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## AlL ONIAñü IS TIED UP BY BIG SNOWSTORM





 TRAIN SERVICES ARE DEMORALIZED
TORONTO SHORT OF BREAD AND MILK


Summary of Storm Damage




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##  <br> PASSENGERS DELAYED

Milk Supply for Toronto
Almost Entirely
BREAD ALSO IS SHORT
Houscholders Are Advised to Conerve Suplies Now on Hand. Coman and waiem onaro exporit

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HONE SIX HOURS
FROM THE FRONT
Major Howard Jeffs Has Only Short Time in
Toronto.
GIVEN MILTARY MEDAL




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# Fixie EATON'S DAILY STORE NEWS 

## The Third Series of the Great January Sales Begins Today

The Sale rolls on, and--like a huge snowball--gathers momentum at every turn; more and more the people seem to realize that the January Sales this season are no ordinary events--that they mean more than usual, and that the time to buy is NOW. The Sale specials for today are particularly good, and there are more of them--it's the big week of the Sale, so if you want to share in the savings, watch the daily announcements, watch the windows, and watch for the Blue Sale Tickets in the departments. Besides the Sale attractions, the nearness of stock-taking is responsible for many more big specials. Come early and come often.

| For Today--About 75 Brussels Rugs, Some Half-Price, $\$ 18.75$ | Women's Novelty Wrist Watches in Sale Clearance, Many Half Price |  | Shell Cameo Brooches, Mahy <br> Half Price and Less <br> These are set in gold-filled mountings of many |
| :---: | :---: | :---: | :---: |
|  | If you have longed for one of these convenient litle Wrist Watches-tiny affairs, which are service that desire, for most of these are half-price for the first day of the Jewerry Sale. Men who have annior birthday gifts to buy might well take note of this offering. As there are not many of a kind, we advise early selection. These are a few in the selection. Some have leather straps, others have extension, detachable bracelets. |  | brooch style. . There are many open-work patterns; some are plain or have light leaf, and others have floral decora- tion. All are fitted wit hreliable safety pins. The Cameos are finely cut figures, in white, with <br>  Group 2 , saie price today Group 3 , sale price today $\ldots . . . . . . . . . . . . . . . . . . . . . .00 ~$ 3.00 Beautiful Black Jewelry, Newest Designs, Today Half Price and Less |
|  | dial and 15 -jeweled movement. Half price today..... 25.00 <br> 14-karat gold case, narrow oblong shape, large plain dial |  | Dainty and greatly appreciated at any time-but such jewelry at half price and less is a sale special which no doubt will interest many. There are brooches, barpins, bracelets, earrings and necklets, in 14 -k. gold and black enamel in dull |
|  |  |  | s. This s jewelry that will appeal to any woman taste, and the Sale prices make it doubly attractive. |
|  | movement. Sale price .............. 25.00 |  |  |
| grea | th gold case, barrel shape, small silver dial, fitted |  | 6 pairs Earrings, half price, at...........2.50 to 6.25 28 Broches, half price, at $\ldots \ldots \ldots . .25$ to 45.00 6 Bracelets, half price, at $\ldots \ldots . . .{ }^{10.00}$ to 35.00 |
|  |  |  | ${ }_{\text {cost }}^{43.75}$ |

## Boys' and Girls

 Ribbed Black Hosiery, Less Than Mill Price, at Pair, 33c$\qquad$ due to the fact that
this is a clearance of
broken lines and of goods late
in delivery. All are heavy seasonable weights and all ar made from selected yarns,
Some are suitable for overSome are suitable for over
stockings, some have fashioned ankles, and all have plain ankles, and all have plain,
seammess foot. Sizes $51 /$ to
$81 / 2$. Sale price today, half


1670 Pairs Women's Armstrong Boots, Half Price a

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Attractive Colored Brocaded Silks, Sale Priced Today at $\$ 1.69$ Yard
 Window Shades Measured, Made and Put Up




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Georgette Net, Satin and Organdy Collars, Today at 35 c .

