson has come to Pittsburg for an extended visit with her sister, Mrs. L. Hamilton. Messrs. Frank and Delbert Wheeler, Pontiac, spent Christmas with friends on the London road. On Wednesday evening, Dec. 26th, the young people of the London road enjoyed a delightful dance at the home of Mr. Jeffrey Wakefield. Mr. and Mrs. Dan Anderson celebrated the 30th anniversary of their marriage (which fell on the 13th), on Christmas Day, so as all the members of the family could be home. The home-comers were F. R. Anderson of Toronto; Mr. and Mrs. J. Brexton and Mr. and Mrs. J. E. Capes, Wanstead; Mr. and Mrs. Fred Acton and child of Watford and Mr. and Mrs. Alton Anderson of Wyoming.

The sudden death of Wm. C. Minicelly, con. 4, was a great shock to the family and community. He had been to London on Friday for treatment for his eyes and on returning ate a hearty supper and retired as usual. About six o'clock Saturday morning his wife awakened and noticed him breathing irregularly and got up to awaken her son, but before medical aid could be procured he had passed away. Dr. Newell was summoned and gave his opinion that he might have had a slight stroke or that a clot of blood on the brain might be the cause of death. Deceased was married a few years ago to Mrs. Minicelly, widow of the late Frank Minicelly, and she and a young son and daughter, survive. He is also survived by five sisters and three brothers. The funeral took place Monday to Wyoming cemetery. Rev. L. J. Stones conducted the service and the bearers were six cousins: Robert, Leslie, William, Andrew, John and Francis Minicelly.

INWOOD

Mr. Earl McNally moved into the house vacated and owned by Mr. Duquette on Hones street. Mrs. S. S. Courtright was in Sarnia a week with her cousin, Mrs. Lewis whose husband was badly hurt with a car. Mr. and Mrs. T. Hertly were Christmas visitors on the fourth line at the home their son. Miss Katherine McVicar of Campbellville is holidaying with her parents Rev. and Mrs. McVicar. Mr. Ralph Chapman is assisting on the telephone lines at Forest. Mr. Wilfred Chapman is visiting his sister, Mrs. F. Brune of Detroit. Mr. Jas. Johnston was home a few days before leaving on a business trip to Florida. The school meeting passed off very quietly. The trustees were re-elected. Mr. Herman Atkin of Sarnia was a weekend visitor in the village. Mr. and Mrs. McKay were weekend visitors at Windsor. Mr. and Mrs. Andrew Grey and children are spending the New Year at Mr. and Mrs. Jno. Hansford's of Leamington. Mr. Albert Foster was in Inwood Saturday. About thirty-five friends of Miss Annie Brown met Friday evening at the home of her grandfather, Mr. E. Brown, 4th line, and showered her with many beautiful and useful presents. Mr. and Mrs. D. Gentlemen and children were the guests of the former's mother over Christmas. Mrs. C. Graham and little son spent the weekend with her sister, Mrs. McDougal of Alvinston. Miss Matilda Lehrbass is visiting in St. Paul. Miss Pearl Brown is spending a few days with St. Thomas friends. Mrs. Robert Stewart and daughter Mrs. N. Swartz were in the village Wednesday. Mrs. Harry Case and son left for Detroit Wednesday. Mrs. C. Wallace and her mother, Mrs. Wm. McIlwain, are visiting in Detroit. Mr. Sam Stevens after spending a few days with friends returned to Sarnia accompanied by his parents, Mr. and Mrs. James Stevens. Mr. Jack Lehrbass is visiting his sister, Mrs. John McTavish of Detroit. Mrs. W. A. Graham returned Saturday after visiting in Oil Springs a few days. Mr. Clifford Edwards of North Bay is spending a few days in the village. Mr. Wm. English was in Alvinston on Monday. Mr. Al. McCabe is spending the winter with his parents, Mr. and Mrs. Wm. McCabe. Mr. and Mrs. Geo. McIntosh of Detroit are visiting with his mother, Mrs. S. McIntosh. Mr. and Mrs. Joseph Bishop and daughters, Marvel and Elaine spent New Year's with Dr. and Mrs. Singleton, St. Clair. Word was received in town of the sad death of Mrs. Livingston Scott of Forest who was formerly Miss Irene Kennedy. We are pleased to learn that Mrs. Albert Atkin, who underwent surgical treatment in St. Joseph's hospital, London, Saturday, is doing nicely. Mr. Wilford Loosmore spent the weekend with his brother, Jack Loosmore. Mrs. Archie Bell of North Battleford, Sask., is spending the winter with her mother and sister, Mrs. and Miss Adair. Mr. and Mrs. Chas. Soper are visiting with Mr. and Mrs. Seymour Soper.

