No PhoneMail or C. O. D Orders No Dealer Sales Accepted RNINM

## These Four Blouses

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ABOUT GONWG NTT TAKE ALL THEIR OBJECTIVES


|  | GREAT WORK OF CANADIANS |  |
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## 7. Sportan News

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Annual Session and Officers for Coming Season Installed

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 thomas is ambitious Veteran Catcher Eager to Su
ceed Miller Huggins.


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Have You Ever Tried
Little Bros. THE TAHORS For CLOTHING? 710 Center Strreet

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"THE MANLY ART"





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##  HORESEFHWBLLCG

 ale of Dairy Cattle a Dis-appointment; Few Buyer and Poor Prices; Hog Sale Is Well Patronized Wi
Some Record Prices



 Total ….... $\overline{14} \overline{\$ 1,405.00} \overline{\$ 100.35}$ Duro-Jersee
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 OGDEAN C. JOHNSON







## Washington, Oct. 30.-The next

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## Wirlitirs <br>  <br> To Somehody $\rightarrow$ Somowhere at the Front -

Every day boxes from home are going to the boys in the trenches. And of the things they get, a great prize is Wrigley's, the Gum with Lasting Flavour.

It takes the place of food and drink in case of need - which is often. It keeps spirits up - gives vigour and vim. A packet in the podetet lasts a loog tine


CANADIANS PRESS
FORWARD; TAKE ALL
THEIR OBJECTIVES THIEIR OBJECTIVES





HOTEL PALLISER


THIS EVENING, Oct. 31, 1917 ONE DOLLAR FIFTY

MUTT AND JEFF-Jeff Must Have His Litte Joke
By BUD FISHER


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Manufacturers Will Co
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Until the End of the

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 We Never GLASSES Except When

 SaveYour Eyes

TRIED TO EXPORT
RUBBER TO NORWAY
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Sign That Gas Service Contract Now NOTICE
 the approach of winter, the Calgary Gas Company, Limited, cannot accept orders for service installations, where it is necessary to open pavement to make the connection.
Proper repairs cannot be made by the City Paving Department after frost has entered the ground. The present schedule of prices for service installation wil also be withdrawn on that date

CALGARY GAS CO., LIMITED

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 $\square$ FOR TODAY ONLY Corduroy Velvef, Reg. 79C
to $\$ 1.50$. Yard.....

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| Choose Your Xmas Lin | ens From Our St |

John Brown \& Sons' Pure Irish Linens












Christmas Present Contemplated by Citizen; Banks
to Finance Reliable Pur: chasers of Bonds




| American Lady and D \& A Corsets | Make Your Own |
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| to Clear \$1.69 | Comfforters |
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| use Dresses and Wrappers \$1.95 |  |
|  | Pure White Cotton very soft and thic |



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Make Your Ow
Comforters

Children's $S$ weaters for Today $\$ 18.50$

$\$ 5.00 \begin{gathered}\text { Todap's Millinery } \\ \text { Opportunity }\end{gathered} \$ 5.00$ $=5=5 \mathrm{x}=2$


COTTON COMFORTERS

## HALLOWE'EN SPECIALS

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HARDING \& CO. 26-27 Calgary Public Market. Phone M463

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SAORED HEART WOMEN
ORM A RED CROS
WORKING UNIT






## Why We Raise Money by Selling Canada's Victory Bonds

WHY does Canada sell Bonds to help finance this war? Because that is the least burdensome, most expeditious and fairest way of raising money. Canada now has only two ways of raising money for the war:-First-by taxation. Second-by borrowing from her people.

IF Caniada were to raise by taxation all war as any other one thing because it unites the money required the economic bur- the whole people in patriotic determination. den on the people would be unbearable.

So much money is required to carry on Canada's share of the war that to attempt to raise all of it by taxation would be out of the question.

Much of it, therefore, must be borrowed from the people.

Canada asks her people to lend their country money in exchange for Canada's Victory Bonds.

Within the next six weeks the people o Canada will be asked to supply, through the purchase of Canada's Victory Bonds, the money at present required to carry on the war.

And because the purchase of Canada's Victory Bonds is voluntary, the hearts of all the people whe buy Canada's Victory Bonds will be even more closely united in support of Canada, backing her up in the war.
The active co-operation of each in-
dividual is as necessary to winning the

VICTORY bond financing spreads the Vends to the the rising generation and the next generation so that this generation which is doing all the fighting, suffering most of the privations caused by the war, will not have to do all the paying.

Generations yet unborn will reap the harvest of freedom this generation is fight ing for and it is only fair that a portion of the buffen of paying the tremendous cos should be borne by the future beneficiaries.

But your money is not tied up. Buying a twenty-year bond does not mean tha your money is locked up for that term You can sell Canada's Victory Bonds at any time.

There will be a market for them every business day in the year. And they wi undoubtedly be worth more than their face value after the war.