## Householders! BuyTungsten Bulbs Today at 30cEach

 o and is want lams are included and not
Sleds! Sleds!! Buy Children's Slecls Today at 15c Each


They provide safe, healthy amusement Baby Dolls, Today, 50c Each
This price is actually less than present $c$
e of a good, strong doll. They're made
e of


MEMORIAL WINDOWS WERE NOT BROKEN


THREE MEN KILLED
IN A TRAIN WRECK


COMPLETION OF THIS

Ren
OFFICERS ELECTED

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$\qquad$ $5+3+$
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The Toronto World

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 Another and very serious interruption in the delivery of coal will be
The ressill of the great storm of Saturda. The blizzard tied up rall way
service in every direction, and the tintense cold that accompanied and forlowed the storm both intensifies the need for coal and retards the restmp-
thon of deliveries.

 after that.
We repeat that there 18 no system in handing the coal requirements
of the country. The rule 0 t-thumb method might pull us thru if ther
were plenty of coal. But De the United States are as badly off as we.
 ion, in the matter of coal supplies, on the same basis as the Republic exhi bits a large and friendly spirit on the part of our neighbors.
The point 1 s , however, that we do not know how and that. no steps have been taken, locally or federally, to make we want, firste be berved, but who knows deflinitely, who they are? Those who have
dot suffer sho Hot sufficient coal to carry them thru the season should be adequately
suypplied before any cellars are filled for next seasson.
Prices are not a consideration in some cases, but no one should allowed to perish with cold on account of lack or means to buy fuel. We
are making great efforts for the French and Bellians, but the are making great efforts for the French and Beiglians, but the Canadian
at home need some consideration, too
There are several things that must be done to remedy the coal situa tion, which will be worse next winter than this unlese steps are taken. The
nationalization of the railways, espectally the Grand

 be a farirly accurate knowledge based on returns of the pactual household and other requirements of coal for the season. The ho heuthal household and
could be ascertained by the assessors with ittle difficuity. Factories and
 done, and that we are content to ti live from hand to mouth and trust to luce
It is a manes of our tnefticiency. on the coal merchants last spring. They could havandentent the siso depationden
were toold. We have learned how then handied it. We trust the govern
ment has learned also. The experience for thousande
mes.
 any other national activity. Our fuel resources and our suppliles from the
states must on orgnized. It is no credit to our Canadian Intelligence
that in a climate like ours we leave the provition that in a climate like ours we leave the provision Con fualian to the fetilish of
"supply and demana." Was there ever a fiercer demand? Was there
ever a more wretched

## Mr. Hoover, the United States food controlle

 Crsal food-saving system by which the wantron wor, has inaugurated a um-the soldiers overseas and heat, butter, laras, suay be asslsted with food. bacon, beef, mutton and pork. Eusope they substitutes
Ind corn oll and drippings for cooking; molasses, honety, syseed oill, peanut oll,
ottage cheess, fish, futs, nended as a substitute for wheat, and there are so many preparations of corn that will please and satisfy. Every day there is to be one meatiless meal. Every Tuesday a meatless day on which no beef, pork, niutton, veal or lamb, and no preserved meat, , deer,
bacon, ham or latri, ts to be eaten. Every day should be one wheatess additt1o
eaten.


## The Press and the Railways




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 supply and demand"; that it wasn't done: that it would check produute ion,
that It would stop trade and varlous other things that have been pre-
ciptated as theories out of the cogitations of men who never bought or cipitated as theories out or the cogitations of men who never bought or
Boid the commodities in question. No sugr; we are askied to admire the brilliant success of fixing the price
mbove $\$ 2.50$ something; and we are actually promised that it potatoes go
and done. When we know all there is of anything and where it is stored, and
chat it le getting less every day, and that there must oe a falr division to
everybody so that life may be sustained, is it the best way to duvision to put the whole quantity up to auction to the hishest bidder?
That is the enoition of those Who swear by the law of supply and demand.
In conditions such as the world war imposes, when sumplise ed, and therefore the fair share of everyone is limited, the only equitable to fix a falr price, so that the wealthy btaders may not aboortb the of is supply and leave, the less fortunate without any. This mabort the whe whol
herosy, but it is family practice, it is human common sense, it is whamt radicals of Europe are beginning to fisht for
ernmentint these days can attord to ignora.