New Lamp Burns 94 Percent. Air

BEATS ELECTRIC OR GAS

A new oil lamp that gives an amazingly brilliant, soft, white light, even better than gas or electricity, has been tested by the U. S. Government and 35 leading universities and found to be superior to 19 ordinary oil lamps. It burns without order, smoke or noise—no pumping up, is simple, clean, safe. Burns 94% air and 6% common kerosene (coal oil). The inventor, F. N. Johnson, 246 Craig St. W., Montreal, is offering to send a lamp on 10 days' FREE trial, or even to give one FREE to the first user in each locality who will help him introduce it. Write him to-day for full particulars. Also ask him to explain how you can get the agency, and without experience or money make \$250 to \$500 per month. d-ml

Mrs. Jennie Anderson is visiting her sister Mrs. Wm. Soper.

ALVINSTON

Miss Mary Wood of Strathroy is holidaying for a couple of weeks at Charles Armstrong's. Mr. and Mrs. James McPhail of Saskatchewan arrived in town Saturday, and will spend the winter with Mrs. McPhail's sister, Mrs. Sarah Dolphin. Miss Hattie Johnston of London spent the weekend with her parents, Mr. and Mrs. George Johnston. John Woodwiss of Kingsville visited Friday at the Methodist parsonage. A carload of heavy draft horses was shipped by local farmers to Montreal on Friday afternoon. Wellington Armstrong was appointed trustee of Upper Aughrim school at the annual meeting. Oliver Calhoun of Ayr, is home for the holidays. Miss Anne Calhoun of Thorndale is spending the holidays at her home here. Mr. James McKinlay has accepted a position as apprentice in W. McCarter's barber shop. Mrs. Wilfred Slack and daughter of Toronto is visiting her parents, Mr. and Mrs. John Reid. Fraser McDougal is in Toronto attending the boys' parliament as a representative of East Lambton. Mr. and Mrs. Samuel Johnston left on Tuesday for California where they will spend the winter months. Mr. and Mrs. John MacDonald spent Tuesday in London as the guests of their daughter, Mrs. Wm. Kincaid. Misses Mena Moffatt and Helen Jones returned to Detroit after spending a few days at their homes here. Mrs. Kate Mawhinney of London arrived Saturday to spend the holiday as the guest of her sister, Mrs. Dolphin. Mrs. Eva Smith returned to Detroit on Saturday after spending the past week as the guest of her mother, Mrs. C. Parker. Mr. and Mrs. Herb Leitch returned home on Saturday evening after spending the past week as the guest of the latter's parents, Mr. and Mrs. Rutledge of Kincardine. The annual meeting of the Beet Growers' Association was held in the Council Chamber on Saturday for the purpose of transacting business and to elect officers for the ensuing year. The election of officers resulted as follows: President, A. D. McIntyre; vice-president, David Hayter; secretary-treasurer, Jas. McCallum; directors, A. T. Morrison, Robert McVicar, Chas. Gray, T. Switzer, Robt. Gray, John Armstrong and John Downing. In the matter of signing contracts for next year it was decided to withhold for a few weeks pending the decision of a certain company which is contemplating the erection of a factory in Western Ontario in the near future.