It is your patriotic privilege to help Canada win the war by loaning her your money through the purchase of Canada's Victory Bonds
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Headaches
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THE PLAZA HALLOWE'EN ENTERTAINMENT TONIGHT

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Music and Singing by the Morgan Brothers Colored Jass Band


RESERVATIONS CAN BE MADE UPON MENT ONLY BY APPLYING KOLB'S RESTAURANT AND Party at THE BIJOU

## Stuart Holmes

new and pleasing role as the country
The Broadway Sport


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|  | Maclin Motors，Ltd． |
| SALE－MISCELLANEOUS |  |
|  | Ford Sales and Service Station． Cor．15th Ave and 1 st St．East． Phone M1171 |
|  | 1917 FORD TOURING，AS GOOD ASnew；only run 1,500 miles in the |
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| FOR SALE－NEN AND SECOND－ hand seales．See the Dayton Scale Co．，showrooms， 711 First ave．east． D54－tf |  |
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THE MORNING ALBERTAN, CALGART, WEDNESDAY, OCTOBER 31, 1917'

## HARVEST SALE <br> TV2

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High Grade French Velours Purchased in 1913 -Worth Now $\$ 4.25$


Nottingham Currtains, 98c Pair Involving Grades Retailing $\$ 1.25$ to $\$ 1.75$



Brass Jardinieres Food Choppers 98 c $98 c$
 wonderful, bargain. Regular
$\$ 2.00$ and $\$ 2.25$.
Genuine Leather Club Bags, $\$ 4.95$ 25 only, genuine leather, black, walrus grain, extra deep,
ather corners, full size, double leather handles; Fabricoid lining,
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Tiffany Blend Wallpapers -wampapers Min mom 29c

Moroccoline Leather, $\$ 1.00 \mathrm{Y}_{\text {ard }}$


Room Costs $\$ 2.58$, any foom in the hasese s. 8

## A Departure of <br> UntrimmedHats

Formerly to $\$ 7.00$ Now
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$\square$

Laces Now 29c

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 is worth less than $\$ 3.50--500$ take thereduced tags today. There are: I20 Misses' and Young Ladies'
${ }_{80}^{50}$ Ladies' Ready-to-Wear Hats.
54 extreme shapes
54 extreme shapes. um and large styles Choice of these lovely Unquisite soft nap. Your Floo .. Hised Hats toda Hioo Two.
HANDKERCHIEFS An wein $29 c$

4 Pairs \$1.00

 Silk FibreHose


Children's Comfy Combinations, 75c
 Fill

AS mall Stock of Manufacturers Sample Winter Coats and Suits

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## are of all trimmed.

$\xrightarrow{\text { Matar Tom }}$ DRUG STORE

## $==54.97$

## \section*{Toilet Paper-Large rolls of $\begin{gathered}\text { A } \begin{array}{l}\text { Splendid Range of Ladies' } \\ \text { General-Purpose Boots in }\end{array} \\ \text { Only }\end{gathered}$} <br> 

 | French Toilet Soaps, of | $\begin{array}{l}\text { fortable toes. There is generally } \\ \text { high grade perfume. Tablets }\end{array}$ |
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| such a regular demand for this |  |





## HAIR NETS NOW LESS!

| Your Boy Needs a Cold somy days when the yougs gete |
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| Entire Jereey Suits |
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When Were Gold Bracelets Lower?

| We don't remember an occasion. Do you? Here are- 1 Bracelet, set with pearls, in scroll design and in solid gold. Regular price \$13.50. Half price . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 86.75 1 Bracelet, in solld gold with locket, for two photos. Regular price $\$ 11.50$. Half price . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . $\$ 5.75$ <br>  <br> Men's Signet Rings Clear Out at Half <br> Solid rok and ra4k Rings, in plain signet and embossed patterns; all large sizes, but can easily pe altered to fit the finger. Regular $\$ 8.50$, $\$ 9.00$, $\$ 10.00$ to $\$ 12.00$...........ALL HALF PRICE $\$ 8.50, \$ 9.00, \$ 10.00$ to $\$ 12.00$ <br> Ladles' Flancy Dress Rings, set with rubies and pearls, sapphires and Four only Gent's Rings, in large buckle style, set with two pearls, and a few other stone settings; all set in 14k gold. Regular prices $\$ 9.50$ to $\$ 12.50$, for ............. $\$ 3.50$ or three garnets. Regular \$9.50 and $\$ 9.00$, for $\ldots . . . . . \$ 2.50$ |
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SAMPLE TOWELS
witursumo

##  <br> 47c Each



| OxfordShirtings | Colored Piques |
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Men Call This
Sturdy Boot--"A Bear"

$\$ 5.25$

## Writing Tablets 10c <br>  <br> Dressmaking <br> Eorms Take a Price Tum <br> Some of these are adjuss some are stationary. A1 the famous Hall Borchet <br> the famou mark- ${ }^{2}$. struction. <br> Not all sizes, but if your fiput <br> $\pm$ <br>  <br> $\$ 3.95$ <br> | and |
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