GERMANS REVERTING
TO ANCESTRA


## TANG!

$\mathbf{Y}$ Hopge the triug tate of the tamous for over hoo searisale ORefefic

## Oreepes

 IMPERIAL Ale Lager Stout A brew for every taste-and everyone O.K. For sale at all Hotels and Restaurants. Order by the case from your

The O'Refe Brer



## Hockey Cracents 3 <br> St. Patricks 0

OTTAWA PROS. SHOW REVERSAL OF FORM Canadiens Winning Game in Jubilee Rink, Montreal,

| Jubilee Rink, Montreal, by Five Goals. |  |
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| TODAY'S GAMES |
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| Intermediate.Maple Leafs at N. Broadview-Juvenile. |
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## ITEMS FOR AND ABOUT THE FARMER e*

## A SONG TO CANADA




| They Claim That Proposed |
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| Freight Increase Would |
| Discourage Production. |

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& \text { Railway Earnings Show Cur- } \\
& \text { rent Rates Sufficient. }
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Condensed Information for Farmers and Their Clubs
News of the Crops and Farms From All Parts of Ontario.

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DATES AND PLACES OF FARMERS' MEETINGS

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| IMPORTANT POINTS | POSSIBILTIES FOR |
| TO BE REMEMBER | CAN. INTERNATIONAL |

Need for Working Together Hamilton Makes Offer for

Even a Dollar earns interest
when deposited with us. Wo pay $4 \%$
on dally balances.
And when you have 5100 on deposit And when you have 5100 on deposit
you can purchase a Standard Reliance
Mortgage Corporation Debenture that you can purchase a standard
Morttage Corporation Deben
will pay you $5 \%$ interest.
A $\$ 1000$ Debenture for five years, pays
 a gain of $28 \%$. It is one of the safest,
If not the essestinvestment, for never
a dollar has been lost in these De-



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 , And
ECONOMICAL FEED
ON POULTRY FARM


## Farmers Should Act Effec- Breeders Will Discuss Ques-





## A Simpson List of Sparkling Values for Today

## Crib and Carriage Blankets at Half Price Today

Quaddy Blankets, in white, pink, or blue, made of lovely wool eiderDeep. Deep satin edges all around. The satin border and silk face, prettily Sizes $27 \times 36$ inches and $36 \times 42$ inches. Regularly $\$ 4.00$ and $\$ 5.00$. Fourth Floor.

## Solidly Built Buffets at

 Noteworthy Price Reductions Buffets of colonial design, having 54 -inch case, plank top, linen and cutlery drawers and good cupboard space. Fitted with large beveled
piate mirror. Regular price $\$ 45.50$. Today, $\$ 34.00$. Buffets in golden oak finish, cutlery and linen drawers, large cup-
board top. Has small shelves and oval plate mirror. Regular price $\$ 20.00$. Today, $\$ 16.50$.
Divanettes, having solid oak frames, first-class spring and soft mat-
tress, Upholstered in imitation leather. A handsome and useful piece
Time


> Scotch Tapestry Carpets on Sale Today at 98c Yard Scotch Tapestry Carpets for room use or
bordered for stairs, in 27 and 22 -inch widths. bordered for stairs, in 27 and 22 -inch widths.
Two-tone effects or Oriental colors Two-tone effects or Oriental colors. Strong
and serviceable quality. Today, per yard, 98 .


## Fancy Cocoa

Extra fine quality Cocoa Mats, with heavy wool borders. Strongly made. Size $20 \times 33$ inches, Regular $\$ 3.50$.. Today, special, $\$ 2.69$.

Heavy Printed Linoleum at 75c Well-seasoned and carefully printed Linoleum, in thick and
serviceable quality; good for all kinds of wear. Patterns suitable for any room or hall use. Two yards wide. Today, per square yard, 75 c .


85c Wool Scarfs at 29c





Thim SIMMPSON Cimind

Picture Moulding
At Half Price and Less During January
 Ing 3/ and t-inch, Aniquuc Gilt Mould-
 Pictures Framed, 75 c
Pictures, up to $14 \times 17$, in a choice 1 -
inch mision oak, $11 / 2$-inch grey and
black black, 1 inch antigue gilt, imitation ma- mat
hogany and walnut with jitt hogany and walnut with gilt line. Regu-
lar prices $\$ 1.00, \$ 1.25$ and $\$ 1.50$. Today, framed complete with glass
and back, for 75 c .