WANSTEAD

Mr. and Mrs. W. F. Garnham spent the holidays in Crosswell, Mich. Mr. and Mrs. Edwin Morris spent Christmas with the latter's sister in Port Huron. Mr. and Mrs. E. B. Baskerville and family of Strathroy spent Christmas with the latter's sister, Mrs. Elma Ramsay. Word was received Saturday of the death in Detroit of Mrs. Peacock, widow of the late Thos. Peacock, formerly of Wanstead. Mrs. E. Ramsay, Miss Gladys Ramsay and Orville Ramsay attended the funeral in Sarnia on Monday. The following spent Christmas at their homes here: Miss Gwendolfe, Balfour Noble, Miss Helen Sussex, Eugene Sussex, Miss Gladys Ramsay, B. A. Ramsay, Russel Anderson, Ruby Ramsay and Stanley Morningstar. The meeting of the Wanstead Farmers' Club held on Thursday evening was not largely attended owing to the unfavorable weather conditions prevailing, but those who did attend were repaid. Mr. S. C. Smale who represented the Club at the recent U.F.O. convention was present and gave an inspiring report. It was decided to hold the annual meeting of the Club in the school house on Saturday, Jan. 12th, at 1.30 p.m., and all members and others interested in the co-operative marketing of farm produce are urged to attend. Mr. W.P. Macdonald, County Representative is expected to be in attendance. The Club will load stock on Saturday, Jan. 5.

PETROLEA

Special services were featured in the Methodist church on Sunday, Rev. M. A. Stuart, the pastor, delivered helpful sermons. Miss Helen Greenizen sang a solo, and a pantomime entitled "Holy Night" was given at the evening service by a Sunday school class. Watchnight services were held at the Baptist church and Salvation Army on New Year's Eve. Miss Ruth Churchill is in Leamington for a few days' visit. Miss Alice Kirkpatrick returned home after visiting in Sarnia. Bruce Collins returned to Cleveland after visiting a week with his parents. Mr. and Mrs. W. B. Smith spent New Year's in Woodstock. The Misses Germain entertained at an afternoon tea Monday afternoon. Duncan Hughson of Windsor is visiting Mr. and Mrs. J. R. Steadman.

L. O. L. 1029 OFFICERS

Past Master Bro. John Saunders installed the following officers for 1924 of L.O.L. 1029 Warwick on Dec. 26th, 1923. W. M.—Roy Heaton. D. M.—Jack Higgins. Chaplain—Thomas Higgins. Rec.-Sec.—R. A. Higgins. Fin. Sec.—Stanley Lucas. Treasurer—Sanford Lucas. Dir. of Cer.—John Saunders. Lecturer—R. J. Lucas. Committee Men—Thomas Lucas, Eddie Higgins, E. H. Lucas, Arthur Sawyers, David Higgins.

FOREST

Lyle Burney of Detroit is spending the holidays at his home here. Miss Laura McPherson is spending the holidays at her home here. Rev. and Mrs. Bannatyne of Brigidon are visiting with W. Armstrong. Mr. and Mrs. Wm. Kimball and family of Sarnia are visiting relatives in town. William Waddell and family of Detroit are spending New Year's with relatives in town. Miss Jessie Steele is spending this week in Brantford with her sister, Mrs. W. W. Atkinson. Mr. and Mrs. Don Sutherland of Lucas are spending the holidays with Mrs. Sutherland, Main street. A burning chimney at the residence of W. W. Kemp, on Tuesday evening brought out the fire engine, but no serious damage was done. Misses Isla Bailey, Forest, Amy Luckham, Warwick and Helen Jardine, Plympton, attended the Normal school re-union in London last week. E. B. Eddy, McGill University student, preached a splendid sermon on "Sportsmanship" in the Congregational church Sunday evening. A male choir rendered splendid music during the services. Arch. McGill and his son, Wayne McGill, of Toppenish, Wash., have been here during the past week, visiting the former's brother, Neil McGill, and other relatives. Mrs. Mary McLean met with a painful accident in her King street home on Friday, when she fell heavily and broke a small bone in her jaw. The injured lady is at the home of her sister, Mrs. Dora Lang, since the accident. The Excelsior Band, following their usual custom, greeted the new year by a midnight open-air concert on King street. This year, the new street canopy of the Kineto Theatre provided a well-lighted spot for the band. H. Fraleigh, honorary president of the band, presented the boys with a treat of cigars. The annual meeting of the council and the ratepayers, following nominations, was held in the town hall on Monday evening, with Town Clerk W. J. English in the chair. Not a question was asked by the ratepayers present. The word "waterworks" was not mentioned, and no reference was made to the recent order of the provincial board of health. Some of the principal points of the year's work referred to by the speakers were—the council finished with a surplus—the building of the new pavement on King street east with local labor—the purchase of the new motor fire truck and the remodeling of the fire hall, the fine graveling of the streets and the last payment on the town gravel pit, the saving on operating the new and lighter street grader, the purchase of three silent policemen, the installation of new catch basins and the rebuilding of a fire tank in Ward One, the building of the big Albert drain and the official observance of Armistice Day in the future. The speakers were Mayor D. R. Cahill, Reeve Robert Hair, Councillors George McFarlane, chairman of No. 1 Committee; Robert Cope, chairman of No. 2 committee and Joseph Duncan, chairman of No. 3 committee. The other councillors and most of the new nominees were not present.

