#  s6.00 PER YEAR <br> <br> Permanence <br> <br> Permanence Why Use Old. 

 Why Use Old.}




## London, New York \& Paris | UNTRIMMED, READY-TO-WEAR, SPORTS HATS |London, New York \&Paif Association of Fashion 331-3 to 50 p.c. Less The Season's First Great Reduction Sal Hundreds of NEW HATS for Women and Misses Just Opened. NEW SPRING HATS <br> ENTIRE NEW RANGES for small and big Girls. For small Boys, ages 2 to 7 y

The importance of these EARLY SEASON REDUCTIONS are such as will amaze even those women, who from past experience, have learned to EXPEC THE UNUSUAL FROM THIS STORE AT ALL TIMES.

| READY: <br> ANTIRE NEW SHIPMEN <br> Voile and Gingham Dresses <br> $\$ 3.48$ <br> Regular and extra sizes in the lot, but actual $\$ 6.00$ values. |
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600 Brand New Hats
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Exclusive Milinery Trimmed Hats

> MAGNIFICENT NEW SHIPMENT
> paiscey waists.
> $\$ 3.98$ up to $\$ 5.50$.
> All Sizes.

VALUES AT $\$ 10.00$ TO s 14.00 .
Beautiful models comprising an asortment
that will meet the requirements of fashionable
women for the Summer Season.

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 Dainty Hats-Newest Shapes-Colors and $\$ 5.98$ trimm
tions.

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 for double. With Laces, Hackle, Coque-Novel
Ribbon rosettes and bows are effectively used. MILLINERY DEPARTMENT-SECOND FLOOR

JUST, OPENEDI Boys' Hats 65c up to 90 c All thoee smappy looking Girls' Hats ALL AGES. Smart trimmed and untrimn
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Another Big Drive For Copper．
ING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, MAY 31,1923

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 Evening Telegram






## For Outdoor Wear on Long June Days

## Your Needs are Anticipated at the Royal Stores

One of the many reasons why this store has estabilised itselin in the popular mind as a deading house is that
ways been in the direction of providing things of beauty and utilty or both - at prices Thas is very die firenent policy from that on merely offering Cheap goodd at Cheap prices.
Study these few examples of Good values offered for Friday and Saturday.



Women's Cashmere Hose 54c.
 Women's Lisle Hose 65 c .







Hearth Rugs and Door Mats Mohair Heather Rugs.


 Rope Door Mats,





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## THE <br> WORLD'S PRESS

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## Friday and Saturday

 spegial sale days Sweeping Reductions in Every Department

Ladies Holeproot Hosiery

All colors
From $\$ 1.80$ to $\$ 3.80$ per pair

## Blouses

All colours, styles and materials. From $\$ 2.00$ to $\$ 12.00$ each.

## Sash Curtains

The widely advertised "Vanitie" make. From \$1.20 to \$4.00 per pair.

# Now Stowing in Oirf Windows 

Cotton Cashmeres
All colours. 60c per yard.
Fancy Dress Goods
60 c per yard and up.

## Voiles

The seáson's latest designs. 40 c to 70 c per yard.
Mlayshall Bros

Friday and Saturdaỹ SPEGIAL SALE DAYS
Sweeping Reductions in Every Department

## Gent's

## English Shirts

Plain Creams and also Pin Stripes.
$\$ 2.50, \$ 2.80$ \& $\$ 3.40$
 Collars to match at $\mathbf{3 0 c}$ each.
Invictus Boots and Shoes
"The Best Good Shoe.
m \$7.75 to $\$ 11.95$ per pair
The celebrated CHENEY TIES at $\$ 1.00$ to $\$ 1.30$ each


## Fresh Vegetables <br> Fresh Fruit \& Cake, etc. <br> FANCY FLORIDA GRAPE FRUIT. <br> FANCY FLORDA TOMATOES. NEW YORK STATE CUUUMBERS. NEW YORK STATE CARROTS. FANCY FLORIDA CABBAGE. FANCY FLORIDA CABBAGE. AMERICAN BALDWIN APPLES. AMERICAN BALDWIN APPLE BANANAS. CALFORNIA ORANGES. <br> CALAFORNIA ORANGES. P.E.I. CARROTS \& PARSNIPS. P.E.I. TURNIPS. "DAKOTA REDS" \& "COBBLER" SEED POTATOES. Special for Saturday: FRESH CUT RHUBARB

## C. P. EAGAN,

 Duckworth Street \& Queen's Road Kivermersurxucenoucuou000\% $\frac{1503030003}{\text { IUTT AND JEFF- }}$ UTT AND JEFF -
"A Brave Deed."




## Let's Get It Enlarged!

##   <br> The Koakk Store makes  any negative are guaran 

## TOOTON'S

'PHONE 131.
The Kodak Store Water Street St. John's.



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" My Daughter, Twelve Years Old, Must See This Picture," Chicago Censor Chiet Says of "TO PLEASE ONE WOMAN"

## Office of

THE BOARD OF CENSORS Chicago, III.
Mr. Dan Roche,
Famous Players-Lasky
Corpocember 8, 8 , 1920. mous Players--
Chicago, II.
My Dear Mr. Roche
You have asked me for my opinien of the the
pieture "TO PLEASE ONE WOMAN," and
here it is: here it is:
I have never read an essay, nor heard a sermon which argued so eloguently against selfish-
ness as does this picture. Thave listed it among
 must see. I want to have her understand how
fer far-reaching the results of selfshness may be,
and I know of nothing that would drive this lesson home harder or keep it in her mind long-
er than this story. All the
All the arguments 1 might give her could
not approach in convincingness the effects of your picture.

Very truly yours,
(Signed)
W.
(ief Censor, Board of Censo Chicago, Illinois.



murmurssuman Don't say Paper, Say "EVENING TELEGRAM."
$\underbrace{\text { You Should KNOW }}$

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mercial finish, very massively made these Desks, benides giving the maxi-
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 Morey's Coal is Cood Coal In Stock, Best Grades of

## North Sydney Screened, Scotch Hoase.

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M. MOREY \& Co., Ltd.

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 PABBAGE-New in Crates. ORANGEONIONS
BANANAS-Green and Ripe.
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BURT \& LAWRENCE
Forty-Four Years in the Service of

## Reid-Newfoundland $\mathrm{C}_{0}$, Limit

 FREIGHT NOTICBAY STEAMSHIP SERVICE BAY SUEANBERMOUTH-BATLE HR, ROUT Freight for Humbermouth-Battle Hal
route will be accepted at the Freight Shell day, Thursday, from 9 a.m. to 5 p.m. BONAVISTA BAY. Freight for Bonavista Bay will be aceer
at the Freight Shed to-day, Wednesday frem a.m. to 5 p.m. TRINITY BAY Freight for Trinity Bay points
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Freight for Notre Dame Bay Points Freight for Notre Dame Bay Freight for Green Bay.
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Reid-Newfoundland Co., Lim




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FORD TOURING CAR—Starter and demar

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 OVERLAND SEDAN-Tharouin


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