Window Shades Should Be Bought at Simpson's Now Ir will certanly pay you to anticipate
our requirements
of spring sy
burchass
 stock is sold,
 $27 \times 70$ inches. To soell at soc.
 whiti,, Tran Instion Trimmed Shates, in


dow Shates New Combination Win-


By Electricity is the Cleanest, the Quickest and the Most Convenient Way to Iron.

## Electric Irons

Wili lighten Tuesday's work. They are
clean and fast. You save many stens between stove and ironing board. Hotpoint, 5 and 6 -pound Irons, sub-
stantial, well.polished, durable, guaran-
teed five years against burning out. At
$\$ 6.00$. Simpson's "Reliable", 6 -pound Irons,
also guaranteed five years. Will satisfy the most exacting. At $\$ 4.50$. Majestic Portable Electric Heaters,
will make the cold room comfortable. At $\$ 10.00$

mix
Great Clearance of Glassware In the Basement Today


Semi Cut Class 8 -inen Fruit Bowls, rose
design. Today, each, 81.49 . Decorated Heavy English Porcelain Baby
Plates, various designs. Today, each, 49c. Covered Cheese Dishes (porcelain). various
decorations. Each, 49c. 25. Cents Each

| 25. Cents Each |
| :---: |
| Heights. $3 / 2=2$ inches. |





35 Cents Each
(CRibbed silk). Helight, 2\%-21/6 in
50 Cents Each (silik). Helkht $31 / 2$
Correct, ComfortArrow Soft Collar 3 for 50 c
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 $T$ Ho heights.elton Two heighensefield
 Two helights ${ }^{2-1 / 3 / 4}$ $\mathrm{Two}^{\text {Meigharksman }}$ Nadina
 500 Beautifut Pressed Glass Jelly Dishes
Regular prites 15c and
for today, each, 9 ac.


## $20 \mathrm{c}, 25 \mathrm{c}$ and 30 c

Glassware at 13c



in a supply now, As there
about
eariy. SaO pieces,
Sale price, eawhill hav

## Men's Victor Boots Today at \$5.50



## You May Be-

## ---A Doctor

---A Lawyer
---A Farmer
---A Business Man

## Makes No Difference---So Many Styles in

 Suits That We Can Please YouYou will like these new developments of style because they are distinctive, original and obtainable exclusively at one store in this city-.-The Simpson's Men's Store.

They embrace sound dependable materials, in patterns both dark and rich and bold and striking. They are smart, genteel and characteristic of the name which they bear.

They are good values at the following prices:

At $\$ 22.50$
Suits of brown and black small check tweed in single-breasted two-button style, with regular pockets, form-fitting back and deep
centre vent. Price, $\$ 22.50$. At $\$ 25.00$
Suits of dark grey tweed with green and breasted style with patch pockets, ooke back with centre inverted pleat. Bett all around. Price, 825.00 .
 \$28.00.

Clover Leaf Dinnerware


Breakast Plates priced at
Tea pates for 13 c .
Covered vegetable
Dishes
English Cups and Saucers


At $\$ 30.00$
Suits of grey, black and red small check tweed. Single-breasted, three-button style. Semi-fitting back without vent. Stylish, becoming and very new. Price, $\$ 30.00$.

At $\$ 40.00$
Suits of dark green in rough-finish cheviot. Single-breasted, two-button style, with
slash pockets, slash pockets, form-fitting back and deep

At $\$ 42.50$
Suits of dark green vicuna with gold hairline stripe. Single-breasted three-button style, centre vent. Belt all around. Price, $\$ 42.50$.

## 50-Piece Dinner Set

 $\$ 8.95$ Wedgwood \& Co, ware, dainty pink rose fesedges. 50 -piece set today for $\$ 8.95$.
## Furnace Shovels

D-handled, steel scoop. Today, 79 c
Fire Shovels, long hande, all steel. Today,
Fold