ONE 50c BOX BROUGHT HEALTH

Years of Constipation Ended By "Fruit-a-lives"

The Wonderful Fruit Medicine Anyone who suffers with miserable health; who is tortured with Headaches; and who is unable to get any real pleasure out of life; will be interested in this letter of Mrs. Martha de Wolfe of East Ship Harbor, N.S. Mrs. de Wolfe says, "For years I was a dreadful sufferer from Constipation and Headaches and I was miserable in every way. Nothing in the way of medicine seemed to help me. Then I tried 'Fruit-a-lives' and the effect was splendid; and after taking only one box, I was completely relieved and now feel like a new person." 50c. a box, 6 for \$2.50, trial size 25c. At dealers or from Fruit-a-lives Limited, Ottawa, Ont.



Foot Saved in 4 Days!

"Nothing but Zam-Buk could have done it," says Mrs. A. Berryman, 190, John Street, North, Hamilton, in describing how her right foot, crushed by a wagon wheel, was healed. "The flesh was terribly bruised, blackened and inflamed, and I fainted away with pain. When it was quite impossible for me to move about, my husband's mother got me to try Zam-Buk. It was surprising! Within TWO DAYS all swelling and discoloration had disappeared and pain was banished. In FOUR DAYS, through this timely use of Zam-Buk, I could get about as usual; the injured foot was thoroughly healed." Zam-Buk is the powerful antiseptic healer which quickly frees the skin of corruption and disease and grows new healthy tissue. No common ointment or salve can possibly compare with Zam-Buk. Get a box to-day! 50c. all dealers or FREE SAMPLE for 1c. postage from Zam-Buk Co., Toronto.

ZAM-BUK For Healing!

It will prevent Ulcerated Throat— At the first symptoms of sore throat, which presages ulceration and inflammation, take a spoonful of Dr. Thomas' Eclectic Oil. Add a little sugar to it to make it palatable. It will allay the irritation and prevent the ulceration and swelling that are so painful. Those who were periodically subject to quinsy have thus made themselves immune to attack. m

MOTHER OF LARGE FAMILY

Recommends Lydia E. Pinkham's Vegetable Compound to Other Mothers

Hemford, N. S.—"I am the mother of four children and I was so weak after my last baby came that I could not do my work and suffered for months until a friend induced me to try Lydia E. Pinkham's Vegetable Compound. Since taking the Vegetable Compound my weakness has left me and the pain in my back has gone. I tell all my friends who are troubled with female weakness to take Lydia E. Pinkham's Vegetable Compound, for I think it is the best medicine ever sold. You may advertise my letter."—Mrs. GEORGE I. CROSBY, Hemford, N. S.

My First Child

Glen Allen, Alabama.—"I have been greatly benefited by taking Lydia E. Pinkham's Vegetable Compound for bearing-down feelings and pains. I was troubled in this way for nearly four years following the birth of my first child, and at times could hardly stand on my feet. A neighbor recommended the Vegetable Compound to me after I had taken doctor's medicines without much benefit. It has relieved my pains and gives me strength. I recommend it and give you permission to use my testimonial letter."—Mrs. IDA RYE, Glen Allen, Alabama. Women who suffer should write to the Lydia E. Pinkham Medicine Co., Cobourg, Ontario, for a free copy of Lydia E. Pinkham's Private Text-Book, upon "Ailments Peculiar to Women." c

JANUARY CLEARANCE

- MEN'S OVERCOATS—1 Quarter Off
- BOYS' OVERCOATS—1 Quarter Off
- LADIES' COATS—1 Quarter Off
- LADIES' BLUE SERGE SKIRTS—HALF PRICE
- 2 Doz. BOYS' ALL WOOL SWEATERS, size 28-32 \$1.00
- 25 ONLY.. MISSES PURE WOOL SWEATER COATS \$1.95 Size 32 to 36, for...
- 20 ONLY— KNITTED UNDERSKIRTS, at.. 69c

REMNANTS—REMNANTS—
Tables piled high with Remnants
¾ to ½ OFF Regular Price

A. Brown & Co.

It cost the town of Wallaceburg \$1,500 for a government audit of its books for a period of five years.

On Friday last Mr. Matthew Ruckle of Thamesville shipped ten valuable silver black fox pelts to Lampson and Company, fur auction dealers in London, England. The pelts, valued at nearly \$3,000 were shipped by C.N.R. Mr. Ruckle still has a number of fine fox at his local ranch.

BROOKE

Miss Hazel Dolbear, Ft. William, is holidaying at her home here.

Miss Rachel MacLean and Mr. Alex. MacLean spent the week visiting relatives in Windsor.

Miss Dorothy Delmage, Watford, spent part of the Christmas holidays with Miss Amy Hair.

Service will be held in St. James' church, Brooke, at 11 a.m., and in Christ church, Sutcliffe, at 3 p.m.

Miss Jessie Cran returned to London this week to resume her studies at the Normal School, after spending the Christmas vacation at the parental home.

The order of the Sunday services on the Brooke circuit is changed the coming half year beginning next Sunday as follows: Salem 11 a.m., Walnut 3 p.m., Bethesda 7.30 p.m. Pastor's subject: "Our example in prayer", hymns 397, 379, 401.

The young people of the twelfth line enjoyed a social evening on New Year's night at the home of Mr. and Mrs. James Hair. The evening was spent in games and contests, after which a dainty lunch was served. The evening's entertainment was provided by the Girls' Soft Ball Club.

The annual meeting of the W.M.S. of Chalmers' Presbyterian church was held in the church on Dec. 7. The officers for 1924 were elected as follows: Hon. President—Mrs. Colin Walker; president, Mrs. Geo. Campbell; 1st vice-pres., Mrs. L. McLean; 2nd vice-pres., Mrs. Jas. Gilroy; secretary, Miss Misena Walker; treasurer, Miss Rachel McLean; "messenger" secretary, Miss Margaret McIntyre. This auxiliary was organized on March 25, 1923. There are now 22 members and during the nine months since organization they have raised \$145.56 for Missions.

The December meeting of the Brooke branch of the Women's Institute was held at the home of Mrs. C. A. Rundle, with the first vice-president, Mrs. W. S. Shugg, in the chair. It was decided that a donation be made in aid of the Armenian boys at Georgetown. Instructive papers by Mrs. M. J. Campbell on "The Sunny Side of Life" and by

Mrs. H. J. Lett on "How to Prepare a Christmas Dinner" were a pleasing feature of the meeting.

SCHOOL REPORTS

The following is report of S.S. No. 10, Warwick, for December. Names in order of merit. Sr. IV—Annie Watson, Adeline Evans, Jr. IV—Marjory Howden, Marion McCauley, Vera Aitken, Harry Watson, Sr. III—Marion Iles, Myrta Watson, Jr. III—Alma Williams, John Aitken, Willie Williams, Clarence Evans, II—Doris Iles, Wilma Evans, Frances Iles, I—Eddie Williams, Freida Aitken. Primer—Andrew Aitken, Jimmy Williams.—E. F. Forbes, Teacher

Report of S. S. No. 8, Plympton, for the month of December. Names in order of merit: Sr. IV—Clarence McEwen, Mary Cochrane, John Hodgins, Sr. III—Glen McEwen, Mary Kerton, Thelma Mimielly, Neil Mimielly, Harold Hodgins, Jr. III—Gordon Morgan, Jack McCormick, Jr. II—Leslie Mimielly, Donald Mimielly, Allan McLean, George Hodgins, Mae McCormick, Class I—James Hart, Charles McEwen, Catherine McEwen, Marjorie Mimielly, Primer—Gilbert Hart, Dorothy McEwen, Margaret Dell, Wilhelmine Capes, Margaret Mimielly, Beatrice McEwen, Lloyd Mimielly, Gordon McCormick, Anna Greive.—C. MacDougall, Teacher.

Report of S. S. No. 6, Warwick, for the month of December. Class IV—Maud Williamson 83, Amy Duncan 82, Doreen Manders 80, Leila Ward 80, Ivy Peaslee 80, Mary Manders 73. Class III—Mary Bryce 81, George Manders 79, John Bryce 74, Merton Smith 55, Clifford Duncan 48. Class II—Andrew Ward 82, Martha Manders 69. Class I—Martha Bryce 79, Alberta Peaslee. Sr. Pr.—Allan Williamson, Jack Manders, Jr. Pr.—Howard Woods, Stanley Williamson.—L. Atchison, Teacher.

MISS McNAUGHTON IMPROVES
Steady improvement is shown in the condition of Miss Viola McNaughton, who, doctors say, has shown unexpected rapid recovery during the past few weeks.

NEW FORD TUDOR IS BEING SHOWN

Graceful Lines and Sturdy Construction Noted.

NEW FEATURES WIN FAVOR

Seating Arrangements Meet All Comfort Requirements

An entirely new and distinctive type of two-door Ford closed car has just been introduced to the public by the Ford Motor Company of Canada, Limited. This model has been appropriately named the Tudor sedan and is on display at Wat-Ford Garage.

This attractive new member of the Ford family is designed to carry five passengers in complete comfort. The roof line is low and straight, which, with the larger radiator, now standard on all Ford cars, gave Ford designers an opportunity of effecting graceful lines and at the same time achieving sturdy construction.

Besides its general appeal and high quality aspect the new Tudor sedan has several new features which promise to win immediate favor. The exterior appearance of the Tudor is enhanced by a windshield visor, cow ventilator, rear fenders of new design which are bolted to the body, and leather covered top. The doors on this new model are unusually wide and are set at the front of the car, hung in exceptionally heavy frames. The doors swing open forward on either side in line with the driver's seat.

Side windows running back from the doors, are oblong in shape and 32 inches in length, affording unusual vision to the occupants, while a large rear window adds to the coachlike appearance. All window glasses can be lowered flush with the framing, affording clear vision and a maximum in ventilation.

Seating arrangements meet all comfort requirements both for the driver and passengers. The driver's seat is of the "bucket" design, with easy cushion and back, assuring an unusually restful posture. There is a noticeable roominess in front with plenty of foot room. The tilting seat beside the driver folds compactly out of the way so that entrance and exit through the large and roomy door is easily and conveniently effected by those occupying the rear seat, which is amply large for three persons. Because of the width of the left door the driver is given convenient access to his seat without disturbing the occupants of the front passenger seat.

Interior fittings of the new car are very attractive. The upholstery is in special Ford fabric of dark brown, with floor rug to match. The doors and side windows have been equipped with revolving type window regulators, as used in cars of much higher price. The new Tudor Ford is an innovation in a low-priced car with a coach type body. It is certain to create a sensation in the Canadian motor world.

A number of recent contributions to the Strathroy Old Boys' and Girls' Hospital Extension Fund have sent the figures soaring toward \$1,100. The exact total received to date is \$1,094, lacking only \$6 to round out the even \$1,100.

CHOP STUFF

Newbury had a robbery Saturday or Sunday night, some person unlocked the door of Ed. Leech's barber shop and stole a quantity of cigars and tobacco, and left after re-locking the door.

Dr. Alexander McKillop, of Dutton, was found dead in his office Monday evening by Mr. Campbell, a patient from West Lorne, who went for medical service. Death was due to heart disease.

The Guelph Daily Herald has been absorbed by the Mercury and the last issue appeared December 31st. The Herald has been published continuously for the past 76 years, but like countless other worthy newspapers, has dropped into the ever-widening journalistic graveyard.

The officers of Burns' Lodge, A. F. & A. M., Wyoming, elected Thursday night were as follows: W.M.—F. McEwen; S.W.—Alex. McManus; J.W.—W. Steadman; Chap.—Rev. J.C. Robinson; Auditors—John Maw and Wm. Culbert; Sec.—R. Hart; Treas.—L. Travis.



Why is a barber's pole red and white?

—because barbers used to be surgeons and displayed a red pole as a sign. Bandages, hung on the pole to dry, were wrapped around it by the wind; hence red and white stripes. Many ills, formerly treated by crude barber-surgeon methods, now are prevented by

Puretest Castor Oil

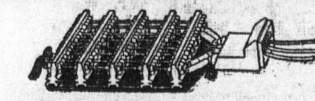
A clear, bright laxative oil that acts gently and thoroughly without griping or pain. Has a sweet nutty taste not unlike fine salad oil. Children take it easily.

One of 200 Puretest preparations for health and hygiene. Every item the best that skill and conscience can produce.

J. W. McLaren

The Rexall Store

A TERRIFIC TEST!



In the porcelain enameling furnace in our factory, electric heating elements operate at 1600 degrees Fahrenheit 24 hours a day for fifteen months without breaking or burning. Identically the same elements are to be found in the ovens of all Moffats Electric Ranges, where the greatest heat necessary is only 400 degrees Fahrenheit.

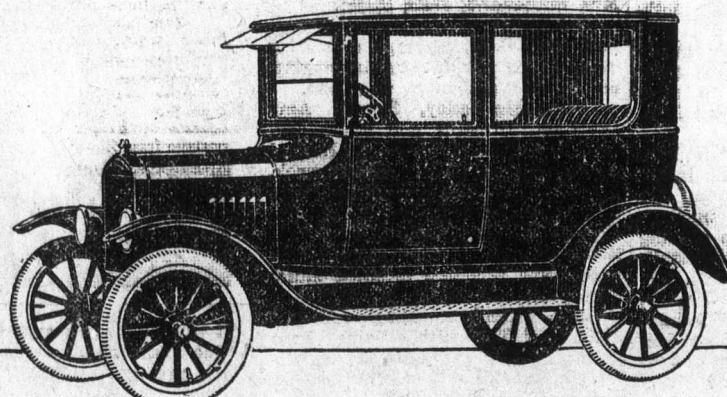
Further information, illustrated literature and catalogue will be furnished by your electric shop, or write Moffats, Limited, Weston, Ontario.

Moffats Electric Ranges

Sold in Watford by

McCormick & Paul

"A Reliable Place to Buy your Groceries and Hardware"



A New Ford Body Type —The Tudor Sedan

The Ford Motor Company of Canada, Limited, announces a new two-door type closed car which will be known as the Tudor Sedan. It differs materially in seating arrangement from the four-door type recently announced. It is also lower in price.

Among the other noteworthy features of this latest Ford model is the coach type body—never before available in a low priced car.

The Ford Motor Company of Canada, Limited, is considerably behind in its manufacturing schedule on this type of body. Consequently we are not able to state definitely when this model will be on display in our showrooms. Watch for its appearance.

New Ford Prices

- Coupe, \$665
- Tudor, \$755
- Fordor, \$895
- Touring Car, \$445
- Runabout, \$405
- Truck, \$495



\$840 f.o.b. Watford, all taxes paid.
WAT-FORD GARAGE
R. Morningstar

FORD MOTOR COMPANY OF CANADA, LIMITED, FORD, ONTARIO

JANUARY CLEARANCE

MEN'S OVERCOATS—1 Quarter Off
BOYS' OVERCOATS—1 Quarter Off
LADIES' COATS—1 Quarter Off
LADIES' BLUE SERGE SKIRTS—HALF PRICE

2 Doz. BOYS' ALL WOOL SWEATERS, size 28-32 **\$1.00**

25 ONLY. MISSES PURE WOOL SWEATER COATS \$1.00
 Size 32 to 36, for...

20 ONLY—KNITTED UNDERSKIRTS, at...

REMNANTS—REMNANTS
 Tables piled high with Remnants
 1/4 to 1/2 Off Regular Price

A. Brown & Co.

It cost the town of Watford \$1,500 for a government automobile for a period of five years.

On Friday last Mr. Ruckle of Thamesville shipped valuable silver black fox pelts, valued at nearly \$2,000, shipped by C.N.R. Mr. Ruckle has a number of fine fox pelts on his ranch.



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BROOKE

Miss Hazel Dolbear, Ft. William, is holidaying at her home here.

Miss Rachel MacLean and Mr. Alex. MacLean spent the week visiting relatives in Windsor.

Miss Dorothy Delmage, Watford, spent part of the Christmas holidays with Miss Amy Hair.

Service will be held in St. James' church, Brooke, at 11 a.m., and in Christ church, Sutcliffe, at 3 p.m.

Miss Jessie Cran returned to London this week to resume her studies at the Normal School, after spending the Christmas vacation at the parental home.

The order of the Sunday services on the Brooke circuit is changed the coming half year beginning next Sunday as follows: Salem 11 a.m., Walnut 3 p.m., Bethesda 7.30 p.m. Pastor's subject: "Our example in prayer", hymns 397, 379, 401.

The young people of the twelfth

Mrs. H. J. Lett on "How to Prepare a Christmas Dinner" were a pleasing feature of the meeting.

SCHOOL REPORTS

The following is report of S.S. No. 10, Warwick, for December. Names in order of merit. Sr. IV—Annie Watson, Adeline Evans. Jr. IV—Marjory Howden, Marion McCauley, Vera Aitken, Harry Watson. Sr. III—Marion Iles, Myrta Watson. Jr. III—Alma Williams, John Aitken, Willie Williams, Clarence Evans. II—Doris Iles, Wilma Evans, Frances Iles. I—Eddie Williams, Freida Aitken. Primer—Andrew Aitken, Jimmy Williams.—E. F. Forbes, Teacher

Report of S. S. No. 8, Plympton, for the month of December. Names in order of merit: Sr. IV—Clarence McEwen, Mary Cochrane, John Hodgins. Sr. III—Glen McEwen, Mary Kerton, Thelma Minielly, Neil Minielly, Harold Hodgins. Jr. III—Gordon McEwen, Jack McCormick. Jr.

NEW FORD TUDOR IS BEING SHOWN

Graceful Lines and Sturdy Construction Noted.

NEW FEATURES WIN FAVOR

Seating Arrangements Meet All Comfort Requirements

An entirely new and distinctive type of two-door Ford closed car has just been introduced to the public by the Ford Motor Company of Canada, Limited. This model has been appropriately named the Tudor sedan and is on display at Wat-Ford Garage.

This attractive new member of the Ford family is designed to carry five passengers in complete comfort. The roof line is low and straight, which, with the larger radiator, now standard on all Ford cars, gave Ford designers an opportunity of effecting graceful lines and at the same time achieving sturdy construction.

CHOP STUFF

Newbury had a robbery Saturday or Sunday night, some person unlocked the door of Ed. Leech's barber shop and stole a quantity of cigars and tobacco, and left after re-locking the door.

Dr. Alexander McKillop, of Dutton, was found dead in his office Monday evening by Mr. Campbell, a patient from West Lorne, who went for medical service. Death was due to heart disease.

The Guelph Daily Herald has been absorbed by the Mercury and the last issue appeared December 31st. The Herald has been published continuously for the past 76 years, but like countless other worthy newspapers, has dropped into the ever-widening journalistic graveyard.

The officers of Burns' Lodge, A. F. & A. M., Wyoming, elected Thursday night were as follows: W. M.—F. McEwen; S. W.—Alex. McManus; J. W.—W. Steadman; Chap.—Rev. J. W. Steadman; John Maw Sec.—R. Hart;



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Best for Oil

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your electric shop, or
 Limited, Weston, Ontario.

MOFFATS Electric Ranges

Sold in Watford by

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"A Reliable Place to Buy your Groceries and Hardware"

All Prices f. o. b. Ford, Ontario. Government taxes extra.

All Ford models may be obtained through the Ford Weekly Purchase Plan.

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CARS · TRUCKS · TRACTORS

\$840 f.o.b. Watford, all taxes paid.
WAT-FORD GARAGE
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